



# **The daily cardinal. Vol. XXXIII, No. 176 May 23, 1924**

Madison, Wisconsin: University of Wisconsin, May 23, 1924

<https://digital.library.wisc.edu/1711.dl/YSX6ORO7MD6K38E>

<http://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

SUMMER ROOMS  
Rent your room  
for the summer ses-  
sion with a classi-  
fied ad in The Card-  
inal.

# The Daily Cardinal

VOL. XXXIII. NO. 176

UNIVERSITY OF WISCONSIN, MADISON, FRIDAY, MAY 23, 1924

PRICE 5 CENTS

WEATHER  
Cloudy and warm-  
er today. Showers  
tonight. Cooler to-  
morrow.

## APPOINT SHARP SUMMER SESSION CARDINAL EDITOR

Robert Casterline is Made  
Business Manager By  
Board of Control

Eloit H. Sharp '25, of Madison  
and Robert D. Casterline '25 of  
Milwaukee were appointed to the  
respective positions of managing  
editor and business manager of the  
1924 summer session Cardinal by  
the board of control of the publica-  
tion yesterday. Both will be in at-  
tendance at the summer session and  
will have complete charge of the  
editions to be published during the  
six weeks of the term.

Sharp '25 has been a member  
of the editorial staff for three  
years, working as reporter, fea-  
ture and theater page editor, and  
editorial writer. During the past  
year he has held the position of  
editorial writer and has had  
supervision of the theater page,  
Badger Studio dramatic re-  
views, and certain features of the  
literary page. He is a member of  
Sigma Delta Chi and Alpha Delta  
Phi.

Casterline is the present  
manager of The Cardinal and  
has worked on the staff of the  
paper since entering the  
university, filling the respective  
positions of business assistant,  
assistant circulation manager,  
associate business manager, and  
business manager for the current  
semester since April. He is a member of Al-  
pha Delta Phi fraternity.

The newly appointed heads of  
The Cardinal announced yesterday  
that their policy will be to main-  
tain the standard of the paper dur-  
ing the regular term. A distinct  
effort will be made to make the paper  
fully representative of the differ-  
ent elements entered in the sum-  
mer session. The respective de-  
partments probably will be retained  
with various modifications.  
There is some probability also that  
the days of publication may be  
changed to Tuesday, Thursday and  
Saturday.

The vacancy on the Cardinal  
board of control has not been filled  
but an election to this office will be  
made at the meeting of the board  
next Thursday.

## COMPLETE PLANS FOR GREEK SING

Interfraternity Contest to Be  
Held May 30; Phi Mu  
Alpha to Judge

The Interfraternity Sing will be  
held at 7:30 o'clock Varsity night,  
next Friday, according to Ralph  
Smith '25, chairman of the inter-  
fraternity committee. The other  
members of the committee are Car-  
roll Robb '24, Frederick Nimmer  
'24, and Robert Nethercut '24.

"The singing competition is open  
to all the fraternities on the cam-  
pus who can enter 16 men to sing  
either one college song and one  
fraternity song, or two fraternity  
songs," Smith said yesterday.

Judges will be chosen from the  
members of Phi Mu Alpha, honor-  
ary music fraternity, and will be  
announced early next week, ac-  
cording to Smith. Letters have  
been sent out to all fraternities,  
giving the entrance requirements.

## 10,000 Poppies to Be Sold Here For Legion Grave Fund

Poppies, 10,000 of them, will be  
sold to the citizens of Madison to-  
morrow by high school girls  
under the auspices of the William  
B. Cairns post of the American  
Legion.

The money will be used to cover  
the expense of decorating legion  
graves, and to buy bronze markers  
for them.

So far, 75 of these Legion markers  
have been placed in Madison  
cemeteries, and the Legion hopes  
to have one for every grave. The  
markers are engraved with the  
name and rank of the soldier, his  
military organization, and the date  
of his death.

## PLAN LIGHTS FOR VENETIAN NIGHT

### Floods, Spotlights, and Color Wheels to Form Elec- trical Decoration

Flood lights, spot lights and col-  
or wheels will form the major part  
of the electrical decorations for  
Venetian night May 31, accord-  
ing to Robert Moore '25, chair-  
man of the elec-  
trical decorations committee.

There will be  
two barges, one  
in the center of  
the line of dec-  
orated barges  
and floats and  
one at the end  
of the line, the  
lights of which  
will play on the  
floats. These  
barges will be  
equipped with dynamos, and will  
throw spot lights, colored lights,  
and flood lights.

Two flood lights with hoods will  
be placed on each pier on the lake  
front, 16 will be placed on the  
boat house and four in the tower of  
the boathouse, to play on the  
floats.

A new feature this year will be  
the placing of lighted letters in  
blue, eight feet high on the various  
houses along the lake front. The  
completed word in blue lights will  
be "Venice."

## UNIVERSITY ASKS \$3,300,069 FOR 1924-25 BUDGET

### Changes in L. & S. Staff, New Music Course and Scholar- ships Approved

The 1924-25 budget of the uni-  
versity was set at \$3,300,069 to be  
asked of the Emergency board and  
a new three-year course in music  
and changes in the staffs of the  
College of Letters and Science, the  
College of Agriculture, and the  
Medical school, and the granting of  
new scholarships were approved,  
by the board of regents in sessions  
yesterday.

The budget is \$336,000 less than  
that asked for last year, and in-  
cludes nothing for land purchases  
or new construction.

### Get Revolving Funds

No budget, President Birge told  
the board, ever has had quite so  
much consideration as that for the  
coming year, and for the first time  
revolving funds have been provided  
for the university which include in-  
come from various sources, and  
which will be budgeted separately  
from the specified sums received  
from the state.

The largest sum goes to the Col-  
lege of Letters and Science which  
is \$1,064,138. The College of Ag-  
riculture is to receive \$66,048, the  
College of Engineering \$261,200, the  
Medical school will receive  
\$198,150, the Summer Session will  
receive \$119,288, the University  
Extension division will receive  
\$286,585, administration and gen-  
eral expenses will receive \$239,970,  
and current expenses are coverd  
to the extent of \$601,323. Money  
has been provided to rebuild the  
slip where the "Isabel" is quartered.

### Cut Operating Costs

During the year there has been  
a saving in operation expenses, ac-  
cording to J. D. Phillips, business  
manager. The budget has been  
worked out to conform with  
the taxation bill which remained  
unenacted in the last legislature  
owing to failure to agree upon the  
way to raise the tax. It is entirely  
within the appropriation made  
for the biennium.

The board of regents accepted  
the Barney Link Fellowship fund  
of \$3,500 offered by the National

(Continued on page 8)

## Artistic Productions Planned for Dance Drama on May 29

A production in which there are  
no stars, but all are artists has  
been planned by Margaret D'Houb-  
ler, director of creative dancing,  
for the program of the dance dra-  
ma to be given on the night of  
May 29 in the open air theater.

Dancers arranged in a frieze  
which will picture Grecian sculpture  
effects will open the program.  
"Run, Run, Run" is the name for  
the second interpretation. The  
dancer will seek to portray a chariot  
race, with one dancer driving a  
group of four. A dance with wav-  
ing scarfs of flame color will bring  
another group upon the stage.

"Song of the Volga Boatman" is  
a specialty arranged for this year's  
program. The song will be sung  
softly off-stage as the characters,  
in dark costumes which harmonize  
with the theme come upon the  
stage. As they cross the murky  
waters of the Volga the song in-  
creases in volume, then dies off in  
the distance with the departure of  
the dancers.

Arachne's story taken from the  
Greek myths will be the first of  
the solo dances. The Greek maid-  
en is under a spell of enchantment,  
but for one hour each year she  
awakens. Her awakening and her  
sinking back under the spell is por-  
trayed in the dance.

"Tarantella" will be interpreted  
by three dancers who represent  
boon companions. In the setting  
of a Spanish garden the three  
dance about until one of them is  
suddenly stung by a scorpion.

Frenzied by the scorpion's sting,  
she whirls about in a last mad  
dance.

"Rendezvous" in contrast to the  
passion of the "Tarantella" will be  
in a moonlit garden of the court  
of Versailles. As the curtain rises  
an old gardener comes upon the  
scene and sees his favorite marble  
statue of a shepherd and shepherd-  
ess. He sits down and drowses  
off. While he sleeps the shepherd  
and shepherdess suddenly come to  
life, step down from their pedes-  
tal, and dance a graceful minuet.

The old gardener awakes just as  
they go back to their pedestal. He  
blinks at the statue and wonders  
that the shepherd has the rose  
which formerly was the shepherdess  
held.

"Bacchanale" will be another  
Grecian interpretation. "The Rose  
of Roses" will be done by a group  
of dancers. An interpretation of  
Maskowski's "Serenata" will be the  
medium for another solo dance. A  
"Waltz" by dancers in costumes of  
blended coloring will create their  
dances impromptu. "Mother Goose  
Sketches" "Harlequinade," "Jolly  
Peter," "Old King Cole" and "I am  
the Cat," will be dances of a differ-  
ent nature. "Visions" will be the  
interpretation of a child who  
seeks to walk upon the path of the  
moon.

"Fantastique", the last number,  
will be the drama itself. It has  
been arranged from Oscar Wilde's  
"The Birthday of the Infanta." Charles  
Demarest '23 has written  
the music for it.

## Record Crowd is Present at First Twilight Concert

A crowd of more than 1,000 per-  
sons heard the first twilight con-  
cert by the university band last  
night on the upper campus. It was  
the largest crowd which has ever  
heard the first spring concert of  
the season, according to Maj. E.  
W. Morphy, conductor.

The next appearance of the band  
will be at the senior swingout ex-  
ercises Thursday evening.

A complimentary concert to  
President Birge will be given on the  
lawn of the president's residence  
the first Saturday of June.

