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The messenger. Number 26 Spring 1993

Madison, Wisconsin: Friends of the University of
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THE MESSENGER

FRIENDS OF THE UNIVERSITY OF WISCONSIN—MADISON LIBRARIES

Number 26, Spring 1993

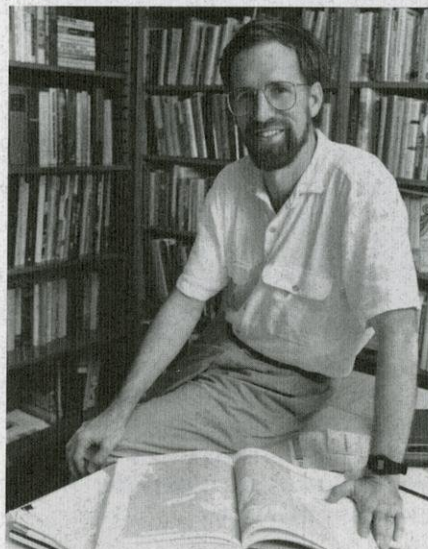
Cronon to speak at annual dinner

William Cronon, the Frederick Jackson Turner Professor of History at the UW-Madison, will speak at the Friends' annual dinner Wednesday evening, April 7, in the State Historical Society auditorium. The lecture, scheduled for 7:30, follows the dinner in the Department of Special Collections on the ninth floor of Memorial Library.

Cronon earned his master's and doctorate from Yale University. He also received a doctorate from Oxford University. He has written over 20 articles and three books.

Cronon is a Rhodes Scholar, received Danforth, Yale University, and MacArthur fellowships, and is a fellow of the Institute for Social and Policy Studies. He wrote *Nature's Metropolis*, which won the *Chicago Tribune's* Heartland Prize for best non-fiction work of 1991. Some of his work in progress includes a comprehensive textbook on the history of the American West and *Life on the American Land: A Commonplace Book*, an anthology of first-person accounts.

For more information about the Friend's annual dinner, contact Peter Bratsch, assistant to the Friends, at 262-3243.



William Cronon

PHOTO BY JEFF MILLER, UW NEWS SERVICE

Special exhibition honors Reeder family

Books contributed by William and Lynn Reeder, including a Kelmscott Chaucer considered one of the finest examples of modern printing, were assembled in a special exhibition honoring the Reeder family. The showing, from December 1992 through February 1993, however, could not contain all of their contributions—books from their own library and those purchased with an endowment the family created.

The exhibition titled *Reeder Family Books: Gifts and Acquisitions Covering Six Centuries* was held in the Department of Special Collections, ninth floor, Memorial Library. In addition to the 1896 Kelmscott Chaucer, the Reeder family gave such treasures as:

- five incunables, books produced through 1500, the so-called cradle period of printing;
- America's largest collection of the *Attic Nights* by the famous second century Roman writer Aulus Gellius (50 editions from 1477 to 1784);
- a Baskerville Bible (1763);
- St. John Hornby's Ashendene Press Dante (1909);
- T.J. Cobden-Sanderson's Doves Press Bible in five volumes (1903-1905);
- and
- several works by Bruce Rogers, one of the foremost American book designers of the 1920s and '30s.

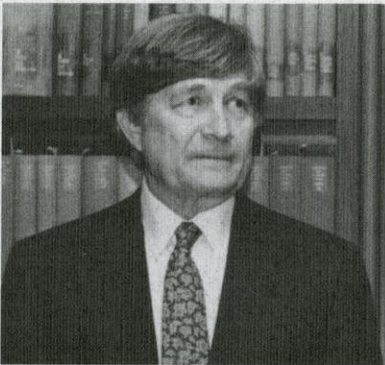


Taken from the Kelmscott Chaucer.

The endowment created by the Reeder family in 1985 covers several categories—the history of the book; modern, private, and fine press editions; history of science; and Renaissance humanism and scholarship.

From the director

■ In memory of Lynn Reeder



William Reeder at the Reeder family reception. A plaque in the Department of Special Collections recognizing people who have contributed generously to the UW-Madison libraries identifies the Reeder family as the first honorees.

