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The only morning daily in Wisconsin's capital and university city—a community of 50,000.

The Daily Cardinal

WEATHER
Continued cloudy today and tomorrow. Little change in temperature.

VOL. XXXIII. NO. 119

UNIVERSITY OF WISCONSIN, MADISON, TUESDAY, MARCH 10, 1924

PRICE 5 CENTS

FORTY FORESTER SPECIALISTS MEET IN FIRST SESSION

Research Chief Clapp Opens Conference With Fire Fighting Speech

The meeting of the forest experiment specialists of the research branch of the forest service which opened the two weeks' conference on forest problems Monday morning at the Forest Products laboratory, found 40 men in attendance.

Included were Col. William B. Gregory, chief forester, E. H. Clapp, assistant forester in charge of research, E. E. Carter, in charge of forest management and representatives of eight forest experiment stations and of six of the eight administrative districts of the service. Forecaster Cox of the U. S. weather bureau at Chicago was a guest of the conference.

Sketch Program

Mr. Clapp opened the conference with a sketch of the week's program, the first part of which will be devoted to a general discussion of the forest fire problem, and an effort to formulate a definite program for fire fighting and suppression in all forest regions.

Mr. Clapp said that the annual forest fire damage covers an average of several million acres and has in "peak" years covered 13,000,000 acres. One billion cubic feet of timber is the average loss to this country, and this represented in 1922 a damage cost of \$17,000,000.

Emphasize Lower Cost

Mr. Clapp emphasized the relatively lower cost of adequate fire protection, which not only would save the country practically the entire present loss in timber, but would also be of incalculable value in terms of future forest growth, which is hindered if not destroyed by forest fires today.

The cost of protection and suppression in forest fire fighting at present approximates \$6,000,000 annually. It is estimated that \$13,000,000 could cover a program such as would bring the fire loss to a negligible amount.

A discussion emphasized the assistance of the United States Weather Bureau in its close cooperation with the forest service.

DON HALVERSON MADE DIRECTOR BY REGENTS

Don Halverson, an accountant in the business office of the university, was appointed acting director of the Halls and Commons to succeed Miss Mabel Little, resigned, by the Board of Regents Wednesday.

APPOINT WORKERS FOR Y. M. EVENT

Second Trip Around World Will Be Held Saturday Night

Announcing the committee chairman for the second annual Tour Around the World to be held in Lathrop hall Saturday night, Elworth E. Bunce, '24, general chairman, said that plans for the event were beginning to materialize.

"The purpose of the event is to acquaint students with the actual conditions in foreign countries. The proceeds go for the Y. M. C. A. Student Loan fund," said Bunce yesterday.

Exhibits from 12 countries valued at \$20,000 will be part of the program. An orchestra will furnish dance music from 10 to 12 o'clock. Admission will be fifty cents a person. Foreign students have sent to their native countries for special imports to be in the booths of the exhibition.

The committee chairman are, entertainment, Mohindra Bahadur, grad; finance, Theodore Maldaner, '24; publicity, Lowell Frautschi, '27; advertising, Arthur Wahl, '26; programs, George Schutt, '26; decorations, Martin Bliese, '26; invitations, Edward Hughes, '26; exhibits, George Millard, '26; and lighting effects, Sidney Thorsen, '24.

Mr. Broun, Critic by Trade, Is Poker Shark by Preference

Ad Club Will Hear John W. McPherrin Tomorrow Evening

John W. McPherrin '20 will be the speaker at the meeting of the Advertising club in the back parlors of the university Y. M. C. A. Wednesday night. The meeting will open with a dinner at 6 o'clock. Mr. McPherrin will speak on "The Importance of Advertising in the Introduction of New Products on the Market."

In this speech he will present the steps in putting across new products and the steps in the development of the old products through advertising. He will also tell of his work with the introduction of new products of the Hank-Craft company.

Before this year, Mr. McPherrin was connected with the J. Walter Thompson Advertising company of Chicago. He is now sales manager of the Hank-Craft company of this city.

Mr. McPherrin is one of a number of speakers on advertising that the club is bringing to the university.

S. G. A. WILL ELECT TOMORROW NIGHT

Two Nominations For Each Office to Be Made From Floors

Nominations for officers of S. G. A. for 1924-1925 will be the purpose of a massmeeting open to all women of the university at 7 o'clock tomorrow night in Lathrop parlors.

Two nominations for each office may be made from the floor. The offices to be filled are president, vice-president, secretary, treasurer, census chairman and district chairman.

One candidate for each office has been selected by vote of Keystone, the executive council of S. G. A. Announcement of these nominations will be made at the massmeeting. In addition, two more names for each office may be proposed. Elections will be held in conjunction with W. A. A. and Y. W. C. A. within the next two weeks.

"Every girl should feel the personal responsibility of attending this meeting. Six hundred women can be accommodated in Lathrop parlors. Our aim is to have the nominees representative of real democratic Wisconsin spirit, rather than the result of clique electioneering," said Lois Jacobs '24.

"Women should be nominated on the basis of their prospective service to the organization, interest in the work, and spirit of cooperation, rather than having girls nominated for mere popularity or selfish interests.

"An added effort is being made this year to have each candidate rate fairly high scholastically, in order that the duties of her office may not conflict with her program of studies," Miss Jacobs stated.

Keep Feet Dry and Coats Buttoned, is Advice of Clinic

Keep your feet dry and your coats well buttoned up is the advice given out at the University clinic. Reports show that March is the month of greatest sickness. Colds, grippe and acute respiratory troubles are keeping the doctors busy at the clinic and infirmary.

The staff at the clinic is at work on a number of graphic charts which will indicate the nature and degree of illness among university students. This data will be valuable aid in the future.

Up to this time there have been very few cases of serious sickness. "People should exercise a little more precaution at this time of year than they are accustomed to doing," said Dr. Morey.

Noted Dramatic Writer Will Speak in Music Hall Thursday Night

"I could have learned French, Latin, Greek and German during the hours that I spent at poker," writes Heywood Broun in the April issue of the Cosmopolitan magazine. Mr. Broun, the dramatic critic on the New York World and Vanity Fair, will give his lecture on "The Confessions of a Dramatic Critic" Thursday evening at Music hall, under the auspices of Sigma Delta Chi, professional journalism fraternity.

Besides learning the languages Mr. Broun declares that there would have been time enough left to master the elements of music, all that is important in economics, the rudiments of astronomy, the history of art, ten of the new dance steps and a useful trade.

"Unquestionably the most solemn announcement of the imminence of Judgment day would be met with the plea 'just one more round'" he writes in the articles entitled "Just One More Round" in which he tries to explain to women why men play poker for just another round.

"I hate to quit playing when I'm behind. And if I'm ahead I like to go on and I can't see any fun at all in stopping when I'm just even." "Poker has nothing to do with intelligence. I rather think that the feminine average of skill is higher than that attained by men, and I've never heard of a good woman poker player.

"When it comes to counting how many cards of a suit are out and which, a woman is better adapted to the job than a man. But in the sheer guesswork of determining whether a big bet means a pat hand or nothing at all, a psychic quality is required, and all the great mystics are men.

"Poker is a rather petty substitute for true adventure. The philosopher's stone is a departed hope, the gold fields are gone, the northwest passage to India is blasted the crock of gold has been removed from the end of the rainbow, and men raise on two pair and draw to inside straights.

"Woman shares with man the longing for romance, but her need is deeper and truer and she will accept no substitutes. Poker is what our Freudian friends call an escape. "It is the solace of the substantial and conservative business man. It is thrilling to watch a person who lives by half cent profits expand and blossom in a poker game. Here the magic touch of Midas is made to seem for the moment possible. One may double his stake in the twinkling of an eye. And that in turn may be tripled and so on without limitation," Mr. Broun writes.

Tickets for Mr. Broun's lecture may be purchased from any member of Sigma Delta Chi, at the University pharmacy, Hook brothers and Albert E. Smith Music company, and at the door on Thursday evening. The admission is \$1.10, war tax included. The seats are not reserved.

CHADBOURNE GROUPS MEET DURING LENT

Discussional groups are being held in Chadbourne hall every Thursday night from 7 to 8 o'clock during Lent for the purpose of trying to solve certain problems in the hall, according to Lillian Tyler '24, chairman. Each week a different class has charge of the group. The sophomores will lead this week. The subjects discussed are friendliness, loyalty, spirituality, and leadership. This is the second year that the plan has been in operation.

MARCH NUMBER OF LIT MAG OUT WEDNESDAY

The March number of the Wisconsin Literary magazine will be out tomorrow. A story entitled "Dona Juana" is the feature of the issue. Campus sketches by Elliot Sharp, '25, "Under the Garbage Moon" and a cover by Michael Stiver, '25, are other attractions of the publication.

Illinois Defeats Minnesota By 31 to 19 Score

(Special to The Cardinal)
URBANA, Ill., Mar. 10.—Illinois defeated Minnesota 31 to 19 here tonight, and as a result is pulling strong for Wisconsin against Chicago in the final game of the Big Ten season Saturday night at Madison. A victory for the Badgers will put them, Chicago and Illinois in a triple tie for first place in the Big Ten basketball race.

The game was the roughest seen on the Illinois floor this year with the visitors as the principal offenders. Slim Stilwell, Illinois center, was the scoring star of the evening without having made a single field goal he made 11 points on free throws, the Gophers committing eight fouls against him. Olsen of Minnesota was sent from the game in the first half after four consecutive fouls on Stilwell. Altogether the Gophers made 16 fouls, giving Illinois 17 points on free throws.

Minnesota played a charging game against the lighter Illinois, but was far inferior. In speed Stilwell Haines and Maurer of Illinois were the leading lights in a floor attack which put the ball where Illinois could score either on field goals or free throws penalizing Minnesota for holding and charging. The Illinois led 13 to 7, at the half.

OTIS TO SING IN CONCERT FRIDAY

Glee Club Presents Varied Program in Only Madison Appearance

Edward Otis, '25, will sing three baritone solos as special numbers of the evening of music which the Wisconsin Glee club will present at Music hall Friday.

