



# **The daily cardinal. Vol. XXX, No. 209 June 9, 1920**

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# BADGER DAY EDITION

# The Daily Cardinal

Owned and Controlled by the Student Body of the University of Wisconsin

VOL. XXX. NO. 209.

MADISON, WIS., WEDNESDAY, JUNE 9, 1919

5 CENTS

## NEW BADGER IS VARSITY'S BEST ANNUAL

First Post-War Year-Book  
Marks New Milestone in  
Wisconsin History

By BERTRAM G. ZILMER

If you are among those fortunate ones who secure copies of The 1921 Badger today, your first remark is most likely to be, "It's different."

The 1921 Badger is different. It has set new records in circulation, volume and size; it will make new standards for year-book excellency. A great year at Wisconsin has deserved a great year-book. The 1921 annual comes up to the mark—it is a book of which the University of Wisconsin student body may well be proud.

Every edition of The Badger is a milestone in the university's history. The Liberty Badger last year was a monument to Wisconsin's part in the World War. The 1921 Badger, Wisconsin's first post-war year-book, epitomizes the events and activities of a year that has marked the opening of a new era of expansion and increased service for the university.

Over 100 on Staff

Year-books come and go, but within the covers of each there repose a certain distinctiveness, a certain tone and touch, that give it a character of its own. Therein lies the true measure of success of each annual. The 1921 Badger will stand the test. From its artistically embossed cover-design through its

(Continued on Page 8)

## "THE NEW ERA" IS KEYNOTE OF 1921 YEAR-BOOK

Beautiful Art Work Typifies  
This Spirit Throughout  
the Annual

"The New Era" in Wisconsin history—that is what the 1921 Badger stands for. With the war at an end and the life of the nation once more assuming normal proportions, the university can look forward to an alluring future. And that is what the Badger has done.

The real spirit of the book is best shown in the foreword and the dedication. The foreword is a last faint echo of Wisconsin's past greatness—before the reader turns to her present greatness and the promises of that which will come. It was the decision of the editors that no mention of the war should enter into this year-book; and the foreword is the only place where it is even suggested. The spirit of the past is embodied in the portrait of the late President C. R. Van Hise. The book is dedicated to Wisconsin's future, which is typified by President E. A. Birge.

The art work throughout the book carries the same spirit. Cloud effects have been used as symbols of the future, and the idea has been carried through not only in the decorative material in the front, but in the borders of each page.

On the title page, which has been done in four colors, there are represented three figures, which stand for Art, Literature, and Administration, looking afar off into the clouds—the years that are to come.



## MANY HIT ON SATIRE PAGES

Cleverest Section in Years  
Will Contain Over  
60 Pages

If reading of the postmortem of John Barleycorn in the satire section of the 1921 Badger will cause a tear to wend its way down a rosy cheek, the cartoon on "Summer Uses of Galoshes" will excite a dimple to receive the dewy globule.

"The section is the product of much labor and ingenuity, with three pages left blank (room for improvement)," says Allan Pradt, editor. "Each page is divided into many beautiful paragraphs which, in turn, are made up of embossed sentences."

Seniors, professors, the "Greeks," co-eds, and the like all figure in the 60 pages which comprise the noteworthy portion of the year-book.

An example of "our senior section" exposes the ruthless handling of the real thing by the campus

(Continued on Page 7)

## A WORD OF APPRECIATION

Throughout the last nine months, upwards of a hundred people have day after day worked faithfully on the staff of the Badger publication. Hour after hour of work was given freely, both in and out of the office, without recompense. Their names have never appeared in the headlines. It was their love for the Alma Mater and the work that made them workers for The Badger.

The entire credit is due to the faithful and loyal workers of the staff.

The Badger is not a two man's job, but requires the faithful work and constant co-operation of the entire staff of over 100 loyal workers. The 1921 Badger is the result of their efforts and I wish to extend my deep gratitude and thanks to them for the help they have given so generously during the past year. It has indeed been a pleasure for me to work with them.

FRANK W. KUEHL,  
Business Manager.

## WOMEN'S CLASS SOCIETIES ELECT OFFICERS TODAY

Ballot Boxes in Lathrop, Barnard and Chadbourne Halls

Election of officers for the three women's class organizations, Blue Dragon, Yellow Tassel, and Red Gauntlet, will be held today. Ballot boxes have been placed in Lathrop, Barnard and Chadbourne halls and all freshman, sophomore and junior women are urged to vote.

Nominees are:

Blue Dragon: president, Helen Harper and Elizabeth Chandler; vice-president, Mary Parkinson and Frances Dummer; secretary, Adele Falk and Agnes Samuels; treasurer, Hilda Mabley and Lydia Lacey.

Yellow Tassel: president, Mildred Olson, Dorothy Ware, and Vesta Wood; vice-president, Francis Beachler, Katherine Ely, Margaret Pope, and Mabel Winter; secretary, Mildred Gerlack, Mary Babcock, Lydia Hendricks and Elizabeth Sammis; treasurer, Zirian Blishh and Mithilda Keenan.

Red Gauntlet: president, Elizabeth Thorkelson and Helen Kasheer; vice-president, Helen Elliot, Belle Knight and Isabel Capps; secretary, Gertrude Heller, Margaret Henry, Isabel Garvey, and Alice Lagare; treasurer, Merle Shaw, Cleo Paisley, and Olivia Fentress. In Red Gauntlet the vice-president and secretary act respectively as social and publicity chairmen.

## 1920 INVITATIONS ARE ON THE WAY

Word was received yesterday from the publishers of the senior invitations to the effect that a part shipment had left Philadelphia that afternoon and that the remainder of the 4,500 ordered would follow directly.

Many late orders for invitations were received with the consequent necessity of sending in additional orders, and, although no word has been received as to the possibility of making delivery on these, every effort has been made to increase the order from 4,500 to 4,700.

The Kamera Kraft shop has charge of the distribution of the invitations, and they will start distributing them immediately upon arrival.

## LINE UP FOR YOUR BADGER THIS MORNING

Distribution Will Begin at  
7:30 From Music  
Hall

Breaking all records for subscriptions, size, and contents, the 1921 Badger will be distributed this morning at Music hall beginning at 7:30 when the first person in line will receive free an autographed copy.

Line Forms at 7:30  
From 7:30 a. m. to 2 p. m. only those persons presenting their receipts will receive books. From 2 p. m. to 7 p. m. those persons who have not receipts can secure their volumes. All books must be paid for in full. The price will remain at \$4.25. The management asks that no checks be offered in payment.

Thursday morning those persons on the waiting list will be given books, and if there are any books left over which the waiting list can not take care of, they will be placed on open sale.

After Thursday noon it may be that no books will be given out until after the last final exam on June 18.

Trucks Bring Books  
Special truck service and express were used to bring the 5,000 books from the bindery in Chicago. The last of the edition is arriving this morning in time for distribution.

The 1921 Badger was assured of publication with also a saving to each subscriber of about 50 cents, by the purchase of the white paper a year ago.

A staff of over 100 members gathered and compiled the vast amount of material and about 150 people put over the financial side of the production.

With 730 pages and 1,250 engravings of more than 3,000 pictures the cost is about \$35,000.

## OCTOPUS HOLDS PRIZE RAFFLE TOMORROW NOON

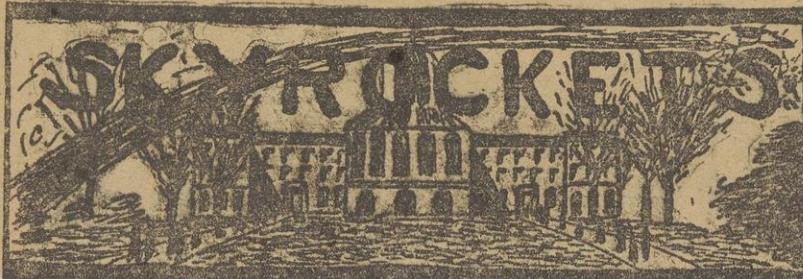
If you see a crowd of eager students gathered about the Lincoln statue tomorrow noon scrambling for a "look in," you will know that the Octopus is raffling off numbers in the prize contest.

Julia Hanks has promised not to peep the least bit when she picks out the numbers from a hat. All copies of the First Annual Last Number will be numbered in duplicate. Two five-dollar gold pieces and five subscriptions for next year will be given away to the holders of seven lucky copies. The holders of these copies will be announced in Friday's Cardinal, and all who hold the prize copies should report to the Octopus office in the Union building.

The Octopus will be out tomorrow.

## UNION-BOARD ELECTIONS

President—J. H. Draper.  
Vice-president—C. F. Moore.  
Treasurer—Wm. B. Florea.  
Secretary—A. H. Kinnan.  
Representative on student senate—J. A. Bigler.



WELL, dear peepul, we wuz plannin' on givin' you a Badger review this morning, but Frank wouldn't part with one of his precious volumes, and so we can only give you a few impressions grabbed at random from the copy that Bert Zilmer is wrinnin' his first page stuff from.

WE ain't proud or anything like that, but we'll bet we did pick up a few things that Bert missed.

FRINSTANCE, did you notice that Foster Strong, or whoever it was, credited the Phi Sigs with .03 chapters. That must refer to the one they have here. Or else it's in support of the prohibition movement.

