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## University Communications

## News Releases



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## FOR IMMEDIATE RELEASE

10/15/2001

CONTACT: Paul Barrows, (608) 265-5228; barrows@mail.bascom.wisc.edu

## ENROLLMENT REACHES HIGHEST LEVEL IN NINE YEARS

MADISON -- Final fall enrollment numbers at the University of Wisconsin-Madison reveal the largest student population since 1992.

UW-Madison has enrolled 41,511 students for the fall semester, representing a 0.7 percent increase from last year's total of 41,219. Of that number, there are 28,831 undergraduates, including 6,099 new students, the largest group of new undergraduates in school history.

The university's professional schools enrolled 2,338 students this fall: 837 in the Law School, 688 in the School of Medicine, 500 in the School of Pharmacy and 313 in the School of Veterinary Medicine. There were 2,374 professional students last fall.

Total minority enrollment is 3,770, up 1.6 percent from last year's total of 3,710.

There are 389 targeted undergraduate students of color among first-year students, a 6.9 percent increase from last year's total of 364. Of this year's new students, 147 are African American (up by 19), 25 are American Indian or Alaskan Native (down by five), 75 are Southeast Asian (down by four) and 142 are Hispanic (up by 15).

Paul Barrows, vice chancellor for student affairs, says the university will continue to focus on Plan 2008 initiatives to improve campus diversity. He says the Pre-College Enrichment Opportunity Program for Learning Excellence (PEOPLE) is preparing targeted students of color for success at UW-Madison.

"PEOPLE is giving capable students the academic and financial tools they need to succeed here," Barrows says. PEOPLE students attend on-campus learning opportunities during middle and high school. Students who successfully complete the program and enroll at UW-Madison receive full tuition scholarships.

However, Barrows says the university faces a new challenge in recruiting minorities with the recent out-of-state tuition increase. The UW System Board of Regents passed a 10.4 percent tuition increase for non-resident students last summer. However, the Legislature and governor added an additional 5 percent, bringing the total increase to 15.4 percent.

"I worry that tuition increases for out-of-state students are pricing us right out of the non-resident student market in general, with a particularly heavy impact on students of color from out of state," Barrows says.

Other figures reveal that the university continues to enroll more women than men. There are 21,636 women enrolled at UW-Madison, making up a bit more than 52 percent of the overall student body. There are 19,875 men attending classes at UW-Madison.

There are also 3,618 international students on campus, a 2.6 percent increase from last year's count of 3,525.

# # #

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## UW System suspends admissions

Erik Christianson

**T**he UW System Board of Regents has suspended undergraduate admissions at all 26 campuses, pending the outcome of proposed UW System budget cuts.

Applicants who already have been notified by campuses that they are admitted for fall 2002 are not affected by this decision. Regent President Jay L. Smith says he hopes the suspension on admissions "is a temporary one and can be lifted in the near future."

The board directed chancellors to act "as soon as possible" to determine the impact of the budget cuts. "We realize the impact this has on the lives of our applicants and their families, and we apologize for the inconvenience," Smith says. "But we have no other choice."

The system faced a \$51 million cut in Gov. Scott McCallum's budget adjustment bill. The Joint Finance Committee cut another \$20 million in budget reductions and a tuition hike cap of 8 percent. The Assembly has proposed deeper cuts.

Smith says additional cuts would put in jeopardy about \$58 million in matching money pledged by private donors and businesses for programs that are part of the regents' economic stimulus package.

"The action that we are taking is a sad one, but I support it," says regent James Klauser, a former administration chief.

Smith says budget impacts must be fully understood before campuses can resume admissions. "We can't enroll students if we don't have the GPR (state tax money) to pay for them. As regents, it is our ultimate responsibility to maintain the integrity and quality of the UW System." ■

### Healing the profession

Norman Jensen profiled 4

### Dead lovely

UK parents like UW advice 5



Admissions

Regents 2002

Budget

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Admissions



University Communications

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FOR IMMEDIATE RELEASE

9/12/2000

CONTACT: Kelly Kiehl, (608) 259-0600

UW STUDENTS, ALUMNI INVITED TO 'TRY OUT' FOR VIDEO

MADISON -- By answering a few easy questions, University of Wisconsin-Madison students and alumni could have the opportunity to be featured in a new admissions video and earn some extra money in the process.

The producers of the video are looking for current and former students willing to talk about their favorite place on campus and why they cherish it.

Brief, taped auditions will be held Monday, Sept. 18, from 2-7 p.m. in the Wisconsin Union Theater, Memorial Union, 800 Langdon St.

No appointment is needed. Those auditioning may show up at any time during that five-hour period. Acting experience is not required.

The auditions will not be open to a public audience.

From among those auditioning, five storytellers will be chosen for full-length interviews and each of them will receive \$500 each for their efforts.

The video, which is being produced for the Office of Admissions by John Roach Projects Inc. of Madison, will be used to help acquaint prospective students and their families with the UW-Madison experience. For more information on the audition, contact Kelly Kiehl at (608) 259-0600.

# # #

-- Gwen Evans, (608) 262-0065

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FOR IMMEDIATE RELEASE

9/20/2000

CONTACT: Paul Barrows, (608) 265-5228

## UW-MADISON TO REPRINT UNDERGRADUATE ADMISSIONS BOOKLET

MADISON - The University of Wisconsin-Madison will reprint its undergraduate admissions booklet, acknowledging an error in judgment in altering a cover photo to include a student of color in a crowd shot.

"Reprinting the booklet is the right thing to do," says Vice Chancellor for Student Affairs Paul Barrows. "We regret the error, have apologized to the student, and are taking the necessary steps to maintain our credibility within the university and broader community."

Barrows says the university is steadfastly committed to diversity and will continue to work toward a more diverse campus on all fronts.

The entire press run of 100,624 will be reprinted and the cost of that will not be from state tax dollars or tuition funds. The original cost of printing was \$68,762; reprinting will cost about \$64,000.

The reprinting is a priority and should be completed within the next two weeks. Barrows emphasizes that in the meantime, a letter will be inserted into application mailings to explain the error in the cover. The new cover photo will feature the Memorial Union Terrace, a favorite place on campus and an icon of UW-Madison. New applications will be mailed as soon as possible. About 64,000 booklets have been distributed as of Sept. 19.

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FOR IMMEDIATE RELEASE

12/20/2000

CONTACT: Rob Seltzer, (608) 262-0464, [rseltzer@admissions.wisc.edu](mailto:rseltzer@admissions.wisc.edu)

# UW IMPROVES TIME FOR ADMISSIONS DECISIONS

MADISON -- Decisions on admission to the University of Wisconsin-Madison are being made at a rate far faster than last year, according to Admissions Director Rob Seltzer.

"We were expecting to improve our processing time tremendously, and we have done just that," says Seltzer. "We started getting decisions out four weeks earlier this year -- beginning in mid-September -- and have processed approximately twice as many applications (13,000) as last year at the same time."

Seltzer says prospective students are sent an acknowledgment within two days of receiving their application, and first-review decisions are sent out in half the time it took last year. Most students are hearing from the university within three to four weeks this year. Last year some students didn't hear back from the university for several months.

Seltzer credits several factors for the improvements in processing. Electronic applications, which have grown seven-fold in the past three years, directly enter the university's database and are no longer manually entered into the system, thus saving a huge amount of staff time. The university has already received more than 6,000 electronic applications this year.

The hiring of new staff, including an assistant director for technology and an office manager, helps manage admissions technology needs and issues and make the day-to-day functions of the office more efficient, Seltzer says. In addition, the office has been reorganized internally following an intense re-engineering effort by Seltzer's staff that reviewed major admissions processes.

Because of the high volume of applications to UW-Madison, some admissions decisions are postponed until the spring each year. Seltzer says his goal is to decide on postponed applications and notify students by the middle of March rather than the middle of April.

"We are well on our way to meeting this goal since we are postponing fewer final decisions this year," Seltzer says.

Improving the time needed to decide on admitting prospective students has been a priority for Seltzer since he took over as admissions director three years ago. That has been in part because demand for access to UW-Madison continues to grow.

The university received nearly 18,000 applications last year for a freshman class totaling 5,736 students for fall 2000. Since 1990, applications to UW-Madison have increased 36 percent, while the size of the freshman class has increased only 24 percent.

###

-Erik Christianson, (608) 262-0930, [echristi@facstaff.wisc.edu](mailto:echristi@facstaff.wisc.edu)

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Date: Fri, 26 Jan 2001 11:53:06 -0600  
To: uc@news.wisc.edu  
From: Nick Weaver <jnweaver@facstaff.wisc.edu>  
Subject: UW-Madison News Release--News Digest  
Sender: owner-uc@news.wisc.edu

1/26/2000

TO: State News Editors  
FROM: UW-Madison University Communications, (608) 262-3571

UW-MADISON NEWS DIGEST

This tip sheet, a regular service of University Communications, provides a quick summary of some of the research, education and other University of Wisconsin-Madison activities that may be of interest to statewide readers and viewers.

You'll find this tip sheet will give you a heads-up on trend stories as well as solid local angles on national affairs. It's also a resource for producers seeking guests for public affairs programs and for reporters who need expert sources for their stories.

Contact numbers are listed for most items. You can get more detailed information using the Web links provided, or call University Communications, (608) 262-3571, and we'll fax you the information.

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\*News tips\*

MADISON EXPERTS: THEY'VE GOT THE POWER

Topics: Energy, economy, environment

The California power crisis and related energy issues have ramifications far beyond California's borders, and the complexity of these issues leaves many policymakers and consumers bewildered. To help you sort out the current problems and their impact on your readers and viewers, download this list of University of Wisconsin-Madison experts who can offer information and viewpoints on a range of energy topics.

Visit: <http://www.news.wisc.edu/releases/view.html?id=5714>

GENOME PROJECT FINDS THE 'TRIGGERS' FOR E. COLI ILLNESS

Topic: Food safety

The newly completed genomic sequence of a dangerous strain of E. coli reveals how these potentially deadly bacteria are armed with a surprisingly wide range of genes that may trigger illness.

CONTACTS: Nicole Perna, (608) 262-0728, [perna@ahabs.wisc.edu](mailto:perna@ahabs.wisc.edu)

Frederick Blattner, (608) 262-2534, [fred@genomics.wisc.edu](mailto:fred@genomics.wisc.edu)

Background: <http://www.news.wisc.edu/releases/view.html?id=5722>

UW ACHIEVES LOWEST PERKINS DEFAULT RATE IN NATION

Topic: Education

The University of Wisconsin-Madison's 1 percent default rate for the Perkins Loan is the lowest among the top 100 colleges and universities that participate in the federal student aid program. That means more money remains on campus to be loaned again to future students.

CONTACT: Steve Van Ess, (608) 263-3202, [steve.vaness@finaid.wisc.edu](mailto:steve.vaness@finaid.wisc.edu);

Cathie Hanlon, (608) 262-3611, [chanlon@bussvc.wisc.edu](mailto:chanlon@bussvc.wisc.edu)

Background: <http://www.news.wisc.edu/releases/view.html?id=5713>

RESEARCH FUNDING, STUDENT AID TO INCREASE

Legislation passed last month by Congress and signed by President Clinton provides for sizeable increases in money for agencies that provide most of UW-Madison's federal research funding. Student aid will get a boost, too.

CONTACT: Rhonda Norsetter, (608) 263-5510; [norsetter@mail.bascom.wisc.edu](mailto:norsetter@mail.bascom.wisc.edu)

Background: <http://www.news.wisc.edu/releases/view.html?id=5697>



NATIONAL ERGONOMICS STUDY HAS UW-MADISON TIES

Topics: Labor, health

University of Wisconsin-Madison biomedical engineering Professor Robert Radwin is an author of a new federal study showing the far-reaching impact of work-related musculoskeletal disorders, a national health problem resulting in lost work time for approximately 1 million people each year. To arrange an interview with Radwin, contact Jim Beal, Engineering External Relations, (608) 263-0611.

For background, a high-resolution photo of Radwin and a link to the full study, visit:

<http://www.engr.wisc.edu/temp/media>.

OLDEST CRYSTAL TELLS TALE OF A HOSPITABLE EARLY EARTH

Topics: Geology, evolution

Examining a mineral sample determined to be the world's oldest known terrestrial material, scientists have reconstructed a portrait that suggests the early Earth, instead of being a roiling ocean of magma, was cool enough to support life. Moreover, the age of the 4.4-billion-year-old sample may also undermine accepted views on the formation of the moon.

CONTACT: John Valley, (608) 263-5659, [valley@geology.wisc.edu](mailto:valley@geology.wisc.edu)

Background: <http://www.news.wisc.edu/releases/view.html?id=5677>

Graphic in EPS outline version or low-resolution JPEG:

<http://www.news.wisc.edu/newsphotos/oldrock.html>

High-resolution photo: <http://www.news.wisc.edu/newsphotos/zircon.html>

GENETIC BASIS OF ALEXANDER DISEASE DISCOVERED

Topics: Genetics, health

Scientists have pinpointed the gene responsible for a rare and devastating childhood brain disorder called Alexander disease, solving a 50-year-old mystery regarding its cause. The disease wreaks catastrophic damage throughout the nervous system. Most children do not survive past age 6.

