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To Editor:—The news in this bulletin is prepared especially for the press, and is released for publication on the date below. Please address exchange copies to Editor, 711 Langdon Street

Release Wednesday, Oct. 13, 1937

Badger Spirit Soars High for U. Homecoming

"Remember 1912" is Slogan for Badger-Iowa Homecoming Game Saturday

The onrushing tide of Badger Homecoming enthusiasm is sweeping higher this week as expectations for the largest Wisconsin Homecoming celebration in the history of the State University looms on the immediate horizon.

Coach Harry Stuhldreher's fighting grid machine, which meets the University of Iowa this Saturday, October 16, for the feature event of the weekend Homecoming program, vow to "Remember 1912," slogan of this year's Homecoming. It is the 25th anniversary of the great 1912 Badger squad which under Coach Bill Juneau, strode through the Big Ten race that year undefeated and unfeared for the championship. Members of the 1912 squad have been invited to return to the Wisconsin campus for the Homecoming this year.

Inspired by their team's vastly improved performance this year, more than 10,000 loyal Wisconsin football fans jammed the State University lower campus recently for a huge rally on the eve of the Marquette-Wisconsin battle, and upwards of 15,000 are expected to throng the huge field in front of the University library this Friday evening, October 15, for the Homecoming rally on the eve of the classic with Iowa.

Four music groups will journey from the Iowa campus with their team to attend the big Homecoming game at Camp Randall. In addition to their regular marching football band, the Iowans will send a 50-piece Scotch bagpipe corps, dressed in traditional kilts, a 200-voice singing ensemble, and a large drum and bugle corps. Prof. Ray Dvorak, director of the Wisconsin band, promised a series of elaborate surprises for the big weekend on behalf of the Badger group.

Twenty members of the 1912 championship squad have received invitations from Gov. Philip F. La Follette to attend a luncheon given by him in their honor. The Badgers of 1912 will be feted at the rally and at various other events on the two-day Homecoming program.

University Addresses in Pamphlet Form Now Available to the Public

Several notable addresses delivered at the University of Wisconsin during the 1936-37 school year have been duplicated in pamphlet form for general distribution by the department of debating and public discussion, University Extension division, as part of a WPA study aid project. These publications include:

"Dr. (Rasmus B.) Anderson in the University," address delivered by Dr. Edward A. Birge, president emeritus of the University, at annual meeting of the State Historical society, Oct. 15, 1936; and "Dedication of Anderson Memorial," address by Einar Haugen, associate professor of Scandinavian languages, June 27, 1937;

"The Spirit of Wisconsin," baccalaureate address of Dr. George C. Sellery,

THE UNIVERSITY OF WISCONSIN PRESS BULLETIN

The purpose of this Bulletin is to bring to the newspapers of Wisconsin and their readers—the people of the state—pertinent news and information concerning their State University. The University Press Bureau will gladly furnish any special news or feature stories to editors. Address letters to R. H. Foss, editor, Press Bureau, University of Wisconsin.

MADISON, WISCONSIN

STATE DOCUMENTS
WIS. LEG. REF. LIBRARY

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Vol. 31, No. 51

Weekly Editors of State to Meet at U. W. Oct. 29-30

Pres. Dykstra to Speak at Annual Dinner of State Weekly Newspapermen

More than 100 weekly newspapermen from all parts of the state are expected to attend the annual Wisconsin Weekly Newspaper conference to be held on the University of Wisconsin campus on Friday and Saturday, Oct. 29 and 30, it was announced this week by Prof. Grant M. Hyde, director of the State University's school of journalism.

Delegations from Badger state teachers colleges and the University of Wisconsin are joining with agricultural leaders from all sections of the United States at the annual meeting of the American County Life association at Manhattan, Kansas, this week. They will consider the part which "The People and the Land" play in the scheme of national affairs.

Teachers colleges represented by student delegations includes those at Eau Claire, LaCrosse, Milwaukee, Oshkosh and Platteville. From the University of Wisconsin student groups which will be represented include the University 4H club and the Blue Shield.

Heading the delegation from the University is Dean Chris L. Christensen of the agricultural college, who will address the association on "The Contribution of Cooperatives to Rural Life." John Steuart Curry, artist in residence at the University of Wisconsin, will speak to delegates on "Rural Life and American Art." Olav Anderson, graduate student of the University, will be one of the leaders in a panel discussion on "The Importance of Tending to the People on the Land."

The American Country Life association is the outgrowth of the Country Life commission appointed by President Theodore Roosevelt in 1907, and is now a voluntary association of persons and organizations working for a worthy country life in America.

A feature of the conference will be the annual dinner, to be held in the Memorial Union building on the campus Friday night, Oct. 29, at which Pres. C. A. Dykstra, new head of the University, will be the principal speaker. Prof. C. D. Cool will be toastmaster at the dinner, at which other speakers will be Adie Horn, president of the Wisconsin Press association, and Harry Stuhldreher, head football coach and athletic director of the University.

Those attending the conference will be guests of Coach Stuhldreher and the Wisconsin athletic department at the Big Ten football game on Saturday afternoon, Oct. 30, between Wisconsin and Northwestern's Wildcats, Big Ten conference champions last year.

Three divisions of the University are cooperating with the Wisconsin Press association in sponsoring the conference again this year. They are the school of journalism, the department of agricultural journalism, and the University athletic department.

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During the two-day conference, the

state's weekly newspaper editors and

publishers will participate in a series

of round-table sessions on a variety of

live, current problems facing weekly

newspapermen today. One of these

round-tables will be devoted to "Pro-

motion for Wisconsin Weekly News-

papers," including a discussion by

lawyers of the present lottery law and

the legality of some of the contests

carried on by state weeklies.