## 150 CONTESTANTS ENTERED IN SHOW

### Style Event to Open Program on Lower Campus Tomorrow

With over 150 entries in the 12  
events up to date, the 1924 Style  
Horse show promises to be bigger  
than any previous show. The style  
event with 20 of the most beauti-  
ful women on the campus will be  
the first event on the program to-  
morrow on the lower campus.

"Work on the  
bleachers which  
will accomodate  
2,000 persons will  
start tomorrow  
morning," Hugo  
Murray '25 chair-  
man of general  
arrangements, stated. A high can-  
vas furnished with the athletic de-  
partment will surround the arena.

Almost all the reserved seats  
have been sold in the advance sale,  
and the remaining few with the  
general admission tickets will be  
placed on sale at the gate tomo-  
row, it was said.

## Hill and McKenzie Elected at Final Meet of Ag Club

Harry Hill '25 and Keith Mc-  
Kenzie '25 were elected general  
manager of the Wisconsin Interna-  
tional, and president of Saddle and  
Sirloin club for next year, at the  
last meeting of the year of Saddle  
and Sirloin club last night.

Other officers elected and install-  
ed at the meeting were Rolland  
Webb '25, vice president; Carl  
Roth '26, secretary-treasurer;  
Frank Brant '27, custodian; and  
George Piper '25, A. C. F. board  
representative.

George Sery '25, manager of  
the 1924 International, gave a final  
report showing that \$847.01 was  
made, the profit going to defray  
the expense of judging teams.

"Efforts have been made to get  
Bernard's park for the past few  
weeks but they failed to obtain any  
contracts because of the death of  
Mr. Boyd," Thompson declared.

Present indications are that Uni-  
on board dances will be held at  
Bernard's park at the beginning of  
the Summer session.

## APPLICATION LETTERS ARE SENT TO SENIORS

Letters containing applications  
for tickets for Commencement are  
being sent to every senior by the  
secretary of the faculty to determine  
the number of tickets wanted.  
The application blanks should be  
returned to the office at once.

## MURRAY STREET FIRE CAUSES \$5 DAMAGE

A fire at 311 N. Murray street  
caused a \$5 damage at three o'-  
clock yesterday afternoon.

## SET RULES FOR WOMEN IN POLL CONTESTS TODAY

To Vote on Blue Dragon, Yel-  
low Tassel, and Red Gaunt-  
let Officers

Ethical precedents for the joint  
women's elections to be held today  
in Lathrop hall, were announced at  
a Keystone meeting yesterday in  
an organized statement of election  
standards to be observed at the  
polls and at all future elections in  
women's organizations on the cam-  
pus.

## WOMEN'S ELECTION PRECE- DENTS

The standards maintained in  
elections by the women of Wis-  
consin have been founded on a  
basis of service, scholarship,  
and efficiency. Because it is felt  
that these standards as precedents  
should be known to the  
university as a whole and to  
those women who are to follow,  
Keystone, as the executive coun-  
cil of the Women's Self Govern-  
ment association recognises the  
following precedents:

1. Candidates and their  
friends refrain from any per-  
sonal or organized electioneering.  
Electioneering is under-  
stood to consist of the practice  
of speaking in public arbitrarily  
in support of one candidate  
without consideration of the op-  
ponent. Telephoning is consid-  
ered electioneering.

2. Women of Wisconsin re-  
cognize voting as an individual  
matter and realize their responsi-  
bility of deciding for them-  
selves in favor of the respec-  
tive candidates.

3. Candidates for office should  
respect and maintain these pre-  
cedents and discourage any  
methods and precedents not in  
accordance with the ideals and  
standards of the Wisconsin  
women.

Polls will be open from 8:45 to  
4:45 o'clock on the first floor of  
Lathrop hall. All freshmen, sopho-  
more, and junior women are urged  
to ballot early in the day, Martha  
Williamson '25, chairman of the  
elections committee, said.

At the annual spring banquets of  
Blue Dragon, Yellow Tassel, Red  
Gauntlet, and Green Button held

(Continued on page 8)

## BUY LOT FOR NEW LUTHERAN CHURCH

Missouri and Wisconsin Synod  
Bodies Acquire \$75,000  
State Street Site

The property fronting on State  
street between N. Lake street and  
Fitch Place has been bought by the  
Missouri and Wisconsin Synod be-  
lieves of the state as the site for a  
new \$150,000 Evangelical Luther-  
an church, according to a statement  
by the Rev. A. D. Haentzel, yes-  
terday.

The purchase price was \$75,000.  
"The church will be built this fall  
or next spring. A city and univer-  
sity congregation for the church is  
now being formed," the Rev.  
Haentzel stated.

The lot purchased has a 178 foot  
front and a 132 foot depth. The  
lot on the corner of State and  
Lake streets will be disposed of  
and the church will be built on the  
lot facing State street and Fitch  
place, according to the Rev. Haent-  
zel.

The church will seat 500 persons,  
and will have a reading room in  
which students can meet at any  
time.

"The Lutheran students at Wis-  
consin belonging to the Missouri  
and Wisconsin Synodical confer-  
ence have already raised \$5,000 for  
the church fund," the Rev. Haent-  
zel said.

## SHRIMSKI LAUDS SPIRIT OF SENIORS

Alumnus Says Work Done For  
Union Building is Com-  
mendable

Israel Shrimski ex '88, a member of the Board of visitors and former president of the alumni association, was in Madison at a meeting of the board last week, and witnessed the activities of the senior class in their work for the Union. He sent the following letter to Prof. E. H. Gardner, telling of his appreciation of the work being done by the class:

May 20th, 1924.

My dear Mr. Gardner:

When in Madison Friday, last, in attendance at a meeting of the Board of Visitors, I was amazed as well as delighted upon learning of the splendid activities of the class of 1924, in behalf of the Memorial Union building. The Board of Visitors took the occasion to adopt a resolution commending the class.

I am moved by reason of my past, as well as present, interest in all that pertains to the university, to add my personal word of praise for the young men and women of 1924. The university and the state may well be proud of them.

We frequently hear the question, "What has become of the Wisconsin spirit?" The thunderous reply of 1924, as evidenced by its present deeds and the cannon's roar, is that "it lives and always will."

The wonderful achievement made by 1924 is truly balm in Gilead. It represents determination and devotion, class unity and solidarity—recognition of an indebtedness to the university and a return in service and helpfulness.

The alumni everywhere will be stimulated. The General Alumni association will be proud to welcome the class as members. The members of the association will have their

## Sheepskins Being Embossed; Will Be Finished on Time

Sheepskins will be ready in time for commencement as they already have been ordered and are at the B. C. Kassell company, Chicago, where the names, dates and degrees are being embossed by hand, W. D. Hiestand, registrar said yesterday.

The much-coveted parchments are obtained from sheep grazing in the pleasant, sunny fields of England. They are imported by the Kassell company, from whom the university has ordered its diplomas for a number of years. The steel engraving is done by the Western Bank Note and Engraving company, Chicago.

"The diploma issued by the university is as handsome a diploma as any I have ever seen," Mr. Hiestand said. "They are made of genuine sheepskin and the artistic work and construction is superior to that issued by most institutions."

"The university does not make a charge to its students for diplomas, though that is the practice of a great many institutions. The charges are sometimes exorbitant, being \$10, \$15 or even \$20."

"This is the last thing we are doing for the student who has spent four years' time and money, and we feel he has earned his degree," the registrar said in explaining why the university presents the diploma without charging a fee of the student. "When a diploma is lost and a second copy made, we charge \$5, which is the exact cost of the sheepskin, the engraving and embossing," he added.

The first list of names of students who have completed their theses and are certain to graduate was sent to the Kassell company last week. Other lists are sent in from time to time as the seniors complete their required work.

The embossing company sends a

faith renewed and their hopes enlarged.

Will you please, if the occasion is opportune, tender to the class my congratulations on its great achievement.

With kind regards, I am  
Very truly yours,  
Israel Shrimski

man here the day before commencement to finish the diplomas of those seniors who do not finish their work until the last week of school.

President Birge and Walter J. Kohler, president of the board of regents, personally sign every diploma issued by the university. This is done the day before commencement.

The plate from which the engraving on the diplomas is done cost the university \$1,000, the registrar stated. It is used over and

over again, as the wording on all diplomas issued by the university is the same except for the name of the college and degree. As the bachelor of arts degrees are most numerous, this name is printed in, but in the doctors of philosophy and masters degrees, which are issued in smaller numbers, the degree is embossed by hand.

**Y. W. COTTAGE SCENE  
OF SLUMBER PARTY**

Twenty girls took advantage of

the slumber party held by the sophomore women, Wednesday night, at the Y. W. C. A. cottage. A good dinner, a camp fire—canoeing, and later stunts furnished entertainment before the slumber part of the party. This affair was the end of the sophomore luncheons held during the winter at Lathrop.

**RHINELANDER**—A volunteer fire department is to be organized in Three Lakes. The village has already ordered a chemical truck and a ladder truck. Three Lakes has never had fire protection.

# Esther Beach

TONIGHT

## Al Thompson's 7-Piece Orchestra

With Holman and Stevens

SATURDAY NIGHT  
SENIOR CLASS DANCE

Boats Leave Foot of South Carroll St. at  
8:00, 8:30, 9:00, 9:30

## Look Here!

A genuine calf, light tan oxford, Goodyear welt, the very latest cut. A special number for fast selling. \$8.50 value, sale price \$6.45, now

**\$5.85**

## Bornstein Bros.

908 UNIVERSITY AVENUE

## SHOE SALE

In order to settle the estate and pay the widow her share not later than Tuesday night, the sale must keep in full progress. THEREFORE

*A Revision in Prices Lower Than Sale Prices Ordered*  
SALE STARTS FRIDAY MORNING AT 9 O'CLOCK

### BLACK OR BROWN SHOES

In Ball or Blucher style, \$6.00 value.

