

Wisconsin alumni. Volume 91, Number 1 Nov. 1989

Madison, WI: Wisconsin Alumni Association, Nov. 1989

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PROFESSOR NELLIE MCKAY On the Diversification of Undergraduate Education

NOVEMBER 1989 DECEMBER

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November/December 1989

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ON WISCONSIN

Arlie Mucks' "retirement" next month marks the end of his twenty-eight-year career at WAA. His unique contributions have helped make the Association the second largest independent organization of its kind in the country and his reputation as "Mr. Wisconsin" has been firmly established. But Arlie isn't one to sit still. He'll be heading up the Hill to become Chancellor Shalala's h special assistant.

COVER

NELLIE McKAY'S MISSION

Associate Professor Nellie McKay wasn't sure about leaving the East Coast in 1978 to join the UW-Madison faculty. But now



WAA's retiring Executive Director was breaking ground for the UW even before he started construction on the Alumni House in 1967. In fact, Arlie M. Mucks Jr. has a 28-year career highlighted by a whole string of prominent firsts, as you'll see in "On Wisconsin," page 6.

she's glad she did. In the last decade she's helped build an Afro-American studies department of national note and has shared her broader vision of the world with hundreds of students. by Jeff Iseminger



S

new job someday? Make sure you know how to take advantage of the UW's career placement services and our global network of alumni clubs. This special career section will give you an inside view of what's worked for those who've made it to the top and for those who've just landed their first job. Find out what fields are paying what, who's recruiting, and how you can find friends and colleagues in 79 cities around the globe. bv Tom Murphy '49

This year, WAA clubs helped raise over \$165,000 in Matching-Dollar Scholarship funds for 183 students from around the country. Since the program began, we've helped raise over \$1.5 million. See "Compendium," page 9.

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ON THE RIGHT TRACK

With all the hoopla about Badger football, you may have overlooked the successes of our twentytwo varsity sports. They've consistently ranked at the top of the Big Ten, won national championships. and have earned an amazing number of academic awards. Here are six profiles of some of the stars who'll make you proud again to be a Badger. 16

by



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Cover Photo

Although Harvard made an interesting offer, prominent black scholar Nellie McKay is here to stay. Students, colleagues, and campus administrators couldn't be happier.

Brent Nicastro





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Arlie Mucks retires December 1 after twenty-eight years as WAA's executive director. You might think this sixty-nineyear-old would head to Arizona or Florida for a couple of months this winter. But no. Chancellor Donna E. Shalala allowed as how she'd like to have Arlie on her staff. So after the holidays he'll head up the Hill, where the excitement is.

The ability to get excited about everything related to the university is what makes Arlie Mucks Arlie Mucks. It was this verve that got him invited to come across town from the Chamber of Commerce in 1962. John Walsh, attorney and longtime UW boxing coach, was on the search committee. "All around town people had been impressed at the way Arlie sold Madison," he recalls. "We felt we needed that approach on behalf of the university." And, he marvels, "I never would have bet he'd have the stamina to continue at this energy level for all these



1962—Arlie M. Mucks, Jr. joins the Wisconsin Alumni Association.

years, but he's never slowed down." Jonathan Pellegrin '67, of Milwaukee, knows whereof Walsh speaks. Pellegrin was WAA president in 1983-84, which meant a demanding circuit of appearances with local alumni clubs. "Arlie and I did a Founders Day tour of the West," he recalls, "seven Founders Day dinners in seven different cities on seven consecutive nights. He showed me what the word 'energy' really means. It got to a point where I was dragging, but he was smiling and raring to go every minute."

The unwavering cardinal-and-white enthusiasm is a rather ingenuous quality, to be sure. But large enough numbers have found it so contagious that Mucks has seen WAA become the second largest independently funded alumni association in the country. People are surprised at this, but it's true: we do not receive support from the university or the state.

Mucks spelled out his philosophy in his first editorial in this magazine in 1962. "Our stay [as students] at the university," he wrote, "will forever affect the course of our lives," thus each of us has "an obli-



1970—Mucks coordinates "Operation Turnaround" with Elroy Hirsch.

gation to reciprocate to alma mater with understanding and support" via, most logically, membership in the organization whose sole purpose is the betterment of the university.

Then he set out to make it more fun to be a WAA member. That's a significant point: what might appear to be only fun has a side that profits members and the university. For example: the UW's third Rose Bowl trip was Mucks's first with WAA. He made it a tour, a big, booming, escorted, organized party, Truax Field and return. The reaction was so positive that it brought on the beginnings of WAA's travel program. Today it averages twenty national and international tours yearly and produces nearly 9 percent of the Association's income. It was on one of the tours, incidentally, that the Muckses met geologist Lewis Weeks. The friendship was sincere, and it grew. Within a couple of years, Weeks gave the first million dollars for the Weeks Geology Building. It was followed by three million more in ensuing years.

In the mid-'60s, with volunteers and



1989—The retiring Mucks is named the National "W" Club's Man of the Year.

the UW Foundation, Mucks took up the cause of a true home for returning alumni. It was an idea that had been around for more than a decade, taken up and dropped, discussed and dropped again. Now it became a reality; Alumni House, a place for all to come back to. It was built entirely with private funds, and when it opened in 1967, WAA made a gift of it to the university.

During those years and again with the UW Foundation, Mucks helped instigate the matching-dollar scholarship program, whereby the Foundation matches dollarfor-dollar the amounts raised by alumni clubs. Introduced in the fall of 1967, the fund to date has produced \$1,700,609 in scholarships. And when Mucks co-founded the Wisconsin Singers a year later, they became the chief attraction for club fundraising efforts. Mucks is their godfather, shepherding them to most of their thirty annual concerts and to the spring tour, which has included performances at the White House.

Emphasizing the alumni clubs' value to the university became a Mucks cause from day one. For openers, he got a faculty speaker to appear at every out-ofstate Founders Day event that season—a university first. Connie Waltz Elvehjem '27, who has worked with him in her role as wife of the late university president and as a WAA director and secretary, remembers, "Arlie was anxious to bring alumni concerns to the administration and to help the university get its point across to alumni. He said over and over that there had to be mutual exchange if there was to be alumni support."

Mucks got a chance to put his ideas into action again in the early '70s, soon after Elroy Hirsch became athletic director. "We'd had complaints that we didn't get out in the state enough," Hirsch recalls. "I wanted to remedy that as part of our 'Operation Turnaround.' So Arlie lined up a tour of sixty high school assemblies and team practices, up one side of the state, across the top and down the other side. He's a great guy for spirit."

The acid test for WAA's executive director had to be the Vietnam War years, when the letters poured in, when Founders Day audiences pounded the table. Irate question: what's going on there in Madison when 100 UW students are arrested in a rally? Answer: maybe one third of them were UW students. Irate question: Why haven't the troublemakers been thrown out of school?



In the mid-1960s, Mucks instigated plans for building a real home for alumni. In 1967, he presided over the dedication ceremonies for the Alumni House.

Answer: first, they have a right to their opinion. Second, and more to the point of most questioners, they *can't* be thrown out; federal law ended our disciplinary powers of *in loco parentis*. If there has been one point that Mucks's staff has heard him make more than any other since those troubled years, it is that the UW-Madison administration never permitted a shutdown for so much as an hour.

The smoke cleared. WAA began its Alumni Student Board, now known for its career-advising service (by volunteer alumni, incidentally), and its Final Exam Survival Kit, a fund-raiser that benefits campus charities.

Along in there Mucks honcho'd an annual summer conference of alumni association directors and their staffs, up at Devil's Head ski resort near Baraboo. Today it draws some sixty schools.

Up there in the hallowed offices of Bascom Hall, Mucks will no doubt have a great time. The chancellor would like to start a state speakers bureau. The campus needs a visitors center. Graduation ceremonies need more pomp and circumstance. And Arlie Mucks will be right at home.

WAA ANNOUNCES SCHOLARSHIP FUND IN RECOGNITION OF ARLIE M. MUCKS, JR.

To salute Arlie's long and outstanding leadership of the Wisconsin Alumni Association, the Executive Committee has established a student scholarship fund at the University of Wisconsin Foundation. Recognizing Arlie's interest in providing opportunities for future students to attend UW-Madison, this permanently endowed scholarship will be a wonderful tribute to "Mr. Wisconsin," Arlie M. Mucks, Jr.

The fund and a list of contributors will be presented to Arlie and his family at a special dinner on Saturday evening, December 2. All alumni and friends are invited to attend this event.

Contributions should be sent directly to the UW Foundation, 150 East Gilman Street, P.O. Box 8860, Madison, WI 53708-8860. Please include your class year and a notation on your check indicating that your tax-deductible contribution is earmarked for the Mucks Scholarship Fund. For more information, call WAA at (608) 262-2551.



Thanks From Taiwan

I wish to express my deep appreciation to the Wisconsin Alumni for featuring an important part of my life story in the July/ August '89 issue ("From the Forbidden City to Formosa").

Apart from the well printed illustrations, the article was well written and brought readers up-to-date concerning the present situation on Mainland China. Indeed, as president of the Chinese Human Rights Association, I am trying to enlist all the possible help to push the democratic movement on Mainland China.

> Han Lih-wu '28 Taipei, Taiwan

500% Improvement

Having just received your recent edition, I feel compelled to write and say thanks for the 500 percent improvement in the magazine. The content of previous issues left me depressed as I read the obituaries of past students. The color photo on the cover is a beauty and was the first hint that this issue was something special. The article on the student union theater was enlightening. I certainly remember many wonderful concerts there, but never considered the history of the building. I can still appreciate it.

The map, the photos, the report on the '69 reunion are exactly what someone like me can enjoy. Please keep up the good work.

Lois Altenkirch (Van Wyckhouse) '71 Paterson, NJ

On the '69 Reunion

I was shocked to see the picture devoted in part to Karlton Armstrong in the September/October '89 issue. The 1970 bombing in which he participated was one of the biggest disgraces in the history of the university, and the bombing cost the life of a human being.

I understand that Armstrong has publicly apologized for his actions. But does that make up for a life?

> Donald L. Heiliger '58 Stoughton, WI

Keep It Up

The September/October issue was one of your best. The photos were absolutely superb—looking forward to more of the same!

Lamont McPheron '59 Racine, WI

Kienitz Article Inspiring

I would like to congratulate *Wisconsin Alumni* for thorough coverage of distinguished UW graduates and related items of interest.

In particular, your March/April '89 article featuring photographs by Michael Kienitz was a moving tribute to a professional photojournalist.

> Gary J. Chester '79 Paramus, NJ

What Happened to Obituaries?

Wisconsin Alumni arrived today and I enjoyed the articles on the theater and on trees, especially as related to naturalist John Muir. However, what happened to the obituary listing?

> Jane (Kelly) Billings '38, '39, '62 Clintonville, WI

Editor's Note: We will continue to publish an obituaries column as space allows.



COMPENDIUM

ON CAMPUS

Regents Vote To Continue BGH Study

They laughed in 1891 when Professor Franklin King said his cylindrical tower would put an end to rotting fodder and permit the expansion of dairy herds. But his contraption proved to be one of the most important agricultural discoveries of the nineteenth century—the silo.

Similar discoveries by our agriculture faculty positioned Wisconsin as a leader in dairying and agriculture.

Such historical precedent led the Board of Regents to vote in September to continue research on the bovine growth hormone (BGH). Their decisions came after weeks of controversy and in spite of the refusal of many U.S. grocery chains and dairies to sell the milk from cows injected with the hormone. Under a \$48,000 study financed by the agrichemical producer Monsanto Company, the synthetic hormone is expected to be given to cows in several experimental herds throughout Wisconsin. BGH, also known as Bovine Somatotropin or BST, increases milk production in cows by 10 to 25 percent.

The regents' decision reflects a concern that Wisconsin could lose its edge as a leader in dairy technology and production. The wave of public opposition surrounding BGH research especially worries those who look to biotechnology to give Wisconsin an economic boost into the next century.

