



The daily cardinal. Vol. LXXXIV, No. 35

October 13, 1973

Madison, Wisconsin: University of Wisconsin, [s.d.]

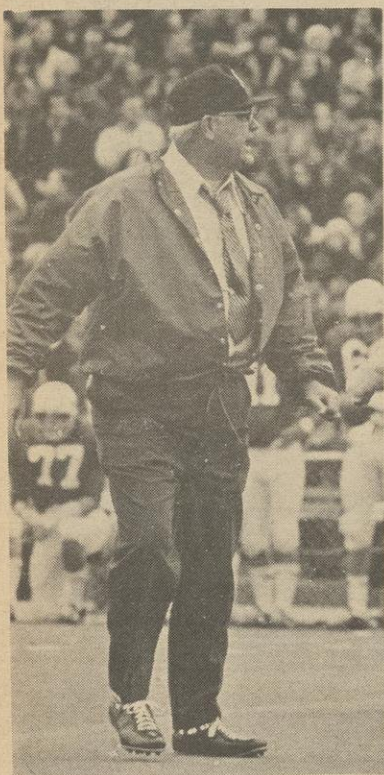
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Upstart Badgers are prepared

Buckeyes put No. 1 ranking on line



WOODY

Al Lawent

That's Woody

Fellow sportswriter Pete Etzel and I were seated comfortably inside a gigantic fourth floor dining room in the world famous Palmer House in Chicago. Subject: the early August annual Big Ten meeting.

We were seated near the back, lunching and listening to rah-rah music being played by a band in the balcony to our left. The Big 10 coaches and a few dignitaries were seated on a high platform which seemed about a half a block away. That's where we spotted Woody Hayes.

THE DEAN OF BIG 10 COACHES. Leader of three Rose Bowl champions, three national champions, and eight Big 10 champions. Overall record at Ohio State 152-49-7. We were awed.

After a few dignitaries had assured the audience during lunch that the Big 10 is still the nation's best conference and should forever have a team in the Rose Bowl (Hallelujah!), the coaches spoke.

Woody was eighth to speak. His Majesty stood up. "You win with people," he said. This was the key to his success over the years, and it is also the title of a book he published during the summer. He rambled on about OSU, always coming back to "you win with people."

IRONICALLY HE FORGOT the name of a budding player although he remembered his high school defensive accomplishments. Woody asked OSU star Jim Hicks sitting in the audience to fill him in on the player's name.

Later we proceeded to the reporters room for coaches' press conferences. Most of the astute observations that would be made had been said several hundred times before in interviews and fact books, but there is nothing like fresh reiterations of the same thing.

Pete had a tape recorder, and we were hoping that when it would be Woody's turn to take the microphone, he would not see it resting in the seat next to where we were sitting. Last year Woody chastised a Madison media man for holding a tape recorder in his face, swearing and telling him that he did not talk to machines, only people.

IT SEEMS ODD, in light of what Woody said, that he has most often been accused of producing football machines, and not people.

Woody switched spots on the agenda with Coach John Jardine so he could meet with reporters about an hour earlier than scheduled. He explained that he had to catch a plane and was going to "see my wife in Mobile county." When one gets to Woody's position, he can probably do just about anything.

He gave a brief spiel to the 20 reporters sitting in the conference room.

"Any questions?" asked Woody after the brief introduction. A reported raised his hand. Woody pointed to it, but before the reporter could ask anything, Woody continued his monologue.

"**WE FIGURE TO BE** on top," he said. "We have good athletes, and that has been the reason for my success over the years. Like I said, you win with people."

After finally answering a few questions in an evasive, rambling "Hayosese" dialect, Woody took off.

Somehow he left the impression that Ohio State was the only team in the Big 10, and he was Zeus leading on the gods from Mount Olympus to further triumphs over mere mortals.

Today he might run into some Wisconsin lightning.

By PETE ETZEL
of the Sports Staff
Wisconsin knock off Ohio St.? How absurd, how rash!

Only once in the last 22 years has a Badger football team dared to beat Woody Hayes & Co., that being accomplished under Milt Bruhn way back in 1959. Why break tradition now?

BUT THIS AFTERNOON, John Jardine and the 'best 1-3 team in the nation' hope to shock the football world with an upset over those bad guys from Columbus, Ohio. Kickoff time in Camp Randall Stadium is set for 1:30 p.m.

Woody and his boys roll into Madison with an impressive 3-0 record, not to mention the No. 1 spot in both wire service polls. The Buckeyes have outscored their opponents 120-13 while attaining their unblemished slate.

OSU returns 45 lettermen from the 1972 Rose Bowl squad that suffered a 42-17 shellacking at the hands of USC. Uncle Woody would like nothing better than to go back to Pasadena for the Holidays and show those ruffians a thing or two.

The Bucks boast an awesome

running attack (so what else is new?) and a tenacious defense.

ARCHIE GRIFFIN, Cornelius Greene, John Hicks — specialized parts of the Ohio State offensive machine that has averaged 350 yds. per game on the ground. Woody loves 'em.

Randy Gradishar, Vic Koegel, Rick Middleton—experts say probably the best linebacking corps in the country. Better believe Woody loves them, too.

The Buckeyes do keep the ball on the ground. In its first three contests, they have put the pigskin in the air only 27 times.

Leading the attack is Greene, a quarterback who first thinks run, then pass. Extremely quick and agile, the young sophomore comes into the game averaging 7.3 yds. per carry. A quarterback, mind you.

AT HALFBACK, Griffin sets the pace. Last year as a freshman, the sensational speedster led the Bucks in rushing with 867 yds. and against North Carolina, he set an OSU individual rushing mark with 239 yards.

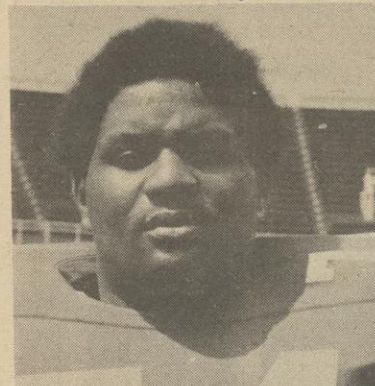
Reportedly, Griffin has padded his playing weight by 8 lbs. over the summer and matured greatly in the first three games this season as a runner.

And Hicks, a 6-3, 258 pound tackle, is a sure bet to be on everyone's All-American team at year's end. Woody has gone all out in making sure Big John isn't slighted as he was last year.

Unfortunately for Woody, the loss of Harold 'Champ' Henson two weeks ago against Texas Christian might be just what the doctor ordered for a Wisconsin upset.

HENSON, a fullback who led all college players last season with 20 TD's (including two against UW), suffered a knee injury against the Horned Frogs and is lost for the

season. That's one less body the Badgers have to worry about. As for Wisconsin, you can bet



JOHN HICKS

Jardine has his team skyhigh for the Big Bad Bucks. In three tries against OSU, he has yet to see his

Badgers come off the field victorious.

Wisconsin almost had Woody crying last year as it battled back from an early 21-0 deficit only to come out on the short end, 28-20. This time, things could be different.

The Badgers exhibit an explosive ground attack, as does OSU. Led by supersophs Bill Marek and Ken Starch, UW totaled 548 yds. via the ground in its victory over Wyoming last Saturday.

MAREK, who appears to have made Wisconsin fans suddenly forget Rufus, set a new school rushing record of 226 yds. against the Cowboys. And Starch, in the shadow of Marek's sensational

(continued on page 2)

Inside

— Staffer Sam Freedman's reflections and anecdotes on a football weekend in South Bend, Indiana. Humorous reading for Notre Dame fans and anti-Irish alike can be found on Page Three.

— The third installment in a series "An Informal History of Badger Football" by former Staff regular Bill Kurtz. This week's section (Page Eight) deals with the emergence of 'big time' college football.

— Al Lawent spent a day with the Wisconsin band and describes their action on and off the field. Part One in a two part series on Page Four.

— And of course, our Out on a Limb guessers offer their weekly picks (Page Nine) and a look at the top college games around the country today.

