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Quarterly : keeping members and friends in touch with the Wisconsin Union. Summer 1998

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Keeping members and friends in touch with the Wisconsin Union

QUARTERLY

SUMMER 1998



Focus: Terrace Music

More than 100,000 people
will visit the Terrace this summer.

They meet every Wednesday at 7 p.m., high up on the fifth floor of Memorial Union in a room of glass overlooking the Terrace. The view is spectacular. A slow dusk moves in and water and sky seem to shake hands. The Terrace, our lady in waiting, quietly gives the nod: "Summer, you may begin. All is ready."

But back to the meeting. A group of student volunteers come together to talk music — music at the Union: Brent, Joe, Natalie, Jennifer, Robin, Steve, Spencer, Julie, Ben, Marla. Several more filter through the door for the weekly meeting of Wisconsin Union Directorate (WUD) Memorial Union Music and Entertainment committee.

They gather to discuss what bands will play on the Terrace this summer. What bands are

available. Which ones are hot or, better yet, up and coming. Can we book 'em? Can we negotiate a good price? Does the schedule offer diverse music for a diverse crowd? Have we done a good job of balancing local, regional and national acts? All these questions come into play.

It is a friendly and relaxed group. But, make no mistake, this group has an eye on the prize and an agenda on the flip chart. These student volunteers are determined to give you a Terrace summer to remember with outstanding music, laughter, fun, dance and atmosphere.

You'll want to be there.

Student picks and tips

On one recent Wednesday night, I had a chance to speak with WUD student volunteers about summer music highlights. Certainly the Bluegrass Festival on June 26, 27 and 28 ranks as a *don't miss* event. Bring your family, says one student. You'll hear a unique blend of rockabilly and country that's all about passing along folk traditions.

Bluegrass, they say, is about musicians sharing what they've learned over the years with one another. It's about communication and interaction. And it's about banjo, of course. Ben adds that the Bluegrass Festival promises something different, not just another night of music. It is a full day, full weekend event, culminating in a Sunday morning gospel session.

Continued on page 2



THE WISCONSIN UNION

The Terrace

Continued from page 1

What else is the committee recommending? Dry Branch Fire Squad (bluegrass) and Vandermark Five (jazz) top a few lists. The latter, according to Ben, is one of the best if not the best of jazz bands. Patty Larkin will be a big date, added Jennifer. And don't miss Jon Santos, co-sponsored with the Latin American and Iberian Studies Department, committee advisor Jen Zahn chimes in.

Next, the students offer these tips for total Terrace enjoyment: Meet your friends there, says Brent. The Terrace is great alone, but it's

"The Terrace is great alone,
but it's even better in the
company of good friends."

even better in the company of good friends. Come early; you'll get the best seat. Hey, it's free. What've you got to lose?

Enjoy the larger dance space. Have a beer. Joe Kallenberger notes that we're one of only two Unions in the country that sells it. Check out Open Mic, adds Ben. And if you want, sign up to play yourself. Ben did and he says nothing compares. Put yourself in front of hundreds of people and have a great time.

Finally, when asked about what the WUD volunteer position has brought to their lives, Joe sums it up as chaos and confidence.

Happy 70th Rathskeller

Our beloved Rathskeller turns 70 this fall and she only improves with age.

The Rathskeller opened on October 6, 1928. A 70th anniversary Rathskeller logo and commemorative T-shirts and mugs are in the works. Watch for details in your next *Quarterly* newsletter.



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Editor: Margaret Tennesen
Writer: Heidi Anderson
Photographers: Ralph Russo, Kim Sholly and Union staff
Production: Wisconsin Union Graphics

Summer music at the Union

June

- 11 Exit, pop rock; One Lard Biskit, brass, jazz
- 12 Fareed Haque, trip hop, jazz
- 13 Patty Larkin, guitar
- 18 Vandermark Five, jazz
- 19 Ray Barretto, Latin, jazz
- 20 Kate Schrock, acoustic folk
- 25 Zusaan Kali Fasteau, jazz, world music

Bluegrass Festival

- 26 Bluegrass with: The Rounders, Rocky Road, Dry Branch Fire Squad
- 27 More bluegrass: Workshops with Dick Kimmel & Co.; Christopher Powers, children's music & storytelling; Twang City; Art Stevenson & High Water; Dick Kimmel & Co.; Eddie & Martha Adcock

- 28 Bluegrass Gospel Show and jam session

July

- 2 Bardo Pond, psychedelic rock
- 3 Bio Ritmo, alternative salsa
- 4 Westside Andy & Friends, blues
- 5 Terrace Rhythm & Booms fireworks/WOLX radio broadcast, dusk
- 9 Phat Phunktion, soul, funk, fusion
- 10 TBA