**\$2.95**

### MEN'S TAN BROWN OXFORDS

Goodyear welts. Sold for \$6.00. Sale price \$4.95, now

**\$3.85**

### GLOVE GRIP ARCH SUPPORT SHOES

for particular men.

\$10.50 value.

**\$8.95**

### SPECIAL OFFER Gum Sole Sport Shoes

Small sizes only. Sale price \$6.45, now

**\$5.95**

### MEN'S BLACK OR BROWN SHOES

Goodyear welts, \$6.00 values, to close out for

**\$1.29**

### Men's Kongory Combination Last Oxfords

for particular men. \$10.50 values. Sale price \$8.55, now

**\$7.65**

### Korrect Shape Comfort Shoes

In black and kid, wide toe, \$9.00 values. Sale price, \$6.45. Now

**\$5.95**

### KING QUALITY SHOES

Vici Kid Oxfords Blucher style \$7.50 value

**\$5.95**

### BASKETBALL SHOES

\$3.50 value \$2.85  
\$3.00 value \$2.45  
\$2.50 value \$1.95

### Ladies Beautiful BATHING SHOES

In latest styles and colors, \$1.50 value, now

**98c**

**EVERYTHING MUST GO--COURTS DEMAND ACTION**

DAILY REPORTS OF ALL BADGER TEAMS

## CARDINAL SPORTS

ATHLETICS IN THE COLLEGIATE WORLD

## Wisconsin Engages Maroons on Diamond Today

## WIN FROM CHICAGO TODAY WILL GIVE LEAD TO BADGERS

Buckeyes and Wisconsin Are Conference Leaders; Start Game at 3:30

The outcome of the conference baseball scramble, as far as Wisconsin is concerned, will be determined to a large extent at 3:30 o'clock this afternoon when the Badgers cross bats with Chicago at Camp Randall.

With Illinois practically out of the running, due to an 8 to 2 drubbing administered by Ohio, the race has settled down to a brawl between the Buckeyes and the Badgers, with the former leading by a few scant points.

Ohio, however, meets Minnesota soon in two games, and according to the dopes one of these tilts can be expected to go to the Gopher nine. Wisconsin can climb to the top by trimming Chicago today, but must continue without dropping another game if it hopes to stay there.

The nine tapered off yesterday afternoon with a light fielding and batting practice, and all the men are in prime condition. The coach is still undecided as to his choice of pitchers, but expects to start Johnson and substitute Luther if it becomes necessary, holding Christy in reserve for the tilt with Northwestern Saturday.

The probable batting order is as follows:

Tangen, 3rd, Ellingson, s. s., Duigan, r. f., Emanuel, c. f., Aschenbrenner, c., Christianson, l. f., Goss 2nd., Johnson or Luther, p., Stein or Radke 1st.

## EASTERN ALUMNI WILL CHEER CREW

Old Grads Plan to Attend Poughkeepsie Regatta; Charter Car

Despite the fact that it has not appeared in the big Intercollegiate Rowing Regatta at Poughkeepsie since 1914, the University of Wisconsin crew will not lack for supporters when it enters the big race June 17, for the Wisconsin Alumni club of New York city has chartered an observation coach to follow the race and invited all Wisconsin partisans to join them.

The New York alumni will travel from New York to Highlands on a special car and in a telegram to Director T. E. Jones invite all Wisconsin supporters to join them either in New York or Poughkeepsie. Reservations for the observation car should be made through H. E. Bilkey, care J. S. Frelinghuysen Corporation, 111 William street, New York.

## Grade Pupils Come 115 Miles to See Wisconsin Capitol

Red Granite eighth grade pupils travelled 115 miles by bus yesterday, to see the state capitol and the historical museum.

The pupils sold jelly and candy and gave several entertainments to raise the money necessary for the trip," Mrs. E. A. Phelps, the teacher, said.

The group made up of 38 pupils, a few parents, and the eighth grade teacher, began the 115 mile trip at 4 o'clock yesterday morning and arrived here at 9:40, Mrs. Phelps said.

Many of the children who have never been more than 20 miles from home, according to the teacher. The first trip of the kind was made by the graduating class last year.

## FLAG CHASING TEAM DESERVES SUPPORT

Wisconsin's baseball team, for the first time since 1912, is within striking distance of the top of the Big Ten standing, and threatens to jump into the lead and carry home a hard earned pennant.

Conceded, at the start of the season, only an outside chance of making a creditable showing, the team has waged an uphill fight, turned green material into conference leaders, and shown unbeatable spirit, with the result that today the Badger nine is one of the most feared in the conference, and is in a position to assume the lead in the flag chase.

And yet, with such a team and with such prospects, the merest handful of rooters turns out to back the team in its games. At Illinois the usual crowd runs between eight and ten thousand, with cheerleaders and a band. Ohio, with a weaker team than ours, has already picked a spot on which to hang the pennant, and 7000 enthusiastic rooters turn out to lend their nine their support.

And at Wisconsin, as in past years, about a thousand fans throng the bleachers, while the rest of the student body sits peacefully at home and wonders whether the team is playing today.

If ever a team deserved support, this one does. A crowd of cheering, Hell-raising peanut eating, back slapping rooters will add 50 percent to the team's chances for victory. The challenge is flung squarely in your face. Will you be there.

## WISCONSIN Versus CHICAGO

Mr. Randall's baseball diamond will be the scene of a great baseball game this afternoon when Chicago plays Wisconsin.

The Chicago ball team is the original gang of hardluck Midway birds. They have lost seven games straight and are following directly in Northwestern's footsteps. The most humiliating part about it all is that Northwestern gave them two of their defeats.

And four of these seven games lost were dropped in the ninth inning and all them were taken away from them by only one or two point margins.

Nevertheless the batting average compilations show that Chicago has the hardest hitting bunch in the conference. But they lack good pitchers.

Wisconsin started the season for the Maroons with a defeat and it will give us a great joy to see the Badgers, not end the season for them with a defeat because it isn't over yet, but at least help it along.

We elect to the Hall of Fame: Hugo Czerwonky, swimmer.

Czerwonky was just recently placed on the All-American intercollegiate swimming team. The Princeton swimming coach made the selections and declares that his choices were based upon actual performance in swimming meets.

The Cardinal II will travel along with the crew to Poughkeepsie this spring, to be used there as the coaching boat. One wonders why it is necessary to take a heavy launch like the Cardinal along, but "Dad" Vail says that prices charged for renting a launch on the Hudson make it less expensive to take the Cardinal II along.

Luke says: Some of these campus politicians would be happy if they had the pull that some of the crew men have. The third varsity broke two oars the other night.

KEN

## "Rollie" Williams Will Coach Hawkeye Freshmen Next Fall

## Sophs Expect Hard Game With Frosh; Players Are Needed

All sophs baseball men who wish to take part in the annual soph-frosh game on Saturday are asked to get in touch with Orin Wold at the Kappa Sig house, Badger 199. "Every man that can play ball and wants to help beat the frosh should report, because the frosh have a very good team," said Wold, captain of the sophs team.

The game will be played at 2:30 at Camp Randall on Saturday. The frosh team has been practicing daily and has been giving the Varsity plenty of opposition in the daily battles. The team has been practicing hitting every day this week and they are getting so that they can hit fairly well.

The fielding has been improving every day and if the sophs can get a good team on the field there ought to be a good battle. The pitchers on the frosh squad are working hard and are showing good form against the Varsity.

## Sigma Phi Sigma Installs Chapter on Campus Today

Chi Upsilon will be installed as Mu chapter of Sigma Phi Sigma at installation held today and tomorrow by members from the Illinois chapter of Sigma Phi Sigma.

The men who will be initiated are Daniel B. Carroll, grad., Herbert H. Naujoks '24, Harvey A. Wolff '24, Norman A. Rick '25, Ervin R. Summers '25, Vernon A. Otto '26, Vervil E. Scott, Joseph G. Niedercorn '26, Ernie L. Merow '24, Herman C. Schutte '26, Elmer H. Hyde '24, John G. Trapp '26, Alfred E. Schmidt, Harold R. Knudsen '24, Eiric H. Digman '24, John O. Mael '24, Frank J. Renner '24, Carl W. Hirth '24, William T. Shoemaker '25, August J. Scherr '24, Ernest J. Hewitt '27, Wallace M. Laut '27, Mark A. Rick '27, William H. Taylor '25, George H. Abendroth '25, Emil A. Abendroth '27, Paul F. Murphy '27, Milo E. Teska '26, Ermon W. Keir '27 and Harold A. Lawrence '25.

Honorary members are Senator Alva E. Garey and Mr. Arthur N. Colt. Pledges are Herbert A. Wageneck '27, Hieron N. Biwer '27

and it will be possible to arrange meets with out much trouble.

## 34 HIGH SCHOOLS WILL COMPETE IN PREP TRACK MEET

Entries Closed May 21; Eight Teams Are Entered in Tennis Tourney

Thirty-four of Wisconsin's high school track teams will compete in the thirtieth annual interscholastic meet at Camp Randall, Saturday afternoon, May 31. Eight high schools have entered teams in the annual tennis tournament which will be held in conjunction with the interscholastic day affairs.

Entries for the track and tennis meets were closed at midnight Wednesday, May 21. The schools of the state have been divided into two classes, depending upon the enrollment in each institution, for the track meet.

In class A, sixteen teams will compete for state honors, while eighteen teams will participate in the class B events.

"The purpose of dividing the high schools into classes according to the number of students gives every school an equal chance to win the title," declared Eugene W. Tuhtar '25, assistant general chairman. "In addition to this, the records of the events of both divisions are compared and recorded as official."

