



# **The daily cardinal. Vol. XXXIII, No. 126 March 19, 1924**

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The only morning daily in Wisconsin's capital and university city—a community of 50,000.

# The Daily Cardinal

WEATHER  
Fair Wednesday,  
Thursday unsettled,  
probably rain or  
snow.

VOL. XXXIII. NO. 126

UNIVERSITY OF WISCONSIN, MADISON, WEDNESDAY, MARCH 19, 1924

PRICE 5 CENTS

## WOMEN TO ELECT OFFICERS FRIDAY, S. G. A. NOMINATES

Polls Open From 9 to 5 O'Clock Tomorrow; Vote in Lathrop Hall

Elections for the 1924-1925 officers of the three women's organizations, S. G. A., W. A. A., and Y. W. C. A., will be held from 9 to 5 o'clock tomorrow in Lathrop hall, first floor. Separate polls for each organization will be open all day. Active members are eligible to ballot.

### Choose Five Officers

Nominees for offices in S. G. A. are:

President, Alice Corl '25, Mary Devine '25; vice president, Helen Callen '25, Harriet Godfrey '25, Hazel Weingandt '25; secretary, Margaret Ashton '26, Emmeline Lewis '26, Irene Norman '25; treasurer, Mary Atwood '25, Marian Telford '26, Elizabeth Tompkins '25; census chairman, Margaret Meyer '25, Dorothy E. Strauss '26, Ernestine Blatz '25.

### Y. W. C. A. Will Elect

Candidates for offices in Y. W. C. A. are:

President, Dorothy Haskins '25, Louise Holt '25, Jean Palica '25; vice president, Rena Grubb '25, Miriam Inglis '25, Bernice Klug '26; secretary, Dorothy John '25, Sarah Stebbins '26, Isabelle Winterbotham '25; treasurer, Bernadine Chesley '26, Roberta Odell '26, Lillian Twenhofel '26.

Qualifications for W. A. A. officers were printed yesterday. Activities for the candidates of S. G. A. may be found on page 5.

## W. T. EVJUE SPEAKS TO PROGRESSIVE CLUB

William T. Evjue, editor of The Capital Times, addressed the Young Men's Progressive club of the university at a meeting last night in the state capitol.

## WISCONSIN GRAD ORGANIZED RELIEF

Miss Margaret Quayle Visits Madison to Aid in Friendship Drive

"Wisconsin university is known throughout Europe through the efforts of one of its graduates, Conrad Hoffman, Jr., who was responsible for starting student relief," said Miss Margaret Quayle, of New York City, Eastern Area director of the student friendship drive, who arrived yesterday from the University of Michigan to aid in collecting funds from Wisconsin campus organizations.

For the past four years Miss Quayle has done refugee and student welfare work in Poland and Czechoslovakia, her committees being made up of representatives from 17 different European countries.

After luncheon at the Alpha Phi house yesterday, Miss Quayle met with Paul Eschweiler '24, chairman of the student executive committee, Sally Fletcher '25, and Helen Kingsford '24, to talk over plans for the coming drive. It was reported that one sorority has already pledged an average of \$4 per member.

In Cleveland, on her way from the East, Miss Quayle interviewed Professor Rohrbach, noted German publicist, who is planning to come to Wisconsin about March 20.

The drive at Michigan netted about \$5,000, according to latest reports. Miss Quayle had luncheon or dinner with nearly every fraternity and sorority and gave speeches before various clubs in her efforts to bring the actual facts before the students.

"Individual gifts are what we are after," said Miss Quayle. "While it is important for groups to contribute, it is even more vital that each student give whatever aid he can. Five cents will pay for one meal for some needy student, and \$1.50 will keep him for a month."

## WHA WILL BROADCAST INSTRUCAORS' SPEECHES

Miss M. M. McCarthy of the speech department and E. E. Witte of the economics department will speak in radio programs to be broadcast from the university station, WHA. Miss McCarthy will give readings from literature on March 28. Mr. Witte will talk on "The Problem of Legislative Salaries" March 24. The university radiophone press bulletin will be given at the same time. Both programs begin at 7:30 o'clock.

## CASHMAN TAKES CARDINAL TO TASK

Says Free Academic Thought Does Not Exist at Wisconsin

A communication was received yesterday from Sen. John E. Cashman, member of the board of regents, denouncing Professors Potter and Fish as pro-British and favoring the League of Nations.

Senator Cashman takes issue with the Cardinal editorial claiming that no free speech or free thought exists at the university, and cites to corroborate his statement, the incident of last spring when lights in the gymnasium were mysteriously turned out while Eugene V. Debs was on the platform.

### The Letter in Full:

Editor, The Cardinal:

Since when has the University of Wisconsin become the champion of free thought and academic freedom?

If ever academic freedom, including free thought, free speech and a forum for the expression of liberal ideas, shows signs of returning to the university, I shall be the first to extend a welcome.

Never mind going back two years for a bouquet, return to the night last summer when Debs arose to speak. Suddenly the lights were put out of commission and for nearly an hour, 3,000 people including hundreds of women and children, sat in utter darkness. What if there had been a stampede? What has been done to apprehend the guilty and prevent a recurrence by the apostles of free thought at this seat of learning?

I beg to inform you that pro-British propaganda is not a "legitimate activity" for professors in a university maintained by the people of Wisconsin.

You allege that in a speech before the Regents I attacked Professors Fish and Potter. You are mistaken. It is their record that attacks them and brands them as pro-British propagandists. I produced their record from your paper, The Cardinal. So your fight with yourself and with your own paper. Go back four years to your files for March, 1920, which shows Prof. Fish has long been a British propagandist. Likewise as to Prof. Pot-

(Continued on page 20)

## WOMEN'S COMMERCE MAGAZINE DELAYED

Because of an unavoidable delay, the women's issue of the Commerce magazine will not come out until Thursday morning. An article on the collegiate psycho-job analysis bureau will be a feature of this issue.

## ENGINEER TALKS ON TIMBER PRESERVES

"Preserved Timber as an Engineering Material" will be the subject of a talk by Herman von Schrenck, consulting engineer of the New York Central lines in the auditorium of the engineering building today at 10 o'clock.

## SOPH WOMEN TO ACT ON FELLOWSHIP FUND

At the regular weekly meeting of the Sophomore Women to be held at noon today in the S. G. A. room of Lathrop hall, the women will decide whether the club will give a donation to the Florence Simms scholarship fund. Further plans for spring activities of the class also will be made.

## Who is to Blame for Fashions? Did Man or Woman Start It?

If it is granted that the fashions of women are absurd, wasteful, and atrocious, who is to blame for them? Is it the women who wear them or the men who expect the women to wear them?

"All admiration for adornment that is in vogue is due almost entirely to the mental contagion" said C. G. Dittmer, professor of economics. "Generally our styles are atrocious and in our saner moments we recognize them as such. But they brand ourselves, our wives, and our sisters as stylish and that is all that matters. No matter how much men rave about the fashion absurdities, they want their women to adopt them."

There is absolutely no basis of usefulness in fashions, according to Mr. Dittmer. Any practicalness that may be found in them is merely accidental and incidental, for he states that they exist primarily as competitive factors in prestige.

In spite of the fact that women are seeing greater freedom in dress, he does not believe that there has been a steady progressive tendency. Bobbed hair has just resulted from a desire for change and not, he declares, because women deemed this new hairdress more convenient or sanitary. But he expressed the hope that bobbed hair among a few other sensible fashions would remain to stay.

"We think that fashionable clothes are beautiful and we actual-

ly go to admire them; but see how we laugh at them a few years later," Mr. Dittmer exclaimed.

"It takes a country of growth and economic prosperity to follow the fashion craze to the limit," he declared. "Older countries are much more stable in their dress. Old-new countries, like Japan and China, due to economic prosperity and the influence of America are beginning to have fashions."

"In Shanghai, the Paris of China, fashions are not so much in cut as in color. So far the fashionable lady, whole wardrobes have to be discarded with a single change of color tone."

Twenty-three live models, many of them students, will exhibit new spring fashions at a style show to be given at the Parkway theater by Loken Brothers, and Olson & Veerhussen stores, tonight, tomorrow and Friday evenings.

Special sets have been obtained as background for each scene. There will also be a draping of living models by Mr. Webster, display manager of Loken's. The display of fashions will last about 25 minutes and will be given at each performance.

Some of the sartorial leaders in the city will act as live models when the Madison store windows are unveiled at 7 o'clock tonight, revealing the latest apparel approved by Dame Fashion.

## CALL MRS. HALE VERY VERSATILE

Actress, Who Will Speak Here Tomorrow Night, Receives Campus Praise

Beatrice Forbes-Robertson Hale who will speak on "The Modern Stage and The Rising Generation" at 8 o'clock tomorrow evening at Music hall has received many favorable comments from campus people.

"She is very versatile" is the comment made of Beatrice Forbes-Robertson Hale by Laurens Hastings '24, president of Wisconsin Players. Mrs. Hale was guest of honor at a banquet given by the organization some time ago and members were enthusiastic in their comments of her.

"Mrs. Hale writes, she is up on politics, especially English politics, and is interested in the woman's movement. And of course she has interest in the stage. She is active in all current affairs. During the war she worked with Herbert Hoover on the food conservation commission. At that time she lectured throughout the west," Hastings said in giving his impression of her.

So few had the opportunity of hearing Mrs. Hale at her last appearance here which was under the auspices of the Madison Civics club that Theta Sigma Phi, woman's honorary journalistic sorority, undertook to bring her to the university.

Though an Englishwoman by birth Beatrice Hale has concerned herself much more with American life than that of England. She is vitally interested in American home life, the flapper, and the modern woman.

Being the daughter of Ian Forbes-Robertson, the niece of Sir Johnston Forbes-Robertson, and the grandniece of John Forbes-Robertson, Mrs. Hale is naturally drawn toward the drama in addition to her other interests. She began her stage career when she was 17, and since then she has appeared with such actors as her illustrious uncle, Sir Johnston Forbes-Robertson, Sir Herbert Tree and Ellen Terry. For three seasons she was with Charles Frohman and the New Theater company.

## KESSENICH'S FURNISH WOMEN'S WEAR CUTS

All cuts of women's wear and accessories in this issue are furnished by the courtesy of Kessenich's through the Miller, Randall and Towell advertising agency.

## SPECIAL BADGER ELECTION ORDERED

Referendum on New Plan of Choosing Editors to Be Decided March 28

A special election of all men and women electors to vote upon the reorganization of the present Badger board and the election of the editor-in-chief and business manager of the Badger by the board instead of by open election, was set for Friday March 28, at a special meeting of the student senate held in the Union building last night.

The amendment as drafted provides for a board consisting of four juniors, the editor-in-chief and business manager of the previous Badger, and two members of the faculty, one from the Course in Journalism and one from the Course in Commerce.

The junior members of the board are to be elected in the fall of their sophomore year, and are to sit with the existing Badger board during the year, so as to become thoroughly familiar with the ability of candidates.

The editor-in-chief and business manager are to be chosen from among the sophomores on the staff who have shown the best qualifications, and they must have had at least one year's experience on the appropriate department of the Badger. The election is to be by three-fourths majority of the board, and must include the vote of the faculty members.

For the present year the Badger board members are to be elected at the regular spring elections, and will elect the editor-in-chief and business manager immediately. Elections under the above provisions are to take place next fall.

The object of this amendment is to provide a means of giving each Badger staff an opportunity of profiting by the experience of the staffs which preceded it. This will be secured by placing at the head of each year's staff men qualified by experience for the positions, and by insuring closer relations between the staff and the board.

## HARESFOOT OCTOPUS GOES ON SALE TODAY

The Haresfoot number of the Octopus will be on sale today in the various campus buildings and in stores in the university district. The issue is primarily a Haresfoot magazine and will be sold on the spring tour of the dramatic club.

## KITTLESON WINS OVER GALLAGHER IN PRIMARY RACE

Mayoralty Contest Close; Incumbent Defeats Opponent By 283 Votes

Mayor I. Milo Kittleson defeated his opponent, Clyde A. Gallagher, by a majority of 283 votes in the primary election yesterday.

Unofficial figures secured late last night gave Mayor Kittleson a total of 4,558 votes and Mr. Gallagher 4,275.

The vote by wards in the mayoralty race follows:

	Kittleson	Gallagher
First ward	456	226
Second ward	274	168
Third ward		
First precinct	137	130
Second precinct	272	274
Fourth ward	261	204
Fifth ward		
First precinct	362	240
Second precinct	531	198
Sixth ward		
First precinct	309	336
Second precinct	313	482
Seventh ward		
First precinct	322	255
Second precinct	79	132
Eighth ward	174	489
Ninth ward		
First precinct	499	671
Second precinct	234	175
Tenth ward	535	205
Totals	4,558	4,275

### Close Aldermanic Battle

The aldermanic race was characterized by several close contests. Tabulated returns of the aldermanic vote follow:

First ward, Joseph Pearson 309; Joseph Starr 373.  
Second ward, Edward S. Reynolds 379.  
Third ward, Breitenbach 367; Gay 428.  
Fourth ward, Dowling 237; Lutz 311.  
Fifth ward, Caesar 413; Duncan 313; Rhode 394.  
Sixth ward, Fessler 638; Larson 728.  
Seventh ward, Trachte 448; Utter 375.  
Eighth ward, Behrend 459; Welsher 208.  
Ninth ward, (second precinct only), Brazee 81; Doran 58; S. L. Gay 56; Klief 25; Lowry 169; Olinger 24; Ross 2.  
Tenth ward, Rodolf 157, Steffen 552.

## HEIFETZ PLAYS IN CONCERT TONIGHT

Premier Violinist Makes First Madison Appearance in Union Recital

Jascha Heifetz, Russian violinist, will make his first appearance in Madison tonight in the last of the Union board concert series at the men's gymnasium at 8:15 o'clock. About 150 rush seats at \$2 each will be on sale at the door tonight. A few reserved seats are still available at Hook's Music store.

Although Mr. Heifetz is only 25 years old, he has made a reputation in Europe and on this continent both as a technician and as a musician of emotional power. He began his study of the violin at the age of three years and made his public debut in Kovno, Russia, at the age of six, playing the Mendelssohn concerto before an audience of 1,000. After studying with Leopold Auer, teacher of such famous violinists as Elfreim Zimbalist and Mischa Elman, he played in concert in the principal countries of Europe.

Mr. Heifetz, forced out of Russia because of the conditions there, came to America in 1917 and made his debut in Carnegie hall, New York City. Because of the instantaneous success of the first concert he was presented for the second time immediately afterward.



## DIRECTORY MADE FOR HOME COURSES

Compiled Information Will Aid  
Wisconsin School Teach-  
ers Find Positions

Teachers in Wisconsin schools who wish to take home study will be interested in a directory of these courses, the first of its kind ever prepared, which has just been issued by the Extension division.

The directory, although it includes information that applies to special requirements of individuals, was designed chiefly for the groups of teachers who have not completed a normal school course and desire correspondence-study instruction suitable for credit in the state normal schools; those who are state normal school graduates and desire courses for credit toward a university degree; those whose normal school course did not include all studies required to admit them to full junior standing at the university; those who lack full entrance requirements to the university; and those who need special preparation to meet new teaching requirements. An "index to opportunities" is given to the beginning of the directory, so that teachers may find out what work they can take to fit their requirements.

Teachers who wish special information not contained in the directory may receive it from district offices in Milwaukee, Oshkosh, Superior, Wausau, Eau Claire and Madison.

### MORE SNOW LIKELY, WEATHERMAN SAYS

Though spring is but a few days off, that's no reason for expecting that we've had our last snowfall. In fact, the weatherman at North hall claims that, since the establishment of the weather bureau station, only four Aprils 1889, '90, '95 and 1901, have definitely laid off their fleecy blankets in anticipation of an early spring. This year may add a fifth to the list, but the weatherman will not predict so far in advance.

The snowfall for April and May, 1923, in this locality, was heavier than it has ever been for those two months, according to Mr. Weatherman, and one of the heaviest snowstorms Madison has ever experienced came in the month of April last year.

A total of 66.3 inches of snow fell during the winter of 1922, '23, whereas so far this winter only 28.7 inches have fallen.

### FROSH Y. W. CLUB HOLDS CANDY SALE

The Freshman Y. W. C. A. club made \$2.50 at a sale of home made candy that was held in the Y. W. C. A. office yesterday noon. This is the first of a regular series of sales to be held every Tuesday and Friday by the club.

### KORNHAUSER FILES BANKRUPTCY PETITION

Alexander Kornhauser, former Madison merchant, now owner of a woman's wearing apparel store on S. Michigan ave., Chicago, has been forced into involuntary bankruptcy by his creditors, who have filed a petition in the federal court of Judge Cliffe, Chicago.

Liabilities of the company are estimated at \$100,000. It is probable that the receiver will continue the business until further action is taken by the court. The store fixtures are worth about \$75,000 and it is estimated that the merchandise is valued at a similar amount at cost price.

Mr. Kornhauser occupied the store now owned by Loken Bros., when in Madison.

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### SOLDAN TO DIRECT SPECIAL SERVICES

Lenten services will be held at the Luther Memorial church at 8 o'clock tonight. The Rev. A. J. Soldan will have charge of the services. A special anthem, "Savior When Night Involves the Skies" by Shelly, will be sung by the choir. Professor Wheeler will play a special organ number.

## N. O. L. TRYOUTS SET FOR APRIL 4

Five Schools to Compete in  
Contest to Be Held May 2  
at Ann Arbor

The honor of representing Wisconsin in the Northern Oratorical league and a prize of \$25 will be awarded to the person selected at the final tryouts to be held as an open meeting on April 4. Intercollegiate debaters are eligible without a preliminary tryout. Winners of the tryouts held February 19 and 20 who will speak at this meeting are William L. Olson '26, Harold A. Cranefield '25, Melville Bright '25, Harold Jordan '25, and Hazel Weingandt '25. The committee which will serve as judges is made up of Prof. A. T. Weaver, of the department of speech, Prof. R. M. West, Prof. John Barnes, and Wayne Morse rad. The speakers will talk on subjects selected and written up by themselves.

The Northern Oratorical league which consists of Minnesota, Illinois, Northwestern, Iowa and Wisconsin will meet at Ann Arbor on May 2. Two prizes, one of \$100 and one of \$50, have been provided by ex-Governor Frank O. Lowden, of Illinois.

Sterling Tracy '22 won the oratorical contest in 1921, the last time that Wisconsin student was awarded the honor.

### SADDLE AND SIRLOIN

Saddle and Sirloin club will meet at 7:30 Thursday in room 206 Ag hall. J. P. Hambrecht will be the principal speaker.

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A few dates still available.

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## GREETING SENT TO ELIOT OF HARVARD

University Sends Letter to  
President Emeritus on His  
90th Birthday

This university was one of many institutions to send President Emeritus Charles W. Eliot, of Harvard university, a letter of greeting on his 90th birthday. The letter was as follows:

"We congratulate you upon living to see the fulfillment of the revolution in which you began to play a leading part half a century ago.

"You found higher education in America discredited and unpopular because of the narrowness of its objective and the stubborn conservatism of its personnel. You met that stubbornness with an equal tenacity, and we regard with admiration the courage and persistence of your fight to win for education in America its proper place in the service of democracy.

"You broadened its scope to the outlines of your prophetic vision, you reached out a friendly hand to the younger sciences and lifted them to the position which they should occupy in modern life. You conserved the tradition of the humanities without making an idol of the clas-

sics. You reshaped the aims and methods of professional education, making learned professions out of what had too often been only trades. You found men and gave them opportunity.