- 11 Bakra Bata, steel drum band
- 16 Loren MazzaCane Connors w/No Neck Blues Band, experimental
- 17 KnuckleDraggers, surf rock; Vibro Champs, rockabilly
- 18 The Big Wu, jam band
- 23 The Lackloves, Milwaukee popsters; John Faye, pop music
- 24 The Tony Furtado Band, old-time jazz, bluegrass, blues
- 25 Jon Santos, percussionist
- 30 Jazz Mandolin Project, experimental improv jazz
- 31 Unisense; Little Blue Crunchy Things, funk, hip hop

August

- 1 Paul Cebal & The Milwaukeeans, roots rock
- 6 TBA
- 7 Reptile Palace Orchestra, Middle Eastern torch lounge
- 8 Mama Digdown's Brass Junction, New Orleans Brass

All summer

- Open Mic - Wednesdays, 8 - 10 pm
- Behind the Beat Jazz, Fridays, 5 - 7 pm

In case of rain, Terrace events move in to the Rathskeller.

Jennifer points to gaining an insider's view of the music industry that she couldn't get anywhere else. All agree it's a great learning experience — to book bands for this one-of-a-kind venue — and a testament to the Union student leadership program that so many students want to volunteer.

The fruit of their labor is unveiled in the Terrace music schedule above. Be sure to sample it this summer.

Thank you

A big thanks to our donors...1997 was a record-breaking year for contributions to the Union. You help us serve students and all our members now and in the future. Thank you.

Did you know that the Union receives no state tax appropriations? Your tax-deductible gifts keep the Union strong. Find out about planned giving opportunities, special endowment funds or how to target your gift to the Union Theater, Hoofers and more. Call 262-2263 for information.

Your membership in action

1. Stay overnight at the Union or put your guests up here. We offer lovely hotel rooms overlooking the Terrace and at Union South. Member rates start at \$50.
2. Order a one-of-a-kind Terrace chair for your own backyard. (Yes, it's the authentic metal chair design.) Member-priced at \$157.50 plus shipping. Call 262-1583.
3. Surf our web site for current events and general nostalgia: www.wisc.edu/union
4. Give a Union Care Package to a friend in the area. Consider the Terrace Souvenir: T-shirt, mug and gourmet coffee (\$16). Or a picnic basket, cookie or cake package. Call 262-5959.
5. Take a Mini Course and sign up any friend for the same course (takes two to tango).

Questions? Call us!

Area Code in Madison	Dial 608
Central Reservations & Meeting Services ..	262-2511
Film Hotline	262-6333
Games Room	MU 262-1330 US 263-2514
Hoofers	262-1630

Information Desk/Hotels	MU 265-3000 US 263-2600
Web Site	www.wisc.edu/union
Membership	262-2263
Mini Courses	262-3156
Theater Box Office	262-2201

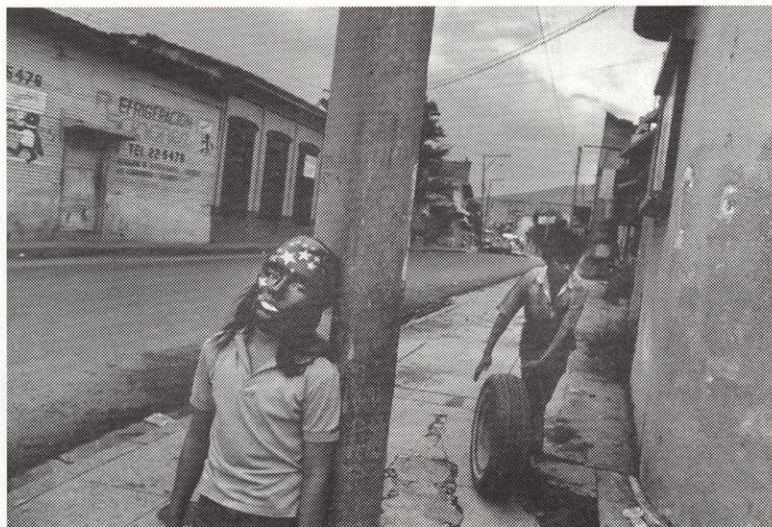
Larry Towell photo exhibit

View the works of Larry Towell, world-renowned photographer from Canada, winner of the World Press Photo in 1993 and a full member of what is perhaps the most prestigious photojournalism group in the world, Magnum.

