



# **The daily cardinal. Vol. XXXIII, No. 4**

## **September 28, 1923**

Madison, Wisconsin: University of Wisconsin, September 28, 1923

<https://digital.library.wisc.edu/1711.dl/YSX6ORO7MD6K38E>

<http://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

The only morning daily in Wisconsin's Capital and University City—a community of 50,000.

# The Daily Cardinal

VOL. XXXIII. NO. 4

UNIVERSITY OF WISCONSIN, MADISON, MADISON, FRIDAY, SEPT. 28, 1923

WEATHER  
Cloudy with probability of showers for Friday and Saturday. Cooler Friday night.

FREE COPY

## CHAIRMEN MAKE HUGE PLANS FOR '23 HOMECOMING

Allen Walter Heads 1923 Committee With Four Assistants

Allen W. Walter, '24, general chairman of the 1923 Homecoming, and his four assistant chairmen are carrying out plans which will make this year's Homecoming one of the most successful events Wisconsin has ever had.

Harold R. Maier, '24, one of the four assistant chairmen of the 1923 Homecoming, has under his direction six important committees, including the massmeeting, art publicity, bonfire, information, and registration committees.

The massmeeting will be held in the men's gymnasium, with an overflow meeting in Music hall. Among the several speakers who will address these meetings are Coach Jack Ryan and Marty Below, captain of the varsity football team.

Under direction of the art committee Cardinal displays will be placed in store windows in Milwaukee and Chicago.

### United Press Aids

The United Press is cooperating with the publicity committee in spreading publicity for Homecoming in the Middle West. Chicago and Milwaukee papers will run pictures of committee chairmen and of football players in connection with this event.

Of the other committees under Maier's direction the bonfire committee will take care of the huge bonfire the night before the game, the information committee will furnish booths and other sources of information for the convenience of visitors, and the registration committee will register them.

The entertainment committees are in charge of Assistant Chairman Walter A. Frautschi, '24. The Homecoming dance committee is under his direction, as is also the committee on arrangements, which will furnish roomplaces for graduate visitors.

The decorations committee under his supervision will decorate the field with flags of the Big Ten, and will provide cups for the best decorated houses, store windows, and so forth. Six cups will be given by committee.

The human "W" committee will arrange for a huge "W" made of students dressed in the Wisconsin colors, stationed at the fifty yard line. The committee which has in charge the Hobo parade will arrange for prizes to be given for the longest beard, the best outfit, and other features. The committee is making efforts to interest sororities in participation in the parade.

### Police Direct Traffic

Letters have been sent to 25,000 alumni regarding Homecoming by the alumni committee. The traffic committee, also under Mr. Frautschi's supervision, will co-operate with the Madison police force in keeping order at the game, at the bonfire, and during other events of the week.

Porter E. Butts, '24, is assistant chairman in charge of the carnival committee and of the Homecoming program committee. A carnival more theatrical than any be-

## Troubadors



Hansen Langaker  
(DeLonge Photo)

## ENROLLMENT OF 408 OVER LAST YEAR INDICATED

7,465 Students Were Enrolled Wednesday; More Are Expected

An increase of 408 students over last fall is indicated by registration statistics compiled Wednesday evening, making the total enrollment up to 7,465. Late registration last year brought the total enrollment up to 7,368 and a corresponding increase is expected this fall at the registrar's office.

New students enrolling this year number 2,951 and 4,514 students returned this fall. There are 4,623 men in college and 2,842 women.

The grand total enrollment for last year was 11,522, including summer school students. Correspondence courses were taken by 21,483 students.

Enrollments in most of the colleges in the country are exceeding those of last year. The enrollment at the University of Oklahoma at Norman has reached 3,192, with 1,194 women registered and 1,998 men enrolled.

There is a ruling of the faculty at Oklahoma that students having cars at school must return them home by Oct. 1. Cars are only allowed for the rushing period, and after that, a student who wishes to drive a car must have a permit from the dean.

The enrollment at the University of Texas is greater this year than last, the total figures reaching 3,761 enrolled.

### 8000 Gophers Enroll

Purdue university has a total enrollment of over 2,700 with an increase especially in the engineering school.

With the opening of school at Illinois university, 8,124 students were registered. This number is exactly eight more than the number of the same time last year. This The registrar, however, expected that enrollment at the end of this month would greatly exceed that of last year.

The number at Minnesota is slightly lower than that at Illinois, there being some 8,000 students registered. On the fifty-sixth anniversary day of the founding of the college. The registration is over 100 more than last year. School opening is marked by the opening of a number of new buildings on the campus.

## PLAN HUMAN "W" FOR BIG GAMES

Men Students Will Form Large Figure Opposite 50-Yard Line

The human "W" will make its debut in Wisconsin at the Homecoming game with Minnesota on October 27. The "W" will be composed of men students who will be seated opposite the 50 yard line.

Ezra Crane, varsity cheerleader, has planned the new feature in Wisconsin enthusiasm and spirit after ideas received at the University of California this summer. The seating arrangement is completed and the plans are all made.

### Use Best Seats

Students desiring to sit in the section must signify their desire on the regular applications for seats. Written instructions will be left in the seats at the game so no preparation will be necessary other than the mere application. The seats will be the best on the field and there will be no additional charge for their occupancy.

The Rooters club will comprise a part of the seats but there will be many remaining for outsiders. There will be a meeting of the Rooters club this week to arrange plans.

This is the first time that anything of this kind has been tried at Wisconsin. Ezra Crane, chairman of field events for Homecoming, assisted by Bob Nethercutt stated that if the plans are successful at the Homecoming game, they will be used again at the Michigan game and at future athletic contests.

While in California this summer Crane made an extensive study of cheerleading at California university, which is noted for famous cheering sections. Several new ideas gained there will be tried. The human "W" is the first. Another feature which is planned, is the printing of one Wisconsin yell in The Cardinal each day for a period of two weeks before Homecoming.

Continued on page 2

## Foreign Flashes

BERLIN, Sept. 27 — Defense Minister Gessler, named dictator of Germany, established limited military rule. Temporary cancellation of press and speech freedom and right to assemble was proclaimed by President Ebert this morning.

MUNICH, Sept. 27 — Gustav von Kahr, supported by Hitler's Fascists, is named virtual dictator of Bavaria. Coup to set Prince Ruprecht on throne is expected.

OKLAHOMA CITY — Klan activities quieted, Gov. Walton says legislative incident is closed.

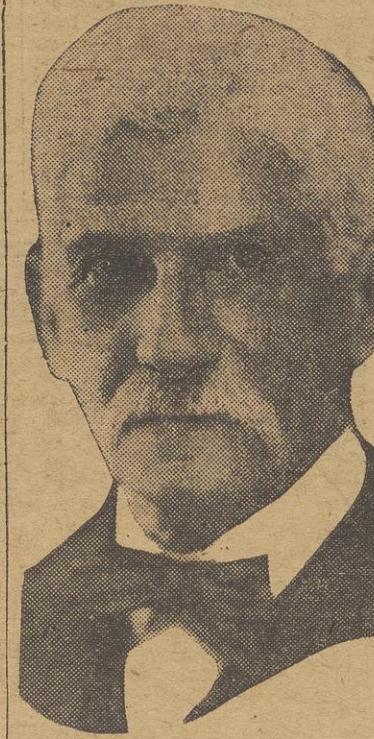
SOFIA, Sept. 27 — Strict martial law is enforced. Communistic revolution increases with 2,000 killed and 10,000 wounded to date.

DUSSELDORF — A general strike has been proclaimed in the Ruhr coal mines, following official cessation of passive resistance.

WASHINGTON, Sept. 27 — A delegation of northwestern bankers and business men today asked President Coolidge for an extra session of congress to relieve wheat farmers and assist agriculture generally.

PARIS — Gloom has followed the first enthusiasm felt here upon the cessation of Ruhr resistance. The Quai d'Orsay assumes that if Germany cannot pay for further resistance she cannot pay reparations.

## VARSITY TO FORM AT 11 O'CLOCK ON UPPER CAMPUS FOR WELCOME



President Birge  
(Badger Photo)

All Students Urged to Make This Welcome Best Yet

"Varsity Out to Welcome the Freshmen" is the slogan adopted for the varsity welcome which will take place at 11 o'clock this morning on Lincoln terrace.

The Varsity welcome is a feature of the opening of school that no student can afford to miss. For three years it has been put across with great success, and all indications are that this year's pageant will eclipse that of the other years.

### No 11 O'clock Classes

All 11 o'clock classes will be dismissed, and in case of rain, the pageant will be held on the following Monday. Every member of the university is expected to be with his class at this freshman welcome.

Members of the freshman class are to be greeted at the foot of the hill by the seniors, graduates and law students, and led up the hill, where they will pass in review before members of the upper classes, to the Lincoln terrace.

### Don Frosh Caps

New freshman caps will be officially donned at this official welcome to the students. Many of the caps

### Instructions for Pageant

Freshmen will gather on the lower part of the upper campus in front of the clock tower of Music hall, and will be formed into a column four abreast for the march to the Lincoln monument.

Sophomores will form on the walk in front of Engineering building, by twos, the women leading and headed down the Hill.

Juniors will form on the walk in front of the Law building, by twos, the women leading, and headed down the hill.

Seniors, graduates, and law students will meet in front of the Biology building, form by twos, the women leading, and proceed into the arcade at the front of Bascom hall, heading out of the center arch of the arcade, ready to cross the Lincoln monument for the march down the campus to escort the freshmen into position.

Members of the Council of Forty and of Keystone will be on hand to form the classes in line.

have been sold to the freshmen already at the University Co-operative company, and caps will be sold at the bottom of the hill to the freshmen.

The Student Council of Forty and Keystone, organizations that represent all of the students, urge that every student get in line. The Council of Forty and representatives from Keystone will help get the various classes lined up. The success of the pageant of the classes is dependent upon every member in the university.

Seniors, graduates and law students will meet in front of the Biology building, forming by twos, the women leading, and proceed into the arcade at the front of Bascom hall, heading out of the center arch of the arcade, ready to cross the Lincoln monument for the march down the campus to escort the freshmen into position; the latter forming on the lower campus before Music hall.

