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The calendar. Vol. 30, no. 3 1971 (September-December)

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(September-December)

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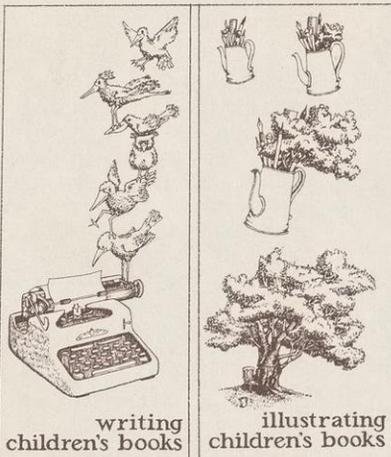
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↪ The Calendar ↩

VOL. XXX, NO. 3

SEPTEMBER-DECEMBER 1971



WRITING CHILDREN'S BOOKS and ILLUSTRATING CHILDREN'S BOOKS are two new brief pamphlets covering basic information for those who would like to write and illustrate children's books. See inside under "New Publications" for ordering information.

The Calendar is available from the Children's Book Council, Inc., 175 Fifth Avenue, New York, N. Y. 10010 (telephone: 212-254-2666).

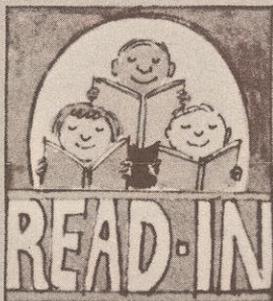
The Council is headquarters for National Children's Book Week and a year-round promotion and information center. Its library is open, except for holidays, Mon.-Fri. 9-5; Sat. 10-3, Jan.-May; Oct.-Nov.

In and Around the Children's Book World

The National Council of Teachers of English-Children's Book Council Joint Committee will sponsor a three-day preconference on November 22-24 before the 1971 NCTE Convention in Las Vegas, Nevada. The Conference is titled "The Visual Arts and Children's Literature." An advance program and registration forms may be secured from NCTE, 1111 Kenyon Road, Urbana, IL 61801.

The term "runners-up," used to designate books cited with the annual Newbery and Caldecott Awards, has been changed to "honor books" by action of the Board of Directors of the Children's Services Division, American Library Association. Books will be referred to as Newbery Honor Book or Caldecott Honor Book. Silver facsimile seals with the designation "Newbery Honor Book" and "Caldecott Honor Book" will be available for use on book jackets. The new terminology is retroactive—all titles formerly noted as runners-up can now be referred to as Newbery or Caldecott Honor Books.

Winifred Crossley, recently of the Michigan State Library and a former President of the Children's Services Division of the American Library Association, has joined the staff of the International Youth Library, Munich, as the specialist in English-language children's books.



Atheneum Publishers (122 E. 42nd St., NY, NY 10017) has recently published *DOWN THE RABBIT HOLE, Adventures and Misadventures in the Realm of Children's Literature* by Selma G. Lanes. The book is a discussion of literature for younger children and of writers and illustrators of the past and the present from Kate Greenaway to Joan Walsh Anglund, from Arthur Rackham to Maurice Sendak. It includes many illustrations as well as a booklist organized by subject of titles for children from two to seven. \$9.75. 239 pages; hardbound.

A Multi-Media Right to Read Kit has been created by the National Book Committee to help orient librarians, teachers, PTA and other community leaders to the scope and goals of the National Right to Read campaign and suggest ways that local efforts can be effectively initiated and carried out. Originally prepared for a pilot institute on the Right to Read, the Kit includes: 2 fifteen minute color filmstrips, an accompanying double-sided audio cassette, and an 84 page guide which incorporates information on activities, techniques, multi-media resources and examples of successful local programs. The Kit is available at cost for \$12.50; additional copies of the printed handbook are \$1.00 each. To order, make check payable to the National Book Committee and mail to RR Kit, National Book Committee, One Park Ave., NY, NY 10016. (For a free descriptive brochure and order-blank, send postcard request to the same address.)

Two well-known British children's book authors have written critical books about contemporary children's literature that will be published in the U. S. this fall. John Rowe Townsend's *A SENSE OF STORY: ESSAYS ON CONTEMPORARY WRITERS FOR CHILDREN* (J. B. Lippincott Co., 521 Fifth Ave., NY, NY) discusses in separate essays the work of nineteen well-known authors. U. S. writers included are Meindert DeJong, Eleanor Estes, Paula Fox, Madeleine L'Engle, Andre Norton, and Scott O'Dell. Each essay is introduced with biographical data, and followed by a short statement about his own work by the subject, and a British-American bibliography. \$6.50; 216 pages; hard cover.

E. W. Hildick, writing as Wallace Hildick, has written *CHILDREN AND FICTION, A Critical Study in Depth of the Artistic and Psychological Factors Involved in Writing Fiction for and about Children*, which will be published by the World Publishing Co. (110 E. 59th St., NY, NY 10022). \$6.95; 192 pages; hard cover.

DAUNTLESS WOMEN IN CHILDHOOD EDUCATION, 1856-1931 by Agnes Snyder, an innovative pioneer herself, is a history of childhood education and of the women who brought about changes in teaching theory and practice. The prepublication price is \$6.50 for orders placed before November 15. The regular price is \$9.50. Association for Childhood Education International, 3615 Wisconsin Ave., NW, Washington, DC 20016. 385 pages; paper.

A revised edition of *THE ARBUTHNOT ANTHOLOGY OF CHILDREN'S LITERATURE* compiled by May Hill Arbuthnot will be available in November from Lothrop, Lee & Shepard (105 Madison Ave., NY, NY 10016). Among the new features are an illustrated section on the history of the picture book and a chronology of landmarks in children's literature. \$19.00. 1248 pages.

The 1971 edition of *CHILDREN'S BOOKS IN PRINT* will be available in December. The publication is a comprehensive author-title-illustrator index to over 37,000 in-print children's books, from kindergarten through grade 12. Each entry provides full ordering information: price, publisher, grade level, binding and illustrator. The 1971 edition of *SUBJECT GUIDE TO CHILDREN'S BOOKS IN PRINT* will also be available in December. This guide classifies some 37,000 juvenile books according to 8,000 different headings based on the Sears list, and provides complete ordering information. The price of each volume is \$13.50 net postpaid U.S. and Canada; \$14.85 elsewhere; (20% off on 5 or more) from R. R. Bowker Order Dept., P.O. 1807, Ann Arbor, MI 48016.

The annual children's book issue of the *Wilson Library Bulletin* is the October one. The theme of the issue is "Sexism in Children's Books." The Consulting Editor is Joan Bodger Mercer. Single copies are \$1.00. Send orders with remittance enclosed to WLB, 950 University Ave., Bronx, NY 10452.

Frederick Warne & Co. (101 Fifth Ave., NY, NY 10003) will publish Leslie Linder's *HISTORY OF THE WRITINGS OF BEATRIX POTTER* this fall. In addition to the history of each of Miss Potter's works, the book includes a facsimile reproduction of "The Sly Old Cat," a manuscript with illustrations not published before. \$20.00.

LOOKING AT PUBLISHING

WHY PUBLISH SERIES BOOKS?

by Marjorie Clarke

In every Children's Book Announcement of *Publishers' Weekly*, there is a Children's Book Forecast—Series section. A rough count of last year's announcements reveals a total of 284 different children's book series of which 38 were new. A total of 803 new books were added to all of these series. Clearly a large percentage of the books published for children are series books.

What kinds of books are found in these series? Some of the books listed were books of fiction written by one author about the further adventures of a particular character. This sort of series of "sequels" is outside the scope of this article. Such series generally stem not from the publisher but from the author who finds he has yet another story to tell about characters he has created in a previous book. Another sort of series that falls outside the scope of this article is the collection of previously published books into a series of "classics" or "old favorites in new dress."

