

# Farm and Home Week: Madison, Feb. 2-6 [1931]. No. 1720, General series No. 1494 February [1931]

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College of Agriculture, University of Wisconsin

Serial No. 1720, Bulletin of the University of Wisconsin
General Series No. 1494 THE THE STATE SIM

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# Farm. Home Week

madison





Well meet you there

reduced rates on all railroads

Entered as second class matter June 10, 1898 at the post office at Madison, Wisconsin, under the act of July 16, 1894

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All speakers on this program are members of the Agricultural College staff except as indicated.

IVE FORCES are at present working to enhance the value of the farm home. They are:

A Steady Job, Power, Transportation, Leisure, and Beauty.

A Steady Job—The most important thing in America right now is insurance of a steady job without fear of losing it. With plenty to eat and a good place to live, the farm home looks mighty attractive.

Power—With power easily obtainable in the form of the electric current, running water where ever it is needed, a bathroom in the house, a power washer, a vacuum cleaner, a mechanical refrigerator, all these and many other lesser devices become available. These certainly help to make the farm attractive.

Transportation—With motor transportation over a "Surfaced Road to Every Farmer's Gate" it is, or soon will be, easy for the farmer to go anywhere he chooses at all seasons of the year. Better roads are daily adding to the attractiveness of the farm.

Leisure should follow the introduction of improved methods and labor saving devices. Wholesome and pleasant recreation affords the best use of the leisure thus gained, and makes farm life much more enjoyable.

Beauty is the cheapest and most attractive possibility of the countryside. Trees, shrubs and flowers enhance the value of the rural home and make life in the country highly desirable.

All these things may be had on any Wisconsin farm when and where "The Ability to Pay" for them permits. The desire often develops the ability to pay. If one really wants something earnestly enough, he finds a way to get it. These incentives, themselves, lead to the adoption of farm practices which do increase the earning power of the farm.

These five forces making farm life attractive, constitute the red thread that runs through this Farm and Home Week Program.

## MAIN PROGRAM

All Sessions in the Auditorium, Agricultural Hall

# Monday, February 2 FARM HOME DAY

9:00 a.	m.—Registration.
10:00 a.	m.—Forces Making Farm Life Attractive
	Geo. E. Farrell, U. S. Dept. of Agriculture,
	Washington, D. C.
11:00 a.	m.—Who Pays for the Road to the Farmer's Gate?
1.00	
1:30 p. n	w. C. Coffey, Dean, Minnesota College of Agriculture
8:00 p.	m.—Honorary Recognition of Eminent Persons
	Who Have Rendered Distinguished Service to
	AgricultureAddress by President
	Glenn Frank, University of Wisconsin
	Tuesday, February 3
	BREED ASSOCIATION DAY
11:00 a.	m.—The World's Dairy Markets in 1931
	Asher Hobson, U. S. Delegate to International
	Institute of Agriculture, Rome, Italy
1:30 p.	m.—Annual Meetings of Breed Associations
6:00 p.	m.—Annual Banquets of Breed Associations
	Wednesday, February 4
	DAIRYMEN'S DAY
11:00 a.	m.—The Farmer's Ability to Pay Eugene
	Merritt, U. S. Department of Agriculture,
	Washington, D. C.
1:30 p.	m.—Annual Meeting, Wisconsin Dairymen's Associ-
	ation
5:30 p.	m.—Dairymen and Gopatis Banquet
8:00 p.	m.—The Little International—Stock Pavilion (Paid
	Admission)

# Thursday, February 5 LIVESTOCK AND FARM CROPS DAY

11:00	a.	m.—	-The Livestock MarketC. B. Denman, Federal Farm Board, Washington, D. C.
1:30	p.	m	-Annual Meeting, Wisconsin Experiment Association
2:30	p.	m.—	-Annual Meeting, Wisconsin Livestock Breeders' Association—Room 314 Agricultural Hall
6:00	p.	m.—	-Annual Banquet, Farmers and Stockmen C. D. Cool, Toastmaster—Park Hotel Address
			Friday, February 6
			RECREATION DAY
11:00	a.	m.—	-The Place of Leisure in Farm Life  Dr. Carl C. Taylor, University of North Carolina, Raleigh
1:30	p.	m.—	-Home Talent Tournament—Music FestivalAuditorium Agricultural Hall (Paid Admission)
7:30	p.	m.—	-Home Talent Tournament—Drama Finals  West Side High School (Paid Admission)

#### WOMEN'S PROGRAM

All	Sessions	Lecture	Room,	Chemistry	Building
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Cakes and Waffles—A Demonstration.....

