



The daily cardinal. Vol. XXX, No. 154 March 30, 1920

Madison, Wisconsin: University of Wisconsin, March 30, 1920

<https://digital.library.wisc.edu/1711.dl/YSX6ORO7MD6K38E>

<http://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

The Daily Cardinal

Owned and Controlled by the Student Body of the University of Wisconsin

VOL. XXX. NO. 154

MADISON, WIS., TUESDAY, MARCH 30, 1920

5 CENTS

FIRST TICKET ENTERS FIELD FOR '22 BADGER

Thomas T. Coxon and Clarence E. Rasmussen Announce Candidacies

Opening the field for competition for The 1922 Badger positions, Thomas T. Coxon and Clarence E. ("Cap") Rasmussen have announced their candidacies for editor and business manager. They are the first men in the class to come out for the two important positions, although competition is anticipated.

Coxon was a freshman last year, and has been active in class affairs since that time. He has had experience in putting out annuals, having served on the staff of the Madison high school Tychoberan for three years, being elected editor-in-chief in his senior year. This year he has been a sophomore assistant editor, working under Wesley C. Travers, editor of this year's Badger. He is on the staff of Who's Who. Last year he was editorialist for the fresh edition of The Cardinal. Coxon has also had business experience, being employed last year by the Merrell-Soule company of New York. He was recently appointed by the Course in Commerce to a position in the City National Bank of New York, where he will spend his summer vacation. He is a member of the sophomore traditions committee, Athanae literary society and Beta Theta Pi fraternity.

Has Business Experience

Rasmussen for six years was connected with the Flambeau Paper company, Park Falls, Wis., where he became thoroughly acquainted with the paper situation throughout the country. In 1918 he was appointed to the position of business manager of The 1919 Badger, when a vacancy was caused by the departure of "Chuck" Carpenter, the business manager, for war. In this capacity he wound up the affairs of the book. His work on this year's Badger has been varied. He has acted as the circulation manager and assistant foreign advertising manager.

He also has had experience in university business affairs, being financial chairman of the 1920 circus, accountant for Who's Who, ticket manager of the 1918 senior class play, editor and business manager of the programs for the recent state and inter-state basketball tournaments and advertising assistant for the 1919 Homecoming program. He is a member of Acacia.

Run for Board Positions

George Crownhart, junior in the College of Letters and Science, has announced his candidacy for the junior position on The Cardinal Board of Control. He has had two years' experience on The Cardinal and was inter-collegiate editor before he enlisted. He is at present business manager of Who's Who and exchange editor of the Octopus. Crownhart is an active member of Edwin Booth and recently was elected to Pi Epsilon Delta, honorary dramatic fraternity. He is a member of White Spades and Chi Phi.

Clyde B. Emery, '21, yesterday announced his candidacy for the Forensic board. Emery was the closer for the Wisconsin team in the debate with Michigan last Friday. Last year he was vice presi-

(Continued on page 2)

Their Hats in Ring for Badger Jobs



THOMAS T. COXON



CLARENCE E. RASMUSSEN
—Courtesy De Longe Studio

31 CANDIDATES FOR INITIATION BY PRESS CLUB

Mystic Ceremonies Tonight Will Feature Seances with Napoleon and St. Patrick

Press club initiations will be held today, in Lathrop parlors, at 4:30 p. m., followed by a cafeteria dinner at 5:30.

Initiates will take the Press club pledge, and it is whispered, will have the privilege of interviewing some notable persons—Cleopatra, for example, St. Patrick, Napoleon, and Lady Duff-Gordon. The dinner is to contain things which are to be, says Walter O'Meara, surprises.

The elections were made on the basis of practical journalistic work. New members to be admitted include: Leon Kaumheimer, Walter Schwinn, Charles MacGinnis, Marion Strassburger, Mildred Nuzbaum, Helen Haffenber, Cecil Russell, Adrian Scolten, Florence Keltz, Dorothy Devine, Lloyd George, Beth Stewart, Stuart Hamilton, John Baker, Carl Miller, Eulalia Emmanuel, Wendell Rewey, Theodore Handy, Roy Hull, Helmer Casperson, I. Arnold Perstein, Rodney Welsh, Harriet Leverich, Alice Munroe, M. Pennell Crosby, Marion Goodwin, Jeanne Collins, Horace Powell, Dick Loewenthal, John Pinney, Catherine Beebe.

All new members are requested to be present at Lathrop parlors at 4:30 p. m. Bernard Meyers is to be in charge of the initiations.

Rumor Says Co-eds Skimmed Off Ice for First Lake Plunge

Hast noticed the Chi Psi sylphs disporting themselves in the limpid waters of our Mendota? These wood nymphs, or would-be nymphs, are the initial harbingers of the break-up of the lake.

