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Bulletin of The University of Wisconsin

Alumni Issue

Alumni Issue

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University of Wisconsin News for University Alumni

June, 1938

U. W. to Grant Degrees to 1500

10 Classes Cry: "Reune In June!"

"Reune in June" is the watch word being broadcast far and wide by ten former University of Wisconsin classes now making preparation for the annual trek back to the campus of their Alma Mater. This year the classes of 1888, 1893, 1898, 1903, 1908, 1913, 1921, 1922, 1923, and 1924 will come back to attend the 78th annual class reunions and the 85th annual commencement exercises of the State U.

From the time the first alumnus registers on Thursday, June 16, until the carillon peals the final recital on Monday, June 20, Wisconsin alumni who attend reunions this year will have plenty to do. Two interesting adult education features, luncheons, crew races, dinners, and informal receptions will fill the entire weekend.

Thursday will be devoted to the conference on the Cause and Cure of War, an account of which is contained elsewhere on these pages. Friday will offer alumni their third opportunity to go to class again under the guidance of members of the University faculty. Four special topics have been arranged for the Alumni Institute, all meetings of which will be held in the Memorial Union. More than 100 alumni attended these meetings last year and an increase in attendance is expected for this June.

Friday night, June 17, the Alumni Association will honor its past presidents at a dinner in the Union.

Annual Alumni Meeting

On Saturday morning, June 18, the annual meeting of the Alumni Association will be held in the Union at 10 o'clock. On noon of that day, most of the reuniting classes will assemble for picnics or

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U. W. Needs Student Aid, Building Funds

The University of Wisconsin has great need for building funds, and for funds for cash loans and scholarships for needy but very deserving students. If alumni of the University of Wisconsin desire to be of real service to their alma mater, they can render invaluable aid by contributing any sum, large or small, to either or both of two funds which were recently set up by the university as a means through which Wisconsin alumni who desired could do something tangible for their university.

Such is the gist of three statements contributed to this issue of the Alumni Bulletin by three university officials, Pres. C. A. Dykstra, Curtis Merriman, registrar and chairman of the University Committee on Loans and Undergraduate Scholarships, and Willfred J. Harris, secretary of the committee.

The two funds to which Wisconsin alumni may now contribute financial aid, and thereby render invaluable service to their university, are the Wisconsin Student Aid fund and the Wisconsin Building fund. These two funds were established by the university on receipt of contributions in answer to suggestions made by Pres. Dykstra in an editorial in the January issue of this Alumni Bulletin. In his editorial, which was headed "For Alumni Consideration," Pres.

Class of '88 Members to Get Loyalty Awards

To England



Dean Garrison

Dean Lloyd K. Garrison of the University of Wisconsin law school will leave Madison for England shortly after commencement this June, where he will study British labor legislation and labor policy under a Guggenheim fellowship.

To permit the dean to take advantage of the fellowship, the University board of regents recently granted him a leave of absence for the months of September, November and December, 1938, and for one week of the month of October, without salary. Dean Garrison expects to be in England approximately five months.

Dean Garrison said that while he is in England he will visit the coal area in Wales, where Prof. Selig Perlman, University of Wisconsin economist, will be teaching next year in an exchange professorship at the University of Wales.

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Dykstra wrote in part:

"My meetings with alumni have left a deep impression on me. It is more than gratifying to be asked over and over again 'What can the alumni do for the University in a constructive way?' Wisconsin men and women are interested in the future of the University and they want some way of expressing that interest..."

"We have the problems of physical development and student aid. Alumni of many institutions have been helpful to their universities in both these fields. I have considered the possibility of setting up two funds which might be called the Wisconsin Student Aid fund and the Wisconsin Building fund to which alumni might contribute regularly as they were moved to do it. On such a program I would like to have suggestions from those who read this brief article. Nest eggs are important to individuals, families and institutions. If during PWA days the University had a building fund, federal aid would have been available. If today we had equities to put into student housing, dormitories could pay for themselves during the course of the years in the way in which the third wing of the Union is being financed. Just for illustration—a dollar a year from each alumnus would give us \$70,000 a year for a

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First Year



Pres. CLARENCE A. DYKSTRA

Asserting that he would "try to do a bit better" during the second year of his administration, Pres. C. A. Dykstra thanked the University of Wisconsin faculty at its recent monthly meeting in the Law school auditorium for their co-operation during his first year as chief executive of the State University. Then he said:

"I will try to do a bit better this second year, and I want to thank all of you for your co-operation."

Pres. Dykstra's remarks were greeted with applause as the meeting adjourned. Pres. Dykstra came to the University campus last April after he had been selected president by the board of regents at a meeting in March. He was formerly city manager of Cincinnati, Ohio.

During his first year at Wisconsin, construction has started on the new third wing to the Memorial Union; a dormitory construction program has been definitely inaugurated; first steps have been taken in a University-wide building program; salary waiver restorations have been made to the entire staff; the University reached an all-time record high enrollment—nearly 11,000 students; and a number of staff replacements have been made.

10,000 to Attend 85th Graduation

More than 1,500 young men and women will graduate from the University of Wisconsin at the 85th annual commencement of the State University on Monday, June 20, it was announced by the University registrar's office. This number includes both those receiving first and higher degrees.

The commencement weekend will begin Friday, June 17, and will come to a close at noon on the following Monday with the closing of the annual commencement ceremony. More than 10,000 persons, including parents, relatives and friends of the graduates, and alumni, are expected to attend the commencement. Saturday, June 18, has been designated as annual Alumni Day, with hundreds of Wisconsin alumni from all parts of the state and nation expected to return to their Alma Mater for the occasion. The 10 classes reuniting this year are the following: 1888, '93, '98, 1903, '08, '13, '21, '22, '23, and '24. In addition, the usual annual reunions of the graduates of the Law school, the women's physical education department, and the home economics department, will be held on Saturday.

Prof. Otto Gives Sermon

The annual baccalaureate sermon will be held on Sunday afternoon, June 19, in the University field house at historic Camp Randall. Prof. Max C. Otto, chairman of the University philosophy department, will deliver the sermon on the subject: "The Ministry Which Thou Hast Received."

At the baccalaureate services also, Dr. Edward A. Birge, president-emeritus of the University, will give a brief memorial address in honor of John Muir, famed American naturalist who studied at Wisconsin. This year is the centennial of Muir's birth in April, 1838, and celebrations are being held in his memory in various parts of the nation.

Dykstra Gives Charge

Other features of the commencement weekend, all of which lead to the commencement ceremony Monday morning, June 20, will be

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Alumni Association Offers 25 Per Cent Membership Dividend

To further speed up its expansion program, the Wisconsin Alumni Association offers alumni free membership from now to the end of the present fiscal year, August 31, 1938, in a special reunion membership plan. New members will thus get 15 months membership for the price of 12—a 25 per cent dividend. Alumni joining the association on this plan will get membership paid in full until August 31, 1939.

Increased membership will make it possible for the association to develop other new services in addition to those developed during the past year and further improve present services. For example, increased membership will make it possible to make the new WISCONSIN ALUMNUS a still better magazine, with more class news and more interesting articles about alumni and university affairs. Every effort is being made to make the WISCONSIN ALUMNUS a clearing house for news about alumni. Recent issues have averaged over 1,600 news stories about alumni. Most of these stories are arranged according to classes,

thus making it easy to keep in touch with their classmates and friends at the university.

This does not mean, however, that news about the university is neglected. Another new section, UNIVERSITY ACTIVITIES, tells what is happening in the various departments in the university. This new section enables alumni to keep abreast of the developments in the school or college in which they are interested.

Approval of this new magazine is reflected in scores of letters from alumni. "Of all the alumni magazines I see at Intercollegiate clubs, etc., the Wisconsin magazine looks the most interesting and best prepared," writes Marshall Sergeant, '18. "Congratulations to our able staff for their constant improvement."

Increased membership also makes it possible for the association to expand its placement service to help seniors in finding opportunities and to make the association a clearing house for jobs for alumni. As a pioneer in this field, the association is tackling a

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U. W. to Give Degrees to Over 1500

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the annual senior-alumni dinner in the Memorial Union Saturday night, the twilight band concert on Lincoln Terrace late Sunday afternoon, and the President's reception at the President's home Sunday evening for seniors and their parents and for alumni.

At the commencement ceremony, which begins at 9 a. m. Monday, June 20, Pres. C. A. Dykstra will give the charge to the graduates, while Gov. Philip La Follette will extend the greetings of the state. Several Madison ministers will aid in the ceremony, and music will be furnished by the University band, directed by Prof. Raymond F. Dvorak. The degrees will be presented to the candidates by Pres. Dykstra.

Honorary Degrees to Three

Besides those who will be granted their academic degrees at the commencement this year will be three American leaders—two sons and one daughter of Wisconsin—in the fields of science and government, who will be granted honorary degrees. The three alumni of the University who will be present at the commencement to receive honorary degrees and the degrees they will receive are:

Robert Marion LaFollette, Jr., United States senator from Wisconsin, doctor of laws; Miss Katherine F. Lenroot, chief of the United States Children's Bureau in Washington, doctor of laws; and Prof. Harry Steenbock, world-famous University of Wisconsin scientist, discoverer of the process for imparting vitamin D to foods, doctor of science.

Alumni Assn. Offers 25 Per Cent Dividend

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project that many alumni associations have talked about but never attempted. Furthermore, the association dared to tackle this problem at a time when unemployment figures were climbing to a new dangerously high level.

In spite of this handicap, genuine progress has been made. Placement machinery has been established in over seventy cities. Employment surveys have been made in many of these cities and the facts from these surveys made available to members of the senior class. New job opportunities have been developed and turned over to the placement officials of the university. Development of this service, however, is a long-time proposition which merits and needs the support of alumni everywhere.

Membership in the association has increased 124 per cent in the last two years.

Dykstras Hold "Open House" For Students

On the first Wednesday of every month during the school year President and Mrs. Dykstra have informally entertained the student body at their home on Prospect Avenue. Student committees were appointed by the Women's Self-Government Association and Union Board in the fall, and these committees have had charge of arrangements for the teas.

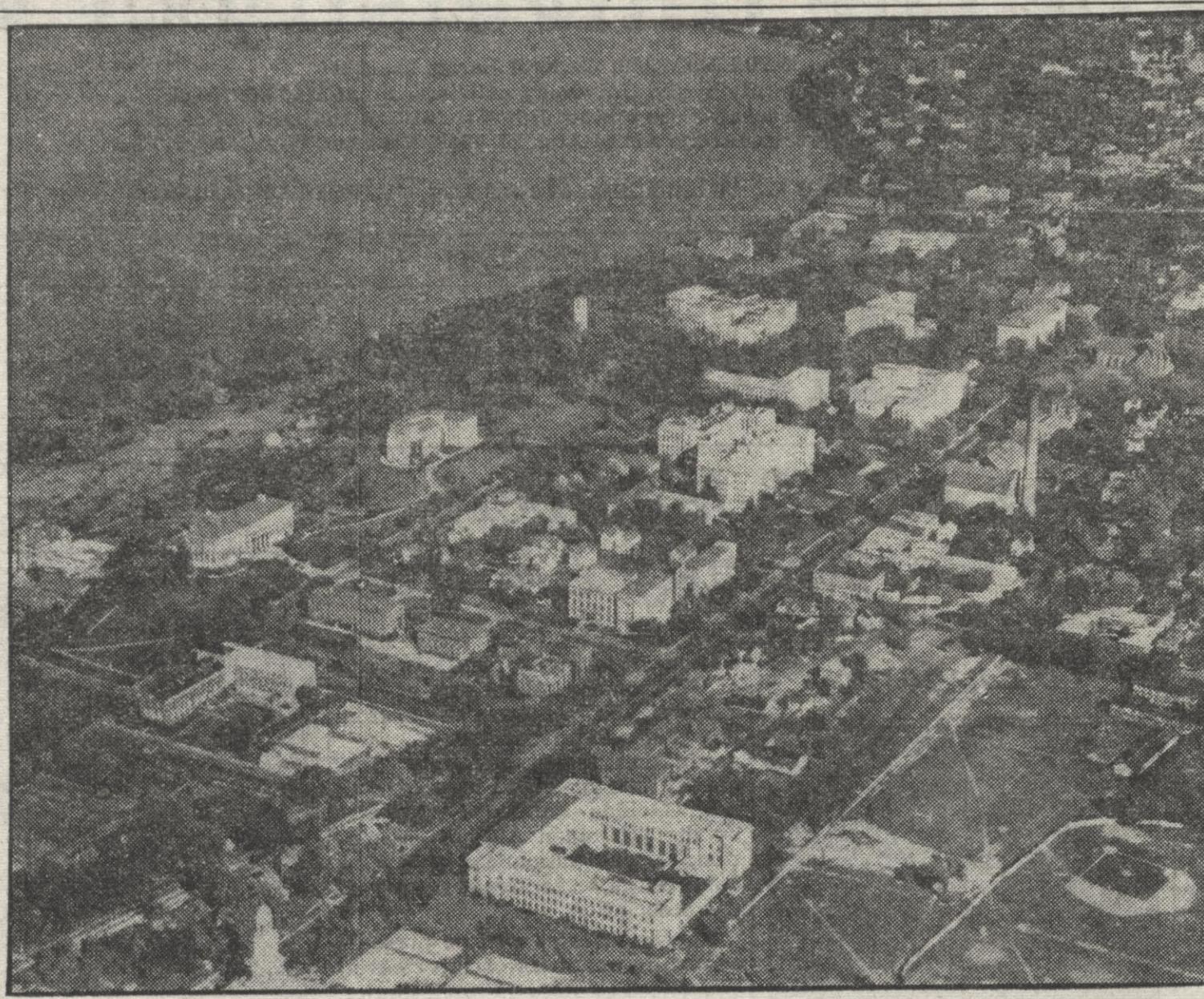
Prominent women students were asked to pour, and each organized house on the campus was asked to send an official host or hostess to one or more of the teas. These student hosts helped Mrs. Dykstra to meet the guests at the door, introduced them to other students present, and to Pres. Dykstra.

