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In this Issue

AN OPPORTUNITY FOR ALUMNI SERVICE

WAA Pres. Aschenbrener
Writes a Challenge

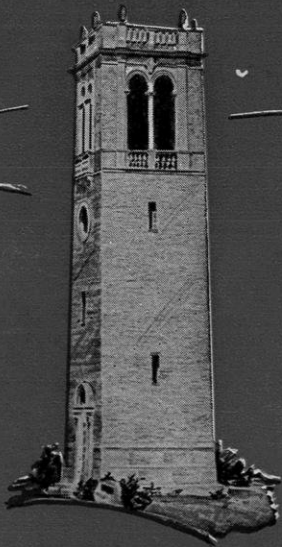
An Alumnus Tribute To Two Educators

The Stories of E. A. Ross
And W. H. Kiekhofer

OCTOBER, 1951



Cameraman's View of Football at Camp Randall—1951



WISCONSIN *Alumnus*

The Official Monthly Publication of the Wisconsin Alumni Association for October, 1951

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Yes, for 25 years your Wisconsin Alumni Research Foundation has been serving you, as a citizen of Wisconsin, in many ways, safeguarding the health and well-being of yourself and your family.

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YOUR WISCONSIN ALUMNI RESEARCH FOUNDATION is a non-profit organization which receives and administers patentable inventions voluntarily assigned. All income from invested funds derived through licensing arrangements goes to the University of Wisconsin and is allocated to further research by the University Research Committee.

WISCONSIN ALUMNI Research FOUNDATION
MADISON, WISCONSIN

★What They Say:

LAST SKYROCKETS

PROF. WILLIAM H. Kiekhofer knew, long before he died this week, that he would never be forgotten by the 50,000 or so University of Wisconsin students who had sat through his lectures on economics. He knew that he had won for himself a lasting place in the affections of most of the students who have come and gone from the University campus in the 43 years he was there.

They had all known him as "Wild Bill" and called him that, often to his face, in kindly admiration. They gave him a rousing "skyrocket" when he came into the lecture hall. No other professor won that consistent tribute.

He did his share, and more, to extend the boundaries of the University's service and influence. He kept himself as keenly aware of affairs off the campus as on.

Prof. Kiekhofer once said, "I bow my head in humble gratitude for what democratic Wisconsin, State and University, have done for me in giving me the greatest opportunity of my life."

Wisconsin, State and University, now bow in humble gratitude for having had the services of this able and stimulating teacher for so long.

—the Milwaukee Journal

WILLIAM HENRY Kiekhofer is dead. The warm humanity—the wisdom—the magnificent individuality will not die. He has left it in the hearts and minds of his students. Fitting tributes to his greatness will be sounded by our leaders and high officials, but "Wild Bill's" greatest tribute is in the shock, and the sense of loss, that the news of his death brought to countless thousands of his students throughout Wisconsin and the world.

No man could hope to gain more or give more in a lifetime than that.

—the Capital Times

PROF. KIEKHOFER will be remembered among other things as one of the world's foremost economists, but there are many other economists of importance who will never achieve the mark in life which Mr. Kiekhofer did. His vivid personality, coupled with a knowledge and understanding that encompassed avenues far from his special field, brought him into prominence as readily as did his special knowledge. He loved Wisconsin, its University and its people. The University will not be the same when classes begin again in the fall without the presence of this distinguished teacher, scholar and humanitarian.

—the Waukesha Freeman

EDUCATIONAL STATESMANSHIP

WE LIKED some of the remarks made by Pres. E. B. Fred of the University of Wisconsin in his recent annual report on the University.

At a time when it seems to us that there has been too little co-operation among the various state institutions of higher education (all supported, of course, by dollars from the same taxpayers) Pres. Fred sounded a call for "educational statesman-

WISCONSIN ALUMNUS

ship and true co-operation" among the state's institutions of education.

The record of some of the boards of state institutions of higher learning—and the administrators answerable to those boards—has not been quite what thinking taxpayers might call "statesmanship." The record, rather, has been one of selfishness and picaresque squabbling over the possibility that this board or that might lose some of its little empire. This empire building is not what the taxpayers desire.

We agree with Pres. Fred. He expands his plea for statesmanship with the assertion: "The education of all men, always a major concern of mankind, must now be recognized as of paramount importance. To this task . . . the University pledges itself . . ."

We hope others will heed his plea and emulate his pledge.

—the South Milwaukee Voice

BUILDINGS

UNDER AUTHORITY of the Board of Regents, the University of Wisconsin will go forward with plans for construction of:

A dairy instruction and research center on Linden Dr.,

A bacteriology building on Linden Dr.,
New University greenhouses on Walnut St.,

A fur animal research building near the present dairy barn,

New extension division offices in the stadium, and

A \$1,200,000 diagnostic center.

These buildings all are part of the University of Wisconsin's expansion program. Without question, they are needed by University scientists and the Wisconsin public they serve.

One question:

Where can the people who will work in and visit these buildings and offices park their automobiles?

—the Wisconsin State Journal

UW AND MIGRANT WORKERS

Students at the University of Wisconsin are currently giving reassuring proof that social consciousness has not wholly replaced the self-centeredness and selfishness with which they have so often been charged.

I refer to the movement to collect at least \$400 to aid migrant workers at Waupun.

A similar drive last summer brought this amount, which was used for school and medical supplies, milk, movies, and transportation to country schools for the children of these transient workers.

Students are appealing through their daily newspaper, which has given considerable space to publicity concerning the drive, and by collections at student houses and other campus spots.

The significant factor in all this is the movement it displays toward solicitude and a sense of responsibility for the stranger within our gates. The action is in keeping with the principles represented by the Governor's Commission on Human Rights.

Wisconsin may well be proud of the step these young men and women are taking; her regret should be its necessity.

—the Wisconsin State Journal
(Letter to the editor)

WISCONSIN Alumnus

BIG INCOMES

Yes, men with much-bigger-than-average incomes read Wisconsin and six other Alumni Magazines that comprise the Mid-West Alumni Group.

Just think of how easy it is now for Advertisers to reach this powerful audience of loyal readers with **BIG Incomes, BIG Influence, BIG Needs!**

The Ohio State University Monthly

MEN OF OHIO BIG INVESTORS

And so are the readers of the other six Alumni Magazines of the Mid-West Group.

To reach the 98,000 Men of Influence, you will do well to advertise in the Mid-West Alumni Magazines. One order, one bill and one vast market—easily and economically reached.

MID-WEST ALUMNI MAGAZINES

Reaching the Market You're Aiming For

PHONE, WRITE OR CALL—but one way or another get the **REAL** advertising story back of these four magazines and the three others in the midwest group—Purdue, Indiana, Minnesota. Data available from your own alumni magazine office or *American Alumni Magazines at 22 Washington Square, N., New York 11. GRamercy 5-2039.*

THE University of Chicago MAGAZINE

MORE LEADERS AMONG ITS READERS!

That's what top executives everywhere are discovering about Mid-West Alumni Magazines. Chicago is one of the seven Alumni Magazines that compose the Mid-West Group, which has

98,000 READERS!

A selective audience with **BIG Incomes, BIG Influence, BIG Needs—a BIG primary market for advertisers.**

THE Michigan Alumnus

BUYING POWER

You wouldn't be surprised to learn that the Michigan Alumni have much larger than-average incomes! Nor that the readers of seven Mid-West Alumni Magazines, for this same reason, constitute a tremendously potent market for your products or services!

But you may be surprised to learn that you can buy advertising in these seven potent magazines at a low Group rate!

★ Dear Editor:

WE'RE PLEASED

I want you to know how much I appreciate the *Wisconsin Alumnus*. It gives a most interesting report on Wisconsin news and is published in a style that is interesting to read.

It is indeed encouraging to see the University of Wisconsin maintaining the truly liberal attitude and spirit of service and leadership in the state and in the world. Any place I have been, I have always been proud to name Wisconsin as my university.

Thank you again for bringing news of the University and the alumni so effectively to the Badgers scattered over the world.

M. GERHARD DOKKEN, '29
Long Island City, N.Y.

THE WISCONSIN TRADITION

I am enclosing my check for dues. I want to get in at this time my small \$4 worth. My interest and intellectual loyalty have continued unabated since diploma day, 1941.

What do I want for my \$4? A University continuing in the tradition of Commons, Perlman and Witte. I don't give a hoot or a holler about who pushes whom around what football field, but I do feel that the Wisconsin tradition is unique and worth preserving.

So keep alive the words on the plaque on Bascom hall about "sifting and winnowing" and I'll try to dig up \$4 per annum. Deal?

MAX SCHWARTZ, '41
New Orleans, La.

ED NOTE: Thanks, alumnus Schwartz, for your contribution. It's a deal we'll be glad to keep.

ALUMNI AND GOVERNMENT

We are at a crucial point in American history. The trend of our political policies is very plainly toward socialism, if not communism.

Many are fighting communism, yet our legislators, national and state, are enacting laws that inevitably take us to socialism, if not communism. Either means suppressing the individual for the state, which is controlled by some pressure group.

And what are the alumni of a great university doing about it? To me they seem to be just riding along and, with the uneducated, taking the pensions, subsidies and benefits handed out by the government, making themselves more and more the slaves of that planning government.

The burden is on private property and enterprise. There not only are taxes which it cannot meet. It also is compelled to submit to the tyranny of labor unions in the management of the business.

It seems to me that you could do a great work in your position by influencing local associations to go into these questions in a

non-partisan way and help to solve them, to preserve the constitutional liberties handed down to us which now are being sacrificed through ignorance.

To me this is more important than frequent reunions. Christianity and education are the hope of freedom for the individual.

GEORGE E. MORTON, '91
Milwaukee, Wis.

ABOUT MEAD LAKE

The last year or two I have been somewhat disturbed, as a loyal alumnus of Wisconsin, to see statements in alumni publications that Mead lake, behind the Hoover dam, is named for the late Prof. Daniel W. Mead.

It was my privilege to study under Danny Mead in 1925-26; in fact I came to Wisconsin for my graduate degree primarily in order to get to work under him. He was such an outstanding leader in the field of hydraulics and hydro-electric engineering that it is easy to understand how this misconception could arise.

The fact is that Mead lake was named for Elwood Mead, who was for many years the director of the Bureau of Reclamation. I believe this can be verified if necessary.

Both my wife (Virginia Hibbard Marston, '27) and I enjoy getting the alumni literature and feel that you are doing a fine job. Keep up the good work.

ANSON D. MARSTON, '26
Washington, D.C.

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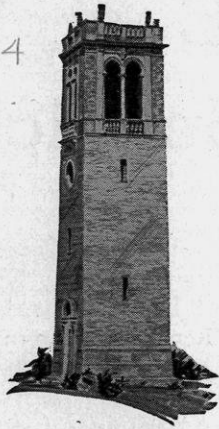
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WISCONSIN Alumnus

Official Publication of the Wisconsin Alumni Association

★ Sidelines

ON SEPT. 29, the current Badger football team opened the 63rd season of the sport at Wisconsin. Since the first Wisconsin team took the field in 1889, there have been many changes.

In an article which appears on page 18, a member of the UW's first team briefly describes play in his day. There were no colorful uniforms nor protective pads. There was none of the science which characterizes football today, none of the crowd-thrilling plays. It was a rough, powerhouse game.



The scene at Camp Randall before the turn of the century was much different from that shown in the cover picture, taken from the University photographer's booth high above the field. There was no stadium, filled with 50,000 fans, and echoing with their cheers and the music of bands. Few people, other than the players, came around.

Vol. 53

OCTOBER, 1951

No. 1

CONTENTS

Features

	Page
"A Challenge" By W. G. Aschenbrenner, '21	6
In Memoriam A Tribute to Two Educators	10
\$4,000 for Cancer Fight Class of 1901 Gift	24

Departments

What They Say	2
Dear Editor	4
Keeping in Touch With Wisconsin By John Berge, '22	9
State of the University	
Regents	12
News Briefs	15
Alumni	17
Faculty	23
Badger Arts	25
Curriculum	26
Student Life	26
Summer Institutes	27
On Wisconsin in Sports By Art Lentz	30
With the Clubs	32
With the Classes	34
Madison Memories	37

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Dick Priebe, '49	Editor
Edward H. Gibson, '23	Field Secretary
Art Lentz, Athletic Publicity Director	Sports Editor

THE WISCONSIN ALUMNUS, published monthly, October through July, and entered as second class matter at the post office at Madison, Wis., under the act of March 3, 1879. Subscription price (included in membership dues of the Wisconsin Alumni Association), \$2 a year; subscription to non-members, \$4 a year. Editorial and business offices at 770 Langdon St., Madison 6, Wis.

A CHALLENGE

—An Opportunity for Service

By W. G. Aschenbrener
President, Wisconsin Alumni Association

"Old alumni never die, apparently. They don't even fade away. They just hang around forever, imposing their senility on an institution which prides itself on its progressive spirit and youthful outlook."

I WRITE at the risk of being accused of taking these phrases "out of context;" the above was one of the first comments heard from the campus following the last annual meeting of the Wisconsin Alumni Association.

* * *

THEN ABOUT two months later, as I met with one of our larger alumni clubs, I was told that one member there said, "Isn't he rather young to be president of the Wisconsin Alumni Association?"

The last remark can be forgiven; let's call it a gracious host's appraisal of a pleasant event.

As to the former statement—well, I did return to the campus last June, and it was 30 years after my graduation. But, frankly, it was to attend my daughter's graduation, and with a deep feeling of pride as I saw her in cap and gown with the insignia of senior honors. She takes after her mother.

* * *

IT WAS her attendance at the University that drew me back to the campus and a more active participation in the actual workings of alumni affairs. My interest has been somewhat limited to my own pleasure in accepting assignments, without any profound thoughts about arousing the intense participation of other alumni. Upon assuming this office, however, I have become more conscious of what the University gave me and what education can mean as one of life's great tools to make this a better world in which to live.

So, that first comment from the campus following the last election of Wisconsin Alumni Association offi-

cers might be considered as more than a casual remark of an undergrad. Let's accept it as a challenge.

Over 90,000 men and women have received degrees from the University of Wisconsin and many thousands more have received some of its benefits. It seems to me that upon graduation or upon leaving the campus, for that matter, the recipient of the University's product can truthfully say: "This is only a commencement. Now, I must assume the realities of citizenship and responsibilities over and beyond those generally assumed by those who do not possess the advantages of a university education."

For every action, there is an equal reaction. For every donor, there is a



PRES. ASCHENBRENER
Better Understanding

donee. And as Herbert Hoover once said, "There is no such thing as a free dinner."

Some may, in the first instance, question the form of the product—the teachings, research projects, moral and living standards which go to build character, the extra-curricular activities. In short, what does our University do to produce a worthy citizen? It could well take many articles to cover these subjects. For your partial edification and interest, we refer you to some late sources of information covering these points:

- "Report of Internal Survey," by Committee on University Functions and Policies, (November 1949);
- "Answering a Carping Critic of a Great University," by the Sheboygan Press in August of this year;
- "Collectivism in Education," a speech given before the Rotary Club in Ithaca, N.Y.

Pros and cons on all educational programs provide ammunition for lively discussions in any group.

* * *

ARE WE, alumni, imposing our senility on our University? Are we interested in assuming our responsibilities? Are we attempting to repay a debt that can never be fully repaid? Are we being the kind of citizens who render honorable service to our country, and are we being of some assistance to those who are to follow us? Should we be particularly interested in distinctive or distinguished service? That's very meritorious, but more important is good, homespun, citizenship as outlined and presented, for example, in the recent Wisconsin alumni publication on "The Story of Lake Mills." (If you haven't read "Wisconsin Partners," write to alumni headquarters for a copy).

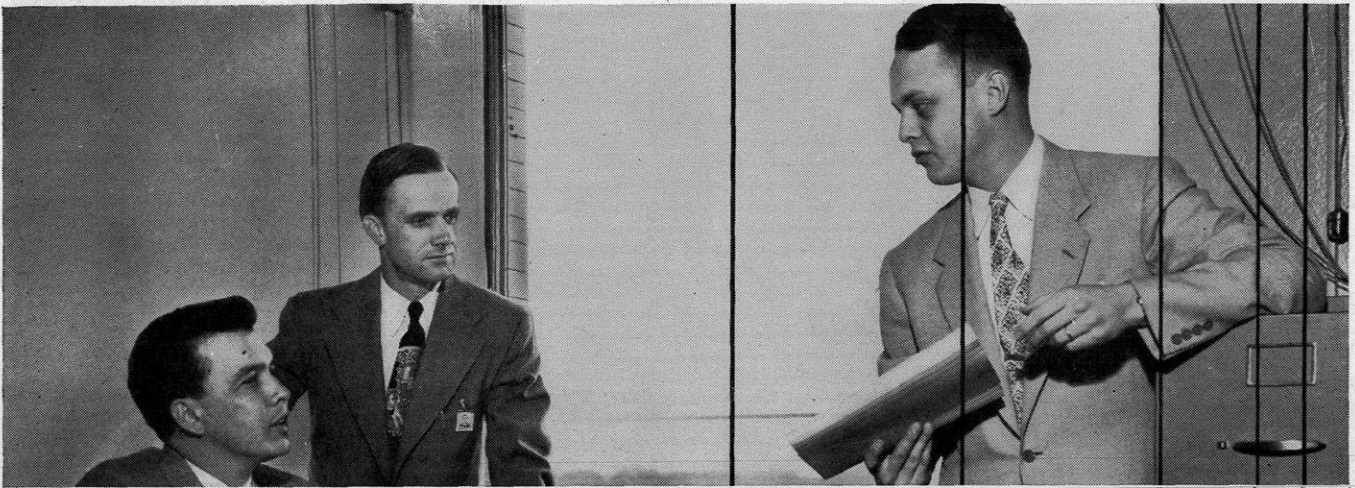
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ONE REMARK by a professor to questions regarding a university education—"After all, we can't expect any more from our students than the example set by business men"—struck me as being an admission of cynicism that must be challenged. That statement may reveal a true condition where we are so influenced by facts that we fail to comprehend that "something" which is far more important—the "spirit" of education in a democracy.

It is in this sphere that alumni, particularly, can be most helpful in making a contribution to a better American way of life. Being a good citizen calls for giving more of one's

(Continued on page 37)

WISCONSIN ALUMNUS



Accounting, Auditing, 55%

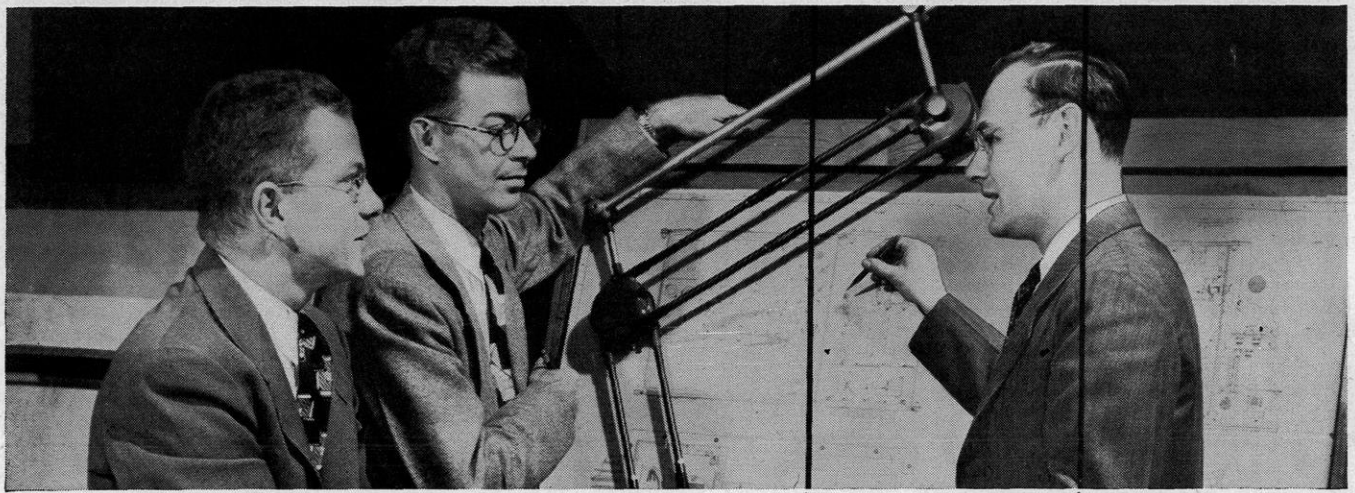
Marketing, 17%

Admin., 15%

Other Jobs, 7%

Advt., 3%

Mfg., 3%



Research—Development, Design, Production, Application Engineering, 60%

Marketing, Sales, 20%

Other Jobs, 20%

What happens to all the college graduates General Electric hires?

