



# **The daily cardinal. Vol. XXXVI, No. 32 October 27, 1926**

Madison, Wisconsin: University of Wisconsin, October 27, 1926

<https://digital.library.wisc.edu/1711.dl/YSX6ORO7MD6K38E>

<http://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

GET  
Fathers' Day  
dinner tickets and  
information at  
Alumni Records  
office, Union bldg.

# The Daily Cardinal

VOL. XXXVI. NO. 32

UNIVERSITY OF WISCONSIN, MADISON, WEDNESDAY, OCTOBER 27, 1926

PRICE 5 CENTS

## MEIKLEJOHN ASKS FROSH TO REGARD FIELD OF RELIGION

Class Convocation Speaker  
Tells '30 to Study Subject  
Without Fear

Challenging the freshman class to "take the field of religion, in which every man ought to study, and to face it without fear," Prof. Alexander Mieklejohn yesterday addressed 900 members of the class in the first all-freshman convocation in Lathrop Gymnasium on the subject, "The Religion of the Reasonable Student."

Quoting an address by Henri Bergson, famed French philosopher, Professor Mieklejohn said, "Modern man has made machines. He has used his science for making devices. He has done it to enlarge his body; he invented the hammer that he might lengthen his arm and increase the strength of his blow. He invented the locomotive and the automobile that he might lengthen his legs; cover more ground in less time. He discovered the telegraph, telephone and radio to enlarge the scene of his speech."

### Religion Divides Life

"But what of the spirit of man? Where are the instruments for enlarging that? Who is making that grow in power and scope? Here is the danger of the modern world; the huge body may get out of control of the small mind."

Religion has always divided human life into two distinct sections: an inner life and an outer life. Wherever man has touched the field of religion, there has been evidence of an inner life. Religion has always said, "The outer world is the servant of the inner." But religion has always had a hard time. The outer world always seems to be escaping."

### Contrasts Theories

Professor Mieklejohn drew a striking contrast between the theory of life in the inner world of "Love thy Neighbor as thyself" and the baser theory of the outer world of "Self preservation." Religion, defined the speaker, "is merely man's effort to avoid these extremes."

"What shall the reasonable student do when he is faced with this problem?" queried Prof. Mieklejohn. "Study! Understand! Don't let anyone fool you! Know! That is what you are here for. That is what the world needs today—men and women who know where they are and what they are doing."

### Beaten By Own Knowledge

Here the speaker injected a warning. "We are in a terrible

(Continued on Page Two)

## Prof. Driesch, Noted Biologist, Speaks Today

Professor Hans Driesch, German biologist and representative of the vitalistic theory, will speak at 4:30 o'clock this afternoon, room 165 Bascom hall, on the "Relation of the Mind to the Body."

Professor Driesch was born in Kreuznach, Rhenish Prussia, and was educated at the Hamburg Johanneum and the Universities of Freiberg, Munich, and Jena. After his travels he became professor of philosophy and is one of the founders of the vitalistic theory in biology. He has exerted great influence upon contemporary thinking in philosophy as visiting lecturer in several universities, both in this country and in Europe. Prof. Driesch believes that he has discovered the fact of a final cause which determines the development, and growth of the organism.

Dr. Driesch is professor of Philosophy in the University of Leipzig, and is a member of the Wisconsin faculty this semester as Carl Schurz exchange professor in the Department of Philosophy. He will teach two courses, one on Monday, Wednesday and Friday on "His Own Systematic Philosophy," and the other on Thursday, the subject being the "Philosophy of Organism."

## JOHN LEIGH, PROM CANDIDATE, GIVES CAMPAIGN POLICY

The following is the second campaign statement issued by a candidate for the junior prom chairmanship. The first statement appeared yesterday and the last will be published in the Daily Cardinal in accordance with the alphabetical order of the candidates' names. Under the rules of the Student senate election committee no candidates except those for prom chairmanship are allowed to print statements.

### JOHN R. LEIGH

"Democracy" is the watchword of the university, and "democracy" should be the watchword of the junior class. By democracy is meant a class-wide enthusiasm in the affairs of the class.

Junior prom, here, is the biggest social function of the year, and is one of the most important activities of the class. It's success this year will be assured through the elements of "Enthusiasm" and "Earnestness". That enthusiasm, it should be remembered, must be of the class as a whole—not of a small group.

Thus, it is the duty of every junior to do his share to make the function as good as our class really deserves.

## BANQUET TICKETS STILL OBTAINABLE

### Few Remaining Ducats Are on Sale at Union Building

Fathers of university students to the number of 927 have accepted invitations to the banquet Saturday night and each one is counting on his son or daughter to get his ticket. After the hill sale of tickets during the past two days, the committee has decided to continue one table, in the Alumni Records office on the second floor of the Union building from 3 to 5 o'clock today, so that the few remaining tickets may be sold.

"The 1,000 tickets which we had printed for the banquet are almost all gone," Calvin Koehring, '27, student chairman, said yesterday afternoon, "and we are continuing the sale for the sole purpose of being sure that an opportunity is given each student whose father has reserved a banquet place of getting his ticket." The price is \$1.

In addition to the ticket-table which is located in the Alumni Record office, there is an information table for the convenience of student inquirers. Information and advice concerning Fathers Day is available at this station.

## Y. W. C. A. Holds Its Annual Friendship Festivity Banquet

The annual friendship banquet of the Y. W. C. A. was held yesterday evening at the Luther Memorial church. The arrangements for the banquet were in charge of Marcella Steele '27, and Dolly Winchell '27, presided as toastmistress. A swing from Lincoln terrace by lantern light preceded the banquet.

The speaker of the evening was Miss Cordilla Brodnax, secretary of the Y. W. C. A. Miss Brodnax's topic was "Wishbones and Backbones," her main wish for the young women of the university being that they may come to a better and closer understanding of the life and teachings of Jesus Christ.

Miss Brodnax says that in the turmoil and excitement of modern life such an understanding is particularly necessary. She also urged that the need of the individual should not be overlooked in the interest of the organization. In conclusion, she said that she hoped that the friendship banquet might be "symbolic of the aid and friendship which the Y. W. C. A. stands ready to offer any woman who wishes to claim it."

## SIGMA DELTA CHI TO HOLD NATIONAL CONVENTION HERE

### Local Chapter, With 60 Delegates, Host of National Journalism Fraternity

Sigma Delta Chi, national professional journalism fraternity, will have approximately 60 delegates at the three day convention which will be held in Madison on Nov. 15, 16, 17, with the Wisconsin chapter acting as host, it was announced yesterday afternoon by Vernon G. Carrier '27, president, and Duane H. Kipp '27, Vice president, and director of the arrangements. Kent Cooper, national manager of the Associated Press, and President Glenn Frank will be the principal speakers.

### Local Press to Entertain

Three mornings and the afternoons of the fifteenth and seventeenth will be taken with business meetings to be held at the convention headquarters at the Y. M. C. A. The Wisconsin State Journal and The Capital Times will entertain the delegates and their consorts at a dinner dance to be given either at the Park hotel or at the Hotel Loraine. A banquet at the University club given by the Wisconsin chapter will bring the convention to a close.

Kent Cooper will give his address at 4:30 o'clock Tuesday afternoon in 165 Bascom hall. The delegates to the convention, the students in the Course in Journalism, and the student body at large is invited to attend.

### Will Publish Newspaper

Through the courtesy of the Wisconsin State Journal it has been arranged to have the convention delegates, coming from 39 chapters, edit and publish an edition of that paper. Dr. Willard G. Bleyer, director of the Course in Journalism, will prepare an exhibit of newspapers dating back to the first Corantos printed in England and tracing the history of journalism up to the present time.

### Has 39 Chapters

Sigma Delta Chi was founded at De Pauw university in 1909 and consists of 39 chapters which are located in the United States and Canada.

## EXTENSION FIELD IS BROADENED

### Extension Course in Engineering Economics Given to Profession

Experiments in carrying engineering education to practicing members of the profession will be enlarged in the Milwaukee branch of the University extension division by starting a course in engineering economics on Nov. 12, according to W. H. Lighty, director in the department of extension teaching.

The new course will be the fourth to be offered to practicing Milwaukee engineers within the past two years. It will differ from the preceding courses in that not one, but 12, experts from the university faculty will offer it, and also in that it will survey a number of fields closely allied to one general subject.

### Own Experience

Members of the engineering economics seminar will meet every Friday evening in Milwaukee, will hear a lecture by a university instructor, and will present their own practical experience related to the case by means of a general discussion.

Some of the faculty members who will participate in the seminars are Dean F. E. Turneaure, of the College of Engineering, H. R. Trumbower, professor of economics, D. W. Head, professor of hydraulics, D. B. Lesschier, professor of economics, and S. W. Gillman, professor of economics.

Expect Seminar Information  
University authorities expect  
(Continued on Page Two)

## LEAVES DON'T FALL, BIOLOGIST CLAIMS— THEY'RE PUSHED OFF

It is because of an internal chemical action rather than the effect of Jack Frost's work that leaves fall from trees at this time of year, according to F. J. McCarthy of the biology department of Superior Normal school.

"Falling is the word used in explaining the process of leaves separating from branches," McCarthy stated, "but in reality they do not fall at all. They are pushed off. A small row of cells that forms on most trees in the fall at the point where the leaf is connected with the limb, seems to push the leaves off."

"A chemical action, resulting from the smaller amount of sunlight at this season, causes the dropping of leaves as well as their gradual change in color," the biologist explained.

"Oak trees retain their leaves all winter," McCarthy continued, "and do not fall until the new leaves come in the spring. The explanation attributed to this peculiarity is that the cells which push the leaves off the limbs do not form until the spring of the year."

## WILL VOTE BOARD INCREASE QUESTION

### Union Board Membership Referendum to be Decided Friday

The proposed referendum to enlarge the membership of Union board from nine to 12 and to change the personnel of the board has been passed upon by the Student senate committee and will be voted on in the election Friday.

Beside increasing the size of the board by three members, the referendum also provides for making the president of the senior class an ex-officio member of the board, for eliminating sophomore members, and for shifting all Union board elections to the spring.

"If the referendum is passed, Union board will be made up of five juniors and seven seniors. The juniors will be elected in the spring of their sophomore year, at which time Union board will recommend ten sophomores of whom five will be chosen. There will be no unrecruited race—but anyone having completed 25 hours of Union board work may run in competition with the recommended candidates," Lowell Frautschi '27, president of Union board, explained.

One junior will be elected each spring under the suggested plan; the man will be chosen from all those who, having a record of 10 hours of work for the Union, care to file petitions.

In order to put the proposal into effect as soon after it is sanctioned as possible the third paragraph of the referendum contains a proviso which provides for the immediate shaping of the Union board personnel.

(Continued on Page Two)

## 21 Engineers Are Awarded Sophomore Honors; 6 Men High

Six engineers were awarded sophomore high honors and fifteen were awarded sophomore honors according to the announcement of A. V. Millar, assistant Dean of the College of Mechanics and Engineering, yesterday.

Richard Karl Neller had the highest average for the two years with a total of seventy credits and 204 grade points. Arno Thomas Lenz, and Walter Herman Fuldner ranked second and third respectively.

