



The daily cardinal. Vol. LXXXII, No. 13

September 25, 1971

Madison, Wisconsin: University of Wisconsin, [s.d.]

<https://digital.library.wisc.edu/1711.dl/YSX6ORO7MD6K38E>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

THE DAILY CARDINAL

University of Wisconsin at Madison

saturday
9-25-71

Southern football, McClendon-style, comes to Madison

By JEFF STANDAERT

Sports Editor

When the Louisiana State University football team marched into Madison Friday, it brought with it a miniature police squad—two distinctly un-dapper officers who looked just a bit like escapees from a Dodge commercial.

While the "Bayou Bengals" of Charlie McClendon worked out, Lee Stevens, the indefatigable and at times, unbearable Madison sportscaster, stopped to talk with one of them.

When a moderately long-haired child sidled up to Stevens, the policeman offered: "Hey, is that your little girl there?"

"No," replied Stevens. "That's my little boy."

YES, THINGS ARE a bit different in the South, the home of fried chicken, confederate flags and Charlie McClendon's favorite brand of football players—the home-grown variety.

Southern football is different from that played at places like Wisconsin. The players are usually smaller, quicker and whiter. And most Southern teams dislike leaving their sanctity below the Mason-Dixon line.

That's because they know Mississippi State generally proves to be an easier opponent than Notre Dame or Penn State. And in the South, winning football games seems to have assumed the role of compensation for losing the Civil War.

But the LSU team that is to play Wisconsin this afternoon at Camp Randall Stadium has a few variant characteristics. It is not small, but it is very fast. And while McClendon and the LSU hierarchy still haven't realized the potential of the South's largely untapped resources of black athletes, the Tigers, at least, aren't afraid to make an occasional challenge to the football powers in other sections of the country.

WISCONSIN, WHICH was both amazing and disappointing in tying Syracuse last week, 20-20, will get a long look at Southern football at its best today. LSU has all the ingredients—tough running backs, quarterbacks with the ability to command, and linemen who are often fast enough to be running backs.

In fact, Wisconsin's major problems may include accustoming itself to the difference in style between a punch - you - in - the - stomach team like Syracuse and a hit - you - in - the - face bunch like Louisiana State.

Passing will be a vital area for Wisconsin—offensively and defensively. The Badgers have depended upon quarterback Neil Graff in touchy situations so far this year—and Graff has responded magnificently.

Graff, a 6-3, 200-pound senior, has a .632 completion percentage and 340 yards through the air. Against Northern Illinois, he converted eight third down plays with his passing. Against Syracuse, he completed 16 of 24.

BUT LSU'S DEFENSE could change Graff's statistics for the worse. Although Colorado ran wild against the Tigers in LSU's opener, McClendon-coached teams have been traditionally among the nation's defensive leaders. The strength this year is in the secondary, even though its most able member, All-American corner-back Tommy Casanova, may not play because of a muscle injury.

Graff will have a highly-competent group of running backs and an improved offensive line at his command. Rufus "Roadrunner" Ferguson has gained more yards rushing than any other back in the Big Ten and has scored four touchdowns in two games.

And fullback Alan "A-Train" Thompson will start for the first time this season against the Tigers. Thompson had knee surgery last winter, but Wisconsin Coach John Jardine believes this is the game to get Thompson back into the mainstream of the Badger attack.

The receivers are led by Al Hannah, who is averaging 16.9 yards on his ten catches. Larry Mialik, who was shut out by Northern Illinois, caught five for 86 yards against Syracuse. Jardine's receivers are not overly fast, but know how to get open.

"THAT'S WHAT HANNAH'S been doing," Jardine said. "He's putting moves on guys and beating them. Speed isn't a factor in this case."

A record attendance of more than 77,000 is anticipated, the first time Camp Randall Stadium has been filled since its final expansion in 1962.



Wisconsin Coach John Jardine

Badger Offense		LSU Defense		
40	Tim Klosek	SE	90	Jim Gainey
62	Keith Nosbusch	LT	78	Ron Estay
63	Bob Braun	LG	64	Tyler Lafauci
51	Mike Webster	C	79	John Wood
64	Roger Jaeger	RG	92	Lloyd Frye
71	Elbert Walker	RT	48	Louis Cascio
88	Larry Mialik	TE	88	Richard Picou
12	Neil Graff	QB	30	Norm Hodgins
21	Rufus Ferguson	TB	26	John Nagle
37	Alan Thompson	FB	17	Frank Racine
89	Al Hannah	SB	36	Joe Winkler
Badger Defense		LSU Offense		
87	Bill Poindexter	LE	34	Gerald Keigley
70	Tom Koch	LT	58	Phil Murray
74	Jim Schymanski	RT	60	Jim Elkins
78	Bob Storck	RE	50	Jack Jaubert
55	Ed Albright	LB	62	Mike Demarie
54	Brian Harney	LB	74	Charles Stuart
59	Todd Nordwig	LB	89	Ken Kavanaugh
32	Greg Johnson	CB	16	Paul Lyons
41	Milt Habeck	CB	24	Art Cantrelle
46	Ron Buss	SS	43	Jim Benglis
24	Neovia Greyer	WS	80	Andy Hamilton

LSU still fighting Civil War—but winning

By JIM COHEN
Sports Staff

Down there in LSU territory, where Abe Lincoln is as big a villain as Lester Maddox is a hero, they think they're pretty good at winning football games with a bunch of crewcut, all-American white boys from down South.

But, up here in the North where some liberals pride themselves with their supposedly more humanistic feelings, football fans think the Bayou Bengals are bigoted—and really missing out on something.

Isn't it funny that the LSU Athletic Director's last name is Maddox? His continuing concern, according to the LSU factbook, is "not only to maintain the fine image of LSU athletics, but to improve that image wherever and whenever possible."

IN OTHER WORDS, blacks aren't in style. Might hurt the image anyway.

Up North, though, people discovered a while back that the black is quite adept at winning football games and bringing in the

money. So Northerners call themselves liberal and use the black man.

But while Rufus, Alan and Albert keep playing football and help fill up the stadium, "ole country boy" Charlie McClendon will keep coaching his unproblematic white boys to lots of victories.

No doubt about it, he's done pretty well. In nine years at LSU, since taking over for Paul Dietzel, McClendon's record is 70-24-4—good for a .735 winning percentage and eighth position among active coaches.

A MOST IMPORTANT factor for LSU in recent years is a defense which has led the country the last two seasons against the rush. The Tigers, picked by most preseason polls as one of the top ten teams in the country, let Colorado run wild in LSU's opening 31-21 defeat. But the Tigers came back to allow Texas A&M just 17 yards on the ground in winning, 37-0.

Now, with a 1-1 record, the Tigers are ranked 18th nationally and still could finish in the top ten. Today's game will prove something for them, for the Badgers'

ground game is similar to Colorado's, and the Tigers will have to prove that last week's victory really means something.

Leading the Tiger defense is All-American corner-back Tommy Casanova, whom LSU officials have been insisting all week will not play here today because of a pulled muscle. Take that for what it's worth.

Tackle Ron Estay (6-1, 235) is being pushed as an All-American candidate and heads an inexperienced and small front-line of LSU's "protection against the score" 4-3-4 defense.

JOINING JOHN NAGLE, Casanova's experienced replacement, in the defensive secondary are three sophomores, all of whom have speed, quick reactions and good hands, according to LSU sports information department.

The bright area of the still unproven LSU defense is linebacking. Louis Cascio is experienced in the middle, and is flanked by two senior lettermen.

Offensively, LSU has plenty of good runners—as usual—but losses in the line

could effect the entire offense greatly. Junior quarterback Paul Lyons is a roll-out passer who played cornerback last year, and Bert Jones, a drop-back passer, also will see plenty of action.

The receiving department is good and deep. Splitback Andy Hamilton already holds school records for most yards in a game, season and career.

THE TIGERS HAVE all their good runners from last year returning, including 5-11, 195-pound tailback Arthur Cantrelle and 6-0, 202-pound fullback Jim Benglis. There's plenty of depth there, too.

The offensive line sports no All-Americans, but some good quickness. Guard Jimmy Elkins was an All-Southeastern Conference sophomore.

McClendon isn't taking the Badgers lightly. "We have a lot to prove to ourselves and to people in the Big Ten area," he said. "We built a reputation for fine defensive football, but teams like Colorado and Wisconsin have the offensive firepower to challenge that."



World's Leading Chain of Electronic Stores
Brings You the World's Finest Custom Audio Equipment

9/25

YOUR CARD ENTITLES YOU TO RECEIVE
FREE EACH MONTH ONE RADIO SHACK
BATTERY FOR 12 MONTHS

North up to \$4.20

23-464
23-466
23-467
23-468

Get a new one free from
any Radio Shack store.
Non-transferable. Good only
for batteries at left.

Join Our Battery-A-Month Club!
Get Fresh Batteries for a Year—FREE!
with this coupon

Stamp out stale batteries! Join Allied
Radio Shack's Battery-A-Month Club
and receive your choice of one Radio
Shack 1½V D, C, AA cell, or 9V radio
battery each month FREE! (That's
worth up to \$4.20!) Pick up your club
card at our store near you! No obligation,
nothing to buy, no cost! It's just
our way of saying "thanks" for shopping
at Allied Radio Shack.

ALLIED RADIO SHACK—HEADQUARTERS FOR "HARD-TO-FIND" BATTERIES



154 W. Johnson St.
at State
Phone 251-0401
(OUR DOWNTOWN STORE)

325 WEST BELTLINE
(Just East of South Park)
Look for us—in the Nedrebo Bldg.
Phone 271-6251

TRUAX PLAZA
3555 E. Washington
Phone 244-8130
THE EASTSIDE STORE
Next to Left Guard

Charge It with Master Charge
or BankAmericard
ALLIED RADIO SHACK
A TANDY CORPORATION COMPANY

Mon. thru Fri. 10 a.m. - 9 p.m.
Sat., 9:30 - 6:00 p.m.

A HELLISHLY
GOOD
DEAL! *FROM
THE*
Pizza Par

608 University Ave.

257-5825

COUPON
50¢ off on 16" pizza
—one discount per pizza
"Offer expires 10/9/71"

COUPON
30¢ off on 12" pizza
—one discount per pizza
"Offer expires 10/9/71"

COUPON
25¢ off on
submarine sandwich
—one discount per sub
"Offer expires 10/9/71"

Cardinal Staff Meeting

Sunday 7:30-Union

MEN'S HAIR STYLING

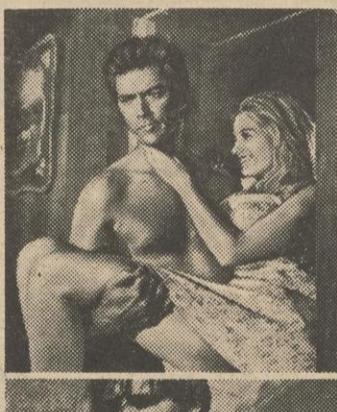
TIRED OF
LONG
MESSY HAIR
BUT
LEERY OF
OVEREAGER
BARBERS?



Park Motor Inn Barber Shop

PHONE: 257-4545

CLINT
EASTWOOD
gives New York
24 hours
...to get
out of
town!



CLINT
EASTWOOD
"COOGAN'S BLUFF"



CONTINUING
SUSAN CLARK · DON STRoud · TISHA STERLING · BETTY FIELD
Directed by HERMAN MILLER
Scenarist HERMAN MILLER, DEAN RIESNER and HOWARD RODMAN
Produced and Directed by HERMAN MILLER
Produced by DON SIEGEL · RICHARD E LYONS
IN COLOR · A UNIVERSAL PICTURE

LEE J. COBB



Suggested For Mature Audiences

UNION PLAY CIRCLE

78¢ SAT., SUN. SEPT. 25, 26 78¢
at 2, 4, 7, 9, 11
WISCONSIN UNION FILM COMMITTEE

The Daily Cardinal

"A Free Student Newspaper"
FOUNDED APRIL 4, 1892

Student newspaper at the University of Wisconsin, owned and controlled by the student body. Published Monday through Saturday mornings during the regular school session; Wed. & Fri. during summer session & Friday-end of summer session by the New Daily Cardinal corporation, 425 Henry Mall, Madison, Wisconsin 53706. Printed at the Journalism School typography laboratory.

Second-class postage paid at Madison, Wis. Please re-cycle.
Member Associated Press.

Editor-in-Chief
Managing Editor
News Editor
Associate Editor
Associate Editor
Fine Arts Editor
Photo Editor
Copy Editor
Editorial Editor
Poetry Editor
Sports Editor

Pat McGilligan
Jim Cohen
Dan Schwartz
Jon Wolman
Marian McCue
Gerald Peary
Arthur Pollock
Terrell Boettcher
Dan Lazare
David Van Vort
Jeff Standaert

SUBSCRIBE
1 Subscription for Academic Year

\$7.50

NAME.....
ADDRESS.....
CITY..... STATE..... ZIP.....

Mail your subscription order to
The Daily Cardinal, 425 Henry Mall, Madison, Wis., 53706

An Important Seminar on
MIND CONTROL & ESP

For Everyone Interested in
Developing Mental Powers

In October LOOK and GLAMOUR magazines featured articles titled "BRAIN WAVES" and "BRAIN TRAINING." Both articles discussed a fantastic breakthrough, a new science dealing with the conscious control of brain waves. This new science is called Alphagenics and concerns itself with the Alpha rhythms of brain. Noted researchers discussed how any person can learn to control brain waves and revealed some of the phenomenal capabilities of man with self-control of his brain waves. Exploration of this almost unknown continent—the human brain—has been pioneered by a para-psychologist, Jose Silva, of the Institute of Psychotherapy in Laredo, Texas. This dedicated scientist has been training people to control their brain waves for years.

ALPHA BRAIN WAVE CONTROL—Twenty-six years ago Silva and his associates began their research in mind control to see if it was possible to increase a person's IQ factor. Amazingly, Silva discovered that not only could IQ be increased, but a person trained in this technique could even control certain areas of the Autonomic System—heart beat, respiration, blood pressure, etc. The implications of this breakthrough with regard to health and disease were staggering. With Mind Control a person could banish pain, accelerate healing, eliminate insomnia, migraine headaches, as well as untold psychosomatic problems. In-depth studies also revealed that anyone with a normal brain and sufficient training could develop so-called ESP and clairvoyance.

20,000 GRADUATES—COAST to COAST—Three years ago the institute decided to release their findings to the general public. Techniques had been refined to where only a few hours of class time were all that was required to become a truly effective person.

RESULTS GUARANTEED—Once you have mastered Alpha Wave Control you can totally relax any time you desire, banish insomnia, anxiety, tension, pain, enhance your learning capacity and memory. Eliminate bad habits, create good habits; control weight and smoking. By learning to control your Alpha waves you will easily develop psychic power and learn practical applications of ESP. Become a better student, parent, employee or employer and a more effective problem solver.

QUALITY MOTEL

4916 E. Broadway (Belltime)
Mon. or Tues., Sept. 27, 28 7:30 p.m.

TUITION 2.00

SALESMAN—"The first month after mind control my sales increased by 75%. I attribute my continued business and personal success to this course."