About 55 per cent of the graduates of General Electric's Business Training Course are now making their careers in accounting and auditing work. About 17 per cent are in marketing; 15 per cent in administrative and management; 3 per cent in advertising; 3 per cent in manufacturing; with 7 per cent in fields ranging from purchasing to employee relations.

Of the more than ten thousand engineers and other specialists at General Electric, about 60 per cent are in some phase of engineering or research, with 20 per cent in

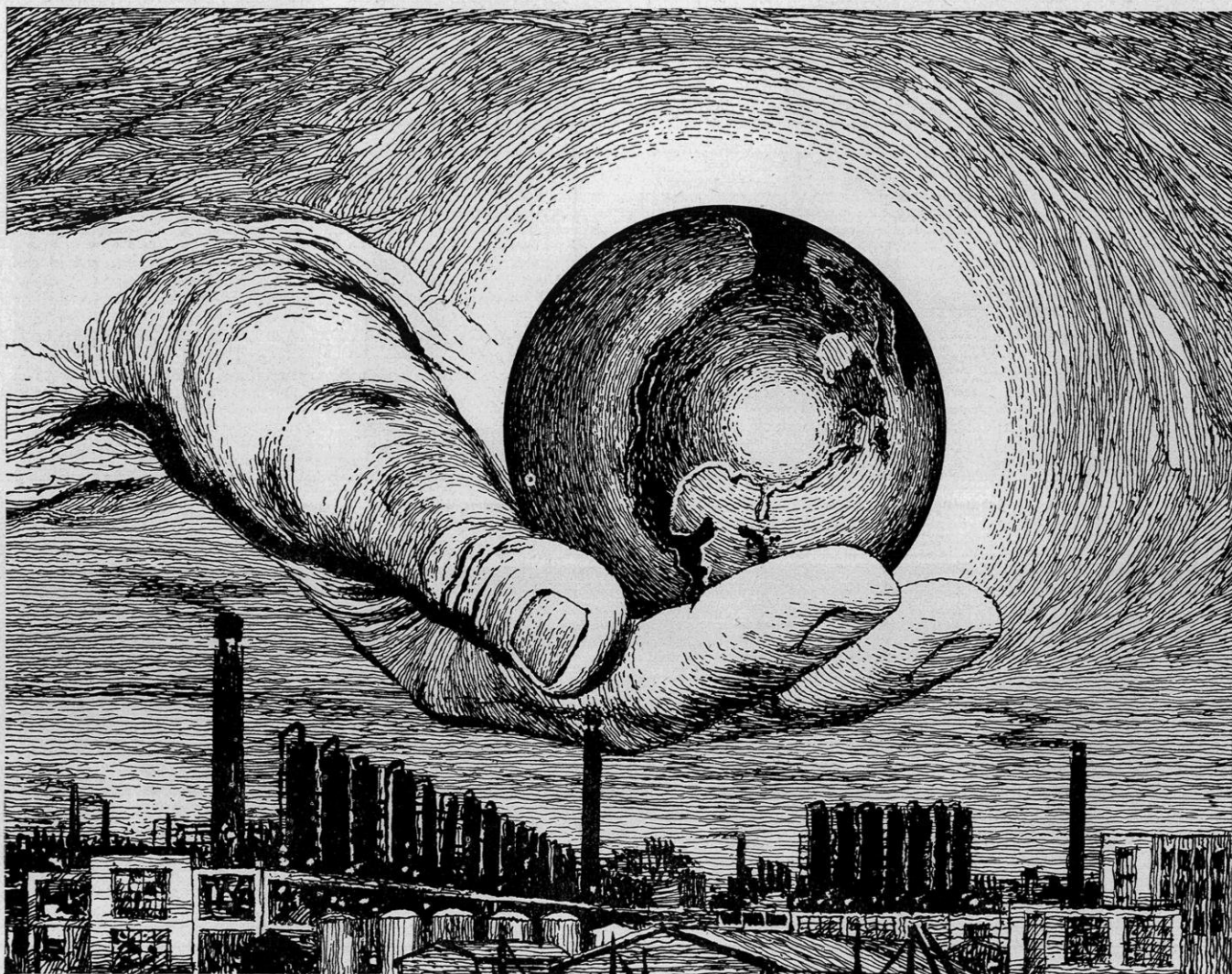
marketing, and the other 20 per cent in manufacturing, purchasing, etc.

Figures like these help to prove that there are no fixed paths for college graduates at General Electric. The graduate who enters a G-E training program doesn't commit himself irrevocably to one type of work.

It's a G-E tradition to encourage the newcomer to look around, try several different assignments on for size, find the kind of job which he believes will be most satisfying and to which he can make the greatest contribution.

You can put your confidence in—

GENERAL  ELECTRIC



Chemistry *makes it yours!*

A whole new world of better products is being created to serve you!

The great progress made in American chemistry has been in the past 30 years . . . within the lifetime of most of us.

Versatile plastics—health-giving wonder drugs—fine man-made fabrics . . . they're only a few of the modern chemical achievements which have opened up a whole new world of better living for all of us.

Vision—75 Years Ago

Though the greatest advances have been made within three decades, the foundation for this progress was laid by the pioneering American chemists who 75 years ago had the vision to form the American Chemical Society. Their society has grown from a handful of members to well over 60,000—the world's largest professional scientific organization. The people of Union Carbide are glad to pay tribute

to the American Chemical Society on its Diamond Jubilee, and on the occasion of the World Chemical Conclave.

Union Carbide Grows With Science

Chemistry and the related fields of physics and metallurgy have long been major interests of Union Carbide. The application of these sciences to producing new and better materials has been the backbone of UCC's growth.

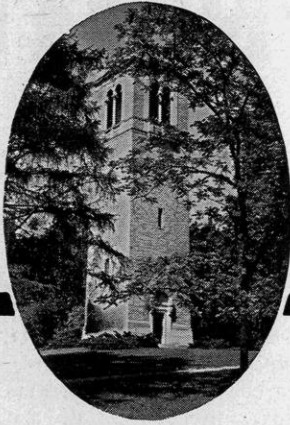
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... keeping in touch with **WISCONSIN**

JOHN BERGE, Executive Secretary

EVERY WISCONSIN alumnus is a VIP. Right now, however, the Badgers listed on page 38 of this issue are especially important because it's their job to see that alumni clubs play an active part in making the Wisconsin Alumni Association's 90th year the most productive in University history.

These club presidents have a tough but interesting job. They are responsible for alumni activities in their respective cities. It's up to them to plan activities which are helpful to the University and which also enlist the active support of their fellow club members. The primary objective of an effective club is the same as that of the Wisconsin Alumni Association:

"To promote, by organized effort, the best interests of the University of Wisconsin."

That's why we have alumni clubs. Scattered alumni working alone cannot do much. Loyal groups of Badgers working together can do a great deal. Each alumni club is a working unit for organized effort.

Plenty of projects, fortunately, are available for this organized effort. ALUMNI CLUB BULLETIN NO. 38 lists 14 such activities and projects, but also makes it clear that this list is not the "last word" in club activities.

This list was developed by a special committee made up of alumni club directors and club presidents. All committee members had struggled with the problems of running a club. All knew from personal experience what a good club can do and what it takes to make a good club. They had the experience needed to evaluate alumni club activities in the light of University needs. As a result of this background of experience, Bulletin 38 is packed with practical, tested ideas for running a productive alumni club program of activities. It was first sent out to club officers a year ago. Extra copies are available at Association headquarters.

BULLETIN 38 is typical of the bulletins published by the Association for club presidents and secretaries. Published approximately once a month, these bulletins are packed with news, ideas and suggestions that are helpful to club officers.

The roster of club presidents on page 38 is the longest list ever published in the WISCONSIN ALUMNUS. Even so, it isn't long enough. There should be at least 100 club presidents and I hope we'll have at least that many before the current fiscal year is ended.

Organizing a new alumni club is fairly simple. The first requirement, of course, is a group of loyal Badgers interested in doing something for their University. This group need

not be large. Some of our finest clubs started with a nucleus of a dozen alumni. Start with this small group and forget, for the time being, about those with luke-warm interest. Later on, when these people see signs of activity in your club, their half-hearted interest in Association and University affairs may develop into the kind of interest that is worthwhile. Just three steps are necessary to organize your alumni club.

1. Adopt the model constitution developed for Wisconsin alumni clubs. Copies are available at Association headquarters.
2. Elect a board of directors of six or nine members as provided for in the model constitution. To insure continuity on your board, elect one-third of these directors for one-year terms, one-third for two-year terms, and one-third for three-year terms.
3. Elect officers in accordance with article IV in the model constitution.

JOHN BERGE, Executive Secretary

Memorial Union - Madison 6, Wisconsin

WISCONSIN ALUMNI CLUB BULLETIN

Published by the Wisconsin Alumni Association for club presidents and secretaries

No. 38

FIRST CHAPTER IN ALUMNI CLUB HAND-BOOK

Fourteen club activities and projects are listed on pages two and three of this Bulletin. This list has been developed by the Alumni Club Activities Committee:

Sam E. Ogle, Chairman, 2153 North Third Street, Milwaukee
Fred Benti, 220 W. Grand Avenue, Beloit
Charles C. Newlin, Continental Ill. Nat'l Bank, 231 S. La Salle, Chicago
Sydney S. Jacobson, 106 W. College Avenue, Appleton
Philip B. Desnoyers, New York Life Insurance Co., Bellin Bldg., Green Bay
Lawrence J. Fitzpatrick, 3230 University Avenue, Madison
Allen E. Jorgensen, III, E. Pittsburgh Avenue, Milwaukee
Robert Delaven, 2550 Burnham Road, Minneapolis, Minnesota
John F. Konrad, 215 Parkway, Oshkosh
Deane Baker, 335 Main Street, Racine
Jacob A. Spies, 827 Jefferson Avenue, Sheboygan
George E. Worthington, 1636 14th St., N. W., Washington, D. C.

This committee had a fine meeting in Milwaukee on October 19. I wish all club presidents and secretaries might have been present at this inspiring session. It proved clearly that alumni clubs can and should be valuable agencies in promoting the best interests of the University of Wisconsin; that alumni clubs are definitely raising their sights.

The enclosed list is sent to you in condensed form. Later on, this list will form the basic chapter of an alumni club handbook. In the meantime, this condensed outline should be helpful to you and your fellow officers in planning and developing an effective program of activities for your club. If you need additional information on any of these projects, let us know and we'll do our best to supply it.

This list of fourteen projects, of course, is not intended to be the "last word" in club activities. It's a good working list to start with, but clearly open for additional ideas. Perhaps your alumni club has a pet project that has proven popular with your members. If so, please tell us about it so that your idea can be included in the handbook which we hope to compile one of these days.

The list of alumni club directors is growing. Two club directorships are scheduled for approval at the Homecoming meeting of the Board on November 14th: the Northern California Alumni Club, and the Southern California Club. This will make a total of thirteen club directors.

November 1, 1950

John Berge
Executive Secretary

ALUMNI CLUB Bulletin 38

OVER 40 YEARS ago, in 1908, a young high school principal came to the Badger campus as an assistant in the department of economics. His record as an educator and student had stamped him as a valuable addition to the department's staff, but University officials could not have known what a great mark this young man was to make on their educational community.

The fledgling member of the econ department was William H. Kiekhofer, who eight years later became the department's chairman and who stayed on at the UW for 43 years, a period in which his name came to be legend, both on the campus and out in the state.

Driving energy and an intense interest in his work brought rapid advancement to the new staff member in his initial years at the UW. He was granted



W. H. KIEKHOFER
Last Skyrocket

his doctor of philosophy degree in 1913, following advanced study at the Universities of Berlin, London and Leipzig. He was made an instructor the same year and an assistant professor in 1914. Then came the chairmanship of the econ department, and by 1920 he was a full professor.

Prof. Kiekhofer headed the department of economics for almost 16 years, until 1931, when he resigned to enable him to "devote more time to the students." Six years later, however, he was again pressed into service as a leader when he was appointed chairman of the graduate division of social sciences. He stayed on this job until 1946.

The textbooks Prof. Kiekhofer penned became standards in the field,

and economics students everywhere are familiar with his "Outline of Economics," which went through many editions. He was affiliated with many national economics groups and was a past president of the American Association of University Professors. During World War II he was a member of the U. S. treasury war finance committee.

But the measure of Prof. Kiekhofer's greatness included much more than that he was one of the nation's foremost economists. It often lay in things less tangible—the warm feeling his students felt for him, the magical touch his contributions added to any gathering, in the UW's classrooms or away from the campus.

It is not often that an educator becomes legend at a large university. Prof. Kiekhofer did. The traditions which grew up about him and followed all through his life will be talked about by Badger students so long as there is a University of Wisconsin. They were as much a part of the UW scene as the annual St. Patrick's Day parade, or the Homecoming rally.

The "Wild Bill" skyrocket which preceded each of Prof. Kiekhofer's lectures is one with which almost all Badger alumni are familiar. As soon as the professor walked onto the stage of the classroom, it would begin: the "ss-ss, boom, a-ah;" the long whistle; the resounding "Wild Bill." Professor Kiekhofer would smile and hold up his hand for silence. He was used to this tribute, though it was never done in any other University classroom and probably never will be.

There are several stories as to how Prof. Kiekhofer got the name "Wild Bill." It is often reported to have started because of his unruly white hair, which seldom had a combed look. But the professor once gave a friend this account of its origin:

In 1937-38, major oil companies were placed on trial here in federal court, and their chief defense counsel was William J. (Wild Bill) Donovan, World War I hero. Students spotted that nickname and decided it would make a good ending to their skyrocket salute. The next year the practice was continued, and it stuck.

There was also the "Kiekhofer Wall," which for many years was the unofficial student and campus billboard. The wall was located on the property at 624 State St., where Professor Kiekhofer lived when he first came to Madison. Over the years it became encrusted with multi-colored layers of paint, most of which were affixed late at night to avoid

IN MEM

interruptions by University police. The wall was removed several years ago.

One of Prof. Kiekhofer's principal trademarks was his ability as a public speaker. His classroom lectures were like orations—emphatic, graphic, often dramatic. He was at his best when discussing some complicated economic principle. His illustrations were original, but they drove the points home.

Former UW economics students who puzzled over the concept of marginal utility will remember the lecture on the subject. Prof. Kiekhofer got down to brass tacks. He would tell about the little boy standing in front of a candy store window, unable to buy anything

The Alumnus To Two Gro

he saw but desiring it because of the marginal utility it had for him. Then, Prof. Kiekhofer, would say, a kindly professor came along and gave the boy a dime. This represented purchasing power and gave meaning to the boy's desire for goods.

But Prof. Kiekhofer's oratorical ability carried far beyond the classroom. He was a great favorite at all kinds of meetings and gatherings everywhere, and he added sparkle to many alumni get-togethers.

For 12 years Prof. Kiekhofer wrote and gave the citations for honorary degrees at UW commencements. Some of these provide excellent examples of Prof. Kiekhofer's exquisite prose. To Lucia Russell Briggs, president of Milwaukee Downer, he said: "It seems incredible that she has been president of Milwaukee Downer for 28 years (pub-

(Continued on page 37)

Last summer, within a space of a year, Wisconsin lost two of its most distinguished men. Emeritus Prof. E. A. Ross, founder of the *Alumnus*, died. On August 1, 1946, Prof. W. H. (Wild Bill) Kiekhofer died. On these pages the *Alumnus* brings you some of the things they have done for the State of Wisconsin.

O R I A M

IN THE early 1900s, the University of Wisconsin had begun to acquire the maturity which has stamped it as one of the nation's foremost centers of learning.

It had entered a memorable era marked by great educators, such as Pres. Charles R. Van Hise and Richard T. Ely, and rapid expansion. It was overflowing the then existent boundaries on academic freedom in its search for truth.

It was in this setting that the University's department of sociology was born. Its creator was a husky, homespun, keenly analytical professor fresh from five years at the University of

Pays Tribute to Educators

Nebraska who was to take his place beside Van Hise and Ely and the rest as a builder of the University.

The big man (6 feet, 5 inches) with the friendly, penetrating eyes, Prof. E. A. Ross, came to the campus in 1906 at the suggestion of Professor Ely, under whom Professor Ross had been a student at Johns Hopkins. His job was to establish the department of sociology, and he stayed on as its chairman until 1937, when he reached the retirement age of 70. Since then he had continued to work actively in the field, maintaining an office in Sterling hall. At the time of his death he was compiling a brochure of aphorisms, or proverbs, covering a wide range of subjects—the law, government, marriage, economics and sociology.

When Prof. Ross came to the University in 1906, he already was one of the nation's most famous and contro-

versial sociologists. He had begun teaching the subject in 1895, when there were only three other men in the nation teaching in the same field.

He was at Stanford when he began his work in sociology, and it was there that he became the center of academic freedom controversies known as the "Stanford case."

Prof. Ross was a firm believer in complete academic freedom and in the rights of common men, the laborers and workers. He was outspoken in his attacks on the opposition, and what he called the abuses by "big business" formed one of his primary targets.

One of these verbal attacks started the storm in 1896. Prof. Ross lashed out at the gold standard, and his speech was reprinted and widely circulated by the Democrats in their "free silver" campaign of that year.

A speech attacking the railroads for importing cheap coolie labor from China followed, and Stanford officials became alarmed. They asked Ross to resign in a way that left no alternative. But many of his colleagues also left Stanford, a fact which is pointed to as a vindication of his position.

From Stanford Prof. Ross went to Nebraska, his last stop before coming to Wisconsin.

Prof. Ross's background led logically to his career as educator and outspoken champion of things in which he believed. Born in a small Illinois town, he was orphaned at the age of eight and grew up on the farms of relatives, a life which gave him a keen sympathy for the struggles of ordinary folk.

During his early life he also was denied easy access to books and education, and when he entered Coe College at Cedar Rapids, Iowa, at the age of 15 he was eager to take advantage of the intellectual surroundings.

He taught school part time to help pay his way, and one of his pupils was John L. Gillin, whom Ross later brought to Wisconsin and who became another of the University's outstanding sociologists.

After graduating from Coe in 1886, Prof. Ross studied in Berlin and at Johns Hopkins, receiving his doctoral degree in economics in 1891. He then taught economics and political economy and finance for two years at Indiana University and Cornell before taking his ill-fated position at Stanford.

Prof. Ross's 31 years as head of Wisconsin's sociology department were marked by extreme activity, both on and off the campus; and they were stormy

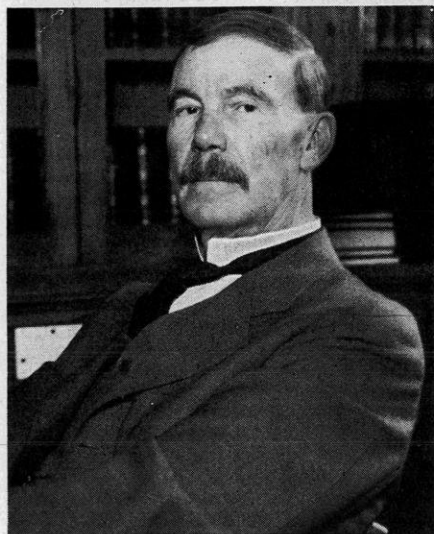
ones, in keeping with the pattern this determined man had set for himself.

ones, in keeping with the pattern this determined man had set for himself.

