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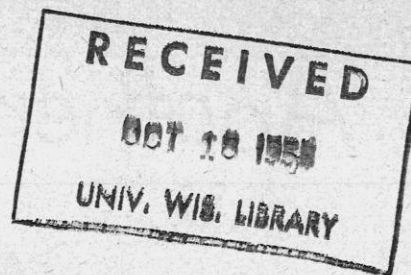
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# WISCONSIN ALUMNUS FOOTBALL BULLETIN



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Vol. 57 OCTOBER 10, 1955

No. 3

Published by the Wisconsin Alumni Assn.

**Wisconsin 28, Marquette 14**

**Wisconsin 37, Iowa 14**

**Wisconsin 9, Purdue 0**

## Badgers' Balance Takes Big Ten Lead

*By Art Lentz, UW Sports News Service*

**W**ISCONSIN FOOTBALL fans, now beaming with prideful joy over the Badgers' tremendous showing in the first three games of the 1955 season, have turned attention to Wisconsin's intersectional clash with the powerful Trojans of Southern California at Los Angeles, Friday night, Oct. 14.

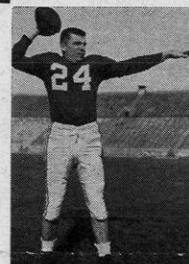
For the fifth time, Ivy Williamson will send a Badger team of his coaching against a Pacific Coast eleven, still seeking an initial victory, but the Badgers are well equipped this year to make the bid a strong one. Wisconsin has shown fine balance in its three triumphs to date and the team morale is at a level comparable with that of the 1951, 1952, and 1954 teams.

Wisconsin got off to its fine start with a convincing but expected 28-14 win over Marquette, then decisively thumped Iowa 37-14 before traveling to Lafayette to turn back another highly regarded Big Ten title contender, Purdue, 9-0.



David L. Howard—E

*From these two "H's"  
has come play of  
All-American caliber*



James D. Haluska—QB

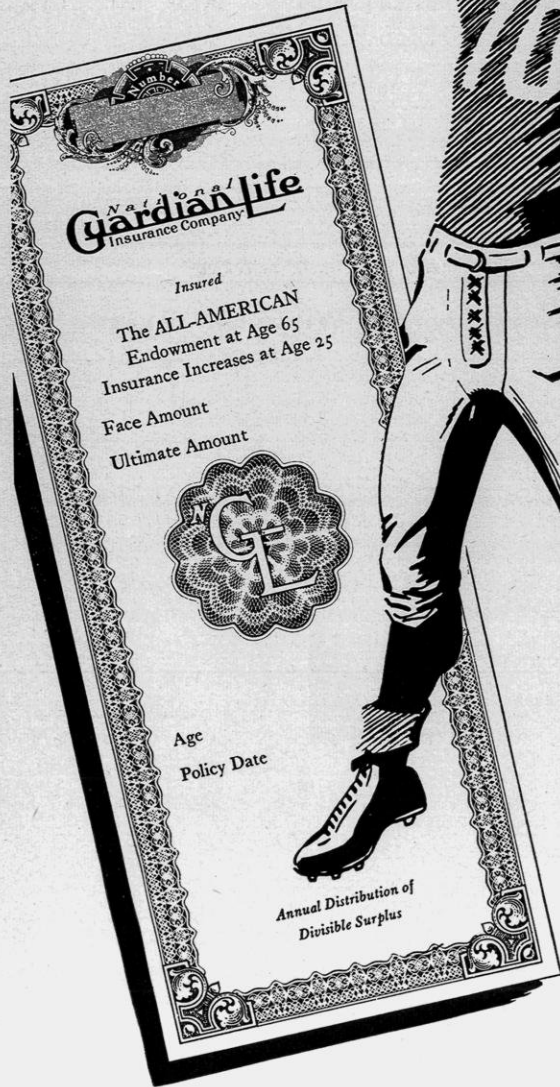
**WISCONSIN 28, MARQUETTE 14**  
*(Sept. 24)*

**B**EFORE AN all-time record crowd of 53,359 football enthusiasts at Camp Randall stadium, Wisconsin defeated Marquette for the 12th year in succession, but, in passing the initial test of the current season by a 28-14 margin, offered few definite answers to satisfy the more objective

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# Another Wisconsin

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MADISON , WISCONSIN

### a record to match Ivy's

Six years ago Ivy started his momentous coaching career at Wisconsin—won 37, lost 14, tied 4. And in these same six years National Guardian Life's insurance in force has increased 74 million dollars, 71%. It's satisfying to insure with a substantially growing company.