AND Wesley, the sophisticated editor, had the unholy nerve to change our President's name to Anderson. We don't think that Anderson has half the picturesqueness of Asahel, do you?

MAYBE the regents, however, are planning to re-dedicate our president along with Main hall. Main to Bascom; Asahel to Anderson; what could be sweeter?

IN the Satire Section, Alan of the Pradt brothers Fun Firm, turns some clever hand springs all over the lower campus. A very anti-septic section.

WE can't be sure, of course, but we rather think that Chuck Carpenter's picture is the most numerous in the book, with a total of 34 up to page 339.

BUT it's a very nice book. One of the best catalogues the university has ever published.

CHERCHEZ LA FEMME  
Dear Ring:

I was out with one of them my dear coeds last night and I bet I showed Fannie Ward and Willie Purnell and some of them porch hounds a thing or 2 in the fussing line which fussing means taking out a girl here and why they calls

it fussing is because a girl is always fussing with her hair or her lipstik when a fellow looks at her moar than once and we went to the moovies at the Majestic and see Douglies Reed in You Tell Em Sody While Ice Cream (tell me if you see the point Ring) and it cost me 22c and then we went to Kellys and I knowed the waiter and so I says hello Bert dont you know me and he says sure you want two lemon phosphates and they have went up 5c a piece Ring

and then we come down past so rorrity court and I let the sisters look at my new \$3 and 50c hat which they aint cisters at all Ring, but only fight like they was and then this girl says something about always eating be4 going to bed but I stalled her off and says it was only two hours since supper and she says how did I know and I says because there goes Aline Smith and Joy Shadbolt into Franks for a lunch and there aint no coed can pull my leg Ring and I'm willing to spend the money and give them a thrill but I'm sofistikated even if I dont get all dressed up like a Phi Psi haircut when I go stepping among them which means the same as fussing Ring and we went home and she says my dear I had a WONder full time and I says you aint seen nothing yet which was some comeback hey Ring and she sort of looks at the door like she was all tired out and I guess I set them the pace that kills hey Ring so I says over the river and went down to Petes to see could I get him to buy a coke and I will write soon

Yrs in the toils

AL

PICK YOUR FISH EARLY  
(From the Physical Culture Mag)

"If you want a real wife who will be a help-mate of the right sort, try to find of good swimmer."

YOU'LL excuse us early, won't you?

Famous Last Line  
"Do you tell that to every girl you go out with?"

### THANKS, CAPTAIN, YOU'RE A TRUE FRIEND OF OURS

NO restrictions are to be placed on the bathing suits worn by members of the fair sex who go bathing around the university sections, according to "Cap" Isabel of the university lifesaving station.

"Yes, the girls wore one-piece suits last year," said the captain, "and I suppose they will again this year. We don't care what they wear so long as they are properly covered. Let 'em enjoy themselves the way they want," and he gave a chuckle.

There was no trouble over bathing costumes at the university last year.

Tourists passing through the city frequently make laughing remarks about the costumes worn on the streets by bathers on their way to the lakes. Girls, as a rule, wear raincoats or other light coats, shoes, but often no stockings, and their hair in disarray. Bathrobes seem to be "the thing" for the stronger sex.

BUSES SUPPLANT CARS  
NEENAH—Buses will supplant street cars in giving the public of Neenah local transportation service. The civic association has made arrangements with the motor bus line which operates between here and Appleton to make hourly trips between the downtown district and Riverside park, the line abandoned over a year ago by the Wisconsin Electric company. If the local bus service is profitable, further extension of the system may take place.

### KODAK

SNAP-SHOTS at the time—that's fun. And then the pictures, themselves. Mary gathering courage to dive (she never did), Pete, as amateur chef at the shore dinner, the youngsters building forts in the sand—such pictures will always make it seem as if it all happened "just yesterday."

We have just the Kodak you want and there are several little photographic helps that we would like to show you as well—the Kodak Self-Timer, for example, that presses the button for you and keeps the group complete.

Kodaks from \$9.49 up.

**PHOTOART HOUSE**  
WM. J. MEUER, Pres.

### 7,466 Bottles—Ink of Course—Used in Big Year-book

Almost a sixth of a ton,—to be exact,—350 pounds of ink were required to produce the 1921 Badger. Of course, that ink was the oozy kind that comes in tubes, but its equivalent in ordinary Waterman's would be 7,466 bottles.

The publicity manager, trying to find a simple little task for the errant reporter, assigned him to figure out how many fountain-pens could be filled with that amount of ink, and how many nights it would last if the libe were to supply it to the students that throng its precincts.

After 39 hours, 43 minutes and two seconds of continuous application to the intricate problem, the following results have been reached, though not without serious detriment to the small brain thus ruthlessly set in action.

On filling a fountain-pen once, an imperceptible quantity of ink was noticed to be displaced. It was figured that about 30 imperceptibilities would entirely empty one bottle of ink. The number of fountain-pens that can be replenished by 7,466 bottles of ink is perfectly obvious,—223,980.

The librarian refused to commit himself on the momentous question

of how much ink the library could get rid of. The reading and periodical rooms accommodate 300 people. On the busiest day, 1,000 books were handed across the counter. At that rate, if everybody who called for a book had to fill his pen to write out the reading slip, it is easy to deduce that the supply of 350 pounds would be exhausted in 613 years, seven months, and 25 days.

### READ CARDINAL ADS

#### OH CO-ED!

Call Walter Wurth's Limousines for Parties, Touring, and Depots.

Tel. Badger 1957

#### Dr. J. E. Scheurell

#### DENTIST

Offices above University

Pharmacy

Badger 5819

Corner State and Lake



We're Busy—Selling

### STRAW HATS and PALM BEACH SUITS

and everything else that goes to make up a cool, comfortable yet dressy summer apparel.

Get set for hot weather now, today. We're at your service.

**Speth's**  
On State

## UNION PLANS ON CONCERT COURSE FOR NEXT YEAR

Union Board has arranged for a series of concerts by noted artists to be given during the first semester of next year. The first of these concerts will be given Oct. 22 by Moiseivitch, the famous pianist. Fritz Kreisler will appear Nov. 5, and on Jan. 11 May Peterson, the well-known soprano, will be the entertainer.

The concert on Nov. 5 will be entirely for the benefit of the Union Memorial building. The New Forum, which had the original contracts with these artists, was willing to turn over its option for the benefit of the Memorial building fund.

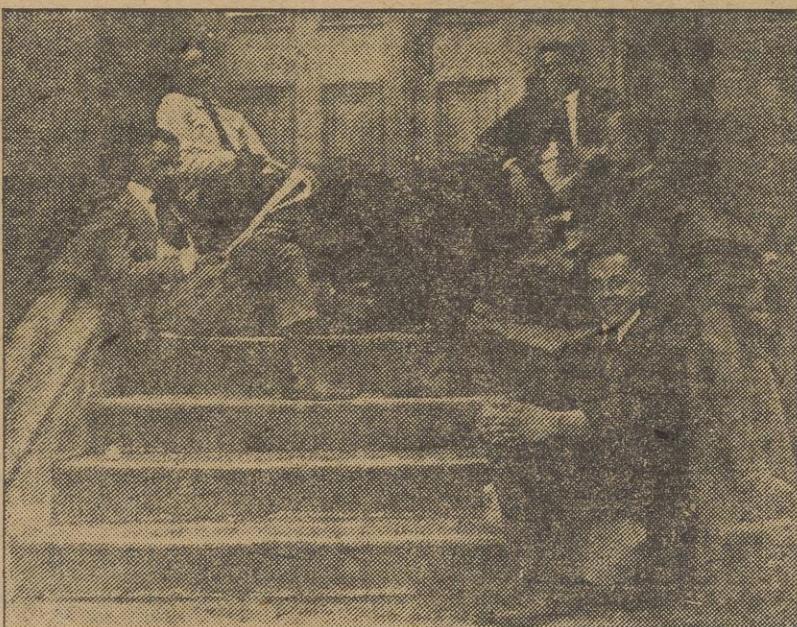
This is the first of a similar series that will be held every year. Season tickets will be sold at the opening of next year, and arrangements will be made so that students may secure them as they register. Since the concerts will be held in the gymnasium only the first 2,200 who secure tickets can attend.

A similar course of entertainments, known as the Star Course, is run by the Union board at Illinois, and plans are being made for the institution of one at Michigan next year. The ultimate plan for the three is to have them all on the same circuit. This will insure better service and a uniformly first class series of concerts.

Loring Hammond has had charge of booking the concerts for next year and the work will be carried on by William Florea. The Union board is working in co-operation with Prof. C. H. Mills of the Music School. The idea of the committee is to have all of the concert work of the university concentrated under one head and under the direction of an influential university organization.

Robert Montieth, a scholar at the university from Chatham, N. J., was fined \$10 and costs by Judge Hoppmann this morning for operating his car with an open muffler.

## HOLDING DOWN MUSIC HALL STEPS IN LONG WAIT FOR FIRST BADGER



The general orders of the men in this line are:

"To sit this post in an unmilitary manner, to observe every co-ed in sight or hearing, to keep constantly on the alert in order that no one else may get the first copy of the Badger which will be handed out at 7:30 tomorrow morning."