A. L. Marlatt and Staff

3:00 p. m.—Laws to Follow in Lighting the Home—A Demonstration......Eloise Davison, Home

3:30 p. m.—Fundamentals in Home Grounds Beautification—Illustrated......Franz A. Aust

# Tuesday, February 3

9:00	a.	m.—Taking Care of Landscape Plants
10:00	a.	m.—Putting Color in the Landscape Picture—Illus-
		tratedJames G. Moore
11:00	a.	m.—Daily Lecture in Agricultural Hall
- 00		

Choosing Electrical Apparatus..... Eloise Davison

### Wednesday, February 4

4:00 p. m.—Entertainment at Woman's Club Building for Out-of-town Guests....Wives of Agricultural Faculty

# Thursday, February 5

9:00	a. m.—Using Flowers in Interior Decoration
10:00	a. m.—The Rock Garden, An Asset or Liability?—
	IllustratedFranz A. Aust
1:30	p. m.—Music for the Pre-School Child—A Demonstra-
	tion
2:00	p. m.—Value of Dyes in Beautifying the House: Clothing, Hangings, RugsMiss Manning and Staff
3.00	p. m.—Color Schemes in Home Decoration
	Mrs. Ruth Randolph
3:30	p. m.—Solving our Horticultural Problems
	James G. Moore and Staff
	Friday, February 6
1:30	p. m.—Home Talent Tournament—Music Festival
	Auditorium, Agricultural Hall (Paid Admission)
7:30	p. m.—Home Talent Tournament—Drama Finals
	West Side High School (Paid Admission)
	Special Features for Women  Wednesday, Thursday and Friday Mornings 911 at Home Economics Building  Rug Making—Wealthy M. Hale, Mrs. M. P. McCordic
	Testing Textiles for Content, Color and Durability—Cecelia AbryRoom 113 Demonstration of Electric Appliances—
	Stella Patton, Iva MullenRoom 114  Meals for Children—A Demonstration of  Methods and Menus—Gladys Stillman,
	Mrs. W. P. Mortenson

#### POULTRY COURSE PROGRAM

## All Sessions in Poultry Building

# Monday, February 2

8:30	a. m.—The Wisconsin Chick Sanitation Program—J. B. Hayes
9:15	a. m.—Wisconsin's Baby ChicksA. A. Brown, Wis.  Department of Agriculture & Markets
10:00	a. m.—Brooder Management
2:30	p. m.—Feeds for Baby ChicksJ. G. Halpin
3:30	p. m.—Feeding Baby Chicks
	Tuesday, February 3
	Wisconsin Poultry Improvement Association
8:30 a	. m.—Nomographs for Hatchery Use M. O. North
9:15	a. m.—Business Meeting
10:30	a. m.—Meetings: Poultry Building Accredited Association Certified Association Wisconsin Poultry Breeders' Association
2:30	p. m.—Feeds for Hatchery FlocksJ. G. Halpin
3:30	p. m.—The Power of AdvertisingW. A. Sumner
6:00	p. m.—"Speakerless Poultry Banquet"
	Wednesday, February 4
8:30	a. m.—Where is Poultry and Why
9:00	a. m.—Some Modern Feeding ProblemsE. B. Hart
9:30	a. m.—Poultry Farm StudiesL. E. Weaver, Cornell University, Ithaca, New York.
10:15	a. m.—Egg Packs and Packages E. G. Buzzell, Delavan, Wis.

