# Appleton review. Vol. 1, no. 8 March 7, 1930 

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# Appleton Review 

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New home of E. Liethen Grain Co. is rapidly nearing completion.
Story on Page 11

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There's nothing like a geuuine open forum discussion to create good feeling.

## Another Reason Why Folks Like to Read "The Reviere"

IS
That its open forum column, headed "What They Say," welcomes discussions on BOTH sides of public questions.
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## NEWS EVENTS OF THE WEEK

## A Digest of News Events and Trends for Busy People.


#### Abstract

LOCAL Almost 500 pupils, parents and teachers of Outagamie county rural schools have informed Superintendent Meating that they are planning to make the trip to Washington next June. With a great many schools still to be heard from, the chances are that the number of excursionists will exceed 600 .


A. E. Thomack, 704 N. Mason St., and E. G. Court, 1321 W. College Ave., went on duty as probationary police of ficers Tuesday. This increases the local police force to 22 men .
"Alsace-Lorraine: A Border Problem," a comprehensive study of the "lost provinces," by Dr. Mildred S. Wertheimer, daughter of Mr. and Mrs. M. S. Wertheimer of Kaukauna, is the subject of the most recent issue of Information Service, a fortnightly magazine of international political and economic reviews published by the Foreign Policy association.

At the hearing held Tuesday in the city hall by the state rate commission on the petition of the Wisconsin-Michigan Power company to discontinue the local street car service, the company testified that operations in 1929 had been conducted at a loss of $\$ 10,853$. A few citizens objected to the discontinuation of the service, but the majority favored it. The greater part of the hearing was taken up by a discussion of the fare to be charged. In its application for permission to substitute bus service for street car service, the company had specified a five cent fare with transfers on its own buses. Olaf Lundquist of the Fox River Bus line objected, saying the service could not be kept up at that rate. His company is charging six cents for a single ride and selling twenty tickets for one dollar. The question of transfers between lines was also brought up, but the power company preferred to make no offer or decision on that until after their buses have been operating at least thirty days.

Lawrence college undergraduates this week elected a committee of seven to select the student who is to be sent abroad to study. William Morton of Marinette is chairman. The other members of the committee are: Jerry Slavik, Elgin, Ill.; Ross Cannon, 814 E. John St., Appleton; Helen Bergman, South Milwaukee; Helen Rudin, Chicago; Hayward Biggers, Elgin, Ill.; and Russell Danburg, Miller, S. D.

A gift of $\$ 5,000$ to the Lawrence College Institute of Paper Chemistry, made by an anonymous donor, was announced Tuesday by Mr. Wriston, president of the college.

According to reports, the flock of between four and five hundred ducks
which have spent the winter on the open water of the Fox river just below Neenah have been making flights into the surrounding country. Evidently they feel that spring is coming and they are scouting for other open water. The northern lakes are still frozen over and the break-up is not likely to come for some time.

Edward Maurer, 512 S. Walnut St., was fined $\$ 10$ in municipal court for drunkenness.

Clayton McCabe, 5 years old, son of Raphael McCabe of Little Chute, was struck in the eye by a piece of glass in the hands of a playmate and the member so badly injured that its sight was permanently destroyed.
B. J. Rohan, superintendent of city schools, Frank B. Younger, principal of

The Lawrence college glee club, composed of about 40 members, started on its annual tour last Saturday. It will give concerts in 15 Wisconsin cities before returning to Appleton.

Mr. and Mrs. August Laabs and Mr. and Mrs. R. F. Shepherd have returned from a trip of six weeks in the south and west. The former visited at Edinburg, Texas, while Mr. and Mrs. Shepherd visited their daughter, Mrs. K W. Becker, Los Angeles, Cal.

Mrs. Fern Wetzel, 28, was granted an absolute divorce from Walter Wetzel, 31. The case was not contested.

Teams for the 1930 finance campaign of the valley scout organization have been selected and everything is in readiness for the campaign, which is to start next week.


Upper Row: Coach Shields, Russ Collins, Speed Kneip, Spider Verrier, Ken Priebe R. W. Schmidt, Manager.
dorf.
McKinley junior high school, and A. G. Meating, superintendent of county schools, have returned from Atlantic City, N. J., where they attended the annual convention of the National Education association.

According to reports from the state highway commission the majority of state highways are in good condition for travel.

During the past week three drunken drivers were fined $\$ 50$ and costs and had their drivers' licenses revoked for six months each by Judge Berg in local municipal court.

Several hundred farmers at meetings in Seymour and Kaukauna last week signed pledges to avoid the use of dairy substitutes.

The roadway on the Lawrence street fill will not be paved this year. The city engineer believes that it will be better to give the new earth at least another twelve months to settle, before undertaking the paving.

Mr. and Mrs. Peter Flammang, 1134 W. Prospect Ave., returned last Satur day evening from a trip to Texas.

Leland Sharp was arraigned in municipal court on a charge of non-sup port. The case was postponed thirty days.

Oney Johnston post of the American Legion now has a membership of 667 , the highest in its history by 15. The local post has also entered the community survey campaign being conducted by the state department of the legion.

An enthusiastic meeting of the Appleton Home Merchants association was held Thursday evening at Eagle hall. Rev. C. E. Lease of Oconto was the principal speaker.

Miss Eleanor Housel, daughter of former Dean Housel of Lawrence college, is seriously ill at the Kaiserin Elizabeth hospital in Vienna, Austria, following an operation for appendicitis. She was studying music in Vienna.

Two hundred ninety-five industrial workers, representing 23 plants in Appleton, Neenah, Kimberly, Little Chute and Combined Locks, are to receive safety diplomas, awarded by the Appleton Vocational School, which sponsored the safety school just completed.

Members of the Lions, Rotary and Kiwanis clubs and of the American Legion are selling tickets for the concert to be given by the high school band at Lawrence chapel next month. The funds so raised are to be used to purchase new uniforms for the band.

Baby clinics will be held at Kimberly and Hortonville March 11 and 12 respectively. Dr. Eleanor Hutchinson of the state board of health and County Nurse Marie Klein will conduct the examinations.

A small fire in the court house was discovered and extinguished by the new night watchman the first week he was on duty. Had the fire been allowed a little more time to get started, the results might have been serious.

Dan Kelly, accused of attempted burglary, was brought back from the jail at Chilton where he has been boarding at the county's expense for four months. His trial was to have been held Wednesday, but was postponed until March 13.

Herb Heilig, director of Appleton Vocational school, and Miss Laura Reier, secretary, attended a conference at Madison arranged by the state board of vocational education.

Miss Sophie Schaefer, who has been enjoying a month's vacation, will be back at her post in the $Y$ cafeteria next Monday.

## STATE

On March 1 there became available the first money ever raised by a general tax levy for forestry purposes in Wisconsin. Wisely used by the conservation commission this money should help, in time, to restore Wisconsin forests for her people.

One of central Wisconsin's finest dairy farms is operated by a woman.

Prosecution of the Great Atlantic and Pacific Tea company for alleged violation of the Wisconsin trading stamp law has been started by the department of agriculture and markets, according to a statement issued by $H$. M. Knipfel.

Claims for damages totaling $\$ 320,149$ have been filed by relatives of men who died in the carferry Milwaukee disaster last October.


#### Abstract

\section*{NATION}

Residents of Brawley, Cal., took to


 the streets Saturday night after a series of 20 earthquake shocks which damaged, more or less, nearly every business building in the town. Bricks were shaken out of walls and other debris scattered about the streets. Only one serious injury is reported although the quake was the worst since the Imperial valley quake of 1915.Secretary Mellon favors restricted branch banking as being sounder than chain or group systems.

Study of prices in chain and independent stores in a city much larger than either Washington or Cincinnati, which already have been covered, is contemplated by the Federal Trade Commission.

Construction is viewed as the balance wheel of American business.

The present is no time for the general expansion of public expenditures in the opinion of President Hoover. In a statement February 25 he declared the administration will support congress in holding down new proposals

## Round Oak

Summer Heat Oil Burner
Quiet-Efficient Economical Reasonable Price Fox River Hdwe.Co. Phone 208
calling for additional funds, although many of them are worthy and should be undertaken in the future.

Another New York Red riot results in a wrecked hall, cracked heads and a closer watch over all explosive stores.

## WORLD

Construction of a new giant sister airship to the Graf Zeppelin is to be begun this year, according to an announcement by the Zeppelin Airship company. The ship is to be over 740 feet long and have many of the features of the British "R-100."

The naval parley is in the seventh week. A pact for naval reduction is now conceded to be impossible of attainment at this conference.

The Chinese republic has launched a drive to rid the nation of civil war.

## TURKEY HUNTING IN

THE EVERGLADES

## By Alfred S. Bradford

These pictures give an idea of the scenery in the Everglades. Can you imagine a
person in his right senses undertaking to person in his right senses undertaking to
drive eight miles over a road, such as the drive eight miles over a road such as the
picture shows, just for the sake of hunting wild turkey?
We all know Al and know what an en-
thusiastic hunter and fisherman he is. The thusiastic hunter and fisherman he is. The
following story, which is the first of a series following story, which is the first of a series
of three telling about his trip to Florida of three telling about his trip to Florida
will be of especial interest because of that
fact. On this trip. Al drove more than fact. On this trip, Al drove more than
5,200 miles in thirty days,' covering a great 5,200 miles in thirty days, covering a great
proportion of that distance alone. He drove from Appleton to Washington, D. C., Where
he picked up his brother Francis, better he picked up his brother Francis, the two drove together to Florida and spent some time hunting, fishing and loafing. Al then left his brother and drove back directly to Appleton alone, making the trip of 1,700 miles in four days. He certainly looked tired when he reached
Appleton, but he reported at his office the Appleton, but he reported at his office the
next day and has been on the job regularly ever since.
His second story, which will appear in
the Review the Review next week, will tell about his
fishing experiences, and the third will give

## Radio Specialists

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to plan and arrange such a trip in order to to plan and arrange such a trip in order to
get the maximum amount of pleasure for ge minimum expense. We are sure you will enjoy these articles. Watch for them.
When I was in Florida I spent three days turkey hunting in the southwestern Everglades. The country there is low, flat prairie, sparsely covered with long coarse grass. Every little way are small islands of high ground, thinly covered with pine, low shrub-like palmetto, and cabbage palm. Long narrow bands of cypress run north and south, each separated by a mile or more of prairie from its neighbor. In February they are leafless and spectral gray, the other vegetation is brown or lifeless green. And the whole effect is monotonous in the extreme.

The ground is always more or less under water, but there is a bed of limestone rock a few inches beneath the surface of the soil, so that a light car can be driven north from the Tamiami trail for miles into the interior, if accompanied by several sufficiently determined men. Three of us penetrated eight miles in a Ford truck and camped on a pine island. It took from noon until dark to make the trip, as we were bogged five times and used up the water in the radiator with startling frequency. The trail we followed was made by Seminole Indians' ox teams and consisted of a few deep ruts winding through the islands and cutting directly across the prairies.

There are no dwellings in the Glades, except those of the Indians, and they are ten or twelve miles apart. The ground is so open, however, that you do not realize how vast a wilderness it really is and are constantly expecting to see houses and cultivated fields. It is very easy to get about, although most of the time you are up to your ankles in luke warm water, as there are
no fallen trees or underbrush. And no fallen trees or underbrush. And one can cover a great many miles in the course of a day.

We used two methods hunting. From time to time the guide tried to call a gobbler within range by imitating the cry of the hen, and between attempts we walked quietly along, hoping to come upon feeding birds. Several times we successfully used the last method, but were unable to get within shooting distance. The turkeys saw us as soon as we saw them, and ran through the palmettos faster than we could follow, taking flight only when several gunshots away.

## Two Ideas of Pertinent Interest to Everyone

1. How much did your HOME MERCHANTS give your church last year? If he hadn't given, who would?
2. When your HOME MERCHANT advertises a sale, his stock is sure to be big enough to supply the demand. Think these two points over.

