



Homecoming. 1955/2001

[Madison, Wisconsin]: [s.n.], 1955/2001

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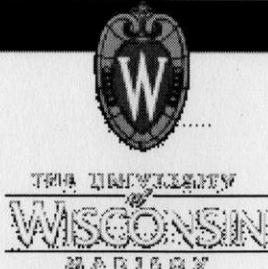
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FOR IMMEDIATE RELEASE

12/12/01

CONTACT: Tricia Dickinson, (608) 265-9005, pmnolan@facstaff.wisc.edu

NOTE TO GRAPHICS EDITORS: To download the new university logo for editorial use, visit: <http://www.news.wisc.edu/logo/getlogo.html>

UNIVERSITY UNVEILS NEW IDENTITY PROGRAM

MADISON -- A new institutional identity program for the University of Wisconsin-Madison will be introduced over the next several months.

With approval from Chancellor John D. Wiley, the program includes a new logo, which will replace the UW-Madison wordmark - used since 1990 - for use on institutional messages ranging from printed publications and Web sites, to letterhead and business cards.

"As we enter the new century, we are fortunate to be counted among the nation's leading universities," says Wiley. "One way that we can protect and enhance our reputation is through consistent use of an institutional identity."

Developed by University Communications, the new identity is meant to capture both long-standing traditions and the spirit of the campus. The logo incorporates a familiar architectural detail -- a crest emblazoned with a "W," created in 1929 by an unknown architect or designer for use on the Field House -- paired with the words "The University of Wisconsin-Madison." These elements, along with official colors and a specific typeface, form the new logo.

The new look will be phased in over time. Banners featuring the new logo were flown on Bascom Hill during Homecoming week in October, and "Connecting Ideas," a publication about the campus strategic plan that was distributed campuswide last month, also featured in new logo.

The logo is available for use by university units and licensed vendors. For more information about the institutional identity program, contact Tricia Dickinson, marketing director, University Communications, (608) 265-9005, pmnolan@facstaff.wisc.edu.

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10/22/01

CONTACT: Andy Burch, Homecoming Co-Chair, (608) 265-2731
Cheryl Porior-Mayhew, Wisconsin Alumni Association, (608) 262-7545**MITCHARD IS HOMECOMING PARADE MARSHAL**

MADISON -- Homecoming parade watchers have a chance to cheer on a celebrity parade marshal this week: Best-selling author and Dane County resident Jacqueline Mitchard.

The Homecoming Parade is a time-honored tradition at the University of Wisconsin-Madison. Students, alumni and area residents line State Street to cheer on Bucky Badger, floats representing various student groups and the parade grand marshal, who presides over the entire event.

Mitchard is the author of the No. 1 New York Times best-selling novel, "The Deep End of the Ocean," also chosen for Oprah Winfrey's Book Club.

She has also served as a speechwriter for Donna Shalala, former secretary of the U.S. Department of Health and Human Services and former UW-Madison chancellor. Mitchard's third novel, "A Theory of Relativity," was published in June by HarperCollins.

"We feel lucky to have such a celebrity living in our own back yard," says Homecoming Co-Chair Jim Strode.

The role of a parade grand marshal is to help the Homecoming Committee to unite the university and the community via a variety of Homecoming events. The parade grand marshal rides in the parade down State Street and distributes spirit awards at the awards presentation and fireworks display immediately following.

To get times, parade route and details on other events happening this Homecoming Week, see:
<http://www.uwalumni.com/homecoming>.

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10/17/01

CONTACT: Ed Mirecki, Student Organization Office, (608) 263-4597

GREEKS SET TO DISCUSS ALCOHOL ISSUES

MADISON - More than 1,100 Greek System chapter leaders, officers and new members will meet Saturday, Oct. 20, for a discussion of the role of alcohol in University of Wisconsin-Madison fraternities and sororities.

With the theme "New Horizons of Responsibility," Alcohol Issues Summit 2001 aims to educate students about university alcohol policies while placing a renewed emphasis on personal accountability, says organizer Ed Mirecki, fraternity and sorority adviser in the Student Organization Office.

The daylong summit will be held at Grainger Hall, 975 University Ave. and at the Wisconsin Union Theater, 800 Langdon St. UW-Madison Chancellor John Wiley and Vice Chancellor of Student Affairs Paul Barrows will address a 10 a.m. opening session in the Grainger Hall auditorium.

National experts on risk management, drug and alcohol abuse, and sexually transmitted diseases will address several informational seminars. Although all sessions will be geared to members of the Greek community, the general public is welcome.

Alcohol is gradually becoming less prevalent in UW-Madison Greek culture, Mirecki says. Last fall, the Panhellenic Association, which governs sororities, agreed to end its co-sponsorship of fraternity house events that include alcohol. Fraternity men and sorority women have implemented changes in their social structures as a result.

In addition, during the past few years, several houses have ended their use of alcohol entirely.

Mirecki says that support for these and other alcohol initiatives must be rooted in personal responsibility and a caring for the well-being of members instead of the fear of breaking university rules.

UW-Madison has 27 fraternities, 11 sororities and seven multicultural fraternal organizations totaling 2,500 members. The summit is sponsored by the Chancellor's Office, the Student Organization Office, the Interfraternity Council and the Panhellenic Association.

--John Lucas, (608) 262-8287, jplucas@facstaff.wisc.edu

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10/12/01

CONTACT: Andy Burch, Homecoming Co-Chair, (608) 265-2731
Cheryl Porior-Mayhew, Wisconsin Alumni Association, (608) 262-7545

CAMPUS TO CELEBRATE HOMECOMING 2001 LUAU-STYLE

MADISON - Several new events will premiere this year as part of the University of Wisconsin-Madison's Homecoming celebrations.

This year's Badger Luau theme celebration includes the new Charity Ball Saturday, Oct. 20. This event, like all traditional Homecoming events since 1987, will benefit the Dean of Students Crisis Fund.

Festivities kick off with a campus cleanup on Friday, Oct. 19, to ready the campus for the more than 20 events planned throughout the week, culminating with the football game against Michigan State Saturday, Oct. 27.

"Homecoming 2001 is an especially important year for us to raise money for the Dean of Students Crisis Fund," says Homecoming co-chair Jim Strode. "This campus organization helps students who need financial support in emergency situations, such as those who traveled home to the New York and D.C. areas after the tragic events of Sept. 11. The whole week will allow us to bring a lighthearted spirit to campus again, while doing our part to help those in need."

Traditional events include the Charity Run/Walk, Red Cross Blood Drive, Yell-Like-Hell competition, fireworks on the Terrace and parade down State Street. Students will honor Dane County resident and best-selling author, Jacqueline Mitchard, as the 2001 parade grand marshal.

"As always, the student volunteers on the Homecoming Committee have done an outstanding job planning a mix of events that appeal to students, alumni, families and community members alike," says Wisconsin Alumni Association President and CEO Paula Bonner. "The time-honored Homecoming traditions such as Yell-Like-Hell and the parade are what keep them coming back, and our students always manage to add a new twist that makes them even more fun than the year before."

Those interested in a complete schedule of Homecoming activities may view the schedule attached or visit uwalumni.com/homecoming.

Friday, Oct. 19

Campus Clean-Up

2-6 p.m.

Contact: Kari Klasen, 265-2731

This event organizes students to pick up all the litter on the campus. Students meet at Library Mall and are given a specific part of campus to "clean up" to beautify the university before the festivities begin.

Saturday, Oct. 20

Charity Ball

8 p.m.-12 a.m.

Contact: Jim Strode, 265-2731

The entire student population is invited to attend this new event, a dance that will take place on the first and second levels of Grainger Hall. The cost is \$5 per person, which includes appetizers and live music by local band SuperTuesday. Attendance is capped at 800 students, and this event will be a non-alcohol function, benefiting the Dean of Students Crisis Fund.

Sunday, Oct. 21

Charity Run/Walk

Noon

Contact: Sarah Dobbratz, hccharityrun@uwalumni.com

The race begins at noon on Sunday in front of the Memorial Union and includes a 5K run and a 3K walk that wraps around campus via Langdon Street, State Street and Observatory, finishing back at the Memorial Union. Approximately 500 people have attended in the past, but we have room to grow.

Multicultural Celebration of Cultures

<http://www.news.wisc.edu/releases/view.html?id=6661&month=Oct&year=2001>

Contact: J'Nai Buchanen, multicultural@uwalumni.com

This event is held at 1 p.m. on Library Mall. Several multicultural groups from campus will perform. Performances will range from dancing to yoga.

Monday, Oct. 22

Badger Games

8 p.m.

Contact: RJ Eisemann, 265-2731

This competitive event is held on the turf at the McClain Center. Student organizations, residence halls and Greeks will compete against each other in various party games. Attendance is estimated at 300.

Tuesday, Oct. 23

Tug O' War

4-7 p.m.

Contact: Emily Soehnlein, 265-2731

Held in the backyard of Witte Hall, groups including student organizations, residence halls, Greeks and non-affiliates will compete in a "tug o' war" contest in the volleyball pits during the late afternoon. Estimated participation is 100.

Wednesday, Oct. 24

Banners and Red and White Day

12-3 p.m.

Contact: Julia Brichta, 265-2731

This event is held on Library Mall in the afternoon, and offers participants the chance to view a gallery of the banners made by student groups throughout the week. Those who display their Homecoming spirit by wearing red and white will receive leis from Homecoming Committee representatives circulating through Library Mall.

Spirit Parade & Yell-Like-Hell

Spirit Parade begins at 5:45 p.m. with Yell-Like-Hell immediately following

Contact: Krissy Zuehlke, 265-2731

The Spirit Parade starts at the Natatorium with the Bucky Wagon and a police escort. It's goal is to get as many students to join in the parade that loops around the campus area and ends at the steps of the Memorial Union for the Yell-Like-Hell competition and Pep Rally. At this event, students are lined up on the street and are called by their group to perform their "cheer" on the steps.

Thursday, Oct. 25

Concert

Contact: Katie Press, concert@uwalumni.com

This year's act, Harmony Riley, has opened for the popular band Cheap Trick. The concert will be held at 9:30 p.m. at the Memorial Union Rathskeller. Attendance is free.

Friday, Oct. 26

Golf Outing

Contact: Adam Sheridan, golfouting@uwalumni.com

This annual event is held at University Ridge Golf Course, and draws around 100 participants.

Participants can win tons of door prizes, and tickets include lunch and a photo opportunity with Bucky Badger.

Parade

6 p.m.

Contact: Kimmy Boeschen, parade@uwalumni.com

The parade will set up on Langdon Street and run down State Street, finishing at the corner of Park and State. We're planning for 70 parade entrants and thousands of spectators.

Awards Presentation and Fireworks

Begins immediately following parade.

Contact: Meaghan Brennen, 265-2731

Awards will be given for participation throughout the week, followed by a fireworks show from a barge in Lake Mendota or from the Alumni Pier. Festivities include introduction of the Parade Grand Marshall, Spirit Squad, Yell-Like-Hell winners, the UW Marching Band and Bucky Badger. Saturday, Oct. 27

Badger Huddle

Contact: Jeff Wendorf, 262-9645

This tailgate is organized by WAA in the Fieldhouse the morning of the football game.

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MADISON Colorful paper leis -->
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CONTACT: Liz Beyler, (608) 263-1986

HOMECOMING THEME IS "BADGER LUAU"

MADISON -- Colorful paper leis will be the must-have accessory when the university celebrates its 2001 Homecoming, "Badger Luau," later this month. Festivities begin with a campus cleanup Friday, Oct. 19, and end with the Wisconsin-Michigan State game Saturday, Oct. 27.

The annual Charity Run/Walk is Sunday, Oct. 21. Registration: \$12 through Friday, Oct. 12, or \$15 on event day beginning at 10 a.m., Library Mall. The walk/run starts in front of the Memorial Union, noon.

Also Sunday, Oct. 21, a "Celebration of Cultures" will be held on Library Mall, 1-4 p.m., with music and dance from around the world.

The fourth annual Homecoming Golf Outing at University Ridge is Friday, Oct. 26. Registration fee: \$125, or \$450 per foursome. Information: 265-2731, golfouting@uwalumni.com.

Bring your friends and family to the big Homecoming parade and fireworks on Friday, Oct. 26, at 6 p.m. This year's parade grand marshal is Jacquelyn Mitchard, author of the number one New York Times best-seller "The Deep End of the Ocean" and syndicated columnist of "The Rest of Us."

The parade moves down State Street from Gilman to Lake Street, then right on Lake to Langdon Street. The awards ceremony and fireworks will take place at the Union Terrace following the parade.

A Homecoming Blood Drive runs through Oct. 19 at Youngblood, 302 Union South, Thursdays and Fridays, 10 a.m.-4 p.m. Appointments: 227-1357.

For information, visit: <http://www.uwalumni.com/homecoming>.

Proceeds from events go to the Dean of Students Crisis Fund.

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10/13/2000

NOTE TO REPORTERS, EDITORS: For a complete listing of Homecoming activities, visit:
<http://www.uwalumni.com/homecoming>

HOMECOMING ADOPTS MARDI GRAS THEME

MADISON --Red Badger beads, New Orleans brass bands, confetti and Mardi Gras-style masks will be just some of the festive elements of Badger Homecoming 2000 Oct. 15-21.

Members of the university community and their families are encouraged to participate in the week's activities organized around a "Madtown Mardi Gras" theme.

Here are some highlights:

Sunday, Oct. 15

-- The annual Charity Walk/Run to raise money for the Dean of Students Crisis Fund starts at noon in front of Memorial Union. Registration (\$15) begins at 10 a.m. on Library Mall.

-- At 3:30 p.m., there will be "A Celebration of Cultures" on Library Mall, featuring entertainment and information booths provided by several student and community organizations.

Wednesday, Oct. 18

-- "Red & White Day." From 11 a.m.-1 p.m., anyone wearing Badger colors can get free Badger Mardi Gras beads on Library Mall. Celebrants can buy Homecoming shirts and view Homecoming banners created by student groups.

-- At 6:30 p.m., a pep rally at Camp Randall Stadium will feature the traditional "Yell Like Hell" competition as well as appearances by the Marching Band, the spirit squad, football coaches and players.

-- From 11:30-3 p.m. on Library Mall (rain location: Red Gym), visitors can view banners created by student groups participating in Homecoming.

Thursday, Oct. 19

-- A blood drive gets under way, 10 a.m.-5 p.m., and continues Friday, 10 a.m.-4 p.m. will be underway at Young Blood, 302 Union South.

-- From 4-7 p.m. in Witte Hall's back yard, student groups will battle in the sand volleyball courts in a classic tug 'o' war.

-- At 8 p.m., celebrants can enjoy a free Homecoming concert on the Memorial Union Terrace featuring Phat Phunktion.

Friday, Oct. 20

-- The annual Homecoming Parade features dozens of units, including the Marching Band, Bucky Badger and floats decorated by Greek houses, residence halls and student organizations. It begins at 6 p.m. The route is Wisconsin Avenue to Gilman Street, Gilman to State Street, and State to Lake Street. Michael Feldman, popular host of Wisconsin Public Radio's "Whad'Ya Know?," will serve as the grand marshal.

-- At about 7:30 p.m., the Homecoming awards ceremony will be held on the Memorial Union Terrace, followed by a fireworks display over Lake Mendota.

And there's always the football game Sat., Oct. 21, at Camp Randall Stadium, Wisconsin vs. Purdue, starting at 11:10 a.m. There's pre-game football fun with the UW Marching Band and a live radio broadcast at Union South, starting at 9:10 a.m.

A 60-member UW Homecoming Committee, which is sponsored by the Wisconsin Alumni Association, plans all of the events and activities. All proceeds raised throughout the week are donated to the Dean of Students Crisis Fund. Since 1988, the UW Homecoming Committee has donated more than

\$120,000 to this fund.

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CONTACT: Jerry Dowden, (608) 265-6164

NEW BANNERS TO MARK HOMECOMING

MADISON -- State Street and the Capitol Square will soon be decked in red and white.

Installation will begin at 6:30 a.m. Tuesday of 210 University of Wisconsin-Madison Homecoming banners on poles lining State Street and the Capitol Square. City workers, beginning at Lake Street, are expected to finish the project by midday Wednesday.

The display, originally proposed by Vince Sweeney, associate director of athletics, is a joint project between the city and the campus athletic program.

The project is designed to "spruce the place up and send a message that Homecoming is a fun time," says Sweeney program assistant Jerry Dowden.

The 13-inch by 42-inch banners will alternate red and white and will feature either Bucky Badger or the university's "W" insignia. Banners will remain on through October. Homecoming week is Oct. 15-21.

For more information, contact Jerry Dowden, (608) 265-6164.

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10/10/2000

UNIVERSITY OF WISCONSIN-MADISON NEWS BRIEFS

--Library sale offers 15,000 books Oct. 25-28
 --Community invited to "lite up the town"
 --New site offers career services
 --FAST program to serve Hmong, Muscovites
 --UW physicist receives governor's service award
 --UW official honored for small-business leadership
 -- Patricia Williams to speak at Memorial Union Oct. 16
 --Textiles' myriad meanings to be explored

LIBRARY SALE OFFERS 15,000 BOOKS OCT. 25-28

CONTACT: Don Johnson, (608) 262-0076; John Tortorice, (608) 265-2505

MADISON -- More than 15,000 books on almost any subject and a collection of long-playing records will be put on sale in a fund-raiser for the Friends of the University of Wisconsin-Madison Libraries Oct. 25-28.

Faculty, staff, students and area residents donate the materials. The public sale helps fund an annual lecture series, library collections and a visiting scholar support program. In the past four years, nearly two dozen campus libraries received nearly \$70,000 through a small-grant program supported by the book sales.

Among the subjects covered by the books on sale: literature and fiction, foreign languages, art, world and American history, cooking, physical and biological sciences, political science, law, reference, health and medicine, religion, philosophy, and women's studies.

The sale, open free to the public, will be in room 112 Memorial Library, 728 State St. A preview sale (\$5 admission) will be held 5-9 p.m., Wednesday, Oct. 25. The regular sale will be 10:30 a.m.-7 p.m., Thursday and Friday, Oct. 26-27. On Saturday, Oct. 28, from 10:30 a.m.-2 p.m., bring your own grocery bag and fill it for \$2. From 2-3 p.m. Saturday, everything is free.

COMMUNITY INVITED TO "LITE UP THE TOWN"

CONTACT: Andrew Burch or Erika Fehrenbach, (608) 265-2731

MADISON -- A new Badger Homecoming event, "Lite Up the Town," is an outdoor lighting competition in which Madison area residents are invited to decorate the exterior of their residences in an expression of Badger pride and the "Madtown Mardi Gras" Homecoming theme.

The event encourages community participation in the week-long Homecoming celebration Oct. 15-21 and is a new twist on an old tradition. Many years ago, fraternities and sororities decorated their houses on Langdon Street for Homecoming.

Those wishing to participate should submit their name and address, along with a brief description of the design and dimensions of their display, by Monday, Oct. 16. E-mail information to homecoming@uwalumni.com, fax (608) 262-3332, or drop off or mail to the Homecoming office, Below Alumni Center, 650 N. Lake St., Madison, WI 53703.

Entrants living off campus are asked to provide a photo of their display by the Oct. 16 deadline.

Displays should be a tactful expression of Wisconsin pride; must reflect the Madtown Mardi Gras theme; feature creative use of lights and school colors. Inappropriate words and images will be grounds for disqualification

Judging is scheduled Tuesday, Oct. 17. Winning entries will be photographed and posted to the Homecoming Web page, www.uwalumni.com/homecoming. Winners will also receive prizes.

NEW SITE OFFERS CAREER SERVICES

MADISON -- Wisconsin Careers has launched a Web site designed to bring career development tools to the Internet. Visit: <http://wiscareers.education.wisc.edu>

As part of the Center on Education and Work within the School of Education, the 25-year-old Wisconsin Careers is the only Wisconsin-focused career development organization. By expanding its services onto the Internet, Wisconsin Careers now offers state residents powerful new information tools to help them plan their education and work goals.

The site includes information on more than 700 occupations, more than 4,000 post-secondary institutions, direct links to 90,000 Wisconsin employers, class planner where middle, high, and post-secondary students can plan their class sequence and track their GPA, and on-site training by Wisconsin Careers staff.

Users of Wisconsin Careers resources include Career Service units, K-12 schools, Wisconsin Technical College System, Department of Workforce Development, Department of Vocational Rehabilitation and public libraries.

FAST PROGRAM TO SERVE HMONG, MUSCOVITES

MADISON -- Wisconsin Center for Education Research researcher Lynn McDonald and colleagues have been awarded grants to adapt their program Families and Schools Together to serve Russian students in Moscow and Hmong immigrant families in Wausau.

A \$7,500 grant for work in Moscow has been awarded by the National Institute on Drug Abuse, U.S. National Institutes of Health through the U.S.-Russia Competitive Program. A \$99,980 grant for working with Hmong immigrants in Wausau has been awarded by the Division of Program Development, Special Populations and Projects, Center for Mental Health Services, U.S. Department of Health and Human Services.

The FAST program supports development of relationships among parents, schools and the community to enhance children's academic and social performance. FAST meetings are structured around social activities for parents and families. In the eight-week program families gather for a meals and social activities that include music, drawing, family games, children's sports, a parent group and a chance for parents to interact with each other.

Organizers and participants hope that after students participate in FAST, they will experience fewer social or behavioral difficulties, which may promote their academic performance. The program also seeks to foster friendships among FAST parents so they can offer social support to one another over time.

McDonald is collaborating with Olga Romanova and Tatiana Grechnaia in to Moscow's Institute for Prevention Research in the translation and cultural adaptation of the FAST manual into Russian; focus groups for primary school teachers and parents to discuss cultural appropriateness of FAST; and pilot implementation of the program.

The Center for Mental Health Services award will help adapt and implement FAST with a group of Hmong-American families in Wausau. McDonald will work with UW-Madison professors Thomas Kratochwill and Joel Levin to report the impact of the program on the psychosocial functioning of the Hmong immigrant children and their families and will document the increase in protective factors due to the program over the next 24 months.

The Center for Mental Health Services provides national leadership for policies, programs and activities designed to improve mental health treatment and prevention services for children, adolescents, and adults.

UW PHYSICIST RECEIVES GOVERNOR'S SERVICE AWARD

CONTACT: Marshall Onellion, (608) 263-6829

MADISON - Marshall Onellion, a physics professor at the University of Wisconsin-Madison, was honored by Gov. Tommy Thompson for his volunteer weekend program for talented high school students.

Onellion received a certificate of commendation in September from the governor for his 10-year-old mentoring program, held Saturday mornings at the Synchrotron Radiation Center near Stoughton. The program concentrates on thinking skills, rather than rote memorization, and covers topics in mathematics, physics and chemistry.

About 60 high school students from the Madison area have participated in the program over the years. Onellion says the program is helping students choose their careers and also make high school academics more challenging and enjoyable.

The certificate says Onellion's program "enhanced his students' opportunities for success in college and beyond. His donation of untold hours to the mentorship of his students is truly an inspiration."

Onellion, a UW-Madison physics professor since 1987, conducts research on high-temperature superconductivity and other topics.

UW OFFICIAL HONORED FOR SMALL-BUSINESS LEADERSHIP

CONTACT: Philip Sobocinski, (608) 263-7949

MADISON - The associate director of University-Industry Relations at the University of Wisconsin-Madison received a leadership award Oct. 3 from the U.S. Small Business Administration.

Philip Sobocinski, associate director of technology development and commercialization, received an SBA Tibbets Award. This awards program recognizes outstanding leadership and support of the Small Business Innovation Research program in the state, region, or nation.

During the past 12 years, Sobocinski has helped dozens of Wisconsin firms compete successfully for

nearly \$100 million in SBIR and Small Business Technology Transfer grants. He also is author of "Creating High-Tech Business Growth in Wisconsin," a book that documents the economic impact of Wisconsin's small business high-tech sector.

The Tibbetts Awards are named for Roland Tibbetts, a former official at the National Science Foundation, who is considered the founder of SBIR.

PATRICIA WILLIAMS TO SPEAK AT MEMORIAL UNION OCT. 16
CONTACT: Joan Strasbaugh, (608) 263-3409; jtstrasb@facstaff.wisc.edu

MADISON --Prominent social critic and Columbia University law professor Patricia Williams will discuss racial profiling in the kick-off lecture of the University of Wisconsin-Madison's Center for the Humanities "Humanities Without Boundaries" Distinguished Lecture Series.

Her free public talk, "Obstacle Illusions: Profiling and the Politics of Racial Identity," is scheduled at 7:30 p.m. Monday, Oct. 16, in Great Hall, Memorial Union, 800 Langdon St. For information, call (608) 263-3409.

A former faculty member of the UW-Madison Law School and winner this year of a MacArthur Foundation fellowship, Williams is noted for her work and commentary on social justice issues.

She write the "Diary of a Mad Law Professor" column for The Nation and has written numerous articles for scholarly journals and popular magazines and newspapers such as the New York Times, USA Today, Ms., New Yorker and the Village Voice.

Her book, "The Alchemy of Race and Rights," has been hailed as a feminist classics and has been chosen as one of the 10 best non-fiction books of the decade by Amazon.com. Her other books include "The Rooster's Egg" and "Seeing a Color-Blind Future: The Paradox of Race."

Before entering academia, she practiced law as a consumer advocate and deputy city attorney for the city of Los Angeles, and as a staff attorney for the Western Center on Law and Poverty.

The UW-Madison Center for the Humanities coordinates and sponsors interdisciplinary activities and events in the humanities.

TEXTILES' MYRIAD MEANINGS TO BE EXPLORED
CONTACT: Beverly Gordon, (608) 262-2015; bgordon@facstaff.wisc.edu

MADISON -- Human ecology professor Beverly Gordon will examines the myriad meanings of textiles in an upcoming presentation at the University of Wisconsin-Madison.

Gordon will present "The Fiber of Our Lives: Why Textiles Matter" at 5:30 p.m. Tuesday, Oct. 17, in 4151 Grainger Hall, 975 University Ave. From the first swaddling cloth or comforting baby "blankie" to the final shroud, from the simplest rope or gauze bandage to the most costly, glittering fabric used to cement a political alliance or marriage, textiles are integral to every aspect of human life, Gordon says.

The talk examines the host of roles and meanings that textiles hold and play in cultures throughout the world. It examines the way they help shape human civilization, their importance as protection and shelter, and how they have furthered economic and political power. Textiles are used as money, as a means of artistic expression, and in ways that symbolized and become integral to transcendent experience, Gordon says.

The lecture, with reception to follow, is hosted by the School of Human Ecology Arts Institute, and Center for the Humanities.

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FOR IMMEDIATE RELEASE
9/27/2000

BADGER HOMECOMING EVENTS OPEN TO ALL

MADISON -- The 2000 Badger Homecoming Committee invites University of Wisconsin-Madison students and alumni, Madison residents and others to join in this year's celebration Oct. 15-21.

Sign up now to participate in the "Madtown Mardi Gras" Charity 5K Run/3K Walk on Sunday, Oct. 15, which starts at noon in front of Memorial Union. The fee is \$12 if you register by Friday, Oct. 6, or \$15 on the day of the event (10-11:30 a.m. on Library Mall). A t-shirt is guaranteed to all pre-registrants. Individual awards will be given to the top three male and top three female finishers. There will also be awards for best participation by residence halls, student organization & Greek houses.

The 3rd Annual UW Homecoming Golf Outing will take place Friday, Oct. 20, starting at noon at University Ridge Golf Course. The entry fee is \$125 per player or \$450 for a foursome. The package includes 18 holes of golf, a golf car, cookout, a photo with Bucky Badger, prizes and contests. The deadline for registration is Sunday, Oct. 1, which will guarantee participants a golf shirt. Late registrations will be accepted subject to availability.

You can register for either or both of these events online at <http://www.uwalumni.com/homecoming>, or call 265-2731 for more information. The proceeds from both events benefit the Dean of Students Crisis Fund.

Members of the university community are also encouraged to donate blood during the annual Homecoming Blood Drive, which runs Sept. 28-Oct. 20 at the Youngblood donation center, 302C Union South. The center is open Thursdays and Fridays, 10 a.m.-4 p.m.

For a list of events, visit: <http://www.uwalumni.com/homecoming>

#

-- Liz Beyler, (608) 263-1986

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[UComm Home](#) - [Releases](#) - [Experts list](#) - [Staff contact info](#) - [News library](#) - [Photo library](#)**FOR IMMEDIATE RELEASE****October 7, 1999****CONTACT:** Stephen Randall or Simon Soomekh, (608) 265-2731**BADGER HOMECOMING FEATURES 'BUCKY'S DAD'**

MADISON -- The 1999 Badger Homecoming celebration Oct. 10-16 will "Treasure the Tradition - 150 Years," and in that spirit, the Homecoming parade will feature "Bucky's dad" as parade marshal.

Bucky Badger, the university's most popular and recognized icons, will be celebrating his 50th birthday next month. Bill Sachse, now 72 and of Kohler, came up with the winning entry in a 1949 student contest to name the mascot.

Sachse, the pep chair that year, submitted "Buckingham U. Badger." He says he's thrilled to be able to celebrate the tradition of Bucky in this year's parade.

"It's been 50 years since he was created, and he's done a great job," says Sachse. "He is a wonderful ambassador for the university, its students and the whole state. It's a thrill to be able to promote him for another 50 years."

This year's Homecoming parade will be Friday, Oct. 15, starting at 6 p.m. at East Washington Avenue and the Capitol Square. The UW Marching Band, colorful floats depicting this year's theme and other units will travel around the square and down Martin Luther King Jr. Boulevard to Monona Terrace. A Badger pep rally will take place on the center's rooftop garden immediately following the parade.

"As our sesquicentennial comes to a close and the new millennium approaches, we think this as an important time to look back at the deep-rooted traditions of the university's past and celebrate those of the present, as well," says Stephen Randall, co-chair of the 60-member Homecoming Committee. "We invite all students, faculty, staff, alumni and other friends of the university to join us in the festivities."

There are some new Homecoming events this year:

-- Middle- and high school-aged youths from the community will "Paint the Town" Sunday, Oct. 10, showing off their artistic skills by depicting the Homecoming theme on the storefront windows of State Street businesses.

-- A Tug 'o War battle, 4-6 p.m. Thursday, Oct. 14, in the back yard of Witte Hall along Dayton Street, will feature teams from the residence halls, student organizations, sororities and fraternities.

-- An essay contest for students in kindergarten through college. Winners in each of four categories will receive \$50 savings accounts at the University of Wisconsin Credit Union. As part of the university's sesquicentennial celebration, the essays will be placed in University Archives and are to be reopened and incorporated into UW-Madison's bicentennial celebration in 2049.

-- Public service opportunities. All organizations taking part in Homecoming activities earn points for their participation. This year, working with the Morgridge Center for Public Service, the Homecoming Committee lined up some 80 community service projects in which groups could participate and earn points for their involvement. Those projects, which began Sept. 24, wrap up Saturday, Oct. 9.

Other Homecoming activities include:

-- An annual Charity 3K Walk/5K Run to benefit the Dean of Students Crisis Fund, starts at noon Sunday, Oct. 10, in front of the Memorial Union. Registration is from 10-11:30 a.m. on Library Mall. Cost: \$15.

-- A Celebration of Cultures, 4-7 p.m. in the Pyle Center, 702 Langdon St., features ethnic food and entertainment from around the world, provided by several campus student organizations. There is a modest charge for food items.

All proceeds from Homecoming events and sales of Homecoming apparel and other items go to the Dean of Students Crisis Fund. Since 1987, the Homecoming Committee has donated more than \$125,000 to the fund. This year, the committee hopes to raise more than \$10,000.

For a complete schedule and list of Homecoming '99 events, check out www.waa.wisc.edu/homecoming/, or call the Homecoming office at 265-2731.

Liz Beyler, 263-1986, lbkraak@facstaff.wisc.edu

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ON CAMPUS

Bluestones "weave harmony"

Renowned classical guitarist Robert Bluestone and weaver/tapestry artist Rebecca Bluestone want to change the way you see and hear the arts.

