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WEATHER

Not quite so cold on Tuesday; fair Wednesday, with rising temperature.

The Daily Cardinal

VOL. XXVII, NO 25

UNIVERSITY OF WISCONSIN, MADISON TUESDAY, OCT. 18, 1927

SPALDING
plays here tonight.
Will you be among
those to hear and
enjoy him?

PRICE 5 CENTS

Frosh Announce Platform Planks for Lone Party

Support Union Board, Self-Government, Traditions, Class Unity

Class unity, together with the general support of activities traditionally regarded as making a better Wisconsin, is the keynote of the platform adopted by candidates on the first freshman ticket to announce its political intentions.

Selected by a preliminary caucus of the class of 1931, the candidates for class officers agreed on the following points with which they expect to attract votes.

Announce Platform

1. Support of Union board and the Memorial union project.
2. An awakened interest in student self-government.
3. Maintenance of freshman traditions.
4. Development of class unity.
5. A congenial class spirit through the promotion of the social life of the freshman class.
6. Support of the Experimental college and its ideals.

7. Hearty backing of all things tending toward the good of Wisconsin and the class of 1931.

Along with the announcement of the platform of the party already in the field comes the rumor that another freshman party is now in the process of formation.

Candidates on the only freshman ticket in the field so far are: Arthur F. Brandt, president; Alice Rockwood, vice-president; Harriet Hobbins, secretary; William Neuman, treasurer; and Walter Karsten, sergeant-at-arms.

Zdanowicz Describes His Experiences at Louvain Convention

Prof. C. D. Zdanowicz of the department of romance languages will address a meeting of the French club at 7 o'clock tonight at the French house. He will take for his subject the convention held for the centenary of the University of Louvain, France, which he attended as a delegate during the summer.

This will be the second regular meeting of the French club this year. It is scheduled to begin promptly at 7 o'clock so that everyone who wishes will be able to attend the concert after the meeting.

Persons who were unable to attend the tryouts last week, will be given an opportunity to tryout for membership in the organization after the meeting, according to Elsa Bohmrich '28, president.

Little's Address Pleases Lawyers

Director Speaks on His "Athletics for All" Policy

Spirited skyrockets enlivened the studious atmosphere of the Law building yesterday when Director of Athletics George Little was introduced to speak to Prof. Stephen W. Gilman's class in commercial law.

Director Little utilized 15 minutes to explain his intramural activities as well as to express his appreciation of the changed attitude toward Wisconsin football. He stated that he "gets a lot of kick" out of teaching the hundreds of men who have turned out to play inter-college football and touch football.

Developing his "athletics for all" policy, Director Little emphasized the fact that men who have participated in some sport not only benefit themselves physically, but acquire a better appreciation of the contests they witness. This tends to eliminate the super-critical attitude among spectators who have never tried the game themselves.

Now, instead of devoting his energies to the training of 33 men, Little is imparting his knowledge to hundreds of students. He also stated that he believes Wisconsin today is turning out better alumni than ever before.

Commenting on the Michigan game, Director Little praised the work of Coach Thistlethwaite.

Kuechle Calls First Issue of Review a Wow

Oliver E. Kuechle, widely known sports writer on the staff of the Milwaukee Journal, recently reviewed the first issue of the monthly athletic magazine being published under the direction of Wisconsin's athletic department and known as the New Wisconsin Athletic Review.

First Issue A "Wow." The Milwaukee journalist writes,

"The first issue has just been printed; it is a 'wow.' On merit alone, it cannot miss having an enthusiastic reception from everyone who picks it up."

"The magazine presents, as its name suggests, a review of Wisconsin's athletic achievements. It is prepared by a student staff under the direction of a faculty advisory board."

Issue Sets High Standard

After reviewing the magazine's contents, he continues, "If other issues maintain the high standard of this first one, every Badger, graduate or undergraduate, can puff up over it with justifiable pride."

"It is the pioneer in its field in the middle west. There is no question that others will follow. A monthly magazine of this kind, presenting as it does, accurate and authentic information from the very inside of things, is a 'natural.' It cannot miss."

All States Represented

The magazine, the first issue of which appeared a week ago, has an alumni subscription list of over 1500 beside its student circulation. The alumni subscriptions have come from every state in the union and a few from Canada, Mexico, and the Philippines.

The subscription rates are 25 cents per copy or \$1.25 per year. Subscriptions (Continued on Page Seven)

HARESFOOT CALLS FOR PRODUCTION WORKERS

All men students who wish to work on the production staff of the Haresfoot club should see William Schroeder '28, business manager, in the Haresfoot loft, third floor of the Union building between 1 and 5 o'clock on Tuesday, Wednesday, or Thursday afternoons.

Work on the production staff includes general office work, typewriting, advertising soliciting, art work, and scenery building.

Re-organize Lit Staff; Paff Remains Editor

Chichester and Nelson Appointed Assistant Editors to Rejuvenated Mag

With a new organization based on a constitution drawn up after a recent entanglement which threatened to disrupt the entire publication, the Wisconsin Literary magazine yesterday announced its staff for 1927-28.

William Paff '28 is continuing as editor, with James Chichester '29, and Karl Nelson '29 acting as assistant editors. Associate editors have been named, with the work divided under the following divisions:

Art—Jim Chichester and Schwar Lichtner; books—Marie Shover and Isobel Sine; fiction—Beth Evans, Gladys Fist; Gene Kinkaid, Karl Nelson; Don Treneary, and Viola Wendt; poetry—Julianne Cotton, Helen Howe, and Jim Chichester; general articles—Mark Randell, Jack Roe, Lauriston Sharp, and Francis Utley.

Last week, when certain members of the staff objected to the present organization, a consultation with Dean Goodnight disclosed the fact that the Wisconsin Literary magazine was operating without a constitution.

A committee composed of Professors Bleyer, Fulcher, and Harris, and Viola Wendt, William Paff, and Geo. Johnson '26, former editor, drew up the constitution. The new organization (Continued on Page Eight)

There will be a meeting of all the homecoming assistant chairmen and committee chairmen at 7:15 tomorrow in the homecoming office on the third floor of the Union building.

Albert Spalding Plays at Christ Church Tonight

World Famous Violinist Will Offer Select Program to Madisonians

Albert Spalding, one of the nation's greatest violinists will be heard here tonight at the Christ Presbyterian church. Over 40 of Mr. Spalding's compositions have already been published. His song, piano and violin compositions have found their place on programs of many noted artists.

The program which Mr. Spalding has prepared for Madison follows:

- a. Sonata in D major ----- Corelli
Grave—Allegro—Moderato—
Adagio—Allegro
- b. Pastorale Gentile (Edited by
S. Gaines) ----- Frescobaldi
- c. Allegro, (Edited by S. Endicott) ----- Padre Martini
- II
- Suite: (On Themes by Pergolesi) ----- Igor Strawinsky
Introduction
Serenade
Tarantella
Gavotte (with two variations)
Minuetto and Finale
- III
- Rurali Ungarica Presto ----- E. Von
Dohnanyi
Antante Rubato, alia Zingaresca
Molto Vivace
- IV
- a. La Fille aux Cheveaux de
Lin ----- Debussy
b. Minstrels ----- Debussy
c. Tango ----- A. Walter Kramer
d. Moto Perpetuo ----- Cecil Burleigh
e. Habanera ----- Sarasate
Andre Benoit at the Piano

SPALDING, GUEST OF MADISON VIOLINIST

The Rev. Norman Kimball, first violinist of the Madison Symphony orchestra, will entertain at a reception this evening at his home in honor of Albert Spalding, who appears here in violin recital tonight.

Fourteen guests will be present including Prof. and Mrs. L. L. Iltis, Mr. and Mrs. Frank Ross, Prof. and Mrs. E. A. Ross, the Rev. Norman Kimball, and Prof. and Mrs. Cecil Burleigh. Mr. Spalding will have as a number on his program, Mr. Burleigh's "Moto Perpetuo."

Experimental College to Vote on Self Rule

Albert Spalding



Committee Outlines Plan of Government for Acceptance or Rejection

The committee of eight elected by the students of the Experimental college to formulate plans for a government will call together the college once more, and if the plan presented is rejected, the committee will disband with the recommendation that the faculty take up the matter of government.

The committee met yesterday and decided to put forward the following plan: Each of the four sections of Adams hall, where the college is housed, will elect a chairman. The duty of these chairmen will be to call together the members of the college whenever they think some matter has to be decided upon, and to preside over these meetings in rotation. These will be the sole responsibilities of the chairmen.

Students Have Control

The executive, judicial, and legislative powers will be completely in the hands of the college as a whole. The entire student body will make all decisions and provide for their execution.

The day for the meeting has not yet been decided upon. Dr. Meiklejohn will be asked to preside and it will be held at his earliest convenience. The meeting will merely reject or accept the plan presented. No predictions can be made regarding what will happen in the event the plan is rejected.