To the casual eye, a wild turkey looks the same as a tame one. He grows to about equal size (I saw a dead gobbler that weighed $221 / 2$ pounds) and like the domestic bird spends the greater share of his life on the ground, only flying when forced to. Being large and fat, he is only capable of making a comparatively short flight, and if one can follow and put him up again, on a third approach he is usually too exhausted to fly. However, he is a great


The upper picture shows the kind of road they tackled. The lower picture shows how they spent most of the day, lifting, pushing and pulling to get the car out of
mud holes. The middle picture shows Bud mud holes. The middle picture shows Bud lated mud at a wayside pool.
skulker and runner, and the task is to find him after each successive flight as he starts to run the moment he hits the ground and may go in any direction for a half mile or more.

There is a great deal of game in the Everglades. We saw turkey, deer, quail, jacksnipe, bobcat, skunk, raccoon, opossum, and rabbit. And there are a few bear and cougar left. Comparatively little hunting is done, which is fortunate, for the country is so open that if it was hunted as intensively as Wisconsin is there would soon be nothing left.

I did not find the Everglades attractive hunting country. The flatness of the land, the monotony of the scenery, the lack of cold springs where one could quench his thirst, the prevalence of swampy ground, and the clouds of mosquitoes whenever the breeze stopped blowing, dimmed any attraction the presence of game gave. But in one thing I was pleasantly surprised, I saw no poisonous snakes.

Miss Dorothea Simpson, E. North St., was initiated into Sigma Alpha Iota, musical sorority of Lawrence college, Sunday.

The Wednesday night bridge club was entertained at dinner at the home of Mr. and Mrs. Henry Madson, E. Hancock St.

# This(1Jed <br> by Arthur Brisbane 

Mont Blanc Is Advertised
Light of the Mind
Thinking Big and Small
An Ancient Dread
Francis H. Sisson, vice president of the Guaranty Trust company, repeats what has often been said here, that the big problem is not production, but distribution.
Business is on the up grade. Mr. Sisson does not agree with that distinguished political economist, Solly Wertheim, who says, "Business is looking up, flat on its back, looking up.'
Mr. Sisson reminds merchants that with adequate advertising goods can be sold at a lower price than without advertising.
First, have what the people want, then let them know you have it.
Consider Mont Blanc, nice mountain in Switzerland.
One million and eighty thousand people visited Mont Blane last year, spending more than $\$ 10,000,000$ in little commodities near the mountain. Only 100 climbed to the top.
We have bigger, better mountains, but they don't get the advertising that Mont Blane gets, and they don't take in the money.
It is true that established reputation helps Mont Blanc. It is also true that advertising helps to establish reputations, and keep them established.
There is no better work than distributing good books. They are the light of the mind, stimulate ambition, develop good taste, prepare men's minds for service in the present by making them acquainted with the achievements, discoveries and services of the past.
Maj. George H. Putnam, veteran of the Civil war, and a most distinguished veteran of the book publishing profession, now dead at eighty-five years of age, represents public service in a high degree.

New York's police force includes a "radical squad,", selected to deal with rebellious radicals.
Planning that squad in days of extraordinary prosperity, somebody was looking far ahead.
As a rule, prosperity is more effective than poison gas in dealing with radicalism.

In the clash between unemployed radicals and police in New York, the photographs show women struggling and fighting more violently than men. Nothing surprising in this. When women believe anything they believe it more violently than men. And when they believe, nothing is important compared with their belief, and they care little what happens to them.

Henry Ford will say in Capper's Magazine for April that "It is just as
easy to think big as it is to think easy to think big as it is to think
small,",
It is, after you get a start. For in
stance, in 1859, seventy-one years ago, John D. Rockefeller, who began working as office boy for $\$ 15$ a month, started for himself as a commission man. He began "thinking big." He had accumulated $\$ 17,000$ in 1862 and took a partner, Maurice B. Clark. They invested their money in a crude oil 'refinery'' in Cleveland.

That was the beginning of "thinking big.
In 1865 Mr . Rockefeller, who is now approaching his ninety-first birthday, and was then twenty-six, bought out his partner for $\$ 72,500$. Standard Oil corporation papers were signed on January 10,1870 . Standard Oil is now sixty years old.
John D. Rockefeller has been "thinking big'' ever since.
His best "big thinking"' has been devoted to the fight against disease. Instead of using a few dollars to relieve individual cases, he uses tens of millions to eliminate disease permanently.

Signals to protect pedestrians from automobiles are to be installed in big cities and ' amber colored'' lights were suggested. The police say: "Drivers will pay no attention to anything but red. That makes them stop.'
Why is it that red impresses men, and even the lower animals? Is it, perhaps, because men, for forty million years, and animals through hundreds of millions of years before man came, have known and inherited one great dread, the red blaze of a forest or prairie fire?

The national industrial conference board tells you that the wealth of the United States amounts to three hundred and sixty billion one hundred milion.
It sounds a lot, but it is only $\$ 3,000$ for each American, with about $\$ 500$ extra for New Yorkers. That isn't enough.
Human machines alone, leaving out mines, real estate, factories, are worth more than three hundred and sixty billions.
This land and its people are worth whatever science and industry choose to produce-certainly not mere billions, but trillions.

Taxes may be bigger.
President Hoover warns congress that it is inclined to spend money too freely. An increase of 40 per cent in taxes might follow any too liberal appropriations.
(Copyright 1930, by King Features Syn-
dicate, Inc.) MOTHERS' AND OLD AGE PENSIONS COMMITTEE MEETS MARCH 12 At a meeting of the committee for the Mothers' and Old Age pensions which will be held Wednesday, March 12, at 1:30 P.M. at the county court chambers, in the court house, the committee will consider the renewal of 25 mothers' pensions, one petition held over from last meeting and two applications for aid from the mothers' pension department. Mothers' pensions
are granted for one year at the expira-
tion of which a new investigation into conditions of the family are made and the pensions renewed, increased, decreased or discontinued according to existing conditions in the family.
At this time they also will consider five new applications for assistance from the old age pension fund and three petitions which were held over from the February meeting for further investigation into conditions of applicants.

FARMERS TO ORGANIZE
FIRE DISTRICT
A number of farmers living in the territory around Apple Creek held a meeting Tuesday at which preliminary steps were taken to organize a rural fire district. A committee consisting of

Albert Luebcke, chairman; Sheldon Stammer, Jacob Brown, Harvey Schroeder and Ernest Harp, was appointed to inspect the fire departments in small communities in the neighborhood with a view to forming an idea as to the best equipment for the purposes of a rural fire district. After they have about decided what to get, they are to get estimates on furnishing the necessary equipment and report at another meeting to be called when the committee is ready to report.
It is planned to organize a voluntary fire department at Apple Creek where the apparatus will be stored, and to be ready to proceed to the aid of any farmer within a radius of four or five miles, whose property may be threatened by fire.
 of floor space is answered in this distinctively styled Stromberg-Carlson. Its cabinet is so graceful and compact as to delight everyone whose tastes are discriminate. An extrasize Electro-Dynamic Speaker, to gether with other characteristic Stromberg-Carlson features, insures fine tone and ease of operation. See it -
and hear it ... now!


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# Appleton Review <br> ISSUED EVERY FRIDAY 

A weekly publication for the people of Appleton, owned, edited, and printed by Appleton people.

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## TRAFFIC MENACE WILL GO

Automobile drivers will welcome the news that the skid trap which has sent many cars towards the brink of the river is to be removed soon. We refer to the street car tracks which angle across South Oneida street in the narrow passage between the two main buildings of the Fox River Paper Company, at the entrance to the "flats."

Drivers have been finding fault with this situation for a long time and many people have avoided this street entirely because of the fear of a bad accident. The bridge posts and guard rails are battered by cars that skidded on the protruding street car tracks and left their course.

Numerous complaints have come to the Review office, especially during the recent periods of rain and ice, and we received one communication from an irate citizen insisting that something be done. This matter was presented to The Wisconsin-Michigan Power company and the reply of A. K. Ellis, general manager, was that these tracks will be removed immediately after the order is given to discontinue local street car service so this right-of-way will no longer be needed.

## PRIMARY ELECTION NEXT TUESDAY

The spring primary election comes next Tuesday and will undoubtedly call out a very light vote. The result will mean little to the various candidates for city offices, because in only two wards, the Fifth and the Sixth, are there more candidates than can be certified onto the ballots at the regular election in April.

For Mayor, Albert C. Rule is a candidate for re-election and John Goodland Jr. is running against him. The primary will mean nothing except as a sort of weather vane to indicate whom the majority of the voters are inclined to favor. Alfred C. Bosser, city attorney, is again a candidate with F. G. Wheeler furnishing competition. Fred Bachman, city treasurer and George Peotter, city assessor, are candidates for reelection to their various offices and have no opposition.

Of the aldermanic candidates, Mike Steinhauer in the First and C. D. Thompson in the Second ward have no opposition. George T. Richard in the Third ward is opposed by Cornelius F. Crowe and George Brautigan in the Fourth ward by C. J. Wassenberg. As all four candidates will go onto the ballot re-
gardless of the vote cast, it is not likely that much interest will be taken in the primary in these wards.

The situation is different in the Fifth and Sixth wards, where warm fights are being waged and a good vote is expected. In the Fifth ward Richard Groth and E. L. Kleist are opposing Harvey Priebe, who is a candidate for re-election. In the Sixth ward Fred Hoffman Jr., Harvey Kittner and Fred W. Wiese are making the running hard for Richard Reffke, who wants another term. As only the two candidates receiving the greatest number of votes can get onto the April ballot, it will mean the elimination of one in the Fifth and of two in the Sixth, so all are working hard to get their friends out and the result will undoubtedly be that a heavy vote will be cast in those two wards.

The real fight will come at the April election when it will be a question of survival of the fittest and at which time the voters will also be called upon to express their preference in the matter of retaining the present aldermanic form of government or of changing to the city manager form.

## APPLETON STREET AGAIN

In the "What They Say" column we print today a communication from an Appleton street business man in which he objects to our editorial in last week's Review opposing the widening of Appleton street at the present time. Several of the points he makes are worthy of serious consideration. Appleton street has been neglected in the past, but the merchants along that street have only themselves to blame. They have not been aggressive in demanding their rights and nobody else was interested in seeing that their needs received attention. Now that they are awake, they will undoubtedly get action.

As to the widening of the street at the present time, we are not yet convinced that we were in error in opposing such an expense now. A trial of the suggestions we made for relieving the congested condition would cost little or nothing and after they had been given a fair trial, the widening could still be resorted to, if necessary.

Appleton street is entitled to the ornamental lights, which should have been placed on all the business streets when they were installed along the avenue last fall. Undoubtedly the only reason this was not done was because the business men there did not assert themselves, while the merchants along the avenue put on an energetic campaign and got what they were after. If Appleton street had made itself heard at that time there would undoubtedly have been a different story to tell now.

As regards the poles of the Telephone Company and of the Wisconsin-Michigan Power Company, we cannot remember that the council has ever been asked to have them removed. The history of the Telephone Company shows that it has always been willing to meet the people of Appleton half way when questions of public welfare arose.

A single friendly get-together meeting of all the parties concerned would undoubtedly
see an immediate decison reached to remove these poles.
With the poles removed, ornamental lights installed, and a 45 minute parking limit rig. idly enforced, traffic conditions on Appleton street would be so changed that it would seem like another street. Let's try it that way and keep down expenses!

## A MIRROR FOR THE TOWN

If a publication desires fairly to reflect the activities and thoughts of a community, it will, of necessity, print some things that will not please this or that group or individual. Inevitably it will arouse criticism and unfriendly feeling in some quarters, but, if its purpose be an honest desire to serve the best interests of the community as a whole, it will not allow criticism nor threat to defeat that purpose.
The Review is making an effort to help the general reading public to full information on moot questions. Where one side has been quite fully presented it will endeavor to give the facts of the other side, especially where the decision is up to the people. That does not necessarily mean that Review champions that side, but only that its editors feel that neither an individual, a group, nor a community, should be "tight-minded." That every individual in a community has a right to his opinion, but where that opinion carries the weight of a vote it should be based on full facts and unbiased judgments.
Every individual has a certain right to fight for his own interests, but where this interest runs counter to the interests of the whole, financial or otherwise, it should be subordinated. There are in every community some persons who do not think so. They need persuading. No community can make real, worthwhile progress until there is unity of action in that direction. The Review shall continue its efforts to arouse sufficient interest in community affairs to bring about more of this so-much-to-be-desired concerted effort for the common good.