Attendance at the Dykstra Open Houses has run well into the hundreds. Those who come once are sure to come again, for the combination of the Dykstras themselves, the assembled students, and the very good sandwiches and cookies have proven to be quite irresistible.

GIVE SCHOLARSHIP

In memory of the late Harriet Sauthoff Kroncke, Madison, who died in August, 1936, a scholarship

Beautiful Campus on Lake Mendota



Aerial view of the campus of the University of Wisconsin, which covers some 2,000 acres of rolling, wooded land. While its eastern boundary is less than a mile from the Capitol Square, heart of Madison, the campus itself is on a

hill above the business and residential section of the city. Beautiful Lake Mendota, one of the best swimming and boating lakes in the middlewest, forms the entire northern boundary of the campus, and a majority of the dormitories,

fraternities, and sororities, in which students are lodged, are located on the lake shore and maintain their own piers. Some of these piers are shown stretching out into the lake in the upper right of the above picture.

"Reune in June!" 10 Classes Cry

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luncheon at various points about the Campus. For full information about these class programs, see page four of this issue.

The feature of the Saturday afternoon program will be the regatta between the Wisconsin and the University of Washington crews. There will be three races starting at about 2:30. Washington's crew swept the Poughkeepsie regatta last year and have shown even greater promise in the west coast races this spring. Wisconsin, too, has shown improvement over last year, so a good series of races should result.

Saturday night will see the 77th annual alumni dinner held in the great Hall of the Union. Honored guests at this meeting will be the members of the Golden Anniversary Class, 1888, who will be presented with loyalty certificates by the Alumni Association. The speaking program at this dinner will be cut to a minimum and only President Dykstra and the Alumni Association president will speak.

Immediately following the banquet, the members of the junior and senior classes will stage the historic Pipe of Peace ceremony on the terrace directly behind the Union. This traditional ceremony, in which the seniors hand to the junior class the University and class traditions, has lived on the Campus since the late 1880's and is probably the oldest Campus tradition today.

Attend Baccalaureate

Informal breakfast will be held on the Union Terrace on Sunday morning and many alumni will gather at informal meetings elsewhere in the city. Sunday afternoon will find the crowds going to the Field House to attend the annual Baccalaureate address. A twilight concert on Lincoln Terrace and a student-alumni reception at the Dykstra's home will conclude the day's activities.

Monday will be devoted to the 85th annual Commencement exercises, which will again be held in the Field House. More than 1500 young men and women will receive their bachelor's higher degrees. In addition, the University will confer honorary doctorates upon three of its illustrious alumni,

fund amounting to \$3,000 was recently presented to the University of Wisconsin and accepted by the State University's board of regents.

U. W. Needs Student Aid, Building Fund

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building fund. Five dollars would give us \$350,000. A dollar from many, five from others, and 10 or more from the minority would create a real backlog for our physical development. And it would be an annual backlog under such a plan. It would not take long to build 'The Alumni Library,' a building desperately needed, if we had the program. What do you, the Alumni, think? We all love better the things which we aid and support, for our interest and our activity go with our money. Dormitory units would be excellent undertakings for Alumni clubs in our larger cities—primary financing by the clubs, and bonds for the major financing, these bonds to be amortized by student payments for the facilities provided. Adams and Tripp dormitories were thus financed, the initial money coming from a gift.

"These ideas may or may not appeal. Will you tell me what you think?"

Need for Loan Funds

In this issue of the Alumni Bulletin, in an editorial on page 8, Pres. Dykstra suggests again to alumni that "those who can, put down as their first commitment, when the right day dawns, a contribution of some kind to our Wisconsin program."

In statements to the editor of this bulletin, Mr. Merriman and Mr. Harris both bring to the attention of Wisconsin alumni the need for contributions to university student loan and scholarship funds. Said Mr. Merriman:

"I have had but two years experience as a member of the Loans and Scholarship committee of the university, but those years have been a revelation to me. I have met scores of young people in their home communities and

have discussed problems of college attendance with them and their parents.

America of Tomorrow

"Out of this experience has come a deep conviction that means should be found to make it financially possible for high grade students to go on with their educational work. This year we have about 250 students in our freshman class who ranked first, second, or third in their high school classes last year. If we had more adequate provisions for scholarships and loans, we could have many more of these students who now find it impossible to attend.

"And even those who are able to attend under our present conditions are compelled to do so much outside work that they must sacrifice some of the educational opportunity that is on the campus. In the light of the experience of these two years, I earnestly recommend to our Wisconsin alumni the student aid fund as a means of rendering a splendid service to the America of Tomorrow."

Scholarship Needs

To which Mr. Harris added these remarks:

"The extent to which loan funds function for the students at the university is reflected in the statistical report that 60 per cent of the students are either wholly or partially self-supporting, and one readily realizes that many of these students must of necessity supplement their own earnings by negotiating loans from either university or private sources. The additional extent to which loan funds might function is reflected in the statistical report of the large number of students who withdraw from school at various times during the year for financial reasons.

"There is a very worthy and satisfying service being rendered by the present loan funds, but there is a greater field for service which may be afforded satisfaction only by additional loan fund resources.

Be Most Welcome

"The second type of financial aid—that of cash scholarships—is a service in which the university has at present very, very limited resources. Each year the Committee on Loans and Scholarships receives a large number of applications for scholarship assistance from very worthy and needy students who have achieved high academic records despite heavy financial obstacles.

"For these students the university has very little to offer. However, to the limited resources which are available at the present time, there are additions being made each year. It is this second type of assistance which is being

Class of '88 Members Get Loyal Awards

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events of the commencement weekend program—the baccalaureate sermon for the senior class, to be held in the University field house Sunday afternoon, June 19, and the 85th commencement ceremony, also in the field house, at 9 a. m. Monday, June 20.

The Golden Jubilee certificates are handsomely printed in black with red border designs. On the face appears this inscription: "Wisconsin Alumni Association Golden Jubilee Certificate. Awarded to (the name of the individual is lettered in at this point) in recognition of fifty years of loyalty to the University of Wisconsin as a member of the Class of 1888. Presented on the campus of the University, June 18, 1938."

The certificates are signed by President C. A. Dykstra and Alumni Association President Howard I. Potter. Fifty-eight certificates will be presented this year.

Living members of the University of Wisconsin's Class of 1888 who will receive the Golden Jubilee certificates this year are as follows:

George Bollinger, Rockford, Ill.; Kirke L. Cowdery, Oberlin, Ohio; Frank W. Cage, Friendsville, Md.; William F. Jones, Pinckneyville, Ill.; Nathaniel S. Robinson, Milwaukee; Walter A. Rogers, Chicago, Ill.; John L. Van Ornum, Dayton, Ohio; John M. Bach, Racine; Fred Beglinger, Oshkosh; Mrs. S. M. Briggs, Madison; Eugene E. Brossard, Madison; Dewitt S. Clark, Duluth, Minn.; Mrs. Dewitt S. Clark, Duluth, Minn.; Mrs. Earl P. Cobb, Sun Prairie; Jessie M. Cole, Plymouth;

Ferdinand J. Colignon, Montevideo, Uruguay, S. A.; Judge F. A. Geiger, Milwaukee; Mrs. Vincent Guagliata, Oak Park, Ill.; James A. James, Evanston, Ill.; Emory R. Johnson, Philadelphia, Pa.; Frederick W. Kelly, Seattle, Wash.; John L. Millard, Mt. Dora, Fla.; Joseph Rice, Spokane, Wash.; John S. Roeseler, Superior; John R. Wise, San Francisco, Cal.; Edward D. Swinburne, Millburn, N. J.; Louis Blatz, Santa Monica, Cal.

James Goldsworthy, Beaver, Oregon; Harry L. Russell, Madison; Jesse R. Bryant, Wausau; Louis O. Janeck, Yakima, Wash.; Edward M. Poser, Columbus; Norbert C. Werbke, Oshkosh; Hans A. Anderson, Whitehall; Robert E. Bundy, Menomonie; Frank H. Denison, Mellen; William H. Frawley, Eau Claire; William W. Gill, Madison; Anthony C. Graff, Seattle Wash.; Prof. Edward Kremer, Madison;

Matthew A. Hall, Omaha, Nebr.; Conde Hamlin, Stamford, Conn.; Clifford L. Hilton, St. Paul, Minn.; Nels Holman, Madison; Frederick S. Hunt, Milwaukee; William S. McCorkle, Richland Center; John A. Murphy, Superior; John W. Owen, St. Petersburg, Fla.; Leslie L. Porter, Oregon City, Ore.; Robert L. Sabin, Boring, Ore.; Everett E. Simpson, Seattle, Wash.; Henry G. Smieding, Racine; Edward M. Winston, Chicago, Ill.

According to the files of the alumni Records Office, the following alumni of the class of 1888 are listed as lost: Orville D. Hubbell, Thorwald Hvam, Everett E. Simpson, Joseph Rice, Lemuel M. Hancock, Robert O. Hohnback, Louis O. Janeck, Norbert C. Werbke, Charles E. Wright.

Any reader knowing the whereabouts of any of these alumni is asked to correspond with the Wisconsin Alumni Association.

heavily stressed in order to bring the service up to a level of which the university may well be proud. Needless to say, any and all gifts and additions, no matter how large or small, will be most welcome and will greatly aid in the building up of this service."

Wisconsin alumni who wish to contribute to either the Wisconsin Student Aid fund or the Wisconsin Building fund should send their contributions direct to Pres. Dykstra at the university in Madison.

BOXERS HOME-GROWN

Every member of the University of Wisconsin boxing team is a native of Wisconsin.

Wisconsin U. Men Find Dramatic Pellagra Cure

Set Dates for 5 Farm Field Days

Dates for several annual Farm Field Days, when Wisconsin farmers and homemakers will meet at their state agricultural experiment station and its branches to review the results of recent research, have been set according to an announcement from Noble Clark, assistant director at the University of Wisconsin. Farmers' Field Days will be held at the University Farm, near Madison, Saturday, June 11; at La Crosse, Thursday, June 23; at the Branch Experiment Station, Spangler, Tuesday, July 19; at the Peninsular Branch Station, near Sturgeon Bay, Thursday, July 21; and at the Northern Branch Station, Ashland Junction, Saturday, July 23.

Build 3 Men's Dorm Units at Wisconsin U.

With contracts approved, construction has started on three men's dormitory units which will provide adequate living quarters for about 240 more men students at the University of Wisconsin.