Otis has been soloist for the Glee club for the past two years and a member of the club for the past three years. He is a pupil of Prof. E. Earle Swinney of the School of Music.

During the summer he was engaged to sing special interludes for Wisconsin theaters, and is now soloist of the Baptist church.

The Varsity quartet, an independent campus organization, will also give several numbers on the program which includes violin, piano, and vocal solos in addition to the selections sung ensemble by the chorus of 30 voices.

Robert Nethercut, '24, accompanist and president of the club, will play Rachmaninoff's "Prelude in G Minor" on the piano. Cecil Ekholm, '25, recently selected violin soloist of the club, will present several numbers.

The concert next Friday is the only home concert which the club will give this year, before setting out on its largest tour, which will include performances in the principal cities of Wisconsin, Illinois, and Iowa.

PRESIDENT INTERPRETS CREED OF SAINT PAUL

President Birge gave his interpretation of the creed of St. Paul and the earliest of the distinctive creeds of the Christian era at Sunday morning's service at the First Congregational church.

"Creeds were born of a desire to put into words the beliefs that we hold essential to salvation," Dr. Birge said. "The Creed of St. Paul is a personal creed; it has never been a creed of the church itself. It is a working creed, dissecting its adherents to a definite end."

This creed was a successful working policy with St. Paul and his associates, and it stands as wholly suitable for the followers of the Christian religion today, was the speakers concluding thought.

PROF. SEVRINGHAUS SPEAKS ON INSULIN

Prof. E. L. Sevringhaus of the chemistry department will speak on "Insulin, the Chemistry of its action," at 8 o'clock tomorrow in 202 Chemistry building. Prof. Sevringhaus has charge of the Wisconsin section of the American Chemical society which is at present studying the action of insulin.

TWO ORCHESTRAS WILL PLAY FOR MILITARY BALL

Music By Thompson Will Be Continuous for Event April 4

Continuous music, furnished by two of Al Thompson's 10-piece orchestras has been secured to play for the Military ball April 4 in the state capitol.

The orchestra will be placed on either side of the rotunda on the mezzanine floor on a dais on a level with the railing. As one orchestra completes a dance the other will begin the next one, eliminating long intermissions. This idea was tried at the Yale and Cornell proms and proved to be a big success.

Played at Notre Dame (Badger Photo)

One of the orchestras is the recording collegiate orchestra which has played for a number of records at Chicago. This group is under the direction of Karl Emmanuel and Cliff Benson. The other orchestra will be directed by Willard Sumner and Cecil Brodt. This combination is the same that played at the Notre Dame prom last year.

One of the new features to be introduced this year, according to Henry Smith '25, in charge of music, is that of identifying the dances by time instead of by number. The first dance will be at 8:30, second at 8:40 and continuous until 1 o'clock.

Use Resonance Boards
It is claimed that the music will carry better by arranging the orchestras on the side as the dome acts as an amplifier and throws the vibrations over the building. To aid in amplifying the music, arrangements have been made for the construction of resonance boards behind each orchestra to augment the tones.

DR. GILLIN SPEAKS AT Y. W. LENTEN MEETING

Dr. J. L. Gillin, professor of sociology, spoke on "Jesus and his Gospel" last night at the Y. W. C. A. This was the first of a series of four Lenten Bible talks which will be given at 7:30 o'clock every Monday night.

POLITICAL RIVALS TO MEET VOTERS

Faculty, Students Invited to Meeting in Music Hall Today

All faculty members and university students who are over 21 years of age and have been residents of the fifth ward for a year will assemble at 8 o'clock tonight in Music hall to meet the various candidates for municipal offices.

The meeting will be held under the auspices of the Collegiate League of Women Voters and the fifth ward branch of the Dane County League of Women Voters. Miss Lelia Bascom, assistant professor of English, will preside.

In accordance with a yearly custom, the leagues arrange pre-election meetings in each ward of the city where the candidates can speak directly to the voters. The meeting in Music hall will be the first this year.

Mrs. F. C. Sharp, wife of Prof. F. C. Sharp, is a candidate for re-election as supervisor of the fifth ward. Other candidates to speak at the meeting will be Mayor I. M. Kittleson, his opponent, Clyde A. Gallagher, A. R. Rhode, Robert Duncan, and Henry Caesar, aldermanic candidates.

COLLEGE WOMEN OVER EDUCATED

—BRADY

Journalist Says Ultra Modern Ideas Must Be Temporarily Forgotten

That college women are over educated and under trained, and that they have too little courage and too many ideals, was the keynote of a talk on "Opportunities for Women in Journalism" given in Lathrop parlors Thursday afternoon by Miss Margaret Brady, assistant editor of the Modern Hospital journal in Chicago.

"In order to get a job you have to tuck your ultra modern ideas away for the time being," said Miss Brady. Most girls coming out of college go into an office with the idea that they are a self appointed committee of one to reform the establishment.

"The business world is not looking for any 'Main Street' Carols to reform it. Girls that take it upon themselves to reform old establishments will meet with the same fate that Carol did, in trying to reform Gopher Prairie.

"It seems as if bobbed hair will have to be sacrificed on the altar of a career. There are some antiquated employers who still think that if a girl does not have her hair piled up on top of her head, and does not wear stiff collars, that she does not belong in the business world.

"Girls need courage more than anything else in trying to get a job," said Miss Brady. "Go out of college prepared to go from door to door looking for a job. Don't think that newspapers and magazines are waiting to make you editors. Above all don't be temperamental, be willing to start at the bottom.

"Don't expect to make a fortune when you start out. All that you can expect at first is \$20 a week, unless you have enough 'pull' to get a real big job. The last don't is, don't be too proud to use 'pull' because most journalism jobs are filled from the inside," Miss Brady said.

CEDAR RAPIDS, Iowa—A committee of the junior class in Coe College will select the junior prom queen from eight junior women who will be nominated by the committee. Elections will be held during the second week in April, after which the queen will select her own partner to join with her in leading the promenade.

READ CARDINAL ADS

Orpheum
Orpheum Circuit

Every Night 7:15 and 9 and Sunday Matinee 3 P. M.
22-36 and 50c Plus Tax Bargain Matinee—Wednesday and Saturday 3 P. M.
All Seats 27c Plus Tax

NOW PLAYING
DOUBLE FEATURE
PROGRAM

O'Brien **Carl**
Sextette **Fletcher**

Giving
Positive Proof
"MUSIC
HATH
CHARMS"
in
'Sweet 16'
With
RUBY
HOWARD

JACK JOYCE
STUART GIRLS
LIEUT. THETON & CO.
PATHE NEWS AND TOPICS
KLEIN BROS.
In "Jest Moments"

THREE DAYS ONLY
STARTING THURSDAY
AN EVENT OF THE SEASON
SOPHIE TUCKER

STARTING SUNDAY
MATINEE
RETURN OF THE
POPULAR FAVORITES
Dorothy La Verne
Players

Offering the Best
BROADWAY SUCCESSES
Opening Play
The Comedy Drama Success
"ADAM AND EVA"

One of the Orchestras Secured For Military Ball



Thompson's collegiate recording orchestra is shown here during the process of making records. This orchestra of eight men will be augmented to ten for the annual Military ball.

The orchestra is under the direction of Karl Emmanuel and Cliff Benson. In conjunction with another of Thompson's orchestras

this group will furnish continuous music for the event, one orchestra beginning play as the other leaves off.

STUDENTS DISLIKE HOUSEHOLD WORK

University Women Prefer Clerical Work; Men Wait on Table For Board

Women students prefer clerical work to house work, and the men select jobs of waiting on the table in exchange for their meals, according to records from the women's Miss Elizabeth D. Young, and the Y. M. C. A. employment office.

Demands for women to do part time house work in exchange for room and board are greater than the number of women who wish to do this kind of work. "The majority of women do not care to do house work because they do not realize that room and board are big items of expense," Miss Young said.

Other work for women includes tutoring or taking care of children at odd times, clerking in stores, and working in the library, cafeterias, or sorority houses.

In addition to waiting on the table, men, on the other hand, work as janitors, salesmen or clerks.

Approximately 300 to 400 women are working at some kind of employment or other, although very

few of this number are supporting themselves entirely.

The Y. M. C. A. has given out over 300 permanent jobs this year, and from 600 to 1000 temporary ones.

Appoint Four to Committee Work On English House

Two more members were appointed to the active committee for the establishing of the English house, and two on the advisory committee, according to Carrie Rasmussen, '25, who is in charge of the enterprise.

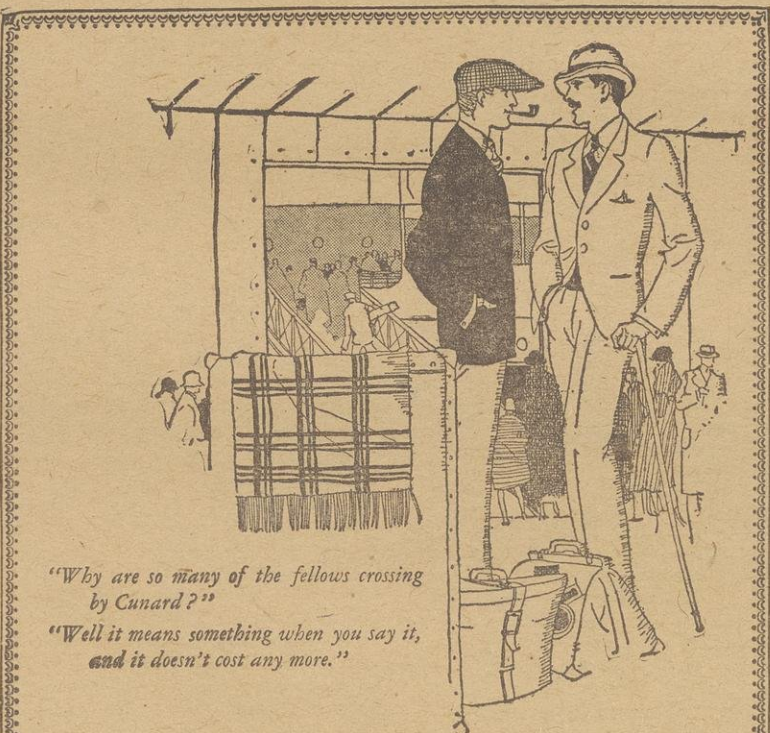
Houses are being inspected and plans for financing the house are

Stock Judging

See the judges explaining the "20 points" to the scholars who took part in the Little International Stock Show held in the stock pavilion at Madison—shown in the Roto-Art Section of The Sunday Milwaukee Journal next Sunday!