CONTACT: Albee Messing, (608) 263-9191, [messing@waisman.wisc.edu](mailto:messing@waisman.wisc.edu)

Background: <http://www.news.wisc.edu/releases/view.html?id=5672>

GOODBYE TOMMY?

Topic: Politics

Experts from the University of Wisconsin-Madison can offer perspectives for your coverage of the confirmation of Wisconsin Gov. Tommy Thompson as U.S. secretary of health and human services.

Political scientist Dennis Dresang, (608) 263-1793 office or (608) 238-8714 home, is a longtime observer of the Thompson administration. And a sociologist, Tom Corbett, (608) 262-5843 office or (608) 238-9503 home, can comment on Thompson's record in welfare reform.

MAKING SENSE OF THE NEW CENSUS

Topic: Demographics, politics

The 2000 U.S. Census figures are out, and to localize your coverage, Don Kettl, professor of political science, can tell you what repercussions the census will have on political redistricting, delivery of federal services, and other aspects of national and local life. Leave a voice message on his office phone, which he will check daily: (608) 263-7657.

UW IMPROVES TIME FOR ADMISSIONS DECISIONS

Topic: Education

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CONTACT: Rob Seltzer, (608) 262-0464, [rseltzer@admissions.wisc.edu](mailto:rseltzer@admissions.wisc.edu)

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\*Resources\*

PHOTOS OF NEW CHANCELLOR NOW AVAILABLE

Five recent high-resolution color images of new University of Wisconsin-Madison Chancellor John Wiley are now available for media use. The selection includes a variety of head shots and candid photos.

Media may download the images at: <http://www.news.wisc.edu/newsphotos/wiley.html>





Workers unload pieces from a traveling exhibition behind the Elvehjem Museum of Art. The museum lacks a loading dock and adequate storage space making the safe handling and storage of art more challenging. Photo: Jeff Miller

## Perfect timing for the pitch

Rose Bowl benefits accrue across campus

Brian Mattmiller

Three trips to the Rose Bowl in a decade have done a lot to warm the hearts of legions of long-suffering, half-frozen Badger fans.

But beyond giving fans a few days in paradise and a chance to shine in the national spotlight, how much circumstance is there amid all the Rose Bowl pomp? What's in it for UW-Madison, an institution that's been among the academic heavyweights for most of this century?

In fact, the bowl appearances have boosted the university's overall reputation, helped attract private support and recruit more top-notch students. For example, Director of Admissions Robert Seitzer, says the university's Rose Bowl appearances in the last decade have enhanced the university's efforts to be a diverse, national-scale campus.

People often see athletics and academics as an either-or proposition for universities. But in this case, the relationship has been complementary.

"Clearly now, we are seen as one of the most desirable 'publics' in the country," says Keith White, associate director of admissions. "Our position in the food chain has been dramatically enhanced in recent years."

Wisconsin Alumni Association leader Paula Bonner is careful not to overestimate the marketplace benefits of athletic success — after all, you don't see too many Harvard grads begging for job interviews because they lacked a big-time football program.

But being in the Midwest, I think it

*continued on page fourteen*

## More space sorely needed for Elvehjem

Barbara Wolff

In a dark back room in the nether regions of the Elvehjem Museum of Art, a painting waits patiently for its chance to be seen by the public.

The work has spent many a long year lovingly crated. There simply isn't any more room in the seven Elvehjem galleries dedicated to the permanent collection. Nor is the painting alone in its obscurity: Elvehjem director Russell Panzenko says approximately 95 percent of the permanent collection is in exile right now.

"Given the limited amount of exhibition space, we select works for long-term display that are historically and aesthetically significant, visually engaging and pedagogically charged," he says.

The Elvehjem's collection has grown from 1,600 when the facility opened in 1970 to about 16,000 pieces today.

Potential donors have approached Panzenko about their collections, but are concerned about the museum's ability to use their prized works of art effectively.

"No one gives art to be stored. People want it to be admired and valued as they themselves have admired and valued it," says Maria Saffiotti-Dale, the Elvehjem's new curator of paintings, sculpture and decorative arts.

Ideally, 40,000 more square feet added to the current 35,000 would do the trick. Panzenko told the Campus Planning Committee last fall. That increase would include:

- A loading dock. There currently is none, and Panzenko says he has had to turn away a number of traveling exhibitions because safe handling could not be guaranteed.

- More storage space for art. Appropriate climate controls, critical in the management of fine art, would need to be included.

- Additional gallery space.
- Object study rooms, which would provide specialized classes for direct confrontation with works of art.
- A reference center for exploring texts, video and databanks related to exhibitions.

About 2.7 million people have visited the Elvehjem since it opened in 1970 as the UW-Madison venue for the history of visual arts. Over the years, a growing number of guests have been K-12 students.

"In a relatively short period of time, the Elvehjem has been transformed into a major educational outreach facility for the university," Panzenko says, adding that

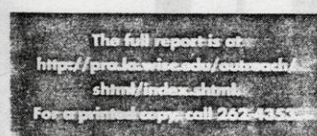
*continued on page fourteen*

## Survey: Outreach is major part of faculty life

A high percentage of university faculty participate in outreach activities and believe their efforts improve their teaching and research, according to a recently released survey.

The survey, conducted by the Wisconsin Survey Research Laboratory, finds that 87 percent of responding faculty participate in outreach, defined as "sharing the university's knowledge with external constituents and addressing societal issues with community partners."

Of those 87 percent, 66 percent say it improved the quality of their research and 72 percent say it



improved their teaching.

The survey, commissioned by the Outreach Development Office in the Provost's Office and the Wisconsin Food System Partnership, was funded by the W. K. Kellogg Foundation. A total of 888, or 74 percent of 1,200 faculty who received the survey, responded.

Ken Shapiro, director of the Wisconsin

Food System Partnership and associate dean, College of Agricultural and Life Sciences, says he believes the survey is important for many reasons, but especially for the message that faculty are responsive and committed to serving the communities that surround them.

"Too often the stereotype of faculty in a major research university has been of the isolated researcher, when in reality many are very involved in outreach," Shapiro notes.

Outreach accounts for 15 percent of the work time of those responding. While

*continued on page thirteen*

You can do some small  
Colleen McCabe profiled

Even the galaxy reveals  
Secrets of a hot corona revealed

Wisconsin Week explained:  
Weren't you wondering?



Spring arts preview



## Elvehjem

continued from page one

sometimes the teaching must take place in makeshift classrooms using antiquated equipment.

The Elvehjem also has become an important venue for traveling exhibitions such as "Beads, Body and Soul: Art and Light in the Yoruba Universe," which opens Saturday, Jan. 29. (See page 5). The semester-long exhibition, the first to focus on past and present beadwork traditions of Yoruba-speaking peoples in West Africa and the Americas, consists of more than 150 beaded pieces ranging from a king's throne to a fly whisk. According to Jeri Richmond, the Elvehjem staff member who oversees loading and unloading, the shipment, traveling from the Fowler Museum of Cultural History at the University of California-Los Angeles, required special handling, which had to be conducted in the galleries because of the delicate materials from which the objects had been made. Space also will have to be found for the many large crates used to ship the exhibition to Madison.

In addition to this historic exhibition, the new year also is bringing a special treat to the Elvehjem to conduct an architectural and engineering study. The experts will develop a detailed program for the expansion and explore where it might be located.

For more information about the proposed expansion, contact Panczenko, 263-2842. ■

## Bowl benefits

continued from page one

has helped our graduates be more competitive in the East Coast and West Coast job markets," Bonner says.

The football team's about-face this past decade from conference doormats to regular Big Ten contenders has been matched by a similar turnaround of the university's undergraduate experience. The development of residence-hall learning communities, a revamped honors program, more undergraduate research opportunities and wired classrooms such as the School of Business computer lab have raised the bar for success.

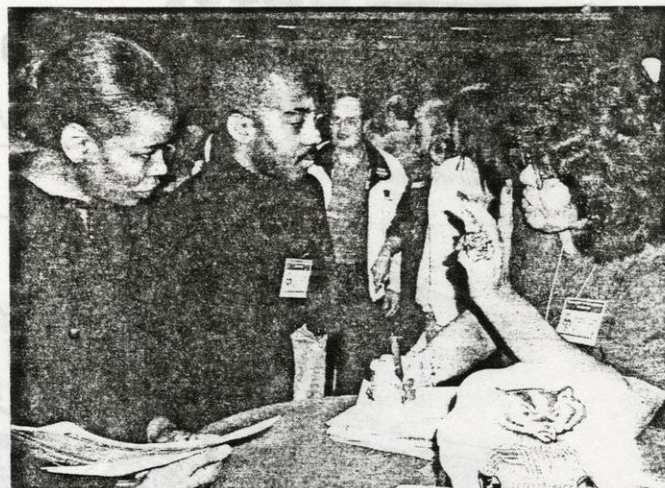
"Athletics has its place, but it doesn't drive the school. We've shown in the '90s that we can win, and win big, and we can do it right," White says.

The academic advances have drawn some of the most academically talented freshman classes ever at the university. Nearly half of fall 1998 freshmen were in the top 10 percent of their high school classes.

And with each Rose Bowl appearance this decade, the Office of Admissions has seized the golden opportunity to recruit some of the Los Angeles-area's highest-achieving students.

Attending the most recent West Coast admissions event were about 150 people: a mix of alumni, UW staff, UW regents, prospective students and their parents. Some students showed up in suits and formal dresses; others sported name-brand T-shirts and weathered jeans.

And many of the high school seniors



Los Angeles high school senior Bryce Moore (center) and his mother Darlene Moore (left) talk with university admissions representative Roxanne Allison at the prospective student recruiting fair. Photo: Jeff Miller

who walked through the merry throng of Badger fans say the scene conveys a strong message about the place.

"I like that pride — having pride in your school," says Ross Wittman, a senior at L.A.'s Aquinas High School. "Seeing all these Wisconsin colors out here in the middle of California, it really attracts me to the place even more."

Meanwhile, WAA runs a student-alumni matching service called "Career Connections," which gives students insights and career advice from alums around the country. Alumni volunteerism

has been strong on both coasts, with 120 volunteers from California, 165 from the West Coast, and 240 from the Northeast and Washington, D.C.

Bonner says WAA membership, currently topping 45,000 alumni, has reached its highest mark in history. "People are excited about the university, there's an increase in pride — and it's all connected to this increased visibility."

For more stories, photos and relation information about the Rose Bowl, visit: <http://rosebowl.news.wisc.edu/> ■

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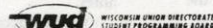
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# Wisconsin Week

<http://www.news.wisc.edu/wisweek>

August 25, 1999

## UW joins effort to monitor labor conditions

Erik Christianson

The university plans to join with four other major colleges and universities to test-monitor workplace standards among makers of licensed university products.

UW-Madison, Boston College, Georgetown University, Duke University and the University of North Carolina-Charlotte will participate in the pilot project. A start date has not been set.

"These efforts reflect, I believe, the continuing commitment of the participating schools to remain active in trying to curb sweatshop abuses," says Casey Nagy, special assistant to Provost John Wiley.

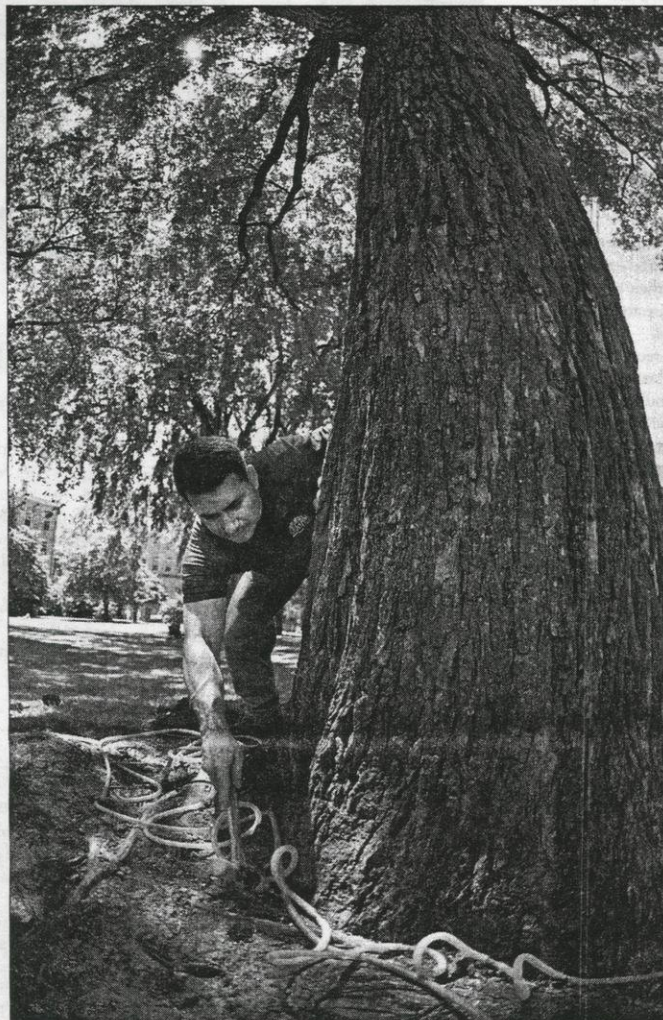
Nagy says the pilot project is designed to work through some of the logistics and difficulties related to actual enforcement of workplace standards. The institutions are still deciding on the licensed manufacturers to be monitored and who will perform the monitoring.

