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The Wisconsin Union quarterly. June-August 1981

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The Wisconsin Union
Quarterly
A Communique for Members

June – August, 1981

SUNBURST CHAIRS RETURN TO TERRACE

The sunburst pattern chairs on the Memorial Union terrace are as much a part of the UW-Madison campus as Lincoln's statue on Bascom Hill. The sturdy seats have hosted people since the early 1930s, as they lounge along the tranquil shores of Lake Mendota.

The familiar sunburst pattern cut into the seat and back conjures up vivid memories of times past: struggling over a calculus problem, sipping coffee, or just relaxing in the afternoon sun. The same chairs have seated those listening to bands play on the terrace from polka to punk and still they endure — a symbol of the Wisconsin Union.

But over the years, the chairs have worn down or rusted out and the Union has searched in vain for a comparable replacement. The last company to manufacture them went out of business in 1976 and destroyed the tooling, which ended all hope of reordering the durable sunburst pattern chairs again, until now.

Thanks to a recent development, terrace chair lovers can relax. The Memorial Union Building Association (MUBA) approved the spending of \$7,800 in gift money to purchase new, redesigned tooling for the chairs from Wisco Industries of Oregon, Wisconsin. This not only insures their availability but gives the MUBA ownership of the sunburst pattern.

After the tooling was completed, Wisco Industries, as low bidder, was awarded the job of manufacturing the 300 chairs which are scheduled to arrive by June 15. There will be 100 each in red, green and yellow, all sporting the unmistakable sunburst pattern and notable circular base.

Ellen Lebow

TERRACE AND TRIPP COMMONS DECK OPEN

Winter, even though it was more like a strong fall this year, has passed. The ruffle and snap of rayon as the wind fills sails, a mallard scavenging for popcorn between the legs of steel chairs that hold the book-weary bodies of students soaking up the morning sun and Rathskeller coffee — you **must** know what we're talking about.

Sun tan season on the terrace is now open, as is the Rathskeller window, providing potables to ease the scorch. There is only one thing to remember: your membership card.

While you're remembering things, don't forget Tripp Commons for lunch, featuring soups, sandwiches, salads by the ounce, and seating outside on the deck over-looking the lake. Tripp will be open Monday through Friday during summer session, 11:45 a.m. to 1 p.m.

FESTIVAL AT THE LAKESIDE OPENS SUMMER

A two-day Lakeside Festival Friday and Saturday, June 19 and 20 will begin the summer action at the Union with arts and crafts on exhibit and for sale, information booths about summer services of the Wisconsin Union, demonstrations of arts, crafts and Mini Courses, food stands and four bands. Festivities start both days at 11:30 a.m. and continue into the evening. Coordination is being done by the Memorial Union Craftshop and information can be obtained by calling 262-0330.

WHAT DO YOU THINK?

As a Union member, you receive a variety of information from us during the year. Now, we'd like to hear from you. Our membership staff has put together the questionnaire on pages 4 and 5 to find out how you use your membership, what benefits you consider most important and how we might serve you more effectively. The questionnaire will only take a few minutes of your time; when you've completed your answers, fold the form so that the Union address is on the outside and return it to us — we'll pay the postage. Your responses will prove a valuable basis for the review of our membership program — we look forward to hearing from you!



Oil painting by Santos Zingale entitled "The Terrace".

HERMAN AWARD TO HAMDU AL-AMIN

The annual Henry B. Herman Award, given to an outstanding undergraduate student at the University of Wisconsin-Madison who comes from New York City or its metropolitan area, has been given this year to Hamdu al-Amin.

Amin is a senior in Communication Arts specializing in film. He has played a part in the Law School's Legal Assistance to Institutionalized Persons program, and has authored his own program for ex-offenders. He also aided in program planning for African American History Month 1981, and has been active in the Muslim Students Association.

The Herman Award is given yearly in honor of the late Henry B. Herman, who was Director of Program and Associate Director of the Wisconsin Union from 1965 to 1971, to a student who has shown concern for his or her fellow human beings consistent with Herman's own devotion to humanistic principles. The award is coordinated through the Wisconsin Union Directorate.



Photo from original Broadway production.