"No other American has borne so much of the conflict, or has shaped its outcome with broader vision. We are and shall long continue to be the beneficiaries of your labors; and whatever changes time may bring in the conception of the details of education your program will remain inclusive and fundamental."

### BADGER SKI CLUB

The Badger Ski Club will hold an important meeting on Thursday in front of the men's gymnasium at 9 o'clock. Those who would like to be active in the club next year are invited to join at this meeting.

There is an opportunity for three solicitors on the Classified ad staff of the Cardinal. Commission and good chance for advancement. If interested see Glass between 4:30 and 5:30 today at the business office in the Union building, 752 Langdon street.

**Morgan's  
MALTED  
MILKS**

## LENHER ON TOUR OF SIX SOUTHERN CITIES

Prof. Victor Lenher, of the chemistry department is making a lecture tour of six southern cities this week, speaking to chemists on the subject of selenium oxychloride, the new solvent which he discovered. He spoke in Cincinnati on Monday, and in Lexington, Kentucky, yesterday. He will speak in Nashville, Tennessee today, St. Louis, March 20, and Chicago, March 21. Professor Lenher has been connected with the university for a number of years, and has done much research work in that time.

All De Molays planning to attend the Military Ball are invited to come into the box of the University De Molay Club. Call Snell, B. 6213.

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DAILY REPORTS OF  
ALL BADGER TEAMS

## CARDINAL SPORTS

ATHLETICS IN THE  
COLLEGIATE WORLDSPRING ENDS BIG  
WINTER WEATHER  
SPORT PROGRAMSki Tournament and Ice Car-  
nival Outstanding Events  
of Season Just Closed

With the approach of spring one of the most successful winter sport seasons in the history of the university is drawing to a close. Under the direction of George Martin, outdoor sport supervisor, winter sports came into their own. The events of the season that stand out above all others are the Ski Tournament and the Ice Carnival.

## Ski Jumps

During Prom week the Badger Ski club put on a ski jump that excelled any previous attempts of a similar nature. Such men as Lars Haugen, Barney Riley, Sverre Stromm, Fred and Bob Pabst, and other equally famous ski riders were brought to Madison to display their stuff. February 16th, the annual winter ice carnival held the attention of all devotees of outdoor sports.

## Ski and Slide

Greater interest was taken in skiing and tobogganing after repairs had been made on the ski slide and toboggan shoot. Nearly any afternoon or evening a group of open air hounds could be seen enjoying themselves at these centers of interest. Ski hikes and cross country ski races were promoted by Director Martin, and many heretofore uninterested in the sport became ardent fans under his guidance.

For the first time a skating rink was kept open on Lake Mendota and classes for novices were conducted by Martin and his assistants.

## Hockey Team

In connection with winter sports, a few words should be added concerning the hockey team. At all times they displayed a true Wisconsin spirit. Playing against more experienced teams, they exhibited a brand of hockey that brought forth only words of praise and admiration from their opponents. With the training received this year and the addition of the men from the frosh team, next year's combination should be hard to beat.

With the impetus received this year and with every Wisconsin man and woman behind it, winter sports should attain the prominence that they should have in Wisconsin. Wisconsin has taken the lead in outdoor sports in Big Ten circles, and next year should be no exception.

Claims Our Press  
Lacks Imagination  
of Spanish Writers

"To write and to be curious is the job of the journalist in Spain," said Prof. Joaquin Ortega of the Romance language department, formerly a newspaper man in Madrid, in an address before Press club last night.

Technique of newspaper writing is unknown to a Spanish journalist, according to Professor Ortega. The journalist knows how to write and uses imagination. Technique kills the imagination. The American press has a lack of imagination which tends to standardize that which should not be standardized.

"The newspaper profession in Spain is a romantic profession," continued Professor Ortega. "The difference between our newspapers and the American newspapers is a difference in the type of newspaper men. In Spain journalism is a stepping stone for something better in a literary line. Practically every well known novelist and playwright has worked on a newspaper in his youth."

Vias Boyle was elected vice president of Press club to succeed Harry Barsante, who resigned. The date fixed for the annual Press club dance has been definitely set for April 19.

SCHOOL PUBLICITY IS  
SUBJECT OF ADDRESS

Miss Thekla E. Stutz '24, gave a talk on "Publicity for the Public Schools," at a meeting of the Journal club, of the School of Education, Tuesday noon.

## Consistent



MARSHALL DIEBOLD

A consistent player and a fighter in each of Wisconsin's basketball games this year, Diebold has pulled Meanwell's team out of a pinch time after time and has been instrumental in bringing home to Wisconsin a claim on the Big Ten championship another year. He is being selected by many sporting writers and coaches on first all-conference teams.

INTERCOLLEGIATE  
SOCCER PLANNEDMay 31 Tentative Date For  
Minnesota Clash; Other  
Games Scheduled

Wisconsin will enter the field of collegiate soccer for the first time this year, according to Coach Schlatter. A tentative date for May 31 has been set for the opening game with Minnesota. Two other games have been scheduled to be played at Milwaukee, but the dates have not as yet been settled.

Up to the present time, soccer at Wisconsin has been confined largely to inter-class and inter-group games. Considerable interest was aroused last fall in the Chinese and All-American games. The possibilities of inter-collegiate soccer were forecasted by the enthusiasm generated in these and various contests between opposing gym team.

The plans at present include provisions for varsity and freshman teams and practice will open as soon as the use of the stadium has been secured.

Minnesota's strength in soccer is not definitely known. Although the Gophers have had a little more experience in the inter-collegiate aspects of the sport, Wisconsin has a wealth of foreign students, who are used to playing the game in their native countries, to augment its strength.

Soccer aspirants may still register in Coach Schlatter's office in the armory before the opening of the first round of practice games.

JUNIORS TRIM FROSH  
IN CO-EDS' BASKETBALL

In the first game of the Co-ed inter-class baseball tournament yesterday, the juniors swamped the freshmen by a score of 14 to 4. The juniors were never once threatened during the entire game, although the frosh held them to two runs in the first inning.

Real team work was displayed by both sides in the first two innings, but in the third the juniors started a battling rally, netting them 14 runs, which stampeded the frosh. In spite of this fact, the frosh showed good spirit and with this first experience to their credit, should prove good opposition.

SCARLET FEVER FORCES  
LAWRENCE TO CLOSE

Spring vacation at Lawrence college started Monday a week ahead of schedule, because of an outbreak of scarlet fever among the students. Three cases have been reported and college authorities immediately closed the school to prevent the spread of the disease. Lawrence conservatory classes also have been suspended.

According to Dr. W. S. Naylor, dean of men at the college, the closing is not a quarantine but rather as a preventative measure. School will be reopened March 31.

RELAY ATHLETES  
GET HANDICAPS IN  
CARNIVAL EVENTSScratch Rating Will Be Given  
Eight Track Men at  
Start

Handicaps for the participants in the dash, high jump, shot put, and pole vault events in the eighteenth annual relay carnival which will be held in the gymnasium annex Saturday night, were announced by officials of the relay carnival yesterday afternoon.

Eight track men, whose work has been good throughout the indoor track season, will compete in their events with a scratch rating, starting with no advantage over the other contestants.

## No Hurdle Handicap

40 yard dash—Krohn, Hill, and McGiveran, one foot; N. V. Smith, Stone, and Francis, two feet; Burdick, Menke, and Flueck, three feet; and McAndrews and Eagleburger, scratch.

High jump—McGinnis, one inch; O'Neil, two inches; Sheldon and Guthrie, four inches; and Donohue, Browne, and Tuhtar, scratch.

Shot put—Harmon and Limberg, three feet; Hammann, Miller and Donohue, six feet, 6 inches; Schrader, Wolf, Larson, and Wernicke, seven inches; and Schwarze, scratch.

Pole vault—Scott, three inches; McGinnis, Schmidt and Olson, six inches; Fox and Browne, one foot 6 inches; Muller, two feet; and Hammann and Krieger, scratch.

The tracksters who will compete in the 40 yard high hurdles are: Holmes, Tuhtar, Zilisch, Clasman, Koehler, Jirtle, Hammann, Tobiesen, McGinnis, and Roberts.

## Chose Teams Friday

Heats will be held in the inter-fraternity relay races in the gymnasium annex on Friday afternoon, beginning at 4:30 o'clock, to choose the teams which will compete for the five trophies to be awarded to the winners in the inter-fraternity relay on Saturday night.

The fraternities which have entered teams in the relay carnival are: Phi Kappa Sigma, Delta Upsilon, Kappa Psi, Delta Sigma Phi, Theta Xi, Alpha Gamma Rho, Theta Chi, Triangle, Pi Kappa Alpha, Phi Gamma Delta, Sigma Chi, Delta Chi, Tau Kappa Epsilon, Delta Pi Epsilon, Alpha Sigma Phi, Beta Theta Pi, and Kappa Sigma.

Bert M. Hilberts '25, varsity runner, has resigned as captain of the Alpha Phi team in the inter-sorority relay race, and Clyde G. Dickinson '26 has been appointed to lead the team.

University Needs  
Better Facilities;  
Lacks Room Space

"The university needs a comprehensive building program," said J. D. Phillips, business manager, at the Lions club luncheon yesterday, at the Park hotel.

"Wisconsin has one of the most poorly arranged class schedules of all American universities, due to lack of room," he said.

The university is jammed to capacity, teaching 8,000 students in a 5,000 student plant, according to Mr. Phillips. This semester there are 8,175 students enrolled in the university proper with an instruction staff of 1,000.

STRAND IS SOLD TO  
ARTHUR DESORMEAUX

The Strand theater was transferred to the full control of Arthur P. Desormaux and associates, Sunday, following several months of negotiations with Joseph Finn and Marcus Heinman. The new managers hold a ten-year lease on the building. The new proprietors retain the First National pictures and Mr. Desormaux declared today that the policy of "Bigger and Better Pictures for 1924," inaugurated several weeks ago with the showing of Goldwyn and other films in addition to those supplied by the First National, will be continued. Mr. Desormaux has been manager of the Strand ever since its opening in 1918.

Fraternities desiring to take care of track athletes from high schools and academies who are participating in the eighteenth annual relay carnival on Saturday, March 22, should call Carl Klath, manager of the carnival, at B. 6144.

MEANWELL LAUDS  
FRESHMAN SQUADVarsity Coach Says First Year  
Team Best Developed  
By Levis

"Doc" Meanwell, varsity basketball coach, witnessed the final frosh scrimmage this afternoon, and at the close of the session gave the men a few words of advice and praise. In his talk he stressed the importance of keeping up in their studies because "Ineligibility has ruined many a promising team." He thanked the men for the help they had been to the varsity, and added that the 1927 squad was one of the best developed by George Levis, freshman coach. His final statement was that he hoped to see every man out in answer to the first call for varsity material next fall.

After the talk the men attempted to select a captain but the election ended in a tie with the votes evenly divided between Brooks and Martell. As two members of the squad were absent the men will vote again next Monday when they meet at DeLonge's studio for the squad picture.

Class numerals will be awarded to Bain, Cramer, Dopp, Garten, Hargett, Martell, Miller, Otis, Stehr Brooks, Younge, Andrews, Cooley, Barnum, Hawley, Harris, Jones, Mc Masters, Seemann, and Shaw. Three of the managers will also receive numerals.

Hitting the High  
Spots with Ken

Fred Young, conference basketball official has picked an all-conference team identical to that selected by the Cardinal, with one exception. He placed Barnes of Chicago in the forward position for which the Cardinal nominated Spradling.

Remember way back in the winter of 1918 when the heat was inadvertently turned off in the gym one night and the tank froze over causing some damage.

The third floor of the gym is the scene of many fights nowadays. The gym classes are holding boxing matches. Members of the classes are paired off and go two rounds. Some of them are farces, others fast and interesting.

Technically the swimming season is over, but the frosh squad is still working out. The same holds true for the frosh gym squad.

The University of California has just introduced crew this year. A god deal of interest is being evidenced concerning whether they will have the success in this sport that they have had in others.

One hears no clamor this year for post-season basketball games to decide the championship of the Big Ten. The futility of the thing has been finally realized.

Charley Paddock, "the fastest human being," has been reinstated to good amateur standing and will be eligible to compete in the Olympic games.

## ALPHA ZETA

Alpha Zeta will meet at 7:30 o'clock Wednesday evening, March 19, in Agricultural hall.

DUCK CREEK—Hans Erickson, 82 years old, was awarded \$3,500 by a jury in his suit against the Northern Corrugating company as a result of injuries received last November when he was struck by a truck owned by the company.

DRAWINGS MADE  
FOR FIRST GAMES  
IN TOURNAMENTHigh Schools Will Play Eight  
Game Opener to Start  
Series

Drawings were made yesterday afternoon to determine the schedule of games for the ninth annual state high school basketball tournament which will be played off March 26 to 29 in the University armory between the sixteen district champion quintets.

## Draw for Place

Dr. Walter Meanwell, varsity basketball coach who is director of the state tournament, with Frank Nickerson, financial director and Norman Clark '24, general chairman, made the drawings in the office of Coach Meanwell.

## FIRST GAMES

Rice Lake—Oregon.  
Wisconsin Rapids—River Falls.  
Wauwatosa—Superior.  
Fond du Lac—Arcadia.  
Marquette—La Crosse.  
Watertown—Manitowoc.  
Eagle River—Janesville.  
Appleton—Platteville.

None of the Madison high schools will enter the tournament, due to the number of reverses which they suffered this year.

## Not All Placed

The chairman of the entertainment committee announced last night that there are still six teams that have not been placed in fraternity houses. Fraternities wishing to entertain either four or eight men may receive assignments by calling Halley Porter F. 3266.

Basketball Chief  
Not to Be Picked  
Until Next Week

No election for the basketball captaincy was held last night according to Gordon Walker, basketball manager.

The election had been slated to take place at the banquet given the team by the Madison Gyro club but due to the large crowd in attendance the balloting was postponed.

"The election will take place some time next week, a definite time has not yet been set," Walker said.

OARSMEN MAY TAKE  
EXAMS IN BOATHOUSES

POUGHKEEPSIE, N. Y., March 15.—Because of the early date of the regatta which will be rowed here on June 17, two weeks in advance of any previous date, the majority of the college oarsmen may take June examinations at the boathouses along the Hudson, according to an announcement by William F. Frank Sr., chairman of the local regatta committee.

The Pennsylvania crews are scheduled to arrive here on May 24, with thirty-six oarsmen and a staff of professors to hear the men recite their lessons when they are not rowing on the river.

It is expected that Cornell, Syracuse, Columbia, Washington, and Wisconsin will do the same.

CALIFORNIA CAGEMEN  
ANNEX COAST HONORS

UNIVERSITY OF CALIFORNIA, March 18.—The University of California annexed another championship when the varsity basketball team defeated the University of Washington for Pacific coast conference honors.

The showing of the basketball team this season was the best in years. The team won thirteen out of sixteen games played.

Only three men, Captain Talt, Kincaid, and Huovinen graduate this year, and six men Kyte Belasco, Higgins, Carver, Ladar, Holmes and Clement are left to form the nucleus for the next year's squad.

## AG. LITERARY SOCIETY

The Agricultural Literary society will meet at 7:30 o'clock Friday evening, in room 314 Agricultural hall. All agricultural students are urged to attend. Refreshments will be served.



## THE DAILY CARDINAL

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## ADEQUATE MADISON

Some colleges nestle in between the tall gray skyscrapers of a metropolis where all the advantages of "bargain basement" "expensive eleventh" give every student an opportunity for adequate shopping and selection.

Other colleges are surrounded by woods, rolling hills, and landscape where in the winter great ski tournaments are held, and where nature attracts on every hand, but the bus line does a thriving business from the small wooden station out to the campus.

At Wisconsin every metropolitan opportunity for bargains and shopping is presented by the merchants of Madison and yet the school is situated in a spot, declared by poets, artists, visitors, and even the most casual observer to be one on the beauty spots of the world. It is not often that such a combination occurs and it is an advantage not generally considered.

It is also not generally considered that when seven thousand students assemble, almost a small village is superimposed upon the stable population and these seven thousands have wants which must be satisfied—clothes, luxuries, foods, everything that a community demands. So it is that the students of the University of Wisconsin, coming from every corner of the world, make severe demands upon the Madison merchants. And seldom are they disappointed.

Wisconsin is proud of the fact that it has an undertaking and cooperating class of business men in the city to take care of its needs, and university students are glad to trade in Madison. At this time of spring when most merchants will be making displays of their new season wares, Wisconsin sends greetings.

## HAT GARDEN PARTY

Ever since a famous garden party took place many, many years ago, clothes have become as much a part of a person as his actual personality. There is the tailor-made man and there is likewise the untailor un-made man. Business men tell us now-a-days that in interviewing an applicant for a position the first thing they do after sizing up his handshake and the look of his eye is to see with what neatness he is dressed. A neatly and stylishly dressed man, they say, can go farther in business because he makes a better impression on those whom he meets, than a man who is slovenly about his clothing.

Doubtless many people so abhor clothes that if they could have their way they would return to some other garden, say in the South Seas, and make sure that there were no apple trees or serpents anywhere about. But few of them can have their way and consequently they do just as well to make the best of things. Style is not a matter of great expense. Some men-about-town like to splurge and make a great show of something newly stylish every day. But the common run of people, like you and me, need spend

very little extra to remain in style. What seems to count most of all is neatness, and that surely costs very little.

The recompenses which one receives from being stylish and neat are more than simply better success in business. They include a certain sense of self-satisfaction and respect, something which makes any one much more happy within himself.

The Irish set the date for giving honor to their patron saint at a bad time for the plumbers at the university. The task of holding a St. Patrick day parade when there is a foot of snow on the ground with more of it falling is a difficult one. But then, parades were not so much the thing in the days of snakes and saints as they are now.

## Soviet Russia Educates Youth on Entirely New Principles

By RAYMOND BASSETT '25

(Native of Roumania and Student of Russia)

When the Russian revolution came, the old order and the old school were abolished; each historic period has its school, and in Soviet Russia of today there are new types of schools and new methods of teaching. The university system of education was not changed, for there was nothing to change; you cannot change the minds and ideas of grown-up university students. The Communists were concerned primarily with the education of the illiterate peasants and workers, and were mostly interested in the new generation of Soviet Russia, the children.

At the present time one can find 3,000 children who know nothing about the Czarist Russia; they have no conception of czars or kings, and if they do they know very little about them, for the children in Russia have been reared and educated under a new system. A country in which the percentage of illiterates was enormous, a country which it was the policy of the czarist regime to keep in darkness and ignorance, a country which was in power of most fanatical prejudices was inherited by the communists and their task to change it was by no means an easy one, considering the fact that hunger, civil war, and epidemics were sweeping over the land. The change and introduction of the system and of the teaching staff could not possibly be completed in one day or month.

Labor, both mental and manual, is taught in the schools. The psychological make-up of the child demands physical activity during the first stages of development; therefore the children work in specially arranged workshops; they clean the school rooms, care for the kitchen, garden and domestic animals; in addition they model, draw and perform elementary laboratory experiments, etc.

The grown-up children are made familiar with the industrial life of the country by visiting factories, mills, mines, railroads, hospitals, and in this manner they study the organization and the nature of each industry as a whole. In the city the school is directly connected with industrial production, while the village school is connected with agricultural production. Systematic excursions are being arranged for city children to the country, and for country children to the city and industrial centers.

