

# The daily cardinal. Vol. XXXI, No. 26 October 20, 1920

## Madison, Wisconsin: University of Wisconsin, October 20, 1920

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VOL. XXXI. NO. 26

### MADISON, WIS., WEDNESDAY, OCTOBER 20, 1920

5 CENTS

# MEN SELECTED FOR STAFF OF **ENGINEER SHOW**

## R. H. Damon, Production Manager, Has 6 Years' **Theatrical Experience**

Appointments for the production staff of the Engineer's Minstrels, to be presented as a part of the Home-coming program November 12 and coming program November 12 and 13, were announced yesterday by Foster Strong, general chairman. Strong was elected to his position at a mass meeting of all engineers held last spring. Staging of the act was put in the hands of R. H. Damon. As stage director, Damon will give to the production the benefit of many years experience in the field of minstrels. For six years he was actively con-

experience in the field of minstrels. For six years he was actively con-nected with legitimate dramatics, much of the time serving in black face outfits. His parents are in the theatrical profession, and much of his life has been spent in intimate contact with the stage. At one time he was under the tutelage of Al Fields. Later he managed a min-strel show on the Pacific coast, and acted on the Keith circuit. **Rogers is Business Manager** Ross W. Rogers will act as busi-ness manager, with Henry Warmuth as his assistant. Heading the pub-licity is Wilson D. Trueblood. Mem-bers of his committee are: Earl

Leonard, George Borgman, M. K. Driery, Norman L. Johnson, Sher-wood Buckstaff, and Kenneth Scott. George Bespalow was appointed to act as stage manager, Henry Ford act as stage manager, Henry Ford as floor manager, and J. Stannard Baker as property manager. The music will be in charge of Nelson R. Fairbanks, who is manager for Boyd's orchestra. Actual work on the production started this week, and two rehears-als have been run off already. More

als have been run off already. More than 70 exponents of the black face are in line for the cast. Selection the team of six end men has not been made as yet, but 11 men are trying out for the places.

## **PRINTERS DELAY** LIT UNTIL FRIDAY

"The October number of the Wisconsin Literary magazine will not be circulated on the hill until Friday morning because of unavoidable delay at the printers," said Augus-tus J. Fehrenbach, business man-ager, last night. The "Lit" was scheduled to come out this morning.

## SALVATION ARMY SEEKS QUARTERS FOR TAGS TODAY Mildred Rogers in Charge of

**Campus Solicitations—Funds** to Be Used for Hospital

"Make it at least a quarter!" is the war cry of the campus-wide tag day for the Salvation Army hospital being conducted today. University girls tagging under the direction of Mildred Rogers, and the student committee under Wesley Travers intend to reach every student on the campus. The faculty is cooperating in the drive and the money from the university campaign will be turned over to the county committee. Every student is expected to donate his quarter or more for a tag decoration.

The need of the proposed maternity hospital and rescue home under the direction of the Salvation der the direction of the Salvation Army has been expressed by the va-rious county boards. A state-wide movement for the collection of funds is under way. County committees are at work raising their quotas. Dane county's share is \$12,000. The proceeds of the city drive will be included in this sum, but it is being conducted separately from the uni-versity work. The results of the campus drive will also be given to this quota. this quota.

The Dane county committee felt that the students and faculty should be given the chance to join a movement that will be such a permanent benefit to the state, and the work was given into the hands of the following committee, working with Pres. E. A. Birge and Dean S. H. Goodnight; Wesley Travers, Mildred Rogers, Milton Borman, Carson Ly-man, Marguerite Croskey, and Mar-guarite Swift guerite Swift.

With the backing and endorsement of prominent men throughout the state and in the university faculty, there promises to be little difficulty in putting the university over the top in its share.

## **GARLAND TO SPEAK** TO STUDENTS TODAY

Noted Lecturer and Poet to Deliver Address in Music Hall at 4:30

Hamlin Garland, novelist, historian, lecturer, will speak at 4:30 today in Music hall on, "Songs and Scenes of the Middle Border," under the auspices of the English depart-

## **HOW MANY SALES?** Advertising Service Bureau

Seeks to Aid Merchants in Selling Stock

"How many pairs of golashes did you dispose of last year?" queried a young woman, and before the man behind the counter could respond-"How many pairs have you ordered And-

"Wait a minute there, Miss," came from the shoe merchant after a vain effort to keep up with her. "Start over again and I'll answer your questions."

The young woman departed from her interview, the last of ten which she had had with various shoe mer-chants, well satisfied. She had had a very thorough report to make at the office.

What's this all about? Why, the new service department of the ad-vertising bureau under Blanche Field's direction. The service de-Field's direction. The service de-partment is a feature of the Intercollegiate Advertising association. It acts as an information bureau for both students and advertisers. By taking a poll of the various shops it is able to find out whether or not there is a market for any particular goods that the advertiser wishes to establish here; by inquiring among the students, it is also able to de-termine the popularity of any arti-cle and how far advertising has brought about the resulting pleasure or displeasure.

This department is of great value to the advertising department and a great many helpers are needel. Men and women who are interested in the work should apply at the Car-dinal office as soon as possible

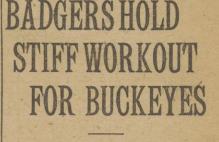
### **BASEBALL MATERIAL REPORTS TO LOWMAN**

## Hold First Meeting in Gym Yesterday-Eligibility Re-

quirements Discussed

More than thirty Varsity base-ball men met at the gymnasium ball men met at the gymnasum last evening to receive preliminary instructions for the 1921 season from Coach Guy Lowman. A large number of candidates were unable to attend the meeting last night, but seven of last season's "W" men were present. Coach Lowman ex-parts fity men to report at the inpects fifty men to report at the in-itial work-out, which will be held shortly after the holidays. The purpose of this early meet-ing of the Varsity baseball squad

was to warn the men on their eligibility. Lowman advised all candidates to keep well up in their studment. Mr. Garland has spent his summers in the forest lands of the each man, and will consult the vari-Rocky Mountains for more than 20 years and has followed closely their development. He will tell about old proposition of facing the eligious instructors at frequent periods throughout the year. "It is the old proposition of facing the eligi-bility problem, and I intend to get at it early in the year," said Low-man last night after his session with the men. "The men must keep their, studies up, for we can not afford to lose them because of in afford to lose them because of in-eligibility." Indoor practice will begin as usual immediately after the holidays, and continue until weather will permit the squad to take to the diamond. With a nucleus of seven letter men and a number of sophomores about which to mould his nine, Coach Lowman looks for a winning team in the spring. Considerable preliminary training will be given the battery aspirants.