If you live in the Madison area, tune in to Coach Williamson's broadcast at 7:00 p.m. every Wednesday, WIBA . . . also National Guardian Life Sports Review at 5:45 p.m. every evening (except Sunday).

questions raised by loyal Badger followers.

Was this Marquette team a tougher opponent than a year ago or was Wisconsin off its standard reached in 1954?

Was Charley Thomas capable of filling the position left vacant by the graduation of Fullback Alan Ameche, famed All-American ball carrier?

Was Wisconsin's reserve line equal to that of last year's fine second forward wall?

Was Wisconsin playing "under wraps," because of the presence of Iowa scouts at the game?

Well, from the writer's viewpoint in the press box, from post-game comment by the sportswriters and sportscasters, and Coach Ivy's own admissions in press conference, it seemed fair to assume that:

ONE—Marquette, first of all, was much better organized and prepared, particularly on defense, than its more highly touted 1954 aggregation which lost to Wisconsin a year ago, 52-14. Coach "Frosty" Ferzacca fielded a high-spirited Warrior eleven in the annual intra-state tussle and Marquette certainly must be credited with battling savagely from start to finish, refusing to "fold" at a time when a team with less heart might have broken up. Marquette had good balance and some dangerous ball carriers in Hermsen and Zagar; the team offset an apparent and relative inexperience with hustle and drive.

TWO—It's hard to judge between standards of play, even one year apart, because of personnel and situation differentials. You could say that Wisconsin's overall play could have been better in most every department, if you considered only the five fumbles, the sometimes inadequate pass protection, and a tendency to "sputter" on offense just when a situation called for more steady application of fundamentals. Still, Wisconsin revealed some rugged defensive power in the first half of the game, particularly in rushing the punter, blocking one punt and nearly blocking two others, with the resulting effect that Marquette's kicking average was down to a very ordinary 26.9 yards. (Wisconsin's average wasn't much better but three of the Badger punts rolled in the end zone at the corner of the field and each instance subtracted 20 yards from the punting yardage.)

THREE—Charley Thomas, while not an Ameche, turned in a very commendable performance on what was his first "real" opportunity of his career. He gained 141 yards in 17 tries (an average of 8.3 yards) scored a touchdown on a nifty 54 yard run the first time he carried the ball. His ball handling was

perfect and his defensive play above question. Admittedly, Thomas' style is not that of Ameche, but it's his own and that's the way it should be.

FOUR—Wisconsin's reserve line didn't appear as strong or as experienced as last year's replacement at the same point of the respective seasons. Yet both Marquette touchdowns were scored on the first varsity and it's pretty sure that the Warriors were better than last year.

FIVE—As for Wisconsin playing under "wraps," here's what Ivy said in response to that direct question: "Definitely not! We were trying to do our best, but we bogged down quite a bit. No, we weren't holding back. Marquette had a much better team than that of last year."

Now, here's a quick wrap-up on the game action as far as scoring is concerned:

#### Scoring Timetable

##### First quarter:

On second play of first Wisconsin offensive series, Thomas took a pitchout from Miller and cut through his own left tackle, racing 54 yards to a touchdown. Schwaiko placekicked the extra point.

Time left—11:18.

Wisconsin 7, Marquette 0.

##### Second quarter:

Wisconsin drove from its own 33 to the Marquette 36 in 8 plays, then Miller tossed a pass to Levenhagen on the goal line for another Badger touchdown. Schwaiko again converted by placekick.

Time left—12:28.

Wisconsin 14, Marquette 0.

Wisconsin moved from its own 35, racking up two first downs to the Marquette 40. Haluska then threw a long pass to Lowe who slid into the end zone for the third touchdown of the game. Schwaiko again converted by placekick.

Time left—6:48.

Wisconsin 21, Marquette 0.

Gaining a first down when the Badgers roughed the punter, Marquette then went

from its own 37 to the Wisconsin 16 in five plays. On a third down pass play, Jere Carmody pitched a touchdown strike to Hermsen who dragged tacklers into the end zone. Girman placekicked the point.

Time left—1:50.

Wisconsin 21, Marquette 7.

##### Third quarter:

##### Fourth quarter:

Wisconsin slammed for four quick first downs from its own 41 to the Marquette 1 just before the third quarter closed. On the first play of the final period, Miller, on a quarterback sneak, scored the touchdown, completing a 59-yard drive. Shwaiko converted by placekick.

Time left—14:58.

Wisconsin 28, Marquette 7.