During a residency Oct. 24-31, the Bluestones will conduct concerts, lectures and demonstrations, including a professional development workshop for artists, school outreach activities, an advocacy speech to business groups and functions designed to build bridges between the arts and the community.

The work of these artists is based upon a common ground: guitar and loom are both handmade, tightly strung wooden instruments requiring a shared love of form and texture, tone and timbre, honed by hours of solitary practice. Robert and Rebecca are each fascinated by the interplay of the subtle variations of sonic and visual tints in their work.

Highlights of the residency include a Robert Bluestone concert starting at 12:30 p.m. Sunday, Oct. 31, at the Elvehjem Museum of Art. Rebecca Bluestone's weavings will be displayed Oct. 16-Nov. 6 at Memorial Union Galleries.

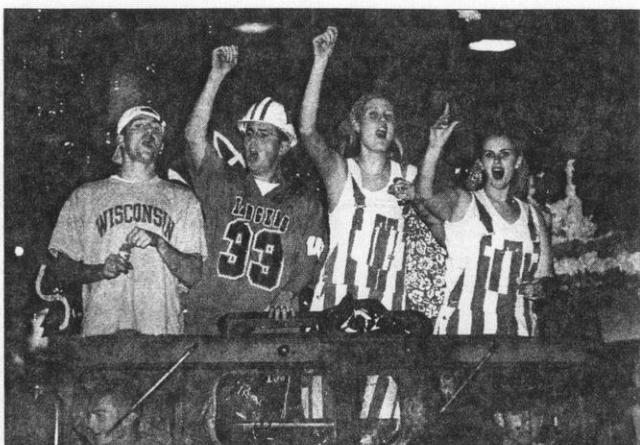
NOTABLE

Elvehjem Museum receives grants

The Elvehjem Museum of Art has received grants to produce a publication on its ancient coin collection and conduct a conservation survey of some of its paintings.

The National Endowment for the Arts award of \$15,000 will be used to produce a publication of the Elvehjem's collection of Greco-Roman coins dating from 600 B.C. to A.D. 400, as well as a catalogue of the museum's impressive collection of Greek vases.

The Institute of Museum and Library

**Just hummin' along**

Students from Acacia, Evans Scholars and Kappa Alpha Theta organizations blow bubbles, cheer and throw candy to the crowd while riding a Humvee-type vehicle during the Homecoming parade. The parade around the Capitol square was one of a host of activities for students and alumni during the week of Oct. 10-16. Photo: Jeff Miller

Services grant of \$16,426 will support a detailed conservation survey of about 200 Old Master and Soviet Realist paintings from the Elvehjem Museum's permanent collection.

Ward takes tough stance on sweatshop monitoring

In its continuing effort to end sweatshop labor, UW-Madison is adopting some of the toughest standards in the nation for licensed manufacturers, Chancellor David Ward says.

As of Jan. 1, 2000, the university's nearly 500 manufacturers of apparel and merchandise must disclose the locations of their factories and ensure the protection of female workers from discrimination and harassment, Ward says. These guidelines are outlined in the February 1999 agreement

reached between Ward and concerned students.

UW-Madison's licensees must also follow the standards of the draft code of conduct from the Collegiate Licensing Company. The new guidelines will be included in current, pending and renewed UW-Madison licensing agreements.

"It is repugnant to have the university's logos and marks appear on articles possibly produced under hostile and abusive working conditions, and safeguards against such practices must be instituted and enforced," Ward wrote in an Oct. 12 letter announcing the changes to the CLC, which manages trademark licensing for UW-Madison.

Only a select number of universities — Arizona, Duke, Georgetown, Michigan and North Carolina — have imposed or will impose such strict requirements for its licensees.

Enrollment exceeds 40,600

The university has enrolled 40,610 students this fall, a 1.2 percent increase from the 40,109 students enrolled in fall 1998.

The total includes 28,351 undergraduates, a 2 percent increase over last year, and 8,523 graduate students, up 29 students from last fall. The undergraduate total includes 5,675 new first-year students, up from 5,596 last year.

Among the university's four professional schools, there are 2,122 students: 859 in the Law School, 583 in the Medical School, 317 in the School of Veterinary Medicine and 363 in the School of Pharmacy. There were 2,069 professional students last fall.

Minority students total 3,776, compared to 3,748 last fall. Of that group, African Americans account for 856 (570 of them undergrads); Hispanic/Latino students, 1,002 (662 undergrads); targeted Asian Americans, 256 (185 undergrads); and American Indians, 224 (142 undergrads).

University officials believe these totals are incomplete because an all-time high of 951 students, about 2.4 percent of all employees, did not provide any ethnic designation on their registration materials.

Work to reroute traffic

The next phase of the water main replacement project along Babcock and Observatory drives is scheduled to begin Monday, Oct. 25, weather permitting. The project will affect traffic patterns and bus service in that area for several weeks.

On Monday, Babcock Drive between Linden and Observatory will be closed to traffic, and by mid- to late next week, work on Observatory Drive from Babcock Drive to Liz Waters should be under way. At that point, there will be no thru traffic on Observatory Drive between Charter Street and Babcock Drive until the project is completed. Access to parking lots along Observatory Drive will be allowed from one direction or the other for as much of the construction period as possible. Permit holders will be notified about alternative lots in the event they are unable to park in their assigned ones.

Buses will be rerouted along Linden Drive to Elm and Observatory drives.

ALMANAC

Almanac lists facts, figures and miscellany of campus interest. Know something or want to know? Call us: 262-3846, or e-mail: wisweek@news.wisc.edu.

Rankings: Hospital is consumers' choice

UW Hospital and Clinics has been named a 1999 Consumer Choice Award winner by the National Research Corporation, a nationally recognized health care performance measurement firm.

The designation, given to just 126 hospitals nationwide, is based on a national study of consumer assessments of their health plans, personal physicians, local hospitals and health systems as well as their own current health status. This year, more than 170,000 households representing approximately 400,000 covered lives responded to the mail survey, which concluded in June.

"Consumer choice award" winners are those organizations in each market achieving the highest composite score on four measures of consumer preference: best physicians, best nurses, best reputation and best overall quality. In some markets, co-winners were chosen where findings fall within the error range for that market. UW Hospital was the only Madison hospital named and one of two in Wisconsin.

Bats in the Rath?

Just in time for Halloween, the university's Zoological Museum will be hosting the North American Symposium on Bat Research Oct. 27-30. Bat authorities will be roosting at the Memorial Union, where the latest research on bat conservation, population biology, ecology and reproduction will be presented. In addition, a special workshop is being planned to help teachers get acquainted with bats and introduce these important animals into school curricula.

New: Labor group forming

There is a nascent institution on campus dedicated to campus worker/labor education and activism called the UW-Madison Labor Center. The UW Labor Center is a project of the UW Federation of Labor, which says it wants to nurture collaboration between UW workers, students and faculty on labor issues. Information: Paul Lachelier, 256-8961; placheli@ssc.wisc.edu.

Did you know?

Pumpkins take a dive every year at the Hoosiers SCUBA Club annual underwater pumpkin carving contest. This year, divers dunk their pumpkins in Lake Mendota Sunday, Oct. 31, at 10 a.m. off the pier by the boathouse behind Memorial Union Terrace. Information: Jaime Laluzerne, 250-4754.

Resources: IRS wants to help

The Internal Revenue Service is holding a special "Problem Solving Day" to help international students and employees who have problems related to federal income taxes. The Problem Solving Day will be held on Thursday, Nov. 4, from 10 a.m.-6 p.m., at the Red Gym. Appointments: (414) 297-1260.

Backward glance

From Wisconsin Week, Oct. 18, 1989: The Dodo Lame tells 8,500 of the Field House that compassion is the key to happiness. ... Business Dean James Hickman will step down from his post but remain on the faculty. ... University officials have prepared a report detailing how they handled each of 152 complaints of discrimination or harassment during the past year. ... ASPRO, the newly organized lobbying mechanism for the Academic Staff Assembly, has attracted 314 members, including Chancellor Donna Shalala.

Quotable

"Diplomatic immunity does not grant a license to kill. Immunity should not be confused with impunity."

— Juan Pablo Leifer, guest speaker (for details, see page 9)

Homecoming

Recent sightings by Jeff Miller: If a tree falls ...

If a tree falls in the water, and nobody is around to hear it, does it make a sound? This fallen tree, partly submerged in the creek that feeds University Bay on Lake Mendota, hasn't made any noise for quite a while. But it does cast a craggy reflection amid the falling leaves of autumn.

Who knew?

Eileen Gilligan

Q. Who are those crazy students who dash across the football field at the Homecoming football game and throw sticks at the goalposts?

A. Law students, obviously. (OK, maybe it's not obvious.) But each year at the Homecoming football game, third-year law students undertake this traditional run, which they believe forecasts the results of their first official cases as lawyers.

The goal is for students to toss canes over the goalpost and catch them on the other side. Legend holds that those who catch successfully will win their first cases; those who catch the wrong cane will have to settle.

Meghan McCormick, treasurer of the Student Bar Association, says she knows of no studies to determine whether those who drop their canes really do lose their first cases.

Perhaps with a nod to a future working relationship, the plain, black canes this year were ordered from a medical supply company, the cheapest source. "A lot of times people decorate them in different ways so they can recognize their canes so they get a 'win' rather than a settlement in their first case," McCormick notes.

Despite some top legal research, the origin of the cane toss remains murky. Many believe it dates to the arrival of professor William Herbert Page from Ohio State University Law School in the 1930s.

Keep an eye out for this event during the game Saturday, Oct. 16, and wish the future jurists luck — unless you plan to be on the opposing side of the courtroom for a new graduate's first case.

Q. Where did the Bucky Wagon come from?

A. The Bucky firehouse, of course. Or would you believe Wisconsin Rapids?

The Bucky Wagon, which carries Bucky and the cheerleading squad onto the football field before games, actually is the third in a line of Bucky wagons. Originally, the wagon was used to transport shells for the crew team from lake to lake. Then the wagon's cargo expanded to include the football team. The tradition dates to the turn of the century when fans pulled the football team in a "Little Red Wagon" to and from the train station for out-of-state games.

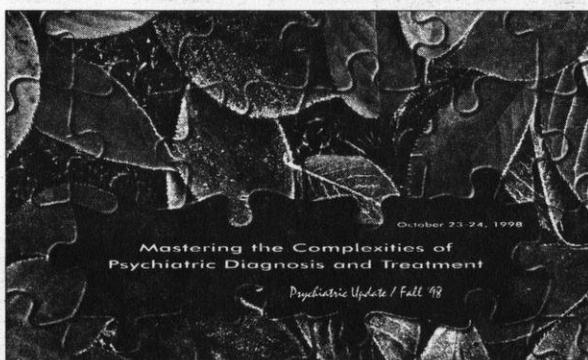
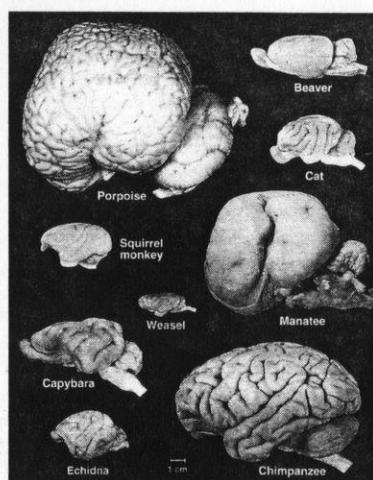
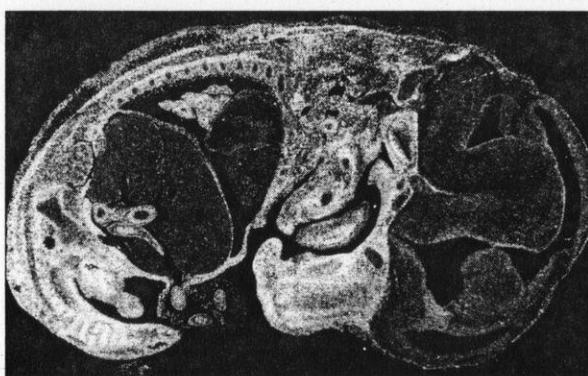
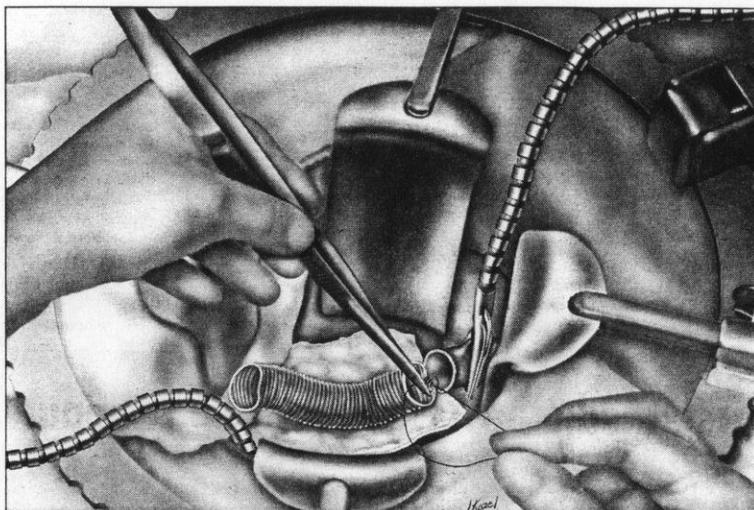
At one point, the wagon was an antediluvian Ford chassis with a wooden framework. An old fire truck followed, until the current restored truck, a 1932 La France fire engine, was donated by Mr. and Mrs. Jay J.

Normalington of Wisconsin Rapids in the mid-1970s.

Now the team travels by bus or airplane, and the Bucky Wagon is reserved for taking Bucky and his contingent onto the field at Camp Randall stadium.

PORTFOLIO

Home Coming



Left: A brochure and program designed by Todd Brown for a 1998 conference, called "Mastering the Complexities of Psychiatric Diagnosis and Treatment," visually likens the diagnosis and treatment of patients to solving a puzzle. Above left: The image shows detail of a developing mouse embryo experiment and section done by Ian C. Scott in the laboratory of professor Daniel S. Greenspan, Department of Pathology and Laboratory Medicine. The specimen was about 7 mm long and almost invisible to the naked eye due to its transparency. Top: An illustration from a surgical series by senior illustrator Joan Kozel shows surgeon William Turnipseed's mini-laparotomy aortic surgery. The illustration was done for a lecture and for publication. Above: A chart compares various animal brains.

Image conscious: Service helps illustrate work

Images tell the story in this age of visual communication, and to help faculty and staff tell their stories better, a low-profile unit in the Medical School has been quietly expanding its range of high-quality art and photography.

The images on this page are a tiny sample of a wide range of digital and traditional art and photography services produced by the Medical Illustration and Photography staff.

Staff members support clinical, teaching and research projects at the Medical School, University Hospital and Clinics, health sciences and for other university faculty and staff.

Director Leta Hensen says the unit has branched out since another service, Photo Media, closed in 1997. For example, the

Medical Photography unit at the Medical Science Center now offers a new service, extremely high-resolution macrophotography of specimens (including large specimens up to 9 centimeters across) at magnifications of up to 50 times.

"This service will be of particular interest to researchers wishing to have outstanding images of stained tissue sections, embryos, histological specimens and other images for publication, poster sessions and other applications where only the best quality will do," says Doug Austin, a photographer who handles these special projects.

Medical Illustration and Photography also is the only place on campus where faculty and staff will find a computer slide-imaging service bureau. Files composed on

computer can be imaged onto slide film for presentations and other uses.

In other graphics areas, staff also produce illustrations and animations, publications and web pages, and general design services. Faculty and staff outside the health sciences can use these services, but should check to make sure their own school doesn't provide similar presentation help.

"We don't turn anyone away, but whether we compete or not may not be our decision," Hensen explains. "We will service staff from schools who have a service but choose to come to us for various reasons."

For more information and further examples of the work, visit: <http://media.medsch.wisc.edu>. ■



Bill Sachse, left, now 72 and of Kohler, came up with the winning entry in a 1949 student contest to name UW's mascot, whose first incarnation is shown above. Sachse, the pep chair that year, submitted "Buckingham U. Badger." He says he's thrilled to be able to celebrate the tradition of Bucky in this year's parade. "It's been 50 years since he was created, and he's done a great job," says Sachse. "He is a wonderful ambassador for the university, its students and the whole state. It's a thrill to be able to promote him for another 50 years." Courtesy UW-Madison Archives

Homecoming parade features "Bucky's dad"

Liz Beyler

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Because one of the university's most popular and recognized icons is its famous mascot Bucky Badger (who will celebrate his 50th birthday next month), the Homecoming Committee invited "Bucky's dad" to serve as this year's parade marshal.

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- All proceeds from Homecoming events and sales of Homecoming apparel and other items go to the Dean of Students Crisis Fund. ■

Conferences to explore role of Judaism

Barbara Wolff

In the middle of the 17th century, Baruch Spinoza was expelled from his Amsterdam synagogue, apparently for heresy. How that experience, and Judaism itself, shaped his life and work — and how he himself shaped modern Judaism — will be the subject of a conference Oct. 7-10.

According to conference organizer Steven Nadler, professor of philosophy, Spinoza made his mark as a philosopher by pursuing his unwavering belief that God is nature, that the roots of organized religion are in the passions and superstition, and the Bible is just a work of literature.

Scholars from Yale, Stanford, Vanderbilt, the University of Chicago, University College London, Tel Aviv University and elsewhere will consider the role Spinoza's Jewish background played in the formation and evolution of his philosophical principles, and Jewish reception of them.

A century or so after Spinoza, Johann Wolfgang Goethe came to prominence as a champion of the Sturm und Drang movement in which young writers revolted against prevailing literary standards of the day. His work, greatly influenced by Spinoza's, led to the importance of characters' psychological development in later German novels. Equally accomplished as a scientist as well as a literary figure, Goethe's discovery of the itermaxillary bone in 1784 played a role in Darwin's theory of evolution.

Klaus L. Berghahn, professor of German and coordinator of the symposium, says the question of whether Goethe was anti-Semitic has been debated endlessly; the Jewish reaction to Goethe, a newer direction of inquiry, will be explored at UW-Madison Oct. 28-30.

"We want to show the complexity of the German-Jewish symbiosis on which the reception of Goethe's works by a Jewish audience played an important role," Berghahn says.

Organized by the UW-Madison Center for European Studies in cooperation with the Department of German and the Center for Jewish Studies, the symposium will bring together faculty from across the country and around the world. Opening the event Thursday, Oct. 28, at 7:30 p.m. will be Michael Engelhard, consul general of the Federal Republic of Germany. ■

"Spinoza and Judaism,"

Oct. 7-10,

6191 Helen C. White Hall.

Information: Steven Nadler,

263-3741.

"Goethe in German-Jewish

Culture,"

Oct. 28-30,

Lakeshore Room, Pyle Center,

702 Langdon St.

Information: Joan Leffler,

262-2193.

NEWSMAKERS

Here's a small sample of the faculty and staff who each week are spotlighted by the media. More: <http://www.news.wisc.edu/inthenews/index.html>

Kutler: Reagan bio clouded

Critics are wading through the revelations in Edmund Morris's new biography, "Dutch: A Memoir of Ronald Reagan."

Professor Emeritus of History **Stanley Kutler**, who is reviewing the book, was quoted in USA Today (Sept. 22) saying that the book primarily illustrates Reagan's skill as a "great practitioner of symbolic politics." Kutler finds other parts of the book less illuminating. In the book, Morris inserts his own presence through the inclusion of sometimes-fictional characters, a practice that clouds the narrative, says Kutler.

Reasons to drink grape juice

Reporting on a study by **John Folts** of the Medical School, the San Antonio Express News (Sept. 21) identifies the newest health benefit associated with drinking purple grape juice. Drinking the juice seems to be significantly increasing the elasticity of blood vessels, thus fighting the narrowing of arteries that leads to coronary artery disease. In Folts' study, subjects with coronary artery disease drank purple grape juice for two weeks. Folts found after that period that arteries were more elastic and the rate at which LDL cholesterol oxidized had increased. "Previously, much of the potential benefit of consuming purple grape juice was attributed to its apparent ability to make blood less likely to clot," says Folts. "Now we see that there appear to be two other beneficial factors at work as well."

Scary movies: Pickup strategy?

Author Jennifer Kornreich ponders in *Salon* (Sept. 19) whether scary movies such as "The Blair Witch Project" may prompt closeness between couples who see the movie together — or perhaps even induce some women to invite men to their bedrooms to calm their fears. **Joanne Cantor**, communication arts professor and author of a book on reactions to frightening media images, says that getting through a scary scene together can indeed be a bonding experience. But Cantor says the fright reactions can be more enduring than something that can be alleviated by a night's companionship. "I see 40-year-old women who say, 'I have this thing ever since "Psycho" about showering [alone in the house]," Cantor says. The professor says a blind date took her to "The Collector," a creepy 1965 horror film about one man's sexual obsession. "I never wanted to see a man for the rest of my life!" Cantor recalls.

That pesky swamp gas again?

Physics professor **Donald Cox** was among those weighing in as scientists and citizens search for answers as to what might have caused a series of colorful blinking lights in the night sky above Menomonie. An Associated Press item (Sept. 17) says local officials believe the lights may have been caused by reflection from a planet. But Cox says reflections usually appear as tiny spots, and he finds equally incredible the notion that the lights may have come from a flying saucer. "I would say the chance is about zero, but that is a prejudice," Cox says. "When I see one, I will change my mind." More likely, he says, is that the lights were caused by something more terrestrial, such as reflections from swamp gases.

Hoy: Cameras no problem

As a bipartisan bill that would allow cameras in the Wisconsin Supreme Court nears becoming law, journalism and mass communication professor **James Hoyt**, quoted in the Minneapolis Star Tribune (Sept. 13), says research shows cameras seem to have little effect. Hoyt helped run a study on the subject that shows witnesses pay little attention to cameras or anything else outside the scope of the trial. "Whether there's a camera tucked back in the courtroom or not doesn't even register on the radar screen," he says.



NEWS

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UNIVERSITY OF WISCONSIN-MADISON

Office of News and Public Affairs
28 Bascom Hall • 500 Lincoln Drive
Madison, Wisconsin 53706-1380

Homecoming
Phone: 608/262-3571
Fax: 608/262-2331

FOR IMMEDIATE RELEASE

Oct. 7, 1999

CONTACT: Stephen Randall or Simon Soomekh, (608) 265-2731

BADGER HOMECOMING FEATURES 'BUCKY'S DAD'

MADISON -- The 1999 Badger Homecoming celebration Oct. 10-16 will "Treasure the Tradition - 150 Years," and in that spirit, the Homecoming parade will feature "Bucky's dad" as parade marshal.

Bucky Badger, the university's most popular and recognized icons, will be celebrating his 50th birthday next month. Bill Sachse, now 72 and of Kohler, came up with the winning entry in a 1949 student contest to name the mascot.

Sachse, the pep chair that year, submitted "Buckingham U. Badger." He says he's thrilled to be able to celebrate the tradition of Bucky in this year's parade.

"It's been 50 years since he was created, and he's done a great job," says Sachse. "He is a wonderful ambassador for the university, its students and the whole state. It's a thrill to be able to promote him for another 50 years."

This year's Homecoming parade will be Friday, Oct. 15, starting at 6 p.m. at East Washington Avenue and the Capitol Square. The UW Marching Band, colorful floats depicting this year's theme and other units will travel around the square and down Martin Luther King Jr. Boulevard to Monona Terrace. A Badger pep rally will take place on the center's rooftop garden immediately following the parade.

"As our sesquicentennial comes to a close and the new millennium approaches, we think this as an important time to look back at the deep-rooted traditions of the university's past and celebrate those of the present, as well," says Stephen Randall, co-chair of the 60-member Homecoming

--more--

Committee. "We invite all students, faculty, staff, alumni and other friends of the university to join us in the festivities."

There are some new Homecoming events this year:

-- Middle- and high school-aged youths from the community will "Paint the Town" Sunday, Oct. 10, showing off their artistic skills by depicting the Homecoming theme on the storefront windows of State Street businesses.

-- A Tug 'o War battle, 4-6 p.m. Thursday, Oct. 14, in the back yard of Witte Hall along Dayton Street, will feature teams from the residence halls, student organizations, sororities and fraternities.

-- An essay contest for students in kindergarten through college. Winners in each of four categories will receive \$50 savings accounts at the University of Wisconsin Credit Union. As part of the university's sesquicentennial celebration, the essays will be placed in University Archives and are to be reopened and incorporated into UW-Madison's bicentennial celebration in 2049.

-- Public service opportunities. All organizations taking part in Homecoming activities earn points for their participation. This year, working with the Morgridge Center for Public Service, the Homecoming Committee lined up some 80 community service projects in which groups could participate and earn points for their involvement. Those projects, which began Sept. 24, wrap up Saturday, Oct. 9.

Other Homecoming activities include:

-- An annual Charity 3K Walk/5K Run to benefit the Dean of Students Crisis Fund, starts at noon Sunday, Oct. 10, in front of the Memorial Union. Registration is from 10-11:30 a.m. on Library Mall. Cost: \$15.

-- A Celebration of Cultures, 4-7 p.m. in the Pyle Center, 702 Langdon St., features ethnic food and entertainment from around the world, provided by several campus student organizations. There is a modest charge for food items.

All proceeds from Homecoming events and sales of Homecoming apparel and other items go to the Dean of Students Crisis Fund. Since 1987,

Homecoming/Add 2

the Homecoming Committee has donated more than \$125,000 to the fund. This year, the committee hopes to raise more than \$10,000.

For a complete schedule and list of Homecoming '99 events, check out www.waa.wisc.edu/homecoming/ or call the Homecoming office at 265-2731.

#

-- Liz Beyler, (608) 263-1986



NEWS

1 • 8 • 4 • 8

UNIVERSITY OF WISCONSIN-MADISON

Home
Coming

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--more--

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For a complete schedule and list of Homecoming '99 events, check out www.waa.wisc.edu/homecoming/, or call the Homecoming office at 265-2731.

Conservator to describe Abe's cleaning

Cameron Wilson, a professional conservator from New York City, will give the well-known statue of Abraham Lincoln a gentle cleaning Sept. 21-25, and he'll lead an informal on-site discussion of his work at noon Thursday, Sept. 23.

The Elvehjem Museum of Art will sponsor the free talk. The statue is about to be cleaned for the first time because the bronzed likeness of Lincoln is coated with a patina of corrosion that's very bad for its long-term survival.

Wilson was asked by the university to save Abe from eventual disfigurement. The statue is minutely corroding away with each drop of acid rain. If left to its own devices — and how many of those does a statue have? — Abe will start to lose his features to the predations of pollution.

"Maintenance of the Lincoln statue is part of our stewardship as its owners," says Russell Panczenko, director of the Elvehjem Museum.

Evacuation drills scheduled

Evacuation drills will be conducted on campus Sept. 14, 15 and 16. Exact times will not be announced.

Safety Department personnel and the Madison Fire Department will act as monitors on each floor of a building, and it will be necessary to run evacuations throughout class periods.

At the time of the evacuation, faculty members should direct students to an alternate exit, assuming the generally used exit is blocked because of fire or smoke.

"When the fire alarm sounds, we expect, and will appreciate, as complete an evacuation as possible, subject to the proper security of experiments in progress," says Rhonda Lenerz, Safety Department.

Building occupants should move at least 100 feet from their building and remain there until an all-clear signal is given. The total exercise should not take more than 10 minutes, Lenerz says.

UPDATE**Speakers hit the road**

The Speakers Bureau, starting its first full school year of operation, has already given new voice to the Wisconsin Idea.

Based in the Chancellor's Office, the Speakers Bureau began last semester to send university speakers across the state.

Recent sightings by Jeff Miller: Hitting a high note

They have spoken to service clubs and other organizations of all kinds.

"We've selected a cadre of speakers on a host of topics," says Susan Stein, director of the Speakers Bureau. "The one thing they all have in common is their commitment to UW-Madison and its role in Wisconsin as a resource for a lifetime."

Venues so far have been diverse, including the Geological Society in Racine, the Brown County Bar Association in Green Bay and the Appleton Evening Lions Club. The topics vary with the speakers, but a consistent message has been the value of UW-Madison to the state.

Stein says the feedback from groups has been very positive: In fact, several clubs have sent second and third requests to the Speakers Bureau.

Other benefits of speaker placement, says Stein, have been positive local press coverage and a strengthening of the university's ties to community leaders.

Participants in the Speakers Bureau since its inception in January include: David Armstrong, Stephen Barclay, Pat Berry, Will Bleam, Bob Bock, John Bollinger, Bradford Brown, Nick Cahill, Kevin Check, J. Frank Cook, Ken Davis, Werner De Bondt, Joy Dohr, Pete Dorner, Eugene Farley, Linda Farley, Susan Farmer, Phil Farrell, Betty Ferris, Laura Hartman, Marcy Heim, Dianne McAfee Hopkins, Charles Hoslet, Art Hove, David Jarrard, John Kaminski, Phil Keillor, George Kliminski, Beth Knetter, Tim Kratz, Jim Leary, Roger Maclean, John Mathis, Mike Moss, Bruce Murray, Ron Numbers, Linda Oakley, Jean O'Leary, Ruth Olson, Steve Price, Bob Pricer, Noel Radomski, Charles Read, Ann Schensky, Megan Schliesman, Don Schuett, Rob Seltzer, Bill Sonzogni,

**Simon says**

With a slide of his 36-foot sailboat displayed behind him, Arctic explorer Alvah Simon delivers the Chancellor's Convocation address to new students and others Sept. 1 at the Kohl Center. Simon, author of "North to the Night: A Year in the Arctic Ice," discussed his experiences surviving five months of isolation high above the Arctic Circle. The slides come from images made by his wife, Diana White Simon. Photo: Jeff Miller

Noel Stanton, Bill Strang, Monica Theis, Joe Von Elbe, David Ward, Klaus Westphal, Eric Wilcots, John Wiley, Ann Zanzig and Tom Zinnen.

Biotechnology training renewed

A National Institutes of Health grant that promotes graduate training in biotechnology has been renewed for an additional five years, says bacteriologist Timothy Donohue, who directs the program.

At more than \$980,000 per year, the UW-Madison grant is the largest program of its kind in the country. Funded by the National Institute of General Medical Sciences, the program supports 33 graduate students each year. Those students come from the College of Agricultural and Life Sciences, the College of Engineering, the Graduate School, the College of Letters and Science, and the Medical School. The UW-Madison Graduate School provides matching support to help administer the training program.

"The program's objective is to develop a new cadre of scientists and engineers, whose training and experience cross traditional academic boundaries," Donohue says. "As we enter the 21st century, there is an increasing need for cross-disciplinary teams of scientists and engineers to work closely on biomedical and agricultural problems. This program prepares students to function at the interface between the biological and physical sciences."

Graduate School Dean Virginia Hinshaw said the program is "highly successful in many dimensions," including its cross-disciplinary emphasis, strong partnerships with industry, diversity, enthusiastic leadership and research.

During the past 10 years, more than 120 UW-Madison doctoral students from more than 20 different graduate programs have been trained by the program.



Cathy Ross and the UW Gospel Choir led the audience "to church" and a standing ovation at the Multicultural Orientation and Reception last week at the Wisconsin Union Theater. The annual event, sponsored by the Multicultural Student Center, welcomes students of color to campus.

ALMANAC

Almanac lists facts, figures and miscellany of campus interest. Know something or want to know? Call us: 262-3846, or e-mail: wisweek@news.wisc.edu.

How we stack up

The university heads a national list of institutions recognized for efforts to create a "disability-friendly" atmosphere for their students, visitors and staff. WE magazine (July-August 1999, page 91) cites UW-Madison for "superior services and facilities (paratransit vans, accessible and well-lit lecture halls, TDD pay phones), avid students in the School of Engineering (who) have designated assistive listening devices for fellow students in the community, home to the McBurney Disability Resource Center."

How we don't stack up

The university, once the nation's No. 2 "party school" as ranked by the Princeton Review, didn't even crack the top 10 this year. Florida universities rule the top two spots.