It was rumored that they skimmed the ice off Saturday night and piled it on the opposite shore and "drug" their respective bathing suits out of the moth-balls so as to have the jump on aspiring competitors when ol' Sol poked his first beam over the horizon on the Sabbath. Be that as it may, the ice was broke. It broke about even this year, seeing as how it broke about March 21 last year and April 9 in 1918.

When this annual event takes place, it always gives assurance to the assertion that spring is here.

SUFFRAGE LEAGUE NOMINATES TODAY

The last of the discussions on the subject of the conduct of elections, carried on by the Suffrage league, will be held today at 4:30 p. m., in the S. G. A. room at Lathrop. There will be a short business meeting followed by a discussion of the prohibited activities and corrupt practices in elections, and a brief review of the history of political parties. Nominations for next year's officers will be made at this meeting.

BLIND ARTIST APPEARS IN READING UNDER FORENSIC BOARD AUSPICES

Edward Abner Thompson to Give L. M. Parker's "Disraeli" at Music Hall

Edward Abner Thompson, dramatic reader, impersonator, and bass soloist, who is totally blind, will present Louis M. Parker's "Disraeli" tonight at 8 o'clock in Music hall.

Mr. Thompson has been highly praised by newspapers all over the country. He is making a special stop for his appearance here on his way from Minneapolis to Chicago.

"Disraeli" was featured with great success several years ago by George Arliss. The Forensic board, which is sponsoring the reading, promises a worthwhile evening to all who attend. Admission will be 50 cents, war tax paid.



EDWARD ABNER THOMPSON

DRIVE PASSES MIDDLE MARK FOR MEMORIAL

\$52,250.54 is New Total Reported in Union
Canvass

Yesterday's figures on the Memorial Union drive added \$2,175.90 to the fund, bringing the total to \$52,250.54.

According to yesterday's reports, the girls at 626 Langdon street pledged \$204, and Psi Upsilon raised their amount from \$1,400 to \$1,500.

On the basis of Saturday's figures, the percentages for the amounts pledged in the various colleges are L. and S., 42.5 per cent of the whole; Commerce, 34.5; Engineers, 13.5; Law, 1.8; Agriculture, 6; Graduates, 2.

Among the classes, the freshmen lead with a percentage of 29.2. The sophomores are next with 26.1 per cent. The juniors have 21.9 per cent, while the seniors have 18.3, and the graduates 1 per cent. Miscellaneous pledges from organizations total 4.3 per cent.

Y. W. C. A. TO HEAR CHICAGO SPEAKER

Miss Ethel Troy, of Chicago, Cook county treasurer of the Central Field committee of the Y. W. C. A., will lead a round table today on eight week clubs and summer work, at 7:30 p. m. in the university association office. All women interested are urged by Y. W. C. A. officers to attend this meeting.

Y. W. C. A. also is offering opportunities to university women who could act as counselors in summer camps of high school and industrial girls during the months of July and August in Illinois, Indiana, Michigan, and Wisconsin.

Miss Anderson, secretary of the university association, will confer at any time with women who are interested at the Y. W. C. A. office in Lathrop hall.

GLEE CLUB IN TWO BARABOO CONCERTS

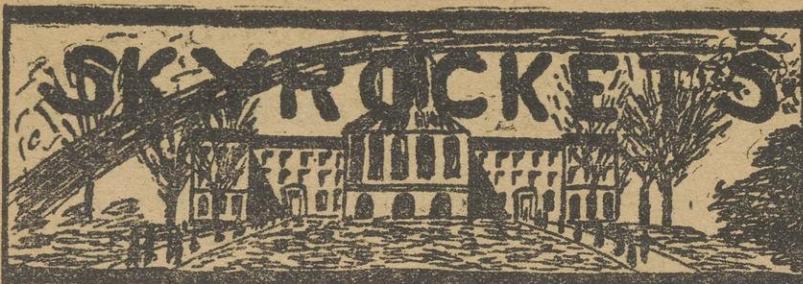
The University Men's Glee club made its fourth week-end trip of the season to Baraboo Friday, where it gave two concerts that were attended by more than 700 persons at the Al Ringling theater.

Following the evening concert a dance was given at the high school for the club by members of the Baraboo high school.

This will be the last week-end trip of the club until the spring tour, when it will go over the state, singing at Racine, Fond du Lac, Oshkosh, and several other Wisconsin cities.

FROSH OPEN FINALS TO BE HELD TODAY

The freshman declamatory contest open tryout will be held at 4:30 p. m. today in 165 Main hall. Four speakers will be selected to go into the final contest next Thursday. The contest today is open to all freshmen in good standing and should serve to bring out the best material available, since it is the only forensic contest in which freshmen are privileged to participate.