The kind of series a publisher sets out creatively to establish is usually one designed to meet a felt need for books in a particular subject area. For example, in the early 50's several series of easy science and history books were begun. These books were published in response to the growing demand for them from teachers of first, second, and third grade children. Recently there have been several new Black history and biography series, and series of books on ecology. These obviously stem from current needs and interests of young people and their teachers and librarians.

The question arises: "Why a series?" Why not simply find good writers to write books on the topics for which there is a demand and allow the format of the books to follow what the writer creates. In many cases that is precisely what an editor does. However, when there is a great need for books within a broad but definable area, such as Black history or beginning mathematics, an editor considers establishing a series.

One advantage of a series is, of course, marketing convenience. The editor knows that if he can introduce a series with an outstanding book or two, the buying public is likely to look favorably upon the books that follow. A new book in a well-known series has the obvious advantage of identification with earlier successes. Presented with two books on the same subject, about which he knows very little, the buyer will be more likely to choose the one in an outstanding series over the one he knows less about. The implication here is, of course, that the quality of books in every series is consistent. More about that later.

Not everyone will agree, but I also feel the publisher has more latitude within a series than without one. For example, there might be some resistance to publishing a book about an esoteric scientific subject on its own, but in a strong series, if the topic is interesting and well suited to the series age level, even though it is not "mainstream" the book may do well. An author may introduce such an idea to the editor and the editor may be willing to take it on in a series when he would be reluctant to accept the book on its own.

The reverse is true too. In a series one may include a tried and true subject for which there is a lot of competition and still expect good sales. Examples of both of these cases may be found in the Crowell Biography series. We have just published another (!) biography of Jackie

Robinson, perhaps the most written about black sports figure. Our book has new information in it, and it seemed a "must" for our series which is about twentieth century Americans of various ethnic groups. In the same publishing season we published a biography of the great black photographer, filmmaker, and author, Gordon Parks. Mr. Parks is perhaps not well enough known to the general public to be the subject of a non-series biography for very young children, but his moving life story fits perfectly into the guidelines we have set up for the Crowell Biography Series.

What about these guidelines? Probably the most important one is the selection of subject matter. A strong definition of the boundaries of the series should be arrived at before the first book is published. One is always being tempted to include in a series a well written book that is slightly off the topic. One of the difficult but necessary jobs for the editors of a series is to turn down good books that do not fit into the series definition.

The second most important guideline is the age level. Books in a series must be aimed at a specific age or grade level. Nothing is more disappointing for a child than to have a pleasant reading experience with one book and then to find that the book that follows it is too difficult for him to read. We at Crowell avoid using graded vocabulary lists. We feel they tend to stultify the texts of books intended to be read for pleasure, whether these are curriculum related or recreational books. We do work hard to keep vocabulary levels, sentence length, and concepts within the grasp of the audience for whom the books are written.

Another decision that must be made for series books is about format. Generally one is selected that meets the needs of the potential reader, the text, and the illustration. For the Crowell Biographies we chose a square book shape in a size slightly larger than that of a standard adult novel. This gives room for the generous amount of illustration in the books, but doesn't put off older, reluctant readers.

We also try to keep series books the same length, to control the number and placement of illustrations, and also to maintain the same general type specifications. Uniformity of format is obviously an aid to identification of the books as members of a series. But it also allows the publisher to effect production economies that can be passed on to the consumer in terms of lower prices. However, each book in a good series must be treated individually. For each book we carefully choose a different author and illustrator, and we sometimes adjust or change the guidelines we have set up to make sure a particular book is the best it can be.

Another important factor in the quality of a series is the outside or consulting editor. Such people are rumored simply to lend their names to help make a series sell, but it has been my experience that they lend far, far more than their names. Consulting editors who are experts in the field that is the subject of the series, can be invaluable. They can help shape the series by making suggestions for books that should be included. They also often know prospective authors who may never have written for children, but whose knowledge of the subject may make them well suited to writing for the series. Highly qualified consulting editors also take a large measure of responsibility for maintaining the quality of the series and helping to insure that the interest level is consistent.

Series provide writing opportunities primarily for that large number of skilled professional children's book authors whose ability to write for children is combined with a love for research, and who can write competent books at a specific age level on almost any topic whatsoever. However, series also provide writing opportunities for the new children's book author who may write his first book as an assignment for a series. Series books, since they are usually assigned, sometimes get much more editorial attention than do books that come in directly from writers. The editors may be more willing to work and re-work a book that is needed for a series than to spend that much time on an "outside" book. Writing a book for a series is the way more than one children's book author got his start.

As anyone who buys or reads children's books knows, the biggest problem with series books is maintaining quality. This is an editorial job. No

matter how badly a book in a series is needed, if it isn't up to the standards set for the series it must be turned down. When there are no more good ideas left within the defined limits of a series, the editor must stop it, no matter how tempting it is commercially to continue. Probably the greatest hazard in publishing a series is spinning it out past its legitimate length.

For many years librarians and others have been wary of series books. They have said that series books lack individuality and careful, creative thought. Of course, the buyer of any book, or any other product for that matter, is well advised to be cautious about making his selection. It is true however that in recent years a large number of children's book series of high quality have been established. Their publishers have been conscientious about maintaining high standards for content as well as appearance. The increasing respect for series books is well deserved.

Marjorie Clarke is an Associate Editor at Thomas Y. Crowell Co.. She has worked closely with the two new Crowell series, the Young Math Books and the Crowell Biographies.

PLACES TO VISIT



The North Bridge

*"By the rude bridge that arched the flood,
Their flag to April's breeze unfurled;
Here once the embattled farmers stood,
And fired the shot heard round the world."*

Generations of American school children have been familiar with the eloquent hyperbole of Emerson's famous "Concord Hymn;" it represents the double appeal of Concord—its historical and its literary associations.

Thousands of tourists every year visit the shrines where the history of our national independence began: Lexington Green, the scene of the first skirmish of the Revolutionary War in the early dawn of April 19, 1775, and the North Bridge at Concord where British Redcoats later in the morning were firmly put to rout. The sightseer will be reminded of the last pages of JOHNNY TREMAIN; and a leisurely journey from Lexington along Route 2A into Concord includes the well-marked Battle Road and brings to mind Paul Galdone's faithful recreation in his drawings for Longfellow's "Paul Revere's Ride." Both the Battle Road and the Concord North Bridge area, with Daniel Chester French's statue of the Minute Man on the western side of the river, are units of the Minute Man National Historical Park, presently under development and administered by the National Park Service, United States Department of the Interior. An interpretive station has been opened in a handsome mansion overlooking the bridge, featuring exhibits and a slide-sound program.

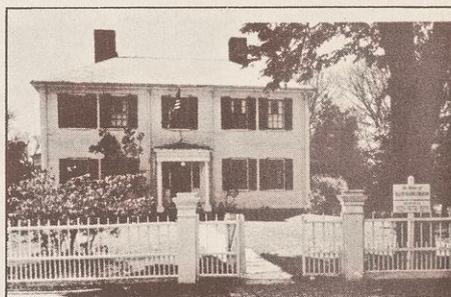
From a window in the Old Manse, the Reverend William Emerson, a fiery patriot, probably watched the battle at the bridge. Grandfather of Ralph Waldo Emerson, the minister had built the house in 1765; Hawthorne immortalized its name when, living in it with his bride from 1842 to 1845, he wrote *MOSES FROM AN OLD MANSE*. Set in a peaceful meadow adjacent

Concord, Massachusetts by Ethel L. Heins

to the North Bridge, the house is open to the public.