The schools which will participate in the track meet are: Class A—East, Central, Madison; Washington, Riverside, North Division, South Division, West Division, Lincoln, and Bay View, Milwaukee; Wisconsin Rapids, Green Bay East, Marinette, Janesville, Viroqua, and Wausau.

Among the schools entered in class B are: River Falls, Brooklyn, Viola, Gays Mills, Warren Union (Roberts), Sun Prairie, Dodgeville, Oconto Falls, Wauzeka, Elroy, Soldiers Grove, Norwalk, Watertown, Wisconsin High (Madison), Humbird, Milton Union, Westby, and Monticello.

"Several of Wisconsin's largest high schools are sending teams to participate in the tennis tournament," declared Orin S. Wernecke, assistant general chairman. "More interest has been shown in tennis this year and the entries indicate that most of the matches will be closely contested."

and Everett R. McNeight '27. Members of the degree team from the University of Illinois are C. R. Anderson, C. W. Knudsen, H. C. Baumgartner, and W. F. Hiltbrand.

## EXCLUSIVE Student Dance —At— Bernard's Park —Music by— Fairbank's Orchestra—Friday Oscar Hoel from Janesville—Saturday

Per Couple \$1.10

Boats Leave Park Street Pier 8, 8:30, 9 and 9:30

## THE DAILY CARDINAL

FOUNDED APRIL 4, 1892

University of Wisconsin official daily newspaper owned and controlled by the student body. Published every morning except Monday during the academic year by The Daily Cardinal Company, Incorporated, at the Union building, 752 Langdon street, and at The Capitol Times building, 106 King street, Madison, Wisconsin. Printed by The Capitol Times company.

Member of the Western Conference Editorial Association  
Entered as second-class mail matter at the post office at  
Madison, Wisconsin.

Editorial Office—Union building, phone B. 250 or B. 3208, before 6 p.m. Phone B. 1137 after 7 p.m.  
Business Office—Union building, phone B. 6606 before 5 p.m.

Subscription Rate—\$3 a year, \$1.75 a semester.  
Single copies 5 cents



## BOARD OF CONTROL

PRESIDENT, PAUL K. ROBERTSON; Vice president Margaret A. Callens; Secretary, Marion SeCheverell; Treasurer, John L. Bergstresser; Member, J. R. Hemingway.

## EDITORIAL STAFF

MANAGING EDITOR ..... PORTER F. BUTTS  
Associate Editor ..... Walter A. Frautschi, Harold R. Maier  
Women's Editor ..... Frances H. Warren  
Conference Editor ..... Wes W. Dunlap  
Desk Editors ..... Elmer Boehringer, Kenneth Butler, James Culbertson, Fred Gustorf, Paul McGinnis, Max Nineman  
Editorial Writers ..... Milton H. Erickson, Eliot H. Sharp  
Sports Editor ..... Harry W. Faville  
Assistant Women's Editors ..... Helen Baldauf, Adeline Pepper  
Society Editor ..... Helen A. Taylor  
Literary Editor ..... Janet Hull  
Exchange Editor ..... Dorothy Lawton  
Librarian ..... Payson S. Wild, Jr.  
Desk Assistants ..... Vilas Boyle, Kenneth Cook, Austin Cooper, Lloyd Gladfelter, Hillier Kriegbaum  
Sport Assistant ..... Richard Marquardt  
Special Writers ..... Alice Colony, Alice Drews, Nelson Jansky, Joyce Larkin, John McCausland, Irene Norman, William Ouweleen  
Reporters ..... Lisa Behmer, Alicia Grant, Dorothy Johnson, Ruth Krause, W. A. May, Edith Miller, Myrtle Netzow, Robert Paddock, Marcella Rutherford, Kathryn Shatuck, Josephine Thompson, Dorothy Zimmerman

## BUSINESS STAFF

BUSINESS MANAGER ..... ROBERT D. CASTERLINE  
Advertising Manager ..... Harold H. Laskey  
Associate Advertising Managers ..... Luther Brooks, Beatrice Walker  
Associate Circulation Manager ..... Richard Tower  
Assistant Circulation Manager ..... Irving York  
Merchandising Service Manager ..... Elizabeth A. Clarke  
Business Assistants ..... Katherine Alberti, Leonard Barry, Billie Danto, Salome Fischer, Harriet Godfrey, Charles Kading, Loren Melendy, Helen Williams, Lester Malaahn, Marian Swigart, Alfred Toll

DESK EDITOR—WES W. DUNLAP

## A CASE IN LOGIC

"Daughters of Today" was prematurely discontinued at one of the local theaters yesterday when it was decided by the managers of that theater that the film did not play. And at last The Cardinal can say its say on the picture.

To begin with, many people hereabouts have been more firmly convinced than ever that a university for the edification of moving picture producers should be established.

"Daughters of Today" was nothing more than a climax of all the utter rot that has been appearing on the screen of late about the "wild, young things". It was a bore from beginning to end.

The producers took a small college in the city of New York, made it would-be students do nothing but drink booze out of silver slippers, dance the live-long night, turn a country mansion up-side down and play strip-poker. If the thing had been bad, it might have had some interest to it; but it wasn't even that, for the strip-poker scene was censored by some very wise people. Perhaps such actions as were carried on by these students are typical of very small groups in one or two unheard of institutions. But they go out as typical of students the country over—and no wonder Wisconsin's tax payers will not support their university as it should be. The very fact that the picture did not succeed financially in a university town shows that the students simply laughed it to scorn as poppycock. But down in Stoughton, let us say, it might run for a week, and Silas, Eb, Yohnie and Carl would gather around the stove in the country store and pledge never to pay another cent for the support of the university if they had to be drawn and quartered and that under no circumstances would they send their children to be educated at Madison or any where else. So does the fallacy of composition work, when we argue that because one or two students are reprobates, all are.

The very advertisements were ridiculous; they ran something like this: "see Daughters of Today, a daring drama of a jazz-mad, cocktail-drinking age." How ridiculous!

## GIVING THE HORSE LAUGH

Some time ago a Harvard professor declared that in lieu of the fact that the average student laughed up his sleeve at outside reading requirements, such requirements should be wholly and completely done away with. Interesting indeed it is that a professor should have at last awakened to this fact. Perhaps it was that he had been pretty observant when he was a student himself. Other professors have been stu-

dents, it is true, but they probably were not observant enough to take in this fact.

Here are a few cases which have taken place at Wisconsin where the students have given the professors the horse laugh when outside reading was required. One student in a history course wrote up a baseball story which he had used for a freshman theme, handed it and received it back with an O. K. on it. Many other students have handed in the same outside reading notes every month with the exception that they changed the first page each time; and they have had the same success in "getting by". When it is not required of students to write up the notes, but to report their reading orally, the lazy or indifferent ones simply read up another's written notes and "get by" in that manner. In history courses it is a common custom to read the life of a great man in an encyclopedia and turn it in as a report of a long biography or autobiography. It is very possible for a student—or any one else for that matter—to read two or three hundred pages of a ponderous tome, take notes on it, report on it and never gain a thing from the work—to rush over it mechanically and sketchily.

These are a few of the ways that the indifferent student laughs at his instructor in regard to outside reading. What a shame it all is! Why is it that the teachers do not wake up to the facts? The student realizes that no staff of instructors can read over thousands of pages of outside reading notes in the brief time allowed them and consequently he takes advantage of the situation.

Without a doubt outside reading is extremely beneficial to any student. A skyrocket writer said that the reading he did for one course proved the saving grace in helping him to pass. But what irony—a skyrocket editor being one of the few people who take outside reading seriously. It is granted that outside reading is a tremendous help. But those students who want the help will do the reading whether it is required or not and those who do not want it, who are indifferent—and there are many, many of this kind—will find some easy way to "get by." And he will laugh heartily.

What a shame!!

\* \* \*

## Trained Youth and Future Business Discussed in Brief

BY GEORGE W. COLEMAN

(President of the Babson Institute and of the Open Forum National Council.)  
(Reprinted from The New Student.)

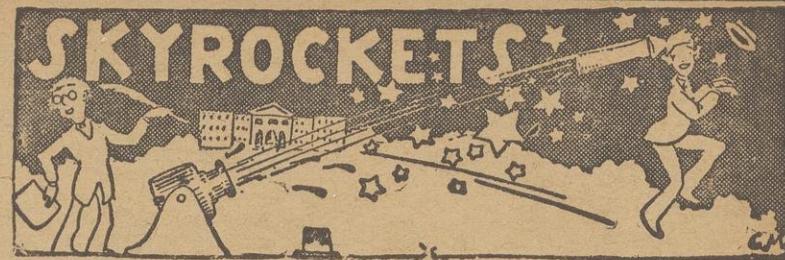
A distinguished and venerable French preacher speaking to an American audience in the spring of 1918 declared that he was but four years old. He meant that he had been living in a new world ever since August, 1914. Only the spirit of youth can hope to meet the challenge of this new world. Everything that is changeable is changing. And we are getting a new point of view of the unchangeable. It requires an open mind and a ready adaptability to meet successfully these new conditions.

But more physical youthfulness is by no means the guarantee of a youthful spirit. President-Emeritus Charles W. Eliot of Harvard is a younger man at ninety years of age than many a student now attending college classes. I know many young college men who still think they are living in that world in which their fathers achieved success. They have precisely the same point of view, the same prejudices, the same limitations. Much of what the world has taught us in the last generation floats by their consciousness as water rolls off a duck's back.

But the opportunity for the young man who is not old and the older man who is really young was never so great. In the field of business alone there are greater opportunities today than ever were dreamed of by the financiers, the magnates, the masters of industry of the last fifty years. Not the same kind of opportunities, oh no! but more alluring fields of conquest, more satisfying rewards, and greater goals of achievement.

