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The Appliction REVIEW

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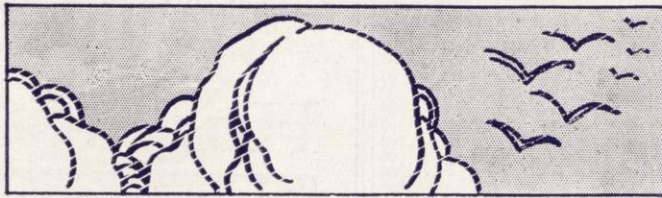


Photo by Koch

A foursome at Butte des Morts.



MAY 2, 1930

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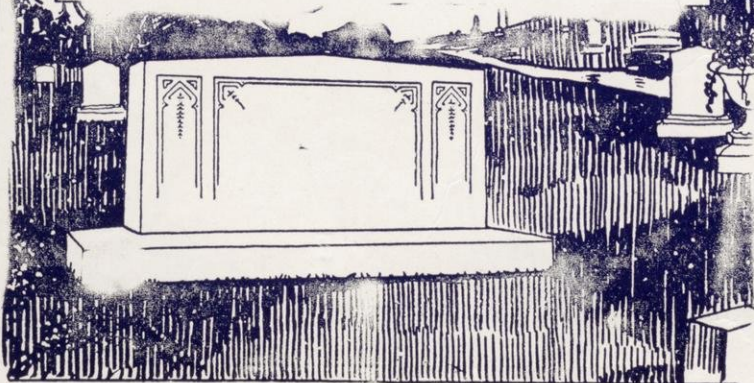
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This Week

by Arthur Brisbane

Birds and Men
Women Always Pioneers
48 Years' Work. Thanks
A New Planet

At the Red Bank (N. J.) railroad station, two large flag baskets and two pasteboard boxes with holes to admit air were filled with carrier pigeons. A railroad man opened them, freeing four or five dozen birds. "I don't know where they come from or where they are going," said he. "They are often sent here to be turned loose. I suppose they go home."

The beautiful birds, descendants of Wild Rock pigeons, found in steep Swiss canyons, flew up in two groups, and for more than ten minutes circled round and round, regaining their sense of direction.

Presently the two flocks, united, flew off together over the roof of the S. S. Thompson General Contractors' building in a northeasterly direction. "They always go over that building, after they fly around ten or fifteen minutes to make up their minds," said a bystander.

Presently flocks of young humans, released from their educational cages, will be turned loose in the world. It will take them more than 15 minutes to decide on direction, and many will never reach the destination. Some day when men shall have lived on earth as many million years as birds have lived here they, too, will be born with a sense of direction and know which way to go.

Oklahoma unveils a fine statue to the pioneer woman. Women have al-

What's the Population of Appleton?

Because the census enumeration will be finished this week and the announcement of the population figures will undoubtedly be forthcoming within a few days, it has been necessary to advance the final time for receiving guesses in the population contest.

This will be your last chance and all guesses must be in our hands not later than next Tuesday morning, May 6.

A large number of guesses have already been received, but the lucky guess may be yours. It costs nothing to enter. All you need do is fill out the coupon of the advertisement on page ten and send or bring it to the Contest Editor of the Review. The winners will be announced immediately after the population figures have been made known by the census enumerators.

ways been earth's real pioneers, in ideas and in action.

Far back in the Stone age they had produced all the grains we know by developing the seeds of wild plants.

They tamed female buffaloes to provide milk for their children, planted gardens, changed human beings from a nomadic to a settled life.

They are the pioneers of the frontiers and pioneers in ideas and in religion.

The influence of mothers on their sons in the last million years has changed men from prognathous cannibals to semi-civilized money-grubbers. It is a great improvement.

William Manek, forty-eight years a letter carrier, absent only one week in forty-eight years, retires. His superiors shake hands with him and are photographed doing it. That's kind, but Uncle Sam might do more.

He might give William Manek and other faithful servants of the post office a generous pension on which they could live comfortably when their hard work is done.

And without waiting for them to be worn out, he might give them generous pay, which he does not do.

Professor Shapeley, director of the Harvard observatory, hears from Canada that another planet, sailing around our sun, hitherto unknown to us, has been discovered.

How many are there in our celestial family? How far out to space does the family reach?

Our ignorance proves the extreme youth of our "thinking race." Only a very young and ignorant baby is unable to tell how many sisters and brothers it has.

Our newly discovered planet neighbor, circling around the sun, far out beyond Neptune, is the most interesting thing in the news.

We are only a little more than 90,000,000 miles from the sun. This new planet, about the size of our earth, is 1,335,000,000 miles from the sun.

Multiply that by six and you will know approximately the length of the far-off planet's journey around the sun.

On that planet you must live 3,200 earth years in order to be one year old.

To see the new neighbor, look now. It will be visible with earth's telescopes only about a hundred years longer, and then be hidden for 3,000 years, while it finishes one of its own years.

Japanese custom compels each person to speak with great humbleness of his own achievements.

The clever Japanese statesman, Wakasuki, who got everything for Japan that he wanted, gave nothing that he didn't want to give, writes his government lamenting his "inadequate ability," calling his work "regrettably insufficient," and winding up, "I am ashamed."

All the powers, you are told, agree that it is desirable "to humanize submarines."

Very desirable, but how?

Look and Learn

By A. C. Gordon

1. What is the population of the world?
2. What is the literal meaning of the word "Lady"?
3. What three states are on the border of the Pacific ocean?
4. What degree do the initials Ph.D. indicate?
5. What was John L. Sullivan's fighting weight?
6. Who was the first man to fly across the English Channel?
7. What is sociology?
8. Would a bullet from an ordinary pistol, if shot straight up in the air, have force enough on its downward flight to kill a person?
9. Why is the Red Sea so called?
10. Who wrote the essay, "The Crown of Wild Olives"?
11. What are the hours of night?
12. What is the meaning of the word "Rosierucian"?
13. What is the national anthem of France?
14. What is the average sugar production from a ton of beets?
15. In what state was Roland Hayes, the negro tenor, born?
16. What is Vice President Charles Curtis' religious affiliation?
17. How many building and loan associations are in the United States?
18. From what crude mineral is gasoline made?
19. Where is the largest airport in the United States?
20. What is the difference in the meaning of the two words, "capital" and "capitol"?
21. What does the word Mississippi mean?
22. How much property damage is done by rats in the U. S. in a year?

23. Who is author of the poem, "The Man with the Hoe"?
24. What war was started by the firing on Fort Sumter?
25. What form of government has Germany?
26. Of what famous sermon are the Beatitudes a part?
27. What is General Pershing's full name?

(Answers on page 15)

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Appleton Review

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May 2, 1930

DO NOT DUMP RUBBISH ALONG COUNTRY HIGHWAYS

Now that spring is here, everybody is imbued with a desire to clean up his premises, to get rid of the rubbish that has been accumulating during the winter months. The local authorities have set the coming week as clean-up week and will have teams and trucks visit all parts of the city to pick up such rubbish as has been placed in containers on the curbing before the residences.

But some of our residents do not seem to have been able to wait for the coming of the city employees. A drive through the surrounding country will show dozens of places where loads of tin cans, broken bottles and other rubbish have been dumped beside the road, very often in places where the stuff will have to be removed by the highway patrolman who might be better occupied in fixing up the roads. This dumping of rubbish by the roadside is undoubtedly due to thoughtlessness. But it cannot be condoned for that reason.

This state of affairs is by no means a recent development, as is shown by the fact that a state law declares such dumping of rubbish a misdemeanor and provides severe penalties. To be sure this class of offenders is not easily apprehended, but the farmers in the surrounding towns are up in arms and determined to keep a sharp lookout. The first person caught dumping rubbish by the roadside is to be prosecuted to the full extent of the law.

Let us hope that such a proceeding will not be necessary. The practice undoubtedly grew out of thoughtlessness, and now that attention has been called to it, will be discontinued, especially as it will be necessary to wait only a few days for the city trucks to haul away the rubbish.

FISHERMEN BE CAREFUL

Yesterday's opening of the trout fishing season in Wisconsin witnessed the annual migration of the disciples of Izaak Walton to the streams of the north woods. That is as it should be, but a word of warning is also in place. Be careful of fires.

May is the worst season of the year for forest fires; the dead grass and dried leaves of the previous year have not yet been replaced

by the new green growth. Conditions this year are unusually fraught with danger because of the long dry spell—the grass and leaves are dry as tinder and the slightest spark will suffice to start a fire which may lay waste thousands of acres of land. A cigarette or match, carelessly tossed to one side is all that is needed—one moment of carelessness or thoughtlessness will destroy what it has taken Mother Nature hundreds of years to produce.

The fishing is dependent on the forests, both directly and indirectly. When the forests go, the streams will dry up and disappear. But immediately following a fire, the first rain will wash over the wood ash and carry quantities of it into the streams, forming lye, a strong corrosive, and deadly to all animal life. There is no food supply left for the fish that survive the lye and they are too weak to propagate properly, so that as a result streams flowing through country which has been recently burned over, seldom afford good fishing.

Therefore, in the interests of his own sport, every fisherman should use all possible precautions against starting fires and should promptly report any such fires as he may discover to the nearest fire warden.

ONE WAY TO REDUCE TAXES

Last year the city of Appleton accomplished one of the most constructive pieces of work in its history when it opened and operated the municipal golf course over in South park. Although the need had been felt for a municipal course here for some time those who promoted the venture, saw the course built and equipped, and then watched it through its first year of operation little realized at first just what a huge success their plans would turn out to be.

When a golf course can be run at a profit of \$3,504.76 to the city the first year of its operation, and when 18,000 games were played this first season, it certainly proves conclusively that people of Appleton want and need a place of this kind for good clean health building recreation and that they are willing to pay a small fee for this type of amusement. The amount of money taken in at the municipal course last season was \$6,581.50, while the expenses were \$3,504.76. Not a bad stroke of business for the City of Appleton and just think of the pleasure that was afforded to the hundreds of people who played on the course!