Help for tech problems

Reading the paper because your computer crashed again? The Division of Information Technology now answers your computing questions four ways:

- <http://www.wisc.edu/helpdesk/> offers online assistance 24 hours a day, seven days a week. You can search the DoIT knowledge base for solutions.
- E-mail help@doit.wisc.edu. Someone will get back to you by the next weekday.
- Walk over to 1210 W. Dayton St., where the techies work.
- Call 264-HELP anytime with questions about e-mail, Internet access, modems, getting connected and using your computers. But be aware that DoIT gets up to 1,000 calls a day in September, so you might want to try an alternate method first.

Mark your calendars

Run, don't walk, to register for the Homecoming Charity 5K Run/3K Walk set for Sunday, Oct. 10, at noon, starting on Library Mall. The entry fee is \$12 until Friday, Oct. 1, and \$15 from Oct. 1 to the day of the event. A T-shirt is guaranteed with pre-registration. For information or an entry form, call 265-2731 or stop in at the Below Alumni Center, 650 N. Lake St. All proceeds from Homecoming events go to the Dean of Students Crisis Fund.

Did you know?

Youngblood, Room 302, Union South, is the only permanent Red Cross blood donation center on any campus in the country. The All-Campus Blood Drive runs Thursdays and Fridays while classes are in session, from 10 a.m. - 4 p.m. Jennifer Suemnicht, donor recruitment representative, says about 3,000 blood donations are given at the campus center each year. Red blood cells only last 42 days and platelets only five days, so the Red Cross needs a constant flow of blood donors to ensure the availability of life-giving fluids to hospital patients. Appointments: 227-1357.

Backward glance

From Wisconsin Week, Sept. 13, 1989: Scholars Ted Finman and Gordon Baldwin say new UW System student conduct rules present no threat to free speech because the rules focus on behavior, not talk. ... Distance education gets a boost with the debut of a satellite system that will link students and UW Extension instructors. ... In her State of the University speech, Chancellor Donna Shalala says research into bovine growth hormone has been caught up in a "web of political, economic and social controversy," but says only further research will prove its feasibility.

Quotable

"There are lots of implications." Richard Weindrich, professor of medicine, on research that identifies specific genetic changes in the aging process. (See page 6)

For the Record

continued from page twelve

030272: Clinical Instructor,
Educ/Kinesiology (75%-100%).
Apply by September 30.

030309: Clinical Instructor/Clinical Asst
Prof/Clinical Assoc Prof.
Vet Med/Surgical Sciences (100%).
Apply by November 15.

Library Services

030270: Academic Librarian,
Med School/Health Sciences Library (100%).
Apply by October 1.

Research

029879: Research Specialist/Sr Research Spec,
Med School/Pediatrics (100%).
Apply by October 14.

030005: Assoc Research Spec/Research Specialist,
Med School/Pharmacology (100%). Apply by
October 9.

030112: Assoc Research Spec/Research Specialist,
Med School/Pediatrics (100%).
Apply by October 14.

030220: Outreach Specialist,
Educ/Cont & Voc Ed & Educ Outreach (50%).
Apply by October 12.

030234: Asst Scientist,
L&S/Physics (100%). Apply by December 21.

030293: Assoc Research Spec/Research Specialist,
Med School/Pharmacology (100%).
Apply by September 30.

030300: Assoc Research Spec/Research Specialist,
Eng/Civil & Environmental Engr (100%).
Apply by October 1.

030311: Asst Researcher/Assoc
Researcher/Researcher,
Educ/WCER (100%). Apply by October 12.

030338: Assoc Research Spec,
Educ/Kinesiology (75%-100%).
Apply by September 29.

030342: Assoc Research Spec/Research Specialist,
CALS/Ag & Applied Economics (100%).
Apply by September 30.

030344: Assoc Research Spec,
Med School/Physiology (50%).
Apply by September 30.

Student Services

028413: Assistant Dean,
Med School/Administration (100%).
Apply by October 13.

030240: Advisor,
Acad Svcs/Stu Financial Svcs (100%).
Apply by October 2.

Due to publication schedules, not all Academic Staff or Limited vacancies are listed in Wisconsin Week. Also, because of limited space, Wisconsin Week does not provide details about each vacancy, nor does it publish faculty vacancies. Complete descriptions of all vacancies (including faculty) are available electronically through the Web at <http://www.wisc.edu/ohr/employ.html> [click on "Position Vacancy Listings (Faculty, Academic Staff, and Limited Positions)"] or at the Academic Personnel Office, 174 Bascom Hall (263-2511).

Classified staff vacancies are listed in the State Current Employment Opportunities bulletin available through the WWW at <http://www.wisc.edu/ohr/employ.html> (click on "Wisconsin Current Employment Opportunities") or at the Classified Personnel Office, 228 Peterson Building.

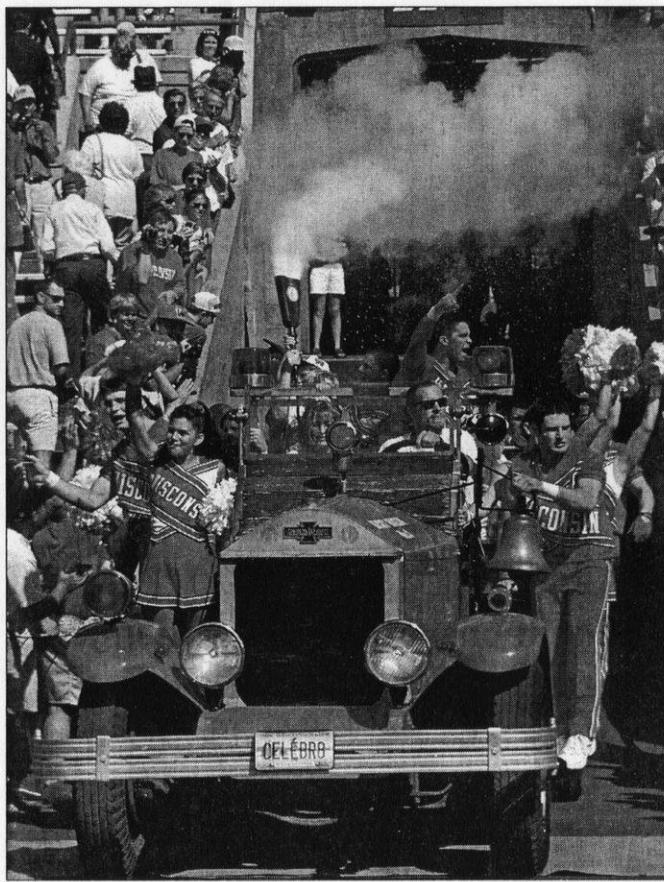
UW-Madison is an Equal Opportunity/Affirmative Action employer.

**To submit a notice
for For the Record**

University departments are welcome to list official notices to the campus community in For the Record. We must receive your announcement **AT LEAST 10 DAYS BEFORE PUBLICATION**.

 Campus mail: 19 Bascom Hall

 E-mail: WISWEEK@MACC.WISC.EDU



Cheerleaders enter Camp Randall aboard the Bucky Wagon as part of recent pregame festivities. The ol' Badger spirit will be roused at this year's Homecoming by many other activities inside and outside the stadium. This year's theme is "Generation Red," a variation on the "Generation X" tag.

Homecoming festivities extended by late game

Liz Beyler

Organizers are confident this year's Badger Homecoming celebration is going to be bigger and better than ever, largely because the Homecoming game between Wisconsin and the Purdue Boilermakers Oct. 10 will be played under the lights at Camp Randall starting at 7:30 p.m. It will be the first nighttime homecoming contest held there.

The Homecoming Committee is taking advantage of this unusual opportunity to maximize game-day festivities and give more alumni and friends of the university a chance to be a part of the celebration.

Game day will begin with the First Annual Homecoming Golf Outing, an 18-hole shotgun at University Ridge that is limited to 24 foursomes. Tee times start at 8:30 a.m.

The Homecoming Parade, which has been held Fridays on the west end of campus, moves back to downtown Madison and State Street. It begins at 11:30 a.m. at Langdon Street and Wisconsin Avenue, travels down Wisconsin to Gilman Street, Gilman to State, and State to Library Mall, where there will be a pep rally immediately following (at approximately 1 p.m.).

This year's theme, chosen by the Homecoming Committee, is "Generation Red."

"It unites all Badger fans past, present and future," says committee co-chair Danny Nicholas. "We wanted a short theme that incorporated that famous Badger spirit and summed up the traditional celebration we call Homecoming. It relates to our generation because we've been tagged 'Generation X.'

Some of the other Homecoming activities include:

A Charity 5K Run/3K Walk Oct. 4 at noon across from the Memorial Union. Fee: \$12 until Sept. 28, \$15 on race day. Race day registration is from 10-11:30 a.m. T-shirts will be given to all pre-registrants (not guaranteed the day of the race). Individual awards are given to the top three male and female finishers and for best participation from residence halls, student organizations and Greek houses.

Also Oct. 4, join in "A Celebration of Cultures" from 4-7 p.m. at Memorial Union. This event features ethnic food and music presented by student organizations, and is a great opportunity to learn more about the various cultures that help make UW-Madison such a diverse community.

All proceeds from Homecoming events and apparel sales go to the Dean of Students Crisis Fund. Last year, \$10,000 was raised.

Faculty and staff are also encouraged to participate in the Homecoming Blood Drive Oct. 8-9, 10 a.m.-4 p.m., at Youngblood, 319 Union South.

Also, the Kohl Center will hold an open house Oct. 10, 1-4 p.m. Free guided will be offered every half-hour. Only the first-floor Kohl Concourse will be open. Visitors should enter the building at Gates A or B. Free parking will be available in Lot 91 on Frances Street in spaces marked with yellow stripes.

For information, call the Homecoming office, 265-2731, or visit the Alumni Center on North Lake Street. A detailed event schedule and apparel order form are available at: www.waa.wisc.edu/homecoming

Student drinking declines

The findings of the nationwide 1997 College Alcohol Study, conducted by Henry Wechsler and colleagues at the Harvard School of Public Health, closely match the changes seen at the UW-Madison since Wechsler did his first national study in 1993.

Wechsler released the results of his 1997 study Sept. 10 in Cambridge, Mass.

The new nationwide data show some increase in the percentage of students who abstain from drinking, a slight decrease in the percentage who binge drink, and increases in the intensity of drinking among students who drink (drinking for the purpose of getting drunk, for example).

The data also show a slight increase in the percentage of students experiencing negative secondary effects of drinking, such as suffering property damage, study and/or sleep interruptions, unwanted sexual advances, or taking care of a drunk friend or roommate.

"The bottom line is that the data, both nationally and locally, do not suggest huge changes in general, and, with only two points in time, it's hard to determine a trend," says Richard Keeling, University Health Services director. "If, however, we saw only the 1997 data, we would surely all agree that binge drinking is a critical public health problem for our campus."

Keeling is a co-principal investigator with Aaron Brower, associate professor of Social Work, on The RWJ Project, a major six-year grant from the Robert Wood Johnson Foundation to reduce high-risk drinking at UW-Madison.

"We're seeing progress," says Rob Adsit, RWJ Project coordinator. "New partners now come to us asking how they can help. There's growing faith in the ability of this project to effect major, sustainable change." ■

Following is a summary of the study results for UW-Madison. Some of the changes reported here may not be statistically significant.

From 1993 to 1997 there was an increase in the number of students who were "abstainers" (didn't drink during the previous year) and a slight decrease in the number of students who were binge drinkers. These trends parallel national trends. Binge drinking is defined as five drinks or more in a row for men and four drinks or more in a row for women:

- The percentage of students who were abstainers increased from 6 percent in 1993 to 9 percent in 1997.
- The percentage of students who drank but did not binge increased slightly from 29 percent in 1993 to 32 percent in 1997.
- The percentage of students who binge-drunk one or more times during the two weeks prior to the survey decreased from 65 percent in 1993 to 59 percent in 1997.

In addition, 33 percent of students in 1997 reported that they binge drank in high school compared to 41 percent in 1993.

The drinking styles of students who did drink increased in intensity from 1993 to 1997:

- The percentage of UW-Madison students who drank on 10 or more occasions over a 30-day period increased from 17 percent in 1993 to 25 percent in 1997.
- The percentage of students whose typical drinking pattern is to binge decreased slightly from 51 percent in 1993 to 48 percent in 1997.
- The percentage of students who were drunk on three or more occasions during the month prior to the survey increased from 32 percent in 1993 to 39 percent in 1997.

The percentage of students who drink to get drunk increased from 55 percent in 1993 to 62 percent in 1997.

There were slight increases in the problems associated with binge drinking. These increases parallel national trends. As a result of their own drinking in 1997:

- 48 percent of UW-Madison students did something they regretted.
- 40 percent missed a class.
- 24 percent engaged in unplanned sexual activity.
- 23 percent drove after drinking.
- As a result of other students' binge drinking in 1997:
 - 66 percent of UW-Madison students had their study or sleep interrupted.
 - 60 percent had to take care of a drunken roommate or friend.
 - 41 percent were insulted or humiliated.
 - 29 percent experienced an unwanted sexual advance.

BETTER RED THAN...

Saturday's unusual nighttime Homecoming game means maximum fun for alumni and friends of the university. The game between Wisconsin and the Purdue Boilermakers doesn't start until 7:30 p.m., giving Homecoming revelers a full day of festivities. Highlights:

- The First Annual Homecoming Golf Outing at University Ridge tees off at 8:30 a.m. The 18-hole contest, with a shotgun start, is limited to 24 foursomes.
- The Homecoming Parade, previously held Fridays on the west end of campus, moves back downtown. It begins at 11:30 a.m. Saturday at Langdon Street and Wisconsin Avenue, travels down Wisconsin to Gilman Street, Gilman State, and State to Library Mall, where there will be a pep rally.

And don't forget to buy that sweater! All proceeds from Homecoming events and apparel sales go to the Dean of Students Crisis Fund. Last year, \$10,000 was raised.

For information, call the Homecoming office, 265-2731, or visit the Below Alumni Center on North Lake Street. A detailed schedule and an apparel order form is available at: www.waa.wisc.edu/homecoming/

FLU SHOT CLINIC COMING

Influenza, that nasty denizen of winter, is comin' round the mountain when it comes, when it comes, and drivin' six white horses when it comes, when it comes.

And do you know where that herd is headin'? Straight for your respiratory tract, pardner.

Unless you get a flu shot, of course, and such a shot is a snap to get this fall. Influenza immunization clinics will again be provided to faculty, staff and students by University Health Services, the Occupational Health Program of the UW-Madison Safety Department and the Visiting Nurse Service of Dane County.

The clinics are scheduled for 11 a.m. to 5 p.m., Nov. 2-3, at Memorial Union and Nov. 9-10 at Union South. More information on the immunization clinics can be found on the UHS web site, www.uhs.wisc.edu; for information about the flu, visit: www.cdc.gov/ncidod/diseases/flu/fluinfo.htm. And if you want to learn more about immunizations, visit: www.medscape.com/. At www.medscape.com/, click on "Affiliates/NCAI/Index.html".

WAR CRIMES PROSECUTOR

A former member of the legal team that prosecuted Nazi criminals after World War II will deliver a guest lecture Thursday at the UW-Madison Law School.

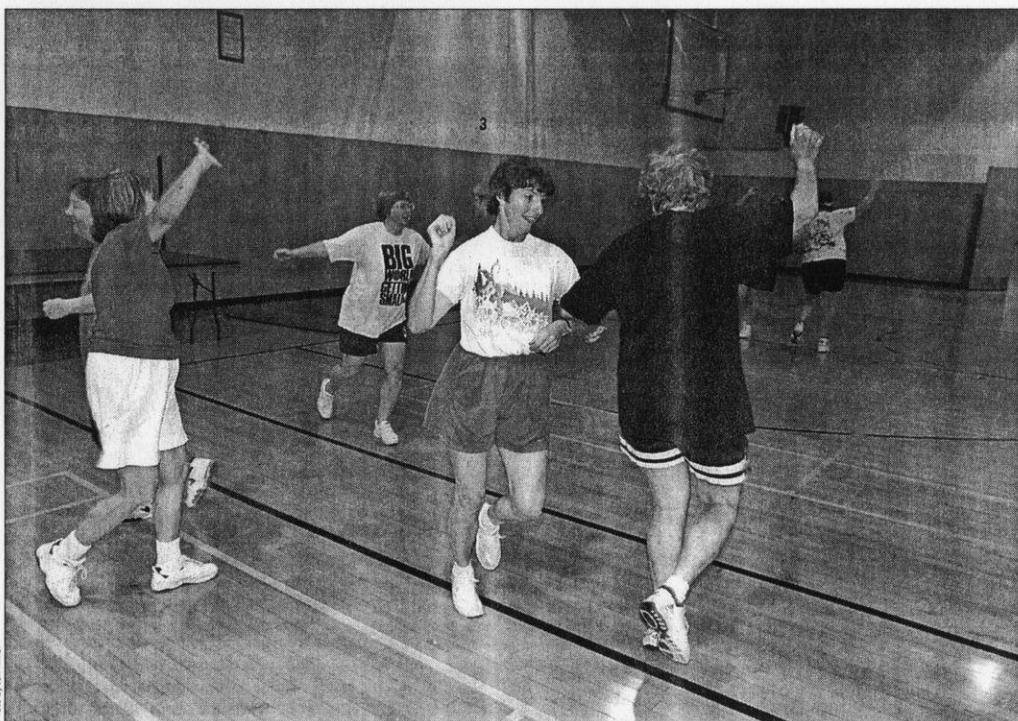
Walter Rockler, now a prominent Washington, D.C., attorney, will speak in Law Professor Frank Tuerkheimer's course on "The Holocaust: Facts, Trials, Verdicts and Post Verdicts." Rockler will discuss his experiences and answer questions. The class is open to the public and will meet in Room 2260 of the Law School, 975 Bascom Mall, from 3:30-5:30 p.m.

Rockler is a senior tax partner in the Washington, D.C., law firm of Arnold and Porter. From 1947 to 1949 he worked with the war crimes prosecution team at Nuremberg and led the team that prosecuted various banking, economic and industrial defendants.

Rockler continued to pursue justice in connection with the Holocaust after he returned to the United States from Germany. The Oliver S. Rundell Lecture Fund is supporting Rockler's visit to UW-Madison. For more information on the lecture, contact Tuerkheimer, 262-3093, or frankt@cs.wisc.edu.

Fitness and friendship

Campus study launched a regimen that's lasted 18 years



Partnering for a do-si-do during an early morning exercise class, from left, are Sara Kerr-Persing, Ginger Long, Kathi Dwelle and Rosie Bass. The routine began in 1980 as part of an osteoporosis study.

Jeff Iseminger

It's that squinty-eyed, snooze-button time of the morning, so early that owls are still flapping home after a hard night of hooting, so early that exercise seems, at least to some, a thoroughly unnatural act at this hour.

But for the women coming to this large Natatorium gym today at 6:40 a.m., as they do every Monday, Wednesday and Friday, exercise offers entry into a world of fitness and friendship they would be loath to ever leave.

Their leader is Mona Melms, aerobics coordinator for this exercise program sponsored by the Department of Preventive Medicine. She's cuing up her music and strapping on a headset and microphone, as 50 women walk around the gym to warm up.

"My goal is to make exercise so much fun they'll come back and back," says Melms. "I want to give them an important reason to wake up and get out of bed."

This exercise group began in 1980 as part of an osteoporosis study by Everett Smith, now an associate professor of preventive medicine. The study, which involved women from ages 35 to 65, found that participants showed reduced skeletal loss and greater bone density in the spine, as well as better cardiovascular fitness, compared to a control group.

The study concluded long ago, but the group stuck together — in more ways than one — and added new women. The question is, What nudges them out of bed so early for an hour of exercise three times a week, 50 weeks a year?

"This is one of the best things I've ever done in my life," says Ilse Riegel, 82, one of the group's original members. "I've always walked, but this program gives you a wide range of movement and balance. It proves you can be wonderfully active for as long as you live."

And Riegel is. She warms up for her

thrice-weekly workout with a three-mile walk from home to the Nat. A native of Germany who moved to America at age 10, she now works part-time for the McArdle Lab for Cancer Research and does technical editing for scientific journals.

"Feel those calf muscles stretch!" says Melms with exuberance. She leads the women in warm-ups, accompanied by music that pops open the most sleep-encrusted eyes. The women pair up to do variations on a country-western theme of do-si-do and then briskly walk-on-the-Cajun-side around the gym.

"I couldn't run across the street before I joined this group," says Rosie Bass, 72. "I was asthmatic and taking lots of medications. This group saved my life."

Now retired, Bass formerly worked for the Memorial Union food service. She's active in fundraising activities for St. Jude's Children's Hospital in Memphis and Easter Seals of Wisconsin. And she keeps her food service skills sharp by making eggs continental for exercise-group parties at Halloween and other times.

The percussive beat of Paul Simon and company singing "Call Me Al" picks up the tempo as legs kick and arms swing, followed by an even-spirited "Leroy Brown" by Jim Croce, with the women strutting their stuff like dancers in an old Fred-and-Ginger movie. (Those who prefer a more "jointed" workout, as Melms calls it, can choose a low-impact option in the class.)

The beauty of a big gym is that exercisers can move around, instead of going up-and-down while staying in place. No confinement, no machines, just natural movement.

"I like the camaraderie," says fiber artist Ginger Long, 62. "I joined the group in 1991 because I wanted to exercise with other people. When I'm away from them on travel, I feel the difference."

The women are doing aerobic dance steps from wall to wall, while Shirley Ellis sings that smash hit of hers from 1965, "The Name

Game." Then comes a boogie-woogie sax number, and by the time Spyro Gyra's jazzy piece called "Shakedown" comes up, things are really jivin'. And just when you think the class has peaked, here comes a big-band rendition of "Flat Foot Floogie" as Melms counts the steps, "8-7-6-5, 4-3-2-1."

"I joined the group in January three years ago," says Peg Wallace, 52, "because I was feeling sluggish and needed a New Year's resolution. This is the first one I've ever kept." Wallace works for the Wisconsin Humanities Council. "It's improved my life tremendously by giving me more energy and friendships with women over a 40-year age range."

Now the cool-down. The women swing and sway to "Spanish Harlem," do sit-ups to "Singin' in the Rain" and stretch to "The Sunny Side of the Street."

"If I didn't come here, I wouldn't know how Lynn's daughter is doing in college or if Dorothy's sciatica has cleared up," says Sara Kerr-Persing, 42, who joined the class a year ago. "Everyone was so welcoming when I first came. My husband said it's like a cult, but no deprogramming is needed."

The cost of this "cult" of fitness and friendship is \$120 for three months, and all are welcome. Call 263-2878 for details.

And for \$120, you get a rare and wonderful package deal. "This has been a support group for us through illnesses and other family hardships," says Kathi Dwelle, 54, the "baby" of the original group and information technology worker.

Testimony to how much this group means to its members shines through in a story that Dwelle tells about a classmate. This woman had to undergo chemotherapy and missed several workouts. One reason she had to pull through, she told others in the group, was this: She then could climb out of bed three times a week expressly to jump and jive with her friends.

And, as it turned out, she did — and still does. ■

Homecoming

Homecoming '99:
Treasure the Tradition: 150 Years
October 10-16, 1999

HOMECOMING 1999



UW-Madison

GET INVOLVED—SEE OUR WEBSITE!
www.waa.wisc.edu/homecoming

UW Homecoming Committee • 650 N. Lake Street • 265-2731

Homecoming Parade

Friday, October 15 • 6:00 p.m. • Capitol Square

Pep Rally

Following Parade • Monona Terrace Convention Center

FREE Birthday Cake!

Following Pep Rally to first 500 people • Monona Terrace.

Homecoming '99 • Treasure the Tradition: 150 Years • October 10-16, 1999

Blood Drive	Sept. 23, 24	10:00 a.m.-4:00 p.m.	Room 302, Union South
	Sept. 30, Oct. 1	10:00 a.m.-4:00 p.m.	Room 302, Union South
	Oct. 7, 8	10:00 a.m.-4:00 p.m.	Room 302, Union South
Essay Contest Due	Oct. 6	4:30 p.m.	Below Alumni Center
Paint the Town	Oct. 10-16	All Day	State Street Businesses
Charity Run/Walk	Oct. 10	Noon (Registration 10:00-11:30 a.m.)	Library Mall
Celebration of Cultures	Oct. 10	3:30-7:00 p.m.	Pyle Center
Res Hall Decorations	Oct. 11	TBA	Residence Halls
Badger Games	Oct. 11	6:30-9:00 p.m.	McClain Athletic Facility
Spirit Parade	Oct. 12	5:30 p.m.	Natatorium --> Union
Yell-Like-Hell	Oct. 12	6:15 p.m.	Memorial Union Steps
Tom Petty Concert	Oct. 12	7:30 p.m.	Kohl Center
Banners Competition	Oct. 13	11:30-3:30 p.m.	Library Mall
Swap Day	Oct. 13	All Day	UW Campus
Tug 'o' War	Oct. 14	4:00-6:00 p.m.	Witte Backyard
Blood Drive	Oct. 14, 15	10:00 a.m.-4:00 p.m.	Room 302 Union South
Golf Outing	Oct. 15	1:00 p.m.	University Ridge
Parade	Oct. 15	6:00 p.m.	Capitol Square
Pep Rally	Oct. 15	7:30 p.m.	Monona Terrace Convention Center
BADGER HUDDLE	Oct. 16	9:00 a.m.	Field House
Badgers vs. Hoosiers	Oct. 16	11:10 a.m.	Camp Randall

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FOR IMMEDIATE RELEASE 10/1/98

CONTACT: Co-chairs Danny Nicholas or Laura Nielsen at (608) 265-2731

'GENERATION RED' PREPARES TO CELEBRATE BADGER HOMECOMING

MADISON - Organizers are confident this year's Badger Homecoming celebration on Saturday, Oct. 10, is going to be bigger and better than ever, largely because the Homecoming game between Wisconsin and the Purdue Boilermakers will be played under the lights at Camp Randall. The 7:30 p.m. kick-off will mark the first nighttime homecoming game held there.

The Homecoming Committee decided to take advantage of this unusual opportunity to maximize game-day festivities and give more alumni and friends of the university a chance to be a part of the celebration.

The day will begin with the First Annual Homecoming Golf Outing at University Ridge. The 18-hole contest will have a shotgunned start (tee time is 8:30 a.m.) and has been limited to 24 foursomes.

The Homecoming Parade, which has been held Fridays on the west end of campus in recent years, moves back to downtown Madison and State Street. It begins at 11:30 a.m. at Langdon Street and Wisconsin Avenue, travels down Wisconsin to Gilman Street, Gilman to State, and State to Library Mall, where there will be a pep rally immediately following (at approximately 1 p.m.).

The grand marshal of this year's parade will be Billy Marek, who was Wisconsin's all-time leading rusher until tailback Ron Dayne broke his 23-year, 3,709-yard record during the Sept. 19 game against UNLV. Marek, who played for the Badgers from 1972-75, is now an Illinois sporting goods executive.

Parade-goers may also want to stop by the Kohl Center, where there will be an open house from 1-4 p.m. Free guided tours of the first-floor concourse will be offered every half hour. Visitors should enter at Gates A or B. Free parking will be available in Lot 91 on Frances Street in spaces marked with yellow stripes.

This year's Homecoming theme, "Generation Red," unites all Badger fans past, present and future, according to Homecoming Committee co-chair Danny Nicholas.

"We wanted a short theme that incorporated our infamous Badger spirit and summed up the traditional celebration we call Homecoming. It relates to our generation because we've been tagged 'Generation X,'" says Nicholas.

Other Homecoming activities leading up to Saturday's finale include:

* A Charity 5K Run/3K Walk, Oct. 4, noon, across from Memorial Union.

Registration is from 10 a.m. to 11:30 a.m. on Library Mall, and costs \$15. Individual awards are given to the top three male and female finishers and for best participation from residence halls, student organizations and Greek houses.

* "A Celebration of Cultures," Oct. 4, 4- 7 p.m., Memorial Union.

This event features ethnic food and music presented by student organizations, and is a great opportunity to learn more about the various cultures that help make UW-Madison such a diverse community.

* Badger Games, Oct. 5, 7 p.m. at the McClain Center.

Greek, residence hall and student organizations face off in a variety of fun and interesting competitions.

* "Yell Like Hell," Oct. 6, 7 p.m., Memorial Union steps, weather permitting.

This is a long-time Badger tradition in which Greek organizations and student groups create and perform chants and cheers based on the Homecoming theme in hopes of taking home the honors.

* Swap Day, Oct. 7.

University and area celebrities and community leaders will swap places with students for half a day. Students purchase raffle tickets for a chance to make the swap.

* Banners competition, Oct. 7, noon to 3 p.m., Library Mall.

Participating organizations create murals based on the Homecoming theme, using many different types of materials. The entries are judged by a panel of faculty and staff.

* "Dizzy Izzy," Oct. 8, 4:30-6:30 p.m., Bascom Hill.

A timed relay of sorts involving eight-member teams from residence halls and student organizations. Participants run halfway down the hill, try to put their foreheads on a baseball bat standing upright on the ground and run around it eight times, then attempt to run back up the hill and tag the next team member. If you think it sounds confusing, wait until you see it!

All proceeds from Homecoming events and apparel sales go to support the Dean of Students Crisis Fund. Last year, \$10,000 was raised.

###

- Liz Beyler, (608) 263-1986

Homecoming

Subject: UW-Madison News Release--1997 Homecoming

FOR IMMEDIATE RELEASE

10/31/97

CONTACT: Co-chairs Phyllis Sklar or Sara Norton, (608) 265-2731

1997 BADGER HOMECOMING PROMISES TO BE A 'MASTERPIECE IN MADTOWN'

MADISON - Homecoming at the University of Wisconsin-Madison will be celebrated a bit later than usual this year, but organizers don't expect the November chill to dampen the enthusiasm of their fellow students, alumni and the community.

The festivities will begin on Sunday, Nov. 2, and end with the Wisconsin-Iowa football game on Saturday, Nov. 8. Homecoming co-chairs Phyllis Sklar and Sara Norton have high hopes for this year's theme, "Masterpiece in Madtown," subtitled "A Classy Craziness."

"This is a crazy town and we have our own brand of humor, tradition and fun, infused with a degree of style and charm," says Sklar. "Everyone knows that football fans are some of the craziest in the world, making students at Madtown and our football team a force to be reckoned with!"

"At the same time, a masterpiece is being made," adds Norton. "Our classrooms have some of the top professors and our students are constantly at the top of their class. And the traditions and masterpieces that students before us have made create the whole UW-Madison experience."

The public is invited to join in the Homecoming events, which include:

** the Charity Run/Walk, starting at noon on Sunday, Nov. 2, on the Library Mall. Registration is \$15 on the day of the race, and begins at 10 a.m. on the mall.

** the Celebration of Cultures, featuring ethnic foods and entertainment provided by various student organizations, Sunday, Nov. 2, 3:30-7 p.m. in the Memorial Union's Lakefront Cafeteria. There is a small charge for food items.

** the Homecoming parade on Friday, Nov. 7, starting at 5:30 p.m. at Lot 60 on the west end of campus. Suzy Favor Hamilton, former Badger and nine-time NCAA champion, two-time Olympian, and the winner of the most Big Ten titles of any male or female athlete with 23, will be this year's grand marshal.

The units will travel along Walnut Street to Observatory Drive, then east on Observatory Drive to Elm Drive, south on Elm to Linden Drive, east on Linden to Babcock Drive, north on Babcock Drive to Observatory, and west on Observatory to Elm Drive.

A pep rally will follow the parade at approximately 6:30 p.m. on the Natatorium fields at Elm and Observatory drives.

(Parking will be available in several university lots along the parade route. The route itself will be closed to traffic from approximately 5:25 p.m. until the parade is over.)

Among the other Homecoming traditions:

Homecoming

Nov. 7, 1997

TO: Editors, news directors
FROM: Liz Beyler, (608) 263-1986; Amy Toburen, (608) 262-0925
RE: Shalala press availability

U.S. Health and Human Services Secretary Donna Shalala, former University of Wisconsin chancellor, will return to Madison this Homecoming Weekend.