The controversy as to whether or not a government is necessary is still the chief subject for discussion in informal meetings of groups of Experimental college students. The apathy typical of student government throughout the university is prevalent in the Experimental college.

Some of the students do not want a government for the college, but a moot Congress, after the fashion of the Oxford union. This 'Congress' would discuss real problems of the day and vote on them as well. Great interest is shown in the votes taken in the Oxford union, which emulates Parliament. The union has produced a great many members of Parliament and several Prime Ministers. It is the hope of some of the students in the Experimental college to build up something like this.

Open Ticket Sale for Union Dance

Hold Second Annual Benefit Ball at Loraine Hotel, Friday

The ticket sale for the second annual Memorial Union benefit dance to be held this Friday will open on the campus this morning at Gelvin's and the Co-op and through a corps of salesmen who will canvas the various fraternities. The tickets will sell for \$2.00.

The dance, which will be an all-university affair, will be the one big function of the fall season since the annual Haresfoot Follies dance has been called off.

A 1 O'clock Party

The dance will last from 9:30 until 1 o'clock on the night of Oct. 21, the day preceding the Purdue-Wisconsin football game. The Loraine hotel has donated its Crystal ballroom, and the dance will be the first this year to be held on that floor.

The Democrat printing company and the Daily Cardinal have also donated their services in the interests of the dance, so that the affair can be an "expenseless" one for the Memorial union. Because of local union rules it will be impossible to secure music free.

Shoer to Play

Joe Shoer's Parkway theater orchestra will play for the dance and will make its first appearance at a student function since its summer tour. A special program has been arranged.

Student managers of the dance have completed arrangements with the hotel. The entire mezzanine floor will be thrown open to the dancers as a lounging room and all entrances except that from the main floor will be heavily policed.

SPAIN ISN'T WORLD'S UNDER DOG, SAYS COOL

Our idea of Spain is entirely wrong, according to Prof. C. D. Cool, of the Spanish department, who spoke before members of the Optimistic club, at the Loraine hotel yesterday noon.

"Our idea of Spain," said Professor Cool, "is that of a nation which we defeated, an underdog, a nation which couldn't make a first down against us in the Spanish-American war. That idea is far from right, for Spain at one time was the world's greatest nation.

Prof. Cool, who is associate professor of Spanish here, is one of the best linguists in the university and also a favorite speaker at club meetings.

ADVERTISING WORKERS

All prospective advertising workers are asked to sign up in the business office of the Daily Cardinal at 2:30 during the week and on Saturday from 9 to 12 o'clock.

ON THE EDITORIAL PAGE

1. How About It, Mr. Schein?
2. The R. O. T. C. at Iowa.
3. Why The College Students?
4. There Was No Drinking At Prom.

Sharp Addresses Forum Thursday

Will Speak on European Attitude Toward United States

Prof. Walter R. Sharp of the department of political science, will tell of his personal experiences in France and Western Europe at the opening meeting of the Wisconsin Student forum in the Assembly room of the University Y. M. C. A. at 7:30 Thursday evening.

Professor Sharp, whose talk will open a discussion of the present Western European attitude toward the United States, has held a scholarship for a study and observation of French political conditions during the past six or eight months. This has given him ample opportunity to learn what the sentiment of the citizenry in not only France, but also the adjacent states of England, Germany, and Italy.

When "Lindy" arched the dangerous Atlantic, Mr. Sharp was in Paris and witnessed the tremendous warmth of their welcome to that solitary birdman. He also saw the heat of their anger when Sacco and Vanzetti were sacrificed for the preservation of the reputation of Massachusetts justice.

The French attitude on American tariff, on our failure to reach a debt settlement, and on other important political and social questions will be discussed.

The officers of the forum have invited everyone interested in the discussion to attend.

Varsity Swimmers Set for Great Splashing Season; Vets Return

The pool water in the Armory has been splashed about all week, with the early practice of the varsity mermen. Al Pederson, who has charge of the varsity and frosh squads, has been concentrating his attention on the men who have emerged from the frosh squad, and who are now eligible for varsity competition.

"This year's team," explained Pederson, "will not be an exhibition of individual talent. Captain Winston Kratz is the only man who is expected to star in all meets. However, the varsity has been greatly strengthened by last year's frosh material, and the squad will be characterized by team work and consistent scoring."

The relay team is one of the strongest Wisconsin has had for years; Clark, Smith, Davis, and Crawley each doing under the necessary 20 seconds in the forty.

The divers have Stan Wheatley to rely upon this year. Wheatley took second place in the Conference during his sophomore year. This year he is eligible once more, and is working hard on the more intricate air contortions. Frank Cusinier will report on the board as soon as football passes once more into history.

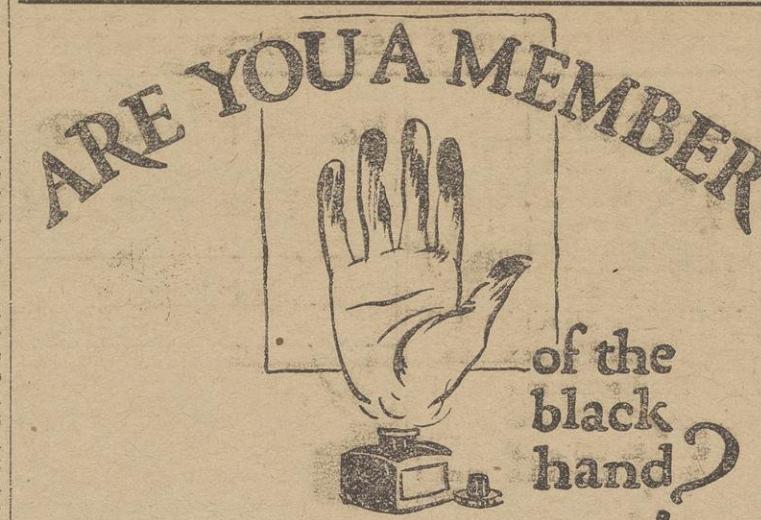
Captain Kratz, who won the Conference 200 yard breast stroke, will

be backed by Kinkaid, of last year's varsity, and Gen Flore who will face competition for the first time, having been on the frosh squad last year.

The backstroke event will see Lange, another frosh graduate in action. Lange scored consistently last year in

all meets, and is the hope for fast times in the medley relay.

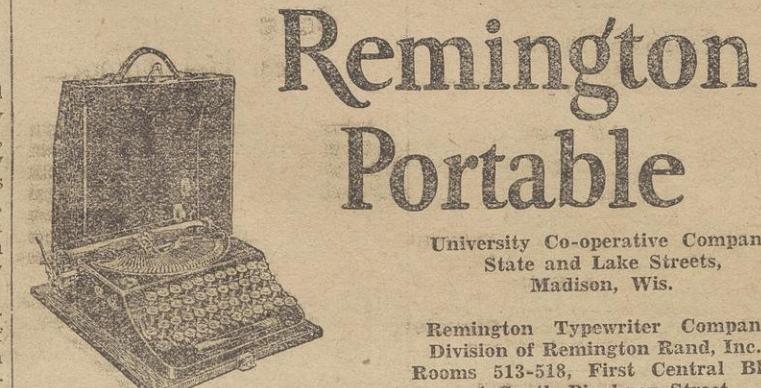
Coach Steinauer is devoting more time to swimming than ever, and will take the water men in charge as soon as football worries are over.



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84	Ben E. Salinsky, 313 N. Frances	\$5 in trade	
96	Frank Burnyas, 434 Sterling Place	\$3 in trade	
148	O. Signoretti, 831 W. Dayton	\$1 in trade	
509	Donald McCloskey, Tripp Hall	\$1 in trade	
637	Ed Marsh, 111 No. Orchard	\$1 in trade	
780	Hazel Anderson, 626 Langdon	\$1 in trade	
898	John Golinsky, 215 N. Mills	\$1 in trade	
920	J. B. Baird, 630 North Lake	\$1 in trade	
991	J. G. Williamson, 442 W. Main	\$1 in trade	

Another contest this week!

Free to all—Register early

Drop your guess in the box just outside our door.

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IRON RIVER, Mich.—Mrs. Arthur Jacobson, 18, died at a hospital here with a Northwestern switch engine at from injuries received Thursday afternoon in a collision of her roadster with a railway crossing here.



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CARDINAL SPORTS

Athletics in
the
Collegiate World

Upsets Occur as Greeks Vie at Touch Football

Phi Sigs, A. K. L., Pi Lams,
Phi Sigma Delta Still
Undefeated

BY TY D.

Several upsets occurred Sunday morning in the Greek third round games. Phi Sigma Kappa, the dark horse team of the race, barely nosed out the Sig Phi Eps 7-0, in their game. Delta Sigma Phi, undefeated before Sunday morning, was upset by the TKE's in a 6-0 struggle. The AKL's, another undefeated seven, battled five quarters to a scoreless tie with the Phi Delt's. Pi Lambda Pi was the other undefeated team to come through with an undisputed victory.