Apart from the popular schools and the secondary schools for children and various courses for adults in evening schools, clubs, trade unions, factories, there are three kinds of fundamental educational institutions for workers and peasants: 1—workers' faculties; 2—military schools; 3—party schools.

The workers' faculties are preparing the workers and peasants, usually between 16 and 25 years of age, for the universities. M. Olgin, correspondent of the New York "Forward" writes: "Their method is this: they bring several hundred young men and women, give them several professors from the university, give them dwellings and rations, and they study. Most of the students are sent by various institutions and are supported by them. The distinguishing characteristics of the workers' faculties is that they give only the most essential, but they give it scientifically; what the students learn is serious and fundamental, a worker who can read, write, figure and has a good head, if he studies through the six semesters can be prepared for the university—perhaps much better than a former "gymnast."

When I remind myself that I have spent nine years in my Russian "gymnazia" (public school and high school), I can easily see how the new method can be successfully applied to grown up persons, and I believe that the system works perfectly. Mr. Olgin continues:

"In the military schools, officers for the Red army are taught by the same method and besides military sciences general education is also given."

The party-school develops communist social workers. The schools are concerned with practical social work; the students engage in this work almost from the beginning; the courses are not merely propaganda, they are not abstract, for a social worker must know everything, must be able to answer all questions. These schools are numerous and the course lasts about six months. The studying is done in haste but with a will: there is no time to lose. Knowledge is seized like hot cakes. There need be a little foundation, the rest will be built up by practice and reading.



Where is the fellow who went around last week singing, "Spring is here"?

The only folks who seem satisfied with this weather are the fraternity pledges—they figure that the longer there is snow on the ground, the less grass they will have to cut.

Basketball, indoor track, swimming, wrestling, skating—all have left us,—nothin' else to do so we might as well study for a while—TOUGH!

Oh well, Spring will soon be here, maybe, and then—

In fact the spring poets are getting busy already, as evidenced by this—

## SPLURGE OF SPRINGTIME

I may be Humpty Dumpty,  
Or else a kangaroo,  
I may be eating peanuts  
With the monkeys in the zoo;  
I may be King of Egypt,  
Or I may be Uncle Sam,  
For in the Springtime with my girl  
I don't know who I am.

The beautiful, dark-haired girl's sweet smiles changed to angry frowns.

"You deceiver," she cried, "I hate you!"

"Hate me?" he gasped, "Why only yesterday you said that you loved every hair on my head."

"Yes, but not every hair on your coat," she replied, as she drew several blond tresses from his shoulder.

## A charming young coed from

Butte,  
Had a mile and a laugh that  
was Cutie,  
But a wise boy named Earl  
Tried to kiss this sweet girl,  
And received a mean crack on  
the Snutte.

"Now for a good evening's work," said the student as he rose from his supper, "But first I'll give my supper a chance to get settled," as he dropped into an easy chair and picked up the paper.—Reads paper for

one-half hour. "Well, guess I'll get busy now." Roommate enters and says that there is a good show at the Madway, "Let's take it in, I'll study when we get back, it's early, anyway." Goes to movie. Meets Helen at show and goes sits on her front steps till ten thirty. Leaves Helen. Feels pangs of hunger, visits Lilly Chaf's. Returns to room. "Got to get busy, now"—Time, eleven o'clock. Picks up books, reads, head nods, eyes blink, slams books closed and yawns. "Guess I'll go to bed, Prof says that studying done after eleven o'clock doesn't do you any good anyway,—it's a hard life."

## LAWYERS NOTICE!

An engineer defines law thusly—Law is—law, and is in such, and so forth, and hereby, and aforesaid, provided alway nevertheless notwithstanding.

## FIGURE THIS OUT

Mister A had two daughters by his first wife, the odest of whom married a widower, Mister B. Now Mister B had a daughter by his first wife, and this daughter married Mister A. Therefore the new Mrs. B could say—

My father is my son, and I'm my mother's mother.  
My sister is my daughter, and I'm grandmother to my brother.

A sheik is a Drug Store Cowboy who takes a girl out and spends a quarter on her and then takes her home and tries to squeeze it out of her.

## THE ENGINEERS TOAST

Saint Patrick was an engineer  
Of wide renown and fame,  
He drove all the snakes from Ireland,  
Let's drink a malted to his name.

A sock on the foot is worth two in the eye.

F. L. L.—You aren't crippled are you?

T. KETTLE.

## The Reader's Say-So

NATIVE BORN AMERICANS  
Editor, The Cardinal:

Most of us have begun to expect bitter denunciations, un-informed (or mis-informed) accusations, and things of a like nature in the "Reader's Say-So" column of the Cardinal, but it is indeed a surprise to us to see so rabid an attack on anything as was the attack on the Klan in an editorial headed "Undesirable and Unneeded" in The Cardinal for Tuesday, March 10.

Although the writer of this editorial expressed some worthwhile ideas in it, he also displayed an astounding lack of knowledge of the subject about which he was attempting to write.

Perhaps, if the writer of the editorial knew more of the qualifications for membership in the Klan he would not be so emphatic in saying that it numbers "the greater part of its adherents among the uneducated, the ignorant, and the illiterate." Anyone, knowing anything of the Klan, knows that this untrue. College professors, college grads and students, men high in the public's estimation and in public office, and "Native born Americans," are not always "uneducated, ignorant, and illiterate."

The hoods and white robes of the Klansmen signify nothing at all as regards the decency, desirability, and ideals of the organization. The garb of the present day Klansmen is merely a replica of that worn by his powerful, respected and admired predecessor—the Klansmen of the Reconstruction days. If the writer of the editorial even so much as read the newspapers so as to learn something of what he was writing about, he would realize that Klansmen frequently go unhooded, and he would be aware of the fact that their leaders are known nationally.

Many bits of terrorism and lawlessness have been attributed to the Klan. Only an unintelligent man condemns before facts are proven. Accusations of lawlessness and terrorism against the Klan have often been disproven. None, however, have ever been proven.

"Twould, indeed, be better to have no editorials than to have them written by persons who know absolutely nothing whereof they speak. "America for Americans" is a good motto—in the opinion of many of intelligence—and the fact that the organization which has it is secret does not detract one iota from the worth, quality and desirability of that organization.

J. H.

## TO SENATOR CASHMAN

Editor, The Cardinal:

In a communication to the Capital Times printed in the issue of March 14, 1924, Senator Cashman begins, "Some of the pro-British professors at the university evidently got hit and hurt. It is reported that they are indulged in the favorite pastime of getting a petition circulated on the campus." I would not for a minute say that Senator Cashman was deliberately misstating the facts, but in his desire to be sensational it is true that he has materially erred and in any case has failed to investigate at all. It happens that the undersigned student drew the petition about a week ago. It was done after consultation with several students who like myself are not concerned with the welfare of Anglo-American relations or the League of Nations half so much as we are concerned with the welfare of the University of Wisconsin. Let me remind the Senator that Wisconsin is as yet a university and that as such it trains its students to act on their own initiative and to have opinions of their own. The insinuation that the petition we circulated is inspired is to say the least a contemptible and blind guess and in our opinion an insult.

Some of us participated in the fight for freedom of thought at Wisconsin a few years ago and we were determined that the quarter from which any restriction might come would not deter us from fighting again. Senator Cashman is well recognized as a Progressive in Wisconsin and it is indeed regrettable that the progressive element at Wisconsin should feel compelled to look upon him as a reactionary in

(Continued on Page 6)



## S. G. A. Qualifications

Elections for S. G. A. officers will be held from 9 to 5 o'clock on Thursday in Lathrop hall. Activity qualifications of the individual nominees are as follows:

### President

Alice Corl—'25; S. G. A. judiciary committee 2, 3; S. G. A. Student Friendship fund, executive committee; S. G. A. district chairman 2, 3; S. G. A. Student budgets 2; S. G. A. play, co-author and general chairman 3; S. G. A. Women's Vocational conference committee 2; S. G. A. board 2; S. G. A. junior Advisory system, district chairman 3; S. G. A. Freshman booklet, co-chairman 2; Memorial Union drive, captain 1, assistant general chairman 2; National Student council Y. W. C. A. 3; Florence Simms scholarships, chairman 3; Vespers chairman Y. W. C. A. cabinet 2; Student Industrial Cooperation chairman Y. W. C. A. cabinet 3; Community government chairman, Geneva conference 3; Finance chairman Y. W. C. A., bazaar 2; Sophomore commission; Alpha Kappa Delta; Homecoming committee 2; Woman's Commerce club 2; Cardinal book reviews 3; Prom committee 3; Crucible 3.

Mary Devine—'25; Treasurer S. G. A. 3; S. G. A. Junior Advisory system, 3; president Green Button, 1; Crucible 3; Orchestus; W. A. A.; Outing club; Sophomore dance committee; Union Memorial drive, captain; vice president of junior class; Prom fox trot committee 3; Student industrial work hostess; Badger board 1925; treasurer Student friendship fund; Dance drama 1; volley ball team 1; indoor baseball team 2.

### Vice President

Helen Callen—'25; girl reserve leader; advisor, freshman pioneer club, Euthenics club; chairman, prom slogan committee; Gamma Alpha Epsilon; committee chairman Little International horse show.

Harriet S. Godfrey—'25; Daily Cardinal business staff 3; Badger staff 3; Y. W. C. A. work in neighborhood house 2; Bradley Memorial

3; prom committee, decoration. Hazel Weingandt—'25; S. G. A. census chairman 3; vice president of Red Gauntlet 2; treasurer Wisconsin University players; pre-prom play committee chairman; Keystone; W. A. A. small emblem wearer; Outing club; Pythia; Badger staff 2; N. O. L. contest; indoor baseball team 1; outdoor baseball team 2; hockey team 2; indoor baseball team 2, varsity; outdoor baseball team 3, varsity; hockey team 3; Y. W. C. A. drive. Secretary

Margaret Ashton—'26; chairman Student Friendship drive; editor Barnard magazine; sophomore class social committee; Y. W. C. A. work at Bradley memorial; Y. W. C. A. work at neighborhood house; Outing club; president of Westminster Guild; Cardinal staff 1; hockey squad 1.

Emmeline Lewis—'26; office manager Badger 2; freshman decorations committee; Y. W. C. A. finance drive; chairman Green Button party; Student friendship drive.

Irene Norman—'25; Crucible; Badger staff 2; publications editor 3; Cardinal staff 2, 3; Castalia 2, 3; Press club 2, 3, secretary treasurer; Spanish play 2, 3; W. A. A.; C. I. P. A. board 3; Y. W. C. A. board 2; S. G. A. board 3; editor Chadbourne review 2; Homecoming publicity committee 3; chairman C. I. P. A. publicity 3; prom publicity committee 3.

### Treasurer

Mary Atwood—'25; S. G. A. district chairman 3; Badger Advertising staff 3; Y. W. C. A. student drive general chairman 3; S. G. A. Near East relief drive general chairman 2; Y. W. C. A. faculty drive 1; Y. W. C. A. student drive captain 2.

Marian Telford—'26; S. G. A. district chairman 2; S. G. A. elections committee chairman 2; sophomore commission; chairman "Know Your University" committee at city Y. W. C. A.; treasurer Castalia literary society.

Elizabeth Tompkins—'25; S. G. A. board; freshman commission; sophomore commission; W. A. A. Y. W. C. A. finance drive captain; Y. W. C. A. faculty drive; president Red Gauntlet; prom committee. Census Chairman

Ernestine Blatz—'25; W. A. A.; Y. W. C. A. chairman conference arrangement committee; Outing club; Y. W. C. A. finance chairman bazaar.

Margaret Meyer—'25; Crucible; sophomore commission; Badger staff 2; W. A. R. chairman scrap

book committee; secretary Yellow Tassel; Castalia; social chairman Barnard hall; Campus Religious council; S. G. A. scholarship committee; prom art publicity committee; sophomore honors.

Dorothy E. Strauss—'26; freshman commission, secretary; sophomore commission; Y. W. C. A. finance drive, captain; freshman mixer committee; sophomore publicity committee; vice, president Red Gauntlet; Badger staff 3; S. G. A. judicial committee.

## Cost of Living Still Soars In England

LONDON.—The cost of living in Great Britain continues to rise. The average level of retail prices was approximately 77 per cent above that of July, 1914.

MINOCQUA—George Herrick, probably the oldest man in northern Oneida county, is dead at the age of 88. He was born in New York state and had lived in Minocqua twenty-five years.

READ CARDINAL ADS

## Manchester's Spring Style Review



## Formal Showing of the New Spring Styles

Wednesday and Thursday

YOU are invited to view the advanced Spring and Summer Styles as sponsored by New York and Paris, at an informal showing on our Second Floor, Wednesday and Thursday afternoon, 2 to 3:30.

Music by Thompson's Orchestra.

New wraps, frocks, suits, hats and accessories will be displayed on attractive young women models.

Special showing of children's and junior misses' frocks and coats.

You will observe many very new ideas in the Spring styles—details that you will want to know in choosing your own apparel. And you will find Manchester's a reliable style authority because of our constant personal buying in New York. One or more of our buyers are in the East practically the entire time. Mr. Manchester is in New York this week.

UNDRAPING OF DISPLAY  
WINDOWS TUESDAY  
EVENING, 7 P. M.

## Now Showing at the Strand



Patsy Ruth Miller, Mae Busch and Creighton Hale  
in Goldwyn's Victor Seastrom Production  
"NAME THE MAN!"

## L'Elite

### A Miniature Perfume Bottle

The stopper top of this dainty little perfume is of SOLID STERLING SILVER overlaid with a design in the richest of colors, executed in hard French enamels, and is equipped with a long dropper.

The bottle is of excellent quality cut glass

and is carried conveniently in milady's handbag.

Unique as a bridge or Mah Jong favor where inexpensive prizes are desired.

GAMM JEWELRY COMPANY



Actual Size  
\$1.00



## EXAMS SCHEDULED TO BEGIN TUESDAY

**Final Reports of Grades Must  
Be in Dean's Office on  
April 8**

Mid-semester examinations for the second semester will be held March 25 to April 7.

No course is compelled to give a mid-semester examination. A choice in methods for determining the mid-semester reports is given to instructors. Either frequent written quizzes may be held throughout the semester, a single mid-semester examination may be given, or both methods may be employed.

For freshmen, especially in the elementary subjects, the committee on freshmen recommends frequent written tests throughout the semester rather than a single mid-semester examination.

Final reports on mid-semester standings are due in the dean's office April 8.

Two and five-credit subjects will hold their examinations March 25 to March 31, according to the schedule, and three and five-credit subjects during the week following, April 1 to 7.

Examinations for the removal of conditions will be held Saturday, April 19.

## Recitals Attract Many Students to Lenten Services

The third of a series of Lenten quiet hours will be held at 4:30 o'clock this afternoon under the supervision of the Y. M. C. A. and Y. W. C. A. organizations. The executive committee for the campus religious council with Prof. E. B. Gordon, of the Extension division has worked out a plan by which a series of organ recitals might be held open to all students at the Luther Memorial church on Wednesday during Lent.

The students are privileged to attend or leave at will. The purpose is to afford a quiet hour in which students may get some of the inspiration of music, which is especially appropriate during this period.



A man can get along with one hat if he wants to, but not so with a woman. She must have several. Therefore a capacious but not unwieldy hat box is a feminine necessity. Let us show you some.

**\$7.00 up**

**Wehrmann's**

Trunks and Leather Goods

116 King St.

Opp. Majestic Theater

**LUGGAGE**

## Haresfoot Octy Sets New High Mark for Quantity - Quality

By POO BUNK

Today's Haresfoot Octopus is advertised as the biggest the Octopus has issued this year. It is that.

But, contrary to our first impression, its bigness has to do with something more than the number of pages and advertisements. There's a development upwards in most all the Octopus departments,—if you will permit art work, prose, verse, two liners, and ideas to be classed as departments.

For instance: (proceeding logically for a change), the cover is extraordinarily attractive in color and composition. The Octopus has a find in Art Bullock, the perpetrator. But to go on,—“Don't Think a Thing About It” has a naive appeal and starts the book well; the frontispiece meets us, a big and old idea put in a new way; we find our 25 cents worth of honest-to-goodness humor on pages 12 and 13; and then wander on through a pleasingly long line of excellent half-tone wash drawings surrounded with Haresfoot done in a searching revealing, and almost embarrassing fashion, that is, embarrassing for Haresfoot men.

The Haresfoot matter, good, then bad, then both, as you will alternately find it, (it is hard to be fresh after three years of this sort of thing), lends local color which is always welcome. Local color is a great virtue in a magazine which ordinarily is rather impersonally and vaguely humorous except for its masthead and the cartoonists' initials.

The Haresfoot men themselves will probably find “Haresfoot Courses” and “Instructions to the Chorus” the most interesting and the most helpful bits in the book. The much heralded Haresfoot joke photos prove conclusively that some

of the demure men-maidens must be football men,—as they are so often advertised. At least they have very strong looks.

The “College Anthology” will be the most interesting piece in the issue to the connoisseur of college stamps. Kenny Kehl persists in giving us well-penned feminine constructions.

We thought the mania for “surprise endings,”—such as where the “palpitating warm form” turns out to be a gold fish,—had gone two or three years ago, but we find it with us again in the present Octopus in a highly aggravated state. We have a faint hope that our adverse criticism on this matter and on that of the cheap-looking stock that bears the message of the Octopus will commend itself to the editors.

The Haresfoot-Octopus number is an inevitable humor combination and a good one. Today's issue is a

good example of what can be done with such intrinsically humorous elements. A fresh staff next year undoubtedly will furnish the variations which will prolong the life of the already happy venture.

## STUDENT SCORES SENATOR CASHMAN (Continued From Page 4)

matters of educational administration. Our desire is to register our protest against any curtailment of academic freedom, and for this reason our petition is directed to the Senator personally and we expect will have no more force with him than the opinion of any other part of the people whom he serves. After the petition has been circulated we will carefully draw a full ex-

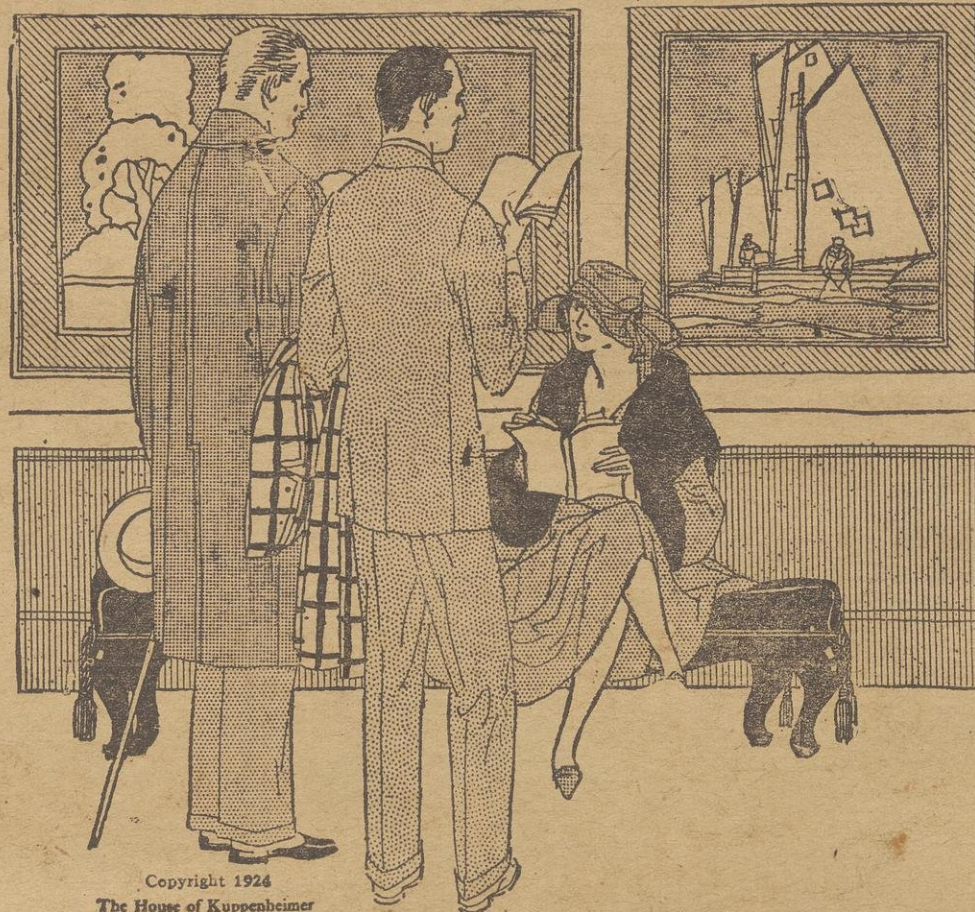
planation of our point of view and request that the Senator give it the same careful consideration that he may have given to those facts and opinions which have led him to his present conclusion. The petition is designed only to demonstrate the opinion of the citizens of Wisconsin who aside from the faculty are most intimately connected with the university at the present time. Senator Cashman's opinions on Anglo-American relations or the League of Nations are not now our concern and I will venture the guess that as many of us are in accord with his general position as are opposed to it. We are, however, quite intolerant of his intolerance of those students of international problems who may have reached conclusions opposite to his own.