In 1910, just four years after he had joined the Wisconsin faculty, Prof. Ross became embroiled in a bitter fight concerning the Madison visit of Emma Goldman, noted anarchist and revolutionist.

During Miss Goldman's stay, Prof. Ross remarked in one of his lectures on sociology that he had learned that Madison residents had torn down posters announcing her lectures on anarchism. He declared that he did not believe in anarchism, but defended Miss Goldman's right of free speech and announced where her next speech was to be made.

The next day the anarchist visited Prof. Ross's office and he took her on a tour of the campus. This occasioned sensational charges in the Madison press, which sounded the alarm against the



E. A. ROSS
Social Pioneer

spirit of anarchy and revolution it said was rampant on the campus.

Prof. Ross flatly denied fostering anarchism among the students. He said, however, that "so long as Miss Goldman chooses to remain here, I believe she should be allowed free speech."

The University Board of Visitors investigated the incident and criticized Prof. Ross for failing to exercise the care necessary to prevent public censure from descending on the University. The Board of Regents then declared that the investigation was "quite outside the proper sphere of the Visitors."

Again, a quarter of a century later, Prof. Ross was brought under the gun

(Continued on page 35)

THE STATE OF THE UNIVERSITY

REGENTS

Campus Site for State Diagnostic Center OK'd

IN A MOVE to strengthen the traditional teamwork between two state agencies and to improve health services for Wisconsin citizens, the Board of Regents in July confirmed approval by its executive committee of the location of the State Department of Public Welfare's new Diagnostic center on the UW campus. The State Board of Public Welfare had OKed the plan earlier.

Site agreed upon by the two boards is part of the triangle formed by University Ave., the Milwaukee Road tracks and the Naval armory, near the intersection of University Ave. and Breese Terrace, two blocks west of Wisconsin General hospital.

The Regents voted to deed to the board of public welfare the UW property on the site in exchange for an area of approximately equal size now owned by the welfare board on Orchard St. across from the University Heating station.

The public welfare board has already earmarked \$1,200,000 in state appropriations for the 180x50 foot, three-story center, which was established by statute in 1949.

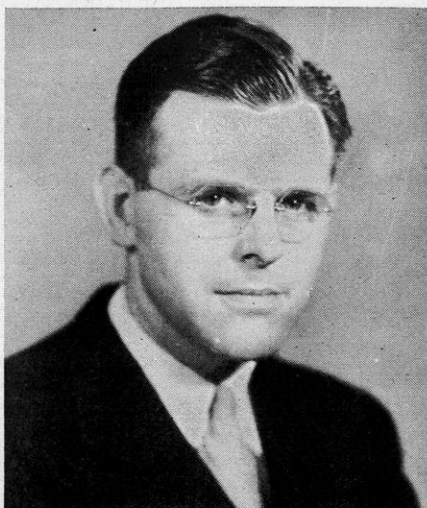
When completed, the center will be equipped and serviced for the temporary residence and diagnosis of persons committed to the services or institutions under the jurisdiction of the State Department of Public Welfare, except those patients committed to Mendota State hospital and Winnebago State hospital.

The center will be administered by the public welfare department and will be staffed by faculty members of the UW Medical school appointed by Dean William S. Middleton.

In explaining how the center will operate, Dr. William D. Stovall, chairman of the board of public welfare, said:

"We plan to furnish a complete physical and mental inventory, where necessary, of each individual committed to the care and custody of the Department of Public Welfare, thereby assuring commitment to the institution best

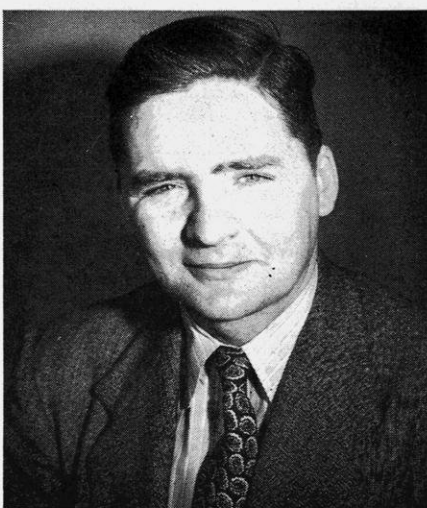
Appraise Social Sciences



VIRGIL HERRICK



WILLARD HURST



W. D. KNIGHT

sued to care for his particular case, development of the most effective curative or rehabilitative procedures in such case, and the most effective coordination of all the institutional facilities provided by the state."

Operation of the center will be coordinated by a statutory committee consisting of Pres. E. B. Fred, Chairman Stovall, Welfare Director John Tramburg and Dean Middleton.

Committee to Appraise Social Sciences at UW

THE BOARD put its weight behind a plan to strengthen the UW's traditional leadership in the social sciences when it approved the allocation of \$6,915 in operating funds for 1951-52 to the new social science research committee set up by President Fred in July.

Chairman of the new committee is William H. Sewell, professor of rural sociology. He is devoting half time to his new assignment, occupying an office in Bascom hall.

Other committee appointees are:

Prof. Virgil Herrick, School of Education; Willard Hurst, Law school; W. Donald Knight, School of Commerce, and Ralph O. Nafziger, School of Journalism.

Pres. Fred charged the new committee to "make continuing appraisal of the state of social science research in the University, encourage long-range planning and coordination of work, stimulate new fields of inquiry and new methods of research, advance training in research, and help obtain funds adequate to these purposes."

Specifically, the new committee will:

1. Be the central agency responsible for recommendations for the allocation of special designated funds.
2. Request and receive progress reports.
3. Develop and administer facilities in aid of social science research.
4. Consult with or seek support of any person or agency on any matter affecting social science research at the UW.

Five Building Projects Near Construction Stage

MORE MAJOR campus construction took a step nearer reality when the Regents approved locations for new buildings at the University and author-

WISCONSIN ALUMNUS

ized Vice Pres. of Business and Finance A. W. Peterson to request Governor Kohler to release funds for architectural and engineering services as needed.

Locations were decided upon after a lengthy study of long-range campus construction plans by the campus planning commission.

The projects and their future sites are:

- Dairy Instruction and Research Center building, on the south side of Linden drive (straightened) between the Stock Pavilion and the present Dairy barn, in line with the front of the pavilion, with part of Kleinheinz hall and the Genetics barn to be removed.

- Bacteriology building, on the south side of Linden drive on line with Agriculture hall and directly across from the Horticulture building, with Babcock drive to be relocated and straightened so as to run west of the new building. (The Babcock gardens will be replanted at the east end of Babcock hall between the hall and Babcock drive.)

- Greenhouses, on the east side of Walnut St., north of the Barley and Malt laboratory.

- Fur Animal Research building, between the present Dairy barn and the Barley and Malt laboratory, in the vicinity of other animal research buildings.

- Extension division offices, in space in the East stadium previously occupied by dormitories and in space to be constructed under the seats in the north end of the stadium at Camp Randall.

Cerebral Palsy Center Approved for Campus

THE CHILD cerebral palsy victim in Wisconsin is going to have a special home at the University through Regent action.

The Regents in September approved the creation of an "Easter Seal Cerebral Palsy Center," set up especially for the treatment of spastics. The center will operate for three years at Wisconsin General hospital with \$15,000 provided each year by the Wisconsin Association for the Disabled.

The Regents authorized Dr. Harold M. Coon, superintendent of the hospital, to contract for the center.

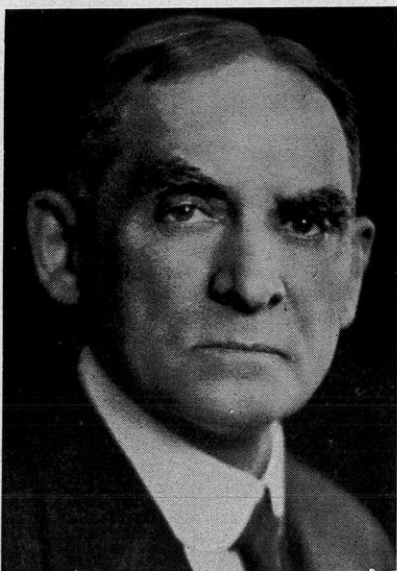
Dr. Coon said that the money will be used to provide specialized technicians and therapists to increase the facilities now available at the Orthopedic hospital.

Knapp Funds for 1951-52 Approved at \$115,900

THE FORTUNE of a famous Chicago attorney and grateful Wisconsin alumnus goes to work again next year to strengthen the University's already famous programs of citizenship training, as a result of Regent action.

The Regents approved the expenditure of \$115,900 during 1951-52 by the Knapp Fund committee—income from the \$2 million trust fund bequeathed to the UW five years ago by Kemper K. Knapp "to cultivate in the student body ideals of honesty, sincerity, earnestness, tolerance, and social and political obligations."

Knapp funds will bring to the campus promising undergraduate and grad-



KEMPER K. KNAPP
\$115,000 This Year

uate students, distinguished visiting professors and famous lecturers.

The Knapp budget breakdown is as follows:

- \$81,200 for approximately 190 undergraduate and Law school \$400 scholarships;
- \$13,200 for 10 graduate fellowships at \$1,320 each;
- \$15,000 for two one-semester visiting professorships at \$7,500 a semester;
- \$5,500 for lectures and convocations, including \$4,000 for a special integrated lectureship series being developed by the Knapp committee;
- \$1,000 for administration.

Little Gets Promotion To Vice President's Job

DR. J. KENNETH LITTLE, since 1945 registrar and director of student personnel services at the University, in September was named vice president of student affairs.

His promotion was part of a general reorganization of University administration functions approved by the Regents. The changes also moved LeRoy Luberg from his post of assistant vice president of academic affairs to the position of assistant to the president.

The organizational changes in University administration delegate to Little and Luberg some responsibilities formerly held directly by Pres. Fred and other administrators.

\$370,856 Scheduled For Campus Improvements

CAMPUS REPAIR, remodelling and minor construction totalling \$370,856 got the green light when the Regents:

1. Approved plans for the following major remodelling projects—McArdle Memorial laboratory and room 155 in the Service Memorial institute, \$124,000, to meet pressing needs of the Medical school; Zoology Animal house, \$120,000, at Birge hall; curbs, sidewalks, utilities and parking lots, \$29,000; and a transformer vault for Sterling hall, \$6,000, an urgent safety improvement.

2. Granted authority for the construction of a potato storage house on the University Potato Research farm at Three Lakes, Wis., at an estimated cost of \$8,100.

3. Allocated \$9,500 for the erection on University agricultural farms of war surplus buildings acquired by the College of Agriculture, to replace general storage facilities being vacated at Truax field.

4. Awarded the following contracts—\$7,800 for re-roofing the entire built-up roof areas on Elizabeth Waters hall to the Capital City Roofing Co., Madison; and \$2,750 for labor and materials to complete the curb construction and sidewalk removal and replacement on Linden drive to Harrington and Cordio, Madison.

5. Approved actions of its executive committee in awarding the following contracts—\$14,051 for heating and ventilating work in Music hall to H. Tous-saint, Madison, and \$5,322 for a manure compost pit on the East Hill farm to J. H. Findorff and Son, Inc., Madison.

6. Appropriated \$1,559 for connecting equipment in the temporary building on Lake Mendota which houses the University's lake investigation research program. Other projects under the allocation include work on Agricultural hall, Mechanical Engineering building, Wisconsin High school, Bascom hall, North hall, Horticulture building, Polio laboratory, Chemistry building and one temporary building.

7. Approved construction of a parking lot west of Charter street extending along the south side of Linden drive on the campus;

8. Authorized their executive committee to approve schedules of costs and award contracts for remodeling of Wisconsin General hospital;

9. Authorized the transfer of the Badger Village housing project to the federal Public Housing administration or other governmental agency with the understanding that the transfer would not affect students living in the units this year;

10. Continued the operation of the Monroe Trailer Camp Nursery school and provided \$4,000 to help finance its operation.

Campus Information Booth Gets Regents' Approval

TWO OF Regent Wilbur Renk's proposals to "let the public know the University welcomes their visits," were given approval by the Regents in September.

They voted to erect, on a trial basis, an information booth near the Memorial Union and to install eight signs at



REGENT RENK
Visitors Welcome

strategic points on the campus boundaries indicating the location of the University.

Regent Renk had made the proposals in one of his first speeches after his appointment to the Regents this year.

The information booth probably will be located at the Park street entrance to the Memorial Union, and will begin operation about October 15.

Leaves of Absence

THE REGENTS approved leaves of absence for eleven UW faculty members.

They are:

Chester H. Ruedisili, associate dean of the College of Letters and Science, from Aug. 1 to June 30, 1952, to accept an appointment as a member of the faculty of the Japanese Counseling and Guidance institute;

Prof. Albert E. Whitford, astronomy, July 1-Sept. 30, to do research in connection with a defense project;

Prof. Frederic G. Cassidy, English, Sept. 1 to June 30, 1952, for linguistic study in Jamaica under a Fulbright award;

Prof. Gaines Post, history, 1951-52 academic year, to study in France on the laws, Roman and Canon, under a Fulbright award;

Prof. William S. Stokes, political science, 1951-52 academic year, to accept a visiting professorship at the University of California in Berkeley;

Prof. Willard E. Downing, social work, Sept. 7 to June 30, 1952, to study in Italy under a Fulbright award;

Prof. Paul T. Ellsworth, economics, for one year beginning Sept. 1, to accept an appointment with the International Bank for Reconstruction and Development;

Prof. John F. Kienitz, art history, to accept a grant for special study from the Ford foundation;

Prof. Ragnar Rollefson, physics, for a classified defense project;

Prof. William A. Sumner, agricultural journalism, to serve as adviser on extension information to ECA in Paris;

Prof. Nathan P. Feinsinger, law, to accept the chairmanship of the federal wage stabilization board.

Visiting German Physicist

A NOTED German physicist was appointed visiting Carl Schurz Memorial professor by the Regents.

He is Dr. J. Hans D. Jensen, present director of the Institute for Theoretical Physics at the University of Heidelberg. A native of Hamburg, Dr. Jensen has



CLIFFORD S. Liddle, associate professor of education, is the new associate dean of education at the University. He was appointed to the post in July by the Board of Regents. The former associate dean, Abner L. Hansen, resigned.

been active in the physics field since 1932, and has published more than 40 technical papers since that time. During 1947-49 he was honorary professor at the University of Hamburg, and then took over the directorship of the institute.

The Carl Schurz Memorial professorship was established in 1911 to maintain a chair at the UW for visiting professors from Germany. It was set up by German-American citizens of Wisconsin in memory of Schurz, a noted Wisconsin figure and himself a German immigrant.

Dr. Jensen's appointment is for the current semester. He is teaching in the physics department.

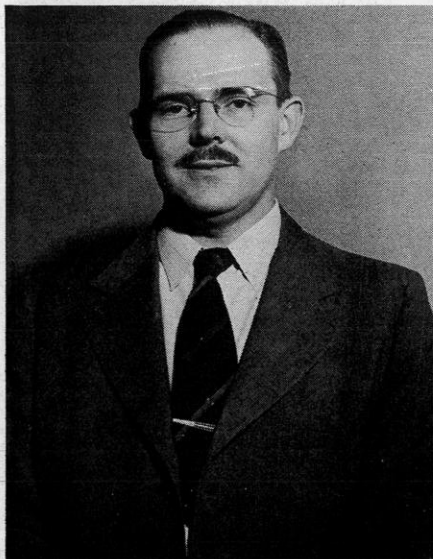
\$103 Scholarship Donated

AN ARTICLE in the *Wisconsin Alumnus* and a memory from 30 years ago combined to bring a scholarship gift of \$103 to the University.

The Regents accepted the gift from Mrs. James L. Howell of Saginaw, Mich. In her letter to the University Mrs. Howell said:

"In a recent *Wisconsin Alumnus* . . . I read that you now have a fund from which you can give freshman scholarships of \$103 each. At least that's the impression I got. I wanted the money to go as one of those scholarships. . . ."

"In 1920 I was given a \$100 freshman scholarship—I thought the article above mentioned might be talking about something similar."



JOHN CURTIS
Conservation

Conservation Advisor

PROF. JOHN T. CURTIS, University botanist, was named as the University's representative on a new conservation advisory board created this year by the Legislature.

The legislative action provides for a board "to help preserve scientific areas; to formulate policies for and advise the conservation department in the acquisition of areas necessary for scientific research for the teaching of conservation and natural history, and for the preservation of rare or valuable plant and animal species communities."

Appointments, Resignations

THE REGENTS approved the appointment of two assistant professors and accepted the resignations of three others.

Appointed were Samuel Watson Dunn, School of Journalism, and Melvin W. Crotty, military science and tactics.

Resignations were accepted from Frederick C. Ball, art education, Loren F. Parmley, Jr., military science and tactics, and George W. Hill, rural sociology.

Construction at Milwaukee

THE REGENTS authorized UW officials to advertise for bids on an addition to the University Extension division plant at Milwaukee.

The 1951 Legislature granted \$1,000,000 for UW improvements at Milwaukee. The UW will ask for alternate bids on a three-story and on a four-story building, to be constructed on Kilbourn Ave. near the present Extension center.

\$45,000 Research Gift

FUNDS FROM a fortune amassed in Wisconsin's timber fields came back home to work when Regents accepted a grant of \$45,000 for cancer research from the estate of the late Mrs. Mary E. Stewart, former Wausau resident.

Mrs. Stewart, daughter of the late Alexander Stewart, who was a pioneer lumberman in the Wausau area, moved from Wausau to Washington, D. C., in 1927. On her death, she willed her estate of nearly \$5 million to her sister, with the provision that after the sister's death the money was to be used for cancer research. The sister, wealthy in her own right, has released the funds for current use in cancer research.

McArdle Memorial laboratory, UW cancer research center, already has benefited from the Stewart estate. Following approval by trustees of the Stewart estate, the laboratory received grants of \$30,000 in December, 1949, and \$15,000 in July, 1950.

Extension Division Director

WILSON B. THIEDE, former director of admissions at the University, was appointed to a top post in the Extension division, director of correspondence study and recorder.

He resigned his position as registrar at Louisiana State university Aug. 1.

Staff Members Promoted

TWO PROMOTIONS for University staff members were approved by the Regents.

Miss Rachel Katherine Schenk, acting director of the Library school, was named director, and Roger J. Altpeter, associate professor of chemical engineering, was appointed full professor.

\$423,000 in Gifts, Grants

GIFTS AND GRANTS totalling \$423,081.98 were accepted by the Regents.

NEWS BRIEFS

Law on Unclaimed Dogs Constitutional, Court Rules

THE RIGHT OF Wisconsin's Medical school to get unclaimed dogs from humane societies was confirmed last July by State Circuit Judge Arnold Murphy when he ruled that a state law requiring humane societies to turn over such dogs to educational institutions is constitutional.

A law was passed by the 1949 Legislature whereby an educational institution could requisition such dogs for \$1 each. The Wisconsin Humane Society of Milwaukee and the Dane County Humane society decided to fight the law.

The 1951 Legislature strengthened the statute by providing that a humane society could lose municipal aid and might have its charter revoked if it refused to supply animals on requisition.

Campus to Get Midwest's First Farm Museum

THE UNIVERSITY campus will be the site of the first publicly owned rural life museum in the country, it was announced last summer by the Wisconsin Historical society and the UW College of Agriculture.