The others awarded high honors were Henry S. Merz, Jay Hartley Forrester and William B. Murphy.

Those awarded sophomore honors were Paul D. Fell, John A. Oakley, John G. Baker, Einar T. Hansen, Fred K. Scheife, Herbert L. White, Franklin R. Collbom, Burton A. Fairweather, Richard W. Leach, and Haaken Romnes, Orlo E. Brown, Norman H. Ceaglske, Sylvester Flugge, Karl F. Johannes, and Lloyd C. Menestrena.

## WEATHER

Probably cloudy  
Wednesday and  
Thursday. Warm-  
er Wednesday.

## W. C. T. U. LEADER PROTESTS MARIE'S PUBLIC SMOKING

### Mrs. Flora Hopkins Denounces Practice as Bad Example for Co-eds

Mrs. Flora C. Hopkins, president of the Dane county Women's Christian Temperance union, yesterday made the third of a series of thrusts at university life and privileges in a statement made public.

It will be remembered that last spring Mrs. Hopkins made the assertion that the Board of Regents forbade the acceptance of tobacco advertising in the Daily Cardinal proved the statement's error in an appied test.

**Objects to Queen's Smoking**  
Again, following the publishing of the Daily Cardinal editorial this fall on the status of prohibition and its efficacy, Mrs. Hopkins was the perpetrator of a movement by which the student press would be supervised and gagged by faculty supervision. Glenn Frank replied very ably in stating that such a student supervision would transform student efforts into faculty accomplishments.

Yesterday came the assertion from Mrs. Hopkins that the smoking of Queen Marie of Rumania was setting a dangerous precedent for the young women of university age. Her statement condemning the queen follows:

**"Marie Must Do Without"**  
"Girls of university age will undoubtedly be influenced by the smoking of cigarettes by Queen Marie of Rumania at public functions.

"No matter if the queen has been accustomed to smoking in public at home. She may have been accustomed to having her glass of wine but in this country where she is a guest, she must do without it.

"Of course, there is no law against smoking in this country, but the unwritten law of decency should be just as effective in keeping the queen from doing anything that might influence the youth of the country in doing what is wrong."

"Girls of university age have already made up their minds as to whether or not they care to smoke. The effect of a woman in the public position of the queen puffing cigarettes will be to make them think they were quite smart and in with the upper classes."

### NAME IS OMITTED FROM SOPHOMORE HONOR LIST

The name of Marcellus Armin Rudolph Heck, Mondovi, was omitted from the list of students announced last week as winners of Sophomore honors for general high scholarships during their first two years at the university.

## Nov. 5 Deadline on Chicago Ticket Applications

Applications for Chicago game tickets will be obtainable at the university ticket office, 711 Langdon street, from Nov. 1st to fourth inclusive. The applications, together with fee cards and remittances must be mailed early enough to be received at the ticket office not later than the morning of Nov. 5th.

At that time all envelopes will be shuffled, and the first \$5,000 applications opened will receive tickets. Not more than four fee cards can be sent in one envelope.

There is no need to rush applications to the ticket office this year, for all applications on hand the morning of the fifth will be treated alike, and your chance of seeing the game depends on whether or not your envelope was among the first 5,000 opened.

Wisconsin has at last been successful in obtaining their allotment of seats close together to form a good cheering section. Most of the seats in the east stands and all of the adjacent section on the north has been reserved for Wisconsin.

## PLAYERS ADOPT BI-WEEKLY PLAYS

### Plans Made for Fortnightly Laboratory Productions

Plans for a fortnightly laboratory production to be written, directed and produced by the members of the club, were adopted by the executive board of the Wisconsin Players at their meeting yesterday.

The plans call for the preparation of a one-act play to be given each second and fourth Thursday at the club meetings which will be open to the public. The first production for Nov. 4, will be "Sham," and will be prepared under the direction of Aline Ziebell '27.

The idea behind these plays is not elaborateness of production or of staging, but is merely an attempt to give all the members of the club an opportunity to exercise their abilities in the several fields of dramatic art. A further plan to collaborate with the members of an English, dramatic writing course in the production of original plays is under way.

Preliminary discussion for the December play of the club was held and final matters concerning the production "The Goose Hangs High," was settled.

This latter play, to be given Friday night at the Central High school auditorium for the Fathers' weekend program, will be given a dress rehearsal tonight. It was selected for its direct appeal to older as well as to young persons and for that reason is appropriate for a Fathers' weekend offering.

Tickets for the play are on sale at the University Co-op for \$1 and \$1.50.

### EXTENSION DIVISION OFFERS NEW COURSE

(Continued from Page One) much valuable information concerning the worth of such seminars for practicing engineers in industrial centers from the classes to be held in Milwaukee.

Prof. R. S. McCaffery gave the pioneer Milwaukee course, one in metallurgical research, two years ago. Prof. Edward Bennett last year offered instruction in transient phenomena and waves in electrical circuits, and this fall is giving a course in power transmission and distribution.

The earlier Milwaukee seminars were of the advanced study and group discussion type. The one which will start on Nov. 12 is of the recent development and group discussion types.

### Equestriennes to Meet and Ride at Randall Today

All university women who are interested in horseback riding and are not professional riders, are urged by Miss Gladys Gorman, faculty head of riding, to be present at 4 o'clock this afternoon with mounts at the Camp Randall bull ring.

According to the student committee in charge of riding, which met yesterday noon, there will be general tryouts and competition for "class" teams at this time. Games have been improvised which will show the general ability of the rider to handle her horse expertly and swiftly. A tug-of-war is to be one of the means of determining riding ability.

This meeting is but one of a number which are to be held during the next two weeks. By these meetings, which are supervised by Miss Gorman, and regular class riding it will be decided who will make the class teams. Teams will be announced in two weeks.

### Fate of Auto Bandit Is Not Yet Decided

It has not yet been decided what will be done with Marvin Korbor, Middleton, confessed auto bandit, Glenn D. Roberts, assistant district attorney, said this morning.

Mr. Roberts received a copy of Korbor's confession through the mails, he said, but he had received no word as to whether or not the federal officials will return Korbor here for prosecution.

Korbor will receive a heavy sentence whether he is returned here for prosecution or not, having been arrested on charges of violating the Dyer vehicle act by taking a stolen car from one state to another.

## GRAND PRIZE OF AG EXHIBIT GOES TO CHAMPION BABY BEEF TODAY

The big moment of the eleventh annual Junior Live Stock exposition will arrive at ten o'clock this morning when the Grand prize is awarded for the best baby beef now on exhibition at the stock pavilion of the College of Agriculture. Exactly 98 calves are hoping for the honor of being the prize beef steak of this show, in which 107 boys and girls between the ages of 10 and 19, are competing for the honor of being the best farmer.

This afternoon the cattle are to be auctioned off to the highest bidder. The sale is to be in charge of a Chicago auctioneer who is well known for his successful methods. At this time, also, calves will be put on sale to be raised for next year's show.

The work of judging the lambs and pigs was completed yesterday afternoon. The winners of the different classes were as follows: Shropshire lambs, Kenneth Stevenson, Dane; Hampshire lambs, Kenneth Stevenson; Oxford lambs, Robert Hogan, Waunakee; Southdown lambs, Phillip Robinson, Evansville; Cotswold lamb, Robert Hogan; best fat lamb and the best pen of fat lambs, Phillip Robinson.

The winners among the swine raisers were: Chester Whites, Lorenzo Rundell, Livingston; Poland Chinas, Robert Templeton, Evansville; Duroc Jerseys, Chester Mattie, Janesville; Berkshires, Dean George, Evansville. The Grand Champion pig was raised by Lorenzo Rundell. Robert Templeton

was declared Junior Champion among pig raisers.

John D. Jones, jr., commissioner of agriculture, K. L. Hatch, extension director of the College of Agriculture, and E. L. McIntyre, editor of the Wisconsin Farmer spoke on the work of boys' and girls' clubs at the banquet held at the Park Hotel last evening. About 125 were present. Wakelin McNeal, of the boys and girls club department presided as toastmaster.

### UNION BOARD INCREASE TO BE VOTED FRIDAY

(Continued from Page One) nel along the new lines. To bring the membership up to the new standard three juniors will be elected in the spring of 1927 according to the proviso. Because of the one sophomore being elected Friday, the proviso states that only four sophomores are to be selected this coming spring.

### OREGON PLEASED WITH HALL, PAXSON SAYS

Prof. A. B. Hall, a former law professor at Wisconsin and now president of the University of Oregon, is already very well liked in his new capacity, Prof. F. L. Paxson of the history department, who was in Oregon at the time of Prof. Hall's inauguration, declared yesterday. In addressing his classes yesterday, he told how Prof. Hall was installed with all the legal ceremony that makes a president,

### MEIKLEJOHN SPEAKS AT FIRST FROSH CONVO

(Continued from Page One) state intellectually in the field of religion," he said. "In the last two centuries, we have gained more knowledge than in all the centuries before. Our situation can be summed up: We know so much we cannot understand it. We are beaten by our knowledge." Fitting together the pieces of a wooden puzzle—and obtaining a picture of the whole. Man has constructed his picture from 60 pieces, then 200

and he also discussed his trip, saying that every western university seems to be celebrating either Fathers' day or homecoming.

more are dumped beside him to fit into the picture. "Everything we know has to be re-shaped," the speaker declared. "I don't know anyone who can put together all the knowledge that the world has today. But when a man says that it can't be done, he is going beyond the facts."

### "Entering Great Period"

"I think you are coming into one of the greatest intellectual periods that the world has ever known," Professor Micklejohn declared in closing. "You are faced with the changing picture puzzle. Can you do it? Are you willing to accept the task as an opportunity?"

772 LANGDON-\$1.

## Football Special

### to Ann Arbor

## Wisconsin vs Michigan

**\$13.60**

**FRIDAY  
November 5**

ROUND TRIP

### FAST SPECIAL TRAIN

GOING—NOV. 5

RETURNING—NOV. 6

Lv. Madison 7:15 p. m.

Lv. Ann Arbor 11:50 p. m.

Ar. Ann Arbor 7:30 a. m.

Ar. Madison 10:45 a. m.

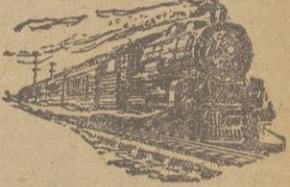
Equipment: Sleeping cars, dining cars and coaches. Sleeping cars may be occupied in Ann Arbor until 8:00 a. m., and will be ready for occupancy at Ann Arbor at 8:00 p. m., Saturday, November 6.

Follow the Team—Take the "MILWAUKEE"

To Puget Sound  
CHICAGO  
MILWAUKEE  
AND ST. PAUL  
RAILWAY  
ELECTRIFIED

For tickets and  
reservations  
call on

Art. Batty, Pass. and Tkt. Agt.  
"Milwaukee" Station  
Phone Badger 6300  
Madison, Wis.