RALPH E. AXLEY '26.

## More Fun for the Children!

Join in the new Milwaukee Journal contest! Snuggle-Pups! Fun every day—soon to begin in The Journal! And you can win Snuggle-Pups easily! Find out all about it in The Sunday Milwaukee Journal March 23. Ask your newsboy! Sold at all news-stands!

## GET YOUR OCTY TODAY



Copyright 1924  
The House of Kuppenheimer

## “A Bit of All Right”

When anything meets with a Britisher's unqualified approval he says, “It's a bit of all right.” That term can safely be applied to the new spring suits and topcoats from

THE HOUSE OF

## Kuppenheimer

They're typically British—an athletic air, generous shoulder width, trousers full and straight. Vests still show blunt ends. Pockets are low.

**\$45 to \$65**

OTHERS \$30 TO \$40

**Speth's**

The house of Kuppenheimer good clothes

## Announcement of

## SPRING OPENING



## The Carolyne Hat Shop

406 State Street

E Madison, Wisconsin



The choicest of this Spring's materials and modes await your inspection

In Ready-to-Wear or to Order  
(Order your gown for Military Ball)

**THE FRENCH SHOP**

TWO STORES

Park Hotel

533 State St.



## Badger Guardsmen to Enter National Rifle Tournament

Wisconsin national guards will be represented in the national rifle meet at Camp Terry, Ohio, this year, according to an announcement today by Adj. Gen. Ralph H. Immel. This will be the first time that the Badger state has been represented in the national competition since 1915, it is said.

There will be ten competitors and two alternates in addition to a team captain and team coach selected from the Wisconsin guards, officials stated. Details of the competition for the national meet are yet in preliminary stages, but will be completed in the near future it is said.

Wisconsin first entered the national rifle meet in 1905, when it was held at Sea Girt, N. Y. From then until 1914, the Badger state was represented a majority of the years. Since the war, the meet has been held at Camp Terry but this state has not been represented.

Since the Badger guards have not been represented at the meet for a number of years, officials of the adjutant general's department declare that the competition this year will offer large opportunity for new competitors. Extensive preparations and training for the state team are expected to be made prior to the national meet which usually is held late in the fall.

## Herald, Tribune Combine Under Frank G. Munsey

NEW YORK — The New York Herald and the New York Tribune, two of the nation's oldest newspapers, published their last separate editions today. Tomorrow they will appear as the New York Herald-Tribune. The Herald, founded by James Gordon Bennett in 1835, was sold yesterday by Frank A. Munsey to Ogden Reed, owner of the Tribune, for a consideration not disclosed with the proviso that the name Herald be perpetuated.

In the veins of the Herald-Tribune will flow the blood of five newspapers, the Recorder, the Press, the Sun, and the Herald and Tribune.

Mr. Munsey now owns two New York evening papers. Last summer he bought and merged the Globe with the Evening Sun, and in January he bought and consolidated the Mail with his Telegram.

## QUAKE ROCKS JAPANESE ISLAND; SEVERAL HURT

TOKIO—Many houses were demolished by a severe earthquake that Saturday evening rocked the southern section of Saghalien Island, off the east coast of Asia. Several persons were injured but none killed.

## 377 Millions Taxes Collected By Uncle Sam

WASHINGTON—Income taxes for 1923 as paid to the internal revenue collectors on and before March 15, totalled \$377,848,840, or approximately the same amount as was paid a year ago.

WISCONSIN RAPIDS—Mrs. Mary Meunier, 89 years old and a resident of Wood county nearly all her life, died here.

WILTON—A carload of Holstein cows was shipped from here to Nebraska. The average price of the animals was \$94.80.

## The Very Latest Designs in

Costume Jewelry, Bead Chains, Bracelets, Handsome Hand Bags, etc.

The Unique Shop  
130 State St.

## Snowfall Makes Travel Slippery on Madison Roads

The light snow which fell in Madison and vicinity making the hard roads slippery and dangerous to traffic, resulted in several minor accidents Monday night.

Two sedans, attempting to turn onto Gilman st., from University ave., about 11 o'clock Monday night, crashed into a telegraph pole.

The Buick sedan carrying 1924 license No. D-15,027 registered as belonging to Mrs. Patrick Casey, 445 W. Doty st., and an Oldsmobile carrying 1924 license No. D-22,253, said to be the property of Prof. H. F. Wilson of the university were damaged.

Two other cars were damaged at the same place earlier in the night.

A sedan belonging to G. A. Helmicks, 5 E. Wilson st., skidded into the curb at Spaight and S. Ingersoll sts. shortly before 9 o'clock on Monday night.

## \$250,000 Annex of Whitewater Normal to Be Built Soon

Construction of a new east wing of the Whitewater state normal school main building, to cost about \$250,000, will be begun late in April, if the board of normal school regents approves contractors' bids at a meeting here Apr. 12.

Sealed proposals will be received up to Apr. 8 by William Kittle, secretary of the board.

The new wing is expected to be completed next winter. It was made necessary by crowded conditions at the school, which now has an enrollment of 593, more than double that of five years ago. The appropriation was made by the legislature the last session.

Included in the wing will be an auditorium with a dramatic stage, seating 1,000, and twenty classrooms. The present building consists of a main structure built 53 years ago and an addition put up in 1910, and has been declared out of date an inadequate for the increasing number of students.

The contractors' proposals will contain four bids, one each for general construction, heating and venti-



## Colonials FOR SPRING in the Popular Leathers

Gray, mandalay, airedale, and black suede—black tan, brown and gray calf—patent leather.

## JENSEN'S BOOT SHOP

614 State

lation, plumbing and drainage, and electrical work.

## KLAN HOLDS PARADE IN PROTEST AT HERRIN

HERRIN, Ills.—Several squads of infantrymen were posted around

the Herrin City court house today as more than 2,000 marchers, headed by S. Glenn Young moved on the court house in protest against the arraignment of seventy citizens indicted by the "unrighteous verdict of a special grand jury."

The parade is in protest against indictments returned by an "unfair" grand jury against 70 hooded liquor raiders, according to spokesmen of the klan, and against 55 indictments returned against S. Glenn Young, raid leader hired by the klan.



*Dress  
Well  
and  
Succeed*

## Take A 10-minute Jaunt Thru The Old Family Album and then---Dress-up This Spring

The reason the old family photographs look queer to you now is not because the faces are out of focus, but because the clothes are out of style. Take Uncle Albert—take off his burnside—take off his 1863 suit—put in its place a bright new Value-First 1924 model and the same subject that you think comical now would grace any Country Club in America.

Stylish Clothes do make the men. With all things equal they have no equal for making money, friends, history and happiness.

DRESS UP—March 21st is the first day of Spring. March 20th should be the last day for your Winter worn wardrobe.

We're Ready! The new Value-First Spring suits are here—waiting to help you advertise to the world that while your ancestors may have come over on the Mayflower your Spring clothes were not included in the baggage.

## Stratford and Michael Stern SPRING SUITS \$35.00 to \$60.00

Extensive showing in several other well known makes in suits. Many with two pair of trousers at \$25.00 to \$40.00.

## Topcoats

Never in the history of this store have we had such a complete showing of Topcoats. Every new shade and style can be found in this display at prices ranging from

## \$25.00 to \$50.00

## New Spring Hats

A truly wonderful showing in all the latest styles in both Stetson and Merit makes. Prices

## \$4.00 to \$7.50

Cooper's Underwear  
Interwoven Hosiery

## New Spring Shirts

Excello Shirts  
"Better Made for the Better Trade"

In Excellor Shirts we have found the ultimate combination of rich fabrics and fine workmanship.

## \$2.00 and up

*The Crescent*  
CLOTHING CO  
Specialists in Apparel for Men & Boys

## CAPITAL CITY RENT-A-CAR

Drive It Yourself

Phone F. 334

Purcell-Bluteau New Garage  
Entrance at State or Gilman St.



## MILWAUKEE HOST TO BAPTIST THRONG

Elaborate Pagenant to Feature  
Convention From May 28  
to June 3

MILWAUKEE, Wis.—Coming of the Baptist hosts to Milwaukee, May 28-June 3, to attend the annual Northern Baptist Convention, will lend new interest to all benevolent and missionary enterprises, in the opinion of leaders here.

Fifty members of the American Baptist Publication society and others will stage a pageant, May 28, entitled "For Christ and the Truth." Scenes will be shown of the founding of the society.

The society early began to employ colporters to distribute literature and Bibles. At first they traveled a-foot or by stage coach, then on horse back, and then by more modern means of transportation. The latest method is the auto chapel car, but contributions have been received toward the purchase of a colportage aeroplane.

The bible reading campaign is to be a feature of the centennial of the American Baptist Publication society.

Mrs. Helen Barrett Montgomery, Rochester, N. Y., president of the convention in 1921, and the only woman elected to that office, is expected to be present.

### BIDS FOR PSYCHIATRIC INSTITUTE OPENED

Bids for five new buildings at the Wisconsin Psychiatric Institute were opened at the office of Arthur Peabody, state architect and engineer, Monday. The five buildings will cost approximately \$128,000, under the bids submitted, it was stated.

Bids were entered by the following firms: Immell Construction Co., Fond du Lac, J. B. Cullen and Sons, Janesville, and F. R. Comb, Minneapolis, Minn.

The construction program includes two convalescent dormitories, a recreation building, commissary and office building. Contracts will be let within five days, it was stated.

### COOLIDGE REQUESTS WHEAT GROWERS' AID

WASHINGTON—President Coolidge and his cabinet decided today to ask the agricultural credit corporation recently formed with a capital of \$10,000,000, to assist wheat growers in the northwest to diversify their crops.

The resources of the corporation, supplemented by a loan from the war finance corporation of \$20,000,000, or \$30,000,000 will be directed in part toward accomplishment of the purposes of the Norbeck-Burtenshaw bill recently defeated by the senate.

### The Baggy Top-coat



With a swish and a swagger, the sport girl promenades jauntily down the avenue, correctly clad in a loose fitting topcoat which is equally proper for practically all informal occasions. Three-quarters is the ideal length or this type of sport coat.

## Going Into Business?

If so, why not eliminate some of those years of apprenticeship usually spent in gaining experience.

To help you accomplish this aim Babson Institute offers a one-year intensive training course.

From actual experience the fundamental principles of business are made clear. By practical examples, the student is shown how to apply these principles in the conduct of every day commercial affairs.

### Write for Booklet

Send for booklet "Training for Business Leadership." Describes the courses in detail and gives complete information about the facilities of Babson Institute and shows how men are trained for executive roles. Write today. No obligation.

**Babson Institute** [An Endowed Educational Institution]  
333 Washington Ave.  
Babson Park, (Boston) Mass.

# Kessenich's



## Fashion Right Clothes for the Girl at College

**W**E pride ourselves in the fact that we are able to show the newest modes to the women of Madison as well as University girls long before the rest of the country has become aware of their style rightness. Much of our success in doing this is due to the Breath of the Avenue organization, a fashion survey exclusive in Madison to Kessenich's.

**T**HE BREATH OF THE AVENUE organization maintains a staff of trained young women who observe women at all the leading social events and popular resorts in New York and Palm Beach. Their style information is sent to us as fast as first class mail can carry the news and we then hand it on to you. College girls will find such news, which appears in our advertisements from time to time, very enjoyable and an absolute guide to fashion-rightness.

### BREATH OF THE AVENUE SAYS:

**"T**HIS Spring fashion offers two different types of costume. Which will yours be?

**W**ILL you select the youthful high-color coat, worn with a harmonizing dress and a close-fitting cloche?

**O**R will you be as well turned out as your escort in a tailored suit, mannish waistcoat, and a buckle-trimmed cloche or top hat?

**O**NE of these styles is especially suited to you. This fashion ready store is ready with all of the Spring costumes. Drop in between your classes. See and approve the many new things we have gathered together.



## World of Society

## Notes of Churches

Few Parties Are  
Scheduled For  
Friday Evening

## Zeta Psi

Members of Zeta Psi will entertain on Friday evening at a "tux" party at the chapter house. Mr. and Mrs. R. W. Gooding will chaperon.

## Zeta Beta Tau

An informal dancing party will be given by members of Zeta Beta Tau at the chapter house on Friday night. Mr. and Mrs. T. T. Tobias have been invited to chaperon.

## Delta Pi Delta

Delta Pi Delta is to entertain at an informal dancing party at the chapter house on Friday evening. Mrs. W. D. Roach will chaperon.

HONORS BRIDE-ELECT  
AT INFORMAL PARTY

Miss Lee Fairchild Bacon '20 entertained informally last evening at the home of Mrs. Frank Jacobs in honor of Ethel Vinje '22 who is to be married early in May. Guests included the members of a circle of intimate friends of the hostess and bride elect.

Pineapple Bobs  
Will Give Variety  
To Clipped Locks

Bobbed hair and long hair, both are going to be worn everywhere this spring. Few always hear that "bobbed hair is going out," but it is still with us. If your hair is bobbed, you must wear it shingled and straight or cut in the new pineapple style and curled.

The pineapple bob is a queer looking thing until it is curled. The hair is cut in real layers up the back, and looks like a poor, very poor hingle. But when it's curled, it looks good. The curls are in tiny rows, and nestle into each other. Then you don't comb them out.

Long hair is being coiffed simply. Marcells are used, but there aren't going to be the elaborate puffs and curls.

Bands of all sorts are going to be popular. Wide ones, narrow ones, bows, rosettes, every kind of ribbon ornament. If your face is small and narrow, you can wear the wider bands becomingly. If you have a large face, the narrower bands are better. But if you have a broad face, don't wear any at all, for horizontal bands accentuate the width.

Bags Will Lend  
Personality to  
Season Outfits

The whim of every woman is catered to in the many different kinds of handbags ranging from most artistic and perishable ones for theatre matinees, to very practical ones for street wear.

The beaded bags are very attractive, embroidered in flower and other designs, in many beautiful colors. The newer beaded bags shown are not the draw string kind, but those having the handle and the bag proper all in one.

In several shops the hand tooled leather hand bags were displayed. They were tooled in many artistic designs, on one or both sides of the purses. These bags contained special compartments for a coin purse, comb and mirror.

Shirred leather pouch bags are very popular as they are large without being cumbersome. In contrast to these bags are the small coin purses and bill cases.

A new conceit for spring is a large bright colored handkerchief of some silk texture hanging indifferently from a small watch pocket.

Hair Cutting      Facials  
Scalp Treatment  
Hair Bobbing  
TRY US  
**MARTY'S**  
Boys Who Treat You Right  
M. J. Redell  
313 State St.      Bath

## Initiates

## Phi Delta Theta

Phi Delta Theta announces the formal initiation on March 15th of the following men: Albert David Annis '27, Council Bluffs, Iowa; Richmond Barker Connors '25, Chippewa Falls, Wisconsin; Jefferson Elliott Greer '27, Chicago, Illinois; Richard Power Holmes '27, Chicago, Illinois; Victor Linley '26, Eau Claire, Wisconsin; Ward Macfadden '27, Fargo, North Dakota; Edwin Nelson Nash, Jr. '27, Galesburg, Illinois; Count Campbell Olwin '27, Robinson, Illinois.

## Delta Pi Epsilon

Delta Pi Epsilon announces the pledging of Henry Goers '27, Milwaukee; and Gustav Winter '27, Antigo.

White and Gray  
Shades Replace  
Bright Stationery

That colored stationery is on the decline and that the most popular shades are white and gray was the opinion expressed by the leading stationers here.

The large square or oblong envelopes, lined or unlined are most in demand. The linings were usually red, blue or silver, but lately there has been a call for orange. The more brilliant the linings are, the more popular they seem to be. The new sand shade paper is good, especially if it has a gold lining. Monograms to match the color of the lining of the envelope are decidedly good although gold and silver monograms are used to quite an extent.

The present day taste in stationery is more conservative as to color than the previous taste was. Brilliant pinks, greens and lavenders are absolutely passe, the tendency being towards white or delicate gray.

Ravelled edge stationery has taken

Edith Zimmerman-  
James P. Carter  
Announce Nuptials

The wedding of Edith Zimmerman, a former student at the University of Wisconsin, and James Prescott Carter took place in Milwaukee on Saturday.

Mrs. Carter attended the university in 1919-21 and is a member of Alpha Phi sorority. She is a daughter of Dr. and Mrs. Charles Zimmerman of Milwaukee.

Mr. Carter received a B. S. degree in 1919 at Virginia military institution and took post-graduate work at the University of Wisconsin in 1920. He is now connected with the Madrid branch of the National City bank of New York City. His home is in Lynchburg, Virginia.

Mr. and Mrs. Carter left on a trip to Washington, D. C., New York City and other places in the east and will sail April 15 for a European tour before going to Madrid, Spain, to reside.

en the place of the formerly popular gold edged stationery. The envelope flaps are not pointed but square. Men use the long unfolded paper and girls the folded.

As to fabric, parchment, kid finished, angora paper, and thin Chinese paper has replaced linen paper. The Louis XIV paper, a white paper with a thin line, seems to be quite a favorite.

Silk alpaca is a new spring fabric in evidence for street frocks. It looks something like mohair.

Formal shoes are piped in gold and silver kid.

IF YOU WALK—I CAN  
TEACH YOU TO DANCE  
**Sari Fields**  
Studio of Dancing  
F-2171-13 W-MAIN-HOURS 10-10



## Your Spring Hat

As new and charming as Easter flowers themselves are these adorable little hats we have gathered together for our spring opening.

**\$5 TO \$20**

And the sweaters! No Co-ed in the world could resist them. They will make a most attractive addition to her wardrobe, which could never be complete without them.

**\$2.50 TO \$15**

Among the toilet articles, we have a wonderful four purpose cream; a discovery that will materially reduce the expenses of Miss Co-ed. Only 75c. Our up-to-date novelties will make their owners proud to possess them.