MAYBE AN ELECTION BET
Frances Dummer has cut off her
hair. We can't quite figure out the
why, but Monona suggests that per-
haps it's because she couldn't quite
make the grade for the S. G. A.
leadership, OR because it's better
for Mormon riding, OR because she
wants to become quite distinctive.
* * *

HAVE you ever, ever J. P., no-
ticed a lot of co-eds who keep their
cheeks tinged with a soft shade of
red? Now Ed, could you tell me
if this is a cardinal virtue?
* * *

IT all depends on the woman, J.
P. Burdette K. could tell you all
about it.

Blowing Harmonies Through Their
Whiskers

(From the Democrat, March 27)
Sigma Chi fraternity entertained
at a formal dinner-dance at the
chapter house on Lake street last
evening. The house was artistically
furnished. Smith Bros. four-piece
orchestra of Louisville, Ky., fur-
nished the music. A feature of the
evening's entertainment was the
serving of Smith Bros. cough drops
a la mode.
* * *

THOSE Red Dominer, Twelfth
Nibhers, and Disciples of Edwin
Booth have been harboring secret
things in their dramatic breasts.
Rumors have it that they are going
to reveal all their suppressed
desires at the Union Vode. There
shall be some excellent material
for a gore party when the safety
valve blows off.
* * *

WE NOMINATE TO CROCHET
BED-CAP FOR JOE STEIN-
HAUER

The young couple that plunged
off the Chi Psi pier at 4:30 yester-

day afternoon, to stay in one-half
($\frac{1}{2}$) seconds.
* * *

Heard at Sunday Eea
Bernatine—"Do you know the
Babe and Cap Breyeley at the Pi
Phi house?"

Lhoda—"Yes, are they sisters?"
Bernatine—"Sisters, dearie, but
no nuns."
* * *

JUST at this juncture the entire
rockets staff runs to the window to
watch—Fran Rudy passing by.
* * *

WE haven't got the names of the
three men and three women, but we
have the whole staff working on it.
* * *

HAND in your version of the
thing. The State Journal is offering
a hundred to the one who makes
it the most interesting.
* * *

WE are the judges.
* * *

JUST now the women leave their
seats to hang out the window cas-
ing. Chuck Carpenter and his
smile have wended past.
* * *

FOLLOWING him was Adolph
Teckmeyer in a track suit. Visible
sighs and audible eye-rolling.
Hearts stopped for two or three
beats.
* * *

FAMOUS SAYINGS OF GREAT
MEN

Fritz Hanson—"Gotta cigarette?"

Doc Fish—"Awt the End of
Lawst Hoowar, We Wur—"

"Jimmy Caldwell—"Say, Van,
have you heard the one about the
Phi Delt and Gamma Phi—?"

Warner Taylor—"Well, it really
doesn't matter."
* * *

Famous Last Lines
"Make it two."

NEW COMMITTEES
FOR BADGER CLUB

"An hour of worship prepares a
man for a week of work," said
Secretary Frederick E. Wolf, who
spoke at the Badger club meeting
at the University Y. M. C. A. Sun-
day night emphasizing the value of
church service as a stabilizing in-
fluence in a student's life.

Richard Evans, chairman of the
club, announced the members of the
social committee, including Flor-
ence Ackley, Elenor Loveland,
Curtis Wilgus, Hazel Hoag, Ken-
neth Wecker, Hilva Snashall and C.
Peterson.

The new publicity committee is
composed to P. D. Plowman, chair-
man; Wilma Johnson, Hildegard
Jenny, O. H. Wehmoff, Gustine
Slezak, and R. B. Lindsay.

READ CARDINAL ADS

FIRST TICKET OUT
FOR BADGER JOBS

(Continued from page 1)

dent of the Y. M. C. A., chairman
of the Religious conference, and a
sophomore honor student. He is
now a member of the student sen-
ate and an editorialist on The
Daily Cardinal staff.

The candidacy of Margaret L.
Green, sophomore in the College of
Letters and Science, for the Badger
board was announced last night.
Miss Green, whose home is in
Washington, D. C., has worked on
both advertising and business staffs,
and is at present collections man-
ager of the 1921 Badger. She is a
member of Kappa Alpha Sigma
sorority.

READ DAILY CARDINAL ADS

GRAD CAGE STAR
SELECTS KNAPP
ON HONOR TEAM

Chris. Steinmetz, Jr., Puts Wes-
ton on Second All-Confer-
ence Five

Chris Steinmetz, Jr., captain of
the 1905 University of Wisconsin
basketball team, has selected the
following all conference teams for
the 1920 season:

First Team
Forward—Vollmer, Chicago.
Forward—Knapp, Wisconsin.
Center—Carney, Illinois.
Guard—Hinkle (captain), Chicago.
Guard—White, Purdue.