The business world is almost the last great field of human activity to yield to the new order of things. Science, art, education, government, and even religion have undergone fundamental changes and now business itself at last is undergoing a quiet but far-reaching revolution.

The Industrial Revolution changed business in its outward aspects quite violently. The revolution that is now on goes much deeper. Notwithstanding the marvelous improvement in the processes of production, Henry Ford has clearly demonstrated that there is a great deal more yet to learn. In the field of distribution we are not much beyond the kindergarten stage. The development of the chain-store is only a suggestion as to what lies ahead. In the matter of industrial relations in the field of personnel we have only just begun to climb out of the miserable morass that has often threatened to engulf our entire business life. The idea of mutuality in management, although still a novel procedure, is already yielding handsome results. And the benefits of cooperative ownership are looming large on the distant horizon.



## PERSONALS

Of interest to those who steadily read this column (and survive) is the presence in our midst of a veteran conductor of said col., none other than Shea.

\* \* \*

Who survived one year in that capacity, and is still active, despite her years, reading without glasses. She bears numerous scars from her service as col. con.

\* \* \*

"I find my experience invaluable in my present work as conducting Methodist camp-meetings. I should like to extend my greetings to all the God-fearing young men and women in this college, if any of them read the Cardinal," said she to a Cardinal representative yesterday.

## TO-DAY'S BEST JOKE

John McCausland.

\* \* \*

THINGS TO THINK ABOUT  
Angle-worms never wear monocles.

\* \* \*

"But, Dinah, why do you call her Opium."

"Doctah done say, Mis' Linah, dat opium come from a wild poppy."

## BIRDSONG TO CHEAP

## AT BUTLER HEREAFTER

We found the above in the discard last night after the sheet had gone to press. The night editor cut it as being possible reflection on the attenuated salaries among faculty members.

\* \* \*

IN THE NAVAL ORANGE BELT

—California paper.  
We see the uniform has changed again.

\* \* \*

TY-AH, TE-T-WA-A-A-A.

Dear Oolong:  
IF YOU made up your mind to cut a class where you were quite near the limit

AS I DID.  
AND IF YOU got home and sat down to read the Deet  
AS I sometimes do.

AND IF YOU discovered there,  
AS I DID? an announcement  
that Warner Taylor would be unable to meet his class in English Essay, Thursday at 9, and that was your class.

WOULD YOU not go and get caught up with your back work, or would you read the satevepost.

AS I DID. yrs  
Oscar of Henry st.

## BUULETIN

There will be the regular Senior pass-out in conjunction with the Dance-drama this year.

This will be led by Heinie Hall, Bull

## \* \* \*

"What happened to that girl you fussed in your canoe?"  
"We fell out."

## \* \* \*

## OUR PLATFROM

Silk stockings are necessary, up to a certain point.

## \* \* \*

Here's to the yesterday-celebrated birthday of a certain event. Here's to the original of the story of the young man who tackled a street-car and threw it for a ten-yard loss. Here's to the valetedarian of many a scholastic career, and here's to—what, are you going? Well, good-night.

## \* \* \*

"What's your pleasure?" asked the floor-walker in Kesenich's.

"None of your business" snapped the young lady from college. "Give me a dozen hair-nets."

## \* \* \*

"I can't—I gotta write my thesis."

## \* \* \*

## OOLONG

year will be elected. A full program will be given. All active members are required to be present.

ADVERTISING STAFF  
The Cardinal advertising staff will meet at 12:45 o'clock Friday in the business office at the Union building.

OFFICIAL NOTICE  
The office of the dean of men has approved the following one o'clock parties for tonight. Acacia, Beta Theta Pi, Chi Omega, Delta Delta Delta, Delta Sigma Phi, Kappa Psi, Phi Kappa, Phi Mu Delta, Psi Upsilon, Sigma Alpha Epsilon.

WRESTLERS  
Coach Hitchcock wants the following men to report to the gymnasium, to have their pictures taken, at 1:30 Saturday. Haddorf, R. S. Harrison, P. A. Duher, W. C. Sander, W. G. Spies, W. A. Muegge, R. A. Brackett.

INTERFRATERNITY SING  
The second annual interfraternity sing which is scheduled for Friday evening, May 30, will be held on the upper campus in connection with Varsity night activities. Any fraternity entering a group of at least 16 men is eligible to compete. Entries should be made by calling Ralph Smith at B. 4421.

LIPMAN, ELECTED HEAD OF MENORAH SOCIETY

William Lipman '25 was elected president of the Menorah society for the coming year at a meeting held Wednesday evening in Lathrop hall. Other officers elected were Rebeccah Rabinoff '25, vice-president; Helen Kasdin '27, corresponding secretary; Celia Miller '27, recording secretary and Norman De Nosaquo '25, treasurer. Joseph B. Scheier L2, retiring president and Charles Lepkovsky, L2, were elected members of the Executive board.

The Menorah society voted to award a prize-essay scholarship of \$50 to the student submitting the best essay on a subject pertaining to Judaism, the ward to be made annually, beginning next spring. The essays will be judged by members of the English department.

The newly-elected officers will hold office for one semester in place of the whole year as formerly, as an amendment to that effect was passed at the meeting.

## ATHLETIC REVIEW TO FEATURE MEET

Last Issue of Magazine Will  
Be Placed on Sale  
May 31

A complete list of all the events of the thirtieth Interscholastic track meet, May 31, and a history of the Interscholastic track meets held so far at Wisconsin will be the main attractions in the last issue of the Athletic Review which will be on May 31, according to Albert Tucker chairman of the athletic program committee for the meet.

More than one-half of the issue will be devoted to Tucker '25 a summary of all Badger Studio athletics at Wisconsin in the interest of the high school men who will come here May 31 for the track meet. The Review is being arranged to serve as a souvenir for all the competing athletes in the meet and to give all the information possible on Wisconsin's men, it was said.

Paul Hunter, in charge of athletic ticket sales, has written a article on the new ticket system as passed by the Athletic board at their last meeting. Mead Burke, varsity track coach, has prepared a summary of track events including indoor and outdoor work and the Drake and Kansas relays.

Edwin C. Austin, president of the Wisconsin Alumni club, Chicago, has written an article on relations between Alumni and Wisconsin athletes. There will be other articles



on the crew and the Poughkeepsie regatta, baseball and football.

The cover will be a picture of William Hamman '24, varsity track captain. Pictures of former Interscholastic track winners and of Wisconsin's athletes also will be featured.

"We are expecting between 600 and 700 athletes from all over the state to compete this year and as the program is to be in the nature of a souvenir for all the high school athletes who will be the guests of the university during the week-end, we are endeavoring to make the issue better than anything previously attempted," Tucker said last night.

"We sincerely hope that the students will patronize the sale and thereby help to make the thirtieth annual Interscholastic track meet the largest and best in its history."

Those who are working with Tucker on the program are Earl Wheeler '25, Wells Sherman '25, Carleton Kelley '27, Kenneth Eichfeld '26, Leonard Barry '25, Harry Thoma '27, George L. Schmidt '26, Harriet Godfrey '25, Ben Matteck '27, Rosabelle Danta '25, Nobert Eschmeyer '27 and Melvin Taylor '27.

### ALPHA KAPPA DELTA

Election of officers and nominations for members of Alpha Kappa Delta will be held in the Y. M. C. A. parlors at 6:30 o'clock tonight.

ATLANTA, Ga. — Bobby Jones, national amateur open golf champion, won the open title in the Georgia-Alabama professional golfers' association medal play.

### CAPITAL CITY RENT-A-CAR

Drive it Yourself

PHONE F. 334

Purcell-Blutean New Garage  
Entrance on State or Gilman Sts.

### Racine Tires

And complete line of accessories  
for all cars

MADISON AUTO SUPPLY CO.  
621 University Ave.  
F. 2485

### Wanted to Buy

Men's Used Clothes  
Will pay highest prices.

CHICAGO BUYER  
435 State St. 120 E. Main St.

## Spend Your Vacation in EUROPE Special University Tours \$160 Round Trip

\$325 up including all expenses

A EUROPEAN Tour now at less cost than a vacation at seaside and mountain resorts of this country.

Entire Third Cabin Tourist Class Accommodations of the famous "O" steamers of the Royal Mail reserved for students, teachers, artists and tourists. Pleasant, airy staterooms (accommodating food; ample deck space for walking, dancing, games, etc.; courteous service. All the essentials of travel comfort, without the costly luxuries of de luxe travel.

Cost of living abroad still low due to rate of exchange.

Inclusive Tours providing for all expenses, hotel and travel, through United Kingdom, (British Exhibition), to France, (Olympic Games), Switzerland, Germany, etc. at most moderate rates. Quotations, varied according to itinerary, on application.

Make up a party of your classmates, and take advantage of this opportunity to see the "Old World."

Special inducements to organizers of parties.

University Tourist special sailings from New York  
ORBITA June 7th Cherbourg, Southampton, Hamburg  
ORCA June 21st Cherbourg, Southampton, Hamburg  
ORDUNA July 5th Plymouth, Belfast, Greenock

"The Comfort Route"

# ROYAL MAIL

THE ROYAL MAIL STEAM PACKET CO.  
University Tours Section

117 W. Washington St., Chicago

or Local Agent

## Classified Advertising

IN THE CARDINAL  
Reaches Every Student

PHONE B. 6606

Ads must be at  
Cardinal office, 752  
Langdon St. by 5  
o'clock of preceding  
day.

### LOST AND FOUND

LOST: Delta Gamma pin, Wednesday. Call Lavern Morrison, F. 65.

LOST: Brown Oil slicker in Bascom 165. Name Margaret Eaton. Call B. 5440. Reward.

### WANTED

WANTED: Student typing lowest rate. 453 Washington Bldg. F. 717.