**M. A. Duffy**

324 State Street

BLOSSOMS COME, SO  
TRULY IT IS SPRING

In the springtime when all the blossoms appear as harbingers of bright sunny days there are potted posies, cut flowers, and corsages, pinks, yellows, blues and lavenders all in gay profusion fill the shop windows. Pert jonquils and daffodils and old-fashioned sinnersaria in gorgeous blue and purple passed decided spring assurance through the snow-flaked show window. Violets, so popular for corsages, and

the pussy-willows further convince us that it can not be far away.

The new skirt may be simple in line, wrap around or two piece.

**Miss Hazel West**  
Dancing Class  
Every Monday Night 7:30 to 9:30  
**BOYD'S STUDIO**  
Private Lesson by Appointment  
Call B. 2729, B. 1373

## The Doughnut Shop Lunch

Serves the Best of Everything

Waffles and Wheat Cakes at All Hours  
of the Day

Also Regular Dinners

Steaks—Chops—Omelets

422 State Street

Phone Badger 5150



You are cordially invited  
to attend our first—

SPRING  
OPENING

WEDNESDAY AND THURSDAY  
March 19th and 20th

A Complete and Authoritative Display of

NEW COATS      NEW WRAPS  
NEW SUITS      NEW DRESSES  
NEW LINGERIE  
NEW HOSIERY      NEW BLOUSES  
NEW MILLINERY  
NEW KNITWEAR  
NEW SPORTSWEAR

For Women and Misses

Prices commensurate with the  
best quality fabrics, authentic  
styles and expert workman-  
ship.

**FRED W. KRUSE CO.**

209-13 STATE ST.



# BLUISH GREY DOMINATES MEN'S FASHIONS

## Symphony of Colors is Used For Male Toggery; Plain Suitings Are Best

Colorful Accessories Add Life to Sombre Effects. Tweeds and Homespuns Reign in Materials Worsteds Decline. College Man Favors Three-Button Coats Low Pockets and Rolling Lapels Prevail.

A symphony of colors. That is the keynote in men's fashions for spring. The plain suiting materials will be more beautiful than the cloth used last spring, and the colorful accessories will tend to give more life to the entire effect, Madison merchants say.

Bluish grey will be the predominating color. The coat will be loose, easy fitting, while the trousers will be 18 inches at the bottom and 19 or 20 inches at the knee, with a 2 inch cuff. Tweeds and homespuns are considered the best material, while worsteds are on the decline.

The three button coat remains in favor with the college man, and although some students still ask to see the two button suit they usually leave the store with a three button suit instead. Pockets will be low, the lapels rolling, and the bottom of the coat cutaway. There will be no vents in the coat.

### Topcoats Are Loose

Five button vests are still popular, and the corners are blunt. Merchants predict a sprinkling of double breasted suits.

The swing of the pendulum towards looser fitting clothes for men is on the upgrade, and practically the same styles will be in next fall. For years the styles have been creeping away from the tight fitting suits and high waistlines, and now the reaction is well under way, and will probably continue for several years, until the cycle turns back again.

Loose fitting topcoats will be in style. The shoulders will be set in. Bluish grey will be the most popular color, and there will be some demand for tans and other light colors.

### Light Brown Shoes in Style

To top off the suit, pearl grey hats are in style. Most of the hats have plain black bands, but some stores are showing a few hat bands with green and red stripes in every degree of flashing colors.

The majority of the hats in stock now have curled brims, and are the best sellers, but there is some call for the straight brim which may be turned down in the front and back. The block is made by creasing down the center.

Approximately 40 per cent of the shoes sold have plain toes one store reports, and other merchants confirm this report, although they say that the plain toe will continue strong during the spring and summer. About the only difference this spring is in the color, which is light brown. Scotch grains continue to sell, but the plain calf is the coming thing.

### Butterfly Bows Come Back

Caps have made their appearance on the campus as they usually precede the spring drive on hats and afford a relief from winter headwear. The eight piece cap with small visor is back again, although some students remain faithful to the flat cap.

It seems an impossible task to separate the college man from his plain white shirt with attached collar. In the East long pointed collars are in, and the collar pin has been revived there and at Palm Beach, but college men all over the country have neglected the latest innovation of the manufacturers.

Bright colored ties will be the agency to offset the plain colors of the suits. Butterfly and bat wings are the popular bow ties, in almost any color and design. English knit ties of the better grade are being displayed in the stores.

### STARTLING HOSE TO LIVE MALE OUTFITS

In keeping with the symphony of colors which is due to appear this spring, hosiery for men blossoms forth in gay colors. About every conceivable combination of color, and design is found in the golf hose of the day.

Plaids, checks and stripes shine forth. At Palm Beach, Marcus Loew, the theater magnate, steps out in golf hose of white and red diamond design.

Another field in the hosiery business which is livened up is the plain black silk hose. A tuneful

## Check Book Rules Size and Supply of Male Wardrobe

Inventory of Average Collegiate Hero Includes Necessary Stock

What should the wardrobe of the well dressed college man contain? That is a perplexing problem indeed, and there are approximately 4,000 answers to it in Madison's collegiate world.

Every man has his own needs, and there are hardly two alike. Some men can scrape through the spring months with two suits, half a dozen shirts, two pairs of shoes, several bow and four in hand neckties, half a dozen pairs of silk hose, and a topcoat and hat. Others augment their wardrobe with a couple of four piece suits, sport shoes, sweaters and caps.

But after all the problem is usually settled by the check book, for clothes cost money, and more this year than they did last season. Here is a catalogue of the wardrobe of the average student, whatever that is.

**Suits**  
Tux.  
Dark blue.  
Medium dark.  
Four piece very light suit.

**Hat**  
Cap  
Topcoat  
Ties  
Several bow ties, butterfly and bat wing, and they are cheaper than four in hands.  
Several four in hands, silk, in stripes.

**Shoes**  
Dress, dull finish or patent leather  
Tan oxfords  
Black oxfords  
Sport shoes  
Golf shoes

**Shirts**  
White, with small collar attached, without buttoning down.  
**Slip Over Sweaters**

## Spring Prices For Men to Remain About the Same

Prices, as a general rule, are running the same this year. One merchant stated that clothing is approximately 5 to 10 per cent higher this season, due to the increased wages paid the tailors.

The Republican tariff, which boosts the price of imported cloth, has a tendency to raise the selling price of the finished article, but the tariff has an almost negligible effect on the ultimate price in comparison with the cost of tailoring each garment.

Suits range in price from \$50 upwards. The standard brands of nationally advertised clothing sells at approximately \$40 and \$45, and one line which caters to college men starts at \$55. Less expensive garments may be purchased at \$25, but the average price for this type of article is around \$35.

In the topcoat fields the price starts at \$30 and goes up, with the average ranging around the \$35 to \$40 mark. Shoes start at \$9 and go as high as \$14 and \$15, with cheaper brands at \$6 upwards. The standard price seems to be \$10, \$12 and \$14.

Approximately \$2.50 to \$5 pays for a good shirt. Neckwear runs about the same, with the variation coming in the knitted English ties which retail at \$5. The bow tie is cheaper, and as stated in the chart for the well dressed college man, several bows should be included in the wardrobe for they are less expensive and a couple of them may be purchased for the price of a good four in hand.

A "nobby" hat comes at \$7, and goes up, with some makes at \$5. And after all, the price one pays is determined by the pocket book, but the better grade of goods is well worth the money as the material is of a better quality, and the fit and style is there to stay, so in the long run the student is far better off for having paid the extra dollars, which are soon forgotten.

with an unused apparatus. Much difficulty will be encountered within the next few weeks, with Easter in the foreground, among the New York hat stores if this bill passes, it is predicted.

## CHESTERFIELD LABELS WHITE VEST AS PASSE

The white waistcoat with the dinner jacket will not do, at all, so decrees Chesterfield, authority on men's clothing. Although the white coat finds a favorable place at sorority tux parties, and a few of them make prom, it is not correct.

A fashion handbook distributed by a local clothing store states that the white waistcoat is permissible when ladies are present, otherwise the silk vest is to be worn.

The fault apparently lies with the merchant, a clothing magazine states for he sells the waistcoat to his customers when he knows that it is incorrect, but wants to satisfy them and their desires. The trade is misled and the editor of the magazine calls upon the dealers to remedy this fault.

## Jewelry Doesn't Worry Any Man Till Summer Time

The jewelry question is the least perplexing of all for the college man. In the fall the big fraternity jewelry question arises, and at formal there is some leeway in one's personal taste, but outside of these occasions it is limited almost to picking out a watch chain.

Scarf pins are out, in fact, very far away. With the present run for the white shirt with collar attached the selection of proper cuff links is eliminated from one's worries.

With the coming English vogue for white shirts, with long pointed collars attached, the collar pin which was popular approximately six or seven years ago stages a come back. But the popularity which this new collar style will attain in college circles is questionable, in fact, many Madison merchants think that it will not take at all.

While platinum has been in good standing for jewelry among the leisure class in the cities for some time, silver is beginning to replace the staid gold for the college men, and will be popular during the coming seasons.

Summer affords one outlet for displaying jewelry which does not come in the other seasons. When men throw the vest into the discard the watch comes in for its share of consideration.

The "W" watch fob is in good favor among some men, but for others a firm has made the belt chain which allows one to keep the watch in the small pocket of the trousers. This device has a place for an initial or crest on the part which encircles the belt, and a chain drapes down to the watch pocket.

## BORDERED KERCHIEFS ARE MOST POPULAR

White cambric men's handkerchiefs with colored border continue the march of popularity. Several of the latest designs have equal black and white stripes as a border, and others have old rose edged with black running alternately with shaded stripes.

## BATHING JERSEYS WILL HAVE STRIPES

Mens' bathing jerseys with large wide horizontal stripes will be seen on the beach during the coming summer. An innovation will be white flannel trunks, with a tobacco pocket on the right hip.

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**Good Morning!**  
I am with you today!  
—Oety

## University Men Still Emphasize All White Shirts

Colleges Reject the Pinned Collar Which East Has Adopted

White shirts with collar attached have won the favor of the American college men and are in a fair way to continue in his good graces. Colored shirts, and especially the blue striped with starched collar to match, have been adopted by the cities, but the university man holds steadfast to white.

To change the style somewhat the manufacturer has placed long points on the collar and revived the collar pin. This innovation has taken well in the East and at Palm Beach, but seems doomed in educational centers. Mr. Paul Arnold, Philadelphia, Mr. Barclay Warburton, Philadelphia, Mr. Biddle and M. Persifor Fraser, wore the pinned collar while at Palm Beach. The pinned effect is also worn with the striped shirt.

Madison merchants express the opinion that the white shirt with the low soft collar will survive the season, and the collar will be without buttons. Some of them think that there is a possibility of the long pointed collar coming in, but never for the collar pin.

In fact, one writer in a men's fashion magazine, laments the coming of the pinned collar, and declares that only the extremist will wear it.

For materials, the soisette holds the lead. English broadcloth has passed away. Mercerized poplin will be good, and there will some run on silks again.

Some firms advertise French cuffs, but the college man will stay with the straight cuff with one or two buttons.

## CRITICIZE CLOTHES OF ENGLISH COLLEGE MAN

American university men set the pace for the country, that is an acknowledged fact here, but in England the reverse is true, and the men of Oxford and Cambridge are the butt of criticism. With the coming of gray baggy flannel trousers and the Norfolk jacket the English college man fell into a pit of slovenliness from which he has not emerged, and some writers claim that he undergrades over there is falling farther with each season.

## "GLOS" IS NAME OF ARTIFICIAL SILKS

"Glos" is a new term in use among New York advertisers to describe a fabric made of artificial silk. At present the word silk is used in describing three or four varieties of fabric, and by coining a new phrase it is hoped to make "silk" carry the same meaning as "sterling."



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# STYLE --- SHORT, STRAIGHT, SLENDER

## Masculine Severity is Fashion's Decree For All Feminine Spring Attire

Mannish Styled Tailleurs, Straight Lines in Gowns, and Swagger Top Coats Lead the Mode, Monograms, Fobs, Colored Crepe Kerchiefs, Flary Capelets, Gardenias, and Carefree Scarves Relieve the Trigness.

By W. B. P. S.

The fashion stage is set. The scenery is ready. Rehearsals have been going on for months. And when the first spring day dawns, Miss Fashion, in the role of the leading lady, will open in the spring play. Spring style details are awaiting their cues.

Women en masse have captured every desirable phase of masculine attire for their very own this year. Nothing has escaped their pirating propensities, from the smartly tailored lapels of his coat and the bosom of his shirt to the very fabric of his suit.

Short! Straight! Slender! Shorter skirts, straight effects, long, slender lines, they are still predominant in style tendencies this season. And whether applied to coats, suits, dresses or wraps, the smartest line is the straight line between these two points.

Short, flary capelets on spring suits and frocks, detachable capes on two piece costumes, cape collars, and long cape effects on swagger sports costumes—all evidence the popularity and becomingness of the cape adjunct for spring.

### Trig, Boyish Tailleur Suits

The fashion foremost this spring is the tailored suit, particularly the O'Rossen type of the severely styled mannish tailleur. Coats are straight and either boxy or fitted at the waist. Fabrics are men's suitings, mohair alpaca, hairline stripes, covert cloth and mixtures. Colors are navy blue, black and white, grey, and golden tan.

The costume suit which has been gaining momentum for several seasons past blossoms forth for conservative tastes. Models come in moire or faille crepe with plain or printed crepe blouses and jacket linings. They are the Jenny type, a three quarter length coat, tunic blouse and skirt.

### Top Coat Is Tailored

You will enjoy endless satisfaction in a new top coat. They can be worn confidently on every occasion. The fabrics, the tailoring, the silhouettes are all that practicability demands. Of novelty woollens, camel's hair, flannel finish woollens, in plaids, striped effects, mixtures, and plaid tones, these coats are more frequently three quarter length. Some have cape backs, others scarf collars.

The youthful straight line mode has been sponsored by Paris and adopted by the American woman for new spring wraps. Coats and wraps fashioned of fine twills and heavy satins show the new epaulet shoulder and inner facing pockets. Smart models in navy, black, green and tan are appropriate for street and formal wear.

### Frocks Show Severity

The newest frocks have straight, slim lines, but their pencil like severity is relieved by panels, cascades, and cape effects. Gay touches of embroidery, the puffed peasant sleeve, and the Mandarin collar are among the novel effects that contribute to their beauty.

For afternoon there are lovely frocks in moire, charmeuse, and printed silks of all kinds, with exquisite lace trimmings. Sleeves follow three trends. Some are long and tight, others are flaring or puffed, a great many are very, very short.

Skirts are very straight and very plain. For sports wear there are stunning stripes and checks. Skirts for street wear are about eight inches from the floor. For afternoon and sportswear they are at least ten inches from the floor.

Fashion dictates new tailored blouses of chambray for the severe tailleur. It has a mannish collar and link cuffs. For the costume suit there is white satin, moire, or crepe back satin, with a "V" neck, draped shoulder line and edges bound in black silk.

Scarves are becoming and carefree relieve the severity of everything else. Scarf collars, separate or detachable, are the thing.

### Trimmings Are Necessary

You may as well buy a lot with-out a house on it as buy a spring costume and omit the accessories, so vital to offset. The monogram and fob appear everywhere this

## Colors Run Riot In Vivid Spring Hosiery Styles

Mah-Jong, Fruits, Vegetables, Seasons and Freckles For Names

"Green dragon, east wind, Ma-Jong!" No, the young lady at the hosiery counter is not playing the Oriental game with the clerk, but merely selecting her hosiery for spring. For all the colors of the Ma-Jong game including Ma-Jong itself will be exceedingly popular for footwear. Ma-Jong is a yellowish tan, east wind a faint pink, and green dragon an

ethereal shade of pale green. Bamboo, green season, and red dragon are found on the hosiery counter as well as in the Chinese game.

"The nakedest shade ever worn on the foot." This is the best description that has been given for ficelle, a pale flesh colored hose which is one of the best of the light shades for spring wear.

The question has often been asked, "where are the romantic poets of former years who starved in garrets?" They must be employed in hosiery factories to name the new shades, which the artists are creating, judging by the names given them: illusion, dawn, sunset, moonlight, cloud, blush, platine, Sahara, and Belgique. Illusion has a faint green tint suggestive of sea-foam and butterfly wings.

All shades of tan from the lightest to deep brown will be worn for spring, among them airedale, tan-bark, Piccadilly, and Mandolay. Yellow in all its manifestations from the very palest blending into the deepest gold, and all shades of pink from sunset to dawn will be in order for spring and summer wear. Grey, too, from moonlight, its lightest tint, to cloud, a deep shade, will be in vogue.

Among other new shades which will be seen frequently are freckles, sunburn, natural, French nude, Indian skin, blush, mandarine, jack rabbit, salmon, poudre blue and serpentine, a seaweed green. The fruit growers vie with the poets in naming the new colors, banana, tangerine and peach. Orchid and lavender hose too will be worn a great deal.

The light shades of hosiery will be worn to match colored shoes but more frequently with black patent leather slippers. Later in the season they will be worn with white shoes. No matter what shade the sweater, hose can be gotten to match exactly. They may also be chosen to match the hat or need not match at all. The brighter colors—deep blue, turkey red and emerald green will be worn to match shoes of the same color.

More chiffon hose will be worn this spring and summer than ever before, though the thread silk hose is holding its own in popularity among those who prefer the heavier weight.

### CLEANING OLD DUDS IS NEW SPRING FAD

It's time to get the old duds out for a spring cleaning. This feeling of spring in the air has caused a rush in cleaning. All kinds of clothes from hats, party gowns to shoes are receiving their spring renovations.

All the last year's coats and dresses must be freshened up before Easter. Everything can be cleaned, no need to buy all new things so early.

With the rush on and spring in the air cleaning establishments are turning out everything in the shortest time possible.

### WEAR KNITTED FROCK FOR SPORT OR BRIDGE

Knitted frocks are the all around frocks for the all around girls. There are silk frocks and wool frocks knitted in unusual designs but always made with straight boyish lines. For morning there are golden brown shades, for the afternoon porcelain blue and the new grapefruit green, a green as shimmering and cool as the delicious fruit itself. These are just the thing not only for sports, but for teas and bridges as well.

## The Mannish Vest



The mannish tailored vest has usurped the dress blouse almost entirely for wear with the tailored, boyish suit. Some come in washable pique or linen materials, others, the more dressy, in white silk, and still smarter are the two-tone striped silk effects for sport wear.

## Bud Vases, Lamps and Useful Gifts Chosen For Favors

The present tendency in favors is to get away from the formerly inevitable vanity case, so long given and to give more useful articles.



They have been replaced by such things as bud vases, library sets, torchiers, lamps, swagger sticks, bracelets, bookends, pen-fumers and bridge sets. Pins with crests are no longer given. Men's favors include bridge sets, cigarette cases, paper knives and belt buckles.

Place cards and nut cups show a surprising variety, and are very chic in their bright colors and novel art work. Easter bunnies and brilliantly colored eggs are already appearing for the Easter festivities.

## ECRU LACES TO TRIM SPRING MATERIALS

Lace, especially ecru lace, is first in trimmings for the afternoon dress. Next in fashion's order come embroidered ecru batiste, gold embroidered ribbon, buttons of crystal, mother of pearl, china, pin tucks and the use of the reverse side of the material.

## BROWN AND WHITE FAVORED BY PARIS

Brown and white is a color duet that Paris correspondents say is most popular there, especially for evening wear. White satin evening gowns and coats are banded with brown fur, or brown lace. Striped tub silk blouses come in chocolate and creamy white. Several spring silks are patterned in brown and white.