At five o'clock Monday night W. Wheeler Bunge and Stewart W. Ross arrived at the Music hall steps with full packs which included a mattress. They have been camping on the steps ever since, but not continuously. Before eleven o'clock this morning there were short times during which one relieved the other, but most of the time both of them have been on guard and at no time have both of them been off duty. Since eleven o'clock yesterday morning neither of them had left their point of vantage.

At 10:48 this morning a high officer on the Badger staff issued a special order to the effect that all men

must be on guard without relief until they had accomplished their mission. According to Pflager, since that time Bunge and Ross have served without relief.

The situation at midnight was as follows: Bunge and Ross of the Phi Kappa Psi fraternity contend that because they were there first they should get the first Badger. Pflager and Dobbink of the Theta Xi fraternity are as sure that they should be given the first Badger for they have been on the steps continuously longer than either Wheeler or Ross. Dobbink has not left the steps since 9:30 Monday night and Pflager has been there continuously since four a. m. yesterday.

### WEAVER DENIES RECKLESS DRIVING

Arraigned in superior court this morning before Judge Hoppmann, Robert Weaver, driver of the car in which Miss Amanda Hanson, uni-

versity student, met her death, pleaded not guilty to speeding and reckless driving on Monday, May 31. Rufus B. Smith is attorney for Weaver.

The case which is a civil one, coming under city ordinances, was continued to June 24, and Weaver was released on a \$500 bond signed by his father, H. G. Weaver, 707 W. Johnson st. The maximum fine for this offence is \$200.

### LOWDEN WINNER OVER THOMPSON

CHICAGO—Gov. Lowden goes to the republican convention undisputed master in Illinois as a result of his victory last night in the Illinois caucus over Mayor Thompson of Chicago, but probably will lose the 17 Cook county votes which Thompson controls.

The governor's slate went through after one test vote in which his forces defeated those of Thompson 36 to 23. Sherman was chosen national committeeman to succeed Thompson, and Sen. Medill McCormick was named for the convention committee on resolutions which Thompson sought.

## MORGAN'S MALTERED MILK

Velvet Ice Cream

It's All Cream

Kennedy Dairy Co.



## The Tie That Binds

Speed the day when every man and woman who ever attended the University is enrolled as a member of the General Alumni Association. It is one very practical way of showing your faith in the University and your desire to stand behind it.

A UNIVERSITY is just as strong as its alumni. Although organized for the purposes of instruction of students, the biggest measure of an institution's success in that work is the mark made by those students after graduation. The older a university is the greater the strength it derives from the accomplishments, interests and contributions of its old graduates and former students.

Therefore, any organization that ties up the Alumni to a university is a most vital one. The Alumni Association performs this function here, and without it a big chunk of this institution's backbone would be taken away. It undertakes various moves that are important for the University's growth. Recent instances are the efforts for the union and increased sums for the instructional force.

Soon the seniors will go out from the University. A member of any organization will recall how much value his group has always placed on the advice and interest of a former student who has gone forth and bucked the world. He should consider his chances of rendering the same service to the undergraduates, five, ten, fifteen, twenty-five years from now. The Alumni Association helps him to do this much and also keeps track of the men and women who leave the campus, furnishes them with news of the University and their classmates, and draws them back to class reunions.

Joining the Alumni Association is a definite expression of the love the seniors have for our University and their desire to carry it with them always. Wherever they go, whatever they do, they will be indebted in some way to this University for their success."

Seniors are invited to join now. Mail or bring annual dues (\$2.00) to

ALUMNI HEADQUARTERS  
821 State Street

## High Spots In Lodge "Keynote" Speech To Republican Convention

**C**HICAGO — A summary of high spots touched by Senator Lodge follows:

"Mr. Wilson and his dynasty, his heirs and assigns, or anybody that is his, anybody who with bent knee has served his purposes, must be driven from all control, from all influence upon the government of the United States.

"They must be driven from office and power, not because they are Democrats, but because Mr. Wilson stands for a theory of administration and government which is not American.

"The return of the Democrats to power with Mr. Wilson or one of his disciples still the leader and master of a great party, which before his advent possessed both traditions and principles, would be a long step in the direction of the autocracy for which Mr. Wilson yearns and a heavy blow to the continuance of free representative government as we have always conceived and venerated it.

"Mr. Wilson and the autocracy he represents, and all which those who believe in his doctrines and share his spirit represent, must be set aside and conclusively excluded from any future control.

"The defeat of the present administration and all it means, transcends in importance every other question and all immediate and dominant issues are bound up with it. Without that defeat every chance of the right

settlement of the mighty questions before us, so sorely needed now and not later, will depart.

prices, which is stupid as well as unlawful, are subject now to ample punitive laws. Those laws should be enforced, others if necessary added, and the offenders both great and small should be pursued and punished.

"The most essential remedy for high costs (of living) is to keep up and increase production and particularly should every effort be made to advance the productivity of the farms."

"The rise of prices, the high cost of living which reach daily into every home, is the most pressing, as it is the most difficult and most essential problem which confronts us. Some of the sources of this trouble can be reached by legislation, although not all, but everything that can be effected by law should be done at once.

"Profiteering, the charging of extortionate and unjustified

"To maintain law and order and a stable government where justice rules and the right of all men, high and low, rich and poor, shall be protected, we must have a government of the people, duly chosen by the people, and never must there be permitted any government by a single man or by a group of men, or by any organized minority.

"Many vital economic measures and especially protective tariff legislation to guard our industries, are impossible with a Democratic Free Trader of Socialistic proclivities in the White House. To accomplish such measures as these, we must have, as we intend to have, a Republican President, in sympathy with a Republican House

## LABOR AGAINST MEXICAN MESS

"Hands Off" Mexico One of Score of A. F. of L. Resolutions

**MONTREAL**—Resolutions covering political and economic conditions in the United States and labor demands upon the administration forces of that country were presented by the score when the American Federation of Labor opened its second day's session here today.

These resolutions demanded a "hands off" policy toward Mexico, public ownership of railroads with democratic administration, re-affirmation of home rule for Ireland, appointment of a committee to lay foundations for an American labor party, lifting of the blockade of soviet Russia, re-establishment of trade relations with Russia and recognition of the soviet government, impeachment of Atty. Gen. Palmer, condemnation of Postmaster General Burleson, condemnation of industrial courts, repeal of recently enacted railroad legislation enforcing compulsory arbitration and establishment of an educational system on management for the workers.

Another resolution drawn up by the American Federation of Teachers asks for the "democratization of the school systems" by giving the teachers a voice in framing the educational policies of each community.

The national committee for organizing iron and steel workers today presented a resolution asking support for the fight for free speech in western Pennsylvania and aid in financing a legal battle to carry cases now pending to the U. S. supreme court.

MICHAELS-STERN  
VALUE-FIRST  
CLOTHES



## Turning STRAW into WARTS

is easy. Just spell the word "STRAW" backwards and presto—the deed is done. When we went to school, the boy with the most warts was the most popular boy in the class.

History repeats itself for today with the most straw hats in our shelves we are the most popular men's shop in the city.

Sails, Panamas, Bangkoks, Leghorns and a dozen other braids too hard to spell, much less describe.

\$2.50 to \$8.50

Have you seen the new Silk Caps? You Auto.

**Crescent**  
Specialists in Apparel for Men & Boys

## ROBINSON CIRCUS STARTED AWAY BACK IN 1824

### Third Generation in Family Direct Organization Coming Here

John Robinson's circus, bigger, better and more entertaining than ever will, it is announced, pitch its tents in Madison on Saturday, June 12, for a parade and two full and complete performances. This circus is the only one in the world that has stood the test of time. It was first organized in 1824 in Utica, N. Y., and is now being ably managed by John G. Robinson, who heads the

third generation of the famous family.

Every day when the 1,427 members finish breakfast, they begin active preparation for the parade. Well-fed horses and ponies in shining harness and waving plumes take their places before glittering parade chariots; the sound of music is heard from bands perched hazardously high; clowns, charioteers, jockeys, Roman Hippodrome riders; camels from the great desert with native riders and ponderous elephants, some bearing a weight of feminine beauty in Oriental costume, make appearance in a picturesque kaleidoscopic pageant more than one mile long.

**READ CARDINAL ADS**

## Students Summer Profits

CaZaV, patented, just out, is a simple, ingenious, durable metal device, and when installed in Ford or Chevlet manifold really truly gives 15% or more mileage each gallon gas. Scientifically and mechanically correct in principle and action. Wonderful opportunity for returning students introduce home town, getting big profits. Carry six in vest pocket. Retails \$2.00. Write today specifying town, county wanted. GaZaV Company, Saint Louis, Mo.

## SHOE SALE 10 to 30% Off

It will pay you to stock up on shoes for several months. Present indications are that shoes will not be cheaper next fall.

### THE CO-OP

E. J. Grady, Mgr.

508 State St.

## One Week Special —Of— 500 Trimmed Hats



Five hundred  
of the season's  
smartest trimmed  
hats for immedi-  
ate and mid-sum-  
mer wear.

\$3.75  
and  
\$5.00

They come in  
all straw combi-  
nations, crepes,  
fine hems, in a  
big variety of  
shapes and clever  
color effects.