Silva Mind & Esp., Irene Werth

BUSINESSMAN—"I owe the tremendous increase in my business to the techniques I learned in Mind Control."

Mr. A. C., Deerfield, Ill.

HOUSEWIFE—"Had I learned Mind Control when I was 14 years old, I would have never suffered 50 years of torture with migraine headaches."

Mrs. F., Atlanta, Ga.

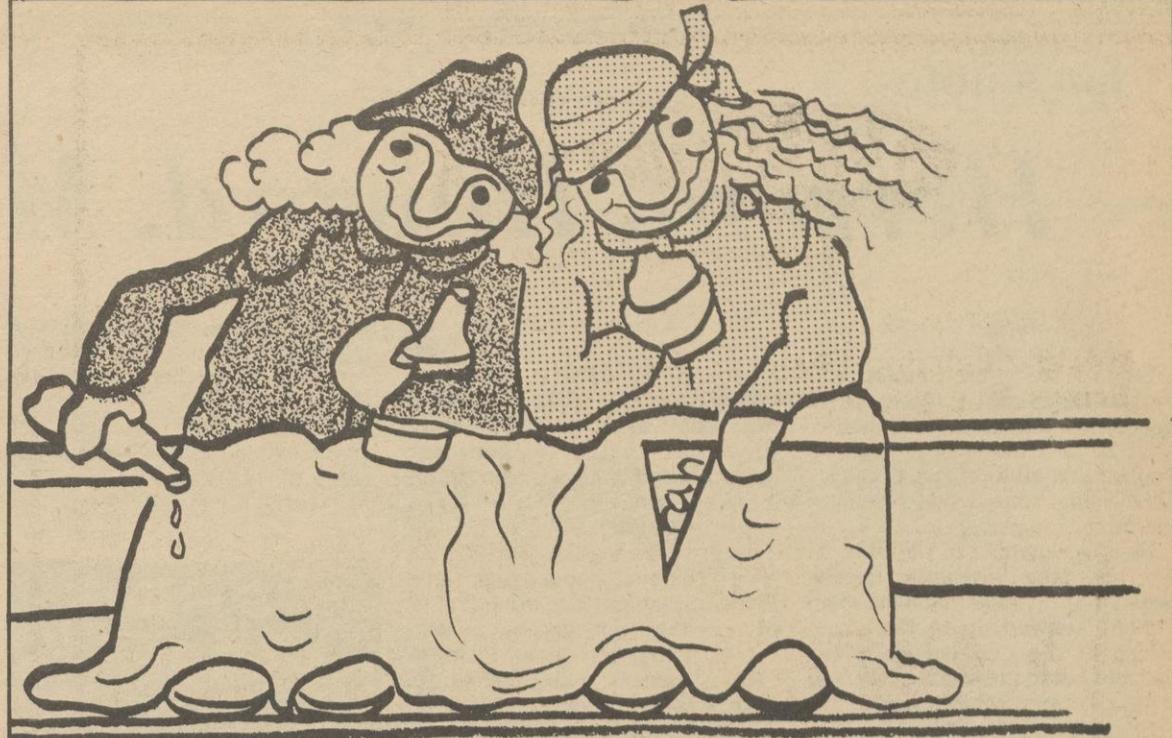
COLLEGE STUDENT—"Mind Control has enabled me to concentrate better, solve problems and have more retentive memory."

V. F., Rolling Meadows, Ill.

For further information call or write

SILVA MIND CONTROL

5032 No. 60th St.
Milwaukee, Wis. 53218
(414)-464-9630



Before the LSU game, come to RILEY'S
to get your spirits up.

After the Badgers beat LSU, come to
RILEY'S to keep your spirits high.

RILEY'S 328 STATE STREET
between Gorham and
Johnson
256-6347

Free Delivery over \$5
Free Parking in Rear

LOOK!

RUM } quarts
WHISKEY } fifths
GIN } Tenths
Y₂ pints

all at prices
that don't
hurt too
much

Weekly Wine Sales

German wines in
earthen crocks.

MARTIN'S

427 State St.
AND IN WHITEWATER

Hi-Ho, poorly housed,
under-nourished,
and scantily
clad
students.
It is I,
PURPLE MARTIN,
champion of the
people, welcoming you
back to Madison on
behalf of myself and
Martin's Men's Fashion Store.

WATCH FOR THE FURTHER ADVENTURES OF
THE PURPLE MARTIN
AND SOME EQUIALLY EXCITING FASHION NEWS
FROM.....

MARTIN'S
MADISON'S LEADING MEN'S FASHION
STORE

A fan's notes

Herrera, Howard, Mantle and me

By DAN SCHWARTZ

Sports Staff

Who among us remembers Pancho Herrera? A figure of so awesome a bulk that he seemed to filter beyond the edge of his 1959 Topps baseball card, Pancho once hit 80 home runs in one season in the minor leagues.

He never made it in the pros. In fact, perhaps baseball's demise began that mystical moment when Pancho stepped up to the plate, swung at the first outside curve ball and heard the sound of the ball cradle in the catcher's mitt.

I believe that. For the time has come to say a prayer over baseball.

CELEBRATE THE BADGER'S VICTORY

AT THE NITTY GRITTY

SAT. & SUN. AFTERNOON 1:5

TAP PITCHERS 1.00

TONIGHT

MR. BROWN

SUNDAY IS A GOOD DAY TO EAT AT
THE NITTY GRITTYTRY A GRITTY BURGER
SUN. NIGHTPhil Buss & Jerry Alexander
Sing & Play the BluesMARSHALL SHAPIRO'S NITTY GRITTY
223 N. Frances—Corner of Frances & Johnson
251-2521—Carryouts

JUST LOOK AROUND you. Mickey Mantle, the brooding kid from a small town in Oklahoma has become a balding beast of a man who wastes his days hitting tiny golf balls insignificant distances far from the borders of Yankee stadium. Willie Mays grows tired and benches himself during doubleheaders. Only Hank Aaron remains, like a Greek slave in the Roman empire, to remind us of days that were once so golden.

Like many Americans I am, of course, obsessed with baseball. Its traditions are rooted so close to my own that I cannot help but become tangled and woven up in its tedium. I read the stats each morning. I've

followed in the best traditions of dull fatigue the long pennant race from April to October. I've had the disappointments.

But the batting averages are clearly on the wall. Football has huffed and butkused its way onto too many covers of Time for

of knowing that Mr. Yawkey was the man in the front office and that win or lose our team was paid the best of all.

THE GAME WAS SLOPPY that day, almost boring. Perhaps Petrocelli (an underrated fielder) darted to his left with a deft and subtle movement that brought me to my feet. Vaguely, in a distant and unclear manner I recall a long booming home run which won the game. It doesn't matter. What remains is an odd memory of Elston Howard, the hold New York Yankee catcher and now the Boston coach.

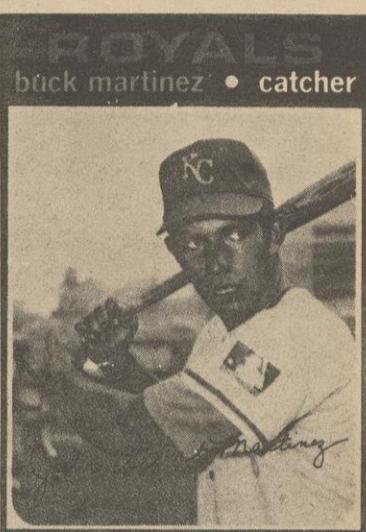
I spotted Ellie about the first inning and spent the next few innings chewing over my memories of him as a player. He must have been the most frustrated hitter that ever played. Every time he met the ball it was solid, screeching line drives which came off his bat like alpha particles from an atom.

Elston Howard never popped out to a catcher. When he made out it was long, soaring line drives which sent some fleet center fielder back to the monuments of Yankee Stadium for the first or second best catches of their careers. Ellie Howard outs were 450 foot shots to deep right center (the best hit ball for a right handed hitter) and he did it consistently, tirelessly, effortlessly. How foolish to have wasted his talent behind the crude bloopers of Berra. How senseless to have disparaged his talent for the herky-jerky greatness of Dickey. Ellie was the best.

After the game my friend and I decided to talk with Ellie. There seemed a necessity to the act, Elston Howard seemed so silly in Boston. We wanted to give him a bit of New York and then—maybe

afterwards a beer and some talk of those catches under the 450 sign in center. But only if he wanted.

BY THE TIME we got near the dugout the ushers had wormed their way between the fans and the players and it looked as if there wouldn't be any chance to talk with Ellie. And then he walked onto the field carrying some bats for the bullpen in right field. "Elston," we shouted, "Elston Howard over here." And then he turned and looked at us over the shoulder and having nothing else to do we



flashed him the fist and seeing him turn went back on our way.

Sitting there now in a frothy football frenzy you probably have little patience for the memories of a day when baseball had its day. For the time when the President

(continued on page 5)

FREE
Kiss
Good-bye
with every
bottle of
"151" Proof
Rum

NEW ZAPPLE
WINE
5th—85¢

BUD MALT
12 OZ. CANS
6 pak—1.15

ALL GALLO
DECANTERS—95¢



FREE
Maps of
Campus Area
for our
friends who
don't know
where
they're at.

SCOTCH WHISKEY

5th—3.98

POTT RUM

Qt.—4.59

ANNIE GREEN
SPRINGS WINE

Gal.—2.49

MANY HANDS TO SERVE YOU
See our new
Cheese & Snack Dept.

BADGER LIQUOR

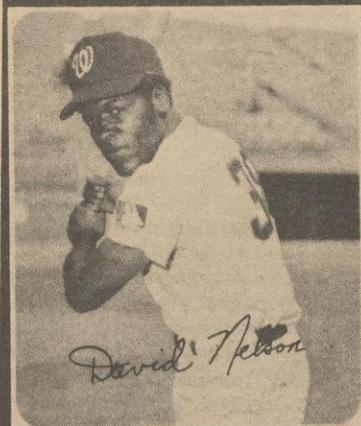
402 STATE ST. 257-2255

SINCE 1934

WE LOVE TO DELIVER

SENATORS

dave nelson 2nd base



Dave Nelson

Baseball

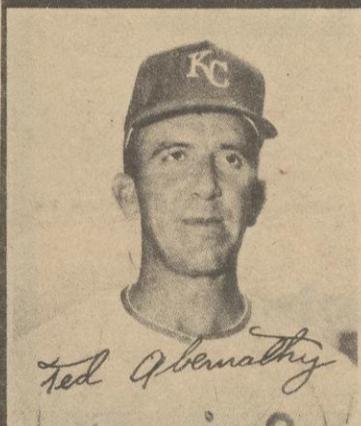
(continued from page 4)

was known as a baseball fan, not a worshipper of leather.

It's September and the pennant is just about wrapped up and it will soon be world series time. (You probably don't even care who takes it all.) For those who do—I see it this way. The Cubs in four.

ROYALS

ted abernathy • pitcher


**Cardinal
Staff
Meeting**
**Sunday 7:30
Union**
**MCAT-DAT-GRE
LSAT-ATGSB
NAT'L. BDS.**

- * Preparation for tests required for admission to graduate and professional schools
- * Six and twelve session courses
- * Voluminous material for home study prepared by experts in each field
- * Lesson schedule can be tailored to meet individual needs.

Summer Sessions

Special Compact Courses
Weekends — Intersessions**STANLEY H. KAPLAN
EDUCATIONAL CENTER LTD.**

1675 East 16th Street

Brooklyn, N.Y.
608-251-3724212-336-5300
516-538-4555

DAYS, EVENINGS, WEEKENDS

Boston * Phila. * Washington
* Detroit * Los Angeles
* Miami * New York

The Tutoring School with the Nationwide Reputation

"Most student editors and staff members make their elders very nervous these days, but Daily Cardinal journalists are ranked Number One in the nation when it comes to scaring members of the Suspicious Majority."

Bill Gleason
Chicago Sun Times

WORK FOR

**THE
DAILY CARDINAL**

425 HENRY MALL

Expert Repair —
TRIUMPH HARLEY-DAVIDSON
BSA HONDA
Complete "chopper service."
All Work Guaranteed.
SMITH'S CYCLE SERVICE
2130 Atwood 249-3420

HAIRCUTS \$2.00
Wisconsin Union
Barber Shop
Ground Floor

ENROLL EVELYN WOOD READING DYNAMICS

The course that works!

FOR THE STUDENT WHO WORKS AT IT!

Today reading is more important than ever.
Look at the facts —

Students:

85% of grade and high school students' class and homework time is spent reading. College students spend 500 hours a semester on assigned reading.

Professional people:

The Knowledge Explosion in all professions is so dramatic that at normal reading rates it's impossible to keep up with all the material that should be read.

Face it! Today we are in the midst of a Knowledge Explosion. John I. Goodlad, professor of education at U.C.L.A., reports that the world's knowledge has multiplied by 32 times in the past 1,968 years. In just 1 year, by 1971, it will double again to 64 times. The Knowledge Explosion means you must become a better reader or get left behind.

Evelyn Wood Reading Dynamics is unlike any other reading course.

The Reading Dynamics method teaches you to read every word. There are no machines, no gimmicks. You don't skim, skip or scan. Whether you're reading textbooks, novels, newspapers, magazines, letters, memos, reports—any written word—after the 8 week course you can be reading it at least three to ten times faster with comprehension.

FOR COMPLETE
INFORMATION

CALL 414-272-1780

OR MAIL
COUPON BELOW

THIS WEEK'S FREE MINI-LESSONS

ORIENTATION SCHEDULE

Plan to attend (no obligation!)
at MADISON INN — 601 Langdon St.

ORIENTATIONS (FREE 1-HOUR LESSON)

Saturday Sept. 25 1:20 P.M.
Sunday Sept. 26 3:00 P.M.



**The Evelyn Wood
Reading Dynamics Institute**

C-9/25

152 W. Wisc. Ave., Suite 230,
Milwaukee, Wis. 53203

Please send me a free informative booklet on the Reading Dynamics method, illustrating why people read the way they do and how Reading Dynamics can increase both speed and comprehension.

I understand that I am under no obligation and that no salesman will visit.

Name

Address

City State Zip

Vacancy on Daily Cardinal

BOARD OF CONTROL

FOR JUNIOR WOMAN

Call Board President Bob Laszewski
at 262-5854On Campus
cocktails — restaurantTHE
MADISON INN

601 Langdon

Freshmen have lots of backs,
but they need some linemen

By JEFF GROSSMAN

Sports Staff

The freshman football team will feature what Coach Stan Kemp termed, "the finest crop of young running backs in recent years," but he admits that a thin line situation could be damaging to next year's varsity.

The coach's comment reflects last year's recruiting effort where the three most talked about athletes, Mike Mauger, Mark Simon, and Dave Dykstra, are all backs.

Coach John Jardine noted that they were not able to get any of the four "super" linemen they were after. Add that to the fact that there are only six tendered freshman linemen, serious doubt is left for next year's line.

