



The daily cardinal. Vol. XXXIV, No. 194 June 7, 1925

Madison, Wisconsin: University of Wisconsin, June 7, 1925

<https://digital.library.wisc.edu/1711.dl/YSX6ORO7MD6K38E>

<http://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

Senior Edition

LAST ISSUE
Today's Daily Cardinal is the last until summer session opens.

WEATHER
Mostly fair; continued warm; probably showers. Lower temperature Monday or Tuesday.

The Daily Cardinal

VOL. XXXIV. NO. 194

UNIVERSITY OF WISCONSIN, MADISON, SUNDAY, JUNE 7, 1925

PRICE 5 CENTS

CHEERING CROWDS SEND CREW EAST TO POUGHKEEPSIE

"Dad" Vail, Teckemeyer, Johnson, Bassett Speak to Noisy Throng

Megaphones and Cardinal striped flannels are put aside, the red wagon is again in its place, a record breaking crowd of mightily cheering and spirited Badger followers has dispersed, and the Wisconsin crews are rapidly slipping into the East, into the eternal land of the time-honored and world-reckoned regatta at Poughkeepsie.

True, the crews have gone, and the part of everyone else in winning the race has been done and has instilled the glorious old fighting spirit into those 22 men of Wisconsin.

Vail Makes Speech

Never before in the history of Wisconsin athletics has there been such a sendoff. At least, so Coach "Dad" Vail says. "We have two weeks of intensive training on the Hudson before us, and with this in view there should be ample time to put the men in a condition that will draw them over the wire in the lead of the huskies from both the East and West."

"We are out for blood," said Captain Oscar Teckemeyer of thearsity just before the train pulled out. "We are not going to Poughkeepsie to make a good showing; we are going there to do our best and win!"

Bassett Also Talks

Captain Frazer Bassett of the freshmen reinforced the words of "Teck", assuring the yelling throng that the freshmen too were out to win. Varsity coxswain Coulter said that his time for a speech was June 22. Freshman Coach Howard Johnson expressed his gratitude and that of the others for the rousing sendoff.

YOUTH DROWNS WHILE BATHING IN MENDOTA

Robert Berchens, 12, son of Mr. and Mrs. M. L. Berchens, 439 West Dayton street, was drowned at 11 o'clock yesterday morning while swimming at the rear of the university boat house. It is believed that was suddenly seized with heart cramps and sank without anyone noticing. His brother, John, was the first to discover his absence, and after calling him several times, he and the Murphy boy began searching the bottom and finally found the body.

JUNIORS KEEP SEATS ON FORENSIC BOARD

"The two juniors John Sumner and Arthur Nickel, elected to the Forensic board in the spring election will be allowed to keep their seats," Carl J. Ludwig '26, president of the board, announced last night. "The board will accept the recent ruling of the student senate because it believes the election was honest."

Soft, Musical Evenings on Mendota Marred by Exams

It was a heavenly night. Myriads of stars twinkled in the blue sky. The moon, bright and full, shone down on the lake. From afar off came the tinkling of a guitar and a man's low singing. Yes, the night was ideal; only one thing stood in the way — it was exam time!

Yes — exam time. Somehow now not quite so many cars madly race the streets, and the library now vies with the lake for popularity. One glance at the reading room during exam period is enough to convince any legislator of the need of an addition. Not quite so often do eyes rove around to see who else is there. Up in the stacks uppermost conquering theses or

"Casa Cervantes," Spanish Speaking House, Organized

Final arrangements have been made for the opening in September of a house where only Spanish will be spoken. The new institution, the first of its kind in the United States, will be named "Casa Cervantes," symbolizing in the name of the greatest of Spanish authors, all the Spanish-speaking countries.

Property has been rented for a number of years, located in 224 North Murray street. About 15 girls will live in the house. There will be dining room service for about 35 men and women.

The organizers plan to make of the first floor of the house, something like a club, where all those interested in Spanish things, can meet. Mrs. Alfau, a distinguished Spanish woman and a pianist of merit, will act as chaperone.

SUMMER SESSION BEGINS JUNE 29

Offers Variety of Courses in Six Weeks; Law School Open Ten Weeks

The six weeks' summer session term for 1925 will begin June 29 with courses offered in practically all of the departments that are open to the students during the regular semester. The Law School, which lasts ten weeks, will begin June 22 and end August 28.

Both academic and professional courses are offered to graduates and undergraduates in arts, education, medicine, commerce, law, agriculture and engineering. These courses are likewise open to teachers and business people. All the regular courses and practically all the special courses carry academic credit toward the doctor's, master's or bachelor's degree.

Students who have been dropped or dismissed from the university will not be admitted to the summer session without the approval of the dean of the college specially concerned.

The summer session fee, which does not vary with the number of courses taken, is \$35 in the Law School and \$22 in the other schools and colleges and in the graduate school. There is no matriculation fee and no non-resident fee.

The summer sessions at the university have become extremely popular with teachers, business people and students in other universities in recent years because of the natural surroundings and opportunities for recreation about Madison.

The entertainment features of the summer session play a large part in the attractions of the term. Its educational values have, however, rapidly taken rank with the foremost summer sessions in universities throughout the country.

2,107 Will Receive Degrees At Commencement, June 22

Four Days of Exercises and Festivities Precede Final Awarding of Diplomas

Wisconsin will add 2107 names to her list of alumni when the final degrees are conferred at the commencement exercises in the Camp Randall stadium June 22.

The presentation of diplomas and the commencement ceremonies come as a conclusion to five days of class exercises and senior festivities, opened by the production of J. M. Barrie's "Dear Brutus," the senior class play. The play will be given in the open air theater at 8:30 o'clock, June 18, with a cast composed entirely of seniors.

Begin Friday

Friday, June 19, marks the beginning of the class day exercises, opening at 4:30 p. m. with the formal program at Bascom hall, and follow-

Class day program

The Ivy ceremony, 5 p. m. on upper campus.

Address of welcome, John L. Bergstresser, president.

Class sing.

Presentation of class memorial, George Fiedler.

Acceptance for the faculty, Prof. William H. Kieckhofer.

Presentation of the Intercollegiate athletic medal, George Little.

Picnic supper.

The Pipe of peace ceremony at 11 p. m. on lower campus,

ed by a class picnic on the Memorial union terrace.

Class day will begin with a pro-

(Continued from page 1)

STEPHEN GILMAN RECEIVES DEGREE

Educator Receives Honorary L. L. D. in Recognition of Past Services

Stephen W. Gilman, professor of business administration and finance, was awarded the honorary degree of LLD June 3, after he gave the convocation address at Franklin college, Indiana. Prof. Gilman received the honor in recognition of his distinguished service in training men for business and in developing the character and personality of his students.

Prof. Gilman was born on a farm and raised in Wisconsin. After his education at the university, he was in business about twenty years in Chicago in the service of capitalists who controlled various railroads and subsidiary corporations of railroads, principally coal mining and steel manufacturing.

He was president of the Brazil Block Coal company and director of the Chicago and Eastern Illinois and Chicago and Indiana Coal Railway company. He was graduated from the Law school of the university in 1899 and was a member of the firm of Bird and Gilman.

Prof. Gilman's connection with the university extends over a period of twenty years in the department of economics and the Course in Commerce. He was a member of the advisory commission of food administration during the World war. He has been a special lecturer in the summer sessions of Columbia University, New York, New York University, and the University of California. He will teach in the University of Southern California this summer.

At present, Prof. Gilman is a member of the Wisconsin Society of Certified Public Accountants, the American Society of Certified Public Accountants, the American Economics Association and the Society of American University Instructors in Business. He is a director of the Madison Gas and Electric company and other corporations.

BADGERS SECOND IN OHIO CONTEST, MICHIGAN FIRST

Schwarze, Russell Set New Marks in Shot, High Jump Events

COLUMBUS, Ohio — The Cardinal runners of Wisconsin won second place in one of the greatest track and field meets of the Western Conference which was held here this afternoon.

Many records were broken, including the shot put record by Schwarze, of Wisconsin, who heaved the iron ball 48 feet 1 inch, the high jump by Russell, of Chicago who bettered Osborne's (Illinois) at the height of 6 feet 6 inches, and the brilliant performances of the colored wonder of Michigan, Hubbard, and his teammate, Northrup.

Hubbard, Northrup Star

Too much Hubbard and Northrup spelled defeat for the Badger track squad in their fight for conference honors.

For the major part of the meet the two teams fought neck and neck, for the lead, with Iowa close behind, but as the close of the meet drew near the Wolverines pulled out and proved too much for the fighting Cardinal team.

McAndrews Pulls Tendon

One of the toughest breaks of the day came when McAndrews pulled a tendon in the semi-finals of the dash events, and was unable to compete in any of the other running events.

This catastrophe cut Wisconsin

(Continued on Page 3).

SENIOR CLASS PICTURE TO BE TAKEN JUNE 22

The group picture of the graduating class will be taken at the women's athletic field at Camp Randall, Monday, June 22 at 4 o'clock in the afternoon. The Photoart house, using a camera with a 12-inch circuit, will take the picture.

11 OCTOPUS HONORS AWARDED TO WORKERS

Five cups and six honorable mentions for Octopus work during the past year were announced yesterday by John Powell '26, managing editor of the magazine.

First art prize was awarded to Michael Stiver '25, for the cover on the first issue of the year. Gretchen Gilbert '25, won the second place cup. Honorable mention for art work was won by Kenneth C. Kehl '26, Jeff Creer '27, and Richard Brayton '27. John Powell '26, won first prize for the best prose work of the year and Don Trenary '27 was given honorable mention.

Powell also received honorable mention for verse. For the best verse John E. Davis '26, was awarded a cup. Gordon Lewis '25, received a cup for the best short joke. Stuart Palmer '28 was honorably mentioned.

Seniors to Open Ceremonies June 19, by Planting the Ivy

When the long line of brightly clad figures marches up Bascom hill Friday afternoon, June 19th, the Seniors' own day will have begun.

At 4:30 on that day the old familiar ceremony of the planting of the ivy at Main hall will take place. Seniors will have a chance to see where '25's ivy is, so that when they return to reunions, they can see how it has grown.

"If you want to be a Badger," "Sing Along," "Hymn to Wisconsin," "Varsity," "On Wisconsin," and "On the Shores of Lake Mendota," will echo and re-echo from back of the Union building, when the Seniors congregate on the lawn there following the ivy ceremony on the Hill, for the last sing of their college careers.

Then, as the flaming rays of the sun fade over Mendota's waters, the class of '25 will meet for a picnic supper. The dropping of the sun into the hills on the other side of the lake is symbolic of the ending of the four years of work and play, of varied and interesting occupations and amusements, of new friends and old, of activities and theses, of Carl Russell and Bill Kieckhofer, of Benny Snow and Uncle Jule, of strolls on the drive in the moonlight, and of skates on the rink in the cold crispness of starlight nights, of topics and dances in Lathrop, of dates and Chicago games, of crew send-offs and of deans — four years never to be repeated, never to be duplicated, alive in memory, to be refreshed by reunions and by letters.