Wilce's Plays Met by Team in Scrimmage-Send-

off Thursday

The Badgers scrimmaged against the "All-Americans" until long after dusk had fallen on Randall field last night in the hardest practice of the week before the Ohio State game in Columbus next Saturday. If last night's practice is an indication of what will happen in the game against Wilce's men, the Badgers will win, because they stopped Ohio formations used by the "All-Americans" on every play, Another strenuous session is in store for Coach Richards' man tonight and the week's preparation will be finished off with a light sigwill be inished on with a light sig-nal drill and limbering up Thurs-day afternoon. The Badger squad will leave for Columbus Thursday night over the Northwestern line. Send-off for Team

Varsity Cheer Leader "Bill" Pickard is planning a rousing send-off

A block of 100 seats has been set aside for Wisconsin rooters at the Ohio game next Saturday. Tickets in this section may be purchased from Frank Nicker-son in the gymnasium office.

for the team Thursday night and it is estimated that a couple of thousand students will be on hand to cheer the Badgers as they board the train for their most critical game of the season.

"We must give the football team a big send-off when they leave for the Ohio game," declared "Bill" Pickard in discussing plans for the parade Thursday afternoon. "This is a crucial game, and the support of the student body is necessary." The entire student body will form

at 3:30 Thursday afternoon on the lower campus and march behind the band to the station. The train leaves the West Madison station at 4:10.

Coach Guy Lowman who has seen the Buckeyes in two games this season declares that they showed marked improvement against Pur-due last Saturday over their early season form. According to the "All-American" coach, Wilce's men have a powerful offensive machine

(Continued on Page 8)

It has been decided to mail all sub-

scriptions before the hill sale starts. A large staff has been organized by Horace Powell, circulation man-ager, who will conduct the sales in most of the buildings on the hill Friday. A limited number of copies has been printed. Those who wish to secure copies of the first issue who have not subscribed by the year will be obliged to buy their copy on Friday. The price of single copies is 25 cents.

## INTER-FRATERNITY BOWLING BEGINS

The bowling season in the interfraternity league began last night, with the play of the teams in Di-vision 1. The following is the re-Alpha Sigma Phi, 3; D. K. E., 0. Phi Delta Phi, 3; Gamma Tau

Beta, 0.

Alpha Delta Phi, 2; A. T. O., 1. Phi Delta Theta, 2; Phi Sigma

Kappa, 1. T. K. E. 2; Theta Delta Chi, 1. Zeta Psi, 2; S. A. E. 1. Sigma Nu, 2; P. A. D., 1.

the songs, signs and heroic phases of the pioneer.

Born in Wisconsin, Mr. Garland has spent a great part of his life teaching and lecturing. For five years, he taught American and English literature in Boston. He is author of several well known books, and originated the Cliff Dwellers.

#### **Commerce Club Elects**

The Commerce club announces the election of the following: Class of 1921: Emil Hafsoos, Earl W. Hardy, Hobart Kletzein, Dewey Nelson, Taylor Seeber, David W. Smith. Class of 1922: Fred Brewer, Tom Coxon, Wilder Crane, Hum-phrey Desmond, Carl Fuhrman, Lester Griem. Class of 1923: Charles Hawks

Class of 1923: Charles Hawks, Robert Reynolds, Ralph Scheinpflug.

#### **ROOTERS' CLUB MEETING**

The Rooters' club for the Homecoming game with Illinois, Novem-ber 13, will hold a meeting in 119 Science hall at 5 o'clock today. All men interested in joining this new club and desiring seats in the cheer-ing section should be at the meeting.

## **EDWIN BOOTH HOLDS TRYOUTS OCTOBER 26**

Tryouts for the Edwin Booth Dra-matic society are to be held Tues-day, Oct. 26. Aspirants may get application blanks from the Edwin Booth office, third floor of the Union building or from any of the three members of the tryout committee, John Warren, Bernard Monfried, or Thomas McCandless. Those trying out will be expected to read a selection of three to four minutes in length.

The applicant is urged to take some care in choosing a piece that will give him opportunity of displaying a variety of character portrayal. Selections that have long introduc-tory speeches and few changes of speech between characters should be avoided, especially if they involve little dramatic action. It is also advisable to have the piece well in mind thus giving the reader more time for the interpretation rather than for the mechanical reading of the piece.



FAMOUS FIRST LINES "At the close of last ower-

Little Miss Muffet Sat on a tough't Trying to fiirt-in a way; Long came a joy rider, Pulled up beside'r And carried Miss Muffet away. -0. Ridgy Nelle. FASHION NOTE

"..... it is also probable that in vomen's styles, ears will soon be sed. \* \* \* Here, here!!

IT'S about time. No wonder women never listen to a fellow! Maybe if ears are worn tongues yill be worn out!

DEER SIS.

Wells it was queyets a while pince eye heard from yeu butte eye hyd. I hawve had sum moar daites pince eye rote yew beefoar and hav hur sean sum shwelle ginkes? One tw them told mee uv a goods stunt to make sum jack whicht one uv hear everyentitiss unt on It was hese hear sororities put on, It was hese hear sororities put on, it was hese hear—eye ferget tha name, omethinge that begins like the fissiscippi ends. dykes or eye guess t was deltas that was et; delta rom the Latin "to deal" and Gam-ha from the Irish "to gambol" elta gamblers er somethin ene-cwe-they toar there house open ne nite so all the fellers cud take peak in and see em cuz they was le thear. Uv coarse that costed am jack and so they didn't want tu sk the swelle guys that cum fer nie monie so thea axed in sum ttle kids and dressed them up in ngs and then they sang a song and assed the hat. Pretty goode ch?

Hoping yew air the saime eye close with luv. JILL TEDD.

\* \* AS EVER our good professors set the pace in men's wearing ap-parel-BUT I would like to catch some student in a passionate laven-der color like the one Hon Carl Russell is wearing!!!

"At last 'tis o'er" The young man cried. "These last ten days I've been through 'ell How I survived, No one can tell— Gosh! How they Badgered me! He sighed. -Xantippe. \* \* \*

Gee someone handed in a contrib on Whiting & Cook Linen Bond stationery. We think that they are just as crazy as the poor nuts who arc aiming on getting a harvest of leaves off the lower campus.

Bon Davis remarks that the Mad-ison Police force is gettin into the limelight-note the copper in the evenings at State and Johnson streets.

Y. M. C. A. We wish to quote from a form letter recently sent out by the Y. M.

C. A.: "....The House Committee also requests that you strictly observe the rule of not throwing things out of the windows.

"The Executive Committee of the Y. M. C. A. also wishes to have the cash register as quietly as possible on Sundays. You can co-operate by paying your room rent during the week....."

What more could you

wish for than

gent Workman-

ship in

-ATIT AGIN.

FRY AND FRICASSE! SENIOR PICTURES Poultry Club Organized to Promote Interest in Chickens.

Whether the organization name is to be Fry and Friezsse, Broiler and Egg, Beak and Claw or just plain Badger Foultry club was too grave a matter to be decided upon hastily; so action was delayed: The property thing poor is that the important thing now is that the campus can hoast of a poultry club. It was formed by some 85 students just night at a meeting held in the oultry building.