Second Team
Forward—Birkoff, Chicago.
Forward—Arnston, Minnesota.
Center—Campbell, Purdue.
Guard—Valquist, Illinois.
Guard—Weston (captain), Wiscon-
sin.

Third Team
Forward—Tilson, Purdue.
Forward—Francis, Ohio.
Center—Dunne, Michigan.
Guard—Phillips (captain), Indiana.
Guard—Crisler, Chicago.

LAWRENCE SINGERS'
CONCERT TOMORROW

The Lawrence Men's Glee club
will give a concert tomorrow night
at the Westminster church in
Wingra park. Director C. J. Water-
man has arranged special features,
including a vaudeville act, in addi-
tion to the regular program. Tick-
ets may be obtained at the Univer-
sity Y. M. C. A.

READ CARDINAL ADS

Call B. 1957
WALTER WURTH
for
TAXI SERVICE
Day or Night

HINKSON'S

644 STATE

HOT DOGS AND COFFEE
MALTEN MILK, GOOD
SMOKES, AND
BILLIARDS

Agents for Kennebec Canoes

AND NOW FOR

A Kodak

Get out in the open.
'Twill do you heaps of
good. Take pictures of
your hikes, of your pic-
nics, and, in fact, all
your outings.

Such pictures will
come in mighty handy
in afterlife.

**PHOTOART
HOUSE**

WM. J. MEUER

Edward Abner Thompson

Noted Dramatic Reader and Interpreter

Reading

Louis M. Parker's

"Disraeli"

Music Hall

Tonight at 8

Admission 50c (War tax paid)

REGAL SHOES NUN BUSH SHOES

In high or low you will find
the latest styles and finest
qualities in these high
grade shoes for men.

THE CO-OP
E. J. Grady, Mgr.

UNREST WAVE HITS COLLEGES, REPORTS SHOW

Many Institutions Report Lowest Scholarship in History

Has the spirit of unrest pervaded the campi of American colleges? Has it permeated the student body of 1920 to such extent that the grade of work is noticeably lower and the habits of the college man and woman more careless than ever before?

There are varied replies from other universities, colleges and normal schools in widely separated sections of the United States. Some deans and registrars said there was ample evidence of unrest in the classroom. Following are the answers to queries:

Trinity College, Hartford, Conn.: Ten per cent of the student body has been dropped since last September because of poor scholarship. Some of these have actually "flunked," while others got out to avoid the inevitable. It seems difficult to lead the trend of thought back to dry reading in school textbooks. The college paper, *Triod*, has asked alumni to suggest establishment of a definite policy to keep the college from proceeding along an aimless course.

Fargo College, Fargo, N. D.: The S. A. T. C. was a very disturbing and unwieldy factor in student life last year. A decided spirit of unrest is perceptible among students here. This new element in college life is not strong enough, however, to cause alarm. There has been much slovenly work.

Scholarship Low
Wesleyan College, Middletown, Conn.: Conditions as a result of the war have made scholarship records here this year the worst in the history of the institution. The explanation for this is that while the present freshman class was in preparatory schools the best instructors, in most cases, were away at war and the pupils have suffered thereby. Now that they are in

college their lack of training put 25 of them in the missing list in the first term of the year.

North Dakota Agricultural College Teachers these days have too many interests outside the schoolroom to permit the maintenance of proper morals. If salaries were restored this condition would be remedied in many respects.

University of California, Berkeley: There was some unrest soon after the students returned from military duty. In the main this lack of interest has now been adjusted until the average grades are a little higher in the undergraduate ranks than they were a year ago.

Western Reserve University, Cleveland, O.: There are no indications of student unrest here. Scholarship percentages average higher than last year and agitation is non-existent.

Not Apparent in Texas

University of Texas, Austin: The spirit of unrest has in no way affected the University of Texas. The average of failures this year is just a little above that of former years, or 9 per cent. Failures most often occur in the freshman class, and where there has been poor preparation for university.

Leland Stanford University, Palo Alto, Cal.—Students here are actively interested in their work. They are more than ever alive to prospects of life after graduation. There have been no evidences of unrest.

University of Illinois, Urbana: The general average of grades here is no lower than any other period. Attendance as class has gradually increased and there is nothing to the report that students are indifferent to their advantages.

University of Washington, Seattle: Students now appear to be more in earnest than ever. They all want to finish college and their grades indicate they will not drop out. There is no unrest.

University of Montana, Missoula: The percentage of failure is much less than a year ago.

University of Idaho, Moscow: There is a slight increase in the number of students "flunking" but this is explained by the increased enrollment.

University of North Dakota, Grand Forks: The percentages of failures this year is greater than last. There is less application to work, but practically no evidence of real unrest.

WASHINGTON—Population statistics announced today: Winona, Minn., 19,143 an increase of 560.