### Classes Start Marching

When the regimental band at the Lincoln monument begins to play, all of the classes will start to march simultaneously.

The guard in white, composed of 26 women dressed in white, carrying swagger sticks and arranged in two columns, will go down from Lincoln monument to meet the frosh. They will swing in by twos, and turn back ahead of the frosh in fours.

The freshman will put on their green caps as they cross the walk at the foot of the hill. Frosh will gather at the foot of the hill and

(Continued on page 10)

## CHAIRMEN MAKE HOMECOMING PLANS

Continued from Page 1

fore has been planned by this committee. The stage will be moved to the end of the gym and curtains will be used for the acts.

Two silver loving cups will be given for the two winning acts at the carnival, the judges of the acts consisting of both faculty members and students. Any kind of song and dance act may be presented by fraternity groups at the tryouts which

will take place soon.

The Homecoming program will be a combination of program of the game and of the Athletic Review. It will contain the only program of the game and the line-up and will be sold immediately before the game. Last year more than 7,000 copies were sold in the fifteen minutes before the game, and it is estimated that 12,000 will be sold at the 1923 Homecoming.

William J. Fronk, '24, assistant chairman in charge of the committees on ways and means, buttons, and of the treasury, is responsible for the financial success of Homecoming.

That the Homecoming budget which has been prepared will enable the committees to provide a bigger and better entertainment for the alumni than ever before is Mr. Fronk's belief. The financial committees are organized and each chairman is working well under way.

Chairmen of the button committee have mapped out a comprehensive campaign for distribution of the buttons. "The Homecoming button is a symbol of Wisconsin's spirit and every student should wear one during the week of Homecoming. To make Homecoming a success requires the cooperation of every student on the campus. This cooperation can best be shown by each student through the purchase of a Homecoming button and program," Financial Chairman W. J. Fronk stated.

Desk Lamps  
A Flexible Neck  
\$2.45  
Clamp-o-Lamp  
\$1.35  
Portable Lamp  
\$1.50

MECHANICAL CHAIN STORES  
125 King St. 1 Blk E. of Square

HAVE YOU TRIED  
OUR QUICK  
LUNCHES YET?

BADGER  
BILLIARDS  
644 STATE

Saxophone and Clarinet  
Instruction  
H. Addington of the  
Wheeler School of Music  
510 State B. 843

### New Course is Offered In Spanish Journalism

A course in Spanish journalism, similar to the course in French journalism given by Mr. Ernst, has been added to the university curriculum. This course, which is given by Mr. Ortega, who was a newspaper man in Spain for five years, is not only the first course in Spanish journalism given by the university, but it is the first course in Spanish journalism given in the United States. The first semester will be devoted to the study of the Spanish newspaper, while the second semester will consist in a survey of the leading Latin American newspapers.

"Since we are coming more and more into contact with Latin American countries through the Pan-American conference and the new commercial relation," said Mr. Ortega, "the course was established to acquaint the student with Latin American newspapers, and also to give a body of information concerning the economic and political affairs of the countries."

### CHURCHES

All young men interested in the Progressive movement are cordially invited to attend a meeting of the Young Men's Progressive association in the Secretary of State's office, state capitol, Tuesday evening October 2, at 7:30 o'clock. Attorney Harry Sauthoff, secretary of the men's association, a well-known attorney, will speak and will answer the arguments of Senator Lenroot on the Supreme court and the Constitution.

First Unitarian church, Wisconsin and Dayton streets, regular service at 10:30 o'clock. Sermon by Dr. A. E. Haydon, subject, "Modern Religion."

"Man's Latent Powers—How to Develop them" will be the subject of a lecture to be given before the Madison Lodge, Theosophical society Sunday morning at 10:45 o'clock at the G. A. R. Memorial hall, 118 Monona avenue. All invited.

Informal get-acquainted party

for all students, particularly Methodists and new students, at

the University Methodist Episcopal church. Ardith Hillbury and Archie Henry are in charge of reception and entertainment. Light refresh-

ments will be served.

E. J. Morgan of Sioux Falls, Ia., has arrived in Madison to take over the state management of the National Life Insurance Co.

### SMART AND NEW

## Women's low heel oxfords of pig- skin leather



\$9.00

In black or brown

The fine qualities of pig skin leather is at once recognized. It is soft and mellow, always retains its characteristic grain and will give long service and satisfaction.

**BOYD'S**  
*Exclusive*  
**Student Dance**  
*Friday and*  
*Saturday Nights*  
Bring your  
fee card John L. Boyd  
**ORCHESTRA**

KARSTENS

MADISON

"Smart Shoes for Women"

# SOLVED

## All Eating Problems

TRY THE

## College Refectory

672 STATE STREET

"We Say It With Good Eats"

DAILY REPORTS  
OF BADGER TEAMSCONFERENCE  
WIRE SERVICE

## SPORT : NEWS

DARKNESS HALTS  
PLAY IN SECOND  
HARD SCRIMMAGEVarsity Shows Improvement  
in Offense and Defense  
Work

The DRIVE was at Camp Randall yesterday afternoon.

From about five o'clock until darkness made work no longer possible, Coach Jack Ryan's protégés drove themselves through the All-Americans in the second scrimmage of the season.

Seemingly Ryan is going to make up for his long delay in sending his men into scrimmage by giving them plenty of it now. Scarcely for a moment did the play halt as reserves took the place of the tired regulars.

The one point upon which Ryan has been working all season, that of getting his men to drive through the opposing line, seems to be getting somewhere near their understanding, for in many cases the work looked better than it did the day before.

Every back on the squad got his chance, and every one was in there to prove himself better than the man he replaced. At times the play was listless and ragged to the extreme, but on the whole it was good for the second scrimmage of the year.

The backs were all going wild. Taft, consistently keeping his head down and his feet moving when he hit the line could not help gaining. Harris tore through the All-Americans as if they were high school boys.

Harold Holmes, who has been seen little with the ball in scrimmage thus far, was given the oval a few times and the way he measured off the yardage through the line was a sight for sore eyes.

Driver will have to do some quick work with his line men if they are to provide proper conditioning opposition for the regulars before the season starts. The ineligibles show lack of experience and team play.

Sid Eagleburger, at quarter, was going well and his speed netted many long gains, one of which looked like a touchdown until he was downed 15 yards from the line.

Eagleburger alternated with Williams at the position, and Al Schneider saw action for a while. Williams' work was promising, especially on end runs, and Schneider filled the position well.

Herb Opitz, too small to hit the line successfully, looked good in his open field running. He is fast and his footwork is clever.

In response to Ryan's constant plea of "drive, Stangel, drive," Stangel drove. Not until he was down with men on his neck did he stop driving. Fritz Radke's work still looks good.

Much of the fault in the back-field seemed to be in the handling of the ball. Fumbles were frequent, and several times the ball was lost after the runner had made a handsome gain.

The line looked much the same as it did in the first scrimmage with the exception of the work of the tackles. Marty Below looked more like his old fighting self and Gerber was a power. Especially on the defense, Gerber was in every play, nailing the runner time after time.

In the absence of Tom Nichols, who has been Ryan's choice for the center job, Pearse and Teckmeyer alternated. Neither man had much advantage over the other either on the defense or the offense. The passing was not as accurate as it is with Nichols playing the pivot role.

Scrimmage is the popular order for the rest of the week, but just when Ryan will start extensive drilling the men on plays is not known.

He will probably take them behind the closed doors next week and open his bag o' tricks to them.

There will be a meeting of last year's 1925 hockey squad and all junior girls interested at 12:45 o'clock Friday in Lathrop gymnas-

Pistol Practice to Be  
Resumed Next Week

The University of Wisconsin Pistol club, with a record of having won 15 out of 18 matches last year in spite of adverse weather conditions, loss of men due to graduation, and shortage of ammunition, is looking forward to making this year more successful than ever.

Capt. B. K. Breed and several former members of the team are ready to resume practice next week under the direction of Coach H. C. Mason. Twenty-five thousand rounds of ammunition are available for the use of the team. They are anxious to develop as much talent as possible during the fall so as to be ready in the spring for opening matches with Harvard, Yale, Princeton, and Missouri.

Freshmen in the E. O. T. C. are urged to report to Coach Mason on the gym floor as soon as possible. It is not absolutely essential to be an expert pistol shot in order to become a member of the Pistol club. Some of the best shots in the club had never fired an automatic prior to joining the club. Natural ability, together with excellent coaching and training is the best combination for producing a good pistol shot. The club is in need of new material, and hopes that with the cooperation of a large number of new members they will be able to turn out a winning team.

CONFERENCE GRID  
TEAMS ARE STRONG

Wisconsin Will Have Competition With Michigan, Iowa, and Illinois

Never before has any season promised to be so full of keen competition, and hard fought battles as this year's crop of conference teams seem to indicate.

Throughout the conference coaches are on their last drive for material preparatory to settling down to the last round of heavy training before the first games. And out of this new material fresh stars are beginning to show themselves.

Notable at Michigan two new performers of note have appeared. They were discovered during the scrimmage in which Harry Kipki, a choice for all-conference half, and Rockwell, understudy of Uteritz, conference 145 pound quarter, were injured. Their names are Grube, and Muirhead, their position, half and tackle. With this new man Grube acting as a running mate for Uteritz, and Kipki, Michigan will have as dangerous a backfield as last year when Cappone was tearing the line to pieces.

With Hancock shifted to the wing position next to Kriz at tackle and McIntyre, guard, Iowa will have one side of her line, at least, resembling the proverbial stone wall. For there is no man in the game more to feared than Hancock. A big man who knows how to handle himself and with an eye that can watch the ball no matter what the play is.

Miller the Iowa captain is another dangerous player and as powerful a line breaker as can be found in the conference.

With the exception of the flanking spots the personal of what apparently will be the Ohio team has been decided on. It does not promise much competition as most of the other schools who have more experienced men back.

Indiana looks to be in good shape with the exception of Zivich, who is out of the game at present with an injured shoulder. Coach Ingram has devoted much time toward instruction in the passing department of the game. Moomaw, a veteran backfield man looks good at halfback as does Bernoske, Woodward and Slaote also look good in the backfield.