This summer I returned from a week's vacation in the mountains to learn that Lynn Reeder had died on August 1st after a determined struggle with a long illness. The news was hard to bear on many counts. Bill and Lynn Reeder have been generous and concerned supporters of the UW libraries since 1985. Sadly, the idea of honoring the Reeder family for their extraordinary contributions had been continually discussed for many years. For Lynn, our efforts to give form and substance to our gratitude would come too late.

The Reeder family reception and dedication took place as scheduled on December 18, 1992. Because this was the library's first attempt in a very long time to host such an event, we were uncertain that the ceremony we devised would adequately reflect our depth of

feeling for the Reeder family. To everyone's delight, it was an occasion of great warmth, fellowship, and genuine affection. I know that Lynn had been looking forward to it. I like to think that she would have enjoyed the sense of informal celebration that permeated the evening.

Lynn Reeder was not one to tolerate pomposity in any of its forms. In my experience, she was always personable, candid, and refreshingly skeptical. On occasion, she could be very funny. She had great capacity for life and a lifelong commitment to helping others. When we lose people close to us who have been blessed with a long and full life, we can more readily celebrate and accept death as the common fate of all. But Lynn Reeder could have used more time, and the library is only one of several communities that will feel the loss of her dedication and friendship.

The display of Reeder family gifts and acquisitions that marked this celebration was one of the largest and most distinguished exhibitions ever presented by the Department of Special Collections. It included works from the 15th century to the present and reflected the depth and richness of the research opportunities that are supported by special collections. We hope that the exhibit, and the handsome plaque which was unveiled during the Reeder celebration, will honor the memory of Lynn Reeder and serve as a living testimonial to the permanent value of gifts and endowments in preserving knowledge for generations to come.

Kenneth L. Frazier
Director

MESSENGER

FRIENDS OF THE UW-MADISON LIBRARIES

Number 26, Spring 1993

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Friends of the UW-Madison Libraries, 976 Memorial Library
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From the president

■ Outreach and change

Let me, by the way of this column, salute Ken Frazier on his official appointment as director of the General Library System. The Friends have had a cordial and productive relationship with Ken during the time he served as acting director. We are gratified to know that relationship will continue.

As we all know, effective and responsive leadership is essential to any organization. We are confident, as is the university administration, that Ken brings this quality to the UW-Madison and pledge our support in helping him accomplish the many tasks involved in strengthening the libraries.

The meaning of effective leadership in library development is pointed up in the monograph *Louis Kaplan and the University Library at the University of Wisconsin, Madison* by Gretchen Lagana. This publication, produced and distributed through a grant from the Friends, underlines the importance of both vision and administrative skill in establishing and maintaining an institution that is responsive to its various constituencies at the same time it keeps pace with change.

Outreach is one of those areas where change will be significant in coming years. Libraries, like other institutions, need to look outward as well as inward if they are to remain vital and develop a realistic sense of purpose. There is a revealing cliché about libraries that needs to be vigorously put to rest. This is the idea that they are musty repositories for moldering texts that have no relevance to the electronic age.

Certainly technology is changing our libraries, but their basic function remains. They are intellectual community centers that serve diverse populations, both in terms of their physical presence and their activity. They are the places of ideological town meetings where thunderous storms of controversy can rage amid the muffled sound of pages being turned.

To achieve and sustain their fullest potential, our libraries must reach out, become active participants in the lives of those they are designed to serve. This means acquiring more friends, encouraging more people to assist in their development. It means more walking around and getting to know people.

I understand our new director enjoys walking around. We want to accompany him on his journey.

Louis Kaplan and the University Library
at the University of Wisconsin,
Madison, 1937-1971
by Gretchen Lagana



Afterword
by Louis Kaplan:
The Interaction of Campus
Politics and Library Administration

Arthur O. Hove
President

The timeliness of information has become essential to the study of business and economies. Dozens of databases will be available in the new library.

Business Library wish list

The new Business Library needs many kinds of furnishings to complement its location in the new Grainger Hall of Business Administration. This issue's column offers some suggestions for targeted donations to ensure the best possible facility for course-related learning, research, and outreach services that satisfy the business information needs of citizens throughout the state.

