

Display Gothics in wood type.

Two Rivers, Wis.: Hamilton Mfg. Co., 1932

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REPUBLIC GOTHIC SERIES

No. 767 Double Extra Condensed
No. 769 Extra Condensed
No. 771 Condensed
No. 773 Republic Gothic
No. 775 Extended
No. 777 Extra Extended

POSTER GOTHIC SERIES

No. 733 Double Extra Condensed
No. 735 Extra Condensed
No. 737 Condensed
No. 739 Poster Gothic
No. 741 Extended

UNIT GOTHIC SERIES

No. 716
No. 717
No. 718
No. 719
No. 720
No. 721
No. 722

MISCELLANEOUS GOTHICS

No. 21
No. 71
No. 81
No. 98
No. 266
No. 4006
No. 4045
No. 4050
No. 5069
No. 5071
No. 5072
No. 6011
No. 6243

The Standard For Over Fifty Years

DISPLAY GOTHICS

IN WOOD TYPE

Designed and Manufactured by

HAMILTON MFG. CO.

Main Office and Factories, TWO RIVERS, WIS.

Eastern Office and Warehouse, RAHWAY, N. J.

Pacific Coast Office, LOS ANGELES, CAL.

No. 81—Class L

Five Line,

1234567890 HAM

No. 81—Class L

Five Line

Misunderstanders

No. 81—Class L

Eight Line

MONARCHS

No. 81—Class L

Ten Line

CORNERS

No. 81—Class L

Twelve Line

ROUNDS

No. 81—Class L

Fifteen Line

GORED

Type shown hereon—Caps, Lower Case and Figures—supplied in any size desired, from 4 to 100 line.

No. 81—Class L

Eighteen Line

BORN

No. 81—Class L

Twenty Line

ROM

No. 81—Class L

Twenty-four Line

HUG

Larger or smaller sizes increase or decrease in exact proportion. Example: The 8 line size is exactly twice as high, twice as wide, and the stems twice as heavy as the same design in 4 line.

No. 98—Class O

Four Line

2345678

No. 98—Class O

Four Line

Democrats

No. 98—Class O

Five Line

BOUNDS

No. 98—Class O

Six Line

MINOR

No. 98—Class O

Eight Line

RODE

No. 98—Class O

Ten Line

BUD

No. 98—Class O

Twelve Line

GIN

No. 98—Class O

Fifteen Line

DN

No. 98—Class O

Twenty Line

RI

No. 98—Class O

Twenty-four Line

R

Type shown hereon—Caps, Lower Case and Figures—supplied in any size desired, from 4 to 100 line.

Larger or smaller sizes increase or decrease in exact proportion. Example: The 8 line size is exactly twice as high, twice as wide, and the stems twice as heavy as the same design in 4 line.

No. 266—Class L

Five Line

1234567890\$

No. 266—Class L

Six Line

Mountain Breaks

No. 266—Class L

Eight Line

CONSUME

No. 266—Class L

Ten Line

MINERS

No. 266—Class L

Twelve Line

ROUND

No. 266—Class L

Fifteen Line

BUSH

Type shown hereon—Caps, Lower Case and Figures—supplied in any size desired, from 4 to 100 line.

No. 266—Class L

Eighteen Line

RIDE

No. 266—Class L

Twenty Line

BUG

No. 266—Class L

Twenty-four Line

RID

Larger or smaller sizes increase or decrease in exact proportion. Example: The 8 line size is exactly twice as high, twice as wide, and the stems twice as heavy as the same design in 4 line.

No. 4006—Class L

Four Line

1234567890\$

No. 4006—Class L

Four Line

Mountainoak bears

No. 4006—Class L

Four Line

HUMAN WISDOM

No. 4006—Class L

Six Line

BRIMSTONE

No. 4006—Class L

Eight Line

NOTIONS

No. 4006—Class L

Ten Line

RICHERS

No. 4006—Class L

Twelve Line

BIRDS

No. 4006—Class L

Fifteen Line

NICE

No. 4006—Class L

Twenty Line

HIM

No. 4006—Class L

Twenty-four Line

ME

Type shown hereon—Caps, Lower Case and Figures—supplied in any size desired, from 4 to 100 line.

Larger or smaller sizes increase or decrease in exact proportion. Example: The 8 line size is exactly twice as high, twice as wide, and the stems twice as heavy as the same design in 4 line.