Badger Rent-a-Car

Studebakers, Nashes, Columbias
Dodge
Fairchild 2099 312 W. Johnson



"Why are so many of the fellows crossing by Cunard?"

"Well it means something when you say it, and it doesn't cost any more."

Tyrrenia, Caronia, Carmania, Albania, Antonia, Ausonia, Andania, Saxonia, Columbia, Assyria and other One Class Cabin Ships provide CUNARD service and satisfaction as low as \$115.

Apply Company's Agents Everywhere or
THE MUELLER AGENCY
126 So. Pinckney St., Madison, Wis.

AMERICAN CAR SENT TO CHINA

Tsing-Faung Sun '24 Orders Six Cylinder Model For Mother

In order to bring back to his mother in Shanghai, China, something in the nature of a souvenir from the land of his Alma Mater, Tsing-Faung Sun '24, has made arrangements to have a brand-new six-cylinder American-made motor car shipped to her.

There are a great number of motor cars sold and used in China, particularly American-made ones," explained Sun, "but I find that it is much less expensive to buy a car here and ship it back, than to buy it over there. The cost of automobiles in China is from 70 to 100 per cent higher than it is here. Even though it will cost me \$300 to ship the car, I shall save money by buying it in this country."

The car is a six-cylinder, five passenger Chrysler semi-sport model, and it was bought through the local dealer who has the Chrysler agency, and who is arranging to have the car shipped. Sun will graduate in June from the College of Letters and Science, after which he expects to spend the summer travelling through the east.

visory committee, who will look over the work, includes Lois Jacobs, '24, Elizabeth Stolte '25, Evelyn Smith '24, and Gladys Boerner, '24.

READ CARDINAL ADS

Yellow Cab Invests in Men

Every man at the wheel of a YELLOW CAB represents a substantial investment of our money. His training is worth every penny it costs because we cannot afford to intrust the public to the usual type of chauffeur.

YELLOW CAB drivers are not chauffeurs. We have selected them from every walk of life and first taught them to drive our way. Then we made alert, courteous, business men out of them.

That is why YELLOW CAB drivers are different. They have no time-worn traditions to live up to or shady records to live down. They are clean, decent young chaps, soberly bent on making an honest living.

Some people think a barn, cabs and a few telephone wires make a cab company. Perhaps they are right in certain cases, but it takes infinitely more to create a YELLOW CAB system such as this city enjoys.

YELLOW CAB started with an idea which has developed into an ideal. That ideal is a complete reversal of the old order of "How Little for How Much."

We are constantly striving to see how much we can give for how little. It explains why YELLOW CAB service is always improving and why cab rates in this city are lower than they have ever been before.

The new type of YELLOW CAB driver is only another evidence of organized responsibility.

Hail Them Anywhere

**YELLOW
CAB
CO.**

Bad--500--ger

Use Our Coupon Books, \$10.00 books, \$9.50 Cash

DAILY REPORTS OF
ALL BADGER TEAMS

CARDINAL SPORTS

ATHLETICS IN THE
COLLEGIATE WORLDCAGERS HAVE SLIGHT
EDGE OVER HAWKS
IN TONIGHT'S BATTLEPoor Basket Shooting at Iowa
Spoiled Chances For
Clear Title

Following the disastrous tilt with Iowa at the Hawks' stronghold Saturday night, the Badgers are given a very slight edge on their opponents when the two teams meet again tonight in one of the two remaining games on Wisconsin's basketball schedule.

Once more poor basket shooting took its toll on Badger hopes for a chance to a clear title to Big Ten honors. During the first half of that fatal tilt the Cardinals displayed marvelous team work and brought the ball down the floor time after time, only to miss easy tries at the hoop.

Badgers Make Rally

Iowa held Meanwell's men without a field goal during this period, but in the second half they came back and ran the score from 21-7 to 22-19. Had the game lasted a few minutes longer the result would doubtless have been different, as the Badgers were going wild and sinking shots from every part of the floor.

Tonight the Baggers are confronted with much the same problem. If they can turn loose a barrage of shots which will be accurate enough to run up a comfortable score in the first half the game will be as good as won, for Wisconsin's defense, relying largely upon Diebold and Wackman, has proved itself able to hold its opponents down to a comparatively small score.

Can Tie for First

Iowa boasts a formidable scoring combination in Jensen, Laude and Janse, all of whom are near the top in conference individual scoring. Wisconsin with its highest scorer, Gibson, standing twentieth on the list, has been under a serious handicap all season, for the team had not one on whom to rely for plenty of baskets.

Everything depends on the outcome of this game. If Wisconsin loses it will be relegated to the ranks of would be contenders, while if the team pulls through to victory it will have rosy prospects for a double tie for first with Chicago.

The closeness of the score at Iowa City Saturday night, as well as the remarkable comeback the team showed in the second half, presage a win for Wisconsin tonight if the team is playing up to its standard form.

IOWA'S CORN-COB
DOOMED, SAYS BOB

Well, they'll be at it again in a few hours! Ye "Sons of the Corn-cob" from Iowa and the Milk-fed Badgers will be pushing a poor defenseless ball through one of those baskets which ain't made for groceries.

These athletes get as much fun out of dribbling a basketball as they do explaining why they flunked an exam with one hand and how to win championships with the other.

Iowa will have no more license to beat Wisconsin tonight than a boot-legger. Three fire departments will be on hand to put out all flames caused by the friction of Captain Gibby, Elsom and the rest of the crew of speedy piano movers, and when the referee blows his whistle to begin the marshmallow party, Iowa will think that "fore" is the amount of money it costs to buy a bottle of gin.

ILLINI FROSH BEAT
IOWA IN TRACK, 56-54

CHAMPAIGN, Ill., March 9.—University of Illinois freshman track team won over University of Iowa freshmen in a telegraphic track and field meet yesterday, 56 to 54. Illinois made "slams" in the high jump and in the 440 yard dash.

DENVER, Colo.—Delegates to the Republican National convention from the first district of Colorado, named today were instructed to vote for the renomination of President Coolidge.

TWO CONTESTS LEFT
FOR BADGER CAGERS

With two more games left for the Badger cagers, and both of these at home, the Big Ten Basket race is narrowed to a contest between Chicago, Wisconsin, and Illinois, with all present indications favoring the Cardinals.

All seats for the Chicago game have been sold out for months, but about 150 ducats remain for the Iowa tilt tonight and will be put on sale at 9 o'clock this morning.

The sale will be open, no fee cards will be required, and two seats will be sold to one person. The cardboards are expected to go in short order, according to Paul F. Hunter, director of ticket sales.

BADGER TANKMEN
SWIM AT CHICAGOCzerwonky, Simpkins, and
Koch will Enter Meet For
Wisconsin

The conference swim meet will meet will be held in Bartlett gymnasium at Chicago this week end. Several teams stand out above the rest, they are Northwestern, Illinois and Chicago. Northwestern, with a well balanced squad, is expected to win.

Coach Steinhauer will take several of the Badger tank men down. The Cardinal team, as it lined up early in the season, would have had a good chance to cop, but graduation and ineligibility hit the team very hard, and only a remnant is left.

One man who is expected to win is Captain Hugo Czerwonky. He is entered in both the breaststroke and the backstroke. He has won these events this year against Iowa, Minnesota, Chicago, Indiana, and the Milwaukee A. C. In the Chicago meet, he tried to break the conference record in the breaststroke, but failed by 4-5 of a second.

Simpkins and Koch are entered in the dives. These men have a good chance of winning a place, as they have been performing consistently this season. If Gerber is eligible, he will be entered in the 440 yard swim and in the dives. He would undoubtedly place in both of these events.

The other men on the squad are inexperienced and not of conference calibre, according to Coach Steinhauer. Most of them are sophomores and will make a good nucleus as Kehl, Flueck, and Frazier leus for next year's team. Such should be winners next year.

Do you remember way back in 1915 when Arlie Mucks broke the world's indoor shot-put record when he tossed the iron cannonball 49 feet 4 1-4 inches in a meet here with Notre Dame.

Chada Shows Real Ability
in Winning Heavyweight Bout

Real Wisconsin spirit was displayed in the wrestling meet with Northwestern last Saturday. It was in the heavyweight bout, which Chada won for the Badgers.

Chada, who hails from Green Bay, is only a sophomore. He has been out for wrestling for two years, but never made the team. But he is a hard worker, and has come out daily, with no chance of getting his letter.

Last Saturday, when it was time for the heavyweights to trot out on the mat, Coach Hitchcock had no man to put in. Bieberstein, the regular in this class, had hurt his arm and could not wrestle. The coach was ready to forfeit the bout,

GREEKS ASKED TO
ENTER TEAMS IN
RELAY CARNIVALMany Sororities Have Already
Entered Teams; But Only
One Fraternity

Fraternities and sororities which plan to enter teams in the eighteenth annual relay carnival, which will be held in the gymnasium annex on Saturday, March 22, are urged to file their applications at the gymnasium as soon as possible, according to Carl Klath '26, manager of the relay carnival.

Twelve sororities have selected the captains of the teams which will represent them in the carnival, while more than 20 sororities are expected to have teams entered in competition for the four trophies which will be given to the winners of the inter-sorority relay race.

More Fraternities Wanted

Alpha Epsilon Phi, with John Petaja as captain, is the latest sorority to enter a team in the relay races.