"Larry Towell: Photographs from Gaza and El Salvador," is one of several exhibits this summer at Memorial Union's second floor galleries. The exhibit runs July 25 through September 6 and depicts the political struggles in El Salvador and Gaza.

Towell's haunting images of El Salvador show violence, strength and dignity in a world of death and destruction. These photos were taken from 1986-1995 and document both the war and its aftermath. As survivors now dig through the rubble searching and hoping to regain lost pieces of the past, Towell calls our attention to this struggling nation.

Towell also draws powerful comparisons between El Salvador and Gaza in this exhibit even though geographically they are on opposite sides of the world. His photographs of the two areas often parallel one another



San Salvador, Larry Towell photograph

with images, for example, of children with guns learning to survive in a war-torn land.

In conjunction with the Union exhibit, the Elvehjem Museum of Art will show Towell's recent works depicting community and family. Towell believes all photography is

about family. As he puts it, "war and famine is about families in dire conditions."

For more information on art exhibits this summer, call 262-7592 or check the events calendar inside this newsletter.

Youngblood turns 25

It's a landmark year for Youngblood at Union South.

Youngblood is the nation's first and only American Red Cross blood donation center permanently located on a university campus. Since 1973, over 100,000 students and faculty have donated blood, helping to save the lives of up to 300,000 people.

During its infancy years, Red Cross nurses and volunteers ran Youngblood. As the

number of blood donors multiplied, a student volunteer program developed. Youngblood continues to be staffed by student volunteers and Red Cross personnel.

Each semester, 20-25 campus organizations sponsor blood drives. According to Dr. Gary Becker, CEO of Red Cross Blood Services, "Youngblood is an integral part of the university culture. Many of the students from the 70s now have children at the UW who

donate. The impact of giving blood has spread through the generations."

Do you want to donate blood? Youngblood serves Union members as well as students. Attend any of three summer blood drives:

June 29, 9 a.m. - 4 p.m., Union South, rm 319
July 4, 8 a.m. - 1 p.m., Union South, rm 319
August 5, 10 a.m. - 4 p.m., Memorial Library

Swing into summer with Mini Courses

Name your interest. Mini Courses offers something to complement it.

Know what's hot right now? Swing dance is. And it's sweeping the city by storm. Choose from five different swing dance courses including Beginning Jitterbug or a snazz-up-your-steps Swing Workshop and a West Coast Swing Workshop where country-western dance is adapted to ballroom.

Finally, most popular of all, East Coast Swing provides basic instruction in a five-session format. Basic steps, spins and turns get your feet to leap to swing, big band or oldies.

Hey, take a chance. Try it. Your dance experience just might parallel this story from 1962: It was late August. Sophomore Larry

Scheunemann spied a young freshman, Emily, in Great Hall and asked her to dance. A friendship began and three years later they married. The Scheunemanns of Whitewater, Wisconsin still enjoy warm, summertime visits to the Terrace.

Register early to ensure your spot. Call to receive a free catalog by mail or download the catalog from our Web site. *New!* E-mail lets you register on-line and keep current on Mini Course details. Here are the vitals:

Phone: 262-3156

Web site: www.wisc.edu/union (link to register via e-mail)

E-mail: wumini@macc.wisc.edu

Mini Course sampler

Inline Skating Clinics for Youth to Adult

• *Summer Solstice Firewalk* • *New Glarus*

Walking Tour • *Iridology Workshop* •

Seize the Podium • *New! Parent and*

Child Meditation (ages 5 and up) •

Aromatherapy One-session Workshop •

Create Your Own Kaleidoscope • *Knit a*

Summer Top • *and dozens more...*

Events Calendar

All events held at Memorial Union unless noted US (Union South).

For more detail, read specific stories or call 265-3000. Events subject to change.