BE A NEWSPAPER correspondent with the Heacock plan and earn a good income while learning; we show you how; begin actual work at once; all or spare time; experience unnecessary; no canvassing; send for particulars. Newswriters Training Bureau, Buffalo, N. Y.

WANTED: A janitor for summer and next year. Apply 237 Langdon St or B. 2162.

ces St. Now occupied by Gamma Alpha Epsilon. Possession Sept. 1, 1924. Apply to Louis D. Stephenson, University Pharmacy, corner State and Lake St.

### FOR SALE

FOR SALE: Ford Speedster. See attendant Men's cloakroom Historical library evenings, 7-10. 4x21

FOR SALE: At a sacrifice. Vega-Banjo in excellent condition. Call B. 5670 after 7 p. m. wkx21

FOR SALE: 2 C autographic kodak in fine condition, at a sacrifice, if sold now. Call Daily Cardinal Business office, 752 Langdon or B. 6606.

tx21

FOR SALE: House—sale or rent—10 rooms, furnished for boarding and rooming. B. 6503. 435 Hawthorne Ct. 1x23

FOR SALE or FOR RENT: Fine home on Langdon St. suitable for

fraternity or sorority. Phone F. 313 or B. 1450.

### SERVICE

EXPERIENCE tutoring in Spanish and French. F. 184.

CALL BALDWIN'S seven passenger Buick for country or city trips. F. 2223.

THESES—accurately typewritten by experienced typists. Call Capitol 245. 18x6

THESES—Correctly and neatly typewritten. Call Capitol 102. 18x7

EXPERT TYPING OF THESES AND MANUSCRIPTS. Reasonable rates. Call B. 7600 after 5. 6x21

EXPERT TYPING OF THESES. Daily Cardinal S-18. 3x21

EXPERT TYPING of Theses and manuscripts. Reasonable rates. Call B. 7600 after 5. 6x21

Can You Use \$500?  
You can win it in The Milwaukee Journal Twin-Matching Contest beginning in The Sunday Milwaukee Journal May 25! \$500 is the first prize! Other prizes range from \$200 to \$25! Here's your best opportunity to win some money! Order your copy of The Sunday Journal today!

## King C. Gillette's THE PEOPLE'S CORPORATION

IS THE result of the life study of a man with a passion for social justice. It presents a plan for organizing a gigantic corporation, under which all industry should be co-ordinated as the property and in the interests of the people.

Mr. Gillette's proposals cannot be dismissed as a dreamer's nostrums for social ills—for he is a successful man of affairs, an inventor, organizer and executive of the first importance in the industrial world.

He speaks with authority on economic problems.

Those who may regard his proposals as another Utopia will be forced to admit that this Utopia is a possible one,

within the range of our present economic organization.

The solution as presented by the author does not deal with the abstract philosophies of life or the spiritual needs of individuals, but with the mathematical problem of economical production and distribution of products and service, and the development of a world mechanism, based on knowledge of how to meet man's needs for a comfortable material existence.

## \$1000.00 IN PRIZES

1st prize \$500 3rd prize \$100

2nd prize \$250 3 prizes \$50 each

The next one hundred reviews will receive any title they may select from THE MODERN LIBRARY

These prizes are to be awarded for the best reviews of "THE PEOPLE'S CORPORATION" no matter what stand is taken by the authors of the reviews. The judges are:

NORMAN HAPGOOD, Author and publicist

EDWIN R. A. SELIGMAN, Professor of Political

Science at Columbia University

HERBERT CROLY, Editor of The New Republic.

These judges are not to be understood as having endorsed the book but have consented to act as judges because of their interest in the problems it presents.

THE CONTEST CLOSES  
JULY 1ST

BONI & LIVERIGHT GOOD BOOKS 61 WEST 48<sup>TH</sup> STREET  
NEW YORK, N.Y.

Boni & Liveright,  
H 61 W. 48 St., N. Y.

It is not necessary to purchase this book. Copies may be obtained at any public library or examined and read in our office. We are asking you to fill out this coupon merely for our information.

[ ] I have obtained this book from a library.

[ ] I have purchased this book.

[ ] Please send me a copy of "The People's Corporation" C. O. D. (Price \$2.00).

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City and State \_\_\_\_\_

## World of Society = Notes of Churches

### Foreign Countries Are Represented at Fraternity Dances

There are several unusual feature parties scheduled for tonight. The Phi Gamma are giving a Persian party, the Betas a Hawaiian party, and the Kappa Sigs are giving a feature party at Indianola, but they refuse to divulge the exact "feature"—it's to be a surprise. There are some other good parties being planned, also. Tomorrow night is the last night of parties. Too bad, too, isn't it?

#### Phi Gamma Delta

Blue and gray curtains over which colored lights will flash will be used to decorate the Phi Gamma Delta house at the Persian party being given there this evening. John Sarles of Schenectady, N. Y., Carl Caesar of Chicago, Stanley Welch of Kankakee, Gene Anderson of Kankakee, Morton Frost of Kenosha and John Carlsoo of Kenosha are to be guests from out of town. Mr. and Mrs. Harry Nelson are to chaperon the party.

#### Phi Kappa

A formal dinner dance will be given this evening by members of Phi Kappa at the chapter house. Southern moss and spring flowers and amber and gold lights will decorate the house. Mr. and Mrs. E. J. McNamara have been asked to chaperon.

#### Sigma Phi

Sigma Phi will entertain at an informal dancing party at the chapter house this evening. Mr. and Mrs. Francis P. Mayo will chaperon.

#### Beta Theta Pi

A Hawaiian formal will be given this evening by members of Beta Theta Pi. The house will be festooned with Hawaiian leis and other appropriate native decorations. Mr. and Mrs. Paul D. Meyers have accepted the invitation to chaperon the party.

#### Kappa Sigma

Members of Kappa Sigma are to entertain at a "secret feature" party this evening at Camp Indianola on Lake Mendota. Mr. and Mrs. Edward Schmidt have accepted the invitation to chaperon the party.

#### Sigma Alpha Epsilon

Members of Sigma Alpha Epsilon will hold their spring formal at the Madison Club this evening. Dr. and Mrs. W. E. Meanwell are to chaperon. Myron Thayer, Dorothy Miller and Elizabeth Brown all of

### FRENCH HOUSE HONORS PROFESSOR AND WIFE

A luncheon is being given by members of the French house this noon, in honor of Prof. and Mrs. Jean Massart of Brussels, Belgium. Prof. Massart is here on a lecture tour.

Rockford and Louise Runcken of Milwaukee will be among guests from out of town.

#### Delta Delta Delta

Spring flowers and candle light will be used in decorating the Delta Delta Delta house for their spring formal to be held this evening. Mrs. Isabelle Plozer will chaperon the party.

#### Kappa Psi

Kappa Psi will entertain this evening at a formal dancing party at the chapter house. Mr. and Mrs. Ralph Clark are to chaperon.

#### Acacia

An informal dancing party will be held at the Acacia house this evening. Mr. and Mrs. Frank Jenks will chaperon.

#### Theta Chi

The members of Theta Chi fraternity are entertaining at a formal dinner dance at Hoover's tonight. Colonial lights and spring flowers will be used for decorations. Prof and Mrs. Fayette Elwell will chaperon the party.

#### Delta Sigma Phi

Shaded lights will be used to decorate the Delta Sigma Phi house at their informal party tonight. Mr. and Mrs. Francis P. Mayo have consented to chaperon the party.

#### Psi Upsilon

The members of Psi Upsilon are giving a formal dinner dance at their chapter house this evening. Cherry blossoms and spring greens will be used to decorate. Mr. and Mrs. D. H. Davis are chaperoning.

#### Alpha Chi Sigma

Alpha Chi Sigma fraternity is entertaining at a cottage party at Merrill springs tonight. Mr. and Mrs. F. N. Peters are chaperoning the party.

#### Chi Omega

The members of Chi Omega are giving a formal dance at their chapter house this evening. Spring flowers and balloons will be used to decorate. Mrs. M. Day Hull will chaperon the party.

READ CARDINAL ADS

### Hesperia to Honor 70th Anniversary in Banquet Tonight

Hesperia Literary society will entertain at a banquet at 6 p. m. today in the Fellowship room of the university Y. M. C. A. in honor of its 70th anniversary. Hesperia founded in 1854, was the second men's literary society to be organized at the university.

Among the alumni who will be present are William Evjue, Noah J. Frey, W. H. Sphon, E. E. Brosard and Burr W. Jones, associate justices of the supreme court, James J. MacDonald, Madison attorney will act as toastmaster.

Officers will be elected and speeches will be given by the alumni and members of the society.

#### NORTHWESTERN ALUMNI DINE BY CANDLE LIGHT

Twenty-one Northwestern alumni and their wives and husbands were present at the "Candle Light" service dinner held Wednesday night at the home of Dr. and Mrs. Clark B. Woodford, Eton Ridge. Those attending were Dr. and Mrs. Clark B. Woodford, Mr. and Mrs. Loren B. Cockrell, Mr. and Mrs. Richard E. Ellingwood, Mr. and Mrs. W. S. Field, Mr. and Mrs. J. A. MacDonald, Dr. Robert B. Montgomery, Mrs. H. S. Manchester, Mr. and Mrs. W. K. Morley, Mrs. W. W. Power, Mrs. George Wagner, Dr. and Mrs. Stanley C. Welsh, Dr. Geraldine Vernon. Three large candles formed the table center pieces for the dinner and small purple candles in tiny holders and small Northwestern pennants in purple with a white N marked the

places of those present. Purple and white hats were worn during the evening.