If this venture proved to be such a success in South park it is reasonable to suppose that it would also be successful in other locations of the city. How about a municipal links over in Erb park or on the land adjoining that property? This would be a very convenient location for people living in the Fifth and Sixth wards and also in the north end of the First Ward. In this day and age people are going to use their spare time to amuse themselves in one way or another, and they will play golf if they have the opportunity to do so. People are becoming more and

more "outdoor minded." They know that nothing is better for their general physical, mental and spiritual well-being than good wholesome exercise out in the open.

We feel certain that a municipal golf course in Erb park would prove a great drawing card to thousands of golfers and would-be golfers living in the north section of the city. Twenty years ago golf was classed as a rich man's game. This was not the fault of the game itself, but was due to the fact that the only places to play in the smaller cities, and some of the larger ones, were at exclusive country clubs to which only the so-called upper crust of society could belong. Today golf is everybody's game, and today Appleton and all cities of the country have learned to play as they had not learned twenty years ago.

Certainly there could be no element of risk in opening another city golf course now that we have learned how successful the first one has been financially—and in its first season. A course at Erb park would help greatly in reducing the congestion at South park on Saturday afternoons, Sundays and holidays. Let's have more golf, and more money in the city treasury.

HELPING THE TOURIST

It is now a well recognized fact in the best regulated communities that traffic on the principal state and federal trunk lines should always be routed through the city by the most direct and least congested path it is possible to find. No longer is it deemed advisable to guide tourist traffic down the main street and out of the way just to give the stranger a gance at the "tall buildings" in "our big town." They all look alike to him after he has seen about a half dozen average sized cities.

Why wouldn't it be a good idea here to direct west bound traffic on Federal highway 10 onto S. Badger Ave. from S. Memorial Drive where this highway comes in from the south? The motorist could then follow straight out Badger Ave. to the city limits at Wisconsin Ave. and thence west to his destination. If Highway 10 were routed out Badger Ave., the congested situation at the W. College Ave., Memorial Drive, and N. Richmond St. corner would be relieved to some extent. The route would be simplified for the tourist as the uneven corner or jog at the College Ave. crossing is sure to be somewhat confusing to the stranger within our midst. Furthermore he gets no particular thrill out of crossing College Ave. just because it is Appleton's main street.

The younger generation no longer shows much respect for the older generation. But we wonder if there is any reason why they should.

Conscience first developed in human beings some 2,000 B. C. according to a certain scholar. No wonder it is considered quite out of date now.

News Review

A Digest of Events and Trends for Busy People

LOCAL

The appeal of the North American Airways company against the decision in local circuit court awarding Karl A. Greunke \$1,829 for damage done to his airplane while it was parked at Whiting Airport, was reversed by the state supreme court Tuesday. Greunke's machine was struck and badly damaged by a machine piloted by Elwin West, an employee of the company, as he was landing. Greunke sued the company and was awarded a verdict in local court, which has now been reversed by the supreme court.

Mrs. Charles Koepke, 710 N. Superior St., suffered a fractured leg when she fell in the yard at her home Monday morning. She was taken to St. Elizabeth hospital for treatment.

For the second time within a few months James Deshaney was arrested by local police on the charge of operating a soft drink parlor in the basement of his home without a license. His hearing was set for May 5. The first time he was fined \$50 and costs by Judge Berg.

At a meeting of chamber of commerce directors to be held the evening of May 8, Colvin B. Brown, manager of the commercial department of the U. S. Chamber of Commerce, will be the principal speaker.

At the annual meeting of the Flower and Garden Society which was held last Friday evening at the city hall, the following officers were elected: president, H. A. Schlitz; first vice president, Mark Catlin; second vice president, George T. Richard; Miss Cora Guenther, secretary; treasurer and superintendent of the shows, Mrs. D. J. O'Connor. The chief speaker of the evening was W. A. Sisson of Rosendale, a nationally known authority on the culture of peonies, iris and gladiola.

The Valley Acceptance company, recently organized here with a capital stock of \$100,000, elected the following officers at its first meeting held Friday evening: president, John J. Madler of Hilbert; vice president, A. K. Ellis; secretary, Chris Mullen; treasurer and manager, Joseph N. Garvey.

Dorothy Rogers, 15, daughter of Mr. and Mrs. Charles Rogers, route 2, Appleton, fell last week while playing and broke the middle finger of her left hand.

Capt. Emil Schwandt, Fred Holtz, and Emerson Turney were elected last week to represent the firemen on the firemen's pension board. Other members of the board are Mayor Goodland, Chief George P. McGillan, and City Treasurer Fred Bachmann.

Boys shooting at crows with air guns hit a horse with which Theodore Neumann was working on his farm in

Grand Chute, causing it to run away. Fortunately no one was hurt and little damage was done, but the result has been that the authorities of that section are on the lookout for boys with air guns and have forbidden their use until the hunting season opens next fall.

More than 400 players made use of the municipal golf course last weekend. Players at Riverview and Buttes Mortes were also out in force.

Koepke Brothers Construction company was awarded the contract to build almost six miles of twenty-foot concrete pavement on highway 57 between Elkhart and Kiel.

County Agent Gus Sell and John Brann, specialist of the Wisconsin College of Agriculture, have been treating seed potatoes for Outagamie county farmers during the past week.

F. J. Harwood, J. G. Rosebush, G. E. Buchanan, W. E. Smith, J. R. Whitman, and T. E. Orbison have been appointed delegates of the local Y. M. C. A. to the fifty-first annual convention of the state association to be held in Oshkosh, May 7. Mr. Harwood will preside at the morning session and Mr. Rosebush will be toastmaster at the banquet in the evening.

Hugo Caliebe, route 5, was arrested on a charge of drunken driving. He pleaded not guilty and his hearing was set for May 13.

The new state auto license law changed the term for truck licenses. The present licenses were issued to expire June 30 and new licenses must have been obtained by July 1 as licenses will in the future be issued for the fiscal year running from July to July. Trucks not properly provided with the new licenses after July 1 will automatically render the owners liable to arrest and fine.

The committee of Appleton patriotic organizations held a meeting Tuesday to effect preliminary plans for the Memorial day program. C. B. Peterman is chairman and George Dame secretary of the committee. W. H. Zuehlke is chairman of the program committee and Major Fred W. Hoffmann will be marshal of the day.

County Agent Gus Sell has received a number of calls from persons desiring seed potatoes and asks that farmers having any for sale, notify him at once.

Edward Heinzl, 715 W. Oklahoma St., suffered painful injuries about the head when he crashed into a car parked on W. Lawrence St. Wednesday morning. He was taken to St. Elizabeth hospital for treatment.

The Rainbow veterans are planning to organize an auxiliary and Secretary John Hantschel has been instructed to

secure the names of women eligible to membership. It was also decided to hold a stag party at their cottage at Lake Winnebago on May 17 and to invite Rainbow veterans from Oshkosh and Fond du Lac to attend.

Roller skating at the Armory has been discontinued for the summer and will reopen September 15.

County Clerk Hantschel has awarded the contract for printing the directory of county officials to the Badger Printing company. The pamphlets will be ready for distribution May 13.

The fire department was called to the residence of E. A. Briggs on E. Franklin St. Tuesday morning when the garage caught fire from a bonfire. Little damage was done.

Joseph Kools, son of Mrs. Dorothy Kools, S. Memorial Dr., will be ordained into the Catholic priesthood at Green Bay next Wednesday. He will celebrate his first mass at 10:30 the following Sunday morning at St. Mary church here.

STATE AND NATION

Severe forest fires are raging in the neighborhood of Washburn and of Wabeno. The former is in the new national park and has not yet yielded to the efforts of 100 men who have been fighting for several days.

Four highwaymen held up a jewelry salesman on a country road near Sheboygan and escaped with diamonds valued at \$100,000, overlooking a suitcase containing an additional \$50,000 worth of jewels.

Decision of the state supreme court smashed the so-called cigar trust in Milwaukee when it sustained the decision of the lower courts that the so-called "Josephson Agency Plan" was in violation of the state laws.

The ouster proceedings against Gov.

Kohler continue to occupy the attention of the court at Sheboygan.

The house of representatives has passed the 111 million dollar waterways bill, which carries an appropriation of \$7,500,000 for the completion of the Illinois state waterway project. The bill now goes to the senate, where early action is hoped for.

House consideration of report on tariff planned for today.

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Social Doings of Interest to All

Moose Install Officers

Phil Kreutzer, Jr., was installed as dictator of the Loyal Order of Moose at ceremonies held Tuesday night at Moose hall. E. E. Cahail acted as installing officer. Peter Larsen was seated as vice-dictator; Lawrence McGillan, prelate; E. E. Cahail, trustee; Art Collins, treasurer; Antone Natrop, sergeant-at-arms; Harry Bodmer, inner guard; Everett Johnson, outer guard. Fred Zuehlke, Jr., dictator during the past year, was installed as past dictator of the lodge. A house committee was appointed by the newly installed dictator. Those to serve in this group are E. Johnson, G. Steidl, and A. Ulrich. F. J. Foreman was named publicity director for the lodge. Four

members of the Moose lodge of Fond du Lac were present at the installation: W. F. Dyer, M. W. Lueders, H. Hansen, and J. McCoy. Mr. McCoy is vice president of the state association of the Loyal Order of Moose, and spoke to the local lodge of the coming state convention June 4 to 7 at Oshkosh.

A benefit dance was planned for one member who has been ill a long time. The dance will be held May 7 at Moose hall under the chairmanship of Lawrence McGillan. Gib Horst's Rainbow Garden orchestra will play for dancing from 8 to 1 o'clock.