Phi Sigma Kappa 7, Sigma Phi Epsilon 0
The Sig Phi Eps battled the Phi Sigma Kappas to a standstill throughout the first half of their game Sunday morning at Intramural field, but Bill Thiele, star Phi Sig Kappa back, put the game on ice with a touchdown following two sensational pass catches in the third quarter. Lineups—Phi Sigma Kappa—Fleeting, Strom, Raby, Sackett, Gustabel, Thiele, and De Haven. Sigma Phi Epsilon—Paine, Whitefield, Stewart, Meek, Van Natta, Daws, and Schuck.

Pi Lambda Phi 7, Alpha Epsilon Pi 0
The Pi Lams kept their record clean by downing the AEP's in their game at Intramural field Sunday morning. The Pi Lams secured their only touchdown in the third quarter when Morris Winer, star quarter, passed to Roman over the goal line, after Dapin had carried the ball to the 20-yard line on an intercepted pass. Lineups—Pi Lambda Phi—Feldman, Arnol, Winer, B. Roman, Dapin, Gottlieb, and S. Roman. Alpha Epsilon Pi—Forman, Zubatsky, Fox, Katz, Post, Nasibian, and Cohn.

Tau Kappa Epsilon 6, Delta Sigma Pi 0
The TKE's hauled the Delta Sig Pi's down from their undefeated perch Sunday morning at Intramural field by virtue of Denny Barrett's 15 yard dash around right end for a touchdown in the second quarter. The Delta Sig Pi's were unable to penetrate the TKE defense. Lineups—TKE—Guenther, Powers, Thompson, Stewart, Walsh, Hintz, and Campbell. Delta Sigma Pi—Siren, Wangerin, Ellicksen, Davis, Meagher, Kuenkler, Weisner, and Mills.

Phi Sigma Delta 14, Zeta Psi 6
The Phi Sig Delta's outscored the Zetas in their game at Intramural field Sunday morning. Phi Sigma Delta lost no time in getting their scoring machinery in action as Krom passed 40 yards to Bieles who ran the remaining 20 yards for a touchdown on the second play of the game. The Phi Sig Delt's scored their second touchdown in the third quarter on Farber's 90 yard sprint around end to the goal line. Robbins scored the Zeta's touchdown on an intercepted pass in the last quarter. Lineups—Phi Sigma Delta—Goodman, Hackner, Farber, Bieles, Pollack, Joseph, and Krom. Zeta Psi—Edgerton, Crowell, Lyon, Robbins, Mutchler, Welch, and Eastman.

Sigma Phi Sigma 3, Delta Chi 0
The Sig Phi Sigs pulled a thriller in their game with the Delta Chi's Sunday morning at Intramural field with a dropkick by Steve Resan from the 25-yard line in the last minute of play for the winning points. Lineups—Sigma Phi Sigma—Tordich, Geitman, Teske, Meisenheimer, Konwinski, Baker, and Resan. Delta Chi—Brown, Albrecht, St. John, Babon, Neib, Ammer, and Nell.

Alpha Kappa Lambdas 0, Phi Delt's 0
The AKL's, undefeated thus far this season, were held to a scoreless tie by the Phi Delt's in their game at Intramural field Sunday morning. Neither team had sufficient sustained drive to put the ball across the goal line. Lineups—AKL—Rogers, Newton, Wolever, Rogers, Dow, Baker, and Baille. Phi Delta Theta—Cullen, Taylor, Shelden, Catlin, Hughes, Patterson, and Meyerling.

Phi Gams 6, Alpha Sig Pis 0
The Phi Gams downed the Alpha Sigs Sunday morning at Intramural field by Don Abert's spectacular catch of a long pass over the goal line for a touchdown in the second quarter. Lineups—Phi Gams—Jensen, Goodnight, Buchanan, Fitzgerald, Reed, Morsebach, Abert, and Rawley. Alpha Sigs—Kahlenberg, Jantz, Hagemeyer, Hering, Elliott, Miller, Vogel, Demmon, Pierce, Uehling.

Other Games

Phi Pi Phi 1, Zeta Beta Tau 0, Sigma Pi 1, Delta Pi Epsilon 0, Alpha Chi Rho 1, Lambda Chi Alpha 0.



There are so many things that are much easier to explain than Michigan's constant and continued good fortune, that we'd rather not talk about it at all. In fact, we wouldn't be bothered with it.

But three things were outstanding about the play of the Wolverines Saturday—their excellent pass-defense, their steady line, and their never-failing use of intelligence when intelligence counted most. The last two are Michigan traits of long-standing, and the first, we suspect, was especially cooked up for Wisconsin's benefit after Harry Kipke, Wolverine scout, had watched Wisconsin pass Kansas to death the week before.

Since Purdue's overwhelming defeat at the hands of Chicago, 7-6, some of the keener critics may figure that Purdue was no good anyway and Wisconsin need not worry this Saturday. Whichever way you think, just remember that Purdue has a habit of doing things differently. Ralph Welch, the hero at Harvard, was a heel at Chicago, but Tony Leichtle, star Boilermaker interference man, was not there. And the best ball-carrier in the country can't gain ground without interference.

With Indiana's mountain-moving feat of tying Minnesota, the rumor once more floats free that Minnesota can never, under any circumstances, be accused of playing smart football. It is not the first time that Indiana has proven unusually strong. The Hoosiers led Notre Dame 10-7 in the third quarter of their 1922 game, and the Hoosiers would have won from this, one of the greatest Notre Dame teams, had not the Irish displayed their usual supply of last minute craftiness to score one more touchdown.

Another good reliable grape-vine dispatch has it that all is not ripe with the great Joesting this year. He had been used only sporadically until the time of the Indiana clash, and when he finally went in as regular, the fireworks were dazzling by their absence. Herb may discover, as Bennie Oosterbaan already has, that keeping a reputation is even harder than getting it. The same has been true of many other gridiron stars. Red Grange was greatest as a sophomore and a junior; Harry Kipke, Michigan, was only a threat in his final year; Earl Martineau, Minnesota, had his big success as a junior, and so on.

The funeral of a certain aged and decrepit bit of furniture, formerly known as the Training Table, was conducted with all due ceremony on Saturday evening last. The table was carefully chopped up and made into kindling wood which will be used to keep the pot boiling during these long winter evenings. Sic transit.

C. D. A.

PURDUE TICKETS GO ON OPEN SALE

Director of ticket sales Gooding announced yesterday that tickets for the game with Purdue can be obtained at the ticket office on Langdon street until Friday night. The remainder of the pasteboards will go on sale at Randall field at eight o'clock on Saturday. It is not too late to get tickets for the Chicago games, although there is no assurance that the orders will be filled. The orders for tickets will be filled in the order that they are received.

Those who have not yet gotten their tickets for Dad's day, when the Grinnell game will be played, can get two together by turning in their coupon book at the athletic office.

The attendance at the Michigan game was estimated by Mr. Gooding at 40,000, and the gate receipts were in excess of \$65,000. He also remarked that the crowd Saturday was unusual in applying for tickets promptly and thus avoiding delays as well as being in their seats before the game started.

Freshmen, Sophs Ready for 26th Interclass Race

Upper Classes Not Expected
to Show Strongly in Meet
Wednesday

Freshmen cross country runners will get their first, and probably most strenuous test of the year Wednesday afternoon when a team of the class of '31 will meet the other three classes of the university in the 26th annual inter-class run over the Stock pavilion course.

Because it is early in the season, the race will be held over the short course the distance of which is two and three-eighths miles. The harriers from all the classes will leave the gymnasium at 4:30 p. m. and will finish at the same place. At least most of them hope to.

Lower Class Battle

Because most of the upper classmen are not in the best of condition and do not show as much interest as the two lower classes, the race will probably develop into a dual meet between the freshmen and sophomores. The frosh walked off with the meet last year by a good margin and the class of '30 is expected to give the frosh a real battle for first place this year. John Steenis and McClure Thompson '30, tied for first place last year and the latter is expected to give a good account of himself this year although he is not in the best of condition. Thompson is ineligible for varsity competition, but Steenis has finally cleared up his scholastic difficulties and is a member of the varsity squad.

All members of the varsity squad or who have won a "W" or a "aWa" in cross country are not allowed to compete in the inter-class meet. This leaves the race open for freshmen, ineligible upper classmen and those who do not have quite enough ability to make the varsity squad. All men on the winning team will be given numerals as will any man on a losing team that places better than ninth. The entry list is unlimited and each class can enter as many men as they desire. The first five men to finish for their respective classes will constitute the regular team, however.

Some of Favorites

One of the favorites to cop the run will be O'Cook '31, who walked off with both the mile and the half mile in the fall track meet and has shown great promise in cross country as well. Two other men on George Schutt's frosh squad who will also be up in the placing will be Butz and Blair. Both of these men have shown promise as coming harriers.