Following the serving of the dinner courses, lights were dimmed and white candles lighted throughout the rooms. Mr. F. P. Cockrell as officiant, started the ritual calling for a renewed pledge of loyalty. Dr. Stanley C. Welsh lighted the first candle representing the

past and gave an account of outstanding accomplishments at Northwestern university, then Mrs. L. B. Cockrell lighted the candle of the present and Mrs. H. S. Manchester the candle of the future, telling of Northwestern today and tomorrow.

READ CARDINAL ADS

**PARKWAY** Fri. May 30, 31

BARGAIN MATINEE SATURDAY

Get your seats now or you won't get any at all.

Sellout Prices

Evenings, main floor and boxes \$2.50, balcony \$2, \$1.50, \$1

Saturday matinee 50c to \$1.50

In All Its Vast Entirety

THE MESSRS SHUBERT OFFER

**The PASSING SHOW**  
PRESENTING  
**WILLIE & EUGENE HOWARD**



Outstanding Stars of Comedy and Song

If This Isn't the Greatest Revue That Ever Hit Madison —Then Christmas Comes on the 4th of July

MAIL ORDERS NOW

BOX OFFICE SALE Monday, 10 a. m.

LAST 2 DAYS

Admission

Matinee Admission 30c  
Night Admission 40c

THE FUNNIEST, FASTEST COMEDY IN YEARS

**Harold Lloyd in Girl Shy**

AESOP'S FABLES

ORGAN SOLO

PATHE NEWS

**STARTING SUNDAY**

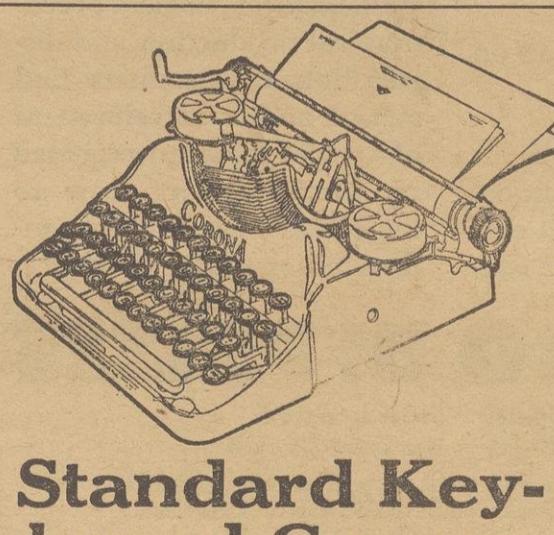
Joseph Hergesheimer's Sensational Novel of the Goddess of Love

A picture aglow with the glamorous spirit of love and romance and the joy of springtime—a drama depicting the poignant pathos of unrequited love—a picture of a love grown cold and a love revived.



**Cytherea**

With  
**LEWIS STONE**  
**ALMA RUBENS**  
**NORMAN KERPY**  
**IRENE RICH**  
A First National Attraction



### Standard Keyboard Corona

It's Here — The New Four Bank Standard Keyboard CORONA Portable

It is 1000% visible.

It has a full length ribbon that is automatically reversed.

Regular carriage return and line space lever.

Over 5 years spent in perfecting this machine before it was released. It's a wonder. See it in our window and you will want it. If you place your order now we can fill it by the end of the school year. We take machines in exchange.

**Brewington Typewriter Co.**  
533 State Street

B. 222

Foreign and Local News

## AT THE THEATERS

Vodvil, Drama and Cinema

## COSTS TOO HIGH SO GOOD FILMS GO ELSEWHERE

By H. E. R.

Some of the facts concerning the non-appearance of "big" shows in Madison were disclosed to the Cardinal yesterday as a result of the article that appeared in Tuesday's Cardinal which condemned Madison theater owners for not bringing such pictures to Madison until they were old. Mr. F. J. McWilliams, manager of the Madison, divulged the following:

"The Ten Commandments" is not being shown in five of the largest cities of the United States. The reasons for this are that the company releasing it demands that the prices for it shall be \$1.50 and \$2.00 and that they shall be given 80% of the gross receipts. Such prices would bring nothing to Madison theater owners but unjust criticism and certainly the picture would not be seen by enough people to make it a paying proposition.

"The Thief of Bagdad", another of the latest big releases is being shown in but three cities in the country at present, because of the same reason. It cannot be bought outright, but must be taken on a prohibitive per centage basis.

"The Hunchback of Notre Dame" is being shown under the same conditions. It can easily be seen that the Madison theater-goers would not stand for pictures that it would cost on an average of \$1.50 to see.

"The Covered Wagon" has been bought outright by the Fischer people and will be shown at the Parkway in September at popular prices.

"If Madison theaters brought these productions to Madison and attempted to charge the necessary prices for them, they would be condemned without a hearing," said Mr. McWilliams.

MELBOURNE, Australia—Capt. Andrew Lang, former holder of the world's airplane altitude record, was killed this morning when an automobile which he was driving crashed into a fence during a dense fog. Lang is a nephew of Andrew Lang, the English author.

Why not a few  
PRIVATE DANCING LESSONS  
By Miss Hazel West  
At Boyd's Studio  
For Appointment call  
B. 2729 or B. 1373

BROADWAY  
GARDENS  
(Remodeled)  
Music by  
Rollin Mabie  
and his  
Badger Orchestra  
Dancing Every Night Except  
Monday

## ORPHEUM

EVERY NIGHT  
A 8:15 25-50-80c  
BARGAIN MATINEES  
Wed. and Sat. A 1:30 P.M.  
25 and 30c Plus Tax  
MATINEE SUNDAY A 1:30 P.M. 25-50c PLUS TAX

TONIGHT AND TOMORROW  
LAST TIMES TO SEE

## "Cappy Ricks"

A Play of the San Francisco  
Water Front  
From the Saturday Evening Post  
Stories

Starting Sunday Matinee  
The Thrilling Love Story of the  
Mexican Border

• The Broken  
Wing  
with the  
Crashing Aeroplane  
One Year in New York City  
6 Months in Chicago

## Upstage Bits

By TORMENTOR

Hello.

Having just read some of Professor Lomax's Cowboy songs, and especially some of the more romantic ones, we feel rather glum just now.

It's a rough old world anyhow. Just at the best season of the year, poor senior has the most to do.

It wouldn't be so bad if we didn't take it all so seriously.

The big show next week, of course, will be Varsity Night. The freshmen are laying plans for a big celebration and the other classes are all to join in.

It will be a spectacle almost as good as Rhinehardt's "Miracle." It certainly is a miracle, the way the old useless hazing has given way to sane fun.

Many worthwhile contributions to dramatic literature will be forth coming from English theses this spring.

Frank Crane promises to present some illuminating sidelights on G. B. S. and our own Delicia, Leonis, M. E. Butts, has much to tell the world about John Galsworthy.

Roy French showed his qualities of stage manager by presiding over the B. B. B. the other night. The party was great, Roy and Jack and many thanx.

It is known that Wisconsin's most representative and beautiful women have been selected for the Badger. It is known also that Ellis Fulton showed infinitely better judgement than did Neysa McMein.

Thirty two more days until C—  
commencement!  
Ten more days of classes!  
Five more Sundays for picnics!

RENT-A-CAR  
Drive it yourself  
SMART MOTOR CARS  
COMPANY  
B. 5209 601 University Ave.

Morgan's  
Malted  
Milks

## Pulitzer Prize Play

## Award Causes Scrap

The awarding of the Pulitzer prize for the best play of the year to Hatcher Hughes, author of "Hell Bent for Heaven," has created a regular rumpus among members and former members of the prize jury.

This year's jury recommended "The Show Off" by George Kelley, considered the best of the comedies of modern American home life, but the recommendation was overruled and the prize awarded to Mr. Hughes, a Columbia professor. Latest developments are that a former member of the prize jury, now a Columbia faculty member, has declared that Dr. Nicholas Murray Butler ruled five years ago against the granting of the prize to Columbia faculty members.

Brander Mathews, professor of dramatic literature at Columbia, has been revealed as the prime mover in the reversal of the recommendation. He admitted having protested to Dr. Butler, a member of the advisory board, against the award "The Show Off."

An ironic sequel to the whole affair is that "Hell Bent For Heaven," which won the prize, has been compelled to close up, while "The Show Off" still shows off.

THEATER CRITICS WIN  
SUCCESS AS ACTORS

Dramatic critics are not only breaking all precedent by writing good plays, but they are now beginning to win laurels as actors. When Herwood Broun took part in the Newark tryout of "Round the Town," Robert Benchley, dramatic critic for Life, ran over to help him, and together they brought down the house.

MARINETTE—The Rev. F. C. Niemann, for five years assistant pastor of Our Lady of Lourdes church here, has been transferred to Walsh, Marinette county, by Bishop Rhode. He succeeds the Rev. Joseph Nurenberg, who goes to Wautoma.

When you say

## Malted Milk

you mean

## "Horlick's"

Beware of the cheap imitations offered you at soda fountains which cost you the same as the

Original and Genuine  
"Horlick's"

## MAJESTIC

NOW PLAYING

Starting  
Matinee  
Today  
Mystery  
and  
Thrills

## MABEL FORREST

with Norman Kerry  
and an all star cast in  
"The SATIN GIRL"

The Fast Express  
Topics  
Episode No. 9  
Fables

COMING SUNDAY  
Neal in "LAWLESS MEN"  
Hart A Western Thriller

## MADISON

NOW PLAYING

Ramon Navarro  
and  
Barbara La Marr  
The Screen's Perfect Lovers  
in  
A Fiery Spanish Drama

"Thy Name  
Is Woman"

"OUR GANG" COMEDY  
"SEEING THINGS"

COMING SUNDAY

"Dawn of  
Tomorrow"  
with  
JACQUELINE LOGAN

## Movie Snap Shots

A Guide to the Week's Shows

## "The Man from Brodney's"

At the Parkway

A good picture with a most humorous cast including J. Warren Kerrigan and Alice Calhoun treating of south sea love and adventure done from different angle and containing an interesting plot and story.