Chicago Milwaukee & St. Paul Railway

TO PUGET SOUND-ELECTRIFIED

### ATTENTION

## Lutheran Students of Augustana Synod

Make

### CENTRAL CHURCH YOUR CHURCH HOME

Morning Service 10:45

Evening Service 7:45

E. Miflin at Hancock

J. V. Nordgren, Pastor

## "The Goose Hangs High"

### A Play

## BY FOR OF Students

Central H. S. Auditorium - - Friday, Oct. 29th

Tickets on Sale in Bascom

Daily Reports  
of  
Badger Teams

# CARDINAL SPORTS

Athletics in  
the  
Collegiate World

## Training Table

As the day of the Minnesota-Wisconsin game draws nearer, it becomes less and less a subject for mirthful conversation. It is somehow difficult to work up a whole-hearted laugh in the face of certain more or less serious statistics concerning the Gopher team.

For one thing, the Minnesotans appear to cherish a misconceived desire to tear things up generally around Camp Randall, just as a sort of back-up on what Wisconsin accomplished at Minnesota last year. The Gophers have a feeling that they were thoroughly short-changed by Lady Luck in that last conflict and they are not, if possible, leaving anything to chance this year.

To be sure, Minnesota has nothing but a touch-down riddled sheet of paper as its record for 1927 so far. She has lost two games, to Michigan and Notre Dame, and has already sadly interred her hopes for anything in the shape of championship. Despite all that, the Gophers pack a five-yard wallop in either halfback and stand today as one of the most powerful rushing teams in the conference.

For weight and drive and sheer fight, the Minnesota line ranks with the best. It is composed of Capt. Wheeler and Haycraft, ends, Hyde and Gary, tackles, Hanson and Walsh, guards, MacKinnon, center. In the Minnesota guards-back formation, Hyde and Gary are pulled back and shifted to one side of center, giving the Gophers an unbalanced line. Since Hyde, Gary, Hanson and Walsh are veteran linemen, the advantage they obtain by lining up on one side of a comparatively weaker center is easily seen.

Like Indiana's shifting line, the Gopher forwards have an advantage on the defense in that they know when the ball is to be snapped. Shifting into line with a definite rhythm, they are also favored by the momentum which they gather in moving forward. Observers have repeatedly declared that the Minnesota line-shift is off-side on almost every play. The Gophers have, in effect, been penalized plenteously during the season, but this seems to make little impression on them and their success at gaining ground through tackle or guard has been little short of phenomenal.

In her ability to throw the game wide open with a dangerous pass attack, Wisconsin will hold a definite and conscious advantage over Minnesota. The Northmen have been comparatively easy victims for a well-executed overhead offensive; both Michigan and Notre Dame employed this method to shake the confidence of the Gophers, and it is reasonable to say that neither team would have won from them had it not been able to pass.

If the raging Gopher backfield can be subdued, and if the heavy Gopher line can be mastered, Wisconsin will have a perfectly good opportunity to do some celebrating Saturday night. If not—

DAN

## PENN HALFBACK AIMS AT GRANGE'S RECORD

PHILADELPHIA—Charlie Rogers, University of Pennsylvania halfback, hopes to shatter the ground-gaining record of Red Grange.

In five games Rogers has run 675 yards and in three of these contests he played only a portion of the time. In ten games while a number of the Illinois team three years ago, Grange hung up a total of 1,043 yards in nine contests. In the opening game this season against Franklin and Marshall, Rogers made a total of 145 yards in three periods, while a week later against Swarthmore he gained 151 yards in 45 minutes of play. Against John Hopkins he gained 146 yards. He tore past the Chicago line for 132 yards and in last Saturday's contest against Williams he gained 101 yards in the single period he played.

## Purple and Crimson Prepare for Indiana Homecoming



Upper left, Coach Thistlethwaite, Northwestern.

Upper right, Coach Pat Page, Indiana.

diana University.

Bottom row, left to right, Dart, Rahr, Northwestern guards, Briner.

Bishop, Indiana university guards.

BLOOMINGTON, Ind., Oct. 27—One of the largest crowds in the history of homecoming events is anticipated when Indiana University and Northwestern clash this Saturday at Bloomington. Keen rivalry already existing between the two Big Ten schools is more exciting

than usual for the coming game because it is the play-off of a double-header between the two schools this year.

Dart and Rahr, Northwestern guards, will face two of the strongest linemen in the conference in opposing Briner and Bishop of

Indiana. All four of the linemen figured prominently in the game October 16 at Northwestern and should provide plenty of football in the return game. Briner is also a place-kicker of note and will bear watching with his educated toe.

## PURDUE STARTS WINTER SPORTS

### Basketball and Gym Teams Starting Work for Com- ing Season

LAFAYETTE, Ind., Oct. 27—As the Purdue squad pauses for breath, after encountering four formidable opponents in as many weeks, before taking on the strong State Normal eleven in the Ross-Ade stadium next Saturday afternoon, other winter sports are emerging from the year's hibernation and showing signs of activity in Memorial gymnasium. Leading the group is basketball, and Coach Ward Lambert has already taken charge of a squad of about 125 freshmen, and will drill the yearlings until the end of the football season, when he will start practice with his regulars.

Coach Clevett is seeking new material for his gymnasium team, which last year won four individual Big Ten championships, and has lost only a part of dual meets in four years. Captain Rier, McFadden, Silvey and Searles are the only lettermen left, but a number of promising sophomores indicate the coach will turn out another strong squad. Coach Miller is seeking some 115 and 125 pound wrestlers for his mat squad this year, which appears fairly well fortified with men in the heavier weights.

Football, however, continues to dominate Purdue's athletic stage. The Boilermakers have just completed strenuous contests with the Navy, Wabash, Wisconsin and Chicago, and while the game with State Normal will not be an easy one, it is not expected to be a grueling contest. Purdue's reserve strength has been badly drained in the four big games, and a letdown will be welcome in the Boilermaker camp.

PROF. GUYER WILL TALK  
TO CALIFORNIA SOCIETY  
On Nov. 6 Professor Guyer of the department of zoology will speak before the State Medical Society of Southern California at its meeting in Los Angeles, Cal. The subject of Professor Guyer's address will be, "Some Biological Aspects of Democracy."

A degree in metallurgical engineering is granted by the university.

HIS BANQUET TICKET?  
930 HAVE ACCEPTED

## Hawkeye Harriers Open Run Season Saturday at Illinois

IOWA CITY, Ia., Oct. 27—Harriers of the University of Iowa will open their competition schedule Saturday when they race the Illinois team at Champaign. It is the first of three dual meets with Big Ten squads scheduled for the next three weeks.

The Hawkeyes will present as the best runner Leonard Hunn, winner of second place in the Western conference championship race last fall. Hunn, a junior, has been beaten only by Chapman of Wisconsin on the cross country trail. He won second place in the Big Ten indoor two mile race and fourth in the outdoor jaunt last spring.

Running very close to Hunn is Maurice Speers, captain of the team, who is returning to form after illness spoiled some of his races on the track last season.

A balanced team is expected to be Coach G. T. Bresnahan's contribution to distance running. Bender and Elliott are minor letter winners of experience. McCammon is a sophomore well thought of by the coach. The Hawkeyes defeated Illinois at Iowa City last year and tied Harry Gill's runners the year before.

## IOWA'S FOOTBALL PROSPECTS SLIM

### Hawkeye Team Hit Hard by Early Games, Recovering Strength

IOWA CITY, Ia., Oct. 27—Bruises contracted in the last two western Conference games will heal, a new attack will be enveloped and morale bolstered at University of Iowa during the next two weeks. The Hawkeye football squad is already casting glances past the Carroll game Saturday to the homecoming tilt with Minnesota, November 6.

The Old Gold team, lacking some of the keen alertness necessary for a champion, took its second lacing of the season Saturday. Ohio State manufactured its own breaks and for the first time in history a Buckeye team beat one from Iowa.

Ralph H. (Buzz) Hogan, reserve quarterback of the Hawkeyes and the best drop-kicker on the squad, received an injured shoulder as a moment of the Buckeye battle and will be out for some time, if not for the rest of the season. Hogan will captain the basketball team this winter and will take no chance with further injury if the shoulder does not heal rapidly.

## Big Ten Grid Pot is Boiling

By H. L.

There were no serious upsets in last Saturday's grid games though there were several instances where some teams showed unexpected strength and determination before being forced to take defeat.

Wisconsin played a pretty brand of football to defeat Indiana without any trouble and clearly demonstrated that they are ready to face Dr. Spears' Gophers next Saturday. The Badger team looked very impressive both defensively and offensively and the pass attack was well worth noting. The fact that Wisconsin's goal has yet been un-crossed this year gives the Badgers added distinction as being the only Conference team which can boast of such a triumph.

Michigan took Illinois into camp with as great a football game as has ever been played between the two schools. Though the Michigan rough riders were slowed up considerably by Illinois, the Wolverines looked strong enough to cause every one of their opponents plenty of fear.

Probably the outstanding work of

last Saturday was Northwestern's brilliant fight against Notre Dame. Truslow, Coach Thiselthwaite used every method possible to gain a victory over the Irish and although his team attempted to carry out his wishes by giving perhaps the greatest fight a Northwestern team ever gave, it was in vain. The Wildcats are doped to finish the rest of the season undefeated.

Talk that Ohio is showing even greater strength than Michigan has aroused the football world and there is plenty of interest right now being taken in the doings of the Buckeyes. Coach Wilce truly has a powerful football machine and one that is a serious contend for Big Ten honors.

Minnesota gave Wabash a terrible trimming just to show Wisconsin that although they have been unfortunate in losing two games already they are going at top speed now and all set. It can be banked on that Minnesota will give the greatest fight they have given yet to defeat the Badgers, if possible, Saturday.

## GRQOM FOOTBALL TEAM CAREFULLY FOR GOPHER GAME

### Minnesota Plays Used by All- American Lineups Against Varsity

A new fighting spirit, the sort of spirit that has always characterized Wisconsin football team in their darkest hours, was in process of development at Camp Randall last night as the Badgers laid down their plans of attack for Minnesota.

Even in signal drill, the men betrayed eagerness with which they await the coming of the Northmen, for they seemed always to be charging hulking Gopher linemen out of the way and literally mowing a path to the goal line.

#### Shifts Men Around

That Head Coach George Little has not been completely satisfied with the coordination of the team was apparent when he shifted Wally Cole, scrappy guard in Wagner's position on the first team, sending Wagner back to his old pivot job on the second. Mike Welch, sophomore wingman, was in Burrows' place at right end, while Cameron, who occupied a choice position on the bench in Welch's favor last Saturday, was at left end.

Because the backs seem to have been doing the day's work with more completeness than the men little change was made in their personnel. Capt. Doyle Harmon ran at one halfback. Joe Kresky at the other, "Toad" Crofoot croaked signals, and "Red" Kreuz took up his usual duties at fullback.

#### Use Minnesota Plays

The practice session was almost equally divided between preparing a defense against the Minnesota plays and preparing an attack that will set the Gophers back upon their haunches.

The all-Americans appeared in yellow jerseys numbered according to the best Minnesota custom and having the names of various Minnesota football elite lettered across their chests. Thus attired they provided an atmospheric background for the partial rehearsal of next Saturday afternoon's performance.