The Secretary will hold an informal press availability today (Friday, Nov. 7) from 3 p.m. to 3:30 p.m. in the Commodore Room of The Edgewater Hotel, 666 Wisconsin Ave.

Secretary Shalala is participating in a conference on managed care. The conference is sponsored by the University of Wisconsin Medical School and Office of Continuing Medical Education in cooperation with the UW School of Business.

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Office of News and Public Affairs
University of Wisconsin-Madison
28 Bascom Hall
500 Lincoln Drive
Madison, WI 53706

Email: UW-news@facstaff.wisc.edu
Phone: (608) 262-3571
Fax: (608) 262-2331



Homecoming

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Fax: (608) 262-2331





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NEWS TIPS

UNIVERSITY OF WISCONSIN-MADISON

Homecoming

Phone: 608/262-3571
Fax: 608/262-2331

Office of News & Public Affairs
28 Bascom Hall • 500 Lincoln Drive
Madison, Wisconsin 53706-1380

Oct. 14, 1996

TO: Editors, news directors
FROM: Liz Beyler, (608) 263-1986
RE: Homecoming parade route and traffic advisory

This year, the Homecoming parade begins at 5:30 p.m. at Lot 60 on the west end of campus, where staging will take place starting around 3 p.m.

The parade will move south on Walnut Street to Observatory Drive, then east on Observatory Drive to Elm Drive. Units will make a right turn onto Elm Drive and proceed to Linden Drive, take Linden Drive east to Babcock Drive, Babcock Drive north to Observatory Drive, Observatory Drive west to Elm Drive, then north on Elm Drive.

University employees and students who park in campus parking lots along the parade route, including in the Lakeshore residence halls area, should be aware that the route will be closed to thru traffic for about an hour beginning just before 5:30 p.m. Cars left in those lots after 5:30 p.m. will have to remain there until the parade is over.

Observatory Drive between Charter Street and Babcock Drive and Linden Drive between Charter Street and Babcock Drive will be open to local traffic only during the parade. There will be no thru traffic east or westbound on Observatory and Linden drives during the parade.

People who need to access to University Hospital and Clinics or Eagle Heights while the parade is in progress should plan to take Highland Avenue or University Bay Drive.

Parade goers should be able to find parking in one of several campus lots which are open to the public after 5 p.m., and will have plenty of good viewing opportunities along the route.

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1 • 8 • 4 • 8

NEWS TIPS

UNIVERSITY OF WISCONSIN-MADISON

Homecoming

Phone: 608/262-3571
Fax: 608/262-2331

Office of News & Public Affairs
28 Bascom Hall • 500 Lincoln Drive
Madison, Wisconsin 53706-1380

Oct. 14, 1996

TO: Talk/public affairs show hosts and producers
FROM: Liz Beyler, (608) 263-1986
RE: UW-Madison experts — October interview ideas

• Making a statement

That's the theme of the 1996 Badger Homecoming, which includes more than just a parade and football game — though those two events draw the biggest crowds each year. (This year's parade marshal will be actor/entertainer Tom Wopat of "Cybill" and "The Dukes of Hazzard" fame. The parade is Friday, Oct. 18, at 5:30 p.m., beginning at Lot 60 on the west end of campus.) Homecoming co-chair Will Campbell says the university and its students always make a statement, no matter what the occasion — whether it be a rally to register voters, a protest or a football game. Campbell and co-chair Sigrid Peterson are eager to talk about the many Homecoming events that are planned and about why this year's theme was chosen. Reach them by calling the Homecoming hotline at (608) 265-2731.

— *Liz Beyler, (608) 263-1986*

• Wisconsin elections: The inside scoop

With the Nov. 5 election less than a month away, Dennis Dresang, professor of political science and longtime analyst of Wisconsin politics, can give background on many races in the state. He can comment on state legislative, congressional and presidential fortunes in Wisconsin, as well as the policy implications of various victory scenarios. He can be reached at (608) 263-0446 at work or 238-8714 at home.

— *Jeff Iseminger, (608) 262-8287*

• Returning to Vietnam

Even though the war in Vietnam ended more than 20 years ago, the Southeast Asian country has been a part of the American consciousness ever since. In recent years, relations have slowly improved, and today Vietnam is encouraging American travel, cultural exchanges and business. Mary Woodward, director of UW-Madison's Center for

-more-

October talk tips – Add 1

International Programs in Government, and **Kevin McIntyre**, a UW-Madison Ph.D. student in anthropology, will lead a study seminar to Vietnam in January. Woodward, who taught at a college in Hanoi in 1992 and 1993, can discuss changes that have occurred in Vietnam in the last few years and reactions of the Vietnamese to the return of Americans. McIntyre, who speaks Vietnamese, can discuss his research on food, ethnicity and commerce in Vietnam and their importance in Vietnamese history and culture. Call Woodward at (608) 262-3152 or McIntyre at (608) 255-3979.

— *Judy Reed, (608) 262-5421*

• The Amazon: development may not be so bad after all

The common wisdom among many people who study the social and economic realities of the Amazon basin is that extractive foreign development — mining, timber harvesting, agriculture and rubber tapping — contributes to the impoverishment of the people who have settled there. However, the first detailed study of the socioeconomic development of the people in Brazil's two million square miles of the Amazon basin by a long-time Amazon scholar indicates that the conditions of the estimated 16 million people living there actually improved over time.

Using data for the decade 1970-80, UW-Madison professor of rural sociology **Archibald Haller** found that large-scale economic development of Amazonia raised socioeconomic levels in virtually every corner of the Amazon frontier. 1970-80 is the only time frame for which data on the economic well-being of the people who live in the Amazon exist, and it was the decade when substantial investments were made in development of the region.

Haller's findings run counter to the widely-held perception that large-scale development imposed a decline in the economic well-being of the people who have settled the Amazon. Haller cautions, however, that the material benefits have not improved the personal security of people who have made the Amazon their home. As in the "old west" of the U.S., conflict is more than common, he says. Reach Haller at (608) 271-0852, 263-2899.

— *Terry Devitt, (608) 262-8282*

-more-



On CAMPUS

October 11 - 24

campus CALENDAR

Entertainment

ARTS - PERFORMANCES - MOVIES

FOR MORE INFORMATION:
 Vilas Hall Box Office: 262-1500
 Union Theater Box Office: 262-2201
 Rathskeller: 265-6666
 Film Hotline: 262-6333

11 FRIDAY OCTOBER

BEHIND THE BEAT: "Vincent Davis Trio." Rathskeller, Memorial Union, 4:30 p.m.

MEMORIAL UNION MOVIES: "Anne Frank Remembered." Admission: \$3 UW-Madison students and Union members, \$3.50 all others. Play Circle, 2nd floor, Memorial Union, 4:30, 7 and 9:30 p.m.

FILMS FROM CHINA'S REVOLUTION: "King of the Children," directed by Chen Kaige, 1987. A teacher is removed from his job for trying to teach his students to think for themselves. 4070 Vilas Hall, 7:30 p.m.

WISCONSIN UNION THEATER PERFORMANCE SERIES: "The David Parsons Dance Company with The Billy Taylor Jazz Trio." Cost: \$15 students, \$25 general. Memorial Union, 8 p.m.

TEN PERCENT SOCIETY COMING OUT WEEK DANCE: DJ and cash bar. Cost: \$3. Great Hall, Memorial Union, 8 p.m.-12:45 a.m.

FRIDAY NIGHT MUSIC: Free live music. Red Oak Grill, Union South, 9 p.m.-midnight.

ACID JAZZ MUSIC SERIES: "Liquid Soul Massive." Rathskeller, Memorial Union, 9:30 p.m.-12:30 a.m.

12 SATURDAY OCTOBER

MEMORIAL UNION MOVIES: "Anne Frank Remembered." Admission: \$3 UW-Madison students and Union members, \$3.50 all others. Play Circle, 2nd floor, Memorial Union, 7 and 9:30 p.m.

WISCONSIN UNION THEATER CONCERT SERIES: "Richard Goode, piano." Cost: \$15 students, \$25 general. Memorial Union, 8 p.m.

WEEKEND MUSIC: "Far From Home," Celtic Rock. Rathskeller, Memorial Union, 10 p.m.-12:30 a.m.

13 SUNDAY OCTOBER

SUNDAY AFTERNOON LIVE: "Paul Rowe, baritone; Paul Doebler, flute; and Michael Keller, piano, Uw-Stevens Point." Elvehjem, 12:30 p.m.

FAUCULTY CONCERT SERIES: Les Thimminig 3, "Improvisations on American Songs." Students free; \$7 general; \$5 seniors. Morphy Hall, 3:30 p.m.

CHORAL COLLAGE: Mills Hall, 4 p.m.

MEMORIAL UNION MOVIES: "Anne Frank Remembered." Admission: \$3 UW-Madison students and Union members, \$3.50 all others. Play Circle, 2nd floor, Memorial Union, 7 and 9:30 p.m.

14 MONDAY OCTOBER

LAKESIDE FREE CINEMA: "Monty Python's Life of

see ON CAMPUS, page 8

To submit an event for Calendar or Bulletin

Wisconsin Week lists events sponsored by UW-Madison departments, divisions and programs. We must receive your announcement **AT LEAST 10 DAYS BEFORE PUBLICATION**.

 Campus Mail: 19 BASCOM HALL

E-Mail: WISWEEK@MACC.WISC.EDU

Events

A new way to go home

Parade cuts through west side of campus

Liz Beyer

This year's Homecoming parade on Oct. 18 will travel a new route through the campus. It will begin at Lot 60 at 5:30 p.m., with staging to take place in the lot starting at 3:30 p.m. The parade will head south on Walnut Street to Observatory Drive, then follow this route: east on Observatory to Elm Drive, a right turn onto Elm, proceed to Linden Drive, take Linden east to Babcock Drive, take Babcock north to Observatory, take Observatory west to Elm and go north on Elm.

The parade will feature dozens of units, including many floats, local celebrities and members of the UW Marching Band. It will be followed by a Badger pep rally on the field east of the Natatorium.

Actor, singer/songwriter and UW-Madison alumnus Tom Wopat will serve as the parade's grand marshal.

This year's Homecoming theme is "Making A Statement," which Homecoming Committee co-chair Will Campbell says fits UW-Madison well.

"No matter what the occasion or season — whether it's a rally to register voters, a protest, a parade or a football game — UW-Madison and its students always make a statement," says Campbell. "This year's theme is a celebration of the energy, excitement, enthusiasm and commitment that the university community has for whatever reason or cause."

The dollars raised through Homecoming events go to support the Dean of Students Crisis Fund.

Those who park in lots along the parade route, including near the Lakeshore residence halls, should be aware that the route will be closed to thru traffic for about an hour beginning just before 5:30 p.m. Observatory Drive between Charter Street and Babcock Drive, and Linden Drive between Charter and Babcock will be open to local traffic only during the parade.

Exhibits

Roller coasters and refrigerators: Inventions of color

Brian Mattmiller

The contributions of two centuries of African-American inventors, whose ideas produced scores of items we use every day, will be on display Oct. 24-25 in Engineering Hall.

The Black Inventions Museum, a traveling exhibit based in Los Angeles, will be on display from 9 a.m.-7 p.m. each day in the Engineering Hall lobby. The exhibit, which is free and open to the public, features biographical sketches of inventors, scale models of inventions and copies of patent documents on more than 70 widely used inventions.

"By showing the contributions of black scientists, the museum shows how progress has come from everywhere, every



Jeff Miller

Homecoming revelry hits campus next week, leading up to the Oct. 18 parade, which will travel through west campus, and the Oct. 19 game.

Homecoming highlights

Sunday, Oct. 13

• Homecoming Charity Run/Walk, noon, Library Mall; registration begins at 10 a.m.

Monday, Oct. 14

• The Badger Games, 6:30-9 p.m., McClain Athletic Facility

Tuesday, Oct. 15

• Spirit Parade, 5 p.m., starting at the Natatorium

• "Yell-Like-Hell" competition, 7 p.m., on the steps of the Memorial Union

Wednesday, Oct. 16

• Swap Day, in which students and others in the community swap jobs

Thursday, Oct. 17

• "Dizzy Izzy" competition that makes heads spin, 4-6 p.m. on Bascom Hill

Saturday, Oct. 19

• Wisconsin vs. Northwestern, 11 a.m., Camp Randall Stadium

culture in the country," says Eric J. Harris, a graduate student in electrical engineering. Harris is vice president of the Wisconsin Black Engineering Student Society (WBESS), which raised money to bring the exhibit to Madison.

Inventions include the lawn mower, invented by John A. Burr; the gas mask and traffic signal, invented by Garrett Morgan; the fire extinguisher, invented by Tom J. Marshall; the refrigerator, by J. Standard; and the roller coaster and telephone transmitter, by Granville T. Woods.

Shown in dozens of universities, churches and libraries across the country, the museum is a non-profit corporation founded by book publisher Lady Sala S. Shabazz.

The museum has great value in

bringing out the faces and names behind inventions, and showing their connection to black history, Harris says. "Just the awareness of these contributions can lead to more confidence and motivation in young people. It's all about changing mindsets."

Another portion of the exhibit deals with major advances in African civilization, such as paper, medicine and the alphabet, which are illustrated through ancient African artifacts.

WBESS is working with local schools to organize field trips to the exhibit. For details, call Harris at 262-5139 or via email at harris@cae.wisc.edu.

Funding for the exhibit was provided by the Wisconsin Alumni Research Foundation and 10 UW-Madison offices.



NEWS TIPS

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UNIVERSITY OF WISCONSIN-MADISON

Homecoming

Phone: 608/262-3571
Fax: 608/262-2331

Office of News & Public Affairs
28 Bascom Hall • 500 Lincoln Drive
Madison, Wisconsin 53706-1380

Oct. 19, 1995

TO: News assignment editors, public service directors
FROM: Liz Beyler, (608) 263-1986
RE: Homecoming traffic/safety advisory for 10/27/95

Several streets in the campus area will be closed to traffic during portions of Friday, Oct. 27, for the UW-Madison Homecoming parade and preparations leading up to it. We would appreciate it if you could notify your readers, listeners and viewers of these closings to help minimize traffic problems in the area on parade day. The parade itself gets underway at 5:30 p.m.

Here are the street closings and times:

- From 12:30 p.m. to 3 p.m., Langdon Street between Lake and Henry streets will be closed to vehicle traffic;
- At 2 p.m., the block of Marion Street (on the side of Howard Johnson's) between W. Johnson and W. Dayton streets closes;
- At 3 p.m., Frances Street south of W. Johnson Street and Lake Street south of W. Dayton Street, will be closed to traffic until the end of the parade;
- At approximately 5:20 p.m., the parade route itself will be shut down until the end of the parade. This includes W. Dayton Street from Bassett Street west to Randall Avenue, Randall Avenue from W. Dayton Street to Monroe Street and Monroe Street to Regent Street. In addition, Park Street from W. Johnson to Spring streets will be closed during the parade. These streets will be re-opened following the parade, at approximately 6:30 p.m.

Madison police would like to remind spectators to stay out of the roadways along the route while the parade is in progress. Some dangerous situations have existed in recent years when the crowd encroached on parade units and children ran out to gather candy and other items thrown from passing floats and vehicles. To ensure everyone's safety, parade watchers are asked to stay on the curbs and sidewalks.

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NEWS

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UNIVERSITY OF WISCONSIN-MADISON

Office of News and Public Affairs
28 Bascom Hall • 500 Lincoln Drive
Madison, Wisconsin 53706-1380

Phone: 608/262-3571
Fax: 608/262-2331

Homecoming

FOR IMMEDIATE RELEASE

10/19/95

CONTACT: Amy Martinez, (608) 259-9436/(608) 265-2731; Scott Hawley,
(608) 259-8922/(608) 265-2731

1995 HOMECOMING PROMISES TO BE 'CELEBRATION OF THE CENTURY'

MADISON — Homecoming Week 1995 at the University of Wisconsin-Madison is being billed as the "Celebration of the Century," a theme chosen to coincide with the 100th anniversary of the Big Ten Conference.

In January 1895, the University of Wisconsin was among seven Midwestern universities represented at a meeting in Chicago which led to the formation of what is still officially known as the Intercollegiate Conference of Faculty Representatives. The organization subsequently adopted uniform procedures for athletic competition among the schools involved.

The public is, of course, invited to join in this year's Homecoming festivities. The annual Homecoming parade will take place on Friday, Oct. 27, starting at 5:30 p.m. More than 70 units, including many floats and the UW Marching Band, will be participating.

The parade begins at Frances and W. Dayton streets, travels west on Dayton to Randall Avenue and up Monroe Street to the Field House, where there will be a pep rally at 6:30 p.m. The crowd is invited to stay and cheer for the UW women's volleyball team as it takes on Penn State at 8 p.m.

Other Homecoming events which might be of interest to the community include:

- Sunday, Oct. 22 — the annual **Homecoming Charity Run/Walk**, noon, originating on the Library Mall, with registration starting at 9:30 a.m. at that location. The registration

-more-

fee is \$15 on the day of the event. Proceeds from this and other Homecoming events go to support the Dean of Students Crisis Fund.

- Sunday, Oct. 22 — **"A Celebration of Culture,"** 3:30 p.m.-7 p.m. in the Memorial Union's Lakefront Cafeteria. This gathering features ethnic foods (at a minimal cost) and entertainment provided by several student organizations. Come and learn more about the different cultures and ethnic groups that make up the UW-Madison community.
- Monday, Oct. 23 — **Badger Games**, 7 p.m.-9 p.m. at the McClain Center. It's not quite like the Olympics! Students participate in some crazy team competitions, including the dress-up three-legged relay, hoola hoop relay and tower building. Organizers are urging faculty teams to enter the games, too. Teams report at 6:30 p.m.
- Tuesday, Oct. 24 — the time-honored **"Yell Like Hell"** competition, 7 p.m.-8 p.m. on the steps of the Memorial Union; teams from the Greek system, residence halls and other independent student organizations are judged on creativity, originality and presentation as they chant, scream or yell cheers and songs they have prepared.
- Saturday, Oct. 28 — the big **Homecoming football game!** Watch the Badgers take on Michigan State and join in celebrating the 100th anniversary of the Big Ten. Kick-off has been moved up to 11:20 a.m. to accommodate television coverage.

The co-chairs of this year's Homecoming Committee are Amy Martinez and Scott Hawley. For more information or a complete schedule of Homecoming events, call the Homecoming Hotline at (608) 265-2731.

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— Liz Beyler, (608) 263-1986

Homecoming celebration focuses on 'building a legend'

By Liz Beyler

"Building A Legend" is the theme of the week-long Homecoming celebration which closes with the Wisconsin-Minnesota football game at Camp Randall on Saturday, Oct. 22.

"Homecoming week serves as a platform to show off the university and all of its present and past successes," said Nelson Corazzari, Homecoming Committee co-chair.

"In choosing this theme, we wanted to build on the legend of UW-Madison's first Rose Bowl victory and recognize other athletic teams for their success," Corazzari said. "But Homecoming is about more than athletics. Our legends are building in other areas, too, such as the new Grainger Hall of Business and our highly rated medicine and engineering programs. A legend is something that will stand the test of time and so will the university and its accomplishments."

Alumni House: Breaking ground for the 21st century

Official groundbreaking ceremonies for the Alumni House expansion and renovation are set for 3:30 p.m. on Oct. 21. Members of university community have been invited to attend, along with donors to the expansion fund. A reception in the Alumni House Lounge will be held immediately following groundbreaking presentations.

Dignitaries invited to participate in festivities include Governor Tommy Thompson, Chancellor David Ward, UW System President Katharine Lyall, WAA President Tom Prosser, Building Committee Chair Ted Kellner, and the family of Martin and Florence Below — represented by Beverly Below Fetzer and Wade Fetzer.

At last year's Homecoming events, WAA announced a lead gift of \$1.1 million to honor the leadership of Martin and Florence Below — both members of

the Class of 1924. Given by Bev Below '60 and Wade Fetzer '59 of Glencoe, Illinois, this gift acknowledges a long-time commitment to Wisconsin by the Below-Fetzer family. The UW Board of Regents and the State Building Committee have approved a request that the new facility be named The Martin and Florence Below Alumni Center.

The Alumni House marks the entrance to the lower campus and the beginning of the Lakeshore Path, which extends to Picnic Point, Frautschi Point and beyond. Expansion plans call for an addition toward Lake Street to create a grand lobby, conference room, alumni library and terrace overlooking Lake Mendota. Looking toward the Memorial Union Terrace, an extension is planned to include a lunch room and terrace on the lake and administrative offices for WAA staff.

Wisconsin fans are invited to cheer on their Rose Bowl-winning team at a big Homecoming pep rally on Thursday, Oct. 20, at 7 p.m. at the Field House. The Badgers' starting lineup and some of the coaches will be there, along with Bucky Badger, members of the UW Marching Band, the cheerleaders and pompon squad. Basketball coaches Stan Van Gundy and Jane Albright-Dieterle also will join in the festivities.

The Homecoming parade, featuring

some 80 units including floats, the UW Marching Band and Milwaukee's award-winning North Division High School Marching Band, steps off from the corner of Frances and Dayton streets on Friday, Oct. 21, at 6 p.m. The parade will travel west on Dayton Street to Randall Avenue, down Randall to Monroe Street and up Monroe to the Field House. Organizers hope that thousands of spectators will line the route.

Here are some of the other scheduled events:

• **Thursday, Oct. 20:** The disorienting "Dizzy Izzy" takes place on Bascom Hill from 3:30 p.m. to 5:30 p.m. Participating students run part way down the hill, then try to put their foreheads on a baseball bat standing upright on the ground and run around the bat eight times. Then they attempt to run back up the hill and tag the next team member. This timed event, involving eight-member teams, is open to students who live in residence halls or belong to general student organizations.

At 5:30 p.m., the cheerleaders, Bucky Badger and the pom pon squad leave the Natatorium aboard the Bucky Wagon to round up students as part of the Spirit Parade to the Field House pep rally.

• **Saturday, Oct. 22:** Homecoming game, Wisconsin vs. Minnesota, 1:05 p.m., Camp Randall Stadium; the Homecoming Court will be introduced at half time.

Proceeds from all Homecoming events and product sales are donated to the Dean of Students Crisis Fund. Homecoming Committee Advisor Ann Groves Lloyd of the Wisconsin Alumni Association said the amount raised has varied from \$5,000 to \$17,000 in past years.

Chancellor's Scholarship Program helps 'personalize the campus'

(Continued from page 1)

fall 1995. Shears has a bit of advice for others who are considering applying to be a Chancellor's Scholar: "Pursue it with all of your vigor, because there's nothing that can contribute to your self-confidence like having others confer confidence in you," Shears says.

Quynh Bui, an Asian American senior majoring in chemistry education and a member of the 1990 class

The Chancellor's Scholarship Program has enriched the diversity of our student body, expanded the educational opportunities available to the participants and enhanced the quality of education for all students.

Chancellor David Ward

• • • • •

of scholars, told the audience that the program's mentors and sponsors have "shaped the rest of our (scholars') lives." "My wish is for everybody at this university to have the same opportunities that we as scholars have had," said Bui, who is from Coon Rapids, Minn.

To date, the Chancellor's Scholarship Program has provided valuable financial resources as well as academic and co-curricular activities to enhance the undergraduate educational experience of 169 students from historically underrepresented ethnic minority groups (African American, Hispanic American, American Indian and Asian American). And not just any level of academic achievement qualifies a student for a scholarship: The program's scholarships are awarded based on merit — not hardship.

Once selected, each scholar is paired with a faculty or staff mentor knowledgeable about university resources, and through activities with people in the business, professional and corporate worlds, scholars may explore career opportunities or participate in internships.

Sage Fuller Cowles, a UW-Madison

graduate and the program's most generous donor, says when she first learned about the CSP she felt that it was "just right" — a program that matched her beliefs and her dreams for the future. "I feel very strongly about people getting a fair shake in this society, and I think people of color — especially people of African American heritage — have a very difficult time. I think this program gives the students and all of us a positive boost for the future."

The special relationship between scholars and mentors can be seen in the case of former UW-Madison Chancellor Irving Shain — who endorsed and approved the program and who is one of its strongest supporters — and Julian Bobb, a first-year biochemistry major from Maryland.

"Irving Shain is a wonderful person," says Bobb, an African American. "It's just nice to have an older friend who is established and who's so knowledgeable in the ways of the university and in the ways of the world. It's just good to form a personal bond with other people — especially someone like Mr. Shain."

Julian is a very sharp young man, and I think that he's going to be very successful and a real credit to the university and to the program," says Shain, who is a very active retiree.

Chancellor Ward says the CSP is unique for the contributions made by and the involvement of faculty and staff. "Some of our finest faculty and staff serve as mentors for the scholars. They help to personalize the campus through interaction and activities beyond the classroom," Ward says.

Overall, he says the CSP has been a valuable asset to UW-Madison and one of its most successful programs.

"The Chancellor's Scholarship Program has enriched the diversity of our student body, expanded the educational opportunities available to the participants and enhanced the quality of education for all students. By their achievements, these scholars promise to bring great credit to UW-Madison and to the Chancellor's Scholarship Program," Ward says.

Lee says two goals that were set when the program was established — to enroll 25 scholars annually and to establish an endowment to support 100 continuously

enrolled scholars — are 50 percent fulfilled. "Twenty-five scholars enrolled this fall, and we now have an endowment of about \$1.7 million.

"We are confident that we will achieve the endowment goal in the years ahead with the generous support of our friends," Lee says.

"I'm very excited about the future — these talented young people will be leaders in their communities and professions — the support and gifts that we've received have truly made a difference."

For more information about how to support the program, please call the UW Foundation at 263-4545.



Chancellor Emeritus and mentor Irving Shain, above right, talks with Julian Bobb, first-year student and Chancellor's Scholar class of 1994, above left, at a celebration marking the 10th anniversary of the Chancellor's Scholarship Program. At left, Mercile Lee, assistant vice chancellor and the program's director, greets donors Sage Fuller Cowles and John Cowles. "I think this program gives the students and all of us a positive boost for the future," says Sage Cowles.

PHOTOS/JEFF MILLER



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NEWS

UNIVERSITY OF WISCONSIN-MADISON

Office of News and Public Affairs
28 Bascom Hall • 500 Lincoln Drive
Madison, Wisconsin 53706-1380

Homecoming

Phone: 608/262-3571
Fax: 608/262-2331

FOR IMMEDIATE RELEASE

10/12/94

**CONTACT: Joni Schroeder, Nelson Corazzari, Homecoming Committee
co-chairs, (608) 262-0078**

'94 HOMECOMING CELEBRATION FOCUSES ON 'BUILDING A LEGEND'

MADISON — "Building A Legend" is the theme of the University of Wisconsin-Madison's week-long Homecoming celebration, which begins Sunday, Oct. 16, and comes to a close with the Wisconsin-Minnesota football game at Camp Randall on Saturday, Oct. 22.

"Homecoming week serves as a platform to show off the university and all of its present and past successes," said Nelson Corazzari, Homecoming Committee co-chair.

"In choosing this theme, we wanted to build on the legend of UW-Madison's first Rose Bowl victory and recognize other athletic teams for their success," Corazzari said. "But Homecoming is about more than athletics. Our legends are building in other areas, too, such as the new Grainger Hall of Business and our highly rated medicine and engineering programs. A legend is something that will stand the test of time and so will the university and its accomplishments."

Wisconsin fans are invited to cheer on their Rose Bowl-winning team at a big Homecoming pep rally on Thursday, Oct. 20, at 7 p.m. at the Field House. The Badgers' starting lineup and some of the coaches will be there, along with Bucky Badger, members of the UW Marching Band, the cheerleaders and pompon squad. Basketball coaches Stan Van Gundy and Jane Albright-Dieterle also will join in the festivities.

- more -

Add One -- Homecoming Celebration

The Homecoming parade, featuring some 80 units including floats, the UW Marching Band and Milwaukee's award-winning North Division High School Marching Band, steps off from the corner of Frances and Dayton streets on Friday, Oct. 21, at 6 p.m. The parade will travel west on Dayton Street to Randall Avenue, down Randall to Monroe Street and up Monroe to the Field House. Organizers hope that thousands of spectators will line the route.

Here are some of the other scheduled events:

- **Sunday, Oct. 16** -- The 5K Charity Run and two-mile Charity Walk begin at noon in front of the Memorial Union. At 1 p.m. on the Library Mall, students will have a chance to trade places with prominent Madisonians for a day by participating in the Swap Day raffle. "A Taste of Cultures," from 1 p.m. to 5 p.m. in Great Hall of the Memorial Union, features ethnic foods and entertainment.

- **Monday, Oct. 17** -- The Badger Games will be held from 6:30 p.m. to 10 p.m. in the McClain Facility. This Olympic-style relay competition involves 14-member teams from Greek houses, residence halls and general student organizations.

- **Tuesday, Oct. 18** -- Fraternity and sorority members team up and compete in the time-honored "Yell-Like-Hell" rally from 6:30 p.m. to 8 p.m. on the Memorial Union Terrace.

- **Thursday, Oct. 20** -- The disorienting "Dizzy Izzy" takes place on Bascom Hill from 3:30 p.m. to 5:30 p.m. Participating students run part way down the hill, then try to put their foreheads on a baseball bat standing upright on the ground and run around the bat eight times. Then they attempt to run back up the hill and tag the next team member. This timed event, involving eight-member teams, is open to students who live in residence halls or belong to general student organizations.

At 5:30 p.m., the cheerleaders, Bucky Badger and the pom pon squad leave the Natatorium aboard the Bucky Wagon to round up students as part of the Spirit Parade to the Field House pep rally.

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Proceeds from all Homecoming events and product sales are donated to the Dean of Students Crisis Fund. Homecoming Committee Advisor Ann Groves Lloyd of the Wisconsin Alumni Association said the amount raised has varied from \$5,000 to \$17,000 in past years.

###

— Liz Beyler, (608) 263-1986

POSITION VACANCIES

The University of Wisconsin is an equal opportunity employer and specifically invites and encourages applications from women and minorities.

Academic staff

This is not a complete list of positions available. These were selected from vacancies posted before Oct. 6. To ensure consideration, apply by the deadline date. Salaries listed are for full-time employment.

For more information, visit the Academic Personnel Office, 174 Bascom Hall, from 8 a.m. to 4:30 p.m. Call 263-2511 to have an individual position description mailed. Anyone with access to Internet may access open vacancies via WisINFO.

Copies of these and other current faculty and academic staff positions are available for viewing at the Academic Personnel Office and at Ag Student Affairs, 103 Ag Hall; Career Advising and Placement, 905 University Ave.; Classified Personnel, 228 Peterson Building; Educational Placement, B150 Education Building; Hospital Personnel, D6/215 CSC, 600 N. Highland Ave.; Memorial Library, Main Lobby, 728 State St.; Wisconsin Center for Educational Research, 242 Educational Sciences; UW-Extension Personnel, 105 Extension Building; State Employment Service, 206 N. Broom St.; and Equal Opportunity Programs, UW System, 1802 Van Hise Hall.

019151: Assoc, Clin Speech Pathologist, Grad/Waisman Center (25-100% time), \$21,856-\$32,783 annual. One year working with young children and their families. Language pathology by the American speech-language-hearing association. Apply by Oct. 25.

020845: Assoc, Senior, Clinical Pharmacist, Clinical Instructor, Hospital/Pharmacy (30-100% time), \$41,800-\$56,816 annual. B.S. degree in pharmacy. One year pharmacy practice. Eligible for licensure in state of Wisconsin. Apply by Nov. 1.

021106: Clin Nurse Mgr I, II, Hospital/Dept of Nursing, \$29,352-\$50,519 annual. M.S. nursing, critical care experience. 5-7 years critical care experience, cardiovascular specialty required. Leadership experience preferred. Wisconsin nursing license required. Apply by Oct. 28.

021135: Assoc, Inform Process Consult, General Library System (50% time), \$25,578-\$44,027 annual. For the associate information processing consultant, a degree (B.A., B.S., MLS) in computer science, information systems, library and information studies, or related field. A minimum of one year full-time equivalent work experience with the technical aspects of a large scale automated library system or 2 year full-time equivalent work experience in a computer information center, automation help desk, computer operations or production support center. Apply by Oct. 18.