News pages give you a brief resume of the week's happenings and general trends; local features and specials give interesting information about your town and the people who live in it; open forum tells you "what they say" and gives you a chance to "say it." Editorial columns give you facts and opinions that may help you to make fair and unbiased judgments. Let's sit down and talk it over.

A friend says he can see much good in all these congressional investigations. "If all the time is thus spent," he says, "there won't be much opportunity for the passing of foolish laws."

The fire hazard season never ends. Begin now to prevent next summer's forest fires. Usually, what we don't earn we don't keep. It's the hope of getting what you haven't got that gives zest to life.

Some of us are probably lucky that we don't get everything we go after.

# Axe Grinding and Political Bossing 

It is interesting, very interesting, to go beneath the surface of the campaign for the city manager plan of government for Appleton and see why there is such a clamor for a change. True, some of our leading citizens are convinced that this is a forward step in government, but what about the convictions of the others?

Their convictions are not convictions at all. Their aim is not solely to advance the best interests of Appleton. They helped start this campaign because they had an axe to grind. Auy campaign with that aspect so prominently connected with it should be handled with caution by the voters, because they might be called on a year or two from now to vote for another change.
With us, this is not a matter of personalities but of principles. Here we find one business man clamoring for a campaign to oust the aldermanic system because he was turned down on a street widening project. Another was dissatisfied with a street paving job and wants to give the council a ride. Others who make it their business to try to run the city affairs for the council find it difficult to handle a mayor and twelve aldermen and believe it would be easier to dominate a manager because of the peculiar sort of pressure that can be brought to bear.
This is not a healthy foundation for a city government. Any city manager who comes here will have to cater to certain members of the group responsible for bringing about the change. Otherwise he will run into the bitter factionalism which has split some other Wisconsin cities wide open, with a resultant changing of councils and managers. The fear of a ruction or removal will dominate the manager who does not oblige these revenge seekers and bosses. That would indeed be a fine situation to saddle onto our public shoulders.
This complex of the pro-manager group is borne out further in the campaign methods that are being used by the official organ. It was stated in the opening announcement of the citizens' committee that there was no criticism of our present council but that the sponsors felt constrained to work for a change because the managerial plan was more

COLLEGE STUDENTS PREPARE FOR GERMAN PLAY The costumes for "Minna Von Barnhelm," the play to be presented by the German club of Lawrence college, are being procured from Milwaukee.
That the eye, as well the ear, of the spectator may be delighted, the characters will wear the dress customary in the middle of the eighteenth
century. Tellheim
modern, more efficient and more progressive. Every campaign move by the official organ of the committee since then has been an attack on the council. One prejudiced statement after another comes from this source.

We are told how Janesville does this and does that for less money. Two sets of figures are placed side by side because they happen to be enough in contrast to present the dark kind of a picture the committee thinks necessary in order to gain votes. It seems as if the only kind of campaign material available, except the generalities about city manager government, is the kind the committee intended to refrain from using.
It would be a great deal more in line with the announced campaign policy of the committee if they would analyze the city expenditures of the year 1929 and show just what a manager would do with the same money. Let them suggest that a manager could do so and so with this item or that item and prove that the council wasted certain funds or spent them unwisely or without due economy. Let them be specific as to what a manager could do with the Appleton financial situation if he were to render the same amount of service and accomplish the same ends and improvements as the present council. To say that Appleton could run its departments for the same amount as Janesville is not going to convince voters who think this matter through.
In a democratic and representative form of government such as we have now, it is rare indeed to find instances where those who have selfish ends can dominate the entire council. The aldermen are responsible to a definite constituency and must answer for their vote on every public issue. This is a safeguard that may disappear under more indirect representation and the opportunity thus given the self seekers to concentrate their domination.
It is our advice to the voters that they watch developments closely, study the motives for the managerial campaign, analyze carefully the figures given, and be reluctant to remove some of the important safeguards against bureaucracy and autocracy.

Werner as sturdy Prussian officers, Just as a simple servant, the innkeeper as a delightful clown, and Brucksall as a splendid lord will be doubly interesting. Minna and Franziska in the bright flowing robes of the period will be in strong contrast to the widow Marloff, neatly clad in black.
The play will be presented in the auditorium of the Zion Parish school on the 8th of April.

## BARGAIN ENTERTAINMENT

AT THE APPLETON THEATRE
The management of the Appleton Theatre announces the inauguration tomorrow (Saturday) of a new policy that will be in effect every Saturday here after.
On this day they will present a double feature picture program at every performance throughout the day, ending up with a midnite show. The first two pictures selected for this bargain show will be Conrad Nagle in "His Second Wife,' and feature number two will be Monte Blue in "From Headquarters.' In addition there will also be the usual entertaining Vitaphone Specialty acts, a news weekly, and a comedy. There will be no increase in admission for this prolonged show. The theatre opens at 1 P.M. and the entire program will be seen at all shows.

Mrs. R. K. Wolter, N. Vine St., was hostess to the Delta Gamma Alumnae association meeting Tuesday evening.


## 9 CENT SALE

## For One Week

 Beginning Saturday at the New West End 5-10and Variety Store (Individually owned and maintained by an Appleton Resident for 25 years)
New Useful Goods for Everybody. Many Dime and 15 c articles at 9c. Notions, School Supplies, Candies, Dishes, Hardware and Tools.
NOVEITIES appropriate for
Bridge and Card Parties
Easter Chicks, Bunnies, Candies, Etc., now ready for the season.
Tapestries and Rugs from 89c up to $\$ 10.00$
Men's (real value) Shirts at 98c

## PAINTS AND VARNISH

High grade guaranteed quality Manufactured by a concern of 25 years' reputation.
\$3.00 VALUES AT ONLY
\$1.79 PER GALLON
For Bargains, visit the
West End Variety Store
614 W. College Ave. At the Head of Memorial Drive (Next door to the A\&P)

## Tomorrow! Last Day of Schweitzer \& Langenberg's Semi-Annual Shoe Sale

Unreserved final cleanup sale of many wonderful bargains in shoes for women, girls, boys and men. All sizes and styles represented. Your opportunity to save many dollars on high grade footwear. Come in tomorrow!

## Schweitzer \& Langenberg

BEAUTIFY YOUR HOME-INCREASE ITS VALUE WITH

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PHONE 375

## Social Doings of Interest to All

Mrs. Clarence Miller and Mrs. Ferdinand Haberman were in charge of the card party sponsored by Christian Mothers society of Sacred Heart church Monday evening at the parish hall.

Mrs. Charles Fisher and Mrs. Reuben La Plant were chairmen of the card party of Group No. 7 of St. Theresa church Sunday evening at the school hall.

An open contract bridge party was sponsored by St. Agnes guild of All Saints Episcopal church Monday at the home of Mrs. R. K. Wolter, Vine St.

George Beckley, Jr., was chairman of a dancing party given by Amos Lawrence club of Lawrence college at all Saints parish hall Friday night.

A hard time costume party was given by the Loyal Order of Moose Saturday evening at Moose hall. Peter De Lain's orchestra played for dancing.

Twenty-four guests were entertained by Mr. and Mrs. Carl Griem at the Conway hotel Sunday.

The twenty-ninth wedding anniversary of Mr. and Mrs. Herman Robe, N. Union St., was celebrated by friends at a surprise party Sunday.

Forty friends surprised Mr. and Mrs. William Reichel, N. Union St., Saturday when they celebrated their birthday anniversaries.

Friends surprised Mr. and Mrs. Archie Kapp, W. Fifth St., Saturday, their fifteenth wedding anniversary.

A birthday party was given by Miss Eunice Ashauer, S. State St., Sunday.

John Linsken, W. Washington St., was surprised by friends Saturday in honor of his birthday anniversary.

Friends of Edward Hersfeld, S. Fairview St., surprised him at a birthday Friday night.

Mrs. John Kettenhofen and Mrs. Elmer Rehmer entertained at a shower in honor of Miss Angeline Kettenhofen, S. Locust St., Friday night.

Students of Appleton high school enjoyed a dancing party at the school

Friday night. Committee chairmen were John Reeve, Harold Schweitzer, Delmont Bradford, and Donald Mueller.
Mrs. A. Koch was in charge of the card party given by Pythian Sisters at Castle hall Thursday afternoon.

Mrs. Albert Nieland, S. Mueller St., was surprised by friends Monday night at a party.

Teachers of the McKinley grade and junior high schools were entertained by Miss Rita Verhulst, Prospect Ave., Monday.

Nineteen guests were entertained at a party given by Mr. and Mrs. Harry Brainard, W. Spencer St., Friday evening.

Miss Lucille Gottschall was hostess at party at the home of Mr. and Mrs. C. C. Bailey, E. Franklin St., Friday.

Mrs. Clarence Miller and Mrs. Ferdinand Heberman were in charge of a card party sponsored by the Christian Mothers society of Sacred Heart church Tuesday evening at the parish hall.

Valley Shrine entertained at a card party at Masonic temple Monday evening. Mrs. J. Krahn, Kaukauna, was chairman of the party, and was assisted by Mrs. Lena Buchman, Mrs. Margaret De Long, and Mrs. Emma Bruce.

Miss Melda Radtke, who will be married March 14 to Edward Hopfensberger, was guest of honor at a linen shower at the home of Miss Myrtle Molberg, E. Atlantic St., Monday night.

Riley Bishop, W. Spring St., was guest of honor at a birthday party given by his wife Sunday.

Eleven dancing pupils of Miss Vesper Chamberlin presented a program of novelty numbers at the Kaukauna Fair last week. The dancers were from Miss Chamberlin's classes at Kaukauna and Chilton. The breakaway dance was performed by Miss Alice White, and tap numbers were given by Miss Chamberlin.

Fraternities at Lawrence college entertained at three dancing parties Saturday evening. Beta Sigma Phi's formal dinner dance was chaperoned by Prof. and Mrs. J. H. Farley, Dr. and Mrs. William

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208 E. College Ave.
Telephone 277
L. Crow, and Dr. and Mrs. J. R. Denyes The Theta Phi railroad house party was chaperoned by Dr. and Mrs. J. B. MacHarg. Sigma Phi Epsilon's house party was chaperoned by Dr. and Mrs. William McConagha.

The twenty-second wedding anniversary of Mr. and Mrs. Frank J. Schmidt, W. Packard St., was celebrated at a party at their home Sunday night.

Roy Marston, Jr., 838 E. College Ave., was initiated into Beta Sigma Phi fraternity of Lawrence college recently.

## Weddings

Miss Theresia Ulman, daughter of Mr. and Mrs. Henry Ulman, was married to William Konitzer, son of Mr . and Mrs. Anton Konitzer, W. Eighth St., Saturday morning at St. Mary Catholic church. Attendants were Miss Florence Thomas and Simon Konitzer. About 40 guests were present at a reception at the Konitzer home. A wedding dance was given at the Joseph Heinzl home on Lake Winnebago in the evening.

Miss Angeline E. Kettenhofen, daughter of Mr. and Mrs. John Kettenhofen, S. Locust St., was married to Harvey Jonely, son of Mr. and Mrs. Bartel Jonely, Omro, at St. Joseph Catholic church parsonage at 11 o'clock Tuesday morning. The Rev. Pacificus Raith read the marriage service. About 24 members of the families of the bride and groom attended the marriage and a reception at the Kettenhofen home.
Mr. and Mrs. Walter Kettenhofen, Appleton, the former a brother of the bride, were attendants at the ceremony. Mrs. Jonely wore a powder blue georgette ensemble and carried pink roses. The matron of honor was attired in pink georgette and carried a bouquet of pink flowers.
The couple will make their home in Omro.

