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November 27, 1973

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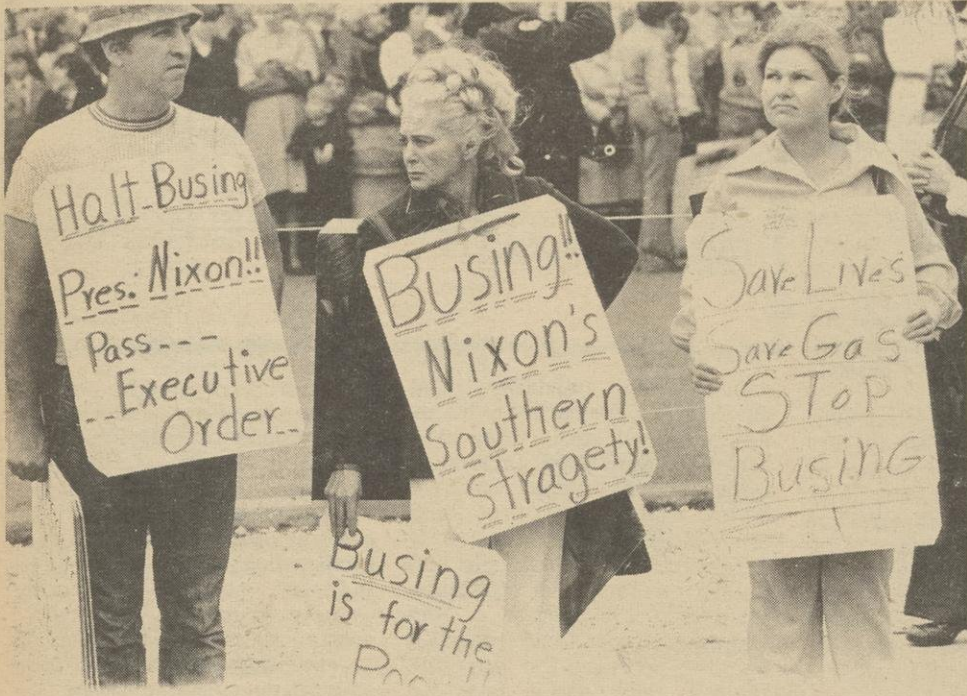


photo by Harry Diamant

IT'S NICE to know who your friends are — at least Richard Nixon thought he knew who they were. But in these turbulent times, it's hard to tell friend from foe. Seeking a "safe" city (one which would evidence large popular support) in these dark hours of his Presidency, Nixon chose to visit Memphis, Tenn. during the recent Thanksgiving holiday. He was last in Tennessee in 1970, during the height of the Cambodia invasion. Amidst country-wide violent protest, Nixon managed to find a Billy Graham Crusade in Knoxville where he was warmly received. However, this time Tennessee crowds included those protesting the fuel shortage and the recent rationing measures, and those who seized upon the energy crisis to renew protests against federal bussing of school children to achieve integrated schools. But there were still many smiling faces and people gathered to wait at least two hours before Nixon was scheduled to speak — only to find that the inner sector of the viewing area was roped off for ticket holders, i.e., friends or members of the local Republican Party. Popular support is one thing; unruly masses of people quite another.



Daily Cardinal

VOL. LXXXIV, No. 6 5 University of Wisconsin — Madison Tuesday, November 27, 1973



Cardinal photo by Dick Sätan

Pickers are trashed

By KENT KIMBALL
of the Cardinal Staff

A United Farmworkers Union (UFWU) supporter was hit in the chest, and a car boxed in and later vandalized at Hilldale Liquors, Inc., by people trying to intimidate UFWU supporters leafletting the store for selling non-union brandy and wines.

There have been increasing threats of physical violence against supporters at the liquor store since leafletting began in late August. This was the first instance, however, where actual damage was carried out.

"THE LIQUOR store is just trying to provoke us. We are not going to succumb to that," said Beth Sommers, a supporter of the Farmworkers. "We refuse to be intimidated, just as the Farmworkers in California have not been intimidated, and will continue our leafletting."

Last Wednesday night, according to Sommers, Cole Harrison, after leafletting at the store, was returning to his car when he was slugged in the "upper chest or arm" by a son of the store's owner, Paul Endres. At that time, Sommers said, he called Harrison a "punk," and "Chicken shit."

When Harrison went to call the police, two of the owner's sons tried to box in his car on the sides, blocking the doors. Their attempt was thwarted, however, when Harrison climbed in through a window, and drove the car away.

On Friday night, just before closing, Endres' sons parked two cars in front and in back of a supporter's car, so that it could not be moved.

THEY THEN walked up to Sommers, and said, "Well, chickie, you had better get another ride home tonight, because you are not going to get out of here," Sommers told the Cardinal.

The next morning, when the supporters arrived to take the car, it had been vandalized, with windows broken and the insides damaged.

According to a Farmworkers spokesperson, the owner's sons have been stepping up their attempts to intimidate the leafletters, including following the leafletters home, and trying to force them off the road, within the last week.

Representatives of the Farmworkers are planning to meet with Police Chief Couper today, to discuss the situation.

Couper still has one friend

By PEGEEN BROSNAN
of the Cardinal Staff

Madison Police Chief David Couper, the subject of increasingly bitter criticism from both the right and the left, still has one staunch backer left in Mayor Paul Soglin.

"Soglin tied himself to Couper early and now can't or won't back down," said Ald. Ray Davis (Dist. 8). "It is a terrible mistake on his part."

Couper has aroused the ire of a number of leftist activists most recently through the covert role he played in pushing for the prosecution of criminal charges against Davis in connection with the demonstration following the sentencing of Karl Armstrong.

Couper is also under investigation by both the Police and Fire Commission and a three judge panel appointed by the mayor and approved by the City Council on charges of fraud and mismanagement.

