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Selby Junior Arch Preserver Shoes advertisement.

[s.l.]: [s.n.], 1952

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Mothers Want Your Advice

What could be more natural than for mothers to ask you what shoes their children should wear? You cannot give them better advice than to recommend Selby Junior Arch Preserver Shoes.

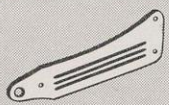
Especially designed for infants, and children of all ages, Selby Junior Arch Preservers are unsurpassed in design and construction. From the broad toed lasts, skived out at the inner border to accommodate wedging, the use of only the highest quality, light, strong, flexible, long-wearing leathers, through the more than one hundred and seventy separate operations that go into making each shoe, the excellence of Selby Junior Arch Preservers is the result of the knowledge and skill acquired in more than three quarters of a century of fine shoemaking.

You can recommend wedge-constructed Selby Junior Arch Preservers with confidence.

When you recommend shoes for your patients, please remember—Selby Juniors are the only *genuine* Arch Preserver Shoes for children.

The only genuine Arch Preserver Shoes for children

BROAD BASED HEEL



ALLOY SPRING STEEL SHANK

WEDGE CONSTRUCTION

Selby JUNIOR ARCH PRESERVER SHOES

● *If Selby Junior Arch Preservers are not available in your city, please write directly to us.*

The Selby Shoe Company

Portsmouth, Ohio

MORE THAN THREE QUARTERS OF A CENTURY OF FINE SHOEMAKING