"The concept is not to have any 'surprise inspections,' but to work cooperatively with the licensee(s) to find out the issues and problems leading to full compliance," Nagy says.

In its continuing effort to be a national leader in ending the use of sweatshop labor by manufacturers of university-licensed apparel and other products, the university in June joined the Fair Labor Association, which now consists of 118 colleges and universities.

Nagy was elected to the FLA University Advisory Council's Executive Committee.

Through its participation in the FLA, the university continues to work with other institutions to encourage adoption of these standards, which are more stringent than those originally proposed by the FLA and the Collegiate Licensing Company. ■



Mark Weaver of Rainbow Treecare, Minneapolis, tops a connector that injects fungicide directly into the roots of a towering old elm on Boscom Hill. The stand of 68 American elm trees has survived the ravages of development and Dutch Elm Disease, and received the preventive medicine this summer in hopes of keeping them in the green for at least another century. For more campus news you might have missed over the summer, see page 15. Photo: Brian Moore

## Team advises accreditation

### Evaluation praises educational successes, urges more funding

Erik Christianson

The university has substantially enhanced undergraduate education in the past decade, but a lack of state funding is jeopardizing the institution's long-term future, according to an independent review of the university.

The review, from the North Central Association of Colleges and Schools, says the university's improvements in undergraduate education, particularly in advising and the development of residential learning communities, are "among the university's major achievements of the past decade."

The evaluation team recommends that NCA extend UW-Madison's accreditation to 2008. The formal reaccreditation is expected later this year. The team's visit is a requirement for reaccreditation, which occurs every 10 years. UW-Madison has been continuously accredited since 1913.

The NCA evaluation team, which visited the campus in April as part of UW-Madison's reaccreditation process, expressed praise — and surprise — in its 31-page report that a state such as Wisconsin has been able to support one of the nation's and world's best public research universities.

"It is rather remarkable — and a bit of a puzzle, actually — that a state of such modest size and wealth has managed to build and to maintain for so long such a truly world class institution," the report says. "As one of the team members observed, 'This is a state and a university that delivers far beyond its resources.'"

continued on page twelve

## Manager says ISIS project completion in sight

Erik Christianson

On Niendorf, who's in charge of implementing a new campus records system, knows something about big changes.

A decade ago, Niendorf shepherded the successful implementation of touchtone registration. That system, deployed in 1987-88, dramatically overhauled class registration, easing the process for every student on campus and generating lots of news coverage.

"That was my first experience with that kind of exposure," he says.

Now Niendorf and other top computing officials are in the spotlight again with ISIS, the computerized records system that is moving down the track as campus offi-

cials shift from implementing the system to further stabilizing it.

"The key to a successful project is to get good people to work on it and keep obstacles off of their way," says project manager Niendorf. "I hope I've done that."

Many people agree that he has, amid the challenges raised by ISIS — challenges considered typical when implementing a massive new computer system.

ISIS, short for Integrated Student Information System, is utilized campuswide, from academic departments to units such as Admissions, Student Financial Services and the Registrar's Office. Students use ISIS as well, when registering for classes, adding or dropping classes, or updating personal information.

Despite concerns raised by some employees about the new system, Niendorf says the project has gone well. UW-

Madison hasn't suffered the major delays and shutdowns experienced by other universities implementing the system and its PeopleSoft software.

Niendorf praises other project staff members who have worked countless nights and weekends over the past three years to bring the system online. He also praises the efforts and patience of departmental employees who are using the new system.

"If you can't admit students, produce a Timetable, register students, produce transcripts, assess fees and distribute financial aid, you can't last as an institution," Niendorf says. "Our priority was to replace those mission-critical functions, and as much of the other functionality as possible, and we couldn't afford to fail."

Niendorf took over as ISIS project man-

continued on page eight

- In pursuit  
Physics lab is totally cool 5
- Chipstone off the ol' block  
Elvehjem opens exhibit 9
- New faculty welcomed  
Promotions also listed 13-14



Caught on the Web 6



Every week faculty and staff from across campus are featured or cited in newspapers, magazines, broadcasts and other media from around the country. The listings that follow represent a small selection of the many stories that spotlight UW-Madison and its people. Find more newsmakers by visiting: <http://www.news.wisc.edu/inthenews/index.html>.

### Geniuses among us



Banfield



Kiessling

MacArthur Fellows, including two from the university, received attention from USA Today (Wednesday, June 23) and many other media. Also known as "genius grants," the fellowships are awarded to people judged to have made creative breakthroughs. **Jillian Banfield**, professor of geology and geophysics, received \$290,000; she has done extensive studies in rock weathering and soil. Biochemist **Laura Kiessling** received \$285,000; her cell biology research provides the groundwork for future development of drugs for cancer and other diseases. The annual fellowships are awarded by the John D. and Catherine T. MacArthur Foundation in Chicago.

### Trace idea advances

The Trace Research and Development Center has gained media attention for developing a mobile phone for people with a range of disabilities. **Gregg Vanderheiden**, director of the center and a professor of engineering, tells the Los Angeles Times (Thursday, Aug. 12), the center is working with several manufacturers on a "universal design" for a mobile phone that would incorporate such features as volume control, voice activation, TTY compatibility and speaker phone. "We could put all of these features in every phone in a year or two and take up a little corner of a phone's program space," he notes. And while the new phones may be pricey the first few years, "within five years, the cost to add access (for people with disabilities) will be less than the cost of the cardboard box the phones are shipped in."

### Cantor: V-chip advocate

**Joanne Cantor**, professor of communication arts, participated Wednesday, June 16, at a national news conference advocating the V-chip blocking device as a way for parents to control what their children watch on television. The V-chip allows parents to block particular channels or programs. "It can work as a sort of childproof cap for TV," says Cantor, and author of "Mommy I'm Scared," published last September (Harvest/Harcourt Brace). Cantor's research indicates that exposure to media violence can contribute to violent behavior, intense anxieties and recurring nightmares in young people.

### Hints for spousal hires

HR On Campus (Thursday, July 29) features the university's best practices guidelines for dealing with questions about marital/partner status during job interviews to avoid violating affirmative action guidelines. And what should a search committee member not say to a candidate about spousal hire? "We are looking for a candidate who does not have a spousal hire need."

## Grant boosts UW child care

Erik Christianson

The university will use a new \$247,200 federal grant to provide campus-based infant and toddler care for low-income student parents.

The grant will help expand campus day care for infants and toddlers whose student parents are recipients of or eligible for the federal Pell grant. Approximately 4,000 students received the need-based grants in 1998-99, 15 percent of whom were parents.

"Low-income student parents consistently cite the lack of child care access as a barrier in completing their education," says Lynn Edlefson, director of the Office of Campus Child Care.

The university will receive \$61,800 each year of the four-year grant and use the funds to support infant/toddler care at three locations: the Bethany Preschool Lab, 3910 Mineral Point Road; the Infant Toddler Program, 1800 University Ave.; and the Waisman Center.

In June, UW-Madison opened its first infant care facility for eight children ages six weeks to 30 months, and it has plans to create another 20 infant/toddler child care slots by next summer.

The grant money will create an additional eight to 14 part-time and full-time infant/toddler care slots for undergraduate parents. ■



A new student gets her photo taken for a student ID at a recent SOAR session. New and returning students begin moving into residence halls this weekend. Classes get under way Thursday, Sept. 2. Photo: Jeff Miller

## Student welcome planned

More than 5,600 freshmen and 1,100 transfer students are expected to join about 30,000 returning students starting this weekend, and dozens of events are planned to help the new students feel welcome.

Wisconsin Welcome 1999 features events such as open houses, skills workshops, faculty lectures and fun residence hall programs. Highlights include:

- Fifth Quarter Pep Rally and Badger Tailgate, 4:30-7 p.m., Sunday, Aug. 29, in Camp Randall Stadium.

■ Comedy Sportz, a local improvisational group, to perform humorous skits about college life and survival tips at 9 p.m. and 11 p.m. Monday, Aug. 30, in the Wisconsin Union Theater.

■ "Getting the Most Out of Your Freshman Year," a program sponsored by the Cross-College Advising Service, featuring survival skills for avoiding freshman pitfalls. It will run from 9:30 to 11:45 a.m. Wednesday, Sept. 1, in B10 Ingraham. ■

## Despite rulings, heed copyrights

Erik Christianson

Faculty and staff should continue to follow existing standards for using copyrighted and patented information, despite recent U.S. Supreme Court rulings, a UW-Madison attorney says.

The rulings appear to prevent publishers, inventors and others from suing state agencies — including state universities — for infringing their copyrights or patents. The court ruled that states cannot be sued in federal court for such violations.

"Although the landscape appears to have changed over who can sue states in federal court, our opinion is that we should continue to do business as usual here at Wisconsin when using the copyrighted works of another person," says Henry Cuthbert, senior legal counsel. "We simply should not and cannot afford to be in the business of knowingly violating the intellectual property interests of others. After all, we create a fair amount of intellectual property on this campus."

Cuthbert bases his legal advice on the fact that it is still unclear what the recent decisions mean with respect to whom can be sued. It is possible that state officials themselves may still be sued in federal court in an effort to stop them from violating copyright and patent laws. Injunctions may also be issued.

Copyrighted works of others may be used at universities under the fair-use doctrine and other exemptions allowed under the Copyright Law. With fair use, copyrighted material can be reproduced in limited amounts for teaching, research, scholarship, news reporting, comment and

criticism. The following factors are applied to determine fair use: the nature of the material; the purpose of its use; amount of material used; and the impact on the market for the work.

"Press reports and Internet chatter might lead some on campus to say that fair use is out the window, that they can use the copyrighted works of others with impunity," Cuthbert says. "This should not be the lesson we take from these cases."

"We should not be in a rush to toss all that we stand for out the window," he adds. "When using the copyrighted works of another, one should feel free to use them to the degree permitted by law. If the material is not the original work of the user, is not in the public domain, does not fall within the parameter of fair use or other exemptions of the Copyright Law, the user should seek permission from the rights holder."

The June rulings stem from two cases in Florida and a related case in Maine.

In the Florida cases, a private savings bank sued the State of Florida, claiming one of its agencies violated patent and trademark laws by copying its computerized college prepayment plan. The court ruled in both cases that the Florida Prepaid Postsecondary Education Expense Board couldn't be sued in federal court because it was a state agency. In the Maine case, the court ruled that parole officers cannot sue the state in federal court for overtime wages earned but not paid to them.

Many legal experts say the rulings are the most influential ever in terms of federalism and states' rights. ■

### ISIS

*continued from page one*

ager in July 1998 when Registrar Don Wermers retired. Niendorf had been working as the associate project manager in charge of leading the implementation teams.

In fact, planning for the new system began shortly after the touchtone registration project was done.

"It was no surprise in 1990 that Y2K was coming," Niendorf says. "So we formed a group and began planning for how to deal with it."

The Division of Information Technology actually began converting part of the 30-year-old Integrated Student Data System in 1995, when PeopleSoft started advertising its software. UW-Madison officials invited PeopleSoft representatives to campus for a presentation, immediately thought the new software had potential and eventually purchased the system.

PeopleSoft now touts UW-Madison as the shining star in its galaxy. Yet Niendorf says he knew the transition would be challenging, and that some staff would struggle with the changes. But when ISIS is running smoothly, he predicts, employees and students will recognize the potential of the new system.

"There's no doubt in my mind that the PeopleSoft system will take us far beyond what that old system could ever do," he says. ■

For the latest news and updates on ISIS, visit the Web site: <http://www.wisc.edu/isis>.





# NEWS

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FOR IMMEDIATE RELEASE 6/14/99  
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## BARROWS TO OVERSEE STUDENT AFFAIRS AT UW-MADISON

MADISON- Paul W. Barrows, associate vice chancellor for academic services and campus diversity, has been named the university's chief student affairs officer, Chancellor David Ward announced today (Monday, June 14).

The new position is an expansion of Barrows' current responsibilities and carries the working title of vice chancellor for student affairs. He begins the new post July 1.

"This is an exciting opportunity for me, and it is a vote of confidence in me from the campus administration," Barrows says. "I'm excited about the opportunity to provide leadership for the university in this very important area."

As vice chancellor for student affairs, Barrows will continue to supervise the Registrar's Office, the Office of Student Financial Services, Undergraduate Admissions and student diversity, and he will also oversee the Dean of Students Office and University Health Service. Previously, the Dean of Students reported to the chancellor, while UHS reported to the Dean of Students.

One of Barrows' first tasks will be to assist the chancellor in selecting the next dean of students. The current dean, Mary Rouse, begins a new position Thursday, July 1, as assistant vice chancellor in charge of strengthening and expanding programs that connect classroom and service learning. Rouse will continue as dean of students until a new dean is named, which Barrows says should occur sometime this fall.

With Rouse's job change, Ward says he decided to reorganize the university's student-related functions under one vice chancellor. There are currently no plans to replace Barrows' associate vice chancellor position.



"We have been an anomaly for many years, in that we are one of the few universities in the country that does not have an integrated office of student affairs," Ward says. "Paul's exceptional ability and experience will serve us well in this new administrative post. With his leadership, the university will be able to bring even more coordination, cooperation and focus to the key units that impact student life."