Marquette marched from its own 20 and got to the Wisconsin 11 in 10 plays, being helped out by a Wisconsin penalty on a 4th down situation. On second down, Zagar ran around his left end for 8 yards and the final touchdown of the day. Girman added the extra point on a placekick.

Time left—5:07.

Wisconsin 28, Marquette 14.

## WISCONSIN 37, IOWA 14

(Oct. 1)

THERE WAS every indication last spring that the Iowa game of Oct. 1 was a "must" on the fall schedule of football objectives set up by Coach Ivy Williamson and the Badgers' thumping 37-14 conquest of Iowa was a more than satisfying reward for the efforts put in on all-out preparation.

Because Iowa had such fine speedsters as Halfbacks Vincent and Smith, Wisconsin planned to close the gates on outside maneuvers while sacrificing some strength against inside line plays and passing attacks. The plan worked as the Smith-Vincent tandem managed only 19 yards in forward gain. There was some "give" in middle yardage and on passing but only in the final period

## Wisconsin 28, Marquette 14

### TEAM STATISTICS

FIRST DOWNS	Wis.	Marq.
Rushing	20	4
Passing	3	5
Penalty	1	2
NET RUSHING YARDAGE	320	99
Number of Rushes	60	34
NET PASSING YARDAGE	118	100
Number of passes	13	20
Passes completed	7	6
Passes intercepted by	1	0
PUNTS BY	4	7
Total punt yardage	107	188
FUMBLES BY	5	3
Fumbles lost by	1	1
PENALTIES ON	5	4
Yardage lost on penalties	65	55

### INDIVIDUAL STATISTICS

(Wisconsin)

Passing	Att.	Comp.	Int.	Yds.
Miller	4	1	0	36
Haluska	9	6	0	82

Rushing	Att.	Net Gain	Ave.
Thomas	17	141	8.3
Levenhagen	10	65	6.5
Lowe	8	45	5.6
Miller	11	35	3.2
Lewis	8	30	3.8
Haluska	3	-4	1.3
Bridgeman	1	-1	-1.0
Bestor	1	3	3.0
Simonsen	1	6	6.0

Pass Receiving	Caught	Yardage	TD
Peters	1	13	0
Lewis	1	19	0
Lowe	3	47	1
Levenhagen	1	36	1
Bridgeman	1	3	0

Punting	Punts	Total Yds.	Ave.
Levenhagen	1	33	33.0
Kolian	3	74	24.7

### Score by quarters:

Wisconsin:	7	14	0	7—28
Marquette:	0	7	0	7—14

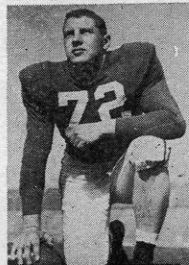
against Wisconsin reserves did the Hawkeyes manage to carry a sustained march. Although they didn't score in that period, just about half of their total passing and running yardage was racked up.

A fumble by Billy Lowe on the runback of the initial kickoff gave Iowa its first touchdown chance and the Hawks certainly wasted no time in realizing it. But the Badgers had plenty of poise to shake off this initial shock; in fact, had more than enough, since they not only had to erase that early deficit but again come from behind when trailing 14-13 in the second period. After that, it was strictly a "Badger" game and Iowa was decisively defeated.

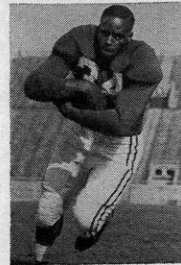
There were some record performances in that game. First, the crowd attendance went up to another new all-time high of 53,509. Then Dave Howard, Badger right end, put on a record-equalling show that had people comparing him with the immortal Dave Schreiner, first Wisconsin football player in the National Hall of Fame.

Dave, besides playing a crashing game on defense, caught six passes to equal a school record held by several Badgers, and in so doing, scored three touchdowns on pass receptions to equal Schreiner's record against Marquette back in 1942.

Jim Haluska, who completed 8 or 10 passes in this game, also set a school career record, with his two touchdown passes; his pin-point aerial to Howard for the final marker of the game gave him the distinction of having thrown more TD passes than any one in Wisconsin history, 17 in all. He now holds the record of most yardage gained on



Wells O. Gray  
(Capt.)



Charles R. Thomas—FB

The senior fullback is making good as he ably fills the spot left by Alan (The Horse) Ameche. Team Captain Gray has been lauded by Coach Ivy Williamson for his leadership.

passing, and, of course, each successful toss from now on adds to the lustre of his marks.

Jim Miller, whose 49 yard runback of an Iowa punt really broke up the game, had completed only two passes in eight attempts this season, but both completions have resulted in touchdowns!