"WE'RE GOING TO make a concerted effort to go for line strength while recruiting this winter," Kemp said.

As for this year's freshman team, Kemp has noted that most

all the players are physically capable and the determining factor in who makes the varsity will be their ability to adapt to a new set-up and their mental toughness.

"In college ball things happen much quicker than in high school," Kemp noted, "and this demands intense concentration."

Kemp is obviously pleased with his offensive backfield and mentioned Jeff Mack of Chicago's Farragut High School in particular as, "taking some good hard licks and bouncing right up."

MIKE MAUGER, the Massillon, Ohio product who was grabbed from the clutches of crusty old Woody Hayes, also drew praise from the first year freshman coach.

In the three way quarterback race, Dykstra, and Jon Oberdorfer were given a slight edge over Remy Stephenson although Kemp stressed the lead was a small one.

Defensive back Alvin Peabody and split end Rodney Rhodes have drawn attention and both could be

used in several capacities, including cornerback, safety and split end.

Tony Davis, a speed merchant from Chicago, is a non-predictor and will not be able to compete this year.

ACCORDING TO KEMP, there are some promising walk ons who could be surprises. Rich Schwartz, a fullback from Madison, and Tom Belder, an end and placekicker from Baraboo, were among those who received mention.

This Friday the freshman will travel to Evanston to face Northwestern. They also have a November 5 date with Minnesota in Minneapolis and a November 12 game at home versus Purdue.

However, Kemp stressed the fact that winning freshman games was not the point of the program.

"The main objective of freshman football is to teach the kids the system and prepare them as well as we can for spring practice," Kemp said.

THE RED SHED
PRESENTS
ODT
APPEARING TONIGHT
Beer Booze Sandwiches

406 N. FRANCES 255-9266

GINO'S

Home made lasagna
Michelob on tap
Free delivery on campus

Open: 11 in the morning until 2 A.M.

540 State St.

257-6677

Out on a limb

Today's Wisconsin-LSU game isn't the only toughie on this week's list of limb picks for the Out on a Limb crew.

As a matter of fact, the Notre Dame-Purdue clash is the only apparently easy one. Even that one might not be too easy since the Boilmakers always manage to do pretty well against the Irish and Purdue might be pretty angry after last week's tough loss at Washington.

Sports Editor Standaert and Koretz are giving the Badgers the nudge over the Tigers who are favored by eight points after their 37-0 win last week against Texas A&M.

Indiana's coming off an encouraging win at Kentucky, but Barber and Cohen are going with Baylor, making that one a toss-up too.

The crew agrees that the Gophers of Minnesota should recover from last week's shellacking at Nebraska to beat visiting Washington State.

Another real toss-up is Northwestern at Syracuse where it's 3-2 for the Orangemen. Schwartwalder and his boys were humiliated a bit last week by the Badgers, but Alex Agase often wins when you least expect it—a key game for both teams with the Big Ten season starting next week.

Michigan is a unanimous choice over UCLA but the Bruins could

surprise after scaring Texas last week. Then there's Duffy's Spartans of East Lansing who are hoping that a line-up shake-up will bring their first victory against a tough Oregon State squad. Surprisingly, only Standaert picked Oregon State.

No one showed enough guts to pick Colorado over the Buckeyes, but the boys from out West showed plenty against LSU two weeks ago and have pulled their share of upsets the last couple of years—could be a tough one for Woodie.

Penn State is an obvious choice over Iowa, but the Hawkeyes will be playing at home, and no one's

quite sure how good Paterno's team really is this year. Barber went out on the limb on this one.

After the first week of competition, neophyte Jeff Grossman has a slim margin over three others with Standaert trailing. Barber just missed having a good week last week but the tie and Purdue's last-second loss hurt him.

All ties, as has been the tradition of the fickle limb, count as losses for everyone unless he picks a tie. Cohen, by the way, has won the title the last two years. But the young kids are talking big and are looking for the limb to bend backwards.

JEFF STANDAERT

(6-4)

Wisconsin over LSU; Indiana over Baylor; Penn State over Iowa; Michigan over UCLA; Oregon State over Michigan State; Minnesota over Washington State; Syracuse over Northwestern; Ohio State over Colorado; Notre Dame over Purdue.

KEVIN BARBER

(7-3)

LSU over Wisconsin; Baylor over Indiana; Iowa over Penn State; Michigan over UCLA; Michigan State over Oregon State; Northwestern over Syracuse; Ohio State over Colorado; Notre Dame over Purdue.

JIMMY KORETZ

(7-3)

Wisconsin over LSU; Indiana over Baylor; Penn State over Iowa; Michigan over UCLA; Michigan State

over Oregon State; Minnesota over Washington State; Syracuse over Northwestern; Ohio State over Colorado; Notre Dame over Purdue.

JIM COHEN

(7-3)

LSU over Wisconsin; Baylor over Indiana; Penn State over Iowa; Michigan over UCLA; Michigan State over Oregon State; Minnesota over Washington State; Northwestern over Syracuse; Ohio State over Colorado; Notre Dame over Purdue.

JEFF GROSSMAN

(8-2)

LSU over Wisconsin; Indiana over Baylor; Penn State over Iowa; Michigan over UCLA; Michigan State over Oregon State; Minnesota over Washington State; Northwestern over Syracuse; Ohio State over Colorado; Notre Dame over Purdue.

HAIRCUTS \$2.00
Wisconsin Union
Barber Shop
Ground Floor

Campus
ASSISTance Center
263-2400

ENDS TUESDAY!
DAVID LEAN'S FILM
OF BORIS PASTERNAKS
DOCTOR ZHIVAGO
IN PANAVISION® AND METROCOLOR



GP

Orpheum
255-6005

FEATURES
Daily at
1 - 4:30 - 8:00 p.m.

8 ACADEMY AWARD WINNER
Including

BEST PICTURE BEST ACTOR
GEORGE KARL
C. SCOTT / MALDEN

PATTON

and

"M*A*S*H"

Middleton
836-4124

MON thru FRI
Continuous 7:00 p.m.
SAT & SUN
Continuous 2:00 p.m.

20th CENTURY THEATRES

MOTION PICTURE
CODE RATING
(G) Suggested for
GENERAL Audience
(GP) ALL AGES Admit-
ted—Parental Guidance
Suggested.
(R) RESTRICTED — Per-
sons under 17 not ad-
mitted unless accom-
panied by parents or
adult guardian.
(X) Persons UNDER 18
Not Admitted.

"ONE OF THE BEST
TIMES I'VE HAD AT
THE MOVIES THIS YEAR!"

— Gene Shalit, Look Magazine

Dustin Hoffman
"Who is
Harry Kellerman
and why is he saying those
terrible things about me?"

IN COLOR

Strand
255-5603



CONTINUOUS
DAILY
FROM 1 P.M.



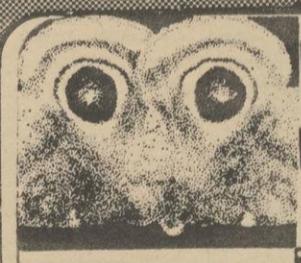
**"GONE WITH
THE WIND"**

STARRING
CLARK GABLE
VIVIEN LEIGH
LESLIE HOWARD
OLIVIA de HAVILLAND
STEREOPHONIC SOUND METROCOLOR

MON thru FRI
8:30
SAT & SUN
12:30 - 4:30 - 8:30

Hilldale
238-0206

IN COLOR

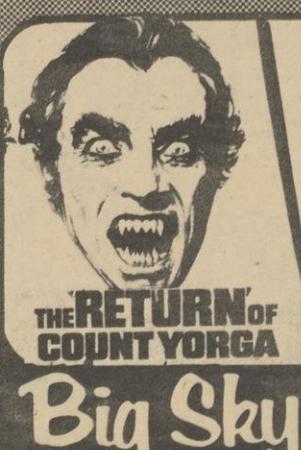


**THE
HELLSTROM
CHRONICLE**

MON thru FRI
7:30 - 9:30
SAT & SUN
Continuous 1:30

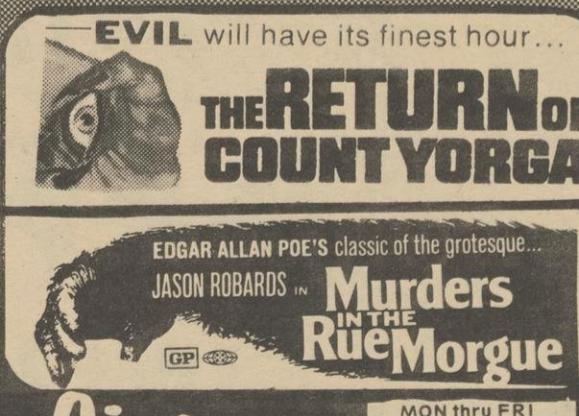
Stage Door
257-6655

IN COLOR



Big Sky
255-5330

OPEN 7 p.m.
Show at
Dusk



Badger
255-5330

OPEN 7 P.M.
SHOW AT
DUSK

WANTED

STUDENTS TO CANVAS DORMS
TO SELL CARDINAL SUBSCRIPTIONS
50¢ COMMISSION PER SUBSCRIPTION
CALL 262-5854

SENIORS!!

TAKE SOMETHING OUT OF THE U. BESIDES A
DEGREE AND SOME DOPE. GET YOUR
SENIOR PICTURE TAKEN NOW FOR THE 1972
BADGER.

Phone 262-1595 for appointment or go to Studio "A" of the
Memorial Union where the photographer is.

Phone 262-1595 for appointment
THE PHOTOGRAPHER WILL ONLY BE HERE A
LIMITED TIME SO GET IT ON!

Why wait?
You can get
your bicycle repaired in one
day or less at . . .

ski/cycle

328 W. Gorham (just off State)
256-4383

The most expert service and the lowest prices in the
area.

Watch for ski and hockey equipment arriving now!

SUBSCRIBE**NOW SIX DAYS****RETURN TO THE DAILY CARDINAL,****425 HENRY MALL**

Name _____

Address _____

City _____ Phone _____

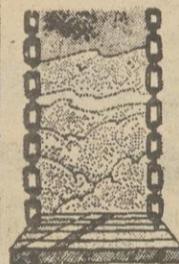
REMEMBER TO ENCLOSE PAYMENT**7.50 FOR ACADEMIC YEAR****ONE MONTH
FREE RENT**

(First Month)

1 BEDROOM UNFUR	'160
1 BEDROOM FUR	'195
2 BEDROOM 1 BATH UNFUR	'180
2 BEDROOM, 1 BATH FURN	'225
2 BEDROOM 2 BATH UNFUR	'190
2 BEDROOM 2 BATH FURN	'235

(\$50 Security Deposit)

Ridgewood Trace brings to Madison the finest in apartment communities, set idyllically on 190 acres of rolling farm land.



Just five miles from the University campus and Capitol Square, Ridgewood Trace offers all the facilities and comforts of luxury apartment living for a fraction of the cost.

Both furnished and unfurnished apartments are available.

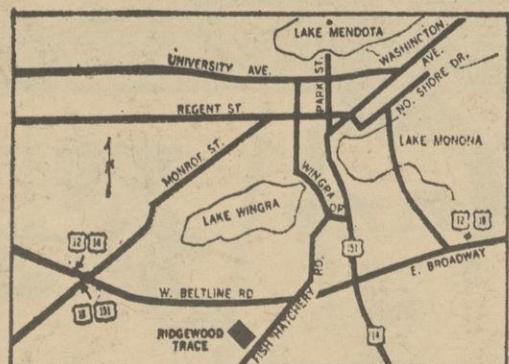
Recreational facilities at Ridgewood include swimming pool, tennis courts, plenty of room for children to play, a separate recreation building which includes a restaurant-cocktail lounge with nicely entertainment; Exercise gym set, saunas; Billiard room, etc.

Situated next to Aldo Leopold Elementary School and private bus service to and from the University campus and downtown area.

Buildings at Ridgewood Trace have carpeted main corridors, bright modern laundry rooms with plenty of washers and dryers, master TV antenna, private storage space, and fully lighted private parking.

Apartments at Ridgewood have wall-to-wall carpeting and draperies. Kitchens have modern cabinets and color coordinated appliances.

The welcome mat is always out at Ridgewood Trace. Drive out today.

PETS UP TO 25 LBS. WELCOME

South on Fish Hatchery Rd. 1 mile past the Beltline.

RIDGEWOOD TRACE

FURNISHED MODELS ARE OPEN DAILY
10 A.M. to 8 P.M. DAILY
PHONE: 271-5955

Musclotown Poetry**Hannibal**

This music for your eyes was discovered on the walls of an Ancient Roman latrine and is attributed to Hannibal.

Hannibal's recent book of poems is called "Belly Lint" and may be purchased at the book co-op in the basement of the WSA Store. Other poets who appear in the Cardinal have books available there also.

to Jan and Eva Rosenberg**

I'll dedicate this poem to anyone
who will take it/

It was so easy
to cry then
Jan
when all there was
was you sulking
over potatoes to be picked

but the war brought
changes to you then
—like unwanted babies
and

it is so hard
to be human now
pushing dead bodies
with your oar
adrift, afloat
in a sea of shame

there is no shore
to hope for
now.

**from the movie "SHAME"
by Ingmar Bergman.

except that
the food I'm eating is making me sick
and I don't like eating alone.
except that
getting high all by myself
is not so high at all.
except that
those midnite joint smoking sessions
are boring with less than two.
except that
the freaks you hang out with now
are making me very sick.
except that time is such a bad bedpartner.
except that I'm lonely
and its really a drag.
except that Nancy is out of town.
except that masturbating with a pen
or a cross gets to be ridiculous.
except that I love you.

then living alone is just... fine...

Hannibal...

B.M.C. PRESENTSin person
in concert**HANANA**
The twenty year difference**MBODUK****Oct 3rd 8:30pm****UW FIELD HOUSE MADISON, WIS****\$3.00 Advance \$4.00 At the Door**

GET TICKETS AT

VICTOR MUSIC STORES 18 E. Mifflin 640 State & 702 N. Midvale • NMC DISCOUNT RECORDS 505 State

LAKE ST. STATION 515 N. Lake • THE RIDGE CLUB • Or Write AARDVARK BOX 4121 MAD., WIS. 53711

Offensive line has confidence

By KEVIN BARBER
Associate Sports Editor

The offensive line.

A football fan who's really into it might know their names. They're the stage crew on a Hollywood movie set, the advertising men in a large magazine, or the campaign workers of a popular politician.

This situation is basically the same for all college teams, and Wisconsin is no different.

"That's one thing about the offensive line," said Keith Nosbusch, the offensive right tackle for the Badgers. "We're not publicity men. We play for the pride. We play for each other."

CHUCK McBRIDE, the 29-year-old, red-haired offensive line coach, seems perfectly cast for his role. He says things in detail, but his demeanor is solid. His mind is one with his linemen.

"The offensive line is the heart of the whole operation," he stated unabashedly. "One mistake can cause the whole play to be nullified. We stress time and time again that we must work as a unit."