#### Watch Linemen Close

Every variation of the Gopher guards-back formation, at least everyone that Minnesota has used so far, figured in the dummy scrimage in which the scrubs took the offensive. Line Coach Tom Lieb, watching every move of the Linemen lost no time in pointing out the bad points of their performance on every play.

After the boys had absorbed the A, B, C of insuring themselves against the damage by Jeetling, Almquist, and the rest of the Gopher line-bangers, they were put on the offensive and "wed to use their new plays against the all-Americans. As some eleven candidates for a degree from the University of Minnesota will discover next Saturday, the Wisconsin attack is a thing of little beauty but remarkable efficiency.

#### Badgers Versatile

In fact, the versatility of the Badgers is about the only thing that is causing critics to give them an even show against their opponents. Whereas Minnesota can plunge magnificently, she has shown little aptitude for passing and, with the possible exception of Peplay, has revealed little on-field talent. On the other hand, Wisconsin has a trio of capable buckers, Kreuz, Kresky, and Mansfield, three or four dangerous runners, Capt. Harmon, Crofoot, Rose and Shaw, and an overhead game which, though it hasn't yet set the four lakes afire, has nevertheless proved its worth in actual combat.

Since the Gophers have proven rather dull in the matter of breaking up passes, it is reasonable to believe that they will have a work-out along these lines when they meet Wisconsin. Passes proved the deciding factor in favor of Notre Dame and Michigan against Minnesota, and passes may swing in an otherwise unfavorable balance for Wisconsin.

#### HIS BANQUET TICKET?

772 LANGDON-\$1.

# The Daily Cardinal

Founded April 4, 1892

University of Wisconsin official daily newspaper owned and controlled by the student body. Published every morning except Monday by the Daily Cardinal company, at the Union building, 772 Langdon street, and at the Capital Times building, 106 King street, Madison, Wis. Printed by the Capital Times company. Member of the Western Conference Association.

Entered as second class matter at the postoffice at Madison Wis.

Editorial office—Union building, phone B. 250 before 5:30 P. M.; Capital Times, phone B. 1137 after 7 P. M. Business office—Union building, phone B. 6606 before 5:30 P. M.

Subscription rates—\$3 a year by carrier; \$3.50 a year by mail; \$1.75 a semester by carrier, \$2 a semester by mail. Single copies 5 cents.

## BOARD OF CONTROL

Elmer W. Freytag, President; Florence Pollock, Vice-President; Luther E. Brooks, Treasurer; Winifred Wise, Secretary; James Sipke, Acting Member.

## EDITORIAL STAFF

MANAGING EDITOR.....JAMES M. NELSON  
Associate editors.....Vernon Carrier, Laurence Eklund, Louise Zimmerman  
Woman's editor.....Esther Hawley  
Sports editor.....Stanley Kalish  
News editor.....Beatrice Aronson  
Night Manager.....John Gillin  
Desk editors.....Adelbert Bearder  
George Gallati, Arthur Senske, Alexander Gottlieb, Joseph Hobbins, Marvin Lehmkul, Clarence Schlaver  
Skyrockets editor.....Herb Powell  
Editorial writer.....Clyde Kluckhohn  
Society editor.....Lucille Bohren  
Literary editor.....Wesley Peterson  
Theatre editor.....Florence Schauer  
Music editor.....Annette Hirschfeld  
Alumni editor.....Helen Liebman  
Junior editors.....Mary Brandel, Muriel Markham, Katherine Handy, Catherine Colburn  
Desk assistants.....Richard Clement, Herbert Stuessy, James Sipke  
Special writers.....Warren Price, Cecil Cohen, Olga Gottlieb, Gene Duffield  
Reporters.....Sylvia Dermansky, Donald Harter, Thomas Kirmse, Renee Newman, Judith Ninman, Frances Stiles, Mary Catherine Lloyd

## BUSINESS STAFF

BUSINESS MANAGER.....NORBERT W. ESCHMEYER  
Associate business managers.....E. E. Judkins, Calvin Koehring  
Assistant business manager.....Edwin H. Ferree  
Local advertising manager.....Clayton O. Bratz  
Foreign advertising manager.....Paul Schultz  
Associate Advertising manager.....James Martineau  
Circulation manager.....Joe Bacon  
Circulation assistant.....Florence Pollock  
Office assistant.....Margaret Olds  
Advertising assistants.....Marvin Fein, Jane Rehfeld, Helen Icke, Erwin Hinz, Dorothea Zarbell, Marjorie Roy, Sylvia Friedman, Irene Covitz, Melvin Swanson, Orval Bast, Herbert Friedrich, William Beck.

DESK EDITOR—GEORGE C. GALLATI

## Murder for Pleasure

William Bolitho, the well known author, has a book just off the press entitled "Murder for Profit." In it he attempts to show the motives and methods of syndicated slaughter. Murder must be a growing business when books are written about it. Nor is it entirely a profit making enterprise. It is not so long ago that two college men killed twelve-year-old Bobby Frank not for profit, but, as they said, "for pleasure, for the thrill." And they are spending life sentences in prison for their fun. There are murders committed right along by college men and women in no other name than that of pleasure, and the perpetrators are likewise doomed to lifelong sentences in prisons.

Students don't realize that every time they kill an hour they are simply laying another stone on the walls of the prison of inefficiency which will confine them the rest of their lives. They do not think at the time that a bit of snobbery, a small deceit, or a slight thoughtlessness may murder a friendship which will exclude them from a freedom which they will desire later in life.

A foolish habit acquired while in college is not understood to be the first link in a chain of ill health which the student may have to carry around through life. A habit of thinking or a stereotyped attitude of mind may shut a man or woman in a prison more narrow and grim than imposing old Joliet or Waupun. College folks do not realize that every time they stifle a bright idea of their own in deference to their group, or their instructor, or through mere laziness, that they are adding one more count to the indictment which will send them into incarceration. Well, why should they, they ask?

There is nothing more trite than to say that college is the time for young people to make the most of themselves, to mold their characters, to lay the foundations for success or failure, but at the same time there is nothing which students seem more loath to understand until about five years after they have graduated.

Homecoming will be here in less than three weeks. The song of the murderers will rise wherever the old grads congregate. Some will laugh and clank their chains in grim defiance of the world. Others have loosed themselves only by hard work after they got out of college. Others never committed a murder, but wherever the old timers collect behind closed doors for sad little heart to heart talks the prisoners' song, the sad drone of regret, will be heard. The undergraduates

who may overhear them will laugh carelessly, and ask, "Murder? Well, what of it, it's not as bad as all that. It's only in fun. Why not murder? Is not pleasure worth it?" With such a philosophy many of us go through college life.

## Autumnal Vistas

From hill to hill the low-flung wind of autumn sings its sad song; the leaves nod to each other across the valley, die, and flutter to the ground. Blue haze hangs in the crisp air like altar incense, and the long drawn out caw-w-w-w of a crow is a dirge in the melancholy stillness.

Today the leaves are so bright that they seem unreal, and the world is a fairyland painted like a stage setting—red and gold and yellow, even purple that shades into blue and deeper black as shadows creep up the gnarled tree trunks into the branches. What a paradox is autumn. There in the valley lie the fields, patches of brown, green, black quilt-work held together by a thin line of fences, now overgrown with grape vines and sumac and bitter sweet. The hills behind sweep down like a carelessly draped tapestry.

Standing on the hill that divides Lake Mendota from the valley and from Sunset Point on the other side, one can look into space that seems almost infinite. Below the fence of jagged rocks is an old quarry, beyond, hills. From the other side, looking back, the stone fence and the white houses have dwindled away to the road to Middleton, and still beyond, the age-old child's toys. The fields are closer now, and one can perceive the dark furrows of new turned earth and the stubble of last summer's harvest. There is nothing very real in this loveliness. It is too beautiful, you say, because you have not stopped to notice it before. You hurry up the hill to classes and down Langdon street to your house. Occasionally, if you have a class in Ag hall, you catch a glimpse of the lake. But always you tread the same paths, and your eye becomes accustomed to the same scenes. There is nothing else, you say. You have seen everything.

The countryside around Madison abounds in vistas—Observatory hill, Sunset Point, the stone quarry, Maple Bluff, numberless others. There is no better time than autumn to walk, kicking the leaves up before you, letting your thoughts drift as they will. Perhaps the lake is leaden gray and quiet; perhaps the wind from the north has blown the clouds away and ruffled the whitecaps into spray. Then the lake is deep blue. No matter the color, except as it affects the senses or a mood.

People don't stand on hilltops admiring the scenery, you say. One doesn't sit on a rock watching the sun go down over the lake in a flash of brilliant colors, or slowly and majestically behind a cloud of royal purple. Darkness comes too soon, and a hunger for lights and food and human contacts turn one's footsteps homeward, before he has had time to contemplate what his existence means—what is its relation with nature and the life around him—why he continues to go on and on.

All the classrooms are not in Bascom hall. Too few students have tried the hills, with their own minds as task master.

## Formulas

At last, a poet has been reduced to formula. His ephemeral essence has been bottled and labelled. Perhaps we can be one. An aspiring writer in the Philadelphia Bulletin tells us how:

"Must have a suitable brain . . . sensitive nervous system . . . love home and the opposite sex . . . broad, sympathetic nature . . . dark hair . . . clear, white skin . . . Grecian nose . . . mild, kind-expression."

We are laughing with Mr Mencken's "Americana," but we are unkind. The ambitious Mr. Abernathy, the Bulletin writer, was trying to satisfy popular demand and his appetite. He sees other writers growing wealthy on success formulas in the American magazine every month.

To be a financial magnate: "Rise at 6 . . . oatmeal . . . Plutarch's Lives . . . neat dresser drawers . . . head clerk . . . spinach . . . office manager . . . outwits Simon Bros . . . president of company . . . owe all my success to pluck, honesty, and vigor."

To be the darling of the footlights: "Danced at 3 months . . . could say 'moo' at nine months . . . David Belasco sees her in Christmas play . . . mother always with her . . . asleep by 11 . . . no lobster salad . . . men have always been so kind to me . . . Shakespeare . . . Pond's Vanishing Cream."

The advertisements are a remarkable aid to the young man who would charm his way to success. There are numerous ways. If he would be a scintillating and sophisticated conversationalist, Vanity Fair will loosen his stutters. If he would give a more erudite tone to his talk and be able to place quotations, Dr. Eliot's Five Foot shelf will cultivate him.

But he may wish humor and mirth; he may desire to be a politician. There is Life and College Humor. "The Saxophone in Ten Easy Lessons" will speedily make him the life of the party. For the nervous hostess there is Emily Post's "Etiquette" which will aid in the matter of oyster forks and ices. "Frivolous Womanhood" (in two volumes postpaid at 75 cents) will make a heart breaker of the homeliest home girl.

Life thus indexed and classified seems almost simple. One has but to select a card, and some authority will tell him how to hitch to his chosen star.



One of the boys says that TEN-MINUTE JIM reminded him of his girl whenever he waited for her down in the parlor—only the name he uses is Twenty-Minute Betty.