Commenting on the regents' decision in her annual State of the University address, Chancellor Donna E. Shalala said that ''legitimate research has been caught up in a web of political, economic, and social controversy . . . that threatens the freedom to 'follow the indications of truth wherever they may lead.' In this case, we cannot know whether BGH will prove socially and economically feasible in the long run, but those determinations will only result from the advance-



The health and socioeconomic implications of using BGH in Wisconsin dairy herds continues to be debated. At this date, our researchers are studying about 30 cows that have been injected with the hormone.

ment of research." Such faculty members as endocrinologist Earl Shrago also support the regents' decision. Shrago said that BGH is safe because humans' "intestinal barrier is formidable. Not only can the BGH molecule not get through, but at the same time, it's being broken down by

Health School Closes

stomach acids."

In an effort to strengthen academic programs and reduce administrative costs, the School of Allied Health Professions will be phased out and incorporated into the schools of education and medicine this January.

About 150 students are presently enrolled in occupational and physical therapy and in physicians assistant and medical technician programs. David Ward, vicechancellor for academic affairs, said the reorganization will provide better opportunities for collaborative research. Jay Noren, vice-chancellor for health sciences, added that the annual cost savings of approximately \$150,000 will be used to enhance the individual programs.

Noren said that "the allied health professions are organized in a variety of ways across the country. In fact, a lot of schools are taking a look at where these programs best belong, so what we're doing is not unusual."

New Neuroscience Center Opens

The campus has opened a collaborative center for study of the brain, the spinal cord and nervous system, with more than 100 of our scientists involved. The Center for Neuroscience has no building of its own—it has space in the former hospital building at 1300 University Avenue—but its potential extends to the limits of technology.

The center's mission is to foster research, provide administrative support for advanced neuroscience training and serve as a clearinghouse and resource center for scientists in academia, government and industry. Its director is Ronald E. Kalil PhD of our department of ophthalmology, and the twenty participating departments range from electrical and computer engineering to molecular biology. New windows to the brain-such things as scanners that show its processes and DNA probes that identify the genes involved in mental illness-underpin the new neurosciences, Kalil said.

STUDENTS

Settling In

What with the new streamlined telephone registration and the big welcome bash, new freshmen on campus never had it so good. Parents, however, didn't always find the going so smooth.

Wisconsin Governor Tommy Thompson '63 ID'66, who helped daughters Tommi and Kelli move into Chadbourne Hall, said he can now appreciate what parents go through to help their children get settled in a dormitory. He told the Milwaukee Sentinel that it was hot, he had to stand in line "hour upon hour" to get a dolly, and he had to use his "very, very poor" carpenter skills to put together his daughters' two lofts. On top of that, Thompson said, he got a \$20 parking ticket: "My first day on campus was not a howling success."

Brighter Than Before

It's no wonder the university community threw a weeklong party for incoming freshmen this fall . . . they're a pretty brainy bunch. By nearly all academic measures, the 1989 class is brighter and better prepared for college than the 1988 class. About 17 percent of them ranked in the top 5 percent of their high school classes, compared to 13.6 percent in 1988. Scholastic Aptitude Test (SAT) scores averaged 1,095 over last year's 1,083 score, and the average composite ATC (American College Test) score was 24.4, compared to 24.0 last year. Nationally, the average composite SAT score was 906 for entering freshmen, and the average composite ACT score was 18.6.

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C O M P E N D I U M

Students Continued from page 9

David Vinson, director of admissions, said we enrolled 19.5 percent of all 1988–89 Wisconsin high school graduates who ranked in the top 5 percent of their classes, compared to 18.3 percent last year.

"These are Wisconsin kids who can just about go to any school they want, and one out of every five of them came to UW-Madison," he said. "I think that's a pretty impressive showing."

David Ward, vice-chancellor for academic affairs, pointed out that ''students learn from each other, and that means brighter students are an important resource in bringing other students along.'' Tighter enrollment standards yielded 4,997 in 1989's freshman class as compared to 5,934 last year.

ALUMNI Back To School

When they say they expect him to add color to the Board of Regents, they're talking about more than just his trademark red vest. Prior to the confirmation of his appointment by Governor Tommy Thompson to the Board of Regents, former Wisconsin Governor Lee Dreyfus '49, '52, '58 had already made the Wisconsin State Journal several times with his views on where the university was headed and how he hoped to get it there. One of his pronouncements: we should make a top athletic program a major priority. "Sometimes people think athletics aren't important, and that simply is not true," he said.

Dreyfus, a former associate professor and department chairman who served as chancellor at UW-Stevens Point



WAA's 1989–1990 Matching Dollar Scholarship recipients received a total of \$165,379 this year to attend UW-Madison. Since the program began in 1967, we've awarded over \$1.6 million to 2,900 students.

from 1972 to 1979, replaced Regent Ody Fish on the Board in October. The newest regent's term will run until May 1, 1996.

RESEARCH

Voyager II Results Studied Here

Three of our scientists were present at NASA's Mission Control in Pasadena, California, in late August when Voyager II swooped down to take a closer look at Neptune.

Lawrence Sromovsky, senior scientist at the UW Space and Engineering Center, said one major discovery was a huge type of hurricane or wind system on Neptune, dubbed the Great Dark Spot, which is about the size of the earth. Colleague Sanjay Lamaye added that the spot takes approximately eighteen hours to go all the way around Neptune, indicating that it's moving at a rate of about 700 miles per hour. "There are many puzzles," Lamaye said, but one of them is how this weather system can be moving at such a rapid rate. It must take an immense amount of energy, and "we don't understand how it sustains itself." Scientists like Verner Suomi are also trying to explain the dramatic shape changes that the spot seems to undergo every ten days.

Sromovsky said it was "quite a surprise" to find that the winds on Neptune blow in a westerly direction, since all the other outer planets have winds blowing east. Equally surprising was the fact that Neptune has five more moons than had been previously thought.

Now that all the data is in, our scientists will be concentrating on the meteorological aspects of the findings back on campus, measuring cloud motions and altitudes to determine how the clouds change, what they look like and how they are formed.



UW scientists will continue to study Neptune's Great Dark Spot (left of center), a strange, fast-moving weather system that's as large as the earth. Voyager's camera took two photos 17.6 hours apart, showing how the system moved at about 700 miles per hour to nearly complete one planetary rotation.



nelle mcka In an ever-changing, multicultural world, this prominent black scholar has set out

to expand her students' lives. Her classes in the Afro-American, English, and Women's Studies departments cover not only literature, but culture, and provide a unique view of discrimination in America.

All across America, universities are taking a hard look at the monochromatic hue of higher education. They've discovered that many students are spending their whole lives learning about European and American whites, remaining virtually untouched by ideas from other societies. As a result, they're beginning to realize what Nellie McKay, an associate professor here in Afro-American Studies and English, has been saying for years. In a shrinking world made more interdependent by a global economy and the spectres of pollution and nuclear proliferation, the traditional American education will no longer do.

McKay is a prominent black scholar who joined our faculty in 1978 after years on the East Coast. Fortunately for us, she plans to stay here, too, even rejecting a recent job offer from Harvard to do so.

"When I arrived in Madison, black students asked me why I came to a school with so few blacks," says McKay. "My answer? I told them it's very important to educate white people." Now she also tells them about our Afro-American Studies department—"the leading teaching department of its kind in the country." She mentions its diverse faculty, which by Jeff Iseminger

she's helped recruit in a comprehensive number of disciplines—history, music, literature, sociology. And she's quick to wax poetic on the virtues of Madison: "Working in such a beautiful place *does* things for you. It's clean. The air is pure. I feel less threatened by crime. Yesterday I told a colleague that one crisp fall day makes staying in Wisconsin all worthwhile."

McKay is pleased that our College of Letters and Science has acknowledged the need for a more broad-based education. Starting last fall, all L&S undergraduates are required to take three credits of ethnic studies before they graduate, providing them with a view of an ethnic or racial group that has suffered discrimination in America.

Many of the courses McKay teaches will enable students to meet the college's requirement. Last spring, for instance, she offered a class on black women writers which drew 124 students, including 116 whites.

But no matter what the subject, this

teacher/scholar says she takes aim at an overarching goal: "To expand my students' lives." In fact, she considers herself a missionary in a way, a representative of black culture working primarily with whites. However, she does not try to displace part of her students' culture with something "superior." Instead, she simply asks them to consider what's missing in a monochromatic picture of the world. She emphasizes to her students that "no ethnic group, including whites, can remain isolated anymore." And college gives them the chance, if they haven't had it before, to interact with people of color, both intellectually and socially.

The sea of white faces McKay sees from her lectern affects the way she teaches. "I realize I'm teaching not only literature, but culture," she says. "So my role as an educator beyond my discipline becomes more important."

The notion that there was a rich and varied literature by black writers was not obvious to McKay as a young woman. For one thing, white-dominated schools didn't teach black literature in the 1950s. For another, McKay was entranced by Shakespeare and wanted to become the first black woman Shakespearean scholar



in the university system of her home town, New York City. "I loved language and drama," she says. "I thought Shakespeare was the greatest writer in the world." Even today she regularly attends the American Players Theatre productions in nearby Spring Green.

She set her career goals high because black role models abounded in Hollis, her neighborhood in the borough of Queens. "There were a lot of black lawyers, doctors, and other professionals," she says. "It was a nice neighborhood, and people were proud of owning their homes."

Her parents emigrated from the West Indies to New York in the 1920s. Her father worked as a postal worker and her mother as a homemaker. They first lived in Harlem but moved to Hollis when Nellie was seven, when her father received a GI home loan.

"Our parents always made it clear that we were going to college," says McKay with a grin. She was one of three girls in the family. Her older sister now teaches elementary school on Long Island, and her younger sister is vice president of a St. Louis bank.

Their high school—very competitive academically—was filled with students who knew exactly what they wanted to do with their lives. But at the time Nellie didn't, so she decided against enrolling in college. "My parents were predictably upset," she says.

Six months of clerical work at a New York mail-order company showed her she lacked the skills for a satisfying career. But she stuck it out for two years "because I was so stubborn I didn't want to admit to my father that I had made a mistake."

After entering Queens College in 1965, McKay became what she calls "a favored student" who did well in school and drew faculty attention. That attention, she thinks, was really paternalism at a time when blacks were so rare at Queens College that "we were no threat to the whites." (McKay's class of four thousand had only five blacks.)

But that changed in her junior year, when the entering class brought 150 students from the city's black neighborhoods. "That created an enormous problem at the college," she says. Riots by white students protesting admission of the blacks closed down the school temporarily. "It was terrible," she says. The riots made her aware of the American civil rights movement swirling around her in the 1960s. "The movement politicized me," she explains.

As a senior McKay applied to graduate schools at New York University, the City University of New York, and at Columbia. "One of my professors was appalled when he learned that I hadn't applied outside the city," she says. "So to appease him, as an absolute joke, I applied to Harvard and Yale." The joke was on McKay, because Harvard accepted her.

She was one of five blacks accepted in 1969 by the department of English and American literature, at the time, the largest number ever admitted. "Our group was an island in an alienating place," says McKay. "It's not that Harvard tried to make us feel unwanted. But it's an elitist institution with a posture that alienates everyone-black or whitewho doesn't belong to the New England Brahmin tradition." The black classmates stuck it out and supported each other. Together they read and discussed Afro-American writers to complement the white mainstream writers they read for class. They persevered, and today all five of them are professors.

McKay switched from English to American literature at Harvard, she says, "as a way of understanding the foundations of American culture." She read such authors as Nathaniel Hawthorne, Herman Melville, William James, and Henry Thoreau. She decided that white writers of the nineteenth century were trapped in some way by the supremacist mindset.

In her mind, the prize for racial insensitivity goes to Joseph Conrad for *The Heart of Darkness*. ''I have great antipathy for that book, because Conrad uses Africa as a metaphor for darkness and ignorance,'' she says. ''On the other hand, William Faulkner is a racist, but I see him struggling to understand the roots of his problem and the South's problem. He treats his black characters with a kind of dignity.''

As a first-year graduate student McKay read a book by W.E.B. Du Bois, the black sociologist and educator. She was profoundly moved by the man, whom she considers her intellectual father. "As early as 1903, in his book *The Souls of Black Folk*, Du Bois showed he understood the global nature of oppression," she says. "He was the first person to tell blacks that oppression of the Chinese by Europeans was the same as oppression of blacks by white Americans."

While still at Harvard, McKay began teaching at Simmons, a women's college

in Boston. "Teaching gave me another identity," she says, a break from her racially isolated role as a graduate student. By the time she left the East Coast for Madison, she also had taught at Northeastern University, Boston University, and MIT.