Anyone interested in helping secure these furnishings through tax-deductible donations is invited to call Deb Reilly, external relations coordinator, at (608) 262-2566.

■ **Tables (\$800 each) and chairs (\$200 each): \$50,000.**

In-house library use is intensive. The library hopes to provide open seating for 200 users. Extra funding will allow the library to purchase seating that not only will look attractive, but will last for decades to come. A larger initial investment will mean smaller upkeep and replacement costs in the future.

■ **Computer carrels (\$600 each): \$12,000.**

The timeliness of information has become essential to the study of business and economies. Dozens of databases will be available in the new library. In addition faculty are requiring the manipulation of data by students in course assignments. Twenty carrels are needed to allow students the opportunity to learn about the information world in which they will be lifelong users and to allow faculty to do in-depth research.

■ **Audio-visual carrels (\$600 each): \$6,000.**

The ability to translate information from one format to another to convey a message effectively in an international marketplace is increasingly important. In the new library, graduates and undergraduates will be able to develop these skills in preparation for their professional careers.

■ **Collections endowment: \$1 million.**

Libraries continue to experience annual double-digit inflation in the cost of journals. The number of important journals for the study of business is also growing. A major endowment or series of smaller endowments will help assure the quality of the collections.

This is only a sample of the Business Library needs that would benefit from the support of friends. Please contact us if you are interested in learning more about these projects or have alternative areas of interest.

1992 Honor Roll

We are grateful to the donors and Friends of UW-Madison Libraries. To sustain its activities, the General Library System needs more, dedicated Friends. If you are interested in joining the Friends, please use the enclosed envelope to initiate or renew your membership. Otherwise, you may write to Friends of the University of Wisconsin-Madison Libraries, 728 State Street, Madison, WI 53706.

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Window to highlight new Business Library

A two-story stained glass window will provide a striking focal point for the School of Business Library when it moves into a wing of its own this fall in the new Grainger Hall of Business Administration.

The new building's 30,000-square-foot library facility will feature the window, a cathedral ceiling, and overlooking balconies. Artist Ed Carpenter of Portland, Ore., won the competition for the Grainger Hall art project with his architectural glass plans.

According to Professor Al Prieve, chair of the Aesthetics Committee and director of the Business School's Center for Arts Administration, submissions from around the country for a major art project associated with the building included such diverse ideas as terraces, fountains, and large sculptures.

Carpenter has completed or has work in progress on 26 different public and corporate commissions. His work has been published in *Architecture*, *Architectural Record*, *Progressive Architecture*, *Neues Glas*, *American Craft*, and many other journals.

In addition to the plans for the window, construction continues on schedule for the building itself in the 900 block of University Avenue (between Park and Brooks streets). Planners expect the building to be finished this fall. Space in the new site will triple the



library's physical size, according to Director Michael Enyart.

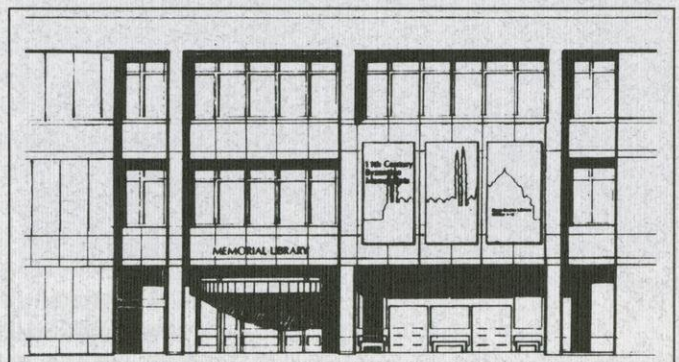
"The pre-eminence of the library in Grainger Hall is an indication of the increasing importance of the library in the Business School's academic program," notes GLS Director Ken Frazier. "We are pleased to build on a partnership with the school and the UW Foundation in securing gifts to furnish the facility and enhance the collections."