Another round-table session will

have as its topic "Selling National Ad-

vertising," at which a representative of

one of the national advertising agen-

cies, and an officer of Media Records

will give the publishers the attitude

of national advertisers and agencies

toward weekly newspaper space. In

this connection, the preparation of a

better Wisconsin weekly rate book

will be discussed.

Another session will be devoted to

the topic, "Should Weeklies Go in for

Streamlining?", with two representa-

tives of the Linotype company leading

the discussion. There will also be a

session devoted to the subject, "The

Weekly Newspaper in Community

Service," during which a variety of

subjects, including rural schools, high-

ways, population trends, and tax re-

duction, are scheduled for discussion.

Weekend. The revival of Dad's Day

will not affect the Parents' weekend

plans and tradition.

Present plans call for a large dinner

following the Football game, special

church services on Sunday, dinners

at the fraternities, sororities, and

dormitories, and open house in the Satur-

day morning classes on the hill. Speci-

al seats will be set aside for the fathers

and their children at the game on

Saturday afternoon.

Education

Eight students in the school of edu-

cation earned honors for the excel-

lence of their first two years' work in

the University, Dean C. J. Anderson

announced. They are: Art Education:

Angeline C. Bilotto, Kenosha; Muriel

K. Culham, Stoughton; Clarence A.

Roessler, Neillsville; and John H. Elle-

stad, Madison.

Physical Education for Women: Lena

S. Kelley, New London; Maxine L.

Mehne, Antigo; Joyce L. Templin,

Baraboo; and Myrna E. Metcalf, Madi-

son.

State U. Opens Nation's First Workers' School

First Year-Round School for Workers Enrolls Many Students

With classes already being planned for 20 cities in all parts of Wisconsin, the first permanent state-wide school for workers in industry in the United States is being inaugurated this month at the University of Wisconsin.

Established by the State University board of regents last June, the new year-round school for workers is enrolling hundreds of students in all parts of the state. The new school is under the direction of E. E. Schwartztrauber, and Miss Alice Shoemaker, who is widely known throughout the state for her work with the Wisconsin Summer School for Workers in Industry.

The new year-round School for Workers is really an outgrowth of the University's Summer School for Workers, which was established on the campus 12 years ago.

The new school will provide Wisconsin workers with an opportunity for organized study during the entire year. The classes will be held not only in Madison but in communities throughout the state. Teachers for the classes will be provided by the school for workers at the University. Each of these teachers might be referred to as a "modern circuit rider," since each will have a group of communities in which to teach day or night classes.

Workers' Education councils are now being formed in the various Wisconsin communities in which workers have already expressed the desire for classes. The classes may be organized by unions, central labor bodies, or union auxiliaries, other workers' organizations, or by individual workers. Class terms, each about 10 weeks in length, begin the week of Oct. 11, Jan. 3, and March 14.

Many of the courses offered in the new school are much the same as might be found in an ordinary college classroom. Among the subjects offered are: Parliamentary Law, Public Speaking, American Trade Unionism, Problems of Labor Today, Collective Bargaining, Consumer Problems, Government and the Worker, Your Job and Your Pay, Economics of An Industry, Labor Psychology, and Cooperation.

The new school is under the guidance of a committee of faculty members, including Professors Max C. Otto, Selig Perlman, and F. W. Roe. The director of the school, Mr. Schwartztrauber, began his teaching career in Ohio, and was for 16 years a teacher in the public schools in Portland, Ore., where he organized that city's first workers' school. Later he taught at Carroll college, and during the summer at the Wisconsin summer school for workers. He also taught in the Milwaukee Workers' college for five years. At the University he has almost completed work for his doctor's degree.

A preliminary list of Wisconsin communities in which classes of the new school are now being planned are: Madison, Janesville, Beloit, Beaver Dam, Manitowoc, Two Rivers, Port Washington, Milwaukee, Racine, Kenosha, Appleton, Evansville, Fond du Lac, Neenah-Menasha, Oshkosh, Eau Claire, La Crosse, Stevens Point, New London, and Wausau.

Dad will once again come into his own on November 13, when the University of Wisconsin celebrates a revival of the annual "Dad's Day" on the campus in conjunction with the Wisconsin-Purdue football game.

The original Dad's Day was held in 1925. It survived until 1929 when the administration merged it with "Mother's Day" in the spring of the year, calling the combined event Parents'

Students, Educators of Wisconsin Attend Country Life Meeting

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Wisconsin 4H Teams Represent State at Nation's Dairy Show

Teams giving demonstrations in the production and consumption of dairy products, and a team in dairy cattle judging, are representing Wisconsin 4H clubs this week in the contests and demonstrations held in the 4H club department at the National Dairy Show at Columbus, Ohio.

Those who will make up the dairy cattle judging teams are Kenneth Ourada, Langlade county; Oliver Voight, Manitowoc county; Joseph Tuss, Vilas county; and Paul Gevelinger, Iowa county. The Wisconsin dairy produce team which will demonstrate the use of the Babcock test in improving dairy herds consists of Ralph Jenny and Charles Krueger, both of Green county. Competing in the dairy consumption demonstration class are Harriet and Virginia Stanchfield, of Fond du Lac county, who will demonstrate "How We Include Dairy Products in a Supper Menu."

V. V. Varney, assistant state club leader, who is also serving as the demonstration superintendent for the western states, is accompanying the Wisconsin delegates to the contests.

U. W. to Celebrate "Dad's Day" Nov. 13

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