"You try to develop in a team a close knit fraternal feeling—so you can depend on each other. A lot of people can be All-Americans, but the best compliment you can get is from a teammate."

Last year's offensive line was considered the weak link in the Badgers' fifth-place chain. But there's a new momentum growing in the line, a momentum on the same order of that building in the rest of the team.

"THE NUMBER ONE thing you try to accomplish as offensive line coach is to have the players build a sense of confidence," explained McBride. "We got that at Syracuse."

McBride talked of how his charges had faced the gargantuan Orange defense, refused to yield, and had put Joe Ehrmann out of the game.

"Ehrmann was as good a player as they're going to see in their college careers," McBride said.

"We attacked them with a high amount of enthusiasm," he continued. "We have developed something that we didn't develop last year and which kept us a mediocre team."

"There's a notable progression we've gone through," commented Badger tackle

Elbert Walker, who's been awarded Big Ten honorable mention at his position for the past two years. "We're coming off the ball better, we're blocking better. Basically, we have a lot of confidence."

McBride was an All-American in high school football at Morgan Park in Chicago. He went to college at Colorado and became a tight end, used for blocking. After graduation, he went to Arizona State to be offensive line coach from 1967-69. There he helped Frank Kush compile a 24-6 record in McBride's three year stay.

McBride gave up his post at Arizona State for varied reasons. "Any football coach interested in making a success of himself has to accept challenge," he explained. "This is definitely a challenge." John Jardine, Elroy Hirsch and McBride's own midwestern background also were factors.

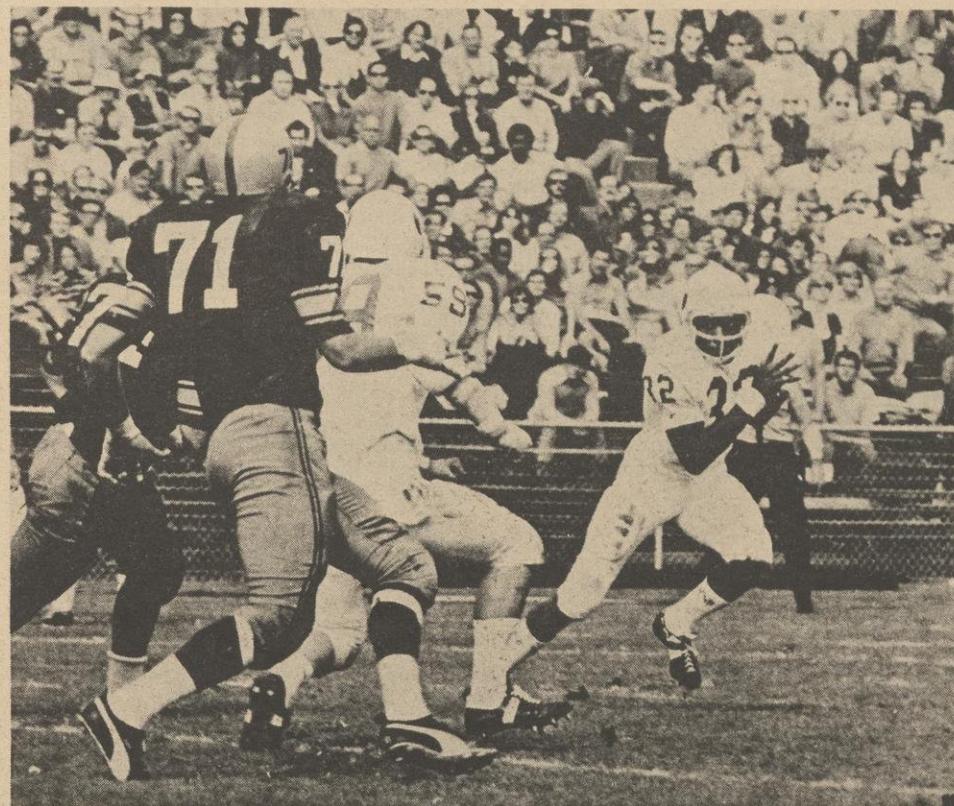
Although not well-known as their mates in the backfield, McBride's linemen also have distinguishing qualities.

Walker is the 6-4, 270 pound left tackle with contradictory characteristics. His flat-footed shuffle and roly-poly appearance contrast with his aloof manner and obvious knowledge of the game. His friends call him "Slim."

"WE ASKED HIM to come back at 270 this fall, and he came back at 270," said McBride of Walker, who had ballooned up to 325 at one point last year. "He's got size, is easy to coach, and is in as good shape as he's ever been."

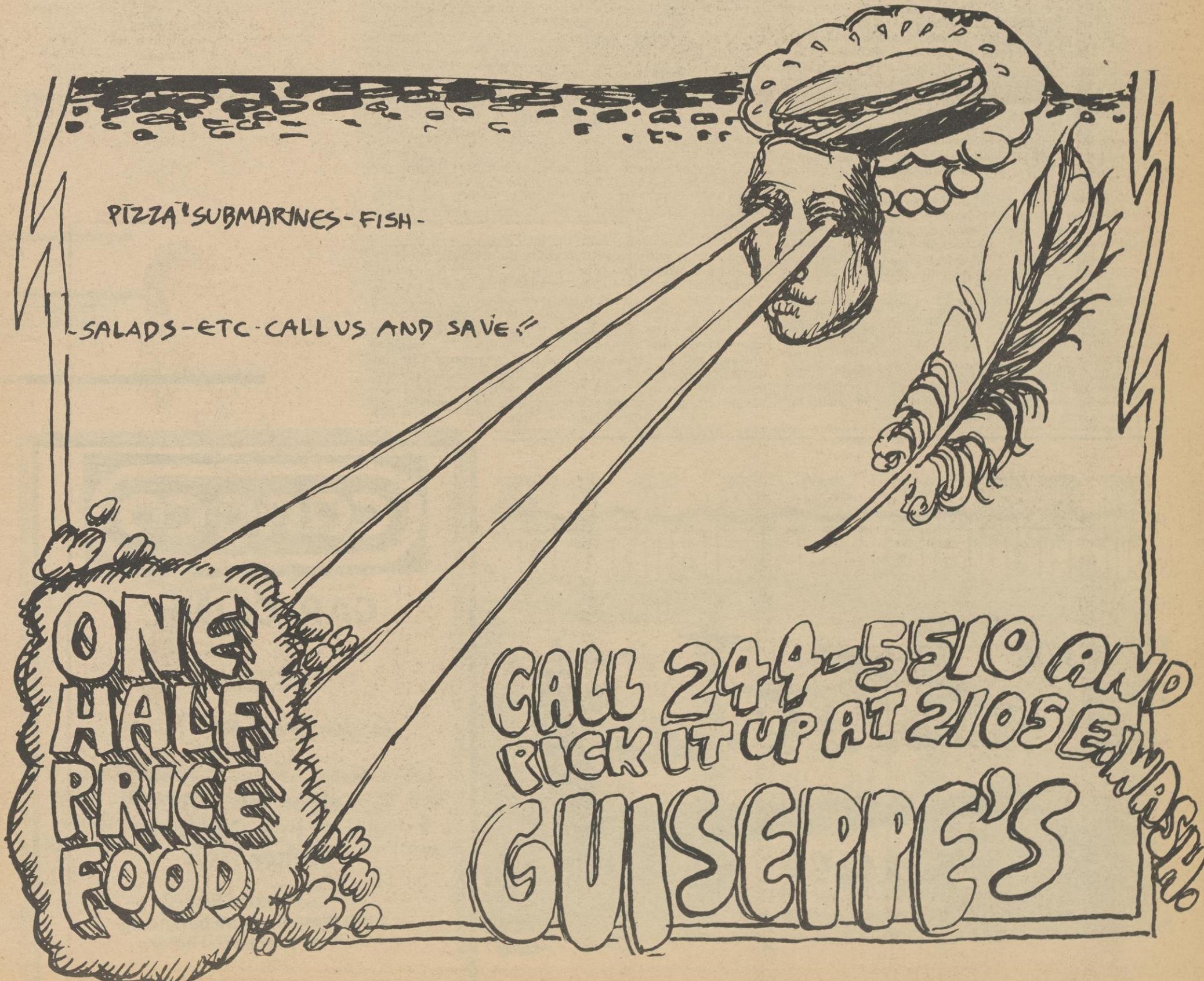
Junior Bob Braun is the left guard. The coaches voted him the most improved offensive lineman from last year; he's the surprise of the unit. "Last year he was lacking in self-confidence," said McBride. "This year he's developed it."

(Continued on Page 18)



Cardinal photo by Richard Grossman

Even Grape Juice needs a block occasionally



WOMEN IN SPORTS

Women sit in the back of the bus

"Other things being equal, the man who has had the most experience in outdoor sports should be the best aviator. By the same token, women should be barred . . . women have not the background of games of strength and skill that most men have. Their powers of correlation are correspondingly limited and their ability to cope with sudden emergency is inadequate."

—Outing Magazine, November, 1912

The roles of woman and successful female athlete are almost incompatible in the United States. The woman who wishes to participate in sports and remain "womanly" faces great stress. By choosing sport she usually places herself outside the social mainstream.

Today's new movements offer little support. What does Women's Lib have to say about freeing the woman athlete? No much. If woman is to be more than mother, secretary and Miss America, we must reward her for sports achievement instead of stigmatizing her for it.

But the struggle focuses on other areas, such as dance. "Dance is a field for women, and male homosexuals," said Women: A Journal of Liberation, which described dance as one of the few ways to escape "Amerika's sick sexuality." And we seem to see sport as a field for men, and female homosexuals.

Certainly, for a woman, sport intensifies sex-role problems. In most other parts of the Western world women coexist with men in sport as accepted and respected partners. Not in the United States. A female athlete meets more oppression than most other women in the American way of life.

BEING FEMALE IN THIS CULTURE does not necessarily mean that one is perceived or accepted as feminine. Every culture has its social norms and sex roles. In the United States these seem to be especially rigid and narrow; women in sport do not fit our particular concept of femininity and those who persist in sport suffer for it.

Why has it been so difficult for women to remain "womanly" and yet be athletes, especially in games that require great physical skill? Games of physical skill are most associated with achievement and aggressiveness, which seem to make them the exclusive province of males.

Women are more traditionally associated with obedience training and routine responsibility training and with games of strategy and games of chance. Conditioning begins early—in elementary school a girl feels pressure to select some games and avoid others if she is to be a "real" girl. If she is told often enough at 11 or 12 that sports are not ladylike, she may at that point make a choice between being a lady and being an athlete.

This forced choice may create deep conflict that persists into adulthood. Sport is male territory; therefore participation of female intruders is a peripheral, noncentral aspect of sport. The sexually separate (and unequal) facilities and organizations in sport in the United States illustrate the subordination of women athletes.

AS A GIRL BECOMES MORE and more proficient in sport, her level of personal investment increases and the long hours of practice and limited associations may isolate her socially. Personal conflict and stress increase as it becomes necessary for her to convince others of her femininity. This tension and conflict may increase still more if a girl chooses a sport that most regard as exclusive male territory.

Chi Cheng, a student at California State Polytechnic College at Pomona who holds several world track records for women, was quoted as saying, "The public sees women competing and immediately thinks they must be manly—but at night, we're just like other women."

Why would a woman need to comment about herself in this way and how does this awareness of stigma affect her daily life? For Chi Cheng, one solution is "to give a lot of public appearances—where I can show off my femininity."

NUMEROUS DISCUSSIONS WITH college groups over the past few years have convinced me that our society imposes a great burden on women who commit themselves to sport, as participants or as teachers. Several married women students majoring in physical education confided at one discussion group that they had wanted to cut their hair but felt they couldn't: they simply didn't want the stereotyped image. Even when general hair styles are short, women in sport are judged by a standard other than fashion. And if the married woman experiences anxiety over such things, one can imagine the struggle of the single woman.

When young women do enjoy sport, what activities are really open to them? In a 1963 study, 200 first- and second-year college women from four Southern California schools strongly recommended that girls not participate in track and field activities. The sports they did recommend were tennis, swimming, ice skating, diving, bowling, skiing and golf, all of which have esthetic social and fashion aspects. Physical strength and skill may be components of some but are not their primary identifications.

In startling contrast is the black woman athlete. In the black community, it seems, a woman can be strong and competent in sport and still not deny her womanliness. She can even win respect and status: Wilma Rudolph is an example.

SPORT STANDARDS ARE MALE and the woman in sport is compared with men—not with other women. It starts early: Wow, what a beautiful throw. You've got an arm like a guy. Look at that girl run; she could beat lots of boys. Father comments, Yes, she loves sports. She's our little tomboy. It would seem strange to say of a small boy, Oh, yes, he is our little marygirl. (We have ways of getting messages to boys who don't fit the role, but we haven't integrated them into our language so securely.)

These comments carry the message of expected cultural behavior. When the girl has the message clearly she loses games to a boy on purpose. She knows that she may win the game and lose the boy.

Male performance standards and the attending social behavior have resulted in even more serious problems. In international sports events a woman must now pass a sex test of cells collected from inside of the cheek. In a normal woman, about 20 cells in every hundred contain Barr bodies (collections of chromatin). At the 1968 Olympic games, women whose tests show Barr bodies in fewer than 10 cells in every hundred were barred from competition.

Marion Lay, a Canadian swimmer said that at those Olympics a long line of women awaiting the test in Mexico erupted in reactions that ranged from tension-releasing jokes to severe stress and upset. Some athletes suggested that if the doctor were good-looking enough, one might skip the test and prove her femininity by seducing him. Many were baffled, feeling that their honesty was in question along with their femininity.

SOCIAL ATTITUDES THAT LIMIT SPORT choices for women have a long history. Here's an editorial from a 1912 issue of Outing Magazine:

"Other things being equal, the man who has had the most experience in outdoor sports should be the best aviator. By the same token, women should be barred . . . women have not the background of games of strength and skill that most men have. Their powers of correlation are correspondingly limited and their ability to cope with sudden emergency is inadequate."

In 1936 the editor of Sportsman, a magazine for the wealthy, commented of the Olympic Games that he was ". . . fed up to the ears with women as track and field competitors." He continued, "a woman's charms shrink to something less than zero" and urged the organizers to "keep them where they were competent. As swimmers and divers, girls are as beautiful and

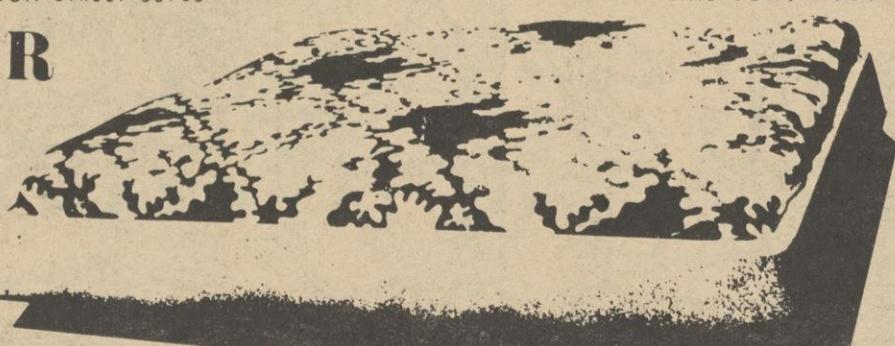
(Continued on Page 17)

Reprinted from Psychology Today
October, 1971

Copyright Communications/Research
"Women in Sports" written by
"Men in Sports" written by Bruce
and Thomas A. Tutko

NATURAL HABITAT
WATER BED COMPANY
501 WEST JOHNSON STREET 53703

**WATER
BED
sale**



**Water
Beds** from **\$29.00** to **\$99.00**
\$3.55, or \$10 off with a copy of this ad

Come in &
Freak Freely

conoco
CAR CLINIC

453 S. Gammon Rd.
Phone 836-1735

Service Hours: Mon.-Fri. 8-8
Sat. 8-5

13% off on the purchase
of any new Goodyear
Winter Tires

Plus an extra bonus!
Free mounting and balancing
on tires purchased before
Oct. 15th.