Plans were made for a fishing trip to be made on a Sunday when the fish begin to run well. The following Tuesday a fish fry will be held for the lodge and a prize will be awarded to the man telling the best fish story of the trip.

A vote on the prohibition question will be taken at the meeting next Tuesday night.

Delegates to the state convention of Women of Mooseheart Legion to be held in Oshkosh in June will be Mrs. Margaret Ward and Mrs. Agnes Fredricks.

About 50 Eagles and their wives were guests of the Neenah lodge at a meeting Tuesday.

A Review of the Week's Parties

Twenty-five or thirty alumnae of Phi Mu sorority are expected at a convention to be held in Appleton under the auspices of the local alumnae chapter Saturday and Sunday. The convention will open with a Thrasher's luncheon at the Candle Glow tea room tomorrow noon. A business meeting will follow at the home of Miss Marjorie Neller, E. Washington St., and a model initiation at the home of Mrs. L. A. Youtz, Brokaw Place. The group will hold a banquet at Hotel Northern Saturday night and a dinner Sunday noon. Breakfast will be served Sunday at Hamar house.

Delta Iota fraternity will hold an informal dancing party at Butte des Morts golf club tomorrow night.

A crystal ball featured the second dancing party of the season of the Y. M. C. A. at the "Y" gymnasium Tuesday evening. Bowling and billiards also furnished entertainment.

Bridge and schafskopf were played at the monthly social of Catholic Daughters of America at Catholic home

Monday night. Miss Anna Geenen was chairman of the committee in charge and was assisted by Mrs. Alice Long, Miss Margaret Gosz, Miss Lucille Matthews, Mrs. Mayme Bleick, Mrs. Gladys Balliet, Miss Ethel Bloomer, Miss Frances Nitschke, Mrs. Margaret Quinn, Miss Rose Kollitsch, Mrs. Ruth Ebben, Miss Helen Ahrens, Miss Eleanor Barta, Miss Isabel Milhaupt, and Mrs. Ethel Schreiter.

Mrs. Grace Heinemann will be chairman of the card party for all women with Masonic affiliations at the Masonic temple the last Thursday in May.

Mrs. Edward Elias and Mrs. Werner Witte entertained at a May bridge at the Candle Glow tea room Thursday.

Mrs. Louise Lang and Mrs. A. Hipp were in charge of a card party given by St. Joseph Ladies' Aid society at St. Joseph hall yesterday afternoon.

The sixty-eighth birthday anniversary of Mrs. Margaret Kading was celebrated recently at the home of Mr. and Mrs. H. H. Batley, W. Atlantic St.

Mrs. Katherine Drews, N. Morrison St., was hostess at a card party for the Ladies' Auxiliary United Commercial Travelers Monday afternoon. Assistant hostesses were Mrs. Charles Rumpf, Mrs. L. H. Everlein, and Mrs. R. C. Breitung.

Mrs. E. A. Helzer and Mrs. Fred Dauchert were in charge of a card party sponsored by the Christian Mothers' society of St. Therese church Wednesday afternoon at the parish hall.

Mrs. Howard Nussbicker and Mrs. J. B. Mallery entertained at a shower and bridge party in honor of Miss Elizabeth Earle last evening at the home of Mrs. Nussbicker, Bellaire Ct. Sixteen guests were present. Miss Earle will be married to Paul V. Cary, Jr., May 10.

Here and There With the Clubs

Miss Birdie Steiner, N. Weimar St., will be hostess to the Shuffle club Thursday night.

Mrs. Ray Jennerjahn, N. Morrison St., will entertain her club this evening.

Mrs. Henry Otto, W. Fifth St., will entertain the Ritelef bridge club Thursday.

Miss Irene Albrecht sang the following songs of Carrie Jacobs-Bond at the meeting of the Tuesday club at the home of Mrs. C. L. Kolb, 713 S. Mueller St., on Wednesday afternoon, April 30: "I Love You Truly," "Robin Adair," "A Little Pink Rose," "Just a Wearyin' for You," "Doan' Yo' Lis'n," "A Perfect Day."

Mrs. C. C. Nelson gave a most interesting talk on the life, work, and experiences of Mrs. Bond.

Mrs. Ben Hooper, Oshkosh, will be the speaker at the annual spring ban-

quet of the Appleton Woman's club at the Conway hotel at 6:30 next Thursday evening. Her subject will be International Relations. Mrs. Hooper is chairman of the International Relations committee of the General Federa-

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tion of Woman's clubs and has held other positions both in the federation and on other international committees. She is well known throughout the state among club women and is an accomplished speaker.

Mrs. W. L. Crow, retiring president of the club, will make the annual report of the club work. Mrs. Edgar V. Werner will take her place as president for the ensuing year.

Mrs. J. P. Frank and Mrs. H. J. Ingold are chairmen of the banquet, and Mrs. T. E. Orbison is in charge of the program. The affair will be open to all Appleton women as well as members of the club. Reservations may be made at the clubhouse.

Miss Laura Lueders, N. Fair St., will entertain the Duna club Monday evening.

The T. N. T. club will meet Thursday with Miss Marie Hardt, Oak St., Neenah.

Miss Esther Lang, N. Division St., entertained the Duna club Monday evening.

Miss Dot Doolan, N. Oneida St., was hostess to the Bea Zey club Tuesday.

The Five Hundred club met Tuesday with Mrs. Chet Heinritz, W. Brewster St.

Mrs. Herb Getschow, E. McKinley St., entertained the Forget-Me-Not club last evening.

Miss Marie Horn, W. Harris St., will be hostess to the Good Pal club Thursday.

The Four Leaf Clover club met Tuesday with Mrs. Wenzel Hantschel, Fremont St.

Mrs. Robert Abendroth, N. Meade St., will entertain the Whozits club Thursday night.

Engagements

The engagement has been announced of Miss Inez Pembleton, daughter of Mrs. Margaret E. Pembleton, S. Appleton St., to Weiler Wolf, son of Mr. and Mrs. August Wolf, Brillion. The marriage will take place June 11.

The engagement has been announced of Miss Ferne Lawrence, La Crosse, to Joseph R. Shields, Appleton. The marriage will take place in August. Mr. Shields has been physical director at Appleton high school for the past four years.

Weddings

The marriage of Miss Bertha Kersch, Appleton, and Michael Winters, W. College Ave., took place last week at St. Joseph church. Miss Margaret Deunert and Joseph Omermeier were attendants.

Miss Jane Fountain Kirk, daughter of Mr. and Mrs. Samuel Bird Kirk, Germantown, Pa., was married to Theodore F. Ziegler, son of Mr. and Mrs. G. D. Ziegler, E. Pacific St., April 19 at Germantown. Mr. and Mrs. Ziegler will live in Philadelphia, Pa.

STUDENT ORGAN RECITAL AT METHODIST CHURCH

Students of Lawrence Conservatory, under the direction of Prof. William C. Webb, will give an organ recital next Monday evening at 7:30 at the First Methodist Episcopal church. The following program will be rendered:

- Grand Choeur in B Flat.....Dubois Olga Vinger
 - Prelude and Fugue in E Minor.....Bach Dorothy Gemmel
 - Pastorale (Sonata in D Minor).....Guilmant Donald Palmer
 - Vocal Solo—Star Vicino.....Rosa Wilfred Villo (Studio of Gertrude Farrell)
 - Fugue in G.....Bach Lester Champion
 - Allegro con brio (Sonata in B Flat).....Rogers Emily Meserole
 - Prelude and Fughetta.....Stainer Gladys Michaelson
 - Vocal Solo—Homing.....Teresa del Riego Wilfred Villo
 - Overture in E Flat.....Faulkes Francis Proctor
 - Adagio (from Sonata Romantica).....Pietro Yon Barbara Simmons
 - Fireside Fancies.....Clokey (a) The wind in the chimney (b) The kettle boils Russell Wichmann
- Accompanist: Professor Webb.

FIREMEN'S DANCE THURSDAY, MAY 8, AT CINDERELLA

Gib Horst's entertainers will furnish the music at the Fifth Annual Firemen's May ball. An active committee is busy decorating the Cinderella for this occasion. No one should miss this big dance of the year—fun, features, novelties! Admission \$1.00 per couple, extra ladies twenty-five cents. Tickets will be on sale at the box office. Joseph Drexler, Jr., Paul Neumann, and Elmer Brockmann comprise the committee in charge of the affair.

This Week At Brin's Appleton

"IN THE HEADLINES" GIVES LOWDOWN ON NEWSPAPER SECRETS

Those who have wondered how newspapers get the lowdown on murder mysteries, many times even before the police, need only witness "In the Headlines," Warner Bros.' new all-talking Vitaphone picture of modern journalism which comes to the Appleton theatre tomorrow to see the press machinery in operation.

"In the Headlines" depicts a newspaper's activity in running down a story, after it was the first to hit upon a clue to a baffling double murder mystery.

HOLLYWOOD HOLDS MIRROR UP TO OWN LIFE IN NEWEST ALICE WHITE STARRING PICTURE

Hollywood with all its foibles, heart-breaks, tinsel and comedy is pictured by those who live there in "Show Girl in Hollywood," a highly amusing and often thrilling comedy drama of Film-dome's capital. This First National picture, handsomely embellished with humor and with certain scenes in Technicolor, opens at the Midnight Preview Saturday at the Appleton theatre.

"HER UNBORN CHILD," UNUSUAL TALKIE, TO HAVE PREMIERE AT THE APPLETON

"Her Unborn Child," one of the most amazing talking pictures of the year, will have its premiere showing in Appleton at the Appleton theatre, beginning next Wednesday. This talkie has been adapted from the celebrated

stage success of the same name by Howard McKent Barnes, and comes direct to the talking screen following an extended engagement at the Eltinge and Forty-Eighth Street theatres in New York. Since the talkies captured public interest, there has been no audible screen entertainment presented that has aroused the tremendous response of "Her Unborn Child."