She admits she came here "kicking and screaming" in 1978 because she couldn't find a job she wanted in the East. But now, eleven years later, she's convinced that her move "was one of the most sensible decisions I ever made." She has been able to help shape an Afro-American studies department, now considered one of the top four programs in the country and the recipient of a \$300,000 Ford Foundation grant. The department is enjoying its share of local popularity as well. According to Professor William Van Deburg, Afro-American studies courses have been filled to capacity in the past three years and the number of undergraduate majors has doubled in the past two years. (Half of the current thirty-nine majors are white.)

The chair of Afro-American studies, Professor Carl Grant, says McKay's scholarship and writing have made an important contribution to the national prominence of the department. McKay is a prolific writer and editor whose recent work included editing a book of essays on Toni Morrison, who won a Pulitzer Prize last year for her novel *Beloved*. She has also written a book on Jean Toomer, a black novelist who attended the UW in 1914–1915.

Currently, she is editing two volumes, a collection of essays on twentiethcentury Afro-American autobiographies and a major anthology of Afro-American literature for W.W. Norton. A third book, her analysis of contemporary black women's autobiographies, is slated for publication in 1991.

Grant adds that on top of all that, "the students here recognize Nellie as an excellent teacher and a caring person." E. David Cronon, retired L&S dean, agrees that McKay is a "stimulating and dedicated teacher" and says she has made unique contributions to her two departments and to the Women's Studies Program.

The news then is final—Nellie McKay is here to stay. \Box



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Over 5,700 Badgers have made their way to the nation's capital, including John Walter '84, Pam Muir, and Rob Mechanic '84.

AN INSIDE LOOK AT PROFESSIONAL PURSUITS.

Whether you're looking for your first job or your second calling, you can benefit from this special section on the UW's career placement services. In the following pages, we'll tell you about job trends, salary expectations, and about our researchers' best strategies for finding and getting jobs. Experienced alumni offer practical advice on how to corner the competition . . . Recent grads share tips on Life After Bascom . . . PLUS, we'll tell you about our network of alumni clubs that'll get you connected in 79 cities around the globe. Here we go! *by Tom Murphy*

TIPS FROM THE FRONT

There are thousands of Badgers who've recently entered the career world. They've moved everywhere from Foster City, California, to Astoria, New York, making mistakes and some valuable discoveries along the way. Here is a brief sampling of what they've learned. New grads take note!



Recruitment/placement agencies aren't much help for the entrylevel person. Instead, study the want-ads from the cities you'd like to live in (I picked 15!). You can see their newspapers in the library or send for copies. Fire off resumes and be persistent with prospects. ANDREA GREENE '84, DALLAS



Even if you don't like your first job, stick with it for a couple of years if possible. After that, don't hesitate to change jobs and directions if the right opportunity comes along. JIM MYRE '79, FOSTER CITY,

CALIFORNIA



Don't panic if you haven't found the job by graduation. Take something temporary or seasonal to tide you over while you look. A steady income reduces pressures and lets you think more clearly. **DENNIS HAEFER '88, ST. LOUIS**

So What Color *Is* Your Parachute?

Chances are you've asked for, or will ask for, or should have asked for job-hunting guidance from the university. Fifteen disciplines on campus offer advising and placement help for their majors; seven of these have people who do placement on a fulltime basis, serving hundreds of students. Those seven are Agricultural and Life Sciences, Business, Chemistry, Education, Engineering, Law, and *CAPS*—the broadly oriented **Career Advising and Placement Service.**



Tom Johnson (center) and his staff at the Career Advising and Placement Service arranged over 4,000 interviews for students last year and counseled hundreds more at their offices.

CAPS provides advising for all students, and placement help for those in the campus's largest college, Letters & Science. Its director, Thomas S. Johnson, and assistant directors May Fraydas '65 and Neil Cook '84, '86 estimate that in the typical year of 1988-89 they arranged about 4,000 interviews for 1,400 students and 155 prospective employers. The broadness of L&S studies is reflected in the variety of interviewers. Last spring, says Johnson, the big retailers came hunting-Marshall Field's, the May Company, Prange's, and Macy's. In other fields there was a lot of attention from IBM, Hewlett Packard, Massachusetts Mutual, Oscar Mayer, AT&T, Proctor & Gamble, and Arthur Andersen.

The *CAPS* office does not provide students with laundry lists of potential employers, however. Nor does it advise alumni of job openings by mail or phone. Still, there are plenty of services it is able to offer. L&S majors and alumni are welcome to stop at the office weekdays to check the listings on the bulletin board. You can pick up printed how-tos, seminar handouts, and sample resumes. Sometimes CAPS is able to arrange for alumni to utilize other college placement services near their hometowns. But mostly, this staff specializes in helping job hunters establish a sense of direction. They use the word strategy: the strategy of relating one's skills, education, and aspirations with the job market. Part of that strategy, says May Fraydas, involves disabusing applicants of the myth that somewhere there awaits the perfect job. For more information, call CAPS at (608) 262-3921 or contact their offices at 905 University Avenue, Room 160, Madison, WI 53715.

Understanding The Job of Getting a Job

Here, in capsule form, is the **Career Advising** and **Placement Service**'s tried-and-true list of pointers:

1. *Identify the work you want and the aspects you prefer to avoid.* Until you do, you'll be wasting your time and the prospective employer's.

2. *Prepare a careful resume*. No single format is carved in stone, but a good resume does two things. It lists your achievements and accomplishments—honestly, but not overmodestly. Moreover, it should show your facility with the written word.

3. *Brush-up your skills as an interviewee*. As you sit across the desk you'll want to be able to articulate why the firm should want to hire you. Know your general qualifications and be ready to highlight clearly your special interests, abilities, or studies that make you a better prospect than the other candidates in the waiting room.

4. Watch your mouth. It's important, during any job interview, to show your maturity in conversation. That means it's high time to forget such tired studentisms as "and I'm like---," or "and he goes---," or "you know?". Remember, too, that this isn't the time to criticize previous employers or teachers.

5. *Know the prospective employer.* Find out all you can about any firm you hope to join. Read about it in business directories, newspapers, and in the publications of professional associations. Ask around. It makes sense for you to know as much as you can, and your grasp of the business will impress an interviewer.

6. *Make contact wisely.* Try to find an acquaintance in the firm who will hand your resume to the ultimate target. (You aren't necessarily asking the person for a recommendation although that's a plus if you can swing it—you're merely trying to get a direct route to the right people.) If there's no such person, at least get names and titles straight and spelled correctly.

7. *Evaluate a job offer carefully.* Optimism is fine, but it pays to be realistic. Deal honestly with any reservations you might have. For instance, if you're a drop-dead skier how long would you be happy working in Florida? And did the employees you met on your inter-



views appear to be on your wavelength; was the atmosphere one in which you think you'd be comfortable? Is it located in a safe neighborhood via safe transportation? Nothing is perfect, but sometimes minor flaws grow to be overwhelming. It's a delicate balance.

8. *Follow up.* Whether you accept or reject an offer, do it graciously and professionally. If you accept, restate in your letter the job title, salary, starting date, and location if more than one place is involved. If you reject it, do it courteously. You might want to go back there someday.

On Salaries: How Much is Good Enough?

As you saw above, the variety of majors who interview through the **Career Advising** and **Placement Service** makes for a wide range of starting salaries. Tom Johnson says that if it's possible to come up with an average, it would be about \$22,000. But you could begin anywhere from \$16,000 to \$33,000. Retailing is big these days, along with other types of sales and marketing, and computer science and hotel/restaurant management and food specialists.

Most in demand from the School of Business are people in marketing, accounting, and actuarial science, says its placement director, Karen Stauffacher '76, '89. MBA salaries can range from \$20,000 to \$50,000; bachelor's from \$20,000 to \$27,000.

If you're in the engineering field, stay there. Sandra Arnn '66, '78, the director of career placement for our **College of Engineering**, says it will continue to be an increasingly hot market, with forecasters predicting a shortage of 500,000 engineers by the year 2020. For now, though, a bachelor's degree will bring \$25,000 to \$36,000 a year.

Chemistry graduates enter a healthy market, with salaries moving up. They range, says the department's placement director Audrey Aylesworth, from \$30,000 for a bachelor's to \$45,000 for PhDs. Most of the demand is in industry, but teachers are also needed.

Scott Johnson '77, '81 of **Agricultural and Life Sciences** says there's a strong demand for dairy herd managers, animal nutrition specialists, and field agronomists. Food processing companies are looking for majors in food science and food microbiology/ bacteriology. Johnson says state and federal agencies in natural resources are hiring again after a few slow years. In Wisconsin, state agencies should have openings resulting from legislation supporting early retirees.

With expanded programs and higher standards in grade and high schools, the demand for teachers increases, says Tom Kelley, director of placement for our **School of Education.** Starting salaries range, in Wisconsin, between \$17,000 and \$23,000, elsewhere from \$15,000 to \$25,000.

In **Journalism and Mass Communication**, the largest demand has been in technical and science writers, particularly those with some ability in desktop publishing, says Linda Loofboro MS'80. Starting salaries can be as low as \$14,000; up to \$20,000 in metropolitan areas.

Ed Reisner '69, JD'72 of the **Law School** reported graduates averaging \$39,885 to start, although large firms in metropolitan areas are offering in the upper \$50,000s and getting a lot of takers. **Pharmacists**, says Richard Krumbiegel '61, have a better market than they've had in ten years. The starting range is \$29,000 to \$42,000 with \$35,000 as average.



Be sure to ask for a transfer clause in any lease you sign in the first years after college. It will save you a lot of anxiety if the firm wants to move you to another city, and save the employer from any obligation.

TIMOTHY DOYLE '80, MADISON



Unless the new job requires it, don't buy a car if you're moving to a city like Chicago. You'll pay upwards of \$100 a month just for parking, and your insurance could be that much, too. Besides, there is excellent public transportation. MARY CONLEY HEARN '86, CHICAGO



If you move to a big, commuter city, look for suburban housing. You may get a lot more for your money, and a bus or subway can be fast and cheap transportation. **KEVIN MCKEON '78, ASTORIA, N.Y.**



If the big city scares you, remember how you overcame your loneliness on a campus with 43,000 people. You concentrated on small groups of friends and acquaintances. What worked at the UW works anywhere. STEVE L. BRAUN '83, CHICAGO

When you get involved with WAA's global network of alumni clubs, you'll be surprised by how many people wear Bucky close to their hearts. You'll find fans in some 79 U.S. locales, from farmyards near Ladysmith to metros like San Francisco.



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Out there in the jungle, some alums have climbed faster and higher than others. Is it because they never stop learning? We think so. That's why we've asked a half dozen of those at the top to share their secrets.

DON'T BE A STRANGER

We want to keep up with you as you move ahead in your career. As soon as you get settled, be sure to let the university know your new permanent address, your business affiliation, and title. You can do this in one of two ways.

You can write to the Registrar's Alumni Records Office, Peterson Building, Room 60, at 750 University Avenue, Madison, WI 53706. Or you can do it through the 800 phone number.

In Wisconsin, except from Madison, call 800-362-3020. Outside Wisconsin (except Alaska and Hawaii) it's 800-262-6243. These numbers connect you with the university's main switchboard. Ask for the Registrar's Alumni Records Office. In Madison, call that office directly: 263-2355.



MARIE DAVIS GADSEN PHD'54 WASHINGTON, D.C.

In June, Gadsden retired as director of the National Association for Equal Opportunity in Higher Education. She has been a Peace Corps country director, an Oxford Scholar, a professor of English. She is a former director of U.S. AID / NATO, a former chair of Oxfam America. She holds an honorary degree from the University of Wisconsin and a Distinguished Service Award from the Wisconsin Alumni Association.

Q. Your early goal was medical school, for which you were eminently qualified, but because you are black and a woman you were turned down. What advice have you for young people who must settle for a second choice in education or career?

A. I was something of a whiz kid in chemistry, and I learned in qualitative and quantitative analysis that an experiment wasn't a failure simply because an element didn't test out. Instead, it put us closer to finding the one that would work. My minister-teacher father taught me to look on life's "failures" in this light. He taught me, also, to see the interrelations between one field and another. If we're indifferent to something it could be because we haven't discovered its relationship to what interests us. These two convictions have kept me prepared and enthused to face what otherwise might seem disappointing surprises.