MEN IN SPORTS

If you want to build character,
try something else

The cultural revolution has penetrated the last stronghold of the American myth—the locker room. Young athletes, having scaled new levels of consciousness, now challenge a long-standing article of faith—the belief that competition has intrinsic value.

They enter sports in search of particular esthetic experience, essentially personal in nature. They no longer accept the authoritarian structure of sports, nor do they accept the supreme emphasis on winning. Outside critics who see in the sports world a metaphor for the moral deficiencies of American society add to the pressure in the once-sacred precincts.

Coaches and administrators defend organized sport with traditional claims that competition builds character and toughens the young for life in the real world. Coaches in particular don't want to listen to the requests of the young. The stereotype of the ideal athlete is fading fast. Long-haired radicals with life-styles and political beliefs unheard of a few years ago people the uncomfortable dreams of coaches.

IN THE MIDST OF THE controversy psychologists find themselves being asked what personal, social or psychological significance can be attributed to organized sport. For the past eight years we have been studying the effects of competition on personality. Our research began with the counseling of problem athletes, but it soon expanded to include athletes from every sport, at every level from the high-school gym to the professional arena.

On the evidence gathered in this study, we can make some broad-range value judgments. We found no empirical support for the tradition that sport builds character. Indeed, there is evidence that athletic competition limits growth in some areas. It seems that the personality of the ideal athlete is not the result of any molding process, but comes out of the ruthless selection process that occurs at all levels of sport. Athletic competition has no more beneficial effects than intense endeavor in any other field. Horatio Alger success—in sport or elsewhere—comes only to those who already are mentally fit, resilient and strong.

THE PROBLEM ATHLETES WHO made up our original sample displayed such severe emotional reactions to stress that we had serious doubts about the basic value of athletic competition. The problems associated with sport covered a wide spectrum of behavior, but we were able to isolate major syndromes: the con-man athlete, the hyperanxious athlete, the athlete who resists coaching, the success-phobic athlete, the injury-prone athlete and the depression-prone athlete.

When we confronted such cases, it became more and more difficult for us to make positive clinical interpretations on the effects of competition. In 1963, we established the Institute for the Study of Athletic Motivation to start research aimed at helping athletes reach their potentials. We wanted to examine normal players as well as problem athletes.

To identify sport-specific personality traits, we and Lee Lyon developed the Athletic Motivation Inventory (AMI) which measures 11 traits common to most successful sports figures. We have since administered the AMI to approximately 15,000 athletes. The results of these tests indicate that general sports personalities do exist.

ATHLETES WHO SURVIVE THE high attrition rate associated with sports competition are characterized by all or most of the following traits:

- 1) They have great need for achievement and tend to set high but realistic goals for themselves and others.
- 2) They are highly organized, orderly, respectful of authority and dominant.
- 3) They have large capacity for trust, great psychological endurance, self-control, low-resting levels of anxiety and slightly greater ability to express aggression.

Most athletes indicate low interest in receiving support and

concern from others, low need to take care of others, and low need for affiliation. Such a personality seems necessary to achieve victory over others. There is some question whether these trends are temporary character traits—changing when the athlete gets out of sport—or permanent ones. Using men coaches and women physical educators as reference groups, we would predict that these character trends remain highly stable.

OUR ORIGINAL HYPOTHESIS ABOUT the ill effects of high-level competition turned out to be unfounded. When we completed tests on the original teams, we discovered no negative relation between athletic achievement and emotional maturity or control. On the contrary, the higher the achievement, the greater the probability the athlete would have emotional maturity or control. Sport is like most other activities—those who survive tend to have stronger personalities.

The competitive-sport experience is unique in the way it compresses the selection process into a compact time and space. There are few areas of human endeavor that can match the Olympic trials or a professional training camp for intensity of human stress. A young athlete often must face in hours or days the kind of pressure that occurs in the life of the achievement-oriented man over several years. The potential for laying bare the personality structure of the individual is considerable.

When the athlete's ego is deeply invested in sports achievement, very few of the neurotic protective mechanisms provide adequate or sustaining cover. Basically, each must face his moment of truth and live with the consequences. The pro rookie usually gets only three or four chances to demonstrate ability before he is sent home. What sort of personality structure supports the person who can face this blunt reinforcement of reality?

AND BEYOND BRUTALLY RAPID and clear evaluation of competence is the stress from the neglect of basic human needs that may accompany athletic success. Take the case of a high draft-choice football player; after tearing up the camp the first few days, he turned morose and sullen. He was experiencing what often happens to men who excel in any area—the withdrawal of emotional support from those outside his field. Persons who were close to this gifted young man had pulled away, assuming that they were no longer important in his life, that he had outgrown his need for them. They anticipated rejection, but rather than live with this threat they retreated at the first opportunity.

Quite often an athlete's wife experiences this reaction. Threatened by her husband's new acclaim, she may withhold love and support from him. When the tension between his success on the field and his crumbling home life gets unbearable, the athlete sometimes manages to get a mild injury. Rare is the man who can make it in sport without the support of his wife.

UNDER SUCH INTENSE PRESSURE, with threats from so many different directions, personality flaws manifest themselves quickly. We found that personal reactions to the stress of competition remain fairly constant across the sports. Depression, combined with failure due to unconscious fear of success, hyperanxiety (the athlete who burns himself out before the competition begins), and exaggerated sensitivity to failure or criticism accounted for more than half of our referrals.

The same telescoping of time and space that uncovers personality deficiencies with such rapidity, however, provides a splendid laboratory for experiments with self-change. The rapidity and clarity of feedback in competitive sport provides a fine opportunity for the individual athlete who knows which traits he wants to change and who has the motivation to do so.

By showing the athlete that certain habitual ways of behaving or thinking keep him from reaching his potential, we open a collaborative approach between coach and athlete that may

(Continued on Page 17)

STUDENT COURT

is now filling positions for Judges of the Court. Petitions can be made in the Student Court Office, L200 Law School, or to the Division of Student Affairs, Bascom Hall.

EELA'S DELI

ROAST BEEF
CORNED BEEF
PASTRAMI
OMELETTES

FINE
KOSHER
FOODS
WE
DELIVER

FOUNTAIN
SERVICE
OLD FASHIONED
SUNDAES SODAS
425 STATE
257-8611

AFRICAN STUDIES

The African Studies program will present a slide illustrated lecture on Cokwe art by Mesquita Lima Monday, October 9, 8:00 p.m. at the W.B. Center. Lima is an anthropologist who received his training under Levy Strauss at the Sorbonne. He is now with the Institute De Investigaciones Cientificas de Angola.

LATIN AMERICA

Community Action on Latin America (CALA) will hold an organizational meeting in the CALA office in the basement of Pres. House on Wednesday the 29th of September at 7:30 p.m. The working collectives on research, films, and the proposed Chile conference will report on their activities



DRUG INFO CENTER OPEN
420 LAKE ST.

263-1737

10:00 a.m.-6:00 p.m.
WEEKDAYS

Lokanc finds responsibility --and action--in the middle

By JIM YOUNG
Sports Staff

Dave Lokanc is the man in the middle. As the middle linebacker for the Badgers, he is probably the most visible man on the defense. Being aware of this, he takes his playing and leadership responsibility seriously.

"They can see me the best. If I get tired and take it easy, the rest of the team will do the same," claims Lokanc, "I can't get down, I just try to keep going."

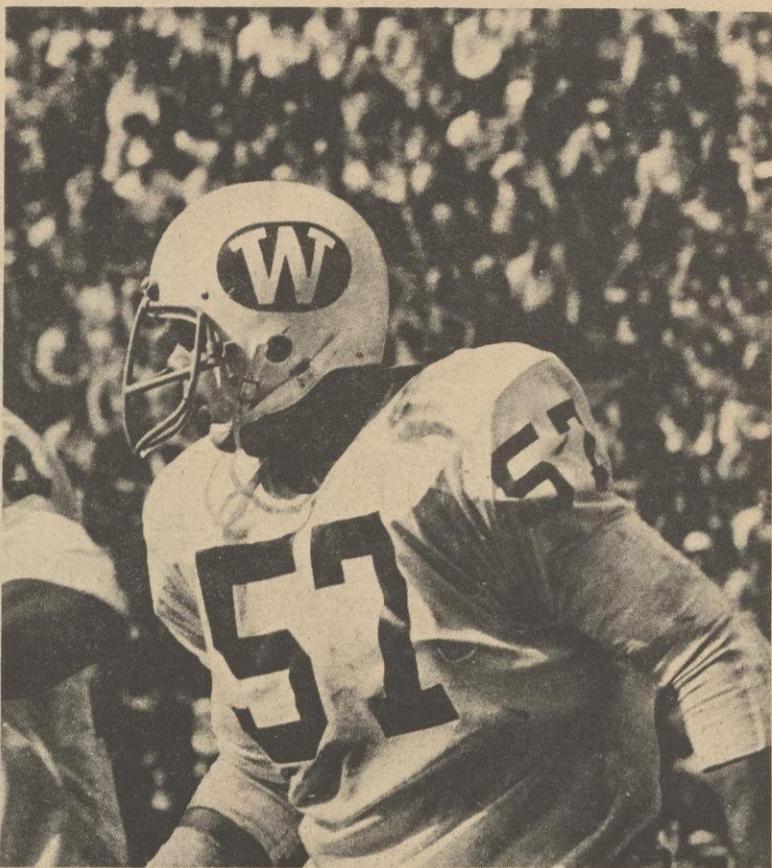
The middle linebacker has traditionally been associated with being where the action is, and Lokanc is no exception. Whether tackling a beer or making a running back wish he had taken up bowling instead of football, Lokanc goes at it full blast. And if he isn't quite a Dick Butkus or a Tommy Nobis in style, well, he's working at it.

LOKANC WASN'T ALWAYS a linebacker; he came out of Chicago Marist High School as a tight end, and has had only a couple of years to get into the linebacker's groove. But he's developed quickly, and is looking for continued improvement.

"I feel I can do better, you always hope to get better," he states, but then adds determinedly, "I'd better get better!"

Last year as a sophomore, he started at one of the outside linebacker spots in place of injured Ed Albright, and was fourth on the team in tackles. This year he was moved to the middle, to fill the gap left by Chuck Winfrey's graduation, and, despite a knee injury, has been impressive.

The middle is an entirely different position from the outside spots, offering more action, and consequently more responsibilities. Lokanc has made the move successfully, and feels that his main problem is just a lack of



Badger middlelinebacker Dave Lokanc

experience there.

Among those responsibilities is calling the defensive signals. Although the coaches send in most of the signals, Lokanc is responsible for reading the offenses, and making changes in the signals if the situation warrants it.

DESPITE THIS extra work, Lokanc doesn't feel it affects his playing. "I don't think it creates any pressure. If your mind is on the game, where it belongs, it won't affect you."

Like most of the good linebackers, Lokanc leads more by

action than by talk, and this carries over into how he gets ready for a game. "I don't yell a lot, I'm mainly silent. I concentrate on the game. That's the main thing, concentrating on what I'll do."

At the start of the season, the defense was generally conceded to be the weaker part of the team. But they have looked far better than anticipated in shutting out Northern Illinois and holding powerful Syracuse to a 20-20 tie.

Lokanc has no doubts about the improvement of the defense on a

(continued on page 15)

STEREO COMPONENT

DEMO

SALE

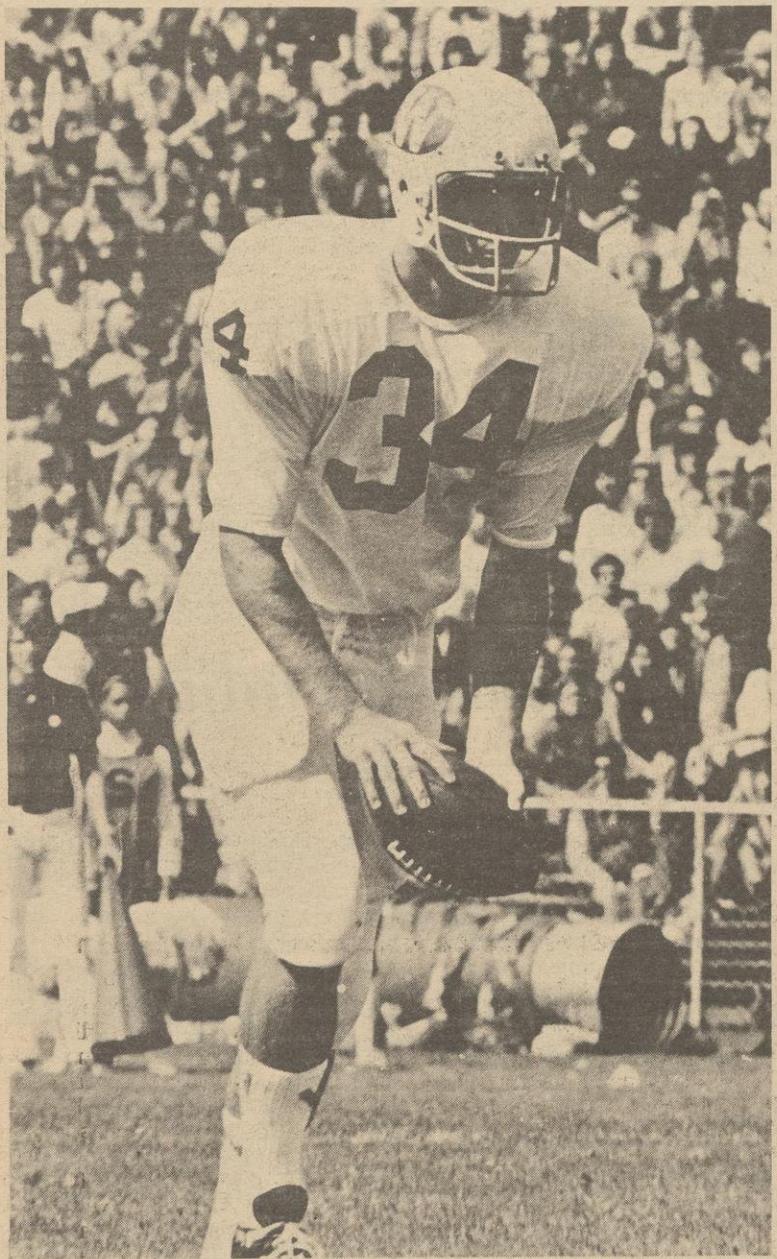
THIS WEEK

**ALL 1971 MODELS AT
REDUCED PRICES**

MANY OUTSTANDING BUYS

the soundroom 309 STATE ST.