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APPLETON THEATRE

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PAULINE FREDERICK in
"THE Sacred Flame"

SATURDAY

MARION NIXON in
"IN THE HEADLINES"
With GRANT WITHERS

SUN.—MON.—TUE.

ALSO SHOWN AT MID-NIGHT
PREVIEW SATURDAY
ALICE WHITE in
"SHOW GIRL in Hollywood"

WED.—THUR.—FRI.

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for
HIM—



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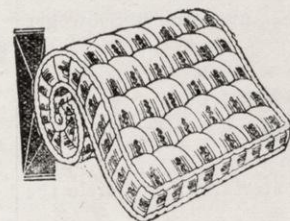
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This Week in the Churches

Two circles of the Woman's association of First Congregational church met Tuesday. Mrs. A. W. Wilton, E. Wisconsin Ave., was hostess and Mrs. Max Elias, assistant hostess to their circle. Circle No. 9 met with Mr. W. B. Basing, N. Union St., and Mrs. S. Schweger assisted.

* * *

Chapter T Trinity English Lutheran church met with Mrs. Fred Ernst, E. Franklin St., Monday. Mrs. Nick Marx, E. North St., entertained her circle the same evening.

* * *

Mrs. E. F. Franz was in charge of the program of the Woman's Missionary society of First Reformed church Wednesday night at the home of Miss Evelyn Brandt, E. Eldorado St.

* * *

Roland Kippenhan, Eva Engel, and Wilmer Werner will be in charge of a box social and entertainment to be sponsored by the Christian Endeavor society of First Reformed church next Friday at the church.

* * *

Members of the Luther League of Trinity English Lutheran church will present a farce comedy, "Safety First," by Sheldon Parmer, at Elk hall Tuesday evening.

* * *

Robert Fumal and Mr. and Mrs. Floyd Foor will have charge of a party given by the Senior Luther league of First English Lutheran church for members of the Junior league and the newly confirmed class a week from Monday.

* * *

Committee chairmen have been appointed for the Mother-Daughter banquet of the Young People's Missionary circle and the Women's Missionary society of Emmanuel Evangelical church to be held at the church Wednesday. Mrs. Arthur Erdman will have charge of the dining room. Other arrangements will be made by Mrs. William Luebke and Mrs. Arthur Schneider.

* * *

The Young Ladies' sodality of St. Therese church will sponsor a Mother-Daughter banquet May 22. Committees for the event will include Marie Paltzer, Georgianne Stoffel, Isabelle Milhaupt, Ruth Fink, Alice Doerfler, Lucille Hinkle, Maybelle Wood, Marie Alferi, Agnes Thiessen, Ceil Blick, Laura Blick, and Delda Timmers.

* * *

Mrs. Fred Poppe, E. South St., was hostess to the Women's Auxiliary of All Saints Episcopal church Tuesday afternoon. Mrs. Seymour Gmeiner was assistant hostess and Mrs. Rush Winslow was in charge of the program.

* * *

Mrs. W. O. Dehne, W. Spring St., and Mrs. Max Elias entertained their circle of the Woman's association of First Congregational church Monday evening.

* * *

New officers of the I. B. club of the First Methodist church will be installed at a meeting Tuesday. The Social union will hold their monthly business

meeting that day. Frank Wheeler will continue his talk on Automobile Laws of Wisconsin at the supper meeting of the Men's club this evening. A name for the club will be voted upon.

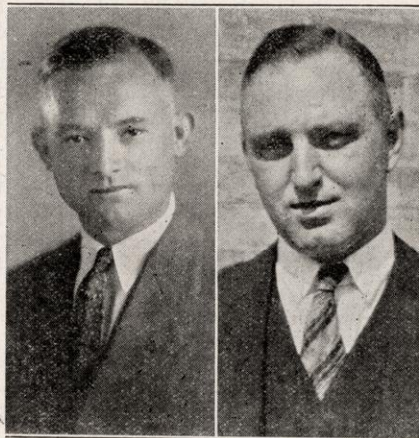
* * *

All organizations of the First Methodist church will co-operate in an entertainment impersonating a country fair at the church next Friday evening.

Oney Johnson Post is Largest in State

Also Shows Others the Way In All Kinds of Activities

Appleton is one of the cities where the American Legion keeps adding to its fame each year. This time its laurels are based on its membership record. Oney Johnston post No. 38 is now the largest in Wisconsin and bids



Les Smith

Clarence O. Baetz

fair to hold that position for this year, even against the several posts in Milwaukee.

Thus far 742 Appleton veterans of the World war are certified at state headquarters as members, and the total with recent additions is easily 750. Electric post, Milwaukee, is the closest contender, with 710 members. Fond du Lac has 681, La Crosse 647, Green Bay 554, and Racine 540. All other posts are below 500.

This record total was obtained through close co-operation with local industrial plants. Letters were sent out asking each plant to list the names of its World war veterans. There was a 95 per cent response, and many eligible men were discovered who were not in the local post before. The goal last year was 650, and membership history was made with that number. This year the post decided to enroll 700 and exceeded its own expectations when an extra 50 brought a record for even the state itself.

Les Smith, commander of the post, has always been an energetic "member hound." Despite the fact that the field had been combed, he made the membership committee furnish cigars for the next post meeting when he won a wager that he would personally enroll ten more members before the entire committee would. The membership chairman is Clarence O. Baetz, a past commander of the post and another "member hound." Another whose work has been recognized as

outstanding is Fred C. Heinritz, vice commander. He has always been a prolific member getter and has seen to it that the Appleton Coated Paper company, of which he is an officer, has 100 per cent Legion membership among its eligible employees.

Membership is not the only source of the post's fame. Last year the Pendill trophy went to Appleton for the most outstanding community service in Wisconsin. The local post had the honor of leading the mammoth convention parade. This season the post will conduct a community celebration July 4, a midsummer chautauqua and a community survey to measure up Appleton's civic situation and needs. As soon as the curbsings have been built on S. Memorial Drive boulevard, the grass plots will be beautified. A successful season of amateur boxing is being concluded. The post also maintains a boy scout troop, an extensive welfare program for needy veterans and their families and other smaller activities. This spring there will be a safety week as a means of trying to reduce the number of motor accidents.

Appleton also has the only post in Wisconsin which can boast three state Legion commanders on its membership roll. These are L. Hugo Keller and H. L. Plummer, past commanders, and Marshall C. Graff, incumbent head of Wisconsin department.

The young lady in the comic opera sang: "Shoot Him Gently, Oh, So Gently," but you can't do that in warfare.

Put Yourself in the Clothing Business for 5 minutes

Suppose you owned this store and competition was keen—both in and out of town.

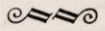
Suppose you had cheap and chain stores on one hand and fine clothes to compete with on the other—for we admit that there is lots of good clothing besides ours.

Which would you do? Pit your strength to produce the cheapest garments at the lowest costs or wouldn't you rather rack your brain to develop the perfect garment—the ultimate in value?

This store wouldn't handle cheap clothing even if it were good.

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HATTERS—CLOTHIERS

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WHAT IS THE POPULATION OF APPLETON?

Contest Closes Next Tuesday, May 6

Everyone is interested and various estimates have been made. The census has been taken and we will soon know.

Meanwhile the number of residents in exact figures can only be guessed at. What is your guess?

In order to stimulate a friendly interest, the Review will offer three prizes for the closest estimates. It costs nothing to guess. First prize \$5.00, second prize \$3.00, third prize \$2.00.

Of course it will require some time for tabulation after the figures have been sent in by the different communities. But your guesses will remain on file and sealed.

The figures will be announced in a few days, so that it has been necessary to advance the date for receiving the final entries. Mail your guess to the Contest Editor immediately. This is your last chance, as guesses must be in our hands not later than NEXT TUESDAY, MAY 6th.

Bring or mail your estimate of the city's population to the Population Contest Editor, Review, 300 E. College Ave.

POPULATION ESTIMATE

My estimate of the population of Appleton as shown

by the 1930 census is

Name

Street and Number

The Crippled Lady of Peribonka

by JAMES OLIVER CURWOOD



INSTALLMENT XI

Lucy-Belle sprang to her feet and drew Derwent after her.

"Let's not get sentimental!" she cried. "I'm going to throw all kinds of things down to my boa constrictor and see what he does with them. This to begin with—" and she flung out a paper plate which curved and circled, until, lighting gracefully upon the surface of the torrent below, it was caught like a feather and whipped with the speed of a bullet toward the maw of the gorge, without so much as getting its inner side wet.

Claire gave a gasp of amazement. "I did not dream the water sped as swiftly as that!" she exclaimed. "But see! It is as I said! The plate is going—it has disappeared into the tunnel—and not once was it ruffled or upset. Back where the water is breaking and roaring it would have been destroyed."

"Wait!" said Derwent. He rolled the short log which they had used for a seat to the edge of the cliff, and with Paul's help tilted it on end and flung it over. "There goes a man," he laughed. "Now see what happens!"

They stood close to the sheer edge of the table rock and saw the log as it struck the water. There was an oily splash, and for a few yards the wood drifted away as smoothly as the plate had gone. A smile of triumph curved Claire's lips, then swiftly a frightened look gathered in its place. A hand had reached up, a terrible unseen hand that had gripped the log like a living thing and dragged it down until no chip or shadow of it rode the liquid serpent under them.

"Hold your eyes near the rock!" commanded Derwent.

Breathlessly they watched. Half a minute later, as if spewed up by the monster who had swallowed it, the log reappeared near the huge fang which split the stream, struck against it, and climbed half its length out of the water, then sank back and disappeared again, this time to be seen no more.