No announcement was made as to the name and location of the museum, but Clifford Lord, director of the historical society, and R. K. Froker, dean of the College of Agriculture, said it will emphasize evolution and development of farming and ways of life from pioneer days to the present. It will recreate Wisconsin's agricultural past with pictures, models, original machines and tools.

The farm family, its dwellings and social life also will be portrayed, as well as crafts such as spinning, weaving, blacksmithing, cobbling and coppering. Business people such as the country doctor and general storekeeper will be pictured too.

Inclusion of the farm family and rural community will set the Wisconsin museum apart from existing farm museums, which stress only the story of farming and its tools.

Lack of Funds Halts Plan for Art Building

SEVERAL YEARS ago Pres. E. B. Fred appointed a committee to investigate the possibility of building an art gallery on the campus. The committee has been working quietly on the scheme ever since, but has yet to come up with an answer. The dream of a permanent art collection for the University is just as far from fulfillment as ever.

The UW has the "nucleus" of an art collection, according to Prof. James Watrous of the art history department, but has no building suitable for displaying the pictures.

"Everybody is in favor of it," said Prof. Watrous, "but the University is

pressed for space and an art gallery almost inevitably will be down the line a ways."

University officials last summer expressed doubt that the Legislature could be persuaded to appropriate money for an art museum. The only hope, they say, lies in the chance that someone will give the University funds for such a building.

Among pictures which the University has, mostly in storage in the basement of Bascom hall, are watercolors by John Stuart Curry, some old Dutch masters, about 50 Japenses prints, about 20 Russian icons and at least 100 contemporary Russian landscapes.

Bascom Hill Decorated With New North Walk

STUDENTS CLIMBING the north side of Bascom hill this fall are making the long pull on a new stretch of sidewalk, construction of which was completed last summer.

About 175 cubic yards of concrete were used in pouring the walk, which is 5 inches thick and 15 feet wide from the top of the hill to where it joins the walk coming up past Science hall.

The Science hall walk and the cross walk to Lincoln Terrace were widened.

Workers had some trouble with summer students walking in soft concrete, and one coed sank ankle deep before she realized her mistake. But only one set of initials was scratched into the walk.

Keeper of UW Flower Displays Retires at 69

WILFRED NEWELL, once a keeper of the royal botanic gardens at Kew, England, last summer retired as head gardener at the University, a post he had held for 31 years.

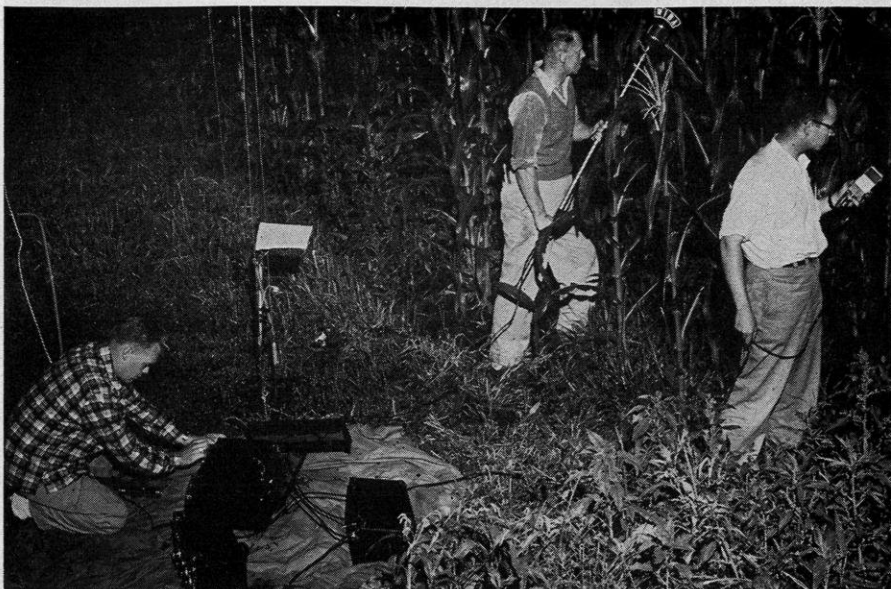
It was Newell's job to provide flowers for UW commencements, concerts and convocations. He was also in charge of the "living seals" that help make the campus renowned for its attractiveness.

The best known of these seals is the one which blooms each summer in front of Lathrop hall—a circle of green plants in which red plants spell "University Wisconsin." A similar display forms a big "UW" in front of Agricultural hall.

Maintaining these displays was a year round job for Newell. The plants that spell out things are alternanthera, a

(Page 17, Column 1)

Sound of Corn Growth Recorded



THIS WAS the setting when three UW scientists and four Madison newspaper and radio men began their recent experiment to prove that you can hear corn growing. Charles E. Piper, engineer at radio station WIBA, is adjusting the tape recorder while Robert S. Beeler of the College of Agriculture and Herbert Jacobs of the Capital Times (left) carry microphones into the corn rows.

ON A WARM, clear night early in August, a small group of men waited quietly in one of the University's experimental fields at the west end of Lake Mendota.

Instruments were set up all around them, including a tape recorder which they hoped would provide an answer to a long-standing agricultural debate—whether or not you can hear corn when it's growing.

The group, which included three University scientists, two representatives of Madison's Capital Times and two staff members of radio station WIBA, had carried recording equipment 500 feet into the cornfield to a small clearing containing a 100-foot steel tower for wind and temperature gauges used in UW solar studies.

Microphones had been placed well into the corn rows on each side of the clearing and the tape recorder started. One of the scientists, Prof. Verner E. Suomi of the meteorology department, made notes of distant noises and the times they occurred, so that they could be discounted later.

After 15 minutes, the tape recorder was played back. And there it was. The group could hear a crackling sound which they determined was the one they were looking for. They had caught the sound of corn growing.

According to Prof. Suomi there was not enough wind to cause rustling of the corn.

Then a second test was conducted. The tape recorder was turned on again and the group left the cornfield. They did this to record the noise made by persons pushing through the cornstalks, in order to compare it with the sounds of corn growth, and to insure absolute quiet at the test spot.

When they returned and played back the second recording they could hear many more noises identified as corn growth, the only interruptions being the drone of mosquitos gliding past the microphones or the chirp of a cricket. This time they were satisfied beyond doubt.

One of the UW men, Asst. Prof. Robert S. Beeler, editor of the College of Agriculture's "Farm Science" reports, offered an explanation of the growth sounds.

"Corn leaves are crinkly," he said, "and as the cells grow, they set up pressures and tensions, producing the sounds. It's a good deal like when you press the bottom of an oil can and get a crackling or snapping noise."

In addition to Suomi and Beeler, the other University scientist participating in the experiment was Reid A. Bryson, assistant professor of meteorology. So far as they know, this is the first test of its kind ever conducted. Many persons have claimed to hear corn grow, but their word always has been disputed.

subtropical variety that requires greenhouse cultivation all through the winter. They are set out in June in a large metal pattern. Red plants are placed in the cut out portions of the pattern to form letters. Green plants are placed around the outside and then the guide plate is removed.

Before the first frost, cuttings are made from the old plants and taken to the greenhouse to grow for the next year's display. At the same time tulip bulbs are placed in the beds to make a spring display. Red bulbs are put in to make the letters and white ones to form the background. After the tulips have faded, the alternanthera are brought out of the greenhouse and placed in the beds.

The metal pattern is not used when planting tulips. Instead, the desired design is worked out on a scale map. Color and placement of bulbs is noted carefully. Then the bed is staked out according to the map.

The tulips hold their design well, but the alternanthera have to be watched carefully. If they are not clipped frequently, they grow into each other and letters become indistinguishable.

Newell, who came to the U. S. from England in 1907 and to the University in 1920, now plans to devote more time to his hobby. It's gardening.

Student Personnel Service Improved, Report Shows

A KEY University committee reported "progress" to the faculty recently in a major area of University development—the student personnel program.

Among the improvements in University operations which have followed original recommendations made in 1945 are these, the committee reported:

1. The installation of business machines to provide rapid recording and statistical services;
2. The establishment of individual personnel folders on each student to aid advising and counseling;
3. The organization of job placement, student counseling and veterans' counseling centers, a special advising program for foreign students and expansion of student health services;
4. The development of research projects on student needs, scholarships and evaluation of counseling effectiveness;
5. Improvement of the student academic advisory system;
6. The simplification of degree requirement descriptions;

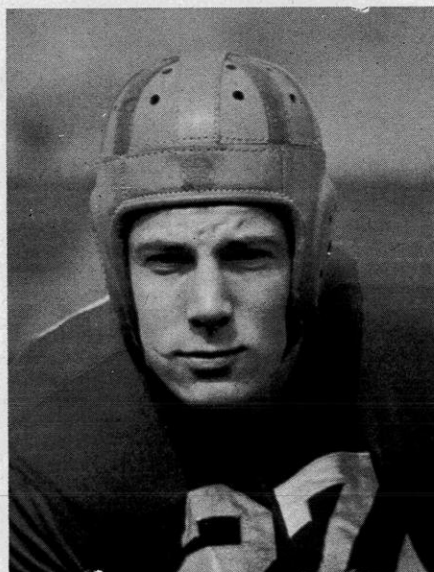
7. The appointment of a single director of student personnel services and registrar "to correlate and coordinate the student personnel services with student advising in the fields of social development, vocational guidance, admissions, records, student employment and job placement."

In recommendations for further improvement, the committee said:

"The single move which would accomplish greater physical coordination and resultant economy would be to centralize the space in which the student personnel services are housed."

Rennebohm's Pen Placed In Library Corner Stone

WITHOUT FANFARE, the corner for the University's new Memorial library was laid last summer.



DAVID SCHREINER
Hall of Fame

Official items placed in the cornerstone box included the pen used by Gov. Oscar Rennebohm in signing the library appropriation bill and a photograph of Governor Rennebohm signing the bill with President of the Regents Frank J. Sensenbrenner looking on.

Other mementos placed in the box were "good-luck" coins dropped by members of the construction crew of G. S. Newberg, the building contractor, and the toy shovel used at the groundbreaking ceremony by 30-month-old Rosemary Clark, daughter of Clayton W. Clark of Melrose, Wis.

Among those witnessing the event were Pres. Edwin B. Fred, members of the library building committee and State Architect Roger Kirchhoff.

UW Public Relations Gets National Acclaim

THE UNIVERSITY last summer won national acclaim for its public relations. The UW program was awarded the highest honor in the nation by the American College Public Relations association at its national convention in Miami, Fla. Special citation went to its sports public relations and picture service, the wide use of film to aid those not able to attend UW athletic events. "See the Badgers In Action" was especially commended by the judges.

ALUMNI

3 UW Grads on State Sports Hall of Fame

OF THE 14 original members of the Wisconsin Athletic Hall of Fame, selected this summer by Wisconsin sports editors, three are graduates of the University. They are Pat O'Dea, David Nathan Schreiner and Robert C. Zupke.

The 14 will be honored with bronze plaques in the lobby of Milwaukee's new arena. Dedication ceremonies will be held later this fall.

O'Dea, rated as one of the greatest kickers in football history, played full-back at Wisconsin from 1896 to 1899. In 1898 he drop kicked a 62-yard field goal while on the run.

Zupke, who graduated in '05, was a basketball star for the Badgers and later became famous as a football coach at Illinois. He directed the Illini from 1913 to 1941, winning or tying for championships in seven of those years.

Schreiner, who was killed on Okinawa during World War II, was the greatest football end that Wisconsin has produced. He played on the Badger teams of 1940-41-42 and was an All-American in his last two years. He starred in the East-West Shrine game in 1942 and was named on the all-time All-East Shrine team.

Alumnus Wins Wisconsin State Golf Championship

JOHN JAMIESON, well-known Madison golfer, brought the state amateur golf championship to the state's capital city for the first time since 1941 this summer, defeating Billy Sixty, Jr., of Milwaukee, 3-2, in the 36-hole finals at the Janesville Country club.

Jamieson, whose home course is the Maple Bluff Country Club, is, at 34, the

oldest player to win the crown since E. P. Allis of Milwaukee won in 1930.

Active in alumni affairs in Madison, Jamieson was chairman for the alumni golf tournament held at Madison during commencement weekend.

Grad Aids Amputees With His Surgical Skill

COL. AUGUST W. Spittler, '24, chief orthopedic surgeon at the army's Walter Reed hospital in Washington, D. C., is one of the principal workers of the miracles of surgery being performed on Korean war veterans there.

A native of Fountain City, Wis., the 49-year-old colonel is primarily interested in cineplastic surgery, which makes it possible for soldiers who have lost an arm to control the use of artificial hands through the flexing of their muscles.

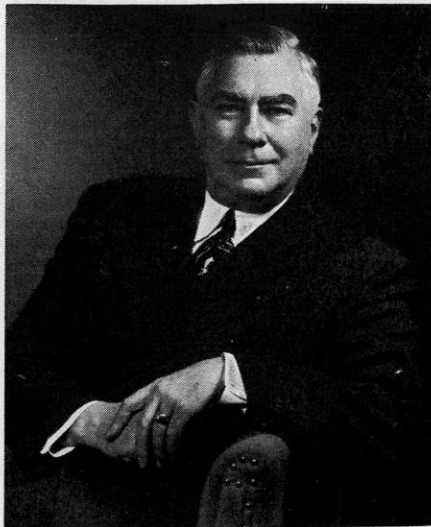
This operation consists of making a tunnel in the biceps or pectoral muscles, using the patients own grafted flesh for lining. A bar is then inserted in the tunnel and an artificial hand or arm connected to it. The hand is manipulated by pressure of the muscle against the bar.

Col. Spittler has found that about 55% of the power of the biceps and pectoral muscles can be transmitted to the artificial finger tips, where only 15 pounds is needed. He found that the strength of the biceps in below elbow amputees varied from 32 to 86 pounds, and from 30 to 54 pounds in those who have lost their arms above the elbow.

Patients who have gone back into civilian life report to the doctor that as the result of their cineplastic surgery it is possible to transmit a sense of feel and position from the artificial hand.

Col. Spittler also has attracted attention in medical circles for his work in the intramedullary nailing of thigh bone fractures. As described by the colonel it consists of placing a long nail or pin down the center, or marrow cavity of the thigh bone, thus holding the broken ends accurately together. It permits a patient to return to work in a few weeks, rather than a few months, as was the case in the past.

As a child in Fountain City, Col. Spittler suffered a fractured thigh bone and recovery was slow. It was natural, then, that he should take an interest in the work.



FRANK BIRCH
Advertising Chief

Advertising Firm Names Alumnus as President

FRANK V. BIRCH, '18, has been elected president of Klau-Van Pietersom-Dunlap Associates, Inc., to fill vacancies in the Milwaukee advertising agency created by the death last summer of Walter F. Dunlap.

Birch came to the agency in 1919, and was elected an executive vice-president in 1931. He was a member of the Wisconsin basketball team which won the Big Ten conference championship in 1917 and also edited "The Badger."

Birch has many famous advertising campaigns to his credit, including the well-known "dollar bill" program instituted in 1932 for Wrigley Chewing Gum, and later on for George A. Hormel & Co. and Lever Bros. In this cam-

(Continued on page 23)

UW Football—Style, 1899

ED. NOTE: The following paragraphs are excerpts from a letter written to the ALUMNUS by W. L. Brooks of Bemidji, Minn., who was a member of the UW's first football team in 1889. Alumnus Brooks is 83, and recently he retired as president of the Bemidji bank after 50 consecutive years of service. He had this to say about it: "Came here in 1901 and opened the bank myself. There were 42 saloons open day and night with no keys and 400 or 500 lumberjacks. Promised Mrs. Brooks if she came up for a couple of years that we would go back to Minneapolis where I had worked for the Northwestern National. Only missed it 48 years and haven't gone back yet." Mr. and Mrs. Brooks, incidentally, observed their 60th wedding anniversary last summer.

IN THE old days we did not play quite in the raw, but we had no protection of any kind. There were no knee guards, head guards or anything else. I do remember that almost everyone broke his neck to do the best he could.

My main recollection is that we went down to Milwaukee for a game with some of the Milwaukee boys, who turned out to be the sons of the rich brewers down there who had been playing with Yale for a few years. Needless to say, we took just a little licking. In fact, I think it was about 72-0. (Alumnus Brooks is a bit too gloomy. On Nov. 23, 1889, the Badgers lost to

the Calumet Club of Milwaukee, 27-0.) We all came home in the baggage car—some in stretchers and some with their teeth out. But no one was seriously injured.

I believe there was such a fellow as a coach, but I don't remember much about rules and regulations or special team plays. It was just every man for himself. (The coach in 1889 was Alvin Kletsch. The team played one other game, losing to Beloit, 4-0.)



W. L. BROOKS
Memories

WISCONSIN ALUMNUS

to display with pride!

new, colorful pictorial and historical map



the story of the University of Wisconsin

● *To identify you with one of the world's foremost institutions of learning.*

● *Brand new—just published by the Wisconsin Alumni Association.*

● *31" wide—20" deep. 9 colors.*

● *A colorful representation of your university—what it is—what it stands for—what memories it has for you.*

● *Artistic—dignified. Ideal for home and office wall.*

Compiled and planned by Carl Beck, who wrote the words to "On Wisconsin".

General Purpose

This new map undertakes to blend the university's basic nine colleges, principal campus buildings, presidents, historical progress, sports, cultural and outdoor life, and its purposeful teaching, research, and public service.

Up-to-date...with an eye toward the future

The map not only brings the campus up-to-date with Babcock hall and the graduate school center, but ventures into the future and shows how the Engineering building, the library, and several other buildings under construction will look completed.

To Bring Back Fond Memories

Sketches of famous campus buildings and activities; the Paul Bunyan drum; the Lincoln statue; the state capitol; and the carillon tower.

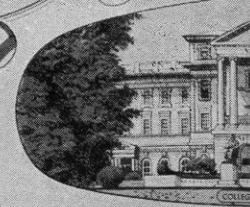
Drawings of the main buildings housing all the schools and colleges; a list of "red letter years"

in university history; key enrollment figures and summaries of alumni living abroad; portraits of all university presidents.

A message from President Fred; a list of UW sports; the opening bars of "Varsity", "On Wisconsin", and "If You Want To Be A Badger."

The university seal, and statements of the "Wisconsin Ideal"; the "sifting and winnowing" dedication, and the Wisconsin code of sportsmanship.





Whatever may be the limitations which the University of Wisconsin should ever encounter which allow the truth can be found. (taken from Class of 1910)

RED-LETTER YEARS IN UNIVERSITY OF WISCONSIN HISTORY

- 1849: University of Wisconsin established.
- 1854: First Commencement held; degrees granted to two students.
- 1866: University designated as land-grant college under federal Morrill Act, setting pattern for three contiguous colleges of Letters & Science, Agriculture, and Engineering.
- 1872: State Legislature began making regular annual appropriation for support of University.
- 1885: Farmers Institute and Agricultural Short Course established, marking new departure in vocational education and foreshadowing development of University Extension.
- 1890: Babcock milk test announced, revealing clearly and dramatically how University research could be used to solve public problems.
- 1894: Famous Regent "sitting and winnowing" statement issued, reaffirming value of free inquiry.
- 1910: Federal Forest Products Laboratory founded on the campus, marking development of U. S. state cooperation in conservation of natural resources.
- 1925: Wisconsin Alumni Research Foundation incorporated, provided for generous and fluid research funds.
- 1927: Tripp-Adams Residence Halls and Memorial Union opened, extending University concept of social education.
- 1942: University of Wisconsin designated as center for United States Armed Forces Institute, heralding widespread University aid to the war effort.
- 1949: Centennial Commencement held; degrees granted to 2,404 students.



WISCONSIN Code of Sportsmanship
 We of Wisconsin, players and partisans, yearn to win, if win we can
 But fairly! In victory unvaunting... in defeat, proud of a game fought to the hilt.
 So today in sports... so ever in life.