Can't Hitch Up April Showers for Power, Weatherman Holds

E. R. Miller, university meteorologist, is skeptical concerning the statement made by Nikola Tesla that rainfall can be controlled by man to aid in the regulation of water power. "Rainfall," says Mr. Miller, "is caused by vertical movement and expansion of large bodies of air. The rain of the last few days was the result of a vast body of air whirling in toward a center and rising one mile while it traveled 200 or 300 miles. It would be 'some' man who could control such movements."

Tesla plans to harness the energy of the sun through water power. He states that rainfall can be controlled by man. Thus the sun raises the moisture from the earth's surface, and man, controlling the fall of this moisture through rain, will be deriving power from the sun.

According to the records of the university weather bureau, the rainfall in Madison has been 2.61 inches since last Wednesday.

STOUGHTON HEARS STUDENT SPEAKERS

Twelve university men and women who attended the Student Volunteer convention in Des Moines in December spoke at churches in Stoughton Sunday night. Reports were given by Ross Rogers, Margaret Thomas, Clarence Andree, Esther Potts, Lawrence Boies, Fern Constance, Roy Sorenson, Orpha Coe, Leo Kohl, Gladys Haskins, Nels Federson, and Anne Christensen. Verne Varney, who graduated in 1918, entertained the speakers at supper.

POLITICAL SCIENCE LEADS IN CAUSING FLUNKS

SEATTLE, Wash.—Political science was more fatal to freshmen in 1918 than any other subject in college in proportion to enrollment, according to a summary of freshman standings for 1918-1919 just issued by Edward N. Stone, registrar at the University of Washington. Out of a designated number of first-year students registered, 44.26 per cent received failed in the course. Journalism ranks second with 19.57 per cent; education third with 16.22 per cent.

READ CARDINAL ADS

CHAMP BOXERS TO BE PICKED NEXT SATURDAY

Contestants in Seven Weights
Round Into Trim for
Final Bouts

Wisconsin pugilists for the last week have been rounding into shape for the all-university boxing tournament which is being held this week. The finals will be held next Saturday afternoon in connection with the Chicago wrestling meet.

Gold medals will be awarded to the winners of the final bouts and these men will be declared the champions of the university in their weights. The weight classifications will include bantamweight, featherweight, lightweight, welterweight, middleweight, light heavyweight, and heavyweight.

The meet is open to all men enrolled in the university. All entries should be made as soon as possible to Coach John Neu.

COLLEGE ABOLISHES CUTTING PRIVILEGE

BELOIT, Wis.—The faculty at Beloit college has adopted an entirely new plan for penalizing absences. Under it all cuts will be abolished. Attendance is required at chapel and vespers services as well as at classes, and hours of credit may be lost by any student who slightly overcuts.

All requests for excuses must be presented to the class dean by the men and to the dean of women by the women. All excuses must be in within the proper time limit, which is one week, or it will not be considered valid.

Penalties for violations of the new regulations are severe. For each unexcused absence up to one-tenth of the total number of exercises, two-tenths of a credit will be subtracted and one-tenth for every unexcused tardiness.

In case the total number of absences and tardinesses exceed one-tenth of the exercises of the class all hours credit are refused for the course.

LIBERTY BONDS.

NEW YORK—3½s 97.36; first 4s 90.50; second 4s 89.40; first 4½s 90.52; second 4½s 89.80; third 4½s 92.78; fourth 4½s 88.76; victory 3¾s 97.52; victory 4¾s 97.54.

Twelve Shows In One

HERE ARE THE UNUSUAL ACTS YOU WILL SEE AT THE

Union Vodvil

A—Overture

Union Vodvil Orchestra—Raymond "Red" Hawkins, Director.

B—Campus Smiles

The Empress of the Nile—Phi Delta Theta.

D—Whiffs from Wizardry

Chas. Morris, Gladys Thompson.

E—Edwin Booth, Twelfth Night, and Red Domino

"Suppressed Desires."

John Warren, Jessie Elane Ellis, Rachael Commons.

F—You'll be Surprised

Bud Glassner, Bill Goessling.

G—"Oh My Dear"

Delta Gammas.

H—"Here's How for Who's Who"

Dave Mahoney, Pearl Stewart, Don Marvin.

J—"A Rural Surprise"

Howard Sparks Dodge.

The Prattville Stringed Trio

Willis "Slew" Fanning, D. Lee Shaw, Richard "Dick" Ede.

K—"The Moonshiners"

Ray Holcombe, Clarence Schubert.

L—"The Sunshiners in Unsuppressed Desires"

Carpenter and Bickle.

M—"Melody Garden"—Directed by Francis Ellen Tucker. Cast—Alpha Chi Omega.