Phi Kappa Sigma is the only fraternity to enter its team in the interfraternity event while Shattuck academy, Faribault, Minn., will compete in the academy events.

More expensive prizes will be awarded this year than at any previous carnival. Four trophies will be given to the winners of the intersorority relay races, five trophies will be awarded in the interfraternity relay, while gold watch charms will be given to the winning team in the intramural league.

Many Trophies Awarded

The Arlie Mucks trophy will be awarded to the winner of the shot put, and a special trophy will be given to the athlete scoring the highest number of points in the academy events.

Gold, silver and bronze medals will be awarded in the handicap academy events; gold and silver medals will be given in the high school relay; and gold medals will be given to the victorious team in the special two-mile relay race between Northwestern and Wisconsin.

QUALITY OF 1924
CREW IS UNKNOWNMen Will Be Picked as Soon
As They Work on
Lake

With four port men lost by graduation and no new outstanding material developed as yet, the quality of the 1924 crew is unknown.

The men have been working indoors on the rowing machines. Coach Dad Vail will not attempt to pick a crew until the men have had a chance to work on the lake.

"On to Poughkeepsie" is the battle cry of Coach Vail, but the men must first make a good showing in the time trials over the three mile course on Lake Mendota before any definite plans are made. No crew will represent Wisconsin at the eastern regatta unless it can make a favorable impression, according to Coach Vail.

All-Around Man



A. BIEBERSTEIN

Bieberstein, star guard on Wisconsin's football eleven, is one of the university's all-around athletes. With an average of over 90 in the law school, Bieb is working his way through school, in addition to playing football in the fall and working with the wrestling team during the mat season.

"Bieberstein is one of the school's greatest athletes, from an all-around standpoint," Coach T. E. Jones said yesterday.

Bieb may go out for the weights in track later on, Coach Jones said.

SPRADLING LEADS
BIG TEN SCORERSLeaders in Point Rating May
Change Before Conference
Season Closes

Seven Big Ten teams have completed their basketball schedules, and the leading conference scorers for the present are largely determined, although there is a bare possibility that the rating will be upset.

Spradling, Purdue, still holds his lead by an eyelash, with 128 points, closely followed by Cunningham and Miner, Ohio, with 117 and 115 respectively. Haggerty, Michigan, is fourth with 110 counts to his credit, with Pesek, Minnesota, next with 107.

Pesek is the only man who has a chance of climbing higher, as the other leaders have played their last game of the year. He is 21 points behind Spradling and 10 behind Cunningham.

The leaders are:

	B.	F.	Pts.
Spradling, Purdue	50	28	128
Cunningham, O. State	40	39	117
Miner, Ohio State	43	29	115
Haggerty, Michigan	44	22	110
Pesek, Minnesota	43	11	107
Logan, Indiana	41	18	100
Ecklund, Minnesota	35	26	96
Robbins, Purdue	34	23	91
Janse, Iowa	32	27	91
Stillwell, Illinois	34	18	86
Gullion, Purdue	32	19	83
Dickson, Chicago	40	2	82
Racey, Minnesota	29	21	78
Shaw, Ohio State	33	11	77
Barnes, Chicago	22	32	76
Sponsler, Indiana	31	12	74
Alyea, Chicago	32	3	67
Potter, Illinois	30	7	67
Nyikos, Indiana	23	10	66
Gibson, Wisconsin	23	19	65

"BO" McMILLAN HELD
IN OIL FIRM PROBE

SHREVEPORT, La.—Federal officials today served on "Bo" McMILLAN, football coach at Centenary College here, an order that he produce all records of the Harry Morris Guaranteed Gusher Syndicate No. 3 and allied concerns.

The order was in connection with a civil action concurrent with a criminal prosecution of Morris for alleged use of the mails to defraud in promotion of the concern.

MARINETTE—The Boreal Manufacturing company of Marinette has added 100 employees to its glove factory force, according to J. H. Solomon, manager. More than 300 girls are now employed at the plant.

LAKE GENEVA—Hotel ne, Lake Geneva, has been sold to George Krug, Milwaukee, for \$50,000. Mrs. G. Irvin, present owner, will return to her home in Milwaukee.

CARDINAL TRACK
MEN PREPARE FOR
CONFERENCE MEETWisconsin Team Should Make
Strong Showing at Evans-
ton on Saturday

With the conference meet only four days away, Wisconsin's championship aspiring track squad is working hard in preparation for the big held at Evanston Friday and Big Ten indoor games which will Saturday, March 14 and 15.

Notre Dame broke three gym-against Wisconsin, and the records nasium records in the dual meet made in several of the track events equalled the Big Ten marks.

Records Broken

Captain Kennedy, Notre Dame, ran the one-mile race in four minutes and 21 seconds, when he defeated Cassidy and Schneider, Wisconsin runners, while McTiernan, Notre Dame's star dash man, lowered the record in the 440-yard dash to 51.3-5 seconds by breaking the tape ahead of Read and Piper.

In the relay race, which was the deciding event of the meet, the Irish gained a lead over Wisconsin's team and finished the mile in 29.4-5 seconds, establishing another Notre Dame gymnasium record.

"Probably the main reason for the victory of the Notre Dame track men over Wisconsin was because they were primed for the meet," declared Coach Mead Burke. The time in all of the runs was exceptionally fast, while the marks made in the field events were good.

Four Teams Strong

While it is doubtful whether the Badgers will be able to win, the Big Ten championship in the conference games at Northwestern, it is expected that Wisconsin will make a good showing.

Illinois, Michigan, Iowa, and Wisconsin appear to have well-balanced teams, while the other conference schools have athletes who are strong in the special events.

Hitting the High
Spots with Ken

Will we win? Can Iowa beat us again? From all sides come such queries. "Doc" Meanwell always says, "If we knew how these games were coming out we wouldn't play them."

* * *

Certainly was a blue week-end for Wisconsin teams. Even the tiddly-winks team would have lost if it had had a game scheduled.

* * *

The Northwestern wrestling coach should have brought more heavy weight men with him, maybe Wisconsin would have won. One of our 135 pound men took a decision from their regular heavyweight.

* * *

THE CROSS COUNTRY TEAM "Oh, mother see those naughty boys

With bare limbs exposed to the cold air."

"Hush my dear, that's nothing at all

They are only advertising athletic underwear."

* * *

In a little fuss after the wrestling meet over one of the decisions the Northwestern coach threatened to clean-up Joe Steinauer. Glad he didn't because we like to have Joe with us.

* * *

The baseball squad is using the jumping pit in the annex for practice in base sliding.

* * *

To offset the story of the one-legged wrestler at Indiana comes the story of a one-legged catcher who has made the varsity baseball squad at Michigan.

* * *

I hope Wisconsin to win tonight by a safe margin. The team has not lost a single home game this season and always seems to go better here. Doc's quint was not outclassed at Iowa City by any means. Like any team, it had a tough streak at the outset of the game during which time the Hawks piled up a lead too great to overcome after they hit their stride.

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UNDESIRABLE AND UNNEEDED

A flaming cross is erected on Lake Mendota, in connection, to judge from the proximity of white-robed men and similar occasions elsewhere, with the Ku Klux Klan. If it is significant of the Klan and intended activities, it is, indeed, a regrettable thing, for the Ku Klux Klan is not a desirable organization. Nor are its activities to be desired here or elsewhere. It professes to stand for good citizenship, decency, and true Americanism, but even so, it is far from representing any one of those qualities. Americanism, decency, and good citizenship are not symbolized by masks, secrecy, and terrorism. They are not to be attained by mystery, and by the inspiration of fear and inter-class hatred.

Good citizenship does not need to fear the light of day and it can accomplish more in honesty and openness than in masks, if good citizenship ever does don a mask. Americanism does not consist in secret organizations striving to grasp the political power and in a state of affairs where one man does not know who his neighbor is. And decency and fairness call for something else other than the depriving certain unfavored peoples of their social, political, and religious equality and rights.

There is neither need nor necessity for the existence of the Klan. Were this country in the throes of civil strife, were dissension and lawlessness everywhere rampant, then there might be a need for some such organization to preserve law and order. But the country is peaceful and prosperous, and its most undesirable and most anti-social element is the Klan itself. At best, the Klan is a silly organization numbering the greater part of its adherents among the uneducated, the ignorant and the illiterate.

TO THE HISTORICAL LIBRARY

Courtesy is never so well appreciated as when it is lacking. That this is a truth may be ascertained by visiting the desk of the Historical Library and attempting to get the same courteous, pleasing service so readily granted at the desk of the University Library. Of course there may be a reason for it, for perhaps somebody got up on the wrong side of the bed or breakfast might have disagreed. But even so, there is no need of persisting in the habit of getting up on the wrong side, and further, a change of menu is good even for the best of tempers. But unquestionably, the ungraciousness and snappiness of the last week or so is not permanent.

FEES

At the end of every semester in almost every lab course, there is read off a list of the names of those students who have not yet paid their fees. The reason

in the greater number of cases for the non-payment is nothing more than pure procrastination. There is no reason for it since credit in the course cannot be obtained until fees are paid. Nor is there anything to be gained by waiting for the money no interest. As it is, the postponement of payments results in a lot of additional clerical work checking up and re-checking. Since the fees must be paid, it might just as well be done at once and have it over.

In Wisconsin there were half as many votes against the Bok peace plan as there were for it; in Colorado there were a third as many votes against it as there were for it; in Wyoming and Louisiana there were a quarter as many votes against it as there were for it. Wisconsin's vote shows that a larger per cent of the people are against the plan in the state than in any other state, but still a majority in Wisconsin is for the proposal.

The agitation against the government's freeing prisoners of the law and not freeing prisoners of the army has at last taken effect, for a proclamation has recently been issued by the president freeing all members of the army and navy who were convicted of desertion between November 11, 1918, and July 2, 1921. Now for agitation to free the rest who fought bravely and well but were court martialled when their bodies broke under the strain and went to sleep on watch, or committed some other act which almost any one under similar circumstances would have done.