## Jaunty, Flared or Tailored Coats Spell "Prectical"

Smart Color Combinations and Tiger Striped Togs Are Slim or Flare

Fashions right in every detail are sport coats for every day wear. Swagger sport coats are smart for general wear and a joy to own.

One of the cleverest things fashion does this spring is to combine colors. It has done so successfully in the fabrics of spring top coats. Coats with a swankish air from the collar down, coats jauntily flared or mannishly tailored along English lines all come in full or three quarter lengths in smart color combinations. Tiger striped coats are perfectly straight and slim or they flare from the collar down. Many have collars of summer fur.

Coats with cape backs or those with scarf collar effects are fine. Capelets are frequently detachable, sometimes they are part of the sleeves. The scarf collar attests its chic in many new ways. Coats of imported woollens, flannel, Teddy Bear cloth and novelty woollens, in plain tones, plaids, and stripes boast of these smart treatments. Light weight silk coats embody the popular tuxedo revers and puffings of self fabric.

Tan and grey shades are enjoying an especially good following for coat colors this season. Rust and almond green are rapidly coming to the fore.

With the actual wearing of the spring coats the mode becomes definite. In the first place the coat must have a distinct purpose, it must be one of the two types:

1—The popular semi formal or street coat in fine twill, charmeuse or suede finished cloth; tan, grey, navy or black with a frequent flamboyant flareup of color—brick red or green.

2—The topcoat to be worn over a tailored suit or a boyish dress; of homespun or fleecy fabric, usually tan or plaided in tan tones.

## GALAXY OF COLORS SEEN IN NEW SCARFS

The floating scarf takes on a Spanish gorgeousness. Flat crepe or high colored satin with flower embroidered ends and long, hand made fringes are fashioned and worn much like the long, wide fur stole which we tossed over our shoulders a few year back. The underside often has a contrasting color, as in a length of rose and blue satin, or a combination of black and white. For the tailleur or sports costume there is the new scarf of roman striped fiber silk and wool.

## UNDER-ARM BAG IS PART OF WARDROBE

If you have one of the new spring coats which sweeps to the side without fastening, it is correct to hold it "put" with you new flat under-arm bag. Some in passport style are of tooled grey leather with silver plates for monograms. On some embroidered tapestry scenes stand out. Plaited back moire is steel studd for further richness.

## Dark Riding Togs Disappear When Vivid Hues Enter

With the passing of the dark, drab winter, the dull, dark riding habits no longer add to the grey-ness of the landscape. Instead bright flashes of red, green, blue, and other gay colors will soon be seen along the drive, and roads through the woods.

Bright jackets with darker breeches are the vogue for early spring, but the first warm winds will call out the sleeveless coats with white, light grey, or khaki colored breeches. One striking outfit seen in the shops was carried out in a red, white and black color scheme.

The coat was a red flare sleeveless affair, bound in heavy black ribbon. The breeches were of white duck.

Black riding boots were worn with this, and black gauntlet gloves. The hat was a small, close fitting shape of red felt to match the jacket, and was trimmed with a jaunty black bow. A short black riding crop completed the costume.



## The Tucked Blouse



The tucked blouse converts a fashion waist into a tailored piece of apparel that sets off the severity of the shary-lined suit or brightens with the right touch of smartness. Everywhere, in every type of over-b blouse or tuckin shirtwaist, the tuck is the thing right now.

spring. Gauntlet gloves, colored crepe handkerchiefs, hosiery in some 53 different tints, gardenias, embroidered ribbon ties, and fascinating mottoes.

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## Gay Hose, Scarf, Kerchief, Liven Sport Costumes

Smartness of Outfits Depends on Bright Touches in Details

A sports costume will fail in smartness if the hat, gloves, hose, shoes and other accessories are not appropriate.

Sport hats should always be simple, and this season they must be chosen to harmonize with the vivid colors of the sport dresses. Some of the smartest are of suede, chambray, felt or materials matching the dress, made along the lines of the small "cloche" which fits the head and shades the eyes and has been found so becoming and so comfortable.

Gloves must be of the plainest, and shoes of a walking, not an afternoon type. The high heel is taboo in sports, although the flatheeled, strapped slipper it not out of pace. Chamois gloves, or double-faced cotton gloves in a shade just off white, should be selected also for sports wear.

Hose of a silk and lisle mixture, in plaids, stripes, checks and cross-hatched bar effects to match or harmonize with the sports outfit are dictated for spring wear.

Among the attractive innovations for the sport dress this year is the sport scarf, which has come to be a most important requisite for every smart wardrobe. It is not only a graceful bit of adornment, but a flourish of color to set off the extreme simplicity of the sport dress. The scarf may be attached to the hat, the coat, the sweater, the dress or it may be separate, but it must be a part of every smart costume.

Although the old winter suit and dress is very unpleasant this time of the year, it will serve very nicely for another month if freshened with a crisp new blouse, or set of collar and cuffs. Besides white, the new spring blouses are being shown in lovely pastel shades, in both the overblouse and the tuck in type. For the tailored type of dress, a set of ecru-color broadcloth collar and gauntlet cuffs, tucked in a cross-cuff set of linen or pique with a gaily colored silk tie, is exceptionally good. Of all accessories collars barred effect, or an ecru collar and cuffs seem to add the most feminine flattery to a costume.

Cape effects, capelets, cape sleeves, loose, flying capes are indicative of smartness to be seen on frocks, suits, coats and gowns.

Fashioned of soft dull kid, patent leather and black or brown suede, Colonial pumps have large buckles of the Puritan type.

*Decidedly New!*

Swishy, flarry taffeta, crisp, billowy taffeta, in novelty patterns and flowered effects, looms up for spring dresses.

Soft greys and tans predominate in spring hosiery. Clocks are much in evidence. Chiffon is still a leader.

Chic, flarry short jaquettes of caracul, squirrel, and chincilla have saucy lines.

The short, fat Tom Thumb umbrellas emphasize the pert boyishness of a spring tailleur ensemble. They come in every color with ivory, bakelite, or amber handles.

Leather appliques are smart on sport hats.

Cloches with turned up or slightly rolled brims are very good.

Ribbon trims show the popular and becoming huge bow effect.

Long tunics are getting better every day.

The Chinese neckline and Chinese embroidery have places among spring dresses.

Satin and Spanish lace may be combined very cleverly.

Dots are unusual this spring for they come in graduated sizes.

Monograms are particularly desirable for pouch bags.

The gauntlet gloves are fancier and prettier and smarter than ever before.

Flowing veils fall in graceful folds and come in lovely, delicate embroidered patterns.

The slip-on sweater model, with its deep under the arm holes and its "V" neck, is always trimmed with a tricolor border in contrasting shades.

Kerchiefs of chiffon are gayly printed in all the new spring shades. The smartest use of all is to have one saucily fling from the pocket of a tailored suit.

The monogrammed tie must be found somewhere about the tailored blouse. Ties of silk have monograms embroidered or applied at the very end.

The waistcoat is one of the tail-

eurs smartest adjuncts. It carries out admirably the mannish effect. Waistcoats are fashioned frequently of white pique or broadcloth, sometimes of gay prints.

Blouses bear a close resemblance to a man's shirt. The vestee front blouse comes in dimity, English broadcloth, and silk, with tucked vestee. Colors are white, maize, or powder blue.

Black in combination with white, camel, rust tones, almond green, and poudre blue are popular in dress shades. Roman striped georgette has been shown much consideration.

Dashing and smart are the new print frocks. Novel pleating, very short sleeves, and graceful panels all contribute to their loveliness.

Half the fun of new things is having them before everybody else does.

Mah-Jong perfume—It is called "Garden Wall" and comes in a little red lacquer box which contains four Ma-Jong tiles, the seasons. Each tile is a small container holding a bit of perfume, the fragrance of some flower that grows about garden walls.

Cube beads—The newest crystal necklaces are cut in square cube shapes. They are sometimes strung with small onyx beads between each cube. They sparkle and gleam.

Bathing capes—Bathing capes come in rubberized alpaca with brilliant diagonal stripes of various colors. Rubberized alpaca is smart this year.

Powder blue—Powder blue is the color that will predominate in the Easter parade. A touch or a great deal makes no difference, but powder blue must be represented.

Sport frocks—The smart sport frocks are all two piece. Many of the skirts are pleated, while blouses are straight and slim. Silk shirting, striped flannel, and silk alpaca fashion the frocks with no limit to brilliant coloring.

Braided sweaters—The use of braid and embroidery on sweaters is a new note. The jacquet, Mandarin, and slip on styles in heavy silk are the newest.

Stripes are awfully smart. Con- vict bracelets with their clanky chains are irresistible.

**Fall in Line  
For Your Octy This  
Morning**

The latest fashion cable from Paris reads "Monograms newest detail on smart bathing suits."

Goodbye to the waistline in skirts for spring. The back is flat, and the skirt slips down upon the hips in true French style.

The new tunic sweaters are the top notch of smartness. They bear a sportsy air in the shades of brick-dust, artichoke, green, poudre blue, and gypsy red.

Sweaters with leather appliques have proven their popularity. The long sweater is popular with and without sleeves.

Striped effects are very good in all frocks, especially in the new high colors of oriental blue, canary yellow, lacquer-red, and Lavin green.

Lace has ever been a clever weapon of the feminine world. Lace always plays on the sympathies and romantic tendencies of the masculine world. Lace is used alluringly in charming new ways on the spring frocks.

While three quarter and seven-eighths lengths are the smartest this season, coats of full length and those that are a bit shorter than three-quarters are also shown.

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Women's and Misses'  
**SPORT COATS**



In gay new fabrics and colorings  
Every model is a special value at  
**\$15.75 and \$19.75**  
Others from \$24.00 up

Most important to the spring wardrobe is the sport coat, in fact it is almost indispensable to the well dressed woman in both the matter of style and comfort. The models are mannish in straight or swagger flaring lines and the colors and sleeves are distinctly different from last season.

**FABRICS:**  
Black Chinchilla, Polaire, Teddy Bear Cloth, Downy Wool, Veltone, Tweed and Striped and Plaid Mixtures.

**COLORS:**  
Tan, Rubber, Rookie, Artichoke, Bran and Poppy with Tans, Grays and Combinations Predominating.



## Rainbow Tints in Spring Materials Fill The Shops

Platinum Grey, Fawn, Powder, Blue and Almond Green Are Best Colors

Rainbow tints of spring are to be found in the new materials which now fill the shops. No one color can be said to be the favorite because all colors are there in abundance and all of them are good.

Sport flannels are one of the biggest sellers at this time. It comes 54 inches wide and sells at \$3.75 and \$4 a yard. A yard and three quarters is ample to make a short sleeved dress according to the buyers at one of the department stores. Platinum grey, fawn, powder blue, almond green, and tile are among the attractive new colors shown.

Cashmere velour, which has a weave very similar to that of flannel comes in a lighter weight and is also 54 inches wide. The range of colors in this is not quite so complete as in the sport flannels. Wool crepes are also being widely shown for spring wear in many novelty shades as well as the more staple hues. This sells at \$4.50 a yard.

Popular too are the velour checks, a light weight material made with oblong, square, or diamond check effects. When the check lines are of a contrasting color the two tone combination is called English sport check.

Silk and wool crepes come in fascinating checked and plain effects, selling at \$4 for the 50 inch width.

"Jersey is very strong in favor in the eastern markets now," one of the local buyers declared, "which means that in a month or so it will be the thing here. It is not like the old flimsy jersey, however, for it is of extra heavy quality and of close weave."

Silk materials are as inevitable for spring as April showers. Those especially good this year are the crepe back satins, crepe de chine, crepe files, russianaire crepes. Because of the black and white fad the materials combining these materials are selling fast. Prices range from \$2.75 to \$5.50 a yard.

Printed crepes are among the leaders, with bright figures to make them vivid. Grey, tan, dark blue, and copenhagen blue are combined in a number of different ways. Jaunty bouquets and chinese figures make the patterns interesting.

The printed cantons are even newer, many of them featuring a small provincial design in black on a tan background.

### NAMES OF SOCIALISTS MISSING ON BALLOTS

Considerable confusion has resulted because no Socialist ballot was certified to county clerks for the April primary elections, according to Secretary of State Fred R. Zimmerman. Mr. Zimmerman stated that no Socialist candidates filed nomination petitions and no ballots are certified on a party unless candidates are submitted. Under a ruling recently of the legal department, county officials are authorized to leave blank spaces on ballots for writing in names.

## WRIGLEYS

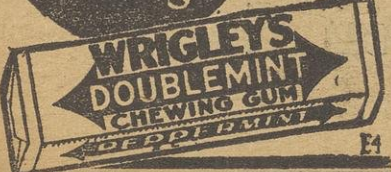


Chew it after every meal

It stimulates appetite and aids digestion. It makes your food do you more good. Note how it relieves that stuffy feeling after hearty eating.

Whitens teeth, sweetens breath and it's the goodie that lasts.

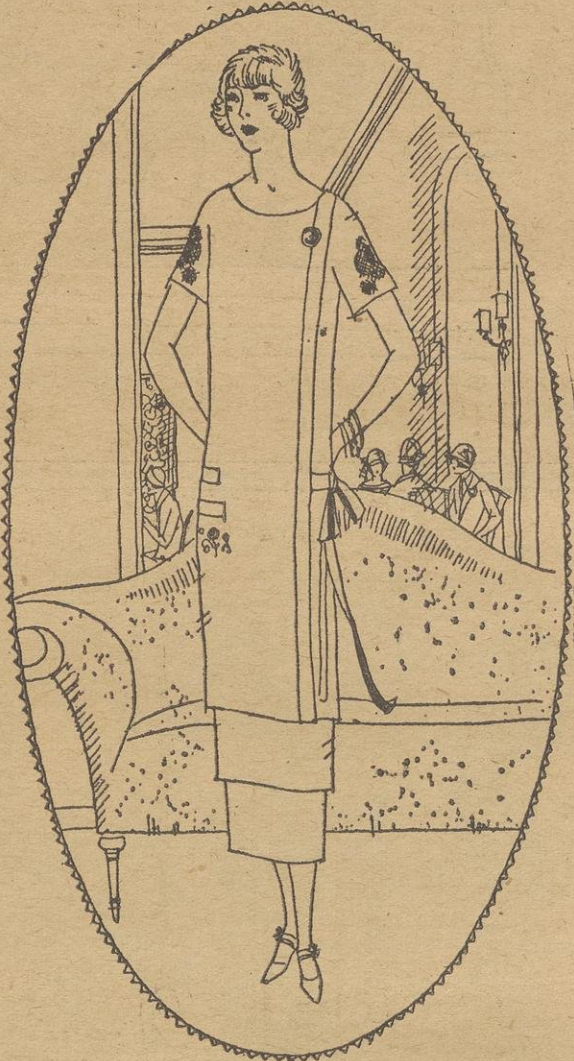
SEALED in its Purity Package



# Simpson's

"It Pays To Buy In Madison"

STUNNING NEW FROCKS, SUITS, AND COATS SELECTED BY MR. McGUIRE IN NEW YORK LAST WEEK GIVE THE STAMP OF AUTHENTICITY TO OUR SPRING OPENING



## As Easter Nears

### FROCKS

*Blossom gaily for "coatless" days*

Delightfully dashing are the new modes which Fashion approves for the young girl.

Chosen among the exclusive imports—originals and copies are arriving daily to refresh our exhibit during Spring Opening. All models are extremely modest in price.

### A Sample Line of Apparel In Special Selling

Smart modes, the sample line of an eastern establishment, including frocks and tailored suits, are offered this week in a special selling.

Not only are the styles portrayed ultra-modish, but the values are exceptionally good.

## Topcoats

*Lend charm to travel*

For spring vacation and the cool days thereafter, a smart topcoat is indispensable.

You will adore the swagger models we display—a quaintly woven cloth by Hart Schaffner & Marx, a camel's hair by Golflex, and many other intriguing models flaunting bright checks and plaids. Priced \$27.50 to \$95.

## Tailored Suits

*Win increasing favor*

You need only to name the material of your choice, there is a taitleur to suit your purpose.

Trig finter-tip length coats, or longer models, in two and three piece suits of fine charmeen are the newest vogue of the Season. Priced \$45 to \$95.





## Fashionable Folks Promenade To Swing Gay Costume Cane

Automobiles in New York are used only by common people. The fashionable folk walk. We have, therefore, the costume stick which is used by the smart set as an essential part of their distinctive costume when walking or hiking. They are carried with the tailored suit or coat as well as with knickers.

The costume sticks come in vivid colors and are worn to contrast with the costume. Among the best shades are red, green, purple, tan and grey. A black or white stick is also used to carry out a black and white silhouette.

The costume sticks come in two

sizes, the regulation walking stick size which is used for hiking, and the shorter stick of 27 inch length which is seen on the boulevard.

They are tipped at either end with contrasting color, or else the same color in transparent material. One carries them by their nobby leather handles which in some cases are put through the stick and in others goes around it.

An interesting fact about the new costume stick is that in spite of their exclusive appearance they can be purchased for as low as \$1.50, and better ones may be had for \$2.75.

## Newest Jewelry Supplies Novelty For All Outfits

If you can't decide what that dress needs, go bead shopping. It's ten to one that you'll find just the thing to set it off to best advantage in the attractive new strings. Chinese jade, clear crystal, or shiny jet, predominate. The newest beads are melon shaped or cube cut. Graduated round beads are still being worn this spring.

One of the best looking strings was made of milk. A Frenchman patented the process and the result is a bead that looks like dull topaz. They're really lovely, and guaranteed not to break. Another stunning one was made of square cut crystal combined with black jet and

little bits of green jade to give it color.

Choker beads are succeeded by the very long strings that hang almost down to the knees.

Ear rings are to be worn, too. With evening dresses the idea seems to be the longer the better. Hoops that suggest gypsies, in gold and jet, are very good.

Bracelets are wider than ever and made to wear above the elbow. Black ones are particularly popular and bracelets studded with four rows of brilliants are in vogue.

If you have any wide gold ones tucked away with the heirlooms at home, bring it out and wear it, for they are the newest thing. Wide silver ones are in some of the shops and are tailored enough to be worn with the most severe styles without seeming incongruous.

## Slim Slender Effects Dominate



### THE STORE ECONOMICAL



20 EAST MIFFLIN ST.

## Dear Miss Co-ed

Madison will be your home for some few years to come and your Alma Mater always.

We invite you, therefore, to make the E. & E. Store your home during these years here and we will do all we can to serve and assist you.

Mother isn't here to help you select your garments and we will feel an added responsibility in pleasing you.

### Coats and Suits

For Campus and Dress Occasions

**\$12.95 TO \$49.50**

### Dresses

For Classroom and Social Functions

**\$16.95 TO \$39.50**

### Hats

To Fit Your Shingled Bob

**\$3.95 TO \$10.00**

### Sweaters and Skirts

Adorable Ones for Spring Hikes

### "Undies"

That will make your roommate exclaim  
"Oh, how perfectly darling"



## See The Joint Style Revue At The Parkway Tonight

Olson & Veerhusen Company and Loken's Will Present the New in Men's and Women's Apparel

Tonight, Thursday night and Friday night Loken's and Olson & Veerhusen Co., will present the most important event of Fashion Week at the Parkway Theatre between showings of "The Eternal City."

Twenty-five live models, many of them students, will parade before you the very newest in sportwear, street apparel, and formal attire.