DAVID ALLEN '79, '81 SEATTLE

Allen chairs the faculty of the department of psychosocial nursing at the University of Washington in Seattle. In addition to his two nursing degrees from Wisconsin, he has three in the humanities, including a PhD in philosophy. Allen was an assistant professor in our School of Nursing and Women's Studies program from 1982–88. **Q.** As a male in nursing—historically and culturally a "female" field—what advice have you for men and women whose careers will cross traditional gender lines, as so many do these days?

A. When we are an anomaly as a gender, people tend to explain our actions in terms of that anomaly. So if I feel that someone's positive or negative reaction to my work has more to do with gender than with results, I seek out a woman who's doing the same work. When we see what reaction she is getting we can deal with things by bringing them out into the light. Further, I remember the concept of "the ugly American," the tourist who can't understand why other cultures don't do everything our way. I try hard to avoid that kind of thinking when I'm the man in a "womenonly" environment.



LYNN GIORDANO '70 NEW YORK

Giordano is an advertising award-winner, an executive vice president and one of five creative directors at *Lintas: New* *York.* Her groups produce the ads for such as MasterCard International, Cover Girl makeup, and Paul Masson champagne. Last year *Advertising Age* named her one of the "100 Best and Brightest Women in Advertising / Marketing." You've read about her in the June *Cosmopolitan*, too.

Q. What work habit has helped you most?

A. The ability to listen. In problem-solving or in helping a client decide on a course of action, careful listening can get you to the heart of the matter ahead of the others. You'll spend a lot less time spinning wheels. What I wish I'd spent *more* time on is courses in logic, so that I could argue my convictions with the MBAs.



JUDITH F. DOBKIN '65 CHICAGO

Dobkin is an attorney for the Chicago Justice Department Strike Force. The force's former director calls her "one of the most tenacious prosecutors I have ever seen." She is credited with winning convictions of more than a dozen mobsters.

Q. No doubt you'd be successful in private practice, a more glamorous and high-paying field of law. Yet, you've chosen to do this. Do you ever have any regrets?

A. Sure I do; I'm no Joan of Arc. Sometimes it kills me that many of my attorney friends can afford things that I can't. But on the other hand work should be fun, and this is fun. I like criminal law and I like trial work. I suppose it helps that I'm from an immigrant Jewish family to whom social consciousness was a lot more important than money. A career is part of the life package, and it has to satisfy on all levels.



ROBERT D. FIRNHABER '57 KANSAS CITY

Since 1987, Bob Firnhaber has been a group vice-president and a member of the operating committee of Hallmark Cards, Inc. That appointment was made six years after he was appointed president of its Ambassador Cards, a position he retains. Bob joined Hallmark as a salesman in 1958.

Q. If you are going to promote an employee and the candidates are nearly equal in most respects, what would help you make your choice?

A. Among the things I look for is the ability to grow, to stay flexible in a rapidly changing world. And I'd want evidence of personal values that are consistent with those of this organization. I'd look at the candidate's record, of course. By and large, we don't change our habits in midcareer; we *will* do what we *have* done. Finally, I'd look for someone who would work well in a team atmosphere, since today's increasingly complex business decisions require the team approach.

MAYBE THE PEACE CORPS?

The UW-Madison has become one of the nation's leaders in Peace Corps volunteers, in fact the leader in 1988, with thirtyeight people accepted, and with indications of an even higher number by the end of 1989. There are nearly three applicants for each accepted volunteer. says the corps regional office in Minneapolis. Stuart Grogan MA'89 spent five years in Ghana and Botswana, then came here as the Corps recruiter while working on his master's in urban planning. Grogan says he may be prejudiced, but he's sure that job interviewers put him at the top of their schedules because his resume included Peace Corps experience.





MEANWHILE, DOWN IN CALIFORNIA

The day I arrived in San Diego to work on my master's at San Diego State, I called the president of the alumni'club and the next morning eight members took me to breakfast! They helped me find a bank and car insurance. They even offered me a place to live! Since then, I've done the same thing for other new grads. The alumni club is very important to me and thousands of grads of all ages. If you aim for a city where there's a club, be sure to get in contact to benefit from and add to the famous Badger spirit.

Karen J-T Pagel '85

WESTWARD, HO!

A Badger Couple Finds a Sound Landing

Before graduation, the Wisconsin Alumni Association was about the last place I thought I'd ever look for help. To me, it literally and figuratively marked the end of Langdon Street's fraternity row, a place I studiously avoided. I also avoided the university's placement facilities. Like many graduating seniors, I figured there were a lot of things I didn't need. Ah, youth!

But last year, five years after graduating, I humbly returned to my alma mater asking for help. My wife Carol (Schlichting '84) and I were into our careers, she in import-export and I in editing. But we wanted some new challenges. So we met several times with Tom Johnson at *CAPS*. We poured over the book *What Color is Your Parachute?* and made a list of our priorities.

Moving to Seattle came near the top of that list, even though neither Carol nor I had ever been there. From everything we knew about the Pacific Northwest, it seemed to be the right place for us. We decided to do some reconnaissance with a week-long vacation to the area. Tom Johnson suggested we call the Alumni House [(608) 262-2551] for some leads to the alumni club in Seattle. WAA's director of club relations gave us a list of its officers plus a glowing description of those Northwest Badgers.

Despite the fact that Carol's parents—Henry ('54) and Nancy (Rogers '63) Schlichting—had been active in several local alumni clubs over the years, it never occurred to us how valuable one could be in our move. An advance call to Claudia Grams Pogreba ('70), the club president at the time, prompted an invitation to a board meeting at Hal Sawyer's ('50) cottage on the Hood Canal. Notwithstanding images of points of order and alumni dressed all in red, we were thrilled. It was a chance to start the important rite of networking.

Seattle welcomed us with a sunny sky, rhododendrons bursting all around. We appeared at Sawyer's at the designated time. If it was a board meeting, it was pretty well disguised as a party. After consuming a few oysters from the beach and a couple of Buds, we felt right comfy.

This was a group of helpful and supportive professionals, most of whom had lived in the area for more than ten years. Each knew what it was like to move, and each appreciated the difficulties we would encounter. But most of all, they were willing to help. Some members have become experts at helping people settle. Ned Skavlem ('50), the ''Wisconsin Welcome'' chair, has it down to a science.



by Kurt M. Hoehne '83

We flew back to Wisconsin knowing that the next time we came to Seattle it would be for good. As we prepared for the big move, our newfound alumni friends continued to help us. They called us long-distance with names and phone numbers of prospective employers. They gave us facts and opinions on the realities of moving out there.

But the club's biggest impact on us wasn't the names and advice; it was the boost of confidence. Leaving our jobs and families in Wisconsin was frightening. While we were in great need of adventure, we also needed some idea of what awaited us at the end of the I-90.

When we landed in Seattle, in November with two cars and a U-HAUL trailer, it felt as though someone had turned on the runway lights. We knew something about the city and we had friends. Our notebooks had plenty of phone numbers and notes.

It wasn't long before Carol found a promising export job. Actually, she did it through contacts outside the alumni club, but the names the Badgers had provided her continue to make up a helpful network of contacts in the industry. As a freelance writer I use all the resources I can find. And on a personal level, many of the names on that original list are now our good friends. Hal Sawyer is now our insurance agent.

There were limits on what the club could do for us, of course. Like everyone else, alumni have limited time and resources. Now that I'm at this end, reading resumes and racking my brains about helping someone move out here, I realize those limitations even more.

As in any relationship, the benefits go both ways. The Seattle Alumni Club gained two

active members. We attend all the parties uh—*board meetings*, stuff envelopes and help in any way we can. We've become downright enthusiastic. My alumniphobia is cured.

To anyone wanting to tap into alumni club resources in a new locale, I suggest thinking of the club as just one of the many possibilities. And remember, you can get the most profitable help if you have a comprehensive, multi-faceted approach to settling in a new area. Before you decide to move, look into the area and its career possibilities—get your bearings. It's also important to provide concise information about yourself. Take time to talk to people, don't just stuff a resume in the mail. Finally, and most importantly, start as early as possible. Extra time lets you develop rapport with your new friends and makes it easier for them to get mobilized on your behalf.

We were lucky. Seattle had a well organized, playful alumni club. Our reconnaissance trip coincided with an oyster-eating, beer-sipping board meeting. Things just seemed to work out. If other Badgers decide to drive to the end of I-90, I'll be there to help them get settled, but I'll probably have to get in line. Seattle alumni will go to great lengths to get someone new under the initiation hat! (You have to see it.)

And if Carol and I ever move again, we'll call ahead to see if there are any Badgers to turn on the runway lights to help us make a smooth landing.

Your Global Connections

Throughout Wisconsin and coast to coast, chances are you'll find a UW Alumni Club. They're in seventy-nine cities and towns these days, Badgers who get together regularly with that matchless UW spirit. In most cases, the main event of the year is the Founders Day celebration on the university's birthday. (It's a moveable feast: Founders Day events can happen any time from January through May.)

There's no better way for a newcomer to get acquainted in a new city than to connect with a club. Some (chiefly in Chicago and Milwaukee) have special Young Alumni sections, with parties for those out of school ten years or less. But all our clubs hold events for their members of all ages. (Many of them hold functions to raise scholarship monies for UW-bound students.)

A happy fact is that the larger—and potentially the lonelier—a city is, the more active its UW Alumni Club! Take New York and the Big Apple Badgers, for instance. The club schedules at least nine big events a year. There is ice skating in Central Park. There's a September beer-and-brat cookout. They have ''watching'' parties when UW teams are on TV, and they get blocks of tickets when the hockey team plays in the area. Their Founders Day dinner is usually at a SoHo restaurant, and you can find upwards of 200 of your campus friends there.

In Atlanta, the club heads for the Sports Rock Cafe to take its place before the "Wisconsin TV screen" to watch Big Ten sports events. The club in Orlando wows 'em with a great wine-and-Wisconsin-cheese party. When the Badger hockey team plays Colorado College and/or the U of Denver, the stands jump with Denver Badgers. Their Founders Day dinner is a fish fry for at least 100. In the spring, there's a brat cookout at a baseball game (the Denver Zephyrs are a Milwaukee Brewers farm club). Coming up is a dinnertheater evening and a Coors Brewery tour.

If you settle in Los Angeles, you'll want to hit the club's bash when the Brewers play the Angels. That's one of the big attractions on a busy schedule, with the summer picnic at the Rose Bowl a close second. In Boston it wouldn't be October without the Head-ofthe-Charles Regatta, at which club members have a Friday night dinner for the Badger crew and cheer at the finish line the next day; upwards of 350 classmates are there for Wisconsin brats and beer. Boston Badgers usually spend a melodic evening at the Pops, and with their Big Ten buddies they watch conference teams on TV at various congenial spots.

ALUMNI/STUDENT CAREER COUNSELING

On December 6, at 4:30 p.m. in Union South, the Wisconsin Alumni Student Board will cosponsor an orientation session for the Alumni Student Career Counseling (ASCC) program. ASCC was developed to allow students and alumni to explore careers through informational interviews with those already established in that occupation. For more information, contact Ann Lloyd at (608) 262-9599.





Charles A. Dieman '40 and Harold Wooster PhD'43 joined hundreds of Washington D.C.-area alums at the local club's annual fund-raising beer & brat picnic. Besides having a great ol' Wisconsin time, the group netted \$4,000 which, with a \$3,000 matching contribution from the UW Foundation, will send 10 D.C. students to Madison next fall.

ALUMNI CLUBS

Just Look at the Possibilities!

You'll be a welcome member of the Wisconsin Alumni Club in the city you head for, and some of them have been able to arrange special services for newcomers. Take advantage of:

• The Wisconsin Welcome, which provides relocating alumni with area contacts for information on housing, transportation, recreation, and local government.

▲ The Young Alumni Club, a part of the ''regular'' club, but with certain events just for Badgers who've graduated within the last ten years or so. And look for . . .

■ Help in the job search. The club has members who will try to take time to talk with newcomers on a job search. It's not an organized placement service, it's just Badgers trying to help Badgers.

In-State Club Presidents

Appleton/Oshkosh: Tina Carroll, (414) 722-5343.