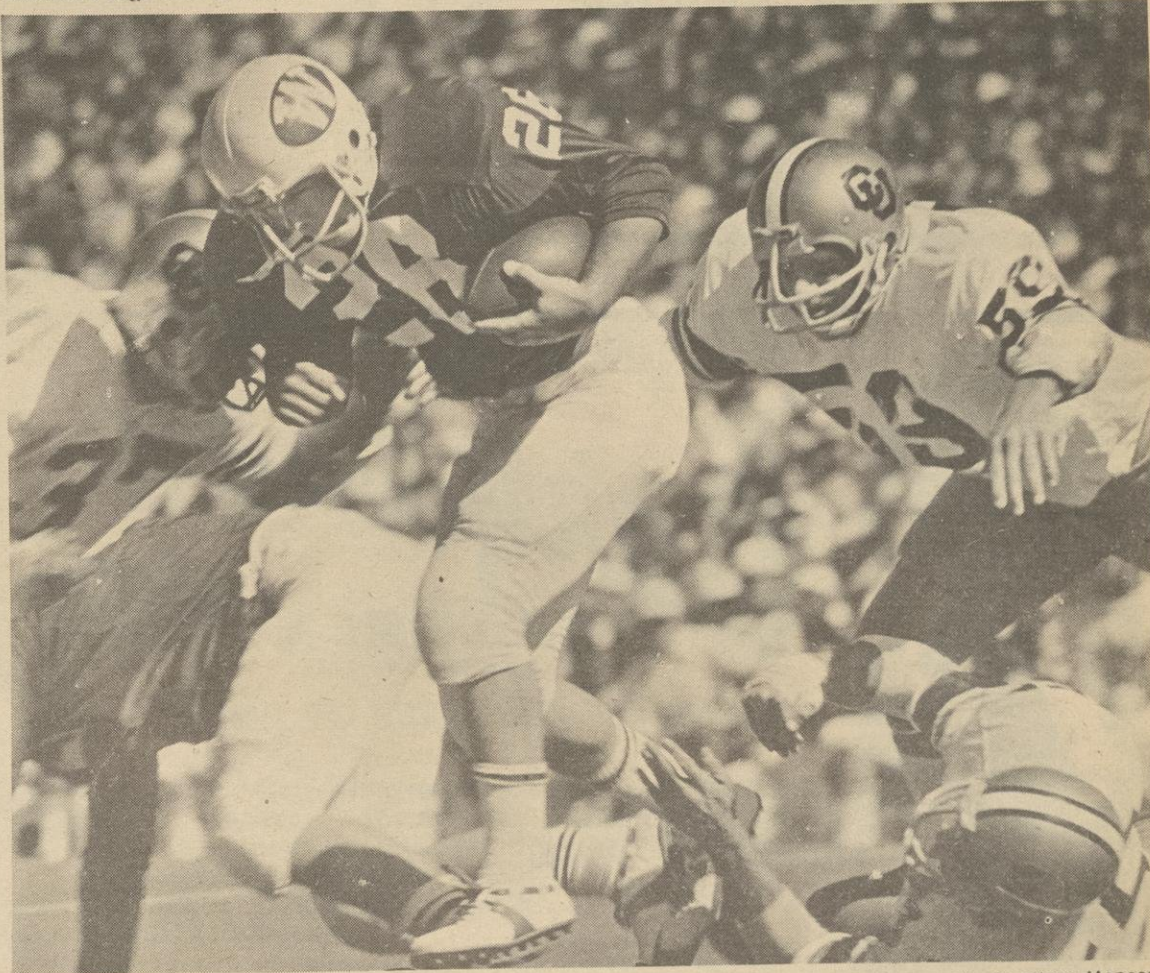


Photo by Geoffrey Manasse

BADGER TAILBACK Billy Marek, shown here against Colorado, carries much of Wisconsin's hopes to upset Ohio State today. Marek is the ninth leading rusher in the nation, with an average of 120 yards per game.



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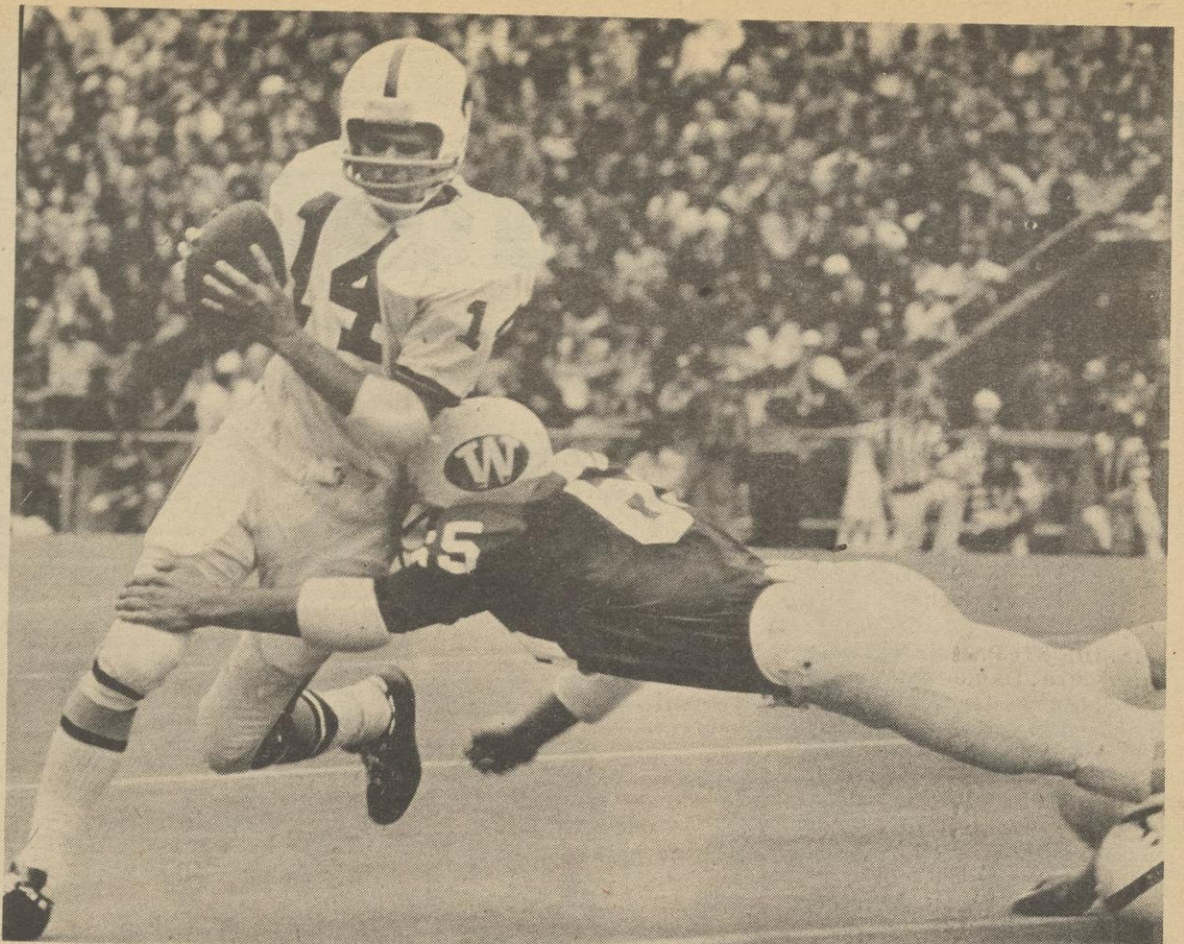


Photo by Leo Theinert

MIKE VESPERMAN, the junior defensive end who has excelled in the Badgers' first four games, is shown tackling Wyoming QB Steve Cockreham. Vesperman is Wisconsin's third leading tackler.

Vesperman makes mark as solid defensive end

By JOHN ANDREAS
of the Sports Staff

Of all the Badger players this year, one of the most talked about would have to be Mike Vesperman. Vesperman, who has been outstanding in all four Badger games, earned Big 10 Honors as AP defenseman of the week, for his performance in the Nebraska game, two weeks ago.

But of all the Badger players last year, one of the least talked about was also Mike Vesperman. **VESPERMAN**, WHO stretches to 6' 2" and tips the scale at 190 pounds with a running start, is your typical "come of nowhere" success story.

So far this year, after four games Vesperman has made 19 solo tackles, 31 assists, four

tackles for a loss of 19 yards, two fumble recoveries, two fumble forcing tackles, and one touch-down save, as well as having the most tackles in a single game (19).

Last year after four games, however, Vesperman had no tackles, no assists, no...well let's just say a helluva lot of slivers.

Vesperman was not totally idle, however, as he did play with the varsity reserves.

THINGS WERE STILL not looking up for Vesperman as the 1973 season started. When the two deep roster came out this spring, Vesperman's name wasn't even on it.

But, when senior Mike Bosold came down with the flu and later a foot injury, Vesperman, who had impressed the coaches, was given a chance.

Result, instant hero.

ASKED IF FACING another season without a starting job had bothered him, Vesperman said, "I never felt like giving up or quitting; I mean, I had so much to learn.

"I couldn't quit" at the beginning of this year," continued Vesperman. "We're a whole new team and it's a completely different game."