Without the help of Green, varsity center, the Illini are scrapping it out with the frosh in scrimmage already, Zuppke is not leaving any one team intact for a long time, for he is in evident need of reserve material which is yet to be unearthed from his group of substitutes.

Harry Hall is being used, at quarterback, Grange and McIlwain at halves, and Oakes at fullback. Aspirants for Green's

JIMMY BRADER IS  
WISCONSIN'S OWN

Jimmy Brader, line coach of the Varsity team, is Wisconsin's own, for he received his training here and has remained here to practice it. Starring at tackle and guard at Wisconsin, Brader built up a reputation which gained for him an enviable record over the country. He was a popular choice for all-conference tackle among many sport writers in 1921. Brader has studied football for years and knows line problems from beginning to end. The best part of it is that he seems able to impart his knowledge to his charges easily.

Sport Registration  
Takes Place at Lathrop

Womens registration for fall sports and class assignments opened at Lathrop gym this morning and will continue all day and Saturday morning. The usual choices of swimming, volley ball, hockey, dancing, tennis, archery will be given women registering. Horseback riding may be taken for credit under the auspices of the Black Hawk Riding Academy, but a special fee is charged for this sport. Golf will not be given this fall, but will be listed among the winter sports.

There will be keener competition than ever this fall in women's athletics as there is a quantity of good, old material back, and it is reported that the Yearlings have some exceptional ability among their numbers.

Classes will begin Wednesday, October 3. Most of the work will be carried on at Camp Randall as usual. All women are urged to register as soon as possible.

STRINGED ORCHESTRA  
TO SIGN UP TOMORROW

Registration in the string section of the University orchestra will be held tomorrow from 9 to 12 o'clock in the morning. Special effort is being made this year to bring the orchestra to the front ranks of campus activities.

A concert program is given by the orchestra each semester.

place at center are Umnus, Roberts and Neil.

Coach Phelan, at Prudue, is following no letup in his stiff scrimmage schedule despite the fact that play is perceptibly slower because of the hard work. Scrimmage will go on in earnest today, and a regular game will be played against the freshman tomorrow.

Iowa, which tied for first place in the Conference with Wisconsin last season, has its complete team back, while Michigan and Illinois loom up on the championship horizon as dangerous contenders, having suffered only small losses by graduation.

Women Hockey Players  
Get Special Practice

All women hockey players of the class of '27 will have a chance to display their talent and skill at the four special practices to be held for their benefit at Camp Randall.

The dates for the practices have been set at 5:45 o'clock, September 27, 4:45 o'clock September 28, 10 o'clock September 29 and 5:10 o'clock October 1.

Last year's junior team will hold a meeting at 12:45 o'clock today in the gymnasium of Lathrop hall, to discuss plans for the coming season.

MEANWELL CALLS  
FOR CAGE EXPERTSFirst Varsity Practice to Be  
Held This Afternoon at  
4 O'Clock

With the first Varsity basketball practice of the season scheduled for 4:00 this afternoon in the gym, Dr. Meanwell asks that all sophomores, juniors and seniors who wish to try out for berths on the squad report to him at the above time. He also requests that men wishing to compete for the positions of sophomore and junior managers be present at today's practice.

Coach Meanwell realizes better than any one what the loss of Tebell, Williams and Gage means to his hopes for another winning team. He feels, however, that with the enthusiasm that is already showing itself he will be able to whip a team into shape which will be a fighting team if not a winning one. In a meeting earlier in the week Dr. Meanwell met last year's squad to talk over his plans for the coming season and the possibilities for another championship team.

The Varsity this year will have no outstanding stars—it will be an aggregation of men acting as equally important parts of a finished machine. With Capt. Gibson, Spooner, Elsom, Barwig and Oiebold of the 1922-'23 team as a nucleus, Coach Meanwell hopes to develop a formidable fighting unit.

Iowa, which tied for first place in the Conference with Wisconsin last season, has its complete team back, while Michigan and Illinois loom up on the championship horizon as dangerous contenders, having suffered only small losses by graduation.

PLANS FOR ALL  
UNIVERSITY NET  
TOURNEY BEGINSVarsity Tennis Courts Are  
Now in Good Playing  
Condition

With the Varsity tennis courts once more in tip top condition, it will only be a matter of a few days before the plans for the all university tennis tourney are completed, and the drawings made to determine who will be the opponents in the first round of play.

The tourney will not only serve to increase the interest of tennis enthusiasts who might otherwise allow their rackets to remain idle, but will also aid in bringing to light any player of unusual ability who shows promise of varsity caliber.

Tennis has only recently come to the front at Wisconsin, and the record made by the net teams the past few years must be upheld. Wisconsin has been holding her own in conference net circles lately. The opposing teams have come to respect the Cardinal racketeers, and interest in this sport must be kept up so that the present standard will not be lowered.

Coach Linden, who has been looking after the interests of the tennis teams the past few years, left Madison for Chicago yesterday where he will enter Rush Medical school. Plans have been completed whereby a new coach will take charge of the tennis men in the immediate future. It is said that some representative of the faculty tennis club has agreed to assume the duties for the time being.

There are several freshmen just entering school who are known to possess unusual ability on the courts, and the coming tournament should prove an interesting affair. The outcome will be watched with interest by all students who have the prospects of the Badger tennis men at heart.

In a few days a card will be placed in the gym where all students who wish to enter the all university tourney can register. The results of the draws will then be posted in a conspicuous place so that all candidates can determine their opponents.

READ CARDINAL ADS

## Cameo Room

DANCES EXCLUSIVE FOR STUDENTS

Thompson's Orchestra  
TONIGHT

FEATURING

KOHLER

EMMANUEL

BENSON

ROBERTS

SMITH

LUHMAN

## Saturday Night

SUMNER—BRODT—IVEY—ALFORD  
BERIGAN—LUHMANWatch the Cardinal for special announcements  
Bring your fee-card

## Professor Bleyer Compares English And U. S. Papers

"American journalism has a decided influence on English newspapers at the present time," said Prof. W. G. Bleyer, head of the Course in Journalism, in speaking today about the trip abroad, which he recently took to obtain material for a new textbook.

"American comic strips, such as 'Bringin Up Father' are running in English newspapers," he continued, "and other strictly American features are now appearing in British papers."

"Previous to the laying of the Atlantic cable in the middle of the last century, American newspapers were influenced by the English editors, because all foreign news received in America came by mail from English editors. Until about 1850 most of the newspaper reporters were of British birth and training. Conditions are now reversed, and the English are imitating us in some ways."

Some English papers with large circulations are no larger in size than the Cardinal, according to Profesor Bleyer. They contain as much news as a larger paper and are more convenient to handle than the large ones. English newspapers as a rule have larger circulations than those in the United States because they cover all England, and not only London. A London paper can be obtained in any part of England the same day it is published.

An advertising feature common

in England and on the continent, but which has not been taken up by American papers, is the news bill. It gives the most sensational news of the day in headline form and is used by the newsboys to advertise their wares. Professor Meyer has a collection of these posters which he wil exhibit in his classes in journalism.

When he was on the continent, Professor Bleyer obtained copies of all the important French, Italian, and Spanish newspapers. These papers will be shown in Room 37, South hall. They offer an interesting contrast to the modern American newspaper.

Profesor Bleyer's book, which he has just finished, will be used as a textbook in the course in the history of journalism. It deals with the modern trend of American newspapers, and also shows the effects of English journalism on American papers.

**Decrease of 300 Bonus Students is Reported**  
Only 350 bonus students are enrolled in the University of Wisconsin this year, which shows a marked decrease as compared with last year's number, 750. As more are registering, however, the figures will probably reach 400. The decline in the enrollment is due to the fact that most of the ex-soldiers have already used the \$1,080 allotted to them by the government.

### Y. W. Neighborhood House Has Positions

Positions in the Neighborhood house, which have been filled by university girls for years, are open in various fields, according to Miss Mary Anderson, secretary of the Y. W. C. A.

Miss Gay Braxton, director of the settlement house, has sent out the following call:

Four girls are needed to teach English rom 1:30 to 3 o'clock on either Monday, Tuesday or Thursday. Three are wanted to take charge of a Doll club, from 4 until 5:30 o'clock. Two public speaking majors are wanted for the Story club on Friday, from 4 until 5 o'clock. The Games table requires five girls on Tuesday, from 4 to 5. Three with experience in home economics, can be placed in the sewing department from 10 to 12 on Saturday. A teacher of manual training (wood work) is needed or Wednesday from 4 until 5:30. A student in the public school music department is needed to give half hour lessons. The

call has also been sent out for those who will visit in homes from Thanksgiving until Easter.

Miss Anderson will be in the Y. W. C. A. office in Lathrop hall to sign up all those who wish to fill these positions from Monday on. The girls who apply must be ready to guarantee that they will take the places for a year.

READ CARDINAL ADS

### STUDENTS AT PITT HIRE AS PALLBEARERS

A gloomy but fairly profitable means of meeting overhead expenses has been discovered by the impecunious students of Pitt university, Pittsburgh, Pa., who frequently hire out to funeral directors as pallbearers. Leading morticians of Pittsburgh say that their deportment is admirable and quite in keeping with the seriousness of the occasion.

### "Kehl's Private School of the Dance"

Dancing in all its branches taught by competent teachers

#### Students' Class Every Friday Eve. 8-10

Private Lessons by Appointment  
Hours 10 to 10

Studio 3 No. Pinckney—Phone F. 561  
Residence 420 No. Carroll—Phone B. 1770

## Lutheran Students!

WELCOME TO

### Calvary Lutheran University Church

Wheeler Hall, over the Co-Op

Bible Class ----- 9:45  
Morning Service ----- 10:45  
Social Hour with Cost  
Supper ----- 5:30

Rev. Ad. Haentzschel, Pastor

"Come thou with us, and we will do thee good."

The Student Council of Calvary Church will entertain Lutheran students at an informal Reception and Mixer Saturday night, the 29th at 7:30 in Wheeler hall. Games and refreshments. Lutheran students are cordially invited.