Jaeger, Krugman have toe-holds



John Krugman starts to uncoil

By CHARLIE GILBERT

Sports Staff

Hopefully it won't happen too many times, but when the Badger offense stalls, coach John Jardine can call upon two kickers who will be expected to perform on fourth down. When the Badgers are within field goal range, co-captain Roger Jaeger gets the call, while reserve fullback John Krugman handles the punting duties.

Jaeger, Wisconsin's most successful field goal kicker in recent years, is also the starting right guard on offense, but he doesn't find handling the two responsibilities too difficult. Working with the line, however, does take up most of Jaeger's practice time.

"I only spend about seven minutes a day practicing kicking," he commented, "but it's enough."

THIS IS JAEGER'S third year in which he has kicked for the Badgers. Two years ago, when he was a sophomore, he made all 19 of his extra point attempts and nine of 12 field goals.

Last year, however, Jaeger did not perform as well. His field goal kicking was erratic, and he missed five extra points of 20 attempts. "I didn't have good rhythm," Jaeger reflected, "I wasn't approaching the ball correctly; I was off balance."

So far this season, Jaeger has been successful on one of four field goal attempts and on all six of the extra points that he has attempted. But he's not satisfied. "I shouldn't have missed that 31 yard field goal against Syracuse," he stated, knowing it could have possibly been the margin of victory.

Jaeger credits his holder, quarterback Neil Graff and center Mike Webster, for much of his success. "You've got to have a good holder," he said, "You've got to have a good center snap. If one thing is off, your timing is off."

JAEGER ALSO cites the line for the job it's been doing. "So far the

line has been giving me adequate protection," but knowing the plights of a lineman, he added, "but you can't expect them to hold for too long."

Like many kickers, Jaeger uses a square toe device which he attaches to his shoe before the boot. "It helps quite a bit," Jaeger explained. "It allows for error. It puts more punch into the ball."

A man much respected by his teammates, Jaeger was elected co-captain along with defensive end Bill Poindexter. He sets one goal for the team. "Right now," Jaeger exclaimed, "I want to spend New Year's Day in Pasadena."

If the Badgers can't get within field goal range, then 6-2 senior John Krugman will have the task of putting the opponent deep in his own territory.

Krugman, a Madison native, ranks third in the Big Ten in punting after two games. Despite this he says, "I haven't been satisfied. I haven't got any good ones off. That's why I've been practicing so much."

Krugman has apparently been

practicing too much. He has developed a swollen ankle, but should be ready for today's game.

COACH STAN KEMP has worked with Krugman on his punting form. "Coach Kemp helped me with dropping the ball," Krugman noted, "and getting my timing down."

But most Krugman feels that punting comes naturally to him. "I just think about getting the ball off. I don't worry about the rush," Krugman said, "A lot of guys can kick them a mile in practice, but when the game comes, and they see the line coming in, they can't do it."

Krugman strives for both distance and height on his punts. "I try to punt so that that they won't return them. I try to put the ball to the right or left of the punt return men."

The highlight of Krugman's career came last year in the Minnesota game when he passed to end Terry Whittaker for a touchdown off a fake punt. "We practiced it all week," said Krugman, "and we had it down pat."

SPRING SEMESTER—ISRAEL For Humanities Students

Brandeis University/The Jacob Hiatt Institute Study centered in Jerusalem/February-June, 1972 Limited to 30 students

Juniors, Seniors, and Grad students eligible.

Four courses/History, Literature, Archaeology, Bible. Earn 16 credits. Knowledge of Hebrew or Arabic preferred.

Cost: \$2000/Tuition, room, board, round-trip travel
Application deadline November 1st.

THE HIATT INSTITUTE
Brandeis University
Waltham, Massachusetts 02154

OCTOBER 10
AT THE
FIELDHOUSE

JAMES TAYLOR CONCERT

PREFERRED SEATING TICKETS ON SALE NOW
TO WSA CARDHOLDERS ONLY

AT UNION
BOX OFFICE

TICKETS ON SALE TO GENERAL PUBLIC SEPT. 27 (MONDAY)

SAVE \$2 ON A PAIR OF TICKETS WITH WSA CARD

REGULAR PRICE

5.50	4.50
4.50	3.75
3.50	3.00

WSA CARD PRICE

- GET PREFERRED SEATING ON TAYLOR, AND OTHER WSA PROGRAMS
- GET DISCOUNTS ON ALL WSA PROGRAMS
- SUPPORT WSA PROJECTS

BUY A WSA CARD AT 511 MEMORIAL UNION

GOOD ALSO FOR 50¢ PER TICKET TO WSA SYMPOSIUM PRODUCTION

"THE CAGE" SEPT. 24, 2 & 7:30 p.m. MUSIC HALL

Important new magazine for today
... and today's college student

Sexual Behavior

A serious magazine devoted to authoritative information about sex

Man and woman
at Yale

Duration of
intercourse

Debate: Abortion
on request?

Single girls
and sex

Sex Quiz

How to improve
marital sex

Impotence

Gambling and sex

Poverty and sex

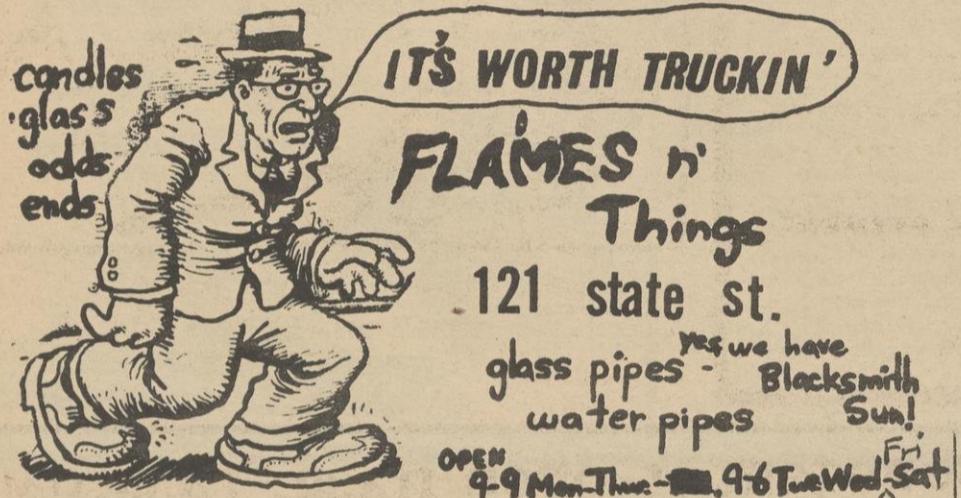
Sex in older people

Answers to
questions



ON SALE NOW
on or near your campus

Free Scented Candle with any purchase to
any University student, through Sept. 30th.



Madison's largest selection of candles

WHY BUY THE WSA SPONSORED HEALTH INSURANCE PROGRAM?

- * Only plan on campus with lower rates.
- * No deductible.
- * Fast claim service
- * Choice of benefits

ENROLLMENT CLOSES SEPT. 30

FOR FULL INFORMATION CONTACT

American Service Agency, Inc.

P.O. Box 217
Verona, Wisconsin 53593
(608) 845-6473

Poindexter gets opportunity to show some hidden talents

By JIMMY KORETZ

Contributing Sports Editor

The appointment of John Jardine as head football coach at Wisconsin has proven to be a good move on the part of Athletic Director Elroy Hirsch. Jardine has revitalized the Badger football program and reawakened the sense of pride at Camp Randall that had become dormant during the John Coatta years.

But perhaps no one appreciates the change as much as Badger defensive end Bill Poindexter. Jardine allowed Poindexter the one thing Coatta never offered him—a chance.

"I only played a total of 18 minutes my sophomore year," Poindexter explained. "I didn't really get along with Coatta. I guess it was my own fault; I didn't show much interest."

"But when Jardine came along, I received sort of a new lease on life. I'm sure if I had played for the same coach I had my sophomore year, I would have wound up like

one of the guys—just hanging on."

LAST SATURDAY against Syracuse, Poindexter displayed the defensive talents Coatta never let him utilize. The 6-2, 215-pound Indianapolis native made eight solo tackles, assisted on three others, and was a key man in stopping the Orangemen's powerful ground game.

"I didn't know I was playing so well during the game," Poindexter confessed. "It was after the game, on the plane ride back, that a sportswriter congratulated me for a pretty good game. Until then, I wasn't aware I had done so well."

Another indication of Jardine and his squad's faith in Poindexter was his election as a 1971 co-captain with guard Roger Jaeger.

"It surprised me a great deal," Poindexter smiled. "It's really a

great honor. It makes me very happy to know that my teammates trust me with the duties of co-captain. It adds more spark to my will to play football."

POINDEXTER VIEWS today's battle against the Bayou Bengals of Louisiana State University with reserved optimism.

"We just have to play solid football for 60 minutes and not let up for a second," Poindexter stressed. "LSU can take one of your early mistakes and make it hurt you for the rest of the game. We'll have to pull at 'em, hit hard, and not let up till the final gun."

With the solid backing of his coach and his teammates, you can be sure Bill Poindexter will try to make the most of his new lease on life this afternoon against LSU.

Schymanski adjusts

By MIKE JULEY
Sports Staff

A good player can execute a smooth transition from high school competition to college level football in one year.

A better player can accomplish the transition and at the same time break into the starting lineup. Badger defensive lineman Jim Schymanski has done just that.

A native of Schofield, Wisc., where he made all-conference and All-State on both offense and defense, Schymanski has found that exchanging leather with the bigger and more experienced lineman on the collegiate level is of no comparison to his high school foes.

"AT THIS level the hitting's a lot harder," remarked Schymanski. "And the players are faster. You don't have much time to think out there."

Defensive line Coach Dick Teteak had nothing but praise for the sophomore tackle, rating him "very high" as both a player and a student. Teteak listing Schymanski as a "definite starter for the rest of the year," unless injuries come into the picture.

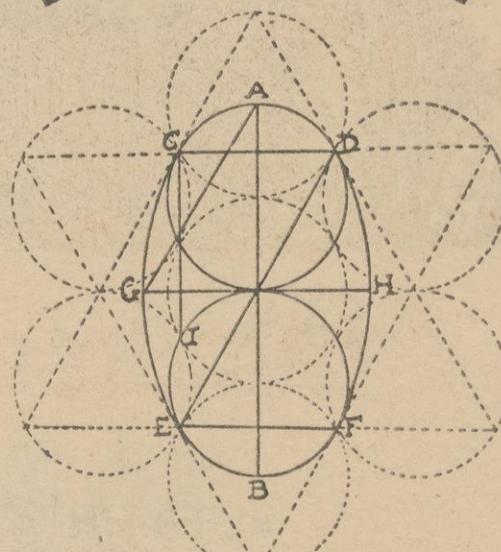
"Jim carries a big responsibility going into the starting lineup as a sophomore," Teteak said. "It's too early to predict what kind of a future this boy has, but he's certainly one of the better linemen Wisconsin has seen in recent years."

The 6-2 Schymanski, light by most standards at 225 pounds, compensates for his lack of bulk more than adequately with "solid hitting, quickness and just being an all around good player," according to Teteak.

SCHYMANSKI expects today's opponent, Louisiana State University, to field a quick and aggressive squad. "Their team is built mainly on speed and quickness, both in their running and passing game. We'll have to be on our toes."

"Our team has really matured since the opening game," explained the D.C. Everest High School standout. "We've gained more confidence in ourself as a team, and feel that we can go a long way this year."

WE SELL STUFF THAT GOES IN CIRCLES (CHEAP)



Turntables. Tape decks. Stuff like that. Made by people who know what they're doing. Like Dual, Garrard, Sony, and Teac. And amplifiers to make them go. From Marantz, Sansui, JBL, Fisher, and Kenwood. And a place for the sound to come out. Speakers by JBL, AR, Rectilinear, Marantz, KLH.

All of it sells for less than you'd imagine. Much less. Cause we've only got a little store. And a little heart.

The Happy Medium. Fine stereos and even a TV or two. Wander in someday when you're wandering by.

The Happy Medium
515 Lake Street

Lokanc

(continued from page 12)

level comparable to last year's surprising squad, stating, "We'll definitely be as good. We're a lot younger, smarter, and quicker."

LOKANC HAS BEEN wearing the green, no-contact shirt all week after his knee injury at Syracuse, but is still expected to play today against L.S.U., although he may be used sparingly. It was still somewhat stiff when he bends, but after running on it Wednesday in practice, he said it felt much better.

Much like Syracuse in offense, with a lot of running and a minimum of passing, Lokanc expects L.S.U. to "come at us on the run." It certainly won't be easiest game of the year for the Badger defense, even if the Tigers are noted more for defense than offense. Lokanc doesn't expect it to be, but he feels the Badgers are capable of getting the job done.

Lokanc also possesses another

trait of a good middle linebacker, confidence in himself and his teammates. The kind of confidence that can lead him to bluntly state, "If we play like we're supposed to, if we do our job right, there's no team in the country we can't beat."

PATRONIZE OUR ADVERTISERS

NEED PRINTING FAST?

EconoPrint

PRINTING WHILE YOU WAIT
SO CLOSE YOU CAN WALK
OR PLENTY OF FREE PARKING

50 8 1/2x11 COPIES	\$2.10
500 "	\$5.45
1000 "	\$8.95



516 UNIVERSITY AVE. Phone 256-4871

HAIRCUTS \$2.00
Wisconsin Union
Barber Shop
Ground Floor



TIO PEPE'S

122 E. Main, Stoughton (hy. 51) 873-6243
This new and outstanding restaurant, just a few short minutes from Madison, has an ambitious 42 entree menu and an extraordinary chef from Barcelona, Spain. The food and service is absolutely flawless and you can choose from steaks, seafoods, extensive French and Spanish, and other gourmet specialties, some of which are prepared at your table. Delightful before and after dinner drinks. Open daily 5 p.m. Closed Sunday.

SUBSCRIBE

NOW SIX DAYS

RETURN TO THE DAILY CARDINAL,

425 HENRY MALL

Name _____

Address _____

City _____ Phone _____

REMEMBER TO ENCLOSE PAYMENT

7.50 FOR ACADEMIC YEAR



at Shakespeare & Company · 1330 REGENT ST · open 11 a.m. - 1 a.m. daily

My Sweetest, with thou
rendevous with me on
Regent St. tonight?

Never!
Thou art an
Impertinent
two-headed
Donkey!

But...gentle lady, I shalt take
Thee to a place where we
can get a sandwich, browse
amongst books, see a film,
and...drink apple beer all
night without getting stoned!