Concord's nineteenth century literary flowering was closely linked to nearby Boston—which called itself "The Athens of America"—the scene of a flourishing new publishing profession. But the heart of the literary renaissance was the pleasant, comfortable town of Concord, where the great figures of the time lived and worked.

Ralph Waldo Emerson lived in a solid square house near the center of the town from 1835 until his death in 1882. Serving as the focal point of the great period in New England letters, his house was visited by most of the noted writers of the day.



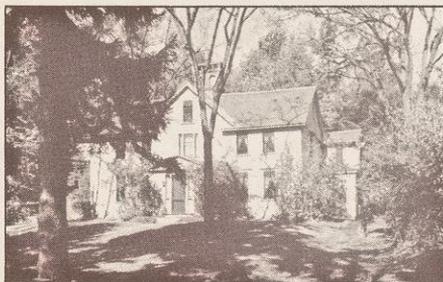
Emerson House

Across the road is a beautiful eighteenth century brick house, headquarters of the Concord Antiquarian Society. Especially worth noting is the precise reproduction of Emerson's library, containing his own books and furniture. The museum owns one of the two lanterns which were hung in the steeple of Boston's Old North Church as a signal to Paul Revere on the night of April 18, 1775. Antiquarian House is now open all year.

Surely the most charming and rewarding of all the Concord houses to be visited is Orchard

House, home of the Alcotts between 1858 and 1877. Here may be seen the dining room where distinguished guests dined and conversed; the parlor where audiences sat and witnessed the girls' theatrical performances; the costumes and props improvised by the ingenious actresses; May's paintings and drawings; and many other mementos of the warm, close-knit family life. Best of all is Louisa's room with its original manuscripts, letters, and her own writing desk.

Orchard House



Standing behind Orchard House is Bronson Alcott's School of Philosophy, a rustic, chapel-like structure which was a dream fulfilled for the impractical, idealistic teacher. Here many of the great intellectuals of the period—including Emerson and Alcott himself—lectured to audiences consisting of people like Julia Ward Howe and Elizabeth Peabody, the noted educator and reformer.

Louisa May Alcott's Room
Orchard House



Next door to Orchard House is The Wayside, an old house with an interesting history. Probably built in the seventeenth century, it was rebuilt and remodeled many times according to the whims and needs of its occupants. The

Alcotts lived in the house for three years before they purchased Orchard House; later it was owned for many years by the Hawthornes, whose daughter Rose sold it to the Boston publisher, Daniel Lothrop. Harriet Stone of New Haven, Connecticut, was a woman of thirty-six when she assumed the pen-name of Margaret Sidney and began to write *FIVE LITTLE PEPPERS AND HOW THEY GREW*. But the next year she married Mr. Lothrop, and it was at the Wayside that she wrote the further chronicles of the Pepper family. Here the Lothrop's maintained an active social life, entertaining many friends from the local literary world. Only six years ago the National Park Service acquired the house from the Lothrop's daughter, Margaret.

The Old Manse, the Emerson House, Orchard House and The Wayside are all open to the public for a moderate fee. Generally these houses are closed during the winter months, and since dates and hours of opening vary slightly, the prospective visitor would be wise to write or telephone the Concord Chamber of Commerce for information. The address is Main St., Concord, MA 01742. Tel. (617) 369-3120.

Henry David Thoreau was born in Concord and knew every inch of the region. For two years he lived in a simple cabin on the north side of Walden Pond whose wooded shores look today much as they did over one hundred years ago. Children have probably not read *WALDEN*, but they will recall references to the pond and the town in a favorite book, Jane Langton's *THE DIAMOND IN THE WINDOW*. The big Victorian house still stands on Walden Street in full view of Emerson's house and Concord's flock of tourists.

In 1856, a picturesque area known as Sleepy Hollow was purchased by the town to be used as a cemetery. Here in a place of unspoiled natural beauty lie the famous literary people who were friends in life—Emerson, Thoreau, Hawthorne, Bronson Alcott, and Louisa.

A literary and historical pilgrimage to Concord should include a visit to the Free Public Library. Manuscripts and first editions by Emerson, Thoreau, and Louisa Alcott are in its collection as well as items of art by local citizens including Daniel Chester French and May Alcott.

Ethel L. Heins is Librarian, Maria Hastings School, Lexington, Massachusetts, and a Reviewer for The Horn Book.



1971 Book Week Streamer by Don Bolognese

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BEVERLY CLEARY

by Connie C. Epstein

Several well-known children's book writers have an especially enthusiastic following among children themselves, when they select books for their independent reading. And when they vote for their favorite books, as well. Beverly Cleary's fans are legion. Her *RAMONA THE PEST* is now being saluted by children in various parts of the country as they tell which books they like. That book has won the 1970 Georgia Children's Book Award, the 1971 Nene Award (Hawaii), the 1971 Sequoyah Children's Book Award (Oklahoma), and the 1971 Pacific Northwest Young Readers' Choice Award (Washington, Oregon, Montana, Idaho, British Columbia and Alaska).

Since Beverly Cleary lives on the West Coast and William Morrow is located on the East, we do not see each other frequently. When we do, however, it is usually under the most colorful conditions. She is receiving an award in another section of the country, and I join her to add to the festivities and provide whatever help I can. Our schedule is crowded, the tempo is fast, and we catch up on our personal news during brief respites in hotel rooms. Inevitably we never quite get talked out. In fact, I remember on our last trip that one of our hostesses said with some surprise that she thought it would be all right if we were left alone for a while. "You actually seem to like each other" was her parting line.

My recent memories are of rushed greetings and good-byes in airports. No matter where we go, something funny happens to Beverly on her way to the meeting. Perhaps she is still breathless from an airport encounter with a crowd of welcoming children, whose enthusiastic shouts of recognition have made the rest of the passengers positively blanch in dismay. Her detached description of the uproar sets me laughing immediately. I am reminded at once of her eye for detail and her ability to see all viewpoints in a situation simultaneously. Beverly understands the feelings of the fellow passenger brushed aside in the onslaught as surely as she knows the feelings of the celebrity who must rise to the occasion.

As the programs in which children vote for their favorite authors have spread throughout the states these opportunities for a flying visit have become more regular. We have traveled to Topeka; Athens, Georgia; and Oklahoma City together, and we come away each time impressed with the strength of the library activity in the area. These campaigns appear to achieve their purpose of creating heightened interest in children's books over the state with great effectiveness.

In between our meetings of course, are the letters, and certainly one of the most pleasant dividends of publishing an outstanding humorist is the correspondence. One of my favorites came toward the end of October, 1964, and it announced the imminent arrival of the manuscript of *THE MOUSE AND THE MOTORCYCLE*. I

knew very little about the story, but to prepare me for its radically different subject matter, Beverly wrote the following:

I have been sitting here trying to visualize the Epsteins' home life this evening, and I imagine it will go something like this: Connie, tired after a hard day at the office, rattles to Port Washington on the commuter train, trudges home, opens the door of the apartment. Bob, who has been preparing a Julia Child recipe involving kettles of boiling water, a cleaver, strainers of different sizes, and a dish-towel for wringing out mushrooms, catches a glimpse of her face and cries, "Connie, what's wrong?" Connie sinks exhausted into the nearest chair. "Beverly is writing a fantasy." Bob drops a wire beater. "Oh, no! Don't tell me—" "Yes," says Connie wearily, "and it has talking animals." "Not that!" Connie nods and says, "And after we about so good to her, too." Bob forgets about Julia Child and reaches instead for martini ingredients, saying sympathetically, "You poor kid!"