Erection of the three dormitory units, which are being located on the State University campus just west of Tripp and Adams halls, present men's dormitories, inaugurates a University dormitory building program which is expected to give relief to the University's student housing problems. Rapid increase in enrollment during the past few years has made the student housing problem at Wisconsin one of the most important problems facing University officials.

The three dormitories, which are the first of a number of units, will be built at an estimated total cost, fully equipped and ready for occupancy, of not more than \$290,000. The cost is to be amortized over a period of years.

Ready Next Fall

Built solidly of stone and steel construction, the new dormitory units will be ready for use by the opening of the first semester next fall. Each unit will contain double rooms for 80 students. The new dormitories for the present will have no dining facilities, and their occupants will eat temporarily in the present University refectory.

All of the contracts for the new units were recently let to Madison and Wisconsin construction and supply firms. Included in the total estimated cost is provision for some utilities and services which will be used later when additional units are constructed nearby. Already plans are being made for the construction of two additional units near the three so far approved, with kitchen and dining facilities for all five new units added. If given final approval by the university regents, the two additional units will be completed by next November, shortly after the first three dormitories are finished.

Building Sorely Needed

Along with the erection of the third wing of the State University's Memorial Union building, construction on which has already started, the building of the dormitories is inaugurating a University-wide building program. Such a program was suggested to the University regents recently by Pres. C. A. Dykstra, and the regents approved submission of a University-wide building and improvement program to state and federal authorities, with the idea that such a proposed program would be included in any state-federal PWA building program in the near future.

Because of the rapid increase in student enrollment at the University of Wisconsin during the past few years, especially last fall when enrollment hit a new record high of almost 11,000 students, such a building program is sorely needed by the University to provide adequate classroom, laboratory, and library space for its students, Pres. Dykstra told the regents.

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live mostly on hominy, molasses, salt pork, sugar, and rice.

A Dietary Problem

Pellagra does not occur among persons consuming adequate amounts of muscle meat, eggs, yeast, or milk. But since these foods are fairly expensive, many poor people do not eat enough of them. Moreover, even the best of foods are not rich enough in the anti-pellagra vitamin to insure recovery when a person becomes seriously ill with the disease.

Elvehjem and Madden, aided by F. M. Strong and D. W. Woolley, began experimenting with liver, seeking a preparation that would be richer in the vitamin than any known food. Among the concentrates they obtained was nicotine acid amide, which gave phenomenal results. This was the clue which led to the discovery that nicotine acid is the pure form of the anti-pellagra factor.

Nicotine acid is available commercially at low cost. It can be made from nicotine, which is found in tobacco. There is, however, no reason to believe that smoking or chewing tobacco have any effect on pellagra.

Elvehjem a U. W. Grad

For Elvehjem this work on nicotine acid is only the most recent of a long list of contributions toward knowledge of B-complex vitamins. Two years ago, in work carried on with the aid of D. V. Frost, he discovered a new vitamin which has been temporarily named "Factor W." Without this factor, which is present in milk and liver, animals fail to grow.

Elvehjem is a Wisconsin alumnus, being a member of the class of '23. He took his post-graduate work at the University, receiving his doctorate in 1927. He is a native of McFarland, Dane county, Wisconsin.

CHOOSE U. W. MAN

Frederick Boyd, former assistant in agronomy at the University of Wisconsin College of Agriculture, has been appointed assistant agronomist at the University of Florida, where he will conduct research on crops and soils problems. Boyd, a native of Buffalo county, and graduate of the University of Wisconsin, class of 1934, will be stationed at the Everglades Experiment Station, Belle Glade, Florida.

New Music Chief



PROF. BRICKEN

Prof. Carl Ernest Bricken, whose appointment as head of the School of Music at the University of Wisconsin was recently unanimously approved by the State University board of regents, is highly regarded by music educators throughout the country as a conductor, as a theorist, as a leader in the field of musicology, and as an all-around musician, according to many letters received by the University from music leaders in many states.

Prof. Bricken, who is now chairman of the department of music at the University of Chicago, will take up his new duties at Wisconsin with the opening of the next school year. Graduating from Yale University in 1922, he studied composition and piano in New York, Italy, Paris, and Vienna, and from 1925 to 1928, he taught at the Mannes School of Music in New York.

Prof. Bricken's ability won him a Pulitzer music award in 1929 and a Guggenheim Fellowship for 1930-31 for creative work in musical composition. He studied in Europe and was called back from Paris to take the chairmanship of the Chicago University music department.

Prof. Bricken has a number of compositions to his credit. He was conductor of the Yale Symphony Orchestra for two years and since 1931 has been conductor of the University of Chicago Symphony Orchestra. He was also guest conductor of the Chicago Symphony Orchestra during the World's Fair. He is chairman of the midwestern chapter of the

U. W. Honors Mothers, Dads of Its Students

Actor March Cup Goes to Winner of Membership Contest

None other than Fredric March, Wisconsin's favorite cinema star, is the donor of a handsome loving cup which will be awarded to the reuniting class which shows the greatest percentage of increase in membership in the Wisconsin Alumni Association.

Ten reuniting classes are staging a nip and tuck race for the prize. Each group will have until the day of class reunions, June 18, to complete their drive and the winner will be announced at the senior-alumni dinner on that day. Basing the contest on the percentage of increase instead of numerical increase tends to equalize the possibilities for all of the classes, both old and young.

The donor of this attractive trophy has long been one of our most loyal alumni. Known as Frederick Bickle during his undergraduate days, he changed his name to March for purposes of his stage and screen career. While on the Campus he was active in the local dramatic societies and Haresfoot. He was manager of the 1919 football team and a member of Alpha Delta Phi and Iron Cross.

American Musicology society.

Prof. Bricken has contributed greatly to the music life of Chicago during his career there. He is praised for his extraordinary technic in handling young people and for his enviable fund of musical knowledge. He is considered to be an able teacher of harmony, counterpoint, fugue, orchestral literature and analysis.

Other appointments approved by the State University regents are: H. A. Pochmann, professor of American Literature and dean of the Graduate School at the University of Mississippi, as professor of English; America Castro, formerly of the University of Madrid, Spain, and now visiting professor at Wisconsin, as professor of Spanish and comparative literature for 1938-39; R. M. S. Heffner, assistant professor of German at Harvard University, as associate professor of German; C. E. Edson, of Harvard, as acting assistant professor of history for 1938-39; and Wendell Bennett, as associate professor of anthropology.

During his talk, Pres. Dykstra briefly referred to the current fight over control of the Daily Cardinal which has now reached a settlement. He remarked that "we've just had a great flare-up on this campus" which has reached a student self-governed settlement.

Speaking for the mothers, Dr. Wright told the parents that "we can't be blamed if we feel a little pride on this occasion because we have been instrumental in bringing some young persons to this great University. Our return to the campus at this time is invaluable in that it helps us to renew our interest in and loyalty to the University of Wisconsin."

Mr. Lewis, speaking for the fathers, asserted that "I have been proud of this University for a long time." He told the parents that he had three sons enrolled in the University, and he said that since he had been asked many times why he sent his boys to the University of Wisconsin, he was going to try to give an answer.

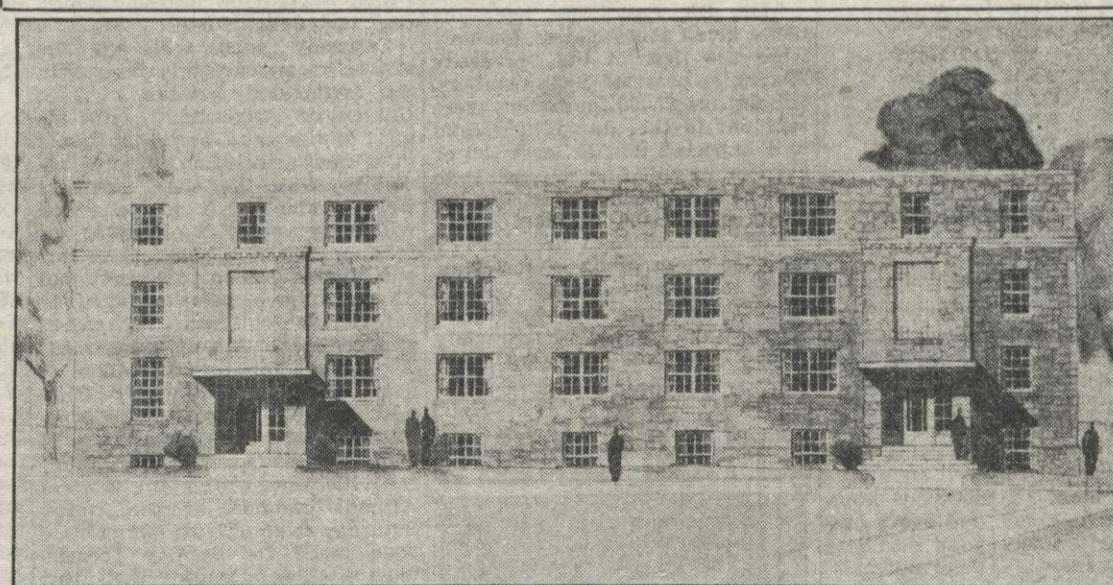
"In the first place, my boys are attending the University of Wisconsin because I have faith in this institution," Mrs. Lewis. "This institution was founded on the very principles on which the state was founded—the right to have our own faiths, our own thoughts, and to live as individuals."

Faith in U. W.

"Secondly, I have faith in the men and women who are teachers in this institution," he maintained. "Wisconsin keeps up its high standards through the years, and its faculty is continually being replaced with good men and women."

"And finally," Mr. Lewis told the parents, "you and I are sending our boys to this University because we have faith in the children we have brought up in our own homes. If I had raised my children so that they could not stand on their own feet—so that they couldn't stand the gaff—then I wouldn't send them anywhere. To you young men and women who are attending this University, I want to say: I hope you live up to the traditions of this great University when you go out into the world."

Sketch of New Dorm Unit



With contracts approved, construction started in May on three men's dormitory units which will provide adequate living quarters for about 240 men students at the University of Wisconsin. A front view of an architect's sketch of one of the new units, which will house 80 students, is shown in the accompanying picture.

Erection of the three dormitory units, which are to be located on the State University campus just west of Tripp and Adams halls, present men's dormitories, inaugurates a University dormitory building program which is expected to give relief to the University's student housing problems. Rapid increase in enrollment during the past few years

has made the student housing problem at Wisconsin one of the most important problems facing University officials.

The three dormitories, which are the first of a number of units, will be built at an estimated cost, fully equipped and ready for occupancy, of not more than \$290,000. The cost is to be amortized over a period of years.

Built solidly of Madison sandstone and steel construction, the new dormitory units will be ready for use by the opening of the first semester next fall. Each unit will contain double rooms for 80 students. The new dormitories for the present will have no dining facilities, and their occupants will eat temporarily in the present University refectory.

All of the contracts for the new units were recently let to Madison and Wisconsin construction and supply firms. Included in the total estimated cost is provision for some utilities and services which will be used later when additional units are constructed nearby.

Already, plans are being made for the construction of two additional units near the three so far approved, with kitchen and dining facilities for all five new units added. If given final approval by the University regents the two additional units will be completed by next November, shortly after the first three dormitories are finished. All of the new dormitory units are to be self-amortized over a period of years.

Ten Badger Class Groups Cry: "Reune in June!"

HOME GUARDS OF 88
CALLING HOME THE
FAR-FLUNG MEMBERS
Dear Classmates of '88:

"Don't you hear us calling you? Do come to the campus in June for our 50th anniversary—our half century reunion. Alma Mater is anxious to have you here, she wishes to bestow special honors upon you; she will present you a super-diploma—an emblem of high degree.

"Above and beyond all, the meeting will enable us to renew and deepen friendships of a lifetime. At this stage in our journey, friendship is what counts. We should regard this coming event as our great reunion. So come one, come all, to the feast. The beavers and fatlings are ready."

Sophie Lewis Briggs
May Stewart Lamb
Harry L. Russell
Edward Kremers
Eugene E. Brossard
Home Guards.

1893: "COME TO THE REUNION AND BE SURPRISED..."

Dear Classmates:

"It is five and forty years since the class of 1893 forsook the guided discipline of college life, and dispersed into the world of free, individual, and responsible effort, confident that the world held a place for each of us. We have since returned to Alma Mater at more or less frequent intervals, ever fewer in numbers, and not quite so sure that all is well with the world.