Soglin took the opportunity of the opening session of the three judge investigation to praise Couper in general terms saying "he has identified the critical needs of the community."

Davis, however takes a different view.

"I think it is time that people see Couper as the fraud that he is—the only change has been in PR not in practices," continued Davis.

A member of the Police Community Relations Board echoed Davis' view... "Couper talks good but he blew his liberal image during the demonstration. The tactics are the same as before."

Soglin seems to be caught in a delicate juggling act. He is defending Couper before the investigation hearings and yet is faced with Couper's move to force prosecution of Davis, which is viewed by many as pure political harassment.

Davis was arrested in a demonstration protesting the Armstrong sentencing and charged with "leading demonstrators into the street against the chief's orders, *pushing an officer away from a suspect he was holding, *cursing an officer."

City Atty. Edwin Conrad, concerned about a repeat of two years ago when charges against Ald. Parks and Soglin fell through at the last minute because of withdrawal of police support, refused to prosecute Davis without police support. Couper then signed a secret agreement attesting to the validity of the charges against Davis.

Soglin called the action "unprofessional."

Davis said that "I suspected Couper was behind the prosecution, now I can prove it." He cited as his evidence the memo of the secret agreement Couper signed, and the fact that the DA at first refused to prosecute.

"I can give two reasons for Couper's actions," said Davis. "First he is an ego maniac and second he sees this as a way to build up credibility with the conservatives."

Meanwhile the PFC released that investigation's interim report, overturning an earlier decision to keep the findings secret until the final report due in December.

The public hearings before the independent three-judge panel began last Saturday spent most of the session stressing that the committee is not the Mayor's committee but is truly independent.

Nixon's energy enemy list

By ALAN MILLER
of the Pacific News Service
SAN FRANCISCO: When President Nixon flies this coming Christmas season to San Clemente, Key Biscayne or his hideaway in the Bahamas, it may be a drab landscape that he will see beneath him. Indeed, if the President has his way, the only holiday lights in the Christmas sky this year will be those of the great comet Kohoutek and Airforce #1.

The administration's energy conservation strategy, as outlined in the President's November 7 energy message, is clear. Fuel shortages are to be taken care of by squeezing the individual consumer even though personal and household use of energy represents only a small fraction of total energy consumption in the United States.

President Nixon has stated that the key to the success of his plan lies "in every home, in every community across this country." In the words of John Love, the administration's new energy czar: "We have met the enemy and it us."

WHERE ENERGY REALLY GOES

Household versus Industrial Use
Household use of energy represents less than 20% of the total amount of energy consumed in America. The industrial/commercial sector uses more than 55%. Transportation takes up the rest. If the same degree of attention were put into the industrial sector as is now

about to be put into individual consumption, the energy saving could be gigantic.

Indeed, the Office of Emergency Preparedness, in an October 1972 report, indicated that industry could save up to 24% of its total energy consumption by 1980 if more care was used in the industrial process. These projections were based on the assumption that such energy savings would not require the sacrifice of any jobs.

2. Transportation

Transportation is also an area where a substantial energy-saving effort would be fruitful. The internal combustion engine is notoriously inefficient. Trucks, for example, use three times the amount of energy to move a ton of freight as do trains. In 1972, all modes of transportation in the United States used 25 per cent of the nation's energy.

But the government's plan for energy conservation in transportation focuses simplistically on the individual driver. Significant gasoline rationing will impose gigantic problems for working people. 81% of all American workers must depend on their cars for transportation to their work sites.

Without the money to buy specially taxed extra gas, they may be left high and dry. They will certainly be hard-pressed to find efficient public transportation to get to work; for governmental priorities have in the past short-changed programs for mass public transportation in

order to guarantee profits for the oil, automobile, highway, rubber and trucking industries.

3. Waste

32% of all basic energy in the United States is wasted in the generation and transmission of electricity (where three units of oil are required to provide one unit of electricity), by inefficient truck and auto engines, and by obsolete industrial processes.

And as consumers reflect upon the President's request to turn down their home thermostats by six degrees, they can think about the billions of barrels of petroleum gobbled up by the military in Indochina and the continuing top priority given to the often inflated needs of the military services.

SCAPEGOATS OF THE NIXON ENERGY PLAN

1. The Environmentalists

The current crisis has provided the administration with a good excuse to attack the environmentalists. In his November 7 statement, the President took the lid off almost all existing environmental controls on industrial pollution.

In order to avoid serious power shortages in the future, the President stated, existing air quality standards must be waived. Energy production must be maximized through the utilization of previously unacceptable "dirty" fuels like high sulphur content coal and petroleum and the exploitation of new energy sources like Alaskan oil.

But conservationists, often involved in the battles for tougher

How Energy Is Used In

The Transportation Sector

Automobile	55.3 %
Trucks	21.1 %
Aircraft	7.5 %
Railroad	3.3 %
Mass Transit, Boats	10.4 %
Buses	0.2 %
Other	2.2 %

Source: E. Hirst Energy Consumption for Transportation in the U.S. (Oak Ridge National Laboratory, March 1972)

environmental standards, point out that they are hardly to blame for the present crisis. They have long recommended important forms of government controls which would have prevented many of the current problems. If the government, for example, had pushed recommended legislation to reduce the weight of the average American car from 3500 to 2500 pounds, the gasoline savings alone would total 2.5 million barrels per day or the equivalent of the total maximum daily production expected from the first Alaskan pipeline, long opposed by environmentalists.

Brock Evans, Director of the Washington office of the Sierra Club recently stated: "...for the long term, Nixon is really calling for massive strip mining for coal, massive destruction of the land and pollution of the land and water."