But we must forget the serial and begin to think of all the papas who will be here Saturday. It will be a matter of:

"Pa-a-pa-a (pause) May I have \$10?"

"NO MY SON !!!!"

But there should be plenty papas here the way they've been advertising.

At the bottom of one of the Cardinal columns the other day we saw:

The Eiffel Tower in Paris, 1,000 feet high, is almost double the height of the second tallest building in Europe, the Cologne cathedral.

**HIS FOOTBALL SEAT?**  
No doubt it would be a good seat, but you'd need a darn (we shouldn't say "damn," should we father?) good telescope to see Camp Randall.

Dennis tells us that the prof in English 30 last week asked what the difference was between Chaucer's writings and George Ade's. "About 300 hundred years," answered one of the boys.

Perhaps the fathers won't be in such good spirit after the summer's real estate buying. The real estate sharks.

Tell you how the land doth lie, and lie, and lie, and lie.

## NOTICE

ROCKETS hereby announce a prize (the prize to be determined later) for the most scathing, malicious, and confounding answer which our readers (fathers included in the Dad's Cardinal) can produce to the obnoxious, and exceedingly bothersome question which is offered on occasion of meeting, namely, "What do you say today, Bill?"

## RULES

1. Answers must be in office not later than midnight of the day after you mail them.

2. Co-eds and Phi-eds may compete.

3. Children must be accompanied by parents.

4. Rocket employees and their families are not eligible.

5. In case two parties send in the same answer, both shall receive congratulations from President Frank.

We read the stylish girl at Ohio State has painted figures on her knees.

Evidently the artist has designs on her.

ENGINEERS PLEASE COPY Puff, our brand new feminine con-

## Readers' Say-So

## WANTS DISCUSSION

## ON MUSIC

Editor, the Daily Cardinal:

As a basis for campus discussion may I suggest the following incidents I experienced today. It seems to me, in a way, significant of some of our college life.

The sound of music stopped me for a moment in the hall today. It was deep, rich in tone, coming from a perfect instrument—one of the newest phonographic discoveries. Every note was clear and distinct, a wonderful improvement over the old style, unmelodious, record producer. I stepped into the room a moment to congratulate the owner on the possession of such a rare instrument of pleasure. He thanked me and offered to play a few of his records for me—they, like the machine, were new; they, also, were the finest products of the laboratories where men strive to catch and keep forever the ethereal beauty of music. I turned to the table where they lay stacked and quickly ran through them. Those records represent the taste of a university student, a man who is supposed to

stand for the higher ideals and taste of our nation. He represents a large body of our students who, having at their command the latest scientific discoveries and inventions to use in building lives more full of sweetness and light than any other world has yet known, prostitute these means to ignoble ends, chase on in the mad whirl of life, and throw the broken pieces out the window.

D. B. S. E.

Editor, the Daily Cardinal:

In hasty drawn conclusions, we find those extremists who loudly proclaim that prohibition is a failure; or that it is not. To them there seems no half-way course; no compromise. Generalizations as a rule are false. In the case of prohibition it seems that there must be a compromise between the extreme wets and the extreme drys. The writer agrees that prohibition as it is today is not a success. It is stated with authority that a great deal of drinking of so-called rot-gut and poison is prevalent; these drinks being concocted by money greedy individuals with little conscience. It is found that there is a class of people ready to buy

(Continued on page nine)

## W. A. A. WILL GIVE FIELD HOUSE PARTY

### Lanterns, Rugs, and Pillows Needed at Cottage Shower

Ransack your attic for lanterns, rugs, pillows and candlesticks, and bring them to the W. A. A. cottage shower at 6 o'clock Thursday, at the Field house. All W. A. A. members who come to this meeting are asked to bring some useful article for the new cottage. Other features of the meeting will be class stunts and a talk on the W. A. A. cottage given by Miss Gorman of the Physical Education Department.

A long list of suggestions has been posted in Lathrop Hall so that each member may sign up the article she will bring. This drive, it is hoped, will furnish the cottage with some of its necessities and will stimulate greater interest in the W. A. A. cottage.

The cottage is open all year to W. A. A. members and their guests, and may be used by the various organizations on the campus. Last weekend the Physical Education Senior class, held a houseparty, and on Oct. 4, Dolphin club will have a supper meeting at the cottage. Parties wishing to use the cottage must sign up in the book on 4th floor, Lathrop hall.

Further information can be obtained every day from 2:45 to 1:15 at the W. A. A. office.

### Gamma Phi Betas Lead in Race for 1928 Badger Sales

The results of the campaign for the subscriptions to the 1928 Badger thus far, between the sororities are as follows:

Sorority	per cent
Gamma Phi Beta	88
Phi Mu	43
Phi Omega Phi	42
Alpha Chi Omega	42
Beta Sigma Omicron	40
Kappa Alpha Theta	39
Sigma Kappa	37
Alpha Gamma Delta	36
Deltas Gamma	36
Alpha Epsilon Phi	30
Alpha Phi	29
Beta Phi Alpha	25
Alpha Delta Phi	24
Kappa Delta	21
Pi Beta Phi	18
Alpha Xi Delta	16
Alpha Omicron Pi	14
Cai Omega	10
Sigma	10
Kappa Kappa Gamma	5
Delta Zeta	1

The sorority that gets a percentage 90 per cent will be presented with a 1928 Badger for their library. This campaign will close when the price advances to five dollars, sometime during the middle of November.

### Music Students to Present Program at Weekly Convocation

Students of the school of music will present a program at the convocation to be held today in the auditorium of Music hall.

The convocations are weekly meetings of students interested in music. Previous convocations have been addressed by lecturers. Today's meeting will be the first ever presented by students.

Evelyn Feldman '29, Lorene Schoenfeld '27, Edna Haentzschel '28, Justin Washburn '28, Alice Johns '27 will take part in the program.

### UNION CONTRACT GOES BEFORE CAPITOL TODAY

The Memorial Union building contract, duly approved and signed by university officials, is scheduled to go to the state capitol for state approval today. It must be signed there by the state architect, the state engineer, and the governor. If the contract is approved as it stands by state officials, building operations on two units will begin without delay. J. Pfeffer, Duluth contractor, in a telephone conversation with John Dillard yesterday declared that he had material and equipment ready and would ship them just as the approved contract was delivered into his hands.

"On Wisconsin" and other university songs were recorded for the phonograph by the university concert band this year.

HIS BANQUET TICKET?  
934 HAVE ACCEPTED

## The SelfExpressed Tastes of College Men are Reflected In--



# Our Fall Display

ONE thing we've learned about college men—they know definitely what they want—and they'll take nothing else. It's strictly up to us to have what they want—or we'll be out of luck.

And so in making preparations for our present Fall display—the most impressive we've ever attempted—we were guided by the self-expressed tastes of the college man. We kept his preferences in mind when we selected the fabrics—when we worked with Society Brand on the models—when we prepared the tailoring specifications.

As a result, the new Society Brand suits, overcoats and dinner suits represent the utmost in college clothes. They possess the distinction of inimitable cut; the charm of typical college fabrics. And yet they have the practical appeal of popular prices. Prices that are lower than you'd ordinarily expect for such fine style and quality.

Now is a good time to see the new things. Come in just to look, if you wish.

THE HOB  
F.J. SCHMITZ & SONS CO.  
"Madison ~ Beloit"

## WORLD OF SOCIETY

Joyce Palmer '27  
Engaged to Marry  
Kennon Cochran '28

Announcement was made at dinner at the Alpha Xi Delta house Monday evening of the engagement of Joyce LaRue Palmer ex '27, Cleveland, O., and Kennon Cochran ex '28, Chicago.

Miss Palmer is a member of the local chapter of Alpha Xi Delta sorority, and Mr. Cochran is affiliated with Delta Kappa Epsilon fraternity.

### Personal

Alpha Xi Delta sorority entertained Alice Link '26 and Marion Richter '24, both of Evanston, Ill., this weekend.

Robert Behling '29, Sigma Alpha Epsilon house, went to his home in Milwaukee on Saturday.

Margaret Howells '25, who is teaching in Streator, Ill., visited sorority sisters at the Gamma Phi Beta house last weekend.

Harold Utter '28, Ivar Amundson '28, and Jack Kanalz '28, Theta Xi house, spent several days in Stoughton recently.

Helen Liebman '27, Alpha Epsilon Phi house, entertained her mother from Chicago last Sunday.

Leroy Burlingame '23, Milwaukee, was a weekend guest at the Phi Alpha Delta house.

Kappa Alpha Theta sorority entertained Evelyn Smith '25 for several days recently.

Marsh Lawion '25, Sigma Alpha Epsilon house, went to his home in Rockford last weekend.

Jane Pierson '26, who is in Milwaukee this year, was a weekend guest of sorority sisters at the Alpha Xi Delta house.

Gertrude Tesch '26, Chilton, has been a recent guest at the Kappa Delta house.

Russell E. Hanson '26, Fond du Lac, has been visiting fraternity brothers at the Delta Pi Epsilon and Phi Alpha Delta houses.

Misses Janet Coleman, Marjorie Downing, and Messrs. Robert Fitzgerald and Ludington North, motored from Milwaukee Saturday to attend the football game. They were guests of friends here.

Allan Colburn '27, Sigma Phi Epsilon house, visited the Sigma Phi Epsilon chapter at Lawrence College over the weekend.

Hilleborg Christensen '29 and Eileen Timbers '27, 520 State street, have been visiting in Stoughton with the parents of the former.

Frederick Doepke '28, Sigma Alpha Epsilon house, visited at his home in Fond du Lac over the weekend.

Mr. A. A. Wilbur, Chicago, provost, province chief of Alpha Tau Omega, was a weekend guest of that fraternity here.

Gamma Phi Beta sorority entertained Dorothy Marshall '25 over the past weekend.

Mr. Philip A. Ross, New York city, National Secretary of Sigma Phi fraternity, visited the local chapter of Sigma Phi recently.

Elizabeth Wilson '25, Beloit, has been a recent guest of sorority sisters at the Kappa Delta house.

Howard Tanner ex '29, Berlin, was entertained last weekend at the Alpha Tau Omega house.

Elizabeth Breitenstein '26, Highland Park, Ill., was a guest this weekend at the Alpha Xi Delta house.

Sigma Phi fraternity has had John M. Kohler '25 as a recent guest.

Frieda Schmidt ex '26, Chicago, visited last weekend at the Kappa Alpha Theta house.

Roy Kopp '27, Sigma Alpha Epsilon house, went to his home in Platteville recently.

Att'y James B. Blake '04, Milwaukee, was in Madison Saturday for the Indiana game.

Delta Chi fraternity entertained Verne Laughlin '26 and Eugene Leonardson '26, Chicago, over the weekend.

Martha Crossley, Northwestern university, visited the local chapter of Alpha Xi Delta sorority this weekend.

Glen Arthur '29, Sigma Alpha Epsilon house, went to his home in Dodgeville recently.

Rayon Duffy '15, Fond du Lac, was the Saturday guest of fraternity brothers at the Phi Alpha Delta house.