Officers elected are: C. E. Lamp-nan, '21, president; G. W. McIlroy, 21, vice-president; Eugenia A. Duthouse, '24, secretary; and W. H. Scarla, '23, treasurer. W. H. Fred-prick, '23, was elected manager of the poultry exhibit which the new prganization intends to put on in ponnection woth the Little Inter-hational to be aponsored by the national to be sponsored by the Colleg of Agriculture. An egg show is also planned. For some time students interested n poultry have felt the need of an organization in which there might be united effort to further activities in their field and the enthusiasm manifested last night indicates that the dub will rank with the liviest of the university organizations. Membership is open to any student irrespective of course. Meetings will be held the second and fourth Tuesdays of the month, the next to be a work from last wicht to be a week from last night.



impair the wearing qualities, but are responsible for the exceptionally low price \$4.95

## Men's Shirts 1-5 Off

One lot of Men's Shirts in percale, gingham and madras, fine shirts, excellent values, at 20% Off.

## Men's Neckwear 1-5 Off

Beautiful silk four-in-hands and knit ties in plain and fancy stripes at 20% Off.

Badger picture in by the last date, Badger office any afternoon between November 15, according to the ed-3:30 and 5:30. Summaries should itors. be filled out and sent in accomperson not having a sum-Any mary blank may get one at the panied by \$1.50.



Faculty members who addressed the organization meeting last night were Prof. J. G. Halpin, chairman of the poultry department, D. H. Reed and Owen Johnson,

#### PURPLE AND GOLD DANCE

A dance for November 19, was A dance for November 19, was planned at a meeting of the Purple and Gold club, an organization of alumni of Washington High school in Milwaukee, held last night in the Green room of the Y, M. C. A. The affair will be held in Lathrop hall. It is in charge of the social chair-man, Elmer Hollensteiner, assisted

Picture Framing That's Us The Kamera Kraft Shop State at Frances

Urillin OETKING PREIFFER. CO. **11 East Main Street** 

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## **CLASS OF '99 HAS** CANDIDATE FOR STATE ASSEMBLY

Mrs. J. W. McMillan Visits University to Renew Old Acquaintanceships

Mrs. John W. McMillan, candidate for the assembly from the eigh-teenth district of Milwaukee county, visited the university during last week end to renew her acquaintance with those people who were her friends and professors when she attended here

tended here. Mrs. McMillan was Miss Lucretia Hinkley before her marriage. She graduated from Wisconsin in the class of 1899. She was a member of Pi Beta Phi sorority, and a char-ter member of Phi Beta Kappa. She served on the Badger board and the YAW C. A. board. She also was a member of the first self-government board which she assisted in organboard, which she assisted in organ-izing. One of the leading roles in izing. the senior class play was given to her. She assisted Mrs. Slaughter in bringing the first art exhibit to the university, which was on dis-play in Chadbourne hall.

Mrs. McMillan was also very ac-tive socially while in the university. "Once I attended a dance with the furnace tender of our house much to the horror of some of my frighds, who had not yet acquired the spirit of Wisconsin democracy," she said in recounting her experiences here. "It is very amusing to me now, for that former furnace tender is a pro-fessor at Oxford."

## FROSH PREPARING FOR SOPH CONTEST

### **Game Between Underclasses** Scheduled For October 30

The freshman football squad is scrimmaging daily with Coach Richards' varsity eleven in prepar-ation for the annual Frosh-Soph contest which will take place October 30. The yearling squad num-bers 65, which is the largest number that has ever lasted until mid-season, but the candidates are showing exceptional ability, and "Keg" Driver, who is coaching the youngsters, hesitates to cut the squad until he is absolutely sure of each man's merits. The final workouts for places on the fresh-man first team will be held this work of the woungsters on aid man first team will be field this week, while the youngsters are aid-ing the Cardinal gridders to get in shape for Ohio State next Satur-day. Driver's final selection of a definite yearling squad will be made the fore part of next week. The each would welk new predictions as coach would make no predictions as to which of the men had the edge in the fight for positions, but af-firmed that a decision would be

firmed that a decision would be given before the sophomore game. As in the past years, athletic au-thorities will endeavor to limit play-ers on both teams by enforcing eligibility rules strictly. The re-cepits from the traditional Frosh-Soph game will be used to send the first freshman squad to Chicago to first freshman squad to Chicago to view the classic Wisconsin-Chicago contest.

### **26 WOMEN ELECTED**

## THE DAILY CARDINAL

ADVERTISING CLUB ELECTS MEMBERS AT LUNCH TODAY

Is Work of Woman of Seventy -Pioneer of Wis-

consin

New members will be elected at the next meeting of the University Advertising club, which is to take place Wednesday noon at a dinner at the university Y. M. C. A. cafeteria. Committees are to be ap-pointed and the possibility of form-ing a national association of uni-versity advertising clubs will be discussed.

James Young, vice-president of the J. Walter Thompson Advertis-ing agency with offices in Chicago, Cincinnati, and New York, will speak here before the Advertising with in chart three works. We have club in about three weeks. He has been an associate member of the Advertising club for two years and is much interested in its develop-ment. Young spoke in Madison last year under the auspices of this organization.

Membership in the club is open to advertising students or to anyone showing particular merit along ad-vertising lines and to all students working on any university publication

**CLASS FINANCES** TO BE REGULATED

Ellen Correll, President, Calls on Girls Interested to Come

to First Meeting

Strict regulation of class finances, for the purpose of protecting the classes as well as the merchants, has been adopted by the students life and interest committee. Elmer L. Benson has been appointed by Dean S. H. Goodnight to act as stu-dent financial advisor. The rules which apply strictly to

classes and class functions, provide that class committees or individuals may not have anything charged at business house any without a requisition bearing the signature of the chairman of the particular func-Charges amounting to more tion. than \$50 require the consent of the student financial advisor.

These rules are absolutely bind-ing upon all of the classes and any charge entered into without com-plying with them will not bind the class for the contract. This pro-vision is designed to protect the merchants and the classes, and to prevent confusion in the manage-ment of class finances.

Treasurers of all organizations are asked to turn in a list of the officers of their groups to the student financial advisor.

#### WEATHER

The highest temperature during the past 24 hours was 70 at 3 p. m. and the lowest was 59 at 4 a. m. Sun sets at 5:11.

Showers and warmer weather preceded the trough of low baromeweather ter that is crossing the plains. The temperature rose 20 degrees in North Dakota and Manitoba. More than an inch of rain fell at Oklaho-ma City and at Minnedosa, Can.



### **OUTING CLUB PLANS TO MEET THURSDAY**

Gowns Gowns

"To get all university girls interested and acquainted with the work of Outing club," is the purpose of a meeting to be held in the concert room at Lathrop hall Thursday at 7:30 p. m., according to Ellen Cor-

7:30 p. m., according to Ellen Cor-rell, president of the organization. "The method of winning points for membership will be explained fully," assured the president. "We expect to see at least 150 old girls there and all freshmen girls who may be interested."