ALL SEATS ARE SOLD FOR SATURDAY EVENING

Good seats for Friday night and Saturday matinee can be secured at the FULLER Theater

The Daily Cardinal

Student owned and controlled university daily, established 1892, and combined with the Wisconsin Daily News, established in 1912. Published every morning except Monday during the college year. Entered as second class matter at the Madison, Wis., postoffice.

Subscription rates \$3.00 a year; three months \$1.25, in advance.

10

BOARD OF CONTROL—Lowell J. Ragatz, president; Owen L. Scott, vice president; Marie Bodden, secretary; Foster Strong, treasurer; Garnet Kleven.

Editorial Offices—Union Building, phone Badger 250. Capital Times Building, phone Badger 1137.

Business Offices—Union Building, phone Badger 6606.

Bertram G. Zilmer Managing Editor
Taylor Merrill News Editor
Marion Roth Woman's Editor
Carson F. Lyman Athletic Editor
Marguerite Schulz Society Editor
Leon E. Kaunheimer Assistant News Editor
Kenneth E. Olson Desk Editor
Walter K. Schwinn, Frederick W. Beckman Skyrocket Editors
C. A. Wiepkink Engineers' Editor
Editorial Writers—I. Arnold Perstein, Rodney Welsh, Clyde B. Emery, Adrian Scolten.

Special Writers—Marian Strassburger, Marion Goodwin, Harriet Leverich, Reporters—Edith Swartzbaugh, Alice B. Munro, Frieda Rummel, Clare Saunders, Dorothy Ream, Mildred Ryan, Katherine Beebe, Mildred Nusbaum, M. Pennell Crosby, Mildred Gerlach, Fern Busby, Alberta Heller, Katherine Rosenberry, Edwin A. Stephenson, Edward N. Lee, Raymond O. Bartels, Charles P. McGinnis.

Ellis E. Vanderjagt Assistant Business Manager
Richard J. Loewenthal Advertising Manager
Associate Advertising Managers—Ralph Falstad, Donald Bailey.
Clarence W. Wille Acting Circulation Manager
Advertising Assistants—Esther Gruenbeck, Hazel Brashear, Isabelle Bugbee.
Business Assistants—Constance Kinne, Esther Stowell, Lenore Weber, Dorothy Carlock, Josephine Schulz.

LETTING OUR LIGHT SHINE

FEW universities are now following the policy of hiding their lights under a bushel basket. Foremost among the instruments for gaining prestige is publicity. The enterprising educational institution does not neglect using it to advantage.

The University of Wisconsin has not made the most of the opportunity which publicity affords to focus the public's attention upon its position of leadership. The results have been less evident than would have been the case with an institution less widely and favorably known. If the newspapers never printed an article about the university, many students would continue to flock from distant states to enjoy its advantages. Its reputation has been established nationally and internationally.

But students and alumni should not be content that people admit without violent resistance that Wisconsin is one of the great universities. They should, and they do, wish to arouse constantly a deeper interest and a more enthusiastic regard for their Alma Mater.

Publicity is the magnet that draws and concentrates attention. Prospective students are going to think more seriously of attending the school where things are going on, where achievement in scholarship, in athletics, or in other fields of student activity receive recognition by the press. A notice in the home paper that John Jones has been elected to an honorary society makes a big impression on his friends. It not only reacts favorably for John; it enhances their opinion of the university he is attending.

The university has its official publication in The University Press Bulletin, a clip-sheet sent weekly to newspapers of the state. It is admirable as far as its scope extends. In reporting to the farmers of the state the work and experiments of the College of Agriculture, in furthering the program of the Extension division, and in telling of general university progress, it is performing a valuable service.

But the university would profit by more intimate publicity. Whenever a man makes a noteworthy record in any campus activity, the editor of his home town paper should know about it. When a woman receives recognition for excellence in scholarship or leadership in university affairs, it should be brought to the attention of people in her home town. It is not a matter of personal vanity; it is a means of boosting Wisconsin.

Many universities have organized publicity bureaus. Harvard has an agency which sends student news throughout the country. At Notre Dame a press club is performing the same service. The Notre Dame Scholastic, weekly publication, recently boasted that "Notre Dame has received as much publicity this year in the Chicago newspapers as any state university in the West."

Here is an opportunity for service that might well be taken up by the University Press club. Formation of a publicity bureau to send out personal, intimate news of the university and its students could well come within the scope of the club. It would boost Wisconsin as in few other ways.

YOUR VIEWPOINT

A PROMINENT alumnus once closed an after-dinner address by saying, "the success of a college education depends largely upon the viewpoint attaching to its recipient while he is still an undergraduate." The speech that preceded and the thoughts that followed should be of more than casual interest to Wisconsin students.

It matters little how democratic or uniform courses of study may be—viewpoints seem always to vary. For our purposes they may be classified, indexed, and even parceled out under two main headings.