Theodore Peyseur who is the freshman basketball coach at Northwestern university and a recent graduate of Drake university, was the Saturday guest of the local chapter of Alpha Tau Omega fraternity.

William Stotts '29, Sigma Alpha Epsilon house, spent several days at his home in Milwaukee recently.

Donald McDougal ex '26, River-side, Ill., was a weekend guest of Sigma Phi fraternity.

A. Burnell Crowell, Zeta Psi house, entertained his parents from Park Ridge, Ill., this weekend.

Eugene Williams '26, Oshkosh, has been a recent visitor at the Phi Alpha Delta house.

Sigma Kappa sorority entertained Edith Moses of the Sigma Kappa chapter at the University of California and Hazel Grey, Chicago, this weekend.

John Dillard went to Chicago for the weekend.

Gardner Meyst '27, and William Frackelton '27, visited the parents of the former in Monroe recently.

Gordon Brine '26 was in Madison this weekend visiting fraternity brothers at the Phi Gamma Delta house.

Helen Compson, a member of Sigma Kappa sorority at the University of Ohio, Columbus, visited the local chapter of that sorority this weekend.

Catherine Torpe '26, who is teaching at Cumberland, was a guest at the Beta Phi Alpha house last weekend.

DEAN NARDIN TO SPEAK AT HOME EC MEETING

Miss F. Louise Nardin, dean of women will address the home economic freshmen women's convocation that is being held at 3:30

o'clock Thursday in the university extension building. She will speak on "The Child in Old England."

Tonight Miss Nardin is speaking at a dinner which the Altrusa club, composed of business and professional women of this city, is holding.

The university summer session last year enrolled 65 students from 19 foreign countries.

## BROWN'S Rental Library

"Read a Book a Week"

Over 700 titles to choose from. An intelligently selected group of the best of 1924, 1925, and 1926 fiction. Over 100 new 1926 Fall publications have just been added, and new publications will be added immediately upon release.

Books for every taste—from Joseph Hergesheimer to Raphael Sabatini and J. S. Fletcher. We invite you to "Come in and browse" through these varied titles at any time. Should you wish for pointers on the most popular, or newest, or best-reviewed books, any of our sales force will be glad to give you whatever help you wish—cheerfully.

The rates are surprisingly low—only 3c per day, with a 10c minimum charge. No deposit is required.

"Come in and Browse"

**Brown Book Shop**

Established 1911 623 State Street

## Comfort Beauty Shop

Oldest and Best in the Middlewest

15 Operators—no long waiting

Open Thursday and Friday evenings

Eugene Permanent Waving

10 Years Experience

114 State St.

F. 421

Trade in Madison Day  
**SPECIALS**



All Pumps and Oxfords

\$5

Thursday Only

Paris Bootery  
516 State



**Johnston & Murphy  
oxfords**

They're hand made of the finest imported materials. That's why they give you so much satisfaction and are economy. You'll pay \$14 to \$16 elsewhere for these Scotch grain and calf leathers. Our price is

**\$12.50**

**Olson & Veerhusen Co**

Hart Schaffner & Marx clothes

7-9 N. Pinckney St.

**Bulletin Board**

This column is for the use of all organizations and university staff members who wish to reach large groups readily. No charge is made for notices. Notices may be brought to the editorial office at 772 Langdon street, or 'phoned to Badger 250, before 5 o'clock of the day preceding publication.

**DISCUSSION GROUP**

The men's discussion group will meet at 7:30 o'clock on Thursday evening at the Phi Kappa Psi house instead of on Wednesday, as previously announced.

**W. S. G. A.**

There will be a W. S. G. A. board meeting at 7 o'clock tonight in the concert room of Lathrop hall.

**WESLEY FOUNDATION**

Wesley foundation will hold its weekly open house from 3:30 to 6 o'clock this afternoon.

**SKI MEN TO MEET**

There will be a meeting of the Badger Ski men at 7:30 o'clock this evening at the Y. M. C. A. All ski enthusiasts are asked to attend.

**LUTHERAN GIRL**

There will be a meeting of all girls of Calvary Lutheran university church at 7 o'clock this evening in the church. Plans of resuming the Girls' club will be discussed and all girls are urged to be there.

**WOMAN'S COMMERCE CLUB**

There will be a meeting of the Woman's Commerce club in the W. S. G. A. reading room at Lathrop hall tonight at 7:00 o'clock.

**WOMEN'S SWIM CANDIDATES**

A required meeting of all candidates for the women's swimming teams will be held at 4:30 o'clock this afternoon on the fifth floor of Lathrop hall.

**CLEF CLUB**

Clef club tryouts will be held Wednesday night from 7 to 8 in the concert room of Lathrop hall.

**R. O. T. C.**

All advanced course students are requested to be present at Scabbard and Blade room, Armory, at 4:30 o'clock, October 28. Nominations for chairman of Military ball and other matters of interest will be taken up by order of the commandant.

**HOCKEY PARTY**

The freshman women's hockey party will be held at 4:45 o'clock Wednesday of this week at the Women's Field house, instead of Tuesday as previously announced.

**English Clinic Has 75 Cases in Year; Corrects Faults**

Last year 75 students of the three upper classes of all departments were sent to the English clinic, a committee on student English, for diagnosis and treatment for their rhetorical troubles. The difficulties consisted of anything from spelling to use of idioms, the aim of the clinic being to render free assistance and not to penalize. The symptoms for this year will be taken from the recent exam papers, the clinic hoping to be of use to a greater number.

There are three types of patients who may be helped by this sort of clinic. One kind is that type who show a marked and specific deficiency and the inability to

construct proper sentences.

The second class consists of those who do not lack ability to write, but are careless in a particular examination or course, and the last class of those who with effort can write a low passing theme.

**W. S. G. A. HOLDS TEA FOR '28 AND '30 WOMEN**

There will be a W. S. G. A. tea from 3:30 to 5:30 o'clock this afternoon at Miss Davis' apartment, 109 West Gilman street, for junior

and freshmen women. All junior women in district numbers 11 or 12 under Sarah Chickering '28 and Nellie Jane Schneider '28 respectively are urged to escort their freshmen proteges to this social function, but whether or not the

junior counsellors invite them personally, the freshmen women are welcome. Miss Sarah Norris will pour.

**GOT DAD'S TICKET?**  
930 HAVE ACCEPTED

**BUY EVERYTHING POSSIBLE ON YOUR CO-OP NUMBER****Here's The Hat For You**

There are several styles that are right this fall. And here at the University Co-op these styles are featured. The felt, of course, is a bit heavier than you wore this summer. They must stand the snow, so the felt is of a better quality, too. The blocking is more snappy, the brim not so wide, the crown not so high. The prices are most varied, although the five dollar price seems to be the most popular.

**New Pajamas Arrive**

And, as in everything else, there are styles in pajamas, new materials with new colors, a different neck cut, a fuller shoulder to insure a restful night. There is a color combination to suit everyone, as well as the solid colors and the standard white garment. A good showing at \$3.50.

**And Heavier Underwear**

The athletic underwear is put away this weekend. At the game Saturday you will want to be comfortable, so you will don the so-called "heavies." And then you will not return to the light weights because the fall and winter weight union suits are just right for the colder weather. In cottons, wool and mixed, at about any price you want to pay.

**GLOVES****In Different Leathers**

Pigskin, goatskin, moccasin, kid — these are but a few of the leathers in our showing of gloves. Lined if you wish, unlined, too. If lined, you have the choice of sheep, knit or fur. There is a variety in the colorings, too. Priced anywhere from \$2.50 to \$5.50.

**HOSE****Of Warm Wool**

They must be different to be accepted by the college man. Our finishing department has certainly been successful, for you have never seen a more "different" group of colors in your life. Priced anywhere from \$1.50 and up.

**TIES****To Tie in Big Knots**

The loose knot which makes a big tie expansive is the thing . . . making the tie doubly important. We have the ties that do the trick. You'll agree. \$1.50 and \$2 groups form the big showings on our tie counter.

**The Co-op Rebate****Saves You****Money**

**Have Your Watch Repaired at J. L. Klitsner Jeweler and Optician 308 State St. B. 3165 "Where All Work is Guaranteed"**

**The UNIVERSITY CO-OP**  
E. J. GRADY, Manager  
STATE at LAKE

## HISTORICAL MUSEUM GETS TWO WISCONSIN INDIAN PORTRAITS

Two Indian portraits have recently been presented to the State Historical society by Shawano county to add to the present Indian collection owned by the society. They are the portraits of Austin E. Quinney, former chief of the Wisconsin Stockbridge tribe, and his wife. Painted by Hamlin, an Eastern artist, in 1849, they hung for many years in the old Quinney home at Stockbridge, Wisconsin.

On the death of the old chief they passed into the hands of his daughter, Miss Harriet Quinney, of the same city. In accordance with Miss Quinney's request at her death a year ago that they be given over to the State Historical society, Senator W. A. Titus and Mr. Brown made a trip to Stockbridge last month to get the portraits. They are now being framed and will be hung in the Indian room of the museum in a few days.

In these portraits both Chief Quinney and Mrs. Quinney are attired in Indian costume. The chief has in his hands a tomahawk; at his feet is portrayed a wolf, his

personal totem.

The Stockbridge Indians are from Massachusetts, their original home being in the Housonic valley. In 1785 they removed to the Oneida valley in New York. They came to Wisconsin in 1822 and settled at the present location of Kaukauna. Here the Munsee tribe became incorporated with them. In 1834 they removed to Calumet county and in 1856 they moved to their present location in Shawano county. There are at present 606 people in the tribe, which is composed of industrious farmers living on allotted lands near Gresham, Wisconsin, where they have a church, parsonage, and school. Of Presbyterian faith, they display two volumes of the King James Bible presented to them by King George the Third of England in the days before they left Massachusetts and were subject to the English king. They took the name of Stockbridge from their former home, instead of keeping their original tribal name. Their present leader is Jamison Quinney, a son of the old chief.

## STANDARDIZATION IMPRESSES VISITOR

Member of German Department of Agriculture on Tour of Universities

"The thing that impressed me most about America is the American standardization," declared Dr. O. Frothman, of the German department of Agriculture, who visited the College of Agriculture last week. Mr. Frothman is making a study of the methods of associating and interpreting agriculture statistics. He has been in this country several months and has been to many of the larger universities in the country. Before coming to Wisconsin, he visited the University of Minnesota.

"I go into a restaurant in New York, or St. Louis, or San Francisco," he continued. "Everything is the same,—the chairs, the tables, and the rest of the equipment. The automobiles, the street cars,—everything, is the same. In fact,

there is nothing that might not be made by a single manufacturer in St. Louis. This standardization has been a great aid to America in bringing about its prosperity.

"In Europe, everything is different," he added. "If you go a hundred miles, everything is changed, with the exception of the street cars and automobiles. It is this non-uniformity which has been so great a handicap to European countries."

### STUDENT DIRECTORIES ON CAMPUS THURSDAY

Student directories have finally appeared. The first delivery was received at the office of the Registrar on Saturday and these are being mailed to faculty and administrative officers. Copies for students will probably not be ready before late Thursday afternoon and will be given out after 3:30 in room 101, Bascom hall. No distribution will be made on Friday during the hours of the student elections.