Last year Outing club boasted of a member ship of 200. Every week-end hiking, bicycling, horseback rid-ing, boating, and in the winter, skiing, skating, and coasting, were ar-ranged for. The club was organized in the spring of 1917 to promote the

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For Your

\*\*\*\*\*\*\*\*\*\*\*\*\*\*

7 CHAIRS

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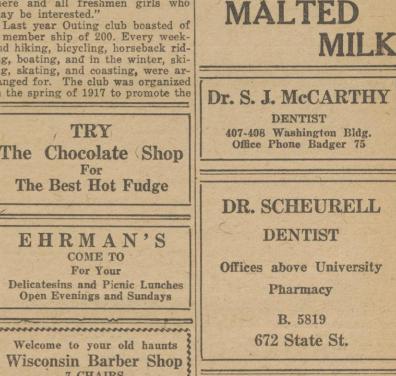
\*

outdoor activities of the women of the university. Trips to Devil's lake and The Dells formed part of the program of the organization in May and June.

Gowns

A number of other colleges have requested copies of the constitution of the Wisconsin Outing club. It is rather unique in the variety of sports which it encourages.

**MORGAN'S** 



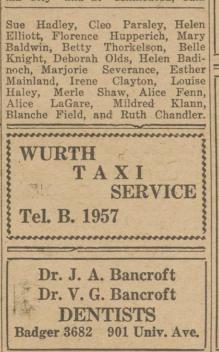


## TO Y. W. COMMISSION

Twenty-six university women make up the sophomore commission of Y. W. C. A. which is a continua-tion of the freshman commission, with some additional elections. As a standing committee of Y. W. C. A. this commission discuss membership basis and appoint a committee to look up the national Y. W. C. A. affairs and report to the local asso-ciation. Members of the sophomore commission aid in obtaining

more commission and in obtaining members for the association, and act as ushers at Sunday vespers. Freshmen members of Y. W. C. A. are advisees of the sophomore commission members. The sophomores write to their advisees during the summer and give parties for them in the fall. The sophomore commission also entertains the freshman commission which is electei in November.

The following women are mem-bers of this commission: Carrie Winter, Florence Stolte, Mariam Arey, Alice Frick, Helen Kasbeer, Isabell Capps, Josephine Walters,



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If you walk I'll teach you

to dance. Results absolutely

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## **KEHL'S SCHOOL OF DANCING**

## All Classes Begin the First Week in October

Registration days, Tuesday, Wednesday and Thursday, Sept. 28, 29 and 30.

Young ladies' and gentlemen's class begins Thursday, Sept. 30.

High school class, Wednesday, Oct. 6.

Private lessons by appointment at any time. Lady or gentleman teacher.

Phone Badger 1770

## The Daily Cardinal

Member Wisconsin Intercollegiate Press Association

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Student owned and controlled university (aily, established 1892, and combined with the Wisco in Daily News, established in 1912. Published every morning except Monday during the college year. Entered as second class matter at the Madison, Wis., postoffice. Subscription rates \$3.50 a year; \$2.00 a semester in advance.

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BOARD OF CONTROL-J. G. Crownhart, president; Foster Strong, vice-president; Caryl Parkinson, secretary; Alan Pradt, treasurer; Adrian Scolten.

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an I your copy will be delivered to you by a special messenger at 4 P. M.

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#### THE SALVATION ARMY TAG DAY

TN years past tag days were about as common on the campus as school days. They became so numerous last year that a concerted effort was necessary to limit them. The result meant that in the future they were to be confined only to really worthwhile projects; and that they were to be timed with some degree of consistency.

The Salvation Army Tag Day, brought home to the student body by dozens of co-ed taggers, fulfils both requisites of properly coducted tag days. It is but a small, yet extremely important part, of a state-wide movement for the establishment of a maternity hospital and rescue home to be conducted under the supervision of the Salvation Army.

There is little doubt as to the merits and urgent need of such an institution. Committees consisting of the most prominent men in each county of the state have made thorough investigations of conditions, and have reported, in their advisory capacity, that such an institution is of paramount importance. These county committees are conducting the campaign in their respective districts at the present time.

Being the first tag day of the year, this one is unusually well timed. There need be no fear on our part that this campaign will be followed by a great influx of tax days customary in past years. The rule of importance and the element of time will always be on hand to hold off those non-essential tag days which caused so much unfavorable comment in the past.

material aid in blasting the Buckeyes' championship hopes and thereby boosting our own, at the same time minimizing the thousand-fold bleacher support that Ohio can always count on. It comes primarily through turning out to see the boys off. This time, perhaps more than any other in recent Badger gridiron history, a big crowd at the station is going to carry tremendous weight.

Secret practice has eliminated even the most loyal from the confiines of Camp Randall during the week. Tomorrow's departure, two days before the game, makes our task doubly hard. To be effective, to last not only until the train pulled out of the yards, but all the way through the game, the spirit exhibited at the station must be typically Wisconsin. Which is merely another way of saying that every student not in classes should be on hand.

One student at a royal send-off cuts more of a figure than five rooting in the stands. There the men come to feel how keenly the student body is pulling for them to win. It is much easier to gauge sincerity when a record crowd trudges to a station merely to see its standard bearers than it is on the field when a good football game is in progress.

The team is going into a hard battle. The men have defeats for the past two years chalked against them at the hands of Ohio, and they are going to make up for both of them next Saturday. We made a splendid start at the "Pep" session Friday night. Here is a better chance to keep up the good work. Don't depend on your room-mate to go. Be there yourself and you'll find the rest of the school crowding the platform.

As "A Fan" so aptly remarked in a communication in yesterday's issue, "let's meet at the Gym, the band in the lead, the whole student body in line and proceed to the depot."

#### BULLETIN BOARD

S. G. A. EXECUTIVE COUNCIL There will be a meeting of S. G. A. executive council at 12:45 Wednesday in the S. G. A. office.

S. G. A. BOARD There will be a meeting of S. G. board Wednesday at 7:15 in the S. G. A. room in Lathrop.

#### OUTING CLUB BOARD

Outing club board will meet at 12:45 Thursday in the W. A. A. office in Lathrop.

#### **OUTING CLUB**

The first meeting of Outing club will be held in the concert room at Lathrop Thursday at 7:15. All women interested are urged to attend.

#### BADGER SUBSCRIPTIONS

All organizations entered in Badger campaign, that have not turned in all of their subscription stubs, both used and unused, are requested to do so at the Badger office this week between 4 and 5 p. m. daily.

ALL ELECTRICALS There will be a meeting of the student branch of the A. I. E. E. this evening at 7 o'clock, 214 Engi-neering building. Prof. Rood will speak and all engineers are invited to attend.

VARSITY TRACK MANAGER There will be a short important meeting of men trying out for Varplaced in the Home Economics building for the Home Economics women and in Agricultural hall for the men.

#### HOMECOMING COMMITTEE The features committee for Home-

coming will hold a meeting Wednes-day evening at 6:45 in the Cabinet room of the Y. M. C. A.

ENGINEERS' MINSTRELS Men trying out for end positions in the Engineers' Minstrels will report to the Minstrel office, third floor, Union building, at 7 o'clock tonight.

#### YELLOW TASSEL MEETING All junior girls are requested to

attend a short business meeting of Yellow Tassel, Friday at 12:45 in the S. G. A. room, Lathrop hall. Dues, 25 cents payable to treasurer.