Sponsored by the Wisconsin Alumni Association

OUR GREAT UNIVERSITY FAMILY
 One Hundred Thousand Strong embraces all who have attended its classes and who are engaged in its program of teaching, research, and public service — all these are part of the University of Wisconsin family.

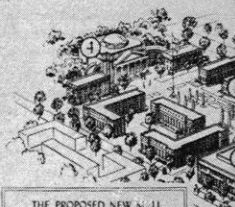
E. J. J. J.
 President

WISCONSIN ALUMNI LOCATED WORLD-WIDE AS OF 1950

EUROPE	375	SOUTH AMERICA	153
ASIA	511	CENTRAL AMERICA	200
AFRICA	83	CANADA	322
TOTAL LIVING		81,932	



Lathrop 1849-1856 Barnard 1859-1860 Chalmers 1867-1873 Fawcett 1871-1874 Rascom 1874-1887 Chamberlin 1887-1892



THE PROPOSED NEW N. 11
 Began 1900
 New Building - Building Now Standing

1 University Library	5 Music Hall
2 Wisconsin Center	6 Science Hall
3 Art Institute and Museum of Science and History	7 Memorial Union
4 Auditorium	8 State Historical Library

Actual map is 4 times this size

DICATED TO TRUTH
 here, we believe that the Great State
 and its people sitting and winning by
 the Board of Regents in 1824 Memorial
 Union Hall



L A K E M I C H I G A N



HISTORICAL DECORATIVE MAP
 THE UNIVERSITY OF
WISCONSIN
 TEACHING - RESEARCH - PUBLIC SERVICE
 As it was Mid-Century

Compiled and Planned by Carl Beck - Designed and Engraved by Hagstrom Co. New York
 PUBLISHED AND COPYRIGHTED (1951) BY THE WISCONSIN ALUMNI ASSOCIATION

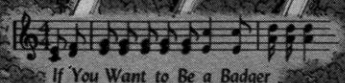


Paul Bunyan's Bass Drum



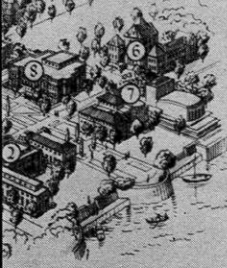
Varsity! Varsity!

On Wisconsin! On Wisconsin!



If You Want to Be a Badger

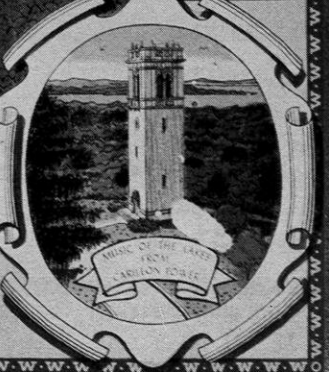
LOOKING TO THE FUTURE
 PLANNING AHEAD



STUDENT CAMPUS
 ENROLLMENT

1824	27	1824	6,143
1874	629	1949	18,354
1950 - Campus and including those earning credits through Extension Division 28,300			

Adams 1892-1901 Van Hise 1903-1918 Birge 1918-1925 Frank 1925-1937 Dykstra 1937-1945 Fred 1945-19



beautifully printed in 9 colors



So decorative
you'll want several

FOR YOUR HOME...

FOR YOUR OFFICE...

AS GIFTS

This colorful new map of the University of Wisconsin will add an interesting, decorative note to your living room, library, recreation room. You'll want one for your office—to give to your local library, school, or lodge. It makes a treasured keepsake for friends and business acquaintances.

What others
have to say...

"Every alumnus will enjoy one of these maps and undoubtedly will place it in his home or office where it will constantly bring back the treasured memories of Wisconsin days."—*William Hoard, Fort Atkinson, Wis.*

"Congratulations, on the 'Story of the University of Wisconsin,' as portrayed by the historical, pictorial map. It is as useful as it is beautiful."—*John Guy Fowlkes, School of Education, U. of W.*

"No book about the University would be nearly as well scrutinized as the new picture map will be."—*Joseph W. Jackson, Board of Visitors, U. of W.*

"Every alumnus of the University of Wisconsin should have the new pictorial map of the University."—*Joseph A. Cutler, Milwaukee, Wis.*

"Your new pictorial map is an excellent piece of work. It is filled with information and gives a good understanding of the campus."—*George Haight, Chicago, Ill.*

"I think this is splendid. It is far ahead of anything I have seen."—*W. J. Campbell, Regent—U. of W.*

"It is a wonderful piece of work and I will give it a prominent place in my library."—*Frank J. Sensenbrenner, President, Board of Regents, Neenah, Wisconsin.*

"A pictorial map of the University came in yesterday. The map is a beauty, is unique and most interesting. It is a nicely done job and very well engraved."—*Howard T. Greene, Genesee Depot, Wis.*

"This map is one of the finest productions I have ever seen. It pictures our great institution as it exists today in its beautiful setting on the shore of Lake Mendota."—*Harry A. Bullis, Minneapolis, Minn.*

"This historical, pictorial map of the University of Wisconsin is an Odyssey which expresses facts, life and romance dear to all of us."—*Charles L. Byron, 1st Nat'l. Bank Bldg., Chicago 3, Illinois.*

Special Combination Offer **\$7.00** VALUE FOR **\$6.00** One year Alumni membership regular price \$4.00 (includes alumni magazine), and one map .. \$6.00

Individual maps—\$3 each. You can also get this map and a year's membership in the Wisconsin Alumni Association for only \$6. Regular membership is \$4 a year, so this gives you a \$7 value for \$6.

- Here's my check for \$6 for Association membership (\$4) and pictorial map of the University (\$3). \$7 value for \$6.
- My dues for this year have been paid, so here's a check for \$2 for a copy of this map in accordance with this combination offer.
- Here's my check for.....pictorial maps of the University at \$3 each.

If you have paid your dues for this year, a check for \$2 will bring you a copy of this map. This gives members who have paid their dues for this year the same combination offer as those who are paying their dues with this combination offer.

NAME _____ CLASS _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

WISCONSIN ALUMNI ASSOCIATION
770 LANGDON ST. MADISON 6, WISCONSIN

(Continued from page 18)

paigned, crews of young men and ladies would enter a city, contacting thousands of people with a standing offer to pay a dollar bill to anyone with evidence of use of the sponsor's products and a testimonial. Even staid bankers were seen carrying keys for canned meat containers. This was strictly a daily newspaper advertising campaign—one of the largest in history with daily use of thousands of lines of advertising space in every newspaper in which the campaign was conducted.

Birch was a member of the board of directors of the Alumni Association in 1938-39.

Badger is Co-Editor Of Latest Book on UN

DR. G. JAMES Fleming, '31, is the co-editor of a recently released book called "Who's Who in the United Nations," the first and only book of its kind.

Dr. Fleming has been closely associated with various government agencies and has worked on several newspapers. His partner in editing the book was Christian E. Burckel, president of Christian E. Burckel and Associates.

Wisconsin Supreme Court Gets U Grad as Member

GEORGE CURRIE, a 1925 graduate of the Law school, last August was named to Wisconsin's supreme court to fill the unexpired term of Justice Henry P. Hughes, who resigned to return to private practice.

Currie, who is a member of a Sheboygan, Wis., law firm, graduated from the Law school at the head of his class. He taught school for three years before entering practice. He is president of the Sheboygan library board and a member of the executive committee of the state bar association. Hughes' term expires in 1958.

Dr. Buerki to Direct Henry Ford Hospital

DR. ROBIN C. Buerki, '15, former superintendent of Wisconsin General hospital, last August resigned as vice-president in charge of medical affairs at the University of Pennsylvania to accept the position of executive director of the Henry Ford hospital in Detroit.

Dr. Buerki, who had been at Pennsylvania for 10 years, began his career on the Wisconsin staff in 1923. He is a native of Black Earth, Wis.

FACULTY

Two UW Women Named To National Committee

MRS. MARK G. Troxell and Prof. Helen C. White in August were appointed to a new defense advisory committee on women in the services by Defense Secretary George Marshall.

The committee, composed of leaders in education, business, medicine, journalism, radio, stage, civic and social service, provides advice on policies relating to women in the services.

Dr. J. H. Robbins of Med School Faculty Dies at 52

DR. J. HOLDEN Robbins, 52, assistant professor of anatomy at the University, died early in August at the age of 52. He had been a member of the Medical school staff since 1927.

Dr. Robbins was a specialist in brain anatomy and arthritis and conducted research in hearing. He graduated from the University in 1924. He attended medical school at the University of Pennsylvania.

Prof. McCamy Honored For Foreign Affairs Text

PROF. JAMES L. McCamy, chairman of the political science department, last summer was named winner of the Wendell L. Wilkie award for work in international relations.

The award was presented to Prof. McCamy by the American Political



JAMES McCAMY
A Book, A Prize

Science association for his book "The Administration of American Foreign Affairs," judged the best publication in the field.

Before coming to Wisconsin in 1947, Prof. McCamy spent seven years in government service in agencies connected with foreign affairs.

Truman Names Feinsinger Chairman of WSB

PRES. HARRY Truman last August named Prof. Nathan P. Feinsinger of the Law school as chairman of the 18-man wage stabilization board (WSB). One of the nation's top labor experts, Prof. Feinsinger was a member of the war labor board (WLB) during World War II and settled the Hawaiian sugar strike in 1944.

Czech Educator Joins Political Science Staff

AN EXPERT on East European affairs joined the faculty of the University this Fall. He is Dr. Jaroslav Mayda, a specialist in international law and politics.

Dr. Mayda has been teaching in this country since 1949. He left his native country of Czechoslovakia in 1948, several weeks after the Communists came into power.

An assistant professor, Mayda is teaching three courses in political science and two courses in the UW Law school. They are "Government of the Soviet Union," "Governments of Eastern Europe," "International Relations of the Soviet Orbit in Europe," "International Law," and "Comparative Law."

For the past two years, Mayda was a visiting lecturer at Ohio State and Denison universities. He was a contributor to the 1950 American Yearbook, and had a weekly radio program in Ohio.

In Czechoslovakia, Mayda received his doctor of judicial and political science degree from Masaryk university in 1945. He was also national champion in short distance running.

Scholarship Established Honoring Prof. Larson

A CASH scholarship award in honor of Gustus L. Larson, retired professor of mechanical engineering, has been established at the University.

The award was established through the joint efforts of Professor Larson's colleagues, his former students, and members of the Wisconsin chapter of the American Society of Heating and Ventilating Engineers.

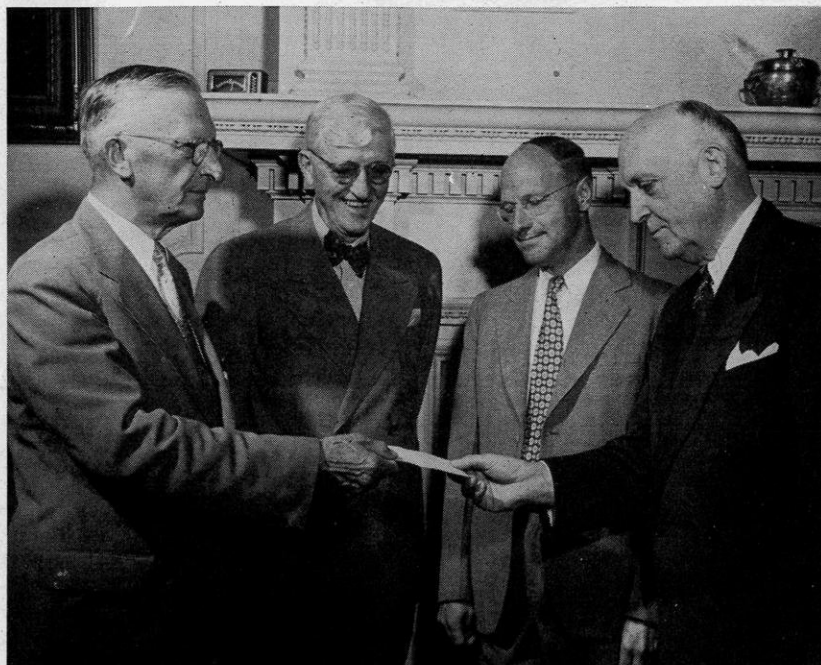
Class of 1901 Gives UW \$4,100

AT THE annual meeting of the Half-Century club during commencement-reunion weekend last June, the club's fledgling group, the class of 1901, announced a class gift to the University. The 50-year grads had initiated a fund drive to provide for expanding the facilities of the UW's McArdle Memorial laboratory, hub of campus cancer research.

In August the class drive was completed, and Lynn H. Tracy, Chicago, president of the '01 class, came to Madison and presented Pres. E. B. Fred with a check for \$4,100. The money has been earmarked for equipping three rooms to be added to the cancer research department, including a lecture room with projection equipment, a departmental library and a conference room.

Presentation of the check to Pres. Fred was the result of a serious study of University needs made by the class of '01. The class began planning for its gift many months before its 50th anniversary, and a committee was appointed to study various projects which might be undertaken. Members of the com-

(Continued on page 29)



LYNN H. TRACY, Chicago, left, president of the class of 1901, presents a check for \$4,100 to Pres. E. B. Fred to be used to furnish three additional rooms at the McArdle Memorial laboratory on the UW campus. The money is a gift from the class on its 50th anniversary. E. J. B. Schubring, chairman of the 1901 gift committee (next to Tracy), and Harold P. Rusch, director of the McArdle lab, look on.

It is to be given each year to the senior or graduate student in mechanical engineering who has shown the greatest interest, aptitude and accomplishment in the field of heating, ventilating, air conditioning and refrigeration.

Professor Larson retired July 1, after 37 years on the UW faculty.

National Extension Group Names Adolfsen Director

L. H. ADOLFSON, director of the University Extension division, last summer was elected president of the National University Extension association (NUEA).

Dr. Adolfsen has lectured widely on national and international affairs and is one of the foremost authorities in the field of adult education in the country.

He played a leading role in the formation of the new Adult Education Association of America in May and is chairman of its council of national organizations.

Assistant Boxing Coach Aids in Japanese Tour

VERNE WOODWARD, assistant to Boxing Coach John Walsh, last summer went on a month's tour of Japan as a member of the Army Far East Command boxing clinics.

He was accompanied by Eddie LaFond, Catholic university; Jim Owens, Louisiana State university; DeWitt Portal, San Jose State college, and Frank Young, Idaho university.

The group aided in training boxing instructors at all army bases in the Far East.

Faculty Notes

ROBERT FLEURY, since 1946 director of the University Regimental band, has gone to the University of California at Los Angeles to take charge of bands and enlarge the band department.

* * *

ARNIE DAMMEN, assistant director of the University division of resi-

dence halls, resigned his position to accept a post with the Federal Foreign service. Dammen's new duties began in Washington, D. C., on July 16.

* * *

S. WATSON DUNN, formerly of the University of Illinois, has joined the University journalism staff as assistant professor in charge of advertising courses.

Dunn, 32, is a native of Pennsylvania and a Harvard bachelor of arts and master of business administration. He was awarded his doctor of philosophy degree at the University of Illinois in August.

* * *

TWO MEMBERS of the University staff have been named officers of the Wisconsin Psychological association.

John W. M. Rothney, professor of education, was named president and Mrs. Katherine Fassett, Student Counseling center, corresponding secretary.

* * *

C. LEONARD Huskins, professor of botany and one of the leading authori-

ties on genetics and the structure of chromosomes, has been elected president of the section on biological and medical sciences of the Royal Society of Canada.

* * *

DR. ERWIN H. Ackerknecht, head of the department of history of medicine, has been elected to the International Academy of History of Sciences.

Dr. Ackerknecht, who came to the UW in 1947 as its first professor of the history of medicine, was honored by the academy for his work in the field. The select group numbers only 150 members in the world.

* * *

TWO OF THE outstanding honors in the field of neuropsychiatry were conferred upon a Medical school faculty member, Dr. Hans H. Reese, at the annual meeting of the American Medical association held in Atlantic City, N. J.

Dr. Reese was selected for the office of president-elect of the American Neurological association, of which he will be the 77th president when he assumes office next year. He was also renominated delegate for the section on nervous and mental diseases of the AMA house of delegates.

* * *

PROF. GEORGE Urdang received the Lascoff award at the meeting of the American Pharmaceutical association in Buffalo, N. Y., last August.

The award is for outstanding contribution to professional pharmacy. It is presented by the American College of Apothecaries, a professional group within the association.

* * *

PROF. ASHER Hobson of the agricultural economics department in August was chosen chairman of the board of the National Institute of Cooperation.

* * *

TWO UW scientists, Robert J. Muckenhirn and D. C. Smith, were cited last summer by the American Society of Agronomy at its annual meeting. Muckenhirn, who is professor of soils and assistant director of the agriculture experiment station, was honored for "unusually valuable contributions to soil conservation and for qualities of leadership in science, education and administration." Smith, professor of agronomy, was credited with "illustrious work in the relatively new field of breeding and developing new forage crops."

BADGER ARTS

UW Aids Community In Theater Project

THEY CALLED it the Orchard Hill summer theater, this sprawling tent pitched high in the scenic hills near Baraboo, Wis.

It was an experimental project in which seven members of the Wisconsin Idea theater staff teamed with the citizens of Baraboo in staging six well-known plays in an under-the-stars setting.

It was a bang-up success. Performances drew capacity crowds. People came from all over the southern part of the state as word of the quality of the productions began to get around.

It was start-from-scratch proposition. Some of the stage equipment was hauled 40 miles from the University, but much of it was gathered out of Baraboo homes. The site, a pasture near an entrance to Devil's Lake state park, was donated by the owner of a country eating place; the power and light company engineer volunteered to set up poles and do the wiring; the tent was provided for a fraction of the usual rental.

But it was more than individuals who lent their help to the project. Support was given by numerous organizations

in Baraboo. Sauk county loaned stakes and snowfencing to set up boundaries for the theater and parking lot.

In between show nights, the UW staff members held a workshop, offering classes in playwriting, stage craft, acting and direction, children's theater, makeup and costume. The people of Baraboo went for this in a big way, too.

The object of it all, says Prof. Robert Gard, director of the Idea theater, was to provide "increased consciousness of theater and more trained leaders to conduct effective working programs in drama."

Plays presented were "Arms and the Man" by Bernard Shaw, "On Borrowed Time" by Paul Osborn, "Night Must Fall" by Emyln Williams, "What Every Woman Knows" by J. H. Barrie, "Mrs. Barry's Etchings" by Walter Bullock and Daniel Archer, and "The Glass Menagerie" by Tennessee Williams.

Summer Plays, Music Get Campus Approval

THE EFFORTS of UW drama and music groups provided a good share of the high points in campus entertainment last summer, and capacity crowds were at most of the performances.

The Wisconsin Players staged four plays and enjoyed top success at the box office. They led off with a rarely performed comedy by Shakespeare,



ORCHARD HILL THEATER: For the University, a project in acting and teaching; for Baraboo, a shirt-sleeve role in drama and the arts.

"Love's Labours Lost," and followed with "The Heiress," "A Murder Has Been Arranged" and "Light Up the Sky." The latter, a drama-comedy by Moss Hart, seemed to meet with the most popularity.

The Thursday evening band concerts on the Union terrace again were a regular musical feature. Played by the summer session band, they featured light music in what has come to be the accepted summer park concert manner. The terrace was crowded for all four appearances by the band.

Enlivening the musical scene were two chamber music concerts in Music hall. They were well received, and the Daily Cardinal called the final one superb.

Participating artists included Richard Church and Leo Steffens of the UW staff. Church, who conducts the University symphony orchestra, played bassoon and Steffens played piano.