"Life has taken toll of us. Each reunion has furnished absentees who were too absorbed in their careers to attend, or who could not finance a trip to Madison, or who were perhaps caught in the entanglement of important affairs.

"And death has taken toll of us. Forty-five years is a long period in class-life, and each reunion has brought to the returning group saddening memories of friends who have slipped out of life.

"Presently we'll not come back, and some day there'll be no reunion of '93. But this year there are still enough "fly swatters" left to crowd a Mendota barge, or charter a bus to a country club, or fill a table at the Alumni banquet.

"Then come to the 1938 reunion. You will like to see what life has done to each of us, and to hear what each of us thinks he has done to life.

"It is too early to say with certainty who is coming to the reunion, but I think all the Madison members of '93 will be present, and it is said by "informed observers" that Charles Parlin, accompanied by his entire family, is hastening homeward from a trip around the world to bring the Parlin clan to the '93 reunion. Won't it be fun to see Charlie in the role of a venerable patriarch?

"Charles Rogers hasn't told us yet that he'll be here, but he is more certain than taxes, and just as indispensable. We wish we could tell you more about class plans, but they are still too young to be uncovered. Come to the reunion and be surprised.

The Madison Committee.

1898: COMING FROM STATES AS FAR APART AS CALIFORNIA AND FLORIDA

"In June, 1935, 31 members of the class of 1898 brought their husbands, wives, and children to a most enjoyable reunion, meeting for luncheon with Miss Frances G. Perkins, '98, at the College Women's Club, formerly the Colonel Vilas home.

"'98's came from as far as California and Washington, D. C., and the reunion was such a success it was planned to meet again in 1938.

"June 18, 1938, the class of 1898 will celebrate the 40th anniversary by a luncheon at the College Women's Club with Miss Perkins as hostess. Letters received from classmates in this and foreign countries indicate an unusual interest. Classmates are coming from the state of Washington as well as from states as far apart as California and Florida.

"John Main is planning to get as many of the 1894-98 faculty as possible to meet with us and in the evening we will attend the annual Alumni dinner."

Committee.

John Main



THE CLAN OF 1903! "DRIVE, RIDE, FLY, WALK..."

"Do you remember the fine time we had at our reunion back in 1933? Everyone—young, younger, and youngest—enjoyed it and asked for more.

"So this is our year and we are going back to celebrate our thirty-fifth birthday in royal manner.

"Already, a live committee is busy planning for three of the most enjoyable days since we left the shores of old Mendota to wrest fame and fortune from a beckoning world."

"We are all invited to take in the Alumni Institute beginning at 10 o'clock on the morning of Friday, June 17. It will be a treat to listen in as some of the most popular members of the faculty and prominent alumni talk over a few of the questions which are both-ering a lot of us today.

"That evening—Friday—we're going out to Beulah Post's just to get acquainted, to swap experiences, and to enjoy each other—just like we did in the days of Uncle Julius Olson, Cousin 'Susie' Sterling, 'Sonny' Pyre, Phil King, and the rest of that great constellation of stars of yesteryear.

"Saturday noon we eat together with 'Billy' Huels planning the event. 'Nuf said.

"And Sunday morning we'll have another of the long series of reunion breakfasts started in 1923.

"So mark your calendars, fellow clansmen, for June 17-20 for Madison and then pack your grips in time to be with the gang when the first gong sounds.

"Drive, ride, fly, walk—any way to get there—go directly to the Memorial Union. Some of us will be there waiting for you.

"We'll be seeing you!"

W. H. Haight
A. W. Hopkins
G. R. Keachive
H. A. Smythe
H. A. Smythe
F. W. Huels
Beulah Post
Mrs. H. Legried

CLASS OF 1908:

DEAR CLASSMATES:

"Once again it is my privilege and pleasure to announce to you and all the wide, wide world, that the grand and illustrious Class of 'Naughty Eight' will convene in Madison, on Friday, June 17th—this being our THIRTIETH REUNION, if you can still count.

"Now then! I sincerely hope and trust that each and every one of you will make your darndest effort to show up. You not only owe it to yourself, but to the rest of us to come back and live over again the four glorious years we spent together.

"This is the program:
Friday, June 17—

Register at the Memorial Union; Attend Seminars or Round Table discussions with various Professors.

Late afternoon and evening—Boat ride and picnic.

Saturday, June 18—

Meeting of the Alumni Association. Luncheon at Gail Jensen's. Parade of all classes and alumni. Dinner at the Union.

"How's that? I'll guarantee that two days with us will put more pep in you than anything

you've done in the last five years. Bring your whole family or come alone. Arrangements may be made to stay in the dormitories at \$1 per night.

"Please come back. Another 30 years may be too late.

"With my best regards to you all."

ERNEST F. RICE,
President

TO NINETEEN THIRTEENERS EVERWHERE:

"Come back this June for our Special Silver Anniversary Reunion!

"Only once in a lifetime does a class have an opportunity to celebrate its 25th reunion and we now have that pleasant privilege. The Madison committee in charge of arrangements has been making every effort to build up a program which will be worthy of this momentous occasion. We know you'll like it.

"Starting on Friday, we'll attend the Alumni Institute or if we're still the hardy type, we'll golf on the rolling hills at the Blackhawk Country Club. Friday evening we're going to sit down to a delicious dinner on the Blackhawk porch. This veranda overlooks the beautiful bay at the west end of Mendota, a sight never to be forgotten.

"Saturday morning we're meeting informally on the Union Terrace and will gather there again for a Saturday noon luncheon. At 2:30 we're boarding some of Carl Bernard's boats for a trip around the lake and to watch the Washington-Wisconsin crew races. That night we'll have our special table at the annual Alumni Dinner.

"Replies to our first letter have already been coming in in goodly numbers and these letters indicate that we'll have a record breaking attendance.

"If you haven't already sent in your card, do so today. And don't forget about your questionnaire for the Silver Anniversary Badger.

"We want every member of the class to be listed in this interesting book. You'll most certainly want a copy of this booklet, too, so be sure to send your reservation to the Alumni Association."

The Madison Committee

THE BIG FOUR—

1921, 1922,
1923, 1924:

"LET'S WALK UP THE HILL TOGETHER"

was the admonition on a mailing that every member of four University of Wisconsin classes, '21, '22, '23, '24 received in April. It was an invitation from their Madison class members to come back to the campus this June and join in a two day program that has already been arranged.

"The Big Four" has been the name given these classes for they were the first in the university history to boast of 1000 members. In fact some 5000 invitations were sent out to the alumni lists, and it is expected that at least 500 or even more will find it possible to join in the "Reunion" as the literature calls the reunion.

The committees, necessarily most of them Madison residents, have met once a month, first to make their plans, and recently to report the details. Fortunately three of the four class presidents

Alvin C. Reis



Guy Sundt



Name Committee for U. W. Senior, Alumni Dinner

The annual University of Wisconsin senior-alumni reunion dinner should be one of the most outstanding in history if the plans of the committees in charge work out as they hope they will. At a recent meeting of the general faculty-alumni committee in charge of the reunion weekend, Chairman John Berge announced the following committees:

Decorations—Mrs. Oscar Jensen, '08; Miss Beulah Post, '03; Miss Julia Murphy, '93, and Mrs. Sophie M. Briggs, '88.

Arrangements—Prof. H. L. Ewbank, George Rooney, '38, and John S. Main, '98.

Program—Walter Frautschi, '24; Guy Sundt, '22, and Dr. Frank Weston, '21.

Menu and Tickets—Harry Thomas, '28.

These committees will have full charge of the arrangements for the annual dinner in the Great Hall and will work with the individual class groups to insure a most successful weekend.

The full committee in charge of the entire weekend includes, in addition to those above named, Dean Scott H. Goodnight, Charles Owens, and Judge Alvin C. Reis, '13.

Washington, U. W. Crews to Race on Mendota June 18

University of Washington crews, returning to the Hudson to defend their championship in the inter-collegiate regatta in June will break the long jump from Seattle to Poughkeepsie by stopping at Madison for a meeting with the University of Wisconsin crews on Lake Mendota, June 18.

The regatta at Madison will include races between the varsity, junior varsity and freshmen crews of Washington and Wisconsin. The distance of each race will probably be two miles. Last year, California's crews engaged the Badgers in a similar regatta, the Golden Bears winning all three races. The last time Washington rowed on Lake Mendota was in 1924.

As June 18 is Alumni Day, the regatta will be the feature of the 1938 commencement program, assuring a large attendance. The course on Lake Mendota parallels the residence portion of Madison, finishing opposite the Memorial Union, center of student life on the campus. It is estimated that 25,000 persons will witness the races.

Student Guides to Help at Reunions

A special feature of this year's reunions will be a group of student guides who will be available to conduct reunions on Campus tours and to be of assistance in any other way. The young men will be provided by the Wisconsin Men's Union board and will be well versed in Campus lore and history.

Present plans call for a complete open house at the Memorial Union so that alumni may see the inside workings of this plant, from the subterranean kitchens to the top-floor student offices. The guides will also be able to furnish information on the best routes to points of interest about the city and will be able to furnish details about the complete reunion-commencement weekend program.

Alumni are urged to make use of these guides during their stay on the Campus.

Arrangement with the Department of Dormitories and Commons, a certain number of rooms will be available to visiting alumni in Adams and Chadbourne halls.

A special price of \$1.00 a day per person has been established for alumni using these rooms. They will be available from 5 p. m. June 16 to 7 p. m. on Monday, June 20. Groups desiring to stay together may secure adjoining rooms in either dormitory. Both halls are open to both men and women.

Reuning Alumni May Stay in U. W. Dorms

Alumni who return for reunions this month will have an opportunity to stay in either the men's or women's dormitories on the campus, the Alumni Association announced recently. By special ar-

Job Outlook Fair for 1938 Grads of U. W.

The employment outlook for June, 1938, graduates from the University of Wisconsin is not quite as optimistic, generally speaking, as it was a year ago, but it does have a few bright spots, according to the consensus of opinion gathered from the heads of various professional divisions of the university.

Whereas in 1937 an increase of 15 to 25 per cent in placements were reported, the quota for 1938 is about on the same basis as during 1935 and 1936.

The uncertainty of business conditions seems to be the main drawback in the number of jobs available. As Prof. Henry R. Trumbower, in charge of the placement activities for the Commerce school, points out:

"The prospects of jobs for graduates this year are not as bright as a year ago because not as many prospective employers are sending representatives to the university to interview seniors. Many concerns have not sent any interviewers at all. This general decrease can be attributed to the uncertainty of business conditions. Despite these setbacks, a considerable number of students have already been placed and we are expecting to find more positions for our graduates between now and June."

Prof. Grant M. Hyde, head of the Journalism school, was optimistic about the graduates who will seek employment in various fields of journalism. "We have already received several requests for students," said Mr. Hyde, "but we do not begin to place our students until later as many of them are not available for positions prior to commencement on June 20."

In the school of education, the employment situation is the same as it was a year ago when it was better than it had been for several years. R. A. Walker, assistant chairman of high school relations, explained that the demand for the number of high school and college teachers was on the same level as 1937 and would probably surpass that level when final tabulations are concluded.

"Another optimistic point to remember," Mr. Walker pointed out, "is that salaries are not receding. They are the same as last year or show a definite increase."

The job situation as far as engineers are concerned is slightly on the downgrade. Part of this can be attributed to the fact that the class this year is larger than the one in 1937.

"The outlook is not as satisfactory as it might be," Prof. J. W. Watson, of the electrical engineering department, explained. "However, we can't tell much until the end of the school year. The present situation is more comparable to that of 1935-36 rather than the boom employment year of 1937."

"Be With Us..."

"I can think of nothing that gives me greater pleasure than this opportunity to extend to each and every one of you a most sincere and cordial invitation to return to the campus for Reunion Weekend."

"Many of you have not been back to the Hill for some time. Innumerable changes have taken place in that time. Come back and see them. Your classmates of yesteryear have changed, too. Come back and visit with them, thrilling to the joyful renewal of friendships cut short by the mad scramble of the business world. Come back to enjoy one of the nation's most beautiful campuses at a time when Dame Nature has made it best."

"Once again let me extend my heartiest invitation to you and your family to be with us on this weekend."

Sincerely yours,
HOWARD I. POTTER,
President, The Wisconsin
Alumni Association.