#### SQUARE CLUB

Members of Square club may obtain their tickets for the dance Friday evening from the treasurer, Emil Hofsoos, 231 West Gilman. There will be a meeting in the Green room of the Y. M. C. A. at 7 tonight for the purpose of exchanging dances.

### JOINT DRAMATICS MEETING The first joint meeting of Edwin Booth, Red Domino, and Twelfth Night dramatic organizations will be held Thursday at 7:30 in Lathrop parlors.

TWO ARE INELIGIBLE IN COMING ELECTION

Today, "make it a quarter" is the slogan. That means that sity track manager in the trophy room of the Men's gym, Thursday every student is expected to give at least to such an amount, for only by so doing can our normal quota be filled. Too often in the general run of campus affairs are we prone to disregard something which has real merit for things of far less importance, and in the minds of some no importance at all. Dollars at dances are invariably regarded more lightly than quarters to aid in building a needed hospital.

The fact that the Salvation Army, with its remarkable record of achievement is behind the move, that it has been o. k.'d by committees of prominent men in all sections of the state, and that it has the hearty faculty approval should commend itself to every student. Shell out your quarter and wear a tag. \* \* \*

#### MAKE IT A REAL BADGER SEND-OFF

ISCONSIN'S fighting football squad leaves the West Madison St. Paul Station at 4:10 tomorrow afternoon for the hardest test of the season. They go to meet Ohio State in what may prove to be a championship battle. Obviously Columbus is far removed to make it possible for more than a handful of porters to accompany the team. There is, however, one way in which all of us can be of some There is, however, one way in which all of us can be of some too far removed to make it possible for more than a handful of supporters to accompany the team.

at 7 p.m.

FROSH TRACK MANAGER All candidates for Freshman track manager will report to Mr. Hirscheimer this afternaan at 4:30 in Coach Bresnahan's office.

WOMEN'S COMMERCE CLUB The Women's Commerce club will hold a special meeting Wednesday evening, October 20, in Room 403, Physics Economics building.

ADVERTISING CLUB MEETS There will be a meeting of the Advertising club at the university Y. M. C. A. cafeteria tomorrow

SADDLE AND SIRLOIN A regular business meeting of the Saddle and Sirloin club will be held Thursday night at 9 o'clock in Agricultural hall.

AG COLLEGE BOARD ELECTION

Ivan Peterman automatically became sergeant-at-arms of the junior class yesterday afternoon when the senate elections committee found that his only competitor, Robert Perry, is ineligible. W. G. Aschenbrenner, candidate

for senior member of the student senate, was also found to be ineli-gible; his name will not appear on the ballot.

## COLLEGE ENROLLMENT MAY EXPECT INCREASE

The prediction that in 1950 the to-tal registration of 210 colleges and universities in this country will be 831,000, if these institutions continue their present rate of growth, was recently made by J. H. Barnes, chair-man of the Institute for Public Service.

The registration last year in these colleges was 294,000, while in 1914 it was only 187,000. A single dec-ade at this rate would increase the numbers to 471,000, the figure set as probable by 1930. If the institutions under consideration were to

continue to grow at the same percentage rate as that of the past six years, they would number 659,000 in

tf.

6x14

Six \$3.00.

tf

steam

**Classified** Ads

Classified ads will be accepted at the Cardinal office until 5:30 p.m. for the following morning.

PHONE BADGER 6606.

ROOM FOR RENT-318 W. Gor-ham. Call Capitol 127 or B.

FOR SALE—1917 Ford roadster; cheap. Call B. 975. 6x14

WE buy second hand clothes and shoes. Call B. 2742. tf.

FOR SALE—Microscope. Anyone interested call at Maurseth's Jew-elry store, 521 State street. 3x15

vacuum system, operated by stu-dents only. We call and deliver.

ROOM MATE WANTED - Front

room, two blocks from campus. Engineer, upperclassmen pre-ferred. Call B. 7762. 3x16

HAVE YOU READ THIS?

Brownham Co., sanitary

suits pressed for only

F. 733. 210 Marion street.

4864.

### Y. W. C. A. TO SELECT FROSH COMMISSION

"The sorority element is not en-tering into the selection of girls for Freshman commission," declared Helen Cheetham, head of the com-mittee considering future members. "We are choosing the girl on her own merits, not merely because she is the only nossible representative is the only nossible representative is the only possible representative of her sorority. We want the sor-orities represented of course, but if there is no girl in a group who comes up to the standard we are setting, no girl will be chosen.

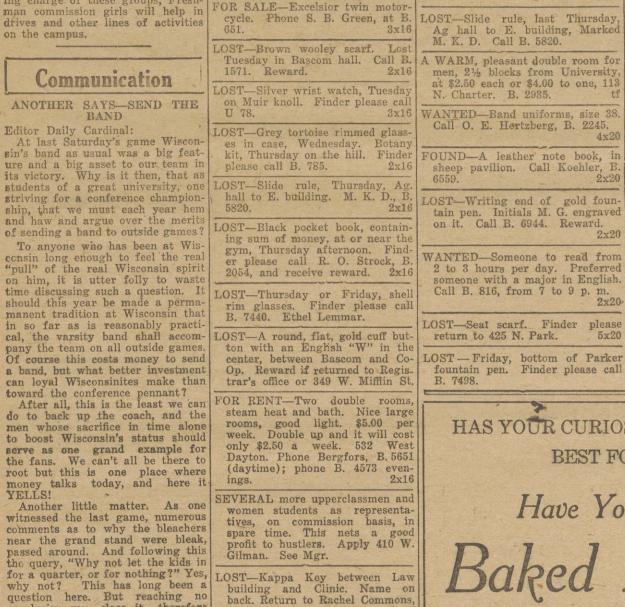
"Capability, leadership, and the interest in Y. W. which will make good workers, are the qualities which we are looking for. Y. W. wants to help fit these girls for future leaders, as well as for pres-ent ones, and it is looking for un-unally strong girls. It is much from the commission that the fu-ture Cabinet council and officers of Y. W. are chosen."

The announcement of the 25 girls who will make up the commission will be made at the Y. W. C. A. banquet.

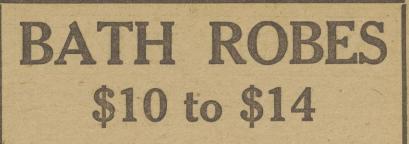
The purpose of the commission is to help the freshmen girls to become acquainted by dividing them into groups, with a Freshman commis-sion girl at the head. Parties will be held, and other means used for promoting a good fellowship spirit among the girls. In adidtion to tak-ing charge of these groups, Fresh-man commission girls will help in drives and other lines of activities or the compute on the campus.

BAND

Editor Daily Cardinal:



LOST—Kappa Key between Law building and Clinic. Name on back. Return to Rachel Commons,



When you sit in your room studying you want to be comfortable.

You will get a lot of pleasure out of a good robe.