No. 4045—Class M

Four Line

123456789

No. 4045—Class M

Four Line

Numerations

No. 4045—Class M

Four Line

MODERNIZED

No. 4045—Class M

Six Line

MOUSER

No. 4045—Class M

Eight Line

FORCE

No. 4045—Class M

Ten Line

DUCE

No. 4045—Class M

Twelve Line

ROB

No. 4045—Class M

Fifteen Line

KID

No. 4045—Class M

Twenty Line

BE

No. 4045—Class M

Twenty-four Line

RI

Type shown hereon—Caps, Lower Case and Figures—supplied in any size desired, from 4 to 100 line.

Larger or smaller sizes increase or decrease in exact proportion. Example: The 8 line size is exactly twice as high, twice as wide, and the stems twice as heavy as the same design in 4 line.

No. 4050—Class L

Four Line

1234567890 \$

No. 4050—Class L

Four Line

EntertainmentsD

No. 4050—Class L

Five Line

HAIR TONIC

No. 4050—Class L

Six Line

NEBULOUS

No. 4050—Class L

Eight Line

GINGER

No. 4050—Class L

Ten Line

RINSE

No. 4050—Class L

Twelve Letter

CURB

No. 4050—Class L

Fifteen Line

MEN

No. 4050—Class L

Twenty Line

CM

No. 4050—Class L

Twenty-four Line

ED

Type shown hereon—Caps, Lower Case and Figures—supplied in any size desired, from 4 to 100 line.

Larger or smaller sizes increase or decrease in exact proportion. Example: The 8 line size is exactly twice as high, twice as wide, and the stems twice as heavy as the same design in 4 line.

No. 5072—Class O

Four Line

1234567

No. 5072—Class O

Four Line

Merchant

No. 5072—Class O

Four Line

RANGER

No. 5072—Class O

Six Line

MORN

No. 5072—Class O

Eight Line

BIDS

No. 5072—Class O

Ten Line

KIN

No. 5072—Class O

Twelve Line

ICU

No. 5072—Class O

Fifteen Line

HE

No. 5072—Class O

Twenty Line

IS

No. 5072—Class O

Twenty-four Line

N

Type shown hereon—Caps, Lower Case and Figures—supplied in any size desired, from 4 to 100 line.

Larger or smaller sizes increase or decrease in exact proportion. Example: The 8 line size is exactly twice as high, twice as wide, and the stems twice as heavy as the same design in 4 line.

No. 6011—Class M

Four Line

12345678

No. 6011—Class M

Four Line

Henchmans

No. 6011—Class M

Four Line

DESIGNERS

No. 6011—Class M

Six Line

SHINER

No. 6011—Class M

Eight Line

BORN

No. 6011—Class M

Ten Line

RUM

No. 6011—Class M

Twelve Line

GED

No. 6011—Class M

Fifteen Line

DIE

No. 6011—Class M

Twenty Line

MI

No. 6011—Class M

Twenty-four Line

RI

Type shown hereon—Caps, Lower Case and Figures—supplied in any size desired, from 4 to 100 line.

Larger or smaller sizes increase or decrease in exact proportion. Example: The 8 line size is exactly twice as high, twice as wide, and the stems twice as heavy as the same design in 4 line.

No. 6243—Class L

Four Line

123456789

No. 6243—Class L

Four Line

Enumerated an

No. 6243—Class L

Four Line

ROSEBUDING

No. 6243—Class L

Six Line

BINDERS

No. 6243—Class L

Eight Line

HORSE

No. 6243—Class L

Ten Line

SEND

No. 6243—Class L

Twelve Line

NICE

No. 6243—Class L

Fifteen Line

RIG

No. 6243—Class L

Twenty Line

DN

No. 6243—Class L

Twenty-four Line

MM

Type shown hereon—Caps, Lower Case and Figures—supplied in any size desired, from 4 to 100 line.

Larger or smaller sizes increase or decrease in exact proportion. Example: The 8 line size is exactly twice as high, twice as wide, and the stems twice as heavy as the same design in 4 line.