021136: Assoc, Inform Process Consult, General Library System \$25,578-\$44,027 annual. For the associate information processing consultant, a degree (B.A., B.S., MLS) in computer science, information systems, library and information studies, or related field; a minimum of one year full-time equivalent work experience with the technical aspects of a large scale automated library system or 2 year full-time equivalent work experience in a computer information center, automation help desk, computer operations or production support center; and demonstrated oral, written, and interpersonal communication skills. Apply by Oct. 18.

021158: Assoc, Instrumentation Specialist, DOIT/MACC, \$22,292-\$32,000 annual. Bachelor's degree, 2 years experience (equivalent) in microcomputer consulting, repair service and technical support. Apply by Nov. 2.

021159: Assoc, Admin Prgm Specialist, Hospital/Human Resources (80-100% time), \$25,578-\$40,000 annual. B.S. or B.A. in related field. M.S. preferred. Two to four years of progressive human resource experience necessary in

lieu of an advanced degree. Apply by Oct. 18.

021160: Assoc, Outreach Specialist, Grad/Arboretum (25-75% time), minimum \$22,292 annual. B.S. in education, environmental studies or equivalent. At least 2 years teaching experience in elementary or secondary school and developing curricula for such students or equivalent. Some knowledge of native Wisconsin ecosystems, especially prairie. Knowledge of the restoration/design process for the restoration of native plant communities. Apply by Oct. 19.

021161: Clin Social Worker, Hospital/Social Work (80% time), \$25,578-\$38,366 annual. Master's degree in social work. Health care concentration; 2-4 years experience preferred with family practice and bone marrow transplant population. Eligible for state of Wisconsin social worker certification. Apply by Oct. 18.

021168: Assoc, Research Specialist, Med/Human Oncology, minimum \$18,004 annual. B.S. biological sciences. Experience performing tissue culture preferred, previous experience performing immunological assays helpful. Apply by Oct. 15.

021171: Research Specialist, CALS/Agronomy (75% time), minimum \$23,000 annual. B.S. degree in biological sciences. Some experience in field research. Apply by Oct. 20.

021172: Assoc, Adm Specialist, L&S/Psychology (50% time), minimum \$21,000 annual. B.A./B.S. in psychology, 3 years in mental health/administrative clinic setting. Apply by Oct. 20.

021173: Faculty Assistant, L&S/French and Italian (33-100% time), minimum \$24,300 academic. At least a B.A. in Italian or equivalent. No minimum; extensive teaching experience preferred. Apply by Oct. 19.

021174: Research Specialist, Grad/Arboretum (33-75% time), minimum \$25,600 annual. B.S.

in ecology or related field. Two years experience in ecological restoration. Apply by Oct. 19.

021175: Research Specialist, Grad/Arboretum (50% time), minimum \$26,000 annual. B.S. in environmental studies or equivalent. Minimum 2 years experience with plant propagation. Familiarity with native Wisconsin ecosystems, especially prairie and savanna, and propagation requirements of plants within these ecosystems. Apply by Oct. 19.

021176: Assistant Scientist, Engr/CXRL, minimum \$30,000 annual. Professional requirements: Ph.D. in physics or in a closely related discipline; super computer Monte Carlo experience; background in synchrotron radiation based research; broad knowledge of X-ray. Apply by Oct. 19.

UW System

Publications Editor, Office of University Relations \$30,000 to \$34,000, commensurate with experience and qualifications. Bachelor's degree in communications, English or journalism required; master's degree and experience in higher education desirable. Must have 5-7 years experience as a publications writer/editor. Review of applications began Oct. 1 and will continue until the position is filled. For position description including application procedures, write to Marsha Schaeffer, Office of University Relations, UW System, 1856 Van Hise Hall, 1220 Linden Dr., Madison, WI 53706.

Director of Public Information, Office of University Relations \$55,000 to \$64,000, commensurate with experience and qualifications. Applicants should have significant professional experience in print and/or broadcast journalism; four years of personnel program and fiscal management experience, preferably in public higher education; knowledge of the workings of state government, and effective university/government liaison programs; requisite expertise and administrative skills necessary to function effectively as a senior communications officer in a major multilevel organization, and an understanding of the research, teaching and public service missions of public higher education institutions. A minimum of a bachelor's degree is required, and an advanced degree is desirable. The position is available immediately. Apply by Nov. 1.

For a full position description including application procedures, write to Patricia Wiecek, University Relations, UW System, 1700 Van Hise Hall, 1220 Linden Dr., Madison, WI 53706.

Associate Vice President/Director, Capital Budget and Architectural/Engineering Services. UW System Administration has an immediate opening and seeks nominations and applications. Responsible for program direction/administration to the Physical Planning and Development activities of the universities comprising the system. Involves the development and implementation of a capital budget exceeding \$100 million per year. Responsible for managing annual operating budget exceeding \$1 million and directing the activities of 25 professional, technical, and clerical staff. Other Systemwide functions include assessable improvements, real estate transactions, campus development and transportation plans, space management, energy conservation, and implementation of the Wisconsin Environmental Policy Act. For information on how to apply, contact the office of the Vice President for Physical Planning and Development, 1762 Van Hise Hall, 1220 Linden Drive, Madison, WI 53706, phone 262-6132. Apply by Nov. 1.

Policy and Planning Analyst. Salary will be in the \$40s, but is negotiable based on experience. Qualifications include an earned doctorate in higher education, social science or related field or equivalent professional experience. Three or more years related to the duties described in the position description, preferably at a system or state level. Apply by Nov. 9. For information and procedures, write to Danile Layzell, Chair, Search Committee; Office of Policy Analysis and Research; UW System; 1540 Van Hise Hall, 1220 Linden Dr., Madison, Wis. 53706.

Classified staff

Information is in job bulletins posted regularly at employing unit personnel offices or at the Classified Personnel Office; 228 Peterson Building, or call the promotion hotline at 262-3469. The same information, found in the State Current Employment Opportunities Bulletin and the State Employee Promotion and Transfer Bulletin, is now accessible through WisINFO (UW-Madison Campuswide Information System) and also through the 3270 transaction INQUIRE (Online Reference Works).

Happy times

There was plenty to cheer about as a myriad of activities filled last weekend's Homecoming. Students showed school spirit during Friday evening's parade, at left, as they walked along a float sponsored by Delta Upsilon and Kappa Kappa Tau. And during the 5th Quarter celebration following the football game, below, Homecoming King Kevin Waeghe danced with Homecoming committee member Joni Schroeder. The Badgers secured a 53-14 victory over Northwestern at Saturday's game.



PHOTOS/JEFF MILLER



m, through Oct. 16.

VEHJEM MUSEUM. Theodore Roszak: The awings. Exhibit runs through Oct. 18.

ALLERY OF DESIGN. "A Lifetime of Collecting: Selections from the Textile Collection Ruth Ketterer." Exhibit includes antique and ethnographic weavings. 1300 Linden. Through Oct. 29.

ISCONSIN ACADEMY. "Wildlife Artistry" Karen Halt. Halt's acrylic's portray a tightening of intimacy between human beings and animals in a shared habitat that reconciles the natural and the civilized. Wisconsin Academy, 1922 University Ave. Exhibit runs Oct. 1-29.

BOOK EXHIBIT. "Frank Lloyd Wright and the Book Arts." Guest curator, Mary Jane Hamilton. Memorial Library Department of Special Collections. Mon-Fri, 9 a.m.-5 p.m. through October.

ART EXHIBITS AT THE IMC. Silk paintings and watercolors by Ann Schaffer. School of Education-Instructional Materials Center, 225 Mills St. Through Nov. 1.

RT IN THE UNION. "A Celebration of Life/ Images of Death." Porter Butts and Class of 25 Galleries. Reception and panel discussion, Oct. 15, 7 p.m., Memorial Union. Exhibit runs Oct. 16-Nov. 7.

VEHJEM MUSEUM. "Eva-Maria Schon: Ray tones—Color tones." Public reception is today, Oct. 9 from 5:30-7:30 p.m. Through Oct. 8.

RT IN THE UNION. "Hispanic Children's Art." Theater Gallery, Memorial Union. Exhibit runs Oct. 17-Nov. 10.

RBORETUM volunteer work, 9 a.m.-noon, 3rd Saturdays. Call McKay Center, 263-7888.

RIENDS OF THE LIBRARIES BOOK SALE. Items have included works on popular entertainment, current events, and nearly every academic subject. Contact Peter Bratsch at 2-3243 to donate books. Held on the third Friday and Saturday every month. Southeast corner of Memorial Library. Fridays, 3-5:15 p.m.; Saturdays, 11 a.m.-1 p.m.

EOLOGY MUSEUM, SPECIAL EXHIBIT MONTH. "Copper and Silver" features mineral specimens and mining history from Michigan's Copper Country. Weeks Hall. Mon-Fri, 8:30 a.m.-4:30 p.m.; Saturdays, 9 a.m.-p.m.

ARILLON RECITAL. UW Memorial Carillon, Sundays, 3 p.m.

conductor. Mills Hall, 8 p.m.

JAZZ HOT OFF THE GRILL. "Neo Trio." Bass, vocals and keyboards taken to dizzying heights. Red Oak Grill, Union South, 9 p.m.-midnight.

TGIF. "Hoopaala," ethnic, quirk pop. Rathskeller, Memorial Union, 9 p.m.-midnight.

10 Saturday

CAMERATA BERN WITH HEINZ HOLLINGER. The world's greatest oboist joins chamber orchestra colleagues in serving up a delectable array of musical confections, from Baroque bonbons to contemporary cremes. Tickets \$19; \$9 for UW students. Union Theater, Memorial Union, 8 p.m.

CHORAL COLLAGE CONCERT. Mills Hall, 8 p.m.

SATURDAY NIGHT SPECIAL. "Tony Jarvis." Rathskeller, Memorial Union, 9 p.m.-midnight.

JAZZ HOT OFF THE GRILL. "Randy Sabien." The incredible sounds of jazz violin. Red Oak Grill, Union South, 9 p.m.-midnight.

TGIF. "Black Jack Davey," CD release party. Rathskeller, Memorial Union, 9 p.m.-midnight.

17 Saturday

MASTER CLASS. Mitchell Lurie. 2441 Humanities, 10 a.m.

MASTER SINGERS CONCERT. Patrick Gorman, cond.-midnight.

18 Sunday

BAGELS N' BACH. Classical music to brunch. Lakefront Cafeteria, Memorial Union, 10-11:30 a.m.

CONCERT BAND. Gerald Olson, conductor. Mills Hall, Humanities, 2 p.m.

SUNDAY AFTERNOON LIVE. Wingra Woodwind Quintet. Elvehjem Museum, 2:30 p.m.

people interested in joining the club, enter your name to win a free ski trip, ski lesson or club membership. Great Hall, Memorial Union, 7 p.m.

9 Friday

AFRICAN DIASPORA. Celebrating 500 years of resistance. Union Theater, Memorial Union, 7 p.m.

UNIVERSITY LEAGUE. Wine and Cheese Party at the home of Lynda Thomas. 7641 Sawmill Rd., 7:30 p.m.

TEN PERCENT SOCIETY COME OUT, COME OUT DANCE. For lesbians, bisexuals, gay men and friends. DJ, cash bar. \$3 cover. Great Hall, Memorial Union, 8 p.m.

10 Saturday

ARBORETUM. Special tour for families with children. Emphasis is on tree identification and fall color. McKay Center, 9-11 a.m.

(Continued on page 10)

Homecoming '92: Campaign for Victory

Campaign for Victory is the theme for Homecoming '92 at UW-Madison. Special events begin this Friday and will run through the Badger/Boilermaker football game on Saturday, Oct. 17.

While Homecoming is a time for alumni to return to their alma mater, it is also a time for current students to celebrate and to help raise money for the Dean of Students Crisis Fund — an emergency loan program for students.

Highlights of this year's events include:

Oct. 9: Multicultural Food and Dance Extravaganza

Once again Homecoming's kick-off event, there'll be dancing and ethnic foods from 7 to 9 p.m. in the Beefeaters Room of the Memorial Union. Admission is free. The event will be followed by stand-up comedy from Pat McCurdy.

Oct. 11: Charity Run/Walk

Up to 1,500 contestants will take part in this 5K run and 2.5 mile walk, leaving at 10 a.m. from the Memorial Union; proceeds from this event and from all Homecoming activities benefit the Dean of Students Crisis Fund.

Oct. 12: Badger Games

- Students from residence halls, Greek houses and student organizations compete in events ranging from miniature golf to tug-of-war. Activities get underway at 7 p.m. in the McClain Center.

Oct. 13: Yell Like Hell

- In this time-honored tradition, residence halls, student organizations and Greek houses compete to see who can come up with the best cheer. Hear it all from the Memorial Union Terrace at 7:30 p.m.

Oct. 14: Swap Day

- Students buy raffle tickets for a chance to trade places for a half-day with university and business leaders. The administrators and executives attend classes while the students "cover" their jobs, and then they all convene for lunch. Those scheduled to participate are: Mike Leckrone, marching band director; Mary Rouse, dean of students; Pat Richter, athletic director; Jeff Sauer, Badger hockey coach; Paula Bonner, assistant director of the WAA; Ann Zanzig, director of the Center for New Student Development; Peg Davey, assistant to the chancellor; Sue Riseling, chief of police; Bucky Badger; Paul Berge, M&I president; Bill

Haight, publisher of In Business; and Randy Wright, former quarterback and now the voice of the Badgers.

- Banners competition:** Banners created by students are judged on their creative rendition of the Homecoming theme. The proud pennants will be displayed for the public on the Library Mall from 3 to 6 p.m.

Oct. 15: Dizzy Izzy

- Members of residence hall houses run circles around a baseball bat until they get dizzy and then test their equilibrium by racing up Bascom Hill. It all begins at 4 p.m. on Bascom Hill.

Oct. 16: Homecoming Parade/Pep rally

- Grand Marshall Bucky Badger will reign over the ever-popular parade, which will depart at 6 p.m. from the corner of Frances and Dayton streets, heading over to the Field House for a pep rally with the UW and alumni bands. The Badgers play host to Ohio State in volleyball at 8 p.m.

Oct. 17: Football

- Wisconsin plays host to Purdue at 1:05 p.m. at Camp Randall Stadium.

WVWK 10-7-92

Homecoming

1991

at the
University of Wisconsin-Madison

**BE TRUE TO YOUR
SCHOOL**



“Be True to Your School”

October 19-26, 1991

Homecoming

A Chance for Campus and Community to Get Involved

How true are you to the University of Wisconsin? If you have been pondering this question, Homecoming 1991 is your chance to "Be True to Your School." Homecoming is the traditional and exciting celebration for students, alumni, faculty and community; an opportunity for all to unite and pledge their loyalty to the cardinal and white.

Homecoming Week 1991 will be packed with fun-filled festivities starting with the Multicultural Dance on October 19 and culminating with the Homecoming football game (Wisconsin Badgers vs. Indiana Hoosiers) on October 26. Other highlights include the Charity Run, Swap Day, Parade and Pep Rally. With all these—and many more activities there is sure to be something to interest everyone.

RUOT OF BURT 38
SCHOOL

Homecoming Supporting the Dean of Students Crisis Fund

All proceeds from Homecoming sales and events benefit the Dean of Students Crisis Fund, a program which provides emergency financial assistance to UW students in need. Last year, Homecoming raised over \$13,000 for the Dean of Students Crisis Fund. The maximum grant is \$300 for emergencies such as fire, theft, illness and deaths in the family. In 1991, the Homecoming Committee's goal is to significantly increase our contribution to the Dean of Student's Crisis Fund.

How can you help support the Dean of Students Crist Fund?

- Order Homecoming Merchandise
Sweatshirts, Turtlenecks, T-shirts, Buttons
- Participate in the Charity Run
- Buy a Swap Day raffle ticket

Participate in Homecoming

Homecoming Highlights--You may find it fun to get involved in the many competitions organized by the Homecoming Committee. All student organizations, Residence Halls and Greek houses are encouraged to compete for awards, prizes and the chance to develop great team spirit. Competitive events include the Blood Drive, Banner Competition, Charity Run, Yell-Like-Hell, Badger Games, and the Parade Float Contest. Participating in these events is a great way to get your group together and show your Badger Spirit.



W

Homecoming Schedule

October 19-26, 1991

Monday, September 16 to Thursday, October 24

**Blood Drive, M-F, 12-4 p.m., Young Blood,
Union South**

Saturday, October 19

**Multicultural Event/Dance,
9 p.m.-12:30 a.m., Union South**

Sunday, October 20

**Charity Run/ Walk, 10 a.m.
Library Mall, \$10 fee**

Monday, October 21

**Spirit Parade, 5:30-7 p.m., Natatorium
Badger Games, 7 p.m., McClain Center**

Tuesday, October 22

Dizzy Izzy, 3:30 p.m., Bascom Hill

Wednesday, October 23,

**Swap Day, morning
Banner Competition, 3-5 p.m.
Library Mall**

Thursday, October 24

Elvehjem Open House, 6-9 p.m.

Friday, October 25

**Parade, 6 p.m.
Pep Rally, 7:30- 9 p.m., Field House
Special Event, 9-12 p.m., Field House**

Saturday, October 26

**Football Game, UW vs. Indiana, 1 p.m.
Camp Randall Stadium**

CHARITY RUN '91

Lace up your running shoes and raise money for a great cause. This year's course is longer and more challenging for serious runners, and there is also the Charity Walk for those who want a nice stroll through downtown Madison and the UW Campus on a beautiful fall day. Just Do It, Madison!

PARADE AND PEP RALLY

Follow the UW Marching Band and students and community entries through the streets of downtown Madison directly to the Field House for the Pep Rally. The whole event will take on a new look this year — a night Parade and Pep Rally which will include a great UW Homecoming tradition, Yell-Like-Hell. Bring everyone you know and experience a night of fun, Wisconsin style!

FOOTBALL GAME

Be true to your Badgers and cheer them on to victory against the Indiana Hoosiers. Bucky will take no prisoners at this event — Alumni, Students, and Community alike are all encouraged to be on hand to watch...a great way to "Be True to Your School!"

McDONALD'S NEW VALUE MENU BEATS HIGH PRICES EVERY DAY OF THE WEEK.

Try a great combo meal today!

You'll love the change.™





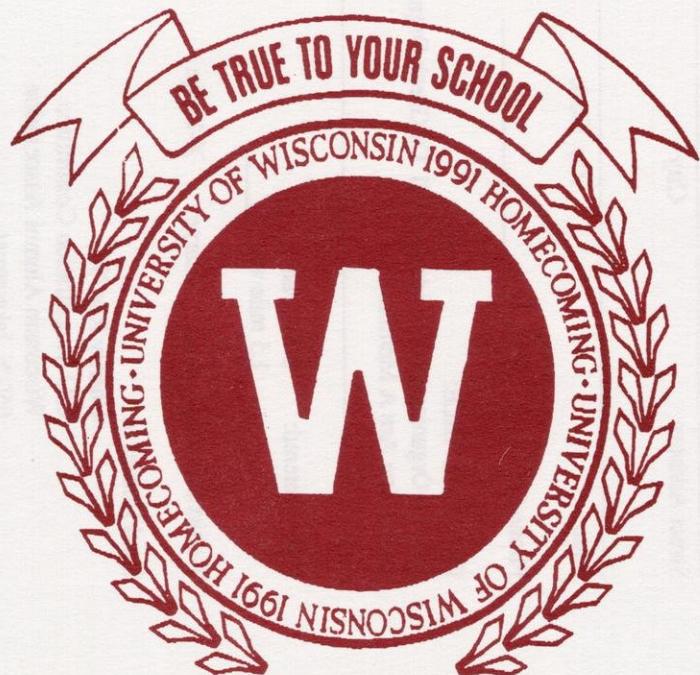
How can you find out more about Homecoming 1991?

Details about event participation, sponsorship opportunities, sales merchandise, homecoming court nominations and other general information, can be obtained by contacting:

Jamie Gitter or Jon Anderson
Homecoming Committee Co-Chairs
Wisconsin Alumni Association
650 North Lake Street
Madison, WI 53706
608-262-0078

University of Wisconsin
HOMECOMING
C • O • M • M • I • T • T • E • E

Homecoming Committee is sponsored by the Wisconsin Alumni Association's Alumni Student Relations Program. For more information about WAA's student leadership opportunities, career services, student memberships and scholarships, contact Ann Groves Lloyd, Director of Student Relations at 262-9599.



Homecoming

CHARITY RUN '91

5K RUN / 1.5 MILE WALK

Sunday, October 20, 1991
11:00 a.m.

**University of Wisconsin
Library Mall**

**Registration: \$10 pre-registered
\$13 the day of race.**

All proceeds benefit the Dean of Students Crisis Fund.

Special Thanks To



The 1991 Homecoming Committee would like to thank the following businesses for their generous support of the Charity Run '91.

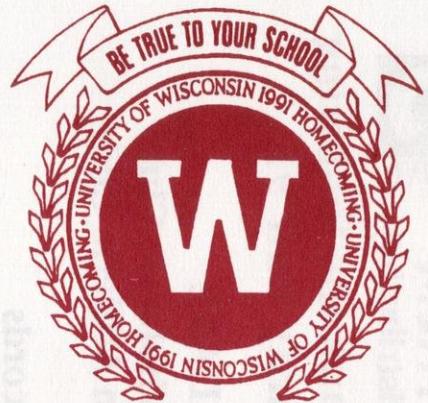
TREK

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Fast Foot
Squaire One
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Dotty Dumpling's Dowry

Sam's Wholesale Club
Madison Athletic Club
Gino's
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CHARITY RUN '91

OCTOBER 20, 1991
11:00 am

LIBRARY MALL

94.1
WJJO
MADISON

7UP

the
UNIVERSITY
BOOK STORE

**Pizza
Hut.**

the towers™

the Regent
apartments

MADISON ©WISC-TV
5

ALL PROCEEDS BENEFIT THE DEAN OF
STUDENTS CRISIS FUND

RACE INFORMATION

Host: The University of Wisconsin Homecoming Committee

Date: Sunday, October 20, 1991 at 11:00 a.m.

Events: 5K run - 1.5 mile walk

Awards: • T-shirts to all pre-registered (not guaranteed day of race)
• Individual awards to top four male and female finishers
• Door prizes
• Plaques for best participation from Residence Halls, Student Organizations and Greek houses

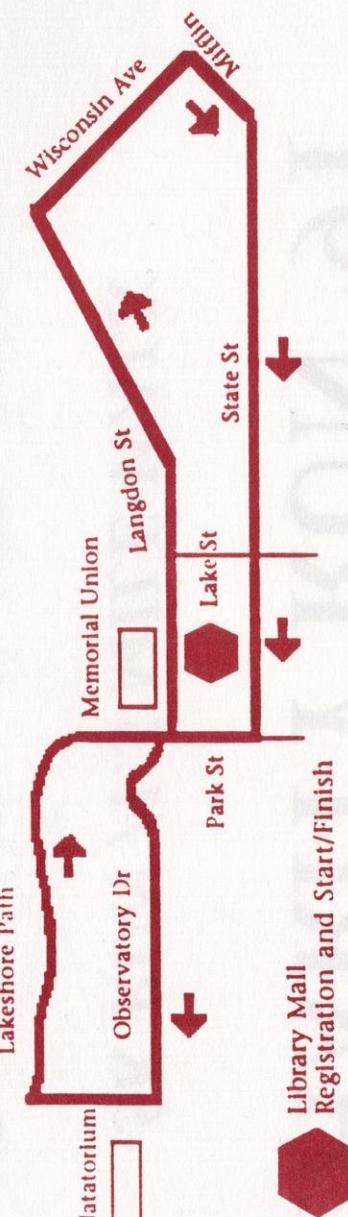
Course: The race will begin in front of the Memorial Union and proceed along Langdon to Wisconsin, right on Mifflin then down State Street. It continues through Library Mall and up Observatory Drive, with the final leg of the race following the scenic Lakeshore Path with the finish line at the Memorial Union.

Entry Fee: \$10.00 pre-registration, \$13.00 day of race. All checks should be made payable to the UW Homecoming Committee.

Registration: Send official entry form and fee to:

U.W. Homecoming Charity Run '91
c/o Registration Committee
Wisconsin Alumni Association
650 N. Lake street
Madison, WI 53706.

Pre-registration is preferred. You may register the day of the race at the Memorial Union. Registration tables will be open from 9:30 a.m. to 10:45.



CHARITY RUN '91
COURSE MAP

U.W. HOMECOMING CHARITY RUN '91 OFFICIAL ENTRY FORM

Last Name _____ First Name _____ Initial _____

Sex M F

Street Address _____ City _____

State _____ Zip Code _____

Phone (_____) _____

IF APPLICABLE:
Student Organization, Residence Hall Or Greek Organization You Are A Member Of:

Race Entered: 5 Km run _____
1.5 mile walk _____

T-shirt size (circle one) Large X-Large

Send Entries to:
Charity Run '91,
C/O Registration Committee
Wisconsin Alumni Association
650 N. lake street,
Madison, WI 53706.

In consideration of my signing this agreement, I hereby for myself, my heirs and administrators assume any and all risks which may be associated with the Charity run / walk. I waive any and all rights and claims for injuries or damages which I may have against the organizers and sponsors of this event and their representatives, successors and assigns for any and all injuries or damages of any kind whatsoever suffered by me as a result of taking part in the run and any related activities. (All persons under 18 MUST have a parent or guardian's signature.)

EXTRA

EXTRA

Will you be true?

The UW Homecoming Committee is hard at work to make sure you will.

"Be True to Your School."

Homecoming 1991 is quickly approaching and I want to extend a special invitation to you to join in this time honored tradition. Homecoming is a time of excitement, healthy competition, reminiscing college days and for some it is a time of anticipation about what the next four years will offer.

Over the past five months, the UW Homecoming Committee has been hard at work planning the week long celebration. This years homecoming is sure to bring many new exciting changes that will make you true to your school. Homecoming was planned with three major goals in mind: to allow students to participate in the celebration and show pride in their school, to encourage alumni and the Madison community to join in the festivities (many of the events have been moved to evening times and to indoor locations for convenience and appeal to all), perhaps, however, the most important reason the activities are organized is to raise money for the Dean of Students' Crisis Fund. Last year

\$13,000 was raised. This year it is our goal to raise \$20,000. The Dean of Students' Crisis Fund provides dollars quickly for students who have no other source in case of crisis or emergency. This allows the student to deal with the problem at hand and remain in school.

UW Homecoming week begins Saturday October 19th with a Multi-Cultural Dance and ends Saturday October 26th when the Wisconsin Badgers take on Indiana. Residence halls, student organizations and the Greek system are participating in full force this year and are looking forward to a little friendly competition. However, this year's Homecoming Committee has been activley seeking more participation and awareness in the Madison community and with the UW Alumni. For the successful attainment of this goal, the UW Homecoming Committee relies heavily on the exposure the events receive before and during homecoming week. It is our hope that proper coverage of all of the events will allow the University and the Madison community to work more closely in the future. Please join us in our celebration of tradition as we are "True to Our School!"

Multi-Cultural Event

Bentetu, a Madison based Afro-Caribbean band, will be playing in order to help increase awareness of all cultures at the University.

Date: October 19th

Time: 9:00 p.m.-12:00 a.m.

Place: TITU (Today in the Union-Union South)

Cost: Free

Contact Person: Craig Beckman-262-0078

Charity Run 1991

Date: October 20th

Time: Registration- 9:30-10:45

Race begins- 11:00 a.m.

Cost: \$10 before October 13th and \$13 after October 13th.

Place: Registration- on the UW Library Mall, Race begins in front of Memorial Union on Langdon St.

Other: T-shirts are guaranteed to all pre-registered racers.

There will be door prizes and a chance to win a TREK 800 mountain bike.

There will be food and refreshments after the race and there will be awards given to the top male and female finishers.

Registration forms will be available from local Pizza Huts, WJJO and at the Wisconsin Alumni Association 650 N. Lake Street, Madison WI 53706.

Contact person: David Post, 262-0078

Badger Games

Students participate in a variety of off the wall games such as: a hula hoop relay, a matress carry relay and a tug-of-war.

Date: Oct 21st

Time: 7:00-10:00 p.m.

Cost: Free

Place: McClain Facility

Contact Person: Jeff Gunderson-262-0078

Swap Day

Students purchase raffle tickets for the chance to swap places for a day with one of the following people:

Mike Lekrone, UW Band Director

Dave Mergen, President of M&I Bank-Hilldale

Pat Richter, UW Athletic Director

Mary Rouse, Dean of Students

Z-104 Morning DJ

Date: October 22nd
Cost: \$1/ raffle ticket and will receive a Pizza Hut coupon with each raffle.
Place: UW campus, with a luncheon at Pizza Hut at noon.
Other: The last day to purchase raffle tickets is Friday October 18th. The drawing for the winners will take place after the Charity Run on October 20th.
Contact Person: Tracy Gadelman-262-0078

Dizzy Izzy

Date: October 22nd
Time: 3:30 p.m.
Place: Bascom Hill
Cost: Free
Contacts: Nicole Meyer and Scott Bruenig- 262-0078

Banners Competition

Each participating organization creates a mural depicting the 1991 Homecoming theme of "Be True to Your School."

Date: October 23rd
Time: Banners may be viewed from 2:30-5:00 p.m.
Cost: \$20/banner entry
Place: Library Mall

Parade

Date: October 25th
Time: 6:00 p.m.
Place: The parade will assemble on the 100-300 blocks of N. Frances, Marion St. and a part of West Johnson. The parade will begin on West Johnson traveling West and turn left onto Randall Ave. The route continues right on Monroe and will disperse at the Field House in preparation for the Pep Rally and Yell Like Hell.
Cost: Free
Other: The Grand Marshall of the parade will be A.C. Nielsen-UW Band. With a new route and time our goal is to increase campus and community involvement. Any group or organization interested in participating should contact Eric Eilers.

Contact Person: Eric Eilers-256-8846

Pep Rally

Date: October 25th
Time: 7:00-9:00 p.m.
Place: UW Field House
Cost: Donations will be collected.

Other: This event has been moved to a larger facility and to a later time in hopes to encourage more students, alumni and the Madison community to attend. The band will entertain us with a mini fifth quarter, Bucky will be on the scene and Yell Like Hell will take place during the pep rally. Also, the Homecoming Court will be recognized and all of the weeks trophies will be awarded. Refreshments and food will be available in the field house.

Contact Person: Amy Schmitt-262-0078

Yell Like Hell

Each participating organization creates a 60 second song, chant, cheer etc. incorporating the Homecoming theme "Be True to Your School."

Date: October 25th

Time: 7:00-9:00 p.m., during the Pep Rally

Place: UW Field House

Cost: Donations will be collected.

Contact Person: Karen Ruzic- 262-0078

Dr. Bop & the Headliners

There will be a live band and dance following the Pep Rally.

Date: October 25th

Time: 9:00 p.m.-12:00 a.m.

Place: UW Field House

Cost: Donations will be collected

Contact Person: Betsy Iverson-262-0078

Homecoming Football Game

Come out and cheer the Wisconsin Badgers on to victory as they take on Indiana.

Date: October 26th

Time: 1:05 p.m.

Place: Camp Randall

Cost:

Photo Opportunities

Sunday October 20th- The Charity Run

It is estimated that 2500 runners and walkers will participate in this event that begins outside of Memorial Union. Dean of Students, Mary Rouse will be among the runners participating.

Wednesday October 23rd-Swap Day

The raffle winners, along with the people that they are swapping with can be seen at a luncheon at the State Street Pizza Hut from 12:00-1:00. Who the people will be swapping with will be available on Oct. 20th.

Friday October 25th-Parade, Pep Rally, Yell Like Hell

A.C. Nielsen, the UW Band and cheerleaders, Bucky and many UW Students will be present at the night everyone will be waiting for. Corporate floats, the UW Homecoming court, UW dignitaries and camels can be seen in the parade.