4x20

2x20

2x20

2x20-

pins-in bowling alleys, Lathrop hall. Those who wish t will please register at the Gym office, fourth floor Lathrop hall any day 9 to 12:30 and 2 to 5. 6x17

WILL girl who found Physics notes please call B. 1488 again, for Dorothy Ponsford. 2x20

5

## CO-EDS

go to the Rose Mary Beauty Shop 523 State Street,

where your needs are attended to by competent operatives. Everything to make you beau-

tiful. Bair dressing in the latest styles, marcelling, shampooing, and scalp treatments a specialty. Open Tuesday and Thursday evenings.

Phone B. 6211

Sumner & Cramton Writing Paper and Tablets Drugs and Photo Supplies DEVELOPING AND PRINTING POSTAL STATION NO. 9 670 State Street

HAS YOUR CURIOSITY GOTTEN THE **BEST FOR YOU?** Have You Had A

why not? The question here. question here. But reaching no conclusion we class it therefore under the head "It just isn't done at Wisconsin," along with other things of Skyrocket notority. I can easily sympathize with the kids, for I well remember how I felt when I witnessed the first football game at Wisconsin. "All the now termed "Old stars" were the herces of the kids, and the

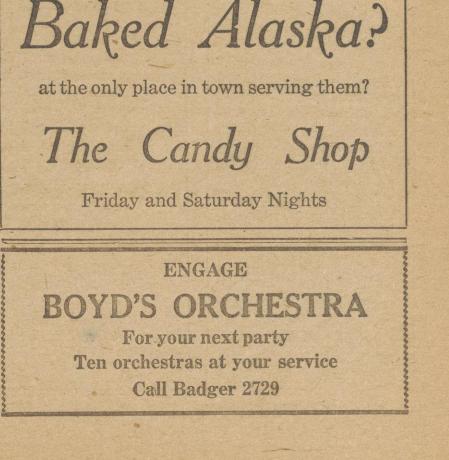
YELLS!

were the heroes of the kids, and the kids were the most loyal rooters the team had. Today, 10 or 12 years show these same kids who used to carry the bass drum to get through carry the bass drum to get through the gate, or shinny over the fence, some of them Varsity football men, some athletes of other teams, some just students and still fans, but all instilled with an enthusiasm and a loyalty that never wanes. Let's look ahead. The little extra noise the anead. The little extra hoise the kids'll make now is not our reward. We must look forward as Badgers to the future citizenship, the future fandom, and the future of Wiscon-sin's ideals in every line. BOB L. HOLCOMBE, '21.

SCABBARD AND BLADE

There will be a meeting of Scab-bard and Blade tonight at 7:15 in the Scabbard and Blade room.

816 University avenue. 2x17
LOST—Blue jewelea comb—belongs to set. Call F. 155.
LOST—Small brown purse. Finder call F. 319. Grace Clark.
FOR SALE—Brown serge dress, size 38. Gentleman's dress suit. Box X, Cardinal office. 3x19
WANTED STUDENT HELP-Uni- versity men are needed to set up
Velvet Ice Cream
Kennedy Dairy Co.





#### Bigma Chi Dance

6

Sigma Chi fraternity will enter-tain Saturday night, October 23, with an informal dance at the chapter house on Lake street. The chaperons will be Mr. and Mrs. Leonard Eger, Evansville, Wis. Benson's orchestra, Chicago, will Surnish the music.

#### Sappa Sigma Pledge Party

Pledges of Kappa Sigma frater-nity will entertain the pledges of the other fraternities, Saturday, Octo-ber 23, instead of October 16 as was announced, with a smoker followed by an informal dance at the chapter house on Lake street. Dr. and Mrs. Earl McGruer will chaperon and Thompson'se orchestra will furnish the music.

#### A. T. O. Pledge Dance

Alpha Tau Omega pledges will entertain with an informal dancing party Saturday evening, October 23 at the lodge on Lake Lawn place. A smoker will be held at 7:30 to arrange programs.

Visitor

Miss Helen Bull, Oak Park, Ill., is visiting at the Alpha Phi house, Sterling court. Miss Bull is an Al-pha Phi alumna, a member of the class of 1919.

#### **Engagement** Announced

The engagement of Mary Ellen Nolan to Edward E. Reichert was announced at the Chi Phi house on Monday evening. Miss Nolan's home is in Madison and she is a member of Alpha Chi Omega sorority.

#### \* \* \* Chadbourne Reception

Invitations have been issued by Chadbourne women for a reception Sunday afternoon, October 24, from three until six.

#### Marriage

The marriage of Miss Ella Hull, daughter of Mr. and Mrs. J. Y. Hull, Oshkosh, Wis., to Dr. Charles Ed-ward Ewens took place recently. ward Ewens took place recently. The ceremony was performed in the Trinity Episcopal church, Oshkosh, with only relatives and close friends attending the service. The bride and groom left at 11:20 a. m. for Bermuda Islands. Dr. and Mrs. Ewens will live in Atlantic City,

PETERSON CONCERT TICKETS Two-thirds of the house has been sold out in season tickets and very few tickets are left for the May Peterson concert to be held in the gymnasium Friday night, under the auspices of the Union Board. Coupons can be exchanged for re-served seats by calling in person at the bursar's office at the corner of State and Park streets.

AT THE STRAND

where Dr. Ewens' practice is lo-cated. Miss Hull was pledged to Gamma Phi fraternity in 1919 in the university, but attended an east-ern college last year.

#### Sigma Kappa Dance

The members of Sigma Kappa sorority will give an informal dance in honor of their pledges, Saturday evening, October 23, at their house, 436 Sterling court. Mr. and Mrs. De Longe and Mrs. John Foran will be the chaperons. \* \* \*

Annapolis Appointment Carl A. Kraege, a member of the 1923 class in the College of Electrical Engineering, has received an appointment to the U. S. Naval academy at Annapolis, Maryland, and has now entered there.

#### D. U. Dance

Members of Delta Upsilon fra-ternity will entertain in honor of their pledges, Friday evening, Octo-ber 22, with an informal dance at the house on Frances street. Mr. and Mrs. M. B. Findorff will act as chaperons, and the music will be by Thompson.

#### Phi Delt Dance

An informal house dance will be given at the Phi Delta Theta lodge, Lake street, Friday evening, Octo-ber 22, by members of the frater-nity. Chaperonage will be by Mr. and Mrs. Paul Guermee.

### **MISS ADAMS SPEAKS AT VESPERS SUNDAY**

Miss Charlotte Adams, of the na-tional staff of Y. W. C. A. secre-taries, will speak at vespers Sunday afternoon at 4:30 in Lathrop par-lors. She is an instructor in Bible study at the national Y. W. C. A. training school in New York city. She will choose her own subject. "Miss Adams is surely well worth hearing," said Miss Mary Ander-son, Y. W. C. A. seceretary. "She has an attractive personality and is has an attractive personality and is

a very interesting speaker." The Sunday afternoon vesper services are open to every girl in the university. "Every girl who comes helps to increase the inspiration of the whole meeting," said Miss Anderson.

hat New

### **DOLPHIN CLUB HOLDS** TRYOUTS THURSDAY

Dolphin club, the girls' swim-ming organization, will hold try-outs for membership Thursday night at 7:15 in Lathrop hall. "We want every girl who thinks she can swim to try out for membership," said Olga Anderson, president. "The tests are easy, but they aim to hold high the standard of swimming among the girls. I hope a great many girls will take advantage of the opportunity." The tests for membership are: Dolphin club, the girls' swim-

The tests for membership are:

To swim twelve lengths of the tank using any stroke or any number of strokes.
To swim two lengths of the tank using only one stroke, in good form

in good form.