The varsity reserves will have the advantage of being in condition as well

Milwaukee Pro Grid
Team Falls Before
Stanford Strong Man

BY B. J. D.

Heartless and Mohardless, the Milwaukee Badgers lost to Ernie Nevers and his Duluth Eskimos Sunday by the score of 33 to 0, in the first professional football game played in the city. The game was a sad anti-climax for the spectators who had seen the Michigan-Wisconsin battle the day before.

Lacking in color and spirit, and the cheering and excitement of the game on Saturday, and which characterizes college football games, the good play that was shown at times was overlooked by the relatively small crowd. That the Eskimos have a real team goes without question, but that the debut of professional football in Madison was a huge flop is another thing to be answered.

Game Lacks Spirit

As long as the University of Wisconsin is located at Madison there never will be an appreciation of professional football here. Remarks typical of a baseball crowd were heard occasionally as time and again 20 of the 22 men were on their feet when the play was completed. The spirit of "I'd die for dear old Rutgers, but I'll be darned if I'll hurt myself for a few measly dollars" seemed to prevail on the field.

Johnny Mohardt of Notre Dame fame carried this out more than any of the rest of the players, for Johnny managed to get bunged up or sprain a finger at the last minute and consequently failed to appear. After seeing Nevers and his gang of "Midgets" play real football when the occasion demanded it, Mohardt can hardly be blamed.

Two former Wisconsin players played on the Milwaukee team, which deserved to be drubbed as bad as it was for having the audacity to call themselves the Badgers, and these two Wisconsin players Earl Wilke and "Rowdy" Elliot displayed the fact that they once wore the Cardinal instead of a sickly green.

Everybody would be perfectly willing to have a kid named Coy on the Wisconsin squad to do some punting. As some fan remarked after Coy had sent off a 60 yard punt, "Wisconsin would have one game won instead of lost in the Big Ten if they had that kid to do the punting."

as the frosh and a battle will result between these men, most of whom are juniors and seniors, and the frosh and sophs. Outstanding of these men are McCloud, Campbell, Kinkead, Moe, James, Kuehl, McNestrina, Rowell and Peterson.

Sophomores who are ineligible besides Thompson that will be the main factors in repeating the victory of last year for 1930 will be Fulson, Locker, Kerst, Sorenson, McGowan and Bloss.

Badger's Determined to Defeat Purdue in Next Conference Game

Two determined elevens, the Badgers and the Boilermakers will take the field against each other here next Saturday, and with the probable outcome of the game a tossup, the Wisconsin team will see some hard practice during the coming week.

Rather than being downhearted over the outcome of their battle with Michigan, the team seems to be infused with more fight and is set on beating Purdue.

Purdue comes to Camp Randall stadium with one of the most powerful representative organizations they have had in many gridiron seasons. With Capt. "Cotton" Wilcox once more able to trot upon the field, and with Purdue's latest find, Ralph "Fest" Welch, as his running mate, the Badgers will find an offense somewhat difficult to stop.

Escape Injuries

Despite the intensity of last Saturday's game, the Badger grid squad was fortunate enough to come out of the fray with their regulars and substitutes in good shape. Needless to say, the entire strength of the squad will be thrown in the way of their goal line, and the Boilermakers will have to show plenty to penetrate it.

Purdue comes to Camp Randall stadium with one of the most powerful representative organizations they have had in many gridiron seasons. With Capt. "Cotton" Wilcox once more able to trot upon the field, and with Purdue's latest find, Ralph "Fest" Welch, as his running mate, the Badgers will find an offense somewhat difficult to stop.

Work on Line

The Wisconsin line, which has proven something of a surprise, will be the worst obstacle that Purdue will have to overcome here. During the coming week, special attention will be accorded to the line with an attempt to make it more impregnable than Michigan found it.

During last night's practice, the men that saw much active participa-

tion in Saturday's game were allowed an evening of rest. Although in uniform, a few minutes of signal drill was the only workout received.

For the first time during the season, and in order to give the frosh a battering ram a rest, the All-Americans, coached by Guy Lowman, were brought upon the field and sacrificed to the two substitute teams that were ready for scrimmage.

Use Purdue Plays

Purdue plays were used against the varsity men by the All-Americans, and will be played against the regular team when it takes the field for scrimmage again.

Jimmy Phelan, Purdue coach, was a former star at Notre Dame, and his teams use the shift made famous by Knute Rockne, the South Bend Scan-diknave. It is for this that the Badgers must drill.

New plays will again be given to the Wisconsin squad, and carried out against Purdue. Purdue scouts viewed the game here last week, and Coach Thistlethwaite feels the necessity of adding a few unknown plays to puzzle the Boilermakers.

Seek Kicker

The punting, which was the only department in which the Badgers were outclassed by the Wolverines, will be worked upon greatly during the coming week. Rebholz, fullback, who saw action Saturday, was given a good workout in punting practice last night, and may, if he participates in the coming game, draw the kicking call over Crofoot.

Defensive drill against the forward and the lateral pass will be given to

Four Unbeaten Teams Remain in Horseshoe Meet

Much Competition Shown
Among Women in Intra-
mural Tournament

BY P. M.

As a result of the matches played off yesterday afternoon in the women's intramural horseshoe tournament, four teams remain undefeated. Kappa Delta, 929 University avenue, Alpha Epsilon Phi, and Phi Omega Pi are the teams that have succeeded in winning every match they have played. Of the five groups of teams, there is only one group, in which every team has lost at least one match.

Tomorrow and Thursday the last of the preliminary matches will be played off, and next Monday the final elimination tournament between the different group winners, will be begun, the final match of this tournament being played on Friday, October 28.

Much enthusiasm was manifested over yesterday's matches, the majority of them being very closely contested. The results of these games follow:

Grad 2, Chad A. 0.

Tri Delt 2, Beta Sigma Omicron 1. Kappa Delta 2, Charter House 0. C. L. G. C. 2, Chi Omega 1. Sigma 2, Barnard 0.

Phi Mu 2, Green Lantern 0. 929 University 2, Chad B. 0. Schreiber's defaulted their match to 248 Langdon team.

The schedule of the next set of horseshoe games will appear in the Cardinal tomorrow.

HOCKEY MATCHES

The hockey tournament is now in full swing, having been somewhat held up because of the bad weather. Elvira Kastner '30 is in charge of this tournament.

The results of last week's games are as follows:

248 Langdon 3, Phi Mu 0.

Phi Omega Pi 6, Alpha Chi Omega 1.

This afternoon the following two matches will be played off on the women's field at Camp Randall:

Grads vs. Anderson House, 3:30.

PLAN HOCKEY MOVIES 4:30 O'CLOCK FRIDAY

Tri Delt vs. Villa Maria, 4:30.

A set of hockey moving pictures will be shown at 4:30 o'clock Friday in the lecture room of the Chemistry building under the auspices of W. A. A. Hockey games played in England will be presented and there will also be slow motion pictures illustrating strokes and tactics. According to Miss Alfreda Mossop of the department of physical education, these pictures will be well worth the while of any student who is interested in or who is taking hockey.

PROMOTERS STOP WHIPPET MATCHES

The dog races over which there has been so much controversy lately, ended Saturday night, one day earlier than scheduled. Mr. Frank Harrison, one of the promoters, said that it was decided not to hold the races Sunday because of the football game here. He also declared that, although no betting occurred here during the week, there will be no more races this year and probably never again in Madison.

The Badgers the next four days. The forward pass defense showed up rather well Saturday, but the men seemed lost against the lateral passing of Michigan which netted one touchdown and several good gains.

Although the first team was not in real practice last night, it is regarded as somewhat certain that the starting lineup of Saturday's game will be given first call. In the "pony" backfield that Wisconsin boasts, the only likely change may be that between Cuisiner and Kresky.

Kresky showed up well against the All-Americans last night, and Frankie Shaw was good for several long end runs. Smith showed up well at full-back last week, and Crofoot and Rose are both capable men.

The Daily Cardinal

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ON WISCONSIN'

1. Adoption of a system for Fraternity Rushing.
2. Betterment of student Self-Government.
3. Success to the Experimental College.
4. Abolishment of the local R. O. T. C. Unit.

How About it, Mr. Schein?

TWO EDITORIALS have recently appeared in these columns in regard to the mania contracted by Madison police for tagging student cars found parked without lights. This tagging, it seems, has been more extensive this fall than ever before. It is true that the fines are low, usually one dollar and costs. Such a penalty will ordinarily not bankrupt the offending student car owner. But it seems foolish that official Madison should see fit to call a student to court, generally at a time when he has classes, merely for parking his car in a well-lighted street, or in some alley which is never used for traffic, and omitting to light a warning red lantern or tail lamp.

In our first editorial on the subject, we stated that it must be a dull season for the Madison police, since they evidently had little of importance to do. But, from the action of Judge Schein on several occasions, we are tempted to believe that the police tag student cars for other reasons than to keep in trim.