KITTY KOCOL RECEIVES PORTER BUTTS AWARD

The Porter Butts Creative Arts Award for 1981 has been given to Kitty Kocol, a senior majoring in fine arts at the UW-Madison. Ms. Kocol has distinguished herself as chair of the Wisconsin Union Directorate's Art interest area during the past year, coordinating such programs as the Undergraduate Art Show, Art-O-Rama, and the 53rd Annual Student Art Show. Her duties also included planning and over-seeing receptions with the art department faculty and with visiting artists.

Kocol becomes the sixteenth recipient of the Porter Butts Award, which is given yearly to an individual student or staff member at the University of Wisconsin who has shown outstanding talent in the arts and expressed their creativity through the program of the Wisconsin Union.

The awards were set up by the Memorial Union Building Association in the name of Porter Butts with funds contributed by his friends and former associates when he retired after 40 years as Wisconsin Union Director.

ANNIE'S COMING TO TOWN

Little Orphan Annie has been entertaining children of all ages since she first appeared on the comic pages in 1924. In 1977, "Annie" came to Broadway where the story of the little girl, her beloved dog Sandy and her guardian, Daddy Warbucks, achieved record-breaking success. This Christmas, "Annie" and her friends will be in Madison for special holiday performances sponsored by the Union Theater and the Madison Civic Center. The musical, which will be presented in the Civic Center's Oscar Mayer Theatre, will be performed at 8 p.m. Dec. 21, 22, and 23 and at 2 and 8 p.m. Dec. 26 and 27, with a special Christmas Day performance scheduled for 5 p.m.

The show, honored as the Best Musical of 1977, earned seven Tonys, seven Drama Desk Awards, and five Outer Critics' Circle Awards. Now in its fifth year on Broadway and with three national touring companies on the road "Annie" continues to delight audiences with music such as "You're Never Fully Dressed Without a Smile", "I Don't Need Anything But You", and "Tomorrow".

Mail order forms for "Annie" are available at both the Union Theater and Civic Center; completed order forms should be returned to the Civic Center box office. The mail order period will continue through August 17.

WHO ... WHAT ... WHERE ... WHEN

JUNE

- 3-28 **Exhibition in Conjunction with Festival Africa** by JoAnne Brown and J. Stephen Morrison, Theater Gallery, Memorial Union
- 13 **Art-in-Site: Artists' Reception**, 7-9 p.m., Main Gallery, Memorial Union
- 14-July 8 **Art-in-Site**, an exhibition of proposals for art in public places, Main Gallery, Memorial Union
- 15-21 **MovieTime**, "Stardust Memories", 7, 9 p.m., Fredric March Play Circle, Memorial Union
- 16 **Hoofer Outing Club** Summer Kick-off, 7 p.m., Memorial Union
- 16 **Lakeside Cinema**, "Phantom of the Paradise", dusk, Terrace, Memorial Union
- 18 **Starlight Cinema**, "Patton", dusk, Terrace, Union South
- 19-20 **Lakeside Festival**, 11:30 a.m. - 8 p.m., Terrace, Memorial Union
- 20 **Hoofer Summer Kickoff Festival**, 12:30 - 4:30 p.m., Lakefront & Hoofer Headquarters, Memorial Union
- 22 **Mini Course In-Person Registration**, 4-6:30 p.m., Great Hall, Memorial Union
- 23 **Summer Stories Family Program**, 9:30 - 11 a.m., Dag Hammarskjold Hall, Union South
- 23-27 **Mini Course Registration**, 11 a.m. - 6 p.m. (close at 4 p.m. on Sat.), Commons lobby, Memorial Union
- 23 **Lakeside Cinema**, "Singin' in the Rain", dusk, Terrace, Memorial Union
- 25 **Starlight Cinema**, "The Fiendish Plot of Dr. Fu Manchu", dusk, Terrace, Union South
- 26-28 **MovieTime**, "The Getting of Wisdom", 7, 9 p.m., Fredric March Play Circle, Memorial Union
- 28 **Stagecoach Players**, 4, 6 p.m., Terrace, Memorial Union
- 29-July 5 **MovieTime**, "Private Benjamin", 7, 9:15 p.m., Fredric March Play Circle, Memorial Union
- 30 **Summer Stories Family Program**, 9:30 - 11 a.m., Dag Hammarskjold Hall, Union South
- 30 **Lakeside Cinema**, "The Sailor Who Fell From Grace With the Sea", dusk, Terrace, Memorial Union