Daily Reports
of
Badger Teams

CARDINAL SPORTS

Athletics in
the
Collegiate World

CLOSE DEFEAT MARKS END OF BADGER BALL SEASON

Rally in Sixth in Vain; Badger Hurlers Appear Off Form

BY STAN KALISH

A fair year of conference baseball was sadly closed by the Wisconsin team yesterday afternoon when the Chicago team took them into camp by a 7 to 4 score.

However, although the Badgers were defeated they played a good strong steady game, and were always threatening, but never quite strong enough to go ahead.

With the score 7 to 3 against them, the Cardinals staged a rally in the last half of the ninth inning, but the Maroons staved the attack and allowed only one run to cross the plate.

Pitchers Off Stride

None of the Badger pitchers, there were three used, could seem to get going. Claussen, who started, went along four innings pretty steady but then weakened and had to be replaced by Shrenk. He lasted but two short innings, and then George Stoll, hero of the victory over Ohio Thursday, went in but even he could not ward off the powerful Maroon drive.

For the Maroons, Gubbins, a left hander, started out and travelled at a fast clip for five innings; then in the sixth the Badgers found him and sneaked three runs across before Coach Norgren was able to call Marks in from right field to go on the mound. He held the Cardinals well in check for the rest of the game.

Chicago Scores First

Two Wisconsin men played their last game for the school. Captain Ellingson and Steen are these men. Each has contributed to the success of the squad, and in yesterday's game both performed in big league style.

Chicago was the first to score. Their first run came in the third inning. R. Howell, first batter, lined out a triple and Macklind singled to center to score him. Again in the fourth, the Chicago nine got a run when McConnell who walked, went to third when Wieland fumbled Howell's grounder, and then scored on a squeeze play. The Maroons got two more in the fifth when Macklind reached first on Wieland's error and then went to second on Cunningham's safe bunt. The two advanced a base on Mark's safe bunt. Both scored on McConnell's single to left field.

Badgers Rally in Sixth

The Badgers got three runs in the sixth inning. Ellingson singled to center and went to second on Donagan's single. Larson then smacked a triple to center scoring Ellingson and Donagan. Larson scored on Steen's single. Marks then re-

lieved Gubbins and let the Badgers down for the rest of the inning scoreless. The final Wisconsin run came in the ninth; Lamboley walked; Barnum singled when he bat- ted for Wieland, sending Lamboley to second. Lamboley scored on Tangen's single.

The Maroons got their fifth run in the seventh inning when Marks tripped to center and scored on J. Howell's single. They also added counters in the eighth and ninth innings; a double by Marks and a triple by Brignall did the damage in the eighth, while a home run by Wiese accounted for the ninth inn- ing score.

The summary:

	AB	R	H	PO	A	E
Tangen, 3b	5	0	1	1	2	0
Ellingson, 2b	4	1	2	3	0	0
Donagan, lf	4	1	1	0	0	0
Larson, cf	4	1	3	2	0	1
Steen, 1b	4	0	1	9	0	0
Edwards, rf	4	0	1	2	0	0
Claussen, p	2	0	0	0	5	0
Shrenk, p	1	0	0	0	1	0
Stoll, p	0	0	0	0	0	0
Wieland, ss	2	0	1	1	4	3
*Barnum	1	0	1	0	0	3
Totals	33	4	11	27	12	5

*Barnum batted for Wieland in ninth.

	AB	R	H	PO	A	E
Chicago	5	1	1	4	4	0
R. Howell, 2b	5	1	1	2	0	1
Macklind, lf	5	1	1	9	1	0
Cunningham, 1b	5	1	1	9	1	0
Marks, rf-p	4	2	3	2	0	0
Brignall, 3b	4	0	1	0	3	0
McConnell, ss	4	1	1	2	2	0
J. Howell, cf	5	0	2	2	0	0
Webster, c	2	0	0	6	2	0
Gubbins, p	2	0	0	0	1	0
Wiese, rf	2	1	1	0	0	0
Totals	38	7	11	27	13	1
Chicago	001	120	111	7		
Wisconsin	000	003	001	4		

Two base hits—Marks. Three base hit—R. Howell, Marks, Brignall, Larson. Home runs—Wiese. Double plays—Chicago (R. Howell to McConnell to Cunningham). Bases on balls—off Gubbins, 2; off Marks, 2; off Claussen, 2; off Shrenk, 2; off Stoll, 0. Struck out by Gubbins, 2; by Marks, 3; by Claussen, 3; by Shrenk, 2; by Stoll, 1. Umpires—Schuler and Ray. Time—2:41.

FIRPO SAYS HE WILL NOT CONSIDER FIGHT

BUENOS AIRES—Louis Angel Firpo, the "Wild Bull of the Pam pas," champion heavyweight prize fighter of Argentina, sent a cable dispatch to an Italian newspaper of San Francisco informing it that he will not consider at this time an offer for a bout between the winner of the Renault-Godfrey fight to be held in San Francisco tomorrow.

READ CARDINAL ADS

Your Last Chance to Take

Kodak Pictures

From now to the end of the school year there will be hundreds of opportunities to take pictures. If you have no camera, get one at once and make the best of the short time remaining.

The pictures you take now will be most highly prized in later life—that's one reason. There are many other reasons, among which is the "just for fun" one, which has an appeal all of its own for you.

So take pictures of your college days while you can—and there won't be any regrets afterwards.

The
PHOTOART
HOUSE
W.M. J. MEUER PRESIDENT

The House of a Thousand Kodaks

Kodak Developing and Printing

Big 10 Directors Will Help Smaller Cities in Athletics

COLUMBUS, Ohio—A new policy was adopted by the athletic directors of the Western Conference here yesterday relative to extending the program of the organization. Big Ten officials in seven states will assist and encourage sports in the cities and small communities of their respective states.

Athletic director Dr. Paul E. Beltling of Iowa was chosen chairman of a committee on educational psychology. A certain sum of money is to be expended by the conference for information which may better conditions in the conference.

Uniform interpretation of Big Ten rules will be taken under discussion by conference football coaches and those officiating at games on September 12 at Chicago.

MAY REVOKE OLYMPIC RUNNER'S CITIZENSHIP

NEW YORK—Alleged violation of naturalization conditions may stand in the way of Hannes Kolehmainen, Olympic Marathon champion in 1920, from being admitted to citizenship in the United States. A vice council of this country in Finland has submitted evidence which shows that the Finn received naturalization papers in 1921, but returned to and resided in Finland the same year, where he has been engaged in business.

READ CARDINAL ADS

M'KEE WINNER OF BIG HARRIER RACE

Yearling Runner Covers 2.8 Mile Course in Fast Time

Dick McKee '28, winner of last fall's Turkey day race, won the annual Spring Harrier race yesterday afternoon in the excellent time of 15 min. and 13 seconds. Gumbreck was second and Klevey third.

All the men who ran finished. This is surprising because of the intense heat of the day. Those who entered were McKee, Gumbreck, Klevey, Williamson, Butz Bueckner, Skinner, Stewart, Sander, and Hardy.

Gumbreck led the race most of the way but McKee passed him near the finish. The course ran along the lake shore and back, totaling 2.8 miles.

The first three men will receive medals and McKee will have his name engraved on the cup which travels from winner to winner each successive year.

ANN ARBOR, Mich.—Richard H. Crane, captain of the University of Michigan tennis team won his election by persistent effort. He failed to win his numerals as a freshman, but kept plugging along for three years until he was elected varsity set captain.

Chadbourne Hall Pledges \$200 to New Tabard Inn

Chadbourne hall has made plans for making a generous gift for the purchase of a permanent home for Tabard Inn, the oldest and largest cooperative group at the university. The girls who live at Chadbourne this year have pledged \$200 toward the enterprise.

Since the building of the new Wisconsin Memorial hospital, it has been found necessary to take over the house formerly used as Tabard Inn for a nurses' home.

Ten seniors who are going out this year from Tabard Inn have pledged \$100 a year for the next five years to be applied to the indebtedness of the new house. An earlier group has likewise pledged the same amount.

A. RODIN, STUDENT, SCULLER, SUCCUMBS

Alfred Rodin, 21, a junior in the College of Engineering, died in the university infirmary yesterday morning, following a month's illness with inflammatory rheumatism. As the understudy of Walter Hoover, former world's champion singles sculler, he was considered the best oarsman in Duluth since Hoover's departure from that city. Rodin was believed to have contracted rheumatism while living at the university boat house, where he worked for his lodgings.

THE (O) HUB

Henry C. Lytton & Sons

CHICAGO



During Vacation Make It a Point to

Visit the Lytton College Shop

There are four very definite reasons for the rapidly increasing popularity of the Lytton College Shop among College Men:

1. Its varieties include the leading manufacturers' smartest styles and patterns.
2. It is a separate shop within the store—maintaining a friendly and exclusive atmosphere.
3. It enjoys the very definite economies resulting from our tremendous business.
4. It is constantly showing the newest style ideas regardless of the season.

No other Store or Shop can offer such a combination of advantages

Daily Reports
of
Badger Teams

CARDINAL SPORTS

Athletics in
the
Collegiate World

WISCONSIN IS SECOND IN TRACK MEET AT COLUMBUS

Records Fall in Great Annual
Western Conference
Track Meet

out of about six points in the two speed races, as "Mac" was going hot. In spite of his injury he fought gamely on in the broad jump and annexed one point for the team which was just enough to put them in second place ahead of the ram-paging Buckeyes.

Finishes Very Close

While Michigan had pretty much her own way out in front during the latter part of the meet, the next three teams put up a terrific struggle for the next three places, with Wisconsin nosing out Ohio by half a point and the Buckeyes leading Iowa by one and a half counters. It was one of the closest finishes that have ever been staged in a conference meet.

Kennedy put up a beautiful race in the quarter after getting off to a poor start, and nearly overtook Phillips, Butler star, at the tape to win the race.

Late Sprint Beats Schutt

A sprint that was started a bit too soon was all that kept Schutt, Badger crack miler, from winning this event. Jimmy Cusack, pride of Chicago, and Mathews of Minnesota, overtook the flying Schutt on the last 100 yards when the terrific strain of the early sprint began to tell on him.

Although Kubly has been out of condition ever since he had the mumps, the little fellow came through a fifth in the two mile when such stars as Shimek, Phelps and Bourke were all that were able to head him.

Russell Sets New Mark

Krieger turned in a beautiful performance in the pole vault by taking second place at 12 foot 6 inches. He nearly tied for first with Bouscher but the purple star cleared 13 feet on his last jump while Krieger missed by a fraction of an inch.

Apparently, Russell of Chicago has completely recovered from his leg injury, as the big Maroon won the high jump at six feet six inches to break the conference record held by Osborne of Illinois. McGinnis was an easy second at six feet four inches while Tuhtar tied for third at six feet 2 inches.

Schwarze Breaks Records

Schwarze broke the record that has withstood attack for years in the shot put when he heaved the ball out 48 feet 1 inch, but he fell down in the discus and bowed to Hancock, of Iowa, who won the event at 138 feet 2 inches.