On Lake Mendota's Shore



Hundreds of fathers and mothers and their student sons and daughters who are graduating this June, and many Wisconsin alumni returned to the campus for their class reunions, will gather on the

University's famous Union Terrace, shown above, for quiet visits during the University's 85th commencement weekend June 17-20. Whenever alumni, or parents or friends of students or faculty

members come to the Wisconsin campus during the late spring or summer, they usually spend part of their leisure time on this terrace beauty spot on Lake Mendota's shore.

Meet to Consider War Cause, Cure at U. W. June 16

Until the thinking men and women of America study international relations, understand the problems and know their implications, there cannot be hope for a better world.

The University of Wisconsin is contributing facilities and speakers for an occasion when the citizens of Wisconsin, irrespective of personal opinions on peace, will come together, and spend a day on common ground, listening to various concrete and provocative points of view.

The Wisconsin Committee on the Cause and Cure of War is again planning an all-day conference meeting on Thursday June 16, at Great Hall of the Memorial Union at the university.

Some of the most pressing and widely discussed peace problems of today will be the subjects for addresses and for forum discussions by nationally known men and women. Leaders in peace, women from many women's organizations and students of peace will gather at the university for this event. Since this meeting comes on the day before the Alumni Institute, alumni are invited to take part in both programs.

Presiding over the conference will be Mrs. L. A. Leadbetter of Rhinelander, herself an alumna of the university. Hundreds of individuals are expected to register between nine and ten o'clock on the day of the meeting. The program will be formally opened at ten, and President C. A. Dykstra of the university will extend greetings.

As has been the custom of the parent organization, the opening discussion will be a review of "The World Today" by Dr. Grayson Kirk, of the university faculty. Then will follow an interesting feature to conclude the morning, "A Forum on Defense" in which Colonel Roy F. Farrand, O. R. O., President, St. John's Military Academy, Delafield, and Dr. Walter H. C. Laves, lecturer on Political Science, Chicago university will meet in discussion.

To avoid the usual congestion of a single large luncheon meeting there will be three different luncheon meetings at one of which Mrs. Marie F. McGuire of St. Paul, Minn. will speak on "Reciprocal Trade Agreements as Instruments of Peace;" with Dr. Selig Perlman addressing a second luncheon meeting on the subject of "International Labor Organization," while the third luncheon will have Dr. Chester Lloyd Jones discussing "Relationship of the United States with Latin America."

Further information and registration blanks may be obtained from the secretary, Miss Almere.

RECORD ATTENDANCE

Although the Wisconsin basketball team finished in seventh place in the recent Big Ten race, with five conference wins and seven losses, the Badgers played to 152,255 persons, the largest total attendance in the history of the cage sport at Wisconsin. Supporters of the Wisconsin team liked the speedy, diversified type of offense taught by Harold Foster, youthful coach, and flocked to the games, even after the Badgers were completely out of the championship race. Largest attendance was for the game with Purdue Feb. 19, which drew 13,003 spectators.

BEQUEST TO U. W.

The bulk of the \$11,000 estate of Mrs. Aurie Hedrick Voss, widow of the late Prof. Ernst Voss of the University German department, will go to the University provided it also contributes to a fund for establishment of an annual graduate fellowship in German philology to be known as the "Ernst Voss Fellowship." Provision for establishment of the fund was contained in Mrs. Voss' will filed recently in Dane county court.

Scott at the university extension division.

Dr. Elmer O. Kraemer, Wilmington, Del., an outstanding scientist, and son of Mr. and Mrs. F. L. Kraemer, Madison, has been awarded a \$2,500 fellowship to continue his studies of "giant" molecules, it was learned recently. Dr. Kraemer, formerly of the University of Wisconsin, and since 1927 research chemist with the Du Pont Co. was awarded the fellowship by the Lalor Foundation. He will continue his work with Prof. The Svedberg at the University of Upsala, Sweden. Dr. Kraemer took his doctorate degree in 1923 at the University of Wisconsin while Prof. Svedberg was visiting professor here. Later he was professor of colloid chemistry at the University.

Reunion -- Commencement Program

FRIDAY, JUNE 17

Alumni Institute Day

Registration of returning alumni will take place in the main lobby of the Memorial Union during the entire day.

A. M.

10:00 "Social Security—A Wild Dream or a Practical Plan?" Discussion led by Prof. E. E. Witte, '09 and Fred H. Clausen, '97.

11:15 "Education and Group Values". Discussion led by Profs. Max Otto, '06, and Alexander Goldenweiser.

P. M.

2:00 "Speculation—a Menace or an Indispensable Feature of Capitalism?" Discussion led by Prof. W. Bayard Taylor and Mr. William S. Kies, '99.

3:15 "What the University Is Teaching About Capitalism, Communism and Fascism". Discussion led by Profs. Selig Perlman, '10, and Grayson Kirk, '31.

6:30 Past Presidents' dinner in Tripp Commons of the Memorial Union.

SATURDAY, JUNE 18

Alumni Day

Registration of returning alumni will take place in the Main lobby of the Memorial Union during the entire day.

A. M.

10:00 Annual meeting of the Wisconsin Alumni Association in the Memorial Union.

12:00 Luncheons and picnics will be held by the various reuniting groups in the Union and at other places about Madison.

P. M.

5:45 Band concert by the University Concert Band on the Terrace of the Memorial Union.

6:45 Senior-Alumni Dinner in Great Hall.

9:45 Annual Pipe of Peace ceremony on the Union Terrace.

SUNDAY, JUNE 19

A. M. 9:30 Informal breakfasts on the Union Terrace. No advance reservations required.

10:30 Baccalaureate Sermon in the Field House.

7:00 Twilight Concert by the University Concert Band on Lincoln Terrace.

8:30 President's Reception at President Dykstra's home.

MONDAY, JUNE 20

A. M. 9:00 85th Annual Commencement Exercises in the Field House. Admission by ticket only. Alumni may secure tickets at the Alumni Association offices.

Davies' Russian Art Gifts to Be Shown at Reunion

Approximately 60 pieces of the valuable Russian art collection presented to the University of Wisconsin by Ambassador Joseph E. Davies, '98, will be on display at the Memorial Union during the reunion weekend, University officials announced today. About half of the art treasures on exhibition will be the famous and invaluable icons which Mr. Davies included in his gift.

The gift was made to the State University last fall. Since there is no adequate gallery in which to house the paintings all of the hundred pieces have remained in New York where they have been on display. As soon as the University can provide proper facilities, they will be placed on permanent exhibition on the Campus.

Most of the paintings are from the contemporary school of Russia although a few date back to the 19th century. All of the icons are rare, historical treasures, some of them valued as high as \$10,000. These will be placed in the Memorial Union library where they can best be placed in a suitable setting and admired by all. The paintings will be hung in the Union art gallery and the overflow placed in the Council room.

Mr. Davies' agent will come to Madison to supervise the hanging of the show. It is hoped that Mr. Davies will be present for the fortieth reunion of his class in June, although his newly acquired duties as ambassador to Belgium may prevent his coming.

Suggests Alumni Form Study Club In Communities

A suggestion that Wisconsin Alumni clubs throughout the country sponsor local study clubs to consider various social problems, such as crime prevention, etc., was made recently by Leverette C. Wheeler, '91, Wauwatosa.

"The University of Wisconsin, its Extension Division and the Wisconsin Alumni Association are ready to cooperate with all good citizens in an effort to understand the causes of human behavior trends and to assist in the development of truly scientific means for solving social problems," Mr. Wheeler said. "An exceptional opportunity is offered to Alumni, to parents, teachers and social workers, to unite in a concerted effort to reduce the fast increasing burdens now being imposed upon society by the criminal and degenerate elements of our population."

"Therefore all reading, study and discussion groups, organized and to be organized, and all other organizations are invited to join in a consideration of such topics. Initial bibliographies, submitted with the topics, have been prepared by the University Extension Division with reference to many topics and are authoritative."

Alumni and others who are interested in starting such study clubs are urged to write to Mr. Wheeler at Wauwatosa, or to Dean F. O. Holt at the University Extension Division, Madison, or to the Wisconsin Alumni Association at Madison.

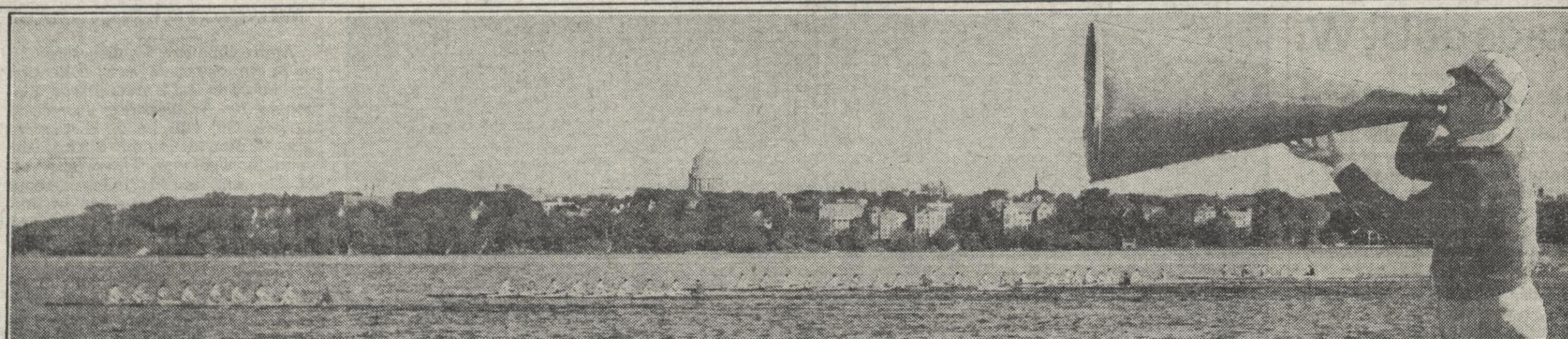
HONOR DR. PERLMAN

Dr. Selig Perlman, professor of economics at the University of Wisconsin, was made an honorary member of Phi Beta Kappa and gave the annual address to the society at its recent annual initiation at the University. Dr. Perlman's address, "Collective Bargaining versus Revolution", was open to the public. It was preceded by initiation of juniors and seniors elected to the society and by a dinner for members, presided over by Prof. George Wagner, incoming president. Following a custom of many years' standing, Dr. E. A. Birge, president emeritus of the University, gave the address of welcome to the initiates.

CAN'T TAKE DEGREES

Faculty members above the rank of instructor are now barred from taking degrees while teaching at the University in their respective courses. The University board of regents recently approved an action of the faculty, which set up the prohibition.

Wisconsin's Crews Go Into Action!



60% of Students Help Earn Way Through U.W.

Reaching an all time high after a steady climb of nine consecutive years, the number of self-supporting students, wholly or part time, has now reached 60 per cent of the 10,905 students who enrolled at the University of Wisconsin last fall, according to figures released by Mrs. Alice Meloche, manager of the University student employment bureau.

Of the total enrollment 19 per cent are entirely self-supporting; 20 per cent earn more than one-half of their expenses; 25 per cent less than one-half, while 36 per cent do not need any employment. The increase is partly attributed to the general increase in enrollment at the University, Mrs. Meloche pointed out.

More Men Workers

"The number of men working is about 4 to 1 compared with the number of women who must depend on full or part time employment to continue their education at the University," Mrs. Meloche said. But when one considers that the ratio of the total number of men and women now in the school is 2 to 1, the one-sided ratio in favor of the men students can easily be understood. Compared with several years ago the number of male students who are working while in school has increased five per cent while the number of women students who are working has decreased five per cent.

Citing an interesting list of figures since 1929, the first year that records of student employment were kept for comparison, Mrs. Meloche explained that except for a sharp drop of 10 per cent in 1934, the number of working students has shown a gradual increase. In the fall of 1929 47 per cent of the students depended on work to stay in school; in 1930 53 per cent; 1931, 53 per cent; 1932, 54 per cent; 1933, 52 per cent; 1934, 48 per cent; 1935, 58 per cent; 1936, 58 per cent, and 1937, 60 per cent.

During the calendar year of 1937 the employment bureau filled demands for 4,050 jobs. This shows a slight increase over the previous year.