As before, Barrows will report to Provost John Wiley, the university's chief academic officer.

"Paul is a skilled administrator with a proven track record, and he has a strong management team working with him," Wiley says. "We are fortunate that he has accepted this new challenge."

Barrows began his career at UW-Madison in 1989 as a special assistant to former Chancellor Donna E. Shalala, providing campus leadership for the Madison Plan and other areas. He was named an associate dean in the Graduate School in 1991 before being promoted to associate vice chancellor for academic affairs and director of academic services in 1994. He was given the responsibility of campus diversity in 1997.

Barrows also is a faculty associate in the departments of history and African studies and teaches courses in both subjects.

Before joining UW-Madison, Barrows was executive director of the Committee for the Collegiate Education of Black and Minority Students at the University of Massachusetts at Amherst. Prior to that, he worked as a special assistant to the dean of the Graduate School at the University of Minnesota-Twin Cities.

Barrows earned a bachelor's degree in Afro-American studies from the University of Massachusetts at Amherst, a master's degree in African history and politics from the State University of New York at Albany, and a Ph.D. in history from the University of Minnesota-Twin Cities.

Barrows' proposed salary for the new post is \$126,500.

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-Erik Christianson, (608) 262-0930; echristi@facstaff.wisc.edu.



FOR IMMEDIATE RELEASE 3/23/99  
CONTACT: Noel Radomski, (608) 263-0328

NOTE TO REPORTERS, EDITORS: William Bowen will speak at the University of Wisconsin-Madison Wednesday, April 7 at 7:30 p.m. This item accompanies a news release on that appearance.

#### RESEARCH FINDINGS SUPPORT USE OF RACE-SENSITIVE ADMISSIONS

The first large-scale national study to examine the effects of race-sensitive admissions suggests that the policies have advanced educational goals and helped more African Americans join the middle-income ranks.

Authors William Bowen and Derek Bok drew on a database of 45,000 students of all races who entered 28 selective colleges and universities in 1976 and 1989. Bowen and Bok conclude that academically selective colleges and universities have been highly successful in using race-sensitive admission policies to advance educational goals important to them and societal goals important to everyone.

A new book by Bowen and Bok, "The Shape of the River: Long-Term Consequences of Considering Race in College and University Admissions," includes these findings:

- \* If race were given no consideration whatsoever in admitting students, the percentage of blacks would drop substantially, especially at the most selective schools (from 7.9 percent in 1989 to between 2 and 3.5 percent).
- \* Blacks entering selective institutions have high and increasing rates of completion, though not as high as their white classmates. Seventy-five percent of blacks matriculating in 1989 graduated within six years.
- \* Large numbers of black students from selective institutions have gone on to earn advanced degrees, especially in law, business and medicine. Among the 1976 matriculants who graduated, 56 percent of blacks went on to earn advanced degrees, identical to the figure for white graduates.
- \* There is a strong and growing belief in the value of enrolling a diverse student body among matriculants of all races at selective institutions.

Forty-two percent of white matriculants in 1976 and 74 percent of their black classmates considered it "very important" to learn to work well with members of other races. Those percentages increased to 55 and 76 for 1989 matriculants. The same level of support for diversity was expressed by white matriculants who had been turned down by their first-choice school and presumably had the greatest reason to feel resentful of race-sensitive admissions policies.

The overall effect, say Bowen and Bok, is that race-sensitive admissions policies "have contributed substantially to the building of a much larger black middle class."

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- Jeff Iseminger, (608) 262-8287



FOR IMMEDIATE RELEASE 3/22/99  
CONTACT: Noel Radomski, (608) 263-0328

NOTE TO REPORTERS, EDITORS: William Bowen will be available to talk with media Wednesday, April 7 at 2:30 p.m. in the Inn Wisconsin room of Memorial Union. If you are interested in attending, please call Jeff Iseminger at (608) 262-8287 by Friday, April 2.

#### **WILLIAM BOWEN TO LECTURE ON RACE-SENSITIVE ADMISSIONS**

MADISON - William G. Bowen, co-author of the new book "The Shape of the River: Long-Term Consequences of Considering Race in College and University Admissions," will speak at the University of Wisconsin-Madison Wednesday, April 7 at 7:30 p.m.

Bowen is a former president of Princeton University and now president of The Andrew W. Mellon Foundation, which focuses much of its work on higher education. He wrote "The Shape of the River" with Derek Bok, former president of Harvard University.

Bowen will speak on the effects of race-sensitive admissions policies April 7 in the Memorial Union Theater. Free tickets will become available at the Union box office on March 29 to faculty, staff, students and Union members (one ticket per person) and on April 5 to the public if tickets remain.

Union box office hours are 11:30-5:30 weekdays and noon-5 p.m. Saturday. After 7:20 p.m., people unable to get tickets will be allowed to take remaining seats.

"The Shape of the River" is the first large-scale study to examine the actual effects of race-sensitive admissions on the lives of students both during and after college. Bowen and Bok drew on a database of 45,000 students of all races who entered 28 selective colleges and universities in 1976 and 1989.

"Overall," Bowen and Bok write, "we conclude that academically selective colleges and universities have been highly successful in using race-sensitive admission policies to advance educational goals important to them and societal goals important to everyone."

It is only by examining the college careers and the subsequent lives of students - or, to use the Mark Twain metaphor, by learning the shape of the entire river - that we can make an informed judgment of university admissions policies, they say.

Sponsoring Bowen's visit to UW-Madison are the Chancellor's Office, the School of Education, the Wisconsin Union Directorate and The Andrew W. Mellon Foundation.

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- Jeff Iseminger, (608) 262-8287



FOR IMMEDIATE RELEASE 3/8/99

#### UNIVERSITY OF WISCONSIN-MADISON NEWS BRIEFS

- o Divining the matter-antimatter puzzle
- o Scientific storyteller Tim Flannery to visit
- o Volunteer fair scheduled for faculty, staff, retirees
- o Pre-college catalog lists more than 70 K-12 programs

#### DIVINING THE MATTER-ANTIMATTER PUZZLE

Using the world's highest-energy proton beam at the Fermi National Accelerator Laboratory in Batavia, Ill., three UW-Madison scientists were among 85 researchers from 12 institutions whose recent experiments helped peel away some of the mystery surrounding the relationship between matter and antimatter.

Physics Professor Albert Erwin, assistant scientist Theodoros Alexopoulos and physics graduate student Ashkan Alavi-Harati were part of a team that reported Wednesday, Feb. 24 the discovery of an entirely new type of inequality between matter and antimatter.

First discovered in 1932, antimatter is an important constituent of the Standard Model of physics, which holds that every particle of matter has a corresponding antiparticle of antimatter. The antimatter counterpart of the electron, for example, is the positron.

The theory holds that early in the history of the universe, matter and antimatter were equally abundant. Today, it appears that nature favors matter, however, with antimatter particles found only in cosmic ray interactions -- and in the high-energy collisions created by physicists in particle accelerators like Fermilab's Tevatron.

The new result is of interest because it helps flesh out a model that may help explain what physicists call charge-parity violation, their name for nature's apparent preference for matter over antimatter. The phenomenon was first observed indirectly in 1964 when physicists James Cronin and Val Vitch observed the unbalanced mixing of neutral subatomic kaon particles with their antiparticles, work that yielded the pair the 1980 Nobel Prize in physics.

The latest result is the observation of direct charge-parity violation, providing a framework of evidence against which to test a model of physics that accounts for the phenomenon.

--Terry Devitt, (608) 262-8282



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## SCIENTIFIC STORYTELLER TIM FLANNERY TO VISIT

Tim Flannery has camped among cannibals and lived to tell the tale. He's the discoverer of 20 new species of animals, a scientist with a bent for controversy, and a popular author to boot. Described as the "Australian Steven Jay Gould," Flannery is the author of "The Future Eaters," a highly controversial book about the human impact on Australia from prehistoric time onward.

Curator of mammals at the Australian Museum in Sydney, Flannery is an authority on the fauna of New Guinea and Australia, an expertise reflected in three important scholarly books on Australasian mammals. A world-class storyteller, Flannery draws on two decades of field studies in a corner of the world where "energy and danger run high" to portray not only the fauna of New Guinea and Australia, but the people who inhabit these places as well.

Flannery, currently the visiting professor of Australian studies at Harvard University, will be in Madison March 16-20. He will give a colloquium on the UW-Madison campus on Friday, March 19 at 3:30 p.m. in Room 168 Noland Hall, 250 N. Mills St. During his visit, he can be reached through the UW-Madison Zoological Museum at (608) 262-3766.

-- Terry Devitt, (608) 262-8282

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## VOLUNTEER FAIR SCHEDULED FOR FACULTY, STAFF, RETIREES

Volunteering isn't just for students. While most of them are away on spring break, others can check out community service opportunities at the Faculty/Staff/Retiree Volunteer Fair, Tripp Commons in the Memorial Union, 10 a.m.-3 p.m. Tuesday, March 9.

The fair, sponsored by the Morgridge Center for Public Service, is a chance for faculty, staff or retirees to meet with representatives of more than 50 local volunteer agencies, and to get involved with community service projects that suit their interests and needs.

Because this event is during spring break, parking is recommended in the lot between the Memorial Union and the Red Gym, or in the lot beneath the Helen C. White building. For more information, contact Morgridge Center director Susan Dibbell at (608) 263-4009; or e-mail: smvandeh@facstaff.wisc.edu.

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## PRE-COLLEGE CATALOG LISTS MORE THAN 70 K-12 PROGRAMS

UW-Madison recently released the 1999 Precollege Programs catalog, which lists over 70 programs for young people in grades K-12. Each year over 11,000 youths attend minority and non-minority precollege opportunities in the arts, academics and sports -- everything from French and German to engineering and nursing -- from soccer and wrestling to nature programs and puppet theatre. Many are offered during the summer months when youngsters have free time. Information: Susan Disch, (608) 262-1668.

###



## Community

## Informational open house planned for Safety Department project

The Safety Department will hold an open house from 4-7 p.m. Thursday, Jan. 21, to inform the Madison community of construction plans at the Environmental Management Center (EMC).

The open house, at 30 N. Murray St., will be followed by a question-and-answer session. Safety department staff will be available to answer any questions from the public about the proposed new construction at EMC, which would provide the campus with new chemical waste storage and handling facilities.

On Monday, Feb. 1, the Madison Plan Commission will hold a public hearing on the university's request for a conditional use permit to construct the facility within the Stores Building.

David Drummond, director of safety, says the new facility will provide a safe and modern approach to chemical and radioactive waste management on campus. It will also consolidate current operations at two different sites on campus with the department offices.

The safety department provides environmental protection, laboratory safety, radiation safety and other services for the university. For more information about the open house, contact the safety office at 262-8769. ■

## \$12 million raised to support Distinguished Graduate Fellowships

Individuals and companies donated more than \$12 million this past year to a new program, Wisconsin Distinguished Graduate Fellowships, that will help the university gain a significant advantage in the heated competition for the nation's best and brightest graduate students.

The money has provided nearly 50 Wisconsin Distinguished Graduate Fellowships. UW-Madison officials expect to support as many as 400 graduate fellows by building a \$200-million endowment over 10 years.

The Distinguished Graduate Fellowships program, which involves all UW-Madison schools and colleges and has received a commitment of up to \$100 million in supplementing funds from the Wisconsin Alumni Research Foundation, would be among the largest programs of its kind anywhere.

"Everyone plays a critical role in generating this endowment — an effort clearly fortified by WARF's financial commitment," says Graduate School Dean Virginia Hinshaw. "Some of these new fellowships are already under way and the future looks bright. This is a great way to strengthen our future as a leader in research."

For research universities like UW-Madison, graduate students are critical participants in the research, teaching and outreach activities at the heart of the institution. Committing such significant resources should help UW-Madison cope with the continuing decline in support for graduate study from state and federal governments.

Selected fellows pursuing master's and doctoral degrees may receive up to \$24,000 annually through the Distinguished Graduate Fellowship program. Full fellows also are eligible for remission of the non-resident portion of fees and tuition.

Leaders of the Graduate School, the UW Foundation and WARF are working with schools and colleges on campus to build the endowment.

Schools and colleges that have generated fellowships this year include Agriculture and Life Sciences, Business, Engineering, Education, Letters and Science, Pharmacy and the Graduate School. Other programs include German, Scandinavian Studies, Biotechnology, Computer Science, Materials Science, Electrical and Computer Engineering, Industrial Engineering, Physics, Political Science, Accounting and Information Systems, Operations and Information Management, Distribution Management and Kinesiology.

"This is an exciting beginning — now only \$88 million to go," Hinshaw says. "We encourage potential donors to consider this form of giving." ■

## UW-Madison is no. 1 in current Peace Corps volunteers

The university has the largest number of currently serving Peace Corps volunteers in the nation, according to a new ranking of colleges and universities.

A report released by the 38-year-old national service organization shows that 116 UW-Madison alumni currently work overseas in the program. The University of Colorado at Boulder placed second with 91 volunteers and the University of Washington third with 75 volunteers.