Performances by the summer symphony and the summer chorus rounded out the musical agenda. Led by such men as cellist Bernard Milofsky of the Pro Arte quartet, the symphony drew high praise for its performance, which included Schubert's 4th symphony and Debussy's "Afternoon of a Faun."

CURRICULUM

Rocky Mountains Provide Classroom for Students

LAST SUMMER a UW classroom was located far from the campus, deep in the interior of the Rocky mountain area near Montana's Pentagon mountain.

The class was attended by 26 geology students, supervised by Prof. L. R. Laudon, who spent eight weeks in the wilds doing research work.

The UW program is a unique one. Most other universities have established permanent camp sites which students visit each year. Wisconsin students, however, follow a different procedure.

"Each summer a new area is chosen," Prof. Laudon explains—"always an area where we need more information. The students, both undergraduate and graduate, help build good, basic geology of the area. Most universities with permanent camp sites are limited to studying a certain locale. I don't know of any other groups that camp out as we do."

The UW group assembled June 25 at the Spotted Bear ranger station on



THIS PICTURE, taken in a park near Waupun, shows the children of migrant workers at play with the children of residents of Waupun. This recreation was a part of the educational and social program sponsored last summer by UW students and citizens of Waupun for the children of Mexican-Americans who came to Wisconsin to work the beet and pickle crops. The teachers are UW student Harriet Fisher and June Torke, a graduate.

the south fork of the Flathead river. This far the students went by car—but no farther.

From the ranger station the boys walked in—a minimum of 35 miles, Laudon says—to the base camp at Dean lake at the foot of Pentagon mountain. The general area is about 50 miles south of Glacier National park, and the base camp was in a rugged area near the Continental Divide.

The group spent the first four weeks at the base camp, where the geology was worked out in great detail, and the last four weeks in the southern Canadian Rockies and in northern Montana east of the base camp doing reconnaissance work.

STUDENT LIFE

Drive for Migrant Children Highlights Quiet Summer

THE ATMOSPHERE on the campus during the summer session seemed to be one of quietude. There were 6,500 students registered (a drop from the 7,000 figure of last year), but it was seldom that large groups of them could

be found in any one place. At session's end, the Daily Cardinal commented: "Each student spent a fair share of the summer looking around for the other 6,499 people. Mostly he didn't account for many of them . . ."

But the quiet, apparently, was comparative. The session had its usual student features—parties, with prom and Dormsylvania taking the spotlight, swimming, boating, sunbathing and the like.

Campaign for Migrants

High point of summer activities was provided by the student board's fund drive to aid children of migrant workers, a project which was undertaken for the first time last year.

With the aid of proceeds from an all-campus variety program held on the Union terrace, the \$400 goal was exceeded by about \$100. The money was presented to the community council at Waupun to be used for milk, clothing, education school supplies and recreational supervision for the children of Mexican Americans working there to harvest the beet and pickle crops.

Over \$100 was collected from the crowd at the variety show, which featured a Dixieland jazz concert, a form

of entertainment which has become a campus favorite. Student board and the Cardinal sponsored the show, which also occasioned one of the periodic campus visits of reporter "Roundy" Coughlin.

The remaining funds were collected from containers placed about the campus and from collections at organized houses.

When the drive was over student board decided not to promise financial support of the Waupun project next year, but to encourage Waupun citizens to handle the situation themselves.

Jennie Stumpf, president of the summer board, said that some progress toward a solution of the migrant worker's problem had been made through passage of a bill requiring registration of work camps with the state board of health.

She said that the student board's project had provided a steppingstone for legislation.

Social Events

As always, the two principal summer social events were the prom and Dormsylvania, the residence halls sponsored party.

Prom, which had a "continental" theme (the decorations depicted scenes from various nations), featured the crowning of senior Jenese Mondschine of Eau Claire as queen. About 350 couples attended the affair and danced in Great Hall and on the Star Deck. Entertainment was furnished by the Truax Field Review, a group stationed at the Madison air base.

Highpoint of Dormsylvania was the naming of the Duke, a title which this year went to Alex Tamayo of Venezuela. His main selling point in a typically madcap campaign with his opponents was the fact that he spent a part of each afternoon swinging in a hammock tied high in the trees near the dorms. Tamayo chose Joan Feldman of New York as his queen. The dance attracted 175 couples.

July 4th provided the summer's biggest day at the Union, despite damp weather. The Hoofers sponsored numerous activities on the lake front during the afternoon, including sailboat races and rides, canoe jousting, a canoe tug of war and swimming races. In the evening there was dancing on the Star Deck and square dancing on Park St. near the Union.

Living—Tent Style

For 110 persons, including 32 families, the summer session provided an opportunity to rough it. They were

members of the University tent colony, located along the southwest shore of Lake Mendota.

The rent for the summer was a mere \$5 and the living quarters were screened-in frames with tar paper roofs or heavy tent canvas. There was no electricity or running water, but the members of the group pointed to the gas lamps and artesian wells as part of the atmosphere.

All of the group were graduate students, and they came from all parts of the nation. Many of them were staff members at other universities. Robert A. Lee of Cuyahoga Falls, Ohio, was elected mayor of the colony and pre-

sided at meetings of the group, held around a large campfire.

The colony, which was started in 1912 by former Dean of Men Scott H. Goodnight, is now run by Mr. and Mrs. Albert Gallistel of the UW staff.

WSA Fee

The summer's biggest campus controversy revolved around the question of whether or not Wisconsin Student association fees should be compulsory. Some students paid. Some did not. At session's end the argument was unanswered. Did WSA have the power to enforce the fee? Or did anybody, for that matter? No one seemed to know.

SUMMER INSTITUTES

THE UNIVERSITY campus again last summer became the center of attraction for laborers, industrialists and professional men from all over the nation. They were participants in the UW's annual summer institutes, programs which have linked the Badger campus closely to the practical methods of attacking academic problems.

As in previous years, the institutes featured an imposing list of guest lecturers, men who temporarily deserted their roles as top ranking executives, engineers, doctors, scientists and the like to become teachers in the down-to-earth problems of their trade.

The institutes annually cover a lot of territory. They embrace subjects which range all the way from teaching to writing, health, social welfare, communication, business, geography, composing, banking, accounting and so forth.

School for Workers

A main arm of the institute program is the School for Workers, where each summer representatives of organized labor come to the classroom to discuss their special problems and aims.

The UW provides a special staff for the school, headed by Prof. Edwin Young, but numerous guest speakers, many of whom are culled from the high ranks of labor, augment the staff's work.

This year the school held institutes for telephone exchange girls, auto workers, garment workers and steel workers, among others, in addition to holding general sessions pertaining to the over-all problems of labor.

Labor's place in the fight against communism came to the fore in many of the discussions. The speakers all stressed the need for a united effort in stamping out the Red challenge.

Music Clinic

Several hundred Wisconsin high school musicians spent six productive weeks on the campus last summer as students in the UW's 22nd annual music clinic.

Held in connection with the School of Music summer session, the clinic each year is divided into two sections. The first three weeks are devoted to band work and the last three to orchestra and chorus.

Auxiliary events this year included a band director's conference, a conference for directors of orchestra and chorus, a workshop in composition and orchestration and an elementary school music institute.

Musical experts from all over the U. S. and Canada joined UW staff members as teachers in the clinic. They included such notables as Thor Johnson, conductor of the Cincinnati symphony orchestra, and J. Russell Paxton, director of music at the Arsenal Technical school in Indianapolis.

An evening concert in Camp Randall wound up the band section of the clinic. Under the baton of Prof. Ray Dvorak, the 210-piece band performed such numbers as Sousa's "Semper Fidelis" and Tschaiakowsky's "1812 Overture."

When the clinic ended, conductor Johnson directed the All-State orchestra and chorus in a concert in the Union theater.

Alcohol Studies

The institute on alcohol studies drew over 50 men and women from eight states for five days of study with a corps of experts, including world authority Dr. E. M. Jellinek, dean of the Institute of Alcohol Studies in the Southwest at Texas Christian university and former director of the Yale summer school of alcohol studies. Dr. Jellinek told the group that 3,800,000 U. S. citizens were alcoholics in 1948, a figure which amounts to nearly 4% of the adult population.

Speech Teachers

More than 100 speech teachers from Wisconsin schools attended the UW's first conference for speech teachers and coaches. Designed to provide greater effectiveness in teaching of the subject, the conference featured addresses by Hurst Anderson, president of Hamline university, and Bower Aly, professor of speech at the University of Missouri.

Communications

Aimed at teachers of English, language arts, speech and journalism, the

fourth conference on communications explored various approaches to the teaching of language arts—music, drawing, dance, motion pictures and television. The staff was composed of 11 visiting educators.

Social Science

How territorial tensions in Asia and Europe influence world events was the subject of a three-day institute for high school social science teachers. Panels of nationally known geographers discussed the tensions in these areas.

School Administrators

About 300 school administrators gathered on the campus for the oldest of the University's institutes—the one for Wisconsin school superintendents and principals, started 25 years ago. The educators discussed problems of elementary schools, the 1950 White House conferences and problems of education in relation to the defense program.

In addition to the institute, a four-week short course was held for school administrators. This was the first year for such a program. Formerly, enrollment in the regular eight-week session was required.

Audio-Visual

Demonstrations of the classroom use of audio-visual tools featured the ninth annual audio visual institute, attended by over 200 teachers, administrators, supervisors and directors.

Guidance-Health

More than 600 persons attended the coordinated conference on guidance, personnel services and health, which had as its theme "Children and Youth in a World in Crisis." Those attending included classroom teachers, guidance specialists and health educators. They came from all parts of the nation.

Business Education

Business teachers and school administrators, 150 strong, enrolled in the business education institute. Discussion centered around problems and techniques in preparing people for employment. A number of industrialists were among the lecturers.

Banking

The annual two-week School of Banking drew bankers from all sections of the country. Purpose of the school is to provide bankers an opportunity for advanced study and research in banking, economic and monetary problems. Attendance at three of the sessions is necessary for graduation. In 1945, the first summer the school was held, 47 students from three states attended. This summer enrollment was limited to 625 to facilitate study.

Mathematics

About 200 mathematics teachers from all parts of the country evaluated their problems at the conference on teaching mathematics. Planning a comprehensive program, the use of testing methods and visual aids, and what teachers need to understand in mathematics were discussed.

Social Welfare

The annual institute for county welfare directors and the institute for social caseworkers were this year merged into one. The three-day affair covered discussions on how social agencies can best help clients.

High School Youth

Problems of junior high school children, faced with growing up in the



THE ANNUAL Music clinic again was a highlight of the summer session. Here Thor Johnson, conductor of the Cincinnati symphony, leads the all-state orchestra through a rehearsal. Johnson, one of the nation's best known young conductors, was a member of the summer staff. He had charge of the orchestra, composed of outstanding high school musicians from all over the state.

1901 Class Gift

(Continued from page 24)

mittee were Pres. Tracy, Louis Barkhausen, Harry Severson, Arthur C. King and E. J. B. Schubring.

A number of suggestions were made, but the committee decided on the McArdle project. Aside from the apparent need, there was another reason for the choice. The lab had been named after their classmate, Michael W. McArdle, who died of cancer in 1934 and left money to the University for cancer research. These funds were used in 1940 to help pay for construction of the laboratory.

Expansion Planned

In describing the class committee's investigation of the situation at McArdle, Pres. Tracy wrote as follows:

"The committee found that cancer research has been occupying only the top two floors of the building, but is preparing to occupy the entire building (four floors), according to original plans, as soon as the department of radiology moves into permanent quarters in the main hospital building. This expansion is due in part to the addition of a 64-bed cancer wing to the hospital, where clinical work also will be done.

"The committee found that the director of the laboratory, Dr. Harold P. Rusch, is a Wisconsin graduate and editor-in-chief of the Cancer Research Journal, which is sponsored by the American Cancer society and six other similar organizations. His staff now consists of eight doctors and six post-doctoral students. It is probably the only institution in the country with young men in training for this type of research work.

No Funds Available

"The added space and the added call for clinical work made it both necessary and possible to provide three greatly needed rooms for the laboratory. There were no funds to equip them, for it is more difficult to obtain funds for this purpose than for direct research. Based on these findings, the committee made its recommendation to raise a fund for the McArdle lab.

"When this expansion is completed, it is felt that the McArdle lab will be one of the best in the country. The class of 1901 will be proud to have a small part in its success."



PRES. E. B. Fred greets three members of a garment worker's union, one of the many labor organizations that participated in the University's School for Workers last summer. Many of the nation's top labor leaders and experts were featured on the school's program, and one of the main problems discussed during the session was labor's place in the fight against Communism.

continuing world crisis, was the central theme of the Midwest Junior High School conference. During the three-day meet, principals and teachers concentrated on working out ways of helping the junior high school youth in his task of developing in the world today.

Older Workers

A conference on the problems of older workers in industry drew many of the nation's leading personnel and labor experts and psychologists to the campus to discuss the experience of industry with older workers, how physical and mental capacities change with age and the "pros" and "cons" of retirement.

Reading

The UW's second annual institute in reading featured the appearance of one of the foremost experts in reading instruction, Donald D. Durrell, dean of education and director of the education clinic at Boston university. About 700 teachers attended the institute.

School Principles

About 40 rural-urban school principals attended the third annual institute aimed at solving their problems in edu-

cation. Specialists in various fields addressed the group, and their talks were followed by discussion.

County Superintendents

Development of a program to better Wisconsin's schools was the theme of the institute for Wisconsin's county superintendents, which drew superintendents from 55 of the state's 72 counties. Special counselor was Prof. Julian Butterworth of Cornell university, a national expert in rural school administration.

Rural Life

The Catholic interest in the rural problem—economic, social, public welfare, religious—was discussed by seminarians and clergymen at the second annual Catholic Rural Life Institute for Seminarians of the Midwest. Experts in rural problems and projects spoke to the religious leaders.

Insurance

Top names in the insurance field came to Madison to point up the problems of their profession at a seminar for insurance agents. Subjects ranging from property rights to taxes were discussed.

On

Wisconsin

IN SPORTS • By Art Lentz



COACHING CHANGES vied with football for public attention the past summer months as the University of Wisconsin intercollegiate athletic department set up its sports program for the 1951-52 school year.

First noted was the retirement of Joe Steinauer, veteran swimming and golf mentor, after nearly 40 years of service. The 70-year old Steinauer was replaced as swimming coach by his former assistant, John Hickman, and as golf head by John Jamieson.

Hickman, a former captain and major letter winner as a swimmer at Wisconsin, had been Joe's assistant since 1946 and has headed up the educational counseling service which has produced record scholarship attainment by Badger athletes.

Jamieson also was a team captain and letter winner in golf a decade ago at Wisconsin but his appointment is on a part-time basis. He is connected with Bell & Farrell, investment brokers at Madison.

A. L. Masley, also connected with Wisconsin varsity tennis, gymnastics, and fencing teams for many years, followed Steinauer's retirement by resigning as varsity fencing coach, a post he had held since 1927. Masley, however, will continue with his regular duties in the school of physical education. Replacing him as varsity fencing coach is Archie Simonsen, captain of Wisconsin fencers in 1950.

Athletic Director Guy Sundt also announced the appointment of several graduate assistants in football and wrestling. Tom Bennett, assistant to Riley Best in track and cross country, will aid Football Freshman Coach George Lanphear, as will Bob Wilson and John Simcic. Wilson, returning from his second season in professional baseball as a catcher with Memphis in the Southern Association, is well remembered for his Badger gridiron exploits while Simcic was a defensive

guard on last year's varsity. Both are continuing advanced degree studies.

Coach George Martin will have help in grooming Badger wrestlers from Jack Blubaugh, former AAU champion from Oklahoma.

* * *

WITH THE waiver on the freshman rule this year, Wisconsin varsity teams may have several outstanding yearlings giving the veterans a real challenge.

Of immediate interest are the opportunities in football and cross country, the fall sports at Wisconsin. Coach Ivy Williamson does not count too much on first year men for his varsity football team because of the preponderance of major lettermen and promising sophomores, but he feels that the frosh "most likely to succeed" include such backs as Alan Ameche and Mario Bonfiglio, Kenosha; Tuffy Young, Green Bay; such guards as Clarence Stensby, Elmwood Park, Ill., and Russ Goldman, Milwaukee; and ends like Don Ursin, Chicago, Ill.; Ronnie Locklin, Appleton, and Jim Temp, La Crosse.

At this writing, Coach Williamson is counting heavily on veterans as starters on both the offensive and defen-

sive platoons. For offensive first stringers he has Gene Felker and Hal Faverty (both seniors) at the ends; Dave Suminski and Charles Berndt (both juniors) at the tackles; Bob Kennedy (junior) and Bill Gable (senior) at the guards; Dave Hansen (senior) at center; John Coatta (senior) at quarterback; Rollie Strehlow (senior) at right halfback; Archie Roy Burks (junior) at left halfback, and Captain James Hammond (senior) at fullback.

That's an all-major letterman lineup with Harland Carl, a sophomore who missed last year's competition because of injuries, as the only newcomer destined to crack that combination. He's a left halfback prospect who can be one of Wisconsin's greatest.

Ten seniors could start on the defensive side. They are Gene Felker and Pat O'Donahue, ends; Jerry Smith and Bob Leu, tackles; Harry Gilbert, guard; Deral Teteak and Hal Faverty, linebackers; James Hammond and All-American Eddie Withers, defensive halfback; Bill Lane, defensive safety. Again one newcomer, Wendy Gulseth, a Madison sophomore, has the best chance of hitting the lineup as a linebacker or defensive guard.

By the time you read this, however, the searing testing of Big Ten competition will have been met by the Badgers and Wisconsin football prospects may have changed.

* * *

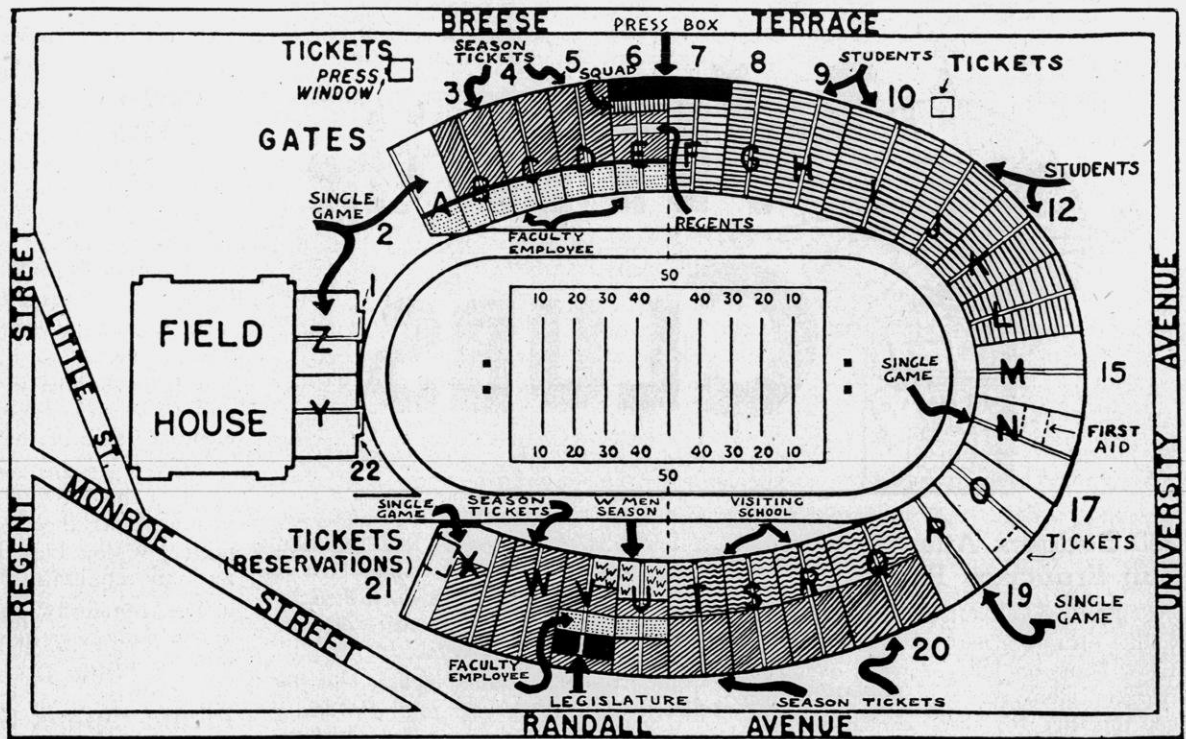
COACH RILEY Best has his job cut out for him if he is to produce another Big Ten cross country champion. His title defenders are minus two high ranking runners, Jim Urquhart and Dick Randolph, but Best will have Captain-elect Walt Deike (4th place winner in the NCAA) along with lettermen Sam Costanza, Don Firchow, San Greenlee and Carroll Sternberg.