There is the group who view the educational or work side of university as a thing that can be subordinated to matters of far less importance. They spend the first month of school life in recounting experiences and getting accustomed to the new routine. Then follows a few months of just "getting by" supplemented at the end of the semester with one or more "disappointments" in studies—and so on ad infinitum.

Fortunately for the university and the largest portion of the student body class one is on the decline. The second class with a viewpoint directly opposite is rapidly crowding them out or converting them. This other major viewpoint consists not in looking at a university career in an indifferent, carefree manner, but rather taking it as an advantage that necessitates nothing short of four years of hard work to insure retention.

With every institution of higher education overcrowded, remaining in the university becomes more of a problem than it has ever been. Failure to make the most of the advantages at hand is sufficient evidence to warrant replacement.

COMMUNICATIONS

FOREIGN LANGUAGE REQUIREMENTS

To the Editor of The Cardinal:

When the day comes that the universities of their land wake up to the simple fact the compulsory requirement of foreign language is unnecessary and senseless, that day will be a happy one for the thousands of defenseless foreign language slaves who can be found on the schools of the United States. I mean by foreign language slaves the students who have unwillingly become entangled in the meshes of King Red Tape's chief henchman, Requirements, and are now struggling with the vicious intricacies of some European tongue which they will not use and which by reason of its being forced upon them, is incurring their hatred and dislike.

By no means do I oppose the study of foreign language in the schools and universities. Let the ambitious young merchant who is equipping himself to gather his shekels in Chile, study Spanish. Or the constructive minded fellow who wants to help build up France, let him study French. When we get to the point where all foreign language students are in their language classes by their own volition, the unwilling recitations and jaded atmosphere which pervades these gatherings will then disappear. Foreign language teachers, some of your most perplexing problems will then be swept out in front of a wave of real interest in the acquisition of other tongues.

Classical minded educators who have not yet scraped off the ancient barnacles of some of the old cultural conceits, rear and buck when the above sentiments are expressed to them, but all I would have them do is to post themselves outside of a foreign language classroom and listen to the despairing expressions of disgust which involuntarily break forth from the students as they finish a session. I should like to know if they would consider this a healthy attitude for students toward a subject.

If statistics could be gathered which would tell us what proportion of students would drop foreign language if it were not required, Oh, what an eye-opener it would be on the question.

We have come to the stage in ethics where we recognize the fact that a man cannot be legislated into goodness. When will we come to the stage when we shall see that it is useless to try to "require" a man into education of this kind?

Perhaps someone will say, "Why revive this over mooted question when it has already been discussed to death?" Indeed much wind has been expended pro and con but we still have this "Old Man of the Sea"

on our backs and it is the bane of many a student's otherwise enjoyable course of study.

E. SHUNK.

The BULLETIN BOARD

RIVERSIDE ALUMNI

There will be a meeting of Riverside Alumni in S. G. A. rooms in Lathrop hall Thursday, April 1, at 7:30 p. m.

SQUARE CLUB

Square club will meet in the green room of the Y. M. C. A. at 7 p. m. Thursday, April 1, to exchange dances. Members expecting to attend the Military ball either with or without the Square club party should also attend this meeting.

ANGLO-AMERICAN LECTURE

Prof. Carl Russell Fish will speak on "The Importance of Intimate Relationships Between the United States and the British Empire," at 4:30 Wednesday afternoon, in 165 Main hall. The lecture is to be held under the auspices of the Anglo-American club, of which Professor Fish is honorary president.

HAREFOOT REHEARSALS

Tuesday night: Cast—Engineering auditorium, 7:15. Chorus—Concert room, Lathrop, 8. All must be present.

INTER-FRATERNITY COUNCIL

Regular meeting of the Inter-fraternity Council Thursday, April 1, at 7:30 p. m., at the Sigma Nu house.

SCABBARD AND BLADE

Meeting of Scabbard and Blade tonight at 7:15 in the Scabbard and Blade room in the gym. All members are requested to be present.

CASTALIA

All Castalia girls are to meet in the Castalia room at 7:30 p. m. Thursday, April 1, before the debate.

ZIONIST SOCIETY

Inter-collegiate Zionist society meeting, Wednesday, March 31, 7:45 p. m., 3 Law building.

GENEVA GIRLS

The Geneva girls will meet Tuesday, March 30, at 7:15 p. m. in the S. G. A. rooms at Lathrop.

Franklin School of Ragtime

Piano, Banjo and Saxophone
Above 9 W. Main
B. 180

SHANTUNG NOT LIKELY TO GO BACK TO CHINA

—REINSCH

Land May be Surrendered,
But Not the Port, Rail-
road Nor Mines

"An intense resentment prevails in China over the Japanese possession of Shantung," said Paul S. Reinsch in a talk yesterday before the Kiwanis club. Mr. Reinsch was formerly a professor in the department of political science of Wisconsin University. He has been one of the Roosevelt exchange professors at the University of Berlin, has been minister to China and is now counsellor to the Chinese embassy at Washington.

