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LIBRARY OF THE
UNIVERSITY OF WISCONSIN

UNIVERSITY OF WISCONSIN

Circus and Menagerie

**SOUVENIR
OFFICIAL PROGRAM**



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1903

GYMNASIUM BUILDING

Saturday Afternoon and Evening, March 7th

J. W. GROVES, Pres.

GOLDWIN SMITH, Sec. and Treas.

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UNIVERSITY CIRCUS

UNDER MANAGEMENT OF

Department of Physical Education

J. C. ELSOM, Director.

Gymnastic Instructors:

H. E. BRADLEY

W. J. BISHOP

Pianist, H. S. PETERSON

Officers and Managers of the Circus.

Director	J. C. ELSOM
Ring Master.....	CHAS. H. KILPATRICK
Director Fraternity Menageries.....	A. C. ABBOTT
Directors of Side Shows	S. R. LATSHAW, E. R. MINAHAN
Director Audience Novelties	F. J. MCCONNELL
Musical Director.....	H. S. PETERSON
Director Aquatic Specialties	D. L. FORRESTER
Director Concert	S. E. WASHBURN
Director Hobo Band.....	R. C. DISQUE
Advance Ad. Agent.....	LARRY BURKE
Business Managers	H. E. BRADLEY, W. J. BISHOP
Master of Properties	R. S. GROMANN
Director—Venders Concert Tickets.....	G. R. KEACHE
Director—Clowns.....	W. E. SCHREIBER
Animal Trainer.....	H. B. WERDER
Director Engineers Plantation Clowns.....	J. N. CADBY

University Gymnasium

AFTERNOON AND EVENING, March 7th, 1903

Menagerie.....	Gun Room
Side Shows.....	Base Ball Cage
Aquatic Specialties.....	Natatorium
Ring Performance	Main Floor

USHERS: Head Usher, F. V. Heinemann; C. A. Taylor, A. J. Fisk, Wm. J. Millar, H. K. Weld, H. A. Cook, W. Richardson, C. H. Hoefler, C. D. Purple, M. E. Wharry, L. M. Cook, A. W. Foster, E. G. Hoefler, R. J. Neckerman.

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MENAGERIE. GUN ROOM

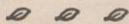
A. C. ABBOTT, Director

What is it?.....	Phi Kappa Sigma
White Bear.....	Delta Tau Delta
Elephant.....	Phi Kappa Psi
Camel.....	Phi Delta Theta
Monkey.....	Phi Gamma Delta
White Bear.....	Alpha Delta Phi
White Bear and Simple Simon.....	Theta Delta Chi
Black Bear.....	Beta Theta Pi
Monkey and Leader.....	Delta Upsilon
Monkey.....	Kappa Sigma
Horse.....	Chi Psi
Giraffe.....	} Psi Upsilon
Wild Man.....	
The Badger.....	Part taken by himself

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FANCY GOODS,
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SILKS, ETC.

Did you ever see the like?

Cheer up! The circus comes but once in two years. The legislature is our only rival.

The wigs have been kindly loaned by the Fuzzy Hirsute Hair Co., of Topknot, Patagonia. If you forget your umbrellas and overshoes, don't ask for them afterwards; we need them. President Roosevelt sends his regrets that he cannot act as Ringmaster on this occasion.

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PROGRAM

Performance in Main Hall begins at 2:30 and 8:15

1. Entree. Bugle Corps. Trick Bicycle Riding.....Mr. Teigen
2. Competition for best all around Gymnast—limited to members of the team. Entries: Messrs. Persons, Pugh, Hunt, Albrecht, Smith, Drake.

TUMBLING EXHIBITION—Members of the team. Assisted by Messrs. Tratt, Schreiber, Lerum, Bradley, Bach and others.

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State.**

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BOTH 'PHONES 54.

If this circus doesn't suit you, go to Baraboo.

Stay to the concert and you will both see and hear Mme. Gill Patti Rick, out Patti Patti. She sings for Rockefeller and the Standard Oil Trust next week.

The Pretzels on the Sub-Marine Band are for decoration, not for free lunch.

**We Supply Everything that
makes College Pleasant.**

Sweets for the Sweet
Dancing for the Merry
Refreshments for the Languid
Delicacies for Everybody

OUR BITTER SWEETS ARE FAMOUS.

OUR DANCING FLOOR SMOOTH AS GLASS.

OUR HOT CHOCOLATE UNEQUALED.

OUR SODA WATERS DELICIOUS.

After the Circus go to the Palace
for Sodas and Ice Cream.

Keeley's Palace of Sweets
Wisconsin Building.

If you want groceries go
to a grocery store, but
if you want a swell
Dress Suit Case or
Trunk *o o o*

SEE

BROWN

He's Got 'Em.

to to to

118 EAST MAIN STREET.

PROGRAM.--Continued.

3. Competition on Parallel Bars. Mr. Hill in his inimitable wire walking act. The monstrous and awe-inspiring automobile.
4. Competition on Side Horse. Bareback riding. The Hobo Band. The leap for life.
5. The Flying Rings. Mr. Abbott's celebrated collection of trained animals. Competition in individual tumbling. Table Tumbling: Messrs. Pugh, Schreiber and Drake.