Wherefore is
that dull fellow?

Shakespeare & Co. is
where it's at these
days....my lovely!

Shakespeare &
Co.?? Why didn't
you say that be-
fore? Let's go
my exciting....
Prince! And...I've
just fallen madly in
Love with you...for
asking me.

END (HAPPY)

Shakespeare & Company

1330 REGENT STREET madison
phone: 255-5819

FOOD • BOOKS • THEATRE • ART • MUSIC

Open from 11 a.m. - 1 a.m. Daily

The Quality of Life is much richer at Shakespeare
BROWSERS ALWAYS WELCOME

BINGBANGLEATHERGANG

CUSTOM SANDALS \$10

821 E. JOHNSON

251-2591



BANDS Enterprises

Everything in Entertainment
222-8419 (after 6)

221-0548

SPECIALISTS IN
Fraternity & Sorority Parties
Private Parties
Public Entertainment

AMERICAN FEDERATION OF MUSICIANS APPROVED

PRIDE STREET (formerly MSO)

REVELS

THE NEW CUM LAUDE

SO. END R & B BAND

THE CHANGES (formerly Soul Review)

CHUNKY PIE

DAYBREAK

SHANNON

CLAN

CLEAN TOP 40 BANDS WANTED

BANDS ENTERPRISES**NIRVANA CHARIOT!**
Travelled faithfully from coast to coast. '66 V-8 stick, dynamite engine. Snow tires included.
826 Spaight 255-4605
ASK FOR MAX!

DAVIS HOUSE INC.

needs volunteer
tutors and friends
for juvenile
delinquent boysIF INTERESTED
PLEASE CALL 873-6716**MEAL PLAN**Unlimited Quantity
with Waiters**BREAKFAST**

8:30-10:30 \$5.50 a meal

LUNCH: 12:15 \$1.10**DINNER:** 6:00 \$1.90ZBT
625 N. HENRY
Call Terry 256-9728**Religion
On Campus**

Lutheran Worship at the University

BETHEL LUTHERAN CHURCH (ALC)
312 Wisconsin Avenue—257-3577
8:15 - 9:30 - 11:00 a.m.

"The 'In' Thing" Preaching morning and evening service Pastor Richard E. Larson. Holy Communion after 11:00 service.

LUTHER MEMORIAL CHURCH (LCA)
1021 University Avenue (across from Lathrop)
257-3681

Sunday Services: 9:30 and 11 a.m. Sermon: "Why Weep?" by Pastor Frank K. Efird. Communion at 12:00 noon. Child care: 9:30 a.m.-noon.

WIS. LUTHERAN CHAPEL AND STUDENT CENTER (Wisconsin Evangelical Lutheran Synod)
220 W. Gilman (1/2 bl. off State)257-1969 or 221-0852
Wayne E. Schmidt, Pastor
Sunday, Worship 9:30 and 11:00 a.m. Cost supper 5:30 p.m. Wednesday, Vespers 9:00 Wednesday evening. Choir rehearsal 7:30 Wednesday.LUTHERAN CAMPUS MINISTRY
LUTHERAN CAMPUS CENTER
1025 University Ave. 257-7178CALVARY CHAPEL (LC-MS)
1025 University
255-7214
Sunday: 9:30 & 11:30, St. Paul's Catholic Center. Sunday evening, 5:30 supper. Tuesday: 7:45 a.m. Matins, Lutheran Memorial. Wednesday 5:30 p.m. Eucharist—Campus Center. Thurs. 9:30 p.m. Vespers, St. Paul's Catholic Center.GENEVA CHAPEL
Services 10:45, 731 State St. Upstairs. Robt. Westenbrook, Pastor.CHRISTIAN SCIENCE CHURCHES
First Church of Christ, Scientist
315 Wisconsin Avenue
Second Church of Christ, Scientist 202 S. Midvale Blvd.
Reading Room 234 State St. & Westgate Shopping Center

Sunday Morning Services 10:30 a.m. Subject: "Reality." Sunday Schools to age 20, 10:30 Wednesday Eve. Testimony Meetings 8:00 p.m. Be sure and tune in the Christian Science Radio Series: "The Truth That Heals." Sunday 8:00 a.m. WTSO.

FIRST UNITED METHODIST CHURCH
203 Wisconsin Ave.—256-9061
Rev. J. Ellsworth Kalas
This Sunday (Sept. 26) sermon at 9:00, 10:10 & 11:15 will be "Kneeling at a Desk." Dr. J. Ellsworth Kalas preaching.UNIVERSITY CATHOLIC CENTER
723 State St.—256-2696
NEW SUNDAY MASS SCHEDULE
7:30 a.m., 8:30 a.m., 10:00 a.m., (Folk Masses) 1:30 p.m., 4:00 p.m., 5:30 p.m., 7:30 p.m.
Daily Masses
7:00, 8:00 a.m., 12:05, 4:30, 5:15 Confessions
Mon., Wed., at 7:15 Sat., at 7:45 p.m.Saturday Services
7:30 a.m., 12:05, 5:15, 7:00 p.m. (Folk Mass)FIRST CONGREGATIONAL CHURCH
1609 University Ave.

Sunday, Sept. 19: 9:00 The Learning Community. Six Task Forces, for youth and adults. The Church in Madison, Changes in life style, New Morality and Christians, Contemporary Worship, Political action as Christians, The Church Abroad. 11:00 Worship Service, Sermon by Dr. Lawrence Gruman. Church School for children both hours.

FIRST BAPTIST CHURCH
518 N. Franklin Ave.
(Just south of 2800 Univ. Ave.)

Andrew C. Davison, James L. Pike, Ministers

5 elective courses 9:30 a.m. Morning Worship 10:45 a.m. Phone: 233-1880.

CHRISTIAN SCIENCE ORGANIZATION
315 N. Mills St.—255-4066

Reading Rooms are open 8 a.m. to 4:30 p.m. Mon.-Fri. Tuesday Evening Testimony Meetings are at 7:00. All are welcome.

BIBLE FELLOWSHIP CHURCH
corner of Roberts & Stockton Cts.
(near U.W. 1 block W. of Fieldhouse off Monroe Street)

Sunday Services: 10:30 a.m. Thursday 6:00-8:00 p.m. Family night. Choir practice 8:00-9:00 p.m. Sunday School 9:30 a.m. E. Bradford Canterbury, Pastor. Church phone: 256-0726. Home phone: 238-0448.

ST. FRANCIS
The University Episcopal Center
1001 University Ave.—257-0688Rev. Arthur S. Lloyd
Sunday Services, Holy Eucharist
10:00 a.m., 5:00 p.m. Weekdays:
Tuesday 12:00, Wed. 12:00.UNIVERSITY UNITED METHODIST CHURCH
1127 University Ave.—256-2353

Sunday, September 26, 1971. 9:30 Church School. 9:30 Service of Celebration. Dr. Robert J. Trobaugh will preach on "Forgive and Remember." 10:15 Open Forum (with coffee). 11:15 Service of Celebration. "The People's Liturgy—Special Songs and Readings in Blakeman Hall" (downstairs)

MADISON GOSPEL TABERNACLE
"A Friendly Full Gospel Church"
Meeting now at
The Woman's Club Bldg.
240 W. GilmanSunday Services: 9:45 & 10:45 a.m.
7:30 p.m. Thursday: 7:30 p.m. Rev. Warren Heckman—249-3933.**Albright is back
--and in good form**

By JEFF GROSSMAN

Sports Staff

The obvious question to ask a football player who has had three knee operations and who missed virtually all of last season because of his latest session under the knife is, "How is your knee?"

But when this question was put to linebacker Ed Albright, his answer was a rather disgusted, "Are they still talking about that?"

Albright, an Elkhart, Ind., senior, who was granted an extra season of eligibility by the Big Ten after injuring his knee in last season's opener against Oklahoma, has been a real bonus for the Wisconsin defense.

Last spring, Coach John Jardine said that he was not counting on Albright and if he was able to play it "would be a bonus".

Stueck (defensive coach) I thought I could get in so he told me to try it," related Albright.

"After their second touchdown, they blocked down on me but on the last one I was in so free I was afraid I might overrun it."

Albright came to Wisconsin as a 160-pound quarterback, but was switched to safety after his initial knee injury. He moved to linebacker when he filled out to his present 6-2, 205-pound frame.

Although the 1971 Badger defense is not as big as previous defenses Albright has played on, he believes that the added speed and depth will compensate.

"WE'RE A LITTLE lighter than last year but a lot quicker. We can stunt much faster," he observed.

"We also have more depth. Look at the linebacking for instance. (John) Hoffman is pushing me, (Brian) Harney is fighting Lokane and Bosold is making Nordwig play that much harder," the physical education major said, "and that competition can only make us better."

Looking at today's contest against the Bayou Bengals, Albright thinks the blocking technique and quickness of the LSU offense line could be the Badger's biggest problem.

SOUTHEASTERN CONFERENCE linemen are often 190 or 200 pound high school halfbacks and 10-flat sprinters.

Despite LSU's habitual national prominence, Albright and company feel confident.

"After such a great upset, you could just feel on the plane riding back, that the guys were anxious to get to practice Monday. We know there are going to be a lot of people here to watch us Saturday and we want to make them happy," he said.

TONY FONTANE
in concert atThe Madison Gospel Tabernacle
Thurs. - Sunday
7:30 Nightly

Mr. Fontane reached national popularity through his radio, T.V. and night club performances.

**Swingline®**
DEPT. G
32-00 Skillman Ave., Long Island City, N.Y. 11101For Information Call
Pastor Warren Heckman
249-3933

Male character building

(continued from page 11)

solve the problem. Obviously the motive to change depends on a number of variables, including the extent to which the ego is invested in sports.

When we sit down with a young man who has just signed a contract for \$250,000 and tell him that on the basis of his test scores he doesn't measure up to his fellow pros in certain traits, he makes only one comment: "How do I change that, Doc?" But the high-school athlete has a motivational conflict of another order when he has to decide whether he will work to support his car so that he can keep his girl friend or spend his time excelling in his sport.

THOUGH WE CAN IDENTIFY THE common traits of successful athletes and counsel a highly motivated youth on how to strengthen particular traits, we cannot tell how much these traits actually contribute to athletic success. Competition doesn't seem to build character and it is possible that competition doesn't even require much more than a minimally integrated personality.

Innate physical ability is always a contaminating factor when we attempt to make statements about the relationship between character and success. Even using a sample of Olympic competitors and professionals, we find that independent judges' ratings of ability in any given athlete fluctuate considerably. At best, judges can agree on the relative ability of athletes in the top and bottom six to 12 per cent.

We are similarly unable to determine the extent to which character contributes to coaching success. In this case the uncontrolled factor is the degree to which the coach is master of his science. We found that there is no way to compensate for lack of knowledge in one's field, but we do not know the degree to which this skill must be augmented by strong character traits.

A certain minimum personality development is essential. We once encountered a long-distance runner who was so gifted that, late one night, running in total darkness with only pacers and timers, he broke the NCAA record for his event. The mark would have survived for the next four years. But upon achieving this goal, he quite the team, never to compete again. He later explained that he did it to get even with his coach; but our data suggest a different interpretation.

It seems that grave personal doubts about his worth as a person impaired his capacity to support the burden of success. He preferred to protect his fragile ego by showing bursts of superior performance then retreating to mediocrity so that others would not depend on him.

WE HAVE ALSO SEEN SOME indications that there may be an upper limit on the character development needed for success in sport. Sometimes we find players who have good physical skills coupled with immense character strengths who don't make it in sports. They seem to be so well put together emotionally that there is no neurotic tie to sport. The rewards of sport aren't enough for them any more, and they turn away voluntarily to other, more challenging fields. This is singularly frustrating to their coaches.

We quickly discovered that the coach was the crucial factor—whether we were trying to modify a disturbed athlete's behavior, or measure the influence of competition on the successful athlete's personality. Consequently, we made special efforts to identify the personality traits of coaches. We found that there was indeed a coach personality. It was similar to the competitor's, but the traits tended to be intensified, as with race drivers.

WE FOUND THAT OUR TEST DATA provided a more reliable personality model of athletes than the coaches' observations, that the tests gave better insights into individual differences and allowed for better gauging of individual limitations as well as strengths. Coaches are most reliable in their perception of personality tendencies that are a significant part of their own character structure.

They prove to be most reliable in identifying the traits of dominance, psychological endurance and athletic drive, but are unable to recognize such traits as emotional control, self-confidence, trust, conscience, self-abasement, or tenderness. We also found that coaches tend to be blind to deficiencies in gifted athletes.

We find most coaches uncertain and anxious about the changes taking place in sport. They have shown an overwhelming positive response to our efforts to bring the tools of psychology into their careers. They're crying for new methods, new information. They know that they are not fully prepared for their tasks.

MANY OF THE CHANGES RUN counter to values deeply rooted in the coach personality. Athletes who ask the basic



question—"Is winning all that worthwhile?"—deny the coach's life's work, and his very existence. Most coaches go by the Vince Lombardi dictum that "winning isn't everything—it's the only thing."

Conflict over values manifests itself in struggles over discipline. Hair length comes to mind. The coach sees hair as a problem of authority; he orders the athlete to get it cut and expects his order to be obeyed. In contrast, the athlete sees discipline as a peripheral, frivolous issue compared with his own struggle to find identity in the hair styles of his peers. Coach and hirsute athlete talk past each other. Value changes that involve drugs and politics put the coach under strain.

Most coaches believe that a truly good athlete is also, by definition, a red-blooded, clean-living, truth-telling, prepared patriot. A top-notch competitor who disagrees with national policy is a heavy thing for a coach who undoubtedly believes that the wars of England were indeed won on the playing fields of Eton.

Many coaches won't be able to stand the strain. Eventually, the world of sport is going to take the emphasis off winning-at-any-cost. The new direction will be toward helping athletes make personally chosen modifications in behavior; toward the joyous pursuit of esthetic experience; toward wide variety of personality types and values. Inevitably these changes are going to force the least flexible coaches out of the business—perhaps as many as a third of them.

Women in the back seat

(continued from page 10)

adroit as they are ineffective and unpleasing on the track."

More recent publications such as *Sports Illustrated* have not been as openly negative; but they sustain sexual bias by limiting their coverage of women in sport. The emphasis in periodicals is still largely on women as attractive objects rather than as skilled and effective athletes.

OPERATING ALONGSIDE SEX bias to scare girls from sport have been such misunderstandings as the muscle myth—the fear that athletics will produce bulging muscles which imply masculinity. The fact, well documented by the exercise physiologists, Carl E. Klaf and Daniel D. Arnheim, is that "excessive development (muscle) is not a concomitant of athletic competition." They further report: "Contrary to lay opinion, participation in sports does not masculinize women . . ." Some girl and women athletes are indeed muscular.

Klaf and Arnheim explain: "Girls whose physiques reflect considerable masculinity are stronger per unit of weight than girls who are low in masculinity and boys who display considerable femininity of build. Those who are of masculine type often do enter sports and are usually quite successful because of the mechanical advantages possessed by the masculine structure. However, such types are the exception, and by far the greater majority of participants possess a feminine body build."