"Gone," said Derwent. "And if you stood at the other end of the gorge five or six miles from here, you would never see that log come through. It is ground to pieces, goes out of existence in whatever there is between the walls of the chasm, which no man has ever explored, and none ever will. Are you satisfied?"

Claire was staring, wide-eyed.

"I believe it—now," she said.

Lucy-Belle had turned a little white.

"Still—I would jump in," she maintained, looking at Derwent.

Again Paul looked at Carla. The calm and placid beauty of her face seemed accentuated by what they had seen.

"And the wonder of it is there are so many who believe that Nature and God are not One!" she said, only for him. "Is it possible that in the blindness of our egoism we shall always fail to understand the significance of such things as that? It is a written word, in the hand of God, just as the Peribonka, with its gentleness and sunshine, is another and different message for us. That is what I believe."

Paul nodded. "So do I" he said, and felt the desire of all the world to take Carla's head against his breast and hold it there.

Guilt fastened itself upon him, and a little later, inspired by the sweetness of her manner toward him, he whispered to his wife: "Claire, you are wonderful! God knows I hope some day to make you happy!"

"You will," she answered, and the gentle mystery in her voice and eyes stirred him with a deep emotion.

Until the play grew tiresome they brought sticks and chunks of wood from the edge of the timber and fed them to the hidden hands of the stream. The result was always the same, except that chips and grass and very light pieces of wood raced swiftly and safely away, like the pasteboard plate, as if they were too insignificant to attract attention from below. But with the heavier objects there was a variation so small in what happened that the watchers on the rock were amazed and fascinated, and started a little game of guessing how many seconds would pass before Lucy-Belle's huge snake spat up an object and then swallowed it again.

To end their sport Paul and Derwent staggered from the edge of the timber with a forty-foot log, which had lain so long in the drying sun and wind that they could bear its weight on their shoulders, and before this was tossed over the five made their guesses, the loser to entertain the other four at dinner the next day.

"I've a notion to ride this log through the gorge!" exclaimed Lucy-Belle. "I want to know what is under and between those walls which you say no one has ever explored, Colin. What do you suppose can be there?"

"An inferno of devils, I imagine," replied her husband.

"Possibly not. Fairies might live there," suggested Claire.

"A black and sunless place where lovely water maids without eyes frolic in the darkness," added Paul.

"Or a kingdom of Micomicon, where dreams are made and sent out into the world," said Carla.

Derwent was preparing his end of the log for a final heave. "I insist it is a place of devils and death. Still, like Lucy-Belle, I'd like to see what's there. After all, it's fifty million years of—mystery! Are you ready, Paul?"

"Ready!"

The log pitched down, and as it went the end of it swung like a living thing and struck Paul. Even before the blow—in the lightning flash of time when eyes behind could see it sweeping upon him—a sudden scream filled his consciousness, and as the timber caught him he saw it was Claire whose cry had tried to warn him. Then he was over. With photographic clearness his eyes beheld his fate. The water seemed to reach up and catch him on its oily breast, and for a brief instant after this there was a sensation not unpleasant about its hold. For some unaccountable reason he felt no sense of fear or terror even when forces that were irresistible but gentle pulled him down. He knew it was death, the death they had played with and lightly talked about, yet its presence closing about him did not rob his mind of its vision and judgment, nor frighten him into senseless wrestling with it. He would come up again, alive, near the jagged tooth of rock; after that would be his end, and in such an hour as this

seconds became eternities of life. His wife, Carla, Lucy-Belle, and Derwent were still nearer to him than the final stroke of death; he would see them, especially Claire and Carla, when he looked back in those few moments of grace which the monster of the undertows would give him. These two and the supreme faith which had wrought a comradeship between him and all the forces of Nature, gave him, instinctively and without effort, the courage not to be afraid.

The undercurrent's indraughts and refluxes carried him with a quiet and deliberate leisureliness, which gave him no physical discomfort except that of holding his breath. Yet they were so powerful, so utterly sure in their grip, that when he made an experimental effort to reach the surface it was as if he were struggling against a wooden wall. To save the air in his lungs he restrained himself from further exertion, and when, at last, he came up near the rock, and felt fresh air in his face, he had suffered no greater inconvenience than if he had taken a long dive. His first thought was of the log, his second of the granite snag. Against this, after a moment, he felt himself being slowly lifted, and throwing out his hands

he was thrilled by the fibrous, slimy touch of a rope-like substance which had gathered thickly about it just under the surface of the water. River weeds and flag had wrapped themselves in a tough belt about the rock, and so firmly had they attached themselves to it that he knew they would, for a time at least, hold up his weight from the sucking undertow which was already beginning to drag at his limbs.

He looked toward the cliff and raised one hand to wave at the four who stood there. With the distance, and the water in his eyes, he could not make out which was Claire or Carla or Lucy-Belle. But something told him it was his wife who stood nearest to the edge, with her arms reaching out toward him.

And then, on the cliff, one woman said to another: "Are you going with him?"

(To be continued)

J. R. ZICKLER QUALITY SHOE STORE

Also Electric Shoe Repairing

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Appleton, Wis.

EQUIP YOUR AUTO WITH THIS NEW FIRE EXTINGUISHER



The new Weldon Extinguisher operates under 70 to 100 pounds air pressure. Dependable, efficient, easy to operate, long lived!

Made in three sizes for home, auto, office, factory and general use. Reduce your fire hazard and insurance rates by installing Weldon Fire Extinguisher Equipment. The cost is moderate. For further information and demonstration call

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GEENEN'S Annual May COAT SALE

REDUCED PRICES
For Today and Saturday

5 Great Groups

50 New Coats Reduced to \$875 Were \$10.75	150 New Coats Reduced to \$1975 Were \$25	100 New Coats Reduced to \$1275 Were \$16.75
40 New Coats Reduced to \$2975 Were \$35 to 39.75	All Sizes 14 to 52	30 New Coats Reduced to \$3475 Were \$45.00

All Higher Priced Coats Reduced Accordingly

IT PAYS TO SHOP AT YOUR HOME OWNED SERVICE STORES

HOUSE CLEANING SALE

You'll find everything you need in the way of accessories to help with your springtime House Cleaning activities at your neighborhood Home-Owned Service Stores . . . and at reasonable prices. Shop at our stores today and every day. Free delivery service.

Springtime Assorted Cookies	a lb.	23c
BON AMI	2 pkgs.	25c
AMMONIA	qt.	21c
CAKE FLOUR,	Gold Medal	32c
FELS NAPHTHA SOAP	10 for	53c
Appleton Service Store Jell	3 for	19c
SALMON, PINK	a can	19c
SHREADED WHEAT		10c
RAISINS	2 lbs.	19c
DROMEDARY DATES	a pkg.	21c
GOLD DUST	large pkg.	23c
McLaughlin's 99 1/2 COFFEE	a lb.	39c

FREE --- One lintless Dish Towel with each pkg. of Gold Medal Cake Flour.

ALL MILK PRODUCTS SOLD AT OUR STORES ARE SUPPLIED BY THE APPLETON PURE MILK CO.

Weights of all our packages are specified

FOR ECONOMY, DO YOUR WEEK-END SHOPPING AT THESE HOME OWNED SERVICE STORES

- WM. H. BECHER, 119 E. Harrison St. Phone 592
- WM. BUCHHOLZ, 608 N. Lawe St. Phone 288
- CRABB'S GROCERY, 1300 W. Prospect Ave. Phone 182
- GRIESBACH & BOSCH, 500 N. Richmond St. Phone 4920
- C. GRIESHABER, 1407 E. John St. Phone 432
- JUNCTION STORE, 1400 Second St. Phone 680-W
- KELLER GROCERY, 605 N. Superior St. Phone 734
- KLUGE GROCERY, 614 E. Hancock St. Phone 380
- SCHAEFER'S GROCERY, 602 W. College Ave. Phone 223
- SCHEL BROS., 514 N. Appleton St. Phone 200
- WICHMAN BROS., 230 E. College Ave. Phone 166

Our Gardens

Weed Perennials

One weeding in the perennial garden now will be worth three in June, says Miss Lua Minns of the New York state college of agriculture. The grasses, docks, and many of the garden weeds are easily seen while the perennials are just showing.

The spring heaving has left many plants on top of the ground and if not transplanted they will soon be past saving. Some plants may need more soil around them while others should be lifted with a trowel, put in a deeper hole, and reset to the crown. To reset later, after growth has started, may mean a serious check and loss of maximum bloom. All the hardy perennials are now growing underground, even if the weather is cool and the tops show but little.

Many perennials should be divided and reset in early spring. In this list are hardy asters, hardy chrysanthemums, golden glow, eulalia and spike grasses, helenium, hardy sunflowers, tall hardy phlox and several others; some of the early-flowering kinds such as iris, delphinium, regal lily, and even peonies, can be moved if it is done carefully and soon.

Another group which should be set soon includes pansies, spring-flowering forget-me-nots, English daisies, Siberian wallflower, and Iceland poppies. These are excellent for borders anywhere, and some are used for rock gardens.

* * *

Paper Mulch

Perhaps you will want to try out the much talked of paper mulch for your vegetable garden this year. Garden experts are urging consideration of the idea of covering the vegetable garden with mulch paper, an absorbent material that keeps the heat in and distributes the moisture equally during the early months.

Checks made on paper-covered gardens show that in most cases the pro-

For Wholesome, Substantial Good Tasting Meats—

OTTO A. SPRISTER
"THE FLAVOR TELLS"
611 North Morrison St.

duction of vegetables was increased from 7 to 92 per cent. The cost of covering a garden 30 by 90 feet is about \$7 or \$8.

Aside from holding heat and moisture and thus promoting growth and yield, paper covering has proven successful in helping to kill weeds and quack grass. Strips of tar or building paper may be used for this purpose putting them around the edges of the garden and between the rows of plants and fastening them down with weights or improvised wire pins. This paper shuts out the light, and quack grass and weeds do not grow.