Plans call for 'welcoming' look

Plans for remodeling the Memorial Library lobby call for a new vestibule just west of the present library mall entrance. The new doors will take visitors directly into the mural area of the lobby. Blueprints, which were based on staff suggestions, also show a large curved service desk that will give the entrance a warmer look.

At the desk, patrons will be able to apply for library cards, get receipts for returned books, or use an NLS terminal. As visitors approach the security gate, they will see an electronic events monitor. Once through the gate, they will face a gently curved wall flanked by seating areas, planters, and vertical and flat displays. The current entry doors will become emergency exits only.

Rick Parfrey of Strang Associates designed the new lobby. He was also the architect for the Memorial Library building addition that included the Department of Special Collections on the top two floors.



Planners expect the remodeling to begin this summer. The project is part of the final phase of the library's recent building addition.

Friends make grant-in-aid awards

The Friends of the UW-Madison Libraries launched a grant-in-aid program for visiting scholars last year. The grant-in-aid offers \$800 to support research in any field appropriate to the collections. The award is designed primarily to help provide access to UW-Madison library resources in the humanities for people who live beyond commuting distance.

■ UW-Stevens Point Professor **James Stokes** was the first grant-in-aid recipient. Stokes, an expert on medieval and Renaissance English theatre, is the editor of a two-volume book, *The Dramatic Records of Somerset*, published by the University of Toronto Press. The work is part of the Records of Early English Drama (REED) Series.

The grant provided funding to begin work on a similar effort about Lincolnshire, England. Stokes writes, "England has a vast number of local, county, and national records, many of which contain significant information about early drama (and) music . . . The purpose of the REED project is to provide the foundation for a new, more accurate history of English drama." The volumes, a total of 12 to date, are being published for each county and for major cities, as well as for Scotland, Wales, and Ireland.

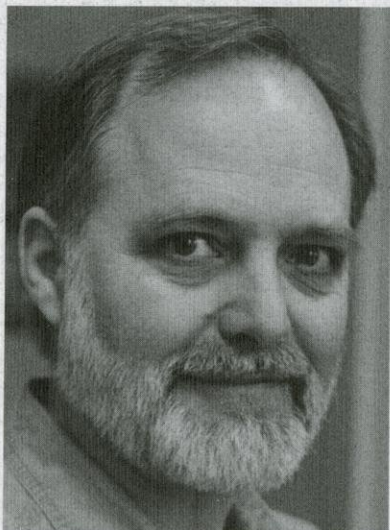
Stokes worked 12 years as editor of the Somerset volume searching all parish, borough, court, family, and estate records that survive for the county. The research revealed a rich theatre tradition previously unknown. Stokes says that records from Lincolnshire promise to be richer than those for Somerset.

■ **Stefanie Sievers**, a graduate student at the University of Kassel in Germany, received last fall's grant-in-aid. A specialist in women's writing and feminist critical theory, Sievers is completing a dissertation titled *Novels of Slavery by African-American Women Writers: from Margaret Walker's Jubilee to Toni Morrison's Beloved*. The grant provided her the opportunity to work with UW-Madison materials, particularly current periodicals in Afro-American Studies and feminist literary criticism.

■ **Francesco Erspamer**, an assistant professor from the University of Rome, will be the third recipient of a grant-in-aid. This spring he will study a 15th-century Italian humanistic manuscript recently acquired by the Department of Special Collections. Erspamer received a Newberry Library Fellowship in 1992 for a project on *The Survival of Civic Ideals in the Late Italian Renaissance*.

Applications for the next Friends grant-in-aid are being accepted until April 1. The awards are made twice each year. Applicants must have the Ph.D. or be able to demonstrate a record of solid intellectual achievement. Foreign scholars are eligible, as are graduate students who have completed all requirements except the dissertation.

For application forms or further information, please write to the Friends of the UW-Madison Libraries Award Committee, 976 Memorial Library, University of Wisconsin-Madison, Madison, WI 53706, or phone Peter Bratsch at (608) 262-3243.



James Stokes

PHOTO BY DON JOHNSON

New gifts help support 'margin of excellence'

Special gifts and pledges in recent months will help support UW-Madison libraries.