No. 21—Class O

Three Line

12345670\$

No. 21—Class O

Three Line

Eastbounds

No. 21—Class O

Four Line

MOUNDS

No. 21—Class O

Five Line

BRUSH

No. 21—Class O

Six Line

UNION

No. 21—Class O

Eight Line

REM

No. 21—Class O

Ten Line

BIM

No. 21—Class O

Twelve Line

ME

No. 5071—Class O

Three Line

12345678\$

No. 5071—Class O

Three Line

Elocutionist

No. 5071—Class O

Four Line

CRUISE

No. 5071—Class O

Five Line

NURSE

No. 5071—Class O

Six Line

HUBS

No. 5071—Class O

Eight Line

GUN

No. 5071—Class O

Ten Line

MIE

No. 5071—Class O

Twelve Line

RE

Type shown hereon—Caps, Lower Case and Figures—supplied in any size desired, from 4 to 100 line.

Larger or smaller sizes increase or decrease in exact proportion. Example: The 8 line size is exactly twice as high, twice as wide, and the stems twice as heavy as the same design in 4 line.

No. 71—Class M

Four Line

Blockhouse 5

No. 71—Class M

Six Line

SHORNE

No. 71—Class M

Eight Line

RINSE

No. 71—Class M

Ten Line

MIRE

No. 71—Class M

Twelve Line

HEG

No. 71—Class M

Fifteen Line

RID

Type shown hereon—Caps, Lower Case and Figures—supplied in any size desired, from 4 to 100 line.

No. 5069—Class O

Four Line

Custom 2

No. 5069—Class O

Six Line

ROBES

No. 5069—Class O

Eight Line

MIND

No. 5069—Class O

Ten Line

RUN

No. 5069—Class O

Twelve Line

MIN

No. 5069—Class O

Fifteen Line

BS

Larger or smaller sizes increase or decrease in exact proportion. Example: The 8 line size is exactly twice as high, twice as wide, and the stems twice as heavy as the same design in 4 line.

REPUBLIC GOTHIC DOUBLE EXTRA CONDENSED

No. 767—Class N

Six Line

Great Excellence Commended 8

No. 767—Class N

Eight Line

REMARKABLE WORKER

No. 767—Class N

Ten Line

RECONSTRUCTED 1

No. 767—Class N

Twelve Line

PROGRESSIVE 5

No. 767—Class N

Fifteen Line

GUARANTEE

This style also cut in outline. If wanted for two-color printing both outline and solid styles must be cut at the same time, otherwise we will not guarantee register. Outline number is 768 and takes Class R prices. See page 20 for two-color effect.

REPUBLIC GOTHIC EXTRA CONDENSED

No. 769—Class N

Six Line

Fine Meals Served Now

No. 769—Class N

Eight Line

GREATER LOSER

No. 769—Class N

Ten Line

PURCHASERS

No. 769—Class N

Twelve Line

SUPERIORS

No. 769—Class N

Fifteen Line

RANCHES

This style also cut in outline. If wanted for two-color printing both outline and solid styles must be cut at the same time, otherwise we will not guarantee register. Outline number is 770 and takes Class R prices. See page 20 for two-color effect.

REPUBLIC GOTHIC CONDENSED

No. 771—Class N

Five Line

Suits & Overcoats \$23

No. 771—Class N

Six Line

ART DESIGNERS

No. 771—Class N

Eight Line

ENCOURAGES

No. 771—Class N

Ten Line

RECORDER

No. 771—Class N

Twelve Line

MAIDENS

No. 771—Class N

Fifteen Line

DESIRE

This style also cut in outline. If wanted for two-color printing both outline and solid styles must be cut at the same time, otherwise we will not guarantee register. Outline number is 772 and takes Class R prices. See page 20 for two-color effect.

REPUBLIC GOTHIC

No. 773—Class N

Five Line

Best Product Sold

No. 773—Class N

Six Line

PURCHASERS

No. 773—Class N

Eight Line

PRODUCTS

No. 773—Class N

Ten Line

BUILDER

No. 773—Class N

Twelve Line

DESIGN

No. 773—Class N

Fifteen Line

RENT 1

This style also cut in outline. If wanted for two-color printing both outline and solid styles must be cut at the same time, otherwise we will not guarantee register. Outline number is 774 and takes Class R prices. See page 20 for two-color effect.

REPUBLIC GOTHIC EXTENDED

No. 775—Class O

Four Line

Financial Returns 5

No. 775—Class O

Five Line

Harvest Profits

No. 775—Class O

Six Line

NUMEROUS 1

No. 775—Class O

Seven Line

MOURNS

No. 775—Class O

Eight Line

LEADERS

No. 775—Class O

Ten Line

RIDERS

No. 775—Class O

Twelve Line

DRINK

This style also cut in outline. If wanted for two-color printing both outline and solid styles must be cut at the same time, otherwise we will not guarantee register. Outline number is 776 and takes Class R prices. See page 20 for two-color effect.