Kreuse came through to take a place in the javelin but Tressler failed to take a place in the hammer for a needed point.

The relay was the surprise of the day for the first time in years Michigan won a mile relay. The Badgers, doped to win, were forced back to fourth place which was just enough for them to take second place. Had they missed out on fourth place, second place in the meet would have gone to Ohio state.

One mile run: won by Cucksack, Chicago; second, Matthew, Minn., third, Schutt, Wis.; fourth, Judge Notre Dame, fifth, Hill, Ohio Wesleyan. Time 4:24:59-100.

440 yard run—won by Phillips, Butler; Kennedy, Wis., second; Coulter, Iowa, third; Martin, N. W., fourth; Spencer, Chicago, fifth. Time 4:28:98-100.

Discus throw—won by Hancock, Iowa (138 feet 2 inches); Schwarze, Wis., second (137 feet 5 1/4 inches); Daine, Iowa, third (132 feet 3 1/2 inches); Doyle, Mich., fourth (130 feet 4 1/4 inches); Schutte, Minn., fifth.

Take no chances—
RIDER'S
MASTERPEN
for

Exams

Holds 230 drops of ink.
Rider's Pen Shop
650 State St.

BADGER ATHLETES HAVE SHOWN TRUE WISCONSIN SPIRIT

Men Have Given Their Utmost
for Wisconsin Glory
in Contests

By BOB LEWIN

Touchdowns mark football heroes, homeruns and thrilling catches characterize baseball idols, broken records bring praise to track athletes, and team victory heralds the triumphant crew. Stands and stadiums, fairly teeming with humanity, laud the athlete who plays the game!

But often times, athletes withstand immeasurable physical punishment, displaying endurance which never can be estimated, to batter through a winning touchdown or a tieing score. They fight on when they are sore with physical pain.

Determination is Success

So, when athletes are injured, concentration and determination are the basis of success in competitive trials. This concentration is the realization of the tremendous task before the entire team—it is thinking of the job ahead. And determination is the ability to continue and to mass every ounce of energy and fight when the big opportunity is presented.

The University of Wisconsin has had athletes who displayed physical courage and grit and determination. They combined these qualities, and this combination can tear down any barrier—whether human opposition, steel or stone, or the missing letter in a cross-word puzzle—for success.

Sundt is Hero

Playing his final football game for Wisconsin in 1921, Guy Sundt, captain and fullback, now assistant coach at the university, bore the brunt of the Badger attack both offensively and defensively.

For two quarters, the Wisconsin fullback staved off the vicious drives of the smashing Stagg box formation.

From his defensive position, he stopped the Maroon backs with little gain. The massed Chicago formations gradually wore down the physical condition of the Cardinal captain. And at the beginning of the third quarter, Chicago's merciless hammering crushed Sundt.

His collar bone was broken, his sternum was cracked, and two ribs were torn loose.

Polaski Star at Chicago

Still he fought on. He would not be taken from his last gridiron contest. Five times, from behind his own goal posts, Sundt kicked to midfield. And time after time, suffering from the most painful bodily injuries, he carried the ball to make first down through Coach Stagg's bulky and husky line. It was a marvellous exhibition of physical courage, fortitude, and determination.

In the 1924 Chicago-Wisconsin

game, which ended a scoreless tie, Dave Polaski, now captain-elect, played the entire four quarters with a badly sprained back, injured vertebrae, and two broken ribs. Not once did Polaski permit physical torture to gain possession of him. And Chicago did not record a single gain around his end.

Football Not Only Game

Football is not the only game in which almost super-human courage must be displayed. In 1921, Forrest Paddock, pitcher and captain of the baseball nine, gave a remarkable illustration of concentration and determination. The Cardinal hurler was an excellent pitcher, but the muscles of his pitching arm were delicate. The game with Michigan at Camp Randall was an important event on the Badger schedule. Near the end of the tilt, Wisconsin held a slight lead. Michigan started a rally, and after one man was out, succeeded in getting a runner on second base. A Wolverine batter hit a terrific line drive which struck the pitcher on his forearm. In spite of the great pain, quick thinking enabled Paddock to throw the runner out. His arm was swollen and bruised, but the plucky captain struck out the next batter, retiring the side, with a runner on third base. This meant a Badger triumph.

Brader is Lauded

Again in football, James Brader, star guard and tackle, and now assistant football coach, demonstrated that concentration and determination are fundamental in calculating competitive worth. Severely bruised in the battle with Illinois in 1920, Brader was able to withstand the pile-driving plunges of Jack Crangle and the Woods brothers, so that he was instrumental in the 14 to 9 win of Coach John Richards' Badgers. During the scrimmages of the following week, Brader's condition turned worse. He could scarcely walk, and it was thought impossible for him to play

CULVER OARSMEN DEFEAT BADGERS IN RECORD TIME

Wisconsin Shell Leads Race
Until Number 3 Loses
His Seat

CULVER, Ind.—Under ideal rowing conditions the Culver Military Academy crew defeated the Junior Varsity oarsmen of the University of Wisconsin.

The Cardinal shell was cutting the water in a wonderful style, ahead of the Military Academy eight by one quarter length until Number 3 of the Wisconsin crew lost his seat. This spelled the loss of the title of the traditional race for the Badgers between the two schools.

The personnel of the Cardinal shell was:

Porter, stroke
Treichel
Hondek
Egger
Steele
Van Wagenen
McCormick
Denu
Hardy, coxswain

The Culver crew led Wisconsin for three quarter lengths, and thereby established a new fast record of 4 minutes 38 1-5 seconds. The old record was 4 minutes 45 seconds.

Wish daytime came at night. Then you could see some mighty funny things in porch swings.

against Chicago. Charley-horses had set in his thighs and sides, as well as his legs. But Brader outplayed and outwitted his opponents, throwing the Maroon backs for consistent losses. And Al Davey's drop kick from a difficult angle gave Wisconsin a 3 to 0 victory.

This is our last chance to remind you
that we still type theses and topics.

Only nine more days to have them typed
and in on time. We are open for business every day for the entire year.

College Typing Co.

Corner of Lake and Langdon

B. 3747

SENIORS

A Rolling Stone Gathers No Moss
... Let Us Start You Rolling ...

Your Position Is Awaiting You In
Our Office -- Write for Information

Writing Puts
You Under
No Obligation

Inter-Collegiate Vocational Service

Room 942, Straus Building

CHICAGO

310 So. Michigan Avenue

Telephone
WABASH 5590

The Daily Cardinal

FOUNDED APRIL 4, 1892

University of Wisconsin official daily newspaper, owned and controlled by the student body. Published every morning except Monday during the academic year by The Daily Cardinal Company, incorporated, at the Union Building, 752 Langdon Street, and at The Capital Times Building, 106 King Street, Madison, Wisconsin. Printed by The Capital Times Company. Member of the Western Conference Editorial Association.

Entered as second-class mail matter at the post office at Madison, Wisconsin.

Editorial Office—Union Building, Phone B. 250, before 6 p. m. Capital Times, Phone B. 1137 after 7 p. m. Business Office—Union Building, Phone B. 6606 before 6 p. m.

Subscription Rates—\$3 a year by carrier, \$3.50 a year by mail; \$1.75 a semester by carrier, \$2 a semester by mail. Single copies, 5 cents.

BOARD OF CONTROL

PRESIDENT, JOHN L. BERGSTRESSER; Vice-president, Theodora E. Camlin; Jane Pierson, Secretary; James R. Hemingway, Treasurer; Member, Sidney R. Thorson.

EDITORIAL STAFF

MANAGING EDITOR WES. W. DUNLAP
Associate Editors Eliot H. Sharp, Elmer L. Barringer
Women's Editor Helen J. Baldiaf
Desk Editors Vilas Boyle, Kenneth Cook, Lloyd Gladfelter, Hillier Kriehbaum, Max Ninman, Louis Sosland, Payson Wild.

Skyrocket Editor John E. Davis
Editorial Writer Lowell Frautsch
Assistant Women's Editor Irene Norman
Society Editor Helen A. Taylor
Sports Editors George Dennis, Stanley Kalish
Exchange Editor Kathryn Shattuck
Sport Desk Editors Robert Paddock, Clarence Schlaver
Rotogravure Editor Alice Colony
Desk Assistants—Verpon Carrier, Elmer Freytag, Bernard G. d'kind, Joseph Mason, James Nelson, Robert Snyder.

Intramural Sports Editor Herbert Powell
Engineering Reporter Erwin Summers
Special Writers—Alice Drews, Esther Hawley, Edith Miller, Marcelline Rutherford, Kathryn Shattuck, Ruth Stevens, Rosemary Stone.

Reporters—Florence Allen, Mary Brandel, Hope Dahle, John Gillin, Katherine Hartman, Annette Hirschfeld, Ruth Krause, Rose Mantell, Muriel Markham, Edna Miller, Dorothy Potter, Winifred Wise, Louise Zimmerman.

BUSINESS STAFF

BUSINESS MANAGER ROBERT D. CASTERLINE
Associate Business Manager Earl E. Wheeler
Advertising Manager Luther E. Brooks
Associate Advtg. Mgr.—Norbert Eschmeyer, Harry M. Schuck.

Circulation Manager Irving W. York
Associate Circulation Manager Charles E. Kading
Asst. Circulation Mgr.—Edgar Judkins, Calvin Koehring
Assistant Office Secretary Lois B. Bacon
Foreign Advertising Mgr. Lester F. Malzahn
Merchandise Service Manager Antoinette Schweck
Assistant Merchandising Service Manager—Carol Bibs
Promotion Assistant Salome P. Fischer
Business Assistants—Ulla Rothermel, Grace Morley, Elizabeth Stone, Lester A. Senty, Othmar Weber, Elaine Murphy, James Clark, John Weisz.

DESK EDITOR—LLOYD GLADFELTER

WHERE WERE THE OTHER 5,000?

The crew received a good send-off yesterday. Fifteen hundred students could have done no more to show their spirit and enthusiasm, but—WHERE WERE THE OTHER 5000?

Granting that there are 7000 students more or less that had nothing important to deter them from attending the send-off, and a meal is not important, and knowing that approximately 1,500 students were at the station, there arises in our mind a question which overshadows the efforts of those 1,500. Why weren't the other 5000 there? How many were sitting on the front porch, how many were eating, how many were getting ready to go swimming, how many were staying home because it was "too hot"?

We admit that the time for the send-off was inconvenient; train schedules can't be altered to suit our conveniences. We admit that there were some students who absolutely could not come, and we admit that there were hundreds of students who didn't feel like coming.

THAT'S NOT WISCONSIN SPIRIT, that is the spirit of "let George do it." It so happened that 1500 "Georges" did it yesterday noon, but some day George will decide to let someone else do it and then the

We realize that the day will never come when 7000 wail of "Where is Wisconsin spirit?" will rise. students will attend a send-off. We aren't looking for Paradise to descend to earth. But the Daily Cardinal will never be satisfied until the number of students attending a send-off exceeds twice 1500. We will not write about "pink tea" nor threaten to do so. But we will not gush over send-offs attended by only 1500 no matter how enthusiastic they may be.