Special scenic effects have been achieved, and the three acts of the revue will be a golfing scene, a picnic party, and a wedding scene.

Come to the Parkway on one of these nights. The style revue is one of the finest you will ever witness, the special features will interest you, and "The Eternal City," with Lionel Barrymore and Barbara La Marr is an excellent picture.

**Loken Brothers  
Olson & Veerhusen Co.**



## Promenade Clothes Show Long Lines



## Bright Colors And Simple Lines Lead In Sports Clothes

Flannels, Kasha, Alpaca, Favorite Woolen Materials for Informal Frocks

New clothes claim the co-ed's attention to the exclusion of almost everything else with the approach of spring. Sport clothes are always dominant in popularity, and this season offers a wide choice in gay color and bizarre trimmings, but demands smart simplicity in line.

The first clothes of the season must be worn on many different occasions, and it is wise, therefore, to select nothing extreme. A sport dress in American beauty red, grass green, flamingo or madonna blue must be extreme only in simplicity. Flannel dresses made a most successful bid for popularity in southern sport wear, and answer adequately the early spring needs of the college girl.

There could be nothing smarter for campus wear than a flannel frock of flamingo, banded with leather of a harmonizing color, simple in line, with a plaited skirt. Alpaca, Kasha cloth, fancy woolens, and materials suggesting camel's hair cloth, are also very good for sport costumes.

Within recent seasons, the sweater has undergone a complete metamorphosis, and today is far from being the utilitarian thing it once was. This season the newest sweaters are made of heavy silk, embroidered in an allover design, bordered, or may have a heavily embroidered monogram.

Another new touch is the scarf collar, but even if the sweater has not its own scarf attached, one is almost always worn with it. These scarfs harmonize with the color of the sweater, and are usually striped or bordered or of large blocks. The most attractive ones are of wool and homespun in coarse weaves.

## GINGHAM GOWNS TO COMPLETE WARDROBE

Every summer wardrobe should include a gingham dress, for there are many new weaves and colors this year. And gingham admirably adapts itself to the new silhouettes. Gingham comes in plaid, striped, and flowered effects, in every color

and color combination that fashion dictates or individual taste prefers.

Pleats are not as important as last year, but still a popular trimming note. The "permanent pleats" and fine and close like pin tucks. Horizontally stitched down pleats are seen in coats, dresses, and sometimes in blouses.

## At the Orpheum This Week



Dorothy La Verne and Melvin Hesselberg as "Adam and Eva"

## For First Class Clothes at prices no higher than ready made

Cleaning, Repairing and Pressing  
10% off for cash call

**Topcoats Topcoats Topcoats**

Two models, \$25 and \$35  
Ready to put on

# EMIL ORNE

MERCHANT TAILOR

608 UNIV. AVE

PHONE B. 797

## FUR CHOKER GIVES

## FINISHING TOUCHES

To complete your spring costume a fur choker! You may have ever so smart a spring frock or suit, but you won't feel just right in the street without the finishing touch of a fur choker. There are long thin ones and fluffy fat ones, in Stone Marten or dyed fox.

READ CARDINAL ADS

All the lovely old fashioned flower gardens that knew so much romance in the days of our grandmothers will live again this spring in exquisite colors of the new cotton fabrics.

For the woman who fears she cannot wear the severely tailored mannish type of suit, fashion favors the more formal type of costume suit with the three quarter length jacket.

## New Easter Fashions

A GOWN  
DISPLAY ON  
LIVING  
MODELS  
WEDNESDAY  
NIGHT  
8 TO 10



THE correct fashions for Easter are marvels of simplicity. Styles that set the standard, and that set off your personality to perfection, are here at prices that sit lightly on the purse.

## PARSONS'

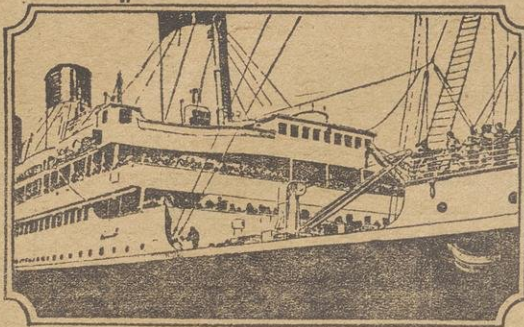
121 STATE

## A Summer for Travel \$125 takes you to Europe

A WHOLE summer free! It may never happen again—once your college days are over, Europe! You need at least two months to get a real glimpse at her marvelous art treasures—her gay, fascinating cities—her stirring events. The Olympic Games—the races at Epsom and Deauville—the British Empire Exhibition—these are all great numbers on this summer's program.

### Your Expenses

can be kept down. \$125 takes you over second cabin on a great steamer. Comfort—merry company—plenty of putimes. Second cabin accommodation are being more and more sought after by travelers who want comfort at moderate cost. Then there are the great luxury ships—the Majestic—largest in the world—the Homeric—the Olympic—fitly called "The Magnificent Trio". Our services offer sailings to five European countries.



Ask for a copy of "When It Happens in Europe", which tells just when and where the interesting events of the European season take place. Also "Your Trip to Europe" and "Comfort in Second Class".

## WHITE STAR LINE

AMERICAN LINE RED STAR LINE  
INTERNATIONAL MERCANTILE MARINE COMPANY

127 So. State St., Chicago, or any authorized steamship agent



## Fashion Offers Suits to Suit All Spring Devotees

Maids Become Slender, Sophisticated, Boyish Because of Spring Models

An authoritative resume of spring fashions in suits is taken from "The Breath of the Avenue", the exclusive copyrighted New York last note service, kindly furnished us by Kessenich's department store.

1. The fitted tailleur, single or double breasted, with the nipped in waist line, especially becoming to the rather sophisticated type of woman who is of average height or tall with a slender yet rounded figure.

2. The double breasted boyish suit with fairly short jacket, most effective when worn by a young woman with rather slender hips.

3. The boyish suit with longer jacket, almost to the finger tips, becoming to the slightly more mature woman and flattering to a more rounded figure.

4. The two button, single breasted coat with very short jacket, a cut that belongs to the very young and very slender girl. It is really a junior style for the sub deb and her slightly younger sister.

5. The two button suit with longer jacket, becoming to the slender rounded figure. A suit with a knack for making hips look boyishly slender.

6. The three button single breasted suit, a very boyish suit that belongs to the extremely slender, boyish type of girl.

7. The link button cut away with short jacket, a style that lends height to a short figure and looks especially well on young women who are petite and rounded like Ann Pennington.

8. The link button suit with longer jacket, a suit that is very flattering to the large woman. Its straightlines are slenderizing. Its long lapels are becoming to the full face.

Spring hat brims are saucily turned up to the side or front, as is most becoming.

## The "V" Sweater



Again the masculine style in sweaters is mimicked in the co-ed V necked feminine sweater, cut deeply underneath the arms or fitted with long sleeves that carry the same two or tri-colored contrasting bands on the cuffs as run around the neck band.

## Soft Fabrics For Lingerie Models Show Freshness

Spring, with all its lightness and brightness, has invaded the realm of lingerie and brought its color and freshness in. Winter woollens have departed for regions farther north, and in their stead are such soft fabrics as silk jersey, crepe de chine, voile, fine French batiste and handkerchief linen. The plain blacks and whites of winter are supplemented by the most captivating pastel shades, canary yellow, orchid, peach and a new pinkish shade, honeydew.

Underthings are plainer than ever. Some of the models are almost tailored in their simplicity. Hemstitching is used on everything. Nighties, side ins, teddies, pajamas, all use it. Irish lace trims the top

of the daintiest teddies. Filet lace is being used a great deal too. Some of the things have touches of embroidery on them.

The newest combinations are teddies and step ins to match, though vests and step ins are still popular. The very latest garment is a brassiere made extra long which will appeal to every woman who like to have that desirable well tailored look. If you are going away for a week end, you will love the adorable sets of silk jersey nightie, vest and step ins to match. They are just the things to tuck away in your suit case.

An especially attractive teddy was of soft voile. Tiny square of canary yellow lines were hemstitched on by hand. They were finished along the edge with cross stitching in yellow. Another was of blue batiste with tiny rows of hemstitching

down the front each row ending with a cunning little flower of bright embroidery.

A pair of peach crepe de chine pajamas was bewitching. The front had tiny pleats down it, and the edge was finished with a row of frothy lace. The trousers were wide and the lace around the bottom was stopped with a little bow of soft satin ribbon. Another pair that would please the girl who likes bizarre things were of black radium silk piped in a shade of dull orange. An infinitesimal pocket was tucked away on one side while from the other bloomed the most Chinese of roses, all hand embroidered, and set off with funny Chinese characters. Just the thing for midnight games of Mah Jong.

Tuxedo collars are used in spring capes as well as coats.

The smaller the hat the better the style. To emphasize the shape of the head and the curve of the neck, the close-fitting model is best.

READ CARDINAL ADS

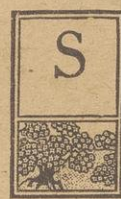
## Haresfoot Number of the Octopus Today

### Amuse the Children

Snuggle-Pups! A new way to have fun will soon be shown every day in The Milwaukee Journal. And you can win them! Snuggle-Pups! Hear all about them in The Sunday Milwaukee Journal March 23. Ask your newsboy! Sold at all news-stands!



## Presenting Charming New Spring Fashions



**S**PRING—the season of the fragrance of new flowers—and just as surely the season of the finest of new apparel. Each one of us, tired of winter, longs for just such fresh, new outfits as are being presented at our Spring Opening.

Suits Coats Wraps Dresses  
Skirts Millinery

## WOLDENBERG'S

CORNER MIFFLIN AND PINCKNEY STREETS  
The Shop of "Different Apparel"



Style: "Distinctive or characteristic mode" (Webster). Might be shortened to "Stetson" in speaking of hats.

## STETSON HATS

Styled for young men

SHOWING THE

## STETSON HAT

IN NEW COLORS AND SHAPES

## Olson & Veerhusen Co.



## Milady Dons Gay Gloves And Trimmings To Suit Costumes

Never have gloves been more fascinating than this spring. They are no longer just a plain accessory but really add to the charm of the whole costume.

Plain gloves are a thing of the past. Shurring petals, embroidery, lacing and tucks, all combine, with results that are at times startling but always smart.

"One feature that the newer gloves agree upon is a shorter cuff," the salesman informed us. "Most of them show a two-tone combination either of material or trimming."

We rather smiled at the word "trimming" in connection with gloves so he proceeded to show us how well it applied.

One of the newest things is to have a silk handkerchief top to your spede glove. Tan gloves have tops of gay Roman stripe while the grey are finished with grey and flowered georgette.

While kid gloves are ornamented with black cut work. They lace on the side with tassels of black silk. They are \$4.50 a pair. The suede with the figured silk tops are \$4.

"Washable suede is very much in demand," the salesman said. "We are showing these in grey and tan colors. One of the most popular

styles is the grey with ribbon cut work decorating the cuff. These sell at \$4.50.

Grey gloves are also shown with gay red cross stitching. The price is \$3.50. Then there are black or white kid gloves with perforated tops.

Silk gloves are all showing the shorter cuff made festive with pleating and deep tucks. One novel pair had the whole cuff made of petals. Another used inserts of shirring.

### AFTERNOON FROCKS FEATURED IN BLACK

Black is by far the most important color for afternoon wear. Navy blue, however, is shown in the flat crepe dress which is worn for informal tea functions. These two dark shades have practically the entire field of silk afternoon frocks to themselves.

Black and white continues to be a popular combination, although black with gold, and black with the new Chinese red, are also emphasized in the frocks.

Lustrous finish silks are most popular. Flat smooth crepes are next. Soft greens and blues are important now.

### The Tiny Cloche



The snug fitting cloche is decidedly the very newest in sport and dress millinery. Some brims roll either in the front or to the rear, according to which is the most becoming to the college woman's features. Even the fashion hat is tiny to be really good.

### Clever Dorines Give No Excuse For Shiny Noses

The new dorines are fascinating! First of all, there's the new Coty L'Origan compact, all dressed up with a mirror. Salesmen say it's the most popular they have. Bourjois has just put out a new one that

comes in a leather case, in all different colors. They won't tarnish, and they're just the right size to tuck in your pocket as you fly up the hill to class.

The most unusual compact is a new Djer kiss one. It comes in a chic leather case with a long handle, and looks for all the world like a pocket book. With a bright sport handkerchief protruding out the side, it is just the thing to give the right touch to the tailored costume.

Lavendar has come into its own. It is no longer associated only with our grandmothers, but is used by many who like to have all their toilet accessories match. Soap, perfume, sachet, dorines, lip stick, shampoo powder and bath salts all come in this delightfully fragrant odor.

Bath salts are the very latest addition to the array of accessories. They soften the water and give a delicate perfume to the bath. They come in lovely colors, coral, golden, sky blue, lavender, and pink. The names are just as nice, red geranium, pine needles, verbena and violet.

After such a bath, what could be better than to use the soft dusting powder? It comes in attractive decorated black tin boxes, and has a generous puff in with it too.

There aren't as many new perfumes as there are new bottles. Coty has put all odors up in tiny dollar bottles just right for the school girl. Yardley has a new Bond street size that is only a dollar. For those who like to try the new odors there is La Jade, Emraude, and Paris.

Zev is the name of a race horse victor. It is also the name of a new street oxford with perforated decorations and side lacings.

A new fur is Russian kit fox with its yellowish tint. Brown and taupe foxes are good with the tailored suit.

**52 Pages of Laughs in Haresfoot Octopus Get One Today**

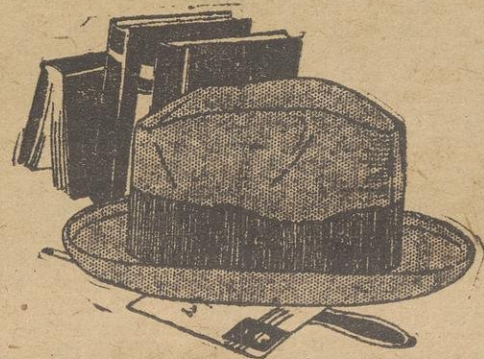
## A New Head of Hair for A Dollar

If we could actually sell you a good head of luxuriant, fluffy soft hair for a dollar we would be swamped with orders. Still we come very close to keeping this promise by offering you the wonderful combined results obtained from using our fine shampoo and our hair tonic. Try this combination.

**CLEAN THE HAIR AND SCALP WITH OUR FINE SHAMPOO.** Destroys dandruff, removes dandruff, prevents dandruff, cleans the hair, brings out the oil, opens the pores allowing the hair roots to breathe. Price 50c.

**THEN FEED THE HAIR ROOTS WITH OUR HAIR TONIC.** The grower and beautifier of renown, which when used in combination with our fine shampoo produces a head of hair that is at once beautiful and luxuriant. Price 50c.

**CARDINAL PHARMACY**  
University Ave. at Park St.



## Be Assured of Correct Style When Buying Your Spring Hat

You ought to be positive at all times that you're getting the right style when buying a Hat.

Our Hats for Spring are authentically correct and reflect the best taste whenever and wherever worn.

**\$3.50 to \$6.00**

**"THE FRAT"**

The new small shape cap for Spring, \$2.50 to \$3.50.

**BROWN & BAREIS**  
220 STATE STREET  
*"Trade with the boys"*



## WHY we chose the name Campus Togs for our clothes

Despite the fact that for twenty-five years we made our clothes and sold them under the label, Chas. Kaufman & Bros., we chose the name Campus Togs as significant of the new spirit in clothes for men of all ages.

For the past ten years we have featured Campus Togs as the trade label for our clothes. It seemed to us significant as a name that would indicate clothes designed and proportioned to please discriminating men. It also signifies in dress the breeze and smartness that the young man or college boy who travels the campus has, and which puts him in the envied class, at least from the standpoint of being youthful and making the most of his age in his appearance.

To also put youthful appearance into clothes for older men, was the new feature for our designing department to work out successfully, and in its achievement we confidently present clothes to the world, for all men, which measure up to the significance of the trade name we have chosen.

*We guarantee our clothes*

**CHAS. KAUFMAN & BROS.**

NEW YORK BOSTON SAN FRANCISCO

**Campus Togs**  
Clothes for Young Men

*Distributed by retail merchants nationally*

A broad variety of pockets, plaits, belts, etc., is to be found under these different types of models illustrated.

Preference for the more subdued tones in woollens prevails this Spring.

\$40

\$45

\$50

Feature Spring Suitings  
Edgefield Stripes  
Lisbon Checks  
Cardiff Plaids  
Kenrock Serges  
Mountain Rock  
Worsted



## Youthful Lines to Touch Smart Frock Spring Effects

Floral Patterns and Scarf Necklines Mark Season's Dress Creations

What could be smarter than the straight, youthful lines accentuated by subtle, sophisticated touches. Picturesque apron effects, unusual scarf necklines, long tight sleeves with wrist puffs, are a few of these touches in spring dresses. One especially smart beltless frock with circular flounce below the knee is made of covertine and in banded horizontally down the front with silk plaid.

New prints with fanciful patterns, shiny moire, lustrous satins, and crisp taffetas are among the newest and smartest silks in the spring display. The new frocks have such simple lines they are no trick at all to make at home.

The favorite sports frock emphasizes the boyish club collar or the convertible neck and the group pleated skirt. The jabot or the monogram is the frequent detail. High colors, plaids, and small checks are all important. Sleeves are invariably cap sleeves.

Alpaca has its innings in these informal dresses. It is little shown for more formal daytime dresses. And almond green alpaca is a favored material for the sports type of frock. Chosen sport colors are white, green, Chinese yellow, flame, lacquer red.

Light lace trims the dark afternoon dress. Dyed lace, the semi-formal dinner dress. And black lace combined with black chiffon, worn over a black slip or a flesh or pink slip, is a note that is repeated again and again.

Pastel shades are best for the evening dresses. Pink is the best pastel shade, then comes canary, pale blue, peach and bisque.

## Season Fancies Do Not Hold Good For Sweets or Flowers

The fondness for candy and flowers knows no season and no age. Back home we bought the girl lolly pops, and picked our own bouquets in the meadows and wood. Few of us still give her lolly pops. We have to buy her sweets at a smart shop. And these shops, too, have interesting spring specialties whether it be something for the sweet tooth or a cheery flower.

Fruit mallow, raspberry, apricot, mint and green gage with marshmallow are as luscious as they sound. Marzi par lilies and roses and new gum drop designs seen at a shop make dainty favors for the spring luncheons and bridge.

Huge chocolate eggs decorated sorted chocolates herald the Easter with white icing and filled with as-time together with the usual colored sugar and chocolate novelties for which most of us still must admit a childish liking. The large eggs can be bought for anything between 75 cents and \$4.50.

## The Style King



English styles have become the "power behind the throne" in the world. American college students.

## Fourteen Democratic Presidential Possibilities



Top row: (left to right) James M. Cox, Jonathan M. Davis, Josephus Daniels, John W. Davis, James A. Reed. Middle row: David F. Houston, Oscar W. Underwood, Royal S. Copeland, William G. McAdoo, Newton D. Baker. Below: Al Smith, John H. Clarke, John Barton Payne, Samuel M. Ralston.

There is a feeling in Washington that the Democratic nomination for the Presidency is likely

to go to a "dark horse" because of the unsettled candidacy of William G. McAdoo, considered the most prominent candidate

before his name was linked with the Doheny oil interests. All these 14 men are now looked on as possibilities.