Some real help will come from Frank Duis, a transfer student from DeKalb (Ill.) Teachers who'll be eligible this fall for a final competitive year, and a



JOHN HICKMAN
Swimming Chief

THIS DIAGRAM shows the seating arrangement which is being used this fall at Wisconsin's home football games. The addition which increased the stadium capacity to 51,000 is shown. Before the season started the athletic department reported the heaviest sale of season tickets in its history.



freshman, Steve Murphy of Chicago. Duis is on outstanding distance runner while Murphy twice has won the Illinois prep mile crown.

The Badgers have a rugged schedule but will be a title contender just the same.

* * *

Now for a capsule report on prospects in the other 11 sports.

BASEBALL: Returning juniors plus outstanding sophomores and freshman enrollees could easily give Coach Dynie Mansfield a pennant contender next spring.

BASKETBALL: Coach Bud Foster will not have to depend on six players this winter for he'll have better balance. In addition, All-Conference Guard Ab Nicholas should have his greatest year. With some luck, the Badgers will improve on their last year's showing.

BOXING: Coach Johnny Walsh has a potential national title team in the making. NCAA champions Bob Ranck (heavyweight) and Dick Murphy (155 lbs.) are co-captains heading the Badger ring squad, while Ray Zale, sensational frosh 165 pounder last year, seems destined for title success.

CREW: Coach Norm Sonju lost only the coxswain, Duane Daentl, and the stroke, Pete Wackman, by graduation, so the national championship shell is virtually intact. The title success, first in history for Wisconsin, is a terrific morale booster and some outstanding sophomores will meet the challenge.

FENCING: The new coach, Archie Simonsen, has a rebuilding job confronting him because of the graduation of John Casida and Ken Wilkinson, high ranking fencers in the Big Ten and NCAA. Captain-elect Bill Cartwright will head up the varsity squad, which includes three more major lettermen.

GOLF: Golf had its best season in years last spring and the new coach, John Jamieson, could easily come up with a better record. He has Curt Jacobs, Doug Koepcke, Harry Dean, Captain-elect Bill Engel and Bill Hilsenhoff as returning lettermen. The discovery of a hot-shot frosh or sophomore niblick-wielder might make the Badgers a title contender. Wisconsin was third in the Big Ten and sixth in the NCAA.

GYMNASTS: Coach Dean Mory's gymnasts have shown steady improvement each season since the sport was renewed in 1948 but he lost several veterans by graduation. Captain-elect Gordie Johnson, two major lettermen and four junior "W" winners form the nucleus of the 1952 squad.

SWIMMING: The newly appointed coach, John Hickman, lost four regulars by graduation but he's optimistic over returning lettermen headed by Al Cherne and Paul Fisher, to say nothing of some outstanding sophomores and equally promising frosh enrollees. Give

John a new swimming tank and Wisconsin would attract more top-notch swimmers.

TENNIS: Coach Al Hildebrandt's tennis team had an off-season last spring mostly because of graduation losses and inexperienced replacements. But here too is promise of improvement, with Captain James DeLoye heading up five lettermen and two sophomore standouts, Bill Boyes and Bill Ramero of Mexico City, Mexico.

TRACK: Graduation losses were slight so Coach Best has hopes for an upswing in track fortunes, especially in the Big Ten and national meets. The Badgers won the majority or their dual meets because of balance but had few outstanding stars. Returning lettermen along with sophomore and frosh talent give rise to optimism. Wisconsin will be strong in the middle distances as well as the races over the longer routes. Best chance for team success lies in the possible relay combinations. Heading the squad is Captain Elect LeRoy Collins, Wisconsin's record holder in the quarter-mile.

WRESTLING: Like most of the sports, Wisconsin's wrestling prospects are bound to improve. Twice Big Ten champion Don Ryan is captain of a squad which includes four more major lettermen, to say nothing of several outstanding sophomores and incoming frosh. Coach George Martin can't be pessimistic over his prospects.



WITH the CLUBS

200 Badgers Attend San Francisco Picnic

SCENIC SEQUOIA Park, Oakland, Calif., became a part of Wisconsin for a few hours on June 22 when over 200 Badgers from the San Francisco area got together for their annual reunion picnic.

The park was reserved for the exclusive use of Wisconsin alumni, and the California Badgers made the most of it. They came from towns all over that section of the state—Napa, Santa Rosa, Sacramento—in addition to San Francisco.

It was a typical picnic atmosphere. There were games for the youngsters, sporting events and so on. Later the group held an informal meeting and singing was led by Tony O'Brien and Herold Nehls.

A fall project of the San Francisco club was helping Minnesota alumni get together a big rooting section for the Minnesota-California football game held earlier this month.

New UW Film Gets Warm Reception at Chicago

THE FIRST showing of a new film entitled the "Wisconsin Athletic Review" highlighted an August meeting at Chicago, attended by almost 100 Windy City Badgers.

Art Lentz, Sports News Service director, showed the film, which had just been completed by the athletic department. In color and sound, the film runs for 42 minutes and depicts a cross section of Wisconsin's 13 intercollegiate sports as well as the UW's winter and summer recreational facilities.

The film is introduced by Pres. E. B. Fred and Athletic Director Guy Sundt. In addition to the sports scenes, views of new campus buildings are included.

Lentz is the narrator, and the film was directed by his assistant, Francis (Bonnie) Ryan. Music is furnished by the UW band under the direction of Prof. Raymond F. Dvorak.

Intercollegiate sports included in the film, which was a year in the making, are football, cross country, basketball, boxing, wrestling, swimming, fencing, gymnastics, baseball, track, tennis, golf and crew. Winter sports featured are ice boating, skiing, ski jumping and speed skating, while sailboating, motor boating, canoeing and swimming are shown in the summer sequence taken on Lake Mendota.

The coaches of the various sports appear as "stars" of the show.

Bookings for alumni clubs started Sept. 15. They can be made by writing the Sports Film Library, 1440 Monroe St., Madison.

Special guests at the Chicago meeting were Willard Aschenbrenner, WAA president, and John Berge, Association executive secretary. They summed up the latest campus and Association activities.

Minneapolis Club Hears Bruhn at June Meeting

WITH BADGER Line Coach Milt Bruhn as guest speaker, about 40 Minneapolis alumni attended a dinner meeting held June 29 in the Wheat City's Curtis hotel.

Coach Bruhn talked about Badger grid prospects for this fall and showed movies of last year's games.

Six new directors were elected. They are Roger Taylor, Richard Jones, Marshall Dubold, A. J. Luther, Joseph Kepple and Frank Gunderson.

The St. Paul group invited its neighbors to the annual alumni banquet preceding the Wisconsin-Minnesota football game.

Louisville Alumni Began Move to Reactivate Club

A COMMITTEE of Louisville, Ky., alumni this summer began a move to reactivate the Badger club in that locality. The committee has been checking lists to obtain correct addresses, and planned to send out a query to see what form of organization and what type of meeting the grads prefer.

Names in the hands of the committee included those from New Albany and Jeffersonville, in southern Indiana, and those in Jefferson county on the Kentucky side of the Ohio river.

Alumni in the area who are interested in this move are requested to get in touch with the secretary of the committee, Walter Distelhorst, 360 Eastern Parkway, Louisville 4.

The committee also would like to know about any new Badgers coming into the area.

Picnic Opens Season For Green Bay Club

GREEN BAY Badgers, who last winter sponsored one of the most ambitious club programs in Wisconsin, have begun the new year with the same high caliber of enthusiasm.

Their 1951-52 program officially opened in August with a picnic, UW style, which featured barbecued Badgerburgers, prepared, according to the report, from a special recipe.

Coupled with the luncheon were games and singing. Club Pres. Charles Dunfee and picnic chairman Gordon Jarstad say there were no speeches.

The picnic was open to all alumni, present UW students and high school graduates who planned to enter the University this fall.

Future plans include weekly football movie meetings and dancing parties such as the highly successful one held last year.

Prof. Adolfson Speaks To Spokane Alumni Group

GRADUATES in Spokane, Wash., took advantage of an opportunity to hear about campus developments first hand last summer when they invited Prof. L. H. Adolfson, director of the UW extension division, to be their guest at an informal meeting.

Prof. Adolfson, who recently was elected president of the National University Extension association, was attending another meeting in Spokane when he accepted the alumni invitation.

Annual "Good Will" Tour Brings UW to 13 Cities

LATE IN August, for the third year, three University "good will ambassadors" headed out of Madison on a tour through which they brought the campus to the furthest reaches of the state, meeting with alumni and friends of the UW in cities all along the comparatively remote western and northern sections of the state.

The trio of ambassadors were James Hammond, captain of the football squad; Art Lentz, director of the UW Sports News service, and Ed Gibson, field secretary of the Alumni Association. Their trip was the third annual athletic public relations tour, promoted jointly by the Alumni Association and the Sports News service, an arm of the athletic department.

The initial tour, in 1949, featured Captain Robert (Red) Wilson. An immediate success, it was carried on last year with Captain Ken Huxhold. As captain for '51, Hammond took over the role this year. Lentz and Gibson are permanent members of the touring group.

In all of the cities visited this year, meetings were promoted by alumni club presidents or by alumni, in areas where no club exists. The program generally consisted of luncheons, dinners, newspaper interviews and pictures, radio programs, talks and question answering by the touring trio and the showing of football movies.

Two films were shown, including the athletic department's new sound and color film which reviews all 13 UW sports and a football prospects film. Captain Hammond was narrator for the latter.

The meetings were attended by alumni, newspaper and radio men, high school administrators and coaches, and UW sports fans.

A summary of each meeting follows:

Appleton—There was added interest here because Appleton is Hammond's home town. A program was held in the Elk's club under the chairmanship of Sid Jacobson. The group attended the exhibition baseball game between the Milwaukee Brewers and the Appleton Papermakers, followed by a tour of the city.

Waupaca—The alumni club, led by Pres. Dick Johnson, held an enthusiastic meeting at the local golf club.

Lincoln County—A reception was held by the alumni club under Pres. Herb Guenzel and Chairman George Gilke. The travelers were guests at a

steak dinner put on by the Chilson brothers, who own and edit the Merrill Herald.

Superior—Roland Amundson, president of the alumni club, entertained the group at the local Kiwanis club. Brief visits were made to Superior Central and East high schools.

Duluth—Alumni Pres. Larry Gairty presented the group to a joint meeting of Kiwanians from Superior and Duluth at the Ridgeview Country club.

Ironwood, Mich.—The Gogebic Alumni club, whose president is Dr. H. A. Pinkerton, held a special meeting for the group.

Ashland—Former football player Hubert (Hub) Perrin entertained the group at a hotel luncheon. A visit was made to the local high school. Golf was scheduled, but rain interrupted the plans.

Rice Lake—The meeting was promoted by George Mills, "W" winner in baseball and a member of the Association's athletic committee. A meeting with the Kiwanis club was held at noon. In the evening the group appeared before a gathering of high school coaches and principals and alumni.

Eau Claire—Ralph Goodling, alumni club president, and Bruce Nelson, event chairman and a member of the Association's athletic committee, promoted the meetings. One was held with the local Exchange club, and a buffet supper was staged with coaches, newspaper and radio men. Visits were made to Central and St. Patricks high schools. Hammond and Dave Hanson, another member of the '51 Badgers, were presented to the crowd at an Eau Claire Bears baseball game.

La Crosse—The program was put on by Robert Jones, athletic committee member, Everett Wearly, Jim Quinn and Club Pres. Phil Arneson. Guests at the meeting were halfback Tom Rendler and freshman prospect James Temp.

Wisconsin Rapids—A luncheon with personnel from station WFHR was arranged by Atty. Richard Brazeau. A meeting was held with members of the local football squad and their fathers. The group played golf in the afternoon.

Beaver Dam—Club. Pres. Gene Halker promoted a noon luncheon with high school coaches, radio and newsmen.



THIS PICTURE was taken during the first stop made by three UW representatives who went on the annual "good will" tour of the state last summer, a venture co-sponsored by the athletic department and the Alumni Association. It shows part of a group of sports fans and alumni that met at Appleton to greet the University trio—Football Captain James Hammond, Art Lentz, director of the Sports News service, and Ed Gibson, field secretary of the Alumni Association. Pictured are (seated, left to right): John Pinkerton, Menasha; John Menn, president of the Fox River Valley alumni club; Hammond and Gibson; (standing, left to right): Lentz; James Bambery, Kaukauna, and Sid Jacobson, a prominent figure in Fox River Valley alumni circles.

A young man's career was
signed, sealed and delivered in

The Envelope

WE were sitting around after lunch the other day—Bill Howell, Frank Parsons and I—having our coffee and talking about this and that, and the subject got around to how we all got started in the work we were doing.

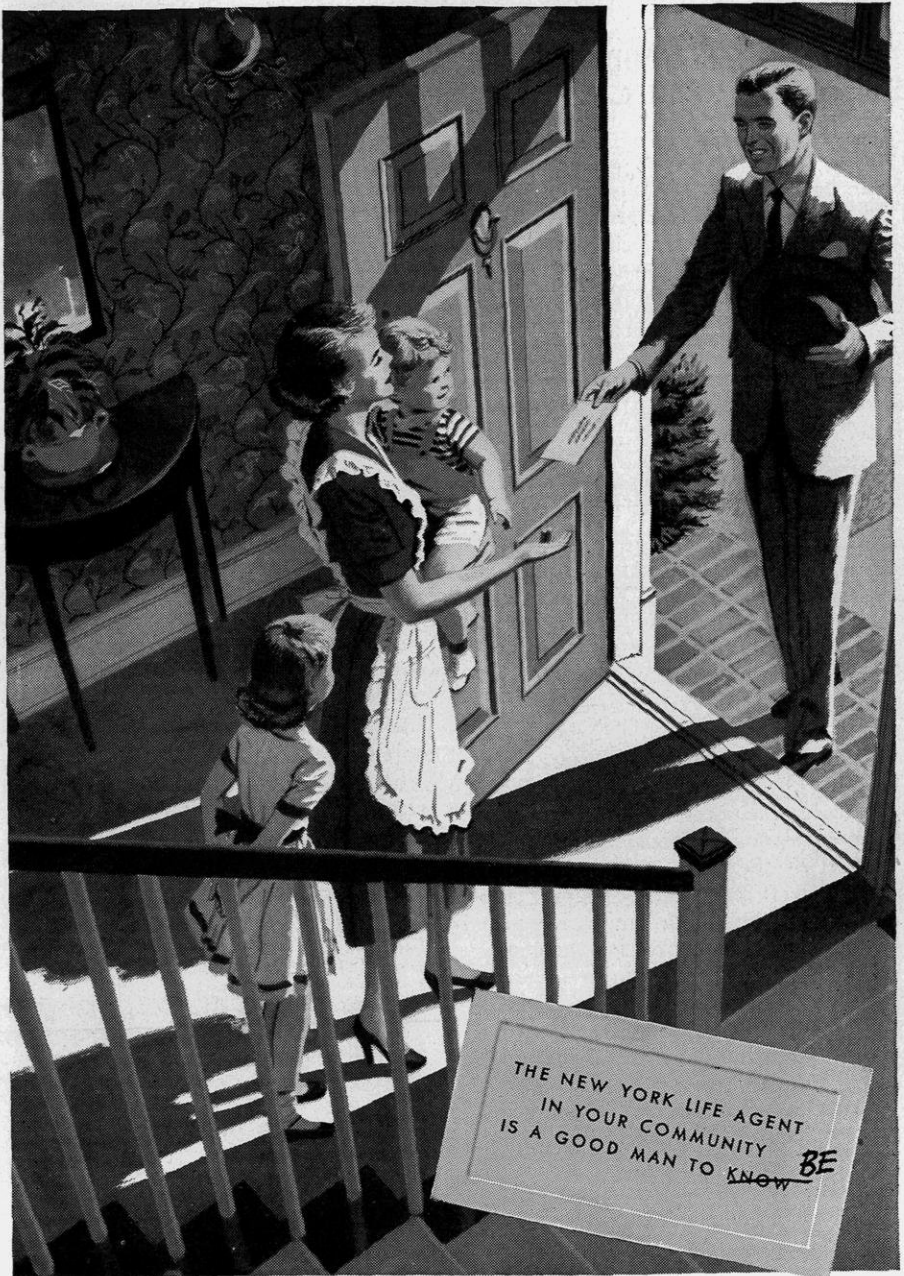
I'd told them how winning an essay contest in school had put me on the road to being a writer of sorts instead of the engineer I thought I was going to be, and then Bill Howell explained how, as a young lad, he had become interested in architecture through watching them remodel his father's grocery store.

I turned to Frank Parsons and said, "Looks as if you're the only one here who followed his father's footsteps, Frank. Was that by accident, or by choice, or what?"

Frank tamped some tobacco in his pipe and grinned. "Well, it's quite a story, but if you're really interested, I'll tell you..."

He held a match to his pipe and puffed thoughtfully for a moment and then went on. "My dad always wanted me to go into the same business he was in, but he never tried to talk me into it. He wanted me to do whatever I thought I could do best, and let me have my own way about choosing a career.

"One day after I got out of college back in 1920, I stopped at Dad's office to tell him I was going across town to see about a job I'd heard was open at the mill. Dad said that was fine and wished me luck. Then he picked up a couple of envelopes from his desk and said, 'As long as you're going over that way, Frank, would you mind dropping this off for me?' He handed me one of the envelopes, shoved the other in his coat pocket and said, 'I want to de-



liver this one myself because it's pretty important—and it will save me some time if you take the other.'"

Frank Parsons put down his pipe and said, "I never did get to the mill that day—or any other. After I delivered the envelope I went back to Dad's office and asked him how soon I could start working for him."

Bill Howell leaned across the table and said, "What happened that made you change your mind?"

Frank Parsons smiled and said, "It was that envelope. It was addressed to a woman who lived on the way to the mill, and she opened it while I was standing there. Inside it was a check from New York Life. Her husband had died just a short while before and left her with four small children, and—well, I guess you just never know what life insurance is all about until you see what it means to people..."

Bill Howell nodded. "That was a pretty smart stunt of your father's—sending you on an errand like that, knowing that it

might be the one thing that would swing you over to being a New York Life agent like himself."

We pushed back our chairs, and as we were leaving the table Frank Parsons said, "That's the funny part of the whole thing. Dad was in such a hurry and the envelopes looked so much alike that he gave me the wrong one! He thought he'd sent me over to pay the gas bill!"

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Naturally, names used in this story are fictitious.

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Prof. Ross

(Continue from page 11)

when the Legislature conducted a "red hunt" at the University. He appeared before the legislative committee and gave a speech staunchly defending freedom of speech. His frank attitudes about the world had made the professor accustomed to being called anarchist or communist.

Just the year preceding the legislative investigation, Prof. Ross has aroused considerable interest in the press and on the campus when he headed a group that toured Russia to study problems there.