REPUBLIC GOTHIC EXTRA EXTENDED

No. 777—Class O

Four Line

Celebrate Events

No. 777—Class O

Five Line

Undesirable 3

No. 777—Class O

Six Line

BURNER 5

No. 777—Class O

Seven Line

CHOICES 8

No. 777—Class O

Eight Line

GUESTS

No. 777—Class O

Ten Line

MINDS

No. 777—Class O

Twelve Line

SHOE

This style also cut in outline. If wanted for two-color printing both outline and solid styles must be cut at the same time, otherwise we will not guarantee register. Outline number is 778 and takes Class R prices. See page 20 for two-color effect.

No. 767—Class N

Thirty Line

GR

No. 771—Class N

Thirty Line

RE

No. 773—Class N

Thirty Line

R

No. 775—Class O

Thirty Line

RE

ALL STYLES OF TYPE SHOWN IN THIS BOOK MADE IN ANY SIZE DESIRED

No. 767—Class N and No. 768—Class R

Eight Line

PEOPLES GOVERNMENT

No. 769—Class N and No. 770—Class R

Eight Line

GREAT GENERAL

No. 771—Class N and No. 772—Class R

Eight Line

WASHINGTON

No. 773—Class N and No. 774—Class R

Eight Line

SERGEANT

No. 775—Class O and No. 776—Class R

Eight Line

EXPOSED

No. 777—Class O and No. 778—Class R

Eight Line

SECOND

Correct numbers for both outline and regular styles are shown above, the last number in each case being outline.

POSTER GOTHIC DOUBLE EXTRA CONDENSED

No. 733—Class N

Six Line

Beautiful Condensed Designs of 1911

No. 733—Class N

Eight Line

SHOW CORRECT DESIGN 23

No. 733—Class N

Ten Line

ROUND THE RANCH 83

No. 733—Class N

Twelve Line

USEFUL SCHEME 6

No. 733—Class N

Fifteen Line

SHOE MENDER

This style also cut in outline. If wanted for two-color printing both outline and solid styles must be cut at the same time, otherwise we will not guarantee register. Outline number is 734 and takes Class R prices. See page 27 for two-color effect.

POSTER GOTHIC EXTRA CONDENSED

No. 735—Class N

Six Line

Perfect Satisfaction 57138

No. 735—Class N

Eight Line

MODERN FACES 25

No. 735—Class N

Ten Line

HOME GROUND

No. 735—Class N

Twelve Line

FURNISHING

No. 735—Class N

Fifteen Line

MENDER 5

This style also cut in outline. If wanted for two-color printing both outline and solid styles must be cut at the same time, otherwise we will not guarantee register. Outline number is 736 and takes Class R prices. See page 27 for two-color effect.

POSTER GOTHIC CONDENSED

No. 737—Class N

Five Line

Handsome Records 7

No. 737—Class N

Six Line

BIG DIAMONDS 2

No. 737—Class N

Eight Line

SUPERIOR 12

No. 737—Class N

Ten Line

REMINDER

No. 737—Class N

Twelve Line

MODERN

No. 737—Class N

Fifteen Line

BENDS

This style also cut in outline. If wanted for two-color printing both outline and solid styles must be cut at the same time, otherwise we will not guarantee register. Outline number is 738 and takes Class R prices. See page 27 for two-color effect.

POSTER GOTHIC

No. 739—Class O

Four Line

Celebrated Dancers 2

No. 739—Class O

Five Line

USEFUL SERIES

No. 739—Class O

Six Line

MISGUIDED 18

No. 739—Class O

Seven Line

GORGEIOUS

No. 739—Class O

Eight Line

DESIGNER

No. 739—Class O

Ten Line

BECKON

No. 739—Class O

Twelve Line

BRUSH

This style also cut in outline. If wanted for two-color printing both outline and solid styles must be cut at the same time, otherwise we will not guarantee register. Outline number is 740 and takes Class R prices. See page 27 for two-color effect.