"The defense hasn't played a complete game yet. We were sloppy against Wyoming, and now we have to pull ourselves together for Ohio State. We've got to be mentally ready."

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Buckeyes

(continued from page 1)

performance, racked up 184 yds. in only 13 carries. Not bad, eh, Woody?

Hoping to repeat his performance of last year will be Jack Novak, Wisconsin's tight end who did not play in the Wyoming game due to a leg injury. Against OSU last year Novak had his best day ever as a collegian when he caught six passes for 103 yds. and two TD's.

So, Ohio State braces for its sternest encounter of the young season. And, it could be the longest afternoon that Woody will remember for weeks to come, as Wisconsin is ready.

This could be the one.

Notre Dame football weekend Deities, dainties and depth charges

By SAM FREEDMAN
of the Cardinal Staff

South Bend, Indiana — A Friday night Greyhound passes few signs of light or life, once it pulls out of Gary, that town where it precipitates sulfuric acid.

In America's First Town of Football at 9:35 p.m. action is scarce on the streets, raucous townspeople are plentiful in the bars. But on the eve of the Michigan State game, all seems placid in comparison to 1966, when tickets for that year's Game of the Century were scalped for \$100 apiece.

INSIDE STEPAN CENTER, on the Notre Dame campus, a veritable monastery located three miles out of town, ritual reigns. The pre-game pep rally fosters a call for blood unheard of since the demise of the Mau-Maus.

Coley O'Brein, who replaced injured Terry Hanratty and saved the Irish from a godawful loss to MSU in the '66 game, has returned. "The UPI poll has us number 9," he preaches. Boos. "The AP poll has us number 8." More derision. "But we know that God made us number 1." Hallelujah. They're big on deities in South Bend.

After the rally ends, the partying begins. Flanner Hall, designated by the Notre Dame Observer as a notorious "party hall," is cooking — within the prescribed limits of exultation accompanied by alcohol within the room only.

ON ONE OF THE evening's highlights, Chris and Frank are striving to become the charter members of a sixth-floor Flanner Hall club whose members have chugged six depth-charges (i.e. Boilermakers) within 90 minutes. They accomplish this feat, and reach some kind of immortality.

Six depths charges have the same effect on the human gut as they do on the hold of a submarine...Chris spends an hour or so with his head in a garbage can.

Two o'clock in the morning on game day. Sleep rocks the boozers' brains and vice versa.

The scalpers start early on Saturday morning. By 10 a.m. the buyers outnumber the sellers for the game set for 1:30 p.m. There is a discreet ritual involved in early-morning scalping.

Without the protestation of the afternoon's swarming horde of alumni, one must scrutinize every person passing by, waiting for the body language to indicate that a transaction is imminent.

It was...\$15 for \$8 end zone seats — the going rate. Towards game time, Sugar Daddy alumni — replete with tweed jackets, white

shoes, and some article of green clothing — will search for tickets, with their fat purses in tow.

EVEN THE NOTRE DAME band is swarmed over to the ex-

SATURDAY NIGHT'S swilling is less frenetic and enthusiastic than Friday evening's. Perhaps this is due to Saturday's unimpressive victory; perhaps it is due to the priest walking the floors

Dame's crazy anachronisms is captured. Occupying space right next to each other are the words to the fight songs for the Notre Dame football team and the Irish Republican Army. They love all kinds of fighting Irish at ol' ND...

Yes, this is one of those schools that missed the common causes of the Student Movement: Vietnam, Kent State, ecology. Here is a university whose President, Father Theodore Hesburg, is known as being far more progressive than most of his students — or at least far more politically oriented.

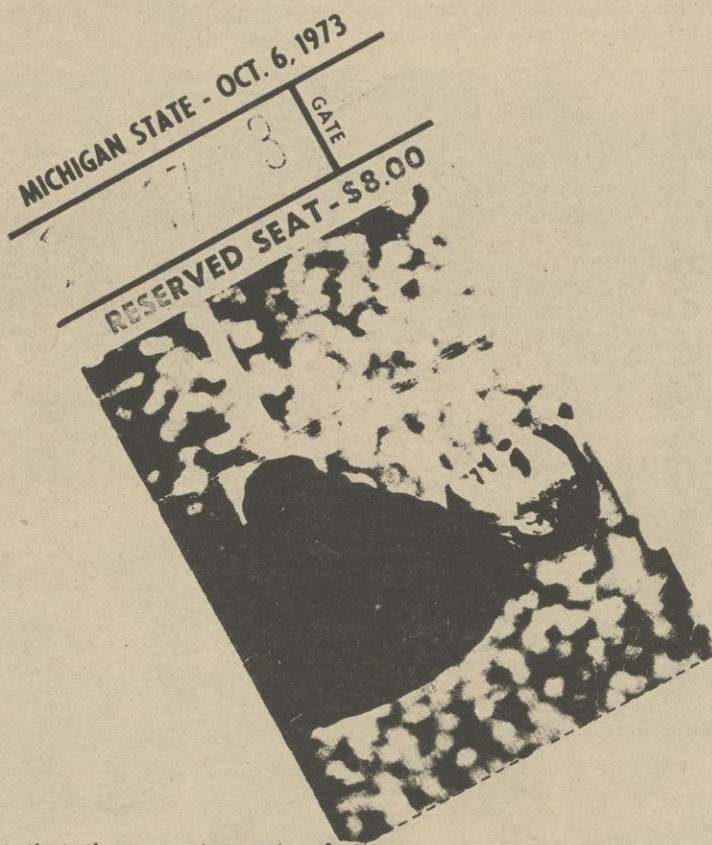
THEY HAD A REAL panty raid before the opening game of the year at Notre Dame. Some lucky persons, like Neil's roommate, Benny, have stowed away a bra and a pair of panties.

Maybe this isn't so strange. Maybe Bucky Badger himself would really enjoy copping a few dainties on a spree through Liz Waters.

But Saturday night at midnight all sin is about to be absolved at mass in the Flanner Hall den. The priest begins by saying, "Well, I hope you all have recovered the heart attacks you must've had at the game..."

On Sunday the Greyhounds trek back to Chi-town, bypassing Gary. Actually South Bend itself looks like a place where Cartier or Marquette or some explorer spat and a few gung-ho settlers established a town. It has grown up true to its origins.

BUT IT'S REALLY OK for them during the fall, because they've got their Fighting Irish.



tent that they use two sets of bouncers — one for pep rallies and one for their pre-game march through campus into the stadium.

For the pep rallies they are ushered into Stepan Center by the Meat Squad, a motley array of off-season jocks, who habitually use in-the-way spectators as Silly Putty.

The Irish Guard protects the marching musicians on game day. Though not official assassins, with a minimum height requirement of 6' 4" the Guard's

Since one expects Knute Rockne to come blazing onto midfield (or at least Ara Parsaghian in his Ford LTD), the game itself proves anticlimactic, but at least somewhat exciting. The Fighting Irish redeem their place in the Universe, but not in the Top Ten, by beating Michigan State 14-10.

regulating whatever deviance there is.

Some students are downright reflective about the day's game. Neil, a trainer for the team, sits down to write letters. On his bulletin board one of Notre



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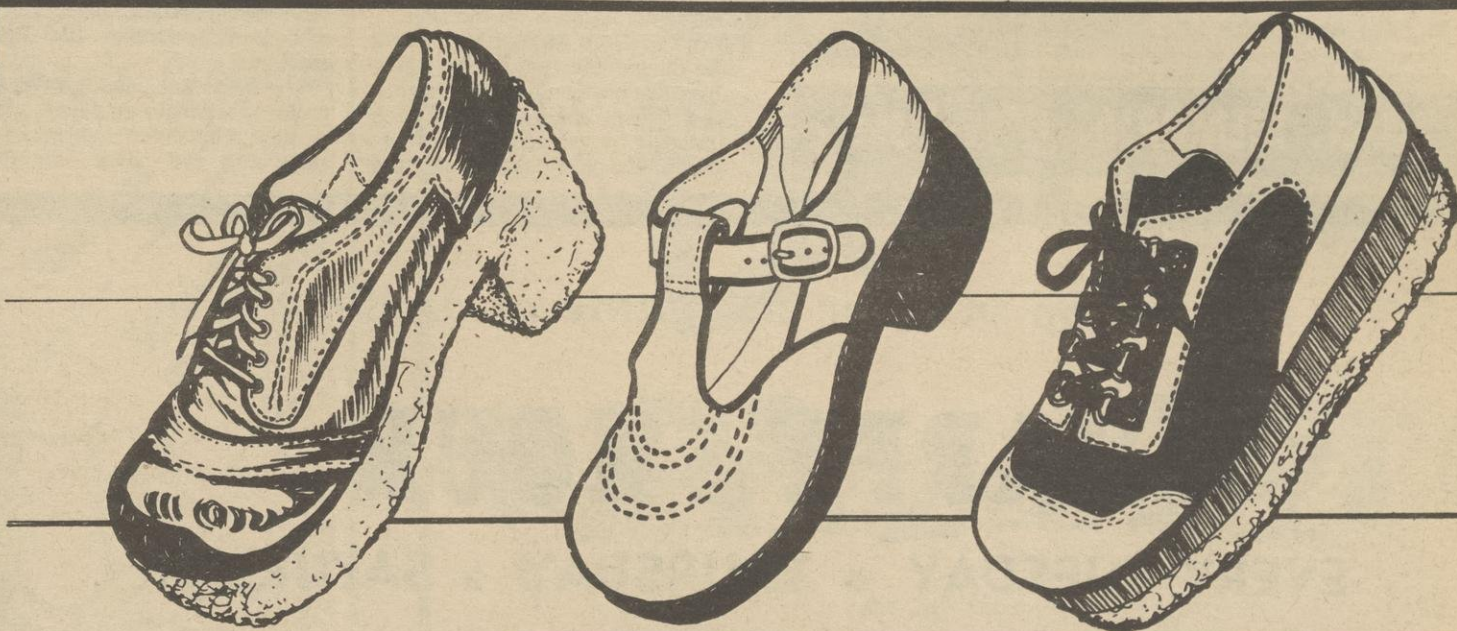
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Ruggers