If you have a vegetable garden, it will be interesting and profitable to try out both plans.

IN and OUT of the Kitchen

Some Cleaning Helps

A good rug or carpet soap and a reliable furniture polish help to make the final results of our semi-annual dicing campaign, familiarly known as "house cleaning," more apparent and hence more satisfactory. There are several on the market, but, if you would rather make your own, here are some formulae that have been tried out and found successful.

* * *

Rug Cleaner

Slice 3 bars of mild white soap (Ivory is best) into 2 qts. of soft water and boil until dissolved.

Dissolve 1/4 lb. borax in 4 qts. water and pour the dissolved soap into this borax water. Add 1/4 cup household ammonia, 3 oz. chloroform and a pinch of oxalic acid. Let stand over night. Apply with a brush, working against the nap of the carpet so as to go as deep as possible, rinse with a woolen cloth wrung out of clear cold water.

* * *

Furniture Polish

1 oz. beeswax, 1/2 oz. castile soap and 1 cup turpentine put together in a large bottle. Set aside for 24 hrs., then wash and blend thoroughly. Set aside for another 24 hrs. Shake once more and fill the bottle with water. Ready for use the next day.

A simpler way of preparing is to break wax into a bottle and cover with turpentine; using when thoroughly dissolved and mixed.

* * *

To Clean Paint Brushes

There are several good cleaners on the market, which can be bought in small packages, and you'll be surprised how they will resurrect apparently hopeless brushes, if you follow directions carefully.

Good brushes, between spasms of painting which all housekeepers seem to succumb to at times, should be washed in turpentine or kerosene and thoroughly wiped, or suspended in a can of linseed oil.

* * *

Plan Your Work

Time spent in planning systematic ways of doing your work is well worth

THIS CONTEST RUNS TWO MORE WEEKS!!

17. Would you approve of YOUR HOME MERCHANTS selling a few standard items at less than cost and make up the loss by unfair profits or undersize packages on the rest of his stock?

18. After YOUR HOME MERCHANT has been eliminated it will not be necessary to offer bargains to get your business.

THINK IT OVER

---HOME MERCHANTS ASS'N

\$205 in Prizes. Save this ad.

while, and saves much time and energy in the end. Don't take dozens of steps, back and forth, when a few will do. Arrange tasks in relation to each other so that a minimum of effort accomplishes several purposes at one time. This is not laziness but conservation of strength and time. At the same time more work is actually done.

In the efficient kitchen, food moves in only one direction—from the point where it is received towards the dining room. Arrange the rest of the house and the working tools in the same efficient way, as nearly as may be.

Quilts and Blankets

Take a bright, warm, windy day for washing these. Soak them in tepid suds with a bit of ammonia added, the time depending upon how soiled they are. Souse and squeeze and use fresh suds if necessary. One college of home economics suggests not wringing the quilt as it bunches the filling.

Pin by the ends to two lines so the quilt will not hang double, and shake occasionally while drying. A very

light beating helps to fluff up the cotton, wool, or down filling. When a wool filled quilt needs recovering it is worth while to have the wool cleaned and recarded before putting on the new cover.

* * *

Outwit the wily moth by putting away winter things only after all spots and stains have been removed and using moth proof containers. There are any number of good ones to be had, but many housekeepers manage excellently by wrapping articles in newspapers and putting into sealed boxes and bags of heavy paper.

What a Jolt!

The Chinese minister in London, Dr. W. Chen, tells amusing stories in perfect English.

One that he is fond of relating concerns a well known society woman who started to patronize a Chinese laundry recently established in Soho.

One day she called in person to lodge a mild complaint, and thinking the owner only knew pidgin English, she tried it on him.

"Me no likee my washee blought home Fliday," she said. "Why you no blingee washee Thursday?"

And the suave Chinaman replied: "Madam, I regret it was not convenient."

Our Friendly Neighbors

Swans, Geese, Ducks—All These and Many More

On the evening of April 14 a group of amateur ornithologists wandered down to the shore of Chequamegon Bay near Ashland to renew their acquaintance with the numerous water birds that had attracted a great deal of attention and created much discussion during the last few weeks.

An east wind was blowing the white caps; otherwise the bay seemed lifeless. Out beyond the sand bars we noticed the large white birds that had been seen closer in shore some days before. "The snow goose," some one says. But the snow goose has a much shorter beak and the primary wing feathers are black. "Swans never come here," says another. Yet here they were.

A week before there had been a flock of thirty. The bay was calm and they sailed in stately fashion very close to shore, the golden rays of the sunset bringing out more vividly their snow-white plumage and long, graceful necks. The whistling swan is fifty-four inches long and very impressive in its carriage on the water.

Close behind the swans we saw some smaller birds—mostly brown in color, with darker necks and white below the bill. Canada geese. In flight they take the familiar V-shaped line, a formation not followed by swans.

Farther out, with the aid of glasses, we could see flocks and flocks of ducks, but they were too far away to distinguish the different species.

Several white gulls on a near-by sand bar made vivid contrast with a number of crows that happened to light near them. Killdeer flitted over the water and stalked on the sand near us. A sharp note back of us—a

kingfisher going out over the bay for his evening meal.

In a creek near the road-side, what appeared to be a small brown duck was swimming about. Wishing to observe his legs and mode of flight or travel on land, we threw a stick. But he preferred diving to flight and disappeared with marvelous rapidity to bob up again in a quite unexpected place. We recognized the pied billed grebe, expressively called "hell diver." On wing it resembles the duck, but the

feet stretched out behind the rudimentary tail serve to distinguish it.

Chequamegon is a most beautiful and fascinating place to observe water and game birds, but keep your eyes open when you are along the lake shores about Appleton, down along the streams, and you will see and hear many things of interest.

—Sophie M. Schaefer.

No man who needs a monument ever ought to have one.—Hawthorne.

HOPFENSBERGER

Four Retail Markets

BROS. Inc.

Ask Your Neighbor, She Knows!

HIGH GRADE POULTRY, HAMS, BACON, SAUSAGES

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1222 N. Superior St., Appleton. Telephone 947
210 Main St., Menasha. Telephone 2252
111 N. Commercial St., Neenah. Telephone 2420

You are invited to visit our newly remodelled store

Crabb's Grocery

GROCERIES—FRESH MEATS

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Phone 182

"Service Available Every Day of the Year"

DRINK MILK FOR HEALTH

Warm weather is now upon us and nothing is as refreshing as a cold glass of Outagamie Milk . . . or Buttermilk. Have your driver leave that extra quart daily.

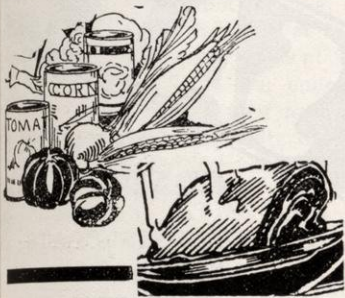
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Outagamie Milk and Produce Co.

Appleton, Wisconsin

We want to be "Your Milk Man"



FORMAL OPENING

FRIDAY AND SATURDAY

May 2nd, 3rd

G. C. Steidl

544 N. Lawe

carrying a full line of Quality Meats, Fancy Staple Groceries, Vegetables and Fruits in one of the most modern and sanitary markets in the city.

Announcement

We will distribute a number of envelopes, some of which will entitle the holder to a Free Gift. (This regardless of whether you make a purchase or not.) On Saturday all who register at our store will be entitled to compete for the Grand Gift to be given away free on Saturday Night.

Come in and get acquainted

G. C. Steidl

544 N. Lawe Phone 558

ANOTHER HARD ONE

1	2	3	4	5	6	7	8	9	10
11				12			13		
14			15			16			
	17		18			19		20	
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51		52			53			54	55
56				57			58		
59				60			61		

(©. 1926, Western Newspaper Union.)

Horizontal.

- 1—To throw
- 5—Scheme
- 8—Spider's home
- 11—Range of voice
- 12—To lubricate
- 13—Final purpose or aim
- 14—Equal
- 15—Uppermost part
- 16—A herd
- 17—Sword
- 19—Enemy
- 20—Boy's name
- 22—Was victorious
- 23—Sweetening agent
- 25—Conjunction
- 27—The earth
- 29—Printing piece of metal
- 32—To weep
- 34—Cosmetic for reddening the cheeks
- 36—Auditory organ
- 37—Pair who work together
- 39—To blotch
- 41—To perform
- 42—Pastimes
- 44—Chewing confection
- 46—Questioning exclamation
- 48—Fuel for automobiles
- 49—Roll of tobacco
- 51—To start
- 53—Preposition
- 54—Egg of a louse
- 56—Minority group
- 57—To deface
- 58—Heavy cord
- 59—Watering place
- 60—Sour
- 61—Extent

Vertical.

- 1—Head covering
- 2—Too bad!
- 3—Dried grass
- 4—Preposition
- 5—Indigent
- 6—Part of the mouth
- 7—Boy's name
- 8—To court
- 9—Overhanging part of a roof
- 10—Lost blood
- 13—Large
- 15—Range of voice
- 16—Canine
- 18—To bend the body
- 19—Favorite homemade candy
- 21—One who entertains guests
- 23—Poor districts of a city
- 24—Kind of cereal
- 26—Fish eggs
- 28—Flowers
- 30—Pillow
- 31—God of love
- 33—Sack
- 35—Ardent or anxious
- 38—Sorcery
- 40—Small carpet
- 43—Human
- 45—Large estate
- 46—Flows out
- 47—Assistance
- 49—Kind
- 50—Mature
- 52—Gazelle of Tibetan plateaus
- 53—Distant
- 55—Beverage
- 57—Mother
- 58—Sun god

Solution will appear in next issue.