2. The Arabs

In addition to household consuming units, the Arab producing countries are also high on the President's energy "enemy list." But the current crisis in petroleum supplies in this country is only modestly affected by the Arab oil embargo. Until January of this year, the administration itself maintained strict import controls on the amount of Middle-East oil that could come into the United States.

In 1972, less than 5% of all U.S.

oil needs were met by imports from the Mid-East. Although that percentage increased to 10% during the early months of 1973, the sudden cut-off of Mid-East oil was not the major factor behind the present energy crisis. Administration policies—favoring oil industry profits, protecting private trucking and transportation companies, and failing to encourage mass public transportation programs—set the stage.

But the giant oil companies created the actual crunch. Whether or not, as the Federal Trade Commission charges, the oil giants deliberately contrived the energy crisis, creating shortages and consequent higher prices, certain facts are incontestable.

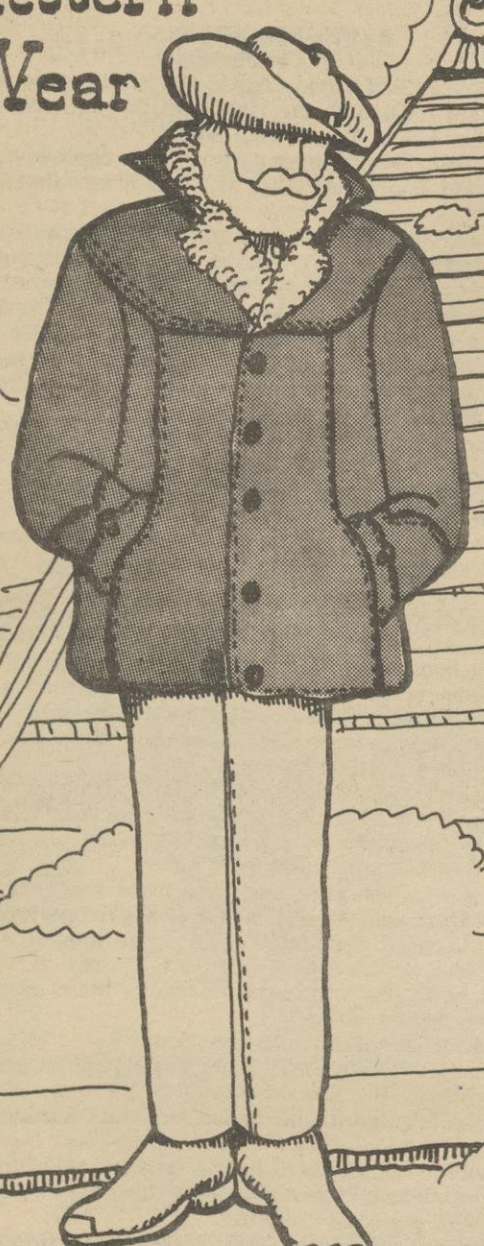
Even as in-house oil publications proclaimed the coming of an energy crisis, and industry executives attacked the environmentalists, the major oil companies acted almost in unison in 1972 to significantly reduce the operations of their refineries. This unique "coincidence" is now under investigation by the Senate Permanent Investigations Committee.

THE BIG WINNERS

In his November 7 energy statement, President Nixon made no mention of the skyrocketing profit statements by the major oil

(continued on page 7)

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By CHUCK RAMSAY
of the Cardinal Staff

The continuing struggle to achieve a campus-wide boycott of non-UFW lettuce reached a new phase Sunday, as returning University dorm residents found trays full of UFW lettuce in the dormitory cafeterias.

Residence Halls, which houses over 6,000 residents on the Madison campus, has begun serving both UFW and general lettuce in both its cafeterias and snack bars.

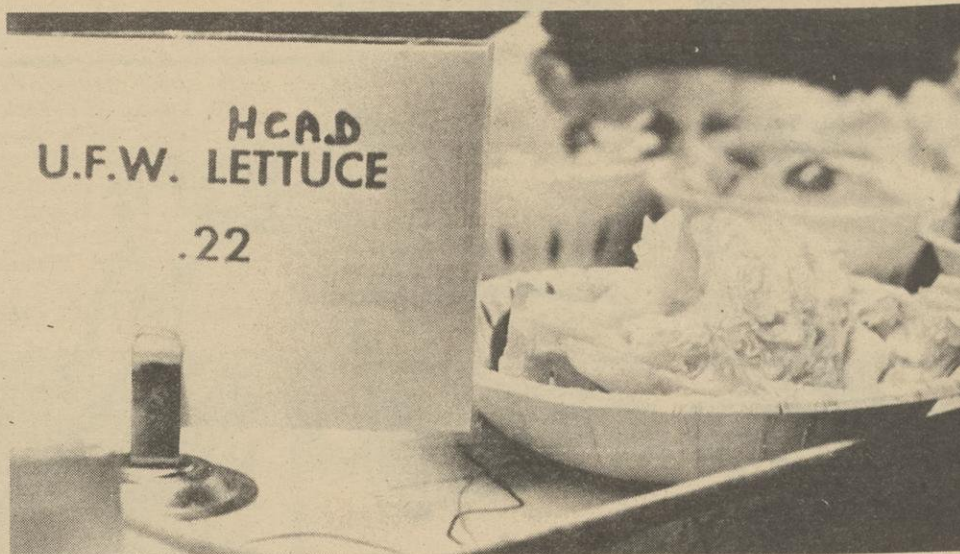
AS THE LARGEST houser and feeder of students in the University community, Residence Halls has been under attack by UFW supporters for over a year. Res Halls requires mandatory food services with its yearly contracts.

The decision by Residence Halls to serve UFW lettuce makes it and the Memorial Union two of the largest University food services handling UFW lettuce. Other food services on campus are UW Hospitals, Lowell Hall, Wisconsin Center, the University Club, and Union Catering.