And to some of those who were there, we have a word to say. Why must you come in cars? That is a lazy way to attend a send-off. Why not be democratic and get out in the road and yell and sing as though you really wanted to get into the thing. Leave the "wrecks" at home, a walk on the hot pavement won't hurt you. It's good for the spirits.

L'ENVOI

We dislike to be harping, and harping, but we dislike more gushing and salving matters over. That's why we harp, and since matters are so far from perfect we're going to harp until perfection comes a little closer.

WE SING YOUR SWAN SONG, SENIORS

Well, seniors, heave a sigh. You won't get a chance to read these columns again in the capacity of an undergraduate. Maybe you will read them again

(concealed joy), maybe you have never read them. As a class you have been here four years. Very few of you could review completely the activities of your class.

Yours was the last class to wear the "postage-stamp green cap," and you wore it under compulsion. Then you had such a scrap with the sophomores the day of the cap bonfire that the green cap came into disgrace. Aren't you ashamed for destroying that beautiful tradition. We hear that the "postage stamp" cap is coming back however.

As sophomores you treated the freshmen with more consideration than freshmen had ever before been treated. You tried gently to persuade them to wear their new caps which were made to be so becoming they would want to wear them.

And when you were sophomores you began introducing yourselves to the various outside activities which flounder about the campus. Some of you began to be prominent. You also contributed your first varsity athletes to Wisconsin. And you began to learn how to study less and get better grades.

Then the junior year came and for a time no one, not even yourself, was very proud of you, but you got over that, in fact we couldn't remember for a while whether it was you or the class before you that proved its aptitude to politics. You ran a prom and published a yearbook, both worthy activities. You acquitted yourself well, and that is not flattery.

But as a senior you came into your real being. It was in that capacity that you directed the campus activities and studied and wrote a thesis on the side. You initiated the first Father's day and made it a success. You conducted a successful Memorial Union campaign. You were prominent on the athletic field, especially in track. We can't enumerate all that you have done.

Your class unity through the four years has not been very good. Lack of a Memorial Union building makes it hard for a class to organize and become a unified group. But it can be done, the present freshman class is showing us how.

Well, you have heard enough. Commencement is coming and you are looking forward to the day when the university can claim you only as a graduate. There will be no more boring or interesting assignments, no more topics to write, no more classes to attend; isn't it a wonderful feeling?

But you must have some regrets. You have surely become fondly attached to Wisconsin. And we dislike to see you go. We will miss seeing you; though we won't mind not having to take any more orders from you.

All in all, it is fitting that you should pass on. You have greater work to do. You must put away "childish things" and take up your burden in life. We will remain for another year and try to exceed your efforts. Progress comes inevitably with time. Farewell, seniors, success to you.

NO ONE TO BLAME

A small boy lost his life in swimming at the university pier yesterday. Now harsh criticism will run rampant. University officials will be attacked for allowing such an accident to happen. But we believe that the university deserves no criticism. With university students using the pier it is assumed quite justly that close watch need not be kept. "Cap" Isabel is near at hand to act in any emergency. There are piers about the city, however, where life guards are maintained or where there is only shallow water. Children should swim there. They do not belong on the university pier. The water is deep and they are not expected to be there, else a guard would be provided. We hope this incident will not provide unfavorable publicity for the university, for there was no one at fault.

WE ARE GRATEFUL

TO THE SENIORS OF THE CARDINAL STAFF: With this, the final issue of the Daily Cardinal, we wish to extend our thanks for your services to the student daily and your time and effort spent in training us who follow you to take over the management of the Daily Cardinal. We will miss you about the office. We will have to answer our own questions from now on. We have resolved to outdo your efforts of the past year. We take up where you left off. We must reasonably expect to improve. And that is not casting uncomplimentary reflection upon your work. Thanks again, and good-bye.

ATTA BOY, BAND

The band was at the send-off. Few persons who heard the 48 or 50 men in that band play thought little of the effort those men were expending to make the send-off a success. The band is taken for granted and it irks those men to be thought of thus. No one likes to be treated that way. It's hard work to tote an instrument (we except the piccolo) and harder work to blow it while you are toting it. So we thank the band for its effort and wish the men in it to know that we appreciate their spirit.

Sometimes the knock in your ear sits in the back seat.



Hail and farewell! Methuselah returns to say goodbye.

The time has come the wise guy said,
To check up for the year
And write semester topics while
The Phi Betes sit and sneer.

Jack Weener won the Theta Stickme Vy? cup for the best short story in the Lit this year, having written the only short story which was printed. As he carried it (the cup) up Langdon, he was mobbed by the Betas, slugged and robbed. It is the Betas' first literary trophy.

CONSIDER THE INCONSISTENCY OF THE TREE: COVERING ITS LIMBS IN SUMMER, WHEN IT'S WARM ENOUGH ANYWAY.

Isn't it ridiculous. Our last class is over, and we're really quite educated. Whether we grade in the stock pav or the stade, the fam will all be up to see the end of our coll career. The deans think we're quite impossible. Aren't they silly to insist such a thing. But, as Stew says, we are getting too sugges.

Phi Psi Humor

Talley: Why do girls wear yellow slickers when they go in swimming?
Talley: They don't. Nobody could swim in a yellow slicker.

The crew is off, hooray!
They all left yesterday
If they get beat
Old Meth can't eat:
There'll be ten bucks to pay.

What with the blaa-ing of the siren, and the bellowing of the "Varsity out" pests, and the discords of the fifth band, the crew must have left in a fighting mood which will last all the way to Poughkeepsie. After living through all the noise, we could drink hot blood, as a chaser for bone-marrow.

Discordant Colors
Blue Lake
Blue Books

VISUALIZE CARL RUSSEL
FISH IN CAP AND GOWN, WITH
HIS RED DERBY IN PLACE OF
THE CAP.

Exams are here. There is no more humor.

Nowthen.... 14 pt italic Caps ..

Methuselah is ready to pass out. But before he Delts, he has a number of messages—parting flings, as 'twere. On your toes:—

TO THE GAMMA PHIS

We have eaten in your kitchen for nine months, and note a gain in weight and a genial feeling toward the subject of dietetics. You may use this as an advertisement for freshmen rushes next fall. Let's make our goal thirty pledges for 1925!

TO MISTEH VESLEH DUNLAP

As editor of the Daileh Cardinal, you have murdered all the bright cracks we thought up about you during the year. By the way, a girl came up to us the other day and said, "Where does Wes Dunlap come from," and I replied, "Salt Lake City, Utah." A bright smile of recognition flashed across her face as she said, "Oh, I see; he's one of those Morons."

TO JOE STEINAUER

We hope you recovered from your mad against Rockets when we beat the other city papers in announcing your appointment as janitor in the gym. And also, we take this occasion to acknowledge our appreciation of you in knickers. They should be a tradition, like Roundy's Derby hat.

TO THE DELTA GAMMAS

Fuss Thompson seems to have been eclipsed by your marvelous Jane Fuller. It falls to the lot of Skyrockets to relate how she viciously attacked Henry Ford in Mr. Fernberg's class the other day; how, when that august capitalist was mentioned, she screamed, "I hate him, I hate him!" and how she explained to a Cardinal reporter, later, that "Ford controls not only American business, but the American horse as well." Oh, Delta Gammas, if that is true, are you safe?

TO SIGMA PHI
and Les Kissel

Now that you are losing the Union board flivver, the Delta U's gain. That commodious business car, paid for by Wisconsin finale-hoppers at Lathrop brawls, will now bask in upper Langdon society, and the S. P.'s will have to walk in from the heights. Dates should be cheap for Bud Smith next year.

TO THE SOCIETY OF HOMELY MEN

Sigma Eta Mu has truly become the initial, great, and only honorary intellectual fraternity. For the broadening of culture, and enriching of the mind—also the Athenee care—a great mission has been accomplished. You have inspired the Cardinal, the Octy, the Lit—yea even the Badger—not to speak of the lectures in English 30, and the discourses in Comp 6, and the routine of a dean's office. May you flourish!

TO HARD HEARTED HANNAH

You have cheered us just loads all year. The white fur coat is a bit warm for comfort just now, but maybe the roommate will bring it back again next fall. Good luck!

TO EDWARD ALSWORTH ROSS

Congratulations upon donning a civilized suit and necktie. Now for some socialization on the collar. By the way, we hear you are so long from chin to belt that you have to buy two neckties and sew them together. My, the extravagance incident to having a physique.

TO THE STAFF

Russ Winnie: As Wrigley, and Mephistophilis, and Tramissene, and a bunch more, you kept passing the buck often enough to keep the Phi Psis guessing who was panning them with the inside dope. If Haresfoot and Players leave you any time next year, some back again.

Bill Oteway * * * Gordy Brine: Nighthawks and Phi Gams (do they really mean the same thing), bow for the ladies. Did you quit because the Chi Psis (Greek letter fraternity) got wind of who you were?

Hal Reiger: Lots of people with axes want to know who Hamand, and Ciree's Piggie, and Night Rider are. I referred them to you at the Teke house. Do you still live, and breathe, and have your being?

Macbeth: As Rockets editor next year, you've got a job that has its advantages—and disadvantages. "There's much to be said on both sides."

Jack Burke: You and your little playmates used to be known as The Orphans, after Hap Hazzard Kempton left. But the strain of collie life was too much, what?

Bill Doudna: We got your number, Nebuchadnezzar. You're the guy that slept through musical appreciation next to us, and wrote in the final that "Faust went to the devil."

Stew and Argon: Modest, blushing violets, Theta Chis (paradox), I shall not reveal your identity, for you wish it so. But both of you wear shoes and go without hats in the summer. You may yet be known!

And that's all. As the girl who had stayed over at home for a Christmas dance remarked to Dean Glicksman: "Excuse me, please."

METHUSELAH.

Bulletin Board

WOMEN'S GYM

All women's gymnasium clothes must be removed from the lockers in Lathrop hall and Field House before next Wednesday.

BLUE SHIELD

A list of members with summer addresses is posted on Wesley foundation bulletin board. All members should check this list and make all corrections by June 13 for the secretary's "round-robin" letter.

Phi Pi Phi

Phi Pi Phi announces the pledging of Bronte H. Leight '27, New Lisbon; George C. Houdek '26, Phillips; Alan R. Hetzel '26, Almond; Clarence Groth '28, Watertown; T. A. Burrows '27, Montfort; Neal B. Thayer '27, Antigo; Russell W. Jones '26, Spring Green; Harold K. Wheelock '28, Viroqua.

RATES 1 1/2 cents per word 35c column inch 15c extra on chg. accounts. Minimum 25c Con- tract rates.	Classified Advertising IN THE CARDINAL Reaches Every Student	PHONE B. 6608 Adz must be at Cardinal office, 752 Langdon St., by 5 o'clock of preced- ing day.
------------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------

LOST AND FOUND

LOST: Sociology text book and leather loose leaf note book. Call B 6000.