(3) To perform two standard dives in accepted form.
Those girls wishing to try out are requested to sign up on the

bulletin board in Lathrop hall.

## **DIRECTORIES OUT** WITHIN A MONTH

Student directories will be out within a month. The work has been completed as far as possible and it is expected that the directories will be completed in record time.

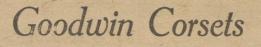
All students who have not given their correct address, telephone number, and class, to the registrar should do so at once as the final proof will go to the printers in two weeks.

The directory will carry a list of al: the faculty and students of the university.



Brooklyn gets its name from Beuckelen, a village in Holland, 18 miles from Amsterdam.





Restful in its comfort, youthful in



its grace, the joy of living is in the wearing of the Goodwin Corsets. Reasonably priced.

### Hose Supporter Belts

supplant the corset for athletic and outing wear. Priecs \$2.00 and \$3.50.

Bandoes and Brassieres have been carefully selected to meet the needs of Varsity girls. Priced specially at 69c.





## AT THE THEATERS

#### AT THE FULLER

Nazihova at her greatest:that is "Madame Peacock." When this most recent and decidedly most brilliant of the Russian actress' pictures was thrown on the screen of the Fuller theater last evening, she came be-fore the audience first as a brilliant stage celebrity, Jane Goring, a woman of fascinating, gorgeous per-sonality, a woman who had sacrificed the love of a man to her irresistible ambition. Then suddenly there ap-peared a young girl, eager and aspir-ing and ingenuous; and had it not been for the explanatory subtitle doubt would have remained in the minds of those who witnessed the shadow performance as to whether so utterly different a person could be portrayed by the same actress.

#### AT THE FULLER

Lovers of the spoken drama who find inspiration in the really worthy dramatic performance of the stage, will welcome the announcement of the engagement of the famous actorthe engagement of the famous actor-manager, Lou Tellegen, who on Fri-day and Saturday will present him-self (in person) and his own com-pany, at the Fuller in an elaborate revival of his greatest American suc-cess, "Blind Youth," the comedy dense in these acts has Mr. Walk cess, "Blind Youth," the comedy drama in three acts by Mr. Telle-gen and Willard Mack, which enjoyed such long and prosperous runs in New York, Boston and Chicago. For this, his trans-continental tour, Mr. Telegen has engaged one

of the most notable companies ever seen with a traveling organization, as one can realize after reading the following list of names in his sup-port, which includes Lorna Ambler, celle Baguer, Kathryn Howard, Douglas S. Bright, George Deneu-bourg, Schuyler White and Russell Clark.

#### AT THE GRAND

The feminine contingent of this The reminine contingent of this old universe which has gone through the last few years bemoan-ing the fact that Annette Kellerman has usurped all the luck in the world and has just been fortunate in being borne to have the world's most wonderful figure—this feminine contingent should think a bit.

The marvelous physique she now boasts is no indication of the fact that as a child her limbs were terribly ill-formed, from learning to walk too soon. Or that the doctors who treated her at that young age said she was a victim to that mal-ady—"chalk bones." In telling her life story, Miss Kellerman said: "After consulting several prominent

that swimming might strengthen my limbs which were terribly ill-formed. I was terrified at the thought of exposing my ill-shaped limbs, but through father's firm stand in the matter, I started swimming lessons in Sidney. Through constant exerin Sidney. Through constant exer-cise of swimming, my limbs were strengthened, and became strong and normal, so at the age of thirteen my limbs were about as perfect as could be.'

#### AT THE STRAND

"The Silent Barrier," a story of love on the peaks of the snow-clad Alps, opened a four day engagement at the Strand theater today.

Charles K. Spencer, an American mining engineer, on a visit to Lon-don, disposes of a valuable mining property to Mark Bower, a multimillionaire

Among Bower's victims is a clever young actress, Millicent Jaques. Millicent has a friend, Helen Wyn-ton, who is attached to a widely known London society journal, The Argus. Helen lives at the home of Professor Lemmenois. Helen goes to a reception given by Bower in honor of Millicent. There she meets Spencer.

Etta Stampa is a ward in the home of Prof. Lammenois, and an-other of Bower's victims, whom he brought to London and abandoned.

Spencer falls in love with Helen. Unknown to her, he arranges with the editor of the Argus to send the young woman to St. Morits to re-port the winter sports carnivals. The story develops from this point until Bower is dramatically killed by

a fall over a 8,000 foot cliff. As a special added feature there will be shown "Four Times Foiled," a comedy which is heralded by the Strand management as the best comedy over shown in that theater comedy ever shown in that theater. It is the first of the new Chester comedy series, the principal actors being animals. A clever baby is the star. Alexander, an amazing monkey with a horse, unguided, dives 100 feet over a cliff and res-cues a child in one of the thrilling scenes. A collie and a trained pig furnish much of the entertainment.

### AT THE ORPHEUM

The present vaudeville bill, in-cluding Berrene, Ryan Sisters and Leslie, in an act of dances and mu-sic; Homer Miles and Co. in the playlet, "The Rough Neck..; Ben Harney, the originator of ragtime; Mack and Mabelle in "Her Voice"; Monti and Parti, offeirng a musical revue, and Paul, Levan and Miller revue, and Paul, Levan and Miller "After consulting several prominent in an acrobatic act, together with physicians in Melbourne, my father the Kinogram and Topics of the Day was led to believe, by one of them, pictures will be offered at the Or-

WISCONSIN UNION

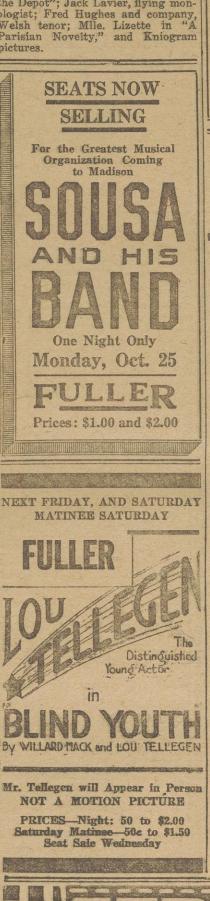
CONCERT

May

eterson

pheum for the last times today, at a matinee and two evening performances.

Starting tomorrow night and con-tinuing for the balance of the week, including three performances on Sunday, the vaudeville program will consist of the following six acts: "Once Upon a Time," a musical comedy featuring C. Leland Marsh, Bill Roder and a quartette of pretty girls; Mlle. Rhea and company in a girls; Mile. Khea and company in a production of story, dance and mu-sic; Green and Parker in a skit, "At the Depot"; Jack Lavier, flying mon-ologist; Fred Hughes and company, Welsh tenor; Mile. Lizette in "A Parisian Novelty," and Kniogram pictures.