Great Educator Paid Tribute On Reaching Ninetieth Birthday

By LE BARON RUSSEL BRIGGS
(Reprinted from March Atlantic Monthly)

Charles William Eliot was 35 years old when, in 1869, he left a professorship at the Massachusetts Institute of Technology to become President of Harvard College. Approval of his election was by no means unanimous. He was a chemist; and to make a chemist president was a perilous innovation. He was not widely known, though certain articles of his in the Atlantic Monthly had attracted attention by their new treatment of educational problems. He was not popular, nor capable of bidding for popularity. To many he was personally formidable, a Bostonian aristocrat, now puritanical, now dangerously radical, and always tactlessly outspoken. Today he is the greatest figure in the history of American education, the foremost citizen of the United States—not honored only, but beloved.

The transformation of public feeling toward him is caused in part by the steadily increasing greatness of his own character and life, but chiefly by the discovery of that character and of the use to which that life is put. Power he exhibited early. Power over men and affairs he acquired, day by day, with a speed which bred bewilderment, distrust, and alarm. People talked of him as a tsar. Slowly and surely they have learned that every power with which nature and unremitting labor have equipped him he directs to one supreme end. His noble speech, perfect in voice and enunciation, unmistakable in purpose, dignified, controlled, with tremendous strength in reserve, his amazing capacity for work and his delight therein, his scorn of fear and favor and defeat, his every gift of body or of mind, he has used with complete unselfishness for the purpose beyond the horizon of most men in private life or in public.

President of Harvard college for 40 years, possessed by the determination to make of Harvard college a great university, he knew not how to work for Harvard only. Beyond the university was his country; beyond his country was the world. Every selfish motive, every academic motive, every provincial motive was below him. As he himself acquired power, so should his university, so should his country, acquire it—always for freedom and for man. Hence, among those who have come to understand him, no disagreement with his opinions can affect by one jot admiration of his character. They may denounce his doctrine and believe, forever, in him. All who know him he enlarges. Even in his faculty, men whose whole academic career might hang on his good-will would openly oppose his dearest schemes, feeling that failure to speak out was personal disloyalty to him. Nor did any teacher's opposition warp his estimate of that teacher's value to the university or retard that teacher's promotion.

The inscription on a cup which the Harvard faculty of Arts and Sciences gave him 20 years ago tells of his passion for justice, for progress, and for truth. This passion is the unquenchable fire of his life. Even his prejudices—the strong prejudices of a strong man—turn to ashes in his consuming zeal for justice. Nor is he, as many leaders are, blind to small things in the close pursuit of great ones; his mastery of details is a constant revelation. Nor does the intensity of his public work diminish the intensity of his devotion to his home.

At 90, he still strikes with uncompromising truthfulness and courage, for every great cause in America or out of it; and his voice, whether recognized as his or not, is heard throughout the world.



He failed in Physics, flunked in Chem.

They heard him softly hiss,
"I'd like to catch that guy who said
That ignorance is bliss."

Among the other sex

Ara: "Don't you like Jennie's complexion?"

Belle: "I really don't know, I never used any of hers."

That reminds us, of our latest adventure in a sorority house; when we put on our turn-cap the last time it was Saturday eve and in a certain house on P—e Street, we encountered all those who were left behind practicing the new sport of "dropping eyebrows".

At first we thought that the dear sisters were trying to wink at us, but finally we were enlightened, when the queen, sitting on a throne, lifted up a book.

"HOW TO ATTRACT MEN"

And the queen read a quotation, that the girl who wants to win ought to stand on the corner of Lake and State, near that drugstore there, and whenever a man passed, she should drop her eyebrows.

And then she showed them how, and all the dear sisters joined in the chorus.

And now we know why they call them the owners of so many loving cups.

HABIT

Kappa—Dye
Alpha—Know
Theta—Beans?

TO MY MEDUSA

For in her head are many snakes
All held there by her charm,
They writhe and twist at her command
Their lines can do no harm.
But I, I fear her not a bit,
I am too strong you see,
She may have caught the rest,
but then,—
She never could scare me.
Her many wiles and cunning ways
Old stuff, brushed up anew;
I know them all, each little trick,
And more besides hers, too.
Though she may try to charm me now
She'll fail until I die;

For I on bended knee do wait—
Yes, at her feet I lie.

He—What I know of you startles me. I feel as though I were in danger.

She—A little knowledge is a dangerous thing.

Sister "Why do you keep Howie in suspense? Why don't you say yes?"

Second Kappa "I'm just getting even with him."

WHY HE CUT

I woke to look upon a face
Silent, white and cold,
O, friend, the agony I felt,
Can never half be told.
We'd lived together but a year,
Too soon, it seemed to see
Those gentle hands outstretched
and still,
That toiled so hard for me.
My waking thoughts had been of one
Who now to sleep has dropped,
'Twas hard to realize, O friend,
My Ingersoll hath stopped.

English: "Construct a sentence using the words 'former' and 'latter.'"

One a: "The former fell down the latter."

"Here, Kitty, Kitty, Kitty."

"Gwan away, cat."

But still she got the date
She—Something in my heart tells me that you are going to ask me to your next dance.

He—My dear girl, you must have heart-trouble.

Wait the room mate says that the above is a fairy tale.

"Yeh, my girl acts just like a doll."
"How's that?"
"Yeh, when I squeeze her says 'papa.'"

APOLOGIES TO BILL

A pretty young girlie named Tillie,
Had a beau about whom she was silly,
A proposal she wanted
So that's what she taunted,
"When Willie, when Willie,
when Will-he."

COUNT ZAZA.

The Reader's Say-So

TOLSTOY SPEAKS

Editor, The Cardinal:

Relative to the difference in opinion of Sherwood Eddy and Professor Sorokin will you print the enclosed clipping in your column. It appeared in the La Crosse Tribune March 6, 1924.

Yours truly,
J. B.

"Business in Russia is impossible for several years. Russian waits for development and you must wait for a year, or maybe two to do your business with Russia. When the government is changed, and I'm sure that time will come soon, the United States should recognize the Russian government." With these statement Count Ilya Tolstoy of Russia summed up existing conditions in Russia at the noon luncheon of the Chamber of Commerce on Wednesday.

The speaker said in part:

"Russia is three times as big as the United States. It takes 12 days in a fast express train to cross it from west to east and a week from north to south. I don't know how to tell you to get there but go straight ahead, you can't miss it."

"This country has lots of information about Russia and I used to read quite a bit about it but now I'm tired of it. There's too much information in this country. Men spend ten days in Russia and then they come back to this country, write a little, and then they are authorities on the conditions in Russia. There are too many authorities. They don't know the language. Moscow is now a robber's camp. The bolsheviks have brought their wealth to Moscow and that's why Americans visiting in Russia come back and say that Russia has

cars, restaurants, ladies in gowns and furs, and schools.

Many Idle Factories

"They see two nice schools in Russia that the bolsheviks show them, but they don't see the thousands of schools without windows where the children are freezing and where the teachers are freezing. They see three factories in Moscow but they don't see the thousands of other factories that have been closed. That's why their reports are not what they should be and are not worth anything."

TWO BLACK CATS

Editor, The Cardinal:

Fraternities are forever being condemned as silly, childish, idiotic organizations with memberships consisting more or less of nitwits and morons. But now and then there comes an opportunity to justify their existence and to obtain a full appreciation of the benefits to be derived from them. The most recent opportunity in this regard is that occasion whereon a certain fraternity sent a couple of its pledges out to roam the streets in search of a couple of black cats at a late hour one cold winter's night. Could anything more conducive to the development of good men and true be imagined? Could any letter plan of giving untried youth a better appreciation of the hardships and responsibilities of life than the knowledge that they must search for two black cats while their brothers at home, having proved their mettle, lie comfortably sleeping? That particular fraternity is to be complimented for its untiring effort to develop its pledges into men of fearless, unshivering natures and persevering characters. Beyond all doubt, it must be a source of great pride and joy to belong to that fraternity and every other one like it.

M. H. E.

SOROKINE GIVES REVOLT CAUSES

Social Conditions and Degeneracy Starts Trouble, Russian Professor Says

"There are two big general causes of revolution," said Professor Pitirim Sorokine, of the University of Petrograd Thursday afternoon in his final lecture on the subject of "The Sociology of Revolution".

"These two groups are, first, the biological impulses of a group of human beings cannot be satisfied by the existing social conditions so the group makes attempts to change this order to suit their needs; second, the degeneration of the governing class and of the individuals composing the ruling bodies is a big factor in causing dissatisfaction among the people to such an extent that they will instigate a revolution," he said.

A weak governing body will naturally leave a state of government that is very susceptible to revolutionary ideas and actions, according to Professor Sorokine.

"It is very seldom socialist, communists, or bolsheviks who start a revolution," said professor Sorokine. "It is usually the women and children who demand bread and food that in time incite the rest of the population to revolution. Besides these instincts of hunger and famine an important human instinct that is a force in revolution is one against property, and ownership."

"CHITRA," INDIAN PLAY, POSTPONED TO MAY 17

The postponement of "Chitra," the Indian play by Tagore, from March 22 to May 17, was announced today by Mohindra Bahadur, grad. The change was necessitated because it was discovered that Music hall would not answer the purpose. The play will be staged in the Lathrop concert room.

W. A. A. meeting postponed until Thursday night because of the basketball game. Time and place of the meeting will be announced in Wednesday's Cardinal.

Bulletin Board

This column is for the use of members of the university staff and all campus organizations wishing to reach large groups. Notices will be received at The Cardinal office, Union building, up to 5 o'clock on the day previous to publication. Notices may be given over the phone by calling B. 250.

SAINT PAT'S PARADE

All organizations, fraternities and rooming houses are invited to enter floats in the annual Sait Pat's parade, March 22. Call Lynn Bus-

CITY POLITICAL MEETING

Joint meeting of Collegiate League of Women Voters and Fifth ward branch of Dane County League of Women Voters will be held at 8 o'clock today in Music hall. Everyone living in the fifth ward, especially students is urged to come and learn about the city political elections coming this month. Men and women invited. Mayor and aldermen will speak.