The university maintains a life-guard to patrol Lake Mendota in a speed-boat.



THE chances are, everything else being equal, that the neatly typewritten report or thesis will be marked higher than hand-written work. The profs, like every one else, appreciate clearly legible work, and unconsciously it creates a better impression.

The Remington Portable is always ready to help you get the best marks you can. It is the simplest, fastest, and easiest to operate of all portables. Weighs but 8 1/2 pounds, net, and the carrying case is only 4 inches high, so that the machine can be put away in a drawer when not in use. All these features plus the four-row standard keyboard.

The Recognized Leader in Sales and Popularity



## Remington Portable

UNIVERSITY CO-OPERATIVE COMPANY  
Corner State and Lake Streets  
Madison, Wis.

REMINGTON TYPEWRITER COMPANY  
Room 513-518 First Nat'l and Central Trust Bldg.  
Madison, Wis.

## ANNOUNCE PRIZE ESSAY CONTEST

### I. C. RAILWAY COMPANY OFFERS AWARDS TO AUTHORS OF BEST WORKS

An essay contest on "The Place, Railroads in the Life of the American People" has recently been announced for students of the university, by the Illinois Central railway company.

The winning contestant will be awarded a cash prize of \$50. In addition to this prize, another of \$100 will be issued to the essay which is adjudged to be the best of the total number turned in from 41 other colleges which have been offered this contest.

Information concerning this subject may be obtained from a publication entitled, "A Short Course in Railway Transportation," which is in the university library. The student must, of course, rely a great deal upon his own personal observation regarding the question of railway activity.

The rules governing the contest are: that the essay shall be at least 700 and not more than 1000 words in length, that it be typewritten, double-spaced, upon paper 8 1/2 by 11, and that it be mailed to L. A. Downs, president of the Illinois

Now Showing at the Strand



Harry Langdon and Joan Crawford in "Tramp, Tramp, Tramp"

Central System before Nov. 30.

HIS BANQUET TICKET?

WHA, university broadcasting station, has been rebuilt and is radio-casting programs on a wave length of 535.4 meters.

## We Have the Latest and Best Books

They Do Not Prefer Blonds, by Clements	\$1.80
Blue Hand, by Wallace	1.80
Harvey Garrard's Crime, by Oppenheim	1.80
The Dark Dawn, by Martha Ostenso	1.80
Boy or Girl, by John North	1.80
Kindling and Ashes, by McCatcheon	1.80
Throbbing, by Henshaw Ward	3.15
Ghost House, by Daingerfield	1.80
Swinging Goddess, by Marjorie Carleton	1.80
By Candlelight, by Gertrude Knevels	1.80
House of Crimson Shadows, by Stacpoole	1.80
Gabrielle, by Maxwell	1.80
Black Pearls, by Alexander	1.80
Harmer John, by Hugh Walpole	1.80
The Dower House Mystery, by Patricia Wentworth	1.80
Jimmie Dale and Phantom Clue, by Dale Packard	.68
Price of Wisdom, by McClure	1.80
Jean-Christophe, by Rolland	4.50
High Silver, by Richardson	1.80
Portia Marries, by Gibbs	1.80
Flame of Courage, by Gibbs	1.80
Why We Behave Like Human Beings, by Dorsey	3.15
Coming Through Rye, by Livingston Hill	1.80
The Unearthly, by Hichens	2.25
Silver Spoon, by Galsworthy	1.80
Labels, by Gibbs	1.80
Summer Bachelors, by Fabian	1.80
Her Son's Wife, by Canfield	1.80
My Mortal Enemy, by Cather	2.25
Dollars Only, by Bok	1.80
Early Autumn, by Bromfield	1.80

These are Only a Few of Our Good Books

**Gatewood's**

**The Student Book Exchange**

## Readers' Say-So

(Continued from page four) these liquors, as has been pointed out by numerous writers, by individuals who wish to appear smart. Conditions on the surface seem bad, and they are, but not unretrievably so.

Before the eighteenth amendment went into effect as a national law, more than half of the states had their own liquor restrictions. Twenty-four of these states were bone dry. There is little doubt that had time allowed its work, the balance of the states would by a gradual procedure follow the course of the dry states. But during the close of the war period, when the country's minds were not deeply affixed as to the real significance of a prohibition law, the Volstead act was passed. No worse thing could have happened. Had the individual states been allowed their own course, national prohibition would have been a matter of time. The sudden removal of drink from a man was harmful. It is pretty hard to turn over a new leaf suddenly. Soon, as the significance of the law dawned up on the people, there was a resentful howl. Today we are experiencing that howl. But that howl can be likened to the splash produced by a rock in a calm water. And today that splash is arousing comment from quarters who see in it a conclusion that the Volstead Act is a dismal failure.

But like a splash this furore from the wets will subside. True it may take a long time, perhaps five or ten years. But it will gradually subside and smooth itself.

I stated before that at present

the eighteenth amendment was a failure, but it is so at present only. The total enforcement of the law can only be gradual. Those persons drinking poisons are only sacrifices that surely and naturally must come from the progress of a good thing. Though the eighteenth amendment may be a failure today, it will inexorably be a success tomorrow.

H. A.

Editor, the Daily Cardinal:

Can you tell me what time it is? The pendulum is swinging, but my eyesight is poor, so really I am doubtful, but hope she'll strike the right hour, Nov. 2. It must be a tough job to disagree with a clergyman as to the prohibition issue.

To me it looks like two demons are fighting each other. Education on one side and superstition on the other side. It is the love and knowledge against the love without knowledge. From one of these roots the Palm of prohibition must draw nourishment. Possibly the trunk is too high, so it is hard for a near-sighted fellow to judge the value, but the fruit seems badly spotted although the leaves are green enough. I fully agree with you in modification of the Volstead act. Less laws, but enforced strictly and equally on rich and poor is idea of better government.

You mention how the prohibition has just gone in Norway, but say, they had only a lamb to care of there against our Billy goat. They had home brewing and smuggling to be sure, but—to me it seems like we have another joker in the deck, as it appears a wolf makes a last stand in the sheep's clothing, or is it

not true some politician and corrupt money powers desire to keep

the masses under church authority and in superstition, so they can use them for personal gains? Cannon fodder in industrial wars must be kept ignorant and cheating our government is easier that way so they vote blind folded, if at all.

My name is of no value as I am neither clergy nor student, but I sincerely hope you have started something.

H.

Editor Daily Cardinal:

In answer to Mr. Scheier, all that is necessary to do is quote this from the editorial columns of Young India, Mahatma Gandhi's paper. This coming from a non-Christian seems to me to be all that need be said on the subject which has filled this column for the past few days.

"The charge of being a Christian in secret is not new. It is both a libel and a compliment—a libel because there are men who can believe me to be capable of being secretly anything, i. e., for fear of being that openly. There is nothing in the world that would keep me from professing Christianity or any other faith the moment I felt the truth of and the need for it. Where there is fear there is no religion. The charge is a compliment in that it is a reluctant acknowledgment of my capacity for appreciating the beauties of Christianity. Let me own this.

"If I could call myself, say, a Christian, or a Mussulman, with my own interpretation of the Bible or of the Koran, I should not hesitate to call myself either. For then Hindu Christian and Mussulman would be synonymous terms. I do believe that in the other world

there are neither Hindus, nor Christians, nor Mussulmans. There all are judged not according to their labels nor professions but according to their actions, irrespective of their professions. During our earthly existence there will always be these labels. I therefore prefer to retain the label of my fore-fathers as long as it does not cramp my growth and does not bar me from assimilating all that

is good anywhere else."

SWIFT '38

## RADIAIN INSTITUTE IS ONLY A RUMORED PLAN

The rumored plan of starting a radium institute is only a dream according to Dr. R. C. Buerki, superintendent of the Wisconsin General hospital. About \$75,000 dollars would be required for this project, and this amount is not available

## CARL FISCHER-NIEMANN

LEADING TENOR, VIENNA STATE OPERA  
VIENNA, AUSTRIA

Will Appear in Concert at

Christ Presbyterian Church  
Thursday Evening, November 4th, 1926

DR. RICHARD STRAUS, the famous composer and director, says of FISCHER-NIEMANN:

"It gives me pleasure to certify that your position at our State Opera is without question of the highest order and that you possess in me a great admirer of your outstanding artistic and vocal qualifications."

"The Directors of the State Opera, as well as the public, recognize in you an artist of the first order."

\$1.50---Popular Prices---\$1.00

Tickets at Forbes-Meagher Music Co., 27 W. Main St.  
Mason and Hamlin Piano Used

# To U. W. Men who are looking for a super-value in an Overcoat---

THE great Kuppenheimer factories concentrated production on one Overcoat value for winter—the Frontenac model in an attractive, long-wearing, popular blue fabric. Single and double breasted. Two lengths.

Concentrated production has made it possible to bring the price of this feature Overcoat down to \$45.

Here's more value, better style, better fabric, better wearing qualities, better workmanship—more Overcoat than you have seen in years at \$45. It's the coat you're seeing all about the campus.

**SPETH'S**  
222 STATE ST.

MADISON'S MOST COMPLETE DISPLAY OF NECKWEAR

# Hot BISCUITS!

—made of real whole wheat, crisp and appetizing, nourishing and energizing—that's food for thought and exercise. For a good warm breakfast on a real cold morning try



# SHREDDED WHEAT

HEATED and COVERED  
WITH HOT MILK or CREAM

Contains all the BRAN, PROTEINS, VITAMINS and other food elements that your body craves in balanced 100% digestible, really delicious form.

Only takes a minute to prepare. Salt or sugar to taste and then sink your teeth into crisp, chewy, luscious mouthfuls of Nature's finest food.



Make a daily habit of just two biscuits of Shredded Wheat and watch your health and energy curve go up and stay up.

MAKE IT A DAILY HABIT



RACINE, Wis.—(AP)—William B. Morris, is in a hospital suffering from a bullet wound over his heart. Milton E. Oakes, is under arrest as his assailant. Oakes told the police

he believed Morris had Mrs. Oakes out for a ride in his car. He lay in wait for Oakes at the latter's garage last evening and began to fire at him as soon as he alighted

RATES  
1 1/4 cents per  
word, 35c column  
inch.  
Minimum 25c  
contract rates.

Classified  
Advertising  
IN THE CARDINAL  
Reaches Every Student

No Classified  
Ads will be taken  
over the tele-  
phone.

#### LOST AND FOUND

LOST: Large German Police dog—dark color. Answers to the name of Baron. B. 1394—Phi Kappa house. 1x27

FOUND: A brooch. Owner may have same by calling at this office. 2x26

LOST: Conklin Endura pen. Name engraved N. Hogenson. Call F. 5000. 2x26

LOST: Reward for return of Jean Sontag's purse. B. 3456. 2x26

LOST: A gold ear-ring, between Grady's and the Strand. Reward. Call B. 6606. 3x26

#### WANTED

HOME with private room and board for student who can help with housework and prepare evening meal. No children. No laundry work. West side. F. 1418. 2x27

#### FOR RENT

FURNISHED ROOMS: Single, double, triple. Light and warm. Just opened. 615 State st. 6x27

RENT a typewriter. We have all makes, including L. C. Smith, Underwood, Royal, Remington. Authorized dealers for Corona. 3x24

Badger 1970, Wisconsin Type-  
writer exchange, in Netherwoods. 5x24

FOR RENT—Well lighted, reasonably priced, warm room within a block of the lower campus. Call J. Warner, B. 6213.