The Wisconsin Rugby Club will host Cirencester, a well-experienced touring side from England, Sunday at 2 p.m. at the rugby field on the 800 block of East Mifflin Street. Admission is free.

Wisconsin enters the match with a 4-1 record and one of its strongest teams ever. The Badger booters, who have never defeated a British foe here or abroad in their twelve years of existence, should have their hands full with the Cirencester club.

CIRENCESTER, A FIRST-RATE team even by the tougher English standards, will present a major challenge, as it passes the ball more quickly and kicks it more accurately than any of Wisconsin's previous opponents this year.



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Special Sports Issues—Oct. 13, 27, Nov. 17.

Registration issues are one week prior to each semester.

THE DAILY CARDINAL publishes Tuesdays and Fridays during the Summer Session on the Madison campus, including the Fall

Orientation Issue. The Daily Cardinal is printed in the University Typography Lab, and published by the New Daily Cardinal Corporation, 821 University Ave., Madison, Wis. 53706.

THE DAILY CARDINAL is a non-profit organization completely independent of University finances. Operating revenue is generated solely from advertising and subscription sales. Second class postage paid at Madison, Wisconsin. Business and Editorial phones at (608) 262-5854.

A game Saturday with the Wisconsin band

By AL LAWENT
of the Sports Staff

In today's panorama of major college sport, few would expect to find a team that was devoid of player scholarships, yet practiced and performed just as hard as they humanly could.

It would be a throwback to the good old days of earlier decades when players won one for the "gipper" to see a team take the field week after week after two hours of daily practice and perform like champions almost every time although there was not anything in it for them.

WHERE COULD SUCH a team be found today, all the members of which are full time students with mainly above-average grade points? All of whom enjoy the fun times of getting together, practice diligently to master the physical phases of their chore, and are always proud to be part of the team?

Just take a look onto the field next time the Badger football players have a game scheduled on Camp Randall turf, and notice 152

guys marching around at halftime in red, white and black uniforms. The team is called the Wisconsin marching band.

Although H. Robert Reynolds is Director of Bands at Wisconsin, the main inspiration behind the marching band comes from Michael Leckrone, Director of the Marching Band and an assistant to Reynolds.

"When I was a kid I always wanted to direct a Big Ten band," the Butler University graduate said almost sheepishly. An extremely friendly and optimistic person, Leckrone is a conductor, performer, arranger and author who commands respect from all the band members, without exception.

MORE ABOUT LECKRONE will be treated in a sequel to this story to appear in the next Saturday issue of the Cardinal. This article is about the marching band, and will trace their exploits on a typical football Saturday.

After two hours of practice every day except Monday, band members will arise in time to be

ready for a 9 a.m. rehearsal at Camp Randall Saturday. Some get there earlier to participate in a football game that traditionally starts around 8 a.m.

"It's a different experience marching every week," explained band member Bill Pokel, a junior economics major. "Sometimes you march too stick and sometimes you march to a mud puddle during

enthusiasm as will be required during the game.

Most band members spend dull Friday nights so they can get sufficient rest for a long Saturday.

Even during this and every practice, the band will yell out each and every instruction. For example, Leckrone will be conducting on his three step ladder at midfield and call the band to a

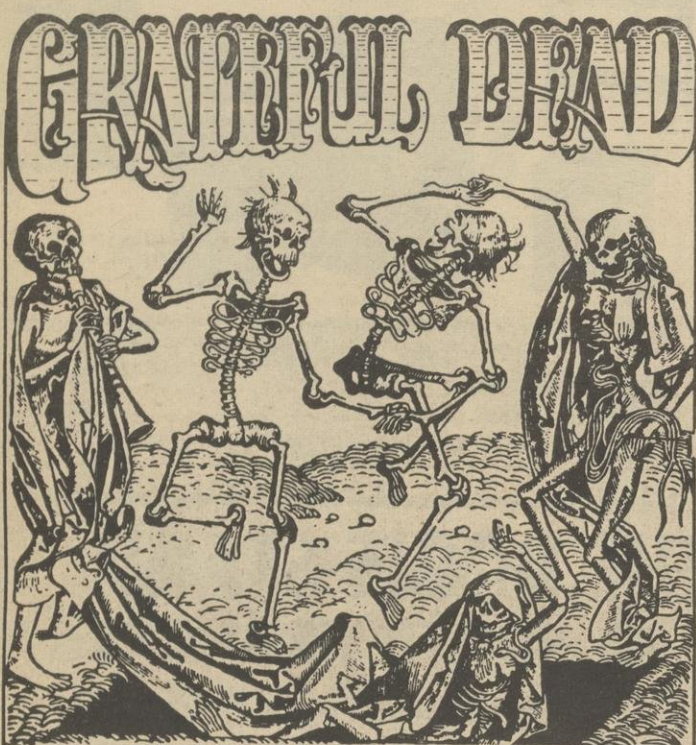
silver looking instruments, and a unique esprit de corps. This may be partly due to their conspicuity on the field which forces them to march well as a unit and partly because most were used to marching alone or with one companion in high school. They have pride in numbers.

The appearance of the tubas marching down the street adds a



Photo by Geoff Simon

THE CARDINAL'S OWN Harry Diamant (photo staff) is one of over 150 integral parts in the Wisconsin Marching Band.



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practice, instead of relying on the person in front of you like you have to during a game."

The band member was referring to practicing switching formations, one of the more difficult maneuvers for the band. Leckrone arranges various songs and medleys of contemporary as well as traditional music, and also has the band form letters, paddlewheels, and other appropriate signs and symbols on the field.

SATURDAY MORNING, JUST like during the rest of the week, each formation, each "about face," each entrance, and each exit will be rehearsed one more time on the big field with as much

halt. In unison they will count "and 2, and 3, and down!" and all will drop their instruments simultaneously.

After the rehearsal, until 11 a.m. the band members will disperse to go back to their dorms or apartments to get cleaned up and dress into their uniforms.

THEY RECONVENE AGAIN at Union South for a short inspection, then play a short concert for about 100 people, students and alumni, who gather around the Union mall.

The tubas are usually late, and make a separate entrance, all 16 of them. They have their own flag, their own red covers for their

spirit of its own. When they arrive they will sing in unison: THE FINEST FELLOWS IN THE BAND ARE THE TUBAS IN THE WISCONSIN BAND.

The rest of the band will reply in unison (to the tune of row, row your boat): THROW, THROW, THROW THEM OUT, THROW THEM OUT THE DOOR, TUBAS TUBAS, TUBAS, WE CAN STAND NO MORE.

AFTER A LITTLE friendly but spirited give and take, the concert numbers are performed, the pom pom girls may do a little drill, and the band then takes off for the football field.

Marching in formation, sometimes they will chant along the way: BEAT. WHO? BUCKEYES! HEY! BEAT. WHO? BUCKEYES! HEY.

The chant may continue in unison until they reach the stadium, then march to their position under or behind the tunnel on the east end of the field.

Adrenalin is flowing through every band member's body by now. It is scary under the tunnel. 60,000 or more wild football fans will witness the emergence from the tunnel. The entrance is together, but for the individual it is also alone.