JULY

- 1-26 **Hoofers 50th Anniversary Exhibition**, Theater Gallery, Memorial Union
- 2 **Starlight Cinema**, "Kentucky Fried Movie", dusk, Terrace, Union South
- 7 **Summer Stories Family Program**, 9:30 - 11 a.m., Dag Hammarskjold Hall, Union South
- 7 **Lakeside Cinema**, "Wizards", dusk, Terrace, Memorial Union
- 8-9 **Ballroom Dance Clinics**, free Mini Course, 7:30 - 9 p.m., Memorial Union
- 9 **Starlight Cinema**, "Silver Streak", dusk, Terrace, Union South
- 10 **Hoofer's 50th Anniversary Celebration**, 8 p.m., Tripp Commons, Union South
- 10 **"In the Mood" Ballroom Dance**, 9 p.m. - midnight, Great Hall, Memorial Union
- 10-12 **MovieTime**, "Jabberwocky", 7, 9:15 p.m., Fredric March Play Circle, Memorial Union
- 10 **Square Dance & Ice Cream Social**, 8-11 p.m., Terrace, Union South
- 11-30 **Art from the Jewish Community**, paintings, prints and sculpture, Main Gallery, Memorial Union
- 13,15 **Commodore's Ball Dance Clinic**, 8 p.m., Great Hall, Memorial Union
- 14 **Summer Stories Family Program**, 9:30 - 11 a.m., Dag Hammarskjold Hall, Union South
- 14 **Lakeside Cinema**, "M*A*S*H", dusk, Terrace, Memorial Union
- 16 **Starlight Cinema**, "Watership Down", dusk, Terrace, Union South
- 17-19 **MovieTime**, "Being There", 7, 9:30 p.m., Fredric March Play Circle, Memorial Union
- 17 **Commodore's Ball**, 8 p.m., Great Hall, Memorial Union
- 21 **Summer Stories Family Program**, 9:30 - 11 a.m., Dag Hammarskjold Hall, Union South
- 21 **Lakeside Cinema**, "Wifemistress", dusk, Terrace, Memorial Union
- 23 **Starlight Cinema**, "Groove Tube", dusk, Terrace, Union South
- 24-26 **MovieTime**, "Cousin, Cousine", 7, 9 p.m., Fredric March Play Circle, Memorial Union
- 24 **Cuban Salsa Dance**, 9 p.m. - 1 a.m., Terrace, Union South
- 26 **Stagecoach Players**, 4, 6 p.m., Terrace, Memorial Union
- 27-Aug. 2 **MovieTime**, "Fame", 7, 9:30 p.m., Fredric March Play Circle, Memorial Union
- 28 **Summer Stories Family Program**, 9:30 - 11 a.m., Dag Hammarskjold Hall, Union South
- 28 **Lakeside Cinema**, "High Anxiety", dusk, Terrace, Memorial Union
- 29-30 **From the Craftshop**, work by Craftshop staff, artists-in-residence and users, Theater Gallery, Memorial Union
- 30 **Starlight Cinema**, "Seven Brides for Seven Brothers", dusk, Terrace, Union South

AUGUST

- 1-7 **Kitty Kingston: Handmade Paper, Intaglio Prints**, MFA exhibition, Class of 1925 Gallery, Memorial Union
- 4 **Lakeside Cinema**, "Gone With the Wind", dusk, Terrace, Memorial Union

In case of bad weather, all events listed for outside areas will have alternate locations inside. Consult "Today in the Union" for room assignment.

WISCONSIN UNION MEMBERSHIP SURVEY

Directions: Please respond to each question by circling the appropriate number in the margin to the right. Unless otherwise indicated, circle only one response.

Sample: I am a member of the Wisconsin Union: (1) Yes (2) No

**CIRCLE
RESPONSES
HERE:**

① 2

PART I: The following questions apply to the Union membership program.