On one of these occasions, which is typical of them all, a student came before Mr. Schein charged with parking his car all night without lights, and gave as an excuse the fact that he always had a light on his car, and that it must have been taken on that particular night. "Well," Mr. Schein is reported as saying, "that's a pretty good excuse." Then he pondered for a moment and asked if the offender was a student. He was. "One dollar and costs," ruled Mr. Schein.

Mr. Schein was appointed to the bench to fill the vacancy created by the removal of Judge Stolen. Next April the voters will determine whether or not he will keep that position. Many of these voters who may or may not decide to send Mr. Schein back to his comfortable job, regard university students with more or less antagonism. Many like to see a college student fined for violating a parking ordinance, no matter how inconsequential the offense may be. They are probably more likely to vote for a man who fines a great number of university students. This is especially true of residents of the east side of Madison. We by no means regard this as a general attitude—but those citizens who have this attitude may be sufficiently numerous to keep Mr. Schein on the bench.

We are at a loss, of course, for hard facts to prove our case. Yesterday afternoon we called Judge Schein over the telephone, and asked him to estimate the number of students fined for parking without lights in comparison to the number of East Siders penalized for the same offense. Mr. Schein would not venture a guess. Well, Mr. Schein, we're just wondering. . . . just wondering.

The R. O. T. C. at Iowa

THERE IS considerable agitation at the University of Iowa for abolishment of compulsory military training. Under the present system, an undergraduate must take the two-year course before he receives his degree. It is proposed that the training be made optional.

Comment on the action is interesting. Members of the Iowa City American Legion are attacking the plan, and call persons in opposition to the R. O. T. C. "dupes and unpaid servants in the hands of the Red element," and say that the movement is sponsored by "the Red element who seem vastly superior mentally to the individuals who foster and propagate pacifism."

William Allen White, widely known author and editor, who recently visited Iowa City, takes an opposite stand. He says, "I decided do not favor compulsory military training. It is undemocratic to force military training on any group of citizens when the country is in no immediate danger. Militarism or any compulsion is inconsistent with the principles of the democracy toward which we as a nation are supposedly struggling. Democracy should be made so dear to the hearts of the citizens that they will delight in serving it. If this is to be done through military training in the schools it should be elective. Otherwise, it is defeating its own ends."

The writer experienced three semesters of compulsory military training at the University of Iowa in 1924 and 1925. The Iowa unit is developed, under the direction of Col. Mumma, to a high degree of efficiency. In size, it is approximately four times as large as the Wisconsin corps. For a number of years it has received distinguished rating from the War Department. It will be interesting to note whether or not it will be able to maintain its high standing if the optional system is developed.

The views of William Allen White and of the Iowa City legionaires are representative of those held by some men of wide experience, and those of bigoted radicals who spasmodically declare that "a wave of pacifism is sweeping the American universities." The R. O. T. C., in principle is wrong. Compulsory military training is undemocratic. Optional military training within a few years reduces a unit to inconsequential proportions. It is foolish to support a unit when it is not justified by the number of students registered in the course. For these reasons, we believe military training will soon be a thing of the past in our American colleges and universities.

Why the College Students?

A RECENT newspaper article has revealed a plan of a federal prohibition to "clean up" on the colleges and universities this fall. The University of Michigan has acquiesced to the point of barring Saturday night parties after games in an effort to decrease drinking.

Will this be of any value? It is a reminder that the youths of today are those who are doing the drinking, but are they all college youths? A young acquaintance who attended a number of high school dances last spring with his younger brother's crowd, remarked recently that drinking was an accepted part of this crowd's parties and that these students were as hilarious in their conduct as any college crowd he had ever been with.

Another misconception among many people is the idea that young women don't smoke until they attend the university, although it isn't an elective on college courses. Neither do these same young women need correspondence courses in the "art," for it seems to be well mastered by many, before leaving home. Among a group of six freshmen girls in one house, five of them were smokers.

Perhaps these corrections should begin at home. Where are the parents when these young inebriates come home from a dance that they don't hear these noisy youngsters and enforce drastic measures? Certainly it isn't to be blamed entirely to universities that college students drink and smoke. If parents can't curb these habits, of what avail is a federal agency or a W. C. T. U.?

"There Was no Drinking at Prom"

(Editor's Note: The following editorial appeared in the Daily Cardinal of January 10, 1922. We are reprinting it now, some four and one half short years later, to illustrate certain marked changes which have taken place within our college community since that date. Changes? Certainly—for in this day and age the only loafers on the campus are working for a Ph. B. or are taking education courses.)

T QUOTE the dean of men at the University of Illinois, the college loafer is a "passive, talkative being. He loves ease, leisure, sleep, cigarettes, chocolates, and girls. He is everywhere. He need not be pointed at, because he is as obvious as the sidewalk, as such taken for granted, but by no means as useful. He is the man, or rather the person, who drapes himself so gracefully about front porches, State street stores, and sometimes, if he gets up in time, about the entrance to Main (Bascom) hall. To use his own idiom, he "hangs out" at places where he may watch the co-eds pass and where he may be seen by those same co-eds, for he feeds on vanity—and cigarettes.

The college loafer has two purposes in life. One is to know the latest dance steps, the spiciest gossip, and to have seen the last show at the Orpheum. The other is to show as much disdain as possible for the undergraduate who does his work because he likes it, or who does it with energy because it is his duty. The loafer feels that he is an exclusive society, and is proud of his characteristic of mental laziness and sloth. He has no qualms of conscience about borrowing your notes and then never returning them until you look him up. To him it is a coup d'état if he can so question you about outside reading that he gets the gist of it and may be spared the labor of doing it for himself.

The trouble is that, although he is harmless in himself, yet he infects the whole crowd, because he is allowed to run loose. In short, he is an unmitigated pest, a public nuisance, and a creature that the university could do well without. It is a problem to deal with him, since he cannot be segregated or quarantined. There remains only the hope that various and well-known influences persuade him to remain at home next semester.



Well, folks, that was the Michigan team.

The Michigan jinx remains unbroken. It has been a long time since we last won a football game against Michigan. We have not won a game against them since Sid Thorsen matriculated, and that is as far back as anyone can remember.

But let us speak of less serious topics. Let us speak of Prohibition.

MORAL INSTRUCTION FOR YOUNG AND OLD

Once, children, there was a man. This may be a startling disclosure, but it is really true. And this man, children, used to get very, very tight, oh, very tight, so tight that he could not retrace his steps to his domicile. A domicile, children, is a place where a man's little wife waits for him and is otherwise known as the lion's den. So this man would lie down by the curbing and go to sleep. Imagine that, children, in the street by the curbing! Well, this went on for some twenty-five or thirty years, and then what do you think happened? A terrible thing, children, one that will show you the end of the path of sin and tispying. For this man had lain in the street by the curbing so much that now he even speaks in gutters!

We see by the papers that Miriam is trying to have her divorce set aside and again get back Harold Lloyd from Olga. Miriam, you know, is the woman who would rather be Wright than president.

Imagine the dilemma of the poor man whose wife flew across the Atlantic. He knew that if she was forced down she would probably be drowned, and that if she got to Paris she would start buying Paris gowns. Wonder which one he rooted for?

THEM'S INSULTS, STRANGER, SAID NED

We are still hunting for the man who telephoned us at two o'clock one morning last week to tell us that Rockets were rotten. We don't mind being insulted about them, it proves that somebody still reads the fool things, but, please, let's have some office hours about it. In the future, if you must insult the Foreman, do it before ten in the p. m.

We got this from a contributor.

Visitor (pointing to the Union Building): Is this a Jewish fraternity?

Stude: No, the offices of the Daily Cardinal are in there.

LORD ABOVE, A TALE OF THE TOPICS

We have two topics to do this week.

We are very busy. And we have our other classes, too. We are taking History of the West. Don't take it. We are taking Medieval Civilization. Don't take it. We are taking Accounting. Don't. We are taking Trigonometry. Don't take it. Take arsenic.

And now we resign the helm to Dodo. We are very proud of Dodo. He is in the Experimental College and can speak English.

And the littlest Alpha Phi never said a word.

ARGON THE LAZY

We will start off with the Scotch song, "Sleep tight."

That being off our mind we may proceed to the more laborious business of educating the mindless minds of our gentle readers.

For those for whom the Dect office holds a mysterious and fascinating appeal we shall note a few things that are prominent and characteristic of the newspaper game.

1. All Cardinal reporters wear caps, carry several pencils, and a short-

hand notebook. Once the final edition is off the press they rush to blind pigs and become unspeakably intoxicated. Most of them are ambitious to become short story writers, and most of the great fictioneers of history once chased copy and stories. They believe nothing that they write or read in the papers and all of them are atheists.