June

- 5 New art exhibits open
- 11 Exit, pop rock; One Lard Biskit, brass, jazz, 9:30 pm
- 12 Behind the Beat jazz, 5 pm
Fareed Haque trip hop, jazz, 9:30 pm
- 13 Patty Larkin, guitar, 9:30 pm
- 15 Used Cars, film at dusk, Terrace
- 16 Hooper Outing Kickoff, 7 pm
- 17 Hooper Riding Kickoff, 7 pm
Open Mic music, 8 pm
- 18 Hooper Scuba Kickoff, 7:30 pm
Hooper Sailing Kickoff, 8 pm
The Wedding Singer, film
Vadermark Five, jazz, 9:30 pm
- 19 The Wedding Singer, film
Behind the Beat jazz, 5 pm; Ray Barretto, Latin, jazz, 9 pm
- 20 The Wedding Singer, film
Kate Schrock, acoustic folk, 9:30 pm
- 22 The Philadelphia Story, film at dusk, Terrace
- 24 Open Mic music, 8 pm
- 25 Hooper Mountaineering Kickoff, 7:30 pm
Good Will Hunting, film
Zusaan Kali Fasteau, jazz, world music, 9:30 pm
Mad City Bluegrass Festival
(June 26, 27, 28)
- 26 Good Will Hunting, film
Behind the Beat jazz, 5 pm
Bluegrass: The Rounders, 7:30 pm;
Rocky Road, 8:30 pm; Dry Branch Fire Squad, 9:45 pm
- 27 Hooper Sailing Pirate's Day, 5 pm
Good Will Hunting, film
Workshops with Dick Kimmel & Co., 3 pm;
Christopher Powers, children's music & storytelling, 4 pm; Twang City, 5:30 pm;
Art Stevenson & High Water, 6:30 pm;
Dick Kimmel & Co., 8:15 pm; Eddie & Martha Adcock, 10 pm
- 28 Bluegrass Gospel Show and jam session, 11 am
- 29 Red Cross Blood Drive, 9 am - 4 pm, US
Enter the Dragon, film at dusk, Terrace