We were won without looking at a page. But now that we are able to see how children have taken the book to their hearts, it is strange to think that either writer or editor could have suffered a qualm for a moment.

As I look back over our correspondence I see that it is a mixture of professional and personal matters. Usually Beverly works out writing problems on her own, but now and then I find an editorial question. Toward the beginning of 1967 she wrote saying that she had "written two chapters which unfortunately do not belong in the same book. One is the first chapter of a book about Ramona in kindergarten and the other is a chapter from the middle of a book about Ralph. At the moment I haven't been able to decide which to continue. Do you have any preference?" The choice was hard, but hoping that Ralph would get his turn eventually I wrote voting for Ramona. Happily, both chapters matured into books, and in due course *RAMONA THE PEST* and *RUNAWAY RALPH* came into being.

During this same stretch of time our personal concerns seems to have been with real estate. In the summer of 1967, Beverly, her husband Clarence, and I spent a weekend in Carmel together before attending an American Library Association Convention in San Francisco. We had a wonderful time, the countryside was even more beautiful than I had expected, and I kept asking them why they didn't move from Berkeley to the Monterey Peninsula. It turned out the Clearys did have their eye on a house and we looked at it together. In the following months, we wrote about Carmel houses frequently, and a year or so later the Clearys made the move. I've always felt a small responsibility for that

decision, so report with relief that it seems to have worked out well for all the family, including the twins Malcolm and Marianne.

Rereading Beverly's letters is a joy, for they are filled with amusing, wise comments that immediately set the matter in hand in perspective. Holding up my end of this correspondence has not always been easy, and now she gleefully warns me we must keep posterity in mind as well. A few years back the University of Oregon expressed interest in her papers. Her reaction was:

From now on I shall be most self-conscious about letter writing, so don't be surprised if my literary style

Connie C. Epstein is the Editor of Morrow Junior Books at William Morrow & Co., Inc. She is President-Elect of the Children's Book Council.

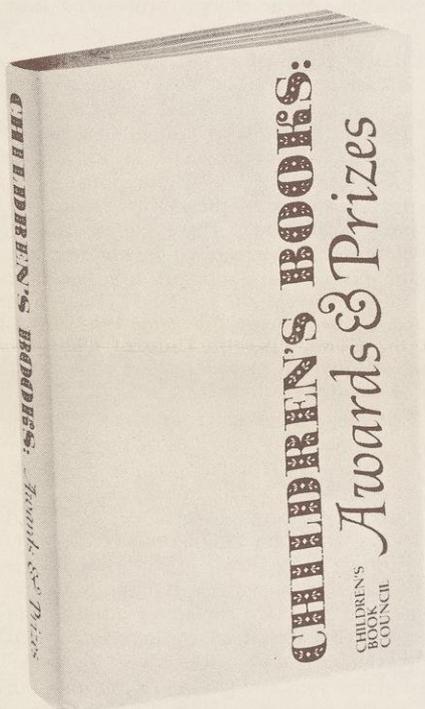
changes. Now that I stop to think about it, I should think you might become self-conscious, too, at the thought of the Cleary-Epstein correspondence being studied by scholars! If you start sprinkling your letters with quotations from Shakespeare I shall understand.

For the moment Beverly has decided not to commit her files to any collection because, as she says, "the thought of anyone even wanting to pore over my old papers gives me the creeps." However, the possibility that she might change her mind is always there. I hope we bear up under the strain.

NEW PUBLICATIONS

from the

CHILDREN'S BOOK COUNCIL



CHILDREN'S BOOKS: AWARDS & PRIZES

Published in August 1971, this is a completely revised edition in a new paperback format. The publication includes a brief history and a list of all winners of over 50 major children's book awards, including awards given in Australia, Canada and Great Britain. In addition, title and author/illustrator indices have been added for the first time. A list of the awards in CHILDREN'S BOOKS: AWARDS & PRIZES follows:

Abingdon Press Children's Book Award
Jane Addams Book Award
American Institute of Graphic Arts
Children's Book Show
American Institute of Graphic Arts
Fifty Books of the Year
Hans Christian Andersen Award
Australian Book of the Year Award
Mildred L. Batchelder Award
Nancy Bloch Memorial Award
Book World Children's Spring Book
Festival Awards
Boston Globe-Horn Book Awards
Edith Busby Award
Randolph J. Caldecott Medal
Canadian Library Awards
Carnegie Medal
Lewis Carroll Shelf Award

Children's Reading Round Table Award
Child Study Association of America
Children's Book Award
Cokesbury Book Store Award
Commonwealth Club of California
Literature Award
Council on Interracial Books for
Children Award
Eleanor Farjeon Award
Dorothy C. Fisher Children's Book Award
Charles W. Follett Award
Friends of American Writers Award
Georgia Children's Book Award
Kate Greenaway Medal
Indiana Authors' Day Award
International Board on Books
for Young People (IBBY) Honor List
Jewish Book Council of America Juvenile Award
Clara Ingram Judson Award
Little, Brown Canadian Children's Book Award
National Book Award, Children's Book Category
Nene Award
John Newbery Award
New Jersey Author Awards
New York Times Choice of Best Illustrated
Children's Books of the Year
North Carolina Division, American Association
of University Women's Award
in Juvenile Literature
Ohioana Book Award
Pacific Northwest Library Association
Young Readers' Choice Award
PIA Graphic Arts Award Competition
Edgar Allan Poe Award
Regina Medal
Rutgers University Awards
Sequoyah Children's Book Award
Southern California Children's
Literature Awards
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University of Southern Mississippi
Children's Collection Medallion
Western Heritage Juvenile Book Award
Western Publishing Co., Inc., Literary Awards
Western Writers of America Spur Awards
William Allen White Children's Book Award
Laura Ingalls Wilder Award
Woodward School Annual Book Award

Children's Books: Awards & Prizes, \$2.95 (160 pages, paperbound, 4 $\frac{3}{16}$ " x 7 $\frac{1}{4}$ ")

WRITING CHILDREN'S BOOKS and **ILLUSTRATING CHILDREN'S BOOKS**: single copies available free upon request. Enclose a stamped (8¢ for one pamphlet; 16¢ for both pamphlets) self-addressed envelope. Quantity rate is 50 for \$2.50.

AWARDS & PRIZES

The five books nominated for the 1972 Mildred Batchelder Award to be given by the Children's Services Division of the American Library Association to an American publisher for a children's book considered to be the most outstanding of those books originally published in a foreign language in a foreign country and subsequently published in the U.S. during 1970 are *THE CRANE* by Reiner Zernik, translated from the German by Nina Ignatowicz & F. N. Monjo (Harper), *ESCAPE* by Ota Hofman, translated from the Czech by Alice Backer (Knopf), *FRIEDRICH* by Hans Peter Richter, translated from the German by Edite Kroll (Holt), *THE LITTLE CHALK MAN* by Vaclav Ctvrttek, translated from the Czech by Ivo and Atyo Havlu, (Knopf), *MARIUS* by Rolf Docker, translated from the Norwegian by Oliver Stallybrass (Harcourt).

Scott O'Dell and Evaline Ness have been selected by a committee of the Children's Services Division of the American Library Association as the United States' nominees for the Hans Christian Andersen Award in the author and illustrator categories respectively. The Hans Christian Andersen Award will be given in the spring of 1972 by the Internatoinal Board on Books for Young People. The U.S. title on the 1972 IBBY Honor List is *TRUMPET OF THE SWANS* by E. B. White (Harper).

The 1971 Woodward School Annual Book Award has been presented to two titles: *FRIEDRICH* by Hans Peter Richter (Holt) and *VIVA CHICANO* by Frank Bonham (Dutton). The books are selected for representing significant human relations for elementary or junior high school children.