## "THE SATIN GIRL"

At the Majestic

Another mystery story, dull enough despite Mabel Forrest, Norman Kerry, and Marc McDermott in the cast. Some direction, snappy sub-titles, a touch of humor, and the show might be well worth seeing.

FUN-MAKER IS FINE  
FELLOW, SAYS CHATTY

By CHATTY

The most admirable fellow in the world is the man who makes the world laugh. If you don't believe it, take all your troubles to the Strand and see Harold Lloyd in "Girl Shy." It's hilarious, intoxicating. In fact, it will make you feel good for days. It has us.

Then if you want to see superb acting, see "Beau Brummel" at the Parkway next week.

Madison patrons are willing to pay an extra price for a good picture, just as they are doing for "Girl Shy" so that the reason of high charges fails.

The fact that the Strand has been packed to capacity during the weeks proves their willingness to pay even and the 40 cents.

The Men's meeting of the Trinity Brotherhood will be held in the church parlors Friday at 8 o'clock. Prof. A. Hopkins of the University will speak.

## READ CARDINAL ADS

MELODRAMAS IS  
SERVED HOT IN  
COMING SHOWS

H. E. R.

Melodramas of pre-reviewed worth will be shown at Madison theaters next week and considering that this is the beginning of the slack part of the year, we think that they are fine.

The Strand, is going to produce

the much yowled about picture "Cytherea" (Goddess of Love). This feature, which has been classed as excellent by authoritative reviewers of movies, has in its cast Norman Kerry. It will be shown

the first part of the week and in conjunction with it "Julius Sees Her," a chapter of "The Telephone Girl" series by H. C. Whitmer will be shown. Tom Mix and Tony, his wonder horse, will then appear in "The Trouble Shooter." Kathleen Key aids Tom and Tony in this "tornado of thrills."

"The Dawn of a Tomorrow" a Pollyana type of picture, will be shown at the Madison all of next week. This picture has a good cast in Jacqueline Logan, David Torrence, and Raymond Griffith, and the play was written by Frances Hodgson Burnett. Pre-views also stamp this with an "excellent."

John Barrymore, king of character actors, will appear at the Parkway in "Beau Brummel." It is hardly necessary to look at pre-views for "dope" on it; it should be good.

The Dorothy La Vern players will present "The Broken Wing," a love story of the Mexican Border. In this play an aeroplane crash is worked out in a very realistic fashion, and touches of humor make the play well worth while.

Cash for You!

Have some fun winning \$500 to \$25 in cash! \$1,000 in cash prizes will be awarded in The Milwaukee Journal Twin-Matching Contest! All you do is match Wisconsin twins—some of whom you may recognize! The Contest starts in The Sunday Milwaukee Journal May 26! Order your copy today!

## Badger Rent-a-Car

Studebakers, Nashes, Columbias

Dodges Fords

Andrew Hauge, Mgr.

Fairchild 2099 313 W. Johnson

## PARKWAY

## Today

STARTS TODAY—3 DAYS ONLY

The  
MAN  
From  
BRODNEY'S

Dramatized from George Barr McCutcheon's Novel

Trapped by a horde of natives lashed to fevered fanaticism by the jeweled hand of Rasula, the brave little band of whites led by a dashing young American, battle to protect their loved ones from a fate worse than death in a lonely isle of the India Seas.

ALL STAR CAST OF PLAYERS

J. WARREN KERRIGAN  
ALICE CALHOUN  
WANDA HAWLEY  
MISS DUPONT  
PAT O'MALLEY  
KATHLEEN KEY

COMING SUNDAY || JOHN BARRYMORE in "BEAU BRUMMEL"

**SET RULES FOR WOMEN  
AT BALLOTTING TODAY**

(Continued from page 1)

recently, officers were nominated, the first candidates for each office being proposed by nominations committee, together with open nominations from the floor.

The candidates nominated are the following:

Blue Dragon—Helen J. Baldauf, Margaret Campbell, Dorothy John, president; Clara Hertzberg, Martha Williamson, Anne Smith, vice-president; Ruth Klinger, Dorothy Marshall, Mabel Rugen, secretary; Margaret Meyer, Betty Sears, Doris Burdick, treasurer.

Yellow Tassel—Miriam Inghis, Mary Ann Young, Lillian Twenhofe, president; Edith Boys, Alice Calony, Roberta Odell, vice-president; Julia Peet, Bernadine Chesley, Katherine Kletzsch, secretary; Louise McNaught, Barbara Beatty, treasurer.

Red Gauntlet—Eulalia Beffel, Dorrit Astrom, president; Alice Brown, Alice Winston, Elizabeth Adams, vice-president; Dorothea Stolte, Clare Winchell, Nellie Billstad, Rachel Kelley, secretary-treasurer.

The course in music has been extended with a view to giving supervisors a more liberal training in academic subjects, as a background for their musical studies. It is designed to fit with the four-year course, by including those subjects required in the first three years of the full music course.

The chief addition of studies is in the first year when English, history and languages will be required. The second and third years will take up the regular two-year work in public school music.

**Discontinue Course**

The former two-year course will be discontinued after commencement this year. Students who are now enrolled in the first year of the two-year course will be allowed to complete it, but all new students will enter the three-year course.

The following changes in the in-

structional staff were also approved at the Regents' meeting:

College of Letters and Science—Edgar Z. Palmer, B. A., Swarthmore, was appointed scholar in economics in place of W. H. Kohler, resigned. Madame Tatina Vacquier was appointed Crane fellow in Romance languages for the next year, the fund to be furnished by Charles R. Crane.

College of Agriculture—Lee Stewart was appointed county agricultural representative for Forest county. Ellsworth Bunce was appointed student assistant in agricultural journalism. Leo Germain was appointed cheese-maker in the dairy department. E. E. Wilson was appointed assistant in plant pathology. Grace Gilchrist was appointed assistant in plant pathology. H. W. Ullsperger, assistant professor of soils was granted leave of absence until Jan. 1, 1925. Prof. Kazumi Kawamura was appointed honorary fellow in soils.

H. L. Newcomb, Pepin, was appointed instructor for Veterans' bureau work.

Medical school—Lila B. Fletcher was appointed assistant superintendent of nurses, beginning Aug. 1, 1924. Alice Outhouse was appointed part-time technician in clinical medicine for the months of May and June in place of Marjorie Marville, resigned.

General—Alfredo Hudson was granted a South American scholarship for the year 1924-25. Marion Leifer was appointed Milton college scholar for the year 1924-25, and Harry Lloyd Goan was appointed Lawrence college scholar for the year 1924-25.

**\$3,300,096 ASKED BY  
UNIVERSITY IN BUDGET**

(Continued from page 1)

Poster Advertising association and the Wisconsin Poster Advertising association for investigation of the outdoor advertising problem, reversing its action of the last session.

By this plan a graduate student will work within the horticultural department to investigate in co-operation with a women's club and the association of commerce to determine what billboards should be eliminated and what sites are suitable for posters. Only two regents voted against accepting the fund,

Harry I. Butler and Senator C. B. Casperson.

**New Course Outlined**

A new course in music to run three years, and changes in the staffs in the College of Letters and Science, College of Agriculture, the Medical school, and the granting of some new scholarships were approved by the board of regents in the session held yesterday.

**SPOONER**—H. J. Antholz, principal of the Spooner schools, has offered a silver loving cup for the grade winning the highest score in an all-Grade athletic contest which will be staged this week.

**Moccasins  
With Crepe Soles**

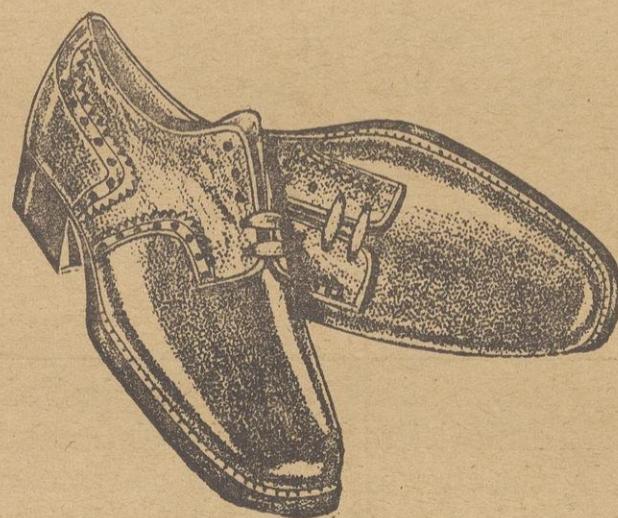


See them—Try them  
Buy them  
at the

**Walk-Over**

FAY F. ROSE  
611 State

**Men's \$7 to \$9 Oxfords  
at \$4.95 a pair**



A BIG CASH PURCHASE of 200 pairs of men's high grade oxfords from the RACINE SHOE CO. enables us to make this SPECIAL OFFER. The styles are up to the minute and consist of black and claret calf oxfords in plain and novelty effects—material and workmanship are the very best. Come in tomorrow and choose from these men's \$7.00 to \$9.00 oxfords at

**\$4.95 a pair**

**Danner's Boot Shop**

Chas. Danner, Prop.

432 State



**You Can't Get Better Clothes  
Than We Are Selling at**

**\$29.50 - \$39.50**

**Absolutely Unrestricted Choice  
of Any Suit in Our Store**

Our unusual sale is the talk of the campus. There's every reason that this is so, because the world's finest clothing is grouped into two big lots—regardless of its former price—and sold at \$29.50 and \$39.50. Come in today!

*Quality Clothing at Even Less Than Popular Prices*

**THE CO-OP**  
E. J. Grady, Manager