LCST: 2 small beagle pups, reported seen near Bascom and lower campus. Please report information to Dick Torrison. B 4106.

LOST: Gold chained cuff link with a black Japanese facing. Call F 2878. 2x6

LOST: Check book between Home Ec. Bldg. and Lathrop. Finder Call F 1549-W. 1x6

LOST: Lady's Parker Duofold. Friday noon between Music Hall and Chocolate Shop. Call B 4168. 1x6

LOST: Diamond Platinum bar pin. B 6751. Reward. 7x21

LOST: Shell rimmed glasses in black leather case. Reward. B 4728. 3x4

FOR RENT

For girl students, cool, pleasant double room in most desirable University neighborhood for summer session. Apply 2nd apartment 137 Langdon St. B 6947.

FOR RENT: Rooms for girls for summer session, bedding furnished. Prices very reasonable. Call F 4164. 411 N. Murray.

ROOMS for 1925-26. First class, near campus, single or in suite. F 3376. 2x6

FOR RENT: A very pleasant room attractively furnished, 219 Clifford Court. F 2670.

FOR RENT: Study room and sleep-

F 3563. Meyer. 2x5	WANTED TO BUY: A second hand Ford. Must be cheap for cash. Write U. C. Cardinal office, 8x5
SERVICE	IF YOU WANT your theses typed in a hurry call Miss Findorf, Capitol 107 or B6374. 1 wk
THESES AND TOPICS TYPED	accurately and promptly. Badger 1415. 809 Clymer Pl. 12x22
TYPING: Theses, Topics. Experi-	enced stenographer. B. 400 between 9 and 5. 1 mo.
	FOR HIRE: 7 passenger Buick, town and country trips. Baldwin, F. 2223. 1 mo.
	ATTENTION SENIORS! Have your theses typed by experts in that line. Call Capitol 245. 12x29
	SENIORS: Neat, accurate, typing of thesis, topics, etc. Phine Badger 6150 during day, Badger 4956 evenings. 3 10-24
	FOR SALE: Old Town canoe—18 foot. Good condition, \$35. Call F 1965. 1x7
	FOR SALE: Ford touring. Good condition \$75. F 1990.

Wonder What a Girl Studying for Exams Thinks About

"Is B trespassing on A's property?—The law of—" Books, open windows with only an excuse for a breeze coming through, room-mate day-dreaming again. "Gosh! it's hot!" Give a lot to be in the lake right now. Must be sure to get a new swimming suit. Can't wear that terrible green one another time. Saw some good looking Annette Kellermans in Kessenich's. Guess they're pretty good suits. Think I'll try purple this time. Better look at some dresses, too—heard they have some right attractive new georgettes. Someone had a bright idea when they started this fashion for sheer fabrics. Sorta like another voile or so, too. Seems like you never have enough clothes in hot weather. Exam time is one time when I'm going to be comfortable.

"Oh! darn these books, C'mon, Kay, let's get a "coke"—would you mind going down to Kessenich's with me? I have to get a wedding present for Dorothy and there are perfectly gorgeous things in the Shop of Helen Kayser—think she'd like some Quimper China?—you know the kind with the quaint little peasants painted on it? Saw some fisher folk making it in an old Brittany village last summer when I was in France—

No, lets go NOW. You have to get those hose for Eleanor's graduation and you might as well get them now. And while we're there, I'll show you what I want you to give me—rather I'll show you nine or ten things I wish someone'd give me. May have to weaken and buy them myself. Usually do when I get in Kessenich's. I can't resist the lovely things they have.

**K
Kessenich's**

F 3563. Meyer. 2x5	WANTED TO BUY: A second hand Ford. Must be cheap for cash. Write U. C. Cardinal office, 8x5
SERVICE	IF YOU WANT your theses typed in a hurry call Miss Findorf, Capitol 107 or B6374. 1 wk
THESES AND TOPICS TYPED	accurately and promptly. Badger 1415. 809 Clymer Pl. 12x22
TYPING: Theses, Topics. Experi-	enced stenographer. B. 400 between 9 and 5. 1 mo.
	FOR HIRE: 7 passenger Buick, town and country trips. Baldwin, F. 2223. 1 mo.
	ATTENTION SENIORS! Have your theses typed by experts in that line. Call Capitol 245. 12x29
	SENIORS: Neat, accurate, typing of thesis, topics, etc. Phine Badger 6150 during day, Badger 4956 evenings. 3 10-24
	FOR SALE: Old Town canoe—18 foot. Good condition, \$35. Call F 1965. 1x7
	FOR SALE: Ford touring. Good condition \$75. F 1990.

encl. stenographer. B. 400 be- tween 9 and 5. 1 mo.	EXPERIENCED TUTORING in French and Spanish. F. 184. semix27
FOR HIRE: 7 passenger Buick, town and country trips. Baldwin, F. 2223. 1 mo.	EXPERT TYPING of theses and manuscripts. Phone B. 7600 after 5. 1 mo.
ATTENTION SENIORS! Have your theses typed by experts in that line. Call Capitol 245. 12x29	SENIORS: Neat, accurate, typing of thesis, topics, etc. Phine Badger 6150 during day, Badger 4956 evenings. 3 10-24

FOR SALE: Old Town canoe—18 foot. Good condition, \$35. Call F 1965. 1x7
FOR SALE: Ford touring. Good condition \$75. F 1990.

BROWN BUYS BOOKS!

TEXTS—FICTION—MISCELLANEOUS

For 14 years we have been buying and selling

Books at Fair Prices

We are still doing it!

Bring your books to

BROWN BOOK SHOP

623 State Street

Opposite Lawrence's

Harry S. Manchester, Inc.



Pearl Necklaces

\$1 to \$4

For Summer Costumes

Whether the neckline of frocks be plain or more elaborate, a choker necklace is needed to complete the ensemble. These necklaces are in pastel tints.

3-Strand Pearl Necklaces,

\$4 to \$6

Continuing

A Tremendous Selling of
Fine Printed and Wash
Silk Frocks, \$15

A special cash purchase brings us hundreds of new wash silk frocks in stripes, plain colors, or plain white, also new printed and wide border printed silk. They are in all colors and combinations in dozens of styles.

These frocks are cool and smart looking for vacation wear, for office or informal wear.

Tailored styles, straight line and two-piece styles, circular flares, jabots, and flounces are featured.



These New Pouch Bags are
Carried on Fifth Avenue
Special, \$2.95

Fifth Avenue has a new favorite in hand bags—the new pouch shape. This may be in leather, or more elaborate with needlepoint embroidery. In this showing are pouch bags in leather, either in black or colors, or suede with needlepoint effect embroidery.

WORLD of SOCIETY

Bernice Elver '23
Married June 5 to
Elmer Gesteland '23

A particularly beautiful wedding was that of Bernice J. Elver, 227 Clifford Court, and Elmer R. Gesteland, son of Mr. and Mrs. Robert Gesteland, Janesville, which took place Friday evening at 6:30 in Luther Memorial church. The double ring ceremony was performed by Rev. A. J. Soldan.

Miss Thelma Elver, sister of the bride, played the pipe organ numbers for the ceremony, Lohengrin's wedding march as the processional and Mendelssohn's as the recessional. During the ceremony Miss Amelia Soldan sang "At Dawning," and Miss Fredora Soldan played the violin prelude, "Love's Greetings." Both were accompanied by Miss Thelma Elver.

The bride had for her maid of honor Miss Mildred Replinger, and her bridesmaids were the Misses Lilian Soldan, Vera Carlyle, Helen McMurray, Nellie Larson, and Jean Houser of Milwaukee. Junior Ellestad, nephew of the bride, carried the ring on a white satin pillow.

The bride's gown was of kitten's ear ivory satin, designed in bouffant style, and embroidered in pearls and rhinestones. Her veil, of tulle and lace, was caught with swansonia. She carried a colonial shower bouquet of butterly roses, swansonia and mixed flowers.

James W. Webb of Milwaukee was best man, and the ushers were Herman Walthers, Otis Reyer, Russell Nelson, Harold Groth of Sheboygan, and Kurt Fox of Wausau.

Following the ceremony, a wedding dinner was served at 7 o'clock at the Delta Sigma Pi house, which was decorated in a color scheme of green and white, carried out with ferns and candles. Ninety guests were present at the dinner.

The bride is a graduate of the university of the class of 1923, and has been student secretary of the Luther Memorial church since her graduation. Mr. Gesteland also graduated from the university in 1923, and is a member of Delta Sigma Pi, and Beta Gamma Sigma, honorary commerce fraternity. He is now an accountant with Karl F. McMurray.

READ CARDINAL ADS

Is your Pen ready for

Exams

Have it repaired in 24 hours or less at

Rider's Pen Shop
650 State St.


The Honey Tea Room
flavor of flowers in your food

We wish there were some magic wand to wave—and presto! a blue book full of the most marvelous answers!

But we know the next best thing!

Lapping of waves over boulders—aroma of wood fire and sizzling bacon, or maybe a steak broiling to enticing brown—the right company.

Everything you need—dishes, cutlery, food daintily wrapped in wax paper, packed in ice—a Honey Way luncheon means a picnic with the bother left out!

State Street at Number 712

Announce Betrothal
of Betty Doornick
to Merritt Jensen

Word has been received at the Beta Sigma Pi house of the engagement of Betty R. Doornick of Minneapolis to Merritt E. Jensen '25. The announcement was made at the celebration of the silver wedding anniversary of Mr. Jensen's parents at Sheboygan last night. Miss Doornick is a graduate of Hope college, Holland, Michigan. Mr. Jensen will be engaged in social work with the Big Brother organization in Milwaukee following his graduation.

Catherine Oppel '21
Engaged to Marry
Calvin Crocker '23

Mr. and Mrs. William A. Oppel announce the engagement of their daughter, Catherine Wells, to Calvin Otis Crocker, son of Mr. and Mrs. Frederick Otis Crocker, Wausau. Both young people are gradu-

ates of the university, Miss Oppel of the class of 1921, and Mr. Crocker of the law school in 1923. Mr. Crocker is a member of Phi Delta Psi legal fraternity and is now practicing law in Wausau. The wedding will take place early in the fall.

Detroit insurance man says seven hours is enough sleep, and we didn't know they slept.

READ CARDINAL ADS

Marion Mitchell '24
to Become Bride of
Arthur Aylward '23

The engagement and approaching marriage on June 17 of Marion McLean Mitchell '24 to Arthur William Aylward '23, was announced at the Chi Phi house last evening. Miss Mitchell is the daughter of Mrs. Olive Mitchell, Bedford, Ind., and the marriage will take place at the bride's home. Mr. Aylward, son of

Mrs. John Aylward of Madison, is a member of Chi Phi and Alpha Kappa Psi.