- ▲Ashland: Ed Ochsenbauer '86, (715) 682-3587. Baraboo: Paul Umhoefer, (608) 356-2318.
- ■*Burlington:* Kay Lynn Burd '84, (414) 763-8637.
- Door County: Mary E. Stearn '76, (414) 743-9497.
 Fond du Lac: Linda Struye
 - '61, (414) 921-4784. ▲■Fort Atkinson: Linda Winn
 - '71, (414) 563-6226. ■*Cogebic Iron Range:* John Beirl '80, '82, (906) 932-1599.
 - ▲ Green Bay/Brown County: Tom Gavic '85, (414) 336-8299. Janesville: Kevin McCarthy '81, (608) 752-4971. Jefferson: Peter J. Thomsen, Jr. '78, (414) 674-3709.
 - ▲ Kenosha: Richard Shirven '59, (414) 657-6375.
 - Madison: Scott Reed '79, (608) 833-5035.
 - ▲ Manitowoc County: William M. Kletzien '75, (414) 684-8395. Marinette/Twin County: Nancy Krei MA'85, (715) 735-6369. Marshfield: Marilyn Workinger '67, '68, '86, (715) 384-8276. Menomonie: Tom W. King '72, (715) 235-5757.
 - Merrill: William C. Johnston, (715) 536-3089.
 - ▲ Milwaukee: William A. Schultz '73, (414) 257-4212. Young alum "Mad Grads": Dean Teofilo '85, (414) 375-2212. Monroe/Green County: Penelope Kubly '73, (608) 527-5119. Oshkosh (See Appleton)
 - Platteville/Grant County: David Kurth '79, (608) 822-3401.

Rhinelander/Northwoods: Karl Runge '66, (715) 369-2892

- Sheboygan: John Lillesand '60, '64, (414) 876-3438. Stevens Point/Portage County: John M. Norton '71, (715) 341-8142. Sturgeon Bay (See Door County)
- ▲ ■*Superior/Duluth:* John Mahan '75, (715) 394-5405.
- ▲Tomah/Monroe County: Mary Eiler '82, (715) 394-5405. ♦ Viroqua/Vernon County: Kathryn J. Kreinz '74, (608)
- 637-3769. ▲ Watertown: Charles Wallman '49, (414) 261-1760. Waukesha: John Dorgan, (414) 542-5791.
- Wausau: William R. Tehan 78, '81, (715) 845-5321.
- ▲ West Bend/Washington County: Chester Nielsen '69, (414) 338-1426.

Out-of-State Club Presidents

ALASKA: Anchorage: Mark E. Hennick '80, (907) 274-2600.

ARIZONA:

- ▲ Phoenix/Sun City: Linda Eberle '70, (602) 996-2475.
- ■*Tucson* (winter): Joan H. Polivka '49, (602) 722-8448; (year-round) Kim Kobriger PhD'83, business phone (602) 745-7314.
- ARKANSAS: Hot Springs Village: William Arvold '42, (501) 922-3354.
- CALIFORNIA: Los Angeles: Daniel Pierstorff '81, (213) 435-6117.
 - Sacramento: Mike Willihnganz '79, '81, (916) 922-8596.
 - ■San Diego: Glenn Gargas '81, (619) 273-4843. ▲ ■San Francisco: James Myre
 - '79, (415) 571-0972.

COLORADO:

▲ ■*Denver:* Kendra Padgett '73, (303) 797-2329.

- DELAWARE: *Wilmington:* Joseph Calabrese PhD'71, (302) 478-0244.
- DISTRICT OF COLUMBIA: Dana L. Hesse '69, '71, (301) 294-0821.

FLORIDA:

- Miami: Betty Noe, (305) 255-1392.
- ■*Naples:* Phil Schlichting '59, '63, (813) 649-1975. *Orlando:* Clive Frazier '66, '70, '71, (407) 876-4974.
- Sarasota: Charles Prieve '41, (813) 794-3303. *Tampa Bay:* Don Winner '49, (813) 442-5875. *Vero Beach:* Joe Schemel '52, (305) 231-4185. *West Palm Beach:* David Larson '77, (407) 832-8200.
- GEORGIA:
 - Atlanta: Mike Chimberoff '83, (404) 977-3063.
- HAWAII: Honolulu: Larry H. Weisner
- '60, (808) 523-3524.
 - Aurora: Betty Mabbs '51,
 - (312) 879-2029. ● ▲*Chicago:* John Gable '66,
 - '72, (312) 951-5844. Young Alumni Division: Jenny Kuypers '84, (312) 248-7533.
 - Rockford/Northern Illinois: Carolyn Allison '58, (815) 877-4255. Quad Cities (Moline, Rock Island, Bettendorf, Davenport): Don Huber '62, '63, (309) 764-4264.
- INDIANA:
 - Indianapolis: Kenneth Hurst '65, (317) 773-8816. Kokomo/Mid-Indiana: Mark Pendergast '78, (317) 455-2229.
- KENTUCKY: ●▲■Louisville: William Schuetze '69, (502) 895-4746 MASSACHUSETTS:
- Boston: Paul Gilbert MS'74,
- (617) 861-8510.
- MICHIGAN:
- ▲*Detroit:* Doug Griese '75, (313) 643-4630.
- MINNESOTA:
 - Minneapolis/St. Paul: Kevin O'Connor '84, (612) 374-2531. Rochester: Thomas E. Dillinger '77, '78, (507) 289-0383.

- ▲St. Louis: Allen Allred '70, (314) 993-0224.
 NEW YORK-
- New York City: Michael Liebow '82, (212) 247-4364.
- NORTH CAROLINA: Raleigh/Chapel Hill: Neal Meissner '79, (919) 783-6812.

OHIO:

- Akron/Cleveland: Howard Hohl '77, (216) 666-0934. Cincinnati: Gary Graff MA'69, PhD'73, (606) 781-5993. Columbus: Tom Mucks x'73,
 - (614) 767-3293.
- OREGON:
 - *Portland:* Earl VanEngel '50, '51, (503) 666-5260.
- PENNSYLVANIA Harrisburg/Central Pennsylvania: Tim Musch PhD'82, (717) 533-4260.
 - ▲Philadelphia/Delaware Valley: David Leith '58, (215) 642-6185.
 Pittsburgh: Emmy Lou
- Anderson '53, (412) 781-8988. TEXAS:
 - Austin: William Woodside '69, (512) 255-0682.
 - Dallas/North Texas: Andrea Greene '84, (214) 980-6733. Houston: Robert Pilko '74, (713) 827-1646. San Antonio: Glen Tanck '75, '77, (512) 497-8333.
- UTAH:
 - Salt Lake City: Perry Walters '61, (801) 359-3233.
- WASHINGTON:
- ▲ Seattle: Vicki Schur '83, '86, (206) 284-6818.
- WEST VIRGINIA: *Charleston:* Roland D. Manthe '58, '65, '76, (304) 343-9636.

Far-Flung Friends

There are alumni clubs overseas, too! Right now you'd find them in Harei Yehuda, Israel; Hong Kong; Mexico City; Munich; Oslo, Norway; Seoul; Klerksdorp, South Africa; ■Taipei, Taiwan; Tokyo; and Caracas, Venezuela. Because their contact people change frequently, we suggest that you call or write our office for names before you go.

CLASS ACT



University of Wisconsin Foundation 150 East Gilman Street P.O. Box 8860 Madison, WI 53708-8860 608/263-4545 He makes political science come alive, inspiring students to draw their own conclusions. That's Professor Charles Jones' idea of teaching. Jones, the Glenn B. and Cleone Orr Hawkins Professor of Political Science, is a nationally-

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UWł

University of Wisconsin Foundation



No wonder athletes like national cross-country champion Scott Fry have a spring in their step. The UW's 25 varsity sports have consistently ranked at the top of the Big Ten in overall performance. Our women's teams have won more conference titles than any other school in the Big Ten, and our men's teams have produced dozens of All-Americans. What's more, our athletes maintain some pretty impressive grades, proving once again that the Badgers have got more than enough brawn and brains to brag about.

by Ron Seely

Beyond the front-page headlines of men's football, basketball, and hockey, there is another world of Badger sport. It doesn't always fill stadiums or fieldhouses full of fans. But it is a world where athletes struggle and compete and achieve victories of national note.

About 75 percent of the university's 1,025 athletes wrestle or row, play tennis or soccer or baseball. They run or swim or golf, fence or spike volleyballs. Yet most of these varsity sports are overlooked by the media, as are their successes.

Take for instance the fifteen-year-old women's athletic program. It ranks third overall in the Big Ten, and our individual teams have won thirty-two conference titles during that time—more than any other Big Ten school, and they keep getting better. Last year was a first for our women's soccer team as they made it into the final four of the NCAA Division I championships and were ranked eighth in the nation. The women's crew finished second in the national championship held in Madison and won its seventeenth straight Midwest Rowing Championship title. The cross-country team won an unprecedented sixth consecutive Big Ten title and placed fifth in the NCAA championship meet. The gymnastics team qualified for the NCAA Central Region Championship for the first time since the 1976–77 season.

It's the same story in men's varsity sports. In the 1988–89 season, the crosscountry team won the Big Ten and their third NCAA championship in this decade. The golf team won the prestigious Michigan State Invitational Tournament. The rowing team won the Midwest Regatta, placed second to Harvard in the Eastern Sprints Regatta, won the Cochrane Cup by defeating Dartmouth and MIT, and placed second in the National Rowing Association Championships. In wrestling, an outstanding performance was turned in by David Lee, who won a Big Ten championship, an NCAA National Championship, and received Wisconsin's Big Ten conference Medal of Honor for proficiency in athletics and academics.

Look back three years and you'll find that the Badgers captured four national championship titles in 1985–86. The men's and women's cross country teams set an NCAA first by matching titles while the rowing eights captured national championships. Last June, a 1988–89 USA Today poll ranked our programs among the

top thirty in the nation from nearly 300 Division 1 schools.

Such winning records are naturally impressive, but so are the academic achievements of our athletes. About one-third of those competing in varsity sports made a B average or better. Ninety were named to the Dean's List of their respective colleges. Eleven made straight As.

So, in the light of the recent travails faced by the football program and the athletic department's deficit, it's again time to recognize the overall excellence of our varsity sports. We have a lot to be proud of, as the following profiles of some of our outstanding athletes will prove.

cross country

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For twenty-two-year-old Scott Fry, distance running is as much a mental as a physical challenge, a way to push against all those things that keep us from being the people we want to be.

"You're always riding the edge a little bit," says the native of Sandusky, Ohio. "You have to be motivated to do the things that you have to do. You can't just rely on other people."

Fry's college record as he enters his senior year provides plenty of supporting evidence: he's got four Big Ten championships under his belt and he's been named an All-American four times. Lucky for us he didn't go to Indiana or Georgetown, which he considered, and came to Wisconsin as a sociology major.

Like most student athletes, he follows a rigorous schedule. He works out every day, for an average of five hours, some days harder than others. He studies from 7 p.m. to 11 p.m. or midnight, maintains a B average, and plans on graduate school. He's also looking ahead to the 1992 Olympics, and thinks he has a realistic chance of making the team. We couldn't agree more—he was the youngest runner to make it to the finals of the 1988 Olympic trials, where he finished eighth.



track

SUZY FAVOR

Last March, in the final 100 meters of the mile run at the NCAA indoor track championships, Suzy Favor passed Olympian runner Vicki Huber from Villanova, stayed in the lead and won the race. And it was at that moment when Favor says she first understood just how far she might be able to go.

"It was a very close race," says the twenty-year-old star, who's already firmly established as one of the country's premier runners. "Everybody was expecting Huber to win. The main thing is that you have to believe in yourself. You can't let the big-name people intimidate you."

Favor is a senior. She has not lost a collegiate race since her freshman year at the Drake Relays. She is undefeated in all Big Ten championship and NCAA individual events, including fifteen conference and five national titles.

This native of Stevens Point, Wisconsin, has been running since she was in grade school. When she was twelve and competing for a local track club, she traveled with her coach to her first major meet in Philadelphia, in the stadium where the prestigious Penn Relays are held each year.

"I just remember crying before my race because I was so scared," she said.

She finished third and went on to an impressive high school career, winning four consecutive cross country championships.