## Here and There

## With the Clubs

Miss Edith Foster, executive secretary of the Children's Code committee of the Wisconsin Conference of Social Work, Milwankee, will speak at the meeting of the American Association of University Women at the home of Miss Margaret Ritchie, E. College Ave., Saturday afternoon. The Children's Code and Social Legislation of the State of Wisconsin will be the subject of the address.
The speaker is director of the Milwaukee School of Social Work which operates in co-operation with Milwaukee social agencies. A number of Lawrence college graduates have attended the school.
Members of the committee for tomorrow's meeting will be Miss Jean Jackson, chairman, Mrs. L. C. Sleeper, Miss Helen Holton, Miss Elise Bohstedt, and Miss Mary Hardy.
W. H. Babb was elected senior councillor of the United Commercial Travellers at a meeting Saturday afternoon at Odd Fellow hall. Other officers named at this time were L. H. Everlein, junior councillor; George A. Buth, past
councillor; George H. Packard, secretarytreasurer; Leslie E. Pease, conductor; F. M. Sager, chaplain ; E. M. Laitlaw, page; George Limpert, Jr., sentinel; C. E. Murdock, R. C. Breitung, E. A. Weeks, John Rydell, members of the executive committee.
Mrs. Leslie E. Pease will be president of the Ladies' Auxiliary of the travellers and other officers, Mrs. I. H. Everlein, vice president; Mrs. E. M. Laitlaw, past president; Mrs. R. C. Breitung, secretary; Mrs. Fred Heinritz, treasurer; Mrs. A. J. Schoonenberg, conductress; Mrs. Will Steenis, chaplain; Mrs. Miles Meidam, page; Mrs. H. F. Hall, Mrs. B. F. Goodrich, Mrs. E. P. Grignon, executive board
The last social meeting of the year will be a dancing party March 15.
"Conservation and Thrift," with special emphasis on reforestation, was discussed by Mrs. J. H. Farley at a


## Flowers for all Occasions....

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## A Good Clock

The friendly tick-tock of your favorite timekeeper is always a welcome companion. Here are mantle, hall, electric and boudoir clocks, in new and attractive designs, all very reasonably priced.

## Spector's <br> Appleton's Foremost Jewelers

Corner College Avenue and Appleton Street
meeting of the Appleton chapter, Daugh ters of the American Revolution at the home of Mrs. G. A. Ritchie, E. College Ave., last Friday. Mrs. John Lonsdorf talked on the various schools in the country being supported by the association.
Mrs. F. G. Wheeler was elected Appleton delegate to the Continental Congress to be held in Washington, D. C., April 19.

Definite plans for next year will be made at the meeting of the Appleton Woman's club Thursday afternoon at the clubhouse. Mrs. William L. Crow, president of the organization, has made a special plea that all members of the club be present.

## JACOBSON'S

## 2 Pants \$18.50 <br> 325 N. Appleton St.



Mrs. Vern Ames, E. Pacific St., en tertained her bridge club yesterday afternoon.

Whoopee club will meet next Sunday with Mr. and Mrs. John Wehrman, W. Lorain St.

The Four-H club was entertained at luncheon at the Candle Glow tea room Saturday by Miss Norma Burns.

Miss Laura Lueders, N. Fair St., will entertain the Duna club Monday.

Mrs. Gustave Keller, Sr., will have charge of the meeting of Appleton Apostolate at Catholic home this evening.

Miss Viola Behling entertained the Past Matrons club of the Order of Eastern Star at the home of her cousin, Mrs. George Wettengel, W. College Ave., Thursday evening. Bridge was played.

Mrs. Alex Mignon, Sr., Lawrence St., was hostess to the H. G. L. club Tuesday afternoon.

The R. B. Bridge club met Monday evening at the home of Mrs. George Schwab, State St.

Miss Margaret Dohr, S. River St., will entertain the 11 o'clock Bridge club Mon day evening.

Our Honor club will meet Tuesday with Mrs. Harry Femal, S. Douglas St.

Mrs. Rudolph Schwerke, Drew St., will entertain her bridge club Wednesday afternoon.

Mr. and Mrs. Jack Taylor, Route 1, Appleton, will entertain the Marathon Bridge club next Friday evening.

## Where Shall We Go?

## Carey's

 BarbecueOn U. S. 41, One Mile South of Appleton

IS A PLEASANT PLACE FOR REFRESHMENTS

## Carey's Buttered Barbecue Sandwiches Are Delicious

The best in Food and Service can be had at Carey's

We make our own
Ice Cream.
-After the show, drive out to Carey's for a real tasty sandwich.

## This Week \& At Our Local Theatres

'NO, NO, NANETTE,', IS A TRIUMPH OF MUSIC, COLOR AND SPARKLING COMEDY

In bringing the delightful musical comedy, "No, No, Nanette," to the talking screen First National has set a brilliant pace for other Hollywood studios to follow. This lavish spectacle, made partly in simply gorgeous technicolor, opens at the Appleton theatre for three days starting next Sunday.
The story-the comedy fable of a very unsophisticated millionaire who imagined he could buy clothes for pretty girls just out of pure good nature and get away with it-is very funny. The special scenic musical scenes, including dazzling trips to Holland, Japan, New York and Mars, are very, very beautiful. "Nanette"' is mirthful, melodious, and produced with an artistry never excelled and rarely equalled in the annals of the screen.
It is impossible not to rave about the music. "King of the Air," the big song number, has a swinging, virile tune that will live for a long time. It is sung by Alexander Gray, the youthful leading man, in a way that will make it stick to your memory

## Lodge Lore

A St. Patrick's day card party will be given by the Ladies' Auxiliary of Eagles at Eagle hall the evening of March 17. The chairman of the affair will be Mrs. May Schroeder.

Mrs. Anna Arndt was in charge of the visiting day program of Ladies' Auxiliary of Eagles Tuesday afternoon at Eagle hall.

Mrs. Esther Gochnauer was in charge of the social meeting following a business session of Pythian Sisters Monday night at Castle hall.

About forty members of John F. Rose chapter, Order of DeMolay, will go to Shawano Saturday evening to be guests of the Shawano chapter of Royal Arch Masons. A dinner will be served and the initiation of candidates by the Appleton DeMolay officers will follow.

LOCAL WOMAN AWARDED
$\$ 5,500$ FOR DEATH OF HUSBAND
Mrs. Tillie Schabo, who had sued the Wolf Pepper Transportation company for damages following the death of her husband in an automobile accident on highway 10 in May, 1928, was awarded $\$ 5,500$ by the state supreme court. The accident occurred near the county asylum when Schabo's car collided with a truck of the transportation company. The jury awarded Mrs. Schabo $\$ 5,500$ but Judge Werner set the verdict aside on the grounds that the deceased was guilty of contributory negligence. This verdict was reversed by the supreme court and the jury's award sustained.

Tell the Advertiser you saw it in the Reriew.

APPLETON THEATRE

Last Times Tonight
"The Great Divide",
SATURDAY DOUBLE FEATURE CONRAD NAGLE
and
LILA LEE
HIS SECOND WIFE",
MONTE BLUE
in
'FROM HEADQUARTERS'
Midnight Show Starts 9:15


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> Double Duty at
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# What They Say 

Communications for publication from readers of the Review are welcomed. They must be concise, of interest to a sufficient
number to justify their appearance, and number to justify their appearance, and
must be signed by the author as evidence of must be signed by the author as evidence of sarily be published along with the communication.
Publication to be regarded as expressing sentiment of the Review.
AN ANSWER FROM APPLETON STREET
Editor Review:
In your editorial last week, entitled 'The City Cannot Afford to Widen Appleton Street', you were not fair to the Appleton street business men. You say we are demanding unnecessary improvements. I would like to have you tell me what improvements Appleton street has had in the last twenty years. You say there would be litigation because some of the buildings are over the street or property lines. Why should there be litigation? The city council gave those people permission to use the street and the city council can take back that permission. The city council has no legal right to give away city property and those people have been using city property for many years. They have had the advantage and should be willing to pay a few thousand now for the benefits they have had. The city ordinances specify who must pay for the widening of the street, and if that means that the property owners must pay, I am sure they will gladly do so in order to get the benefits of a wider street. The telephone company and the Wisconsin Mich-

Here They Are.
B The New Spring

## Felt Hats

If you find it difficult to secure the hat that suits your features best, come in and look over our wide selection of the new spring felts... . nationally famous brands, Flanul Felts, Sunfast, Trimble Fifth Avenue.

## Price Range <br> ${ }^{5} 5$ to ${ }^{s} 10$

Matt Schmidt MENS $_{\text {wEAR }}$
I re delayed instead of hurried action in Milwaukee that was held in court four years before any decision was made. This case probably could have
been settled in one-half the time if no court action had been taken.
In closing I want to assure Mr. Hove that the mayor and council are doing everything possible to settle and get an adjustment peacefully, but do not feel that this is the time for any drastic action to force the removal of the rails. This may be necessary later, but not now, and the mayor and council will make this decision.
-Albert C. Rule, Mayor.
ARE POLLING PLACES CLEAN?
Editor Review: I see that the city is going to use the same old voting places at the primary election March 11. I wonder if some of the dirt has been cleaned out of the polling place in the second precinct of the First ward, since the last time I voted there. If it has not been cleaned up, the city need not wonder that so few women vote in the First ward. And if all the voting places in the city are as dirty as that one, it shows considerable will power on the part of the women of the city, that any of them vote at all.
-A First Ward Woman.
Our Friendly Neighbors
AND OTHERS NOT SO FRIENDLY

## The English Sparrows

Quoting from Bird Lore
making of a bird sanctuary must be a militant rather than a peaceful procAmong the forbidden ess
we read "also the two alien enemies, English sparrows and starlings." Then the article goes on: "If the English sparrow was a menace, the starling is an accomplished cut-throat, and, whatever he may be at home, in and about birderaft be is a bolshevist." Further on, ". . . and also makes one realize with sorrow what a great change the English sparrow has wrought in the bird life of this city (Denver). In this article they are called "the obnoxious English sparrow'
In an advertisement for a sparrow trap (which the Audubon Society sanctions), in the same issue, we read: "Fifty sparrows eat one bushel of grain every month', and that is saying nothing of what they waste in the shocks and the hay and grain which they make unfit for cattle to eat in barn and granary.
In a bulletin issued by the deparment of agriculture it has been shown
that the increase from one pair of these sparrows, will, in ten years, amount to $275,716,983,698$.
I would quote from Angelia Kumlein Main: "these pests, as the government has declared them to be, have spread from the Atlantic to the Pacific, and have taken possession of the cities, towns, and buildings about the farm as if by storm. They are of untiring domestic habits, raising each season three and four families of from five to seven little ones.'
'That these much detested and hated sparrows insist on sharing our buildings and yards is a problem, and a big problem which the country as a whole will soon have to solve. Not only do they force themselves through window screens, if there be a small hole started, and pile high with rubbish the space between window and screen; but, worst of all, these quarrelsome nuisances mob all desirable birds from the premises.

A yellow warbler had her nest in a box elder in the garden at St. Elizabeth Hospital, and, I am very sure the other patients, as well as I, were cheered by the adorable song of the little male.

One day, as if by prearranged plan, fifty or more English sparrows made a concerted attack upon the nest, some bringing weeds and straw and any kind of trash they could find and piling it upon the nest while others attacked the little warbler, beating her with beaks and wings to the ground where she lay for some time apparently dead. After a while the little male came to her, she slowly gathered herself and flying up, crept under the debris and seemed to settle on the nest. As I left the hospital then I did not know the final outcome.
I have known bluebirds, martins and three swallows to be driven from their nesting places in houses built for them, which finally were taken down because of the helplessness of the owners to destroy the sparrows. Each spring martins and bluebirds fly about our homes pleading for places to build their nests. What a pleasant place Appleton would be to live in could we but bring them back! I think we could, at that, if many of us provided ourselves with sparrow traps, for I am informed one man caught 65 in one day, another 1,005 in 2 months. Shall we try?
-E. L. E.