The 29th annual Children's Book Award of the Child Study Association of America was awarded to two books: *ROCK STAR* by James Lincoln Collier (Four Winds) and *MIGRANT GIRL* by Carli Laklan (McGraw).

Jack Ishmole, a teacher, has been awarded the 1970 Edith Busby Award, which is given annually by Dodd, Mead and Company, for the best manuscript submitted by a teacher or librarian. The novel, *WALK IN THE SKY*, will be published in the spring of 1972.

THE GUARDIANS by John Christopher (Macmillan) has won the 1970 Guardian award for children's fiction, given annually by the Manchester *Guardian* (England).

CARTIER DISCOVERS THE ST. LAWRENCE by William Toye (Walck) has been awarded the 1971 Canadian Association of Children's Librarians Book of the Year Medal. Elizabeth Cleaver, the illustrator of *THE WIND HAS WINGS: POEMS FROM CANADA*, edited by Mary Downie and Barbara Robertson (Walck), has received the first Canadian Association of Children's Librarians Illustrators Award. The Award, which is to be known as the Amelia Frances Howard-Gibbon Award, will be given annually by the C.A.C.L. to a Canadian artist for the best illustrated children's book.

The 1970 Western Writers of America Spur Awards have been presented to *CAYUSE COURAGE* by Evelyn Sibley Lampman (Harcourt) in the category of best western novel for young people and to *RETREAT TO THE BEAR PAW* by Marian T. Place (Four Winds) and *SEARCH FOR THE SEVEN CITIES* by John Upton Terrell (Harcourt) in the category of best nonfiction western for young people.

INDIANS WHO LIVED IN TEXAS by Betsy Warren (Steck) has been awarded the Cokesbury Award of the Texas Institute of Letters as the best children's book of 1970 by a Texas author.

Kay Hill, whose latest book is *MORE GLOOSCAP STORIES* (Dodd), has been awarded the \$1000 Vicky Metcalf Award for a "body of work inspirational to Canadian youth."

Harper & Row received a 1970 Carey-Thomas Award Honor Citation for its succession of children's books illustrated by Maurice Sendak and particularly for *IN THE NIGHT KITCHEN*. The awards are given annually by the R. R. Bowker Co. for distinguished projects of creative publishing.

AND ONE WAS A WOODEN INDIAN by Betty Baker (Macmillan) has received the 1971 Wrangler Award given by the National Cowboy Hall of Fame and Western Heritage Center for the year's outstanding western juvenile book.

The 1971 William Allen White Award has been presented to Walt Morey for *KAVIK THE WOLF DOG* (Dutton).

The winners of the 1971 Indian Authors' Day Awards are *LANGSTON HUGHES: POET OF HIS PEOPLE* by Elisabeth P. Myers (Garrard) in the children's category and *THE CASTAWAYS* by Jamie Lee Cooper (Bobbs) in the young adult category.

JONAH AND THE GREAT FISH by Clyde Robert Bulla (Crowell) was presented the Silver Medal of the Commonwealth Club of California for the best juvenile written by a California author in 1970.

The First Graphic Prize for Children presented at the 8th Annual Children's Book Fair in Bologna, Italy was awarded to Parents Magazine Press for *ARM IN ARM* by Remy Charlip.



The first winner of the Charlie May Simon Children's Book Award of Arkansas is *STRIPED ICE CREAM* by Joan Lexau (Lippincott). Sponsored by the Elementary Council of the Arkansas State Department of Education and sixteen other organizations, the winner is selected by children in grades four through six who read from a master list of books selected by representatives of the sponsoring organizations from titles published two years previously.

JOURNEY TO AMERICA by Sonia Levitin (Atheneum) has received the 1970 Jewish Book Council of America Juvenile Award, which is given annually to the best children's book on a Jewish theme.

BOOKS & DATES

Only books published since 1969 and submitted by our members are highlighted in this column. This is not an evaluative listing and there are, of course, many other titles available for each occasion.

The following symbols have been used to indicate approximate grade levels: **P**—Pre-reader; **LE**—Lower Elementary; **UE**—Upper Elementary; and **J**—Jr. & Sr. High School.

"'He has discovered books,' she said. 'The world will never beat him. It will never even hurt him very much. He will conquer the world.'" Vera and Bill Cleaver, *I WOULD RATHER BE A TURNIP* (Lippincott)

■ SEPTEMBER

3—Treaty of Paris officially ended the American Revolutionary War, 1783.

AN ALBUM OF THE AMERICAN REVOLUTION by Ingraham (Watts) UE, THE TRUMPET OF A PROPHECY by Scott (Knopf) J, WHERE FREEDOM GREW by Stubenrauch (Dodd) J, and THE AMERICAN WAR OF INDEPENDENCE by Parkinson (Putnam) J provide an overview of the American Revolution. A closer look at some of the men involved in this war can be found in HEROES OF THE AMERICAN REVOLUTION by Davis (Random) J and JOHN ADAMS by Falkner (Prentice) UE. For another perspective there is THE AMERICAN REVOLUTION: THE FRENCH ALLIES by McKown (McGraw), J, which views the American Revolution from the French point of view. Available historical fiction includes PEGGY by Duncan (Little) J, REDCOAT IN BOSTON by Finlayson (Warne) J, UNDECIDED HEART by Faulkner (Doubleday) J and SUMATRA ALLEY by Constiner (Nelson) UE & J.

6—Labor Day

For historical background on the labor movement there is TOIL AND TROUBLE: A HISTORY OF AMERICAN LABOR by Brooks (Delacorte) J and FAMOUS LABOR LEADERS by Daniels (Dodd) UE.

16—Independence Day in Mexico, 1810.

Information about Mexico, its people, history and culture, is presented in HERE IS MEXICO by de Trevino (Farrar) J, THE MEXICANS by Coy (Little) J and OUR WORLD: MEXICO by Witton (Messner) UE. A discussion of Mexican-Americans would seem a natural evolution of a study of Mexico. For background on this subject, Parents' Magazine Press suggests CHICANOS: MEXICANS IN THE UNITED STATES by Martin, LE. A teenage Mexican-American boy of early California must choose between the ways of two cultures in TO TOUCH THE SKY by Fink (Golden Gate) UE.

19—The first Mickey Mouse film cartoon was shown in New York City, 1928.

THE NEW WALT DISNEY TREASURY by Walt Disney Productions (Golden) LE includes ten well-known film stories, many of them animated films.

20—Rosh Hashana

24—Babe Ruth made his farewell appearance as a regular player with the New York Yankees, 1934.

HIGHLIGHTS OF THE WORLD SERIES by Durant (Hastings) J, BASEBALL'S ZANIEST STARS by Liss (Random) J, and WHAT A BASEBALL MANAGER DOES by Hoopes (Day) UE & up are for baseball fans who thrive on knowing everything about the sport. JACKIE ROBINSON by Rudeen (Crowell) LE is a biography for young readers of the famed ballplayer, who was the first black man to play in the major leagues.

29—Yom Kippur.

The story of the Jewish people is told in THE SAND AND THE STARS by Gillon (Lothrop) UE. Two fiction titles with Jewish themes are THE HEART OF THE WOOD by Sharoff (Coward) LE, the story of a Jewish boy living in the Middle Ages, and ELIJAH THE SLAVE by Singer (Farrar) P, the retelling of a Hebrew legend.

■ OCTOBER

5—Pablo Picasso born, 1881.

Picasso will be ninety years old on this day. Two books about this century's most famous artist are PABLO PICASSO by Raboff (Doubleday) LE for younger children, and PABLO PICASSO by Greenfeld (Follett) J for young adult readers.