The new ranking bolsters a long-term relationship between UW-Madison and the Peace Corps. Since 1961, 2,313 UW-Madison alumni have completed service in the Peace Corps, a total second only to the University of California at Berkeley. In the 1990s, UW-Madison has been No. 1 among all colleges and universities.

Peter Quella, Peace Corps recruiter for UW-Madison, says this strong decade of recruitment builds on itself each year, through faculty support and word-of-mouth among students.

"Many classes here have an international focus, which raises awareness of issues around the world," Quella says. "I think there's a strong correlative effect between the curriculum and corps volunteers."

The Peace Corps works in 80 countries today, and UW-Madison alumni are stationed in most of those countries.

The Peace Corps has 6,700 volunteers working overseas on fighting hunger, bringing clean water to communities, teaching children, helping start small businesses and controlling the spread of AIDS. More than 150,000 volunteers have joined since 1961. ■

## Student debt keeps rising

UW-Madison graduates are borrowing more to cover college costs, a new campus study says.

The average debt for 1998 bachelor-degree graduates with student loans was \$16,721, a 5.7 percent increase over 1997, according to the study by the Office of Student Financial Services. Of the 5,420 students earning their four-year degrees in 1998, 46.5 percent finished with debt, up from 44.3 percent in 1996 and 1997.

Student debt is rising because college costs continue to increase, grants are not rising at the same level, and student employment is covering less of college costs than in the past, says Steven Van Ess, director of the Office of Student Financial Services. These factors force students to borrow more to finance their education, he says.

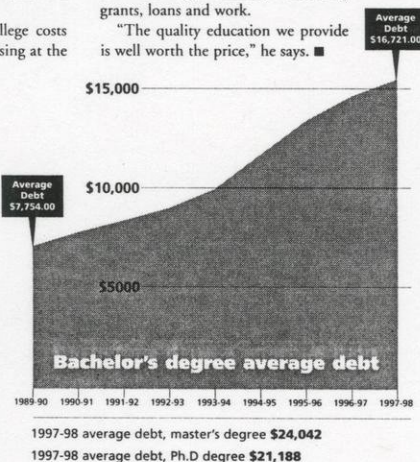
"The days of having a child in college and the parents just tightening the belt to get by and pay for it are pretty much a thing of the past," Van Ess says.

The average debt for graduates with bachelor's degrees rose 9 percent from 1996 to 1997. Van Ess says the 5.7 percent increase this year does not indicate a tapering off of borrowing but instead reflects limits on fed-

eral student loan amounts.

To avoid large college debts, Van Ess encourages parents to start saving money for college early in a child's life. He also encourages students to reduce expenses while in college, such as not bringing a car to school, finding a roommate and avoiding credit card debt. Finally, he urges parents and students to explore all financial aid opportunities, including grants, loans and work.

"The quality education we provide is well worth the price," he says. ■



## ISIS transition continues

The implementation of the new student records system continues as planned and should be completed by late spring.

Financial Aid and Student Financials recently joined the Admissions Office and the *Timetable* publication in going on-line with the Integrated Student Information System, or ISIS. Admissions at the undergraduate and graduate levels and *Timetable* began using ISIS in August.

ISIS is replacing the Integrated Student Data System, known by its "3270" transaction code. Some 3270 transactions from other systems will not directly be affected by the new system.

"We are surely on the road to a 'state of the art' system that will ultimately better serve our students and other customers for many years to come," says Steven Van Ess, director of the Office of Student Financial Services.

ISIS officials say the new information system will greatly enhance student data processing and retrieval. The campus is working with PeopleSoft, a leading provider of software to colleges and universities, to implement the system.

The campus is broken down into several modules that are making the transition to ISIS. Those modules yet to come on-line are Continuing Studies, Student Records, Academic Advising, and Advancement, which focuses on alumni issues. All will be using ISIS by April.

The ISIS transition has caused a bit of a delay in processing applications from high school seniors. But that process is steadily improving, says Rob Seltzer, director of admissions.

"We are beginning to catch up," Seltzer says. "We are getting wonderful help from Student Financial Services and the Registrar's Office in getting the applications ready for review."

In terms of training, many campus employees continue to be educated about ISIS. System officials say that 1,130 employees have already participated in 95 training sessions.

For detailed information on ISIS, visit the project's web site at <http://www.wisc.edu/isis>, or call ISIS Communications Coordinator Mike Roeder at 263-4824. ■

## Who knew?

Eileen Gilligan

## Q. Where was the old ski jump on campus?

A. Muir Knoll. This pastoral site, named in 1918 for famed naturalist, former UW student and founder of the Sierra Club — John Muir — was home to the first ski slide.

At the urging of the Badger Ski Club, the athletic department in 1919 built a wooden slide for this relatively new sport to the Midwest. The first ski tournament at any U.S. university was held at the site in 1920.

In 1932, an all-steel structure replaced the wooden slide. The Hoofers Club organized ski meets at that site until the ski slide was dismantled in 1957. The slide ended on the site of today's Limnology Lab, which opened in 1963.

In 1959, when the regents voted to build the Social Science Building, they declared the area east of the building to Observatory Drive John Muir Park, which includes the Knoll.

On Feb. 8, 1964, the park was dedicated and a postage stamp issued in Muir's honor as well.

## Q. Is there anywhere to go ice skating on campus?

A. You betcha. Even if your skating abilities are not on par with the ice hockey team, you still may practice at the "Shell," officially called the Camp Randall Sports Center.

Located next to the football stadium, the Shell offers public skating sessions seven days a week during the academic year. Fees are \$2.25 for faculty and staff (who have paid the access fee), \$1.25 for UW-Madison students, \$2.25 for other students and \$3 for the general public. Skate rentals cost \$1.50.

The ice is ready for skaters when classes open each fall; it's removed for the season when classes conclude in May.

Open skate times are: noon - 1:10 p.m. and 5 - 7 p.m. Monday through Friday; 1:45 - 3:15 p.m. Saturdays; and 1:45 - 3:15 p.m. Sundays.

## Send us your questions

Wisconsin Week publishes answers to questions of campus interest posed by faculty and staff. Eileen Gilligan, a project assistant in the Office of News and Public Affairs, takes your questions and seeks out the answers.

Send your question to *Who Knew?* c/o Wisconsin Week, 19 Bascom Hall; or e-mail: [wisweek@macc.wisc.edu](mailto:wisweek@macc.wisc.edu).



# A New Welcome to Campus

*Ten years in the making, the Old Red Gym becomes a gateway for students and visitors*



By Steve Schumacher

If you wanted to put up a "front door" to a large, sprawling institution like, oh, let's say the University of Wisconsin-Madison, you could draw up a pretty good wish list of requirements.

First and foremost would be that old Realtor's mantra — location, location, location. The heart of the campus would be good. Maybe next to Memorial Union and Library Mall, two of the campus' most popular and comfortable student gathering places. And how about a spot on Lake Mendota, only a block or two from the Lake and Frances Street parking ramps?

Another must would be to have something distinctive, recognizable. After all, if you have a front door, people need to find it. Think they might be able to spot a red brick fortress with towers and turrets sticking out all over it? Probably, from about a mile away.

And what about space? Ideally, any "gateway" building would: hold a whole bunch of student services offices to get freshmen off to a good start; have big meeting rooms and lounges; perhaps include a center that would connect academic classwork with public service in the larger community; and it would have to have a comprehensive campus information service and visitor center that could provide a starting point for seeing the university and provide answers to any questions that visitors — or students, for that matter — might pose. About 70,000 square feet of space ought to be enough.

Finally, wouldn't it be great if the place embodied a little history, so that people who used it, or even walked into it and looked around, could get an idea of what the institution is all about, where it's been, and why people care about it?

Meet the Old Red Gym, circa 1998 and beyond. This much-loved campus landmark, once home to proms and basketball games, class registration and ROTC, has been reborn after 50 years of neglect as a welcoming jewel in UW-Madison's crown.

The Langdon Street gym, opened amid much hoopla in 1894 and "built to endure for all time," has been rechristened as a student and visitor services center. It took eight years of proposing, prodding and planning, and another two years of heavy lifting, scraping and building, to bring the old place to its present state. But, says Dean of Students Mary Rouse, the driving force behind the effort, it was all worth it.

"One of my major hopes for the gym is that it will serve as a physical index card to the university, in terms of making connections immediately," she says. "It's so important that our students find ways to make this large institution small, and having a place to go and get the information you need on that first day or in the first weeks can be critical."

The Red Gym first became a gleam in Rouse's eye in 1988, when then-chancellor Donna E. Shalala asked her and landscape architecture professor Bruce Murray to co-chair a committee on the future use of the gym. The group concluded that the building's central location and distinctive appearance would make it ideal as a "front door" to the university "for visitors, prospective students, and their families and as the primary, high-traffic information and service center for undergraduate-enrolled students."

Such a project also offered the opportunity to consolidate many of the student services that were scattered across campus.

"The Red Gym was perfect," Rouse says. "It's in a great spot, and frankly, you can't miss it. I don't know of another campus with a Norman castle in the middle of it."

With the enthusiastic support of Shalala, and then-provost and current

chancellor David Ward, Rouse was off to make the student services and visitor center a reality. She gave speeches, raised money and testified on the building's behalf before the Board of Regents, the State Building Commission and the Wisconsin Legislature. The project was put on the fast track, but with the proviso that the university raise half of the money needed to restore the gym and adapt it to its new use. Rouse, with help from lots of friends and the UW Foundation, managed to bring in about \$7 million in private donations to help defray the \$12.75 million cost of the renovation.

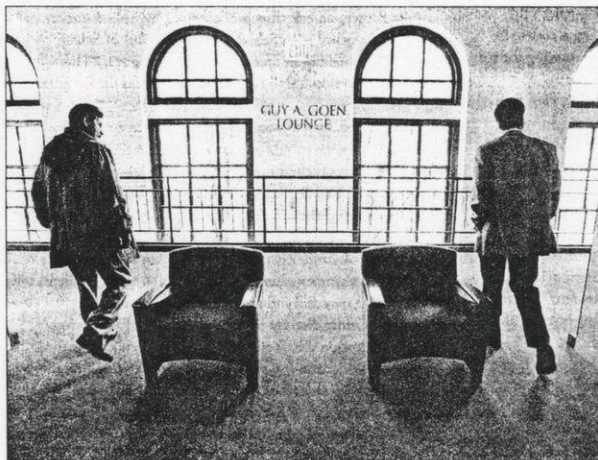
Rouse proudly points out that the building has been carefully restored and adapted for its new role, and much of the charm and history of the old gym remains intact. On guided tours of the building, visitors can still see the original cream city brick, the arched steel construction of the gymnasium that was state-of-the-art in 1894, the wide stairways that were designed for marching soldiers, bullet holes left by stray shots in the old shooting range area, and even some of the blackened walls left over from the 1970 firebombing.

Designers also brought new brightness to what had become a dark and dingy interior, primarily by opening up more than 400 windows that had been covered over time.

"We're very happy with the way the restoration turned out," says Rouse. "It's a wonderful space for the student services groups and the visitor center, it's inviting, and it has that unmatched history. We hope people will come to see it and to make use of it."

The Red Gym's "grand re-opening" will be held in conjunction with a three-day conference April 7-9, 1999, on public service and the university in the 21st century. The conference is part of UW-Madison's yearlong sesquicentennial celebration. More information on the event is available from the UW-Madison Dean of Students office, (608) 263-5700.

The Red Gym has a new role as the "front door" to the university (above). A new lounge added as a mezzanine to the second floor (below) provides a view of Lake Mendota through some of the building's 400 windows.



## Where it's at

*Here's a brief guide to the resources in the Old Red Gym:*

### FIRST FLOOR

#### ■ Campus Assistance

and Visitor Center. A comprehensive information and referral program for students, faculty, staff and campus visitors. Its phone number is (608) 263-2400. The Office of Visitor Services, within the center, provides guided campus tours and

■ other visitor resources, and can be reached at 265-9500.

#### Morgridge Center

for Public Service. Helps faculty, staff and students link academic

■ study and community service. 263-2432.

#### Madison Friends

of International Students. A

■ volunteer community organization that helps out international students at the university, in conjunction with the university's International Student and Scholar Services office. 263-4010.

### SECOND FLOOR

#### Multicultural Student Center.

Creates programs to recruit and retain historically under-represented American ethnic groups, and promotes cultural diversity and interaction. Eight organizations have office space: The Asian American Student Union, Association of Asian American Graduate Students, Hmong

■ American Student Association, La Colectiva Cultural de Aztlan, NAACP-College Chapter, Union Puertorriquena, Wisconsin Black Student Union, and the American Indian student organization WUNK SHEEK. 262-4503.

#### Student Organization Office.

Coordinates the more than 600

■ registered student organizations on campus. 263-0365.

#### Student Orientation Programs.

Plans and coordinates campuswide orientation activities for

■ new freshmen and transfer students. 263-0367.

#### International Student and

Scholar Services. Informs UW-Madison's international students about the campus and community, as well as about visas and related immigration issues. 262-2044.

### THIRD FLOOR

#### ■ Office of Undergraduate

Admissions. Processes applications of freshmen, transfer and international undergraduate students, and serves as primary recruiting office for undergraduate students. 262-3961.