**DUFFY'S**, 324 State Street

# USE NEW PLAN OF ACCOUNTING FOR YEAR-BOOK

**Professor Elwell Praises  
System Inaugurated  
This Year**

The new Badger accounting system which has been tried out this year for the first time has resulted in the most successful financial record in the history of the year-book. The new plan provides that the accounting and treasury be placed in the hands of a single person who is directly responsible to the business manager for all cash.

"This has been the most successful year the Badger has ever known as far as finances are concerned," said Prof. F. H. Elwell, who endorsed the plan and has acted as advisor throughout the year.

"I do not mean to cast reflection on the management in previous years," declared Professor Elwell. "It is merely an advance in the amount of care with which things are being handled."

#### Account for Everything

So accurate has the new system been, according to the report of Elmer Benson, treasurer, that not a single cent of difference has resulted throughout the year. There has been a definite check between the circulation and the treasury so that not a single subscription was unaccounted for even in the midst of the campaign.

The requisition system, by which all purchases go through a single department and are checked up to see that there are no duplicates and no unnecessary expenses, has been used throughout and has resulted in a great saving. A special voucher check, designed to meet every need of a student organization, carries on it the purpose of each expenditure and forms a perfect record for auditing purposes.

#### Make Monthly Reports

Reports of the month's operation have been placed in the hands of the business and the student financial advisor the first of each month. Not one of these reports has ever been late.

Future Badger staffs and those interested in other organizations may consult various statistics on operation which give the relative proportions of costs and the lines most profitable to push. The accounts show the relative returns from foreign and local advertising, and thus the advisability of pushing foreign circulation.

Controlling accounts were made use of throughout, and all supplementary records filed so that any transaction can be readily traced through every step.

A great many features of the present accounting system have been adopted by other campus organizations and societies. The 1922 Badger will adopt the same system for their work next year.

## ACTIVITIES SECTION HAS MANY FEATURES

This year's Activities section, numbering 104 pages, is the largest section in the book, and the largest activities section ever printed in a Badger. In addition to the usual divisions, Student Self-Government, Press, Dramatics, Forensics, Military, and Special Occasions, a Music section has been added, making seven sections in all under the head of Activities.

Dramatics is perhaps the most notable of the seven sections. Under the editorship of Lawrence Murphy, this section has taken on a more elaborate and artistic form than ever before attempted. The Forensic section has also come in for an unusual amount of editorial attention, and the result has been a pleasing and complete review of the debating and speaking activities of the university. The Activities section as a whole is characterized by a large number of clever headings and tailpieces.

## PRINTERS VOUCH FOR SUCCESS OF THE 1921 BADGER

**Embossers Claim Cover of  
Book Excels Those of  
All Others**

That the Badger really is "The World's Greatest University Year-book," has been the unanimous decision of the printers, binders, and cover-makers who have been responsible for the output of the 1921 Badger.

"It is our honest opinion that the Badger covers this year are more attractive than we have made for any other school," writes the sales manager of the avid J. Molloy company, the makers of the Badger cover. "The design shows considerable originality. We have never seen an annual cover worked up along these lines."

This company thinks furthermore, that the covers of the 1921 Badger are superior to any of the Badger covers that they have made in the past. The design used is a picture of the Lincoln statue, and in this connection, the Molloy company writes:

"The process of applying the bronze to the statue of Lincoln involved many difficulties for us. The laying of bronze on such a small surface is a delicate operation which requires considerable skill. The embossing die used to place the design on the cover was cut in brass by hand. It is remarkable that the artist should have been able to portray so vividly the statue of Lincoln."

The Badger was the largest, most elaborate, and expensive of the 42 year-books printed this year by the Rogers Printing company, Dixon, Ill. In the printing office it was given preference over all other year-books to insure its delivery before the close of school. Mr. Rogers, himself, assumed a personal supervision over the production.

Brock and Rankin, binders, Chicago, gave the Badger right-of-way over all other work. If it had been forced to take its place, it could not have been delivered before December.

## ORGANIZATIONS HAVE ENLARGED SECTION

One of the features of the 1921 Badger is the enlarged organizations section which contains 174 pages and nearly three times as many groups as have been represented in the last two years.

Attractive headings made in high-light engravings from wash drawings which cost four times the price of an ordinary copper engraving are used to represent every organization.

Each page was carefully checked over a number of times to make impossible any mistakes that might have occurred at the printer. A list of all organizations at the beginning of the section is a new feature that is being tried out this year.

**READ CARDINAL ADS**

## BADGER ART SECTION INCLUDES 16 PAGES

A complete art section is included in the 1921 Badger. Sixteen pages, with three pictures to the page, printed on buff colored enameled paper, make up the section.

A unique process, in which a line etching on zinc of a pen drawing by a professional artist, is combined with copper half-tones of photographs, is used in making up the page. The process is not only unusual, but involves considerable expense.

The scenes are of the campus and its buildings, the lake, and the drive. There are some beautiful snow-scenes included. The spirit of the section is of dignity. No captions are used.

## SENIOR BULLETINS FREE FOR ALL TODAY

"The Senior Bulletin" will continue to be distributed today as long as the copies last.

Any member of the faculty and any underclassman may obtain the bulletin free today from the tables in Main hall or the Home Economics building. Seniors are urged to secure their copies this morning in order that each will be sure of having the booklet.

## CHEMISTS VOTE NEW OFFICERS

At a meeting of the Chemical Engineers' society the following officers were elected for next year:

President, R. W. Crepney; vice-president, E. W. Pesch; secretary, P. M. Kurtz; treasurer, H. J. Warmuth.

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Everything reasonable and satisfactory

# AFTER CLASS MORGAN'S

# The Daily Cardinal

Member Wisconsin Intercollegiate Press Association.

Student owned and controlled university daily, established 1892, and combined with the Wisconsin Daily News, established in 1912. Published every morning except Monday during the college year. Entered as second class matter at the Madison, Wis., postoffice.

Subscription rates \$3.00 a year; three months \$1.25, in advance.

10

BOARD OF CONTROL—Lowell J. Ragatz, president; Owen L. Scott, vice president; Marie Bodden, secretary; Foster Strong, treasurer; Garnet Kleven.

Editorial Offices—Union Building, phone Badger 250. Capital Times Building, phone Badger 1137.

Business Offices—Union Building, phone Badger 6606.

## BADGER DAY STAFF

Editor-in-chief Frieda L. Rummel

Desk editors—Kenneth Olson, Kenneth Ede, Leon Kaumheimer.

News and features—Katherine Beebe, Fern Busby, Pennell Crosby, Isabel Bugbee, Mildred Gerlach, Marion Goodwin, Judith A. Gilbert, Mildred Nusbaum, Alice Munro, Marion Strassburger.

## THE SENATE AND HAZING

REGULATION of hazing by the student senate is an accomplished fact. Now that freshmen have donned civilian headgear and sophomores are growing benevolent as they look forward toward their junior year, it is possible to survey the system of regulation in an unimpassioned manner.

Many students have criticised the clamping on of regulations and the substitution of orderly trials for indiscriminate lake parties. Such action was absolutely necessary. Critics were finding frequent voice in newspapers throughout the state; in the legislature, the source of university appropriations, a considerable number of members insisted that hazing be suppressed. As the situation stood, either the faculty or the senate was forced to take action. The latter, the elected representatives of the student body, undertook as a duty what was certain to be a difficult and an unpopular task.

The process which was adopted called for co-operation of the sophomore class with the judiciary committee of the senate. The names of freshman violators of traditions were handed to the sophomore traditions committee, which appeared with the accused freshman before the senate committee. On a plea of "guilty," the freshman was sentenced immediately; the penalty was administered by the traditions committee. If the plea was "not guilty," a trial was held before a special session of the senate.

These trials, before the judiciary committee and before the senate, were held at frequent intervals. The procedure was short and business-like; legal formalities were dispensed with, the sole purpose being to ascertain the facts and render justice.

A dampening of class spirit has been noted as a result of the regulation of hazing. The members of the senate realize this situation, and regret it as keenly as the most enthusiastic underclassmen. Their problem is, how to maintain class spirit while preventing free-for-all hazing parties. Regulation must be continued; a return to the condition that prevailed previous to this year would be unwise, to put it mildly, in the face of a widespread and earnest opposition among the citizens of the state.

In preparing to work out this problem, the senate has discussed many plans proposed by students at this university. The experience of other universities is being learned and applied to conditions on this campus. Next fall definite measures will be taken to keep alive the class spirit which has always been significantly present at Wisconsin. In addition, trials of offenders will be held even more frequently, so that the penalty will follow close upon the violation.

In applying a vigorous policy of regulation to the hazing question, the senate is acting for the best interests of the university. The co-operation of the student body, especially of the sophomore class, is essential, in order to maintain and strengthen the true Wisconsin spirit.

## PROPOSE PLANS FOR GOLF TOURNAMENT

Efforts are being made by collegians in the Big Ten to start golf as an intercollegiate sport, and also to arrange a tournament for next fall. A meeting of all schools interested is to be held this summer and two representatives are to be sent from here if sufficient interest is shown. Coach Tom Jones has called a meeting of all golf enthusiasts for Thursday night at 7:30 o'clock in the trophy room of the gymnasium.