Keeley, Neckerman & Kessenich,

Dry Goods, Carpets

. . MILLINERY . .

15 and 17 N. Pinckney Street.

The lemonade is recommended by Professor Frost as possessing more genuine circus qualities than any known product.

If you don't stay to the concert, you will miss a great deal that you don't care for.

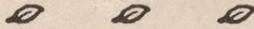
Ladies are requested not to flirt with the persons who compose the Gym. Team. They know they are good looking but it is not their fault.

Please remember that the price of eggs is high, and do not bring them with you.

The steam piano is not as bad as it might be. There might be two.

The management desires to apologize to the audience for this show, and begs to assure the public that this identical circus will not appear again on this date.

FEED THE ANIMALS with Sandwiches
from the STATE STREET LUNCH WAGON.



After the Circus call up Standard Phone No.
1443 and have a lunch sent
to your room.

Don't Forget

THE JUNEAU

First and Last Chance

When visiting the ornithological department, ladies are requested to leave their hats in the lobby. Several of our choice birds have died within the past month of heart failure, brought on by recognizing deceased relatives among the head-dress of lady patrons.

The present age has learned to appreciate the value of antiques. Atshaw's pop-corn, peanuts and lemonade will appeal to all who are archaeologically inclined. It was all served at the circus two years ago.

PROGRAM.--Continued.

6. Competition on the Long Horse. Carrie Nation and the "Yaller Kid" will appear positively for the first and last time in Madison.
7. Competition on the horizontal bar. Mr. Hill in his trapeze balancing act. Buffalo Bill. Lerum in his inimitable fancy shooting; assisted by Mr. Juneau.

M. J. GAY,

MERCHANT TAILOR

**The finest line of
Spring Goods in all
the latest patterns.**

**Will be glad to make
your suit if I have
not already done so.**

302 STATE STREET.

See page 149 of the International Matrimonial Agency's catalogue for a statement of conditions requisite to winning the chubby hand of Mlle. Highsingerino, the fat lady.

Have you seen the educated pig? He may perhaps not be the only one of your acquaintance, but the others would not consent to perform on this occasion.

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Beware of imitations. We are the real thing.
Keep these programs for the sake of posterity. They cost more than they are worth.

PROGRAM.--Continued.

See the monster side shows: Mlle. Highsingerino, the fat lady; Mlle. Spenceriano, the snake charmer, and other wonders too awful to mention.

NOTE.—Audience will please deposit ballots for the best “trained animal” in the ballot boxes going out.

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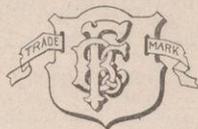
Sample copies on request.

See Our Steam Calliope at the Circus.

PROGRAM.--Continued.

Everybody Stay.—Prof. Stuardino Washtubi's artistes celibres will appear in the refined and rarified *Concert after the performance*. Don't miss them. Stay! Remain!! Hold!!! Stop!!!! Cheer up—the worst is yet to come.

Fauerbach
Brewing Company, Brewers and Bottlers.



Brands:

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Salvator.

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In Bottle.

Export.

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Salvator.

Patrons desiring cabs, cable-cars, automobiles and ambulances, will kindly leave word at the box office.

Please don't guy the performers. They are doing the best they can.

See the Lobster Club in the Annex.

Don't fail to see Lolla, our baby elephant. She weighs 895 $\frac{1}{4}$ pounds in her stocking feet.

CONCERT PROGRAM



1. - A selected bunch of Engineers will test a few 20-Horse Power songs and some hand-forged jokes, each with an oil tempered point.
2. Mlle. Gill Patti Ricque.—The renowned female Bear-a-tone will give a solar plexus to a song or two in a grand tunefest. Mlle. Ricque has the unique reputation of having all her high notes protested.
3. Signor Theodoric Pourg.—Lightning manipulations in the hidden art of prestidgiation. Black art from the Black Hills. The less you watch, the more you see.
4. Monsieur Dafe Fouresteur, of the Dramatic Correspondence School of Art, will clog a few for the delectation of the congregation.
5. Solo Slugging. The Hobo Band from Hoboken will attempt to get next to a few tunes, similar to those which mother used to warble. Singly and en suite.
6. Grand Finale.—The Bunch will give a correct imitation of a Boiler Factory during the busy season. Intelligently introducing intricate, inimitable, instructive and inspiring interpolations of ingenuity.

BROWN & NEVIN

✂ ✂ The Rubber Tired Livery ✂ ✂

— — —
SWELL RIGS FOR
EVERY OCCASION
— — —

TELEPHONE 53

When the Circus Comes to Town

Written Especially for the Occasion.

Don't it kind o' sort o' cheer you?
Don't it drive away each frown?
When you hear the band a-playin'
When the circus comes to town.

Don't it make you feel lots younger?
An' you feel like droppin' roun'
Just to see the bears and monkeys,
When the circus comes to town.

An' it makes you feel like kickin'
When the rain comes pourin' down,
After plannin' for a picnic
When the circus comes to town.

Even if you're old and feeble,
Gray the locks that once were brown,
Don't you feel your heart beat quicker,
When the circus comes to town?

When you die and go to heaven,
An' get tired of harps' sweet soun',
Then you'll wish you weren't an angel,
When the circus comes to town.

—BURKE and STUNTZ

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