WHILE THEY WAIT for their entrance, they will sing all four verses of "If you want to be a Badger," as well as a few bawdy ditties and ribald ballads to keep up the spirit.

As at every homegame the entire week's practice will all come together for this one performance, and enthusiasm is building to a crescendo. To relieve the pressure, someone inevitably asks an unsuspecting youthful vendor, "How much is a Coke?" He replies, "25 cents." In unison the band startles him with the retort, "25 CENTS?!!!!!"

They may sing the "Screw BU" song, fitting in the name of the present Badger opponents, or may continue to sing "If you want to be

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(continued on page 5)

UW band traditions survive

(continued from page 4)
a Badger." They are sky high, jumping up and down and cheering.

Finally the entrance comes. As the band is yelling at the top of their lungs, the tubas enter the field first in their characteristic swaying march. Then come the

drums, keeping their rhythm with their instruments, while the rest of the band imitates it by voice.

THE REST OF THE band follows in a unique running march. The initial formation is reached and the crowd in the meantime has the signal that it is enthusiasm time. This is the college football atmosphere everyone has come to experience.

Even on the field, the unison shouting of commands continues. "And 2, and 3, and down!"

The traditional music fires up the crowd, the contemporary music like Leckrone's arrangement of "Eli's Coming" entertains the fans.

Renditions of "On Wisconsin," the opposing team's school song, a flag drill, a concert number like "Eli," the national anthem, and "If you want to be a Badger" comprise the pregame show.

THEN IT'S UP to the stands, where the first half will go quite fast. While a majority of the crowd will be sucking up its pints, no one on the band drinks a drop of spirits nor smokes. Instead the band effuses their spirit by cheerleading on their own and along with the cheerleaders.

Usually instigated in the French horn section, such highbrow cheers are shouted like: PROGRESS, PROGRESS, ENDULATE OVER THE RUG, or REPEL THEM, REPEL THEM, MAKE THEM RELINQUISH THE BALL.

Other cheers include skyrockets: Cissss! Booommm!!! Saaahhh!!! Following the skyrocket may be a shout of

"PUBLIC SHOW OF AFFECTION" for two cheerleaders fondling each other or "POOR TASTE" for a joke judged as too lewd, and so on.

Maybe Bucky will pick up and opposing cheerleader and carry her over, where the band will serenade her with a facetious love song. Or some will shout "EYES FRONT" when a nice looking girl walks by.

MOST OF THE band cannot get a good view of the game because their seats are too low but Leckrone stands against the fence surrounding the field and relays information on the game's progress.

Too soon he is ordering "Saddle up" which is the band's signal to get ready for halftime.

After mainly playing contemporary arrangements and

"Varsity," the band again goes back to its seats

MORE CHEERLEADING and more chants help pass the time. A few minutes before the end of the game, they file out of their seats and along the east end zone. If the Badgers are winning, their hats are traditionally worn backwards.

The gun sounds, the teams leave the field, and the band marches on to play until most of the fans have emptied out of the stadium. Out of courtesy they even replay the opposing school's song.

They then proceed out of Camp Randall, and parade down University Avenue where they will make a stop, rain, snow or shine, in front of the Children's Hospital. The children are wheeled out or brought out or look out of windows and see and hear a weary band play a short concert for them.



A YOUNG PATIENT at University Children's Hospital watches and listens intently as the UW Marching Band makes its traditional post-game stop at the hospital.



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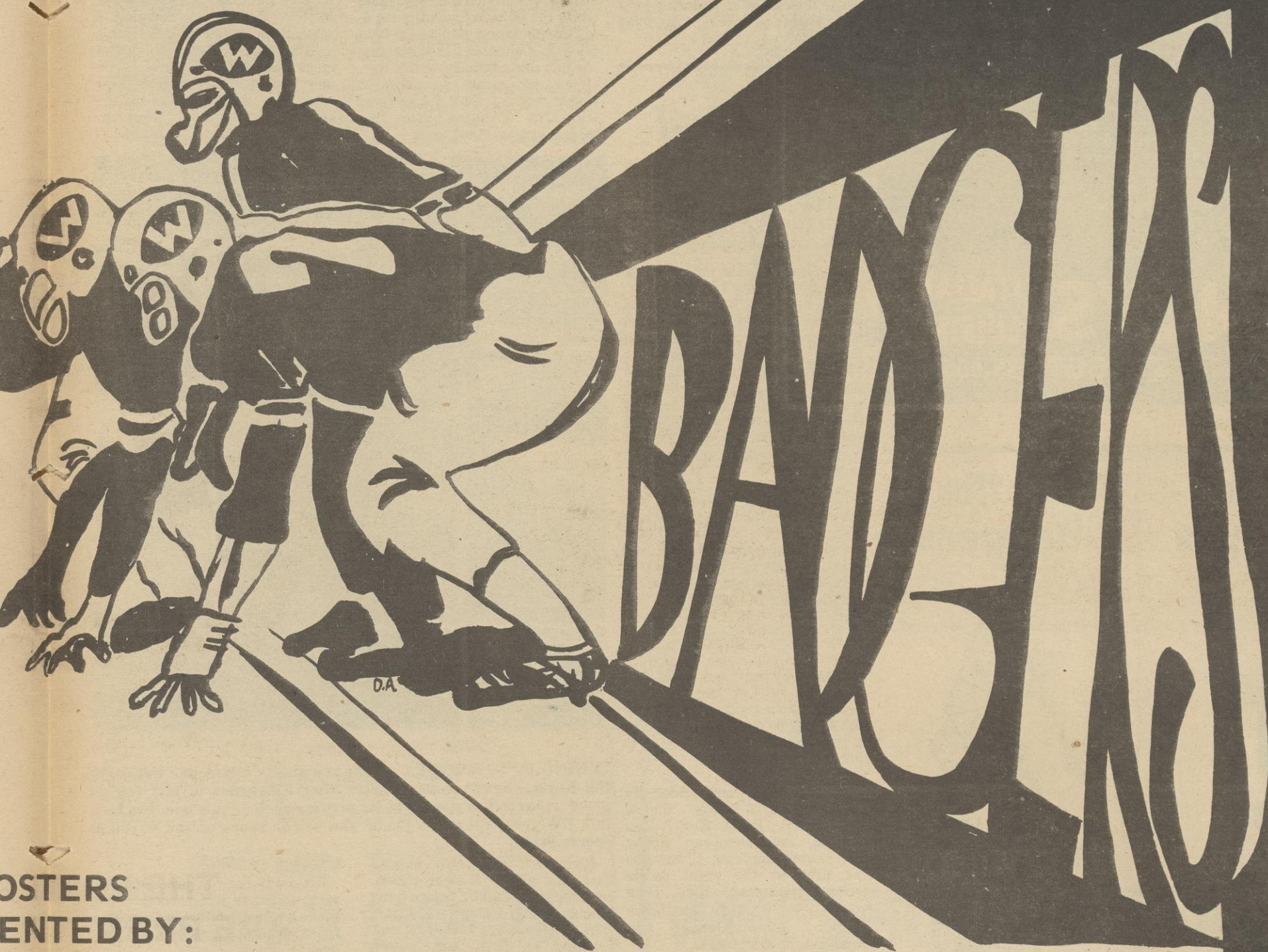
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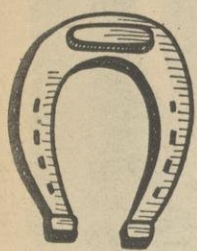
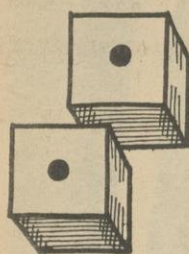
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Badger history Football goes big time

AN INFORMAL HISTORY
OF BADGER FOOTBALL

By BILL KURTZ

If the 1950's were the time of the "silent generation", how does one describe the 20's? College enrollments soared, and "Joe College" and "Betty Coed" became standard targets for jokes. Yet for the most part, the whole era was noted on campuses as in large part one of bathtub gin, the Charleston, "flappers" in shirts, above the knees(!) They called the 20's the "Era of Wonderful Nonsense", and in many ways it could be summed up by a Cole Porter song title, "Anything Goes."

Third of a series

In this regard, the colleges took their cue from the larger society. Not in a century had politics and political leadership been of so little interest, or so inactive. Rather than a parade of weak Presidents (from a bedridden Wilson, to an overwhelmed Hoover), public interest focused on such crazes as stock market speculation, mah jongg, Florida real estate, talking movies, and radio.

Not everyone shared in the boom, but the farmers and factory workers who lost out in the scramble, and those leaders who spoke for them, were ignored. "Back to normalcy", Warren Harding had promised, and that sounded all right.