## WOMEN LINE PLANS OF JUNIOR ADVISORS

Women of the class of '22 have already started work on the junior advisory plan for next year, and hope to have everything in working order before the close of school this year.

Katherine Ely will have charge of organizing the system for next year, assisted by a committee consisting of Gladys Haskins, Carolyn Kay, Consuela Burwell, and Mabel Winter.

## The BULLETIN BOARD

### KEYSTONE MEETING

The final meeting of Keystone will be held Thursday afternoon, June 10, at 4:30 in Lathrop parlors. All new and old presidents should be present. Initiation of new presidents will take place at this time.

### INTERCOLLEGiate FORENSICS

All seniors or graduate students who have represented Wisconsin in one or more inter-collegiate forensic contests are asked to submit their names in full with a list of all contests in which they have participated to Prof. O'Neill or Arnold Perstein on or before Friday. This information is desired for the official "W" certificate to be awarded at commencement.

### GUN AND BLADE

Special meeting of Gun and Blade will be held Friday noon at 12:45 in the Engineering auditorium. Plans for picnic will be discussed. Meeting will be over by 1 p.m., and everybody is requested to be out.

## STATE NEWS

### EXCURSION SEASON OPENS.

LA CROSSE—The excursion season on the upper Mississippi has opened, the big steamers of the Streckfus and Wisherd lines having taken out crowds from various ports between Dubuque and Winona during the week. Five excursion boats are plying the upper river this year.

### INJURED IN FALL

MANITOWOC—Mrs. Theresa Cuthbert is suffering from a fractured spine and is not expected to recover, as a result of a fall of 20 feet when a railing on the back porch of her second story apartment gave way. She was Miss Vollendorf, a member of one of the old families of this community.

### SENTENCE RECKLESS DRIVER

MANITOWOC—The first victim in a campaign against reckless driving in this city, Paul Lindenau, was sentenced to three months at hard labor and fined \$100 for driving a car while intoxicated. He pleaded guilty. Federal authorities will take up the case, a large quantity of "moonshine" having been found in the car.

### RECRUIT IN MENASHA.

MENASHA—But 10 men are needed to complete the roster of Menasha's new machine gun company for the Wisconsin National Guard. By completing the enlistment at once, the company expects to go to the state camp this year.

### BURGLARS GET WATCHES

MANITOWOC—Burglars jimmied their way through two front doors of the J. A. Rummele jewelry store on the principal street of this city and looted the show windows of nearly \$1,000 worth of watches and small diamond rings.

### AT THE FULLER

Charles Bryant, who has been Nazimova's leading man in all of her productions save "The Red Lantern," and who will be recalled for his recent splendid interpretation of the role of MacMillan Forrester, the basest-minded author in "The Brat," has the leading male role in "Stronger Than Death," at the Fuller theater this week. He is cast as Major Tristram, physician and humanitarian, whose life is devoted to curing the native Indians at the height of the plague.

Charles W. French and Herbert Prior, two talented actors, portray the "heavy" roles of Colonel Boucault and Barclay, respectively. The remainder of the cast includes Margaret McWade, who was seen with Nazimova in "The Red Lantern"; Millie Davenport, who played the aunt in "The Brat"; Bhogwan Singh, a native Indian actor; Henry Harmon and W. H. Orlamond.

R. J. Berquist photographed the production, which is rich in contrasts, dazzling camera effects and panoramic views of grandeur unsurpassed. It was directed by Herbert Baché and Mr. Bryant from the latter's adaptation of a novel by I. A. R. Wylie.

## Busy Badger Staff Put in 100,000 Hours on Annual

"Has the business staff spent much time getting out the Badger?" the tired reporteress ventured to ask as she clumped over to the business manager's desk and sank wearily down upon it.

The manager turned around in his swivel chair, and thoughtfully inserted his thumbs in his vest pockets.

"Oh, about 100,000 hours altogether, I guess," he remarked nonchalantly.

"What? How dja figger that?" gasped the tired reporteress, forgetting her freshman English, and trying vainly to recover her balance.

"Oh, it's quite simple," he replied with his fatherly smile. "You see, we have an average of about 110 members on the business staff. Our hardest work took place during the first six weeks of school, when each member worked from 60 to 90 hours. Some members worked much more than that. One worked 200 hours during that length of time, and one worked 150 hours. The total number of hours put on the work during that time was 32,000. At least twice that much time was put on the Badger between December and June, making a total of 100,000 hours, and—"

"Oh, yes," gurgled the editor, coming to. "We have about 90 on the staff, and from the middle of October till the first of January they each spent about four hours a day;—every afternoon, to be less exact. Counting it all up that makes 35,280 hours. Forty-five members spent four hours a day from February 1 to April 10—that makes 10,800 more hours. Adding them together makes—" and he dropped off to sleep.

"46,080 hours," said the reporteress, shaking him.

"To be sure," he muttered.

"Now can't I sleep awhile?"

And the tired reporteress clutched her notes and plodded home.

## OLD TIME STARS GRACE PAGES OF SPORT SECTION

Action Pictures and Reports of All Contests in Section

Have you ever wondered what football teams looked like "back in the good old days?" If you have ever had that insatiable curiosity the best place to satisfy it is to get a 1921 Badger and carefully look over the section "Star Men and Teams" in the athletic section.

Individual pictures of many of Wisconsin's old stars in all branches of athletics are there, and besides there are pictures of many of the old teams that brought glory to Wisconsin when sports such as football were just being introduced into the curriculum of the university.

On one of these pictures you will behold the fathers of such present day celebrities as George Bunge and "T" Gould, who played on the 1894 gridiron squad along with "Sunny" Pyre.

Besides the features the athletic section contains action pictures and complete reports of all intercollegiate contests that have been held during the past year. Football, baseball, track, basketball, swimming, minor sports, and inter-fraternity contests are all taken up in separate sections.

## WILCOX TO TELL OF REPUBLICAN CONVO

Forces at work behind the scenes and on the floor of the republican convention will be described by Senator Roy P. Wilcox in an address Wednesday evening at 7:30 o'clock in the Engineering auditorium. The senator will return from Chicago this afternoon. The public has been invited to hear his discussion of state and national questions. The meeting is being arranged by the Wilcox club, Follett

## READ CARDINAL ADS

## ASK PLANK IN DRY DECISION

Dry Leaders Ask Enforcement of Prohibition Amendment

CHICAGO—There was more talk during the night of the possibility of short cutting convention preliminaries by making the temporary organization with Senator Lodge as chairman, the permanent convention structure. This would save many hours of organization work, it was argued, but no definite step was taken.

One effect of such a short cut would be to assist in getting the tentative platform ready for early approval by the convention. Progress already made, particularly with the treaty plank, was said to be highly satisfactory. There still remain points to be worked over and views to be heard however.

These include platform proposals of the national board of farm organizations in behalf of agricultural interests, efforts of "dry" forces to supplement their sweeping victory yesterday before the U. S. supreme court with a party declaration for rigid enforcement of the law and also the appearance before the resolutions committee of Samuel Gompers and a committee from the Montreal convention of the American Federation of Labor arranged for yesterday.

The supreme court's decision had no marked effect in convention circles. Leaders seemed to feel relief that the matter was settled and that it was now necessary to deal with the issues in the platform. Efforts of the "drys" for a party declaration are designed to put a spoke in the wheel of any movement for future legislation to take light wines and beer off the proscribed list.

### SATIRE SECTION RICH WITH HITS

(Continued from Page 1)

#### SATIRISTS:

"General Motors Co.; Collie and Cootie; Sweet Patootie (5); Tappa Kegga; Rolla Sigma; Tappa Nu Keg; Edwin Boot (4, 5); Ben and Bolt Club, Niebelungenlied (4). Thesis—Arma Virumque."

Sketches from life show some of the "profs" as they really are and furnish entertaining reading.

The S. A. E. necktie, how the Sigma Nus were handicapped in their rushing because the fair sisters across the way didn't pass on any more men, Beta social items, and chapter letters by celebrities as luminous as Whitney Seymour are included in the fraternity dope.

The most pathetic part is reported to be the alcohol section which eluded the official censor solely because of its pathos. There's a gay lyric with an undercurrent of sadness, entitled "Ode to Temperance":

Oh, let me twang my lute and sing

A joyful serenade!

John Barleycorn is dead

And yet, I do hate lemonade!"

The purely utilitarian side is not neglected. There are portraits of "Bathing Beauties," a "Brazen Embrace," and "Decreasing Enrollment," and others equally choice.

There's one portion that it is perfectly safe to show Aunt Sarah. Its very edifying with campus scenes, quaint nooks and corners of the libe, the dear little muddy doorstep of "home, sweet home," all identified by charming and ornamental descriptive notes.

Prof. Warner Taylor, official critic of the humor section of the Badger for many years past comments thus:

"The satire section of the 1921 Badger is clever, the illustrations are good, and the endeavor as a whole is up to the standard set by the Badgers in the past years."

READ CARDINAL ADS

Has Leading Role In Senior Play



RALPH SCHEINPFLUG

Ralph Scheinpflug will play the role of Vulcano in "The Jesters," June 21 and 22. He has been connected with the Anna Morgan School of Acting and the Sargent school of New York and has done work of a semi-professional nature before coming to the university.