### SOPRANA OF THE METROPOLITAN OPERA COMPANY

Management

MUSIC LEAGUE OF AMERICA, INC. West Thirty-fourth One Street, New York

"Miss May Peterson sang even better than last season, when her first recital here caused considerable excitement. She is pos-sessed of one of the loveliest voices on the concert stage, and she has acquired a vocal polish that is good to hear."-New York Herald.

ness and agility, her group of songs revealing an even range, and a limpid, well rounded tone as warm as it is pure."-Kansas City Star. "Miss Peterson's voice has surprising volume as well as light-

University Gym, Friday, Oct. 22

At 8:15 P. M. Seat Sale Now-Bursar's Office, Administration Bldg., U. of W. Tickets \$1.00, \$1.50.



STARTING TODAY **Double Feature Program GLADYS HULEITE** Sheklon Lewis and All-Star Cast ----

## **"THE SILENT BARRIER"**

From the Louis Tracy Novel A triumph of love, on the peaks of the snow-clad Alps

-ALSO SHOWING-

A Comedy Sensation

"FOUR TIMES FOILED" The first of the new Chester Comedy Series. Positively

the funniest comedy ever shown at the Strand

# MANY PRIZES **OFFERED AT STOCK EXHIBIT**

## Saddle and Sirlion Club Cooperates With Management of Show

When boys and girls from counties in practically all sections of the state reached here yesterday morning with their entries for the Junior Live Stock exposition, they found 10 student committees from the College of Agriculture on hand to aid in making the show an out-standing success.

The members of the Saddle and Sirloin club, an organization of stu-dents interested in animal hus-bandry, had formulated plans to co-operate with the managers of the exposition in each of the depart-ments. Gilbert Marshall, president of the club, has appointed the fol-lowing students to act as chairmen of the committees: Philip Gates, Madison, baby beeves; Thomas Clark, Evanston, Illinois, dairy calves; Gilbert Marshall, Belvidere, Illinois, lambs; Stanley Vaughan, Westfield, pizs; Clarence Jennett, Streator, Illinois, horses; George Martin, Madison, rooms; John Hanousek, Antigo, mess and equip-The members of the Saddle and

Nestheld, pigs; Clarence Jennett, Streator, Illinois, horses; George Martin, Madison, rooms; John Hanousek, Antigo, mess and equip-ment; James Ballantine, Blooming-ton, and B. W. Allin, - Burleson, Texas, assignment of boys; Minnie Lippert, San Juan, Porto Rice, as-signment of girls; and Albert Dav-idson, River Falls, cots and blankets. Several hundred entries of baby beeves, dairy calves, pigs, colts and lambs are being groomed by the young people for the competition. About \$3,500.00 in cash, and a num-ber of special awards are to be di-vided among the winning conatst-ents, and on the closing day of the exposition, October 22, the baby beeves are to be sold at auction to buyers and packers who are plan-ning to attend the sale. Judges of livertock on amountant buyers and packers who are plan-ning to attend the sale. Judges of livestock, as announced by officials of the Wisconsin Live Stock Breed-ers' association, are J. E.Robbins, Horace, Indiana, baby beeves; G. C. Humphrey, Madison, dairy calves; J. G. Fuller, Madison, pigs; Frank Kleinheinz, Madison, lambs; and George Hutton, Madison, colts.

## NORTHWESTERN CO-EDS

PLAN TO SHINE SHOES The women of Northwestern uni-The women of Northwestern uni-versity have decided to beat the high cost of living by earning more mon-ey. Among other things, they shine shoes, manicure nails, shorten and press skirts, shampoo hair and darn stockings. All letters will be mail-ed for one cent, and will be delivered every night regularly at a profit of every night regularly, at a profit of 10 per cent.

"CURIOUS CUB" MAKES MISTAKE

The Curious Cub, in last Sunday's issue of The Cardinal, identified Don Howland, one of the men to whom his question was addressed, as a traveling salesman and alumnus. According to information from alumni headquarters, M. How-land is not a graduate of the uninus. versity.

## THE DAILY CARDINAL

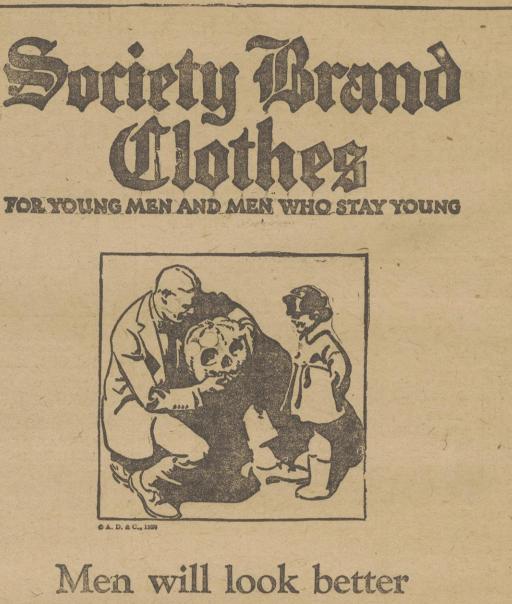
**Obio** Preparing

Ohio has been concentrating its entire attention so far this season on the game against the Badgers. Wilce recognizes in Wisconsin, the most formidable opponent for con-ference honors and he is determined to down his character.

BADGERS WORK HARD FOR BUCKEYE GAME (Continued from Page 1) which is working smoothly and which will be difficult to stop. Obio Preparing perhaps, more than anything. First Scrimmage for Yearlings

With "Keg" Driver coaching one frosh team and "Bob" Quick the Wilce recognizes in Wisconsin, the most formidable opponent for con-ference honors and he is determined to down his alma mater. Conference football dopsters, however, figure that whereas the anual Soph-Frosh game which will

strong this year and Driver has re-tained three full elevens among which there is some most promis-ing material. The regular first team and substitutes will be an-nounced the early part of next week.



this season

This season's style is quite different; and many college men will be glad, because it is more comfortable and easy-looking than the soldier-like models of past seasons.

The new coats have a free swing from the shoulders the waist line is lower and not shaped in-the vent is shorter and behaves better.

in the cut of a full coat. It must hang right when you sit or stand-when it's buttoned or unbuttoned - when your arms are up or down.

Art in design is what has made the Style reputation of Society Brand Clothes. And all-wool fabrics along with fine hand-tailoring hold these clothes to the lines of the And remember there is art design.

When you have a film **Developed** and Printed

Make sure that it is done right

It costs no more to have it done the Photoart House way and you are then sure that everything that is in the film will be brought out.

**Badger Pharmacy** Oscar Rennebohm Fresh Eastman Films-Always WITH THE VARIED GRADES OF CLOTHING FLOODING THE MARKET, LOOK FOR THE LABEL AS YOUR GUIDE

ALFRED DECKER & COHN, Makers SOCIETY BRAND CLOTHES, Limited, for Canada CHICAGO NEW YORK MONTREAL