11—Columbus Day.

THE YEAR OF COLUMBUS by Foster (Scribner) UE presents a picture of world history in 1492 with Columbus' voyage providing the thread to correlate events.

16—The first operation with the patient under ether anesthetic was performed in Massachusetts General Hospital, 1846.

Man's record of advancement in medicine is a fascinating one. The story of the men and ideas behind various important medical tools, including anesthetics, is told in INVENTORS FOR MEDICINE by Dolan (Crown) J. SPARE PARTS FOR THE HUMAN BODY by Nolen (Random) J is an introduction to one of the newest frontiers of medicine—transplants. Three books aimed towards diminishing the fears young children have about the hospital and doctors are ELIZABETH GETS WELL by Weber (Crowell) LE, LET'S FIND OUT ABOUT HOSPITALS by Kay (Watts) LE, and HEALTHY IS HAPPY by Chapin (Whitman) LE.

24—United Nations Day.

For historical background and descriptions of the present day activities of the United Nations, there is THE UNITED NATIONS by Peter Larsen (Lothrop) UE, THE STORY OF THE UNITED NATIONS by Savage (Walck) J, and UNITED NATIONS WORKERS: THEIR JOBS, THEIR GOALS, THEIR TRIUMPHS by Rowe (Watts) UE. Hawthorn Books, Inc. suggests a biography DAG HAMMARSKJOLD by Kelen for young adult readers. HAVE YOU SEEN A COMET? by Pellowski, Sattley, and Arkhurst (Day) All Ages is an anthology of children's art and writing from around the world done in cooperation with the U.S. Committee for UNICEF.

24-30—American Education Week (P. O. Box 327, Hyattsville, Md. 20781).

The materials prepared by the National Education Association for American Education Week are described elsewhere in THE CALENDAR. Two amusing picture books about school are MORRIS GOES TO SCHOOL by Wiseman (Harper) P & LE and RICHARD SCARRY'S GREAT BIG SCHOOL HOUSE by Scarry (Random) P & LE. For older readers, THE TROUBLE WITH MISS SWITCH by Wallace (Abingdon) UE is a humorous tale about a witch being ordered to teach fifth grade. SCHOOLS ARE WHERE YOU FIND THEM by Speiser (Day) is a pictorial trip around the world through all kinds of schools.

28—The world's tallest monument, Eero Saarinen's "Gateway to the West" arch in St. Louis, Mo., was completed, 1965.

TOWERS by Webster (Doubleday) UE discusses the history and the technology of towers—from the Tower of Babel and the Eiffel Tower to natural towers such as trees or stalagmites. The growth of the steel industry and the many uses of steel are described in THE NEW WORLD OF IRON AND STEEL by Tracy (Dodd) LE.

30—Orson Welles made his famous broadcast of H. G. Wells' "The War of the Worlds," 1938.

THE PANIC BROADCAST by Koch (Little) J is an account of the Wells' broadcast. Science fiction fans may enjoy TURNED LOOSE ON INDRA by MacLennan (Doubleday) J, THE MANY WORLDS OF SCIENCE FICTION by Bova (Dutton) J, THE THURSDAY TOADS by Lightner (McGraw) J, EXILED FROM EARTH by Bova (Dutton) UE, THE SCIENCE FICTION BESTIARY: TEN STORIES OF SCIENCE FICTION by Silverberg (Nelson) UE & J.

31—Halloween.

31—Trick or Treat for UNICEF.

If interested in participating in the UNICEF Trick or Treat program, write for information packets stating the number of children who will be involved to U.S. Committee for UNICEF, 331 E. 38th St., N.Y. N.Y. 10016.

■ **NOVEMBER**

2—Election Day.

The history of the right to vote in the United States is told in THE GREEN TREE OF DEMOCRACY by Chute (Dutton) J and THE RIGHT TO VOTE by Severn (Washburn) J. Young readers with political ambitions will learn about campaigning in ON THE CAMPAIGN TRAIL: THE STORY OF ELECTIONS by Beech (Messner).

6—Abraham Lincoln was elected president, 1860.

EVEN THE PROMISE OF FREEDOM: IN THE WORDS OF ABRAHAM LINCOLN by Roche (Prentice) UE & up is a selection from Lincoln's original writings set against a backdrop of photographs and prints. For an examination of the mysterious events surrounding Lincoln's assassination, there is THE LINCOLN ASSASSINATION, APRIL 14, 1965 by Roscoe (Watts) J. Readers interested in the life stories of our presidents may want to read PRESIDENTS OF THE UNITED STATES by McConnell (Crowell) UE and THEY GREW UP TO BE PRESIDENT by Hoff (Doubleday) UE.

8—The Louvre Museum in Paris was opened to the public, 1793.

The story of Leonardo da Vinci's Mona Lisa, one of the most famous paintings in the Louvre, is told in THE THEFT OF THE MONA LISA by Verleyen (Crowell) LE. CHILDREN IN THE WORLD'S ART by Downer (Lothrop) UE is a collection of seventy-seven works of art of children of many countries and centuries.

14-20—CHILDREN'S BOOK WEEK.

16—Diplomatic relations were established between the U.S. and the U.S.S.R., 1933.

Russia past and present is described in THE PICTURE STORY OF THE SOVIET UNION by Masey & Basilevsky (McKay) UE and THE MAKING OF RUSSIA: FROM PREHISTORY TO MODERN TIMES by Hasler (Delacorte) J. For a photographic history of the Russian Revolution there is PORTRAIT OF A REVOLUTION: RUSSIA 1896-1924 by Rossif & Chapsal (Little) J.

25—Thanksgiving Day.

THE YEARS BEFORE THE MAYFLOWER by Molloy (Hastings) J tells of the English Pilgrims' escape to Holland, some twelve years before their emigration to America. An appropriate picture book for this holiday is CRANBERRY THANKSGIVING by Devlin (Parents') LE, a story about the theft of a secret recipe for cranberry bread.

30—Mark Twain born, 1835.

The story of Sam Clemens' evolution into Mark Twain is told in SAMUEL CLEMENS by Daugherty (Crowell) LE. BEGINNINGS by Reed (Atheneum) is a collection of selections from autobiographies of men from varied backgrounds, including Mark Twain. THE MISSISSIPPI: AMERICA'S MAINSTREAM by Solomon (McGraw), is a chronicle of the Mississippi, the river so vividly described by Twain, illustrated with old prints and drawings.

■ **DECEMBER**

7—Pearl Harbor Day, 1941.

AIR RAID—PEARL HARBOR by Taylor (Crowell) UE examines from the vantage point of 1971 the roles of those who were "attacked" and those who were "under attack" in those crisis-filled days.

13—First Day of Hanukkah.

A CHANUKAH FABLE FOR CHRISTMAS by Cooper-smith (Putnam) LE tells of the exciting celebrations of Chanukah.

16—Ludwig van Beethoven born, 1770.

Four titles that offer an introduction to the history of music and music appreciation are THE SOUNDS OF TIME: WESTERN MAN AND HIS MUSIC by Hess & Wolf (Lippincott) J, THE MEANING AND MAGIC OF MUSIC by Gammond (Golden) J, RHYTHMS, MUSIC, AND INSTRUMENTS TO MAKE by Hawkinson & Faulhaber (Whitman) LE, MUSICIANS AROUND THE WORLD by Erdoes (McGraw) LE.

17—The Wright brothers made the first successful airplane flight, 1903.