FOR SALE: B flat Clarinet with case, \$20. Alton. F 4807. 2x6

FOR SALE: Blackhawk riding ticket good for nine hours—ten dollars. Call F. 3277. 2x5

FRATERNITY OR SORORITY:
New 10 room home, west side, for sale, suitable for either, hot water heat. Phone F 3337. 5x3

Summer School Students!
ROOM AND BOARD

at the

ALPHA DELTA PHI HOUSE

On Lake Mendota

Only 3 Blocks from the Campus

Lake porch, boat house, and pier
privileges

BOARD ONLY IF DESIRED

Call Bob Casterline, 640 N. Henry Street

B. 171 or B. 6606

RATES REASONABLE

Choose Her Graduation
Gift Here

A gift at graduation time! What could be a more appropriate expression of well-wishing friendship than a gift chosen from our extensive stocks and presented to her at this most important turning-point in her life.

From intimate things for wear or adornment such as lingerie, silk hose or beads, to more impersonal gifts as stationery or Kodaks, one can easily find the proper expression for his regard.

Below for your convenience is a suggestive list:

Bracelets

Green, blue, and cherry colored bracelets, frosted with cut brilliants.

\$6

Chiffon Hosiery

Dainty chiffon hosiery in shades of green, flesh, beige, blue, and tan.

\$1.85



Jewelled Compacts

Single and double compacts, decorated with filigree and sparkling with jewels.

\$2.50 and \$2.75

Ribbon Garters

Dainty silk garters in many shades of red, green, blue, and lavender, frilled with white or colored lace.

75c to \$1

Vanity Boxes

Vanity boxes in odd shapes, decorated with colored enamel and jeweled stripes.

\$2.75 to \$3.50

Bead Chokers

In the new tints of green, lavender, and pale pink.

\$1.50 to \$4

Lingerie

Lovely chemise, bloomers, step-ins, and gowns with vests to match in delicate shades of peach, lettuce, orchid, and flesh.

\$3 to \$12.50

Stationery

With or without the Wisconsin emblem. The latest large size, in grey, and white.

\$1.50 to \$3

Cameras

All models of the famous Eastman Kodaks from the Brownie to the largest Grafex.

\$2.50 up

The Co-op
ALL PROFITS RETURNED TO MEMBERS

BUY EVERYTHING YOU NEED ON YOUR CO-OP NUMBER

E. J. CRAVEN
MGR.

500-502
STATE ST.

BOARD'S REPORT SHOWS PROFITS

Lester Kissel '25, Union Board President, Sees Great Future for Body

The past year has been successful in practically all endeavors of the Union board, reports of the individual activities, indicate.

The financial statement shows total assets of \$4,066.71, total net income for the year of \$5,194.37 and total expenses of \$4,419.28.

In a statement made yesterday, Lester Kissel '25, president of the board, said, "Work and responsibilities of the union have grown each year, and no doubt will continue to grow faster in the future, for each year there is a greater consciousness of the need of unity in undergraduate life which will find a greater number each year with that common interest and effort for the enjoyment of undergraduate life."

Reports of the separate activities of the union for the past year follow:

Statement of Assets on Hand
Cash in bank, June 1, 1925 \$ 188.46
Liberty Bonds 1,900.00
Certificates of deposit 1,050.00
Interest earned from bonds 22.75
Rent receivable from tenants 223.00
Furniture 560.00
Ford 122.50
Total Assets \$4,066.71

Liabilities June 1, 1925, none.
Activities for the year 1924-1925
Union dances, net income \$3,477.71
Concerts 652.40
Union vodvil 752.18
Mixers 342.57
Net income \$5,224.86
Loss on convocations 30.49
Total net income \$5,194.37

Expenses for 1924-1925.
Paid from the net income
Loan to Expo \$1,200.00
Loan to Class '26 60.00
Loan to Class of '25 10.00
Memorial campaign expenses 251.11
Frosh smoker 35.20
Fathers' day 100.00
Booklet expense 230.41
Convention expense 150.00
Misc. donations 169.78
Wages (janitor and account) 595.30
Furniture for office 66.50
Office expense 255.18
General administration 755.76
Total expenses \$4,419.28

FROSH BOOKLET

By Hawley Porter

Feeling the need for some expression of welcome from the men of the university to the men who were about to enter the Union board decided to mail a booklet to all men who registered during the summer months. The booklet was in charge of Hawley V. Porter '25 and when finally issued in August, 1924, was the result of the cooperation of campus leaders in all activities.

It contained a message of welcome from President Birge and from Lester Kissel '25, president of the Wisconsin Union. Besides this, it contained a short account of the value of and requisites for various activities on the campus and a few words about the traditions and prestige of the university. Several pages of unbiased advice on the relation of a freshman to fraternities, their place in the university life and the rushing system in vogue here was of help to those unversed in that phase of college life.

Two thousand copies were mailed through the help of the Memorial Union office at a cost of \$145. Jack Dillard and Port Butts aided in the composition of the booklet.

The booklets for 1925, to be sent out during the coming summer, are substantially a reedition of last year's booklet. 2,500 copies were printed, of which 500 were delivered to the athletic department free of charge for distribution among high school athletes. Arrangements are now being made for sending out the 2,000 copies which remain, through the office of the registrar, if possible. There will be some additional expenses during the summer for

stamps, stenographic work, and incidentals.

EXPOSITION

The fourth quadrennial Exposition of the University was held in the gymnasium and armory on April 16, 17, and 18. Because of inclement weather on the final day, the exposition was opened again Sunday afternoon, April 19, for four hours.

The expositions have been sponsored and directed by the Union board, although to all intents and purposes the actual planning and management has been placed in the hands of committees appointed specially for the occasion. Approximately 1,000 students and faculty members actively participated in building this year's exposition.

In physical details as well as in the ideas underlying the exhibits, considerable improvement was shown over previous expositions.

More than 15,000 persons visited the exposition, many of whom were high school children from all portions of the state. The total budget for the enterprise was over \$10,000.

(Continued on Page 8)

BOARD

During

SUMMER SCHOOL

at

Chi Omega House

F. 155

Cash

for your used books

By co-operating closely with the university faculty we are kept informed of textbooks that are to be used next year. You benefit by this advance information because, by knowing just what ones to buy, we are able to give you the highest cash market price for your used books. Bring your books to us and be sure of getting every cent they are worth.

The Co-op

ALL PROFITS RETURNED TO MEMBERS

BUY EVERYTHING YOU NEED ON YOUR CO-OP NUMBER

Students



A PERSONAL OPINION. No store in Madison has as complete a list of books for which they pay top prices as Gatewood.

Since we have all the cash necessary to buy books, we have left nothing undone in our effort to secure information.

Good will is the greatest single asset in our business.

ANOTHER OPINION. No store in Madison is paying as much for ALL BOOKS as we. Last year we bought probably $\frac{3}{4}$ of all books sold, and in one year built the largest store of used text books in Wisconsin.

Gatewood's Students Book Exchange

652 State

Is your Pen ready for
Exams

Have it repaired in 24 hours or less at

Rider's Pen Shop
650 State St.

**UNION BOARD REVIEWS
ITS YEAR'S ACTIVITIES**
(Continued from page 7.)

and although there was a small loss, due to the stormy weather on the final day, this deficit was covered by the university and placed no burden upon the union.

The exposition involved exhibits valued at \$1,000,000.

UNION VODVIL

By Hawley Porter

Union Vodvil for 1924 not only equalled the high standard set by that of 1923 but was an even greater success. Bill Purnell '22, planned the acts and coached the cast. Norton V. Smith '26, handled the business and Lincoln Frazier '26 and Sidney Thorsen, grad, were prominent on the production staff.

Financially the results were gratifying to the union as the net proceeds were more than \$750, although over \$500 more was spent in producing the show than ever before. Following the custom set in 1923, costumes from Lester's professional costumers, were used and no expense was spared in procuring scenery and drapes that would give the production the setting it deserved.

Professor Colt's classes in scenic art produced most of the scenery used and this was commented upon very favorably by all the critics. The whole production was in charge of Hawley V. Porter.

Because of the favorable impression that the show has created permission has been secured to hold Vodvil every year instead of in alternative years as was the old custom. The show will be held in December this year.

Union Vodvil will be under the general management of Norton V. Smith, and production will be in charge of Lincoln Frazier.

The return of Purnell is not certain as yet, but if he cannot be secured some other capable coach will be obtained, and every effort will be made to increase the quality of the show.

UNION STAFF

By Norton V. Smith

This year the Wisconsin Union staff has been larger than ever and of consequently greater service. In

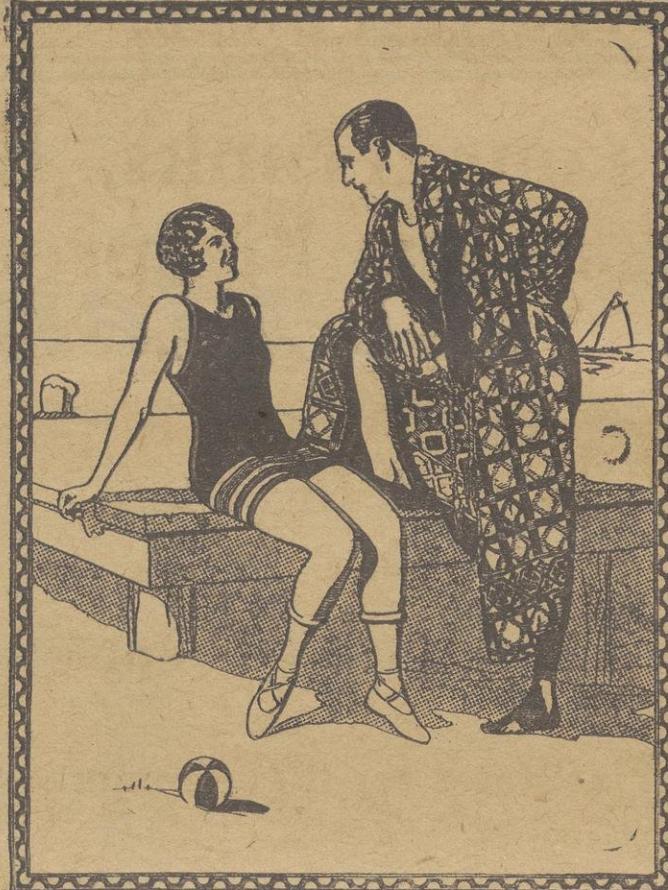
all, the staff numbered several hundred, counting the Exposition, Vodvil, concert, dances, and convocations workers. Too much credit cannot be given these, and more especially the men selected for the official Union board staff which is selected from all workers on the amount and quality of services rendered. From this group, it is sincerely hoped, will be chosen the future board members.

Next year will be the biggest one for the Union. With new activities being added to its functions every year, and with old ones being continually developed, the need for active help increases from year to year. When the call for union workers goes out, it is the duty and should be the pleasure of every en-

(Continued on page 10.)

FAREWELL, SENIORS
and
SINCERE CONGRATULATIONS
Upon Your Commencement Day
May your life be filled with success and happiness
WOMAN'S EXCHANGE
Strictly Home Cooking
110 N. Carroll Street
B. 1215

Madison, Wis.