"These gifts make a critical difference to the libraries," says Ken Frazier, director of the General Library System. "They help establish a real margin of excellence that reaches beyond established budgets and fiscal years. This kind of private support is essential to fund collections or services that are attractive to potential faculty and students."

■ **Roberta and James Cummings of Neenah, Wis.**, recently pledged \$12,500 to the General Library System. The Cummings are long-standing supporters of the university and headed the Fox Valley Campaign for Wisconsin.

■ **Jay C. and Ruth Halls** made a bequest of \$1 million as a library purchase endowment. According to Timothy A. Reilley, senior vice president at the UW Foundation and director of the \$400 million Campaign for Wisconsin, Ruth Halls was a great lover of libraries. While in her 90s she still read the *New York Times* every day and studied classical literature. Although she was an Indiana native, her husband grew up in River Falls, Wis., attended the UW with the class of 1911, and graduated with a law degree from Georgetown University in 1913.

■ **Francis and Rosemary Hoffman of Naples, Fla., and their son, Roger**, of Madison, gave a \$10,000 unrestricted donation to support campus library collections. The Hoffmans are owners of the Hoffman House restaurants.

■ **Myron Kuhlman**, a long-standing donor to the Classics Department, has given \$50,000 to endow

collections in the Greek and Latin Reading Room in Memorial Library. Kuhlman of Beaumont, Texas, made the gift to the UW Foundation in honor of his late wife, Ruth, a UW-Madison alumna. Ruth Miller Kuhlman, '32, graduated Phi Beta Kappa with a classics major. A commissioned portrait of the late Mrs. Kuhlman was recently completed for display in the reading room.

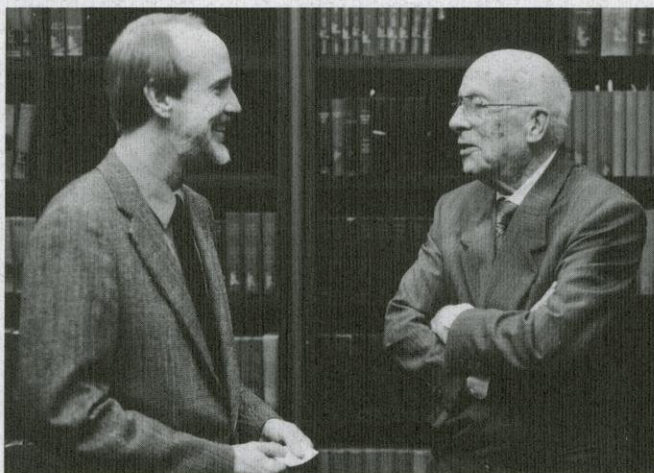
The gift "will permanently enhance opportunities to study the ancient world, because nearly all materials from the period were written in Greek or Latin," says Classics Department Chair Barry Powell. The fourth-floor room is used intensively by classicists, ancient and medieval historians, archaeologists, philosophers, and others whose research depends on materials in early Western civilization.

Ruth Kuhlman was born in Byron, Ill., in 1911. In 1925 her family moved to Madison where she entered high school and became the 1928 class valedictorian of the now closed Madison Central High School. After graduation from the UW, she taught Latin for four years in Berlin, Wis.

In 1936 she married Myron J. Kuhlman. Besides raising their two sons, Michael and Robert, she was active in the League of Women Voters. In 1961 the Kuhlman

family moved to Beaumont, Texas, where she returned to teaching.

Recent gifts laid groundwork for improvements in the room itself as well as its materials. The Friends of the Libraries gave \$3,500 toward carpeting the room (see *Messenger*, spring 1992). An additional \$3,500 for the collection was awarded by the Knapp and Anonymous funds on campus and by the Classics Department. According to John Dillon, European humanities bibliographer, the Greek and Latin Reading Room collection, established in 1963, brings together materials that would otherwise be scattered throughout the university libraries. The room includes areas for seminars, research, collections, and recreational reading. The libraries will also use it for lectures and small receptions.



Ken Frazier, GLS director, and Myron Kuhlman

Still hearing the only band among many

"You no doubt may see it in the papers . . . We were the only band mentioned among the many . . . on account of neatness of dress, brightness on instruments, and the fine music . . ."