EXCEPT IN SPORTS, that is. Americans had more money (or thought they did), and more time to spend it. For this primary reason, sports boomed throughout the 20's, and could fairly be called a significant aspect of American life for the first time.

The decade has been called the "Golden Age of Sports", for its superstars (Babe Ruth, Red Grange, Jack Dempsey, Bobby Jones) and their feats. It was also the time of the great sports writers (Grantland Rice, Ring Lardner, Paul Gallico, Westbrook Pegler, John Kieran) who reported their triumphs.

The big business economics that typify sports today have their roots in the 20's. So does the saturation media coverage (though hopefully the gee-whiz

style of covering "All-American boys" is gone.)

The National Football League was founded in 1919, and managed to outlast previous unsuccessful tries at establishing pro football. But while it grew during the 20's, moving into larger cities and developing stars, it was hardly on a par with college ball. When one talked football then, one meant college football.

AFTER HIS year in service, Richards returned in 1919 to a 5-2 season. His best Wisconsin squad came the following year, going 6-1. The only loss in 1920 was to Ohio State at Columbus, 13-7, starting the jinx that continues to this day. Ohio's win meant an unbeaten season, and won OSU a Rose Bowl trip. The following year, the league banned Bowl trips.

pioneering the screen pass.

After Richards stepped down, he was replaced by Jack Ryan, who had coached Marquette. Ryan's first team, in 1923, went 3-3-1, but fans from the day still feel it should have been 4-2-1, with a 6-3 loss to Michigan at issue. In this game, the only touchdown came on a play where Michigan's quarterback was stopped by the Badgers, only to break away and score. Referee Walter Eckersall was blamed for the slow whistle by one fan who slugged him and broke his jaw. (Wisconsin players enabled Eckersall to leave without further damage by forming a protective cordon around him.)

ACTUALLY, Eckersall didn't make the disputed decision, he merely backed up the field judge who had. Nevertheless, signs sprung up around Madison, "Eckersall 6, Wisconsin 3,



Photo by Sam Samore

TUNING IN TO HISTORY — The constantly inquisitive nature of Bill Kurtz, shown above minutes after conclusion of last week's game, is largely responsible for articles such as this one. Kurtz, a 1973 UW grad, spent his junior and senior years on the Cardinal Sports Staff.

Richards' 1921 team started fast, like all his Badger teams, winning five straight, before tying Michigan and losing to Chicago. The 1922 team was Richards' last, winning its first four, before fading to 4-2-1.

Richards' UW teams were noted for defense, only once in five seasons did an opponent score more than two touchdowns. On offense, Richards is credited with

Michigan 4."

Ryan was back in 1924, but the team failed to win a conference game for the first time in 20 years, finishing tenth for the first time ever.

Ryan was ousted after the 1924 season, and besides a football coach, UW was also seeking an athletic director. During the 20's,

(continued on page 10)

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Limbers attempting massive recovery

Trying to recover from a week where only one Limber fared better than 6-4, our regular prognosticating pundits march unwaveringly (almost) into today's challenging slate of major college games.

WE'VE OFTEN BEEN asked what the annual Limb champion receives for his prediction perfection. An answer of sorts was given the other day when Grossman was heard to exclaim, "I've won it the last two years and I haven't won a damn thing."

It's the prestige, Jeffer, the prestige. And now to today's games.

There's little doubt that prestige aplenty would rain down upon the Badgers if they knock off No. One rated Woody's Gang, an outcome that hasn't been accomplished since the days of Milt Bruhn.

Given the two squads' proven abilities to run and run well, the game could be decided in the passing department. The Badger secondary, lest one need to be reminded, was about as solid as the Spiro Agnew Defense Committee against Wyoming. While Cornelius Green is not known as an avid supporter of the forward pass, OSU has got to be thinking about air war today.

IT'S A TOUGH one to call, but only admitted sentimentalists Jim Lefebvre and Longshot Al Lawent have gone with the Cardinal-and-White.

Elsewhere in the Big 10, Minnesota hosts Indiana and the Hoosiers are beginning to look like a fairly solid club. The Golden Gophers currently rank ninth conference-wise in both offense and defense.

Hoosier QB Willie Jones has been superb, completing 60 per cent of his passes while being intercepted only once. Look for Indiana to even its Big 10 slate for the year.

Iowa and Northwestern tangle at Evanston in a battle of hard luck cases. The Wildcats have dropped two successive games in the closing minutes, a similar fate the Hawkeyes ran into last week against Arizona. Give this one to Iowa.

MICHIGAN STATE SHOULD be sky high for intra-state rival Michigan today after giving Notre Dame a good contest in South Bend before dropping a 14-10 decision. The game is in East Lansing and it's one of those "throw out the books" games, but Dennis Franklin is healthy and the Wolverines are hungry for an undefeated season.

Rounding out conference play is a match at Champaign between Purdue and Illinois. The Fightin' Illini turned surprisingly meek against Stanford last Saturday and anything but a sure bet over the Riveters, who slipped by Duke.

Highlighting the non-conference slate is the annual Texas-Oklahoma war, to be played this time at Dallas before an evenly divided capacity crowd. This one is so close that even Grossman, the wily veteran, was forced to flip a coin . . . and it came up Longhorns.

West Virginia returns to the East after its disappointing loss to Indiana. The Mountaineers are a slight pick over Pitt, which got by Northwestern, barely.

DOWN SOUTH, THE rather surprising Tigers of LSU travel to Auburn, which is having something of a down year. Look for another tight one.

Kansas is a more decided pick over rival Kansas State. And out west, Stanford, impressive over Illinois, goes up against UCLA in a key Pac Eight battle.

Hoping to 'buck' the experts this week is Daily Cardinal printer Phil Holen, of the UW Typo Lab, who is making his first appearance as the Guest Prognosticator.

Out on a limb

this week's games	JEFF GROSSMAN Defending Champion	JIM LEFEBVRE Sports Editor	PETE ETZEL Sports Staff	AL LAWENT Sports Staff	JOHN WILUSZ Sports Staff	PHIL HOLEN Guest Prognosticator
OSU at UW	Ohio State	Wisconsin	Ohio State	Wisconsin	Ohio State	Ohio State
Ind. at Minn.	Indiana	Indiana	Indiana	Minnesota	Indiana	Minnesota
Iowa at NU	Iowa	Iowa	Iowa	Iowa	Iowa	Iowa
Mich. at MSU	Michigan	Michigan	Michigan	Mich. State	Michigan	Michigan
Purdue at Ill.	Illinois	Illinois	Purdue	Illinois	Purdue	Purdue
Pitt at W. Vir.	W. Virginia	W. Virginia	Pitt	Pitt	W. Virginia	W. Virginia
LSU at Auburn	LSU	Auburn	Auburn	Auburn	LSU	LSU
Okla. at Texas	Texas	Texas	Oklahoma	Texas	Oklahoma	Oklahoma
K.St. at Kansas	Kansas	Kansas	Kansas	Kansas	Kansas	Kansas
UCLA at Stan.	UCLA	Stanford	UCLA	UCLA	UCLA	UCLA
record last week	6-4	5-5	6-4	6-4	7-3	7-3
record to date	31-9	26-14	29-11	23-17	32-8	23-17



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Badger history

(continued from page 8)

all but one of today's Big 10
stadiums were built, new sports
were added to programs, and the
first publicists were hired to plug
college teams. These changes
made a permanent athletic
director necessary.

When athletic director Tom
Jones chose to return to coaching
track and cross country, Michigan
coach George Little was brought
in to replace both Jones and Ryan.
(At Michigan, Little had suc-
ceeded the legendary Fielding
"Hurry Up" Yost.

LITTLE COACHED football for
only two years, before becoming
full time director. As athletic
director, he would increase
stadium capacity from 29,000 to
43,000, and build the fieldhouse.
Little Street, in front of the
fieldhouse is named after him.

Ironically, the only loss for
Little's first Badger team was to
his old team, Michigan, 21-0. The
highlight of a 6-1-1 season was a 6-
0 win at Iowa, played in a blizzard
so fierce fans on one side of the
field couldn't see the other side.
By the fourth quarter, snow was
ankle high on the field, one punt
was lost in a drift. Little was so
happy to be done with the sloppy
game (20 fumbles by Iowa, 14 by
UW), that he kicked a football
through the dressing room win-
dow.

Little went 5-2-1 in 1926, losing to
Minnesota and co-champion
Michigan. After the season, he
brought in the coach of the other
co-champion, Northwestern's
Glenn Thistlewaite, to take over
his coaching duties.