# CAMPUS SCENE

## Smooth move expected at Red Gym

Eight offices packing for transition to new hub of student services

### WITCH HUNT WILL BE TELEVISED

Those attending the first Distinguished Lecture Series address of the year got a bonus: a chance to cameo in speaker Michael Moore's new TV series.

The documentary maker and satirist invited his audience to the State Street Mall to help film "Michael Moore, Special Prosecutor," a spoof on the Kenneth Starr investigation and its aftermath. Moore directed several hundred attendees, led by a group costumed as puritans. They pointed fingers, chanted, then ran wildly up and down the mall. No injuries were reported, and a good time was had by all.

Watch for the scenes as Moore makes the late-night TV rounds to tout his new show to debut in January.

### ACTIVISTS FIGHT HUNGER

Hey, there's more to the current spate of campus activism than getting in the governor's face. Students from the UW-Madison and around the country plunged into community service work last week as part of a four-day conference to help fight hunger and homelessness.

The Morgridge Center for Public Service organized a community service workday to kick off the National Student Campaign Against Hunger and Homelessness, which attracted an estimated 500 students from 125 colleges and universities. The event was hosted by the Wisconsin Student Public Interest Research Group.

### COMING ATTRACTION

Call it the battle of the academic ax. The new Paul Bunyan Distinguished Lecture Series, sponsored jointly by the alumni associations of UW-Madison and the University of Minnesota, presents "Perspectives on Frank Lloyd Wright's Monona Terrace," featuring Tom Fisher, architecture dean at Minnesota, and our own Phil Lewis, professor emeritus of landscape architecture. Where? Monona Terrace, of course, Nov. 6, with a 6:15 p.m. dinner buffet and 7 p.m. program. Cost: \$35 per person. RSVP by Oct. 30 to WAA, 650 N. Lake St., 262-9645.

### NEW ON THE SCENE

UW-Madison's new registrar is officially on the job. Monty E. Nielsen, former registrar at Washington State University, started his new position Oct. 12. He replaces Donald J. Wermers, who retired June 30.

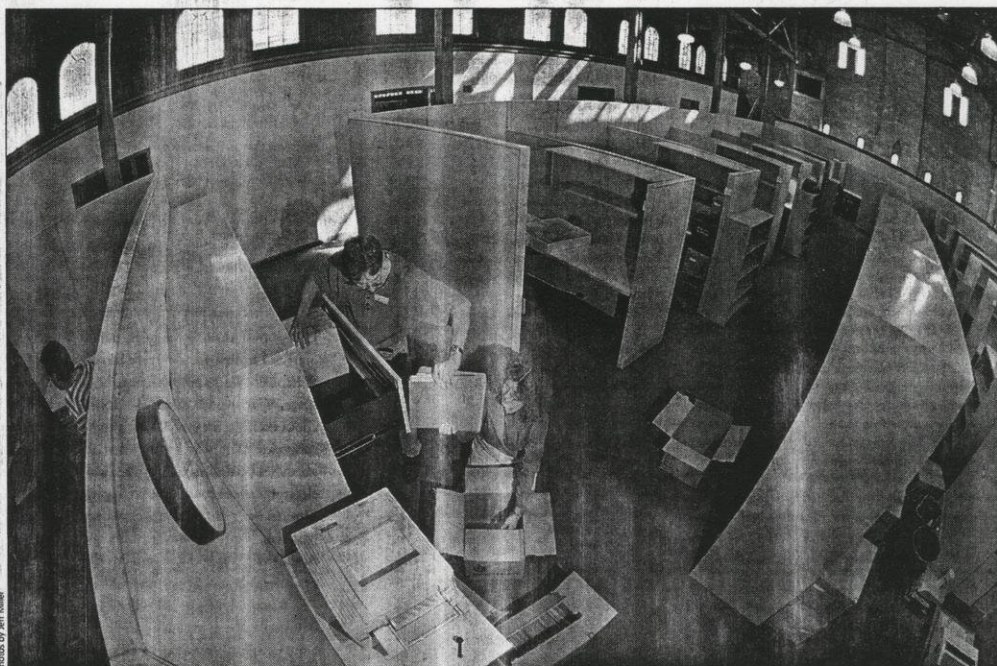
### GETTING AROUND (OR NOT)

A portion of Observatory Drive east of the pond near the Nielsen Tennis Stadium will be closed until the end of the month due to site preparation for construction of the university's new Pharmacy Building.

Observatory Drive traffic to and from parking lots 60, 70, 76 and Eagle Heights has been rerouted via Walnut Street. Drivers should expect delays in the area. Bus routes also have been changed to accommodate the road closings.

### BACKWARD GLANCE

From Wisconsin Week, Oct. 12 and Oct. 26, 1988: Campus faculty deride Milwaukee author Charles Sykes' new book, *ProfScam*, as an exaggerated account based on isolated horror stories. The book accuses professors of being "grossly underworked." ... Students will take a lead role in deciding whether Zeta Beta Tau fraternity will be disciplined for an alleged racist incident. ... Bernard C. Cohen, vice chancellor for academic affairs and former acting chancellor, announces plans to return to teaching and scholarship.



Above: Dan Christison and Becky Ring of the Office of Admissions move into their new space on the third floor of the Red Gym. Below left: Visitors look over the Guy Goen Lounge. Below right: Many historic touches remain despite extensive renovations, including the main entrance, designed for militiamen.

Officials expect minimal disruption to campus services as eight offices begin moving to the renovated Red Gym this week and next week.

Completing the \$12.75 million restoration of the venerable 19th-century armory, tenants began moving Monday. By early November, the center should be fully operational, says Steve Saffian, the assistant dean of students who has overseen the details of the Red Gym project.

Moving the Office of Admissions is the first — and the largest — undertaking. Director of Admissions Robert Seltzer says the move involves 50 workers and about 2,000 boxes at two locations.

Seltzer says phones will be answered and services provided throughout the move. Signs will be posted at current offices and the Red Gym to direct visitors to the correct location for the help they are seeking.

"We're expecting to be open to the public continually," Seltzer says. "Our clients will be able to find us." ■



## Eastman Hall to host Halloween concert

If you're looking for a terrifying treat on Halloween, try the frighteningly apropos organ concert by professor John Chappell Stowe in Eastman Hall.

Actually Stowe promises a light-hearted, fun evening — with just some scary tunes.

But he hints: "We might have a surprise Halloween guest or two..."

Part of the Faculty Concert Series, this will be Stowe's first Halloween organ performance since 1995, when the organ went

down for repairs.

"I see Halloween as kind of a fun time, and of course, the organ has some associations with ghoulish things from movies," Stowe says.

The stage will be decorated for the mysterious occasion. Stowe will dress in a "low-key" costume because he doesn't want to upstage audience members. He encourages costumes to "add to the flavor of the evening."

The concert will include exotic, sometimes scary and definitely fun tunes that he might not otherwise include in a more serious program. The Halloween program will feature: "Elfs," a slightly spooky French piece by Joseph Bonnet; "Mirrored Moon," an impressionistic, scary piece by a German composer; and other pieces.

"A Halloween Happening" will be 8 p.m. in Eastman Hall, Humanities. Tickets: \$5 students, senior citizens; \$7 for all others. ■



FOR IMMEDIATE RELEASE

11/9/98

Campus Briefs

- o UW prof to show 'Wright' stuff on PBS documentary this week
- o African project awarded \$173,000
- o UW seeks public comment on reaccreditation
- o Campus offices settle at Red Gym
- o Toburen named interim director

**UW PROF TO SHOW 'WRIGHT' STUFF ON PBS DOCUMENTARY THIS WEEK**  
CONTACT: William Cronon, (608) 265-2063

University of Wisconsin-Madison professor William Cronon will share his insight into the ideas of Frank Lloyd Wright's architecture in Ken Burns' upcoming documentary on the architect.

One of the program's producer/directors, Lynn Novick, was a Cronon student during Cronon's 1988-1992 stint as a professor of history at Yale University. Cronon also contributed the lead article to the Museum of Modern Art's 1994 retrospective on Wright's work, which encompassed interior design as well as architecture.

On the program, Cronon will discuss points including the architect's relationship to broader Emersonian ideas about the relationship between the natural world and the human psyche.

"Wright's 'organic' architecture often is misunderstood," Cronon says. "Wright took nature and passed it through the mind of the artist, so he saw his buildings as being more natural than nature itself. Consequently, he wasn't really concerned with whether the roof leaked -- what mattered to Wright was the ideal form."

Cronon is the Frederick Jackson Turner Professor of History, Geography and Environmental Studies. The two-part "Frank Lloyd Wright" will air on public broadcasting stations Tuesday and Wednesday (Nov. 10 and 11) at 8 p.m.  
-- Barbara Wolff, (608) 262-8292

**AFRICAN PROJECT AWARDED \$173,000**

The General Library System will help the African Studies Program preserve its slide, photograph and video collections through a National Leadership Grant from the Federal Institute of Museum and Library Services.

The award of \$173,000 is one of 41 awards nationwide. More than 250 proposals were submitted in the \$6.5 million competition. The Africana project, which expands on the model of the highly successful Southeast Asian Images and Text (SEAIT) project (<http://www.library.wisc.edu/etext/seait/>), will make the digitally recorded images, videos and audio clips available through CD-ROM, the web and other media.  
-- Don Johnson (608) 262-0076



## **UW SEEKS PUBLIC COMMENT ON REACCREDITATION**

**CONTACT: Joseph Wiesenfarth, (608) 263-9233.**

The University of Wisconsin-Madison is seeking comments from citizens on its overall quality and academic programs as part of its 10-year reaccreditation process.

The North Central Association, the university's accrediting body, will examine the comments as it reviews the campus' plans to meet the reaccreditation requirements. Soliciting public comment is one such requirement.

"The university is a public place," says Joseph Wiesenfarth, chair of the campus reaccreditation project. "The conduct of its business reflects that fact and, in fact, celebrates that fact. Nothing less is expected of a public trust. It is in light of this that we invite the public to comment directly to the NCA on the university."

Members of the public are asked to submit comments about UW-Madison that "address substantive matters related to the quality of the institution or its academic programs," according to NCA guidelines.

The comments must be in writing and signed by the author. They should be addressed to Public Comment on the University of Wisconsin-Madison, Commission on Institutions of Higher Education, North Central Association of Colleges and Schools, 30 N. LaSalle St., Suite 2400, Chicago, IL, 60602.

The public comments must be received at NCA headquarters by March 12, 1999. The comments are not confidential, and the university may be asked to respond to those that require clarification.

The university is conducting an extensive self-study as part of the reaccreditation process to review past progress and set future directions, as it did in 1988, the last time it was reaccredited. NCA officials, who will conduct a comprehensive on-campus evaluation April 12-14, 1999, will review the self-study.

For more information, contact New Directions: The Reaccreditation Project, at (608) 263-9233, or visit the project's web site:  
<http://www.wisc.edu/newdirections>.

-Erik Christianson, (608) 262-0930; [echristi@facstaff.wisc.edu](mailto:echristi@facstaff.wisc.edu).



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#### CAMPUS OFFICES SETTLE AT RED GYM

Contact: Steve Saffian, Assistant Dean of Students, (608) 263-1711

Six of eight University of Wisconsin-Madison student services offices have completed their move to the renovated Red Gym.

The last two offices, Visitor Services and the Morgridge Center for Public Service, expect to make their moves Tuesday (Nov. 10) and Thursday (Nov. 12) respectively, says Steve Saffian, the assistant dean of students who has overseen the details of the Red Gym project. Tenants began moving Oct. 19 in the last step of the \$12.75 million restoration of the venerable 19th century armory.

The Campus Assistance Center is answering phone queries but walk-in service won't be available until the end of the week. Otherwise, "everything is operating as normal," Saffian says.

Here is a list of offices located in the building: Admissions, Campus Assistance and Visitor Center, Madison Friends of International Students, Morgridge Center for Public Service, Multicultural Student Services Center, International Student and Scholar Services, Student Organizations Office and Student Orientation Programs. The new Red Gym also contains a public lounge, student art gallery, and the multi-purpose On Wisconsin Room.  
-- Tim Kelley (608) 265-9870

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#### TOBUREN NAMED INTERIM DIRECTOR

CONTACT: Amy Toburen, (608) 262-0925

Amy E. Toburen, associate director of the Office of News and Public Affairs, has been named interim director by Chancellor David Ward.

"Amy Toburen has played a public relations leadership role for many years. I have every confidence in her ability to seamlessly step into this job," Ward said.

Ward also announced that a national search would be conducted to replace departing ONPA Director Susan Trebach, who was recently named executive director for public affairs at the University of Illinois. Ward has appointed Larry Meiller, professor of agricultural journalism, to chair the search committee.

Toburen has been associate director of the university's central communications office since 1994. A UW-Madison graduate, she joined the staff in 1988, and has served as the editor of Wisconsin Week, periodicals director and assistant director. Prior to joining ONPA, Toburen held editorial positions with the Wisconsin State Journal and Vilas County News-Review.

Toburen has been involved in all aspects of ONPA, from developing key institutional periodicals and greatly enhancing the university's Web site, to leading media relations and video production teams.

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## Milestones

## Bradley learning community earns top system honors

A unique living-and-learning experiment at UW-Madison has been awarded the UW System's top teaching award.