Here's Relief From the Heat

Slip into one of these all-wool bathing suits and be off for a plunge—blue trunks, plain or striped shirts, or comfortable one-piece suits. Easy to swim in and easy to buy at

\$3.50 to \$7

TERRY BEACH ROBES, \$5 TO \$13

Speth's

—the house of Kuppenheimer College Clothes

Yellow Cab

We want to take this opportunity of bidding you Good Bye.

We want to thank you for your patronage and cooperation and trust that you will again give us the chance to serve you.

Those of you who return next fall will find Yellow Cab eager to serve you as in the past.

We know you will have many things to think of during the next two weeks let Yellow Cab help you.

LET US HAUL YOUR TRUNKS

The thinking fellow calls a

Yellow Cab

Phone

BAD 500 GER

2,107 WILL GRADUATE
AT RANDALL STADIUM

(Continued on page 9)

cession of the class to Bascom hall! The university bands will lead the way and will furnish the music. At 5 o'clock the ivy ceremony will take place. Alice Corl is to deliver the ivy ede and Clifford Franseen will plant the ivy.

George Mitchell will deliver the pipe of peace oration and Lincoln Frazier will accept on behalf of the juniors.

Alumni to Return

The Wisconsin alumni have been allowed Saturday, June 20, as their day of festivity. Beginning at 10 a.m. with a concert of the University Glee club in Music hall, the day will be filled with numerous entertainments for the returning "grads."

The concert will precede the business meeting of the General Alumni association, which will be followed by the Senior-Alumni luncheon in Lathrop hall at noon.

Each class will assemble shortly before 1 o'clock, will march in the class procession to Lincoln terrace, and from there will go to the Wisconsin-Chicago baseball game on the lower campus. The game is called for 2 o'clock.

Plan Band Concert

The university bands are preparing a concert to be given on the president's lawn at 3:30 p.m. At 5:30 the classes will again assemble for the 6 o'clock Senior-Alumni dinner in the men's gymnasium.

President Birge will receive at his home Saturday evening in honor of

the returned alumni. The reception precedes the annual Senior-Alumni ball in Lathrop hall at 10 o'clock.

Baccalaureate exercises are to be held Sunday afternoon at 4 o'clock in the Agricultural pavilion. President Birge will make the baccalaureate address. A twilight concert by the university bands will close the exercises.

Many Get Degrees

At the commencement exercises June 22, 1925 students will receive the first, the bachelor, degree, 273 will be awarded the master's degree, and the honorary degree of Ph. D. will be conferred upon 195.

The commencement exercises will open with the assembling of the class of 1925 at the Memorial athletic field for the academic procession to the Camp Randall stadium where the final exercises will be held at 5 o'clock.

Birge on Program

The invocation and the university hymn will precede the presentation of the diplomas. President Birge will deliver an address and will confer the degrees. He will also announce the winners of the scholastic medals.

All graduating students are required to be present at the exercises unless excused by the dean of their college. Those who will not receive their degrees until the close of the summer session may participate in all but the commencement exercises.

SHOWERMAN TO TEACH
AT ROME IN SUMMER

Prof. Grant Showerman, of the Latin department, will again take charge of the summer session of

the American academy at Rome, Italy, this year. During the past two summers, Prof. Showerman has had charge of the summer ses-

sion in Rome, which extends from July 6 to August 16. The American can has been invited to become the permanent head of the School of

Classical studies in the academy. He has made no decision as yet.

READ CARDINAL ADS

SENIOR CLASS PRESENTS

"Dear Brutus"

June 18 and 19—8:30 P. M.

Outdoor Theater

Tickets \$1.00

All Seats Reserved

**Why Take Your
Luggage Home?**All Small Lots Are
Stored in Locked
RoomsWe pack and ship
household goods to
and state or country.**Store Your Trunks, Boxes
etc. in our Fireproof
Warehouse**

We Call for Them

We Store Them

We Return Them

Flat Rates for the Summer

H. F. Sharratt Storage Co.

605 University Ave.

B. 1974

**Make the Trip by
Motor Coach**

Delightful, convenient, economical. Special trips at moderate rates. For full information call Union Bus Station—Badger 4110.

**Wisconsin Power
and Light Company**

SUMMER SCHOOL

Room and Board

at the

Phi Gam House

F. 136

521 N. Henry

Give Sullivan Your Trunks and Bags**—Then Drive Home at Your Leisure**

Many satisfied students endorse Sullivan's Service. They have tried it for the past two years. They know!

Your trunk—your bags—or both will be called for at your Madison address and delivered directly to your home address. That's convenience!

Our cartage trips will accommodate both undergraduates (June 16-17) and graduates (June 22-23). Phone early for reservations!

Let Sullivan serve you—if you are driving home. The handy way. And reasonable, too!

For Reservations

Call B. 6784

Helen J. Baldauf

15 E. Gilman

Or sign bulletin board
lists in Barnard, Chad-
bourne, Y. M. C. A.,
Lathrop.

SULLIVAN'S DELIVERY

MILWAUKEE
"Service Built Our Business"

UNION BOARD REVIEWS
ITS YEAR'S ACTIVITIES

(Continued from page 8.)
ergetic man to offer his time.
The Wisconsin Union is especially thankful for good work done by Calvin Koehring '27, Arthur Lustig '27, Raymond Schmidt '27, Lloyd Gladfelter '26, Lawrence Meyering '27, Herbert Allen '27, Charles E. Nelson '27, Walter Miller '27, Robert Scott '27, and the Wisconsin women. Their services were a great help to Wisconsin.

UNION BUILDING
By WES W. DUNLAP

It has been the policy of the board this year to save all unnecessary expense in repairs and additions to the present building because it is quite certain that it will be the first torn down to make room for excavation for the Memorial union.

Several suggested changes in the arrangement of offices could not be carried out because it would have meant a total loss within a year. However, the occupants of the building have received every possible consideration consistent with this policy. The present building is inadequate for the few organizations that are using it at present, but they have been able to transact their business with a minimum of inconvenience due partly to a spirit of cooperation in allowing other organizations to use their office space at times of increased business.

During the past year nine organizations, the Daily Cardinal, the 1926 Badger, the Wisconsin Octopus, the Literary magazine, the Haresfoot Club, Glee club, Federal Board for Vocational Training, and the Gun and Blade club have made use of the 14 office rooms in the building. More than 200 students used the building regularly at different times during the year.

MIXERS
By Malcolm Millar

Mixers have been a problem to the board for several seasons. It is very difficult to devise a type of party to which all persons are glad to come, and at the same time to eliminate "wall flowers", non-student participants, and the various other factors which have made the mixers objectionable in the past.

The first mixer was, and always has been, a great success, and it is the intention of the board to continue this function during the first week of school. It is always well attended, helping the freshmen to meet the upper classmen and get into the swing of things. It has become a sort of tradition. The first mixer this year was attended by 1800 students, and the profits to the board from the party were approximately \$350.

Mixers later in the year are not so well attended, however, and elements always enter into them which make them objectionable. The board is attempting to cooperate with the W. S. G. A. to devise a form of party to take the place of the mixer.

An attempt was made this year to have a matinee mixer after the homecoming football game. It seems like a good plan to get the alumni and the students who have no other place to go to meet at a social gathering. The party was not an entire success this year, but the results were encouraging, and another attempt will be made to use this plan next year.

CONCERTS

By James Flickinger
The Wisconsin Union has always rated as one of its primary functions the ministering to cultural needs of the students of the university by offering them a concert series of the highest calibre. Only artists of national and international reputation have been brought

here by the union as it has been the purpose of the concert chairman to secure only the very best talent available.

This year exceptionally high class and diversified programs were presented. The series consisted of a famous contralto of international reputation, a violinist who is ranked as America's best, and a pianist of whom it is said that he is second only to the great Paderewski.

On October 7, Louise Homer made her appearance in a delightful program of lyrics, arias, and light songs.

Homer was followed on November 18 by another American, Albert Spaulding, premier violinist. He provided his claim to the title of "America's first violinist" in rendering his program which gave him ample opportunity to display a brilliance of technique and exactness of tone.

Percy Grainger, pianist and composer, concluded the Union's concert series. The masterly style and consummate skill with which he rendered his program partially made up of his own compositions completely satisfied his audience.

Much of the success of the union concerts may be laid to the cooperation of Professor Mills, director of the School of Music. Professor Mills' wise counsel has been invaluable in the selection of the series.

PLACE SIX WOMEN ON
CASTALIA HONOR ROLL

Six women, having displayed exceptional literary ability during the past academic year, have had their names placed on the Castalia honor roll. The women thus honored are, Frieda Auchter '26, Helen Busyn '26, Jessie Gruner '26, Carol Hubbard '25, Alberta Johnson '26, Carrie Rasmussen '25.

READ CARDINAL ADS

Watch for the
Commencement Cardinal
Out Monday, June 22
All the News of
Commencement and Graduation
A Fitting Souvenir of
Commencement Day
Price 10 Cents

Seniors
Attention

On graduation day—4 p. m. sharp, at the girls' field house—the graduation group picture will be taken.

Out of respect to President Birge, please be promptly on time, 4 p. m.

This will be the only time in the entire four years that the entire class is assembled together. You will want to be on the picture with your fellow classmates—and they will want you on it with them. Let's make it 100%.

Copies of the picture will be on sale at our store and several other places to be announced later. . . . We want to urge you, however, to order your copy at once, and we'll reserve it for you to be ready immediately after the exercises, when you can call for it—or have it mailed home.

CAPITAL CITY
RENT-A-CAR
Drive it Yourself
Phone F. 334

6 A. M. to 6 P. M.
Roadster, per mile 10c
Touring, per mile 11c
Coupe, per mile 12c
Sedan, per mile 13c
Minimum charge at the rate of four miles per hour.

Inquire about our free insurance for you.

531 State 434 W. Gilman

The PHOTOART
HOuse

AN AU REVOIRE

This is our last chance to bid you farewell and good wishes. Thank you for all the courtesies and favors granted us during these four years. May each of you meet with out of the ordinary success in life and withal be a faithful Alumnus of our great Alma Mater.

The Magnitude of
the Bond Business

OVER \$6,300,000,000 is the estimate, by a leading authority, of the amount of financing done in this country during 1924 for the account of corporations, domestic municipalities and states, farm loan banks, foreign governments and other borrowers.

This figure compares as follows with totals of the four preceding years:

1924	over	\$6,300,000,000
1923	over	4,900,000,000
1922	over	5,200,000,000
1921	over	4,200,000,000
1920	over	4,000,000,000

Over 80% of this financing took the form of bond and note issues. Most of these issues were offered to the public through investment houses and banks.

These figures indicate the extent and importance of the investment banking business. They show why it offers broad opportunities to college-trained men.

Our booklet, "The Bond Business as an Occupation for College Men," deals with the subject in an interesting and informative way. A copy of it will be sent upon request.

Ask for booklet C. D. 6

HALSEY, STUART & CO.