MYTHS DIE HARD, but they do die. Today, gradually, women have begun to enter sport with more social acceptance and individual pride. In 1952, researchers from the Finnish Institute of Occupational Health who conducted an intensive study of the athletes participating in the Olympics in Helsinki predicted that "women are able to shake off civic disabilities which millennia of prejudice and ignorance have imposed upon them." The researchers found that the participation of women in sport was a significant indicator of the health and living standards of a country.

Simone de Beauvoir wrote in *The Second Sex* ". . . In sports the end in view is not success independent of physical equipment; it is rather the attainment of perfection within the limitations of each physical type; the featherweight boxing champion is as much of a champion as is the heavyweight; the woman skiing champion is not the inferior of the faster male champion; they belong to two different classes. It is precisely the female athletes who, being positively interested in their own game, feel themselves least handicapped in comparison with the male."

Americans seem to be still unable to apply to the woman in sport this view of "attainment of perfection within the limitations of each."

The experiencing of one's body in sport must not be denied to anyone in the name of an earlier century's image of femininity—a binding, limiting, belittling image. This is the age of the woman in space, and she demands her female space and identity in sport.

**OUR
YELLOW-VESTED
PENNY-PINCHER
SAYS:
RENT
ECONO-CAR
AND DRIVE AROUND
ON PENNIES!**



Econo-Car rents new GM & other fine cars at lower rates. Compare & see!

FREE Nationwide Reservation Service.

Major credit cards honored.

19 N. Park Street

256-5451

ECONO-CAR

With a University as large as this one the only way you can know what's happening on a daily basis is with a daily newspaper. Now six days per week. The Daily Cardinal—more daily than ever.

- *Associated Press Service
- *Total Campus news
- *State Street Gourmet
- *Screen Gems
- *Distinguished Fine Arts Criticism
- *Investigative Reporting
- *Guest Celebrity Writers
- *Complete Sports Coverage
- *The Weekly Monday Magazine

1 Subscription for Academic Year

\$7.50

NAME

ADDRESS

CITY STATE ZIP

**Mail your subscription order to
The Daily Cardinal, 425 Henry Mall, Madison, Wis. 53706**

The Daily Cardinal Action Ads

PAD ADS

GREENBUSH AP
104 S. Brooks
256-5010

SCHOOL YEAR LEASES
2 bedrooms for 4 \$650 each.
1 bedrooms for 2 or 3 \$650 to \$850 each.
Furnished, air conditioned, carpeted,
pool.
5 blocks to Chem. bldg.

Showing daily 1 to 4
REDUCED RATES
FOR THE SUMMER
2-XXX

CAMPUS ROBIN APARTMENTS. 1315 Spring St.
Two blocks from the new Union,
roomy 2 bedroom apt. 16 ft. closets,
large livingroom, 10 x 20 kitchen,
extra study room and lockers. Off
street parking. 4-\$72.50. 3-\$90.00 per
person. Stop by and look or call 271-
9516. — XXX

THE FRANCES
215 North Frances Street

NOW RENTING FOR
JUNE AND SEPTEMBER

1 & 2 bedroom Apts. from \$158.00 per
mo. for 2. Singles from \$85.00 per mo.
Special. Summer Rates from
\$110/mo. per apartment for 2 or
singles. Sun deck, air-conditioned,
carpeted & excellently furnished. For
your viewing, models open 1 p.m. to 8
p.m.
256-7821 256-8863 255-2338
1.5-XXX

ROOMS with kit. priv. Men, near
stadium. Single, double, no lease.
Parking, 231-2929, 251-1703. — XXX

LAKE STREET STATION ROOMS! See
Rm. 304 or call 251-9236, 515 N. Lake
behind the library. — 6x28

WOMEN—singles and doubles, kitchen
privileges, parking. 505 Conklin
Place. 255-8216, 222-2724. — 12x29

GIRL'S SINGLES, DOUBLES. Air-
conditioned. Near Memorial Library.
Meal contract available. 255-5094, 256-
4623. — 10x30

KENT HALL half of double room for
girl. Private bath & refrigerator. 616
N. Carroll. 255-6344, 257-5174. — XXX

CAPITOL AREA single rooms 208 King
St. \$90/month 255-1641. — 6x28

THE CARROLLON space in one
bedroom, furnished apt. for 1 girl.
Responsible only for your rent, 620 N.
Carroll. 257-3736, 257-5174. — XXX

ROOMS kitchen privileges. 251-0972
after 6 p.m. — 6x28

ONE GIRL to sublet 150 West Gorham
Apt. two. — 6x28

ONE OR TWO girls to share bedroom in
house on campus. Cheap call 256-7524.
— 6x28

1 OR 2 GIRLS to share large 2 bdrm.
apt. w/1 424 W. Gilman 257-6602, 255-
3173. — 6x28

MUST SELL my place in big four girl
apartment will rent by semester price
negotiable call 251-4306 or 256-4009.
— 6x28

FRIENDLY, considerate vegetarian
would like to find some other friendly
people to live with in any sort of
arrangement. Please call 256-4791
Timothy, thanks — 3x24

MALE NEEDED to share apartment.
\$55 month. 320 1/2 North Randall. —
3x25

NEED ROOMMATE must be good
dancer, low low rent. 271-3973. — 3x25

SINGLE ROOM fully furnished kitchen
privileges. \$65-month-8 month lease
(end of school) 238-0863. — 1x25

ONE GIRL to sublet 121 W. Gilman. 905
B 255-8129. — 3x25

NEED: Male to share 2 bedroom \$90.
255-6981 after 5 Monday, Wednesday,
Friday. 266-2020. Alan Honor days.
— 6x30

CAMPUS HOUSE off Regent expensive,
partly furn. 257-0543 Mr. Lewis 9-5.
— 3x27

FOR SALE

RELIEVE TIRED, sweaty feet custom
sandals \$10 at Bingbangleathergarg,
821 E. Johnson, 251-2591. — 12x29

AMPEX MICRO 86 stereo cassette
recorder. Excellent cond. Lynn 262-
7473. — 7x25

SIAMESE KITTENS for sale. Litter
trained 271-8560. — 7x25

CAMPER conversion 55 I.H. sleeps 3
water stove ice box \$650 or best offer.
256-6002 after 5. — 6x28

SHEEPSKIN rugs 3' by 4' magnificent
colors \$18.00 call 257-5283. — 6x28

SHEEPSKIN COATS hand embroidered
from Persia (Iran) different colors
257-5283. — 6x28

FOR SALE

PEWS: two 13' blond oak pews, St.
Francis' House, 257-0688. — 6x28

4-SEATER COUCH matching chair
contemporary design gold tweed
fabric 249-3320. — 6x28

FURNITURE. Sofa (studio) stuffed
rocking chair, kitchen chairs, rug,
book shelves, plywood desk, cheap
257-5569. — 6x28

PORTABLE RCA stereo perfect con-
dition. \$125. 257-0193. — 3x25

SONY TC-105 solid state 4-track
monophonic tape recorder. 256-8874.
— 2x26

CARBON RIBBONS for IBM Selectric
(cloth cartridge machines only). One
doz. Polyethylene. \$15. 251-6425 Eve.
— 6x30

THREE BIKES. Two 26" boys
american. One J.C. Higgins mens 3-
speed 251-6425 eve. — 6x30

TEAC TAPE DECK automatic reverse
Sansui Tener-AMP 140 watts Sansui
SP 200 speakers. 251-8875. — 6x30

WATERBEDS \$25, 10 yr. guarantee,
\$300,000.00 liability coverage, all
sizes. 251-8789. — 10x6

35 MM KONICA CAMERA 2 lenses A-1.
Call 257-0490. — 2x27

TURNTABLE BENJAMIN Miracord
50H base cover Shure V-15 Type II
diamond stylus original \$300-\$150.
Dave 251-8600. — 6x1

HELP WANTED

VOLUNTEERS NEEDED at Univ.
Hospitals. 3-4 hours pr week for a full
semester commitment. Call 262-2008
now. — 12x25

HUNGARIAN TUTOR wanted call Har-
at night 256-6205. — 6x28

WAITRESSES AND DANCERS. Im-
mediate openings. Call 271-9936 4-
p.m. The Whiskey. — 15x7

CHINESE KUO-YU conversation tutor
wanted 2-3 hours weekly. 256-3570.
— 2x26

BOARDING STABLE needs top hand-
board, rm. gas exchange chores
week-ends. Pay for extra work, Dian
1-767-3675. — 10x2

SELL SUBSCRIPTIONS FOR Daily
Cardinal. Fifty cents commission on
each. Phone 262-5854. — 3x28

SERVICES

WOMEN'S COUNSELING. Services
counseling and referral for birth
control, abortion & voluntary
sterilization. 255-9149 9 AM - 12 PM.
— XXX

EXC. TYPING. 231-2072. — XXX

PHESIS typing and papers done in my
home. Experienced. 244-1049. — XXX

RUSH PASSPORT Photos. Taken by
noon, ready at 3 p.m. four for \$5.00.
Studio quality not a mug shot. Great
for publicity, I.D. application, swaps.
9 to 5 Monday through Saturday. No
appointment needed. 1517 Monroe St.
(opposite Fieldhouse) Free Parking.
— XXX

EXP. TYPIST pick up and deliver. 849-
4502. — 6x27

MOVING ANYTHING? Van negotiable.
437-5324. — 20x27

HORSEMANSHIP Eq. dressage-
jumping, highly qualified teachers
evening-Sat. classes. Dial 1-767-3675.
— 10x25

DRIVING INSTRUCTIONS 244-5457-
85xFeb. 16

PROFESSIONAL PHOTOGRAPHY;
weddings, portraits, fashion, port-
folios, paintings, advertising,
scientific, educational. Mark at 257-
9410. — 10x29

THE YELLOW TRUCK movers,
haulers 255-4623. — 6x28

GRADUATE STUDENT PARENTS!!
Boys and girls swimming lessons are
available at Central YMCA, after
school in the afternoons, and Saturday
mornings. For information phone:
256-7721. Beginners to advanced!! —
1x25

GOT YOUR THESIS DONE?

We offer a 10% DISCOUNT on all theses
and dissertations brought in for
typing before OCTOBER 15.

**EXPERIENCED
THESES TYPISTS**

FREE TYPING CORRECTIONS

LIBRARY SPECIFICATIONS

Bring this ad with you to:

THE THESIS CENTER
453 W. Gilman St.
257-3918

SERVICES

PROFESSIONAL ALTERATIONS 251-
0972 after 6 p.m. — 6x28

TYPING long or short papers. Will edit
mechanics if requested. Reasonable
rates. 257-3117. — 6x28

TYPIST SERVICES . . . Available at
reasonable fees; call 244-8497. — 3x27

ETC. & ETC.

COVERED PARKING close to campus.
2302 Univ. Ave., 238-8966. — XXX

THE COMMUNITY RAP CENTER,
INC. If you have a problem and want
to talk about it you can call 257-3522 or
come to 923 Spring St. 8 p.m. to
midnite — XXX

FREE 9 mo. Calico Cat, female. To a
good home. Call Dean, 231-1701 after 6
p.m.

WOMEN interested in collectives and
discussion groups call the Womens
Center at the Univ. YMCA, at 306 N.
Brooks, 257-2534. — 10x28

CANOE THE WISCONSIN Sauk-Prairie
Canoe Rental Sauk City, 608-643-6589.
— 12x30

DISCOUNT TRAVEL: To Europe.
Leave anytime. 255-5196. — 11x5

PLANNING TRIP to Islandia. If in-
terested call 255-4655 Susan Martin.
— 6x28

PARKING W. Johnson near Bassett 256-
5871. — 6x28

PARKING 445 W. Gilman. 849-5296. —
6x30

Sink
the
VILLAGE GONDOLIER
Submarine Village
514 State St.

WHEELS . . . FOR SALE

1960 VW mechanically good. 262-9230.
— 6x28

1967 FORD Country Squire. Power
steering, brakes. 231-1558. — 6x28

FITA SPYDER 850 1969 excellent
condition. Call 255-2384. — 6x28

MACH III, 1971 Kawasaki 500, 3 cylinder
2-stroke, low mileage, new Dunlop;
\$850 negotiable, see it: 262-9271, Dave
or leave number. — 6x28

SALE '62 Triumph TR-4. Perfect body,
new paint, tires. Head overhauled.
Runs great. Call 262-2521. — 6x28

PORSCE '68 912 Targa. 50,000 miles
new tires shocks brakes clutch \$3400
or best offer. 256-6002 after 5. — 6x28

FOR SALE: Honda 50, \$50 257-0978.
— 6x28

1960 WAGON CHEVY, for sale, \$85 with
snows. Call 257-5569. — 6x28

TRIUMPH BONNEVILLE 1971 ex-
cellent condition must sell, sacrifice
\$1175 251-0668. — 6x28

TRUCK 1963 DODGE step-van new
engine \$600 255-0422 evenings. — 6x29

HONDA 1970 350 Scrambler 838-8460
after 5:00 Harry. — 6x30

1966 VOLKS Bus, new engine, clean, all
seats and snow tires 1,000. Call 271-
9139. — 2x27

1964 DODGE VAN 6 cylinder. Call Bob
222-1664. — 6x1

YAMAHA 305 cc \$225.00 233-0800. — 6x1

LOST & FOUND

LOST: Two puppies. 1 black & brown, 1
dark brown, 8 wks. We love them so.
Please call: 255-0426, 257-7599. — XXX

I LOST my cat. Small black shorthair
male golden eyes. Please call 256-
4277, Miffland-Wilson street area.
— 4x25

LOST SLIDES of Sierras Sept. 16. Call
Roy Ozanne 251-7291 Org! — 6x29

LOST small solid gray female cat about
Sept. 8 on Langdon St. If you found her
please call Anne Nelson 262-49



Cardinal photo by Arthur Pollock



Cardinal photo by Richard Grossman

The roar of the greasepaint...

the smell of the crowd

"That action is best which procures the greatest happiness for the greatest numbers."

Frances Hutcheson



Cardinal photo by Arthur Pollock



Cardinal photo by Harry Diamant

Free
Copy

University of Wisconsin at Madison
Vol. LXXXII, No. 13 Saturday, Sept. 25, 1971
THE DAILY CARDINAL

NOW SIX DAYS A WEEK
THE DAILY CARDINAL
MORE DAILY THAN EVER



Cardinal photo by Arthur Pollock

Special Saturday Issue
LSU vs. Badgers



The Cardinal is the only newspaper in the state whose writers travel regularly with the football, basketball, and hockey teams. Read daily columns by people on the scene and unafraid to tell it as they see it.

**ARE YOU SURE THE
GAME IS
THIS SATURDAY?**

— Subscription for Academic Year 7.50
— Subscription for semester 4.00

NAME.....

ADDRESS.....

CITY..... STATE..... ZIP.....

Mail your subscription order to
The Daily Cardinal, 425 Henry Mall, Madison, Wis. 53706