After high school Favor considered UCLA but settled on Wisconsin because she wanted to stay closer to home. She's studying graphic arts.

Her accomplishments last season have made her a favorite with the media—helped along with her ready smile and easygoing personality. Last season's unparalleled third consecutive NCAA 1,500-meter title was just a taste of what might be ahead, especially if she follows through on her dream of competing in the 1992 Olympics. Typically, however, the two-time Big Ten Conference Athlete of the Year takes all the attention in stride.

"I'm just like anybody else," she says. "I really am. You can't let any of it go to your head."



Mark your calendars for the Wisconsin Women's Athletics sixth annual Hall of Fame dinner Friday, November 10 here at Lowell Hall. This year the Hall of Fame awards will honor Peter Tegen, our women's track and cross country coach (shown above with runner Sue Gentes). Cindy Bremser, a former UW track All-American who was Wisconsin's first women's track Olympian, will also be honored. The Women's Intercollegiate Sports Club (WIS) is sponsoring the dinner: tickets are \$25 for adults and \$12 for students. Contact the Women's Athletics Office at 608-263-5580.



basketball KIM AND KAY FREDERICKSON

Ten years ago, if you were to stop by Durand, Wisconsin's high school gym on a Saturday, you would have found Kim and Kay, the ten-year-old Frederickson twins, shooting baskets.

They're still taking aim, but on a somewhat grander scale. Both are now standouts on the women's basketball team. Kay, a guard, and Kim, a forward, are juriors this year.

Their hometown of 2,000 hasn't been the same, really, since they took up the sport. The high school has always fielded good basketball teams. But during the Fredericksons' junior and senior years, the girls' team stormed through fifty two consecutive victories and captured two state championships. "We'd fill the gym," Kim recalls.

The Fredericksons came here in the fall of 1987. They were followed a year latter by high school teammate Amy Bauer, who also plays for the Badgers. Their Durand fans remained loyal, often driving to Madison in caravans. The Fredericksons haven't disappointed them. Kay was named Big Ten Freshman of the Year for the 1987–88 season. Last year she played in all twenty-seven games and started in seventeen. She averaged 8.1 points and 4.4 rebounds. Kim played in twenty-one games as a reserve forward and averaged two points and two rebounds per game—this before coming off surgery from a hand injury which resulted from a cannery accident last summer.

The twins are also talented scholars. Kay is in pre-business and Kim is in finance, and both were named to the All-Big Ten Academic Team. But perhaps their sweetest reward is when they return to Durand, where the town's girls treat them like heroes and talk about growing up to be basketball players. It's something, Kay says proudly, the kids couldn't have even dreamed about twenty years ago.



swimming

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When he was a kid, he was the one chasing other kids around the neighborhood pools in Madison where he grew up.

Now, at twenty, Jack Young is the one being chased. In the Big Ten, he was undefeated in his specialty, the 200-yard backstroke, and won the championship race setting a school time record.

He juggles coursework in mechanical engineering with swimming and he lives in a house with four other team members, "Sort of a swimming fraternity," he says, "so it's not hard to find somebody to commiserate with." There are classes in the mornings, workouts in the afternoons, and evenings for studying from 7 p.m. on.

The pressure of maintaining grades and performing well in competition puts a consistent strain on athletes like Young. But the extra work comes easier after a memorable season like last year's. "I want to make a national team," Young says. He also wonders about the effect of the athletic budget deficit on sports like swimming. "Wisconsin is a great deal because it's a relatively inexpensive school," he says. That's why he feels it would be such a shame to have to choose between raising tuition or cutting back on varsity sports. "I hope they don't cut swimming," he adds, mentioning that students from all over the United States and other countries come here because of the swim team.

JAY SALVO



soccer HEATHER TAGGART

The outstanding sophomore goalie for the women's soccer team is from Omaha. But she didn't come all the way to Wisconsin just to play soccer: she came mostly to study chemical engineering.

Perhaps the team should send the engineering school a thank-you note because in Taggart it got a goalie who would help pace it into the semi-finals of the 1988 NCAA Division I tournament for the first time ever.

Wisconsin fell to eventual national champion North Carolina. But Taggart held the Tar Heels scoreless for seventy-five minutes, a feat that helped earn her a spot on the all-tournament team. Later she was named *Soccer America* magazine's Freshman of the Year and made the NCAA All-Tournament team. She ended the year with thirteen shutouts and helped Wisconsin to a 15–3–2 record.

"My whole game is mental," Taggart says. "I can stand at one end of the field for eighty minutes and not even see the ball and then in the closing minute the other team attacks and the whole game is up to me."

In those kinds of games, this Chancellor's Scholar says she spends her time concentrating on the opposing players, looking for clues that might help her

defend against them should the need arise, things like whether a player kicks more with her right foot or her left foot.

The year confirmed Taggart's hunch that Wisconsin was a team on its way up, and her 3.8 grade point average confirmed another observation: "I hate doing anything without giving it my best effort."



^{golf} MARIO TIZIANI

He was practically born with a golf club in his hands. Well, almost. He took up the game when he was four.

"I was four years old when I started out," Tiziani says, shown above with his father and his sister, Nikki, who is a junior on the women's golf team. "My grandpa showed me the grips and my dad gave me lessons. When I was four or five, all I'd do was sit and watch. I learned all the fundamentals from that."

Tiziani's father, Dennis, still coaches. And son Mario still learns from his lessons, only the arrangement is a little more formal now. Dennis is the coach of the golf team and Mario, eighteen, is one of its most promising members. "He helps me the same as he always did," Tiziani says. "We're real close. But he's plenty hard on me."

He's coming off a very satisfying year that saw him selected Freshman of the Year by Big Ten Conference coaches (his father was chosen coach of the year). Last season he proved himself a competitor early by winning the Badger Fall Invitational at the Cherokee Country Club in Madison. But his success is really not so surprising. He's been a winner since he was eleven, and had an outstanding high school career with Madison East. It was only natural that he come to the UW and continue to learn from his father. The sophomore's goal is to eventually join the professional golf tour, but he's also intent on finishing college and getting his degree. "You really can't go anywhere without one," he says. "Golf could end tomorrow."

SIDELINES



Steven R. Merrick MA'82 moves across the country from the alumni directorship at Chapman College in Orange, California to the same post at Bethany (West Virginia) College. Steve was our club director from 1982 to 1985.



Richard H. Scheller '74, an associate prof of biological sciences at Stanford, received the Waterman Award, given to outstanding young scientists by the National Science Foundation. The presentation brought a reunion with his prof from here, Bassam Shakhashiri, now an associate director of the NSF. At age ninety-seven, **Robin C. Buerki MD**, who earned his bachelor's degree here in **1915**, has been made a member of the Health Care Hall of Fame. From 1923 to 1941 he was superintendent of the former Wisconsin General Hospital and Bradley Children's Hospital, and executive of the medical school. He has been honored by Blue Cross as a pioneer in medical insurance. Dr. Buerki now lives in Grosse Point Farms, Michigan.

In Memphis, St. Mary's Episcopal Cathedral held a special observance during the summer to honor the ninety-second birthday of **Ellen Correll '22**. She directed its church school for fifty years.

The September issue of Madison Magazine featured a salutatory article on Louise Marston Conklin '31, society editor of the Wisconsin State Journal for forty years from 1934. Now widowed, Louise still lives in the same apartment at Kennedy Manor she has had since starting her job. The author, Eleanor Anderson, described Louise as "the embodiment of what some would call the 'old-fashioned' virtues: loyalty, courtesy, patience, generosity, good humor, honesty."

Fredrick J. Stare '31, '32, '34, MD, well-known nutritionist and an emeritus at Harvard's School of Public Health, has co-authored another book on the subject. This is *Balanced Nutrition Beyond the Cholesterol Scare*, published by Adams.

Kathleen Smith, writing in the Milwaukee suburban Community Newspaper chain, did an August feature on Harvey Leiser '36. A past president of the Milwaukee alumni club and a member of its board of directors for fifty years, "Hap" Leiser got the club's Distinguished Service Award last spring. He has been a force in the success of the club's scholarship fund, and-in pretelevision days-he originated its weekly showing of Badger football game movies. The reporter got him to share one of his secrets with us: "It is easier to try to be happy than not," Leiser says. "We shouldn't grouse about the bad things that happen, but rather look at the good things."

FORTIES-FIFTIES

Two well-known Haresfooters of the post-World War II years are visible these days on screens large and small. **Stu Klitsner** '49 is doing TV commercials for the Charles Schwaab brokerage firm and Folger's Coffee. You saw him in theaters in Clint Eastwood's "The Dead Pool," and he's due this season in an ABC TV Movie, "Things That Go Bump in the Night." On a Philadelphia Cream Cheese TV spot, Ed Morgan '50 plays a restaurant customer who assures his wife he's oggling the lowcal cheese, not the beauty who's eating it.

Kwang-Chu Chao MS'53, PhD'56, on the chemical engineering faculty of Purdue since 1968, has been named to a Distinguished Professorship there.

Peter C. Myers '53, a former U.S. Deputy Secretary of Agriculture, is the new president of the Farm Credit Council. Based in Washington, D.C., it's a trade association representing the Farm Credit System.

Roger Beaumont '57, '60, a military historian at Texas A&M University, is spending this year at the U.S. Naval Academy, Annapolis, Maryland. He's the first Secretary-of-the-Navy Fellow, teaching and doing research. Beaumont is a recognized authority on elite military units and organizations.

James Rock '57, '60, on the economics faculty at the University of Utah, Salt Lake City, is a University Professor there this year. The honor allows him time from usual duties for special teaching.

Ron Schmaedick '58, owner of RAMS Realty, Inc., in Eugene, Oregon, was cited by the Realtors Marketing Institute for teaching its highest student-rated course this year, and by his fellow teachers as the person they most enjoyed teaching with.

SIXTIES SEVENTIES

John J. Fabry '63 is the new vice-president of the Green Bay Packer executive committee, on which he's served for the past eight

years. Fabry is president of Saranac Glove Company.

In Chicago, attorney Joyce E. Mims '64 is the first woman corporate officer of Inland Steel and its first black officer. She was named deputy general counsel in July.

The UW-Milwaukee recently established its Center for By-Products Utilization, to "promote the beneficial utilization of presently unused or underused by-products from industrial and municipal operations." The center's director is **Tarun R. Naik MS'64**, **PhD'72**, of its engineering faculty.

In the recent merger of Arthur Young and Ernst & Whinney-giving us Ernst & Young-G. Steven Burrill '66 of San Francisco becomes national director of its high technology industry practice. He's been with Arthur Young for twenty-three years and has chaired its high tech group since 1982.

Joan Edelman Spero '66, who joined American Express in 1981 as a vice-president for corporate strategic planning, has been named senior vice-president and treasurer. She lives with her husband and son in New York City.

The National Association of Women Business Owners named Susan B. Davis '68 of Washington, D.C. its Woman Business Owner of the Year. She is chair and CEO of five firms under the umbrella of Susan Davis Companies.

Nan Storbakken Cnare '68, acting director of the Dane County Department of Social Services for twenty years, has taken the top position at the United Way of Dane County. She will be vice-president of planning, fund distribution and agency services.

Judy M. Olson MS'68, PhD'70 now chairs the department of geography at Michigan State University, East Lansing. She's been on its faculty since 1983.

Clarke L. Caywood '69, PhD'85 has left the faculty of our School of Business for the Medill School of Journalism at Northwestern. The Caywoods (Mary Westing '70, '71) live in Wilmette with their three children.

James L. Anderson '71, '72, '76, New Hope, Minnesota, on the faculty of the U of Minnesota's department of soil science, received the 1989 Fellow Award of the Soil and Water Conservation Society. It's the society's highest honor.



In Albany, New York, Mary Ann DiChristopher Finn '71 has established a consulting group in social service.

For Oxford University Press, A. Pablo Iannone MA'72, PhD'75 has edited a series of essays on ethics. The book is called *Contemporary Moral Controversies in Business*. Iannone is a professor of philosophy at Central Connecticut State University, New Britain.

The Wisconsin Institute of Certified Public Accountants recently elected a double-header of alumni. Its new president is **Gary Berger MBA'74**; and **Dennis Kleinheinz '77** now heads its Southern chapter. Both are with Madison's Fitzpatrick & Roberts CPA firm.