2. All sob-sisters, or lady reporters are (a) pretty little blonds who vamp stories out of Dean Goodnight or Prexy Frank by rubbing against their shoulders or (b) sweet little brunettes who actually feel sorry for poor little Hildegarde whose mother drank herself to death and whose brother became mad and ran for Prom Chairman.

3. City editors are heavy men who chew black cigars all day long, who answer three telephones at once and bellow to their leg men, "Bring in that story or don't come back."

4. All copy readers are thin dispeptic lads who wear green eye-shades.

5. At least once a day the editor shouts, "Stop the press."

6. All editors have private offices with Editor marked on the door.

7. All copy boys are bright, eager freshmen whose sole ambition is to be managing editor and shout lustily to other copy boys.

8. All editorial writers are suave, scholarly and intelligent men who mould public opinion on the campus. Political bosses and deans are afraid of them. They wear rimless eye glasses with a long black cord.

DEAN CLAIMS SYSTEM
TO BE "HALF BAKED"

Dean Hawkes of Columbia university said in an article issued recently that the present educational system in many instances is half-baked. "If a man can't manage to get rich, the next best thing is to make his neighbors think he's rich. In our higher education one observes a similar situation. If people cannot really become wise, every purpose is served if they can display the symptoms of being wise." He feels that too superficial a study is prevalent in too many schools.

W. A. A. MEETING

There will be a regular meeting of W. A. A. at 7 o'clock tonight in the Lathrop concert room. The meeting will be over early enough for persons to attend the concert after the meeting.

* * *

W. A. A. BOARD

There will be a meeting of W. A. A. board at 12:15 this noon in the W. A. A. office.

* * *

MEN'S TRYOUTS

Tryouts for Wisconsin Players in the Bascom theater at 4:30 o'clock this afternoon are for men only.

HAIR FALLS
UNTIL

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- 1 New way stops dandruff
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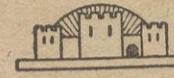
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Camels Hair
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Kluckhohn-To the Foot of the Rainbow	\$2.98	Horn & Lewis-Trader Horn	\$3.50
Buchan-Witch Wood	\$2.25	Cather-Death Comes to the Archbishop	\$2.25
Pertwee-Gentlemen March	\$1.80	McCutcheon-Inn of Hawk & Raven	\$1.80
Sabatini-Nuptials of Carbal	\$2.25	Roche-Come to My House	\$1.80
Norris-Zelda Marsh	\$2.25	Thomas-Cleopatra's Diary	\$1.80
Leroux-Octopus of Paris	\$1.80	Vance-They Call it Love	\$1.80
Barton-What Can a Man Believe?	\$2.25	Dell-An Unmarried Father	\$1.80

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712 State Street

WORLD of SOCIETY

Margaret Stavrum '26,
Carl Henze '14, Wed
Recently in New York

The wedding of Margaret R. Stavrum '26, La Crosse, and Carl Henze '14, Detroit, took place Wednesday, October 12, at the Christ Episcopal Church in La Crosse.

The couple will make their home in Detroit, where the bridegroom is connected with the R. L. Spitzley Heating and Plumbing company.

* * *

Pleck-Kellner
Announcement has been received of the marriage of Miss Margaret R. Pleck, Sturgeon Bay, and Frank H. Kellner 'ex '29, Denmark, which took place Tuesday, October 11, in St. Joseph's Catholic church in Sturgeon Bay. Mr. Kellner is at present an assistant pharmacist in Sturgeon Bay. Mr. Kellner is at present an assistant pharmacist in Sturgeon Bay. They will reside at 527 Graham street. Sturgeon Bay.

PERSONALS

Alpha Tau Omega entertained as guests this week-end: Mr. and Mrs. J. B. Crouch, Waukesha; Mr. and Mrs. Radley, Peoria, Ill.; Mr. and Mrs. Heige, Waterloo, Iowa; Andrew Scherer '09, Chicago; Walter Schulte '10, Madison; Lyman Beeman '18, Wisconsin Rapids; Emmet Mueller '19, Detroit, Mich.; George Householder

ex '20, Chicago; and Louis Melcher '21, Panama City, Canal Zone.

Robert Lindsay '21, Harold Maurer '23, George Gorman '22, Carl Hausman '24, Arthur Wetzel '26, and Clayton Howd '27, all of Milwaukee; Lawrence Daugherty '23, Ted Payeur, and James Parker ex '26, all of Chicago; Marshall Meyer '26, Platteville; James Nelson '27 and Wallace Carroll, both of Oak Park; Bert Moritz ex '29, Kenilworth, Ill.; Richard Koch ex '30, Wauwatosa, and Messrs. Whitaker, Elliot, and Reese, all from Michigan.

* * *

The following were weekend guests at the Kappa Alpha Theta house: Margaret Williamson '25, Kansas City, Mo.; Evelyn Smith, Merrill; Elizabeth Lou Wright ex '27, Lebanon, O.; Helen McGowan '27, Superior; Elsa Jeannette Venum ex '29, Watseka, Ill.; Evelyn Olson '27, and Effay Beynon ex '28, both of Rockford; Gertrude Homburg, Waukesha; Dorothy Murphy, Appleton; and Mesdames Ted Payeur, Evanston, Charles Carey, of Davenport, Ia., and F. Noble, Evanston, Ill.

* * *

The members of Delta Zeta entertained the following weekend guests: Dorothy Vandervest '27, Oak Park, Ill.; Elizabeth Stone '27, Oconomowoc; Virginia Grover '28, Evelyn Cristians, and Mrs. Wm. Cristians, all of Chicago, and Mr. and Mrs. Teheilen, Kenosha.

* * *

Alpha Gamma Delta entertained as guests this weekend: Genevieve Drop-

pers '26, Evansville; Silvia Stoeckle '27, Lake Mills; Inez Pratt '27, Cambridge, Ill.; Marion Louise Coke, of Milwaukee; Mrs. Orlando Melcher '26, Wild Rose; Esther Fossage '27, Mt. Horeb; Mrs. L. Bough, Lincoln, Ill.; Harriet Tubessing '26, Camp Douglas; Catherine Vance, Racine; Jessie Loomans, Waupun; Leonore Leunizman '25, Wauwatosa; Mrs. A. P. Thomas, Winnetka, Ill.; Mrs. F. Leuschke, Racine; Thelma Jansen and Talita Parker, of Michigan.

The following were weekend guests at the Gamma Phi Beta house: Helen Cady '27, Milwaukee; Ruth Will '27, Red Oak, Iowa; Rose Lauder '27, Wahpeton, N. D.; Marjorie Biggar '27, Oak Park, Ill.; Dorothy Marshall '25, Beloit; Marie Kerr Pearce '25, Milwaukee; Margaret Jones Ritchie '18, Hinsdale, Ill.; Mildred Reick Thaxton, Eleanor Kaufman ex '28, and Ruth Bressler.

* * *

Robert Leland, president of the senior class of '27 at Michigan, and Chas. Van Arnum ex '27, were guests at the Sigma Nu house last week-end.

* * *

The Sigma Phi house entertained the following guests: Ben Anderson '26; Jack Maniere '25; Robert Porter '25; Harold Ambler '14; Tex Dawson '24; Dan Seebler '25; Ed Austin '12; Phil Robinson '12; Jack Beatty '22; and Vernon G. Carriger '27.

* * *

Delta Tau Delta had as guests last weekend: Jack Davies, Milwaukee; Melvin Tamble, Indiana; Charles White '26, Oak Park; Sharp Todd, Waukesha; John O'Leary, Appleton; H. C. Stedman, Sturgeon Bay; Chas. Dunn, Ernest Schmitt, and Harold Cratchman, all of Chicago.

* * *

Alpha Kappa Lambda had as guests: Robert E. McArthur '27, Clar-

(Continued on Page Seven)

Garrick
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Mats. Wed., and Sat., at
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The Theatre Was Laughter's
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“YOU CAN'T GO WRONG”



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in every man!...

It is still the day of the trail blazer. In the telephone industry pioneers are cutting new paths in the knowledge of their art.

This industry is continually on the threshold of new ideas, with each development opening up a vista for its explorers to track down.

Their activity will be as engineers in laboratory research and plant operation,

but also in supervisory and executive positions—planning the course of activity for groups of men and carrying the burdens of administration.