We do not feel that we are stretching a point by absolutely guaranteeing every item of our work. The ability of our staff is well known and the quality of the leather used is the finest.

"New for Old"

Madison Electric  
Shoe Repairing  
Shop

436 State St. B. 5844  
235 State St. F. 1925

## Haswell Furniture Co.

THE HOME OF GOOD FURNITURE

117-119 State St.

B. 952

## We welcome the University opening

### We welcome the students

We want to be of assistance to you. Come to us and we will give you our time and assist you in any way.

We have some things in furniture that we can help you make your room or house look more like your home.

A COMFORTABLE CHAIR, A FLAT TOP DESK  
MATTRESS, SPRINGS, LAMPS, BOOKENDS AND  
DOUBLE DECK BEDS

We give you a discount

DON'T MISS

## THE OPENING OF The Pantry

Wednesday Evening, October 3

University Ave. and Lake St.

See Sunday's Cardinal for announcement of prizes to be given lucky patrons on opening evening.

## ZONA GALE WILL WRITE FOR LIT

Many New Writers Are Discovered For This Year's Mag

Kenneth Fearing, editor of the Wisconsin Literary magazine promises a widely divergent array of material in the first issue of the new year.

Heading the list of contributions is Miss Zona Gale, with a sketch "Human Engineering." Mary Zaturenska, the new Zona Gale scholar at the university, will be represented by two poems. She is a contributor to such publications as the Atlantic Monthly, Smart Set, the Liberator and Poetry. Further verse comes from the pen of Claude Ivan Lake.

John Francis Weimer '25, is author of a short story to appear in the first number, and Leon Herald, Madison poet who is attending the school, furnishes a column to the publication. The cover design is by Muriel Leitzel.

This year's magazine will present a complete change in appearance, with a smaller page size, covers in color, and illustrated with etchings, sketches, and wood-cuts.

Many new writers have been dis-

covered for this year's editions, the editor said yesterday, especially among sophomores. Verse, stories, sketches and articles are to be furnished by them, and most of last year's contributors will be present as well.

New members of the staff are Carl Rakosi, associate editor; and Catherine Davis, exchange editor. The first issue of the magazine will appear Wednesday, October 2.

### First Mixer to Be Held Tomorrow Night in Gym

Union Board will hold its first all university mixer tomorrow night at 9 o'clock in the men's gymnasium.

This year a committee of S. G. A. girls and a committee of men will

attempt to keep things moving and make the dance a success. The feature of the evening will be Thompson's 10 piece orchestra which will furnish the music for the dance.

It will be necessary to present fee cards at the door to obtain admittance and the tickets will be in the form of small programs.

### Class Rush May Fall on Saturday of Coe Game

Although the date is not definitely set, the annual soph-frosh rush, according to James Flickinger, '26, president of last year's freshman class will probably fall on the morning of the Coe football game. He expects to have the work of organization under way in a short time and can give more definite information in a few days.

## Don't Hand in Scribbled Stuff

Have your work typewritten at

### The University Typing Co.

Cor. Langdon and Lake

638 Langdon

We can read anything  
Telephone B. 3747  
Office Hours 1 to 5 P. M.

## Broadway Gardens

Just the place to hold your initiations, parties, dances, circuses, or entertainment of any kind. A large, smooth dance floor. Seats for 700.

You can rent the Broadway Gardens for any night in the week, except Saturday and Sunday. Big mixer every Saturday and Sunday night.

Phone Oakwood 66 R 11.

## The Rays Barber Shop

716 State Street

TWO DOORS FROM LOWER CAMPUS

"RAY" GRENZOW

"RAY" HAAG

"JACK" FERGER

"BLACK"

## SEE YOU AT First All- Varsity Mixer

Under the Auspices of the Wisconsin Union

MUSIC BY

**Thompson's  
10 Piece Orchestra**

MEN'S GYMNASIUM

Sat. Sept. 29--8:30

ADMISSION 25c

*It's That Something New*  
**Kessenich's**



## AFTERNOON DRESSES

An Attractive Variety in  
the Dark Colored Silks

**\$25 to \$39.50**

Artfully designed with the straight line effect, cleverly trimmed with little dashes of color, they make an excellent frock for the college girl. Many are made with the popular panels and tiers. All are unusual values. Kessenich's always have a large selection, each one an exclusive model.

### The "Francine" Frock

Specially Designed For the  
Style Loving College Miss

**\$27.50**

Made of a soft flannel—one which presses easily and can even be washed. Attractive check and stripe patterns, and the straight, appealing simplicity of the frocks give to them the popularity which is their due. They are especially good for the college girl because they will stand up well under every day wear, keeping at all times their graceful charm.

**Kessenich's**

## THE DAILY CARDINAL

FOUNDED APRIL 4, 1892

University of Wisconsin official daily newspaper, owned and controlled by the student body. Published every morning except Monday during the academic year by The Daily Cardinal Company, Incorporated, at the Union Building, 752 Langdon Street, and at The Capital Times Building, 106 King Street, Madison, Wisconsin. Printed by The Capital Times Company.

Member of the Western Conference Editorial Association  
Entered as second-class mail matter at the post office at Madison, Wisconsin.

Editorial Office—Union Building, Phone B. 250, before 6 p.m. Capital Times, Phone B. 1137 after 7 p.m. Business Office—Union Building, Phone B. 6606 before 5 p.m.

Subscription rate—\$3 a year, \$1.75 a semester. Single copies 5 cents.



## BOARD OF CONTROL

PRESIDENT, PAUL K. ROBERTSON; Vice-President, Margaret A. Calsen; Secretary, Marion SeCheverell; Treasurer, Sidney R. Thorson; Member, Earle F. Gill.

## EDITORIAL STAFF

MANAGING EDITOR ..... PORTER F. BUTTS  
Associate Editors—Walter A. Frautschi, Joseph F. Law-  
ler, Harold R. Maier.  
Women's Editor ..... Frances H. Warren  
Sports Editor ..... Harry A. Bartsante  
Conference Editor ..... Wes W. Dunlap  
Desk Editors—Elmer Boehringer, Fred Gustorf, Renn  
Hemingway, John Weimer, Wilfred Wille.  
Editorial Writers ..... Milton Erickson, Eliot Sharp  
Skyrockets Editor ..... David K. Steenberg  
Society Editor ..... Helen J. Baldauf  
Feature Editor ..... Lois A. Cole  
Exchange Editor ..... Dorothy Lawton  
Librarian ..... Payson S. Wild  
Deck Assistants—Chester Bailey, James Culbertson,  
Jewell Dean, Lloyd Gladfelter, Carl Hansen  
Sports Assistants—John Burke, Chester Hendry, Donald  
R. Morrissey.  
Special Writers—Lois Barry, Doris Bering, Curtis Heng-  
lings, John Bager, Dorothy Hedler, Meredith Hend-  
ricks, Edith Porter, Helen Taylor, George Vaughn.

## BUSINESS STAFF

BUSINESS MANAGER ..... WALTER H. PLEWKE  
Associate Business Manager ..... Robert Casterline  
Advertising Manager ..... Harold H. Laskay  
Associate Advertising Managers—James Lyons, Luther  
Brooks, Lloyd Mueller.  
Circulation Manager ..... Earl E. Wheeler  
Assistant Circulation Manager ..... William P. Reed  
Merchandising Service Manager ..... Elizabeth A. Clark  
Copy Manager ..... K. Ingof Dyrud

DESK EDITOR—J. RENN HEMINGWAY

## '27 AND DRILL

It is difficult for some of us to realize that five years have passed since the war—that most of our present freshmen were not even in high school when the armistice was signed. For many of them, as for Americans in general ten years ago, war is something to read about, something quite remote from real life. Soldiers are parading dummies, and military training—well, it's all right for those that like it.

This, at least, is the apparent attitude of the incoming class toward "drill." One supposes that the class is representative of the best of Wisconsin's young manhood, that if anywhere in the state there is current in the youthful mind a sense of the duty of preparedness, a willingness to train for the country's defense, such feelings are to be found in this year's freshmen. And it brings neither credit nor glory to the state for this select body of young men to so flatly repudiate the ideal of military service.

Scarcely a thousand students have enrolled for the basic course this year, and this number is largely made up of sophomores. The second-year men, who have had a chance to learn what military training is, and to acquire in some measure the spirit and ideals of military service—most of these have chosen to remain in the corps voluntarily. In the advanced course for juniors and senior registration is double that of former years. But the freshmen, who know nothing of drill except from hearsay and campus rumor, turn aside with knowing looks, rejoicing in their own sagacity.

Wisconsin has been proud of its cadet corps in the past, and with reason. The Wisconsin R. O. T. C. represents the university in just as real a sense as the football team, and it has done so with conspicuous credit to the school. Last year for the sixth consecutive time the corps was awarded distinguished rating by the war department. Drill has been an honorable and integral part of Wisconsin life; it seems a pity that its future should be wholly dependent upon the caprice of incoming students.

For those of the freshmen who have elected to take military training we have a very real respect. If the voluntary wearing of a freshman cap, signifying devotion to class and school traditions, be praiseworthy, how much more so is the voluntary wearing of the military uniform, signifying as it does loyalty to one's country and recognition of personal obligations toward its maintenance and defense. We should say, offhand, that the boy who of his own accord seeks training to prepare himself for national emergencies, has begun to grasp the bigger things of life,—that he comes pretty close to being a man. Or is the ideal of duty to country only an outworn notion,—one which might be taken seriously by children, but cannot be imposed upon the mature intelligences of the class of '27?

## ORNAMENTS MISPLACED

There is no question in the minds of impartial observers that fraternities have been careless in the matter of disposing of their empty whiskey bottles. "A whole sackful," it appears, was left in one house during the summer as a standing temptation to the predatory instincts of small boys. Little wonder that charges of being an evil influence have been made against fraternities in general.

It would have been so easy to have struck each bottle in the center with a tack hammer as emptied, or to have filled them with sand and cast them in Lake Mendota, or even to have dropped the entire sackful down a convenient manhole, with appropriate ceremonies. How much unhappiness could have been avoided if only the dictates of simple prudence had been followed!