POSTER GOTHIC EXTENDED

No. 741—Class P

Three Line

Reasonable Demand 8

No. 741—Class P

Four Line

Handsome Robes

No. 741—Class P

Five Line

CONDENSE 5

No. 741—Class P

Six Line

NUMBER 12

No. 741—Class P

Eight Line

RENDER

No. 741—Class P

Ten Line

DIRK 2

No. 741—Class P

Twelve Line

ROBE

This style also cut in outline. If wanted for two-color printing both outline and solid styles must be cut at the same time, otherwise we will not guarantee register. Outline number is 742 and takes Class R prices. See page 27 for two-color effect.

No. 733—Class N

Thirty Line

MR

No. 737—Class N

Thirty Line

G

No. 735—Class N

Thirty Line

RI

No. 739—Class O

Thirty Line

S

ALL STYLES OF TYPE SHOWN IN THIS BOOK MADE IN ANY SIZE DESIRED

No. 733—Class N and No. 734—Class R

Ten Line

ROUND THE RANCH 13

No. 735—Class N and No. 736—Class R

Ten Line

HOME GROUND

No. 737—Class N and No. 738—Class R

Ten Line

REMINDER

No. 739—Class O and No. 740—Class R

Ten Line

BECKON

No. 741—Class P and No. 742—Class S

Ten Line

DIRK 2

Correct numbers for both outline and regular styles are shown above, the last number in each case being outline.

Unit Gothics

On pages 28 to 31 inclusive are shown the Hamilton Unit Gothic series comprising seven different widths. In the limited space available we can show only a few sizes of each width, but all can be made in any size desired up to 100-line.

Style No. 718 shown on page 29 is the standard width and on which all other widths are based. Style No. 717 shown on page 29 is 25% wider. Style No. 716 shown on this page is 50% wider. Style No. 719 shown on page 30 is 25% narrower. Style No. 720 shown on page 30 is 50% narrower. Style No. 721 shown on page 31 is 62½% narrower, and style No. 722 on page 31 is 75% narrower.

All characters of the same size in any of these seven widths are on uniform bodies with the exception of caps M, W and I, and lower case letters i, j, f, l and t.

This series of Unit Gothics will be found invaluable in the production of artistic posters as it embodies an even and gradual reduction in widths. If a line set in type of one width does not fit the space available, another width of the same size will always be right.

Type shown hereon—Caps, Lower Case and Figures—supplied in any size desired, from 4 to 100 line.

No. 716

Six Line

Mid

No. 716

Eight Line

MI

No. 716

Ten Line

EI

No. 716

Twelve Line

M

No. 716

Fifteen Line

R

See reading matter on page 28
regarding faces shown on this page.

No. 717

Six Line

RUG

No. 717

Eight Line

DIR

No. 717

Ten Line

MI

No. 717

Twelve Line

HI

No. 717

Fifteen Line

R

No. 718

Six Line

Bride

No. 718

Eight Line

MIC

No. 718

Ten Line

CE

No. 718

Twelve Line

MI

No. 718

Fifteen Line

R

Type shown hereon—Caps, Lower Case and Figures—supplied in any size desired, from 4 to 100 line.

See reading matter on page 28
regarding faces shown on this page.

No. 719

Six Line

Boilers

No. 719

Eight Line

DISH

No. 719

Ten Line

HUB

No. 719

Twelve Line

GIN

No. 719

Fifteen Line

RE

No. 720

Six Line

Humbled

No. 720

Eight Line

BOUND

No. 720

Ten Line

GRIND

No. 720

Twelve Line

MINK

No. 720

Fifteen Line

REN

Type shown hereon—Caps, Lower Case and Figures—supplied in any size desired, from 4 to 100 line.

See reading matter on page 28
regarding faces shown on this page.

No. 721

Six Line

Fine Diamond

No. 721

Eight Line

REDUCED

No. 721

Ten Line

DRIVER

No. 721

Twelve Line

SOUND

No. 721

Fifteen Line

REND

No. 722

Six Line

GREEN Mountains

No. 722

Eight Line

MESSENGERS

No. 722

Ten Line

CONCERNS

No. 722

Twelve Line

RESCUED

No. 722

Fifteen Line

RENDS

Type shown hereon—Caps, Lower Case and Figures—supplied in any size desired, from 4 to 100 line.

See reading matter on page 28
regarding faces shown on this page.

THE
FRANKLIN
HIGH SCHOOL

THE
FRANKLIN
HIGH SCHOOL

THE
FRANKLIN
HIGH SCHOOL

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