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University of Wisconsin winter carnival program. February 5-11, 1940

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F9029
U58
1940

University of

WISCONSIN Winter Carnival 1940

Featuring Paul Bunyan Week



F9029
U58
1940

Madison, Wisconsin

Feb. 5 to 11



A Giant of a Winter Carnival . . .

PAUL BUNYAN WEEK

Co-Sponsored by Wisconsin Student Board and Wisconsin Hoofers

1940 SCHEDULE OF EVENTS

(Subject to Change)

Monday, Feb. 5

- 8:00 Official opening of 1940 Paul Bunyan Week with unveiling of snow statues on Lincoln Terrace.
- 2:30 Hooper skiing lessons, Muir Knoll.
- 8:00 Basketball, Wisconsin vs. Butler, Field House.

Tuesday, Feb. 6

- 7:00 Distribution of special Winter Carnival edition of The Daily Cardinal.
- 2:45 Carnival matinee performance of Minneapolis Symphony Orchestra, Union Theater.
- 4:00 Co-ed tug of war and snowball fight, Lincoln Terrace.
- 8:00 Evening performance of Minneapolis Symphony, Union Theater.

Wednesday, Feb. 7

- 4:00 Winter Carnival tea, home of Pres. and Mrs. Dykstra.
- 2:00 Cross country ski races, finish on Lower Campus.
- 8:30 Founders' Day radio broadcast over NBC, Great Hall.

Thursday, Feb. 8

- 12:00 Figure skating, Lower Campus.
- 1:00 Tobogganing, Observatory Hill.
- 2:00 Slalom ski races, Black Hawk Country Club.
- 4:45 Winter Carnival radio broadcast, WIBA.

Friday, Feb. 9

- 4:00 Paul Bunyan coffee hour, Council Rooms.
- 5:30 Sleigh ride and flapjack supper in the country.
- 8:30 Ice cabaret, Union Terrace.
- 9:00 Paul Bunyan dateless dance, Great Hall.
- 9:00 Mid-Winter barn dance, Tripp Commons.
- 9:30 Winter Carnival radio program, Hooper Lounge.

Saturday, Feb. 10

- 10:00 Sail skate racing, Lake Mendota.
- 1:30 Ice boat racing, Lake Mendota.
- 2:30 Intramural hockey finals, Lower Campus.
- 4:00 Carnival mat dance, Great Hall.
- 5:00 Judging of ice sculpturing, University district.
- 7:15 Winter Carnival movies, Play Circle.
- 9:00 1940 Snow Ball, Great Hall and Tripp Commons.
- 10:00 Presentation of sculpturing trophies, Great Hall.
- 10:30 Winter sports, style show, Great Hall.
- 11:00 Presentation of Carnival queens, Great Hall.

Sunday, Feb. 11

- 9:00 Tobogganing and skiing, Observatory Hill.
- 2:00 Hoofers' Ski Meet, Muir Knoll.
- 6:00 Hoofers' banquet, Union.
- 7:00 General outdoor get-together, University district.

*Ski -- Skate -- Toboggan -- Sail on the
Winter Sports Campus of the Middle West*



*A snowy night leaves University Avenue's
elms embroidered in white.*

UNIVERSITY OF WISCONSIN AT MADISON

Paul Bunyan's Back

It's the Winter of the Deep Snow Again

Fabled Paul Bunyan, patron saint of robust sports, this year returns on the back of an old-fashioned winter to Wisconsin, where, it is said, his huge Blue Ox, Babe, broke loose one February day long ago and left a trail of lakes all over the state.

Paul's the theme of the 1940 giant-sized Winter Carnival at the University of Wisconsin—his spirit will permeate every one in the marathon of fun-packed events.

February Fun in Bunyan-Size Proportions

It hath been decreed by Carnival royalty: "Let everyone show his respect for the venerable Bunyan by dressing in the traditional lumberjack garb of plaid shirt and boots during the week of Feb. 5 through 11. Let mirth and merriment reign in memory of his joviality."

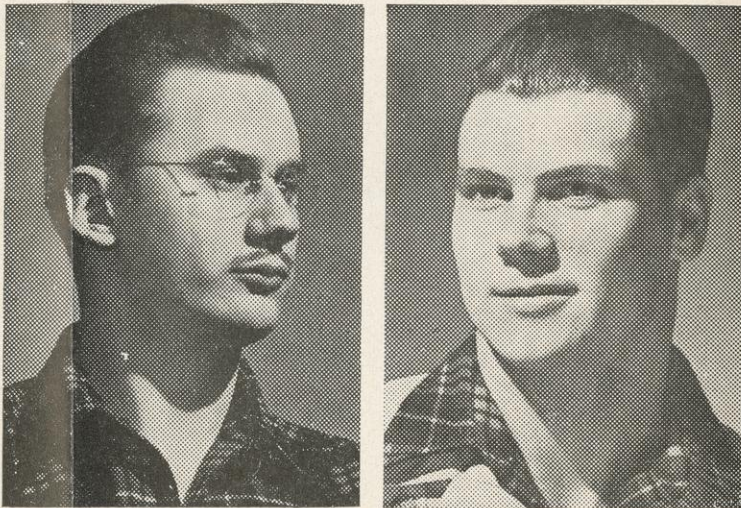
Not Only Will You Thrill To . . .

Fast hockey matches, played for "keeps" . . . Speed kings in ice boats, their passwords danger and skill mixed with whipping wind and steady hand . . . Rocketing toboggan runs down the Hill . . . Swan-like grace of figure skating.

Wisconsin's fastest speed skaters pitted in cup competition . . . the University's most vivacious coeds modeling the latest in outdoor togs . . . Olympic champs leaping into space at The Hoofers' eighth annual ski meet.