We hope that fraternities in general will respond to their critics by cleaning up the situation, especially their back yards. It is not only a question of morals but of good taste. Discarded whiskey bottles arouse not only the covetousness of the petty pilferer but a sense of repugnance and distaste in the minds of cultured people. They have been found wholly unsatisfactory as garden ornaments. But the chief objection to their open and avowed presence in fraternity back yards appears to be the temptation they afford to susceptible delinquents. When will people learn not to leave valuables lying around, to the manifest encouragement of juvenile thievery!

## A BIT OUT OF DATE

The laws of the Medes and Persians had nothing on Pan-Hellenic rules in the matter of inflexibility. As far back as we can remember a "rules" complex has dominated sorority rushing, and it has frequently been made evident that not only the spirit but the letter of regulations must be held sacred and inviolate.

One not familiar with the whys and wherefores of rushing rules might not suppose that there were any great harm in a sorority woman meeting her cousin, an entering freshman, at the request of the girl's mother. Even if the aforesaid sorority woman accompanied her cousin to her rooming house, an outsider would not consider the crime unpardonable. But the Pan-Hellenic judicial committee—

We wonder whether a course in Crime and Punishment would not be instructive to the committee in the exercise of their judicial powers. It might be found that the imposition of severe penalties for admittedly technical offenses is a somewhat antiquated procedure, not in the best vogue since the fall of Assyria.

## LONG LIVE THE PEDESTRIAN

We really hate to do it, but while we are speaking of Langdon street we may as well bring up the subject which has almost become editorially hackneyed through its yearly appearance in this column, the story of the speeder and the fly-er. We never could see just how Langdon street resembled the Ormond or Daytona race tracks, but we may be blind. We will admit that it has possibilities, as evidenced every year. As for broaching the subject, we hate to do it, it sounds too preachy, but eventually, why not now?

In the first place, we advise the speeders to cut it down for their own sakes, with the warning that, inefficient though we may think the Madison policeman is, he has done a thriving business along Langdon all summer and from appearances he is still on the job in that vicinity. Of course, if you do not care how many fines you have to pay, that is another matter and we have nothing to say except to advise consideration of the poor pedestrian.

You know, or should know, his lot, so we will not bore you further with telling it. Just have pity; that will be sufficient.

The fraternity and sorority grades are out before the rushing season is over. He who would pledge a scholar should stop the press.

\* \* \*

Fifteen men from Canada studied at the university last year.

\* \* \*

The Varsity Welcome to be a success according to the faculty must last just 59 minutes. Sixty minutes will make it a failure.

\* \* \*

Engineering and industrial subjects are studied by one-fourth the persons who take correspondence-study courses under the extension division.

\* \* \*

The Daily Cardinal this year is inaugurating a weekly art and letters page to which contributions are welcome.

\* \* \*

Track men will have no difficulty keeping on the cinder path on the upper campus. Others please k. o. t. g. (keep off the grass).

\* \* \*

Mead Burke is picking only experienced track men for his freshman track classes this year. Experience is a good teacher.

\* \* \*

Prospective teachers at Wisconsin are taught how to select maps for school use.



## EVEN BOSCOE'S Russian

\* \* \*

He's about as lucky as the Alpha Deltas

\* \* \*

And our correspondent reports that the first man the Betas pledged at Knox college was lame and couldn't run away.

\* \* \*

Two days later he felt so lonesome that he packed up and went back home.

\* \* \*

PRETTY LUCKY  
We start another session  
With credits, sixty-nine,  
With vigor we will have to  
dig,  
We're ten grade points be-  
hind.

\* \* \*

HAVING PASSED the used car ranch in front of the Chi Phi house we are moved to remark that none of the Chi Phi daddies can be doing without their family chariots. None of the cars looked as if they had a home.

\* \* \*

PLEDGE SIGMA Phi and spend four years in the country. None of the usual rural inconveniences. Call Badger 3813.

\* \* \*

FROM THE DEET  
"Tri Delt Mourn 'Snuggle Puppy!'"

But Mickey still has Jimmie Van.

\* \* \*

AS WE WALKED up the hill yesterday we admired the beautiful, well-formed, symmetrical and bare limb of a poplar tree.

## Bulletin Board

## LUTHERAN STUDENTS

All Lutheran students are invited to a reception to be held in the Memorial church, 626 University ave., Friday, September 28, at 7:30 o'clock.

## APIS CLUB

Any student in any college who is interested in bees or beekeeping, is welcome at the first meeting of the Apis club, to be held at 6:45 o'clock Tuesday evening, at the Economic Entomology building (west of the Horticulture building).

## BAPTIST STUDENTS

All Baptist students, old and new, are invited to attend the hike which will be held tomorrow afternoon. Meet at the Baptist student headquarters, 429 N. Park street, at 2 o'clock. Harold Reese.

## MASONIC SMOKER

A smoker for all university Masons and members of De Molay will be held at the Agaia fraternity Friday evening, September 28, from 7 to 9 o'clock.

## M. E. STUDENTS

Get acquainted party for all Methodist students at Wesley foundation, opposite chemistry building, Friday from 8 to 10:30 o'clock.

## OCTOPUS

Editorial staff meeting will be held Friday at 3:30 o'clock in Octopus office, Union Building. Staff is expected to be present, and anyone interested in working on the editorial or art departments invited to come.

## Wisconsin Grad Writes Stories For Scribner's

"The Blue in the Labradorite," a short story in the October number of Scribner's magazine, was written by Miss Julia Winifred Johnston, a graduate of Wisconsin in the class of 1911.

Miss Johnston shows great promise of becoming a leading short story writer," Alfred S. Bashill, assistant editor of Scribner's, stated in a communication to The Cardinal yesterday.

In a biographical note published in the magazine, Miss Johnston says: "In 1911 I was graduated from the University of Wisconsin; the English courses and the campus offered much to me. Five years ago I came out to the Pacific coast and in these free spaces I learned to breathe deeply. The gratification of a ten-year wish is a heady thing; it requires emphasis upon the thing they tried to teach me at Madison: keep your feet upon the ground."

## First Industrial Club Supper Held Last Night

The first industrial club supper of the Industrial board of city Y. W. C. A. was held last night at the city Y. W. C. A. This supper opened with the program of industrial clubs.

A hospitality committee of university women, at whose head is Mary Devine '25, will serve each Thursday night. Mary Devine succeeds Leila Ekern as chairman. The hospitality committee is part of the movement for student industrial cooperation of which Alice Corl '25 is general chairman.

A program has been planned for joint discussions between student hospitality committee and industrial hospitality committee. These discussions will follow Thursday suppers, beginning Oct. 4, and will cover economic, social and political questions of interest to all women.

Any one interested in joining such a group should obtain additional information from Mary Devine or Alice Corl.

## E. Addis Drake Leads St. Andrew's This Year

The university chapter of the Brotherhood of St. Andrew met last night at the St. Francis club house on University avenue for the election of officers and other preliminary business for the semester.

Last year the organization maintained missions at two parishes near Madison and carried on other student religious activities of a minor nature. Arrangements to continue the missions this year were made yesterday.

The newly elected officers of the chapter are: E. Addis Drake '24, director; Marion N. Walker, grad, first vice-director; Rufus S. Phillips, grad, second vice-director; and John Cleveland '26 secretary-treasurer.

## WIS. CLUB OF CHICAGO GIVES BIG LUNCHEON

The University of Wisconsin club of Chicago has sent out cards for a luncheon to be given today at 12:15 at the Palmer House. The speakers will be Colonel H. B. Hackett, and Mr. John Schommer who will give talks on "Football Rules." The club announces a football dinner to be given at the Hotel LaSalle on November 23 the night before the Chicago-Wisconsin game.

The Ford and Nyberg Press Shop on Frances street will press a suit for each Wisconsin player taking part in a winning football game this fall it has been announced.

## CLASSIFIED ADS

Classified advertisements must be sent to the business office of The Daily Cardinal in the Union building, 752 Langdon street, before 5 o'clock of the day preceding date of publication and must be paid in advance. Rates are 1 1/2 cents with a minimum charge of 25 cents.

LOST — Last Saturday night between Theta house and Grady's, fur necklace. Call B 7499. 3x26

FOR SALE — Frosh Ag Books complete. 611 W. Dayton. B 4297. 3x26

FOR SALE — Ford coupe. Completely overhauled, just painted, in excellent condition but no starter. A real bargain for \$200. Call B. W. Allin. B. 6923 at 7 a.m., 12 m, or 7 p.m. 3x26

FOR RENT — Large room with alcove. Two closets. Small well-equipped kitchen. All freshly decorated. Laundry with electric washer and ironer. Garage. 1109 University ave. B 5040. 3x26

FOR SALE — Twenty foot, two cylinder motor boat. Good condition. Call Mr. Gunderson. B. 5646 or F. 701. 4x27

LOST — Fur choker — Reward — Call F. 44. 4x27

FOR RENT — An attractive double room in a private home for girls or boys. No other roomers. 136 Lathrop st. 3x27

FOR SALE — L. C. Smith typewriter in good condition. Phone B. 5228. 3x27

FOR RENT — Large double room 2 blocks from gym and Bascom Hall. \$3 each. One half double room separate beds, \$3 each. One single room \$4. B. 6603. 2x27

TWO EXCEPTIONALLY attractive rooms for housekeeping. Central location. Three large connecting rooms well furnished with private bath for three or more men very attractive single room for graduate students or upperclassmen. Unusually comfortable and homelike rooms for married couple. Tel. Badger 3709. 3x26

FOR RENT — Newly furnished and decorated double room for two gentlemen at 432 Hawthorne Ct. Inquire at 431 N. Lake. 2x28

SALESMAN — Wanted to sell Pro-tex Gabardines, Topcoats, and Raincoats direct to wearer. Splendid chance for student to make some money. Every man a prospect. Liberal commission. Write today. Geo. G. Bryant Co. Dept. 10. Milwaukee, Wis. 1x29

WANTED — A student to do furnace work for his room, 815 Univ. Ave. 3x28

LOST — In or between Historical Library and Science Hall, a case with coin purse containing \$10. and two keys. Call B 6947. 3x28

LOST — Phi Kappa Sigma pin on University avenue. Finder please call B. 2566 or call at 508 N. Frances St. Reward. 3x28

FOR RENT — Double front room with private entrance. Board if desired. 432 W. Mifflin. F. 267. 2x28

FOR SALE — 18 foot canoe and boat house, \$75.00 takes them. H. O. Bigelow (Gardner) Biology Greece. Evenings call B. 6292. 3x28

LOST — One pair of shell rimmed glasses in front of Sumner and Crampton's, Thursday morning at 9:45. Call Muriel Leitzell. B. 2816. 1x28

LOST — Black folding brief case. Contains several text books, with name of owner. Call Claude T. Grigsby. B. 49. 2x28

VERY DESIRABLE ROOM for one or two men in very heart of University section. All conveniences — \$2.50 a week. Call Carl Hansen at F. 2916. 6x28

PET BADGERS — Here's an opportunity for some U. W. student to own a pair of seven month old Badgers for \$35.00. Verle Hare

## 600 EMPLOYED TO CARE FOR CAMPUS

Workers to Keep Grounds in  
Condition Equal Instruct-  
ing Staff

Approximately 600 employees are working each day to keep our university campus, a city of 9,000 or more inhabitants, in excellent condition and good working order. This is practically the same as the number of professors and instructors here.