Nancy Stockmeyer '77, with the Wyatt Company in Chicago, has been made a Fellow of the Society of Actuaries.

Gary J. Chester '79, Paramus, New Jersey, writes that in addition to his career as a trial lawyer with Vaccaro & Curran there, he's a sports commentator for WFAN radio in New York City.

EIGHTIES

Dave Denison '82, former editor of the Austin, Texas-based *Texas Observer*, is one of twelve U.S. journalists to receive a 1989-90 Nieman Fellowship to study at Harvard University.

Ellyn J. Pollack '82 is now a public affairs specialist at the National Institutes of Health in Bethesda, Maryland, and happy to note she's been accredited by the Public Relations Society of America. The PRSA doesn't give that honor freely.

Faith Lleva Anderson '83, recently in Milwaukee with the U.S. Bankruptcy Court, has moved back to Madison to join the law firm of Murphy & Desmond.

This fall, **Dale E. Borer PhD'83** joined the extension faculty of UW-Parkside, Kenosha, as assistant vicechancellor. For the past seven years she's directed continuing education for the extension of the UW Center in Sheboygan.

Marcus S. Loden '83 has returned to Madison from New Berlin, Wis-



consin. He'll join the law firm of Murphy & Desmond here.

Navy Lt. (jg) Kevin E. Ennis '83 is now on duty at the Naval Education and Training Center at Newport, Rhode Island.

Nicely timed for the arrival of winter, Nathan S. Brand '84, '85 has moved from Indianapolis to Coral Gables, Florida. He's general manager of Prudential Property Company's office there.

Navy Lt. (jg) **Carl F. Haberly** '84, sailed home to Mayport, Florida recently after six months on the Mediterranean aboard a guided missile cruiser.

Christine Lutze '85 is the new membership director of the Wisconsin Union.

Karen Pagel '85, '87 really *did* like San Diego, but a career move called, and she's now in Princeton, New Jersey. She's on the staff of Wren Marketing Communications. Karen says she's looking for Badgers in that area, with an eye toward starting an alumni club.

FACULTY & FRIENDS

John Torphy '62, a veteran of several key posts in Wisconsin government, joins the UW-Madison as associate vice-chancellor for budget planning and analysis. He'll head a staff of about twenty people.

CASE, the Council for the Advancement and Support of Education, honored three from this campus in recent judging of work by colleges and universities around the nation. Michael Kienitz '74, the UW News Service photographer whose telling photos of people in troubled countries were featured in our March issue, won the gold medal as Photographer of the Year. Susan Trebach, also of the news service, won a gold for reporting the Madison Plan to combat racial disturbances. And "Earthwatch," the daily radio program produced by our Sea Grant Institute, earned a bronze. The show, now in its nineteenth year, deals with environmental and Great Lakes issues.

Felix Savino PhD'87, for the past decade in the student services division of University Housing, has been chosen the campus's first coordinator of programs to combat alcohol and drug abuse.

SIDELINES



Jeffrey Wendorf, a 1982 graduate in business administration, is WAA's new Director of Alumni Clubs. His responsibilities include working to strengthen our 88 alumni clubs and coordinating their scholarship programs. Prior to joining WAA, Wendorf was a student loan advisor with the UW Office of Student Financial Services.



Award-winning National Geographic staff photographer **Steve Raymer '67, '71** has been named director of the National Geographic Society's News Service.

EARLY YEARS

Names are as they appeared on student records. Women's married names appear in parentheses. This list is limited to those whose death has been confirmed as occurring within the past two years.

Leui, Hattie (Hill) '08, Postville, Iowa, in April. Kiekhofer, Benjamin A. '12, Milwaukee, in July. Roethe, Harry Edward '15, Madison, in June. Simonds, Marshall G. '15, Green Bay, Wisconsin, in 1988. Albers, Ruth H. (Kelly) '17, Wilson, Wyoming, in March. Gould, Dorothy (Tucker) '17, Akron, Ohio, in 1988. Branine, Hazel E. (Whitmore) '18, Salem, Virginia, in July. Nelson, Lutie Marie (Fox) '18, Antigo, Wisconsin, in April. Dopp, Dorothy R. (Vacheron) '19, '24, Chippewa Falls, Wisconsin, in May. Grede, William J. x'19, Milwaukee, in June. Post, Julia H. '19, '20, Rock Hill, South Carolina, in 1988. Remsberg, Oscar Z. '19, St. Paul, Minnesota, in April. Cartter, Bruce L. '20, '46, Clearwater, Florida, in June. McComb, Beulah H. (Cox) '20, Whitewater, Wisconsin, in July. O'Malley, Stella E. (Kennedy) '20, Madison, in August. Puckett, Mildred V. (Cargill) '20, Los Angeles, California, in April. Sinclair, Mildred I. (Bishop) '20, Winter Park, Florida, in April. Taylor, Elsie E. (Hilton) '20, Whitewater, Wisconsin, in June. Bennett, Charles R. '21, Minneapolis, Minnesota, in June. Constance, Fern E. (Harris) '21, Glendale, Missouri, in May. Davidoff, Isidore Z. '21, Santa Monica, California, in 1988. Haldeman, Lennox G. '21, Chicago, Illinois, in April. Lampman MD, Harold H. '21, Detroit, Michigan, in February. Preston, Mary Ellen '21, '22, Brodhead, Wisconsin, in July. Schecker, Emmy (Pfleger) '21, Milwaukee, in May. Schoeneberg, Edwin A. '21, South Milwaukee/Madison, in January.

Titus, Helen W. (Skavlem) '21, Cincinnati, Ohio, in May. Whitson, Kenneth F. '21, Mt. Horeb, Wisconsin, in April. Wyatt, Doris (Burroughs) '21, Plantation, Florida, in February. Zellmer, Robert G. '21, Oshkosh, Wisconsin, in April. Capen, Henry W. '22, Bloomington, Illinois, in January. Carlson, Bonita G. '22, Tucson, Arizona, in 1988. Makinson, Amy W. (Haberle) '22, Kissimmee, Florida, in 1987. Roberts, Glenn D. '22, Madison/ Sparta, Wisconsin, in September. Spiker, Irene (Whitten) '22, Wilmette, Illinois, last November. Stavrum, Thomas L. '22, Los Gatos, California, in June. Becken, Adela Marie (Hamilton) '23, Langdon, North Dakota, in April. Carlisle, Vera (Newlin) '23, Robinson, Illinois, in 1988. Fenelon, Dorothea Mary '23, Rhinelander, Wisconsin, in 1988. Kehl, Gertrude M. (Redin) '23, Novato, California, in 1988. Kirmse, Walter A. '23, Marinette, Wisconsin, in August. Miller, Perry M. '23, Oshkosh, Wisconsin, in April. Olson, Eva J. (Kingeter) '23, Madison, in May. Bauer, Charles A. '24, North Haven, Maine, in March. Blodau, Ottilia C. (Orth) '24, Madison, in May. Dahl, Lawrence G. '24, Louisville, Kentucky, in June. Gaffney, Margaret '24, Madison, in July. Harris, Mace V. '24, Cloquet, Minnesota, in January. Hicks, Genevieve (Frost) '24, Milwaukee, in August. Hopkins, Bert Earl '24, Plymouth, New Hampshire, in August. Phillips, Angeline (Bantin) '24, Omaha, Nebraska, in December. Schneider, Alfred W. '24, Milwaukee, in August. Bergman, Mary C. (La Pierre) MA'25, Cape Girardeau, Missouri, in June. Bradley, Gervaise D. '25, New Holstein, Wisconsin, in August. Burns, Estelle M. (Cornish) '25, '26, Madison, in 1988. Collins, John C. '25, Knoxville, Tennessee/Madison, in July. Freese, George E. '25, St. Paul, Minnesota, in April.

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Jones, Everett W. '25, Corvallis, Oregon, in May.

McGinnis, Paul S. '25, Springfield, Missouri, last October. Miller, Merl W. '25, La Crosse, Wisconsin, in 1988. Morrissey, Hazel (Koltes) '25, '33, Wausau, Wisconsin, in July. Munn, Rose L. (Von Szeliski) '25, '26, White Plains, New York, in July. Schmitz, Gilbert J. x'25, Madison, in May. Schrenk, Helmuth H. '25, '26, '28, Bethlehem, Pennsylvania, in June. Wimmer, Edward J. '25, '27, '28, Shawnee Mission, Kansas, in 1987. Biehusen, Myrtha J. (Licht) '26, Hamden, Connecticut, in July. Coffman, Ramon P. '26, author and children's columnist whose "Uncle Ray's Corner" was syndicated in hundreds of newspapers for a record-setting sixty-two years; in Palo Alto, California, in June. Cooper, Helen H. (Mercer) '26, Ft. Wayne, Indiana, in 1987. Courtenay, Bentley x'26, Madison/ Sanibel, Florida, in May. Drake, Gwendolyn F. (Herron) '26, El Cajon, California, in February. Hupprich, Mabel J. '26, '30, Madison, in August. Lange, Eugene W. '26, MD'31, Lehigh Acres, Florida, in March. Mason, Joseph B. '26, Bellston Lake, New York, in May. Trumbower, John A. MS'26, Ames, Iowa, in April. Wirick, Harriet P. (Cooke) '26, Winter Park, Florida, in February. Cant, Harry Russell '27, Fort Lauderdale, Florida, in 1988. Dudgeon, Lucile '27, '32, Whitewater, Wisconsin, in June. Ferris, Sally E. (Neils) MA'27, Bradenton, Florida, in August. Frazer, Margaret B. (Ehrlinger) x'27, El Paso, Texas, in May. Gaterman, Laura G. (Kritz) '27, Loveland, Colorado, in July. Gottlieb, Olga (Baxt) '27, San Francisco, California, in April. Hellebrandt, Edwin T. MS'27, PhD'33, Delray Beach, Florida, in 1987. Hyde, Jane Lynden '27, Oakland, California, in April. Millermaster, Ralph A. '27, Milwaukee, in June. Philleo, Helen I. (Schultz) '27. '38, Whitewater, Wisconsin, in August. Samuels, Eleanor K. (Doell) '27, Chicago, Illinois, in March.

Squires, H. Dayton PhD'27, Modesto, California, in 1987. Wagner MD, David '27, Chicago, Illinois, in June. Colavita, Mary E. (Bastile) '28, Littleton, Colorado/Bay View, Wisconsin, in April. Forrester, Jay H. '28, Boca Raton, Florida, last September. Giller, Esther (Andich) '28, Kokomo, Indiana, in 1988. Mattka, Frederick A. '28, '35, Western Springs, Illinois, in 1988. Minch, Margaret C. (Smith) '28, Madison, in April. Mullen, Ruth S. (Howe) '28, Tucson, Arizona, in May. Peters, Maxine E. (Zacher) '28, Waukesha, Wisconsin, in June. Roe, Charles W. MS'28, Madison, in April. Schnathorst, William T. x'28, Petersburg, Illinois, in January. Stanley, George H. '28, Flossmoor, Illinois, in 1988. Wolf, Florence M. '28, Chicago, Illinois, in November. Armstrong, Alva J. '29, Atlanta, Georgia, in March. Bussell, Cecil W. '29, Duncan, Arizona, in May. Charles, Lewis J. '29, Ashland, Wisconsin, in July. Dodge, Lawrence A. '29, Richmond Heights, Ohio, in June. Folsom, Helen M. (Cooper) '29, Madison, in June. Heggblom, Julius C. '29, Scottsdale, Arizona, in April. Hickisch, Frank I. '29, Clinton, Iowa, in June. Jones, Edith Mae (Trowbridge) '29, Madison, in May. Krueger, William F. '29, Wausau, Wisconsin, in June. Pessin, Joseph '29, PhD'32, Burbank, California, last September. Robbins, Gladys Mae (Valentine)

THIRTIES

Brockert, Clarence A. MPh'30, Dubuque, Iowa, in 1988.
Edmondson, Susanna P. (Hotelling) MA'30, Rochester, Minnesota, in May.
Highland, Irving H. '30, Capron,

'29, Miami, Florida, in August.

Illinois, in January.

Reynolds, Ethel M. (McCann) '30, Madison, in May.