Monday, February 5 through Sunday, February 11

THEY'LL RUN THINGS



Clad in plaid shirts and ski togs, GUNTHER HELLER (left), and JOHN L. BRUEMMER, Student Board men, head Wisconsin's 1940 Winter Carnival

You will Have a Gala Time At . . .

FRIDAY EVENING'S SLEIGH RIDE

In a jingling sleigh, you are swept out over crinkly snow for a flap-jack supper in the country . . . back in time for

FRIDAY NIGHT'S SKATE CABARET

On the glass-smooth ice of the Memorial Union terrace. Hot cocoa in the Hoofers lounge, and dancing 'neath fragrant pine boughs . . . a fitting prelude to

SATURDAY NIGHT'S SNOW BALL

With informal dancing to two great bands in Great Hall and Tripp Commons.

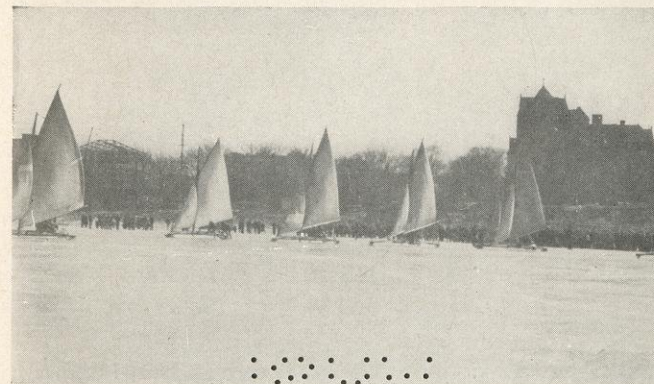
In Wisconsin's Winter Wonderland

Wisconsin's Hoofers and Student Board invite you to knock off a week and get acquainted with that perennial pal, Old Man Winter. If you've seen him only from behind a snow shovel, you really don't know how pleasant he can be. And nowhere in the Middle West does he show off to better advantage than here in Madison.

Right on the University campus, for instance, there's a towering ski jump . . . a lightning toboggan slide . . . two hockey rinks . . . ice boating on Mendota . . . and a million-dollar club house to warm up and rest in, the Memorial Union. Further afield are Tenney and Wingra Park lagoons . . . cutters and bobsleds . . . gentler slalom slopes.

Every week is winter sports week in Madison, but the week of Feb. 5 through 11 is Wisconsin's biggest Carnival celebration in history. Whatever the weather, one sport is always right, in this land "where Winter got its start."

ON THE COVER: The picture shows Walter Bietila, University of Wisconsin graduate jumping under the colors of the Wisconsin Hoofers, winning the 1940 Oconomowoc ski tournament, Sunday, Jan. 9, and setting a new Devil's Hollow record of 126 feet. Walter, a former Olympic team member, will compete in the Hoofers meet on Muir Knoll, Sunday, Feb. 11.



White-winged skeeters scud over Lake Mendota. Ice boat supremacy in national racing is synonymous with Madison.



Paul Bunyan, mythical lumberjack of monstrous proportions, strides back to a snow-bound campus.

All About The Hoofers and Their Grubstake Room . . .

It takes a long tour through the country to find college ski clubs. Outside of the eastern universities, the only organized winter sports group is The Hoofers at the University of Wisconsin.

To better enjoy the 1940 Paul Bunyan Week, rent or buy top-quality winter sports equipment and accessories of all kinds at the Hoofers' Grubstake room in the new wing of the Union.

Ski rentals: 1st hour, 25c; entire day, \$1.

Toboggan rentals: 1st hour, 40c; additional hours, 25c.

These Students Will Be Your Hosts

General Chairmen

John L. Bruemmer
Gunther Heller

Sleigh Ride

Al Bateman, *ch.*
Burleigh Jacobs
Jackie Knee
Franz Dykstra
Bob Zigman

Snow Ball

Robert Avery, *ch.*
Bob Schmitz
June Motter
John Dotchiaee
Dick Frazier
Alice Robinson
Dick Gagnou

Paul Bunyan Week

Don Mitchell, *ch.*
Jim Coffin
Mary Murphy
Alex Maleske
Walter Curtis
Dorothy Hadow

Ski Meet

Russ Jorgesen, *ch.*
Rueben Silvola
Joe Bradley

Charles Mittelstadt
Arnold Hoeim
Dorothy Larson
Basil Bailey
Georgia Staudle
Charles Wallmo

Style Show

Betty Hillis, *ch.*
Eleanor Balderstone
Margie Estrow
Marie Gits
Charlotte Peters
Alma Moore
Doris Miller
Marion Howe

Ice Races

John Witte, *ch.*
Louis M. Hanks, Jr.
Charles Pendlock
Murray Crummins
Ray Zahn

Sculpturing

Philip Dressler, *ch.*
Bobbie Donaldson
Betty Moore
Emily Draves
Virginia Balliett
Barbara Mackey

Paul Miller
Carl Runge
Elliot Resneck
Charles Melby
Don Ely
Ray Patterson
Jack MacCullow
Roger Haberman
Nat Heffernan

Skate Cabaret

Howard Winkler, *ch.*
Charles Bradley
Evvy Schreiber
Wally Loewenhertz
Bert Harris
Ted Bradley

Meteorological Procrastinations

Jack Zimmerman, *ch.*
Dick Guiterman
Tom Faust

Promotion

Edward Koblitz, *ch.*
Jerry Hirtenstein
Irv Miller

Program

Clarence Schoenfeld, *ch.*
Wallace Meyer
Don Canar

For Further Information . . .

About 1940 Paul Bunyan Week events and accommodations on the University of Wisconsin campus, address either the Wisconsin Student Board, or the Wisconsin Hoofers.

MEMORIAL UNION

770 Langdon

Madison, Wis.