Wisconsin's line played magnificently against the heavier Hawks and the Badger offensive show which ran full gamut from straight-T to the single wing with unbalanced line was a treat for the customers.

#### Scoring Timetable

##### First quarter:

Iowa gained possession immediately after its opening kickoff by recovering Lowe's fumble on the Wisconsin 28 when Bloomquist tackled him hard on the kick runback. Fullback Wiegman bulled thru for 16 yards in the first play, added 9 more on two smashes and Vincent rammed the final 3 for the touchdown. Freeman converted via placekick.

Time left—12:25.

Wisconsin 0, Iowa 7.

The Badgers moved from their own 32 to the Iowa 44, Thomas sparking the four play

sequence with a 15 yard sprint. On the first down, Miller passed to Howard who received on the 25 and the right end raced diagonally to the goal line for an overall scoring gain of 44 yards. Swaiko booted the extra point.

Time left—6:38.

Wisconsin 7, Iowa 7.

##### Second quarter:

Late in the first period, Wisconsin moved from its own 20 to a first down on the Iowa 10 in 10 plays. Haluska completed four out of six aerial attempts, mostly to Howard. On the first play of the second quarter, Thomas hit for one yard, Levenhagen added four, and Thomas then swept right end for the touchdown, capping an 80 yard march. Shwaiko's placement attempt was wide.

Time left—13:48.

Wisconsin 13, Iowa 7.

Iowa took the kickoff and marched from its own 36 to the Wisconsin 8 on six plays, one pass play netting 31 yards. On first down at the 8 Ploen, keeping the ball, hit left end for three and then ran the remaining five yards for the touchdown. Freeman booted the extra point.

Time left—9:04.

Wisconsin 13, Iowa 14.

Wisconsin took possession on the Iowa 47 and with Haluska at the controls, took only three plays to reach the Iowa 16. On the next play, Haluska pitched a pass to Howard who caught the ball amid three tacklers to score the TD. Shwaiko booted the extra point.

Time left—3:54.

Wisconsin 20, Iowa 14.

A first down pass by Iowa's Reichow was intercepted at midfield by Levenhagen who ran the ball back 43 yards to the Iowa 7. Iowa braced but on fourth down, Shwaiko kicked a field goal from the 15.

Time left—0:58.

Wisconsin 23, Iowa 14.

##### Third quarter:

On the fourth down, Reichow punted to midfield and Miller, on a nifty sideline run, ran 49 yards for the fourth Wisconsin touchdown. Shwaiko converted via placekick.

Time left—9:53.

Wisconsin 30, Iowa 14.

Howard intercepted an Iowa pass on the Wisconsin 35 and ran back four yards. Haluska lost a yard, but passed 17 yards to Lewis and Levenhagen hurtled through for 12 to the Iowa 33, from which point Haluska pin-pointed a touchdown pass to Howard in the end zone on a great catch. Shwaiko converted.

Time left—3:47.

Wisconsin 37, Iowa 14.

## Wisconsin 37, Iowa 14

### TEAM STATISTICS

	Wis.	Iowa
<b>FIRST DOWNS</b>		
Rushing .....	14	13
Passing .....	8	6
Penalty .....	1	0
<b>NET RUSHING YARDAGE</b> .....	225	206
Number of Rushes .....	45	43
<b>NET PASSING YARDAGE</b> .....	182	120
Number of passes .....	14	20
Passes completed .....	9	9
Passes intercepted by .....	5	0
<b>PUNTS BY</b> .....	3	4
Total punt yardage .....	100	148
<b>FUMBLES BY</b> .....	2	1
<b>PENALTIES ON</b> .....	5	6
Yardage lost on penalties .....	45	80

### INDIVIDUAL STATISTICS (Wisconsin)

Passing	Att.	Comp.	Int.	Yds.
Miller .....	4	1	0	44
Haluska .....	10	8	0	138

	Att.	Net Gain	Ave.
<b>Rushing</b>			
Thomas .....	12	64	5.3
Levenhagen .....	9	28	3.1
Lowe .....	7	31	4.4
Miller .....	5	17	3.4
Lewis .....	4	49	12.3
Haluska .....	2	1	.5
Bridgeman .....	2	10	5.0
Bestor .....	3	29	9.3
Hofer .....	1	-3	-3.0

Pass Receiving	Caught	Yardage	TD
Howard .....	6	147	3
Reinke .....	1	12	0
Lewis .....	1	17	0
Levenhagen .....	1	6	0

Punting	Punts	Total Yds.	Ave.
Levenhagen .....	2	70	35
Kolian .....	1	30	30

### Score by quarters:

Wisconsin:	7	16	14	0-37
Iowa:	7	7	0	0-14

## WISCONSIN 9, PURDUE 0 (Oct. 8)

WISCONSIN continued its dominance of the Boilermakers, winning for the fifth straight time since Ivy Williamson took over the Badger coaching helms and for the third time in that period, spoiling a Purdue homecoming. The score was 9-0 and reflected a proper edge in a great defensive struggle between two fine Big Ten teams.