# Wednesday, February 4 (Cont.)

2:30	p.		Experience Lessons
3:00	p.	m.—	The Future of Cooperative MarketingR. G. Froker
3:15	p.	m.—	A European Poultry Trip
			Thursday, February 5
8:30	a.		Feed Inspection Service
9:15	a.		Some Factors in Poultry BreedingR. G. Jaap, University of Saskatchewan, Canada
10:00	a.		Things our Neighbor's Poultry Have DoneB. Winton, University of Missouri, Columbia
2:30	p.	m.—	Results of Poultry Sanitation B. Winton, University of Missouri, Columbia
2:45	p.	m.—	What Shall We FeedJ. G. Halpin
3:30	p.	m.—	Turkey TalkMrs. J. Kempley, Montello
			Friday, February 6
8:30	a.	m.—	-What the Poultry Disease Laboratory Shows
9:15	a.	m.—	Intestinal Parasites
10:00	a.		-Avian Tuberculosis and Sanitation Dr. W. Wisnicky, Wisconsin Department of Agriculture & Markets
2:30	p.		-Demonstration with Market Poultry
3:30	p.	m.—	-Caponizing DemonstrationPoultry Staff

#### MARKETING PROGRAM

All Sessions in Room 206, Agricultural Hall

#### Monday, February 2

Marketing Some of Wisconsin's Cash Crops

- - 2. Marketing Wisconsin's Peas......Harvey Burr, Secy. Wis. Canners' Asociation, Madison
  - 3. Marketing Seed Potatoes.....
  - 4. Discussion

#### Tuesday, February 3

Some Recent Developments in Cooperative Marketing

- - 3. Marketing Wisconsin's Honey.....
  - 4. Discussion

## Wednesday, February 4

Marketing Dairy Products

- 2:30 p. m.—1. Manufacturing and Selling American Cheese

  - Progress in Marketing Butter Cooperatively .....R. A. Peterson, Wisconsin Dept. of Agriculture & Markets
  - 4. Discussion

#### Thursday, February 5

#### Inspection and Milk Marketing

- - Relation of Condensery Milk Producers'
     Association to City Markets............
     W. L. Witte, Milk Producers Assn., Madison, Wis.

#### Friday, February 6

#### Tobacco Grading and Marketing

- 2:30 p. m.—1. Federal Inspection and Grading of Tobacco
  .......U. S. Dept. of Agriculture Representative
  - 2. Problems in Producing High Grade Tobacco
    .....James Johnson
  - 3. The Tobacco Pool's Grading Program.... Emerson Ela, Madison
  - 4. Discussion

#### AGRONOMY PROGRAM

#### Tuesday, February 3

Crop Disease Program—Room 20, Agronomy Building
(Joint Session, Agronomy and Plant Pathology)

#### L. R. Jones, Chairman

- 1:30-3:30 p. m—1. Progress in Breeding Wilt Resistant Peas...... E. J. Delwiche
  - 2. How to Control Barley Scab....R. G. Shands
  - 3. How to Feed Scabbed Barley .... B. H. Roche

  - 6. Grain Disease Problems of Europe ......J. G. Dickson

#### Wednesday, February 4

2. Control of White Grub Injury in Pastures......L. F. Graber

STATE GRAIN SHOW—Agronomy Building Whole Week—February 2 to 6

#### AGRICULTURAL ECONOMICS PROGRAM

All Sessions Room 314, Agricultural Hall

Tuesday,	February	3
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2405443, 1001443, 0
8:30-10:45 a. m.—What is Wisconsin Doing with Her Land?
What of the Future of Farm Land Values?B. H. Hibbard
Wednesday, February 4
8:30-10:45 a. m.—Wisconsin Farm TaxesB. H. Hibbard A Tax Program for WisconsinHarold Groves
Thursday, February 5
8:30-10:45 a. m.—What's Ahead for the Wisconsin Dairyman?
Friday, February 6

8:30-10:45 a. m.—How to Increase Farm Profits D. R. Mitchell How Some Dairymen Cut the Cost of Producing Milk...... I. F. Hall

# JOINT PROGRAM SOILS, AGRONOMY AND AGRICULTURAL ENGINEERING

All Sessions in Room 206, New Soils Building

#### Tuesday, February 3

#### C. J. CHAPMAN, Chairman

8:30- 9:30	a.	m Fertilizers for Corn and Methods of
		Application F. L. Musbach
9:30-10:30	a.	m.—Why the Method of Fertilizer Application
		is All ImportantEmil Truog
10:30-10:45	a.	m.—Discussion