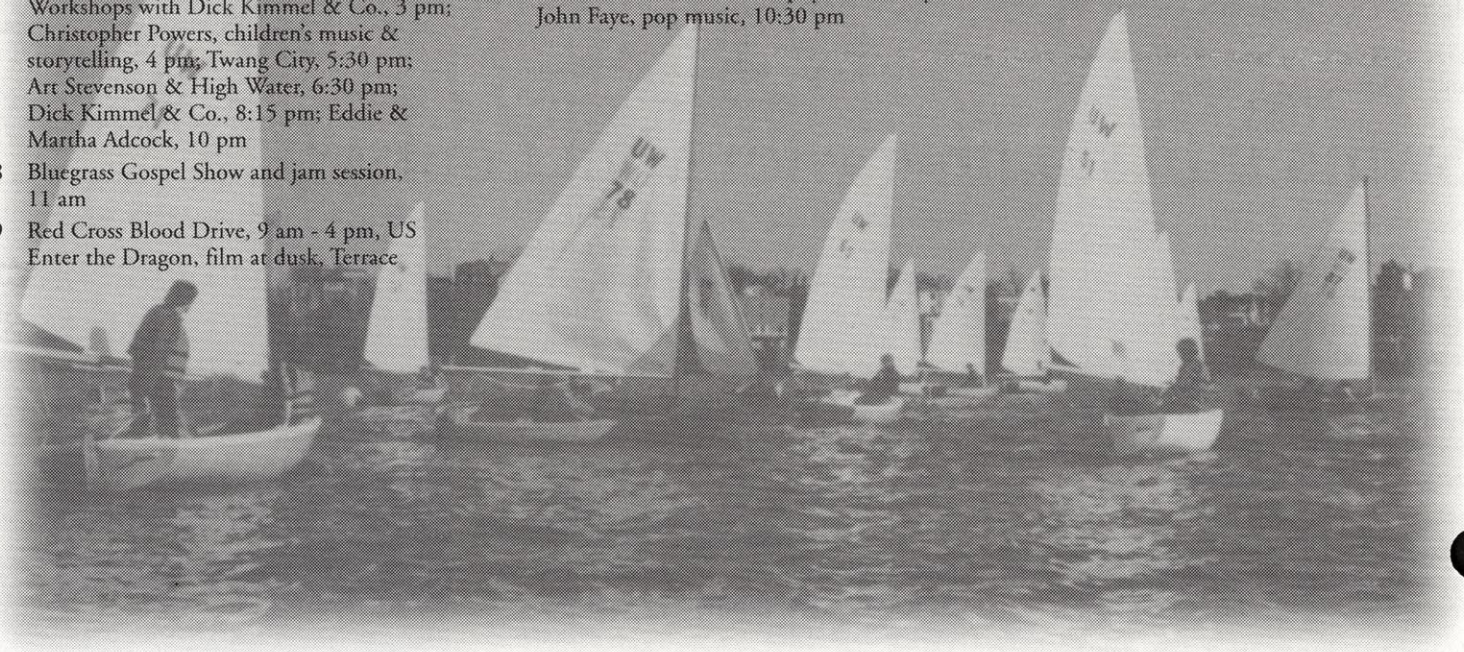
July

- 1 Open Mic music, 8 pm
- 2 Bardo Pond, psychedelic rock, 9:30 pm
- 3 Free MU building tour, 1 pm, Info desk
Bio Ritmo, alternative salsa, 9:30 pm
Behind the Beat jazz, 5 pm
- 4 Westside Andy and Friends, blues, 9:30 pm
- 5 Terrace Rhythm & Booms fireworks/
WOLX radio broadcast, dusk
- 6 The Last Detail, film at dusk, Terrace
- 8 Open Mic music, 8 pm
- 9 Live Flesh, film
Phat Phunktion, soul, funk, fusion, 9:30 pm
- 10 Live Flesh, film
Behind the Beat jazz, 5 pm
TBA music, 9:30 pm
- 11 Live Flesh, film
Bakra Bata, steel drum band, 9:30 pm
- 13 Racing with the Moon, film at dusk, Terrace
- 14 Red Cross Blood Drive, 8 am - 1 pm, US
- 16 The Apostle, film
Loren MazzaCane Connors w/No Neck Blues Band, experimental, 9:30 pm
- 17 New art exhibit opens
The Apostle, film
Behind the Beat jazz, 5 pm
KnuckleDraggers, surf rock, 9:30 pm;
Vibro Champs, rockabilly, 10:30 pm
- 18 The Apostle, film
The Big Wu, jam band, 9:30 pm
- 20 Cat on a Hot Tin Roof, film at dusk, Terrace
- 22 Open Mic music, 8 pm
- 23 Hitchcock Film Festival: North
by Northwest
The Lackloves, Milwaukee popsters, 9:30 pm,
John Faye, pop music, 10:30 pm

- 24 Behind the Beat jazz, 5 pm
Hitchcock Film Festival: Psycho
The Tony Furtado Band, old-time jazz, bluegrass, blues, 9:30 pm
- 25 New art exhibit opens
Hitchcock Film Festival: Rope
Jon Santos, percussionist, 9:30 pm
- 27 F/X, film at dusk, Terrace
- 29 Open Mic music, 8 pm
- 30 The Big Lebowski, film
Jazz Mandolin Project, experimental improv jazz, 9:30 pm
- 31 Behind the Beat jazz, 5 pm
The Big Lebowski, film
Unisense, 9:30 pm; Little Blue Crunchy Things, funk, hip hop, 10:30 pm

August

- 1 The Big Lebowski, film
Paul Cebar & The Milwaukeeans, roots rock, 9:30 pm
- 3 The Wild Life, film at dusk, Terrace
- 5 Red Cross Blood Drive, 10 am - 4 pm,
Memorial Library
Open Mic music, 8 pm
- 6 TBA music, 9:30 pm
- 7 Free MU building tour, 1 pm, Info desk
New art exhibit opens
Reptile Palace Orchestra, Middle Eastern torch lounge, 9:30 pm
- 8 Mama Digdown's Brass Junction,
New Orleans Brass, 9:30 pm
- 14 Behind the Beat jazz, 5 pm



Sailing Club memberships include free lessons for all levels and unlimited use of sailboats and sailboards.
Union members can sail Lake Mendota now through September 1 for just \$149.

Art Galleries



WUD Art Committee students and judges Lynn Hellmuth, a Madison artist and Randall Berndt, artist and curator of the Wisconsin Academy of Sciences, Arts and Letters reviewed the 400 entries in the Union's spring student show.

Porter Butts, Class of 1925 and Theater Galleries, 2nd floor, Memorial Union

June 5 - July 12 • Everything Envy, Recent Work of Leslie Bostrom

Amalgam of features and shapes conjure up physical manifestation of wishing, wondering, perception, judgement.

June 5 - 12 • Interlude by Lauren Garber and Ashley Towne

Collaborative work reflects artists' ongoing conversations on art-making

Movies

Memorial Union Movies

Overheard in the crowd: "I love this place. I've been coming here for years. I get my popcorn downstairs and then settle in to my favorite chair in my favorite little movie house in Madison..."

Haven't discovered the second floor movie theater at Memorial Union yet? Maybe it's time. A rainy night, perhaps, or a late Friday afternoon. 168 seats in a dark, plush, intimate setting.

Showings approximately 7:30 & 9:45 p.m. plus a 5:15 p.m. matinee on Fridays. \$3.50 with a Union ID. Bring a guest! Call 262-6333 for exact times and film descriptions.