In the matter of Homecomings, Ivy now has a record of 15 victories in 17 games where such a campus activity has been featured. Only twice, at Michigan in 1950 and at Ohio State last year, has Ivy failed to win a game labeled for a

# Wisconsin 9, Purdue 0

## TEAM STATISTICS

		Wis.	Purdue			
<b>FIRST DOWNS</b>						
Rushing	10	5	Rushing	Att.	Net Gain	Ave.
Passing	7	7	Thomas	14	88	6.3
Penalty	0	1	Levenhagen	6	17	2.8
<b>NET RUSHING YARDAGE</b> 130 46						
Number of Rushes	43	26	Lowe	3	4	1.3
<b>NET PASSING YARDAGE</b> 178 138						
Number of passes	22	32	Miller	3	-10	-3.3
Passes completed	17	18	Lewis	6	25	4.2
Passes intercepted by	3	3	Haluska	5	3	.6
<b>PUNTS BY</b>						
Total punt yardage	114	195	Bridgeman	2	-6	-3.0
<b>FUMBLES BY</b>						
Fumbles lost by	2	2	Bestor	4	9	2.3
<b>PENALTIES ON</b>						
Yardage lost on penalties	46	25				

## INDIVIDUAL STATISTICS

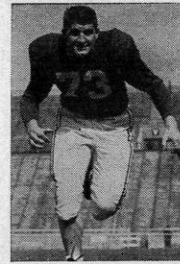
(Wisconsin)				
Passing	Att.	Comp.	Int.	Yds.
Miller	4	3	0	42
Haluska	18	14	3	136

Pass Receiving	Caught	Yardage	TD
Howard	5	63	0
Reinke	2	10	0
Lowe	4	51	0
Levenhagen	6	54	0

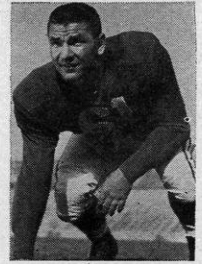
Punting	Punts	Total Yds.	Ave.
Levenhagen	4	114	28.4

### Score by quarters:

Wisconsin:	0	6	3	0-9
Purdue:	0	0	0	0-0



John F. Dittrich—T



Paul Shwaiko—G

Later, the Badgers were stalled a foot short of a first down on the Purdue 12, and also, on a pass interception, moved from the Purdue 36 to the Purdue 13. Haluska passed to Howard for a touch-down but the Badgers were found guilty of illegal use of hands and by the time the disappointment wore off the Badgers had fourth down and 37 yards to go, but with only 35 seconds left to play.

Wisconsin also lost a possible touch-down when Whitmer took the ball out of the air just as it was settling into Howard's hands in the end zone.

Wisconsin's pass defense was again adequate, the Badgers intercepting 3 of them, Levenhagen snared two of them and Haluska also got one at the goal line to prevent a Purdue score.

Ivy, tremendously relieved and happy after the gruelling game, could only say, at first:

"It was a good one to win, a good one, a good one.

And it was.

Ivy then commented that "good football was played by both teams, both offensively and defensively. Purdue was awfully hard to move when the chips were down."

Ivy lauded Wells Gray for his fine leadership as a Captain and then com-

Homecoming feature. He has won all six Homecoming games played to date at Camp Randall and nine more away from home.

The Badgers won this ball game because it controlled the ball in the second half . . . but it always took a great team effort to keep the Boilermakers in check. The first four times Wisconsin had possession of the ball in the first half saw Purdue stymie the Badger offense. As a matter of fact, going into the second period, Wisconsin had a net loss of seven yards by rushing while Purdue had a net gain of two. At the end of the first half, Wisconsin had gained only 20 yards on the ground, a figure equalling that of Purdue. In passing, Wisconsin gained 79 to Purdue's 112.

But in the second half, Wisconsin rolled up 110 more on the ground and 99 more on the airplanes to finish with

an overall aggregate of 308. Purdue wound up with 184 altogether (46 on the ground).