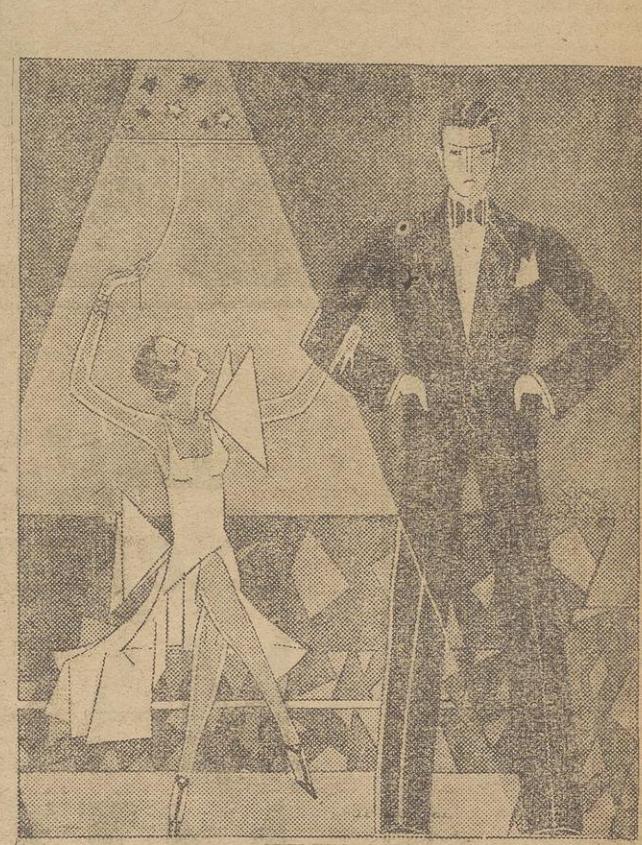
The responsibility and opportunity of management take on an increasing importance in an industry such as this, where forward-looking leadership must point the way to ever better public service.

BELL SYSTEM

A nation-wide system of 18,000,000 inter-connecting telephones



“OUR PIONEERING WORK HAS JUST BEGUN”



Start the “formal” season off right with a Braeburn Prom Tux.

To be correctly attired at a formal dance is ever so important and the kind of Tuxedo that is worn counts considerably.

Among University men Braeburns have always been popular. And you'll know why when you see the new model.



The College Shop

HOWARD L. THRAPP

“Next to the Lower Campus”

PERSONALS

(Continued from Page Six)
ence J. Muth '25, Elmer H. Mortensen '27, Milwaukee; George M. Keith '25, Chicago; Simon G. Peterson '26, Rockford, Ill.; and Richard C. Church '27, Janesville.

* * *
Delta Delta Delta sorority entertained Blanche Buhlig '27, Janesville; and Anna K. Page '26, Oconomowoc, over the weekend.

Sigma Kappa sorority had as weekend guests: Janice Anger, Milwaukee; Lisette Haase '27, and Helen Thimann also of Milwaukee; Ruth Hayward, Gary, Ind.; Camilla Gabel '28, Chicago; Marian Ingles '26, Oshkosh; and Dana Zang '26, Kewaunee, Ill.

Members of Kappa Kappa Gamma had as weekend guests: Louise Barber '27, Chicago; Cornelius Howe '28, Oak Park, Ill.; Janette Tooman '26, Racine; Marfan Lasche ex '30, Milwaukee; Bess Dye, Detroit; Barbara Beatty '26, Des Moines, Iowa; and Hazel Kleinhaus, Evanston, Ill.

* * *
Guests of Sigma sorority were: Mrs. Reinganum, Vivian Wolfson '27, Caroline Bobs, Florence Pollock, and Mrs. Pollock all of Chicago; Belle Hyman, Gary, Ind.; Mrs. Weil, Evansville, Ind.; Minnie Shlimovitz '27, Miss Monlovff, and Miss Levy, all of Milwaukee.

READ CARDINAL ADS

CLASSIFIED ADVERTISING
IN THE CARDINAL

Reaches Every Student

FOR SALE—Just the car for the out-of-town games. Buick six touring. Good mechanical condition. B. 5634. 3x18

FOR SALE—One number three, ten-inch rebuilt Underwood typewriter. B. 7544 after 5 p. m.

LOST—Gamma Alpha pin, A. E. B. engraved on back. Reward. B. 532. 1x18

LOST—A pair of shell-rimmed glasses in black case Friday evening between Barnard hall and Arden club. Call Ailei Knight, B. 5052. 2x18

LOST—Bunch of keys in Armory locker room. Inquire Adams Hall—G 101. 1x18

LOST—A lady's ring between Lathrop and Music hall Sunday a. m. Call B. 6409—reward. 2x18

LOST—Saturday—dark rimmed glasses in case, between 1932 University Ave. and U. Post office. Please return to Cardinal office. 3x18

LOST—Green Sheaffer pen and pencil. Name engraved on each. Lost in Sterling hall or Home Economics building. Finder phone B. 7690.

LOST—Gold wrist watch with leather strap. Name on back. Call B. 5253. 1x18

No Matter How Much You Learn

You know only so much as you remember. Your mind will obey you just in proportion to the requirements you place upon it if you give it a chance. You can always remember if you train your mind to serve you when and as you want it to serve. You can think and talk better and clearer with training that will take but a few minutes of your time. Prof. M. V. Atwood, formerly of the N. Y. College of Agriculture at Ithaca, now Editor of Utica Herald-Dispatch wrote: "I have all memory courses and yours is best of 'em. You owe it to the public to publish it in book form." In response to this and other demands this course has been issued in a handy little volume, fit your pocket and the cost is but three dollars postpaid until December, when five dollars will be the price.

LIFE AND HERALD
Johnson City, N. Y.

Why God Made Hell

Do you know why? If you don't, you should learn NOW—at once. One reviewer has said: "When Dante went to Hell, he must have steered clear of the roasting apparatus. . . it remained for Dr. Sauvabrah to interestingly and fearlessly describe the nether regions." Over 2,000,000 have read it. Why not you? One dollar postpaid.

LIFE AND HERALD
Johnson City, N. J.
12 Pencils with Name
Printed in Gold, 60c
assorted colors, high grade. No. 2
black lead, postpaid. Cases for six pen-
cils. Morocco, \$1; leather, 75c; imitation
leather 50c.

LIFE AND HERALD

ATHLETIC REVIEW
A WOW—KUECHLE

(Continued from Page One)
tions may be sent to the business office, 711 Langdon street. Copies may be had at any news stand, or at the hill sale each month.

Publish Eight Issues

The policy of the Review as stated in the first issue is as follows:

1. Publish at least eight issues during the school year.

2. Compile an interesting periodical, clothed in attractive covers done in colors and containing many illustrations.

3. Give accurate and authentic information regarding the prospects of each athletic team prior to the opening of the season with official statements by the coaches themselves.

4. Carry each team through its playing season with box scores, summaries and other interesting data as to results, averages and standings.

5. Provide a crystallization of Wisconsin's athletic prowess, aims and standings.

6. Have a real magazine of genuine interest to you—loyal Badgerites.

LOST—Saturday; gold Elgin wrist-watch, man's. Reward. Call F. 5990. 2x18

LOST—A white-gold wrist watch near the Madison theatre. Call H. Smith F 356.

LOST—On Tuesday, a brown purse, containing a ten dollar bill. Finder please notify 1914 Kendall Ave., B. 7035. Reward.

LOST—Blue, transparent slickers. Room 53. Call B. 3790. 4x15

LOST—Some writing tablets containing notes on Spanish Literature. Finder call. B. 5230—reward. 3x15

LOST—Small gray purse Monday in Sterling or Bascom. F. 953. 2x15

LOST—A National Bank of LaCrosse check book. Please call F. 341. 2x15

LOST—On Wednesday, \$25 in cash. Call F. 1133—J. Dunbar.

FOR RENT—Two room furnished apartment for employed people. Call between 9 and 5, B. 3709. 6x12

WANTED—One double room for Homecoming week-end for man and wife. Write C. B. at 772 Langdon St. Care of the Daily Cardinal or call B. 6606 during the day. 3x18

WANTED—Christmas card salesmen.

TONIGHT—8 P. M.
SPALDING at CHRIST CHURCH

Make sure of good seats by reserving them now at Ward-Brodt's, 328 State St.

Earn \$25 or more a week during your spare time. Apply to Miss Ro-

12x18

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is a part
of college
education

EVERY TUESDAY

60c

Special Club Sandwiches

WITH BEVERAGE

50c

—As only Mrs. Wittwer Makes Them
"Always the Same Fine Food"