#### Wednesday, February 4

#### R. A. MOORE, Chairman

8:30- 9:15 a.	m.—What New Zealand Can Teach Us About
	Pasture Management and Fertilization
	Dean H. L. Russell
9:15-10:00 a.	m.—A Review of Pasture Fertilizer Work in
	this Country E J Granl

# Thursday, February 5

#### E. R. JONES, Chairman

8:30- 9:30	a.	m.—Soil Erosi	ion and Its	Re	lation to Fer	tility
		Maintenan	ice		A.	R. Whitson
9:30-10:45	a.	m.—Practical	Methods	of	Controlling	Soil
		Fragion			0	P Zasaman

#### Friday, February 6

#### A. R. WHITSON, Chairman

9:45-10:45 a. m.—15 Years Experience and Experiment in Growing Alfalfa on Sandy Soils...A. R. Albert

#### FRUIT GROWERS' PROGRAM

#### All Sessions in Horticultural Building

# Tuesday, February 3

8:30 a. m.—Insects and Diseases of Small Fruits C. L. Fluke, R. E. Vaughan
9:45 a. m.—Apple Scab Control
1:30 p. m.—The Apple Maggot
2:30 p. m.—The Spray Residue Problem—Illustrated R. H. Roberts
Wednesday, February 4
8:30 a. m.—Grading and Packing
9:45 a. m.—Spray Ring Problems
1:30 p. m.—The Road Side Market
2:30 p. m.—Round Table on Road Side Marketing  Conducted by
Thursday, February 5
8:30 a. m.—Apple Variety Growth Habits—Demonstration
9:45 a. m.—Cultural Practices as Affected by Growth Habits
1:30 p. m.—Preparing Exhibits of ApplesJames G. Moore
2:30 p. m.—Growers' Questions

#### LIVESTOCK CONFERENCES

#### Monday, February 2

Sanino	Production	Conference—Swi	ne Pavilion
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#### Tuesday, February 3

8:30 a. m .- Swine Sale-Swine Pavilion

## Wednesday, February 4

8:30-10:30 a. m .- Sheep Breeders' and Feeders' Conference-Sheep Pavilion..... .....James Lacey, In charge 10:00-10:45 a. m .- Beef Cattle Feeders' Conference and Inspection of Experimental Cattle-Stock Pavilion......J. G. Fuller, In charge 12:00 Noon -Wisconsin Sheep Breeders' and Feeders' Dinner 2:30- 5:30 p. m.-Wisconsin Livestock Exposition Judging .....Stock Pavilion -Wisconsin Beef Breeders' and Feeders' 6:00 p. m. Dinner —The Little International..... 8:00 p. m. ...... Stock Pavilion (Paid Admission)

# Friday, February 6

8:30-10:45 a.	m.—(a) Colt Club and Horse Breaking Demonstration—Stock Pavilion
	(b) Dairy Calf Feeding and Showing— Dairy Barn Pavilion Discussion led by I. W. Rupel
12:00 Noon	—Horsemen's Luncheon and Program, with  Moving PicturesWayne Dinsmore, Horse Assn. of America, Chicago
2:00 p. m.	-Multi-hitch Demonstration-Stock Pavilion

# JOINT CONFERENCE OF COUNTY AGENTS AND COUNTY AND STATE BREED ASSOCIATION OFFICERS

# IRA INMAN, Beloit—Chairman Auditorium, Agricultural Hall

## Tuesday, February 3

8:30	a.	m.—	-Shall the "Blood Test" Be Required For FairsDr. Walter Wisnicky, Director Livestock Sanitation
			General Discussion
9:00	a.	m.—	-"Bull Rings" Organized by Private Dealers
			Discussion led by Wallace Kinyon, Lake Mills
9:30	a.	m	-Regional Fairs-Archie Putnam, Chippewa Falls, Wis.
			Discussion led by J. P. Riordan, Madison
10:15	a.	m.—	-A County Program of Work
			Discussion led by Gavin McKerrow, Pewaukee, Wis., and Manly Sharp, Chippewa Falls, Wis.