Scheinpflug is a member of Edwin Booth and of Delta Upsilon. He coached the act in the 1920 Union Vodvil entitled "Suppressed Desires."

### BIG TEN FRATS HELD COUNCIL HERE SUNDAY

Representatives from the interfraternity councils of all the Big Ten universities met at Madison on Saturday and Sunday for the first of a series of all-conference inter-fraternity conventions. The convention, which was the idea of Wisconsin men, adjourned with the belief that a very distinct step has been taken toward bringing the fraternities of the Middle west closer together.

Three meetings of the convention were held, at the Psi U, Chi Psi, and Phi Gamma houses, respectively, the speakers including Dean S. H. Goodnight, Dean T. A. Clark of Illinois, Richard L. Jones, former editor of the Wisconsin State Journal, Al P. Haake, Charles F. Moore, and the national officers of several fraternities. Each college reported on the fraternities and standards of its inter-fraternity council; and the discussions included the standards and ideals of fraternities for service to their universities, ways and means for increasing that service and raising standards of scholarship, the stand-

### W. A. A. AWARDS HONORS AT BIG ANNUAL DINNER

Emblems and Pins Given Out; New Members Are Announced

About 150 members of the association and of the physical education department faculty enjoyed the largest and most elaborate banquet that the W. A. A. has ever had at the Capitol cafe last night. Mabel Winter was in charge of arrangements.

Six large "Ws" were given out to Margaret Croskey, Liela Sinaiko, Grace Gleerup, Evelyn Wise, Selma Albrecht, and Elizabeth Markham.

Six small emblems were awarded to Ima Winchell, Mamie Pearsley, Hildegarde Wipperman, Mable Winter, and Esther Wanner.

Pins were awarded to Alice Naffz, Norma Carl, Edna Cordes, Helen Rockwell, Belle Knights, Rosemary Lyons, Romayne Berryman, Florence Hupprich, Mary Babcock, Irene Spiker, Frances Drake, Mary Roach, Margaret Henry, Bess Blanding, Alice Oakes, Irene Clayton, and Olivia Fentress.

The new members taken in were Margaret Thomas, Evelyn Voss, Dixie Davis, Alice Quade, Alice Ligare, Charlotte MacEwan, Reba Hayden, Josephine Connable, Dorothy Westendorp, Betty Thorkelson, Helen Zuehlke, Elizabeth Hollenbeck, Elsie Iverson, Alma Fenn, and Frances Beecher.

ardization of rushing rules, and the reduction of the social excesses so prevalent in all universities.

A permanent organization was devised whereby conventions will be held once or twice every year. The next meeting will be held at Northwestern next November.

Claim Red Atrocity—A Tokio despatch said the Japanese war office announced bolsheviki murdered several hundred Japanese, including women and children, at Nikolaevsk, where no Japanese were left alive.

## Nazimova

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## THE CO-OP

E. J. GRADY, Mgr.

## SOCIETY NEWS

### Chapman-Griffith

The marriage of Lucette Marie Chapman, daughter of former Senator and Mrs. Gilbert Van Ostrand Chapman of California, to Burdette Wark Griffith of New York will occur in Los Angeles on June 8. Both are graduates of Leland Stanford university with the class of 1917, but their marriage is the culmination of a romance which began at Wisconsin, where both received their master's degree in 1919.

Miss Chapman is a member of Delta Gamma, and Mr. Griffith of Chi Psi. Both are also members of Phi Beta Kappa. Mr. Griffith is associated in the motion picture business with his uncle, David Wark Griffith, of the New Art Film corporation, and was recently appointed director-general of the European studios controlled by the Griffith interests.

Mr. and Mrs. Griffith will spend their honeymoon in France and Italy. After November 1 they will reside in London.

### U. W. Grad Weds

A wedding of much interest to university students occurred last Saturday evening at 8 o'clock in The Redeemer church in Milwaukee when Marion Boyce, a graduate of the university last year and member of Gamma Phi Beta sor-

ority, became the bride of William Monroe Young, a graduate a few years ago and member of Sigma Nu fraternity.

The bride was attired in a gown of ivory satin with a court train and bodies of ruffles lace. She carried a shower bouquet of white sweet peas and lilies-of-the-valley and wore a veil of Brussels lace, an heirloom of the family, caught with orange blossoms.

The bride was attended by Evangeline Meyer as maid of honor, Marion Downing, Dorothy Koerper and Frances Trischmann, as bridesmaids, and Mary Young of Chicago as flower girl. Victor Young acted as best man and the ushers were James Patton, Walter Mueller, and Herbert Wuesthoff. A reception was held at the Hotel Pfister. The couple will be at home after September 1 in Milwaukee.

Among the university students attending the wedding were: Virginia Lovell, Frances Turney, Dorothy Koerper, Aline Ellis, Louise Steensland, Evangeline Meyer, Marion Downing, Fred Bickel, and J. M. Payton.

### Theta Sig Dinner

Members of Theta Sigma Phi, honorary journalistic sorority, entertained with an informal dinner party at Lathrop last night. This was the last meeting of the year.

ing before us, anything but the best." That the new period of athletic accomplishment will surpass the old is the prediction of Coach Jones.

The feature section is a new departure in *The Badger*. It is a review in pictures and short word summaries of miscellaneous activities deemed too important to be included in other sections. It pictures the dedication of the Lincoln Terrace, bonus students "falling in" for pay, activities of the Forest Products laboratory, the inter-state basketball winners, winter sports, interesting employees, convocation speakers, and activities which stimulated enthusiasm in the Memorial Union drive.

### Satire Has Keen Edge

A review of *The Badger* cannot be called complete without some comment on the satire section. Perhaps many have expected milder pages of humor to follow because last year's section was submitted to the censor's black stamp; but aside from one or two missing elements, the satire section is fully as caustic and cutting.

The 1921 *Badger* is even more of an achievement than it appears on the surface, for it has been published in the face of a paper-short-

## NEW BADGER IS BEST YET

(Continued from Page 1)

724 pages, marvels of typography and art work, Volume 35 of the Wisconsin annual breathes the spirit and energy of a staff of more than 100 student workers.

Dedicated to "the spirit of the new era," The 1921 *Badger* has sought to interpret a university year that has brought, in the words of President Birge, "new problems, new responsibilities, and new opportunities." It is the spirit that has been "born in the crucible of war and nourished in the dawn of a new day," and it is an era in which there is "a cleaner, freer atmosphere and a higher, clearer call to life."

### Eulogize Van Hise

The "Foreword" is an admirable picture-ward presentation of the "ever present story of Wisconsin," which speaks of the deeds of the Wisconsin men in khaki and records a glowing tribute to ex-President Charles R. Van Hise in the words: "The name of one man is written again and again across the pages of the story which is Wisconsin; that name is Charles Richard Van Hise, the incarnation of the virile spirit of peace-time and war-time Wisconsin."

In the contents of the various sections, administration, classes, athletics, activities, co-eds, organizations, and satire, The 1921 *Badger* has succeeded to a high degree in chronicling in picture and word the spirit of the new era which it reflects.

The art work is featured by two original drawings by Franklin Booth made from photographs of ex-President Van Hise and President Birge. The frontispiece and title pages in four colors also were made by a professional artist, all contributing toward carrying out the spirit of the book. Eight four-color inserts are used. Forty-eight scenes make up the 16 pages of the art section and pen-and-ink drawings typical of the campus are combined with the scenes in an artistic combination of zinc and half-tone engravings.

The senior section of 92 pages, containing the pictures of 920 seniors, is the largest of any Wisconsin annual.

### New Start in Athletics

"A New Era in Wisconsin Athletics," a foreword to the athletics section by Coach Tom E. Jones, emphasizes the point that "Wisconsin cannot afford to have, in this new era of athletics that is open-

age and printing difficulties that many annuals were unable to surmount. There is no better testimonial to the unflagging energy of the staff than that the year-book has been published and delivered on time, as excellent as it is and with so much to mark it as "Wisconsin's Greatest Year-book for Wisconsin's Greatest Year."

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## HOOVER URGES HEALTH DRIVE

Sends Message to Mothers' Congress in Session Here Today

Herbert Hoover sent his greetings this morning to the Mothers' Congress in the following message:

"If we could systematically grapple with the whole child problem in the United States, if we could insist on the proper conditions of birth, upon proper safeguarding of the general health of children and upon proper education, we could then say with confidence that the whole problem of Americanization would be met in 20 years by its complete accomplishment, that our public health and efficacy would be enormously improved, that the sanity, morals and stability of the whole population would be advanced beyond anything that any nation has yet aspired to."

We have amply demonstrated in this country that if this sort of thing is to be accomplished it must be developed out of the conscience of every separate community. Such problems cannot be solved by benevolent dictatorship or the central government. The solution must come from the devotion of small groups in every center, spreading thought and service into every individual home."

The message was greeted with cheers, as also was one from Josephus Daniels.

The morning session was devoted to reports from presidents of state branches and committees.

There was considerable discussion over a motion by Mrs. C. Arthur Varney of Washington state providing that a committee should be appointed to place before the state branches a plan whereby they, as the National Congress of Mothers and Parent-Teachers' associations, may eventually possess the present national headquarters at Washington, D. C., if they so desire.