Increase Seen

The recent recession which has cast industry and business into a slump, has also affected the working student. Whereas, in January 1937 there were 195 placements; this total has dropped to 179 for the same month in 1938. February on the other hand, pulled the unexpected by proving to be a boom month for employment with 247 placements as compared with 140 jobs in February 1937.

Heaviest number of placements are made in the fall months of September, October, and November, and the spring season of April, May, and June.

Government jobs, made possible through the medium of NYA, first appeared on the campus in the form of FERA in 1934. The NYA at the university is three years old. It is one of the best forms of employment, according to Mrs. Meloche, because not only does it provide proper employment for students in their particular fields of study but is of great help to the various University departments. Much research and other necessary work at the University would go untouched were it not for NYA positions.

NYA Important

The fall of 1937 found a 40 per cent drop in the allotment of NYA funds, due to orders from Wash-

ington, D. C. In order to make room for as many needy and capable students as possible the University NYA committee decreased the number of assignments to graduate students who averaged \$15 a month, and lowered undergraduate wages from \$15 to \$14 a month. This one dollar drop in the undergraduate group made work for 50 additional students.

An appeal is made from the employment bureau to people running summer resorts, or those who could provide any form of summer employment, to get in touch with the Employment Bureau now or before the vacation period.

Students who qualify as experienced waiters and waitresses, bookkeepers, stenographers, bell hops, musicians, and camp counsellors and sports and recreation leaders, can be obtained, by writing to the Student Employment Bureau, Memorial Union, Madison, Wisconsin.

On to 'Keepsie' Is Students' Cry in Raising Funds

"On to Poughkeepsie" is the motto of a group of students who have taken upon their shoulders the burden of sending the Wisconsin crew to the big regatta on the Hudson this June. Under the able leadership of Arthur Bridge, himself a crew man and Phi Beta Kappa, the drive was begun on the Campus last month.

About \$2,500 is necessary for the trip and other incidental expenses and the student committee anticipates the raising of the full amount. A campus button sale will furnish most of the proceeds, but certain supplementary work must be done among the townspeople and the alumni.

"Here is an opportunity for alumni to help a worthy cause," said Chairman Bridge in a recent statement. "The University of Wisconsin crew is known from coast to coast and is without a doubt the greatest single advertising medium the University has. We're not asking for a large amount from any one. All we ask is that those of you who can, send in some small token of your backing in this venture."

Contributions should be sent to John Hickman at the University gymnasium. Checks should be payable to the University of Wisconsin.

Establish Library in Dr. Mills' Memory

A fund to establish a memorial library in memory of the late Charles H. Mills, former director of the University of Wisconsin school of music, has been started at the school. Dr. Mills was director of the school from 1914 until his death in 1937.

The committee in charge of the memorial is composed of the following students and alumni: W. L. Higgins, '40; Elizabeth M. Schadauer, '39; Lucille Rochlus, '36; Rufin W. Boyd, '28; and Helen Piper-Law, '17. Faculty members on the committee are: Helene Stratman-Thomas, treasurer; E. B. Gordon, and Leland A. Coon, chairman.

The committee proposes to augment the music library by procuring complete editions of certain composers.

With Coach Ralph Hunn shouting orders through his megaphone, the University of Wisconsin's crews go into action on Lake Mendota in a strenuous training season, as the above photo shows. This picture of "Wisconsin's Navy" was taken several weeks ago along the south shore of the lake, with Madison's

skyline, including the state capitol dome, for a background. With a stronger group, physically, than for many years and about two months more work on the water than the recent Wisconsin crew, Coach Hunn believes his Badger varsity eight will be the best he has sent to the Hudson since he

took over the coaching reins at the university. The Wisconsin crew will race against the University of Washington eight on Lake Mendota June 18, during the commencement weekend, and immediately afterward will leave for the east to race in the Poughkeepsie regatta on the Hudson June 27.

Home Economics Alumnae Group to Hold Reunion

The annual Wisconsin Home Economics Alumnae Association meeting on June 18 will bring about 150 graduates back to the campus. This annual luncheon and meeting, the Saturday preceding graduation, has become a tradition with the Home Economics Alums. They look forward to this opportunity of renewing acquaintances and learning what home economists are doing in their respective fields.

The Home Economics group is the only alumnae organization of the University that meets regularly and maintains an active membership. The association was started about 1918. At present there are nearly 1,600 listed members.

Each year an outstanding Home Economics graduate or some person prominent in campus activities is chosen to speak at the annual luncheon. In 1936 a portrait of Miss Abby Marlatt was presented and in 1934 the anniversary of her 25th year as Director of Home Economics was celebrated.

Plans are now under way for this year's meeting which will be held in Tripp Commons. They are in charge of Mrs. J. H. Wegener, president of the organization.

Reservations for the luncheon should be sent to Miss Frances Metz, 427 West Mifflin Street, Madison, Wisconsin.

CELEBRATES BIRTHDAY
Organizer of the University of Wisconsin Medical school with the late Dr. Charles R. Bardeen, Dr. William Snow Miller, emeritus professor of anatomy, quietly cele-

Alumni to Publish Centennial Issue of Their Magazine

The editors of The Wisconsin Alumnus have announced the publication of a special Centennial Edition of their magazine on or about July 1. This special issue will be in commemoration of the act voted by the territorial legislature in 1838 which provided for the establishment of the University of the Territory of Wisconsin.

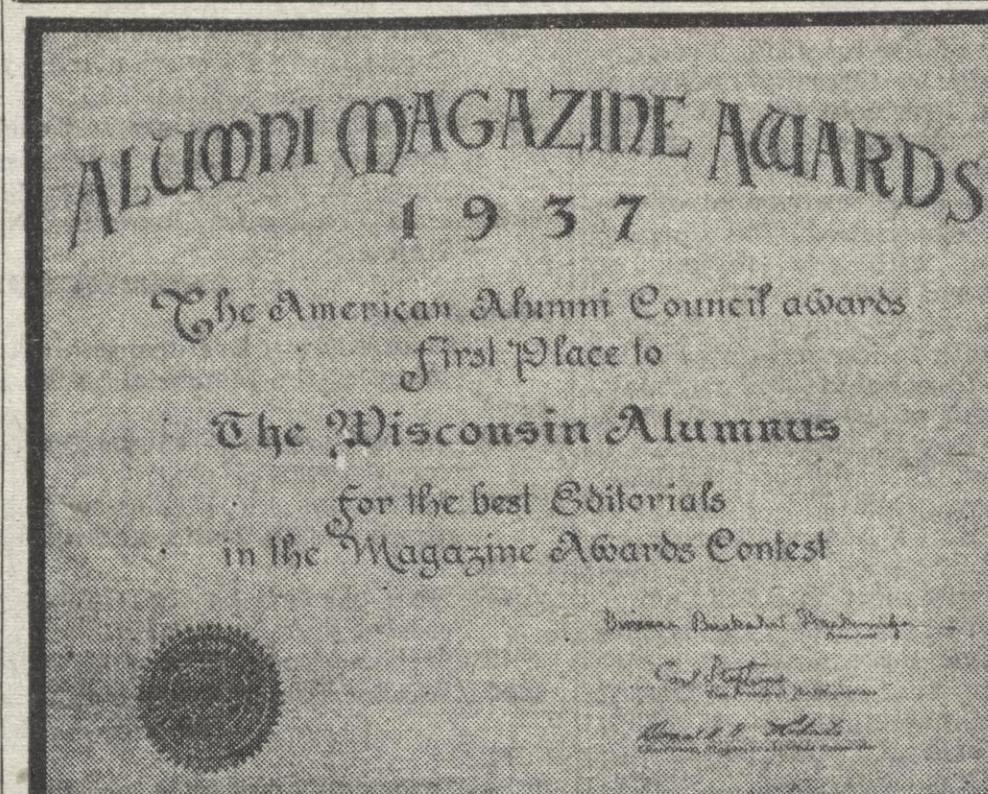
Although nothing ever came of this provision in territorial days, the foundation for the eventual establishment of the State University in 1848 was laid at that time. A board of visitors was selected but held only one meeting at which little of any importance was accomplished.

The Centennial Edition of the ALUMNUS will feature stories and articles by outstanding alumni. Among those who have been asked to contribute to the issue are Mrs. Zona Gale Breese, '95, nationally known author and playwright; Otis L. Wiese, '26, editor of McCall magazine; President Dykstra; Gov. Philip F. La Follette, '19; Ralph Dorn Hetzel, '06, president of Penn State College, and others.

According to the editors of the Alumnus this edition will be one of the best in many years and will be highly cherished because of its historical value.

brated his 80th birthday anniversary recently at his home in Madison. Dr. Miller has received international recognition as an anatomist, particularly in regard to lung anatomy. In 1937 his short monograph, "The Lung" became overnight a medical "best seller".

Magazine Wins Council Plaque



Further proof of the great strides made in the improvement in The Wisconsin Alumnus is this plaque which was recently awarded the Alumnus for the best editorial in a field of 53 contesting alumni magazines. The Award was made by the American Alumni Council at a recent convention. Two years ago the Wisconsin Alumnus changed its name and format to offer its readers a more attractive magazine. Even more drastic changes were made this past fall when the style, size, and frequency were changed to provide Alumni Association members with a vastly improved magazine. The Alumnus is now issued on a quarterly basis, with greatly enlarged section devoted to class news and with every department of the University adequately covered in a departmentalized section of the publication.

15 Alumni Are Nominated for Director Jobs

Fifteen members of the Wisconsin Alumni Association have been nominated to make up the slate for election to the ten positions on the Association's board of directors. Ballots have been mailed to paid-up members of the Association and votes will be counted on June 7. Elections will be announced at the annual Association meeting on June 18.

Those alumni nominated are Frank V. Birch, '18, Milwaukee; Chris H. Bonnin, '23, New York City; Rueben F. Clas, '14, Milwaukee; George L. Eker, '28, Chicago; Philip H. Falk, '21, Waukesha; Albert J. Goedjen, '07, Green Bay; Dr. Gunnar Gundersen, '21, La Crosse; Frank O. Holt, '07, Madison; Mrs. Henrietta Wood Kessenich, '16, Minneapolis; Hazel F. Linkfield, '09, Elgin, Ill.; Wallace Meyer, '16, Chicago; Caryl Morse, '36, Madison; Harlan B. Rogers, '09, Portage; George W. Rooney, '38, Appleton; and Asa Royce, '04, Platteville.

Those directors whose terms expire at this June's meeting are Donald L. Bell, '25, Milwaukee; Homer H. Benton, '08, Appleton; Mrs. Oliver E. Burns, '11, Chicago; Frank Holt; Mrs. Kessenich; William S. Kies, '09, New York City; Lowell A. Leonard, '17, Chicago; Caryl Morse; Basil L. Peterson, '12, Menomonee Falls; and Asa Royce.

Publish Silver Anniversary Book for 1913 Class

Plans for the publication of the Silver Anniversary Badger for the Class of 1913 are progressing nicely, according to officials of the Alumni Association. The book will be off the presses following class reunions in June.

This novel edition of the "Badger" will be a 40-page directory of the members of the Class of 1913 plus a story of the class reunion and several interesting pages of Campus scenes. It will be bound in an appropriate silver cover.

Questionnaires have already been sent out to the members of 1913 asking them to fill out the pertinent questions and return at once. Every member of the class will be listed in the directory section. In addition to the addresses of the members, such items as positions held, public honors, societies, publications, children, etc., will be contained in the directory.

The book will sell for one dollar, the cost price. Those members of the class who wish to have their photograph accompany their write-up may do so for an extra two dollar fee.

An invitation to the public to visit the University arboretum on Lake Wingra was recently issued by the Madison and Wisconsin Foundation and University authorities. The arboretum now consists of 900 acres partially developed. It is planned to increase the area to about 1,500 acres before it is completed. Sections of the arboretum have been completed, providing paths and ideal picnic grounds.

U. W. Workers' School: A New Field of Service

The Wisconsin legislative assembly in May, 1937, legalized the School for Workers in the following words:

"The board of regents of the University of Wisconsin is authorized to establish and maintain a school for workers in industry and may provide for such courses of instruction and for such field instruction and supervision at such locations within the state as will be, in the judgement of the board, of greatest benefit to workers in industry."