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## The Crippled Lady of Peribonka

 by James oliver curwood
## INSTALLMENT III

"You owe yourself an apology," Der went remonstrated, pocketing his pipe. "The engineers and your father's money are making the job a success, of course. But do you ever think of
morale? That's a big thing, a mighty big thing. And it is what you have kept alive in the camps up and down the river for the last three years. You're too serious, you don't laugh enough, you don't join much in our parties and excitements, but people
like you. That is what pulls the trick. Even the old heads, the engineers who worked in Egypt and Panama, love to be with you. There isn't a jealous man in the workings. To have made that condition possible is an achievement which makes you the most valuable human asset in the organization.' "It is good of you to say that," ac
nowledged Paul. "Funny why knowledged Paul. 'Funny why I today. I think Carla's mother is getting on my nerves. Have you seen her recently?'

This morning.
"And you still insist there is no hope?'

"Positively. I had Doctor Thied mere come up from Quebec, as you re-
quested. He gives her even less time quested. He gives her even less time
than I. Doctor Rollins agrees with him. It can't be more than three or four months, I think. Mrs. Haldan knows she is going to die and talks to us very calmly about it. She isn't afraid. The thought of it doesn't seem to cast a shadow over her motherly sweetness. She is keeping herself that way for Carla's sake. If it were not for Carla the thing wouldn't be such a tragedy.",
"I know. It's Carla,", said Paul. own mother's isn't so terrible. But seeing it coming, waiting for it counting the days and weeks-must be horrible. Carla is losing everything she has when her mother goes. I'm wondering what she will do.
Go on working among the children. Whe told my wife that yesterday. When the company's school closes here she will find another. I cannot understand her-quite. She is lovelier than Hebe, and so lovable that half the men I know worship her. Yet she favors twenty-five, Lucy-Belle says. They like each other and have had their confidences. Lucy-Belle says there is a love affair in Carla's life a broken one, to love makes it impossible for Carla told her that," man or marry. Carla

Paul looked out of the window again, with his back to Derwent.
" What a rotter I am to blow up as did a few minutes ago,', he ex but I was thinking of been one way, Carla's another. I was born rich; she came over an immi grant baby. I did nothing but grow
up; she fought with the pertinacity up; she fought with the pertinacity of father died, got it, and has been fight ing for her own and her mother's ex istence ever since. I'm a man She' thize with myself and curse my luck for being what I am while she bear up like a soldier under her burdens soggy, glomis morning. sadness of all the world is back of that smile, but it doesn't spoil its me feel how small I she makes inconsequential all this work and how in the pit. I would give all this down save her mother for her! ',

Derwent put on his raincoat.
We all feel that way about it. And -we're helpless. Lucy-Belle wants you "Thanks. Tell Lucy-Belle she is an angel
come.
Paul sat at his desk after Derwent had gone. From his chair he could look through another window to a clean and unbroken sweep of country where the forest had stood, and where now were whose of cottages built for the men whose wives and families had come
with to the workings. He could see Lucy-Belle Derwent's home, and not far from it the cottage in which Carla Haldan and her mother lived He had often felt an emptiness of heart and a great longing when his eye rested upon these half hundred homes of the women whose love and loyalty bands, fortunes. His wife was hus among them. Only twice in three years had she come up to what she had called 'these horrible woods,'' and then she ' 'these horrible woods,'" and then she was beautiful, in a vivid, golden way deeply. It had been for him like a beauty of a flower made by a master craftsman from paper or glass, without the rare, sweet perfume which should have been a part of it, and for which he had yearned all his life. He had thought of her as a lovely bird in a pilded cage-and the cage was the palace which he called his home. It was a senseless thought, for the cage Europe Next year it would be some other far away place.
He had been true to the woman on his desk, just as he knew she was true to him, and whatever he had wanted in voman he tried to build up about her He wanted to love her. He did love the ideal which he created of her, a kind of dream woman, whom he endowed with a great love for himself and placed in one of the cottages which he could see from his office window.
He did not realize that during recent months he had clothed this ideal a little at a time in what he found in Carla Haldan.
Yesterday he had received a letter from Paris. It was friendly and full of interest, quite a long letter, but without a line in it to say she wanted him or was looking forward to the time when she would see him again. She must have written it in her dress ing room, with her hair down, for one of the long, fine-spun golden filaments had got into the letter somehow, and at first he wanted to believe she had put
t there. Then he recalled that prev veeks sints heter had been ifv him. So there was no sentiment about it. Just aecident. With Carla it was
lifferent. Fl .lowers. Wist different. Flowers which she eut from
her garden were always on his desk. A vase of gorgeous autumn nastur tiums were there now. Usually Carla sent them over by one of the school children, but occasionally she brought them herself. She made no display of the act, nor was there a motive in it, Paul knew she would have done the same thing if his wife had been there The two had met. Carla had seemed o bear in her heart a warm and ten der feeling for the woman to whose husband she brought flowers. A curiThey were the same age-twenty-five both born on the same day. Funny, Paul had thought, how much two wom en could learn from each other in a hort time.
Paul was loking at the Haldan cottage as he sat thinking, and saw Carla come out into the rain and turn down ittle while he knew she was on he way to visit him. He stood up to watch
the slim figure in its closefitting silken raincoat and hood. He knew she would come in through his door, hiding her grief as much as she could from the
world, that its gloom might not oppress ombarrass others. To have a mother home, dying, and then to smile, w
Carla.
He met her at the door, and Carla had wet, fresh nasturtiums in her hand. Alow of greeting was in her eyes and the smile was on her lips, as he
knew they would be. He helped her off with her coat and hood.
She objected a little to taking off
'I want to talk with you for only moments, if the inconvenience isn'

## And I want to talk with you-for

 vorking, not ne replied. I am not let my secretary go. I have felt peculiarly the desire to do nothing thisafternoon. The day has been empty
saw you coming down the path. I have been thinking about you-quite

He had never said as much as this, with the steely shutters let down from his eyes so that the other man within
him was looking through. A flush so faint that Paul did not notice it gathered in Carla's cheeks.
'Thinking of meq', she inquired. That is kind of you. I like to be thought about-pleasantly. And you
could not think otherwise of me when could not think other
He was glad she had spoken about " frowers.
and an inspiration to me encouragement time," he said. "No matter how annoying my work or how gloomy the day, they are always like a cheering friend smiling at me from my desk.', The warmth in her cheeks deepened into a delicate rose flush of color. friendly to you. They are always that to me. I love them just as I love trees.

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Wisconsin

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## This Week in the Churches

## Lenten Sermonette THE CROSS

By Rev. F. C. Reuter
Pastor of First English Lutheran Church

It is a notable sign that more churches are giving increasing attention to the Lenten season and its possibilities. Surely this forty week day period prior to Easter devoted to the contemplation and meditation upon the sufferings and death of Christ lends itself to the growth and deepening of the spiritual life.
The heart of Lent is the Cross. No more necessary messages are needed by this sin-cursed world than those of the Cross and none are truer to the divinely inspired record, the Bible. A worthy celebration of this season is one in which we turn from self and the world to Christ and Calvary and learn the great lesson of blood bought redemp tion prompted by divine love. Let us spend this sacred season at the Cross in order that we may the more appre ciate the significance of the sacrifice made thereon.
The Cross was an absolute necessity Mankind, lost in trespasses and sin, de served the full penalty of the law which was death. Divine justice demanded that the penalty be paid. Only a sinless, perfect and spotless one could satisfy that justice. This One was furnished by God. It was and is none other than His only-begotten Son, Jesus the Christ, who offered Himself gladly and willingly as the ransom for this sinful mankind. If the world was to be redeemed, and God so decreed, then a holy, spotless price must be paid, -the life and blood of His Son. The death, the Cross of Jesus was an ab solute necessity for the redemption and salvation of souls.

Back of the Cross lies a motive and that motire is best expressed in that scriptural gem: "God so loved the world that He gave His only begotton Son . . .'' John 3, 16. The love of Jesus prompted Him to come down from heaven and give Himself as the price of our redemption. That is the love of which God's children sing and in which they rejoice, "Love divine, all love excelling." Greater love has no


Rev. F. C. Reuter
one ever shown toward us or ever will show than the love that the living God has shown toward us in the sacrifice f His Son. Only God can show such

Do we as redeemed creatures, as nation, as a city, as individuals ap preciate this divine love? The answer is found in our attitude toward the Cross, the Christ. Does our life manifest gratitude to the Redeemer for His infinite love and mercy?

The Cross has power, magnetism that s unique. By His death and resurrec

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tion Jesus gained an unquestioned vic tory over sin, death and the devil. Had the Son of God shrunk from the great price demanded by divine jus tice, His coming to earth would have been a failure. The power of the Cross is gloriously revealed in Christ's victory over sin, death and the devil This divine power has exerted itself throughout the world where the word of God is taught and the sacraments administered. The gospel of Jesus Christ has power to cleanse, strengthen and save the soul. It is the power of of God unto salvation. The Cross of Jesus has made it possible for souls to be saved. It has conquered the foes of mankind and has power to draw us unto Christ and heaven. It is the one and only way to heaven. No wonder the Christian glories in the Cross of Christ-it has power to save sinners.

The history of the Christian church bears out the truth that there is in the Cross of Christ a world-embracing power. Have you felt its power or have you resisted it? If you are attracted, drawn by that great soul magnet, Jesus, you are living close to Jesus and in His service.

The Cross of Jesus has a glorious purpose. It gained for us not only redemption but has also made it possible for us to serve Christ. He pur chased and won us with His holy, prec ious blood that we may be His own and live under Him in His kingdom and serve Him. It is a glorious privilege, to us, my friends, who know and believe in Jesus as the God-man the Redeemer, to serve Him. It is a high honor to render service to our country but by far the highest honor of all and a glorious privilege to serve the true and living God who has creater, redeemed and sanctified us.
Many have travelled life's pathway as failures, because they resisted and rejected the power of the Cross. Many are doing so today. The majority of our American people are closing their eyes and their hearts to the one glorious privilege of man which is to serve God. The great need of America, of the entire world, is the power of the Cross. The power is there for the asking and seeking.
Back to the Cross of Jesus, my friends, and there learn its necessity, see its motive, feel its powers and real ize its glorious purpose and eternity shall reveal that you made no mistake in glorying in the Cross of Jesus

The Cross of Jesus, what it is;
None but His loved ones know.

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Mrs. H. Kirchenlore, W. Washington St., entertained her circle of the First English Lutheran church Tuesday.

A Call to Pray and Witness was the subject of a talk by Mrs. J. R. Denyes at the joint meeting of eleven protestant churches of Appleton in observance of World Day of Prayer at All Saints Episcopal church this afternoon.

Mrs. A. C. Rule entertained Circle No. 5 of the Congregational church Wednes. day. Mrs. William Cavert and the Misses Mathilda and Emma Poppe as. sisted.

Hostesses at the social meeting of Zion Lutheran Mission society Wednes. day at the church were Mrs. Marie Ecker, Mrs. Lily Ecker, Mrs. Mary Emerich, Mrs. Anna Gates, and Mrs. Hulda Holterman.

The German Ladies' Aid society was entertained at the home of Mrs. L. Bo. nini, E. Eldorado St., Wednesday.

Mrs. Mabel Shannon was elected president of the Ladies' Aid society of Memorial Presbyterian church at a meeting Tuesday at the home of Mrs. George Wood, N. Bateman St. Other officers named were Mrs. Henry Johnson, vice president; Mrs. S. C. Murphy, secretary ; and Mrs. J. E. Bond, treasurer.