Trustees are holding the deed to an attractive building at 1314 Massachusetts ave., which is used as the headquarters of the congress. The congress has an endowment fund of \$7,127, according to a report rendered this morning.

### RELIGIOUS COUNCIL PLANS ACTIVITIES

Joint vesper services on the campus will be inaugurated during the summer session, according to plans announced by the Campus Religious council. Prominent speakers will be asked to address these meetings.

A bulletin of Bible classes and church services will be distributed among the freshmen and a mixer will be held shortly after the opening of the university in the fall.

An executive committee has been appointed consisting of John A. Potts, Nels Federson, Lothrop Follett, Ruth Storms, Ruth Bitterman, Harold Groth, Stanley Jacka, Margaret Dyer, Paul White, Walter Geske, Burr Phillips, and Hal Hoag.

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## URGES ELECTION OF LA FOLLETTE

Sol Levitan Declares This Would Solve Republican Crisis

CHICAGO—"In asking the republicans to nominate Senator La Follette, I am animated by a love of country and love for the republican party," declared Sol Levitan, president of the Commercial National bank of Madison, in a statement here today.

Mr. Levitan was a presidential elector for Taft in 1912, and is an alternate delegate to the present convention. He added:

"The republican party of the country faces a crisis, which can be solved by an overwhelming victory at the polls next November if the convention nominates Senator La Follette of Wisconsin for president."

"The people of the country are skeptical over the nomination of the men who have spent large fortunes in attempting to get the republican presidential nomination," continued Mr. Levitan. "The progressives of the country, the farmers, the laborers and small businessmen want a man in this national crisis who will restore peace and prosperity."

"The unrest today has been caused by injustices. If the republican party nominates La Follette it will sweep the country. Back of him will be the toilers everywhere, back of him will be the farmers, and the business men can afford to take a man whose statesmanship is a guarantee that they will be fairly treated. He is neither a wild radical or a stalwart conservative. He is a real statesman of the people."

"I have always supported the republican party. I resigned the presidency of a national bank in 1912 in order to serve the party as a Taft presidential elector and I tell my republican friends in the country today and the delegates to this convention that the one man who will satisfy this nation and the people, who Lincoln loved, is Senator La Follette. His nomination will merge all elements of the nation into union and insure victory. It will bring order to this country and business prosperity to the farm, the factory and the market place."

Murphy Defeated — Pal Moore defeated Jimmy Murphy in eight rounds at Memphis.

READ CARDINAL ADS

## REAR WHEEL QUILTS AND TRUCK STOPS

A rear wheel of Kaplan's fruit store truck parted company with the hub and the truck stopped on the street car track at the intersection of State and No. Frances sts. at 11:15 o'clock Tuesday morning. John Gugel, the driver, unloaded the truck and rolled it to the curb with the aid of spectators. There was but slight delay to traffic.

## GENERAL PERSHING TO QUIT DUTIES

WASHINGTON — Unless a situation arises that justifies his remaining in the army, Gen. Pershing will retire from active service within a few months. In a letter to Secretary Baker he expressed the desire to return to civil life. The general did not indicate the nature of his future activities.

READ CARDINAL ADS

Pope Is Ill — Pope Benedict is suffering from an attack of rheumatism.

READ CARDINAL ADS

## Fred Mautz's

FIRST CLASS SMOKES

Ice Cream Sodas and Sundaes

Phone Badger 3160  
823 University Ave.

**W**E wish at this time to thank the students for their help in making Madison, the state, and the world a better place to live. We enjoy the opportunity to co-operate with college men and women and to advertise in their publications.

At the same time we say that we serve the students for their fall needs if they come in now.

## Haswell Furniture Company

State Street

## TAXICABS

**Phone Badger 7  
or 4817**

**Jefferson Transfer Co.  
Baggage**

## \$4,500 OF ADS. IN 1921 BADGER

Letter Appealing for Foreign Advertising Bears Results

With \$4,500 worth of advertising and 2,400 square inches of space occupied by advertisements, the 1921 Badger has broken all records of former Wisconsin year-books, according to Donald Murphy, advertising manager.

Carl Deyseroth, foreign advertising manager, and Harriet Helberg, local advertising manager, report \$3,500 worth of local advertisements and \$1,000 worth of foreign. These figures are higher than any other figures for previous Badgers.

The large amount of foreign advertising is due to the elaborate system of writing letters, sanctioned by the advertising department of the university. According to Donald Murphy, these letters were of more appeal to advertisers than personal visits, judging from the response made by business firms outside of Madison.

Due to the cutting down of trips to solicit advertisement in the Badger very little current expense has been incurred this year compared with other years. The staff has been extra large, at times reaching almost 40 in number, while the regular workers are 20 in number.

The Badger has advertisements from all over the United States. Chicago and Milwaukee, especially the latter, were the two mainstays outside of Madison. Much of the advertising was obtained from the east, Schenectady, New York, and Iron Mountain, Vermont, being the farthest point reached.

### YEAR-BOOK SANCTUM IS CLEARING HOUSE FOR ANNUAL HEADS

The office of the 1921 Badger has served as a clearing house for university year-book managers all over the country, according to Frank W. Kuehl, business manager of the Badger.

One of the first things that the Badger office accomplished last fall was the sending out of letters to universities all over the country, as a means of getting ideas from each of them. There was some talk of a general meeting of the different year-book managers.

These managers, although the meeting could not be arranged, realized that the Badger office had gotten into touch with many of the universities, and wrote in to find out what others were doing about their annuals. Ohio State wired again and again for information as to publicity, advertising, or circulation plans, while Chicago universities and other schools kept in close touch with the Badger office.

### MUSIC SCHOOL SCORES SUCCESS IN AIDA RECITAL

The recital of Verdi's opera, Aida, by members of the School of Music last night in Music hall was a pronounced success.

Selections from the opera were given, including solo, duet, and choral illustrations, by Elizabeth Moutray, soprano; Joseph Jones, contralto; Earle Brown, tenor; Prof. E. E. Swinney, baritone; and the Madison Choral Union under the direction of Prof. P. W. Dykema. Prof. C. H. Mills, director of the School of Music, gave a discussion and interpretation of the selections chosen, and the whole opera, showing its place in the course of Music Appreciation.

A large audience, including as special guests, delegates to the National Congress of Mothers and the Parent-Teachers association, and the class in Music Appreciation, gave an enthusiastic reception to the artists on the program.

## THOUSANDS GO TO REPUBLICAN OPENING MEET

Delegates Adjourn to Thursday After Hearing Keynote Speech

### BULLETIN.

E. J. Gross was named member of the resolutions committee from Wisconsin, it was announced at 3:00 o'clock this afternoon.

**COLISEUM, CHICAGO** — The Republican National convention spent two hours in its first session, the principal business of which was to perfect its temporary organization and hear the keynote speech by Senator Lodge of Massachusetts. After that it was adjourned until 11 o'clock tomorrow morning and meanwhile committees went to work.

The convention was actually called to order at 11:34 a. m. soon after chairman Hays appeared on the platform and was greeted with rounds of applause and shouts.

Unlike former conventions the old guard came early. In the old days they were the last to arrive being held back by conferences. As many of the leaders took their seats without causing a ripple of excitement the band played a mournful air.

There were many women delegates and alternates on the floor.

At 11:34 Chairman Hays brought the gavel down with a whack and the convention came quickly to order. Bishop Charles E. Woodcock of Louisville, Ky., offered the opening prayer.

The prayer was a long one and at its conclusion the band broke into the Star Spangled Banner at the request of a song leader.

The swelling chorus filled the great hall and a sea of American flags were waved throughout the singing. "Now" shouted the leader "three cheers for the greatest country on earth, the United States of America."

Three rolling cheers rocked the big hall.

"The Republican party has met in this free and open convention" said he "to accept from the people a mandate for the government of the United States. As chairman of your national committee I report progress. By next November the majority of the Republican party should be at least three million. In spirit I report more than progress: I report fulfillment. The great party of the union has become a unit."

ion. It shall continue to be so. There will be no bolt in this convention."

Roars of cheers greeted that statement.

Chairman Hays then introduced Senator Lodge as the temporary chairman and the convention let out more cheers and a rolling chorus of Ayes affirmed the selection. As a committee to escort to the chair, Chauncey M. Depew of New York; Myron T. Herrick of Ohio, and Mrs. J. B. Hume, of California were appointed.

turns from the Iowa primary election Monday, tabulated by the Des Moines Register early today in 605 precincts out of 2,297 in the state, showed for republican nomination U. S. Senator A. B. Cummins, 39,332; S. W. Brookhart, 30,972.

For republican nomination for governor 526 precincts: N. E. Kendall, 17,367; E. R. Moore, 15,746; H. M. Havner, 12,749; J. F. Deems, 12,544.

**DR. J. A. BANCROFT**

**DR. V. G. BANCROFT**

Dentists

Badger 3682 901 Univ. Ave.