Two hundred and fifty employees are needed to keep up the clerical end of the institution. Over 100 janitors and 75 laborers are at work cleaning and making repairs. Ninety people are employed by the university to work in the dormitories and cafeterias.

The 170 skilled tradesmen employed represent all the varieties of work found in any city. Among them are 22 painters, 14 carpenters, 2 sign painters, 8 engineers, 5 gardeners, 11 machinists, and 5 electricians. 2 seamstresses and 5 chauffeurs are also on this list. A chart representing these figures graphically has been posted in room 101, Bascom hall.

Alfred T. Gallistel is Supt. of Buildings and Grounds and has his office at the Service building. An addition to this building is under construction and will probably be completed this fall. The electric sub-station will be moved into this addition.

**Blackhawk Golf Club  
Is Open to Students**

Golf may be played by any member of the university this fall at the Black Hawk club by the paybo, 923 W. Johnson st., Phone Fairchild 2223.

FOR SALE — Short History of U. S. Bassett; International Law, Wilson and Tucker, seventh edition; Commerce and Industry. J. Russel Smith. 512 N. Lake.

FOR RENT — Two room heated, furnished apartment for girl graduate students, 512 N. Lake.

FOR RENT — A few rooms still available for girl students in approved U. W. rooming house. Only one and one-half blocks from Lathrop hall, 1022 W. Johnson. Phone B. 3949. 2x28

LOST: Fountain pen with name Austin Cooper. Finder return to Cardinal. 3x28

ment o a dollar at either the Co-op or at Petries.

This privilege has been given the students by the officials of the club, and it is hoped by them that many students will take advantage of the opportunity.

Indoor golf will be taught to the women students again this winter. A professional is being located to give expert instruction, according to Miss Alice Gall of the department o Physical Education. Although the department has an in-

door driving apparatus, it is believed that the lessons will again be given in the basement of the Co-op.

READ CARDINAL ADS

# Typewriters

Every student has use for a typewriter. The portable comes in a case—can be taken anywhere and is built to stand years of hard wear.

**REMINGTON  
UNDERWOOD - CORONA**

Buy one of these on your Co-op number and save money

## FOR RENT

For the student wishing to rent a machine we have new rebuilt Underwoods and Royals. These are the best rental machines in town.

### HAVE YOU JOINED THE CO-OP?

## University Co-Operative Co.

E. J. Grady, Mgr.

506 State St.

## SAVE A DOLLAR

ON YOUR

**Tailoring Account  
\$6.00 Ticket \$5.00**

Credit for \$5.00 on your Co-op number which means a saving that you get only at the Co-op, the student store.

**Cleaning, Pressing, Repairing, Alterations  
We Call and Deliver on Hangers**

The Co-op Tailoring department gives the best work and service in the city at the lowest price. Phone B. 7542 and we will call for your work.

**JOIN The Co-Op JOIN**

E. J. Grady, Mgr.

506-508 State St.

## WORLD of SOCIETY

Sorority Formals  
To Close Rushing  
Schedule Tonight

Formal dinner dances will be held at all sorority chapter houses from 6 to 11 o'clock tonight. These are the second of the preference functions, and will close the rushing entertainment program. Pledging will take place on Sunday.

## Kappa Delta dinner

Georgia Fess Carter was hostess at a dinner party on Thursday evening at her new home 1840 Yahara place, for the members of Kappa Delta sorority. Miss Lily Langley served as haperon.

## Acacia smoker

Acacia fraternity will hold a smoker tonight for all university members of the Masonic order of De Molay.

## Nelson-Heisman wedding

Announcement has been made at the Alpha Gamma Delta house of the recent wedding of Edith Nelson, a member of the sorority, to Milton J. Heisman. The ceremony took place during the summer in Oshkosh. Mr. Heisman is connected with the Wisconsin Trust company, Madison.

Athenae will hold its first meeting tonight in 401 Bascom hall. All old members should be present, and new students interested in forensics are especially invited.

## In The Churches

The Christian Endeavor of Christ Presbyterian church is to entertain at a Discovery party at 8 o'clock tonight in the church parlors, 8 West Dayton street.

The Epworth League of the First Methodist Episcopal church, corner of Wisconsin avenue and East Dayton streets, is entertaining Methodist students and their friends at an unusual welcome party at 7:45 o'clock tonight.

Wesley Foundation, corner University avenue and Charter street, will entertain at a student mixer at 8 o'clock tonight in the church hall.

## PERSONALS

Isabel Capps '23, is spending a few days at the Kappa Delta house on her way to Leeland Stanford university, where she will join the physical education faculty this fall.

R. E. Balliette '23, Port Washington, George Fiedler '23, Philadelphia, Pa., Carl F. Young '17, Green Bay, and Awrey W. Cohoe '16, Hibbing, Minn., were guests of the Acacia fraternity the past week.

Douglas Newell '23, former business manager of The Daily Cardinal has been spending the summer in Europe. He returned to his home in Kenosha on Sept. 16.

Professor Kahlenberg will spend Friday and Saturday of this week in Dayton, Ohio, where he will read a paper before a meeting of the American Electrochemical society.

## READ CARDINAL ADS

## SOCIAL CALENDAR

Sept. 28  
6 to 11 o'clock—Sorority Formal dinners.  
7 o'clock—Acacia-De Molay smokers.  
7:45 o'clock—Methodist Welcome.  
8:00 o'clock—Presbyterian party.  
8:00 o'clock—Wesley Foundation mixer.

PRIVATE FUNERAL FOR  
MRS. PETERSON HELD

The funeral of Mrs. W. H. Peterson, wife of Professors Peterson, was held from the Frautschi residence at 8:30 o'clock last evening. The services were private, being at

IF YOU WALK I CAN  
TEACH YOU TO DANCE

Shari Field  
Hours 10 to 10  
B. 1806 316 State

ELECTRIC SHOE  
REPAIRING

Reliable shoe repairing and quick service is to be expected when you bring your shoes here.

We Call for and Deliver

## Bornstein Bros.

809 University Ave. B. 6750

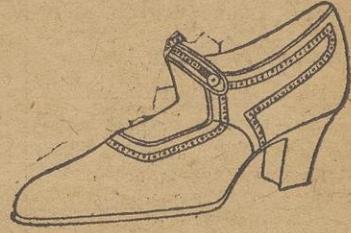
companying the body to its final resting place in Louisville, Ky.

J. M. Scafe, 3419 Sherman ave., left for Bangor, Wis., this morning when notified of the death of his uncle, Charles Scafe.

## Huegel-Hyland Shoes

Supremely  
satisfying!

Shoes that come to you bearing our name are "the last word" in style, in value, in fit that never fails. And because the range of styles meets every requirement of feet and fashion at moderate prices, you will find our shoes supremely satisfying.



Silver and Gold  
Pumps at  
\$10 and \$11

## H &amp; H BOOT SHOP

428 State St.

Our Foot X-Ray Guarantees a Perfect Fit



## Freshmen!

For Memories sake take Kodak pictures day in and day out. They'll be the golden nuggets of your keepsakes in your after college days.

We'll sell you fresh Eastman films, have our experts do your developing and printing, or sell you Kodak—all just as it should be—but first, last and all the time we want to urge you to take pictures now while you may.

## The Photoart House

WM. J. MEUER, Pres.

THE HOUSE OF A THOUSAND KODAKS

EXCLUSIVELY PHOTOGRAPHIC

BLACK AS THE ACE OF SPADES—SMOOTH AS A POLISHED JEWEL

## First Pen made for Students only

Designed by Geo. S. Parker  
for their special needs

and made by Duofold craftsmen—  
yet offered at only \$3

JUST as the Parker Duofold and Lady Duofold are recognized as the aristocrats of pens priced at \$5 and higher, so this new Parker D. Q. is the blue-blood of pens in the medium-priced class. Indeed the same crafts-guild that produces Parker Duofold makes this Parker D. Q. that we announce at only \$3.

Parker designed this pen based on a study of the students' requirements and desires. Hence it's a pen that is practically made to the students' order. We know of no other with this special ring to link to note-book, and no other this size under \$5 with a special metal girdle to reinforce the cap. Yet no extra charge is made for these features, or for the super-smooth point of 14k gold tipped with Native Iridium.

Insist on seeing this new creation. Any good pen counter can supply you, but look carefully for the stamp of the genuine, "Geo. S. Parker—Lucky Curve."