Schedule of Events

Blood Drive	9/16-10/25	Noon-4:00 p.m.	Union South
Multi-Cultural Event	10/19	9:00 p.m.-12:00	Union South
Charity Run	10/20	11:00 a.m.	Library Mall
Swap Day Raffle	10/20	12:30 p.m.	Library Mall
Hall Decorating	10/20	3:00-4:30 p.m.	Residence Halls
Spirit Parade	10/21	5:30-6:30 p.m.	Natatorium
Badger Games	10/21	7:00-10:00 p.m.	McClain Facility
Dizzy Izzy	10/22	3:30-5:30 p.m.	Bascom Hill
Banner Judging	10/23	2:30-5:00 p.m.	Library Mall
Parade	10/25	6:00 p.m.	W. Johnson
Pep Rally	10/25	7:00-9:00 p.m.	Field House
Yell Like Hell	10/25	7:00-9:00 p.m.	Field House
Special Event	10/25	9:00 p.m.-12:00 a.m.	Field House
Football Game	10/26	1:05 p.m.	Camp Randall



Homecoming activities “Red Hot”

WI. Week 10/26/88

By Liz Garton

Homecoming evokes simple images of old friends, tissue paper floats and football games, but the modern-day version of the homecoming tradition is a week-long, spiced-up event.

“Red Hot In ‘88 . . . The Heat Is On” is the theme for this year’s UW Homecoming. The week of activities, organized by a student-run Homecoming committee, began last Saturday with a charity run.

Homecoming includes a series of competitions and get-togethers that all benefit the Student Crisis Fund in the Dean of Students Office. The Homecoming committee has donated its proceeds from the charity run, Union barbecue and other events for the last three years. Last year’s donation totaled \$7,500. That figure is expected to at least double this year.

Another campus organization will benefit from the week as well. Youngblood at Union South is the blood donation site for the Homecoming Blood Drive, which runs Wednesday, Oct. 26 through Thursday, Oct. 27 from noon to 4 p.m. All students, faculty and staff are encouraged to give blood.

The charity aspect of Homecoming began in 1985, the first year Homecoming made a profit. A \$2,000 donation was made to the Crisis Fund that year.

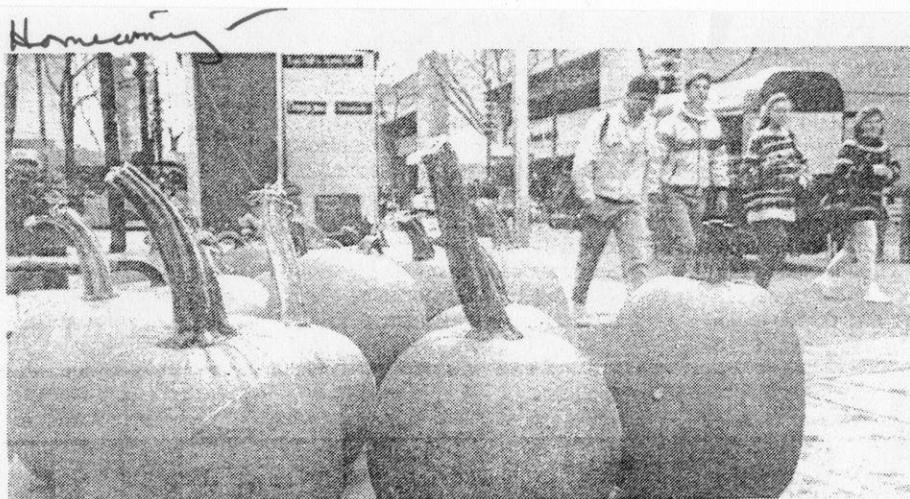
According to Mike Kraus, co-chairman of the Homecoming committee, Homecoming is changing, but not dying out.

“This year will be the biggest ever, by far,” Kraus said.

At least 21 teams from the Greek community, university residence halls and campus organizations will be competing in the week’s events. Paired teams of sororities and fraternities make up the largest group of participants. The float contest is the big event, and competitors will be busy all week building floats to the “Red Hot” theme at the fraternity houses.

Invitations to all Homecoming events are extended to the university community. The traditional parade (Friday, Oct. 28 at noon) down State Street will include the float competition and the Homecoming court. The band, the cheerleaders and Bucky will be on hand to help boost Badger spirits at the Friday afternoon pep rally on the Memorial Union Terrace beginning at 1:30 p.m.

Homecoming will culminate with the Wisconsin-Purdue game at Camp Randall on Saturday beginning at 1:05 p.m. ■



A PACK OF PUMPKINS beckoned students to buy them this week on the Library Mall. Halloween this year brings a first “Monster Bash” at the UW Field House and reminders from Madison Police that, without the sponsorship of the Wisconsin Student Association for a State Street party, open alcohol containers will not be allowed there on Halloween.

Monster Bash to offer alcohol-free celebration

WI. Week 10/26/88

By Chuck Nowlen

As many as 6,000 ghosts, ghouls and goblins are expected to revel in an alcohol-free UW Field House this Halloween night when the Wisconsin Student Association, the Wisconsin Union Directorate and other groups put on “Monster Bash ‘88.”

The event, to be held Monday, Oct. 31 from 8 p.m. to 2 a.m., will draw party animals from UW-Madison and many other system campuses, said Ralph Russo, WUD program adviser.

Costume contests, two \$500 cash door prizes and continuous screenings of 3-D movie classics, “It Came From Outer Space” and “Return of the Creature” will highlight the rain-sheltered party, Russo said.

And of course there will be plenty of opportunity to strut the Monster Mash and Transylvania Twist, he said.

“Basically, it’s going to be one big dance party,” he said. “There’s going to be a lot of wild stuff going on.”

The party is free for anyone with UW System identification, and each participant may bring in one friend, Russo explained.

The first 700 people will be given 3-D glasses. The list of “hundreds of door prizes” includes albums, T-shirts, movie tickets, food and clothing coupons and many other items donated by State Street merchants, Russo said.

Free parking will be provided at campus parking lots 17, 18 and 19, which are adjacent to the Field House and Camp Randall Stadium.

Free shuttle buses also will run to and from Monster Bash ‘88, the Southeast area residence halls, Elizabeth Waters Hall, Schlicter Hall and the Memorial

Union.

Russo said Monster Bash ‘88 will replace past WSA-sponsored Halloween parties on State Street. The change was made in part because insurance costs for a State Street location were prohibitively high, especially during the Memorial Library construction.

Organizers also wanted to come up with rain- and alcohol-free fun, he added.

“People thought State Street had gotten somewhat out of hand,” Russo said. “They got tired of what had become just a lot of totally drunken craziness. They thought, ‘Hey, it’ll be a lot of fun without all the alcohol.’”

Madison Police Lt. Michael Hughes said he expected some Halloween night activity on State Street. He noted, however, there have been no permits issued to close streets or allow drinking outside.

Open liquor containers on the street will bring \$91 citations, and other problems will be handled as circumstances dictate, Hughes said.

“We’re hopeful that we’ll have minimal activity on State Street, just based on the fact that WSA isn’t sponsoring a party there this year,” he said. “We’re definitely encouraging people not to go down there unless they’re willing to comply with all the ordinances . . . We’ll try to be a position to take whatever action is necessary.”

A beefed-up force of about 50 police officers will be on duty in the State Street and Field House areas, Hughes said. Campus Police and Security also plan to add extra officers around the Field House and the Memorial Library Mall, Capt. Robert Hartwig said.

The UW-Madison Athletic Department, the Chancellor’s Office, Pizza Pit, Z-104 radio, La Croix beverages and MTV are co-sponsors of Monster Bash ‘88. ■

Aladdin dedicated

WI. Week 10/22/86

Monday's (Oct. 20) dedication of "Aladdin"—the electron storage ring at UW-Madison's Synchrotron Radiation Center—could be called the light at the end of the tunnel.

Recalling "darker hours" when technical troubles dimmed Aladdin's future, UW-Madison Chancellor Irving Shain

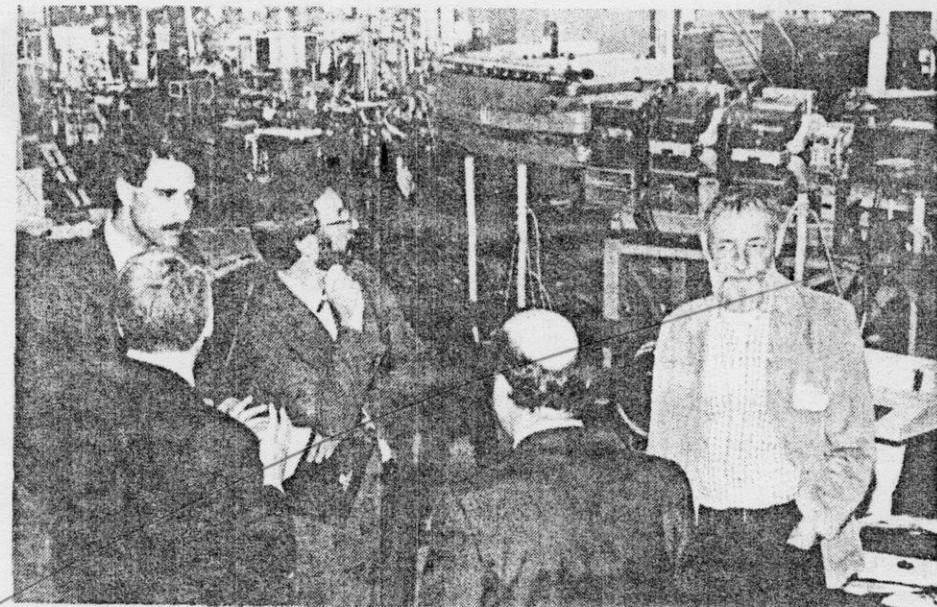
said he now can leave UW-Madison "with considerable confidence that people here will indeed insure that Aladdin's future will be bright."

SRC director David L. Huber said Aladdin fills a niche in the nation's demand for high energy light sources needed to keep the U.S. competitive in manufacturing such things as computer microchips.

Aladdin generates and houses a powerful electron beam which races around its 286-foot ring at nearly the speed of light. However, early in the ring's development, trapped ions—positively charged atoms—limited Aladdin's beam to a tiny fraction of its intended output. That caused the National Science Foundation to withdraw its heavy funding of the project in June, 1985.

Aladdin designer Ednor M. Rowe credited Shain with "coming to the rescue and giving us the chance to prove that the machine would really work."

Shain recalled, "Every night I checked my electronic mail to see what Aladdin's currents were for that day. I'd watch them inching up, inching up, to see if the commitment we'd made to the viability of Aladdin was going to come true."



Members of the Madison area press toured Aladdin Synchrotron Radiation Center after the dedication program on Monday.

The long-awaited moment came early in 1986, when Aladdin surpassed performance goals. Last spring, NSF restored funding to Aladdin at just under \$9 million for three years.

"There were genies hidden in this Aladdin's lamp," Shain said. "It took the right

kind of stroking to get them to emerge."

Rowe added, "A lot of people said the machine wouldn't work. But like the bumblebee which aerodynamically shouldn't fly, we went ahead and did it anyway." ■

'Surf's up' for Homecoming '86 action

WI. Week 10/22/86

By Mary Ellen Bell

Organizers for Homecoming '86—"Catch the Wave"—plan to flood UW-Madison this week with competitions and celebrations of student and alumni pride.

Festivities crest Saturday with the football game against Illinois and the semiformal Homecoming Ball, but related events have been under way since last weekend.

This year's activities are sponsored by Coca Cola rather than a beer company, said Homecoming Chair Debbie Osborn, who explained that the committee hopes to de-emphasize drinking at this year's celebrations. She also said proceeds earned from entry fees and tickets for homecoming events will be donated to the Dean of Student's Crisis Fund.

Here's what's coming up during these last days of homecoming week:

The traditional spirit parade featuring the marching band, cheerleaders, and Bucky Badger will circle the campus starting at 6 p.m. Thursday, rounding up participants and spectators for "Yell like Hell" on the Memorial Union steps from 7 p.m. to about 9:30 p.m.

Another parade, with three Zor Shrine camels leading homecoming floats around Capitol Square and down State Street to the Library Mall, will begin at noon Friday. A pep rally on the Mall follows at 1 p.m.

A barbecue on the Memorial Union Terrace highlighted by a performance by the Wisconsin Singers and a fireworks display over the lake will run from Friday

afternoon through early evening.

The Class of 1961 and School of Business alums will get together at reunions Saturday morning before the Badgers face the Illini. The game begins at 1:05 p.m. at Camp Randall Stadium. During halftime, the homecoming king and queen and their court will be presented. The Homecoming Ball, in Memorial Union's Great Hall, starts at 8:30 p.m. with music by Allen Chase's 17-piece big band. Tickets for the ball cost \$7.

Other homecoming events have included an unsuccessful attempt to break the world record for the largest game of Twister, which attracted 1,400 players last Sunday, a five-kilometer run along the lakeshore last Saturday and an all-campus blood drive. ■

Homecoming

uw news

Homecoming

From the University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: 608/262-3571

Release: Immediately

10/22/86

CONTACT: Debbie Osborn (608) 262-2551; Michael Inners, (608) 262-8161;
Paul Ginsberg (608) 263-5702

UW PARTIES FOCUSING ON FUN, NOT LIQUOR

By MARY ELLEN BELL
University News Service

MADISON--Homecoming and Halloween -- two of University of Wisconsin-Madison's annual major-league parties -- promise plenty of the traditional hoopla, high spirits, and hilarity. But organizers this year are de-emphasizing the "hootch."

For years, UW-Madison homecoming events have been sponsored by a brewery. This year the homecoming committee sought out a soft drink company, Coca Cola, as its sponsor. WSA, which turned the spontaneous Halloween street gathering into an organized university event in 1979 by booking bands, sponsoring a costume contest and setting up beer booths, has announced it will sell no beer this year.

The change reflects an increasingly sober trend in planning university social events. Dean of Students Paul Ginsberg believes these changes are not simply reactions to the state law raising the drinking age to 21 years of age.

"I believe that, finally, people are beginning to think differently about drinking," Ginsberg said. "Right now, these actions might be more symbolic than substantive, but it is important symbolism. I am very pleased by it."

Debbie Osborn, who is the chair of the homecoming committee, said her group decided to find a non-alcoholic sponsor as a way of discouraging drinking at homecoming parties and other events.

Add 1--celebrations

Proceeds from money-making events during homecoming week, culminating with Saturday's (Oct. 25) Wisconsin-Illinois football game, will benefit the Dean of Students Crisis Fund. The fund is used to help students who are facing emergencies. Osborn said the committee hopes to raise several thousand dollars from entry fees for a five-kilometer run and several other contests and from ticket sales for the Homecoming Ball.

"We know that some people will be drinking this weekend," Osborn said. "But we wanted to find a non-alcoholic sponsor because we do not believe we should be encouraging people to drink."

WSA treasurer Michael Inners, a member of the committee organizing the Halloween party, said the student government organization expects at least 40,000 people to show up in weird costumes on State Street on Oct. 31. He said the absence of beer stands should have not affect attendance.

"The beer is not what brings people out there," he said.

Inners said WSA has sold as much as \$50,000 worth of beer at Halloween parties in past years, but he said beer sales brought high expenses for overhead and liability insurance. This year the Madison City Council would have required WSA to purchase \$500,000 in liability insurance if beer were sold at the event.

"Trying to sell beer again would have been an administrative nightmare," Inners said.

Although WSA is not selling beer, revelers will be allowed to bring alcoholic beverages to the street party. WSA also has accepted \$14,000 in sponsorship funding from a brewery and a beer distributing company. Inners expects that money will cover WSA expenses, including paying the five bands that will play from 6 p.m. until about midnight on a stage in the Memorial Union parking lot.

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--Mary Ellen Bell (608) 262-8287

Homecoming

From the University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: 608/262-3571

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10/8/84

(NOTE TO EDITORS/NEWS DIRECTORS: The homecoming parade, originally scheduled to begin at 11 a.m. Friday on the Capitol Square, will now begin at 10 a.m. to avoid conflict with the Mondale-Ferraro appearance there.)

CONTACT: Steve Merrick (608) 262-9630

HOMECOMING ACTIVITIES SET AT UW-MADISON

MADISON--A Friday morning homecoming parade from the Capitol Square to campus will highlight activities for Homecoming '84 at University of Wisconsin-Madison this week (Oct. 10-13).

This year's theme is "Badgers Go-Pher the Gold." Wisconsin plays the Minnesota Gophers at Camp Randall Stadium Saturday (Oct. 13) at 11:10 a.m. The game is sold out.

The homecoming parade will get under way at 10 a.m. Friday with the judging of student-made floats on the Square at Wisconsin Avenue. The parade itself will begin at 11 a.m., proceeding around the Square, down State Street to Lake Street, and to Langdon Street. It will end at the Library Mall on campus, where a pep rally will take place at noon.

Other events planned during the week include:

-- Judging of banners created by Greek and residence hall groups, at 2:30 p.m. Wednesday (Oct. 10) on the Library Mall;

-- "Bucky Goes to the Zoo," 4 p.m. Wednesday, a trip to the zoo on the "Bucky Wagon" fire engine by Bucky Badger, UW System President Robert M. O'Neil and Wisconsin Alumni Association President Arlie Mucks to dedicate a plaque to the zoo's badger;

Add 1--homecoming

-- "Pepnic," 6-7 p.m. Wednesday, a pep rally-picnic concert by the UW Band on the Square at Wisconsin Avenue;

-- Dizzy Izzy, 5:30 p.m. Thursday (Oct. 11), a relay race across Bascom Hill by residence hall participants dizzy from being spun around before the race;

-- A Spirit Parade, 6:15 p.m. Thursday, following UW Marching Band rehearsal, beginning at the Natatorium and proceeding up Observatory over Bascom Hill to the Memorial Union;

-- "Yell Like Hell," 7 p.m. Thursday, a cheering competition outside Memorial Union;

-- Homecoming Ball, 8:30 p.m. Saturday (Oct. 13), Great Hall of Memorial Union.

Some of the floats being constructed for homecoming can be seen during the week on the lawns of campus fraternity and sorority houses along Langdon Street.

More information on events is available from Steve Merrick, director of student relations at the Wisconsin Alumni Association, at (608) 262-9630; or from Homecoming 1984 Chair Julie Means, at (608) 255-0466.

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-- Steve Schumacher (608) 262-8289

uw news

From the University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: 608/262-3571

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Homecoming
10/17/83

CONTACT: Alvin Peabody (608) 256-7178 days, 249-2030 evenings

REGGAE BAND 'THIRD WORLD' TO APPEAR AT UW-MADISON

MADISON--Jamaican reggae band "Third World" will be featured in a homecoming weekend concert Sunday (Oct. 23) at 7:30 p.m. at the University of Wisconsin-Madison Stock Pavillion, 1675 Linden Drive.

Madison-based reggae performer Tony Brown also will appear at the concert, which is sponsored by the Kappa Alpha Psi fraternity. Tickets for the event, \$9.50 in advance and \$10.50 the day of the show, are available at the UW-Madison Memorial Theater box office and record shops in the campus area.

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--Steve Schumacher (608) 262-8289

note

Janine

From: University of Wisconsin-Madison / News & Information Service, 19 Bascom Hall, 500 Lincoln Drive, Madison, Wisconsin 53706
Telephone: 608/262-3571

12/15/88

EDITORS/NEWS DIRECTORS:

UW-Madison's 1988 Homecoming Committee raised \$15,000 from Homecoming activities this fall that it will contribute to the Dean of Students Crisis Fund. The fund provides no-interest loans to students facing financial emergencies. Money this semester have gone to students with needs as far-ranging as flying home for a family funeral to buying eyeglasses for reading. So many students now use the fund that it is nearly depleted.

Members of the Homecoming Committee will present the check to Dean of Students Mary Rouse Monday (Dec. 19) at 2:30 p.m. in her office, 109 Bascom Hall. More information is available from Jan Sheppard in the dean's office, at (608) 263-5702; or Arlie Mucks, Jr. at the Wisconsin Alumni Association, (608) 262-2551.

Homecoming

From the University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: 608/262-3571

Release: **Immediately**

9/26/80 mrs

CONTACT: Bill Schultz (608) 262-2551

'BADGER CONQUEST' IS HOMECOMING '80 THEME

MADISON--Bucky Badger will be decked out in Spanish conquistador garb next week for the University of Wisconsin-Madison Homecoming '80 festivities which climax Saturday (Oct. 4) at Camp Randall Stadium when the Badgers face the San Diego Aztecs at 1:30 p.m.

Homecoming floats, banners and the traditional "Yell Like Hell" contest will center on the theme "Badger Conquest."

Bucky Badger and the Homecoming court will make appearances at 6 p.m. Monday (Sept. 29) in the East Towne Mall and at 6:30 p.m. Tuesday at the West Towne Mall.

Festivities continue Wednesday (Oct. 1) with banner judging at 3:30 p.m. on State Street Mall followed by dormitory floor judging at 6:30 p.m.

On Thursday at 6:30 p.m. a "spirit parade" will begin at the Natatorium and snake its way up Observatory Drive, gathering students from the dorms, until it joins the "Yell Like Hell" contest in front of Memorial Union at 7 p.m. Groups representing dorm floors, fraternities and sororities will shout and sing original cheers in that competition.

Following "Yell Like Hell," the Memorial Union Rathskeller will be the site of "Dance Like Hell" from 9 p.m. to 1 a.m.

On Friday, floats along Langdon Street and Breese Terrace will be judged at 1 p.m.

Add one---homecoming

The Homecoming Show, featuring the Wisconsin Singers and the UW Marching Band, is set for 8 p.m. Friday at the Field House. Winners of contests and the Homecoming king and queen will be announced at the show, which is open to the public. General admission tickets are available for \$2 at the UW Athletic Ticket Office, Memorial Union Theater Box Office and Anchor Savings & Loan at its downtown, Hilldale and Sherman Plaza offices.

Following Saturday's football game, activities will conclude with the Homecoming Ball from 8:30 p.m. to 12:30 a.m. in Memorial Union's Great Hall sponsored by Vilas House.

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Homecoming
Immediately

9/17/79 waa

CONTACT: William A. Schultz (608) 262-2551
Tom Thomas (608) 255-1954

UW-MADISON GETS READY FOR HOMECOMING, 1979

MADISON--It's an old tradition that never loses its popularity on the campus of the UW-Madison, heightened by the crisp autumn air, the thrills of Badger football and the chance to renew acquaintances. It's another Homecoming for all former students, with special attention being paid the classes of 1959, 1964, and 1969.

This year the date is Oct. 26-27, and the homecoming game is against the Iowa Hawkeyes.

Beginning on Friday, there will be the crowds milling along Langdon Street to view the decorations. That night there will be the annual Homecoming show in the University Field House.

On Saturday, there's the Badger-Warmup in Union South, sponsored by the Wisconsin Alumni Association, with coffee, cranberry punch, cheese and a cash bar. And at that same location the Union will offer its weekly beer-and-brat cookout, highlighted by a noon-hour pregame concert by the UW Marching Band.

Alumni who majored in medicine or animal sciences will get together for brunch before the game. The classes of 1959, 1964, and 1969 will sit in a special section for the game, then hurry across the street to Union South for their individual class receptions. Other alumni will race the same route, but go upstairs in the Union South for the weekly Badger Bash in the Carousel Room.

And a lot of them, from whatever class, will join in the Homecoming event remembered from student days, the Homecoming Ball, still held in Great Hall of Memorial Union.

Add one --homecoming

Homecoming committees have mailed announcement to all traceable members of the three guest classes, but any who did not receive them can make a reservation before Oct. 19 by sending \$3.50 to the Wisconsin Alumni Association, 650 N. Lake St., Madison 53706.

Football tickets in the special block are still available to those who identify themselves as members of the class of '59, '64 or '69. These must be ordered direct from the UW Athletic Ticket Office, 1440 Monroe St., Madison 53708. The charge is \$8 per ticket (with a limit of two tickets per order) plus a \$1 handling fee. The deadline for ordering is Sept. 28. Checks should be made out to the UW Athletic Department.

Those who remember one other Homecoming tradition won't be disappointed this year. Students still elect a queen and her court, to be presented at half-time ceremonies.

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UW news

Homecoming

From The University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: (608) 262-3571

Release: **Immediately**

10/15/79 b1

**CONTACT: Mary Mayer (608) 262-5656
Tom Thomas (608) 255-1954**

BUCKY TO CELEBRATE HOMECOMING IN THE 'WILD, WILD WEST'

MADISON--Bucky Badger will travel west, at least in spirit, for the University of Wisconsin-Madison's annual Homecoming festivities, scheduled this year from Oct. 22-27.

Homecoming floats, banners and the traditional "Yell Like Hell" contest will center on the theme of "Bucky's Wild, Wild West." The week's events will include a Homecoming show for the first time since 1976, but the talent will be "home-grown" instead of imported with the University Marching Band and Wisconsin Singers to perform.

Mary Mayer, a student on the Homecoming committee, said the group is seeking more "community support and enthusiasm this year. We want Homecoming to be an activity for the city of Madison as a whole."

With that in mind, festivities get under way on Monday (Oct. 22) with an a.m. 11:30/appearance by the Homecoming court at the Kiwanis Club and a 7 p.m. trip to the West Towne Mall by the court, committee, Pep Band, pom pon squad, cheerleaders and Bucky Badger. The same group will be at the East Towne Mall at 7 p.m. Tuesday.

On Wednesday, the Rotary Club will meet the court at 11:30 a.m. and the Bucky Fire Engine will make a run through the city at 12:45 p.m. Judges will study banners on the State Street Mall at 3:30 p.m. and will move on to a residence halls decoration competition at 6:30 p.m.

Add one--homecoming

The fire engine will make another run at 12:45 p.m. Thursday. A "spirit parade" will begin at 6:30 that evening at the Natatorium on campus and will snake its way up Observatory Drive, gathering students from the dorms, until it joins the "Yell Like Hell" contest in front of the Memorial Union at 7 p.m. Groups representing dorm floors, fraternities and sororities will shout and sing original cheers in that competition.

A Badger Bash featuring the band Spooner will perform in the Memorial Union Rathskeller following "Yell Like Hell."

On Friday, 10 floats along Langdon Street and Breese Terrace will be scrutinized by judges at 1 p.m.

The Homecoming Show, which is open to the public, is set for 8 p.m. Friday at the Field House. It will be the first time the Wisconsin Singers and Marching Band have performed in the same show, although each usually attracts a sellout audience when performing individual concerts on campus. Winners of all the contests and the Homecoming king and queen will be announced at the show.

General admission tickets for \$2 are available at the Athletic Ticket Office, Memorial Union Box Office and Anchor Savings & Loan at its downtown, Hilldale and Sherman Plaza offices.

Wisconsin's football team will meet the Iowa Hawkeyes in Camp Randall Stadium at 1:30 p.m. Saturday for the Homecoming game.

This week's activities will conclude that night with the Vilas House Homecoming Ball to be held in Great Hall of Memorial Union from 8:30 p.m. to 12:30 a.m.

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feature story

Homecoming
From the University of Wisconsin-Madison / News Service, Bascom Hall, 500 Lincoln Drive, Madison 53706 / Telephone: (608) 262-3571

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12/13/77 emd

ATTENTION: Sports Editors

WISCONSIN MAKES ORANGE BOWL BID, HISTORICALLY SPEAKING

MADISON--As the college football bowl season begins, the University of Wisconsin-Madison is staking its claim as the birthplace of a nationwide football tradition: homecoming.

The Badgers might have to dig in against a counter claim from their Big Ten rival, the University of Illinois. The historical question may not be settled until the semantic one is: what makes a homecoming?

Wisconsin's claim was spurred by a New York public relations firm which is promoting a Homecoming Queens float in the Orange Bowl Festival parade in Miami.

Charles Caudle, of Carl Byoir & Assoc., Inc., found that Illinois had a full-scale homecoming celebration, complete with a parade and a queen, in 1909. But some honest soul at Illinois tipped him off that Wisconsin set the precedent in 1908. Caudle asked UW-Madison for confirmation.

Much of Wisconsin's claim appropriately rests on the Webster's New Collegiate Dictionary's definition of homecoming: "the return of a group of people especially on a special occasion to a place formerly frequented."

In 1906-07 faculty at Wisconsin and other Midwest schools were criticizing football for professionalism. Some wanted to ban the intercollegiate version.

Wisconsin students rallied to their team's defense and cooperated in a number of reforms. In 1907, students asked the alumni to join them after a game and show they supported the team, too. In 1908, alumni were called to speak at a mass rally before the big conference championship game with the University of Chicago.

Add one--Homecoming

"The gathering tonight marks the first public utterances in late years of many of our university's most prominent alumni on intercollegiate football," said the student newspaper, The Daily Cardinal, on Nov. 19. "To get their views is one purpose of the meeting, but the immediate object is to present the situation as it will exist Saturday, and arouse genuine enthusiasm and support."

The next day's edition reported alumni from Manitowoc, Sheboygan, Racine, Kenosha and Waukesha were present, plus 500 Milwaukeeans, including a 24 piece Milwaukee Alumni Band.

The ensuing Chicago game, won by the invaders 18-12, is listed in the official UW-Madison "Football Facts Book" as the first homecoming game.

Most other sources cite 1911 as the first homecoming year at Wisconsin. A parade and other now-traditional activities were organized, and the whole event was called the first annual homecoming by the Cardinal, the alumni association and other supporters. By then, of course, the Illinois event was two years old.

Besides the expanded program and the growing popular use of the word "homecoming," another difference exists between the homecomings of 1908 and 1911. In 1908 the students wanted the alumni to support the football team, with their cheers. By 1911 a special edition of the Cardinal was asking the alums to support dormitories and other university building plans, with their dollars. Now that's tradition.

uw *NARRATIVE* cutlines

Homecoming

From the University of Wisconsin-Madison / University News and Publications Service, Bascom Hall, Madison 53706 / Telephone: 608/262-3571

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Immediately

10/20/77 jhs

These eight University of Wisconsin-Madison students, all from Wisconsin, will represent the Badger student body as its Homecoming Court during a busy 1977 Homecoming weekend (Oct. 20-22) capped Saturday by the Wisconsin-Michigan State football game. From left, members of the court are Jim A. Rosemeyer, Platteville; Elisabeth C. Johnson, Racine; Susan J. Kiley, Madison; Thomas M. Bush, Green Bay; Carl L. Enroth, Kenosha; Amy J. Schilleman, Waukesha; Erik E. Olson, Jefferson; and Kristi M. Condon, Brodhead. Homecoming Court members must be nominated by a student organization and then go through two selection committees drawn from the University and community. They reign over a Thursday night campus parade and rally, weekend dances, Saturday night parties and the game. They even help the Homecoming committee, starting at 6 a.m. Saturday, blow up the helium balloons which will be released at the game. This year's Homecoming theme is "Badger Tales."

- o -

NOTE TO EDITORS: Additional address information --

Rosemeyer, son of Mr. and Mrs. Bernard Rosemeyer, Platteville
Johnson, daughter of Mr. and Mrs. Charles W. Johnson, 3801 Lighthouse st., Racine
Kiley, daughter of Mr. and Mrs. Maurice W. Kiley, 804 McBride road, Madison
Bush, son of Mr. and Mrs. Robert G. Bush, 3062 Bayview drive, Green Bay
Enroth, 6348 - 3rd ave., Kenosha
Schilleman, daughter of James and Lila J. Schilleman, Waukesha
Olson, son of Mr. and Mrs. Dell Olson, 310 Center ave., Jefferson
Condon, daughter of Mr. and Mrs. Gerald C. Condon, 606 W. 2nd ave., Brodhead

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Release: **Immediately**

Homecoming
10/6/77 emd

NEWS BRIEFS

CONTACT: Terrie Rebman (608) 251-6374

Ten students will lead 1977 Homecoming activities later this month at UW-Madison. Co-chairing the event, highlighted by a football game with Michigan State Oct. 22, are Catherine Barnett and Cindy Schweitzer.

This year's theme is "Badger Tales."

Chairpersons include: Kirk Brandt and Kevin McGiverin, court; Cindy Stein, court selection; Harry Cherkinian, promotion; Terrie Rebman, publicity; Michael Turba, buttons; Betty Schoener, dorms; and Rex Piper, fraternities and sororities.