### BUTTONS COVERED

Largest variety in city

### PLEATINGS

Only machine in city

### BEADING

### HEMSTITCHING

Expert Operator

### EMBROIDERING

## Miss Hetty Minch GOWNS

Personal attention given to all designing and making of gowns.  
226 State Street

Phone B. 3029

Careful attention given to mail orders

# Students!

Get your breakfast at the

## Donut Kitchen

2 delicious sugared donuts and 1 pot of coffee (2 cups), 20c

— OR —

2 delicious sugared donuts with 1 cup of coffee, 15c

## Donut Kitchen

B. 5726

422 State St.

# Students!

This bank was established for your convenience near the University.

## Branch Bank of Wisconsin

STATE AND GILMAN STREETS

Call and Get Acquainted

B. R. L'HOMMEDIEU, Assistant Cashier.

MEMBER OF FEDERAL RESERVE BANK.

## NO PRICE CUT IN CLOTHING

Suit Company Sees no Hope  
of Cheaper Women  
Garments

Cleveland — The National Cloak, Suit and Skirt Manufacturers' association, through President W. B. Fish and Secretary Philip Franke, Saturday notified 20,000 retail dealers in women's garments throughout the country that there is nothing fundamental to indicate an unhealthy condition in the clothing industry that will bring an appreciable lowering of prices.

The letter states there is no cause for the present campaign of reduced prices in clothing except that some dealers desire to unload their seasonal merchandise.

### 1921 YEAR-BOOK BREAKS RECORD FOR CIRCULATION

Exceeds Subscription Lists of  
All Annuals in the  
Country

The subscription list of the 1921 Badger has cleared the record set by all other college annuals in the world by a margin of 1,500 copies. Exactly 5,000 copies of the Wisconsin year-book will find their way to all parts of the United States and to many foreign countries.

The Liberty Badger, published by the class of 1920, has held the world's record with a subscription list of 3,500 names. Other annuals which have competed for the record are the year-book of the University of Berlin with a list of 3,100 and the University of Paris with a circulation of 2,900.

Most of the circulation is local, being confined to students in the university, but the foreign circulation covers a large area. Copies of the 1921 year-book will be sent to Hawaii, Japan, China, Siam, Cuba, the Philippines, and all of the states in the Union.

The circulation staff, under the direction of Taylor Seeber, '21, has perfected an organization that has reached the maximum of efficiency. Circulation is the one thing that is absolutely essential to the success of the book, and the work this year has been handled in a masterly fashion. "Bud" Seeber has been the best circulation manager that the Badger has ever had," said Frank Kuehl, business manager of the year-book.

### A BET AND DAN CUPID RESULT IN CO-ED ELOPEMENT

Out of a bet with a class mate, combined with the wiles of Dan Cupid, came the romantic elopement and marriage of Miss Mina Myrland, daughter of Mr. and Mrs. A. J. Myrland, a sophomore at the university, and Willard Longcor, a freshman, Sunday afternoon at Belvidere, Ill., in the Trinity Episcopal church, Rev. Garth Sibbald performing the ceremony. A lengthy account of the affair appeared in the Monday afternoon issue of the Belvidere Daily Republican.

A class mate, who refuses to give his name, bet Longcor that he couldn't get "a date" with Miss Myrland for last Saturday night. Longcor took the bet got a "date" and took the lady of his choice, hitherto unknown to him, out driving Saturday evening in his Buick roadster. They ran out of gas and while getting a new supply, became pretty well acquainted. They returned to Madison Saturday night, but left again early Sunday morning for Belvidere, where their marriage took place at 4:30. After the ceremony, they went to see Longcor's parents, who live in that city, and a little later telephoned to the Myrlands here.

Mr. and Mrs. Longcor arrived in Madison at about 2:15 this after-

### Statistics Man Knocks 'Em for a Goal With Figures on 1921 Badger Production

The statistics man sniffed his way up the stairs of the Union building yesterday morning, looking like a million, and intimated that he was on the scent of something big in the way of numbers.

He slid into the Badger office, thereby disappointing the Octopus staff, which thought maybe they would get a little publicity, being strong on figures. Throwing the wastebasket fastidiously out of the window, he remarked:

"If eight-page bluebooks had pages the size of the Badgers, and it took a student an hour to fill one, the editor-in-chief of the Badger, working 12 hours every day, would get as much paper covered in \$4 1-10 years as has gone into the 1921 Badgers."

He had to pause while they carried Wes Travers out, and then continued enthusiastically:

"If 258 co-eds, weighing 120 pounds apiece, stood on one end of a see-saw board, and all the paper in all the Badgers were piled on the other end, the girls would go up in

the air! And if the reading matter were added, all the co-eds in the university, 300-pounders and all, couldn't hold down their end."

Here the staff shook hands with him, and gathered affectionately around as he went on:

"It the binders wanted to spread the paper in the Badgers out on the ground, and if they had to buy land at a dollar a foot for the purpose, they would have to spend \$1,267,361.00 for it."

After sprinkling water on the senseless form of the business manager, he took a long draught himself, and said sympathetically:

"With hot-fudge sundaes selling for 25 cents, you could get 95,000 of them with the money you will have taken in after the sales."

Suddenly he became pale. Winding both arms around himself, he jumped out of the window, murmuring as he fell:

"If all the 15½ tons of Badgers were thrown at my head, I would be knocked senseless."

Call Lovell, 206 Barnard court. B. 1235. 1x8

WANTED—Band uniforms for next fall. Leave at band room or notify Congdon, B. 4421. U. F. N.

LOST—Folding pocketbook, university receipts and calling cards, Schuyler P. Bissell. Reward. Return Cardinal office. 2x9

WILL party who sent package to

### DAILY CARDINAL CLASSIFIED ADS

Rate, 2 cents per word each insertion, minimum charge 20 cents. All want ads must be paid in advance and brought to The Daily Cardinal office, Union building, before 5 p. m., previous to the day of issue.

WANTED—Two copies of the Wisconsin Geological and National History Survey, Bulletin No. 20, Economics series No. 13, entitled: "The Water Powers of Wisconsin," published in 1908. Anyone having a copy of this who will sell same please communicate with the Marionette and Menominee Paper Co., Marionette, Wisconsin.

TYPEWRITING work wanted. Theses. Phone B. 1833. 1910 Madison street. 16x6

WANTED—Girls to work at Summer Resort. Baker who understands baker's oven. Good place, nice people and surroundings. Mrs. C. W. Hockings, Burlington, Wis. 12x26

FOR HIRE—Motor boat for parties and picnics. Inquire Capt. Isabell at the University boat house. U. F. N. tf.

LOST—Theta Sigma Phi pin, between Henry street and Capital Times building. Reward. Call Goodwin, F. 155. tfx5

TRAVELING REPRESENTATIVE—Wanted; by well-known Wisconsin Educational institution. Must possess pleasing personality and the equivalent of at least two years' college education. Write Box S. care Daily Cardinal. 3tx6

FOR SALE—Serge dress, white pumps, evening dress, lace hat cheap. B. 2816 on Monday or Tuesday afternoons. 2tx6

FOR RENT—Two pleasant rooms, adjoining bath, two blocks from campus, 181 N. Charter. 2tx6

WANTED—Theses work and copying. Satisfaction insured. Phone B. 6661. 2x8

SUMMER SCHOOL students. One well lighted room, suitable for ladies or gentlemen; pleasant location, off Park street, only 1½ blocks south of Menges' Pharmacy, 206 Barnard court. Call Lovell, B. 1235. 1x8

LOST—Pair of shell rimmed glasses in case, and Conklin fountain pen, in Lathrop hall. Reward. Call B. 6641. 2x8

LOST—In library cloak room, two Bacteriology books and one note book containing answers to lecture questions for Agricultural Bacteriology. Finder please call B. 4168. Reward. 1x8

THESES typewritten. Work done neatly and accurately. Experienced. Satisfaction guaranteed.

Hammond, Wis., recently, call at The Unique Shop?

USED CANOE for Sale, very cheap. B. 3962. 2x9

LOST—Saturday, check book, containing money. Finder call B. 6409 and receive reward.

LOST—Platinum ring, with solitaire diamond and sapphires. Finder call B. 4587 and receive liberal reward.

### BEAUTY ATTRACTS

Choose your toilet articles from our complete stock.

Cold creams, talcum, face powders, perfumes and soaps.

### TIEDEMANN'S PHARMACY

702-704 University Ave.

## Graduation Gifts

"JUST TO REMIND YOU—"

—of—

## Lamboley's Jewelry

220 State Street

## To The Students

whose patronage we have enjoyed during the past year we wish to express our sincere thanks.

In the future we will endeavor to give you the same prompt and efficient service that has been our watchword in the past.

## The Pantorium

538 State Street

# Announcement

## 500 BADGERS SHORT!

### Announcement - 1

ALL SUBSCRIBERS TO THE BADGER  
MUST CALL FOR THEIR BOOKS TODAY.  
THOSE WHO HAVE LOST THEIR RECEIPTS  
MUST WAIT UNTIL 2 P. M.

### Announcement - 2

ALL BOOKS NOT CALLED FOR TODAY,  
WILL BE PUT ON OPEN SALE THURSDAY.

### Announcement - 3

ALL THOSE NOT DESIRING A BADGER  
AND HAVING SUBSCRIBED MAY APPLY  
AT THE BUSINESS OFFICE THURSDAY  
MORNING FOR REFUNDS.