## Pokes and Pushbacks, Sailors and Cloche Make Spring Shapes

Hats are so lovely this spring that very strong minded the lady must be who waits until Easter to buy her new bonnet.

The new colors are fascinating. One of the loveliest is cosmos, a rich shade of lavender. Another is Yu Chi, a new shade of green. The color between burnt orange and cocoa which is being featured this spring is called yucatan. The newest Chinese color is Ching blue.

"What shape is the most popular?" repeated the proprietor of one of the smart hat shops. She smiled. "Everything, the pokes, are equally good this season. Small chic pushbacks, sailors and cloche hats are the favorite, but then they usually are this early."

Trimming shows a similar variety. Ribbons, especially fancy shirred effects are very good. Flowers are always a favorite for spring hats. Hand made flowers are the most desired now, it seems. Many of the push back hats show flower fronts. A veil of the same color is usually worn with these.

Small black hats are featuring burnt goose or glycerine ostrich trimming. There is a certain type of costume which demands this sort of hat to add the final touch and for this reason they are always popular.

## Snug, Fitted Cases Save Space and Ease Travel Worry

In almost every department store and other shops that carry travelling goods you will find these new and attractive travelling bags.

Fitted cases and bags are not only good looking but also very practical. In the fitted cases there is a detachable tray for travelling sets, including everything from a mirror to a soap container. The tray fits into the top of the case very snugly so that it does not interfere with the packing space at the bottom. It is divided in the center and can be lifted out and folded into a little separate case itself. This is a convenience for the traveller, so he can take or leave the tray as he desires.

Leather hat boxes vary in size from those large enough for one hat to three hats with additional pockets and trays for other small articles.

Ladies' suit cases, some of them called Gladstone bags, are made with a special division in the center, making two separate compartments.

## Debate Friday



BELL (Badger Photo) GOODMAN (Hone Studio)  
Glen H. Bell '25 and Emanuel W. Goodman '25, will represent Wisconsin at the debate with Michigan Friday night in Music hall.

## MILITARY BALL BOXES

Organizations or groups desiring boxes for the Military ball are requested to call Paul Robertson at F. 9 or B. 193 as soon as possible. The price has been reduced to \$10.

## Colonial Buckles Rank Highest in Spring Footwear

Colonial slippers are the thing—one might almost say the only thing in foot wear. It is rare that one finds everybody so unanimous on a question as they are on colonial slippers. They're here, and they're here to stay all summer. They may be black, tan, grey, brown or white—but they must be colonial.

They have hammered buckles and medium military or low heels. High heels in anything but dress slippers are a thing of the past. There are variations of colonials including the Virgin model which has a buckle with no back, that is, it is merely the rim of a buckle with a hole in the center, and cut out work on either side of the buckle, making three openings.

For summer wear sandals will share honors with the colonials. These come in green, blue, red and white. Ripe olive makes a very pretty sandal. One pattern, smacking of the Orient is called Southern Cross. It has a long strap which starts on the left side of the foot,

goes around it and comes up and fastens on the other side. It may go under the shoe or merely under the foot.

Black patent leather is exceedingly popular as there is nothing which shows off the stylish new light hose to better advantage. The patent leather slipper may be either colonial or sandal.

For tailored wear, grey and tan strap slippers of all shades are stylish. These come in jack rabbit and oriental greys, and sand, airedale, fawn and tan bark. The heels are low or medium ranging from one inch to twelve eights.

## JAPANESE STUDENTS GIVE GUESTS SWANS

The Cardinal on Sunday morning incorrectly credited to Chinese students with distributing paper swans to guests at "The Tour Around the World" Saturday night. The swans were made and given by Japanese students, in keeping with an ancient superstition of Japan that this symbol insures long life to the one who wears it.

**Shotwell's Molly O**  
Candy Bar

**DELICIOUS and SATISFYING**

**It's Wonderful**

**Ask for Molly O**

**FOR SALE EVERYWHERE**

for so slight a cost--you can get so much--and what you can't do with one of those portable phonographs--come on in and hear one of them.

## University Music Shop

At 511 State Ph. B. 7272  
Home of the Brunswick

**APRIL SHOWERS BRING OUT TOWER'S FISH BRAND WATERPROOF CLOTHING**

**Varsity Slickers (YELLOW OR OLIVE)**  
**Auto Coats (YELLOW OR OLIVE)**

**TOWER'S FISH BRAND**

**"The Rainy Day Pal"**  
**A.J. TOWER CO. BOSTON**



## BULLETIN BOARD

This column is for the use of members of the university staff and all campus organizations wishing to reach large groups. Notices will be received at The Cardinal office, Union building, up to 5 o'clock on the day previous to publication. Notices may be given over the phone by calling B. 250.

## ARTS AND CRAFTS

There will be a regular social meeting at 7 o'clock Wednesday night of the Arts and Crafts club in the Industrial Arts laboratory. Prof. W. H. Varnum will speak on "Personality in Lighting Effects."

## DESK WORKERS NEEDED

Several vacancies are open on the desk staff of The Cardinal to students desiring to gain some experience in editing and reporting. Call at The Cardinal office in the Union building after 4:30 o'clock any afternoon this week.

## AGRICULTURE SOCIETY

There will be a meeting of the World Agriculture Society in 300, Agricultural hall, at 7 o'clock on Thursday, March 20. Prof. W. O. Hotchkiss will give a talk on "World Geology and Soils."

## WOMEN SWIMMERS

Final tryouts for women's second swimming team will be held at 7-8:30 Wednesday night, March 19, in Lathrop pool.

## OFFICERS BANQUET

Call Don Jones, B. 240, R. L. Hilsenhoff, F. 768, or A. J. Larson, F. 2842, for reservations for the banquet to be given at Boyd's Studio April 4th, at 6:00 o'clock in connection with the Military ball.

## MILITARY BALL BOXES

Anyone interested in non-fraternity boxes for Military ball call William J. Chadwick '26, Badger 4019, after 7:30 for particulars.

## DE MOLAY CLUB

The De Molay club will meet at

7:30 o'clock Thursday evening at the Square and Compass house, 614 Langdon. Persons interested in becoming members may present their applications at that time.

## HOUSE PRESIDENTS

Please collect the newspaper questionnaires left by the Badger merchandising service at once. A representative will call Wednesday afternoon.

Jewish students interested in partaking in the community 'Sedar' to be given April 18, by the Junior

Hadassah, call B 2378 or F 953 and leave your name before Saturday.

## WOMEN'S COMMERCE

The Women's Commerce club will meet at 4:30 o'clock this afternoon in Room 411 Sterling Hall.

Laugh With  
Octy  
Morning

## RATES

Rates 1½ cents per word or 35 cents per column inch. Minimum charge 25 cents. Contract rates also.

## Classified Advertising

IN THE CARDINAL  
Reaches Every Student

## PHONE B. 6606

Ads must be at Cardinal office, 752 Langdon St., by 5 o'clock of preceding day. Call "Paul the Ad Man," Badger 6606.

## WANTED

BE A NEWSPAPER correspondent with the Heacock plan and earn a good income while learning; we show you how; begin actual work at once; all or spare time; experience unnecessary; no canvassing; send for particulars. Newswriters Training Bureau, Buffalo, N. Y.

FOR BOARDERS: Would like a few more men to board. Home cooking all you want to eat. 315 N. Lake st.

## FOR RENT

FOR RENT: Warm, sunny, corner room, well furnished. Hot water heat. Private family. 221 Clifford court. Phone F. 2494, after 5.

## FOR SALE

FOR SALE: Two canoes, one 17 feet and one 16 feet, for sale cheap. Phone B. 2236.

BANJO for sale Vega TuBu. Phone Call Roberts. B. 197.

## SERVICE

EXPERIENCE tutoring in Spanish and French. F. 184.

CALL BALDWIN'S seven passenger Buick for country or city trips. F. 2223.

EXPERT typing promptly done. B. 7694.

LOST: A platinum cuff pin with blue stone in center on Langdon between N. Henry and Main hall. Call B. 307.

LOST: An Alpha Phi pledge pin, Saturday night between 708 Langdon and Lathrop. Finder please call F. 44. Reward.

LOST: A barrel of a gold fountain pen. Name C. Eiseman. Call F. 953.

FOR RENT: Space for marcelling apply 521 State street. Phone between 8-11:30 a. m. or 6-8:00 p. m. B. 3389.

FOUND: A ladies fountain pen at foot of State st. by Kenneth Barnes, who lost Schaffer pen, identify and pay for ad. Call B. 1235.

READ CARDINAL ADS

## ORPHEUM

SPRING AND SUMMER  
STOCK SEASON  
A NEW PLAY EVERY  
WEEK

## ALL THIS WEEK

Ladies' Bargain Matinee Today and Saturday  
25c and 36c Plus Tax

## THE POPULAR

## DOROTHY LA VERN PLAYERS

In Their Opening Play 'ADAM & EVA'

A New Comedy of American Home Life

"WE CAN'T TAKE YOU TO BROADWAY, SO WE ARE BRINGING BROADWAY TO YOU"

Every Night at  
8:15 P. M.  
25c, 50c and 68c  
Plus Tax

## NEXT WEEK

"SMILING THRU"

A FANTASTIC COMEDY

## UNIVERSITY ARMORY

Tuesday, April 1, at 8:15

The Madison Orchestral Association Presents

## MINNEAPOLIS SYMPHONY ORCHESTRA

HENRI VERBRUGGHEN, Conductor

Tickets: General Public, \$2.00; Students, \$1.50  
(Students must present Fee Cards)

Mail orders now to L. J. Pickarts, 429 N. Park St.



"BIGGER AND BETTER PICTURES"

STARTING TODAY

ANOTHER SCREEN SENSATION!

## Name the Man!

From Hall Caine's "Master of Men"

She was one of the thousands of girls—sweet, youth, wild with the joy of life—who disappear each year, lost through ignorance. Only a mother can understand a love like hers!

Conrad Nagel, Patsy Ruth, Miller  
and Mae Busch

A COSMOPOLITAN PRODUCTION  
ALSO FELIX CAT COMEDY

No Advance in Admission



## TONIGHT

150 RUSH SEATS for  
JASCHA HEIFETZ

\$2

On Sale at Door  
of Univ. Gym

A Few Choice Seats on Sale at  
Hook Brothers' Music Store,  
State Street and the Square

## Madison

Today 2 P. M.—6:45 to 11 P. M.

NOW PLAYING

Betty Compson  
Richard Dix  
Lewis Stone  
Tully Marshall

In a Paramount Picture

"The  
Stranger"

A Strikingly Unusual Story of  
Infinite Charm

THE WALKOUT COMEDY

ORGAN SOLO

INTERNATIONAL NEWS

Adults 30c Children 10c

## Parkway

Today, 2 P. M.—7 and 9 P. M.

40c NOW PLAYING 35c

Sir Hall Caine's Production

"The  
Eternal  
City"

With

Lionel Barrymore  
Barbara Lamarr  
Bert Lytell  
Richard Bennett  
Montague Love

And 20,000 Others  
NECK AND NECK—COMEDY  
Parkway Orchestra  
STYLE REVUE

Wednesday, Thursday, Friday

Next Week Betty Compson  
Woman to Woman

## Majestic

Today 2 P. M.—6:45-8:30 P. M.

NOW PLAYING

CHARLES  
(BUCK)  
JONES

—in—

"Not a Drum  
Was Heard"

A Real Two-Gun Western  
Drama

Action—Pep—Thrills

Sons-in-Law

A Laugh-a-Minute Comedy

Coming Thursday

The Truth About  
Wives

Adults 30c Children 10c



## BADGERS DEBATE MICHIGAN FRIDAY

### Cardinal Affirmatives Meet Wolverines Here as Negatives Go to Illinois

Wisconsin's affirmative debating team will meet Michigan in the annual Mid-west debating league contest at 8 o'clock next Friday evening in Music hall.

The question for debate is, "Resolved that the drainage project of the Chicago Sanitary district in so far as it involves the divergence from Lake Michigan of sufficient water to provide adequate sanitation for the city of Chicago should be permanently guaranteed." This question was discussed in the intercollegiate debating tryouts which were held last semester.

While the debate is being held with Michigan the negative side will be upheld by Wisconsin against Illinois at Urbana.

Glen H. Bell '25 is the first speaker on the Wisconsin negative team. Although this is Bell's first year of intercollegiate debating he has been active in forensics. Last year he was a member of the Athenae sophomore semi-public debating team. Next year he will represent Athenae in its joint debate with Philomathia. He is now president of Athenae.

The affirmative team is composed of Emanuel W. Goodban '25, Harold J. Sporer '25 and Henry W. Blake '24, closer.

Goodman, who opens the debate for Wisconsin against Michigan is a member of Athenae Literary society. This is his first year of debating at Wisconsin.

The Wisconsin teams which were selected last semester have been working under the direction of Prof. Andrew T. Weaver and Wayne Morse of the speech department.

### McCAFFERY CONDUCTS RESEARCH EXPERIMENT

Prof. R. S. McCaffery, chairman of the department of mining and metallurgy, is directing an experiment in engineering research conducted by graduates employed in industrial plants. A group of men in Milwaukee are to conduct the research in the plans in which they are working. Professor McCaffery and Prof. Joseph Oesterle, research assistant, will go to Milwaukee alternate weeks to oversee the work, and to offer suggestions for the research.

### MILITARY BALL BOXES MUST BE RESERVED NOW

"First come, first serve" is the motto for box reservations for the twelfth annual Military ball to be held in the state capitol on April 4, according to members of the box committee.

The \$10 charge for boxes this year, the lowest ever charged for the Military ball at the capitol, includes maid service for the women at the box.

Organizations or groups desiring boxes for the ball are requested to call Paul K. Robertson '24 at F. 9 or B. 193.

### SENATOR CASHMAN FLAYS PRO-BRITISH

(Continued from page 1)

ter, the evidence is in your paper which I read to the Regents.

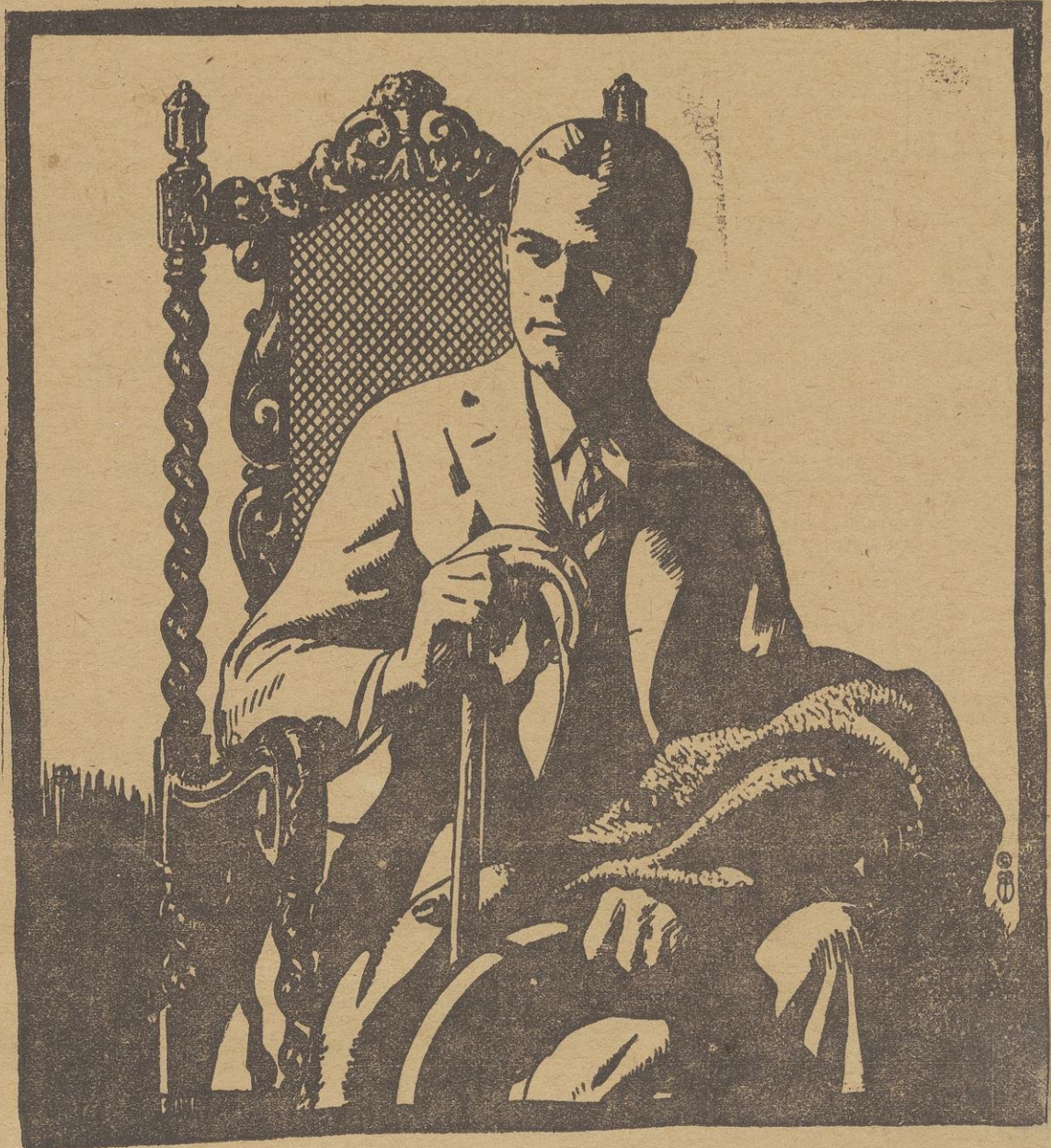
You admit, at last by inference that what I said is true and that a law may have been violated, but you make a special plea of justification on the ground of academic freedom.

Let me inform you, please, that you cannot excuse pro-British propaganda at the University of Wisconsin under the cloak of academic freedom, nor can you justify the violation of a statute by attacking a regent. The law applies to the regents; it is their duty to see that it also applies to professors.

Resign? Some gall by recipients of the munificence of Wisconsin taxpayers. Some cheek by promoters at the university, of Rhodes' scheme, "the extension of British rule throughout the world" and "the ultimate recovery of the United States of America as an integral part of the British Empire."

No, not until I have driven this propaganda from the university and restored the spirit of America and the ideals of its freedom. The only thing that might induce me to resign would be an endorsement by the Tory members of the faculty.

JOHN E. CASHMAN.  
Member, Board of Regents.



## We Present Our Spring Clothing

—the finest we have ever shown

THERE was much satisfaction in buying our spring stocks this year. It seemed as if there never had been as many pretty patterns in fine quality woollens. The styles, pronounced as correct for this spring, fitted in exactly with the kind of clothing University men like. So with the style and materials right, the price alone remained. After viewing our stocks and comparing prices, you will agree, that they too are a feature—that is, for their modesty.

### THE SUITS

Fairly loose and comfort lending. This is our manner of describing the new spring suits. Lights and darks, it makes no difference, for both are right. The trousers are cut full and straight. Most of our line have two pair—you know that doubles the wear. Every suit here is good looking, and practical.

**\$40 to \$50**

Others \$35 to \$60

### THE TOPCOATS

There's approximately eight top-coat months in the year. Which means that the top-coat is just as important, if not more so, than the overcoat. No one would go without an overcoat—so, we must come to the conclusion that a top-coat is absolutely essential to a man's wardrobe. We have a most complete selection.

**\$40 to \$50**

Others \$35 to \$60

BUY ON YOUR CO-OP NUMBER

# THE CO-OP

E. J. GRADY, Mgr.