BADGER AD STAFF

There will be an important meeting of the 1925 Badger local advertising staff at 7 o'clock Wednesday at the Union building. All members of the staff will please report at that time.

DE MOLAY CLUB

All university De Molays interested in forming a club will meet at 7:30 o'clock Thursday evening in the back parlors of the Y. M. C. A. Officers will be elected.

CATHOLIC STUDENTS

Announcement of the hours of services for the students' retreat is made in the "In the Churches" columns of this issue. Save it for reference during the week.

FRENCH CLUB

French club will hold a meeting in 112 Bascom hall, at 7:15 o'clock this evening. Zaclav Strela will give an illustrated lecture on Czechoslovakia.

WOMEN STUDENTS

Women students who are interested in work as girl scout coun-

cellors for nature study, athletics, swimming, scoutercraft, or dramatics are asked to call at the office of the dean of women.

CLEF CLUB

Clef club will meet at 7 o'clock Thursday evening in the concert room at Lathrop hall.

MUSIC SERVICE

There will be a quiet hour of Music at the Luther Memorial church between 5 and 5:45 o'clock tomorrow night under the auspices of the Y. W. C. A. and Y. M. C. A.

PI TAU SIGMA

A special meeting of Pi Tau Sigma will be held Thursday night after the A. S. M. E. meeting in 117 Engineering building. It is important that all members be present.

PRESIDENT'S GUARD

President's guard will not meet tonight because of the basketball game.

ADVERTISING CLUB

The Advertising club will meet in the back parlors of the Y. M. C. A. at 6 o'clock Wednesday evening. J. W. McPherrin, '20, will speak.

RIFLE CLUB

An important meeting of the Rifle club will be held at 7 o'clock Tuesday night in Armory office to make match announcements and awards.

DAIRY CLUB

The Babcock Dairy Science club will meet at 7:30 o'clock March 12 in the Dairy building. Prof. A. Hopkins will talk on "Present Day Methods of Advertising Dairy Products". Special invitation is extended to all dairy and short course students.

ATHENS — Eleutherios Venizelos, former premier who came to Greece recently to try to straighten the political situation, will go to Paris.

Miss Hazel West

Dancing Class
Every Monday Night 7:30 to 9:30
BOYD'S STUDIO
Private Lesson by Appointment
Clal B. 2729, B. 1873

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TEACH YOU TO DANCE
Sari Fields
Studio of Dancing
F-2171-13 W. MAIN—HOURS 10-10

Famous Blends



Remember
a Scotch Highball?

Remember that smoky taste of good
"Scotch"—That blend is gone. But
here's another!
Rich butter cream dipped in soft car-
amel—rolled in crisp nuts, then coated
with sweet milk chocolate. That's
something to do with a dime!

Oh Henry!

A Fine Candy—10c Everywhere

Simpson's

"IT PAYS TO BUY IN MADISON"

The Tailleur Masculin

Is the Co-eds Favorite Mode for Spring



Trig and very
slender is the sil-
houette of the co-ed
clad in the suit, re-
strainedly simple.

To delight the
fancy of the co-ed,
we have chosen
models particularly
smart in the boyish
s w a g g e r. Fine
poiret twills and ox-
fords, some pin
striped or checked
are popular models
in navy blue. Ox-
fords and tweeds in
gray or tan divide
favor.

The models are
many, and acces-
sories to the suit
in great variety are
displayed. Popular
prices prevail.

And from New York

COME DAILY THE NEWEST MODES

Frequent trips to New York by our staff—Mr. McGuire is there this week—assure the authenticity of the modes we display. To Madison comes the new modes as soon as introduced in Fashion centers. You will delight in choosing your costume from among them.

RATES
Rates 1½ cents per
word or 35 cents
per column inch.
Minimum charge
25 cents. Contract
rates also.

Classified
Advertising
IN THE CARDINAL
Reaches Every Student

PHONE B. 6606
Ads must be at
Cardinal office, 752
Langdon St., by 5
o'clock of preced-
ing day. Call "Paul
the Ad Man," Bad-
ger 6606.

LOST AND FOUND

LOST—Will the man who called
701 W. Johnson about coin purse
please call B. 3798. Reward.
1x11

LOST—Sigma Delta Epsilon pin.
Name on back, Dorothy Brad-
bury. Call F. 1761. 2x11

LOST—Walton watch between Mills
and Lake Sts. Call B. 5394.
3x11

LOST—A suit case marked A. E.
B. Phone B. 295 1x11

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BE A NEWSPAPER correspondent
with the Heacock plan and earn
a good income while learning;
we show you how; begin actual
work at one; all or spare time;
experience unnecessary; no can-
vassing; send for particulars.
Newswriters Training Bureau,
Buffalo, N. Y. tfx12

WANTED: Student of good ap-
pearance, preferably with ama-
teur stage experience, to model
one or two evenings for local
men's clothing store. Must wear
size 36 or 37 suits. Hours short,
pay good. Write C-C 22, Daily
Cardinal. 3x8

STUDENT SALESLADIES—Ex-
cellent opportunity for active
workers to sell a well advertised
line of silk lingerie and hosiery
during spare time. It is easy to
earn \$10 a day. Write at once to
S. Mandel, 326 Grand Ave., Mil-
waukee, Wis. 2x11

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time work. Generous pay apply
201 Democrat Bldg. 4x6

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ATTRACTIVELY FURNISHED
room well heated, centrally lo-
cated to married couple or men;
also single room. Call between
8 and 5. B. 3709. wkx5

ONE LARGE front room suitable
for 3 students or married couple.
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WORLD of SOCIETY

Varsity League Junior Division Holds Big Dance

The Junior Division of the University League held a dance last evening in Lathrop parlors. Members of the League, former members, and invited guests attended. Novel mixing stunts and novel dances were features of the evening's entertainment.

The committee in charge of the dance was composed of Mrs. E. R. Sevringhaus, chairman, and Mesdames Roland Stebbins, O. S. Johnson, Trap Armentrout and J. Sellers.

On Saturday afternoon the University league enjoyed an afternoon of poetry together with a tea when the League met in Lathrop parlors and Miss Gertrude Johnson of the university speech department read selections from poems of Robert Frost. This tea-poetry afternoon took the place of the regular meeting of the league.

Among those poems given by Miss Johnson were "An Old Man's Winter Night", "The Code", "The Telephone", "A Servant to Servant", "The Exposed Nest", and "The Desk of the Hired Man."

Acting as hostesses and presiding at the tea table were Mesdames O. L. Kowalke, J. F. Sellers, E. H. Gardner, Smiley Blanton, C. A. Plaskett, W. D. Stovall, E. R. Jones, T. T. Jones, R. C. Burki, P. H. Hyland, C. H. Mills, W. G. Bleyer, C. R. Bardeen and J. B. Overton.

FACULTY MEMBER ENGAGED TO MARRY

Announcement is made of the approaching marriage of Miss Eunice Rasmussen, Clifford court to Ralph H. Brown of the university faculty in Park Falls, Wis., the home of the bride-elect.

LOS ANGELES—A radio program broadcast from station KFI here Sunday night was heard in London, England, according to a cablegram from station 2-LO, London.

Initiations

Tau Kappa Epsilon

Tau Kappa Epsilon announces the formal initiation of Roy Dingman, '26, Robert Bonini '27, Harry Clarke '26, Glean Comstock '27, Walton Finn '26, Robert Jordan '27, Harlow Klement '27, Harry Lenicheck '27, Gordon Lewis '25, Lester Orcutt '27, Jackson Taylor '26, Merrill Scheil '27 and George Stoll '27.

Zeta Beta Tau

Alpha Kappa of Zeta Beta Tau announces the initiation of Sidney Guttentstein '27, Milwaukee; Gordon Ruscha '27, Milwaukee; Arthur Lustig '27, Chicago; and Stanley Kalish '27, of Sioux City, Iowa.

Phi Sigma Kappa

Phi Sigma Kappa announces the initiation of the following men: Charles F. Andrews '27, Rockford, Ill.; Walter R. Butler '27, Miles City, Montana; Lawrence D. Barney '27, Kilbourn, Wisconsin; John B. Wagener '27, Sturgeon Bay; John S. Harter '26, Kokomo, Indiana; John W. Fieting '27, Tomah; and William E. Fieting '26, Tomah.

Delta Pi Epsilon

Delta Pi Epsilon announces the initiation of the following men: Lester G. Daus '27, Fort Atkinson; George L. Ekern '27, Madison; Norman A. Golz '26, Wausau; Leonard O. Hogseth '25, Chippewa Falls; George W. Rateike '26, Chicago; Robert E. Schaeter '27, Milwaukee.

Alpha Tau Omega

Gamma Tau of Alpha Tau Omega announces the initiation of the following men: Clayton Cheney '26, Elmer Freytag '27; Richard Bergstresser '27; James Dollard '27; George Schneider '27; William Davidson, Jr. '27; James Nelson '27; Richard Miller '27; William Bowe '27; John Stuart '27.

Sigma Chi

Alpha Lambda of Sigma Chi an-

nounces the initiation of the following men: Marshall Stone '26; Henry McCormick '26; Robert Monihan '27; William Jahn '27; Malcolm Ernest '27; William Bernard '27; Jefferson Burris '27; Henry Brooks '27; Ralph Schaefer '27; Samuel Durand '26; Gordan Daugherty '26; Robert Baldwin '27; and Jewel McKee, grad.

FORT COLLINS, Col.—Co-eds were given the opportunity of displaying their "scintillating originality and resourcefulness in the making of a newspaper" when they got out the Co-ed number of the Collegian.

SENIORS BEAT SPRING WRITE THESES NOW

This is the time of year when seniors are all scurrying about attempting to get their theses out of the way before spring really comes. In the College of Letters and Science 50 per cent greater number of grade points than credits is required before the students may write a thesis. In the course in journalism all majors are required to write a thesis. In the School of Music a recital may be given instead of writing a thesis.