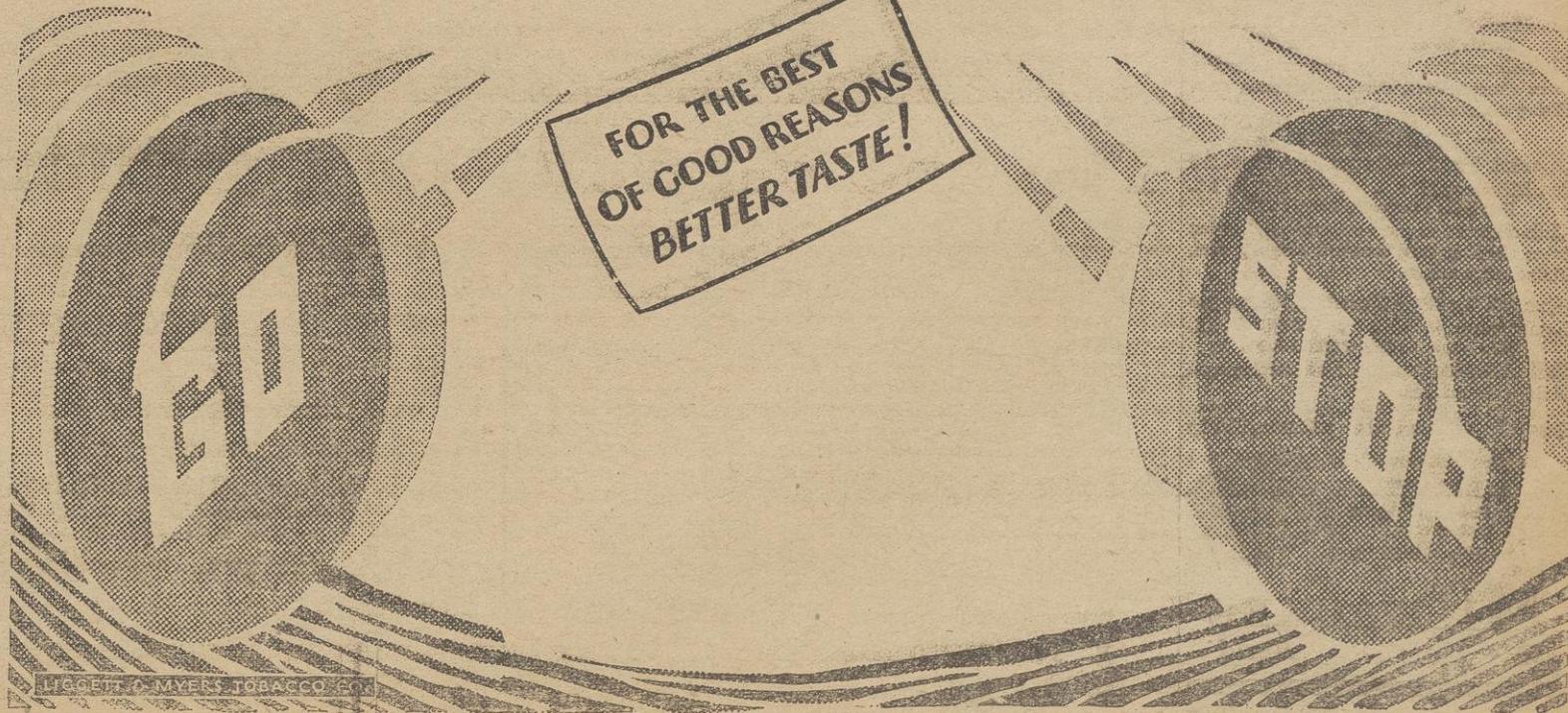
AT

Wittwer's Café
INCORPORATED
627 STATE STREET

Chesterfield smokers
don't change with
the traffic signals

...but watch how other smokers are changing to Chesterfield!

FOR THE BEST
OF GOOD REASONS!
BETTER TASTE!



Badger Photographers Care-Worn as Co-eds Seek Beautiful Poses

"They came by ones and they came by twos". If we remember correctly, there's a poem something like that in regard to Noah and his traditional old ark, and it seems to apply right now to the way the seniors are showing up for their pictures at the De Longe studio. Noah's job was duck soup compared to the fun the Badger is having trying to entice the wary senior animal into the spaciousness of De Longe's for a picture.

Just the same a few pictures have been taken, the majority of girls. The girls don't seem to mind having their pictures taken at all. In fact, they rather like it—especially when the photo's done with high-lighting and soft focus so that the final result is a dreamy, mysterious, half-impression of their every-day facial expression. This demand for the ethereal type of picture with everything diffused and rather feathery is the reason why the photographer at Madison invariably dies an early death. For how can he make a studious-looking old girl with the biggest and roundest horn-rimmed spectacles this side of the Sahara desert look like an angel in disguise? It's impossible, and he knows it—but business is business, and the customer is always right, so he deliberately cuts many precious years from life figuring out how to make those eyes, those nose, and the rest of the facial accompaniments, look like a Follies girl seen from the last row in the balcony.

The boys aren't so much trouble, however, for once they have been successfully engineered into the studio they don't care much about anything except getting out, and to do this they don't mind sitting patiently for a couple of minutes. They don't like the diffused type of picture the girls prefer, but would rather have themselves represented in a sharper photo which will set off to best advantage their manly handsomeness.

One strange thing has been noted this year by the studio men—this year's class seems to have a queer idea about taking of Badger pictures. They seem to regard it as their farewell gesture of university life in much the same way the bridegroom regards the wedding picture as a farewell to the much-discussed freedom of single existence. A feeling that they are leaving something old and familiar to take up something new seems to enter their souls, and consequently

they have a rather nervous, unusual expression on their faces as they enter the studio door. Another interesting but not unusual thing about the seniors this year is their desire to be photographed, not in dress attire but in the every-day clothes in which they are seen about the campus. They seem to feel that they want to be remembered in the Badger just as they appeared during their college career.

"Bigger, Better Feet;" Shoe Dealers' Slogan

Co-eds, five and one-half to eight. Men students, eight and one-half to 11.

The secret is now out—Madison shoe dealers say that the average shoe sizes sold to men and women students at Wisconsin range among the above figures. It has been suggested that there is a trend toward "bigger and better feet."

Demand Larger Shoes

At the close of the recent War, smaller shoes than are now used were in demand. With the subsequent prosperity and growing spirit of independence, desire for physical comfort, came the realization that larger shoes contribute to that comfort.

Now foot-wear salesmen less frequently are requested to show a pair of pumps "just a little narrower" or "not quite so long." In this time of rapid motion, one may allow the cramping of another action, but not that of walking.

A "back to Oxford" movement is occurring among women. High slender

heels are essential to any type of dress-slipper, but medium and flat heels are more popular for street and class wear than they were a few years ago. There are some girls and women who have worn two and one-half or three inch heels so consistently that reversion to flat heels becomes almost an impossibility. Such instances, however, are relatively few.

Use of more comfortable sizes does detract from esthetic qualities, the shoe-men claim. In fact, the foot appears better in the proper sized shoe than in a tight or short one, which causes joints to bulge.

REORGANIZE LIT; PAFF STILL EDITOR

(Continued from Page One) provides for election of the new editors, selection of staff members, and appointment of committees, as well as definite rules and by-laws under which to operate.

The first issue of the Lit, containing articles by many of the campus writers, will appear within two weeks, according to Paff.

READ CARDINAL ADS

THE School of Popular Music

Under the Direction of

Jesse Cohen

Offers courses for beginners and advanced students of popular music. Learn to play in the most modern way. Easy and interesting lessons taught by well known instructors.

SAXOPHONE, CLARINET—DONALD MATTHEWS
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Classical as well as popular instruction by Mr. Kreutz and Mr. Matthews

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OFFICE AND STUDIO AT 668 STATE ST., SUITE A.

Evening Instruction by Appointment



2 Fast Special Trains to Minneapolis

FOOTBALL GAME

Sat., Oct. 29, 1927

Wisconsin vs Minnesota

1st All-Steel Special Friday, Oct. 28

Lv. Madison . . . 12:05 A. M.
Ready for occupancy 9:00 P. M., October 27
Standard 12 section drawing room sleeping cars, dining car and coaches.

2nd All-Steel Special Friday, Oct. 28

Lv. Madison . . . 10:50 P. M.
Ready for occupancy 9:00 P. M.
Club observation car, compartment-drawing room sleeping cars, standard sleeping cars, dining car, coaches.

— RETURNING —

Special Train—Saturday, Oct. 29
Lv. Minneapolis . . . 11:50 P. M.
Ready for occupancy 10:00 P. M.

Club observation car, compartment-drawing room sleeping cars, standard sleeping cars, dining car, coaches.

Special Train—Sunday, Oct. 30
Lv. Minneapolis . . . 10:30 P. M.
Ready for occupancy 10:00 P. M.

Club observation car, standard sleeping cars, dining car, coaches.

One-Way Fare for the Round Trip

Tickets and Reservations

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Camel is the one cigarette in a million for mildness and mellowness. Its decided goodness wins world popularity

for Camel. Modern smokers demand superiority. They find it fulfilled in Camels, and place them overwhelmingly first.

You should know the tastes and fragrances that choice tobaccos really give. Camels will reveal an entirely new pleasure. And the more of them you light, the more enjoyable

"Have a Camel!"

R. J. REYNOLDS TOBACCO COMPANY, WINSTON-SALEM, N. C.

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Sailing Pretty with a Rider Masterpen

"Stranded! Stuck on dry land! Not a darned drop of ink left in my pen! And the lecture is only half over!"

Right after class he did what he had intended to do long before. He made hot tracks to Rider's Pen Shop and traded his old pen for a Rider's Masterpen. It holds eight times as much ink, and he has been "sailing pretty" ever since.

Moral: Tomorrow never comes. Get your Rider Masterpen today.

Rider Masterpen

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Located with McKillop Art Co.