William McKinnon, assistant director of University Housing, described the decision as a limited step towards satisfying demands for UFW lettuce. "We think it's an essential item on the menu, for nutrition, and for the student who philosophically supports the (UFW) boycott," he said.

According to McKinnon, the availability of UFW lettuce is limited, however, by its small availability in the Chicago buyer's market, where it's acquired by the University's Purchasing Department. State policy, moreover, requires purchase of

UFW joins Res. Halls



Cardinal photos by Dick Satran

lettuce by quality and at lowest cost. UFW lettuce, because of its relative scarcity, is sold at generally higher prices.

"WE'RE ATTEMPTING to make it available whenever possible," McKinnon continued, "as long as it can be bought for the same price."

McKinnon said that the decision to serve UFW lettuce was not a direct response to a Residence Halls Tenants Union (RHTU) boycott a month ago that called for, among other demands, for Res Halls to serve only UFW lettuce. The one-day food service boycott cut cafeteria traffic by half.

"We were under a misunderstanding with the Purchasing Department," he said. "It was a question of a legal definition, whether one kind of lettuce could be specified."

Organizers for the tenants union, however, thought the Res Halls decision came because of RHTU pressure. "I definitely feel that this is a direct result of the RHTU boycott," organizer Marc Powers said. "Since the boycott, they're more open and concerned."

THE TENANTS union has been carrying on other organizing activities as well. Sallery Hall Council joined the Ogg Hall Council last week in recognizing RHTU in effect by granting it nonvoting seats on its council. The union will be meeting with the Witte and Chadbourne Halls Councils in the near future to seek recognition.

Powers announced that a tentative three-part committee, to be composed of RHTU, the hall councils, and Res Halls, will conduct an in-depth investigation of overall Res Hall operations, beginning sometime in January.

"While there has been no formal recognition of RHTU by Res Halls yet," Powers said, "we are working closer with them and there has been more co-operation."

McKinnon discounted the appearance of Res Halls as unco-operative. "We will continue to provide alternatives to student concerns," he said. "I hope we don't have to just respond to demands, but to suggestions and ideas as well."

The RHTU will be holding a general meeting tonight in the Ogg Hall Lounge at 8 p.m.

Campuses face \$ lag

By TOM WOOLF
of the Cardinal Staff

Several University of Wisconsin campuses continue to be in

TAA

Renewed bargaining between the University and the Teaching Assistants Association (TAA) yesterday resulted in "no gains" according to TAA President Ron Walker.

The University's mood, Walker continued, was "conciliatory. They said they were happy to see us moving in some direction." However, Walker also emphasized that the "University is still not willing to bargain."

Walker said he had submitted eight changes in the proposed University-TAA contract last week to Edward Krinsky, Director of Academic Personnel and University bargaining representative. One of the proposed changes is to expand the health plan clause to include all TAs, not just those with over one third appointments.

THE TAA also changed the seniority clause, which had called for a 5% raise for each semester unit of teaching experience, to 2 1/2%. This, Walker said, would make it comparable with the raises of public school teachers in Madison. He also said that the TAA has set certain time limits on leaves of absence.

The TAA will be voting this Wednesday, Thursday, and Friday on affiliation with the American Federation of Teachers (AFT.) According to the TAA Stewards Council, "The benefits of such affiliation include the additional resources available for public relations, organizing, bargaining, legal defense, and strikes."

financial trouble due to a lag in actual enrollments behind predicted growth rates, University officials announced today.

According to Senior Vice President Donald Percy, the UW will be forced to ask the state for an estimated \$900,000 in graduate enrollment funding to make up for the losses experienced at the undergraduate level.

Aside from UW-Platteville, all of the former state university campuses had increases in graduate school enrollments, but in most cases, these increases were not enough to offset the losses at the undergrad level. Even though most of the campuses experienced higher growth rates, the state budget does not allow for increased budget funding at the state campuses despite increased grad enrollments. Percy indicated that the administration would attempt to have that policy changed.

OF THE campuses experiencing declining growth rates, UW-Oshkosh was the hardest hit and will have a budget reduction of \$1,091,013. At the other end of the financial spectrum, UW-Eau Claire will lose only \$11,889. Other campuses suffering budget reductions include Green Bay, Parkside, Platteville, River Falls, Stevens Point, Superior and Whitewater.

Besides approaching the state for additional funding in this area, Percy noted that the UW is looking for increased funding in the areas of increased utility costs and cost of living salary increases. The annual budget review session will be conducted in January.

In other areas of concern, Senior Vice President for academic affairs, Donald Smith, noted that the open hearings on mission statements had gone

relatively well.

"The reactions we've found in the course of the 20 hearings held so far have been varied," Smith said. "For the most part, the people that have spoken have been concerned not with the mission statements, but have indicated a need for greater services from the campus located in their region."

ALTHOUGH the public may be looking for increased services from the university, Smith mentioned that the UW is presently in a period where the need is to cut back.

"Overall, I would have to say that the response to the mission statements have been favorable," Smith said. "There may be a few changes in the language of the draft statements, but I don't expect there to be any major changes."

With only five more hearings scheduled, Smith said he expects final recommendations for missions to be presented by individual campus chancellors to central administration in December. The Regents are expected to act on the recommendations in February.



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Dr. Arthur Waskow, author of *The Freedom Seder* and *The Bush is Burning*, will speak on "The Jewish Counter-culture—is it Now?"

TUES. NOV. 27 8 P.M.

Mr. Bob Loeb of the Committee on New Alternatives in the MidEast will speak on "The Futility of Military Solutions."

WED. NOV. 28 8 P.M.

Co-sponsored by the American Friends Service Committee.