This action of the Wisconsin legislature was, in part, the fruit of more than a decade of experience of labor and the University with worker's education. In the early 1920's organized labor, on its own initiative and with the help of university instructors, established workers' classes throughout the state. The Milwaukee Labor College was the only one of these which maintained a continuous existence down to 1937. Since 1933 labor's experience with local evening classes has been given impetus in the federal program of workers education financed through FERA and WPA funds. And increasingly during the past years, organized labor has found in the Summer School for Workers an educational instrument of great benefit to itself.

The university's most direct experience with workers' education began in 1925 with the Summer School for Workers in Industry. This school had its inception in the attempt the previous year to place a few factory girls in regular summer session classes. This none too successful venture led to the setting up of a special school with a faculty chosen to meet the worker's peculiar needs. The results were immediately apparent in the response of the students. The precedent then set has been followed in the years since, namely that the university out of unassigned funds provides for faculty salaries while the local communities raise the scholarships to cover student expenses.

Since 1932 organized labor of Wisconsin has been pressing for a year-round university-subsidized school. Its experience with its own and federally-subsidized evening schools, its cooperation with the School for Workers in holding forums and institutes, and its observation of the advantages of an intensive summer training school gave impetus to its request. The final fruit was the action of the legislature and the board of regents.

A university committee of three faculty members had, since 1929, been responsible for the administration of the Summer School for Workers. President Dykstra has continued this arrangement. Likewise, a conference committee, composed of the university committee and representatives of organized labor in the state, continues to function as a coordinating body of the university and labor in their common undertaking.

Three measures for choice of teachers have been set up. First, the teacher must be adequately trained in the field in which he teaches. Academic degrees are desirable as a measure of adequacy, but they are not indispensable. The indispensable qualifications are a broad understanding of the field of study and the ability to make a constructive analysis of the materials taught. Secondly, the teacher must have had direct contact with the worker and the labor movement in his past experience. Otherwise he is a foreigner psychologically in the field of labor and cannot even talk the worker's language. Thirdly, his personality should be a naturally sympathetic one that enters sincerely into the situations confronting the worker. He must be one with the group he teaches.

Educational Program

Courses offered in the summer session of the School for Workers are in three general fields, i.e., Economics, History and English. Emphasis is placed in each of these fields upon those aspects of the subject which relate most closely to the life and experience of the worker-student. A staff of three teachers in Economics, one in History and two in English attempt a close coordination of their respective fields through

constant conference and experiment. Maximum student participation and minimum use of the lecture method are pedagogical objectives of the school.

Courses offered in winter classes cover a somewhat wider range than is possible in the summer session. These are as follows: Parliamentary Law and Public Speaking; Labor Problems; Labor Economics; Economics of an Industry; Collective Bargaining Practice; Labor History; Consumer Problems; Consumer Cooperation; Labor Law; Social Psychology and Labor Dramatics. The specific needs of the respective local groups are met as nearly as teacher facilities and the objectives of the School for Workers will allow. All courses, and this applies to summer as to winter schools, are non-credit and non-vocational.

In this first year of the school's winter activities the data tell their own story. A staff of 37 instructors is in the field. Seventeen of these are supported by WPA funds. Of the remaining 20, financed through the University, seven are on full-time schedules, and 13 are part-time, that is, teaching from one to three evening classes per week. Thirty industrial communities are thus served with eighty-five classes in session weekly, with a total of 1300 workers in attendance. Of the seventeen WPA-supported instructors, seven are working in purely rural areas teaching classes of farmers in such courses as Consumer Cooperatives, Consumer Problems, Farm Problems, Parliamentary Law and Public Speaking.

A beginning has been made in offering to specialized groups, e.g., automobile workers, building trades, teamsters, truck drivers, and others, short courses of from a week to ten days duration or such period as is suitable to the workers' slack season or needs. For example, in August, 1937, the School for Workers conducted a short course of two weeks in Madison for the United Auto Workers. During the week of June 20th a similar short course is arranged for the Teamsters' and Truck Drivers' Unions of the state.

In September, 1937, a six day school was conducted for the Chevrolet and Fisher Body Auto Workers at Janesville during their slack season. These short courses can be given in Madison at the University or in the locality of a particular industry or union group.

The objectives of the School for Workers are suggested in the range of courses of study which are offered in its summer and winter sessions. Unlike its partners in the field of adult education, namely, the University Extension Division, the State vocational schools, and travelling and local libraries, the School for Workers is primarily an instrument for implementing group rather than individual advancement. Its philosophy is best expressed in the words of Professor Selig Perlman of the University Department of Economics and member of the school's University

Director



E. E. SCHWARZTRAUBER
who is director of the University's new school for Workers.

Committee. In a recent radio address he stated it thus: "Workers' education differs from standard adult education in that it approaches the workers' problems not as the problems of an individual but as the problems of a group. In this regard it completely parallels the educational activity in connection with farmers' cooperation. Society no longer questions the right of labor to organize nor the desirability of collective bargaining between organized labor and employees. Society has come to look upon an organized labor movement and a regular collective bargaining relationship in industry as the surest preventatives against disorder and destructive class struggles. However, in order to carry on intelligent and effective collective bargaining as well as to stay organized, a considerable number of wage earners must be trained to be the spokesmen of the group and the group as a whole must be trained to express itself in a rational and orderly manner."

And finally Professor Perlman makes this added observation in the nature of a parallelism between the School for Workers and other departments in the university, an observation which clearly defines the place of the School for Workers in a great University's services to its state: "The University of Wisconsin has never held back from entering a field of usefulness to any group of the citizens of the state. So far as the farmers are concerned, the University has kept in constant touch with their problems both as producers and marketers. The College of Agriculture has devoted much of its energy and means to furthering the cause of farmers' co-operation. Like-wise the School of Commerce has for many years ministered to the demands of the business men of the state. Consequently when it established the School for Workers in Industry the University of Wisconsin merely followed its traditional line of action."

Assistant



MISS ALICE SHOEMAKER
assistant director of the new School for Workers.

Picture, History Map of U. Campus Is Now Available

If alumni over the country have not yet seen or obtained a copy of the pictorial and historical color map of the campus of the University of Wisconsin, they should do so at once. For two reasons; First it is a fine souvenir of Wisconsin and will revive many fond memories, and second the sales of these maps benefits the Student Loan Fund maintained for many years by the Wisconsin Alumnae Club of Chicago.

The map was sponsored by the Club a year ago to commemorate their silver anniversary as a club, and to raise money for their Loan Fund at Wisconsin. The idea was suggested by Elizabeth Johnson Todd, the map was drawn and designed by the club working with an expert draftsman and was put on the market last June.

The map is a fine color job 17x23 inches, with Indian mounds, so characteristic of the campus for the motif of the border, with an early view forming the banner across the top, today's view across the bottom. Many bits of interest, familiar to every Wisconsin friend, Carl Russell Fish and his red vest; John Muir's clock, Paul Bunyan's drum; Benny Snow's famous snowflakes, Old Abe statue, Lover's Lane and Picnic Point, to mention a few, are fitted into the picture.

The Chicago Alumnae Club has a slogan—"A map of the campus in the home of every loyal Wisconsin friend and alumnus." The maps make grand gifts, are a good size for framing or for a tray or a screen panel.

Have you got yours?

Send your order to Mrs. O. E. Burns—1737 Chase Avenue, Chicago—or to the Alumni office at Madison. The Price is only \$1.00.

Fenske Gets '38 Conference Medal

Charles (Chuck) Fenske, of West Allis, University of Wisconsin senior, has been awarded the 1938 conference medal for excellence in Scholarship and Athletics, the most prized award open to a Badger athlete. Fenske has been the outstanding athlete on the Wisconsin track and cross country teams for three years and this year has proved himself not only the greatest mile runner ever to wear the Cardinal but, barring only Glenn Cunningham, the fastest miler ever to compete for any college.

Throughout his course, Fenske has maintained a fine scholastic average and has always been a high ranking student. His teammates honored him with the captaincy of the track team in his senior year and his associates on the student athletic board chose him as their chairman and representative of the student body on the University athletic board, governing body of Wisconsin Athletics.

A mere enumeration of Fenske's athletic achievements would take more space than is here available but his mile in 4:08.9 when he won the Big Ten indoor mile championship in March will indicate to anyone familiar with track athletics, the outstanding ability of the Badger captain. He is also expected to set new records in Wisconsin's remaining meets of the outdoor track season. Fenske intends to return to Wisconsin for graduate study in history, his undergraduate major, and will continue in training, with the 1940 Olympic games as his final athletic objective.

Construction on New Union Wing Started

Air hammers are clattering and cement mixers rumbling on the site of the old president's residence, marking the start of active construction of the new theater and arts addition to the Memorial Union.

Contracts totalling \$706,000 were awarded to the lowest bidders last month and under the present construction schedules the building is to be finished by July 1, 1939, giving the University of Wisconsin what is perhaps the most complete and versatile community center for students in the world. The start of construction has given a spurt to building activity in Wisconsin inasmuch as the labor and materials are being provided largely by Wisconsin concerns.

Meanwhile, the Memorial Union Building committee of alumni is busily engaged in raising the funds for equipping the structure. Approximately \$40,000 is still needed. Life memberships at \$100 are being offered to all alumni and other citizens interested in assisting the University in providing a complete plant for the recreational education of the thousands of students who come to the campus each year. As life members, subscribers will also have the benefits of the use of the building.

All persons wishing information about the new project may secure a complete descriptive booklet, including miniature floor plans, by writing to the House Director's office, Memorial Union, 770 Langdon, Madison.

Rural Leaders to Meet at U. W.

Town-country pastors and leaders of rural groups throughout Wisconsin and other states will meet for their 17th annual town-country leadership summer school at the University of Wisconsin college of agriculture, June 27 to July 8, according to an announcement by A. F. Wieden, of the rural sociology department of the University of Wisconsin.

Among the topics to which these leaders will turn their attention at the school include: education in town and country; the cooperative movement; the family and public welfare; agricultural planning; group discussion and public speaking; trends in modern communities; personality and social adjustment; and recreations.

but his mile in 4:08.9 when he won the Big Ten indoor mile championship in March will indicate to anyone familiar with track athletics, the outstanding ability of the Badger captain. He is also expected to set new records in Wisconsin's remaining meets of the outdoor track season. Fenske intends to return to Wisconsin for graduate study in history, his undergraduate major, and will continue in training, with the 1940 Olympic games as his final athletic objective.

Reunion Membership Plan

To speed up its expansion program, the Wisconsin Alumni Association offers you free membership from now to the end of the present fiscal year, August 31, 1938, in a special reunion membership plan. Increased membership makes it possible to expand the Association's present services and develop new ones. The blank below brings you membership paid in full until August 31, 1939.

Application for Membership

1938

Wisconsin Alumni Association,
770 Langdon Street, Madison, Wisconsin.

Your expanding program of activities and services appeals to me, so here is my check for membership in the Classification indicated below until August 31, 1939.

| | | |
|--|--|------|
| <input type="checkbox"/> First year membership for members of the last graduating class | <input type="checkbox"/> Regular membership | \$ 4 |
| <input type="checkbox"/> Intermediate membership for the classes of 1932 to 1936 inclusive | <input type="checkbox"/> Sustaining membership | \$10 |
| (One dollar of the above membership is for subscription to the Wisconsin Alumnus) | | |

Name Class

Address

City State

(Family memberships for husband and wife: first year—\$2; intermediate—\$3; regular—\$5; sustaining—\$15; life—\$75.)

BULLETIN OF THE
UNIVERSITY OF WISCONSIN

ALUMNI ISSUE

University News for Wisconsin Alumni

June, 1938

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**Alumni: Help
Tug at Oars...**

By C. A. DYKSTRA
President of the University

Looking back through the year spent in Madison it seems impossible to credit a little more than twelve months to this new venture into the university presidency field. On the other hand and in many ways it seems that we have always lived in Wisconsin. The state makes one feel a part of it, as if he had been born here and drawn lifelong sustenance from its countryside. Apparently Wisconsin is not only a geographical expression and a commonwealth but also a state of mind.

As I look over my program for the past year and realize that throughout the state I have met and talked to so many thousands—surely, at least 30,000—and that here in Madison there has been a student body and faculty of tremendous proportions to meet and try to understand, I wonder what I have been doing at my own desk. And yet there have been so few days not spent almost completely right here where I write that I feel that I have led a double life. Of one thing I am quite sure—that if I were three people I could not do all of the things that a president should do.