June 18-20 The Wedding Singer

June 25-27 Good Will Hunting

July 9-11 Live Flesh

July 16-18 The Apostle

July 23-25 Hitchcock Festival: North by Northwest, Psycho, Rope

July 30 - Aug 1 The Big Lebowski

June 5 - 12 • Amy E. Arntson

Digital images and paintings on the relationship between art, design, culture and self

July 17 - 31 • Marion W. Engelke

Retrospective of watercolors, oils and pastels

July 25 - September 6 • Larry Towell: Photos

from Gaza and El Salvador

Magnum photographer exhibits recent works

August 7 - September 6 • Works from the

Wisconsin Union Permanent Art Collection

Lakeside Cinema

It may be the last vestige for an American classic: outdoor movies. Check it out this summer, Monday nights on the Terrace, when the moon eclipses the sun (a.k.a. dusk). If it rains, we move inside to the Rathskeller. Cost: zero. Film descriptions: 262-6333.

Trust us. It's a hoot.

June 15 Used Cars

June 22 The Philadelphia Story

June 29 Enter the Dragon

July 6 The Last Detail

July 13 Racing with the Moon

July 20 Cat on a Hot Tin Roof

July 27 F/X

August 3 The Wild Life

Thumbs up for youth sailing

The kids love it and the parents applaud it! Recent parent evaluations sing praise for the Hoofer Youth Sailing and Windsurfing Class:

... "My children had a marvelous time and a great learning experience in your program. As a parent, I was very happy with how well-organized and safety-conscious you were. My children can't wait to participate again next summer."

... "A very well-run program. The price was a bargain and would have been worthwhile even at a far higher cost."

... "What a great program! I loved the fact that you get the kids sailing right away."

There's still time to sign up your child for classes. About 300 kids will participate this summer. Call 262-1630 for information.

WISCARD use on the rise

This statistic just in: 21% of all Union purchases are now on WISCARD.

WISCARD is the fast, easy, convenient and cashless means for Union members to buy food, drink (beer, too) and merchandise at the Union including the Terrace, Rathskeller, theater tickets, catering, ice cream at the Deli, movies and the games rooms.

Deposit any amount into your WISCARD account (\$5 minimum) and get a WISCARD. Use the card to buy goods at the Union. A printout on your receipt tells you when you need to add more money. As long as there's money in the account, you don't need cash at the Union — just carry WISCARD! Call 262-2263 for details.

Tour Memorial Union

Take a free tour of our beautiful building at 1 p.m. Friday, July 3 or August 7. Meet at the first floor Information Desk. Call 262-6252 for details.

New leaders at the Union



President Susie Weber greets Jon Hertzberg, the 1998-99 WUD film director.

Ever wonder who makes things happen at the Union? Students do. A group of 300 ever-changing student volunteers comprise the Wisconsin Union Directorate (WUD) student programming board.

These students set the standards for quality events like music on the Terrace, films, Theater and Hooper club opportunities. It's great hands-on learning that complements the classroom experience.

Three student officers will serve in 1998-99 to deliver the Union to the doorstep of a new millennium:

President Susie Weber, from Whitefish Bay, WI is a junior majoring in Finance and Economics. Susie was Hooper Council president last year. Susie believes "there is a place for every student at the Union."

Vice-President Human Resources Jim Norton has always called Madison his home. Jim is

the editor-in-chief of UW Madison's oldest student newspaper, the *Daily Cardinal*, and junior majoring in history. His mantra: "I'd like to see both the numbers and the diversity of new WUD student members fly through the roof. Every new outlook adds value to the Union."

"Every new outlook adds value to the Union."

Vice-President Program Kris Martens, a Green Bay native, is a junior majoring in French. Kris spent the year traveling in France and previously served as WUD Travel Committee director.

Welcome and good luck to these officers, WUD committee directors and all of our student volunteers.

New & newsy

The Union is a great source for student employment...nearly 650 students work over 1,000 Union jobs at any given time.

Q: How many Union members took a Mini Course last fall?

A: 1,222 of a total of 2,350 participants were Union members. Thank you, Union members, our main Mini Course aficionados!

Q: What Mini Courses are most popular?

A: Dance and Exercise with 799 participants. (Self-Reliance was #2 with 589.)

Rent-a-tent...(and backpacks, sleeping bags, camp stoves) at Outdoor Rentals, Memorial Union. Lots of tents are available to accommodate two, four or six people. 262-7351.

More outdoor...rent canoes and paddleboats. Last year, members self-propelled 3,000 hours-worth on Lake Mendota.

Another tip: Store a canoe on-shore in University Bay near lot 60 for a small fee or learn about boat moorings: 263-5181.

Got a group? Get a gallery tour...student-led gallery tours can be easily arranged: 262-5969.

Classic reason to join the Union..."I'm part of the Union. It's part of me," wrote David M. on his annual membership renewal.