George T. Spaulding, tenor horn player
1st Brigade Band, letter to his wife in Brodhead,
May 26, 1865

Spaulding had a right to be proud. It was his band, the 1st Brigade Band from Brodhead, Wisconsin, that had risen from small-town obscurity to become a national model. Its sound still carries across generations through the music books that have been preserved.

Housed on the 9th floor of Memorial Library in the Depart-

ment of Special Collections is Lot #144. It is a collection of 12 tattered music manuscript books known collectively as the 1st Brigade Band Books. Like photographs that capture historic Civil War scenes, these music sheets embody many of the sounds from a turbulent era. With music from these original manuscripts played on period instruments, listeners can hear once again some of the same sounds heard by Gen. William T. Sherman and his men as they marched on the South.

The seeds of this musical tradition were sewn in the plains of South Central Wisconsin in a small community known as Brodhead. The winter of 1856-57 had seen the formation of the Brodhead Tin Band. They played on cheap tin horns. Lacking a formally trained director, the dozen or so players were more than a little rough.

Nevertheless, the members shouldered these instruments for their first performance in spring 1857 for a political gathering in Beloit. "What the performers there lacked in formulating tunes they made up for in ludicrousness . . .," wrote one band member, Edwin Oscar Kimberley.

That should have been the end of any band. But its founders, including Kimberley, Spaulding, and Charlie Stone, enlisted music teacher George King from nearby Monroe. They purchased a set of good brass horns and had a bandwagon built. By spring 1858, the Brodhead Brass Band with its dozen musicians and six solidly learned selections was performing throughout the area. In 1858 they were invited to play in Freeport, Ill., for the second Lincoln-Douglas debate on slavery.

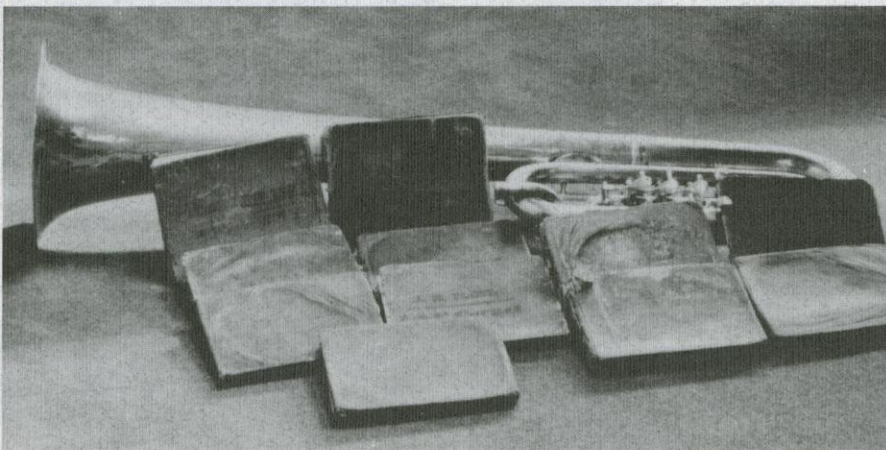


PHOTO BY EDWARD L. PIERCE, JR.

Civil War band books in the Department of Special Collections.

When the Civil War started, the band members enlisted. With an expanded roster of 24 men, they became the 3rd Wisconsin Band. Declining morale in the face of military defeats and poor treatment of the band led the men to return home the following year when their enlistments expired. Nevertheless, the band members re-enlisted once again in 1864, becoming the 1st Brigade Band, 3rd Division, 15th Army Corps under Gen. William T. Sherman.

Besides camp duty calls and playing for the sake of troop morale, they were sought after to perform at military balls, reviews, worship services and funerals. Sherman himself regarded the group as a model band for his entire army.

After the war, the military garb used by the 1st Brigade became the civilian suit of the Brodhead Silver Cornet Band. It continued to play in the Brodhead area through the turn of the century.