In his fifth year at Northwestern,
Thistlewaite brought the Wildcats
their first Big 10 championship.
He also stayed five years at UW,
but challenged for the title only
once. Thistlewaite's first Badger
team went 4-4 in 1927, but a 1-4
league record meant a tie for last
with Iowa.

THISTELWAIT'S BEST Badger
team was his 1928 team, which
opened with a 22-6 win over Notre
Dame, in what proved to be Knute
Rockne's last appearance in
Madison. The following week, the
Badgers won twice the same day,
thanks to a Thistlewaite in-
novation, the "doubleheader".
Wisconsin would play a full game,
but against a different opponent
each half. (Cornell of Iowa and

North Dakota State in 1928.)
Doubleheaders were played the
next three seasons as well, and
nearly all the games were
Wisconsin romps over outmanned
small colleges.

Following the doubleheader, the
Badgers tied Purdue, then reeled
off four straight wins, before
hosting Minnesota in a season
ending title showdown. The
Gophers won, 6-0.

Wisconsin slipped to 4-5 in 1929,
but bounced back to 6-2-1 the
following year. Highlight of the
season was a 27-0 rout of Penn in
the homecoming game. Lud
Wray, coach of the Ivy Leaguers
had been so sure of winning that
he started his second squad. The
underdog Badgers took offense,
and the Quakers were never
really in the game.

Next Sports Special-- October 27

The 1931 team was 5-4-1, but
after the fine 1930 season, and an
early season upset of Purdue,
much more was expected. By this
time the growing depression was
taking its toll on the nation, and
colleges and college sports were
not immune. Following the season,
Thistlewaite was among those
swept out in a housecleaning at
the athletic department. Num-
erous staff and program cuts
were also forced by the economy
drive that swept the Big 10.

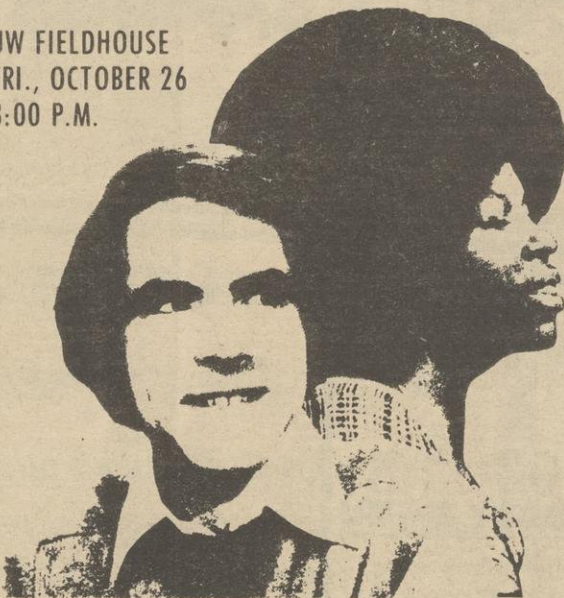
THISTELWAITE WAS replaced
by Dr. Clarence Spears, former
Minnesota coach who had then
coached at Oregon. His first team
was his only winning squad.
Spears' 1932 team went 6-1-1,
losing the title on a one point loss
at Purdue and a tie at Ohio State.
Star of this team and the two
previous ones was Mickey
McGuire, the Hawaiian halfback
and return specialist, probably
UW's best rusher in two decades.

Next: The Stuhldreher Years



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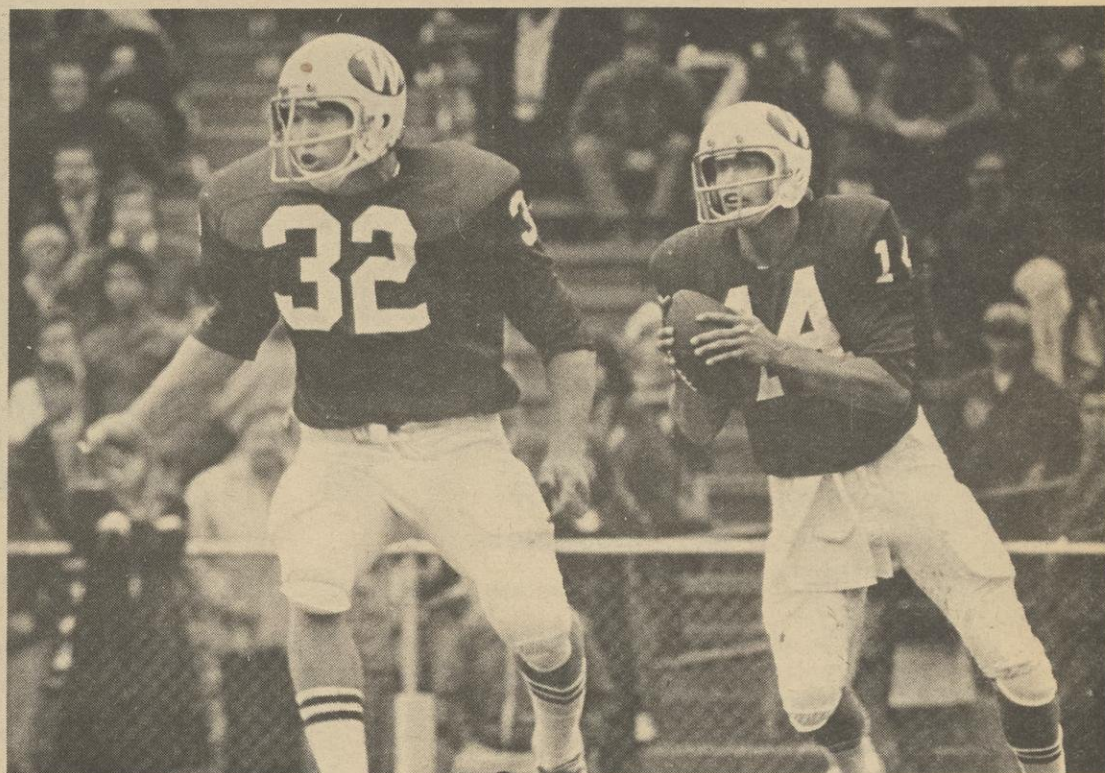
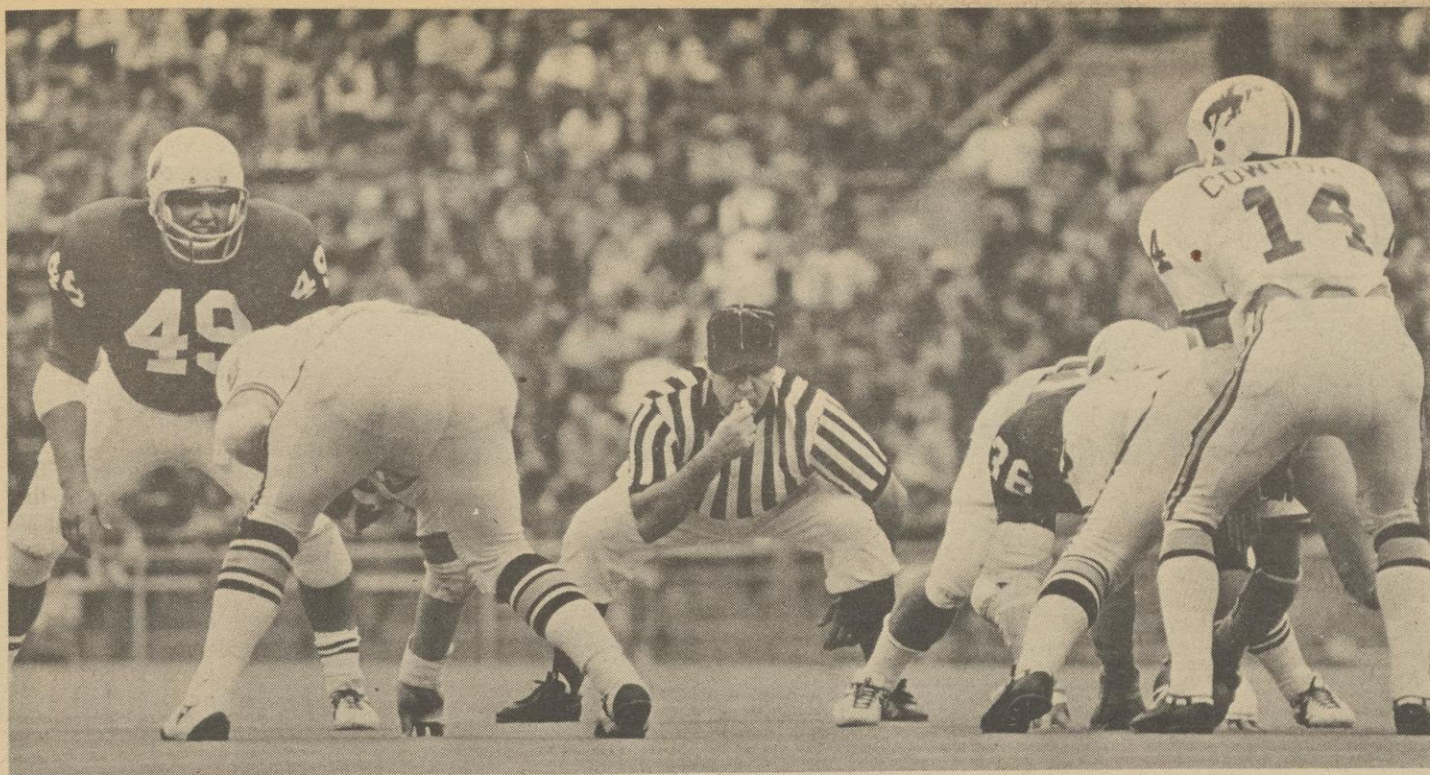