He will also informally discuss the American Jewish Communities relations with Israel at Kibbutz Langdon, 142 Langdon.

WED. NOV. 28 4:30 P.M.

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Cardinal

opinion & comment

The President's defense is marked by a perpetual shifting of argument, a series of astounding assumptions and a facility for distorting the facts in the case.

THE WASHINGTON POST

By MARTIN GELLEN
Pacific News Service

WASHINGTON, D.C.: If the price of turkey had a bad effect on your holiday appetite, forget it. Next year, you may be eating soybeans. But you will be entitled to wash them down with the cheering reflection that you are helping to boost U.S. foreign investment.

While citizens tighten their belts and turn down their furnaces, U.S. corporations are reporting record profits, military spending is on the increase, and overseas investment is rising. The key to this paradox is not hard to find. As a matter of government policy, the cost of steadying our long-unfavorable balance of payments is coming out of your family budget.

WHEN FOOD prices began to soar last year, the government blamed the weather. The press blamed the Russian wheat deal of July, 1972, when giant wholesalers, reportedly tipped off to Soviet purchases in advance, held vast stocks back from the domestic market for shipment to the U.S.S.R.

More recently, government spokesmen have been saying that Americans are simply eating too much. But the astronomic rise in grocery bills is rightly seen, not as a punishment for overeating, but as the price of the fruitless war in Indochina.

The most significant economic consequences of the war have been inflation and the fall of the dollar. Inflation has so distorted the price structure of the American economy that foreign competitors have penetrated deeply into key markets such as autos, electric appliances, steel, chemicals, and office machinery. And it has wiped out the competitive edge of American manufactured goods on world markets.

Perhaps the simplest way to understand the current economic dilemma of the United States is to imagine the nation as a wealthy gambler who has been spending more than he earns for far too long. His lines of credit have begun drying up, and bill collectors are knocking at his door. Faced with the choice of selling his estates abroad, or drastically reducing his spending style, he does neither. Instead, he mortgages his family home and cuts down on support to his wife and children.

IF "FOREIGN estates" stand for foreign investments, and "gambling" for costly military adventures, this is the situation we are in. American corporations are not going to give up foreign investment. Drastic cuts in the defense budget are equally unlikely: the Administration has asked for an overall increase in military spending for fiscal year 1974.

To right the balance of payments, the Nixon Administration has resorted to a second line of defense — austerity at home coupled with a trade offensive abroad. The United States is launching an export expansion drive aimed at achieving a trade surplus of \$5 to \$6 billion annually. Since the deficit in 1972 amounted to almost \$7 billion, this really means an increase of some \$13 billion a year.

Our most competitive export is food. With a vast area of prime farm land in the temperate zone, and the world's most highly developed agricultural technology, the U.S. can grow food more cheaply and in greater abundance than any other nation on earth.

This nation is not only the world's major

exporter of wheat and feedgrains, but is also the world's principal supplier of rice (75% of global exports) and soybeans (90%). As international economist Lester Brown points out, "North America today controls a larger share of the world's exportable supplies of grains than the Middle East does of oil."

OVER THE past three years, exports of U.S. farm products have soared to unprecedented levels, climbing from \$5.7 billion in fiscal year 1969 to nearly \$12 billion in fiscal 1973. By next year, over half the dollar value of all U.S. exports will come from food.

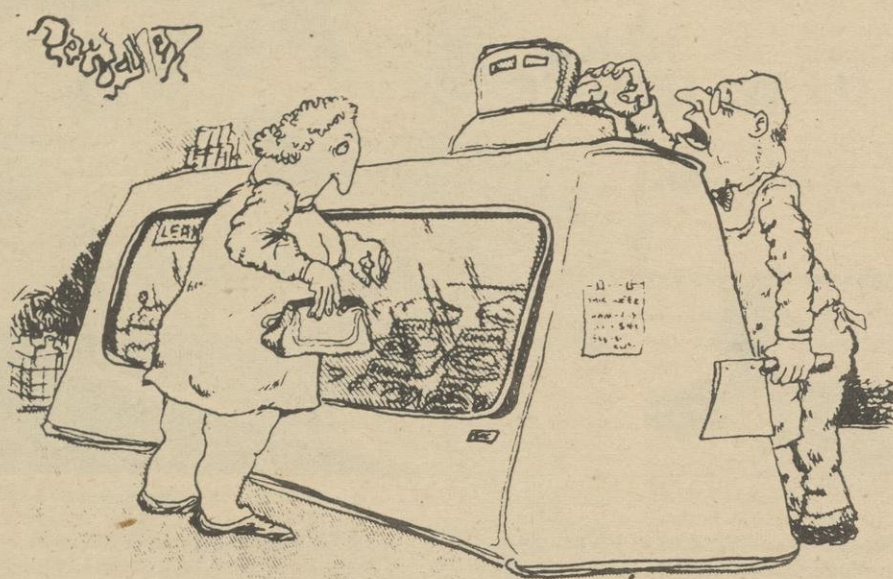
This extraordinary leap in agricultural exports has significantly reduced the U.S. trade deficit. In April, 1973, the U.S. actually showed a \$196.3 million surplus in foreign trade — the first in almost two years. This good showing has helped push the U.S. balance of payments out of the red. The expansion was boosted by a sudden increase in world-wide demand for food, sparked by last year's poor harvests in Russia and

Europe and this year's famine in Asia and Africa.

The United States could have sold large amounts of grain abroad without causing a huge fluctuation in food prices. Proper use of price controls, food reserves, acreage allotments and other measures might have lessened the price impact of the temporary squeeze on global food supplies.

But this was not U.S. policy. When the Russians made their enormous grain purchases in summer, 1972, the government knew that these deals would boost prices. In fact, the Administration hoped that prices would soar. This is the message of a high-level report circulated in the White House in June, 1972.