THEY FLEW ALONE by Sullivan (Warne) J is a collection of stories about the men and women who were pioneers in aviation history. THE SAGA OF THE TIN GOOSE by Weiss (Crown) J is the story of the first all metal, Ford trimotor airplane that revolutionized American civil aviation. For lower elementary readers there is RICHARD SCARRY' GREAT BIG AIR BOOK by Scarry (Random) P & LE. SKY CARNIVAL by Hallstead (McKay) J is humorous fiction for flying fans about a group of ex-World War I pilots who form an air show troupe.

19—The Vietnamese under Ho Chi Minh began their revolt against France, 1946.

Two background books about the United States' involvement in Vietnam are FROM VIETNAM TO CAMBODIA by Dareff (Parents') J and THE WAY AND THE PROTEST: VIETNAM by Haskins (Doubleday) UE. Ho Chi Minh's role as a revolutionary is discussed in REVOLUTIONARIES: AGENTS OF CHANGE by Haskins (Lippincott) J. To become acquainted with the folklore of Vietnam there is THE FISHERMAN AND THE GOBLET by Taylor (Golden Gate) LE, a romantic legend from Vietnam.

22—The first day of winter.

Some appropriate titles for cold, snowy days are A WALK IN THE SNOW by Busch (Lippincott) LE, THE ORANGE SCARF by Geisert (Simon & Schuster) P, THE WINTER CHILD by Wyndham (Parents') LE, THE WINTER BIRD by Burns (Windmill) UE, SNOWED UP by Fry (Farrar) UE, CITY IN THE WINTER by Schick (Macmillan) P & LE, WHEN WILL IT SNOW? by Hoff (Harper) P & LE.

25—Christmas Day.

There are many children's books with Christmas themes. A few are HOLLY, REINDEER, AND COLORED LIGHTS by Barth (Seabury) UE, WAKE UP, LITTLE TREE: A CHRISTMAS FANTASY by Sugita (Nelson) P & LE, ON CHRISTMAS DAY: FIRST CAROLS TO PLAY AND SING by Horder (Macmillan) LE & UE, HOW A PIGLET CRASHED THE CHRISTMAS PARTY by Zakhoder (Lothrop) P & LE, A VISIT FROM ST. NICHOLAS by Moore (Simon & Schuster) UE, MERRY CHRISTMAS FROM BETSY by Haywood (Morrow) UE, THE LONGEST DAY OF THE YEAR by Marquis (Hawthorn) UE, EMMET OTTER'S JUG-BAND CHRISTMAS by Hoban (Parents') LE, EVERY MAN HEART LAY DOWN by Graham (Crowell) LE, THE SWEET SMELL OF CHRISTMAS by Scarry (Golden) LE, AND IT CAME TO PASS by Slaughter (Macmillan) LE & UE, THE TREES OF CHRISTMAS by Metcalf (Abingdon) LE & up, THE LEGEND OF ST. NICHOLAS by Morgenthaler (Walck) LE, LETTERS OF THANKS by Kempadoo (Simon & Schuster) All ages, A NEW DAY by Bolognese (Delacorte) P & LE.

Materials and Publications Available

Please Remember: In writing to publishers for materials offered below and when enclosing self-addressed envelope, you must include your zip code.

Bibliographies

"Multi-Ethnic Books for Young Children, Annotated Bibliography for Parents and Teachers," compiled by Louise Griffin, is available for \$2.00 from the Publications Dept., National Association for the Education of Young Children (1834 Connecticut Ave., NW, Washington, DC 20009). The bibliography is organized by ethnic groups and includes sections on adult books for parents and teachers and a directory of publishers. 74 pages.

"Books for Children, Preschool Through Junior High School, 1969-1970," as selected and reviewed by *The Booklist* September, 1969 through August, 1970, is a book selection guide including 786 annotated juvenile books in a broad range of subjects, interests, and reading levels. The publication is available for \$3.50 from Order Dept., American Library Association, 50 E. Huron St., Chicago, IL 60611. 136 pages; paper.

The 1971 edition of "Bibliography of Books for Children" is available for \$2.25 from the Association for Childhood Education International (3615 Wisconsin Ave., NW, Washington, DC 20016). The bibliography is divided into 19 subject categories. 130 pages.

"Children's Books of the Year 1970" is the newest edition of the Child Study Association of America's annual annotated list of more than 500 books for young readers. The bibliography is available for \$2.00 plus 35¢ for postage and handling from Child Study, 9 E. 89th St., NY, NY 10003. 48 pages; paper.

A bibliography of bibliographies compiled by Rosemary Weber, Drexel University, for an International Reading Association-Children's Book Council sponsored program, "Reading, Children's Books and Our Pluralistic Society," held at the IRA Conference this past April, is available free for a stamped (8¢) self-addressed envelope from Bibliography, Children's Book Council, 175 Fifth Avenue, NY, NY 10010. Limited to one per person.

"Fanfare . . . 1966-1970: The Horn Book's Honor List of Children's Books" will be available October 1 from The Horn Book, Inc. (585 Boylston St., Boston, MA 02116). A single copy of "Fanfare" is 15¢ with a stamped, self-addressed envelope; 12¢ each for orders of 100 or more. Please pay in cash, not stamps.

"I Read . . . I See . . . I Hear . . . I Learn . . ." is an annotated list of books for disadvantaged children prepared by the Library Service to the Disadvantaged Child Committee, Children's Services Division, American Library Association. The guide spans the preschool years through junior high and includes aids for adults working with each age group. Available for \$2.00 from Order Dept., American Library Association, 50 E. Huron St., Chicago, IL 60611. 112 pages; paper.

"Libros En Espanol, An Annotated List of Children's Books in Spanish" compiled by Mark K. Conwell and Pura Belpre, is now available. The list is based on the present collection in the New York Public Library and includes materials published in the United States and abroad. Annotations for each title are in both English

and Spanish. The bibliography is arranged in age and subject categories and includes a list of sources of Spanish materials. "Libros En Espanol" is available for 50¢ per copy handling charge for mail orders up to ten copies. Do not send stamps. Make checks payable to the New York Public Library. Send orders to Office of Children's Services, The New York Public Library, 8 E. 40th St., NY, NY 10016.

A 16-page annotated bibliography of 100 children's books, "A Child's Own Library," recommended by the Yonkers Public Library Children's Services librarians for purchase by parents, is available for 50¢ in coin with a 9 x 12 stamped (8¢) envelope to Mrs. David Schoenfeld, Children's Services Coordinator, Yonkers Public Library, 1500 Central Park Ave., Yonkers, NY 10710. There is a 20% discount on orders of 100 or more.

BEST OF THE BEST lists over 1500 titles from some fifty countries and offers a guide to the best of juvenile literature based on selections made by librarians at the International Youth Library, Munich. Arranged alphabetically by country and author, listings appear for four age ranges: 3-6, 7-9, 10-12, and 13-15. Author, illustrator and publisher data are provided. BEST OF THE BEST is published by Verlag Dokumentation and distributed throughout the world, except Europe, by the R. R. Bowker Co.. \$9.50 net postpaid in the U. S. and Canada (\$10.45 elsewhere) from R. R. Bowker Order Dept., P. O. 1807, Ann Arbor, MI 48106. Available November.

BUILDING BRIDGES OF UNDERSTANDING BETWEEN CULTURES by Charlotte Matthews Keating is a new annotated bibliography of books for recreational reading about minority groups for children of all ages. The bibliography includes over 600 annotated titles. It is available for \$7.95 from Palo Verde Publishing Co., P.O. Box 5783, Tucson, AZ 95703. 160 pages; hard-cover.

Pamphlets, Brochures, Articles

The George G. Stone Center for Children's Books (Harper Hall, Claremont, CA 91711) is offering for 60¢ the "Seventh Recognition of Merit" booklet honoring Norton Juster for THE PHANTOM TOLLBOOTH and Scott O'Dell for ISLAND OF THE BLUE DOLPHINS. The Recognition of Merit Award is presented annually in connection with the Claremont Reading Conference.