The recognition for the Bradley Learning Community comes on the heels of a report indicating that the three-year-old project shows early success in promoting academic achievement.

A UW System Board of Regents committee chaired by Regent Patrick Boyle singled out the Bradley program for a Teaching Excellence Award for Academic Departments and Programs.

A dozen faculty members serve as faculty fellows, teaching courses in residence halls for about 240 Bradley students, holding student-faculty roundtables, and participating in co-curricular and extra-curricular activities with first-year students. The project seeks to promote academic success by increasing student-faculty interaction outside the classroom and bringing ideas taught in the classroom into a residential environment.

"This award recognizes the spirit of collaboration and cooperation at the heart of the program, qualities that invigorate academic life and are essential to the scholarship of teaching," says Regent President San W. Orr Jr.

The Bradley project is sponsored by the College of Letters and Science and University Housing, and involves three certificate programs: Integrated Liberal Studies, Global Cultures and Environmental Studies. The \$5,000 award that accompanies the honor will be used to enhance the program.

"This award acknowledges the important contributions to teaching that may be provided by learning communities," says Michael Hinden, associate dean of international studies and Bradley's faculty director.

UW-Madison Provost John D. Wiley says the program could be a model for other campuses. "It is clear that the recognition and fostering of excellence in teaching also involves undergraduate experiences outside the traditional classroom," Wiley said. "We are so delighted with the results (of Bradley) that we are hopeful its programs and commitments can serve others in the UW System." ■

#### Faculty who have been affiliated with the Bradley Learning Community for all or part of its three years:

Steven Bauman, mathematics; Aaron Brower, social work; Jane Collins, sociology, global cultures; Calvin DeWitt, environmental studies; Joseph Elder, sociology, integrated liberal studies, global cultures; Michael Hinden, English, ILS, global cultures; Jackie Hitchon, agricultural journalism; Evelyn Howell, landscape architecture, environmental studies; Marty Kanarek, environmental studies, Medical School; Mary Layoun, comparative literature, global cultures; Robert March, physics, ILS; Ruben Medina, Chicana/Chicano studies, global cultures; Judy Miller, French and Italian, global cultures; Barry Powell, classics; Rich Ralston, Afro-American Studies, global cultures; Harold E. Scheub, African languages and literature, global cultures; Robert Siegfried, history of science (emeritus), ILS; Michael Vanden Heuvel, theatre and drama, ILS.

## On campus

## Special prosecutor to speak

Lawrence E. Walsh, independent counsel in the Iran-Contra investigation from 1986 to 1993, will present the 10th Annual Thomas E. Fairchild Lecture Oct. 23 at the UW-Madison Law School.



Walsh will speak at 4 p.m. in Room 2260 of the Law School (with an overflow room provided if necessary) on "The Future of the Independent Counsel Statute." He will discuss the history and future of the federal statute allowing appointment of special prosecutors, as well as the law's present use and possible abuse in the ongoing Whitewater investigation. Admission is free.

Walsh, now counsel to the Oklahoma firm of Crowe & Dunlevy, began his career as a prosecutor in Thomas E. Dewey's racket-busting district attorney's office in New York from 1938 to 1941. When Dewey was elected governor of New York, Walsh served on his staff for eight years as counsel and then as legislative liaison. Dewey later asked Walsh to organize the Waterfront Commission of New York Harbor to reduce crime on the docks.

President Eisenhower appointed Walsh a federal judge in New York (1954-57) and deputy attorney general of the United States (1957-60). In the latter post he was responsible for overseeing school desegregation in Little Rock, Ark..

Walsh next worked in private practice until his appointment as Iran-Contra special prosecutor in 1986. The Fairchild Lectureship was established at the UW-Madison Law School as a tribute to Thomas E. Fairchild, a 1937 Law School graduate, former justice of the Wisconsin Supreme Court and now senior circuit judge on the U.S. Court of Appeals for the Seventh Circuit. ■

## Biochemistry dedication events include open house, science symposium

The College of Agricultural and Life Sciences will formally christen the new \$35.6 million Biochemistry Building Oct. 15-16 with a dedication ceremony, open house and science symposium.

While many in Madison have seen the building slowly take shape along Campus Drive over the past two years, the events give the public a formal opportunity to connect with UW-Madison's newest building.

"The dedication of this new building marks the latest in a long list of accomplishments compiled by this extraordinary department," said CALS Dean Elton Aberle.

The building provides a modern home for a department with a celebrated history, he said. Some of the vitamin and mineral discoveries by UW-Madison biochemists wiped out devastating diseases, improved human health and strengthened agricultural production.

After a two-month move from neighboring offices on Henry Mall, the 200,000-square-foot building is now fully occupied with about 200 biochemistry faculty and staff.

Aberle said the new building would certainly enhance many current projects, such as unraveling the mysteries of how plants prolong leaf

## SOAR joins Admissions Office

SOAR, the highly regarded UW-Madison new student orientation program, will be transferred to the Office of Admissions to strengthen its connections with other student service leaders, university officials say.

The move is part of a strategy to establish a more effective, integrated home for the leadership of SOAR, says Robert Seltzer, UW-Madison director of admissions.

SOAR coordinator Peg Davey, who previously worked as part of the Office of the Provost, will join the admissions office management team and report to Seltzer. She will move with the Office of Admissions to its new facilities at the Red Gym. Davey also will take on admissions projects that tie in with SOAR and complement the SOAR schedule.

Seltzer says the transfer offers several advantages: For example, SOAR leaders will be in closer proximity. This will enable all staff involved in SOAR to work together more effectively and efficiently. And SOAR will enjoy a stronger base and continuity in coming years.

The 30-year old program for new students and their parents is coordinated by the university's Office of Admissions, Student Orientation Programs Office and academic advisors from schools, colleges and the Cross College Advising Service. A leadership team drawn from these units does much SOAR planning.

"The opening of the Red Gym is giving us the opportunity to unite and integrate many student services," Davey says. "This move will enable me to work more closely with staff who have major roles in SOAR, such as Brian Wilk in the admissions office, and the Student Orientation Program Office staff."

Davey says about 5,520 freshmen, 1,039 transfer students and 5,979 parents took part in the program this past summer. ■

## NEWSMAKERS

## TAX CUT: WHO NEEDS IT?

Recent Congressional debate over an \$80 billion GOP tax-cut has focused mostly on federal tax revenues that have hit an all-time high.

"So what?" declares John Karl Scholz, an associate economics professor and until recently the deputy assistant secretary for tax analysis at the Treasury Department. "The economy is doing very well," Scholz told the *Washington Post*. "We will run the first [federal budget] surplus in years. It's hard to argue against that economic backdrop that taxes are putting a crushing drain on the economy."

Tax money is flowing into the Treasury at unprecedented levels, he said, but tax rates for many taxpayers are at relatively low levels compared with their peaks in the 1980s.

## CLINTON POLLS: NO SURPRISE

A growing number of Americans prefer censure to the ouster of President Clinton, polls indicate. That doesn't surprise presidential scholar Charles Jones, political science professor emeritus, who told the *Associated Press*: "It's as much a dilemma for the public as for Congress. Most people don't want change. It's very threatening, especially when things are going well."

## ON THE ROAD AGAIN

Steven Price, director of university-industry relations, is getting local and national attention for his travel guide *Along Interstate 80: What to See and Do On and Off the Highway*. It's a milepost-by-milepost look at the biology, history, geology, and industry of the areas along the road — and the second in a planned series about I-80, which cuts across 11 states and covers 2,907 miles.

"I do not subscribe to the mindset that these interstates are nasty entities that represent a step back in quality of life," Price says in a recent *Chronicle of Higher Education* article. "They're incredible testaments to the ingenuity of man and mankind."

## BACK TO SCHOOL

Alta Charo, associate professor of law and medical ethics, tells the *Chronicle of Education* why she's back in class this semester at UW-Madison. She's taking time off from teaching to enroll in a mix



of upper-level courses, including genetics and primate behavioral ecology courses, that she hopes will help her better understand how a person's biological makeup can influence behavior.

"If, as many people are suggesting, there is some biological programming to our personalities and behaviors, that has obvious connections to the law," Charo says. "Our laws are based on models of what a rational, personally autonomous person would do."

In the article, she also reflects on the influence of good teaching: "I've been amazed at the profound effect teachers have had on me. Whenever I feel like I'm too busy to meet with a student, I take a breath and make the time. You never know whose life you're going to be touching."

More campus newsmakers:  
[www.news.wisc.edu/wire/nm.html](http://www.news.wisc.edu/wire/nm.html).

## Ward, faculty deplore disruptions at public events

At a Faculty Senate meeting Monday, Chancellor David Ward spoke out against student disruptions during the UW Sesquicentennial Inauguration Sept. 10 and at a speech last Wednesday by Ward Connerly, a University of California regent who is a foe of quotas.

"I am personally deeply bothered by this," Ward said. "We must declare our commitment to free speech."

Some faculty senators did just that. William Scheckler, professor of medicine; Donald Downs, professor of political science; and Stephen Robinson, chair of the University Committee and professor of industrial engineering and computer science, all criticized the treatment Connerly received from some students at the Union Theater.

They urged faculty and students to stand up for free speech, and Robinson said the University Committee would look into options it might pursue to encourage free speech, including what disciplinary action could be taken against those who disrupted the Connerly speech.

"There is a difference between dissent and disruption," Downs said.

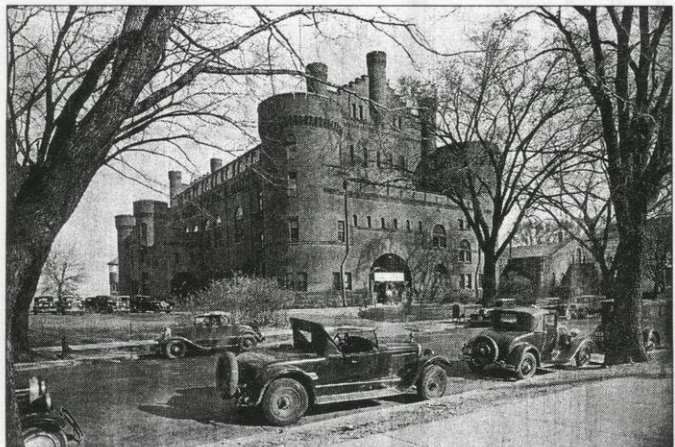




# WisconsinWeek

For Faculty and Staff of the University of Wisconsin-Madison

October 7, 1998



The Red Gym, about to reopen as a student services and visitor center, had already lost some of its luster when this photo was taken in the 1930s. Many student activities had migrated to the then-new Memorial Union next door.

## Red Gym set to reopen

Steve Schumacher

After 10 years of planning and dreaming and 1 1/2 years of construction, the new Old Red Gym is about set to reopen as the university's first student and visitor services center.

Following a \$12.75 million restoration of the venerable armory, tenants will begin moving in on Oct. 19. By mid-November, the center — which will house a number of student services, the Campus Assistance and Visitor Center, the Morgridge Center for Public Service and the Office of Undergraduate Admissions — should be fully operational.

Those curious to see what changes have been wrought in the building will have the opportunity Thursday when the Dean of Students Office, the Office of Visitor Services and the Office of News and Public Affairs host Second Thursday at the Red Gym, from 4:30-6:30 p.m. Although the finishing touches won't all be completed, there will be guided tours that allow a

glimpse of some of the more interesting aspects of the renovated structure.

"People who remember the building as dark and closed will be surprised, I think," says assistant dean of students Steve Saffian, who has overseen the details of the Red Gym project for the dean's office. "There have been more than 400 windows reopened, windows that were covered over time. That includes all the odd-shaped windows that made the building interesting."

Although the building's interior has been opened up, those taking the tour will notice many touches of history. The steel trusses overarching the second-floor gymnasium remain, a tribute to the state-of-the-art construction techniques used when the gym went up in 1894; the cream city brick walls of both the Campus Assistance and Visitor Center and the Morgridge Center have been stripped of paint and returned to their natural state; the wide front stairways remain, designed originally to accommodate a bat-

*continued on page eight*

## Ward outlines budget plan

Erik Christianson

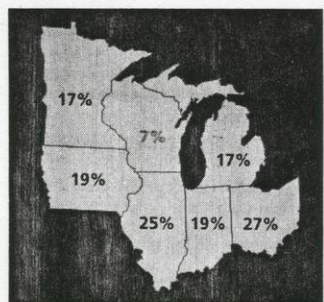
Chancellor David Ward briefed the Faculty Senate Monday on his biennial budget initiative and told members that their support is critical for the plan's success.

"We're trying to simply spread the word so that most all of us can become, in a sense, advocates of this budget," Ward said at the Senate's first meeting this academic year.

The chancellor's plan is designed to attract \$57 million in state support and tuition over four years, and match it with income raised from a \$200 million endowment supported by donors, alumni and others.

The added revenue will be used to increase financial aid; improve instructional and research initiatives; pay for needed building maintenance; and hire new faculty.

The plan would make possible the



State taxpayer support for UW education has increased only 7 percent since 1994, much less than in all neighboring states.

appointment of at least 100 new professors in the next two years and provide competi-

*continued on page fifteen*

## Murray Mall moves ahead

### Southeast campus to get five-block facelift

Erik Christianson

For more than 85 years, UW-Madison planners have envisioned an aesthetically pleasing pedestrian corridor linking Lake Mendota to the southeast part of campus.