# PROGRAM WISCONSIN GUERNSEY BREEDERS' ASSOCIATION

Afternoon Sessions at the Loraine Hotel

#### Tuesday, February 3

8:30	a.	m	Joint Conference County Agents and County and State Breed Association Officers—Auditorium, Agricultural Hall
11:00	a.	m	-The Worlds' Dairy Markets in 1931  Asher Hobson, U. S. Delegate to International Institute of Agriculture, Rome, Italy
12:30	p.	m	-Noon LuncheonLoraine Hotel
1:30	p.	m	-Annual Business Meeting
			Reports, Discussion, and Election of three directors
3:00	p.	m	Debate—Resolved, That the present A. R. classifications as now arranged, fully meet the needs of all Guernsey breeders.
6:00	p.	m.—	-Annual Banquet
Note:			The Guernsey women will have an especially arranged program during the day

#### PROGRAM WISCONSIN DAIRYMEN'S ASSOCIATION

All Sessions in the Auditorium

#### Wednesday, February 4

#### PAUL BURCHARD, Secretary

8:30	a.	m.—	-Business Session
9:50	a.	m.—	-A Better Sires Contest
10:20	a.	m.—	-Cow Testing and the Farm Boy
11:00	a.	m.—	-The Farmer's Ability to Pay Eugene Merritt, U. S. Department of Agriculture, Washington, D. C.
1:30	p.	m.—	-Making the Dairy Ration Fit Conditions G. Bohstedt
2:30	p.	m.—	-Symposium by Practical Farmers on "What I am Feeding Today and Why"
3:15 p	. n	n.—V	Why We Saved "King's Ace of Four Pines"
5:30	p.	m.—	-Dairymen and Gopatis BanquetFirst Congregational Church, Corner Breese Terrace

and University Avenue

#### PROGRAM WISCONSIN LIVESTOCK BREEDERS'

# A. D. WHITMORE, Lyons, Wis.—Chairman Auditorium, Agricultural Hall

# Thursday, February 5

8:30	a.	m.—	-Five Years of Research Work on the Relation of Research Work to Contagious Abortion E. B. Hart
9:30	a.	m.—	-The Wisconsin Plan for the Control of Contagious Abortion
			General Discussion—Questions answered by Dr. Wisnicky
11:00	a.	m.—	-The Livestock Market
2:30	p.	m.—	-Annual Business Meeting,
6:00	p.	m	-Annual Banquet, Farmers and Stockmen C. D. Cool, Toastmaster—Park Hotel
			Address Governor Phillip La Follette

#### WISCONSIN EXPERIMENT ASSOCIATION PROGRAM

#### Thursday, February 5

Room 20, Agronomy Building

ELMER	G.	BIDDICK,	Presid	lent	of	the	Experiment
		Associ	iation,	Cha	irn	nan	

8:30- 9:00 a.	m.—Annual Meeting—Business Session
9:00-10:45 a.	m Seed Improvement and Weed Control
	G. M. Briggs
	Chairman, A. L. Stone, A. H. Wright

- 11:00 a. m.—The Livestock Market...... C. B.
  Denman, Federal Farm Board, Washington, D. C.
- - 1. The Crop Improvement Program....
    ......H. C. Rather, Michigan State College
  - 2. Farm Crops in the Old World..... J. G. Dickson

#### AGRICULTURAL ENGINEERING PROGRAM

All Sessions in Room 106, Agricultural Engineering Building

Monday, February 2
2:30 p. m.—Safety Bull PaddocksS. A. Witzel
3:30 p. m.—Building for VentilationE. R. Jones
Tuesday, February 3
2:30 p. m.—Farm Water SupplyS. A. Witzel
3:30 p. m.—Farm Sewage DisposalE. R. Jones
Wednesday, February 4
2:30 p. m.—Electricity for Farm and HomeE. A. White, Director Committee on Relation of Electricity to Agriculture, Chicago
3:30 p. m.—Mechanical VentilationJ. P. Schaenzer
Thursday, February 5
2:30 p. m.—Feed Grinding FactsF. W. Duffee
3:30 p. m.—What Can Electricity Do for YouJ. P. Schaenzer
Friday, February 6
2:30 p. m.—The Farm Wood Lot
3:30 p. m.—Getting the Most from Farm Machinery F. W. Duffee

#### Notes on Program

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