Smith, Dorothy A. (Harwood) '30, Waukesha, Wisconsin, in July.
Walker, Robert G. '30, Racine, Wisconsin, in April.

Chapman, Gordon Warner '31, Washington, D.C., in 1988.

- Davidson, Homer P. '31, '33, Port Saint Lucie, Florida, in 1987.
- Foster, Chester W. '31, Oconomowoc, Wisconsin, in July. Gedlinski (now Gedlin), Martin B.

'31, '32, Milwaukee, in July.

Hansen, Helen R. (Bradley) '31, Evansville, Wisconsin, in August.

Kuckuk, Rolland A. '31, Shawano, Wisconsin, in June.

Pfleger, William '31, Silver Spring, Maryland, in January.

Hollander, Kenneth F. '32, Wauwatosa, Wisconsin, in January.

Murphy, Elizabeth G. (Kurth) '32, Milwaukee, in December.

Tyner, Edward H. MS'32, PhD'34, Peoria, Illinois, in May.

Swafford, Lucy M. (Drought) '32, '33, Tampa, Florida, in February.

Doepke, Frederick A. '33, '36,

Merrill, Wisconsin, in June.

Merz, Robert C. '33, '50, Laguna Hills, California, in July.

Pierson, Earl W. '33, Houston, Texas, in May.

Spindler, Walter O. '33, Sheboygan, Wisconsin, in April.

Stebbins, Isabelle (Dodge) MA'33, Tucson, Arizona, in 1987.

Verduin, Fredric C. '33, Hammond, Indiana, in May.

Winter, Earl F. '33, MD'36, Oshkosh, Wisconsin, in 1988.

Bloedorn, Charles W. '34,

Wauwatosa, Wisconsin, in June.

Bolden, Norman R. MA'34, Brooklyn, New York, in June.

Franken, Stephen W. '34, '35, New Glarus, Wisconsin, in July.

Lovell, Barney K. '34, MD'36,

McAllen, Texas, in June.

Moore, Haden M. '34, Sterling, Illinois, in 1987.

Richter, Irving B. '34, Silver Spring, Maryland, in May.

Schaefer, Grace B. '34,

Milwaukee, in March.

Shanahan, William M. '34, MD'36, Denver, Colorado, in June.

Smith, Merian B. '34, Madison, in August.

Gallagher, John F. '35, Madison, in August.

Hoffman, Eleanor L. (Stensby) '35, Elkhorn, Wisconsin, in May. Kurtz, John J. '35, Silver Spring, Maryland, in February. Mittelstaedt, Harold C. '35,

Minnetonka, Minnesota, in July. Batzle, Joseph H. '36, MD'40,

South Laguna, California, in April. Hoppe, Bernice L. (Thiele) '36,

Sandersville, Georgia, in February. Kroncke, Robert G. '36, '38, West Bend, Wisconsin, in April.

Watson, Robert W. '36, MD'38, San Juan Capistrano, California, in April.

Birks, Mary Arnetta (Read) '37, Fort Wayne, Indiana, in 1988.

Deutsch, Jane J. (Blomberg) '37, Gates Mills, Ohio, in May.

Frazee, Alice D. (Ginn) '37, '38, La Crosse, Wisconsin/Los Angeles, California, in April.

Hawkinson, Charles J. '37, Appleton, Wisconsin, in August.

Jahnke, Kathryn (Humel) '37, Silver Spring, Maryland, in June.

Kellerman, Louise M. (Byrd) '37, Cumberland, Wisconsin, in April.

Lipschitz (now Lipton), Morris A. MPh'37, PhD'39, Chapel Hill, North Carolina, in March.

Magnani, Arthur PhD'37, Bryn Mawr, Pennsylvania, in January. Nelson, Roger W. '37, Cocoa

Beach, Florida, in July.

Palmiter, Albert L. '37, Madison, in June.

Robertson, Phyllis S. (Yerrick) MS'37, Yardley, Pennsylvania, in June.

Schenkenberg, Grace E. '37, Racine, Wisconsin, in February.

Baker, Robert H. '38, Woodbury, New York, in 1988.

Bechaud, Audrey J. '38, Laguna Beach, California, in May.

Frost, Douglas V. MA'38, PhD'40, Schenectady, New York, in August.

Gamet, Merrill B. MS'38, Chicago/ Clearwater, Florida, in January.

Grossenbach, Carl R. '38, as Carl Greyson, a radio and TV announcer until retirement in

1978; at WGN-Chicago from 1949; in Irvine, California, in July.

Hyde, Catherine L. '38, Carthage, Missouri, in April.

Johnson, Vernon F. '38, Winter Park, Florida, in January.

Kaiser, Henry '38, Chevy Chase, Maryland, in May. A labor lawyer and longtime general counsel to the American Federation of Musicians, he negotiated the first contract for musicians who played for radio/TV commercials.

Montgomery, Elizabeth S. (Yost) '38, Madison, in April.

Neill, Lois M. (Farnsworth) '38, '66, Madison, in May.

Pechman, Joseph A. MA'38, PhD'42, Bethesda, Maryland, in August.

Alberts, Hugh Glen '39, '68, Janesville, Wisconsin, in August. Eshelman, Clara M. (Zimmerman)

'**39,** Lancaster, Pennsylvania, in May.

Johnson, Richard L. '39, '42, Neenah, Wisconsin, in May.

Lee, Marie J. (Hren) '39,

Milwaukee, in 1988.

Libman, Max '39, Milwaukee, in August.

Popkey, Kenneth W. '39, Rio Dell, California, in December.

Romoren, Gurvin J. '39, '50, Reedsburg, Wisconsin, in 1987.

Rosenow, Monroe '39, Brookfield, Wisconsin, in May.

Swingle, Orin James '39, West Bend, Wisconsin, in July. FORTIES

Briggs, George M. '40, '41, '44, Lafayette, California, in May.

Fisk, William John '40, De Pere, Wisconsin, in August.

Garrett, Stephen F. '40, Madison, in April.

Nienow, Ralph H. '40, '45, Merrill, Wisconsin, in August.

Perrin, Victor (Vic) Herbert '40, Hollywood, California, in July. He was a longtime radio actor in such as "Dragnet," "One Man's Family," "Yours Truly, Johnny Dollar," and "Gunsmoke," and, in the 1960s, it was his voice warning us not to "attempt to adjust your picture ... there is nothing wrong with your television set," to introduce each weekly episode of "The Outer Limits."

Riach, Jane R. (Sheetz) '40, St. Joseph, Missouri, in July. Rueth, Lorraine H. (Mills) '40,

Hales Corners, Wisconsin, in May.



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O B I T S

Seider DDS, Emanuel '40, Rockville Centre, New York, in May. Zeisig, Edmond F. '40, Milwaukee, in June. Clark, John R. '41, Cary, North Carolina, in 1988. Dehn, William J. '41, '47, Marshfield, Wisconsin, in April. Eilers, Patricia D. (Shaw) '41, Fond du Lac, Wisconsin, in 1988. Gould, Joseph C. '41, Honea Path, South Carolina, in July. Weber, Elizabeth H. (Rand) '41, Leucadia, California, in July. Elliott, John F. '42, Houston, Texas, in 1988. Johnson, David P. '42, '47, Austin, Texas, in April. Johnson, Helen G. (Puls) '42, Beaver Dam, Wisconsin, in January. Levine, (now Lawrence), Harry B. '42, Montclair, New Jersey/ Madison, in July. Lundberg, Edward J. '42, Huntsville, Alabama, in 1988. Neustadtl, Alan D. '42, Boca Raton, Florida, in November.

Panetti, Jacquelin S. (Sonneborn) x'42, Milwaukee, in June. Phillips, Charles W. '42, Ann Arbor, Michigan, in March. Steward, Robert W. '42, Richland, Washington, in 1988. Sullivan, Abbie MS'42, West DePere, Wisconsin, in April. Sumner, William A. '42, Madison, in May. Supitilov, Michael C. '42, St. Charles, Illinois, in April. Sievers, David John '43, MD'45, Berlin, Wisconsin, in May. Meyer, Margaret H. PhD'43, Madison, in July. Janikan, Rose N. (Akgulian) '44, Racine, Wisconsin, in May. Koch, Betty L. (Erwin) '44, MD'46, Seattle, Washington, in May. Franks, Barnett W. '44, Scottsdale, Arizona, in December. Tate, Bryce E. MS'44, PhD'50, Niantic, Connecticut, in 1988. Robinson, (Mrs.) Marion P. PhD'45, Gaithersburg, Maryland, in March. Fassett, (Mrs.) Katherine K.



MA'46, Gardiner, Maine, in June. Gates, Joanne W. (Johnson) '46, '49, Clinton, Tennessee, in May. Lien, Theodore C. '46, Wisconsin Rapids, Wisconsin, last October. Little, Henry N. MS'46, PhD'48, Amherst, Massachusetts, in April. Staidl, Doris J. '46, '64, '70, Green Bay, Wisconsin, on the Extension faculty as a county agent in Brown and Calumet counties from 1948-83; in August. Zeichick (now Saichek), Norman B. '46, San Diego, California, in 1988. Heisdorf, Viola M. '47, Stoughton, Wisconsin, in June. Hill, Everett A. MS'47, Palm Bay, Florida, in 1987. Larson, Lavern E. '47, Lakeport, California, in April. Olsen, William L. '47, Brookfield, Wisconsin, in June. Olson, Donald O. MS'47, PhD'59, New Richmond, Wisconsin, in April. Sands, Myron R. '47, Lakewood, Colorado, in April. Shelvik, Bertrum S. '47, Milwaukee, in February. Strawitz, Joseph G. '47, MD'49, Gladwyne, Pennsylvania, in 1987. Svoboda, James J. '47, Calumet City, Illinois, in January. Bruns, William A. '48, Washington, D.C., in 1988. Gottschalk, William H. '48, Parkton, Maryland, in July. Horvath, William '48, '51, '72, Plymouth, Wisconsin, in June. Kipen, Harvey R. '48, Chicago, Illinois, last December. Kitz, Robert L. '48, Port Angeles, Washington, in 1988. Metcalf, Jacquelin E. (Nansen) '48, Miami, Florida, in August. Roe, Rexford K. '48, Los Alamitos, California, in April. Schaefer, Joseph C. '48, MD'50, Shreveport, Louisiana, in July. Thompson, Dorothy R. MS'48, Gary, Indiana, in May. Wada, Ethel Midori '48, '62, Davis, California, in March. Altendorf, George B. '49, West Bend, Wisconsin, in November. Becker, John E. '49, New Canaan, Connecticut, in April.

Bubley, Stanley G. '49, Brewster, New York, in May.

Hall, Harold E. '49, Madison, in July.

Thomas, Benjamin D. '49, Grosse Pointe Park, Michigan, in 1987.

FACULTY & FRIENDS

Herbert R. Bird '33, '35, '38, Madison, in September; emeritus in poultry science, and internationally recognized for his research and teaching in the role of antibiotics and vitamin B-12 in poultry diets. He was on our faculty, 1952-82.

Emerita Professor Xenia Gasiorowska, on the faculty of the department of Slavic languages for thirty-two years until retirement in 1981, in Madison in July. Born in Kiev, USSR, she was an internationally recognized scholar in Russian and Polish literature.

Eduardo Neale-Silva MA'28, PhD'35, in Madison in June. He was an emeritus professor of Spanish and Portuguese and former chair of the department. Neal-Silva, with Lloyd Kasten, coauthored the basic textbook long in use here.

Emeritus Professor Robert J. Muckenhirn '32, '33, '36, soil science, a former chairman of that department, and on its faculty from 1936-71. For nearly twenty years he was a director of the Experimental Station, and taught briefly with the Institute for Environmental Studies; in Madison in July.

Llewellyn E. Pfankuchen, Madison, in August at age 85. He was on the political science faculty from 1932 until retirement in 1972, with widely recognized service to the U.S. State Department and the United Nations. He was a former member of the executive councils of the American Political Science Association and the American Society of International Law.

Gladys Swope, a specialist in airand water-quality control with a background in several federal agencies, who was an associate professor of water chemistry in our civil engineering department from 1963-66; in Madison, in July.

Emeritus Professor George A. Ziegler, 78, on the landscape architecture (horticulture) faculty for thirty years until retirement in 1976, and well known statewide for work with the Extension; in Madison in April.

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