The tradition continues to this day through the recreated 1st Brigade Band of the Heritage Military Music Foundation, an affiliate member of the State Historical Society. Its collection of

over 80 original antique period instruments is among the largest of its kind in the country. The current ensemble, some 30 to 40 volunteer musicians, is headed by Dan Woolpert of the UW-Madison Department of Civil and Environmental Engineering. Another dozen people assist with performances. Woolpert has engaged in extensive score reconstruction and part correction, bringing the band's total repertoire to 62 pieces.

The band has performed across the country, has made several recordings on authentic instruments for the *Making History Live* series, and was recently commissioned by Time-Life for an exclusive series on Civil War music.

*Edward L. Pierce, Jr.
Chief Historian, 1st Brigade Band*

Edward L. Pierce, Jr., in addition to being chief historian for the 1st Brigade Band, is the band's principal vocalist and narrator for performances. He teaches elementary band in Lebanon, Wis., directs the summer community band there, and is a member of the Milwaukee Civil War Roundtable.

And the Band Played On . . .

The 1st Brigade Band Books are all handwritten music manuscripts, typical for Civil War bands. It appears that one of the band's leaders would prepare an arrangement, or send for one, and have the players copy their own parts from the score. Every book represents a single band member's handwritten record for his part in each of the 62 selections.

Book Sales Offer Bargains

The Friends monthly book sales take place in the southeast basement of Memorial Library and run 3 - 5:15 p.m., Friday, and 11 a.m. - 1 p.m., Saturday, on the third weekend of every month. Sales will be held on the following dates:

March 19-20;
April 16-17;
May 21-22;
June 18-19; and
July 16-17.

For more information, or if you would like to donate books, please contact Peter Bratsch, assistant to the Friends, at 262-3243.

(GLS Director Kenneth Frazier made the following comments at a meeting of the University of Wisconsin-Madison Faculty Senate.)

Size of UW-Madison holdings ranked 13th

The 1992-93 Chronicle of Higher Education Almanac ranked UW-Madison 13th in library holdings in the U.S. and Canada, with more than 5.1 million volumes in its libraries.

Patrons use the GLS member libraries often, with 2.7 million visits recorded for the 1991-92 school year. In that period, over 1 million volumes circulated and librarians answered an average of more than 10,000 questions each week.

Maintaining collections at today's costs

During this fiscal year, University of Wisconsin-Madison libraries will cut book and journal acquisitions by at least 10 percent. This results from the rapidly increasing cost of library materials, particularly those published in Europe.

In the past year, for example, the value of the dollar decreased 20 percent relative to the German mark and nearly as much compared to other major European currencies. The prices of all library materials, however, have continued to spiral upward. The combined effect will increase costs 30 percent or more in some subject fields.

Not surprisingly, the cost of German and French literature has soared. These growing costs are not limited to foreign-language publications. English is the language of choice for many scientific and scholarly subjects. Nearly half of the leading English-language scientific journals are published outside of the United States, and more than half of all the materials purchased by U.S. research libraries are published abroad.

Many of the articles published in European journals were written at American universities. Indeed, one of the great ironies of this troubling situation is that we are struggling to pay for scholarly and scientific knowledge that was, in many instances, made in America.

Most of the world's best research universities are located in the United States. The University of Wisconsin-Madison is certainly one of them. You, the faculty, are giving your intellectual property to European journal publishers only to have it sold back to us at extremely high cost. Of course, this was never intended. For generations, the open traditions of academic publishing promoted low-cost and relatively rapid dissemination of information in a way that served the public interest. This is no longer the case.

At one time, journal subscriptions costing many thousands of dollars were extremely rare. Now, they are commonplace. Although we librarians have referred to these escalating costs as "inflation," the increasing price of some journals is not determined entirely by growing production costs (or purely by the value of the dollar against European currencies), but rather by the publisher's assessment of what the market will bear.

Since this is the age of information, just as an earlier era was the age of steel, it is not surprising to see information being treated as a valuable commodity. Universities have continued to be passive, rather than active, participants in the information marketplace. It may be that universities and faculty members will have to reclaim their ownership of the intellectual property they create. Obviously, this will not happen overnight.