1. Union membership status: (1) Annual member (2) Life member
2. Union membership category: (1) Alumnus (2) Faculty (3) Staff (4) Student (5) Patron
3. Length of Union membership: (1) in first year (2) in second year (3) in third year (4) in fourth year
(5) 5-10 years (6) 11-25 years (7) over 26 years
4. How did you first learn about the Union membership program?
(1) Membership mailing
(2) Brochure, display, poster or sign
(3) Advertisement in the print media
(4) Word-of-mouth
(5) During Mini Course enrollment
(6) When joining Hoofers
(7) Wisconsin Union Theater literature
(8) Through use of another Union service (Travel Center, hotel, etc.)
(9) Other. Please specify: _____
5. What factor was most important in your decision to join the Union?
(1) Maintaining campus ties and friendships
(2) Mini Course enrollment
(3) Hoofers Club membership and/or Hoofers charter trips
(4) Wisconsin Union Theater benefits (advance notice/preference in reserving tickets)
(5) Travel Center charter trips
(6) Use of Union facilities for social events (meeting rooms, weddings)
(7) Member discounts on Union services (hotel, Pack Pole & Parka, etc.)
(8) Other. Please specify: _____
(9) A combination of the above. Please specify by number: _____
6. What do you consider to be the major benefits of your Union membership?

7. How often do you take advantage of the following membership benefits?
1 = DAILY; 2 = WEEKLY; 3 = TWICE MONTHLY; 4 = ONCE A MONTH; 5 = ONCE OR TWICE A SEMESTER; 6 = NEVER
(1) Discounts on Mini Course enrollment
(2) Travel Center discounts
(3) Hoofers Club activities
(4) Husband/wife privilege card
(5) Use of facilities for social purposes (private parties, weddings, etc.)
(6) Dining rooms and catering services
(7) Wisconsin Union Theater (advance notices, preference in reserving tickets)
(8) Pack Pole & Parka/Corner Store discounts
(9) Hotel room discounts
(10) Other programs and services (locker rentals, etc.)
(11) Other. Please specify: _____
8. Overall, how satisfied have you been with your Union Membership?
(1) Very satisfied (2) Satisfied (3) Somewhat satisfied (4) Not satisfied
9. Please note any additional comments and suggestions you have for the membership program.

10. **FOR ANNUAL MEMBERS ONLY:** If you have renewed your membership one or more times, please rank these benefits in order of importance (1, 2, 3, 4 etc.):
____ Use of facilities for social purposes (private party, wedding receptions, etc.)
____ Travel Center discounts
____ Pack Pole & Parka/Corner Store discounts
____ Mini Course enrollment
____ Wisconsin Union Theater (advance notices, preference in reserving tickets)
____ Husband/wife privilege card
____ Hoofers Club membership and Hoofers charter trips
____ Dining rooms and catering services
____ Hotel room discounts
____ Other. Please specify: _____

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PART II. We would now like you to respond to a few questions regarding the Union Quarterly.

11. How often do you make use of the following media to learn about Union programs?

1 = FREQUENTLY; 2 = OCCASIONALLY; 3 = RARELY; 4 = NEVER

- (1) Poster, banners, brochures on campus
- (2) Special Union mailings
- (3) State of the Union
- (4) Campus publications
- (5) Union Quarterly

1 2 3 4
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- (6) *The Capital Times*
- (7) *Wisconsin State Journal*
- (8) Word-of-mouth
- (9) *Isthmus*
- (10) Radio

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1 2 3 4

12. Does the Union Quarterly provide you with useful information?

1 = FREQUENTLY; 2 = OCCASIONALLY; 3 = RARELY; 4 = NEVER

1 2 3 4

13. In the past year, has information in the Union Quarterly encouraged you to: 1 = YES; 2 = NO

- (1) Participate in a program or seek additional information on a program or activity
- (2) Attend a Wisconsin Union Theater event
- (3) Use the Union's dining rooms
- (4) Use Travel Center services
- (5) Reserve a hotel room
- (6) Enroll in a Mini Course
- (7) Reserve a room for a private party or a social event
- (8) Understand the Union's purpose and goals
- (9) Other. Please specify: _____

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(10) ANNUALS ONLY: Renew your membership for another year.