AFTER THE first devaluation of the dollar in early 1972, Peter J. Flanagan, then Assistant to the President for International Economic Affairs, commissioned the Department of Agriculture to analyze policy alternatives for the country's agricultural trade. Completed by June, 1972, the



That'll be one pound of flesh, please.

UWM

The Food Price Game: Why the Consumer Loses

Flanagan Report argued that the United States should seek trade agreements with socialist countries and liberalization of agricultural trade barriers with Europe and Japan. If such agreements were reached, the report argued, U.S. agricultural exports would rise sharply, reaching \$18.4 billion by 1980, and "...the net balance of trade would be improved by at least \$8 billion."

The report envisions rising prices as the "normal mechanism" by which farmers would be encouraged to expand production in order to meet the growing export demand. In other words, consumers' grocery bills must be doubled to guarantee large supplies for export.

Once such a strategy is embarked on there is no turning back, as *Forbes Magazine*, a prominent investment journal, points out: "Perhaps the rise in prices will level off, but if the Nixon gamble works, the American people will never again know food as cheap as they have had in recent decades. The government will have to see to it that prices stay reasonably steady. Consumers may be angry at high food prices, until they get used to them. But farmers would never forgive a party that encouraged them to expand and then let their market collapse."

From the very early days of the Nixon New Economic Policy in August, 1971, when the United States ceased converting dollars and initiated negotiations for a devaluation with Europe and Japan, the White House has taken measures to lift food prices. The price controls imposed at that time exempted "raw agricultural products" — grains feeds, etc. Despite popular protests, this policy has remained in effect throughout two freezes and four phases.

THE RESULT is that domestic and foreign buyers are now heatedly competing for U.S. farm products, and price controls put domestic buyers at a distinct disadvantage. With no price restrictions to hinder them, and with billions of devalued dollars to finance their purchases, foreign buyers have swept the market.

The policy has already backfired. Last August, while farmers sold huge quantities of grain and livestock to Japan and Europe, beef all but disappeared from supermarket counters. Wholesale prices of raw farm products rose 66.4%, those of processed foods 37.4%. Shortages finally forced the government to impose export restrictions — an embarrassment to the Nixon Administration, which wanted to demonstrate that U.S. farms could be depended upon to deliver the goods.

In basing the health of the dollar on foreign demand for U.S. food, the Administration is making the economy vulnerable to the kind of instability that affects banana republics. What happens if another drought of 1930's magnitude should hit the Midwest? Or if good weather, boosting foreign harvests, should produce gluts at home? This year, the Russians reported a bumper grain harvest of 215 million tons — 25% above their 1972 output.

EVEN Administration officials admit that the export policy is a gamble. Carroll G. Brunthaver, Assistant Secretary of Agriculture, said recently that if export sales fall, the whole Nixon farm policy would fail and the dollar would again be endangered. A switch to soyburgers is no guarantee of economic security.

On Friday, November 30th, Assistant Dean David S. Sawicki will be at the Career Advising Office, 117 Bascom Hall to discuss the Master's degree program in Architecture at the University of Wisconsin-Milwaukee. The School of Architecture has a 3-year program leading to the professional degree of Master of Architecture for students with undergraduate degrees in areas other than architecture.

For further information about the program, sign up for an appointment at Bascom Hall.

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Costs up, sales down at UBS

By JUDY ENDEJAN
of the Cardinal Staff

In this era of skyrocketing prices, beef and gas aren't the only things hurting a student's bank account. The cost of books, is also on the rise.

Consequently, fewer books are being bought, according to University Book Store Manager John Shaw. "Students aren't buying as many books as in the past. And they are inclined to be quite selective about what they do buy," he said.

UNIVERSITY BOOK Store

earnings have not been as great as in the past. As a matter of fact, we had a loss last year."

He predicted that UBS will break even financially or have a small loss this year.

Shaw explained how the bookstore makes its profits. UBS books are sold at list price. This price gives UBS a 20 per cent profit on textbooks and a 30 to 40 per cent profit on non-text materials. For every \$10 textbook sold, UBS gets \$1.80, and the remainder covers shipping costs.

SHAW SAID THAT the number

well, and students prefer a new paperback to a used one.

Many books are dropped by instructors as instructors tend to experiment with new book titles.

Books used in the first semester might not be used again till the next year and UBS is reluctant to store and purchase books for a course so far in advance.

UBS WILL BUY back a hard-cover book at half the list price and re-sell it for 75 per cent of list price, but the prices of paperbacks fluctuate. Sometimes a

student will get back as little as 25 to 30 per cent of a paperback's list price.

"Books have an amazingly short life—even good ones," Shaw said.

Shaw wants to educate students to sell their books when they'll get top prices. Periods between semesters are the best, not during them, Shaw said.

His tips for buying books are equally practical. Shaw said that students should buy books early and get them used.

Shaw attended this university during the 1930's and majored in

speech. He never graduated but started working for Brown's Bookstore in 1933. He migrated to the University Book Store in 1945 and became manager in 1951.

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Cardinal photos by Dick Satran

The University Book Store

(UBS) sales have dropped a dollar per student in the past year. But the average cost of books has increased only one dollar in the past five years, Shaw claimed. He sees a continuing downward trend in book sales.

The increase in UBS operating costs, and the decrease in University of Wisconsin enrollment have added to the UBS loss of profits. Shaw said, "Our

of books assigned for courses is increasing as is the use of paperback books. Out of 5,480 assigned textbooks this semester, 3600 were paperback.

Because so many books are paperbacks, students get a lower price for their books when they re-sell them to UBS. Shaw gave three reasons why the re-sale value of a book is so low:

Used paperbacks don't sell

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Wrestling

(continued from page 8)

150 pound class with this year's win at 158 lbs.