INCORPORATED
CHICAGO 201 S. La Salle St. NEW YORK 14 Wall St. PHILADELPHIA 111 South 15th St. BOSTON 82 Devonshire St., 601 Griswold St.
MILWAUKEE 425 East Water St. ST. LOUIS 319 North 4th St. MINNEAPOLIS 610 Second Ave., S. CLEVELAND 925 Euclid Ave.



Admission Today 35c

Continuous Daily 1 to 11

Shows Start at

1, 3, 5, 7, 8:40

You can come as late as 9:20 and see a complete show

3 DAYS—STARTING TODAY

Conway Tearle

and

BARBARA LA MARR

—in—



SHE OUTVAMPS EVE!

This modern temptress who crushes hearts with her beguiling smile—who moves through orchid scented gardens and rivals the beauties of the rarest flowers with her own exotic charms.

Live this romance with Barbara—more beautiful than ever—more gorgeously dressed.

ALSO SHOWING

OUR GANG COMEDY

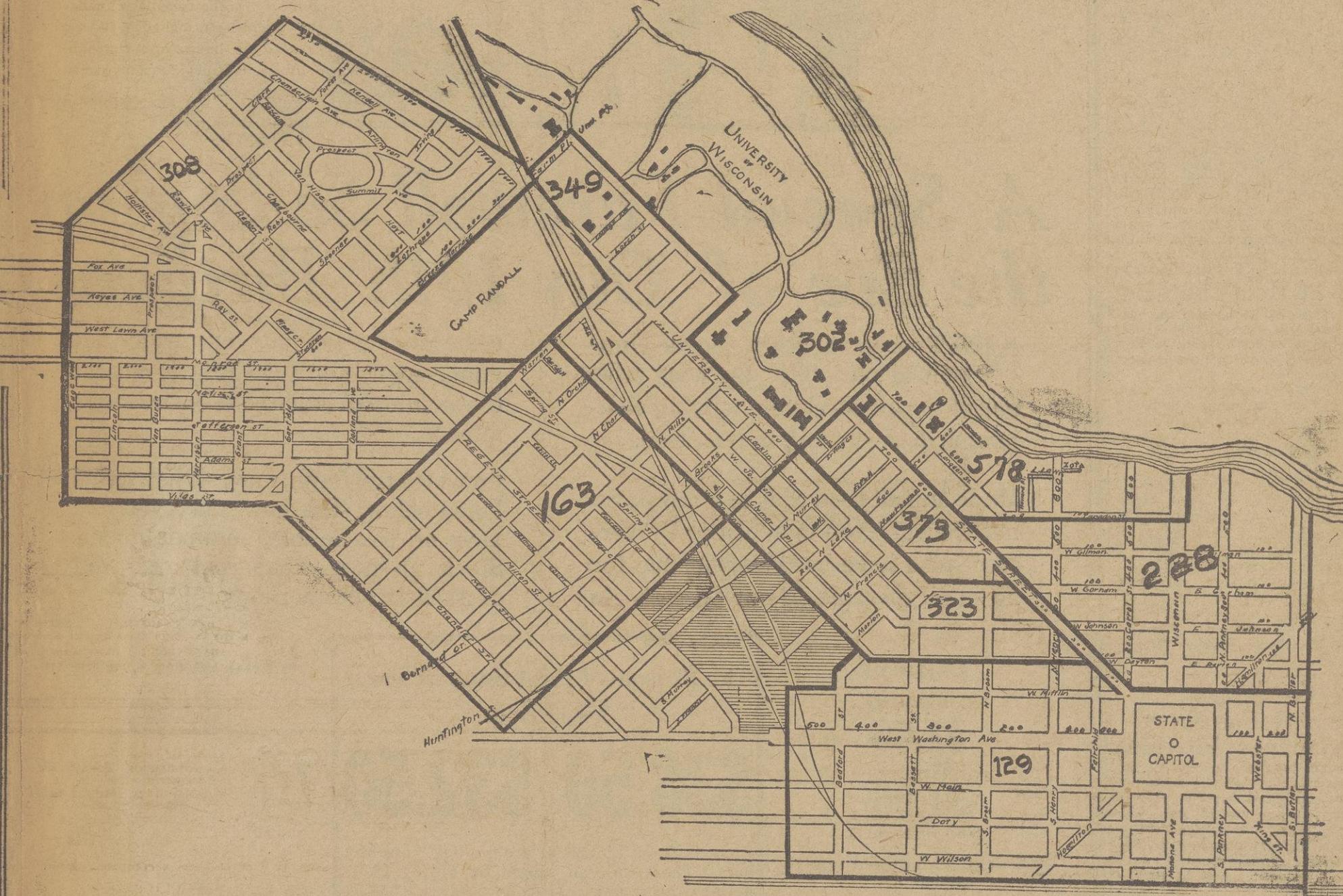
Latest Stereoscopes—“Loonacy”
The Comedy Sensation Viewed Through Colored Glass

THE DAILY CARDINAL

THE ONLY MORNING NEWSPAPER IN MADISON

Thoroughly Covers the University Market

*Circulation Figures Nov. 10, 1924 Indicated on This Map
of the Student District of Madison*



The figures on the map show the distribution by carrier to students and faculty

A Total Circulation of 3300

City delivery (carrier service)	2753
City Circulation by mail	107
Out-of-town (mail list)	440
TOTAL	3300

The Daily Cardinal Has Over 15,000 Readers

A large portion of the Cardinal circulation goes to fraternities, sororities, rooming houses, and boarding houses where four or five persons read each paper.

It is evident that the Daily Cardinal is the

logical medium to use for reaching the university men and women.

Avail yourself of the benefits of Cardinal advertising by calling the Advertising Manager, Badger 6606.

Last Year Over \$20,000 Was Spent on Cardinal Advertising

We shall be glad to help you plan your advertising

We have trained copy writers from Professor Gardner's classes to write your ads.

DURAND AGAIN TO LEAD TENNIS TEAM

Four Men to Receive Awards;
Manierre Only One to Graduate

At a meeting of the varsity tennis men Sam Durand, this year's captain, was reelected by his teammates to lead them next year. Durand will be a senior, having played three years with the racket men. Coach Masely feels that the men have had an excellent season, although unexpected upsets hindered the work of the men a great deal.

Jack Manierre is the only man who will graduate from the squad and the outlook for tennis next year is the best that Wisconsin has ever had. Captain Durand, Gissel, Foster, Judkins and Miller are the present varsity men that will return next fall to start work on the courts. In the freshmen Kaner, Boldenwick and Freeborn are the most likely men for varsity material.

The men who will receive "W's" are: Captain Durand, Foster and Gissel. Manierre will receive a "tWt." Coach Masely feels that if the team remains intact next spring and with the likely freshmen reporting, he has excellent chances to place among the first in the conference.

Final Concert of University Band to Be Held Thursday

The final performance of the concert band will be held this Thursday evening at 6:30 o'clock on Lincoln Terrace when twilight concert will take place.

Two numbers will be sight-read, following an innovation established last year, as part of the band members' examination and in order to show educational advantages of band work.

Some of the selections to be played will be Mendelssohn's "Fingal's Cave Overture", Goldmark's "In the Garden" from his "Country Wedding Symphony", Pionchielli's "Dance of the Hours" from "La Gioconda", selections from Moskowski's "Spanish Dance", "Melody" "Valse", "Seranata", "German Folksong", "Moment Musical" and "Tarantella", Saint-Saens' "Gathering of the Clans" from "Henry VIII".

School of Music Faculty Has Many Summer Activities

Thirteen members of the School of Music faculty will be active in various capacities this summer.

Two are going abroad, three will teach in other universities in this country and eight will stay here in Madison for summer session.

Dr. C. H. Mills, director of the school, will sail for Scotland with Mrs. Mills this month. Laurence Powell will go to England where he will direct some of his own compositions during the summer.

Prof. L. L. Iltis and Mr. and Mrs. Norval Church will teach in Teachers' college of Columbia university, New York city, during the summer session. Major E. W. Morphy will teach at Ohio State university, Columbus, Ohio, during this vacation.

The faculty members who will teach in the School of Music during summer session are Misses Agot M. Borge, Signe Holst, Louise Lockwood, and Frances Landon, and Professors E. B. Gordon, L. A. Coon, E. E. Swinney and Cecil Burleigh.

Trenary Announces Changes in Plans For 1925-26 Octy

The first number of the Wisconsin Octopus, which will appear the first day of school next year will represent true Wisconsin humor, and will introduce and welcome the

freshmen to university life, according to Donald Trenary '27, associate editor. It will be the biggest number of the year, with 56 pages. Four issues 48 pages in size, are being planned and four with 40 pages. The usual Homecoming and

Haresfoot special numbers will appear.

Trenary states that all of the full page skits will be cut out next year, in favor of short, snappy jokes.

The subscription price has been

changed, because of the increase in number. Issues mailed to local addresses will be sold for \$1.75 a subscription, and foreign mail orders will be taken at \$2.20.

READ CARDINAL ADS

Hisert of Chicago, Holdsworth Michigan, Bock of Wisconsin, Wrase of Purdue, and Humphreys Illinois are among the favorites in the Conference golf title this spring. The championship meet will be held after the close of the school year.



©Campus Togs

A Special Farewell Selling on the Eve of Our 10th Birthday

NEXT week we start the celebration of our 10th Birthday with one of the greatest value-giving campaigns in the history of our store.

Madison will read of it in a few days; but we want you men of the University—who have been responsible for no small measure of our success—to

come in before our city-wide announcement and take first choice of the wonderful values our entire stock affords.

Consider the fresh, new, stylish items listed below. See how much you can save on seasonable, summer goods. Stock up now—keep cool and well dressed all summer long.

Pajamas

Cool—roomy

\$1.55

(\$2 ones)

\$1.95

(\$2.50 ones)

1925 stock; white and colors; all sizes—styles.

All Knickers

25% OFF

The Season's Finest Suits at These Two Prices

\$38.50 \$32.50

Campus Togs at \$38.50 are a "buy" for any man. These were all bought for Spring 1925; new patterns, new styles, new colors. \$32.50 buys a suit you'd ordinarily be glad to get for \$40 or \$45. We're simply giving you August prices in June when they'll do you the most good.

White Duck Trousers

\$1.95

They've been \$2.50, that's a low price. \$1.95 ought to move 'em all.

1/3 OFF

on our brand new stock of Slip-over Sweaters.

Trim Gray Slacks

Cool and Stylish

25% OFF

This is just like getting your full quota of grade points on a standing of 75. 100% value was in these garments at \$6 to \$12. Now going at—\$12 ones for \$9; \$6 ones for \$4.50. Real saving here!

Hundreds New Shirts

that let breezes through

\$2.50 values \$1.85

\$3-\$3.50 values \$2.45

Think of the kind of shirt you'd like best to wear these stifling days. Name your own fabrics and color. It's here in our extra large selection at a saving worth your while.

THE TOGGERY SHOP

UNIVERSITY AVENUE AT ORCHARD STREET

Take no chances—
RIDER'S
MASTERPEN
for

Exams
Holds 230 drops of ink.
Rider's Pen Shop
650 State St.