Thinking fireworks in July? Come to the Terrace for Rhythm & Booms, Sunday, July 5. Watch the fireworks over the lake and stay for the WOLX radio broadcast (rain date: 7/6).

Direct from the Union Night Reports:

1/30/98 Nearly 150 people turned out for a great birthday party for a young man who hit his prime - his late teens! It was a swing ball in Tripp Commons.

2/21/98 Received a call that a man wanted to deliver two horses for the Hooper Winter Carnival. I was momentarily perplexed since there was also a "Horse Conference" happening in the Theater at the same time as the delivery. Neigh problem in the end.

Later that night, through the magic of technology, roughly 800 people in the Theater were transported to the holy land of Jerusalem for the Travel Adventure Film.

5/3/98 Came across a cute little baby bat on the second floor landing. One of its wings was injured and he could not fly. I called the emergency animal clinic and they said, "bring him in." We got him into a box and then found an employee, Joe, who was willing to drive it to the clinic. Later, I called to check on the little guy. (Sorry folks. Bat didn't make it.)

We done good...In a survey of 1997-98 UW-Madison undergrads...95.8% assessed the Union's services as excellent, very good or good.

Great gift idea

What to give...what to give? A relative is graduating from high school or college. Someone else is getting married. And your longtime friends are moving back to town...

Have no fear, the telephone is here. Simply call today and the gift of a Union membership can be in the mail tomorrow. It's that easy. Give an annual membership for \$50 to anyone who lives within 40 miles of Madison; just \$30 if she lives further away.

And, since we apply all payments toward a lifetime Union membership, your gift starts someone on the way to enjoying the Union forever. (Anyone who accrues \$220 in payments becomes a lifetime member with no additional membership costs — ever.)

It's a gift that won't be duplicated so take a bow; great gift-givers are a rare breed. Call 262-2263 to order a Union membership.

Bowling parties

If you've got a kids' party to plan, consider a bowling birthday package at Union South. For just \$6 per child (ages 5 and up), get bowling (glow-in-the-dark and bumper bowling are available), pizza, popcorn, soda ice cream and party favors. It's a smoke-free fun-filled environment with video arcades across the hall, too. Reservations: 263-5182.

Cookin' at the Kohl Center



Baker Dan Creviere (left) and food production assistant Craig Gieck caught in a cookie-making moment.

More than baskets are going down at the new UW-Madison Kohl athletic center. A lot of food is too. And the Union is a major player in that game.

When the new home for Badger basketball opened in January, the Union was on hand to serve as caterer for the Center. That translates to some new and very big responsibilities for Ralph Pierce who is in charge of Kohl Center catering for the Union, and assistant Julie Ethridge and their staff.

What does it mean to cater a Kohl Center event? On game nights, it means serving 36 luxury suites and three banquet areas overlooking the arena. That's no small task,

according to Pierce. "It's like serving 40-50 restaurant tables all at once. The food must all be there at tip-off. Timing is crucial."

Most of the food is produced and baked on site. Menu items include pizza, chicken tenders, fruit and veggies, chili and the Union's chocolate chip cookies and famous fudge brownies (see recipe below.)

Whenever there's an event at the Kohl Center, the Union is there to meet the catering demands. Some can get pretty particular. Catering Director Jon Prill points to the Aerosmith Concert, for example. Band members requested Perrier, mangoes and specified filtered water for their coffee.

Fudge Brownies

"When we tasted this recipe, we quit using a mix and have been doing them from scratch ever since," said Union Food Service Director Julie Vincent. "They're simply yummy!"

1 1/4 cup plus 1 tablespoon butter
1 cup Bakers cocoa
3 cups sugar
1 1/4 teaspoon vanilla extract
1/2 teaspoon salt

4 large eggs
1 2/3 cup flour
1/2 teaspoon baking powder
1 1/3 cup chopped walnuts
powdered sugar to taste

Melt butter. Stir in cocoa. Blend until smooth. Remove from heat. Cool slightly. Add sugar, vanilla, salt and eggs. Beat until thoroughly combined. Combine flour and baking powder. Add to chocolate mixture. Mix well. Stir in walnuts. Spread into two 9" x 9" pans. Bake at 350° for about 17 minutes or until top is dry and tester comes out clean. Dust with powdered sugar. Cool.

This recipe is from the home files of former Union baker, Kathy Schiradelly.

Other Kohl Center events handled by the Union included the Yanni concert, the Governor's Conference on Tourism and the Professional Indoor Football Camp. On the docket is the Shania Twain concert, wedding rehearsal dinners, class reunions and, starting next year, Badger hockey games twice a week.