It was one of many trips he made abroad. He went to China and South America. He was educational director of a "floating university," a ship with about 100 students which toured the world.

During his life Prof. Ross wrote about 200 articles and 28 books, mostly on sociological themes. In addition, his speaking appearances before various groups and at other universities numbered in the thousands. He wrote some of the first texts on sociology in the United States and did much to define and delimit the field.

His writings were known among academic publications for their easy style and readability, and all were produced while Prof. Ross was maintaining a full schedule of teaching.

In his autobiography, "Seventy Years of It," published in 1936, Prof. Ross paid high tribute to academic freedom at Wisconsin.

He wrote: "Is there another first rank institution that would have tolerated me these 30 years? I doubt it. I have uttered with all the 'bang' at my command everything I feel sure of, without the slightest concern for the reactions, from right or left, it might call forth."

Prof. Ross was a former president of the American Sociological society and, in recognition of his defense of American freedoms, he was named in 1940 as chairman of the American Civil Liberties union national committee. He had been a member of the union since its founding.

It was a fitting tribute to the ceaseless campaigner for truth who once wrote that it is "better to be taken for a fool while really wise than to be taken for wise while really a fool."

★ With the Classes

1889 W

Frank Lloyd WRIGHT, famous architect, was presented Italy's star of solidarity decoration June 26 in Florence, where he was attending the opening of his exhibit in modern design. On Aug. 21 and 28 he talked on "Architecture as Religion" in the First Unitarian church in Madison, which he designed. He has further been in the news with his proposal to design without charge a bridge across the Wisconsin river at the Wisconsin Dells.

1890 W

Louis CLAUSE died Aug. 10 at his Devil's Lake summer home. As an architect he founded the firm of Claude and Stark and planned many Madison and Wisconsin buildings.

Frances Kleinbell BURR, a Madison teacher for many years, died Aug. 19.

1891 W

John CAMERON died April 30 in Hamilton, Mont.

Alice GOLDENBERGER died July 19 in Madison after a short illness.

1892 W

Andrew SKOLAS died July 2 in Eau Claire. He had been in the insurance and real estate business in Stoughton for many years.

1893 W

Dr. Joseph SCHREITER was honored by his fellow townsmen in Savanna, Ill., at a "Doc Schreiter Day." In his 55 years of practice he has delivered more than 4,000 babies.

1894 W

Herman EKERN, his son George EKERN, '28, and Herbert NAUJOKS, '24, have formed a new law firm in Chicago to replace an older one. Erwin MEYERS, '11, and Russell Mathias, members of the latter group, have formed another new firm.

1895 W

Mrs. Allan Pray (Helen PALMER) died Aug. 1 at her home in Ashland.

Dr. Alfred GRAY died June 24 in Milwaukee.

1898 W

Kate GOODELL died July 9 at her home in Los Angeles, Calif.

1901 W

In May N. P. CHRISTENSEN resigned as justice of the peace in Oshkosh because of poor health.

1902 W

Henry JANES died June 1 at his summer home in Sturgeon Bay.

1903 W

The Gesell Institute of Child Development, directed by Dr. Arnold GESELL, was founded in March, 1950, to study child behavior as a clinical science. The Milwaukee Journal is carrying a series of articles from the clinic.

Get your 1951 Wisconsin football squad picture, in Ektochrome, size 14 x 17.

\$1.00

Write the

NATIONAL "W" CLUB

Box 2125, Madison, Wis.

1905 W

Dr. Walter DARLING died July 22 at the Veterans' Administration hospital.

Emil SEIDENGLANZ died June 10 at his home in Glendale, Calif.

1906 W

William KNOELK has retired as principal of West Division High school in Milwaukee.

1907 W

Frank MANEGOLD of Greenville, Del., died Nov. 28, 1950.

Judson WHELAN of Everett, Wash., died Feb. 5.

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1908 W

Dr. William LEISERSON, veteran Washington mediator and arbitrator, has been designated by Eric Johnston to assess pending railroad wage cases and certify whether the proposed settlements conform with the stabilization policy.

1909 W

Dr. A. B. STOUT, an authority on the hybridization of daylilies, has an article in the Flower Grower magazine for July, "Daylilies of Today."

1911 W

Prof. J. B. McNULTY retired in June as an extension economist at the University of Minnesota farm campus.

1912 W

Judge Harold Page THOMPSON of Grafton, N. D., died April 14 in a Winnipeg hospital. He is survived by his wife, Beth REUSS, '13.

1913 W

Eugene NOYES of Akron, Ohio, was awarded the Chartered Life Underwriters scholarship at an insurance institute held at the University of Connecticut in August.

Alan TURNBULL died Dec. 6, 1949, in Racine, Wis.

1914 W

Atty. Alfred GODFREY of Elkhorn was installed as president of the Wisconsin Bar association at the annual convention in June.

1915 W

Capt. Joseph BOLLENBECK has been elected commander of the newly formed Madison chapter of the National Military Order of the World War.

1916 W

Dr. S. C. HOLLISTER, dean of the college of engineering at Cornell, was elected president of the American Society for Engineering Education at the annual meeting in June.

1917 W

Roy POPE of Ashland, Ky., died July 31, 1948.

1918 W

Prof. Margaret McCARTHY of the speech department of Brooklyn college is an exchange teacher at the University of Hawaii for the 1951-52 academic year.

1919 W

John PELTON, a salesman in Madison, died Aug. 17.

1920 W

Fredric MARCH is playing Willie Loman in the movie version of "Death of a Salesman." This fall he will be touring with his Broadway show, "Autumn Garden."

1922 W

The state department has appointed Howard JONES director of the Berlin, Germany, element.

1923 W

Rudolf PABST has retired from the presidency of the Hoffman Beverage Co. in Newark, N. J., and will move to the West Coast. He will remain as a member of the boards of directors of both the Hoffman Co. and the Pabst Co.

1924 W

Mr. and Mrs. Milton ERICKSON announce the arrival May 8 of a daughter, their eighth child.

Prof. Kiekhofer

(Continued from page 10)

lic records to the contrary notwithstanding), but I hasten to add that she came to the position when she was very young."

Prof. Kiekhofer was born in a log cabin on the shores of Lake Winnebago in Wisconsin's colorful Calumet county. He attended high school in nearby Arcadia, where he later returned as principal. In 1916 he married Gladys Owen. They had two children, William H., who now is an interne at Wisconsin General hospital, and a daughter, Emily, a graduate student at the University.

KIEKHOFFER MEMORIALS

PRES. FRED in September suggested four memorials for Prof. Kiekhofer.

1. The raising of a fund of \$50,000 to \$100,000 by special subscription through the University of Wisconsin foundation or by direct gifts to the Regents, with the income and principal used to provide at least three \$500-\$1,000 awards annually to individuals showing outstanding promise as teachers.

2. The naming of the student lounge in the new Memorial library in Prof. Kiekhofer's memory, in accordance with the wishes of the graduating class of 1949 which has already presented \$1,500 to help furnish the lounge, and the placing in the library a plaque carrying Prof. Kiekhofer's tribute to veterans:

"To make sure that our people have not suffered and our boys have not died in vain, it is for us the living to dedicate ourselves to the building of a world of peace, with justice and security for all."

3. The commissioning of a competent artist to paint a Kiekhofer portrait for the University with the cost borne by private subscriptions.

4. The stipulation by the Regents that a suitable major building to be erected in the future be named "Kiekhofer hall."

Further details about these memorials will be included in the November issue of the *Alumnus*.

★ Madison Memories

... from the *Alumnus* files

ONE YEAR AGO, October, 1950—Fall registration figures were complete and showed that 15,766 students were on the campus, a drop of 2,000 from the previous year . . . The state supreme court ruled that the city of Madison could not levy taxes against property owned by the University Building Corp. . . . About 5,000 UW students signed freedom scrolls in the nation-wide Crusade for Freedom.

FIVE YEARS AGO, October, 1946—A campus landmark was missing. The Kiekhofer Wall, named after the UW's late Prof. William H. (Wild Bill) Kiekhofer, had been torn down during the summer. Located in the 600 block on Langdon St., it long had been the favorite mark of campus sign painters . . . An all-time record of 15,000 students were registered for the fall term, including 8,000 veterans.

TEN YEARS AGO, October, 1941—A California court ruled in favor of the Wisconsin Alumni Research foundation in its suit against a Los Angeles firm for infringement of patent rights in the Steenbock irradiation process . . . Grade point requirements for graduation from the College of Agriculture and home economics were raised from 1.0 to 1.5 . . . The Scandinavian department was marking its 70th anniversary.

TWENTY-FIVE YEARS AGO, October, 1926—The men's dormitories were in operation for the first time. The board rate for a school year was \$252 . . . A total of 928 courses was being offered on campus, 35 more than the fall before . . . About 7,000 fathers received invitations to the Father's Day football game . . . It was announced that Wisconsin's "Badger" had placed third in a national contest among university yearbooks.

FIFTY YEARS AGO, October, 1901—The Regents received the resignation of Pres. Charles Kendall Adams. He was forced to make the move because of ill health . . . The Regents had accepted plans for a new agricultural building. The bid was \$143,179 . . . The senior class started a move to have the annual Senior Swingout take place in the fall rather than the spring . . . Senior engineering students took a week-long trip to Buffalo, Niagara Falls, Wheeling, Pittsburg and Chicago.

Pres. Aschenbrenner

(Continued from page 6)

time and counsel to the spirit of democracy and to instill it in our educational system. Many times we hear listeners of the hundreds of great speeches on current economic and social problems ask for concrete means of "doing something."

* * *

THE SUCCESSFUL business, the harmonious home, the thriving community give us the answer. People in all those categories give of their own time and counsel to their immediate situations. There we see easier-to-solve labor-management problems, less domestic discord and fewer run-down slum areas to contend with.

Why should not the alumni of the University of Wisconsin give some thought to the students and faculty, and make available their valuable experiences as come only from age and

participation in life's problems, by just taking some personal interest in the people that make up our University community today? In practically all places where Wisconsin alumni reside, some present-day students can be found. Those students might like the opportunity of knowing you better, alumni; they might like to tell you about doings and happenings on the campus; and they might like some ideas from you.

* * *

THIS APPROACH to a better understanding between alumni and the University, students and faculty, will be explored as we carry on this year's program. John Berge and his staff are doing a fine job in making this effort a pleasant task.

We'll report to you from time to time, and we would appreciate very much ideas and suggestions from you. Write us, won't you?

Wisconsin Now Has 93 Alumni Clubs

★ A Directory of All WAA Clubs and Presidents

- AKRON, OHIO—John R. Pagenkopf, '49, Firestone Tire & Rubber Co.
- ANTIGONE—Gustav Winter, '27, 309 Fifth Ave.
- ATLANTA, GA.—William Brusse, '17, 656 Yorkshire Rd. N. E.
- BALTIMORE, MD.—Karl Ehr Gott, '16, 17 Beaumont Road, Catonsville
- BEAVER DAM—Eugene H. Halker, '49, 202½ Front St.
- BELOIT—Cosmo Daguanno, '50, 542½ E. Grand Ave.
- BERLIN—John Gillett, '34, Berlin Chapman Co.
- BIRMINGHAM, ALA.—David H. Merritt, '43, 1225 N. 29th St.
- BOSTON, MASS.—Samuel B. Groom, '13, 105 State St. (Vice-President)
- BURLINGTON—Ward K. Fisher, '40, R #2, Union Grove
- CHICAGO ALUMNAE—Mrs. W. H. Decker, '49, 1871 Warwick Ave., Whiting, Ind.
- CHICAGO ALUMNI—Robert L. Rothchild, '32, Consolidated Book Publ. Co., 153 N. Michigan
- CHIPPEWA FALLS—Joseph Joas, '41, 107 W. Spring St.
- CINCINNATI, OHIO—Leslie E. Martin, Jr., '46, Carew Tower
- CLEVELAND, OHIO—H. Gregg Stone, '28, 1268 Union Commerce Bldg.
- COLLEGE STATION, TEX.—E. M. Hildebrand, '28, Biology Dept., Texas A. & M. College
- COLORADO—Arthur F. Krippner, '04, One Downing St., Denver
- COLUMBUS, OHIO—Paul B. Best, '12, The Ohio Bell Tel. Co.
- CORNELL—Dr. J. M. Sherman, '12, Cornell Univ., Ithaca, N. Y.
- DAYTON, OHIO—Albert W. Wood, '28, PO Box 13, Fairhills Branch
- DETROIT ALUMNAE (Junior Group)—Mrs. Albert R. Ebi, '48, 12064 Cheyenne
- DETROIT ALUMNAE—Mrs. H. H. Saker, '25, 15337 Glastonbury Rd.
- DETROIT ALUMNI—Robert E. Jones, '31, 4407 Bishop Road
- DOOR COUNTY, WIS.—William E. Wagener, '06, Bank of Sturgeon Bay, Sturgeon Bay
- DULUTH, MINN.—Larry Garity, '40, 110 E. Clover
- EAU CLAIRE—Ralph J. Gooding, '40, Natl. Pressure Cooker Co.
- FOND DU LAC—John Look, '42, Galloway West Co.
- FORT ATKINSON—Richard W. Leach, 211 S. Main St.
- FOX RIVER VALLEY, WIS.—John B. Menn, '39, 115 N. Appleton, Appleton
- GOGEBIC RANGE—Dr. H. A. Pinkerton, '23, 9 Newport Heights, Ironwood, Mich.
- GRANDFORKS, N. DAK.—Dr. Marcus J. Birrell, '36, Pres. Wesley College
- GREEN BAY—Ray E. Pankhurst, '47, 1477 McCormick Ave.
- HONOLULU, T. H.—Dr. Don Bell, '50, Economics Dept., Univ. of Hawaii
- HOUSTON, TEX.—Roy M. Lewis, '48, Spinner Ins. Agency, 800 Citizens State Bank Bldg.
- INDIANAPOLIS, IND.—Frederick S. Harbridge, '30, 6601 Broadway
- IOWA COUNTY, WIS.—Anton S. Arneson, Jr., '50, 120 N. 2nd St., Mt. Horeb, Wis.
- JANESVILLE—Mrs. Walter S. Craig, '20, 117 S. Division St.
- JOLIET, ILL.—Daniel C. Albrecht, '28, Joliet Herald News
- KANSAS CITY, MO.—James D. Hancock, '40, Badger Lumber Co. Inc., 559 Westport Road
- KENOSHA—Charles Thompson, '48, Thomson & Marken Orchards
- KNOXVILLE, TENN.—John O. Wagner, '42, % TVA Union Bldg.
- LA CROSSE—Philip G. Arneson, '42, 306 Linker Bldg.
- LAFAYETTE COUNTY, WIS.—Lyman L. Hunt, '32, Wis. Telephone Co., Darlington
- LAKE COUNTY, ILL.—Dr. Allen Saunders, '43, Abbott Laboratories, Waukegan
- LINCOLN COUNTY, WIS.—Herbert F. Guenzl, '30, 200 S. State St., Merrill
- MADISON—Lawrence J. Fitzpatrick, '38, J. J. Fitzpatrick Lumber Co., 3230 University Ave.
- MANITOWOC—Del Brault, '32, 806 Buffalo
- MARINETTE—MENOMINEE, MICH.—PESHTIGO—Walter A. Kirmse, '23, 1620 Main, Marinette
- MARSHFIELD—Mrs. A. A. Vorba, '18, 500 S. Apple St.
- MEMPHIS, TENN.—Allen D. Guentzel, '37, 1735 Overton Park Ave.
- MENOMONIE—Richard Bennett, '49, Box 232
- MIAMI, FLA.—Nelan Sweet, '43, 420 Lincoln Road, Miami Beach
- MILWAUKEE—Robert J. Davidson, '38, 735 N. Water St.
- MINNEAPOLIS ALUMNAE—Marie Woltman, '33, Vocational Hospital, 5511 Lyndale Ave. S.
- MINNEAPOLIS ALUMNI—Marshall Diebold, '25, Northrup—King
- MONROE—Joseph D. Viney, '46, 1715½ 11th St.
- MORGANTOWN, W. VA.—W. W. Armentrout, '25, 213 Rotary St.
- NEW ORLEANS, LA.—Harold B. Judell, '36, Hibernia Bank Bldg.
- NEW YORK—Kenneth B. Wackman, '35, Alexander Grant, Inc., 43 Broad St.
- NORTHERN CALIF.—J. A. Skogstrom, '26, 658 Valle Vista Ave., Oakland
- OKLAHOMA CITY, OKLA.—E. G. Dahlgren, '29, 715 N. W. 49th St.
- OCONTO—Blair MacQueen, '22, 810 Main St.
- ONEIDA COUNTY, WIS.—Earl A. Korth, '24, 307 Ridgeway Drive, Rhineland
- OSHKOSH—Paul Nebel, '32, Oshkosh Auto Parts, Inc.
- PEORIA, ILL.—Dr. Robert M. Sutton, '19, 107 Moss St.
- PHILADELPHIA, PA.—Ray D. Edwards, 132 Runnymede Ave., Wayne, Pa.
- PHILIPPINES—Dr. Patrocino Valenzuela, '26, Dean, College of Pharmacy, Univ. of the Philippines, Manila
- PITTSBURGH, PA.—John B. Seastone, '26, Westinghouse Electric Corp., East Pittsburgh
- PLATTEVILLE—Frank N. Burg, '48, 448 W. Main St.
- PORTLAND, ORE.—Eugene Farley, '31, 1208 Equitable Bldg., 421 S. W. Sixth Ave.
- RACINE—Richard J. Guenther, '36, Wheary, Inc., 1511—16th St.
- ROCHESTER, N. Y.—Henry K. Voigt, '38, 666 Driving Park Ave.
- ROCKFORD, ILL.—Paul J. Fisher, '22, 1210 Buchanan St.
- ST. PAUL, MINN.—Robert W. Stauff, '37, 401 Sibley St.
- SCHENECTADY, N. Y.—Walter Gray, '47, General Electric Co.
- SEATTLE, WASH.—Jerome C. Baer, '47, Boeing Airplane Co.
- SHAWANO COUNTY—Galen D. Winter, '49, Shawano Natl. Bank Bldg., Shawano
- SHEBOYGAN COUNTY—Jacob Spies, '24, 827 Jefferson Ave., Sheboygan
- SOUTHERN CALIFORNIA ALUMNAE—Mrs. Steven G. Serdahely, '44, 6344 Longridge Ave., Van Nuys
- SOUTHERN CALIFORNIA ALUMNI—Mrs. E. W. Riggert, '23, 139 N. Broadway, Los Angeles
- SPOKANE, WASH.—E. H. Hughes, '03, Hughes & Co., S. 119 Howard St.
- STEVENS POINT—Ralph J. Anderson, '39, 308½ Pine St.
- SUPERIOR—Roland L. Amundson, '40, Amundson Products Co., 510 22nd Ave. E.
- TOLEDO, OHIO—Barton Alexander, '33, Ohio Bldg.
- TULSA, OKLA.—Dean E. Foster, '06, Commissioner, Streets & Public Property, City of Tulsa
- VERNON COUNTY, WIS.—Judge Lincoln Neprud, '21, Court House, Viroqua
- WALWORTH COUNTY, WIS.—Tom Godfrey, '42, Elkhorn
- WASHINGTON COUNTY, WIS.—Arthur C. Snyder, '35, 50 N. Main St., Hartford
- WASHINGTON, D. C.—Michael F. Kresky, '28, Dept. of Justice, Office of Alien Property
- WATERTOWN—Charles J. Wallman, '49, 515—517 First St.
- WAUKESHA COUNTY, WIS.—Robert B. Dunlap, '06, 209 W. Main St., Waukesha
- WAUPACA COUNTY, WIS.—Richard E. Johnson, '37, 101 S. State St., Waupaca
- WAUSAU—Elmer E. Klappat, '42, 15 W. Wausau Ave.