THE PARKER PEN COMPANY, JANEVILLE, WIS.  
Manufacturers also of Parker "Lucky Lock" Pencils

**The Parker D.Q. \$3**

Banded Cap—Large Ring or Clip—Duofold Standards

*Walter F. Koppisch*

Written with a Parker by  
Walter F. Koppisch  
Columbus' famous foot-  
ball captain

FOR SALE BY

University Co-Op Association—508 State Street  
University Pharmacy—640 State Street  
Badger Pharmacy—1320 University Ave.—208 State Street  
Tiedeman Pharmacy—702 University Avenue  
Sumner Drug Company—15 S. Pinckney Street  
Park Hotel Pharmacy—22 S. Carroll Street  
Geo. Willemer—808 University Avenue  
A. J. Brehm Company—13 W. Main Street  
Parker Company—12 S. Carroll Street  
Menges Pharmacy—26 W. Mifflin—801 Oakland Avenue—901 Uni-  
versity Avenue—1825 Monroe Street  
Koefrey Drug Company—19 N. Pinckney Street  
Moseley Book Company—19 S. Pinckney Street

## Fraternities Take Up Residence in New Locations

Fraternal, professional and other college organizations who have changed residences this summer are fast becoming settled in their new quarters.

New fraternity addresses are: Acacia, 140 Langdon street; Gamma Eta Gamma, 302 N. Murray street; Alpha Kappa Lambda, 28 E. Gilman street; Alpha Theta Pi, 615 N. Lake street; Alpha Chi Sigma, 621 N. Lake street; Kappa Sigma, 407 Wisconsin avenue; Kappa Psi, 211 Langdon street; Phi Kappa Psi, 2 Langdon street; Phi Kappa Sigma, 508 N. Francis street; Phi Mu Delta, 312 S. Mills street; Phi Sigma Kappa, 135 Langdon street.

Changes in sorority residences include Sigma Kappa to 234 Langdon street; Alpha Delta Pi to 112 Langdon street and Alpha Epsilon Phi to 701 W. Johnson street.

The Journalism house for women interested in the profession is now established at 15 W. Gorham street.

The Graduate club house for college women is located at 12 E. Gilman street.

## First Meeting of Athenae Literary Society Tonight

Clark Hazelwood '24, president of Athenae Literary society, has announced that Athenae will hold a meeting at 7:30 this evening on the fourth floor of Bascom hall.

Although it is the usual custom of the literary organizations to meet on the Friday of the second week of the school year, the organizations can begin their meetings whenever desired. The two women's groups,

## Critics Praise Bill Playing at Orpheum

The bill at the Orph this weekend is on a whole a little better than good. Most of the numbers rate as good, while some of them brought down the house as excellent.

### Jess and Dell

The human puppets—would have been better if they had stuck to the original idea of puppets and left out the dancing.

### Browne and Lavelle

Kay Lavelle had a good time laying a "hard" part, and she got over big with the audience.

### Eckert and Francis

With Francis putting over good Swedish lines, and using the wrong word at the right time, with some good songs by Eckert, the act brought down the house.

### William Seabury and Co.

Pretty girls—eccentric, fancy, jazz and toe dancing—somewhat risque but dazzling costumes—all this made Billy's act the best on the bill.

### Kenney and Hollis

These two original college boys offered a satire on medicine, which contained many old, and some clever new jokes. Aided by players from all the other acts, these two got over big.

### Veldez Arnund and Ernest Perez

International athletes de luxe—de luxe just describes their act.

Pythia and Castalia, have not yet announced their first meetings. Philomathia, Hesperia, and the Agricultural Literary society, have announced that their first meetings will be held Friday evening, Oct. 5.

The first meetings of the various groups are open to all interested students.

## NUMEROUS BUILDINGS RAISED LAST SUMMER

Numerous improvements have been made throughout the campus during the summer.

The north end of the stadium has been completed for Wisconsin's first game on October. Remodeling of Chadbourne hall is now complete after several months of work. Many of the other buildings have received coats of paint and redecorating.

The electric sub-station, the service station are being completed

and new boilers are being installed at the heating plant to heat the new hospital on University avenue.

## Chadbourne Welcomes Freshmen With Mixer

Chadbourne hall welcomed the sixty new freshmen with an informal mixer Wednesday night from 7:30 to 10 o'clock.

Special feature stunts were given by Edith Faithorne '26, and Miriam Kundert '26.

READ CARDINAL ADS



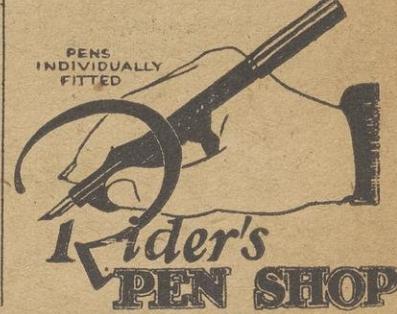
## Here's a Tip

You can buy a good Fountain Pen most anywhere—but the only place you can get one fitted by a PEN SPECIALIST to suit your individual style of writing is at RIDER'S, 666 State Street.

Ask the Ol' Timers—they know!

Then drop in—let RIDER see how you write—it will only take a minute—and you will be fixed up with a pen that will see you successfully through the next four years—and 40 years thereafter.

We carry the best of all types of pens, pencils, and fountain pen ink. Our ahead-of-the-minute fountain pen repair service will make you open your eyes. Prices are right. Don't forget the address—666 State St.



# Simpson's

IT PAYS TO BUY IN MADISON

## Swagger Apparel

Gives Distinction to your Presence on the Campus

### Announcing

the arrival of new sport apparel purchased by Mr. McGuire in New York last week.

These sport togs were selected for their fitness to the needs of the college girl desiring something new, individual, and of "an air."



### The Sweaters

"Chappie" coats of soft brushed wool knitted with Bromley collar, and fashioned with side button closing, are destined to become a campus favorite. Varying shades of tan, gray, and brown. Priced

\$6.95, \$8.75, \$10.75 and \$15.00

### The Blouses

Sheer dainties that satisfy a school need with separate skirt and sweater. Smartly tailored. Price \$3.00. A model in tan with collars and cuffs of white embroidery is both decorative and practical. Priced \$3.25.

### The Skirts

Wrap-around and pleated models tie for favor. Exotic checks and stripes on light or dark backgrounds, are shown in camel's hair, flannel, tweed, and mixtures. Fashioned to permit freedom in movement. Priced \$8.95 to \$25.00.



## Johnston & Murphy Shoes

YOUNG men, especially students, recognize and appreciate fine shoe making, the materials and refined style of J & M shoes.

**\$12.50**

IMPORTED SCOTCH GRAIN AND MOOR'S CALF  
IN BLACK AND TAN

## Olson & Veerhusen Co

Hart Schaffner & Marx clothes

## VARSITY FORMS FOR FROSH CLASS WELCOME

Continued from Page 1

the guard in white will escort them to the monument, where the girls will form in a half circle behind the statue. The seniors, graduates and law students will walk down the hill to the knoll to meet the the hill dividing into two columns, will follow the freshmen.

Sophomores will gather at the Engineering building, headed down, and juniors will meet in front of the Law building, also headed down. Women in both classes will lead the processions, paired off. These two classes will fall into line behind the freshmen for the march to Lincoln terrace. The classes will divide before Lincoln terrace, and circle about on both sides until all of the frosh reach their positions before the platform.

## To Take Movies

Movies will be taken by the Fox cameramen of the entire pageant, which is expected to be the most successful and spectacular in the history of the welcome.

Sales, Rentals, Repairs

**BREWINGTON**  
SUPPLIES

533 State

B. 222

**SINGER'S**  
Barber Shop  
620 State St.



ACTUAL SIZE

You like to grasp a pen like this. It's big. It's husky. It looks strong, reliable, long-lived. And it is.

This new Wahl Signature Pen is a wonder for college work. It never needs prompting. You don't have to shake it. Touch that flexible point to paper and the ink starts with your thought.

The Wahl Comb Feed regulates the flow so perfectly that the ink never floods. The ink capacity is enormous.

And the everlasting nib—it's a marvel. It suits itself to any writing style. Just seems made for your hand. It is heavy.

Made in the U. S. A. by THE WAHL CO., Chicago

**WAHL**  
*Signature PEN*

Copyright 1923,  
The Wahl Co.

**The big pen for big business**

**A BIG  
willing  
companion  
for every  
note book**

14-karat gold. Tipped with the hardest and finest grade of iridium that money can buy. Experts say this everlasting nib is the finest made.

Another big idea—clipped in pocket, purse, shirt-front, or notebook, the Wahl Signature Pen will not leak. The patented cap-construction assures this. The gold band you see around the cap prevents splitting.

There are two big sizes at \$7 and \$5—one for men, one for women. Ask for the Wahl Signature Pen. Other Wahl Pens from \$2.50 up.

.

Very moderate price for quick sale.

.

## PARKWAY OFFERS A SUPER SEASON

BY DAMAD RAMA

The most brilliant season for legitimate productions ever offered to Madison theater patrons is promised for this year by the management of the Parkway theater which has made every effort to book those attractions which are at once prominent and high class.

In addition to the long list of regular legitimate attractions which has already been booked the Parkway has promised something new in Madison with a combination high class vaudeville act interspersed with the movie program. The first of these is scheduled for next week with a skit called "The Birth of Venus." Fifteen girls will be included in the act.

The following week Ernie Young's Revue will be seen at the Parkway. Young is producer of the shows at the famous Marigold Gardens in Chicago. It is whispered that Ethel Barrymore who is now in vaudeville will be here for a week in December giving a short sketch with some cinema.

On the wealth of drama and musical comedy attractions to play here, the first is "Shuffle Along," that pioneer and highly successful negro musical show. Chicago students who have seen the show pronounce the dancing in the show to be of the best. This show is scheduled for Oct. 5 and 6.

A mere innumeration of some of the other coming attractions will cause the theater lover to anticipate with eagerness the season's beginnings. By the way, the Parkway will now make reservations for favorite seats for the entire season.

Here are some of the promised attractions: "Up the Ladder;" De Wolfe Hopper, who will present three light operas here with his own company; May Robson with her annual show; Nora Bayes at the head of her own company of entertainers; Chauncey Alcott and company; "Molly Darling;" Paul Althouse and Arthur Middleton, opera stars in concert recital; Fiske O'Hara as usual; Irene Castle, the most talked of actress in the world; Zimballist, the violinist who has just re-entered the concert world and who has probably the largest collection of rare violins in existence.