The Ladies' Aid society of St. Matthew church was entertained by the Busy Bee group of the society Tuesday afternoon at the church parlors. Hostesses were Mrs. Paul Stegert, Mrs. B. J. Zuehlke, Mrs. Arthur Peters, Mrs. George Abendroth, Mrs. Henry Goerl, Mrs. Emil Hoffman, Mrs. Herbert Schabo, and Mrs. Helen Wegenke.

A series of Lenten services based on the Book of Acts was opened at Mémorial Presbyterian church Ash Wednesday evening. The services will be held on Thursday nights throughout Lent beginning next week.

Mrs. Fred Giese, Commercial St., will entertain Circle D of First English Lutheran church Thursday afternoon.

Young people of the Baptist churches of Neenah, Oshkosh, Green Bay, Marinette, Menasha, Fond du Lac, and Hortonville will be guests of the Young People's union of First Baptist church at a banquet at the church next Friday evening. The general chairman of the affair will be Gilbert Green. Evelyn Stallman and Gwendolyn Vandawarka will have charge of the program.

Mrs. H. L. Davis, E. Opeechee St., was hostess to Circle No. 2 of the Congregational church Tuesday. Circle No. 8 met with Mrs. H. H. Cole, S. Meade St. Mrs. Fred Peterson's circle met at the church, and a luncheon of Circle No. 4 was held at the home of Mrs. Eugene Harris, W. Spring St.

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# New Liethen Grain Building Will Be One of the Largest in State 

Picture on Front Cover

When the finishing touches are made to its new building at W. College Ave. and N. Badger Ave. sometime late this spring or in the early summer, the E. Liethen Grain company will have the finest feed plant of its kind in eastern Wisconsin, north of Milwaukee. The exterior of the new five story building is almost completed as indicated by the illustration on the cover page of this issue of the Review, but a considerable amount of work remains to be done on the inside.
The present Liethen company was developed from a business begun about half a century ago by M. F. Barteau, which had as one of its chief functions the pressing and baling of hay for farmers in this vicinity. Mr. Barteau built a frame structure on the northwest corner of College Ave. and Richmond St., the building occupied by the Liethen company until a few weeks ago when the offices and supplies were moved into the new building. In 1888 Marshall and Hammel took over the establishment started by Mr. Barteau, and as the years went by they added grain and feeds to hay pressing and wool buying activities. It was not long before the grain and feed lines became the principal business of the company. A large wooden elevator was built, and this was recently moved up College Ave. several blocks to become a part of the new Liethen plant.
In the earlier days this grain company was primarily a retail establishment for the sale of feeds and other products to nearby farmers. Now it has been turned into one of the largest grain jobbing and trucking businesses in Wisconsin.
The year 1916 marked the change of ownership to the present owners, the
E. Liethen Grain company. The company now makes and sells a complete line of poultry and dairy feeds, which are well known to dealers in this territory. The Liethen product is sold to every feed store in communities within a 25 mile radius of Appleton. The product is distributed to this territory daily by a fleet of motor trucks.
A few words about the new building probably would be of interest to people of this city interested in the community's growth and development. The structure is 40 by 96 feet, and has five stories and a basement. Then there is the wooden elevator which was moved from the old location. This part is 24 by 70 feet. Construction is of concrete re-inforced by steel. The exterior walls are of brick. Practically the entire building will be used for storage space with the exception of those parts where the feed mixing will be done. A garage will be constructed adjacent to the first floor so that trucks may be loaded direct from the plant. Construction was started early in October, but due to the early zero weather was retarded somewhat during the late fall and winter months. The building, when completed, will cost approximately $\$ 60,000$. Appleton Construction company has the general contract. The old Liethen building has been razed to make room for the super service station to be erected at College Ave. and Richmond St. by the Firestone Tire and Rubber company.
Present officers of the E. Liethen Grain company are Mrs. Anna Liethen, president; Frank W. Liethen, vice president; Rose Liethen, secretary and treasurer. Three other Liethem brothers, Henry, Andrew, and Alois, also are actively engaged in the business.

# es LOOK AND LEARN es <br> BY A. C. GORDON 

1. In what country is it colder than at the North Pole?
2. What deceased millionaire of the United States left nineteen widows? 3. Can presidents of the United States serve more than two terms?
3. Why doesn't a canary fall off his perch when he goes to sleep?
4. What was the name of the first ironclad battleship built in the U. S. $\%$
5. What president was known as the "Rough Rider"'?
' 7. What American plant eats flies? 8. How many men in the Roman army were under command of a centurian?
6. What was the first moving picture machine invented by Edison called?
7. Where is the Rock of Gibraltar? 11. Who was the great French dramatist?
8. What government department has charge of Indian affairs?
9. What is the final sermon preached to graduating students called?
S. S. That caused the sinking of the
S. S. Titanic?
10. In what city and country is the
11. What is the meaning of "sterling'' on silver?
12. How many times was Alfred E. Smith elected governor of New York? 18. In England, to what side do vehicles and people pass each other?
13. What animal is the traditional mascot of the U. S. Marines?
14. What is the only river in the world that flows away from its mouth? 21. What astrologer predicted the death of President Harding?
15. What fuel is used on most of the modern ships of the U. S. navy?
16. What are "Fakirs"?
17. How often do deer shed their antlers?
18. What is the capital of Sweden? 26. What does the word czar come from?
19. What negro accompanied Peary to the North pole?
20. Why are the colors red, green and amber used in signal lights?
21. With what game is Gene Sarazen's name associated?
22. What is the principal avenue in the city of Cleveland?
(Answers on page 16)

ONE HUNDRED YEARS AGO ON PRESENT SITE OF APPLETON Here is a description, probably the oldest which has been found and definitely established as telling of the exact location where our beautiful community now stands. It was written in 1825 , more than a century ago, and many years before there was any permanent settlement here. In fact the only settlements of consequence at that time in what is now Wisconsin were those at Green Bay, Prairie du Chien, Mineral Point, and possibly one or two other trading posts, and Indian missions. There was no settlement at Milwaukee or any of the other great cities of the lake shore or the Fox river valley, with the single exception of Fort Howard (now Green Bay).
It is difficult to recognize that this brief extract tells about the same ground which thousands of busy people travel daily in their work and play, because when this was written there was nothing but the primeval forest inhabited only by red skinned savages and wild animals. It is regrettable that there is no title page, and no name of the author attached to this description which was furnished to the Review through the courtesy of William F. Raney, professor of history at Lawrence college. The description follows:
"The Valley in 1825",
'Here the river falls forty feet within a mile and a half. The volume of water seems to be greater than at-any point on the river, and in places rushes with a perpendicular fall over it of four feet. The banks on both sides vary from fifty to seventy feet in height and are quite precipitous. The river thence winds in graceful curves over a rocky bottom, dashed here and there against rocky constructions and throwing silvery spray and sheets into crystal mounds and hillocks.
'In the midst of this grand rapid is an island covered with a dense growth of majestic oak, maple and beech forest trees, and on either side are deep ravines like valleys that give an impression that they are grand avenues formed and adorned by the hand of nature, as entrances to some undiscovered Elysium beyond.

Charmed with the rare beauty and grandeur of this place, we make our way up the steep banks and reach the table land above, and from here the landscape is exceedingly beautiful. The air is pure and invigorating, the water is clear as crystal, and the varied hues of the autumn forests which roll away in the dim distance present a picture of rare beauty.'

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Mrs. Mabel Wendt, Mrs. Vernice Fumal, and Mrs. Hattie Luebben were in charge of a supper of the Young Women's Missionary society of Trinity English Lutheran church Tuesday.

Mrs. Charles Feuerstein and Mrs. A. Hipp were chairmen of the Ladies' Aid society meeting of St. Joseph church Tuesday.

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## Our Gardens

A garden is a lovesome thing; God wot!
Rose plot, fringed pool, ferned grot, The veriest school of peace; and yet the fool
Contends that God is not.
Not God! in gardens when the eve is cool?
Nay, but I have a sign 'Tis very sure God walks in mine.'
"Down in the garden', used to mean a plot set aside for vegetables or flowers, or both, but now "the garden"' is more apt to mean the entire yard or plot surrounding the house, and the first thing we must do in planning our garden is to decide what part it is to play in and to our house-our home.

Is it to be outside decoration, company dress as it were, for the house; or is it to be the outdoors of the home, " a living room with a carpet of grass, a ceiling of blue sky, and decorations of flowers, "into which family and guests may go, as into another rooman outdoor room-still screened from public gaze?
We need such an outdoor living room for our summer climate and this idea that our gardens should be intimate parts of our homes is slowly gaining ground and will have much influence on their future development. Most of us build our houses for winter conditions and when the heat of summer comes we flee to the wilderness (or what passes for wilderness in these modern times) and live in camps. Why? To satisfy the need for outdoor living in summer.

The architect has drawn us from our houses onto enclosed and screened porches; from there to the uncovered terrace. And now the landscaper lures us down into the garden for summer living. Let's go.
As most houses in Appleton are built and placed there isn't much chance to introduce privacy into our "front yard," unless we surround ourselves with tall hedges or fences. So there is a growing custom to develop this part of the lot in harmony with the neighbors' yards. At the same time we must try to emphasize our own house design and present at all seasons a dignified and inviting "front." To make a picture.
Trees should be so placed as to frame the house, not hide it from the street; to provide shade. Shrubs about the foundation of the house to "tie it to the ground,'' and to mark the boundaries of the lot.
We all love trees and so we often overdo the planting of them, or do it badly. Few houses are so ugly that they need trees directly in front of them to hide them. With the proper "framing" they can be made attractive. The next thing to think of is shade. Sometimes a planting for shade also serves as a windbreak in stormy seasons.
Most houses are improved by having a planting of shrubs about the foundation to make them look as if they "grew out of the ground." Such planting should be adapted to the architectural plan of the house; it may be unbroken or consist of groups at corners and angles, so as to harmonize with and set off the lines of the house, as a woman's hat is adapted to the lines of her features. Then we must think of height, contour and ground area, as well as the effect thru all the seasons of the year. That means a study of color and flowering seasons, fruit, bark and foliage. For the front of the house, some consider foliage effects in shrubs more important than flowers.
Having done our duty by the front of the house, we $t$ un to our back yards for comfort, coolness and privacy, and make our outdoor living room there. If it is to be really restful, the outdoor room, like the indoor room, needs planning, design. It must be screened from outside view and from surrounding un. attractive things.
If the space is large enough and suited, a planting of trees and shrubs makes a beautiful screen. Tall flowering shrubs may be so planted as to give a continuous display of blossoms, with trees for accents. The flower lover may have a tall fence, wall, or lattice covered with vines, and flowers in front of it. Bird lovers will not forget a corner for them-thorny berried trees and shrubs for their permanent residence or transient stay.

The garden layout may be formal with elaborate design, ornamentation and furniture, or informal with natural

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planting of flower borders backed by shrubs and trees. It is suggested that formal design, with stepping stones, sun-dial, gazing globe, bird bath, ar. bors, pergolas, and so on, is well adapt. ed to places where growing conditions are not so good, because it does not depend so much on planting, while the naturalistic will be more interesting where growing conditions are good because it "subordinates design to the planting.'
H. S. GATLEY RESIGNS AS RECTOR OF LOCAL PARISH

The Rev. Henry S. Gatley has resigned as rector of All Saints Episcopal church. Mr. Gatley began his work at the local parish on January 1, 1926, coming to Appleton from Missoula, Montana. He succeeded the Rev. C. A. Wilson. Mr. Gatley will go from Appleton to Buffalo, N. Y., his former home, where he will spend some time visiting with relatives. He will preach his farewell sermon Sunday morning. No definite plans have been made by the parish for the appointment of a successor to Mr. Gatley.

THE BARBECUE SEASON IS ON
Now that warm weather is approaching and afternoon and evening jaunts have more enticement, the barbecue season is again with us. One of the most popular barbecue stands in this part of the country is that owned by Lyn A. Carey, located just east of Gmeiner's corners on highway 41, between Appleton and Menasha. There is abundant room for parking space while enjoying Carey's famous "buttered barbecue" sandwiches, home made ice cream and the other goodies dispensed here.