Menasha, and Alois in Neenah; two daughters, Catherine in Appleton and Mrs. August Weisser in Scofield; two stepchildren, John Geiger in Appleton and Mrs. John Nett in Milwaukee. He was buried Monday morning from Sacred Heart church, Rev. F. L. Ruessmann officiating.

Mrs. Dorothea Techlin, 89, passed away Friday morning at the home of her stepdaughter, Mrs. Ernest Techlin, 317 W. Spring St. She was born in Germany but came to this country 45 years ago. She leaves four stepchildren, John Techlin in town Center, William in Illinois, Henry and Mrs. Ernest Techlin in Appleton. The funeral was held Saturday afternoon at 1:45 from the Brettschneider funeral home and at 2 o'clock from the St. Paul church, Rev. F. M. Brandt officiating.

George Emrich died of heart disease Monday evening while driving his car on N. Oneida St. He had taken his wife to the theatre, but not feeling well, left her there to return home. Charles and Agnes Earle, 317 E. North St., noticed the body of the driver slumped over the wheel as the car travelled north. Mr. Earle jumped to the running board and stopped the machine, then took Mr. Emrich to the hospital, but he was dead before medical aid could be reached. The deceased was a grocer, living at 513 E. Summer St. He was born in Black Creek, but had lived in Appleton about ten years. He leaves his widow; one son, Roger; one daughter, Ethel. The body was taken to the Brettschneider funeral home and was buried Thursday afternoon from Zion Lutheran church, Rev. Theo. Marth officiating.

PROBATE COURT CALENDAR

- Hearing on proof of will in estate of Herman J. Versteegen.
- Hearing on petition for administration in estate of Mary Nitschke.
- Hearing on claims in estate of Martin Radtke, Sr.
- Hearing on claims in estate of Ernestine Breitenfeldt.
- Hearing on claims in estate of Mary Venroy.
- Hearing on final account in estate of Anastasia Paulich.
- Hearing on claims in estate of Margaret Popp.
- Hearing on final account in estate of Emma Cox.
- Hearing on final account in estate of Joseph Lehrer, Sr.

My Best Friend

God gave me so many friends,
To brighten life for me,
And sent them all one after one,
That I would happy be,
But there is one, a certain one,
Apart from all the rest,
I love them all, as friends you see,
But I love that one the best.

—Esther Goehler.

Hollyhocks

The streets of heaven, I've been told,
Are paved with bricks of solid gold.
The gates are all of precious stone,
And poverty's a thing unknown.

No thunder showers enter there,
For all the days are dazzling fair.

But strangely, I have never heard
A flower mentioned, or a bird.

And I'm quite sure that I would tire
Of playing on a golden lyre.

So, if there's room, along the walks
I think I'll plant some hollyhocks.

—Wayne Gard,
Rangoon, Burmah.

(Reprinted from Chicago Tribune)

NOTICE

State of Wisconsin—County Court for Outagamie County.

IN THE MATTER OF THE ESTATE OF ALBERT W. PRIEST, Deceased.
PURSUANT TO THE ORDER made in this matter by the County Court for Outagamie County on the 28th day of April, 1930.

NOTICE is hereby given that at a special term of said court to be held at the Court House in the City of Appleton in said County, on the 27th day of May, 1930, at the opening of court on that day, or as soon thereafter as the same can be, will be heard and considered the petition of Hannah M. Baker for the construction of a portion of the will of Albert W. Priest, late of the City of Appleton in said County, deceased.

Dated April 28th, 1930.

By the Court:

FRED V. HEINEMANN,
County Judge.

RYAN, CARY & RYAN,
Attorneys for Petitioner.

(3116)

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PAY A LITTLE EACH WEEK

\$37.50 Ladies' Coats
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Dresses

\$29.50

Saturday Only

\$9.85

Use Your **CREDIT DRESS IN STYLE**

JUST SAY CHARGE IT

People's CLOTHING CO.

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COURTEOUS SERVICE
112 So. Appleton St. Telephone 303-R1

RECENT DEATHS

Theresa Roehl, 26, died Monday at the home of her mother, 1812 E. John St., after a lingering illness. She leaves her mother, Mrs. Creszenita Roehl; three sisters, Mrs. Michael Cass of Menominee, Mich., Catherine and Helen at home; six brothers, George, Frank, Max and Anton in Appleton, Joseph in Weiser, Idaho, and John in Kansas City, Mo. The funeral was held Thursday morning at 8:15 from the Schommer funeral home and at 9 o'clock from St. Joseph church.

Walter E. Melzer, 46, died Saturday evening at his home, 109 W. Winnebago St.

He leaves his widow; one son, Howard; two daughters, Grace and Helen, all at home; four brothers, Arthur and John in Appleton, William in Clintonville and Louis in Wausau; two sisters, Mrs. Anna Ehrke in St. Paul and Mrs. Philipp Yeig in Appleton. The funeral was held Tuesday afternoon from the First English Lutheran church, Rev. F. C. Reuter officiating.

Mrs. Frederick Kiefer, 74, died Sunday evening at her home, 811 W. Franklin St. She leaves her husband; five daughters, Mrs. Peter DeGroot, Mrs. Martin VanRyzin, Mrs. Frederick Brandt and Anna in Appleton, and Sister M. Falcouere in Milwaukee; eleven grandchildren. She had lived in Appleton practically all her life. The funeral was held at 9 o'clock Wednesday morning from St. Joseph church.

Peter Mueller, 70, died Saturday evening at his home, 509 N. Appleton St. He leaves his widow; one son, Mathias at Balsam Lake; one daughter, Mrs. William Wenzel in Appleton; four grandchildren; two brothers, Jacob and John in Hortonville; three sisters, Mrs. J. M. Steffen, Hortonville, Mrs. Matt. Schmidt, Cazenovia, Mrs. Charles Schmidt, Appleton. The funeral was held at 8:30 Tuesday morning from the Schommer funeral home and at 9 o'clock from St. Joseph church.

Frank Mader, Sr., 63, died Friday morning of heart disease at his home, 555 E. Calumet St. He leaves his widow; three sons, Frank, Jr., in Appleton, Joseph in

EFT STABS RET
BEES IRE MERE
BANQUET REPAD
ROUND MESAS
H RAP MIDAS S
UP BISON STEM
RIP NOTED SEE
REAL LOSER RE
Y ROTOR BOW
LATIN STOOP
BOGUS PASTURE
EROS RIM SLAY
DEN WATER DYE

What They Say

Auto Drivers Want Action on Headlight Supervision

Editor Review: I am indeed glad to see that you are devoting your attention to the headlight question. Congratulations! Keep it up and you will be bound to get results that will earn you the everlasting gratitude of every auto driver in this district. The state law regarding headlights is one of the best in the United States. Just why the authorities are so lax about enforcing it, I have never been able to understand.

—Night Driver.

* * *

More Congratulations

Editor Review: There is no way in which the Review can more surely win itself a lasting place in the esteem of the people of Appleton and vicinity, than by keeping up the fight it started on the glaring automobile headlights. A successful termination of that fight will mean that we will again be able to enjoy taking the family out for an airing on a hot summer evening, something which cannot be listed among the pleasures of life under present conditions. Incidentally it will undoubtedly be the means of saving many lives by preventing the accidents caused so frequently by glaring headlights. Keep up the good work.

J. B. M.

* * *

And Another

Editor Review: I never wrote a letter to a newspaper before and never wanted to. But I am breaking a life-long rule when I congratulate you on devoting the attention of your live editorials to the glaring headlight question. Keep it up. You will get results and every auto driver in the district will rise up and call you blessed.

F. C. R.

* * *

Headlights

Editor Review: When you devote space to the headlight question you are hitting at a vital problem of importance to every one of the thousands of automobile owners in the country. The good ones are all with you, and the fellows who have neglected their lights will also be thankful to you for forcing them to abandon their selfish dangerous ways.

C. E. H.

* * *

She Speaks for the Farmers

April 24th, 1930.

Editor Appleton Review:—I was attracted by Appleton Post-Crescent news stories of Appleton Post-Crescent cooking school conducted by Mrs. Brown. I am sorry I did not have an opportunity to attend, but I inquired from my friends who did and was told all about it.

I am very much disappointed and consider Appleton Post-Crescent cooking school a stupid and unfair advertising stunt. Can we, housewives, be misled as to what Appleton Post-Crescent's purpose is in holding this cooking school, if we look in the Appleton Post-Crescent and see the large paid advertisements using the pictures of Mrs. Brown and what she says and does

at Appleton Post-Crescent cooking school to sell their wares?

I think that the Appleton Post-Crescent is more interested in making money than in fair play. The Appleton Post-Crescent cares more about the dollars from the Mazola manufacturers than the interest in better food products for the consumer who needs some animal fats such as lard and butter. Is Mrs. Brown helping the home farmer by advocating the use of Mazola exclusively for baking and cooking, as she is quoted in the Mazola advertisement? Think it over! Better to be wise and less mercenary.

Mrs. Brown has not yet advocated chain stores but she has boosted for chain manufactured products and substitutes for lard and butter. I am a farmer's wife. The city folks should co-operate with the local farmers. The products from our hogs and our cows make the best table foods and they are selling reasonably so that every housewife can get these things for her table and does not need to use substitutes made outside of this state.

The Appleton Post-Crescent and Mrs. Brown are not helping us by boosting these substitutes, but, of course, Mrs. Brown is just doing what she was paid to do, advertising Mazola oil instead of lard and butter because they got a big ad from the Mazola manufacturers or their distributors.

All the good work that Appleton Post-Crescent cooking school might have accomplished is cheapened and discredited by their selfishness and unfairness in discriminating between the merchants who paid for their special advertisements and by the use of the newspaper and public cooking school meetings to work against the interests of the farmers of this community in advocating the use of substitutes for home farm products.

Mrs. Harold Neubert, R. I.