- o -

Prof. John A. Duffie of the UW-Madison chemical engineering department has been named a fellow of the American Institute of Chemical Engineers. Duffie was nominated in recognition of his contributions to solar energy development and to chemical engineering education.

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uw news

Hennevin

From The University of Wisconsin-Madison / University News and Publications Service, Bascom Hall, Madison 53706 / Telephone: (608) 262-3571

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BLACK HOMECOMING DANCE TO BE HELD FRIDAY AT GORDON COMMONS

MADISON--Homecoming festivities this week at the University of Wisconsin-Madison will include a Black Homecoming Dance, sponsored by the University's minority lounge and a total of five fraternities and sororities.

The dance will be held in A-1 Gordon Commons, with free admission until 11 p.m. Friday (Nov. 5).

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feature story

Homecoming

TEMPORARY NEWS SERVICE LOCATION:
115 Science Hall
550 North Park Street

From The University of Wisconsin-Madison / University News and Publications Service, Bascom Hall, Madison 53706 / Telephone: (608) 262-3571

Release: Immediately

10/21/75 kp

(MADISON AREA EDITORS: The marching band will be practicing from 3:30-5:30 p.m. daily through Friday across Observatory Drive from the Natatorium at the west end of the campus, if you want to obtain photo coverage.)

BIGGEST MARCHING BAND IN BADGER HISTORY WILL GO HOLLYWOOD FOR HOMECOMING

MADISON--Nearly 200 strong at an all-time membership peak, the University of Wisconsin-Madison marching band is preparing a Homecoming show with a theme of "Those Great Hollywood Epics."

Saturday's half-time show at the game with Northwestern will feature songs from "West Side Story," "Ben Hur," "Lawrence of Arabia," and "Three Coins in a Fountain."

This year's band boasts 197 musicians. Last year there were 148, before about 120. Director Michael Leckrone speculated about the increase:

"Enrollment had something to do with it. But I personally think the values have changed and students are interested more in this kind of activity now. Also, all the favorable pre-season talk about the football team had some effect."

The band also has increased its women musicians to 14.

Women never played in the band until last year, because of a long-standing tradition, rather than a rule against them, said Leckrone.

"We don't use any flutes or piccolos, so naturally this cuts down on the number of women in the band," he said. "But I really don't like to classify it this way, because some of the best trumpet players I've had in bands have been women, and some of the best clarinet players in this band are men."

The band has developed a different sound and look in the past few years.

Add one--marching band

"The biggest change we've made in the sound is what I would call the big band-jazz kind of style. The band, at times, has that Buddy Rich-Woody Herman approach," said Leckrone.

The band also has developed a unique marching style.

"We use the 'high knee lift' but we've put a little more physical action into it. It's just the way we point our toes, and the way we bring our feet up and down and make them stop momentarily, that gives more energy and snap to what we're doing."

The students' hard work and enthusiasm has paid off. Leckrone said audiences have become more responsive in the past two seasons.

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Homecoming

From The University of Wisconsin-Madison / University News and Publications Service, Bascom Hall, Madison 53706 / Telephone: (608) 262-3571

Release:

Immediately

10/22/73 rf

MADISON--Hundreds of University of Wisconsin-Madison alumni from at least three graduating classes and several allied organizations will hold reunion programs during the annual homecoming weekend Friday and Saturday (Oct. 26-27).

The three reuniting classes, spread across a decade, are those of 1953, 1958, and 1963.

Holding homecoming reunions at the same time will be at least eight School of Pharmacy classes, the Wisconsin Agricultural and Life Sciences Alumni Association, Wisconsin Alumni Cheerleading Association, Women's phy-ed alumnae, and the home economics alumni.

The classes and organizations will conduct social hours and dinners, and members will attend the Indiana-Wisconsin football game.

Members attending Ag Alumni Weekend will have a meeting in Lowell Hall; pharmacists will take part in the annual Wisconsin Pharmacy Institute; cheerleader alumni will lead singing of "Varsity" at the football game; women's phy-ed alumnae will hold their traditional breakfast ceremony at the Wisconsin Center, and home economics alumni will attend a luncheon at the Home Economics Building.

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Homecoming

From The University of Wisconsin-Madison / University News and Publications Service, Bascom Hall, Madison 53706 / Telephone: (608) 262-3571

Release:

Immediately

11/1/72 mcg

MADISON--Emeritus Prof. Raymond F. Dvorak, long-time director of University of Wisconsin-Madison bands, will step out of retirement Saturday to lead more than 100 members of the UW Alumni Band in Camp Randall stadium.

Because it will be the 20th anniversary of the 1953 band that went to the Rose Bowl, more than the usual number of alumni are expected to show up for the morning rehearsal and the afternoon performance in the west stands during the Hawkeye-Wisconsin football game, a feature of homecoming weekend.

Among band alumni in their red caps with the white W's will be UW System Pres. John C. Weaver, who played French horn in the early 1930's.

"Our emphasis will be on nostalgia," Dvorak says. "We'll play marches and popular tunes of bygone days. We'll include 'Wisconsin Pride March,' 'Glory to the Gridiron,' and a work by Karl King. The Iowa Band won't be here, so it will be our job to play 'On Iowa' when they make a touchdown."

Prof. Dvorak keeps an office in the School of Music to do his research and writing, which includes arranging 10 works of March King John Philip Sousa. He devotes his spare time to his determined campaign, as national committee chairman, to get Sousa into the Hall of Fame for Great Americans. At the last election to the hall, Sousa lost by three votes.

"We'll make it next time," Dvorak vows.

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Homecoming
Immediately

10/23/72

By THOMAS H. MURPHY
UW ALUMNI ASSOCIATION

MADISON--From across the state and nation, University of Wisconsin-Madison alumni will head back here the weekend of Nov. 3-5 for Homecoming. And while this used to mean that the old grad roamed around the campus and his favorite haunts looking for familiar faces, in recent years homecomers have known right where to go to find friends.

These days, special get-togethers are scheduled for certain classes and for graduates of various schools and colleges of the University at Madison. There's plenty of time for each returnee to do his own thing, but there is also a well-planned social schedule which practically assures him or her of being at the right place at the right time.

The major attraction, of course, is the Badgers' football game with Iowa.

This fall there are reunions of the classes of 1952, 1957, and 1962; for alumni of all classes of the College of Agricultural and Life Sciences, the School of Pharmacy and women's physical education department; and for all former UW cheerleaders.

The classes of 1952 and 1957 will hold brunches at 10:30 a.m. Saturday in the Wisconsin Center and Alumni House, corner of Lake and Langdon streets. Then busses will take class members to and from the game at Camp Randall before they meet at 4:30 p.m. at Alumni House for a social gathering. The class of 1962 will join them.

Add one--homecoming

For College of Agricultural and Life Sciences graduates of all classes, the weekend begins Nov. 3, with dedication of the new Animal Science Building at 1 p.m. This will be followed by a business meeting of the Wisconsin Agriculture and Life Science Alumni Association. Then there will be a social hour and dinner-dance at Lowell Hall, 610 Langdon st., beginning at 7 p.m. There'll be a breakfast Saturday at 8 a.m. for alumni of the meat and animal science department. Delta Theta Sigma, one of the agriculture fraternities, holds its annual meeting at 10:30 a.m., and joins another, Alpha Gamma Rho, and Babcock House in planning a series of social events for that evening.

The UW-Madison Cheerleaders Alumni Association was established a year ago, but some former yellers probably don't know about it. Athletic department records, which list members of each year's cheerleading squad, only do so back as far as 1958. So despite extensive detective work by the two young men who founded the alumni group, they believe there must be many who don't know they are potential members of this new and admittedly exclusive group. The former cheerleaders will have a luncheon in new Union South at 11 a.m. Saturday, and a post-game social hour at Wisconsin Center.

For pharmacy graduates, it's one of the bigger campus weekends of the year. The Wisconsin Pharmacy Institute--a two-day series of scientific meetings-- begins at Wisconsin Center Thursday. Attendees will join pharmacy alumni of all classes at a dinner-dance at the Park Motor Inn Friday night.

Throughout the weekend, special recognition will be given members of pharmacy classes of every fifth year, starting with 1962 and going back through 1957, 1952, 1947, 1942 and so on, to the class of 1922. An open house and luncheon will be held Saturday in the School of Pharmacy, beginning at 10:30 a.m.

Women's physical education alumnae will hold their annual homecoming breakfast at Wisconsin Center at 8:45 Saturday.

Add two--homecoming

The board of directors of the UW Alumni Association has a heavy schedule for the weekend, starting with a business meeting Friday in Wisconsin Center.

Members of the classes of 1952, 1957, and 1962 as well as College of Agricultural and Life Sciences alumni can purchase game tickets in special sections by contacting the athletic ticket office.

For alumni who want their weekend to include hob-nobbing with students, there are several activities. The traditional "Yell-Like-Hell" rally will take place on the steps of Memorial Union at 7 p.m. Thursday. After this, they have a choice of a Blue-Grass concert or a rock concert. This year's homecoming show, on Friday night at the Field-House, features mimic David Frye and the Lettermen. Tickets, starting at \$3, are available through the athletic ticket office or the Memorial Union box office.

On Saturday morning, all alumni are invited to drop in at open houses sponsored by the UW Alumni Association, between 9:30 a.m. and noon. One will be held in Alumni House, the other at Union South, across from the Camp Randall gate.

Chairmen for the various special homecoming events have spent the past months sending out mailings to classmates, giving information on times, places and costs. However, alumni who have not been contacted can get all details by phoning (262-2551) or writing the UW Alumni Association, 650 N. Lake st., Madison 53706.

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uw news

Homecoming

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: **Immediately**

10/26/71 js

MADISON--Homecoming spirit is beginning to invade the University of Wisconsin-Madison campus as students and alumni make plans for the traditional weekend Nov. 4-6.

Members of three classes - 1951, 1956 and 1961 - will make nostalgic return visits to the campus for class reunions on Saturday both before and after the football game with Purdue.

Marking their 20th reunion will be members of the class of 1951 who will meet for brunch at the Alumni House before the game and will return there for a social hour, dinner, and evening of entertainment. Chancellor Edwin Young will speak at the dinner, and the class will be entertained with songs and show tunes from 1929 to 1951 sung by Jane Erickson Horswill and Dr. Henry Peters, both of Madison.

The classes of 1956 and 1961 will have a joint reunion after the game at the Wisconsin Center.

A first at this homecoming will be a reunion of former Badger cheerleaders. An Alumni Cheerleading Association has been formed under the sponsorship of the Wisconsin Alumni Association.

-more-

Add one-Homecoming

The Wisconsin football team will have the benefit of many years of cheerleading as the returning members of the group don their red and white garb and attend the game together. They will meet for a pre-game luncheon at the Field House. During the half-time period they will all take to the field and join the current cheerleading squad for the singing of Varsity and the traditional locomotive. A social hour and reminiscing session will follow the game in the Lakeshore Room of the Alumni House.

Two other groups holding reunions over the weekend are the Women's Physical Education and Pharmacy School alumni. The physical education group will gather Saturday morning for breakfast. The pharmacists will have a social hour, banquet, and dancing Friday night at the Park Motor Inn.

The board of directors of the Wisconsin Alumni Association will meet Friday evening to hear a panel of students discuss the campus today.

Student activities for Homecoming weekend will start on Thursday with a pep rally on the steps of the Humanities Building at 7 p.m. followed by a parade with the band and the UW "Bucky Wagon" fire truck up Langdon St. Homecoming displays at the dorms, fraternities, and sororities will be judged Thursday afternoon and will remain up through Saturday.

A special Homecoming show featuring Dionne Warwick will take place Friday at 8:15 in the Field House.

uw news

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Homecoming

Release: **Immediately**

10/26/71 js

MADISON--Thousands of alumni will join the ranks of Badger fans for the Wisconsin-Purdue game Nov. 6 as a part of the 1971 Homecoming Weekend at the University of Wisconsin-Madison.

Members of three classes - 1951, 1956 and 1961 - will join former cheerleaders, Pharmacy School alumni, and graduates of the Women's Physical Education program for special gatherings and social events during the busy weekend.

The class of 1951 will have a pre-game brunch, a post-game social hour, dinner, and an evening of entertainment at the Alumni House. The classes of 1956 and 1961 will gather after the game at the Wisconsin Center. The cheerleaders, who are holding their first reunion, will meet for a pre-game luncheon in the Field-House and after the game in the Alumni House. Women's Physical Education alumni will have a breakfast Saturday morning in the Wisconsin Center, and the pharmacists will have a social hour, dinner, and dancing Friday night at the Park Motor Inn. The reunions are coordinated by the Wisconsin Alumni Association.

Student activities will start Thursday, Nov. 4, with a pep rally on the steps of the Humanities Building at 7 p.m. followed by a parade up Langdon St. Homecoming displays will be judged Thursday and will remain up through Saturday. A special Homecoming show featuring Dionne Warwick will take place Friday at 8:15 p.m. in the Field-House.

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uw news

*Homecoming
1970*

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release:

Immediately

10/28/70 rf

MADISON--Homecoming 1970 at the University of Wisconsin at Madison has more attractions than a three-ring circus this weekend.

The array of activities includes:

A pep rally, house displays, seaplane rides, a dance featuring rock, rhythm and blues music, a concert starring a Canadian folksinger-poet, alumni reunions, and the big one--the football game between the University of Michigan and the Badgers at Camp Randall.

Sponsors are the student W Club, with the UW Interfraternity Council and Panhellenic Association underwriting expenses. Theme of homecoming is "Yesterday's Children--Tomorrow's Child."

The seaplane rides at a penny-a-pound, starting at the Wisconsin Union's Lake Mendota shoreline, will inaugurate the weekend program Friday from 1 to 5 p.m., according to Fred Newport, Davenport, Ia., student chairman of the homecoming committee.

Friday night's activities begin at 6:40 p.m. with the "Yell Like Hell" pep rally in front of the Union. Scheduled to appear at the rally are Athletic Director Elroy Hirsch, Football Coach John Jardine, team members, cheerleaders, the pom pom squad, Bucky Badger, and a pep band.

After the rally ends at 9 p.m. the pep band will lead a snake dance through the dorm areas seeking out students to attend the homecoming dance at Camp Randall Memorial Building.

"Oz," a three-piece rock group from Denver, and "Yesterday's Children," a rhythm and blues band from Milwaukee, will play alternately from 9 p.m. to 1:30 a.m.

Add one--UW homecoming 1970

During the dance the 1970 homecoming queen will be announced and presented with her court of honor.

The Wisconsin Student Association has added a Canadian folksinger, poet, and songwriter, Leonard Cohen, to the activities scheduled for the weekend. He will be presented in a concert in the field house at 7:30 p.m. Friday.

Main attraction of the weekend will be the Michigan-Wisconsin football game at 1 p.m. Saturday. The largest crowd ever to attend a football game in Camp Randall stadium, estimated at 70,000, is expected.

During the halftime ceremony, the homecoming queen will be presented with a trophy by Robert Draper, Hinsdale, Ill., president of the UW Alumni Association.

The association is again playing a major part in homecoming festivities this fall, with members of the classes of 1950, 1955, and 1960 holding official reunions. Registration for all returning classes will be at the Wisconsin Center, and open house will be held in the Alumni House lounge from 8:30 to 11:30 a.m. Saturday.

The class of 1950 will have a panel discussion at 10 a.m. Saturday in the center with Madison campus Chancellor Edwin Young and Regent Walter Renk, Sun Prairie, leading a dialogue on "Troubled Campus--What's Ahead?" The class will have a box lunch at 11:30 a.m. and an after-game social hour and dinner at the center.

The classes of 1955 and 1960 will have a joint social hour and reunion in the Wisconsin Center following the football game.

The annual fall meeting of the Board of Directors of the Wisconsin Alumni Association will be held in the electrical engineering division of the Engineering Building at 9:45 a.m. Saturday.

Alumnae of the UW women's physical education department will gather in the Wisconsin Alumni House lounge at 9:30 a.m. Saturday, and will have their annual breakfast in the center's east dining room at 9:45 a.m. Several awards will be presented during the breakfast program.

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uw news

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: **Immediately**

10/22/69 rf

MADISON-[Homecoming 1969] on the University of Wisconsin campus at Madison,

with a program theme of "All Together Now," opens two days of festivities Friday.

Under its theme, this fall's event is aimed at pulling together for the celebration all students on campus whether they live in residence halls, fraternities, sororities, or independent living units.

More than a score of displays all built around the central theme will be on view at fraternities and sororities the length of Langdon street and other areas, and at most UW dorms.

Launching the celebration will be an open "Homecoming Bash," with a band and dancing at the Library Mall, from 2:30 to 4 p.m. Friday. The music will be provided by a Madison rock group of musicians, the New Soul Rush.

Immediately following will be the traditional "Yell Like Hell" pep rally on Langdon in front of the Memorial Union. The cheer contest is open to any organized unit that wishes to create and conduct a cheer, with prizes going to the best, loudest, and clearest.

UW Football Coach John Coatta, the team members, and the University's pom-pom girls will be at the rally.

The Wisconsin Alumni Association is again a major participant in the UW Homecoming festivities this fall, with members of the classes of 1949, 1954, and 1959 holding official reunions. These alumni and their guests will meet for special

Add one--homecoming

get-togethers in the Alumni House on campus after the football game from 4:30 to 6:30 p.m. Saturday. There will be dancing and hot hors d'oeuvres.

Main attractions of the weekend will be the annual Homecoming Show at 8 p.m. Friday night in the Wisconsin Field-House, and the Indiana-Wisconsin football game in historic Camp Randall Stadium at 1:30 p.m. Saturday.

The Friday night show will feature Bill Cosby, comedy star of television, stage, and records. Appearing with him will be the Ramsey Lewis trio, well-known instrumental jazz group.

A capacity crowd of 12,000 is expected to attend the show, and a crowd of over 60,000 will view the football game.

Homecoming display winners and the Homecoming Queen will be announced at the Friday night show, and the queen will be presented with her trophy by Alumni Association Pres. Truman Torgerson, Manitowoc, during the halftime at Saturday's game.

Dances will be held at 9 p.m. Friday night in Gordon Commons of the Southeast Residence Halls, and at 9 p.m. Saturday night in Holt Commons of the Lakeshore Residence Halls. Freddy and Freeloaders will provide the music at both dances.

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uw news

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release:

Immediately

10/26/67 rf

MADISON--Homecoming 1967 on the University of Wisconsin campus at Madison,

featuring a program of activities combining old and new ideas for collegiate fun, opens its two-day run Friday, Oct. 27 under the theme "Cartoon Collage."

New this year for the annual event will be Homecoming displays on wheels which can be used not only for show in front of their student living unit sponsors but also as floats in what appears will be the largest Homecoming Parade in University and Madison history.

There will be about 25 Homecoming displays on view in the parade and later at houses up and down Langdon street and at residence halls. The displays will all be built around characters seen in newspaper cartoons.

The parade will start at 3 p.m. Friday at the Wisconsin avenue end of Langdon street, go up to and around Madison's Square, and then back down Wisconsin avenue to Langdon street and along the UW's Greek Row.

Top attraction of the Homecoming weekend will be the gridiron battle provided by two Big Ten teams--Northwestern and Wisconsin. The game will begin at 1:30 p.m. Saturday in Wisconsin's historic Camp Randall Stadium. About 61,000 persons--largest crowd for the stadium since it was enlarged two years ago--will view the game.

Add one--UW 1967 Homecoming

Another main attraction of the weekend will be two Homecoming shows, both featuring Nancy Wilson and the Harper's Bizarre, to be held in the Wisconsin Field House at 8:30 p.m. on both Friday and Saturday nights. About 13,000 persons will see the shows.

Wisconsin's Homecoming of '67 also features the annual "Yell Like Hell" pep rally, and two Homecoming dances.

The pep rally will be held at the front of the Wisconsin Union on Langdon street at 4:15 p.m. Friday immediately following the Homecoming parade.

The dances will be held beginning at 9 p.m. on both Friday and Saturday nights in the Union, with "Freddy and the Freeloaders" playing on Friday night, and "Question Mark and the Mysterians" on Saturday night.

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uw news

Homecoming

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706 • Telephone: (608) 262-3571

Release: **Immediately**

11/2/66 rf

MADISON, Wis.--The 1966 Homecoming on the University of Wisconsin campus at Madison features a program of activities with the theme "A Night at the Flicks" and begins its three-day run Thursday (Nov. 3).

Top attraction of the Homecoming Weekend will be the gridiron battle provided by two Big Ten teams---Purdue and Wisconsin. The game will begin at 1:30 p.m. Saturday in Wisconsin's historic Camp Randall Stadium. More than 56,000 persons are expected to attend.

A second main attraction of the weekend will be two Homecoming shows, both featuring Tony Bennett and the Woody Herman band, to be held in the Wisconsin Field House at 8:15 p.m. on both Friday and Saturday nights. More than 15,000 persons will see the two shows.

Wisconsin's Homecoming of '66 again features a variety of activities including the traditional Downtown Night Parade Thursday, Homecoming button and hat sales, pep rally, and housing unit display competition Friday with at least 27 colorful displays all under the theme "A Night at the Flicks."

The Downtown Night Parade is scheduled to start at 6:30 p.m. Thursday up Langdon st., to Wisconsin ave., to Madison's Capitol Square, with Homecoming floats, queen candidates, Badger Beauties, cheerleaders, football team representatives, and a "surprise guest."

Add one--homecoming

The pep rally will be held at 4:15 p.m. Friday on the Wisconsin Union's front steps, with introductions of Badger football players, Coach Milt Bruhn, Homecoming Queen candidates and chairmen, and 35 different cheers by student groups.

The announcements of the Homecoming queen winner, the display and parade competition winners, and the pep rally winners will be made at the Homecoming show Friday night. The queen will be crowned at the annual Homecoming ball in the Union Saturday night.

The six 1966 Homecoming queen contest finalists are Tonya Kraus, Peoria, Ill.; Bette Davies, Grand Rapids, Mich.; Betty Jo Bussmann, St. Louis, Mo.; Sarah Cullen, Beaver Dam; Nancy Jones, Waterford; and Angela Baldi (6100 N. Park Rd.), Milwaukee.

Serving on the student committee which made plans for this year's Badger Homecoming weekend are Jack Teetaert, Grosse Point, Mich., general chairman; and Dave Hunter (621 N. Sherman Ave.), Madison; Susan Emerson, Ladysmith; Nancy A. Randolph, Manitowoc; Jeanne Herrick, Long Grove, Ill.; Alan Mandel, Park Forest, Ill.; Clare Skvorc, Westchester, Ill.; Marc Stern, Hollywood, Fla.; Rhonda Bloom, Leawood, Kan.; Sonja Yeddis, Kansas City, Mo.; Karen Zinn, New York, N.Y.; and Thomas Johnson, Wallingford, Pa.

Add two--homecoming

UW (Madison) Homecoming Calendar at a Glance

Thursday, Nov. 3

6:30 p.m. Downtown Night Parade assembles on Langdon st., goes up Langdon to Wisconsin ave., down Wisconsin ave., to Square, and around the Square.

Friday, Nov. 4

1 p.m. Judging of 27 Homecoming Displays on Langdon st., and Residence Halls.

4:15 p.m. "Yell Like Hell" pep rally on steps of Wisconsin Union on Langdon st.

8:15 p.m. First Homecoming Show in Wisconsin Field House.

9 p.m. Homecoming Dance, Wisconsin Union Great Hall.

Saturday, Nov. 5

1:30 p.m. Homecoming Football Game, Wisconsin vs Purdue, Camp Randall Stadium.

8:15 p.m. Second Homecoming Show in Wisconsin Field House.

9 p.m. Homecoming Ball, Wisconsin Union Great Hall.

NOTE

Homecoming

FROM THE UNIVERSITY NEWS AND PUBLICATIONS SERVICE, BASCOM HALL,
MADISON, WISCONSIN 53706

TELEPHONE: 262-3571

10/19/65

EDITORS:

Photographers who wish to take pictures of the crowning of the Homecoming Queen should go to Gate 6 of the Field House on Friday evening. The crowning will take place at 8:15 to 8:30 p.m.

News and Publications Service

NOTE

Homecoming

FROM THE UNIVERSITY NEWS AND PUBLICATIONS SERVICE, BASCOM HALL,
MADISON, WISCONSIN 53706

TELEPHONE: 262-3571

10/20/65

EDITORS:

Photographers who wish to take pictures of the 1965 Homecoming Queen should go to Gate 6 of the Field House on Friday evening. The Queen will be presented at 8:15 to 8:30 p.m. on Friday. The Queen will actually be crowned at the Saturday evening Homecoming ball in the Wisconsin Union.

News and Publications Service

U.W. NEWS

Homecoming

From The University of Wisconsin News and Publications Service, Bascom Hall, Madison 53706
Telephone (Area Code 608) 262-3571

Release:

Immediately

10/20/65 rf

MADISON, Wis.--Homecoming '65 on the University of Wisconsin campus at Madison, presenting a weekend of festivities under the theme of "23 Skiddoo," is all ready to take over the spotlight Thursday evening through Saturday (Oct. 21-23).

Main attraction of the University's Homecoming Weekend at Madison will be the gridiron battle provided by two Big Ten foes--Ohio State and Wisconsin. The game will be at 1:30 p.m. Saturday in Wisconsin's historic Camp Randall Stadium here.

More than 63,000 persons are expected to attend the game.

Another main attraction of the weekend will be two Homecoming shows, both featuring Bob Hope and Company, to be held in the Wisconsin Field House at 8:15 p.m. on both Friday and Saturday nights.

More than 18,000 persons will see the two shows.

A third important event taking place during the weekend is the joint groundbreaking ceremonies of the Alumni House and the Elvehjem Art Center to be held at 10 a.m. on Saturday. The ceremonies, which will mark the starting of work on two major University buildings totaling more than \$4 million, will be attended by Gov. Warren Knowles, University Pres. Fred Harvey Harrington, Anthony G. De Lorenzo, Detroit, Mich., president of the Wisconsin Alumni Association; R. C. Zimmerman, Milwaukee, president of the University of Wisconsin Foundation; and Arthur DeBardeleben, Park Falls, president of the University Board of Regents.

-more-

add one--homecoming at uw in Madison

The Alumni House will be located on the lower campus on the shore of Lake Mendota at the foot of Lake Street. The Elvehjem Art Center, named in honor of the late University Pres. Conrad A. Elvehjem, will be on Murray St. between State St. and University Ave. Both are being financed through gifts of alumni and friends of the University through the University of Wisconsin Foundation.

Badger Homecoming '65 at Madison again features a variety of activities including the traditional Downtown Night Parade, Homecoming button sales, pep rally, and housing unit display competition, all under the theme "23 Skiddoo."

The pep rally will be held at 4:15 p.m. Friday on the Wisconsin Union's front steps. The announcements of the Homecoming queen winner, the display and parade competition winners, and the pep rally winners will be made at the Homecoming show Friday evening. The queen will be crowned at the annual Homecoming ball in the Union Saturday evening.

The six 1965 Homecoming queen contest finalists are Linda Cowan (2708 Berkshire Rd.), Cleveland, Ohio; Linda Gordon (103 W. Chestnut), Chilton; Lynn Dickinson (733 W. Front St.), Appleton; Yolanda Jenkins (1101 E. 48th), Chicago; Karlynn Schmidt (3280 N. Colonial Dr.), Wauwatosa; and Christine Stiles (436 Randall Ave), De Pere.

Serving on the student committee which made plans for this year's Badger Homecoming weekend are John Cloninger (425 N. Grand), Waukesha, general chairman; and Marilyn Katz (737 N. Main), Rice Lake; Miles Adam (2146 20th Ave.), Monroe; Martha Beran Davis (523 Olin Ave.), Joe Hildebrandt (2110 Westchester), and Jean Hochstetter (2311 Rugby Rd.), all of Madison; Jerry Jacover (8922 Kolmar), Skokie, Ill.; Karen Zinn (76 Johnson Pl.), Woodmere, N.Y.; Al Mandel (111 Willow), Park Forest, Ill.; Phil Mathews (1201 N. East), Oak Park, Ill.; Joanne McNeil (1212 Clyde Dr), Naperville, Ill.; Robert Thomas (1001 W. Park Front), Joliet, Ill.; and Jack Teetaert (851 St. Clair), Grosse Pointe, Mich.

-more-

U. W. Homecoming Calendar At a Glance

Thursday, Oct. 21

6 p.m. Downtown Night Parade assembles on Park St., goes down State St., and around the Square

Friday, Oct. 22

2 p.m. Judging of 25 Homecoming Displays on Langdon St. and Residence Halls
4:15 p.m. "Yell Like Hell" pep rally on steps of Wisconsin Union on Langdon St.
8:15 p.m. First Homecoming Show in Wisconsin Field House (Queen announced)
9 p.m. Pre-Homecoming Dance, Wisconsin Union Great Hall

Saturday, Oct. 23

10 a.m. Joint groundbreaking ceremonies of the Alumni House (10 a.m.)
and the Elvehjem Art Center (10:30 a.m.).
1:30 p.m. Homecoming Football Game, Wisconsin vs. Ohio State, Camp Randall
Stadium
8:15 p.m. Second Homecoming Show in Wisconsin Field House
9 p.m. Homecoming Ball, Wisconsin Union

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U.W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON, WISCONSIN 53706

10/28/64 rf

RELEASE:

Immediately

MADISON, Wis.--The University of Wisconsin's Homecoming of 1964, offering a weekend of festivities under the theme of "Halloween Horoscope," is set for this Friday and Saturday (Oct. 30-31).

Main attraction of the Homecoming Weekend will be the gridiron battle between two Big Ten foes--Michigan State and Wisconsin. The game, a sell-out, is at 1:30 p.m. Saturday in Wisconsin's Camp Randall stadium. It will be seen on TV channel 21 in the Madison area.

In response to an unprecedented demand, two Homecoming shows are being held on the Madison campus this year, both at 8:15 p.m. Friday.

One will be the Harry Belafonte concert in the Wisconsin Field House, long since sold out. The second show, to be held in the University's Stock Pavilion, will feature a concert by the Village Stompers and the Gateway Singers.

More than 12,000 persons are expected to see the two shows.

This year's Badger Homecoming again features the traditional downtown night, Homecoming button sales, a pep rally, and housing unit display competition.

The pep rally will be at 4:30 p.m. Friday on the Wisconsin Union's front steps. The 1964 Homecoming Queen will be crowned at the Homecoming Ball in the Union Saturday night.

Serving on the student committee planning this year's Badger Homecoming weekend are: Gary Kirk (622 Mendota Ct.), Madison, general chairman; Lucy Rogers, Deerfield, Ill.; Dave Walsh (3100 Lake Mendota Dr.), Madison; James Welch, Lacon, Ill.; Marti Beran, Pittsburgh, Pa.; Richard Lieberman, Elgin, Ill.; Jay Carlson (3714 Zwerg Dr.), Madison; John Cloninger, Waukesha; Marilyn Katz, Rice Lake; Ken Kessler, Wauwatosa; Joe Hildebrandt, Pickett (Winnebago county); and Shellie Keir, Minneapolis, Minn.

U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

10/3/63 rf

RELEASE:

Immediately

MADISON--The University of Wisconsin's Homecoming of 1963, offering a weekend of festivities under the theme of "Telescope on Tomorrow," is now being planned by a student committee.

Main attraction of Homecoming Weekend Nov. 8-9 will be the gridiron battle provided by two of the leading contenders for this year's Big Ten crown--Northwestern's Wildcats and Wisconsin's Badgers.

The game, already a sellout, will be at 1:30 p.m. Nov. 9 in historic Camp Randall Stadium. It is scheduled to be shown on regional TV.

Headlining the Homecoming Show in the UW Field House at 8:30 p.m. Friday, Nov. 8, will be comedian Dick Gregory, the Chad Mitchell Trio, and the Maynard Ferguson Band.

Homecoming activities will include the traditional downtown night, pep rally, button design contest, and housing unit display competition.

A new approach for selecting Homecoming Queen will be introduced. Each women's living unit will choose a candidate to be screened by the Homecoming Committee. The final vote will be cast by the "W" Club.