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We will do our utmost to make the Review interesting and valuable to you. Please do your part to help us gain the confidence and good will of the advertisers.

# IN and OUT $\mathbf{K i t c h e n}^{\text {itcen }}$ 

LENTEN DISHES HELP TO
PREVENT "SPRING FEVER"'

How well do some of us remember the sassafras tea, and the sulphur and molasses we were dosed with to "thin the blood' ' when those tirst warm, languorous days brought on "spring fever,'"

Modern mothers and grandmothers plan spring menus to include those foods which will help prevent winter ills and that famous "tired feeling" engendered by winter foods and too much indoor living. Then, along comes Lent to help us all. We eat less of the heavier meats and other acid-forming foods and turn to fruits and vegetables and other base-forming foods to counterbalance them, thus escaping the old-fashioned spring fever remedies.
With fresh fish, sea food, eggs, and a wide range of fruits and vegetables to be had in Appleton markets, every housewife has at hand the materials for well-balanced spring meals, if she will but give time and thought to them. Good rules and recipes are to be had everywhere. We give a few simple ones here. Others will follow, if you want them.

## Eggs Florentine

3 cups cooked spinach
4 eggs
1 cup pimento cream sauce
Salt and paprika
Chop spinach very fine and drain thoroughly. Pack firmly into ramekins or custard cups which have been dipped into hot water, heat, unmold and press the back of a spoon into each to make
a hollow. Poach the eggs and lay one in each spinach nest. Pour around a plain cream sauce or one to which a little chopped pimento has been added. If a heartier dish is wanted, a little chicken, sausage meat, or any left over meat may be added to the sauce.

## Vegetable Salad

1 No. 2 can string beans
1 No. 1 can peas
2 medium tomatoes, skinned and diced

1 cup sliced celery
1 good flavored apple, diced
$11 / 4$ cups cooked salad dressing
Lettuce leaves
Place alternate layers of vegetables and apple in salad bowl. Add salad dressing. Toss lightly together with two forks. Serve on crisp lettuce leaves. Yield: 8 servings.

## Fish Souffle

1 cup fish flakes, preferably cod and haddock

2 cups seasoned mashed potatoes
1 pint rich milk or cream
2 eggs well beaten
Butter, salt and pepper
Mix well the first four ingredients with the seasoning, adding some butter if milk is used instead of cream. Pour
into buttered baking dish and bake about twenty-five minutes, in moderate oven.-L. O. U.

## Riced Egg Salad

Fresh eggs are such body builders that we use them to advantage. Here is a little different way with egg salad:
6 eggs
2 large tomatoes or jellied tomato
$1 / 2$ teaspoon salt
$1 / 4$ teaspoon pepper
French dressing
Mayonnaise
Lettuce
Hard boil the eggs, shell, and while still hot press thru potato ricer, season and pack into straight sided glass dish and set aside to chill. Peel and cut tomatoes into thick slices and marinate in French dressing. If tomato jelly is used, cut into rounds. Unmold egg mixture, when cold, and cut into thick slices. Arrange a slice of tomato on plain or shredded lettuce, put a slice of egg on each, top with a spoonful of mayonnaise and a sprinkle of paprika.
Thinly sliced, or spread, this egg mixture makes a nice sandwich. A thin slice of tomato or lettuce leaf may be used with it. Other combinations will suggest themselves.

## Little Household Tricks

Sew dress snaps on one side of pillow covers that need frequent laundering. It saves time in putting them on again.

I use some of the water in which the potatoes are boiled to make the gravy. It adds flavor and saves the mineral salts.

A rubber cap, like those used on crutches and canes, fitted over the top of the broom handle saves walls and keeps the broom from sliding when it is set against the wall while working.

When I have worn out two right handed rubber gloves, I turn one of the lefts inside out and that makes a new pair.

When you have broken glass to pick up use a piece of absorbent cotton, dampened. It will take up all the tiny bits and is better than brushing.

There are a hundred ways to make your work about the house easier, with paper. Newspapers, paper towels, paper napkins, oiled paper, wrapping paper can be used in many ways, if you will use your wits.

Make some chocolate syrup to top ice cream, puddings, cakes, or plain boiled rice; fruit syrups for refreshing drinks and sauces for plain puddings. In hot weather it is nice to have a plain sugar syrup as well as fruit juices in the ice box ready for making the cooling drink.
Salad dressing and sandwich fillings are handy to have in picnic time or when school lunches must be prepared; also for informal supper "snacks."

Brown some flour for gravy and meat sauces. It will save time when you must make gravy in a hurry. A dozen other time savers will occur to you as you work.


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## Poems <br> We Like

WHENEVER MOON SHALL SHINE This night was made for remance, This night was made for love; The moon is high up in the sky, The stars gleam bright above. The world is well nigh perfect, dear, When love is true and you are near; No greater joy on earth is known, For you are mine and mine alone.

Whenever moon shall shine on high And lovers, two by two,
Shall watch the stars that dot the sky, As you and I now do,
Then I'll recall this night, my dear, When you and Love were with me here, And I shall wish that you were near, Whenever moon shall shine.

> -HELENA KOLETZKE (Appleton) in "Ships'

## LOST GARDENS

If once you loved a garden That's not your garden nowYellow crocus in the grass And budding lilac bough! April's remembering time, You will always know Green splashed gold of daffodils Where they used to grow.

April's a remembering time, Days of garden grace, Lift the covering of straw And find a pansy face! If you have loved a garden, Its ways will call you yet, Nothing else that life may bring Will help you to forget.

If once you loved a garden That love will stay with you. In April there's a morning When violets are blue; You come upon them suddenly, And suddenly you see A green white mist has fallen On the old pear tree.

Once I loved a garden That's not my garden now. In April I remember The smell of earth and how Like folded hands in prayer Holding a scented heart, The hyacinth comes pushing The lose, brown soil apart.

You can't forget a garden Where you have planted seed, Where you have watched the weather And know the rose's need. When you go away from it, However long or far,
You'll leave your heart behind you
Where roots and tendrils are.
-Selected.
Who never climbed, never fell.'

## J. R. ZICKLER

QUALITY SHOE STORE
Also Electric Shoe Repairing
Tel. $343 \quad 126 \mathrm{~S}$. Walnut St. Appleton, Wis.

## TRY THIS ONE



Horizontal.
1-Shallow cooking dish
4-Happy
8-Extent
10-Indebted to
12 -Indebted
$14-\mathrm{At}$ a more remote time
17--Puts on
18-Lad
20-Any of the characters of the former Teutonic alphabet 21-Insect
22-Melodies
24-Any dry seed vessel
25-You and I
${ }^{26}$-Alcoholic beverage
${ }^{27}$-To hurl
$29-A$ pelt
30 -Organ of head
30-Organ of head
82-Drug addict
34 -To beseech
34 -To beseec
85 -Sun god
85 -Sun god
36 - Projecting piece of wood
36-Projecting piece of woo
$37-$ Pertaining to the sun
37--Pertaining to
39-Play on words
${ }^{39}$-Play on words
40-Chemical used as a styptic
42-Alcaholic beverage
43-T0 dispatch
44-To scatt
46 -Elicits
48-Auditory organs
50 - Heavenly body
51 -Heavenly body

## 51-To write on a type 52-Printing measures <br> Solution will

## PROBATE COURT CALENDAR



## Home Merchants Contest Offers Many Cash Prizes

This is a great day and age for contests of every conceivable kind. There probably is more money given away in contest prizes by merchants of a city such as Appleton in the year 1930 or 1929 than was taken in by some of the largest merchandising establishments here fifty or sixty years ago. This estimate may be correct or it may not, but at any rate a splendid contest has been launched this week by the Appleton Home Merchants association, a group of store owners who have lived here for many years and have helped build the community into the great city we are proud to call our home.
An especially attractive feature of this contest is the large number of cash prizes which are being offered by the home merchants. The contest is confined to school children and there are to be two divisions, one for rural school children and one for boys and girls of the city of Appleton.
Briefly, here is the idea of this new and attractive competition which starts this week and ends May 21. A series of 20 advertisements will appear in the Appleton papers, advertisements in the form of questions or statements which will bring out in some way many advantages of trading at home owned stores. Those children who wish to compete in the contest will save these ads as they appear from week to week in the papers, and after the last of the series has been published, answer the questions asked in the advertisement or elaborate on the statements made. After all the advertisements have been answered or some statement made about them, the contestant will take all the ads which he or she has clipped from the paper, with the answer for each one, fasten the bundle securely together, and thus send the whole series of ads and the material written about each to the Appleton Home Merchants association.
All answers must be in within two weeks after the last ad has been run.
Now about the answers you boys and girls write to the questions and statements in these advertisements. Here are the rules-not more than 25 words will be allowed for the answer to each ad except for Number 20, (the last one of the series), in which case 100 words will be allowed. This last advertisement is a summary of the nineteen which precede it.
Each entry will be judged, first, for logic; second, for neatness; and third, for clearness.
Entries will not be returned to the sender and the Appleton Home Merchants association reserves the right to use any or all of the answers for publicity purposes.

Now that the rules have been explained, we come to the most interesting part-the prizes. In the rural school division the first prize will be ten dollars, the second prize will be five dollars, and there will be 85 prizes of one dollar each offered to pupils of all rural schools in Outagamie county. This prize money is to be used exclusively to help defray expenses of the rural school graduates on their proposed trip to

Washington, D. C., for their commencement exercises late this spring. A. G. Meating, superintendent of county schools, is sponsoring this project, and the idea apparently has gained much favor and financial support in the last few weeks.
The teacher in each school will grade the entries from her district, and send the entire lot from her school to the Appleton Home Merchants association within two weeks after the contest closes.
A special grand prize of $\$ 25$ will be given to the school that sends in the largest number of entries in proportion to its total attendance. In case two or more schools are tied for the grand prize it will be divided equally among those so tied.

To those living in the city of Appleton or are otherwise unqualified to compete in the rural contest, prizes will be offered as follows: first prize, $\$ 15$; second prize, $\$ 10$; third prize, $\$ 5$; and fifty prizes of $\$ 1$ each. The same rules will govern this section as are applicable to the rural section.

The first two of these advertisements appear in this issue of the Appleton Review. Give the best answer you can in 25 words. Save the ads and your answers through the ten weeks which this contest will run, and you stand a mighty good chance of winning a prize.

## High School Notes

## By W. MEYER

A. H. S. band will give a benefit concert sometime during the coming month to help raise the $\$ 1,700$ needed to get their new uniforms. The tickets are on sale, 50 c for students and $\$ 1.00$ for adults.
Students, studying French under Miss Gertrude Thuss, have been given the Henman tests compiled by Professor V. A. C. Henman. The average for both first and second year classes was above that of the national standard. The three highest in the second year class were Phoebe Tritten, Winifred Ek, and Lila Locksmith. The highest in the first year class in vocabulary were Helene Johns, Ann Russell, and Joseph La Violette; in sentences, Joseph La Violette, Thelma Nohr, and Wilbert Hansen.

Carl Roehl won the first prize of $\$ 5.00$ awarded by the student council to the student designing the winning flag in the contest held recently. Lillian Guckenberg won second prize of $\$ 3.00$ and Donald Mueller won third prize of $\$ 2.00$.

On March 14 the Appleton high school chorus under the direction of Mr . Earl Miller will sing at the second of a series of music festivals to be held at Oshkosh.

Tryouts for the Heiss oratory contest will be held during the next week under the direction of Miss Agnes Huberty. This contest is sponsored each year by the class of ' 16 , in memory
of William Heiss who was killed in France. It will be held on April 10, and the winner will travel to Marinette for the valley contest April 25.

The next lyceum number will be George F. Morse, an eminent zoologist, who will talk to the students. Mr. Morse has had many very interesting and thrilling experiences which are bound to be of interest. The fifteenth number on this lyceum course will be Captain T. Dinsmore Upton who will appear before the students on April 8.