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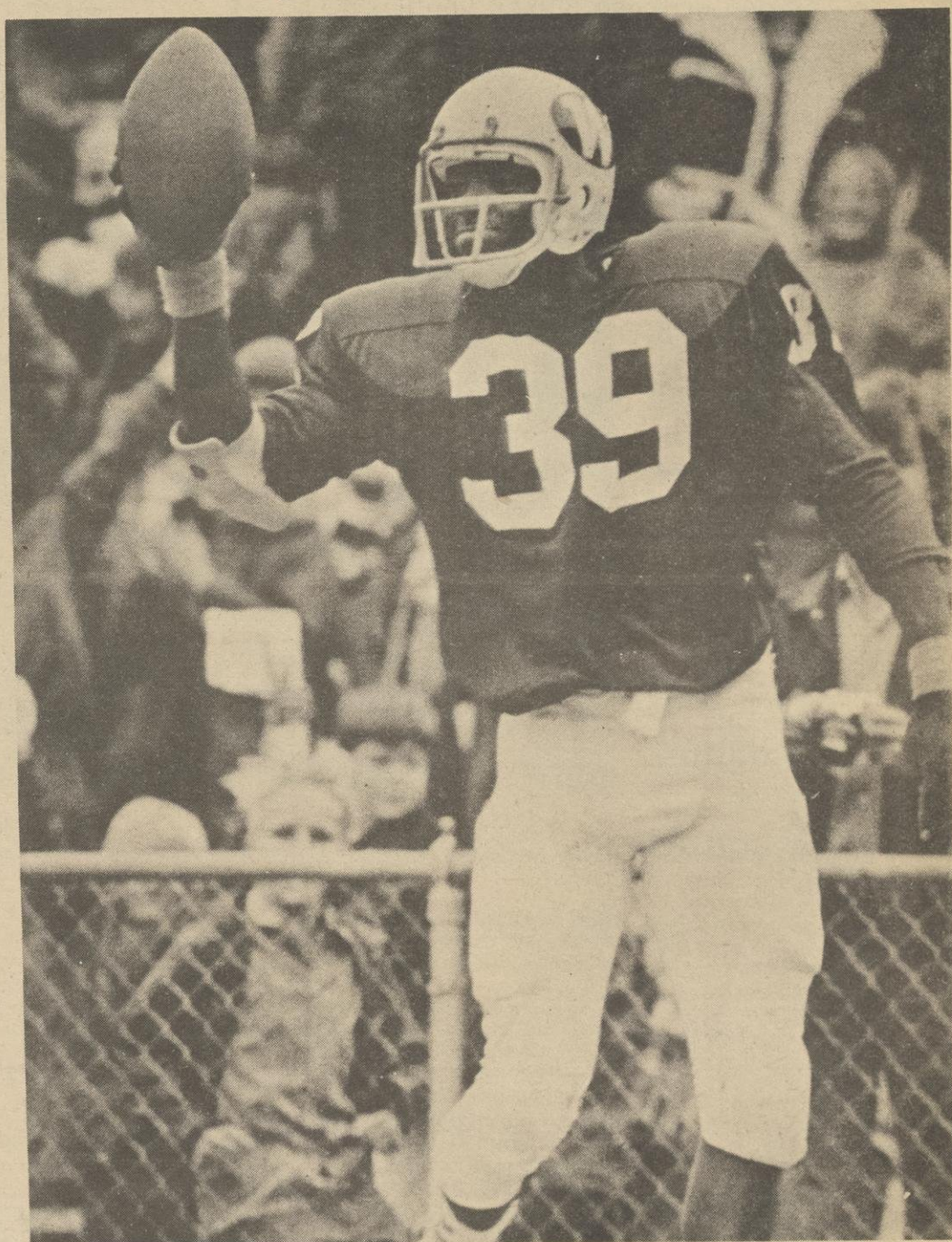
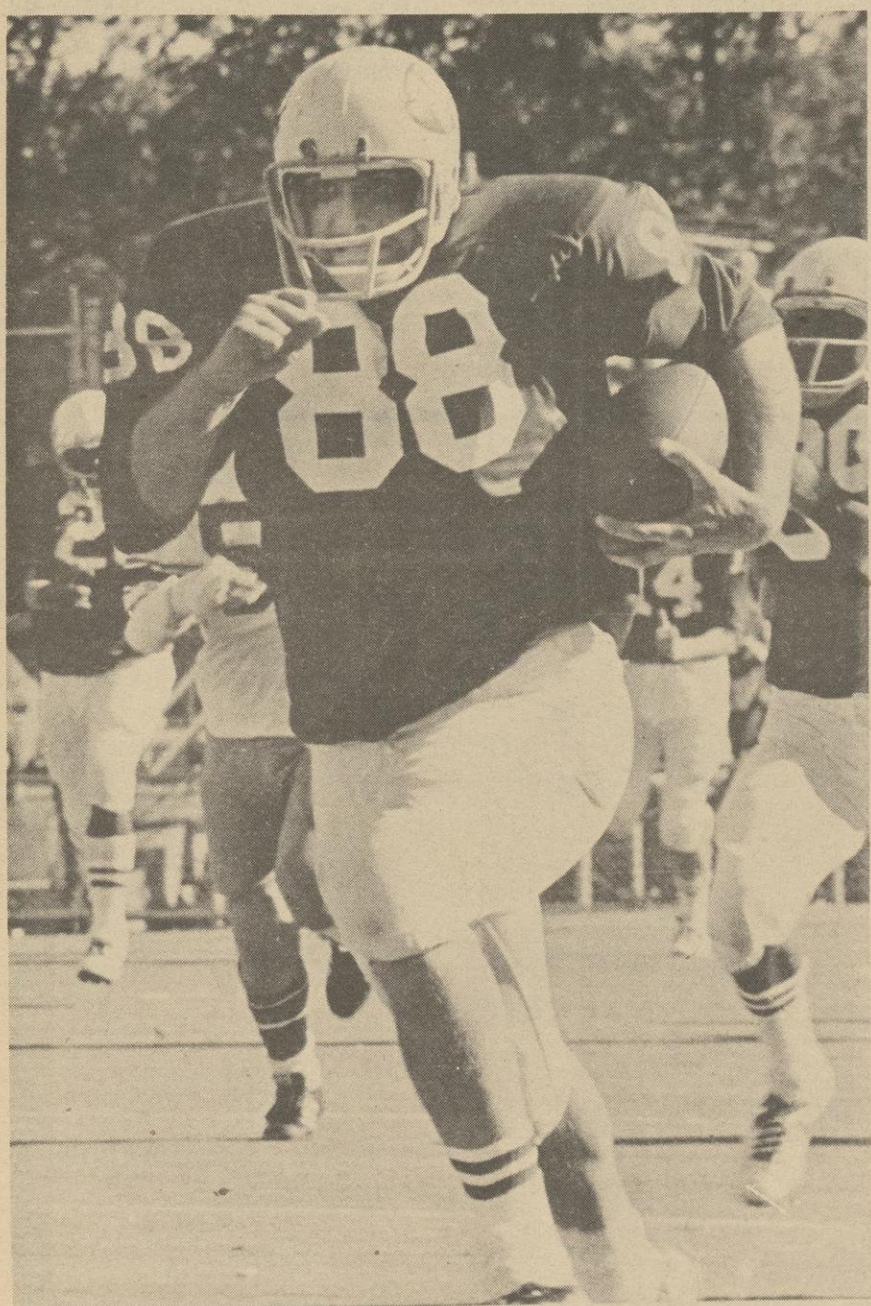
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The faces of Camp Randall Stadium



Photos by: Mike Wirtz, Tom Kelly, Geoff Simon



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