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## Aspergum advertisement.

[s.l.]: [s.n.], 1942

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## Salivary Analgesia after "T & A"

The pain of traumatized tissues following tonsillectomy demands its own relief — and points the need for analgesia that quickly reaches the irritated area.

Aspergum provides "salivary analgesia"— it brings pain-relieving acetylsalicylic acid into intimate and prolonged contact with the tonsillar region, through the simple act of chewing.

The rhythmic stimulation of muscular action also aids in relieving local spasticity and stiffness—more rapid tissue repair is promoted.

Each agreeably flavored chewing gum tablet provides 3½ grains acetylsalicylic acid, permitting frequent use. Particularly suitable for children. White Laboratories, Inc. Pharmaceutical Manufacturers, Newark 7, N. J.

*Dillard's* **ASPERGUM**

for more than two decades a dependable

Ethically promoted.  
In packages of 16,  
moisture-proof bottles  
of 36 and 250.

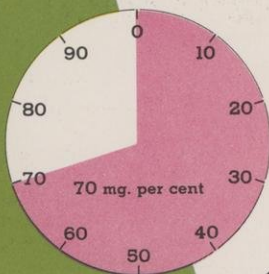
# Direct NON-SYSTEMIC Chemotherapy

Confirmed by longer professional use than any other chemotherapeutic or antibiotic agent prescribed for local treatment of oropharyngeal infections, the continued success of White's Sulfathiazole Gum is based on—

## 1

### EFFECTIVENESS

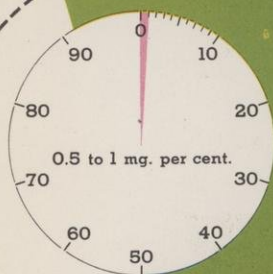
—Containing only 0.25 Gm. (3-<sup>3</sup>/<sub>4</sub> grs.) of sulfathiazole, one tablet chewed for one hour maintains a topical sulfa concentration averaging 70 mg. per cent or more—the gum vehicle serving as a reservoir for the drug.



## 2

### SAFETY

—Ingestion of the drug—even with maximal dosage—is insignificant. Blood levels are usually immeasurable, rarely approaching 0.5 to 1 mg. per cent—hence the possibility of toxic reactions is virtually ruled out.



- (upper) Acute Ulceromembranous Stomatitis (Vincent's Infection)
- (lower) Same case showing healthy mouth after treatment with Sulfathiazole Gum for 72 hours.



● Groups of patients have received Sulfathiazole Gum routinely for six months<sup>1</sup> and fourteen months<sup>2</sup> "without a reaction indicating sulfathiazole sensitization or other untoward reaction."

Supplied in convenient packages of 24 tablets—3-<sup>3</sup>/<sub>4</sub> grs. (0.25 Gm.) per tablet—sanitaped, in slip-sleeve prescription boxes. White Laboratories, Inc., Pharmaceutical Manufacturers, Newark 7, N. J.

1. Neiman, I.S.: The Use of a Gum Containing Sulfathiazole to Prevent Infectious Pharyngitis, Arch. Otolaryngol. (in press.)

2. Fox, N., Kesel, R. G.: Hyperplastic Sinopharyngostomatitis, Arch. Otolaryngol., 42:368 (1945.)

*White's*  
**SULFATHIAZOLE GUM**