Pierce and his staff are proud of their success over the past six months. They've received great feedback from satisfied customers. "The support from everyone at the Union — the kitchen, storeroom, human resources and all the individuals that helped on this new unit start-up — has been fantastic," said Pierce.

If you're interested in hosting an event at the Kohl Center, call 263-5645. The Kohl Center administrative office handles all scheduling questions.

In search of the perfect dessert

If you happen to attend a game at the Kohl Center and order a chocolate chip cookie at the concessions, here's a little story to share with your friends.

Once upon a time there was (and still is) a cook named Doug. Now Doug and his compadres, Craig and Dan, are in charge of mixing and baking the Union's popular chocolate chip cookie served at Kohl Center events... about 500 cookies per event. Well, that's a lot of scooping and a definite strain on the ol' wrist.

Doug had a thought. He remembered a meatball forming machine from the '50s that was long ago put out of commission. Could it be adapted to serve a new function? Doug unearthed the machine, studied it and, lo and behold, found that it made a cookie of perfect proportions. After a few customized repairs by Union maintenance mechanic Steve Markwardt, the machine was pressed into service.

The results were perfect, perfectly-round that is. And a perfect weight and perfectly easy to make. A perfect ending to this story is to leave you with a recipe. You'll have to stop by the Union or the Kohl Center concessions to try our cookies. Meanwhile, here's an equally well-loved Union dessert to try at home.



THE WISCONSIN UNION

Memorial Union • 800 Langdon Street • Madison, Wisconsin 53706-1495

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The Wisconsin Union...
the heart and soul of the university

Take a theater seat

Union Members: If you want a Theater series subscription, mark your calendar for July 15. Meet that deadline to receive the best seats or to renew the same seats you had last year. This priority seating is a benefit of your membership. So is the \$5 rebate you receive with each series subscription order.

Perhaps you've got your eye on just one or two Theater events from the schedule below. Then circle August 24 on your calendar. That's the date individual tickets go on sale.

Take a close look. It's another outstanding year at the Union Theater. For more details and to get your free season brochure, call the Theater Box Office, 262-2201.

1998-99 Season

79th Annual Concert Series

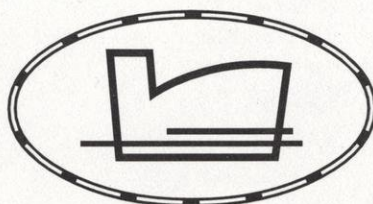
Oct 2 St. Petersburg String Quartet
Oct 18 Milwaukee Symphony Orchestra
Dec 4 David Finckel, cello and
Wu Han, piano
Jan 29 Les Violins du Roy with
Heidi Grant Murphy, soprano
Feb 19 Yefim Bronfman, piano
Mar 26 Thomas Hampson, baritone
Apr 9 Joshua Bell, violin

Performance Series

Oct 17 Poncho Sanchez &
His Afro-Cuban Ensemble
Oct 30 Molissa Fenley Dance
Feb 18 KODO
Apr 10 Kol Simcha
Apr 30 Zap Mama

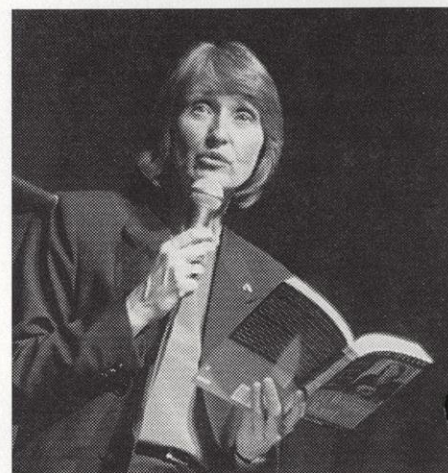
39th Annual Travel Adventure Film Series

Oct 5, 6, 7 A Journey in Japan
Oct 26, 27, 28 Rocky Mountains
Jan 25, 26, 27 Galapagos!
Feb 15, 16, 17 Return to Sweden
Mar 22, 23, 24 Cuba at the Crossroads
Apr 26, 27, 28 In Search of the
Holy Grail



Your turn

What do you want to read about in future *Quarterly* issues? What do you like or want changed in this newsletter? Your ideas feed our writing efforts. Respond via e-mail, phone or mail: hlanders@facstaff.wisc.edu, (608)262-2687, Union Membership, Rm 410, 800 Langdon, Madison WI 53706. Thanks.



Patricia Ireland, president of the National Organization for Women, addressed a capacity crowd in April at the Union Theater as part of the Distinguished Lecture Series.