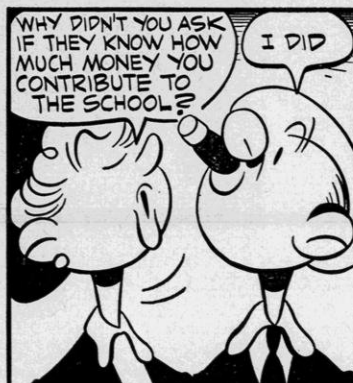
Jim Haluska, who played the entire second half because Jim Miller was sidelined with a twisted ankle, completed 14 of 18 pass attempts for 136 yards with three interceptions. All told, Wisconsin completed 17 of 22 tries along the airplanes.

The game probably was clinched in the third quarter when Haluska gambled for big stakes and won. Wisconsin had the ball on its own 30, fourth down and two to go. Haluska, with the audacity of a second story worker, called for a fake punt, with Levenhagen back in kick formation. The ball went to Charles Thomas instead and the burly fullback rambled 33 yards to a first down on the Purdue 37. That finally led to Shwaiko's 15 yard boot for the field goal which ended the scoring.

For an official view of the ticket situation, see page seven.

## FAN FARE

By Walt Ditzen



By permission of John F. Dille Syndicate.

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COPY 1955  
WALT DITZEN

mended the whole squad for a wonderfully fine defensive effort.

#### Scoring Timetable

##### Second quarter:

After Jim Reinke partially blocked Dawson's punt, Wisconsin took possession on the Purdue 35. Haluska fired to Pat Levenhagen for 5 yards, then Levenhagen ripped through the middle to a first down on the Purdue 24. A first down pass to Howard was good for 13 yards and on the second play of the following sequence, Haluska passed to Levenhagen on the Purdue 6. Thomas then barreled over the right side for the touchdown. Paul Shwaiko's placekick in the conversion attempt was wide.

Time left—3:50.

Wisconsin 6, Purdue 0.

##### Third quarter:

On a fourth-down-and-one-to-go situation, Haluska gambled on a fake kick and Charles Thomas rambled 33 yards to the Purdue 37. Successive passes by Haluska brought the Badgers to the Purdue 8. Levenhagen slammed to the 4 on second down but Lowe was tossed for a six yard loss on a wide sweep. Shwaiko then booted a field goal from the 15.

Time left—7:00.

Wisconsin 9, Purdue 0.

#### OTHER SCORES

##### October 8

Iowa 20, Indiana 6  
 Minnesota 18, Northwestern 7  
 Ohio State 27, Illinois 12  
 Michigan 26, Army 2  
 Michigan State 38, Stanford 14

##### October 1

Purdue 7, Minnesota 6  
 Michigan 14, Michigan State 7  
 Illinois 40, Iowa 0  
 Notre Dame 19, Indiana 0  
 Tulane 21, Northwestern 0  
 Stanford 6, Ohio State 0

##### September 24

Michigan State 20, Indiana 13  
 Ohio State 28, Nebraska 20  
 Purdue 14, College of the Pacific 7  
 Miami (O.) 25, Northwestern 14  
 Washington 30, Minnesota 0  
 Michigan 42, Missouri 7  
 Iowa 20, Kansas State 7  
 Illinois 20, California 13

October 14

WISCONSIN AT SOUTHERN CALIFORNIA  
 (8:30 P.M. PCT)

October 15

Minnesota at Illinois  
 Villanova at Indiana  
 Purdue at Iowa  
 Northwestern at Michigan  
 Notre Dame at Michigan State  
 Duke at Ohio State

October 22

OHIO STATE AT WISCONSIN  
 Illinois at Michigan State  
 Indiana at Northwestern  
 Iowa at U.C.L.A.  
 Michigan at Minnesota  
 Notre Dame at Purdue

# Homecoming Events Set

The usual Homecoming decorations, a Fieldhouse "spectacular," and a new affair at the Union on Saturday morning are the highlights of Homecoming Weekend at Wisconsin on Oct. 27-28.

And, oh yes, there's the football game between our fighting Badgers and the Spartans of recently re-christened Michigan State university.

The music of Claude Thornhill—with words delivered by singer Vaughn Monroe—will fill the Fieldhouse on Friday evening, Oct. 28. Alumni and students will mix together in attending this presentation of hot music which nowadays substitutes for the bonfires and parades of yesteryear.

The new Union function will be a social hour on Saturday morning preceding the game.

Coffee and rolls—together with the opportunity to chat with other returning alumni and faculty members—are the lures which are expected to attract a number of Badgers to this Union Homecoming welcome from 9:30-11 a.m.