Serving on the student Homecoming Committee are: Willis Gill, Wauwatosa, chairman; Lucy Rogers, Deerfield, Ill., executive secretary; Marcia Richgels (309 Palomino La.), Madison, arrangements; Lynne Marriett, Louisville, Ky., buttons; Donna Schneiderman (5004 W. Townsend), Milwaukee, dance; Janet Newlin, Chicago, Ill., displays; Elizabeth Turmo, Wauwatosa, downtown night; Kurt Darrow, Gillett, finance; Jack Edl, Lake Geneva, pep rally; John Esch (644 N. Frances), Madison, publicity; Emily Harris (7429 N. Lombardy Rd.), Milwaukee, and Roberta Teitel, Skokie, Ill., promotions; and Robert Sherwin, Chicago, Ill., show.

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U.W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

10/3/62 hd

RELEASE:

Immediately

MADISON, Wis.--Jazz singer Ella Fitzgerald and the Glenn Miller orchestra, under the direction of Ray McKinley, will headline the 1962 Homecoming Show at the University of Wisconsin Fieldhouse at 8 p.m. Friday, Nov. 9, it was announced this week.

No stranger to the Wisconsin campus, Miss Fitzgerald last appeared here in 1959 for the Union's Jazz Festival. Her other appearances here have been with Jazz at the Philharmonic. The vocalist has won the Downbeat Magazine critics poll every year since the poll began.

McKinley, drummer and vocalist, directs his orchestra in the Miller tradition, using authentic arrangements. Once a fellow sideman in the Dorsey Brothers' band and then a rival band leader, McKinley helped shape a Miller revival ten years after the famed composer lost his life in a flight over the English Channel in 1944.

The show is the highlight of Homecoming Week, directed by Homecoming Committee chairman Leo Rideout.

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U. W. NEWS

Homecoming
1961

10/24/61 hd

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE: Immediately

MADISON, Wis.--The University of Wisconsin's 1961 Homecoming offers a weekend of festivities under the theme of "Songs of the Century," commemorating the National Civil War Centennial, student leaders of the celebration reported Tuesday.

The weekend will officially begin with a pep rally, complete with cheer leaders and a band, late Friday afternoon, on the Memorial Union steps.

The Homecoming Show at the Field House Friday night is headlined by Johnny Mathis, recording star, and features comedian Don Sherman and Jimmy Cook's orchestra. During the show, the Homecoming king and queen will be crowned and awards will be presented for the most original floats and house decorations.

Saturday afternoon, the Badgers tangle with the Ohio State Buckeyes at Camp Randall Stadium. Immediately following the game, visiting alumni will be feted at a coffee hour in the Memorial Building, adjacent to the stadium, where they will meet students and faculty members.

The Homecoming Ball, Saturday night in the Union, brings the weekend to a close. The dance features the Billy Lang Orchestra, popular Cleveland dance band, in Great Hall; the Paul Winter Sextet, acclaimed the outstanding college jazz group in 1961 by its performances at the Georgetown and Notre Dame Intercollegiate Jazz Festivals, in the Union Cafeteria; and Bob Leyson's Combo, local favorites, in Tripp Commons.

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U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

9/22/60 rs

RELEASE:

Immediately

MADISON--The 1960 [Homecoming] Show at the University of Wisconsin on Friday

evening, Nov. 4, will present Count Basie and his orchestra featuring Joe Williams; the new jazz vocal group of Lambert, Hendricks, and Ross; and vocalist Ernestine Anderson. Comedian Don Adams will complete the show in his first Madison campus appearance.

Robert Schmidt, chairman of the show, announced the lineup Thursday and said ticket sales for the program in the University fieldhouse will be publicized later.

Basie and his band, consistent winners of jazz polls, have appeared at Carnegie Hall, the Newport Jazz Festival, the New York Jazz Festival and in concert halls all over Europe. Williams, Basie's powerful blues shouter, has been a mainstay in the band since 1954 and scored immediate success with his recording of "Every Day."

Lambert, Hendricks and Ross form "the hottest vocal group in jazz," according to Ralph J. Gleason, syndicated jazz columnist. Miss Anderson was winner of the 1959 Down Beat "New Star Award."

Adams has played engagements at San Francisco's hungry i, the Black Orchid and the Cloister in Chicago, and made TV appearances with Perry Como, Steve Allen and Garry Moore.

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FEATURE STORY

Homecoming

11/7/62

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE: Immediately

By HAZEL McGRATH

MADISON, Wis.--Camp Randall Stadium at the University of Wisconsin may be knee-deep in nostalgia Saturday afternoon at half-time, for the UW marching band plans to salute old grads with a selection of old tunes.

Thousands of alumni are expected to be on hand for Homecoming, to cheer the Wisconsin team on to victory over an unbeaten Northwestern eleven.

"We will play old favorites in the manner of various well-known bands," marching band director James Christensen explains. "For example, Benny Goodman's 'Stompin' at the Savoy'; Glenn Miller's 'Tuxedo Junction'; Les Brown's 'This Could Be the Start of Something'; and Count Basie's 'Orange-Colored Sky'.

"We also will salute the Homecoming Queen and her court with a number, 'Ballet in Brass,' especially arranged by UW bandsman Nick Vendon. As usual, we will end our football day by playing outside the Orthopedic Hospital for the kids," he says.

Homecoming music won't end there this year, however. The UW Men's Glee Club will take to the stage of the Wisconsin Union Theater at 8 p.m. Saturday for a musical bout with the Northwestern Glee Club, to include such works as "Hallelujah, Amen," "Tee Roo," and highlights from "South Pacific." This program is open to the public for a small charge.

The Wisconsin band, founded in 1885 by F. O. May, who was able to muster a total of 11 men, is America's oldest college band. By 1894 the group had grown to 26 men who played for football games, and by 1915, 60 members traveled to the Panama Pacific National Exposition in San Francisco by special train to play daily

Add one--UW band

concerts for a week. The band returned twice to the West Coast in the 1950s to encourage the Wisconsin team in the Rose Bowl. Funds were raised both times by popular subscription.

In February, 1917, the UW band began to tour the state, thus launching a pleasant custom that has continued to this day and earned generations of well-behaved and well-trained bandmen the proud title, "Ambassadors of the University of Wisconsin." That first tour included concerts in Baraboo, Superior, Wausau, Appleton, and Fond du Lac. Members traveled by train.

Today's tours are scheduled in the week between semesters and are booked months in advance by interested communities. Band members pile into busses and take to the highways to play three concerts a day in widely separated towns and cities.

The men are lodged in local homes and fed by sponsoring organizations, which invite them back year after year. According to observers, and to judge by stacks of newspaper clippings collected by the band over the years, a band tour is in the nature of a triumphal progress from community to community, with local bands sometimes marching out to greet the UW musicians and escort them down Main Street.

Between appearances at the beginning of the University year, when they help to welcome new students, and Commencement at the end, band members follow a full schedule, including annual Palm Sunday concerts in the Wisconsin Union Theater and special programs for special occasions.

Prof. Raymond F. Dvorak has been director of UW bands since 1934 except for the hiatus in 1948-50 when Prof. Emmett Sarig took over while Prof. Dvorak recovered from a near-fatal train accident. This year, for the first time in band history, he is enjoying the help of a full-time assistant, Christensen, who was band president as an undergraduate.

Other directors over the years were F. O. May, 1885-86; C. M. Williams, 1886-90; Spencer Beebe, 1890-92; W. R. Sired, 1892-93; W. S. Wadleigh, 1893-94; Earl Chapin May, 1894-95 and 1896-97; Hugh R. Schofield, 1895-96; Orin W. Joslin, 1897-98; Charles Nitschke, 1898-1904; Herman C. Owen, 1904-07; Charles A. Mann, 1908-15; Jesse Saugstad, 1915-18; W. E. Yates, 1918-20; and E. W. Morphy, 1920-34.

"The band is bigger this fall than it's been in years, and we have a long waiting list," Dvorak says.

UW HOMECOMING SPOT ANNOUNCEMENTS AND NEWS
FOR MONDAY, NOV. 5, 1962

(SPOT #1-- 30 SECONDS)

THE PEOPLE OF MADISON WILL HAVE A CHANCE TO GET IN ON UNIVERSITY HOMECOMING ACTIVITIES TONIGHT WHEN THE CHAMBER OF COMMERCE SPONSORS HOMECOMING NIGHT IN DOWNTOWN MADISON. MERCHANTS ON STATE STREET AND AROUND THE SQUARE WILL FEATURE HOMECOMING WINDOW DISPLAYS. AT 6:30 TONIGHT A CARAVAN OF CONVERTIBLES WILL CARRY THE HOMECOMING COURT AND UNIVERSITY CHEERLEADERS TO THE SQUARE. THE UNIVERSITY BAND WILL PLAY FROM 7:30 TO 8, AND BUCKY BADGER WILL BE ON HAND TO SIGN AUTOGRAPHS. THAT'S TONIGHT IN DOWNTOWN MADISON.

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(SPOT # 2-- 30 SECONDS)

TONIGHT IS HOMECOMING NIGHT IN DOWNTOWN MADISON-- SPONSORED BY THE UNIVERSITY HOMECOMING COMMITTEE AND THE CHAMBER OF COMMERCE. A CARAVAN OF CONVERTIBLES WILL LEAVE THE CAMPUS AT 6:30 CARRYING THE HOMECOMING COURT AND CHEERLEADERS DOWN STATE STREET AND AROUND THE SQUARE. STORES ARE FEATURING HOMECOMING WINDOW DISPLAYS. FROM 7:30 TO 8 TONIGHT THE UNIVERSITY BAND WILL PERFORM IN CAPITOL PARK. CHEER FOR THE BADGER HOMECOMING TONIGHT IN DOWNTOWN MADISON.

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U. W. NEWS

Homecoming

10/26/61 jg

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE:

Immediately

MADISON--Dedication of a Civil War historical marker and the University of Wisconsin band's "Songs of the Century" tribute to returning alumni will top the Homecoming halftime festivities Saturday at Camp Randall stadium. The Badgers will meet Ohio State's Buckeyes in a game to be televised by ABC.

The marker, to be dedicated by Gov. Nelson and UW President C.A. Elvehjem, is being erected in recognition of Wisconsin's role in the Civil War. Camp Randall was the state's largest troop staging and training facility and more than 70,000 Wisconsin soldiers trained there. The marker was a project of the State Civil War Centennial Commission.

The band's pre-game show will include traditional flag ceremonies, according to Prof. Ray Dvorak, director.

Following the national anthem, Dean George Young of the UW Law School will lead the traditional law student cane parade. Young will be accompanied by John Whitney, president of the Wisconsin State Bar Association; Walter J. Bjork, president of the Wisconsin Law Alumni Association; Maurice Paasch, member of the UW Board of Regents; and law school faculty. As tradition has it, the law student will win his first case if he tosses the cane over the goal post--and catches it.

The band, led by drum major Ron Smith, Baraboo, will open its half-time program with a eschelon drill, followed by "On Wisconsin." The marching band will be joined by the alumni band in singing and playing "Varsity."

-more-



add one--homecoming festivities

The band will salute alumni of years gone by with a favorite of all ages, "Ta Ra Ra Boom De Ay," while doing a diamond drill. For the graduates of 1935-45, the band is to play "Tea for Two," and then dedicate "Lady of Spain" to the 1945-50 graduates.

Homecoming chairman Thomas R. Toman, Ripon, will introduce his Queen, Judy Beverley, Wayne, Ill. Not forgetting the present generation, the band will present a special arrangement from "Sound of Music."

As a musical reenactment of the Civil War, the band will divide into two bands, one representing the North and the other the South, led by the two flags of 1861. The bands will march toward the center of the field playing "Dixie" and "Yankee Doodle."

After the dedication, Michael Cuthbert (425 Hawthorne Ct., Madison) will play taps at the north goal with an echo at the south goal by Cecil Richmond, Economy, Ind. Singing of "The Battle Hymn of the Republic" is to conclude the dedication.

In addition to its appearance at halftime, the 100-piece alumni band will play a short program before the game.

Alumni of the band have played together for several years, and this is the biggest group of alumni ever recruited, according to Robert L. Tottingham, instructor in Extension Division journalism, the group's president.

The alumni plan to rehearse in the practice field building for an hour and a half, beginning at 9:30 a.m. The director is Prof. W.J. Dennis, chairman of the department of music at Wisconsin State College, Platteville.

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FEATURE STORY

Homecoming

10/26/61 hd

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE:

Immediately

MADISON--Reigning over UW Homecoming festivities this week end.will be

King Tom Toman and his lovely queen, Judy Beverley.

Having lettered twice in wrestling, Toman is an active member of the "W" Club and thus eligible for the general chairmanship of Homecoming. Traditionally, the chairman and his date act as king and queen.

"Tuffy," as he is known to his team mates, is a senior in engineering from Ripon. After graduation in January, he plans to work toward a masters degree in commerce and seek a career in some phase of industrial management.

Toman, a member of Alpha Tau Omega, has served as the fraternity's vice president and rushing chairman.

Judy is a junior from Wayne, Ill. An Alpha Phi, she first met Tom when she interviewed for dance chairman on the Homecoming committee and was appointed to the office. She also was design chairman for the AWS fashion show.

Majoring in art education, Judy is interested in commercial art.

The king and queen will first be presented at the pep rally on the steps of the Memorial Union Friday afternoon, and will again be introduced between halves of the Wisconsin-Ohio State football game and at the Homecoming Ball Saturday evening.

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U. W. NEWS

11/3/60 rf

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE:

Immediately

MADISON--University of Wisconsin alumni returning to the campus for [Homecoming] this weekend will have an opportunity to meet classmates and members of the University's official family at a Wisconsin Alumni Coffee Hour.

The event will be held in the Camp Randall Memorial Building adjoining the stadium during the hour preceding the Wisconsin-Northwestern football game and the hour immediately following it.

UW Pres. and Mrs. Conrad Elvehjem, both Wisconsin alumni, and other members of the UW faculty and administration and their wives or husbands and UW students will be hosts and hostesses at the coffee hour.

Other big events on the 1960 Homecoming program include the annual Homecoming Show in the UW Field House Friday night, featuring nationally known recording stars Count Basie and his orchestra, and the annual Homecoming Balls in Wisconsin's Memorial Union and Residence Halls Saturday night.

Theme of this year's Badger Homecoming is "It's Bucky in Sixty."

Included also in the busy Badger Homecoming program is the dressing up of some 60 or more campus living units with Homecoming displays; judging of the house displays Friday afternoon and awarding of trophies to the winning houses at the Homecoming Show Friday night; and the colorful "Yell Like Hell" pep rally at which Badger gridders and Coach Milt Bruhn are scheduled to be present on the Memorial Union Terrace late Friday afternoon.

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1960 HOMECOMING COMMITTEES

<u>POSITION</u>	<u>NAME</u>	<u>ADDRESS</u>	<u>PHONE</u>
General Chairman	Peter Zouvas	157 Rodney Ct.	Al 5-9522
Executive Secretary	Judy Bates	152 Langdon St.	Al 5-0049
Finance Chairman	Dale Wright	222 Langdon St.	Al 7-1269
Publicity Chairman	Tom Lichty	627 No. Lake St.	Al 6-0654
Promotions Chairman	Carole Calabresa	3614 Eliz. Waters	U. 2164
Show Chairman	Bob Schmidt	200 Langdon St.	Al 6-9351
Parade & Decorations Co-Chairmen	Andrea Woodward Pete Schwartz	120 Langdon St. 211 Sullivan Hall	Al 6-7792 U. 4080
Pep Rally Chairman	Lon Ruedisili	2909 Hunter Hill	Ce 3-1206
Buttons Co-Chairmen	Jim Rogers Barbara Fox	627 No. Lake St. 3626 Eliz. Waters	Al 6-0654 U. 3660
Dance Chairman	Dean Stadel	414 Sullivan Hall	U. 2985
Alumni Chairman	Mary Ann Walters	3719 Eliz. Waters	U. 3768

Alumni Representative

Editor, <u>The Wisconsin Alumnus</u>	Art Hove	314 Union	U. 2616
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Homecoming Advisers

Activities Adviser (Parade & Decorations, Buttons, Pep Rally, Publicity & Promotions)	Elmer Meyer, Jr.	314 Union	U. 4211
Assistant Social Director at Union (Arrangements at Union, Dance, Social Planning)	Jane Finn	306 Union	U. 4426
Theater Director (Show)	Fan Taylor	Theater Office, Union	U. 4625
Student Financial Adviser	Ray Hilsenhoff	314 Union	U. 4211

Faculty Committee on Homecoming

C. Harvey Serum, Chairman	107 Chemistry Building	U. 3136
Arthur W. Mansfield	308 Education Building	U. 4505
James J. Skiles	2027 Engineering Building	U. 3310

WIRE NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

Homecoming

11/13/59 rf

RELEASE:

Immediately

MADISON--University of Wisconsin alumni returning to the campus for the annual Homecoming celebration Friday and Saturday will have an opportunity to meet University Pres. Conrad A. Elvehjem, deans and other faculty members.

Lew Reinstra, Onalaska, general chairman of this year's Badger Homecoming program, announced Friday that a Wisconsin alumni social get-together will be held immediately after the Wisconsin-Illinois football game Saturday afternoon in the Breese Terrace cafeteria just north of the stadium. Coffee and doughnuts will be served at the affair which will run to 6 p.m.

Other big events on the 1959 Homecoming program include the annual Homecoming Show in the UW Field House Friday night, featuring nationally known recording stars Joni James and the Four Lads, and the annual Homecoming Balls in Wisconsin's Memorial Union and Residence Halls Saturday night.

Theme of this year's Homecoming is "Badger Beat."

Squeezee also into the busy Badger Homecoming program is the dressing up of some 60 campus living units with Homecoming decorations; judging of the house decorations Friday afternoon and awarding of trophies to winning houses at the Homecoming Show Friday night; the Homecoming Parade on Langdon street Friday afternoon ending in a colorful pep rally at the entrance to the Memorial Union; and halftime ceremonies at the Badger-Illini football game Saturday afternoon when the UW band will give UW alumni homecomers a musical welcome to the campus.

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LOCAL ITEM

10/30/59

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE:

Immediately

MADISON, Wis.--

among the students who are serving on the committee making plans for the annual Homecoming celebration to be held at the University of Wisconsin during the weekend of Nov. 13-14.

Thousands of alumni and friends of the University from all parts of the state and midwest will be returning to the Wisconsin campus for the annual Homecoming celebration, the climax of which is the Western Conference football game between Wisconsin and Illinois. Other highlights of the 1959 Badger Homecoming celebration will be the Homecoming Parade and house decorations along Langdon street in the student sector Friday afternoon and evening (Nov. 13), a Homecoming Pep Rally, the annual Homecoming Show in the UW Field House Friday evening, and Homecoming Balls in the Memorial Union and at the Residence Halls Saturday night (Nov. 14).

U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

11/4/59 rf

RELEASE:

Immediately

MADISON--The University of Wisconsin is putting the finishing touches these crisp fall days to plans for its annual [Homecoming] celebration Nov. 13-14 when thousands of both UW and University of Illinois alumni will be welcomed to the Madison campus.

The annual Homecoming Show in the UW Field House Friday night, Nov. 13, featuring nationally known recording stars, the Homecoming football game in Camp Randall stadium Saturday afternoon, Nov. 14, pitting Wisconsin's fighting Badgers against the Illini eleven, and the annual Homecoming Balls in the Wisconsin's Memorial Union and Residence Halls that Saturday night are major features of the celebration.

Theme of this year's Homecoming is "Badger Beat."

Squeezed into the busy weekend will be the dolling-up of some 60 or more campus living units with Homecoming decorations; judging of house decorations during the Friday afternoon and awarding of trophies to the winning houses at the Homecoming Show Friday night; the Homecoming Parade on Langdon street Friday afternoon ending in a colorful pep rally at the entrance to the Memorial Union; and halftime ceremonies at the Badger-Illinois Big Ten grid game Saturday afternoon when the UW band will give Wisconsin alumni homecomers a musical welcome to the campus.

-more-

add one--homecoming

Featured at the Homecoming Show at 8 p.m. Nov. 13 in the UW Field House will be Joni James and the Four Lads, who will join Dan Belloc and his orchestra to highlight the show's musical entertainment.

Completing the festivities Nov. 14 will be the annual Homecoming Balls in the Memorial Union Great Hall, with dancing from 9 p.m. to 1 a.m., and in the Residence Halls' Van Hise Hall, with dancing from 9 p.m. to 12 midnight, to the tunes of four bands.

Planners of Wisconsin's 1959 Homecoming are a dozen UW students, seven faculty-staff members, and an alumni representative, on a general committee headed by Llewellyn Reinstra, Onalaska, general chairman. Committee members include Marilyn Mouchka, Chetek, executive secretary; Alan Shovers, Racine, finances; Brian Abbott, Winnetka, Ill., publicity; Carole Calabresa (2906 N. 75th St.), Milwaukee, promotions; James Cohen (2950 N. 50th St.), Milwaukee, show; Virginia Richards, Rhinelander, and Donald Norris, Marshalltown, Iowa, both parade and decorations; Terrence Nagi, West Allis, pep rally; Elizabeth Miller, St. Louis, Mo., buttons; David Morris, Wauwatosa, alumni; and Sharon Brill (601 N. Henry), Madison, dance.

Faculty-staff members of the committee are Profs. C. Harvey Sorum, chemistry; Arthur W. Mansfield, physical education; James J. Skiles, electrical engineering; and Fan Taylor, Union theater director; Elmer Meyer, Jr., student activities adviser; Jane Finn, Union assistant social director; and Ray Hilsenhoff, student financial adviser; and alumni representative Art Hove, editor of the Wisconsin Alumnus magazine.

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U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

10/29/59 hd

RELEASE:

Immediately

MADISON--Vocalists Joni James and the Four Lads will join Dan Belloc and his orchestra to highlight this year's University of Wisconsin Homecoming Show Friday, Nov. 13, at the Wisconsin Field House, it was reported Thursday by Jim Cohen, student chairman.

Miss James, night club, television, and motion picture singing star, will be remembered for her recordings "Why Don't You Believe Me," "Almost Always," "Is It Any Wonder," "Wishing Ring," and "Your Cheating Heart,"

The Four Lads will bring their inimitable harmony to the Field House stage. They are identified with such tunes as "Standing on the Corner," "Paper of Pins," "Istanbul," "Down by the Riverside," "Mocking Bird," "Blackberry Boogie," "No, Not Much," and "Moments to Remember."

Dan Belloc and his "hot sax" backed Pat Boone at Wisconsin's 1956 Homecoming Show. Belloc hit the record best-selling lists with "Flip Top," "When Helen Walks By," "Sophisticated Swing," "Malaguena," and "Harlem Nocturne." Belloc also co-composed Nat "King" Cole's hit of recent years, "Pretend," as well as "I Was a Fool" and "It's Anybody's Heart."

Art Hodes' progressive dixieland group and comedian-emcee Gary Morton will round out the entertainment.

The show will begin at 8:15 p.m. with traditional music by the University band.

Mail orders for tickets are now being accepted at the University of Wisconsin Athletic Ticket Office, 1440 Monroe Street, Madison.

Requests will be filled in order of receipt. Tickets are priced at \$2.75, \$2.25, \$1.75, and \$1.25.

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U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE:

11/5/58 rf

Immediately

*Homecoming
1958*

By BOB FOSS

MADISON--Nearly half a hundred decorated student houses, about a dozen colorful floats in a two-mile parade, a famous musical show from Broadway, two dances, a "Yell-like-'ell" pep rally contest, and a Big Ten football game between Wisconsin's Fighting Badgers and Northwestern's Surging Wildcats--these are highlights of the University of Wisconsin's annual Homecoming celebration Friday and Saturday (Nov. 7-8).

Climax of the weekend is the football game at 1:30 p.m. Saturday in Camp Randall Stadium. The game could have a definite bearing on the outcome of this year's Big Ten championship race--and the Western Conference's Rose Bowl contender, come next New Year's day.

Performing at the halftime ceremonies will be two top student bands of the Big Ten. The UW band will give Wisconsin alumni homecomers welcome to the campus and musically portray the past and future of UW alumni activities. The Northwestern band will present its colorful Toyland Show.

Presiding over the homecoming weekend program will be King Brian Kulas (711 S. Dickinson), Madison, general chairman, and his queen, Dona Penn, of Wausau, a graduate nurse at Bellen Memorial Hospital School of Nursing in Green Bay.

The weekend celebration will start after most UW classes are done for the week at 3:30 p.m. Friday when about a dozen colorful floats will start their Homecoming Parade on streets in the University area.

-more-

add one--Homecoming

The parade will start at the intramural sports fields on the west end of the campus, go east up Linden Dr. to University Ave., to Park St., to State St., to Gilman St., to Wisconsin Ave., then down Langdon St.--fraternity-sorority row-- and up over Observatory Dr., past Elizabeth Waters Hall to end at Slichter Hall.

Meantime Friday some 50 fraternities, sororities, independent residence halls, and UW dormitories will be setting up colorful lighted decorations, all of them showing with good old Badger spirit the Wildcats taking a beating one way or another.

Immediately after the parade, shortly before 5 p.m. Friday, the "Yell-like-'ell" pep rally contest will be held in front of Wisconsin's Memorial Union on Langdon St. Combined men's and women's houses on the campus will yell just like it says, to give the Homecoming pep rally that rousing spirit. Coach Milt Bruhn and members of the Badger team will be presented.

The annual Homecoming Show in the Wisconsin Field House at 8:30 p.m. Friday will feature the smash musical hit, "Li'l Abner," which brings to life the fabulous hillbilly brainchildren of famous cartoonist Al Capp. The original musical show has been popular on Broadway and on tour for three years.

Just before the show starts at 8:30, the winning Homecoming parade floats, winning Homecoming house decorations, and the "Yell-like-'ell" contest winners will be announced.

Completing Homecoming festivities Saturday night will be two annual Homecoming Balls, one in the Memorial Union, the other in Van Hise Hall of the UW's Residence Halls, the former from 9 p.m. to 1 a.m., the latter from 8 p.m. to midnight.

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CUT LINES

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE:

10/27/58 rf

Immediately

MADISON--The man often referred to as the "Father of Wisconsin Homecomings,"

Kenneth F. Burgess of Chicago, and University of Wisconsin Pres. Conrad Elvehjem get the first UW Homecoming buttons of 1958 as the homecoming button sale was launched on the Wisconsin campus Monday. At left above, Brian Kulas (711 S. Dickinson), Madison, general chairman of Wisconsin's 1958 Homecoming, is pinning Mr. Burgess, while Lynn Barrack, Charleston, W. Va., Homecoming committee member, is pinning Pres. Elvehjem. Mr. Burgess, who was chairman of the first organized UW Homecoming celebration in 1911, received his bachelor of arts degree from Wisconsin in 1910, and his bachelor of laws degree in 1912. In 1949 he was awarded an honorary doctor of laws degree by the University. He is now chairman of the board of trustees of Northwestern University, and will undoubtedly be torn between two loyalties on Homecoming 1958, Saturday, Nov. 8, when the Badgers meet Northwestern's Wildcat eleven in Camp Randall Stadium in Madison.

--Gary Schulz Photo

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4450-1

CUT LINES

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE:

Homecoming
Immediately

10/27/58 rf

MADISON--The "Father of Wisconsin Homecomings," Kenneth F. Burgess (left), of Chicago, pins a Wisconsin alumnus recognition badge of the year 1911 on the University of Wisconsin's new Pres. Conrad A. Elvehjem as the Wisconsin Homecoming button sale of 1958 was launched on the UW campus Monday. Mr. Burgess, chairman of the first organized UW Homecoming celebration in 1911, received his bachelor of arts degree from UW in 1910 and his bachelor of laws degree in 1912. In 1949 he was awarded an honorary doctor of laws degree by the University. Now chairman of the board of trustees of Northwestern University, Mr. Burgess will doubtless find himself torn between two loyalties on Homecoming, Saturday, Nov. 8, when the Badgers meet Northwestern's Wildcat gridders in Camp Randall Stadium in Madison.

--Gary Schulz Photo

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4489-1

U. W. NEWS

10/27/58 rf

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE MADISON 6, WISCONSIN

RELEASE:

Immediately

1258

By BOB FOSS

MADISON--The University of Wisconsin is getting all set these crisp fall days to welcome thousands of both UW and Northwestern University alumni Nov. 7-8 for celebration of Wisconsin's annual Homecoming.

The annual Homecoming Show in the UW Field House Friday night, Nov. 7, featuring a famous musical show, the Homecoming football game in Camp Randall stadium Saturday afternoon, Nov. 8, pitting Wisconsin's fighting Badgers against Northwestern's Wildcat eleven, and the annual Homecoming Ball in the Memorial Union Saturday night, Nov. 8, are major features of the 1958 Homecoming weekend.

This year's Homecoming theme is "Badger Showcase," depicting Badger versions of various famous Broadway shows.

Squeezed into the busy Homecoming schedule is the dressing-up of 60 or more campus living units with Homecoming decorations; judging of house decorations during Friday afternoon and awarding of trophies to winning houses at the Homecoming Show Friday night; Homecoming Parade on Langdon street Friday afternoon ending in a silence-shattering pep rally at the entrance to the Memorial Union; and halftime ceremonies at the Badger-Northwestern Big Ten grid game Saturday afternoon when the UW band will portray the past and future of Wisconsin alumni activities, and the Northwestern band will present its colorful Toyland Show.

Featured at the Homecoming Show at 8 p.m. Nov. 7 in the UW Field House will be the smash musical hit, "Li'l Abner," which brings to life the fabulous hillbilly brainchildren of famous cartoonist Al Capp. The original musical show has been popular on Broadway and on tour for three years.

-more-

add one--1958 Homecoming

Completing festivities Nov. 8 will be the annual Homecoming Ball in the Memorial Union Great Hall, with dancing from 9 p.m. to 1 a.m. to four bands.

Planners of Wisconsin's 1958 Homecoming have been a dozen UW students, seven faculty-staff members, and an alumni representative, on a general committee headed by Brian Kulas (711 S. Dickinson), Madison, chairman.

Committee members include Lois A. Arneson (2029 S. 31st St.), Milwaukee; Dick Blankstein (3132 N. 4th St.), Milwaukee; Sandy Lemke, Appleton; Margie Toal, McFarland; Bill Immerman, New York; Ann Rose, Tomah; Lynn Barrack, Charleston, W. Va.; Ken Thompson, Chicago, Ill.; Harvian (Bunny) Raasch, Peoria, Ill.; Bob Schickofke, Wauwatosa; and Ginny Richards, Rhinelander; faculty-staff members Prof. Harvey Sorum, chemistry; Arthur Mansfield, physical education; James Skiles, electrical engineering; Elmer Meyer, Jr., activities adviser; Ted Crabb, assistant director, Memorial Union; Prof. Fan Taylor, theater director; Ray Hilsenhoff, student financial adviser; and alumni representative E. H. Gibson, field secretary of the Wisconsin Alumni Association.

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U. W. NEWS

FROM THE UNIVERSITY OF WISCONSIN NEWS SERVICE, MADISON 6, WISCONSIN

RELEASE:

10/27/55 vh

Immediately

Attn.: SPORTS EDITORS

MADISON--What may become a new University of Wisconsin tradition will have its beginning at the ~~Homecoming~~ Show Friday night when Michigan State University presents a pitchfork to the Badgers.

At intermission during the show in the Fieldhouse, William Mansfield, president of Student Government at Michigan State, will give the three-tined implement, on behalf of his alma mater, to his brother Jack who is general chairman for the Badger Homecoming.

Both of the men have strong Wisconsin ties. They are the sons of Arthur W. (Dynie) Mansfield, UW professor of physical education and Badger baseball coach. Jack, following in his father's footsteps, is a senior in physical education. Bill is a senior in forestry and wildlife conservation at Michigan State.

The pitchfork will remain in Wisconsin hands until the outcome of the Wisconsin-Michigan State game on Saturday is known. If Wisconsin wins, the fork will remain in Badger hands for the year. In succeeding years it will reside for 12 months with whichever school is victorious in the annual pigskin battle.

"The pitchfork was chosen as the symbol," Homecoming Chairman Jack Mansfield explained, "because both universities have fine agricultural colleges, and both are land grant colleges.

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