## A. H. S. Athletics

## By J. REEVE

The basketball game here with Marinette, the last of the season, has been moved up to Tuesday, March 11. This will enable the team to finish its conference tournament ten days earlier than otherwise planned.
H. S. cagers fell again before the shipbuilders at Manitowoc last Friday when they were defeated by a score of 28-20.

Tonight Fond du Lac again meets the Terrors who a few weeks ago surprised the whole valley by trampling on the present leaders. The game will begin at $8: 15$, the preliminary being scheduled for $7: 15$.

Coach Delforge's and Kennedy's All Americans, a group of sophomore boys who are interested in basketball, met the Kimberly second team cagers last Friday on the latter's court. Our boys added another laurel to their string of victories by winning 29-9.

Interclass basketball is at its height, and last Monday the sophs beat the faculty $17-14$. This faculty team is
composed of teachers from nearly every school in the city. The juniors beat the seniors 22-11. Shortly before Christmas the seniors beat the sophs $24-12$, and the faculty beat the juniors $25-18$. At present the tournament rests in a quadruple tie which will be played off in the near future.

## ROOSEVELT JUNIOR HIGH

Our basketball team, which went through its local season undefeated and even beat a team representing Wausau junior high, met its Waterloo last Saturday when it went up against the boys from Wisconsin Rapids junior high. The game was a thriller from start to finish, but the final score was $10-8$ in favor of the visitors.

Now that basketball is over for the season, volley ball is getting a good start and the interclass tournament will soon be started. Following that will come soft ball and then the outdoor games.

Heaney, the great magician, will entertain the students with an exhibition of his wonderful tricks of legerdemain

## 215 N. Morrison St. AUTO BODY, FENDER AND RADIATOR SHOP APPLETON AUTO RADIATOR AND METAL WORKS Telephone 2498

## NURSERY STOCK <br> EARL RALPH <br> Representing SHERMAN NURSERY Oharles Oity, Iowa <br> 614 E. Summer St. Phone 2745 APPLETON, WIS.

## ROBERT LARSEN, D. C.

## Spinal Specialist

Office Hours: $9-12$ A.M., 2-5 P.M.,
"A Perfect Spine-Perfect Health" 7-8 P.M., Except Tues. \& Thurs. Eve

18 Years of Actual Practice
123 W. College Ave.
Appleton, Wis.
Telephone 850

The Store For
The Workingman

## Our New Spring Suits

[For Men, Young Men and Boys are Here
COME IN AND LOOK THEM OVER
MEN'S-YOUNG MEN'S SUITS $\$ 16.95$ to $\$ 29.95$
HIGH SCHOOL AND STUDENTS' SUITS $\$ 8.95$ to $\$ 16.95$
BOYS' AND CHILDREN'S SUITS
Two pairs Golf Kinickers $\$ 5.95$ to $\$ 13.95$
OUR NEW SPRING HATS HAVE ARRIVED
285 5
Geo. Walsh Company
College Ave. \& Superior St. Walsh Co. Bldg.
APPLETON, WISCONSIN
next Friday, March 14, at 3 P.M. in the auditorium.

The Parent-Teachers association will meet Monday evening. An interesting program has been aranged, which will be followed by a social hour.

Friday morning from 10 to $10: 30$ the students will listen to Walter Damrosch's orchestra as broadcast by the Milwaukee Journal station.

## MC KINLEY JUNIOR HIGH

## By MAMIE CHALL

An interclass basketball tournament has been planned and games will be played every Wednesday evening in the school gym. Although McKinley didn't show up any too well against the other Junior highs, the boys are determined to show their mettle in the interclass games. The big boys of the ninth grade won't even admit that the boys of the seventh and eighth grades have a chance, but the latter are determined to take a fall out of the 'big fellers,' and keep them from winning the banner. Besides the basketball banner a class spirit and sportsmanship banner is to be awarded to the most deserving class.

At a recent meeting of the 9 Z section of the McKinley Junior high school class officers were elected. The office of president is now held by Elner Steiner, Bernice Leinwander is vice president, and Gerda Leisering has taken up the duties of class treasurer. The class representatives newly elected to office are Doris Drexler and Gertrude Gelbke.

The 9 X section has elected Mamie Chall and Catherine Becker as cheer leaders.

## GIRL SCOUT

## INVESTITURE SERVICE

A large crowd attended the investiture services held Monday evening in the high school gymnasium.

The program opened with a short talk on Scouting by Mrs. R. V. Landis. The color ceremony was very impressive with the pledge of allegiance and "Oh Beautiful for Spacious Skies.'
In the investiture service the Trefoil was represented by the Nechee troop. Health was represented by the Cloverleaf troop and Knowledge by the Bluebonnet troop. Spirit was taken by the Florence Nightingale troop.

The Scout chant followed in place of the Scout laws.
The new Scouts were invested by Mrs. Honeywell, scout commissioner. Florence Nightingale troop sang the Promise song. Hail to the Scouts by the Violet troop, Bluebonnet and Hiawatha troop.
The candle lighting ceremony was both impressive and beautiful. Candles representing each Scout law were lighted while the girls repeated the laws.
'Teach Me a True Girl Scout To Be" was sung by the Goldenrod troop while the Cloverleaf troop sang the "Hiking Song." "Come Out You Scout Girls', was sung by the Nechee troop and they were answered by the Hiawatha troop.

LAWRENCE BASKETBALL SEASON

## By JACK WILLEM

Seven wins to counter-balance seven defeats. That is the record of the Lawrence college basketball squad for the 1929-30 season, with a chance to break above the .500 mark on a pair of games over the week-end. The squad will entrain for Cedar Rapids, Iowa, Friday afternoon to meet Coe college Saturday night and Beloit at Beloit Monday night. Both games count in the Midwest conference standings, with the Be loit tilt also counting in the Big Four conference.

Coach A. C. Denney started the season last October with ten lettermen returning for practice. Injuries received in the football season claimed Gilbert St. Mitchell, a guard, and outside work prevented Irving Jackola, Laurium, Michigan, from staying on the squad, however, and eight veterans have represented the Vikes throughout the season. They are: Hayword Biggers, Elgin, Ill., Robert Rasmussen, Ashippun,

viking basketball team
Standing: Jack Willem, Mgr.; John Strange, Ken Laird, Frank Schneller, Bud
ierce. John Cincosky, A. C. Denny,
Sitting: Speedy Rusch, Jerry Slavik, Paul Fischl, Robbie Rasmussen, Hay Biggers,
and Urban "Zeke" Remmel, Menasha, forwards; Frank Schneller, Neenah, and Kenneth Laird, Black Creek, centers; and Paul Fischl, Manitowoc, Jerry Slavik, Elgin, and Harold "Bud"' Pierce, Menasha, guards.
But one sophomore has seen action this season, with two other reserves giving promise of developing for the 1930-31 quintet. The sophomore who has been in several varsity contes's this season is Herbert VanderBloemen, De Pere, who works at a forward position. Ten games of the long sixteen game schedule were played in the Vikings' new $\$ 400,000$ Alexander gymnasium, three of the ten being non-conference engagements. In the Big Four conference, which is made up of Ripon, Lawrence, Beloit, and Carroll, the home-and-home agreements between the competing schools brought Carroll, Beloit and Ripon to Appleton. In the Midwest conference, composed of nine teams in Minnesota, Wisconsin, Illinois, and Iowa, Monmouth, Cornell, Carleton, and Knox played in the Alexander gym. Two more home games were preliminary affairs, Milton college and Stevens Point Normal sending their teams to Appleton. The third non-conference home game was played with Marquette university of Milwaukee.

## " $\mathbf{Y}$ ', ACTIVITIES

The Appleton Y. M. C. A. is putting on an All City Basketball Free Throw Tournament, the winners to be entered in the World Basketball Free Throw Tournament.
Every year the Young Men's Christian association of Memphis, Tennessee, sponsors a World Basketball Free Throw Tournament which is open to all amateur athletes in all parts of the world, including men, women, boys and girls of all ages. A splendid line of trophies has been offered for this international tournament this year and there is no reason why some Appleton person can't place in one of the divisions.
The preliminaries in the Appleton tournament are being run off in the schools of the city for both boys and girls, Bill Picket and Lenora Nay supervising at Roosevelt Junior high, Ray Montieth and Margaret Zuehlke at Wilson and McKinley Junior highs, Lawrence Weber and Florence Hitchler at St. Joseph, Edith Small at the high school, and Mrs. Millis at Lawrence
coilege.
The high school boys will throw Saturday afternoon at the Y. M.
A.

Coaches Rasmussen and Denney were enthusiastic over the proposition but could not work it into their crowded program.
The finals are to be thrown Saturday at the Y. M. C. A. gym, the Junior boys and girls at 10:15 A.M. and the intermediate and senior boys and girls at 1:30 P.M.
There are three divisions, a Junior for boys and girls 16 years and under who throw 50 and 40 respectively, intermediate boys and girls 17 and over but not yet 20 who throw 60 and 50 each, and the senior men and women 20 and over who throw 100 and 60 each.
Miniature basketballs are to be given to the three highest in each division, first place gold, second silver, and third bronze. Four home merchants, Behnke's, Schlafer Hardware company, Satterstrom Chevrolet, and Valley Sport Shop have donated these trophies in the interest of Appleton athletics.

If fur collars or cuffs that have been wet with rain or snow are brushed while still damp and allowed to dry slowly away from intense heat, they will stay fluffy and in good condition.

ANSWERS TO LOOK AND LEARN 1. Central Siberia. 2. Brigham Young. 3. The Constitution does not limit the number, but no president has served more than two. 4. The muscles of his leg are so arranged that when the bird perches his toes are bent and cannot open until he rises. 5. The Monitor. 6. Roosevelt. 7. Venus's fly. trap. 8. 100. 9. The Kinetoscope. 10. At the entrance to the Mediterranean Sea. 11. Moliere. 12. Interior Department. 13. The baccalaureate sermon. 14. It struck an iceberg in the North Atlantic ocean. 15. Pisa, Italy. 16. The "sterling" mark, used by American manufacturers, means 925 parts of silevr to 75 parts of copper. 17. Four, 18. To the left. 19. Bulldog. 20. Chicago river. 21. Madam Marcia. 22. Frel Oil. 23. Wandering men of India who perform feats of magic. 24. Annually, and usually soon after the close of the breeding season. 25. Stockholm, 26. From the Roman title "Caesar". 27. Matthew Henson. 28. Red is for danger, green for clear, and amber for caution. 29. Golf. 30. Euclid.

According to an analysis of exports and imports by the department of commerce the gain in exports of manufac. tured goods offsets the decrease in ship. ments of crude materials and foodstuffs.
Authorized motor buses, numbering 134, travel nearly $8,000,000$ miles a year in Nebraska and in the aggregate carry maximum liability insurance for a single accident in the amount of $\$ 1,120,000$ according to the railway commission's report.

A sultan at odds with his harem, Thought of a way he could scare 'em; He caught him a mouse
Which he freed in the house,
Thus starting the first harem scarum.

## Review Classified Section

## HOW ABOUT YOUR HEALTH?

Thousands have been brought back to
GOOD HEALTH through the use of the GOOD HEALTH through the use of the W.H.B.Y.-De Pere-Tues. and Thurs.
12:45 P.M.

THERONOII OF APPLETON
Phone 2373 -Over Kamps Jewelry Store

## SERVICE CLEANER

We clean walls, wall paper, windows, offices, disinfect your basement by using a new whitewash. 10 years' experience. Once called always called.

## H. A. DEMPEY

Phone 4332-M

WANTED-Man capable of organizing crew and directing house to house sales on attractive proposition in and near Appleton. Chance for good weekly earnings. Address P. O. Box 286, Appleton, Wis.

## TROMBONE FOR SALE

B Flat Tenor Slide. All positions and
tones true. $\$ 10.00$ takes it. Mr. Brown, tones true. $\$ 10.00$ takes it. ${ }^{\text {posis. }}$ Mr. Brown,
117 E. Harris St., Tel. 4599 .