With such an impressive showing, UW assistant coach Russ Hellickson was very pleased with his wrestler's performances.

"We felt that if we had come away with two or three championships that we would have had a good day," said Hellickson. "We far exceeded our expectations."

Held out of the meet due to an ankle injury was Ed Vatch. Glen Visser also injured his ankle while placing fourth in the heavyweight class. Both are listed as "probable" starters in the Badgers next meet, coming up this Saturday at Iowa as part of the Northern Iowa Invitational.

So says the VA... by Rocco Lotito



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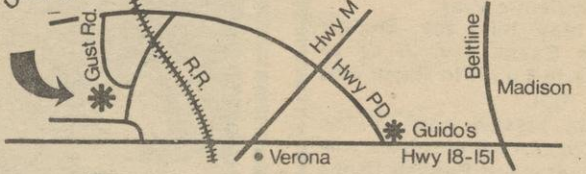
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News Briefs

PHOTO EXHIBITION

Color photographs by David Hugh Thompson are exhibited Nov 1 through Dec. 16 in the Theater Gallery, Memorial Union, 800 Langdon St. Thompson a UW graduate student, has had his nature photographs published in several books, including National Geographic's "The marvels of animal behavior."

STUDY FOR CREDIT IN U.K.

Students who plan to study in Great Britain for the academic year 1974-75 should do so now. Available opportunities in fully accredited programs sponsored by American colleges and universities remain unlimited. Information on accredited study at the Universities of Edinburgh, Lancaster, London, Southampton, Surrey and Wales is now available through the center for International programs, Beaver college/Franklin and Marshall college, Glenside, Pa. 19038.

Energy

(continued from page 2)
companies. But the fact is that the energy crisis has been good business for big oil.
Third quarter profits in 1973 increased 91% for Gulf Oil, 80% for Exxon, 51% for Standard Oil of California, 64% for Mobil, and a whopping 274% for Royal Dutch Shell.

For the high energy consuming steel industry, things were even better. U.S. Steel showed a profit increase for the July-September period of 183% and Bethlehem Steel, 175%.

While the American consumer may feel the squeeze of a future energy crunch, the Administration plans no major hardships for big oil or big

business. For them, the future shines brighter than it does for the average American worker.

In spite of unprecedented oil profits, the Federal Cost of Living Council now allows price increases once each month to all segments of the oil industry. Thus, the predictions that gasoline may cost \$1.25 per gallon by spring seem entirely possible. And, once again, the low and middle income people of the United States will pay the bill and do the suffering for this newest crisis in American life.

Nick Danger, Porgy Tirebiter, Rocky Roccoco, Clark Cable & Frederick Flamm will be at the Proctor & Bergman Firesign Theatre concert Dec. 3rd.

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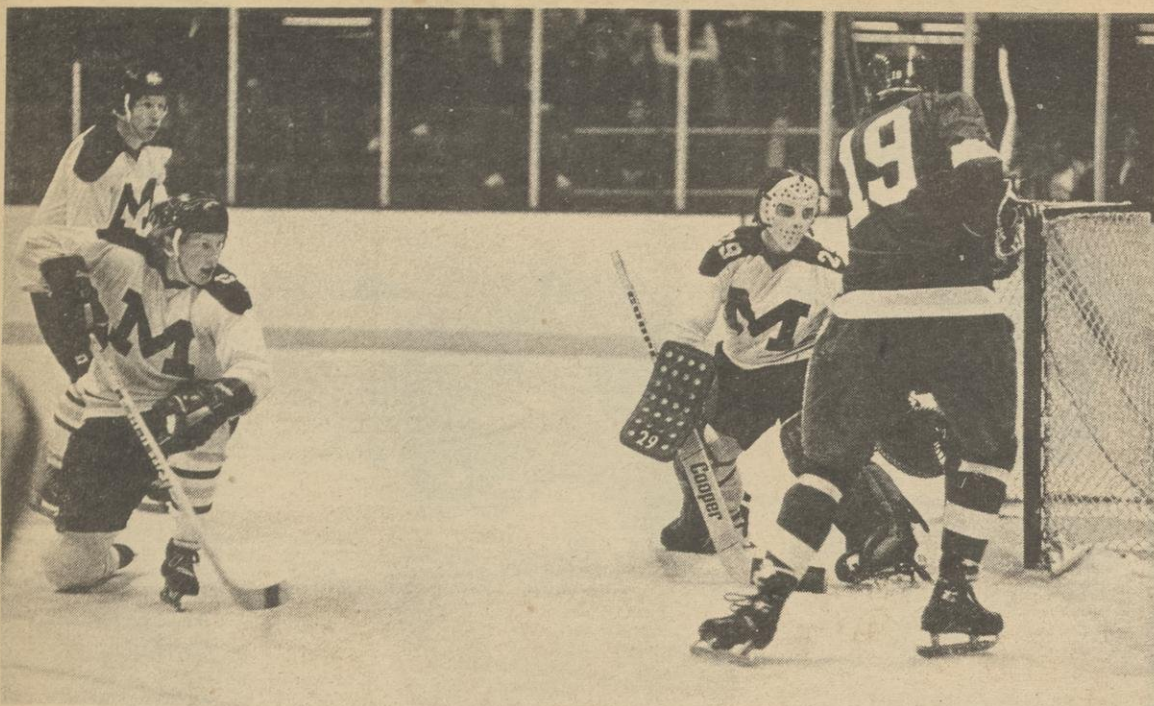
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Photos by Tom Kelly

WISCONSIN RIGHT WING Don Deprez is shown completing his first collegiate hat trick Friday night during the Badgers 8-4 victory over Michigan in Ann Arbor. Saturday night, behind the spectacular goaltending of Robbie Moore (29), the Wolverines defeated UW, 4-1.