There will also be a variety of student entertainment presented during the Union affair—and this, too, should attract some of our more jaded graduates.

"Be sure to tell ALL your Association members to come around," said committeeman Sally Roos, who is determined to make the affair a success.

We so advise!



—AP Photo.

The Badger's stout air defense—illustrated as Pat Levenhagen, consistently outstanding on offense and defense, broke up a Dawson pass intended for Jim Whitmer—shut out Purdue.

#### Big Ten Standings

	W	L	T	Pct.
WISCONSIN	2	0	0	1.000
Michigan	1	0	0	1.000
Ohio State	1	0	0	1.000
Purdue	1	1	0	.500
Michigan State	1	1	0	.500
Iowa	1	1	0	.500
Minnesota	1	1	0	.500
Illinois	0	1	0	.000
Northwestern	0	1	0	.000
Indiana	0	2	0	.000

#### WISCONSIN

##### Code of Sportsmanship

We of Wisconsin, players and partisans, yearn to win, if win we can. But fairly! In victory unvaunting . . . in defeat, proud of a game fought to the hilt. So today in sports . . . so ever in life.

BE SURE TO GET YOUR  
 1955 FOOTBALL BULLETINS

Keep your address up-to-date with the  
 Wisconsin Alumni Association  
 Memorial Union Madison 6, Wis.

# Why Good Grid Tickets Are Hard to Get

— and offers some ideas for improvement

**M**ANY QUESTIONS and requests by alumni and friends of the University of Wisconsin prompt me to present the 1955 football ticket picture at this time. As we await the State Supreme Court decision concerning methods of financing new structures on State property, we continue to serve the host of football spectators to the best of our ability.

The thousands of questions usually narrow down to two main classes. For the individual whose application for tickets cannot be filled, the question is, "Why can't I get tickets?" For some people successful in receiving tickets, "Why can't I get better seats than last year?"

The answers to these general questions lie in the cold facts that, on the average, orders totaling 8,000 tickets have been returned to the applicants because of the limited seating capacity of the Camp Randall Stadium. In addition a large number of people did not request tickets because of our early sell-out announcement.

This problem can best be understood by a clear look at the 1955 figures:

Capacity of Stadium	-----	52,000
Season Books	----	26,800
Student, Faculty- Employee Cou- pon Books	-----	14,500
Visiting Team (minimum 3,000 average 1955)	---	5,000
Single game orders		5,700
TOTAL	-----	52,000

The simple arithmetic presented here is the answer to the first question.

In addition to the figures presented above, knowledge of certain pertinent facts is necessary for a better understanding of the problems involved. First of all, the number of seats between the goal lines totals 18,000; and in this

connection, preference is given to past season book holders and new season book applicants. After past season book orders are filled, preference is given to new orders from paid-up members of the Wisconsin Alumni Association, provided the order is received by the deadline; in this case July 15, 1955.

In order to answer the second question as to why season book holders cannot obtain improved location each year, it is emphasized that years ago when the demand for tickets was not as great as at the present time, many friends and alumni of the University ordered and received tickets, and continue to be assigned the same location. There is no lessening in the interest of those holding better locations; if anything, there is greater interest on the part of these people.

During the past several years, the number of season books has increased as follows:

Number of Season Books: 1953—20,164; 1954—22,568; 1955—26,800.

In filling orders for less than season books (five games), an attempt is being made to spread the few remaining better seats to the greatest possible number. This results in different locations for some of the games.

Another complicating factor in the handling of tickets is the fact that by conference rule the visiting team has the privilege of ordering a minimum of 3,000 tickets, starting at the 50-yard line and continuing to the goal line, and in recent years the requests usually are well over this minimum. In this connection, it must be remembered that the University of Wisconsin Athletic Department seeks to serve its alumni and friends at out-of-town games, and is accorded the same treatment from other schools as is given our visitors.

Still other factors compound the difficulty in filling ticket orders. The enroll-

ment at the University has risen each of the last few years with consequent increases in faculty and employees. The number of Student, Faculty-Employee coupon books has increased each year as follows: 1953—12,540; 1954—13,076; 1955—14,500.

Observing the increases in season books and Student, Faculty-Employee books, we can see that there are 8,596 fewer tickets available on a single game order basis.

Added to the above, the University continues to graduate approximately 3,500 people each year, so the number of alumni continues to mount.

With the presentation of answers to questions illustrated above, comes another question. "What is the Athletic Department doing to improve the ticket situation?"