NEVER MORE CHALLENGED

I have been warmed by the interest expressed and implied in the many calls that have come to me and my chief regret is that it has not been humanly possible for me to answer them all. I do hope the Alumni realize that the president cannot accept all of their invitations and accomplish anything else. The tasks right at home are pressing and arduous. There is a budget to be balanced, staff to be selected, conferences to attend, fundamental policies to be decided, discussions with deans and faculty members and even speeches to write. Yes, there are also student matters which take time and some patience. It turns out that though I seem never in my life to have been so busy, never have I been more challenged or exhilarated. This is an assignment with all of the thrills imaginable.

Just now we are working on the possibilities of a WPA program. A building program is the most pressing and immediate need of the University. That is why I dropped the hint to former students in these columns that we ought to have a back log in the way of funds for participation in possible future federal programs. Here it is upon us and we have no back log. Every one will say that this is no time for a campaign for funds. I think experience dictates that such is always the case. There never is any really propitious time to scour the country for revenues. My suggestion therefore is that those who can, put down as their first commitment, when the right day dawns, a contribution of some kind to our Wisconsin program.

HELP SWELL CANVAS

I was at Hobart College recently and I went to the alumni meeting. The total living alumni of the College numbers about the size of our annual graduating class. And yet the secretary announced that during the past year some three hundred graduates had sent in voluntarily checks for the so-called Alumni Gift Fund. Apparently this is a continuous habit at this little college. Thus is their endowment built up.

I'm anxious that we of Wisconsin some time begin this practice, it matters not how humbly. It is one way of binding us together in a common enterprise. And we must be bound together. We must, as I suggested a year ago, "set sail in one boat".

I'll do my best to be coxswain if you'll help tug at the oars or, to return to the sailing figure, help swell out the canvas a bit.

RADIO ACHIEVEMENT

To the problem of producing radio programs, Wisconsin brings years of experience and a record of considerable achievement. In 1917, the University's experimental wireless station, which later became WHA, successfully transmitted the first telephone broadcast reported by listeners. In 1919, a regular broadcasting schedule was established, and this has been maintained ever since with constant expansion and improvements.

**The Theater as a
Community Center**

(NOTE: Lee Simonson, theater consultant for the proposed addition to the Memorial Union and author of the accompanying article, is an internationally acknowledged authority on the theater. Harvard graduate of Baker's famous Workshop 47, actor and painter, he has become a founder and director of the Theater Guild, designer of more than 75 major theatrical productions, member of the school auditorium and theatre committee of the National Council on School Building Problems advising the U. S. Bureau of Education, theatre editor for Encyclopedia Britannica, and author of standard reference works on theatre history and stagecraft.)

By LEE SIMONSON

Theatres throughout this country have, for many years, been patterned on those of congested and misplanned cities like New York or Chicago where real estate speculation makes space the supreme luxury and the only incentive for building or running most theatres is the lure of speculator's profits, the occasional fortune to be made out of the occasional "smash hit." The pattern is always the same: too many seats and too small a stage wedged onto the smallest possible parcel of land, bad sight lines for at least a third of every audience, cramped working conditions for running the show, gloomy, badly lighted offices for any administrative staff, inadequate circulation everywhere so that during intermissions the audience must fight its way through a subway crush into a smoke-drenched lobby or be thrust into the street. What is worse is that these theatres are specialty shops: even when used to their fullest capacity they are used only for eight performances thirty hours a week, and except when a show is playing (or rehearsing) they have no possible use whatsoever, a sheer waste of building and equipment costing from three quarters of a million to a million dollars.

Europe has always known better, in Germany and Czechoslovakia before the war, since then in Sweden and throughout the Soviet Union. Not only in Munich and Prague but in smaller cities such as Posen, Stuttgart, Malmo, Gotterborg, or Kharkov, a theatre is conceived as a civic centre, and a civic monument, often placed on a public square with landscaped approaches or in a park. The entrance is a festive occasion where one can meet friends in spacious promenades or on pleasant terraces find a convenient corner for a chat, see drawings or models of celebrated productions, take a drink or snack without fighting for a place, or smoke a cigarette under the trees. Moreover, these theatres being repertory houses are in continual use with their own workshops making costumes and settings, classes for young actors and dancers and three and four productions in rehearsal at once, from morning until midnight.

AN AMERICAN WAY

There is an American way of making a theatre something more than an evening show shop, and the new addition to Wisconsin Union, as planned, does make the theatre much more than a theatre, by making a theatre building the centre of all the cultural interests of the community and a centre for a number of kinds of recreation as well. Fronting on the lake its landscape approaches are almost idyllic, and the large covered terrace and open balcony above that encircles the auditorium take fullest advantage of the site: in fine weather they will hold most of the audience during an intermission. In inclement weather the lobbies are spacious enough to make an entrance a social occasion, where nevertheless one may enjoy the sight of even a wintry lake seen through the continuous glass wall that surrounds the lower promenade. The particular beauty of the site is never lost. If the main auditorium is not in use as a theatre, the stage can be speedily converted by raising an elevator forestage into a concert platform or a recital stage for dancers. Part of both the auditorium and the balcony can be screened so that the theatre can be scaled to an audience one half the capacity of 1300 and still seem full. The stage of the smaller "Laboratory" theatre can be used for experimental dramatic productions, for instruction in lighting, for movies, lectures, and also, in conjunction with viewing and sound control rooms, as a radio broadcasting theatre and experiment station. At the same time, thanks to the blankets of oblivion that modern sound proofing can provide, at various levels ping-pong can be batteing furiously, bowlers counting their ten-strokes, Hoofers and Haresfooters holding meetings, a college production in process in a workshop large enough to paint a drop 30 feet long and 30 feet high, a play be rehearsing in a rehearsal room, costumes be gotten ready in a workshop that includes a dyeing room, and on the top story the craft shops be busy with anything from metal work to photography. During the day the glass enclosed theatre lobby might easily serve as a gallery for

travelling exhibits of drawings and photographs of theatrical productions elsewhere.

HOUSE ALL ARTS

The stage of the main auditorium in equipment and working space will compare favorably with the best professional stages, such as the Theatre Guilds, and should attract, particularly if a subscription audience is built up, the leading players of the country while on tour, so that the University will see some of the best plays and players as it now does some of the leading concert artists, regularly every season. The new wing of the Wisconsin Union should be not only an ideal theatre for both amateur and professional performances, but a center for all cultural interests not only for the University, but for Madison and the neighboring countryside. It should become a community centre and demonstrate, as few theatre buildings have done up to now, how all the arts can be housed so that they can be an integral and vital part of American life.

Start... Career...

By HOWARD I. POTTER
President, Alumni Association

This issue concludes the first year's publication of this bulletin which has been produced cooperatively by the Wisconsin Alumni Association and the University. The idea originated with the Alumni Association to bridge the gap between the campus and the alumni scattered throughout the United States. The project was immediately recognized by the Regents as having merit and they generously appropriated the money for the printing of the four issues.

The Association believes these bulletins sent periodically during the school year with direct first hand news from the University have rekindled the interest of thousands of alumni in their Alma Mater. Expressions of renewed interest have been forthcoming from remote graduates who have been out of touch with the University for years.

CONSTRUCTIVE YEAR

The academic year now approaching a close with commencement has been a busy and constructive one for the Association. The executive offices under the direction of the able and efficient secretary, A. John Berge, have sent out over 250,000 pieces of printed material all carrying University information. It has been a constructive year primarily because of the Association's endeavor to cooperate in every way possible with the University's administration. There has been harmony and a willing spirit to work together for the best interests of the University. With the problems confronting the school there is need for an ever increasing and closer cooperative endeavor on the part of the Association. As to possibilities in accomplishments along these lines, with the majority of the alumni participating, the surface scarcely has been scratched.

However, this year sixty prominent business and professional alumni from coast to coast, as members of the Placement Committee under the direction of John Lord of Chicago, as Chairman, have contributed suggestions and made sacrifices in time, in an endeavor to find jobs for this year's graduates. This is another pioneer project of the University of Wisconsin and we have many reasons to believe it will be one of the most worthwhile ever started by any Alumni Association. It will become an invaluable and effective aid to the University Placement Agencies as the circle widens of alumni, who are in a position to offer suggestions and help and who do so by communicating with the Association's offices at Madison.

NOT EASY TIMES

These are not easy times for graduates, equipped and eager to work, to find opportunities. A telephone call or a few minutes devoted to personal inquiries in your locality may result in starting a graduate on a successful career.

As to membership in the Association, it is a pleasure to report that over 75 per cent of the ground lost from 1929 to 1936 has been regained. The reinstatements and the new members coming in daily have a purpose, they are enlisting in a service organization.

FARM COOPERATION

More complete cooperation can help improve rural conditions. Students from county normal schools, state teachers colleges, and the University College of Agriculture, came to this conclusion at their sixth state Collegiate Rural Life Conference, recently held at the University of Wisconsin. They suggested the following as aids to bettering rural conditions: that rural groups strive to be more self-reliant through cooperative endeavor; that government assistance be given to such cooperatives rather than to individuals;

**U. W. Alumni of
Chicago Lead
The Way...**

To the Chicago Alumni Club of the University of Wisconsin goes the honor of being the first alumni organization to set up a part time secretary to handle the many details of its placement service. Such an office has just been established and Arthur Thiede, '34, placed in charge.

Believing that the work of the Wisconsin Alumni Association's placement committee was of such importance that it should not be handled as merely an avocation by a group of alumni, the Chicago club raised sufficient funds to establish a placement office in which their part-time secretary will function.

Present plans call for the making of a complete survey of the Chicagoland business and industrial employment needs, compiling these statistics and having them available for all alumni who are searching for work there. In this survey Mr. Thiede will attempt to locate the principal employers, determining the type of men they are interested in, noting present and possible future demands, and establishing contacts through which application for employment can be expeditiously handled.

SEEK FUNDS

In addition, Mr. Thiede will personally and in cooperation with the several members of the Chicago Alumni club's placement committee call upon selected members of the Chicago club and other alumni to solicit financial assistance to carry on the work. Sufficient funds have already been obtained to get the work under way, but club desires to establish this as a permanent part of their program for the years to come and hence will attempt to get the necessary funds to accomplish this aim.

Another duty of the committee secretary will be to contact the Chicago employers and explain to them the purposes of the club's placement office as well as the general program of the nation-wide committee of the Association.

NO PANACEA

Quite naturally, alumni cannot expect that this office will become an immediate panacea for all unemployment ills. Conditions in Chicago as well as in most parts of the nation are definitely unfavorable for the unemployed college graduate. Every attempt will be made to locate as many employment vacancies as possible. The program will have the long time view uppermost in mind. The making of the survey of industries and business, contacting the personnel directors, acquainting the employers with the general program and getting the office in working order will take considerable time. Much of the work is being done with the hopes that when conditions do improve, this office will be a real going concern and can step into the breach and be of genuine assistance to Wisconsin alumni.

Alumni and students interested in placing their names with this Chicago placement committee are asked to contact Mr. Thiede and not the other members. Mr. Thiede may be reached at Room 1213, First National Bank Building, 38 South Dearborn Street. The telephone number is Randolph 2087.

NAME COMMITTEE

Assisting Mr. Thiede in this important work will be a committee of Chicago Alumni club members appointed by George Ekern, '28, president of the Chicago Alumni club, who was instrumental in formulating the plans for the new offices. E. Gordon Fox, '08, is chairman of the committee and assisting him are the following men: Martin J. Below, George F. Brewer, C. G. Cassidy, Harold Eckhardt, L. B. Falb, Myron T. Harshaw, Marc A. Law, John S. Lord, Henry S. Rademacher, Kenneth S. Templeton, and Herman Zischke.

The officers of the Alumni Association are earnestly watching the developments of this Chicago plan for it is their sincere desire that each of the other alumni clubs about the country establish some similar service. If this could be accomplished, alumni from coast to coast could always have a friendly placement office to which they could come in need.

and that power be more generally used in farm operations. They looked with disapproval upon increased industrialization, but looked forward rather to more diversification as a means of making the farmer more self sufficient. They urged closer cooperation between town and country in working out some of their common problems, conservation of the natural resources, better vocational training and guidance for those on farms, and on active participation of church schools, and social agencies in working out social problems in the rural areas. More than 250 students from 17 state and county schools attended the conference.