Students majoring in agriculture are not required to write theses, nor are law or medical students.

SEEK ENTERTAINMENT FOR SHOCK VICTIMS

Clubs, schools of music, and individuals, are being asked to help in entertaining the 250 shell-shocked soldiers at the Psychiatric Institute at Farwell Point.

Miss Ruth Smith, the Red Cross worker at the institute, says that they would like to have one big feature each month, such as a band, glee club, circus, or vaudeville stunts.

Ward entertainments by two or three people can be put on any evening between 6 and 7:30. Clubs and individuals will assist in the work are asked to address Miss Ruth Smith, Soldiers' hospital, Mendota, or she may be reached by calling F. 2041.

Madison

NOW PLAYING

"Flaming Barriers"

An Absorbing Story with an Unusual Cast

Jacqueline Logan
Walter Hiers
Antonio Moreno

Asleep at the Switch

2 Reels of Merit

Adults 30c—Children 10c

Parkway

ALL THIS WEEK

Madison's Favorite

Gloria Swanson

In Her Latest Hit

"The Humming Bird"

An Apache Romance

Parkway Orchestra

"OVER-THE-FENCE"
2 Reel Comedy
Adults 40c and 35c

Majestic

NOW PLAYING

James Kirkwood
and
Mary Alden
in

"The Eagles Feather"

A Sensational Western Thriller
and

Keep Going

A Laugh—A Scream—A Roar
Adults 30c—Children 10c

News for Wisconsin!

The most complete news of Wisconsin—vital to Wisconsin people—is collected from hundreds of correspondents in every part of the state by The Sunday Milwaukee Journal. See the big State Feature Section next Sunday!

SANFORD'S FOUNTAIN PEN INK

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Music for all Occasions

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Delicious and Refreshing

The Coca-Cola Company, Atlanta, Ga.

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Monday to Saturday

March 10 to 15

3rd Floor

TUESDAY'S PROGRAM

9.30 to 10:15—Cutting and fitting of frock, with McCall patterns.

10:15 to 10:30—Living models wearing pattern-made garments.

10:30 to 11:15—"Using the new Silks Most Effectively," Mrs. Carolyn Trowbridge Radnor-Lewis, New York.

11:15 to 12—"New Ideas in Finishing Garments," Mrs. Harry G. Krum, St. Paul.

2 to 2:35—Mrs. Carolyn Trowbridge Radnor-Lewis.

2:35 to 3—Cutting demonstration.

3 to 4—"Short Cuts in Home Sewing," Mrs. Harry G. Krum.



WE are indeed fortunate in having as our special speaker Tuesday, Mrs. Carolyn Trowbridge Radnor-Lewis, noted publicity director of H. R. Mallinson and Co., one of the largest makers of silk in the world. Mrs. Lewis, a Bryn Mawr woman, was formerly managing editor of Harper's Bazaar, associate editor of Good Housekeeping, and rotogravure editor of the New York Tribune. Mrs. Lewis is a noted writer and speaker on Fashions. Her talks will be very interesting.

Foreign and
Local News

AT THE THEATERS

Vodvil, Drama
and CinemaGLORIA CREATES
GREAT ROLE IN
APACHE PICTURE
"THE HUMMING BIRD"

Presented at the Parkway theat-

er. Featuring Gloria Swanson and Edward Burns.

A Paramount Picture.

By HITT and MISS

"The Humming Bird", a story of apache life in Paris, is a complete work of art. The settings are satisfying, the plot is engrossing, and the acting is splendid.

Gloria Swanson, as a notorious thief called the Humming Bird, has created a character that should be remembered in the history of photographic acting of all times. She does not act but rather lives the character.

She is an impulsive child of the streets. We watch her cleverly steal a diamond bracelet and slip through the hands of the police by turning into a devout old woman, praying to the Madonna.

She is all bad by environment and all good by inheritance and the battle of personalities rage until the war comes to Paris. Then patriotism sweeps all other passions before it. The thieves of Montmartre who are Gloria's accomplices and friends, forget themselves and remember only that France needs them.

Of course there is a love story, too. Mr. Burns, who plays the American, soldier and gentleman, is very handsome. He starts out to capture the Humming Bird, and succeeds in doing so—but not in the way he had planned.

But it is not so much the story itself which makes the audience sit on the very edge of their seats, as it is the atmosphere of the picture. The apache life, so romantic, so exciting and so cruel is the thing which appeals to us, who find very few thrills in good American life.

Hill Billy Descended
From 'Tolable David'

"THE HILL BILLY"

Presented at the Strand
Featuring Jack Pickford

By J. F. W.

Are these the days of revival—of say "Tolable David"? Because this latest outburst of a member of the stellar Pickford family can honestly be identified as a descendant of that mooted work in which Barthelmess scored. Nevertheless, it is worthy.

The gods that granted the Pickfords their histrionic faculties were especially lavish: Jack proves that once and for all in this new picture. He is at once tender, dependent and resolute, strong. And how he can fight! He does little posing—even if he were especially good looking his wonderful ability would make that unnecessary; it's honest to goodness acting that starts with a bang, speeds forward with powerful velocity, and ends with a zip.

The story (again not important in itself) deals with the trials of the people in the mountains of the south, and especially their struggle to keep their lands out of the hands of the fraudulent "furriners." There is one great flaw—a mixing of the comic and tragic elements that would make the Greek connoisseurs who framed the laws of drama tear out their gray hairs by the handful. The shock which comes to a gasping audience after the trial of the hero for murder is a little too much of a let-down, and as a consequence the entire affair of a nice murder and trial becomes comic.

There are the usual news reels and short pieces on the program notably a "Fighting Blood" episode (Ye Gods! how the producers must rack their brains to think of plots into which prize fights can be dragged—they care not how) and an excellent Prizma showing the results of excavations of burial places of the ancient Incas of Peru.

McGOVERN WIL NOT
SPEAK HERE—DODGE

The rumor that William Montgomery McGovern, the only white man to return from Lhasa, the capital of the mystery land of Tibet, will speak under the auspices of the university lectures department, is unfounded, according to Prof. R. E. Dodge in charge of that department. It is possible that McGovern may lecture in Madison in the middle of April under the auspices of the Civics club.

See "The Miracle" Even If You
Have to Mortgage All You Have

BY CHATTY

Mon Dieu, there's so much doing on screen and stage these days that even the semi-weekly reviewer is apt to get his silly head in a pickle with his readers. He can't keep up with things, that's all.

There's "The Miracle", for instance, about which we haven't said anything and about which likewise everybody else is saying everything. Somebody has said sell all you have and see "The Miracle"; somebody else has declared that "The Miracle" is so stupendous, so magnificent so absolutely everything in the way of superlatives that all of America will want to see it, which desire will mean that all of America will commute to New York, since "The Miracle" can't be brought out of New York to the people.

While all these things and others are being said we long-suffering people of the provinces gape and wonder what the real dope is. We hear of a theater transformed into a cathedral, mammoth-large; we hear of multitudes of actors taking part, kings and beggars, fools and wisemen visiting the cathedral; we hear of Morris Gest in connection with it, and know how much that must mean, we hear that Max Reinhardt makes all directors in America look sick, and know what that means; we know that such people as Lady Diana Manners is in it and that a young man by the name of Norman-Bel Geddes was responsible for the scenic achievements. There our knowledge stops. Immediately we wonder, as a matter of course, if the thing isn't like some lines in poetry—beautiful, but entirely without meaning. Then some one crops up and says it has as much meaning as you want to put in it.

Anyhow, this one thing is certain, that if it is anything like what we think it is (and suspect it is even greater than our poor imagination can picture) we'd mightily like to pick up and leave for the Century theater, New York City and take, as many of our friends along as we could. We'd mightily like to do that, yes; unfortunately, however, we went to prom.

* * *

The praise that Gloria Swanson's latest work of art is receiving is almost phenomenal. We always did like Gloria, although she has never struck us as being the kind of pet one would want around in one's community (she's much more harmless on the screen) we like her as well as you do, in her place. But she has always seemed the sort of an actress who can do little else besides the staid, conventional society drama, although she does that better than most actresses.

Anyhow, she's more than that in "The Humming Bird", as she was in "ZaZa", we're told, and we're going to find out on our own account this afternoon and advise you to do the same.

George Mitchell, the movie critic for Judge, says that he seldom bets but that he has had the courage to lay a wager of 50 whole cents that Gloria will make Pola Negri sit up and take notice with this apache role she has created in "The Humming Bird". Pola's "Shadows of Paris" was about the same kind of a picture as far as the star was concerned. Mitchell says however, that with the director that Gloria has in "The Humming Bird" Pola ought to be able to run a mighty close race against the American.

Upstage Bits

By POO BUNK

Dramatics At Wisconsin Take A
Turn

The observer of tendencies in a university cannot have escaped a curious and apparently inexplicable one in the field of dramatics here. Interest and activity in things of the theater have bounded amazingly this past year and the peak of the jump has by no means been reached.

Here are some of the turns and changes that have come about this year—some are factors in creating the new interest, some are results of it, some are both. They show an astonishing growth in Wisconsin's dramatic interests:

A new course in dramatic technique has been established under the directorship of Prof. L. A. Cooper, fresh from theatrical work in Ohio and California. The course room is crowded with 30 possible—at least interested playwrights. Fifty or more original plays will come out of the class before the year is up.

"Sunny" Pyre's contemporary drama course has been lengthened to a year course. The class at the beginning of the second semester was so overcrowded in 361 Bascom hall that it was moved to larger quarters in 220.

Miss Johnson's dramatic production sections have expanded until she has had to form a beginning and an advanced production course.

Ibsen's advanced dramas have drawn a full house to Professor Olson in 112 Bascom hall.

Three hundred men reported for Haresfoot tryouts and 200 men and women for the Wisconsin Players recently.

Haresfoot is enlarging its tour and production and the Players are giving more things publicly and privately than they ever have attempted before.

Students are learning to design and execute their own scenery and settings and lighting effects. A crew of twelve is working under the Haresfoot sets. They bear none other than professional earmarks.