Jardine sheds no tears

By JIM LEFEBVRE
Sports Editor

John Jardine, in the aftermath of Wisconsin's season-ending 19-17 loss at Minnesota Saturday, was not in the market for a crying towel.

"You can't point to any one thing as being responsible for the loss," stated the coach. "The offense moved the ball well but got stopped on occasions...that's only

natural in football.

"OF COURSE, THERE were the two costly fumbles, and both of them stopped well-conceived drives. Defensively, we were inept at stopping them at crucial times...but you have to give credit to (Gopher running back) Upchurch. He did a helluva job; most people don't realize he's got excellent speed."

The Badger loss left Wisconsin

with a 4-7 season record, identical to last year's, and put Jardine's four-year slate at 16-25-2. The defeat also extended the Badgers' road losing streak to 14 games.

"Subconsciously, it (the road streak) does affect us," commented Jardine. "But I feel that last Saturday being on the road had nothing to do with the loss. We played with a lot of emotion. It was a much better showing than the Michigan State game."

Despite the loss, Jardine found bright spots, especially in the Wisconsin offense.

"BOHLIG (JUNIOR QB GREGG) played a fine game, there's no doubt about it. The last couple weeks he's really looked good."

The Badger mentor also talked about the season's performance of tailback Billy Marek. "Through the year, he surprised us all. We thought he was going to be a good back, but you just don't realize how many yards he actually piles up. He gets hit early but still picks up five and six yards."

(158 lb.), Pat Christenson (167 lb.), and Laurent Soucie (190 lb.). Steve Evans shared a co-championship at 142 lbs.

Named as outstanding wrestler of the meet was James Abbott, who defeated Mark Massery of Iowa for the 134 lb. weight class crown. Massery is the defending NCAA Champion in the 126 lb. division.

Massery and Abbott were tied after regulation time 9-9, but Abbott pulled out a 7-6 overtime victory. Abbott did not have an easy day, as in the semi-finals he also beat the NCAA runner-up at 126 pounds.

RICH LAWINGER ONCE again gave a strong showing for the Badgers as he won his third straight Northern Open title. His two previous victories came in the

(continued on page 6)

Badgers split with Michigan; First in WCHA

By JEFF GROSSMAN
of the Sports Staff

ANN ARBOR, MICH. — The Wisconsin hockey team broke loose for five third period goals to win in Friday night's game, but fell victim to Robbie Moore's acrobatic goaltending act Saturday, to gain a split with Michigan last weekend.

The split left Wisconsin atop the WCHA with a 6-2 mark. They are 9-2 overall.

Despite the loss, Coach Bob Johnson said he was pleased with the Badgers' position at this point.

"I'M VERY HAPPY with where we are," Johnson said, "This is the third week out of four that we've been on the road, and that wears a team down. We are 4-2 on the road which is nothing to be ashamed of. It leaves us in good shape."

Wisconsin played the Wolverines evenly through the first two periods of Friday's clash, but then exploded to score five third period goals, four within a span of eight minutes.

"We were more determined in the third period," Johnson said, "and penalties really hurt them."

At least part of the increased Wisconsin incentive could be attributed to the game misconduct penalty served to defenseman Bob Lundeen. Wrapped around the legs by a Michigan defenseman in the second period, Lundeen tried to wriggle free, and was hit with a tripping penalty and a game misconduct for 'intent to deliberately injure'.

JOHNSON WAS FURIOUS, pulling out a statistic sheet and saying, "The kid doesn't have a penalty all season; there is no way I can be convinced that he was trying to injure that player."

Lundeen, whose mild manner makes such a charge seem inconceivable, explained the call from his view.

"The Michigan player had me wrapped up high around the legs. I looked over at the referee to see if he was going to call for a face off, but he just stood there, so, I tried to kick free. I wasn't trying to injure him though."

With Lundeen disqualified for the rest of the weekend, the Badgers went wild in the third period, launching 39 shots.

DON DEPREZ LED THE ONSLAUGHT, tallying two goals in the final period. The Stoney Mountain, Man. junior registered his first collegiate hat trick Friday, and seems to have developed the fine art of being in the right place at the right time.

"Deprez has worked hard," Johnson said, "and he has begun to work well with Talafous."

But Saturday night Robbie Moore shut the high-powered Badger scoring attack, which had been averaging six goals a game in league play, off.

The diminutive Moore, only 5-5, 145, made 41 saves, and thwarted seemingly sure scoring opportunities.

"He (Moore) was the reason," Johnson said. "I thought they were ripe for a couple of goals in the first period, but he was always there."

TALAFOUS SCORED the Badgers only goal of the evening, a smooth, unassisted effort at 4:48 of the opening period.

He shot from the left point, took the rebound in the corner, circled the net and beat Moore with a slap shot from the slot. It was his sixth goal of the season.

Johnson conceded that Wisconsin looked ragged at times.

"We were disorganized for about ten minutes of the second period, and gave them a couple of shorthanded goals," he said. "A team tires more easily on the road, and we just didn't have the pickup we usually have."

As the saying goes, there is no place like home.

Wrestlers dominate

By JOHN ANDREAS
of the Sports Staff

Last Saturday, Wisconsin's wrestling team proved that it will be a force to reckon with this year on wrestling mats throughout the Big Ten.

Wisconsin, which hosted twenty-five schools Saturday in the Northern Open, dominated the meet from start to finish. Approximately 250 wrestlers took part.

THE BADGERS LED all schools, capturing six championships as well as having the outstanding wrestler of the meet. Iowa, another Big Ten power with whom the Badgers must reckon with, notched two championships.

Claiming titles for the Badgers were Jim Haines (118 lb.), James Abbott (134 lb.), Rich Lawinger

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