In the light of predicted increases in student enrollment, with consequent increases in faculty and employee groups, three plans for expanding seating capacity in Camp Randall Stadium are being studied currently:

1. Enclosing the Stadium in the southeast and southwest corners to the Field House.

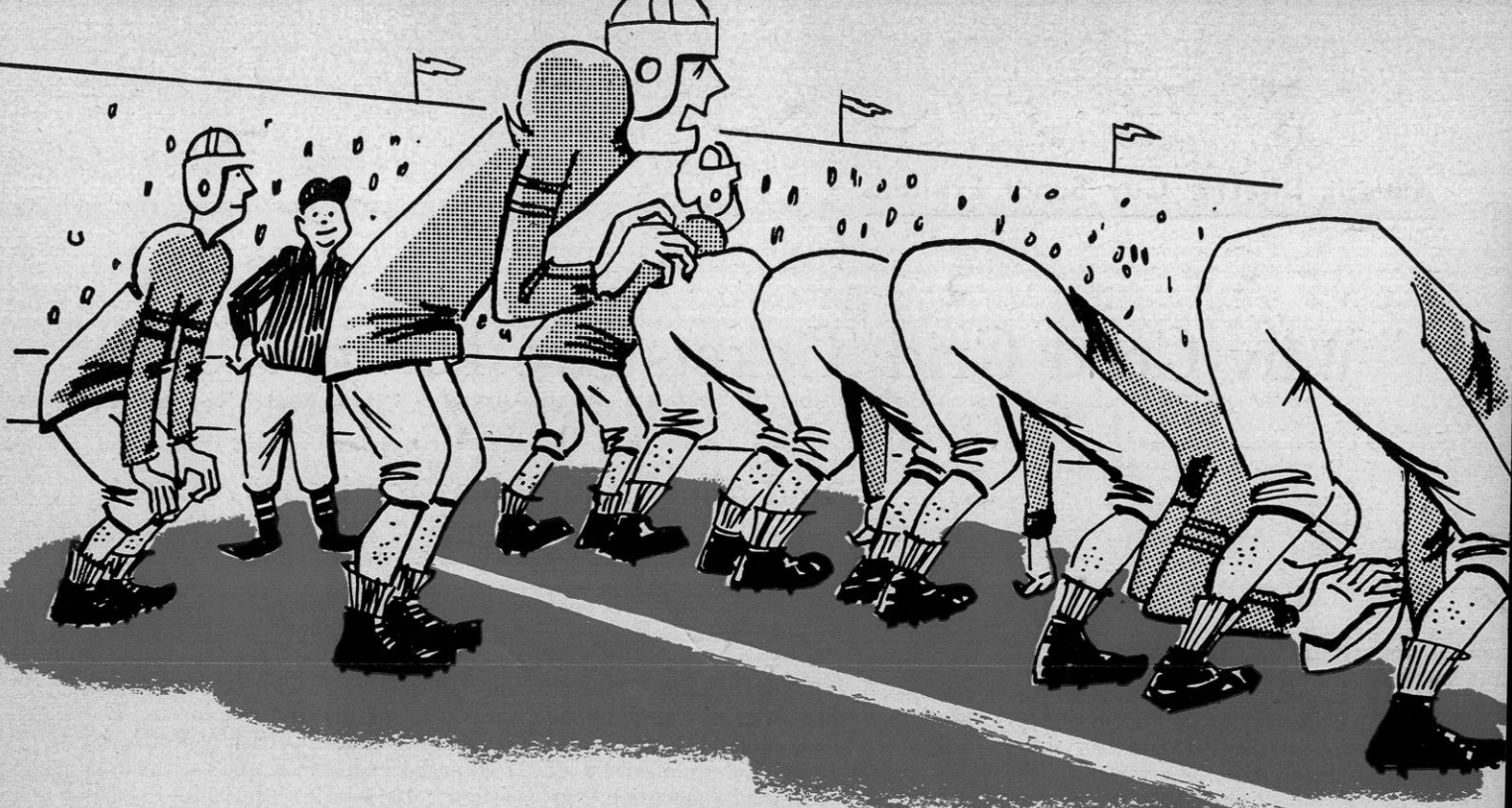
2. Erecting a second deck on the west side of the Stadium.

3. Excavating, thereby lowering the field, erecting seats between the playing field and the present permanent seats, relocating and constructing a new track.

These studies are being accomplished in the shortest possible time in order that the most appropriate thing may be done for the earliest convenience of the spectators.

It is always a pleasure to discuss such problems when one knows they result from renewed and increased interest in our fine football team, coached by our excellent staff and playing an unusually attractive home schedule.





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