The Kennedy's, highest of "high-brow" actors, as it were, came here Music hall, and could have done another night's business.

Even Sigma Delta Chi, journalis-

Eagle's Feather Has
Two Good Qualities

"THE EAGLE'S FEATHER"

Presented at the Majestic
Featuring Mary Alden and James Kirkwood

By TED

"The Eagle's Feather" has, like most things, its good points and its bad ones. Lets start with the good ones. To begin with there is the scene of the cattle stampede. This is the first picture we have ever seen in which a stampede is featured that really looked real. It is not one of those scenes where a dozen or so cows are made to run repeatedly before the camera so as to make them appear as hundreds. This one has a real herd of real steers that really stampede and tear around in a realistic way, as if they really meant it. Unfortunately also, it is the only real thrill in the picture.

Then there is Mary Alden. Some of you will not remember her; we don't see her very often. But look back eight years or so to whom you saw "The Birth of a Nation". And if your memory is good enough, think of the negress in Stoneman's house who so ungraciously spit at Sumner as he went out of the door. That was Mary Alden under a coat of grease paint.

In the "Eagle's Feather" her work is noticeable because it is different. Her acting is characterized

tic fraternity, is bringing a dramatic critic, Heywood Brown, here for its public speaker. He comes next Thursday.

Theatrical interest and advertising in The Cardinal have been sufficient to support a theatre page regularly twice a week—the first time in its history.

The chief drawback in the growing dramatic program very painfully has been lack of a show place and a rehearsal stage. What with Lathrop's inherent abominations and the competition of bridge parties and rifle practice in the concert room, rehearsal groups have been left largely to practice in the snow.

But a theater of 800 in the Memorial Union building with a completely equipped stage brightens the horizon. With such a theater we may look to the definite establishment of a theater workshop like Baker's at Harvard, and Wisconsin's dramatic happiness will be reaching into Utopia.

Photography, Action
Feature This Movie

"FLAMING BARRIERS"

Presented at the Madison
Featuring Jaqueline Logan and Antonio Moreno
Directed by George Melford
Produced by Paramount.

By MERTON

"Flaming Barriers" is another speed story by Byron Morgan, author of Wallace Reid's famous racing pictures. It needs Wally with his sang-froid manner and supercilious eyebrows.

The chief character of the tale is a misunderstood fire-truck which nobody wants, even though the out-of-date, horse drawn steam plant which serves as a fire department never gets to the fire until it is time to haul away the ashes.

Antonio Moreno as the hero, sympathizing with the inventor, one Pat Malone, and especially with his daughter, plots to set a fire and demonstrate the machine to a visiting convention of fire chiefs. But the villain gets busy and has Pat and his truck arrested for breaking the speed limit.

The fire truck comes to its own, however, and—but—

Exceptionally fine photography, fast action, and Walter Hiers as the efficiency expert with the non-smiling Buster Keaton countenance succeed in covering up Mr. Morgan's lapses in logic. Walter carries the brunt of the comedy relief in his usual solid and laugh-provoking manner.

Antonio Moreno is not so good in polite comedy, and Jaqueline Logan, a perfectly good actress as she demonstrated in "The Light that Failed" has few opportunities in this picture.

by very little motion, and very little expression, and yet one gets exactly what she feels. Her anger is as calculatingly slow and cold as Priscilla Dean's is quick and fiery. As to James Kirkwood, he is quite familiar and so we need say nothing about him; but we have seen him do better.

The picture has several faults. They are a poor plot, a very artificial snow storm, an insipid fight, and a very weak ending. It's good and bad points will, perhaps, about balance so we'll call it an average picture.

ORPHEUM BILL
FIRST HALF IS
ONLY MEDIOCRE

By One on the Aisle

Only fair—that's what we'd call the Orph this first half. We've seen worse and we've seen better.

* * *

Lieut. Ferdinand Thetion and Co.

Some clever sharp shooting.

* * *

Stuart Girls

A rather good "kid" act, with cute songs.

* * *

Jack Joyce

He dances exceptionally well with only one leg and his crutch.

* * *

Carl Fletcher in "Sweet Sixteen"

* * *

Dance and music—not exceptional.

* * *

Al and Harry Kline

Their foolishness and nonsensical won for them the approval of the audience. Fairly good jokes—much pep.

* * *

O'Brien's Sextette

Madison has heard better orchestras. Their novelty stunt, however, was fair.

Ohio University Film
Will Be Revamped

Ohio State university's much-traveled movie film, depicting various phases of campus life, is to be revamped in the spring to bring it up to date. Such parts of the present film as are out of date but possess historic interest will be preserved for posterity.

The revised film will show representative phases of campus life from the time the new student leaves his home until he passes through the mill to commencement.

The present film, the property of the Boost Ohio committee has traveled as far west as Denver as well as to eastern points. It is in demand for alumni meetings and by high schools. It is furnished free for the asking for such occasions.

BERKLEY, Cal.—A cure for pessimism and "blues" has been started by the establishment of a psychological clinic in the university.

ANOTHER ONE OF OUR
"BIGGER AND BETTER
PICTURES"

STARTING WEDNESDAY

Sidney Chaplin

Ford Sterling

Louise Fazenda

Chester Conklin

Lucille Ricksen

and the Fish

—in—
Thos. H. Ince's Sequel to "The Hottentot"—Twice the Pep and Fun

The Year's Big Laugh Buster!

Pretty girls—diving Venus—newly wed—bill collectors—and Freddy, the trained seal, walks—talks—thinks—he's nearly human

ADDED FEATURES
LATEST ROUND "FIGHTING BLOOD"
FOX NEWS LITA LYNN AT THE ORGAN

Adults 30c Matinee 2 to 5 Nights 7 to 11

LAST TIMES TODAY
JACK PICKFORD

—in—
"THE HILL BILLY"

"FIGHTING BLOOD"

FOX NEWS

FOREIGN STUDENTS CHOOSE BAHADUR

Indian Elected By International Club in Stormy Session

After a stormy session, the International club elected Mohindra Bahadur, a student from India, Friday night for the remaining school year. Tokitaro Susuki, former president, will leave for the Hawaiian islands shortly.

Of late there has been a strong sentiment in the organization as to what party should head the club. The European students have failed to join the club because they "were overlooked" in the 1923 election. On the other hand the orientals thought that they too have been deprived of any official title in the club.

The chairman for the evening was Peter Lani, vice-president of the club. The climax was reached when the nomination for president was called to order by the chairman. Three persons were nominated but only two were eligible, Jan Viljoen of South Africa and Mohindra Bahadur, both British subjects. A voice was made that another candidate should be nominated but it was defeated. The vote was a tie, 11-11. At that psychological moment a late member stepped into the room and as a result the ballots read 12-11 in favor of the Hindu.

Peter Lani was unanimously elected as district vice-president of the national organization known as the Corda Frates, Association of Cosmopolitan clubs. His district includes the states of Wisconsin and Illinois. At present there are three large universities in this district. Prof. P. M. Dawson and Jan Viljoen were elected as board members. Ten new members were initiated into the club.

Now Showing at the Orpheum



City Daily Milk Bill Four Cents For 1-3 Quart

According to figures compiled by Floyd C. Rath, dairy and food commissioner of the city board of health, every person in Madison spent four cents a day for milk on a basis of 12 cents per quart in 1923. The per capita consumption of milk per day during 1923 was one third of a quart.

The daily per capita consumption of water is placed at 100 gallons a day or about 1,200 times more than the amount of milk consumed, according to figures available. One sixth of a pound of milk can be secured for one cent as compared

with 800 pounds of water for the same price.

According to government statistics, one quart of milk is equal to four-fifths of a pound of beefsteak, or two and one-quarter pounds of chicken, or one-half pound of ham, or two and one-third of codfish, or eight eggs, or one and one-seventh of beans, or two and three-quarter in peas, or six and two-thirds of tomatoes.

DODGEVILLE—Directors of the Lutheran Hospital association here voted to construct a new thirty bed hospital to cost \$55,000.

A Weird Tale!

One of Zane Grey's most exciting short stories—Tigre—a tale of ranch life and the jungles—is only one of the many interesting stories and features to appear in the Sixteen-Page Magazine Section of The Sunday Milwaukee Journal next Sunday. Don't miss it!

NEW YORK—The Carnegie Foundation for the Advancement of Teaching today issued a report stating alleged evils attending the increasing emphasis on sports could be remedied by placing all phases of athletics into

the hands of college presidents and faculties.

READ CARDINAL ADS



"It's on even when it's off"

(Does this slogan about the Hinge-Cap deserve a prize? If not, what better one can you suggest? Read our offer)

\$250 in Prizes

For the best sentence of ten words or less on the value of the Williams Hinge-Cap, we offer the following prizes: 1st prize, \$100; 2nd prize, \$50; two 3rd prizes, \$25 each; two 4th prizes, \$10 each; six 5th prizes, \$5 each. Any undergraduate or graduate student is eligible. If two or more persons submit identical slogans deemed worthy of prizes, the full amount of the prize will be awarded to each. Contest closes at midnight March 14, 1924. Winners will be announced as soon thereafter as possible. Submit any number of slogans but write on one side of paper only, putting name, address, college and class at top of each sheet. Address letters to Contest Editor, The J. B. Williams Co., Glastonbury, Conn.

WILLIAMS is a wonderfully popular shaving cream. Here's why:—It's heavier, faster-working lather, the way it lubricates the path of the razor and eliminates painful friction, the soothing ingredient which keeps the skin so smooth and cool even in daily shaving—these are qualities men like! They also like its purity—no artificial coloring. With the new Hinge-Cap, Williams is winning more friends than ever before. See if you ever used a shaving cream as good.

**Williams
Shaving Cream**

\$400,000

is spent annually by university men

—for clothing

This is based on a conservative estimate of \$100 spent annually by each of the 4000 men enrolled.

You can share a part of this large business if you use some space in the Daily Cardinal.

The Daily Cardinal's advertising columns will increase your business.

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the Cardinal explain it**