The immediate problem is that we cannot afford to pay the increasing costs and continue to collect materials as we have in the past. I would argue that we should not pay extortionate price increases even if we could afford to do so. I am not alone in this opinion. Princeton has taken the position that its libraries will systematically cancel journal subscriptions from publishers who raise prices beyond a reasonable level. Because some of these are prestigious journals, such cuts are not easily done.

Members of the faculty are understandably concerned about the decline in library acquisitions. The cuts that UW-Madison libraries make during this fiscal year will adversely affect research and study on this campus and throughout the UW System. I would caution, however, against a hasty declaration that we are becoming a second- or third-rate university because of this year's cancellation of journal subscriptions and cuts in book buying.

Over the last five years, UW-Madison has maintained its ranking among the top 15 research library systems in North America. Many decades of increasing budget support were necessary to build research collections of such quality. We have not yet lost a competitive position among our peers.

It also would be a mistake to assume that strong, traditional library collections can now be replaced by electronic access to information. UW-Madison will continue to be a leader in developing computerized information systems, but, as long as the same publishers control the copyrights, we will find that electronic information access can be every bit as expensive as buying books and journals. Although computers will play an important role in information access and dissemination, it is essential to understand that the media or format of information does not determine its ultimate cost.

Even in difficult financial times, other states are facing up to the necessity of continuing to fund research collections. I believe that Wisconsin must also plan on maintaining high-quality research collections to remain economically competitive. The UW System, state and local government, and private industry depend on these collections.

During this year, the campus libraries will work closely with faculty to make sure that collection resources are spent as wisely as possible. At the same time, the University Library Committee will work with me in developing strategies and proposals for maintaining the high-quality collections and services needed to support research and study at the University of Wisconsin.

More on CD-ROMS

According to the latest count, users may search more than 30 million citations through the local area CD-ROM networks in campus libraries.

Silver Buckle Press coordinates mix-and-match Exquisite Corpse

The Silver Buckle Press has coordinated 35 of the most respected and innovative handpress printers in the country to co-produce *A Printer's Exquisite Corpse*. The potpourri of independent prints depict parts of the human body—head, upper torso, lower torso, or legs. The participating printers operate presses similar to the Silver Buckle Press.

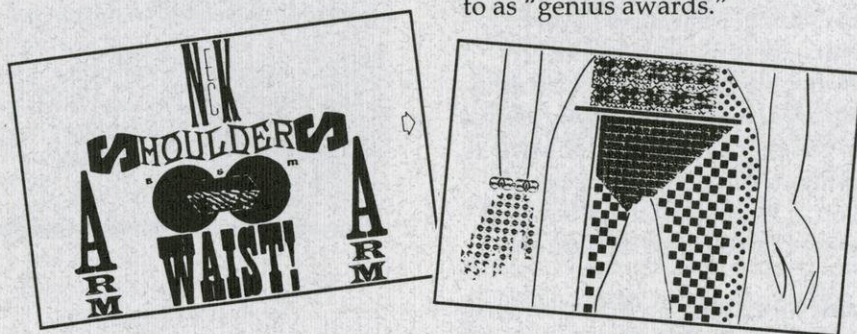
Some present and former UW-Madison art faculty were involved:

Jim Escalante, John Risseuw, and Claire Van Vliet. Escalante is an associate art professor at the UW-Madison. Risseuw, art professor at Arizona State University and former UW art faculty member, also joined in the effort. Van Vliet, a former faculty member, operates Janus Press in Vermont. She recently received a MacArthur Fellowship, given by the John D. and Catherine T. MacArthur Foundation. The foundation presents the gifts semi-annually, often referred to as "genius awards."

Each printer designed and printed a unique five-by-eight-inch image of one of the four body areas using a variety of materials from hand-made paper to wallpaper. Many have movable parts. The exquisite corpse concept was first popularized by Surrealists in France and Germany in the 1930s.

Label and title sections were also printed at the Silver Buckle Press by Barb Tetenbaum, Caryl Herfort, and Anna Hepler. Sets were assembled in boxes constructed at the BookLab, Inc., in Austin, Texas.

Sixty sets are available to the public at \$400 each. Each set contains 36 images. For more information, contact the Silver Buckle Press at (608) 263-4929.



MESSENGER

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