Familiar Landmark in First Ward Remodelled

Steidl's Market Now Completely Modernized

Thirty-eight years ago Theodore Wentink opened a meat market in the two story frame building at the corner of E. Pacific and N. Lawe Sts. The market is still being conducted at the old stand, but if Mr. Wentink could return to earth he would not recognize his place of business.

G. C. Steidl, a son-in-law of the founder of the business, who has been connected with the establishment for twenty-eight years, and sole proprietor since 1917, has just completed a rebuilding and remodeling program which has entirely modernized the establishment. A refrigerating system of the most modern and up-to-date type has been installed to keep the meats fresh and sanitary. In accordance with the modern trend a full line of groceries has recently been added which is attractively displayed on metallic shelving of the newest type, so that the store is now able to supply all the food requirements of the housewife, and because of its equipment and trained personnel, to do so at prices

which will compare favorably with the lowest offered in the city.

The formal opening of the new establishment is being held today and tomorrow and everybody is invited to inspect the store and to get acquainted. Every visitor will receive a number, many of which will entitle the lucky holders to merchandise gifts. Saturday evening a drawing will be held at which a grand gift will be awarded to some lucky person.

ANSWERS TO LOOK AND LEARN

1. It is estimated to be 1,748,000,000.
2. "Giver of bread," which came from the old custom of ladies of wealth regularly distributing food among the poor.
3. Washington, Oregon, and California.
4. Doctor of Philosophy.
5. 196 lbs.
6. Louis Bleriot.
7. The science of society.
8. Yes.
9. Because of the red weeds growing in its shallow waters.
10. John Ruskin.
11. The period of darkness between sunset and sunrise.
12. Rosy Cross.
13. The Marseillaise.
14. 273 lbs.
5. Georgia.
16. Methodist.
17. Approximately 13,000.
18. Petroleum.
19. Oakland, Cal.
20. "Capital" is the city which is the seat of government of a nation or state; "capitol" is the building in which legislative bodies hold their sessions.
21. It is an Indian name meaning "great

waters," or, "the gathering in of all the waters." 22. It is estimated at \$200,000,000. 23. Edwin Markham. 24. Civil war. 25. Republic. 26. The Sermon on the Mount. 27. John Joseph Pershing.

High School Notes

By Wilhelmine Meyer

Bob Mortimer, '30, took second place in the valley oratorical contest held last Thursday.

* * *

Plans are being made and committees have been appointed to take charge of the annual Junior-Senior frolic which will be held soon.

* * *

The Fox River Valley Extemporaneous contest will be held in the Appleton High school auditorium this year, on next Thursday, May 8, at three o'clock.

* * *

The Senior class play to be presented at the Lawrence chapel on May 26 is entitled "Life's Like That." It was written by Miss Ruth McKennan, dramatic coach at high school. The cast includes Russell Wichman, Betty Meyer, Monica Cooney, Jean Shannon, Jeanette Hughes, Cecile Blick, Robert

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Several high school students took part in the three-act comedy presented at St. Joseph hall Sunday, April 27.

All the material for the Clarion, with the exception of the cut of the senior play cast has been sent to the printer. The annuals will be handed out on Class day.

McKINLEY NOTES

By Mamie Chall

The "9X" club met Friday and an Arbor day program committee was appointed. The committee are: Mamie Chall, chairman, Lillian Oertel and Gordon Heule. Beverly Petersen and Cyril Lippert were appointed to investigate the student council.

A boys' and girls' chorus are to give a cantata, "The Wreck of the Hesperus," Monday evening, May 5. The cantata is to be presented under the direction of Dr. Earl Baker and Miss Irene Bidwell. The girls' chorus under the direction of Miss Bidwell will also present a cantata, "The Swallow."

The monthly meeting of the Audubon club was held Friday. Pins bearing a picture of the yellow-bird, with the name of the club, were presented to the members.

Friday, during assembly, two moving picture reels were shown to the student body. The reels were entitled "The Barefoot Boy" and "The Black Hills of South Dakota." Miss Reta Verhulst was in charge.

ROOSEVELT NOTES

By Jean C. Owen

A cantata, "The Awakening of Spring," by Fearis, was presented by a chorus of 100 girls under the direction of Miss Irene Bidwell at an assembly program at the Roosevelt Junior high, Thursday, April 24. Miss Mildred Eads sang the role of spring. Six girls, Mary Zelig, Marjorie and Jean Meyer, Margaret Kranzusch, Mary Schmidt and Betsy Rosenbohm presented a spring dance under the direction of Miss May, physical education director. Miss Viola Buntrock was the accompanist. The cantata was well sung with good tonal quality. It is to be repeated May 6 during national music week.

The staff of the Roosevelt Junior high is working extra hard on the final edition of the school paper. This issue will be similar to the one published last year.

In this article we will attempt to give you a brief glimpse of what will be included in this issue. It will be almost entirely made up of ninth grade activities and the outstanding events of the year. A summary of the cup race, scholastic standings, assembly programs, lyceum numbers and athletic

contests will revive many pleasant memories for the graduating class in years to come.

The final edition will contain pictures featuring the ninth grade class and athletic teams. Any students who have photographs of any events may have them published in this issue. The issue will also contain added space for autographs of fellow classmates and teachers.

The staff hopes to make this issue what movie producers would say "bigger and better than ever!"

Led by Cannon, Crane and Meyer, the Roosevelt ninth grade nosed out Wilson Junior high by a score of 21-20. The meet was a very close one.

Roosevelt Junior high is to play a part in honor of National Music week. Tuesday, May 6, an evening program will be held in the auditorium, at 8 o'clock under the direction of Dr. Earl Baker and Miss Irene Bidwell. The program is as follows: 1. Bloom On, My Roses (from "Rose Maiden"); 2. Waltz Song; 3. Lil' Liza Jane; 4. Blow, Soft Winds; 5. Cape Cod Chantey; 6. On the Road to Mandalay. (Mixed chorus) Director Dr. Baker; accompanist, Miss Bidwell. H. Cantata by Fearis, "The Awakening of Spring." The chorus of one hundred girls is directed by Miss Bidwell.



Al lines out a few practice shots.

STATE VOLLEYBALL TOURNAMENT

The state volleyball tournament, which was held last Saturday at Alexander gymnasium, was undoubtedly the most successful in the history of Wisconsin volleyball. Thirteen teams from different parts of the state were entered and the honors again went to Eau Claire, which walked off with first and second places, leaving third place to the Appleton team.

Because of the great size of the gymnasium, it was possible to lay out three courts side by side. Playing three games at a time permitted winding up the tournament in one day, instead of requiring at least two, as has been the case in the past and this feature alone made the tournament noteworthy.

INTERFRATERNITY BASEBALL AT LAWRENCE COLLEGE

By Russell Davis

Baseball, the last event in the interfraternity supremacy cup race, started this week with several of the teams seeing action. Interest in the schedule of games is high on the college campus and some exciting battles are looked for.

During each school year the seven Greek organizations engage each other in a series of contests to determine the winner of the supremacy cup. The campaign this season has been a stern one and the club that finishes first in baseball will have a lot to say in regard to the ownership of the trophy. At present Delta Iota rests on top followed closely by Sigma Phi Epsilon while Theta Phi is in third position.

With so much at stake every organization has been practicing daily to perfect a winning combination. All of the teams have been engaged in a series of practice tilts with strong local aggregations to put them in the pink for the opening.

Beta Sigma Phi has a fine squad this year that will cause plenty of trouble, Sig Ep has a dangerous outfit, Theta Phi predicts trouble for their opponents, Phi Tau expects to be up near the top, while Psi Chi, Delta Sig, and last year's winners, Delta Iota, all have their gaze directed upward.

Games start at 5 o'clock, are played at Whiting field and are open to the public with no fee attached.

FIRST WARD BLACKHAWKS BEAT COLUMBUS SCHOOL 8-2

The First Ward Blackhawks took a game from the Columbus School nine Monday by a score of 8 to 2. The game was played at the Columbus school grounds and was featured by a home run by Orville LaMarr of the First warders. The batteries were: First warders, Van Alstein, Catlin; Columbus school, Brewers, Frieders, and Moss. The Columbus team took an early one run lead, but, starting in the third inning, the First warders steadily piled up runs. The Columbus players did not get their second run until the ninth inning. The line-up for the First warders was: B. Catlin, c; J. Dutcher, 3b; D. VanAlstein, p; O. LaMarr, 1b; S. Kapp, cf; S. Kepsal, lf; E. Bayley, rf; G. Gmeiner, 2b; C. VanAlstein, ss; P. Retson, ss. A return game will be played at the First ward school grounds.

Tiny Tot Churches

There are several churches in Great Britain which have doll house dimensions. The smallest ecclesiastical building in Britain is said to be St. Margaret's chapel, Edinburgh, whose dimensions are 16½ feet by 10½ feet, making a total of 173¼ feet. The tiny Dorset church of Winterborne Thompson is another miniature church, its measurements being 23 feet by 14 feet.

Other tiny churches are those at Culbone, 33 feet by 12 feet, and St. Lawrence (before enlargement), 50 feet by 11 feet. At Lullington, Sussex, there is a church 16 feet by 16 feet, but it consists only of the chancel of a much larger church.

VETERANS OF FOREIGN WARS MEET AT HOTEL CONWAY

At the annual state convention of the Military Order of Foreign Wars held at the Conway hotel Monday, the following officers were elected: Commander, Col. Guy B. Armitage of Milwaukee; vice commander, Capt. John G. Brunckhorst of Fond du Lac; secretary, Capt. William C. Liefert of Milwaukee; treasurer, Lieut. Henry L. Lenz of Boscobel. Col. F. E. McGovern of Milwaukee, formerly governor of Wisconsin, was the principal speaker.

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Modern, newly decorated, five room house and garage for rent, in First ward. Inquire 930 E. Winnebago St.

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