That link could soon begin to take shape under plans unveiled Tuesday for a \$7 million development of Murray Mall.

"This part of campus and the city will receive a big boost from this project," says Lori Kay, UW-Madison Transportation Services director. "It is really an urban renewal project."

The plans, outlined at the first UW-Madison Sesquicentennial Campus and Community Breakfast, call for rehabilitating five blocks along the basic route of Murray Street between Lake Mendota and the Southeast Residence Halls. That span includes parts of Langdon Street, Library Mall, State Street Mall, Murray Street, University Avenue and Johnson Street.

The north-south pedestrian promenade would feature special paving, elaborate landscaping, fountains, green space, information kiosks, and open areas for sculpture and other art.

Kay says Murray Mall would serve as an important coupling of the heart of campus — including Memorial Union, the Armory and Gymnasium (Red Gym) and other student activity areas — with the residence halls, the Kohl Center and the neighborhoods and businesses of downtown Madison.

The renovation specifically ties into plans by the city, the university and downtown business leaders to revitalize State Street, adds Robert Hendricks, assistant director for planning with Facilities Planning and Management.

"I think the link between the projects is very timely and could be very beneficial to both the city and the university," he says.

While not always called Murray Mall, the project has been studied by campus planners since 1911, Hendricks says. Other construction priorities and lack of money, however, prevented the university from proceeding with the project's development.

But the Campus Master Plan, the university's long-range strategic planning document completed in 1996, identified Murray Mall as a key component to

*continued on page fifteen*

## Advancing a new notion of aging

### Institute broadens focus

Brian Mattmiller

On the occasion of its silver anniversary at UW-Madison, the Institute on Aging is pursuing a mature new understanding of what it means to grow old in America.

The dominant view of old age as a time defined by disease, loss and decline no longer reflects the full spectrum of America's growing population over age 65, says Carol Ryff, interim director of the institute.

The demographics of aging have shifted dramatically. In 1900, Ryff says only one in 25 Americans were age 65 and older. By the year 2000, the number will swell to nearly one in every five Americans.

With the gains in longevity, Ryff says that many people today can expect to live almost a quarter of their lives in retirement, and they are generally healthier, better educated and living longer than ever before.

Ryff says these changes pose a new challenge for society, to focus not only on the very real illnesses and pathologies of aging but also on the promise of later life. People are remaining healthy and vital well into their 70s and even 80s, but their opportunities for meaningful involvement in society have not kept pace with their added years.

These demographic changes have also

*continued on page eight*

## Inside

**13 ARTS BOOST VISIBILITY**  
New institute strengthens programs, increases collaboration.

**16 UNNATURAL ACT?**  
They've done it three times a week, 50 weeks a year—for 18 years.

### Departments

- 2** Campus News
- 4** Profile: William Farlow
- 9** Campus Calendar
- 13** Events Bulletin
- 14** For the Record
- 15** Position Vacancies



Sherman, Texas, here we come.  
Page 6



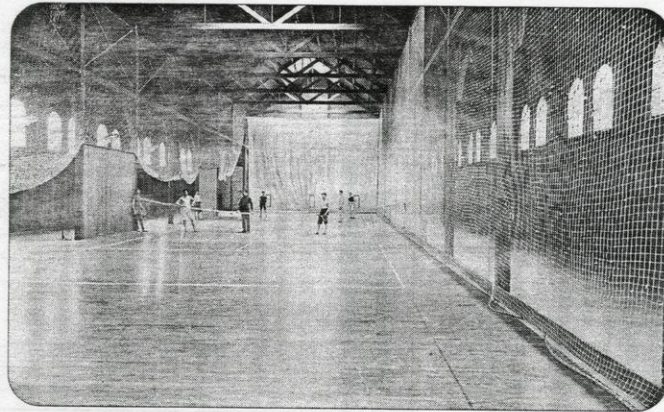


Photo courtesy of UW-Madison Archives

## Red Gym

*continued from page one*

tion marching in columns of four; and the walls of the Morgridge Center, located in the building's southeastern turret, still bear the scars of a firebomb from a 1970 Vietnam War protest.

In addition to the offices, the new Red Gym contains a public lounge in a newly-created mezzanine above the second floor that includes a view of Lake Mendota; a student art gallery; an Infolab; a media room for group presentations; and the multi-purpose On Wisconsin Room, on the site of the old swimming pool on the first floor.

Saffian, who has shown the building to a number of people, from grade-school groups to old-timers who remember its earlier days, says the reaction has been uniformly positive.

"Everybody thinks it's a wonderful place," he says.

The Armory and Gymnasium, as it is officially called, was one of several such buildings constructed as citizen militia training facilities throughout the country in the late 1800s, in response to fears that widespread labor unrest could lead to violence. The Wisconsin Legislature authorized the project in 1891 at a cost of about \$127,000. But from the beginning, the building also was envisioned as an athletic and student activity center, and the second floor Drill Room quickly took on another life as an assembly space and gymnasium.

For nearly 40 years after its opening, the Red Gym was a hub of campus and community activity. It was the site of the junior prom for many years, and of UW men's basketball until the UW Field House opened in 1930; "On Wisconsin" was performed there for the first time, at a 1909 football pep rally; large-scale student assemblies and lectures were held there, as were appearances by such luminaries as John Philip Sousa,

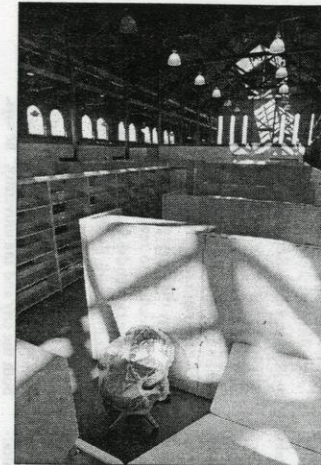


Photo by Jeff Miller

Tennis courts in the 1900 version of the Red Gym, above left, have been converted to offices for undergraduate admissions, above right.

William Jennings Bryan and Upton Sinclair. The Armory also was host to numerous political events, including the infamous Republican state convention of 1904, which featured a contentious split between the Progressive and Stalwart wings of the party and helped propel Robert M. "Fighting Bob" La Follette and his Progressives to national prominence.

Military use of the Red Gym declined in the 1920s and 1930s, and the opening of Memorial Union in 1928 and the Field House in 1930 drained the old gym of much of its student activity. Plans for its demolition began to surface as early as the 1950s. But in 1974, it was listed on the National Register of Historic Places, and in 1994, it was named a national landmark. ■

## Aging

*continued from page one*

broadened the research focus of the Institute on Aging, Ryff says. Now in addition to its landmark studies on the common diseases of aging, such as osteoporosis, Alzheimer's, Parkinson's, and vision and hearing loss, it is also beginning to look at the other side of the equation: What keeps older people vibrant, healthy and able to realize their potential?

"A lot of what we're doing in the institute today focuses on health promotion and prevention," Ryff says. "What we're doing is moving beyond feel-good perspectives about 'growing old gracefully' to the science of positive aging."

One major line of aging research in this decade has focused on how nutrition affects the aging process. Another relatively recent project is exploring mental and physical resilience in older people. Many older persons have the capacity to maintain or regain health in the face of the loss of loved ones, serious medical problems or declining roles in life. The research raises the possibility of developing a "recipe" for resilience, or strategies on how people can improve their health and well-being.

Ryff says the institute, working with the community and state, must show creative leadership on transforming perceptions of later life. This includes envisioning new roles for retired people to help fill the void many people experience following their work lives.

"There is excitement now about the big picture," she says. "UW-Madison has become a world-class center for work on later-life health promotion, which includes treating and preventing disease and enhancing well-being in later life." ■



FOR IMMEDIATE RELEASE 10/19/98

CONTACT: Steve Saffian, Assistant Dean of Students, (608) 263-1711;  
Robert Seltzer, Director of Admissions, (608) 262-0464

### SMOOTH MOVE EXPECTED AS EIGHT OFFICES PACK FOR RED GYM

MADISON - Officials expect minimal disruption to campus services as eight University of Wisconsin-Madison student services offices move to the renovated Red Gym.

Completing the \$12.75 million restoration of the venerable 19th century armory, tenants begin moving Monday (Oct. 19). Moving will continue for about two weeks, and by early November, the center should be fully operational, says Steve Saffian, the assistant dean of students who has overseen the details of the Red Gym project.

Moving the Office of Admissions is the first - and the largest - undertaking. Admissions Director Robert Seltzer expects the move, which involves 50 workers and about 2,000 boxes, will take several days.

Seltzer says phones will be answered and services provided throughout the move from buildings on Lake and Murray streets, about two blocks from the Red Gym. Phone numbers, including the main number, 262-3961, will not change.

During the move, signs will be posted at current offices and the Red Gym to direct students and others to the correct location for the help they are seeking.

"We're expecting to be open to the public continually," Seltzer says. "Our clients will be able to find us."

After admissions workers make their move, other student services will follow. Following is a tentative schedule for the move, with offices listed alphabetically:

#### ADMISSIONS

Current location: A.W. Peterson Building, 750 University Ave., and 432 N. Lake St. Moving Monday through Wednesday, Oct. 19-21.

#### CAMPUS ASSISTANCE AND VISITOR CENTER

Current location: 420 N. Lake St. Moving date: Nov. 2. Note: CAC director Jan Wheaton says the center will close for up to four days beginning Oct. 29, but will reopen Nov. 3. Call (608) 263-2400 for the latest information.

#### MADISON FRIENDS OF INTERNATIONAL STUDENTS

Current location: 115 Science Hall, 445 N. Park St. Moving Oct. 26.

#### MORGRIDGE CENTER FOR PUBLIC SERVICE

Current location: Union South, 227 N. Randall Ave. Moving Oct. 29.

#### MULTICULTURAL STUDENT SERVICES CENTER

Current location: Memorial Union, 800 Langdon St. Moving Oct. 30, may be closed Nov. 2 and 3.

#### INTERNATIONAL STUDENT AND SCHOLAR SERVICES

Current location: 115 Science Hall, 445 N. Park St. Moving Oct. 26.



## STUDENT ORGANIZATIONS OFFICE

Current location: 89 Bascom Hall, 500 Lincoln Drive. Moving Oct. 29.

## STUDENT ORIENTATION PROGRAMS

Current location: Gordon Offices, 717 W. Johnson St. Moving Oct. 29.

In addition to the offices, the new Red Gym contains a public lounge in a newly created mezzanine above the second floor that includes a view of Lake Mendota; a student art gallery; an Infolab; a media room for group presentations; and the multi-purpose On Wisconsin Room, on the site of the old swimming pool on the first floor.

Although renovated for office use, the landmark building's interior retains many touches of history. The steel trusses arching over the second-floor gymnasium remain, a tribute to the state-of-the-art construction techniques used when the gym went up in 1894; the cream city brick walls of both the Campus Assistance and Visitor Center and the Morgridge Center have been stripped of paint and returned to their natural state; and the wide front stairways remain.

###

- Tim Kelley, (608) 265-9870



FOR IMMEDIATE RELEASE

10/19/98

CONTACT: Robert Seltzer, Director of Admissions, (608) 262-0464;  
Peg Davey, SOAR coordinator, (608) 262-6972

### SOAR PROGRAM TO JOIN OFFICE OF ADMISSIONS

MADISON - SOAR, the highly regarded UW-Madison new student orientation program, will be transferred to the Office of Admissions to strengthen its connections with other student service leaders, university officials say.

The move is part of a strategy to establish a more effective, integrated home for the leadership of SOAR, says Robert Seltzer, UW-Madison director of admissions.

SOAR coordinator Peg Davey, who previously worked as part of the Office of the Provost, will join the admissions office management team and report to Seltzer. She will move with the Office of Admissions to its new facilities at the Red Gym. Davey also will take on admissions projects that tie in with SOAR and complement the SOAR schedule.

Seltzer says the transfer offers several advantages:

- \* SOAR leaders will be in closer proximity. This will enable all staff involved in SOAR to work together more effectively and efficiently.
- \* Staff support will be more readily available to SOAR leaders.
- \* SOAR will enjoy a stronger base and more continuity for the coming years.

The 30-year old program for new students and their parents is coordinated by the university's Office of Admissions, Student Orientation Programs Office and academic advisors from schools, colleges and the Cross College Advising Service. A leadership team drawn from these units does much SOAR planning.

"The opening of the Red Gym is giving us the opportunity to unite and integrate many student services," Davey says. "This move will enable me to work more closely with staff who have major roles in SOAR such as Brian Wilk in the admissions office and the Student Orientation Program Office staff."

Davey says about 5,520 freshmen, 1,039 transfer students and 5,979 parents took part in the program this past summer. Davey says SOAR helps students learn about campus resources and expectations; to make new friends and meet other students, faculty and staff; and explore academic options and register for fall classes with their advisors.

"Most of all we want them to be excited about coming here, and understand that they have opportunity and responsibility for creating their own experiences," Davey says.

During much of the SOAR program, parents participate in sessions specifically for them. "We hope that they learn about the campus, gain an understanding of how this transition will affect them and how they can support their students," Davey says.

###

- Tim Kelley, (608) 265-9870