A reprint of *Publishers' Weekly* May 17th interview with Anita and Arnold Lobel is available from Harper & Row (Dept. 363, 49 E. 33rd St. NY, NY 10016). Please send a stamped (8¢) self-addressed envelope.

Reprints from the June, 1971 issue of *Top of the News* of the Second Annual Arbuthnot Lecture, "Standards of Criticism for Children's Literature" by John Rowe Townsend, are available from the Order Dept., American Library Association, 50 E. Huron St., Chicago, IL 60611. The rates are 5 for \$2; 10 for \$3.50; 25 for \$7.50; 50 for \$12.50; 100 for \$20.00.

"Involvement Bulletin Boards" (1970), a 64-page bulletin that points out new ways to en-

courage and involve children in reading, is available for \$1.75 from the Association for Childhood Education International, 3615 Wisconsin Ave., NW, Washington, DC 20016.

Helene Hanff, author of *THE MOVERS AND SHAKERS* (S. G. Phillips) is researching a new book for young people about current moral opinion and belief. To aid her research Miss Hanff has prepared a questionnaire to be filled out anonymously, which she would like to distribute as widely as possible to young people across the country. If interested in a sample copy of this questionnaire, write S. G. Phillips, 305 W. 86th St., NY, NY 10024.

"Intergalactic P.S. 3", the 1970 Book Week Story written by Madeleine L'Engle, is available free for a stamped self-addressed 9 x 12 envelope from Story, Children's Book Council (175 Fifth Ave., New York, NY 10010). For each copy attach 24¢ postage. We are sorry but we are unable to fill requests received without proper postage.

Bookmarks, Display Materials, Films

Golden Gate Junior Books (Box 398, San Carlos, CA 94070) is offering bookmarks on four fall books: *LAMB, SAID THE LION, I AM HERE* by Mark Taylor, illustrated in woodcuts by Anne Siberell; *BABY BABOON* by Elizabeth Emanuel, illustrated in wash drawings by Bernard Garbutt; *THE GRAY MARE'S COLT* by Judy Van der Veer, illustrated in line drawings by Bernard Garbutt; and *THE TROUBLE WITH HORSES* by Dorothy Halle Seligman, illustrated by Christine Hoffman. Please specify quantity and title and enclose 8¢ postage for every 30 bookmarks ordered together with a self-addressed label.

The Thomas Y. Crowell Company (Dept. of Books for Boys & Girls, 201 Park Ave. S., NY, NY 10003) is offering a picture book poster "Do You Want to Be My Friend?" by Eric Carle. Also available for elementary school teachers and children's librarians are a full-color bookmark for *THE BIRD OF TIME* by Jane Yolen;

a brochure on *MUNACHAR AND MANACHAR* by Joseph Jacobs with pictures by Anne Rockwell; and a bulletin board illustration for *CHIPMUNKS ON THE DOORSTEP* by Edwin Tunis. Bookmarks for *AMERICA FOREVER NEW* and *SHAKESPEAREAN SALLIES, SULLIES AND SLANDER* are available for junior and senior high school teachers and young adult librarians. Please indicate item(s), quantity and enclose a self-addressed label.

Coward, McCann & Geoghegan is offering free, in a limited quantity, a 15" x 19" black and white poster of a lithograph by Lynd Ward from *STORIES FROM THE BIBLE*. For each copy of the poster, send a stamped (16¢), self-addressed 9 x 12 envelope to School & Library Dept., Coward, McCann & Geoghegan, Inc., 200 Madison Ave., NY, NY 10016.

Harper & Row is offering a Crosby Bonsall bookmark, featuring her four *I CAN READ Mysteries*. Send a stamped (16¢) self-addressed envelope for a packet of 50 to Harper & Row, Dept. 363, 49 E. 33rd St., NY, NY 10016.

The Horn Book, Inc. is publishing a series of Poster Sets featuring illustrations from Caldecott Medal Books. There are four posters to a set and the price for each set is \$6.00 plus 30¢ postage. Poster Set #1 is horizontal in shape (24" x 17") and includes illustrations from *THE SNOWY DAY* by Ezra Jack Keats, *THE EGG TREE* by Katherine Milhous, *SONG OF THE SWALLOW* by Leo Politi, and *MEI LI* by Thomas Handforth. Illustrations for Poster Set #2 are vertical (17" x 24") and include *CINDERELLA* by Marcia Brown, *MAY I BRING A FRIEND?* illustrated by Beni Montresor, *MADLINE'S RESCUE* by Ludwig Bemelmans, and *NINE DAYS TO CHRISTMAS* illustrated by Marie Hall Ets.

Seabury Press (815 Second Ave., NY, NY 10017 c/o Miss Lucy Holmes) is offering bookmarks for *HOLLY, REINDEER, AND COLORED LIGHTS: THE STORY OF THE CHRISTMAS SYMBOLS* by Edna Barth. Send a 7 x 10 stamped self-addressed envelope for each lot of 25 (24¢ postage); 50 (40¢ postage); 100 (64¢ postage); 150 (80¢ postage). No coins please.

Children's Book Reviews Fall Issues

Each fall many newspapers and magazines devote extensive space to children's book reviews. Some of the publications, which can be bought in multiple copies, are:

Book World. (The Washington Post, Chicago Tribune). November 6. 25¢ Domestic, 50¢ Foreign & Canada, *Book World*, 342 Madison Ave., NY, NY 10017.

The Christian Science Monitor. November 11. 15¢, Mrs. Esther Johnson, Sales Development, Circulation Dept., The Christian Science Publishing Society, One Norway St., Boston, MA 02115.

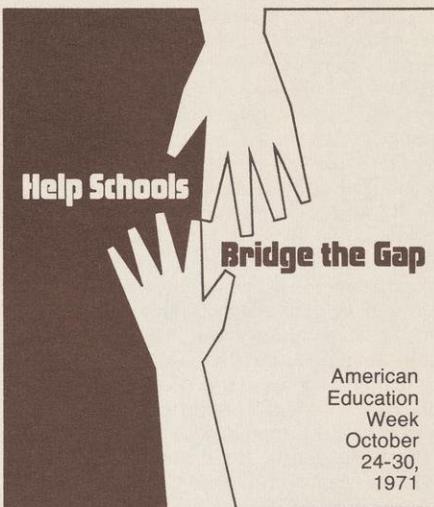
Commonweal. November 19. 40¢, *Commonweal*, Circulation Dept., 232 Madison Ave., NY, NY 10016.

National Observer. November 29. 25¢, Janet Labelson, *National Observer*, 30 Broad St., NY, NY 10004.

The New York Times Book Review (Children's Supplement) November 7. 40¢, Mr. Frank Innelly, Subscription Manager, *The New York Times*, 229 W. 43 St., NY, NY 10036.

Saturday Review. November 13. 50¢, Subscription Dept., *Saturday Review*, 380 Madison Ave., NY, NY 10017.

Scientific American. December. \$1.00, *Scientific American*, 415 Madison Ave., NY, NY 10017.



One of the two posters for
1971 American Education Week

The 1971 theme for American Education Week, October 24-30, is "Help Schools Bridge the Gap." A variety of multimedia materials to help library, educational and community agencies celebrate this special week are available. These materials include display items such as bumper stickers, tent cards, place mats and napkins as well as two separate full-color posters. A "Guide to Organizing and Planning for American Education Week" is also available for \$1.00. For an order form with the complete list of materials and cost information write: American Education Week, P. O. Box 327, Hyattsville, Maryland 20781.

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