#### SERVICE

DRESSMAKING and tailoring done on short notice at Zee French Shoppe, 307 N. Orchard st. Phone B. 3971. Harriet Strommen. Dressmaker and Designer. T&F-2W

EXPERT Typing. University 375. tfx15

#### FOR SALE

FOR SALE: 1926 Ford coupe in good mechanical condition. Reasonable for cash. Call J. Sayer, F. 4306. 3x27

FOR SALE: New C. G. Conn E flat alto saxophone. Cash or will exchange for typewriter and cash. Call Morron, F. 2500. 3x27

BUICK five-passenger touring car for sale cheap. B. 3747 or inquire at 638 Langdon. 3x26

FOR SALE—Extra large size genuine Buffalo skin overcoat. Very fine. See it at 301 North St. L. R. Walker, F. 5591. 3x24

#### Monroe Man Seeks Senate Seat On Cheese Issue

DARLINGTON — Believing the cheese industry to be of vital importance to southern Wisconsin, Carl Marty, Monroe, independent candidate for senator of the 17th district, is making his run on that issue alone.

Mr. Marty contends that the industry needs a representative, and one who knows its needs.

The 17th senatorial district being the cheese center of the world, Mr. Marty is expected to poll a large vote against nominee Hutchinson, who was endorsed by Zimmerman in the recent primary.

#### Over 20,000 Families

#### Of Ten Each In Italy

ROME—There are 20,000 Italian families with over ten children, according to statistics compiled by order of Premier Mussolini.

The province of Treviso possesses the greatest number of such families with 1,032 Milan comes next with 886, Padua 788, Undine 785, Bari 780, Naples 677, Venice 668, Florence 602, Lecco 600, Bergamo 570 and Rome 517.

Babe Ruth wants \$150,000 for 154 games of baseball next season. If Ford and Rockefeller had only turned professional!

HIS BANQUET TICKET?  
930 HAVE ACCEPTED

## Largest Rent-A-Car in Madison!!

Why!!

Licensed to Use



1. Prompt delivery service. Phone B. 1200 for a car."
2. Free road service for our renters.
3. Insurance protecting every renter.
4. No hour or mileage guarantee.
5. Rates as low as 8c per mile.
6. New Fords of all models.
7. Large six-cylinder gear-shift cars.
8. Free local or national identification card.

## Koch Rent-A-Car Co.

"MAIN STATION"  
313 W. Johnson St.

Badger 1200

"SUB-STATION"  
Corner of State and Lake Sts

## For Quick Results

Use

## Cardinal Advertising

No matter what kind of a classified ad it is, it will bring you a quick response if you use the Daily Cardinal. If you have lost anything, have any thing to rent or sell, stop in at the business office, 772 Langdon, leave your ad, and the next day get your results. And the rate is very low, 2c per word for each insertion, minimum charge of 25c.

### These Ads Brought Results

WILL PERSON who took sand colored "Portis" hat from 4th floor Sterling hall Wednesday, Oct. 13, kindly return same.

This hat was recovered the day that the ad appeared.

WANTED—Two double and two single rooms to rent Nov. 13. Phone B. 6606.

Before 10 o'clock in the morning that the ad appeared, three phone calls brought the desired result.

Use Cardinal Advertising

The Daily Cardinal



## Elman Leads Quartet Here Next Monday

### Matchless Tone of Violinist Basis Of His World Renown

Next Monday night Mischa Elman and three other great artists appear at Christ Church as the second important musical event of the season. The artists who play with Elman in the organization known as the Mischa Elman String quartet are all renowned in their particular field. In Madison Elman is the best known for he has played here before. His last appearance was on Armistice Night three years ago at Christ Presbyterian Church.

The violinists who have attained the topmost rung of success are very few and Elman is recognized throughout the world as one of these. Eminent critics agree that the matchless tone which Elman gets from his violin is largely responsible for the huge following he has. Others have all tried to imitate this in vain. This tone blended with that produced by three other great artists in the string quartet produces an effect which delights the heart of all lovers of beautiful music.

Tickets for the Elman concert were placed on sale last Friday and already many seats have been sold. The prices range from \$1.00 to \$2.50 with excellent seats now available at \$1.50 and \$2.00.

### Hey! Doctor! Quick! Oh, It's a Circus!

RANKLIN, Ky.—When John Denning, farmer, saw three camels and an elephant in his yard he hesitated between calling a doctor or police officials. He was relieved when a few minutes later circus employees recaptured the animals.

### WON'T ADOPT BABY

CHICAGO.—(T)—Co-eds at Lake Forest University have decided not to adopt a baby boy for their domestic science course. Arguments by students who have baby brothers had a bit to do with the decision.

Of course you are going to hear MISCHA ELMAN with his sensational String Quartette MONDAY, NOV. 1 In Christ's Church Why not go to Hook Bros. today for your tickets and thus avoid disappointment? You Will be Delighted

## 1551 Madison Students at U. W.

The 1926 University student directory, which is just off the press, of the Mayer Printing Co., contains the names of 1,551 Madison students, and the name of Aaberg has the honor of being the first name in the book, although the honor is shared by three men of the same family.

The Johnsons outnumber both the Andersons and the Smiths, having 58 in their clan to 54 Andersons and 54 Smiths. Of the 58 Johnsons listed, eight of them are from Madison, while of 54 Smiths there are eleven from Madison, which might be taken to mean that the Smiths outnumber the Johnsons in this city.

There are 30 Joneses, 22 Thompsons, and 21 Browns, and the honor of being at the end of the list falls to Helen Zwolanck, of Beloit.

### Sleepwalker Wakes In Park, Unclothed

NEW YORK.—Rafelle Grana-mati, 4, knows what Bo-Peep felt like when she lost her sheep. He awoke on a park bench this morning, surprised unto tears to find he had lost his pants. Police tried to comfort him with coffee and doughnuts instead of arresting him on charges of vagrancy. His father simply can not break him of sleep walking.

### GOT DAD'S TICKET?

MADISON'S ONLY VAUDEVILLE THEATRE — SEATS RESERVED  
**Orpheum**  
Orpheum Circuit THE BEST IN VAUDEVILLE  
EVENINGS & SUN. MAT. 25, 35, & 55c  
MATINEES WEDNESDAY & SAT. 25c  
TONIGHT 7:15 and 9 P. M.  
BARGAIN MATINEE TODAY  
A SPECTACULAR PROGRAM OF COMEDY, MYSTERY, DANCE, MUSIC AND SONG  
**MIME & POMME**  
AND THEIR ROYAL ENTERTAINERS IN "A SPANISH REVUE"  
**BILLY CHAMP** & CO. IN "666 SYCAMORE" A MYSTERY FARCE THAT CHILLS AND THRILLS  
6 AMERICAN BELFORDS World's Greatest Risley Acrobats  
TWO OTHER FEATURES  
**DAVIS & McCOY** IN "BITS OF BOOBOLY"

## Formal Baron Bros. Opening Draws Throng

### City Attends Promenade Of Fashion At Store

Hundreds of people attended the formal opening of Baron Bros. better store last night, and because of the unexpected crowd, a second performance of the revue and style show was given.

The promenade of fashion was presented on the second floor where a stage had been erected and special

arrangement had been made to care for the spectators. Six mannequins displayed the smart garments, styles of which are direct from Paris, Baron Bros. having recently been in New York inspecting foreign imports before selecting the garments worn in the fashion show.

Orchestras on the first and second floors furnished music, and several entertainers supplied amusement for the evening. Roses and carnations were presented to the visitors, who were from out of town as well as from Madison.

The store front, which has been boarded up for two months undergoing changes, is truly metropolitan in appearance with its artistic decorations and brilliant lights.

and with the huge island window. The two new departments added are the shop for men and the "six to sixteen" section which features apparel for misses between these

ages. The former is a novelty to Madison department stores. It is isolated from the rest of the store and has a separate entrance.

## Train Goes 25 Miles After Hitting Auto Truck

SUPERIOR, Wis. — (AP) — The sound of a truck driven by John Lurem, 52, Duluth, as it crashed into an iron ore car of a long train of "empties" being hauled to the Minnesota range was drowned by the rumble of the steel cars and trainmen last night continued on their way not realizing the train had been struck.

At Cloquet, Minn., 25 miles further, the train crew were told a towerman had seen the accident. They examined their train and found one car bent and damaged badly.

## A Ticket For "The Quarterback" is a Seat on the Sidelines at the Most Thrilling Football Game You've Ever Seen

**RICHARD DIX**  
IN  
"THE QUARTERBACK"  
WITH  
Esther Ralston  
DIRECTED BY  
Fred Newmeyer  
a Paramount Picture



Kid Gloom  
Just Wilts  
Away When  
the Quarter-  
back Snaps  
Out the  
Peppy  
Signals

Just  
Watch Him  
Lope Around  
End or a  
Touchdown  
of Joy  
and  
Another  
Enter-  
tainment  
Record.  
Boy—  
Oh,  
Boy!

ALL FOOTBALL SCENES DIRECTED BY "HURRY-UP YOST." THE ROSTER OF PLAYERS CLASHING ON THE GRIDIRON WILL REPRESENT COLLEGES FROM PRACTICALLY EVERY STATE IN THE UNION.

ON THE STAGE

## JOE SHORER OF GREEN DERBY FAME AND HIS MERRY MAD BAND

See This Wonder Show Sunday

**PARKWAY**

**STRAND**  
CONTINUOUS 1 TO 11

STARTING TODAY —

**HARRY'S HERE**  
In His First Feature Length Comedy—  
7 Reels That Shout With Glee

**Harry Langdon**  
TO CALIFORNIA  
TRAMP-TRAMP-TRAMP

Seven reels of laughs that move so fast you think you're seeing the first when you're half way through the last!

ALSO SHOWING  
COMEDY CARTOON—NEWS—MUSICAL SCENIC

On the Stage  
FLINDT'S STRAND ORCHESTRA  
WITH ED. CROSBY

# Touchdown!

For Every Thirst!



*It was Inevitable!*

*Silver Spray*

NOT a Ginger Ale

Discovered at Minnesota—Then Madison "caught on"—A Riot at Champaign—and Now—Both Chicago and Northwestern VOTE it—

The Best Mixer on  
the Campus

Order a case for Saturday—Every Saturday—For  
after the Game—For the Big Party—a WOW  
in a Crowd—Wonderful at a Select Gathering—  
Perfect for a Twosome!

**25c** the bottle at all  
first class stores



But to be safe, buy it in the "Be Ready" Package;  
12 bottles put up in a handy carton by the makers.

Made and Bottled by The Fitger Co., Duluth, U. S. A.