Then there is "Blossom Time" with an old Haresfoot star taking the tenor lead; "The First Year" with Frank Craven; "Up She Goes," now in Chicago; Florence MacBeth, opera star in "Secrets of Suzanne;" Walter Scanlon; "The Clinging Vine;" Robert Mantel in repertoire work; "Whispering Wires," "Cat and the Canary."

Even Macan, Edmann Heinck will appear, as will the as yet unsurpassed Pavlowa. Other treats are Ed. Wynn in "The Perfect Fool," Ruth St. Denis, "The Passing Show," "The Gingham Girl," Little Nellie Kelly, last season's best bet on Boardway, and David Warfield, the dean of them all.

## HOLLYWOOD IS TRANSPLANTED

BY DAMAD RAMA

"Hollywood" at the Majestic and "The Silent Partner" at the Madison are offerings of the Fischer theaters for next week starting with tomorrow.

"Hollywood" is a picture which has received the plaudits of the audiences and reviewers wherever it has been shown. It proves without a doubt that the movies can enter the field of satire without bitterness and can acquit itself successfully. Critics have also declared that the picture treats of the melodrama in a more literary plane than usual.

For accuracy and external detail "Hollywood" has been hailed as the super picture of the year. The fact that some 30 or more movie stars take part in this colossal spectacle of the U. S. A.'s most talked of community forms another attraction. "Hollywood" will be reviewed in these columns next Tuesday.

Of "The Silent Partner" not so much can be said. It is the story of a clerk in a Wall-street brokerage house and deals with the ramifications in his life after yielding to the lure of the ticker. It is a conventional story and more or less conventional in portraiture.

However, the acting in the cinema is good and warrants attention. The film entertains and while it is not a big feature it ranks well with the average. The stars who make of this drab story an interesting film are Leatrice Joy, Owen Moore and Robert Edeson.

## UPSTAGE BITS

We saw Oscar, czar of all-back stage at the Parkway, yesterday and he said that the increased Parkway activity this year necessitates his resigning from the carpenter's union and taking a steady job at the former Fuller.

Oscar also invited us back-stage when a musical comedy hits town—ostentatiously to see him of course.

Sid Thorson, former king of the gridiron and fly-gallery at the Parkway and now campus politician and Haresfoot manager, still loves work and will decorate any fraternity house or sorority pier free of charge. Ask him.

We have lined up an introduction to Chauncey Alcott's leading lady when she comes and we will be able to give you results later on.

Manager McWilliams of the Fischer theaters has turned over to us the use of his library of current movie literature and we express much thanks for the same.

Word has come that Delmar A. Whitson of Los Angeles has finally perfected the talking moving picture. Folks who have heretofore preferred movies to the legitimate because there was less noise, will soon have to wear cotton and ear muffs.

George Bartlett, former Haresfoot man and university student is still writing plays in Hollywood although we haven't seen anything of his since the Carter De Haven comedy, "Private Keepoff."

Nick Grinde '15, according to reports, hasn't had any too much success with his latest directorship attempt in Chick Sales pictures.

Every column must have a platform so here's ours—a full-fledged dramatic course at the university

## HARESFOOT NOW WELL ADVANCED

Preparations are already far advanced for the most auspicious season in history for the Haresfoot club, according to the managers of the student organizations.

Several books have been written during the summer and these are now being considered and suggestions made on them by the club and by E. Mortimer Shuter, Haresfoot coach.

Preparations are also being made by the club to take the longest spring trip in the history of the organization. Dates have already been reserved at Indianapolis and a promotive organization is already under way there. St. Louis, Peoria and Springfield are also being considered as prospective new towns.

Last year's cities which will be played again are Appleton, Oshkosh, Milwaukee, Racine, Kenosha, Mo., to accept a position on the St. Louis Times.

By the middle of October dancing classes which will meet once a week until spring when the show opens will be held at the university and will be coached by members of last year's production. Plans are also under way for the annual Haresfoot Follies which will take place early in December.

of Wisconsin with a major in dramatics.

Paul Gangelin is another Wisconsin Hollywoodian who evidently is making a success of the Merton idea.

Do you know Howard, publicity medium and comic advertiser for the Orpheum? Meet him any night at Kehl's dance hall.

## Y. W. SOPH COMMISSION SELLS DIARY CALENDARS

New "line a day" diary calendars are being sold today in Bascom and Lathrop halls by the Y. W. C. A. Sophomore commission.

The calendars are neat with red letter printing throughout. Scripture verses selected by the commission, head each page. The calendars are being sold at cost as a special service of the commission.

The calendars are going rapidly," said Mary Haven '26, chairman if anyone wishes to buy he had better do so soon as we have a limited supply.

## KANSAS CITY WOMAN IS APPOINTED TO C. J. STAFF

Miss Helen Patterson of Kansas City, Kan., has been appointed instructor in the course in journalism to succeed Mrs. Ruby Black Little who has gone to St. Louis, Mo., to accept a position on the St. Louis Times.

Miss Patterson is a graduate of the School of Journalism at the University of Kansas and has had

a great deal of practical experience. For two years she taught journalism and English in high school at Pratt, Kan., and conducted the high school paper there which took several prizes.

For two summers Miss Patterson taught at the Kansas State Teachers' college and served as reporter, movie editor, advertising copy writer, and solicitor on the Kansas City Journal.

## STOCK JUDGING TRYOUTS

### Will Be Held Tomorrow

All upperclassmen in the College of Agriculture who are interested in stock judging are asked to meet in the stock pavilion at 4:30 o'clock tomorrow to try out for the stock judging team. Although some preliminary work was done last spring everyone will be given a good opportunity to make the team by coming out tomorrow. An attractive program has been planned for the men who will represent Wisconsin this year, including a trip to Kansas City, Mo.



## NOW PLAYING

Engagement Extraordinary

## THE DANCE-GENIUS

## WM. SEABURY

WITH A BEVY OF STEPPING BEAUTIES  
"FRIVOLIC" HIS SECOND EDITION

The Original College Boys **Kenney & Hollis** "In The Two Doctors"

ARMAND & PEREZ—ECKERT & FRANCIS

BROWNE & LAVELLE—JESS & DELL

COMING SUNDAY MATINEE

"The Sheik's Romantic Wife"

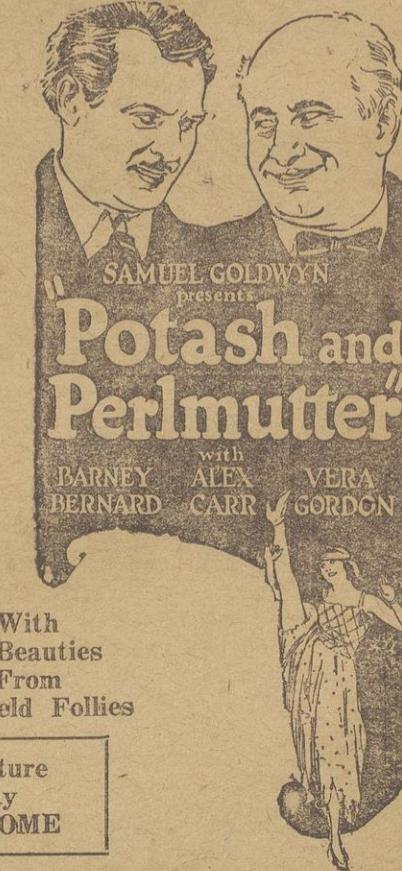
Mrs. Rodolph Valentino the 1st

(Miss Jean Acker)

## LAST 2 DAYS

## A Comedy Riot!

One of the Most Popular Stage Plays Ever Produced—Now in the Movies



## ADMISSION

Adults 27c

Plus Tax

Matinees 2 to 5

Nights 7 to 11

With 50 Beauties From Ziegfeld Follies

Special Added Feature  
Starting Saturday  
U. OF WIS. WELCOME

Starting Sunday

## EMERSON HOUGH'S "THE MAN NEXT DOOR"

## The All-Star Concert Series

AT

Christ Presbyterian Church  
Most Perfect Acoustics in Madison

## The Greatest Concert Series Ever Presented in Madison

Because of numerous requests from students and faculty members, All-Star Series season ticket sale will be continued

Wednesday, Oct. 10 at 8:15

World's Favorite Tenor  
New York and Chicago  
Opera—The Caruso of Today

TITO Schipa

Wednesday, Nov. 7 at 8:15

ANNA Song Recital by

Case

The Queen of the Concert Stage

"A really beautiful woman with a rarely beautiful voice."—N. Y. Herald.

Wednesday, Jan. 16 at 8:15

Every time you hear him you are more amazed at his marvelous piano playing.

Lhevinne

Wednesday, Feb. 27 at 8:15

Vecsey

Who has legions of warm admirers in Europe and in America who consider him second to none in the violin world

HEAR THEM ALL  
BUY NOW AND GET REDUCED PRICES

Prices: Season Tickets \$5.00, \$5.50, \$6.50 and War Tax

Schipa Prices: \$2.00, \$2.50, \$2.72 and War Tax

Buy Tickets Before It Is  
Too Late

At

ALBERT E. SMITH

215 State Street

Orders accepted by Mail or Phone—Phone Badger 771

GIVE YOUR SOUL A TREAT

READ CARDINAL ADS

**BAILLIE O'CONNELL & MEYER**  
INCORPORATED  
QUALITY  SERVICE

# 1927

## Let's Get Acquainted

If we can put  
our ideal in words,  
you will think of us when  
you need clothing. "*Quality*  
*and Service*" is an old phrase,  
but the idea is always new.

QUALITY is an easy word  
to spell. And almost anyone  
can recognize the quality of our clothing.

SERVICE is harder to  
define. It has too many  
angles. Briefly, our ideal of  
service is to have in our store what  
YOU want; sell it to you pleasantly; at  
a price that is fair to both of us; and then  
stand back of it without question.

If we do all of that we cannot fail to meet you.

*Society Brand Clothes*  
*Kirschbaum Clothes*

*Tailoring*  
*Furnishings*