1 2

14. How interested are you in reading Quarterly articles on the following subjects?

1 = VERY INTERESTED; 2 = INTERESTED; 3 = SLIGHTLY INTERESTED; 4 = NOT INTERESTED

- (1) New programs and services
- (2) Wisconsin Union Theater attractions
- (3) How to use Union services (i.e., reserving a room, ordering a cake)
- (4) Feature articles on Union services and departments
- (5) Profiles of Union staff members and volunteers
- (6) Wisconsin Union Directorate programs
- (7) Facts, figures, financial reports

1 2 3 4
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1 2 3 4

15. What other features or additional suggestions do you have to make the Union Quarterly more informative?

PART III. Personal Data

17. Age: (1) 18-25 (2) 26-29 (3) 30-39 (4) 40-49 (5) 50-65 (6) over 65 18. Sex: 1 = Male; 2 = Female

17. 1 2 3 4 5 6 18. 1 2

THANK YOU! Your response to this questionnaire will be used to help us review the Union membership program and the membership benefits.

To expand on the information provided in this questionnaire, we will be telephoning a sample of our membership. If you would like to participate, please provide us with your name and telephone number below:

Name _____ Telephone No. _____

Best time to call: Day _____ Time: _____

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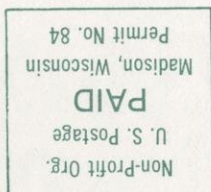
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CHILDREN'S CRAFT CLASSES RUN DURING SUMMER

Four different sessions of classes in Creative Arts for Children are being presented during the summer by the Memorial Union Craftshop. They will include ceramics, batik, woodworking, printing, basketry, film animation and pin-hole photography. Special weekend classes for four and five year olds will include mixed media, drawing and painting and creative play with clay. Registrations are now being accepted at 262-1282 or 262-0330.

FIVE WEEKS OF MINI COURSES BEGIN JUNE 29

Money Management Alternatives, Home Food Preservation, Interior Design and Landscape Painting are among the new listings in the Mini Course summer catalogue. The five-week, informal courses begin June 29 and continue through July 31. Phone and mail registrations are now being accepted through June 19. In-person registration will begin June 22 from 4 to 6:30 p.m. in Great Hall of Memorial Union, and will continue in the Commons Lobby of Memorial Union from June 23 through 27 from 11 a.m. to 6 p.m. (4 p.m. closing on Friday). For more information, please call 262-3156.

HOOFERS WELCOME ALL MEMBERS TO ENJOY

Wisconsin Union members are eligible to participate in all Hooper activities this summer (except Ski Club which is in its summer hiatus). Active clubs are Sailing, Mountaineering, Scuba Diving, Outing and Riding. Membership information is available at the Boathouse in Memorial Union, or by calling 262-1630. The Boathouse hours are 11 a.m. to sunset throughout the summer.



The Wisconsin Union · University of Wisconsin - Madison
800 Langdon St., Madison, WI 53706
Address correction requested

SNORKELING AND SCUBA TRIP PLANNED TO ST. CROIX

A special trip to St. Croix in the Virgin Islands is being planned for next January by the Wisconsin Union Travel Center, Sager-Wilson Travel Agency (now located in the Memorial Union) and the Hoofers Scuba Club.

The trip includes roundtrip air fare from Chicago, accommodations with cooking facilities, snorkeling and scuba diving (tanks, but not air refills included), a van for group use, shopping trips in Frederickstad and Christianstad, and trips to Davis Bay, the Botanical Gardens and a night club.

Call the Travel Center, 262-6200, or Sager-Wilson, 255-4450, for further information.

CHILDREN'S INTERESTS DICTATE FAMILY FARE

Kids of all ages will have their own program series this summer at Union South on Tuesday mornings from 9:30 to 11 a.m. The programs being planned include: June 23, the film "Where the Wild Things Are" followed by a puppet reenactment of the story, a sing-a-long and refreshments; June 30, storytelling and a sing-a-long; July 7, three movies — "The Emperor's Oblong Pancake", "The Magic Flute", and "The Rolling Rice Ball" — followed by a clown and magic; July 14, games and a sing-a-long; July 21, three films — "Mole as Painter", "Lend a Paw", "Green Eggs and Ham" and a gymnastics show; and July 28, storytelling and a pet show. For more information call 263-2432.

THANKS!

We had an overwhelming response to the address and mailing update included with the last issue of the *Quarterly* — 62% of you returned cards. The membership staff is still in the process of transferring new data to our file cards; this label may not have the changes you requested, but all of the updates will be completed for the fall issue of the *Quarterly*.