Mr. Reinsch devoted most of his address to a discussion of trade conditions with China. He explained that with regard to foreign exchange conditions are entirely different from what they are with other parts of the world and tend to stimulate rather than retard foreign business. In China all currency is metallic, gold and silver, but mostly silver, and silver is worth two and a half times as much as it was before the war. The Chinese currency is therefore at a premium instead of being depreciated. We have been shipping enormous quantities of silver and gold to that country. Notwithstanding our large imports we have bought more from China than she has bought from us and the balance of trade has been in her favor.

A prime need of this country in order to make the most of Chinese trade is a larger merchant marine. The Japanese are giving shipping rebates to stimulate trade with that country, and our only recourse, if we would successfully compete for larger trade with China is to have our own vessels.

Another thing to stimulate China trade would be a reduction in the cable charges which are now at \$1 a word. To effectively carry on Chinese trade, requires frequent communication by cable messages.

Mr. Reinsch told of the wonderful development of American banking interests in China. Where there was only one American bank five years ago, there are now seven or eight banking institutions with American capital and most of them have several branches. He spoke of one bank recently organized in which Chinese capital is joined with money from this country to make up a capital stock of ten millions of dollars. The extent of our foreign trade may be inferred from the fact that one firm recently sold 20 million dollars worth of American machinery in China.

China has arrived at a point where manufacturing is soon to be established in that country on a huge scale.

It is a problem for us to decide whether we will cooperate, in the establishment of manufacturing enterprises in China. Our government does not encourage it, but neither does it discourage it. If we do not participate in the establishment of manufacturing establishments other countries will.

In regard to the Shantung dispute Mr. Reinsch said that the Chinese have little confidence in Japanese promises to return the province. If Japan makes a nominal return it will be a return of agricultural land, over which it will surrender control, but Japan will never return, it is believed, the valuable Shantung port nor the railroad nor the mines.

China would feel very differently if she believed that Japan would carry out in good faith what was said when the war broke out. "We will drive the Germans out of Shantung and then give it back to you." The great importance of the Shantung question arises from the fact that it is a central province of China and if Japan retains it she will retain great advantages by her facilities to transport her product from

the heart of China in all directions. The resentment against Japan is now showing itself in China by a boycott of Japanese products.

Mr. Reinsch discussed the great progress being made in China in carrying on drainage projects and building roads. There are flooded districts which if reclaimed could furnish food for a population of 150 million people.

Amherst Goddess Has Wild Adventure as Prey of Rivals

AMHERST, Mass.—For the first time since it was originally captured in 1893 by the "even" classmen, the famous bronz goddess, Sabrina of Amherst college fell into the hands of the "odds" this year. The event was announced by the tolling of bells and firing of fragmentation cannon.

The statue was originally a decoration of the Amherst campus, but because of indignities heaped upon it during celebrations it was ordered destroyed. It was, however, hidden in a shed belonging to the janitor. Some years later it was discovered by members of '90.

While being taken to the railway station to be shipped to New London, Connecticut, for a class banquet, it was stolen from the expressmen by members of the class of '91. Efforts have been made to recover it, but they have never been successful until the one made at the recent Boston banquet.

During the years that Sabrina has been in possession of the "evens" the statue has become nationally famous. For a long time it lay at the bottom of a deep hole in the Connecticut river. For another period it was hidden in a haystack in Nebraska and for two years it was in a box in the hold of a transatlantic liner.

According to custom it is exhibited at certain times when it is greeted with cheers and a song, "Hail Sabrina," is sung in its honor.

PRIZES AWARDED STAMP EXHIBITORS

Youthful Collectors Receive
Prizes at Historical
Museum

Prizes were awarded Sunday afternoon at the special competitive exhibit of stamps, held at the State Historical museum by some 50 boys and girls from 8 to 14 years old.

The exhibits were divided into 10 different classes and prizes for same were awarded as follows:

Best boy's collection; First prize, Richard Kornhauser; second prize, George Nelson; third prize, Selvy Mills.

Best girl's collection; first prize, Lorraine Brown; second prize, Sarah Owen.

Best single sheet of foreign stamps; First prize, Charles Crownhart; second prize, Sarah Owen; third prize, Herbert Lee and Lyman Haswell.

Single sheet of United States stamps; first prize, Charles Crownhart; second prize, Ed Steidtman; third prize, Basil Burwell.

Best sheet of war stamps, first prize, William Bardeen; second prize, Charles Crownhart.

Best sheet of revenue stamps; first prize, Wilber Peterson; second prize, Richard Kornhauser.

Pre-cancelled stamps, first prize, Dorothy Welland; second prize, Wilfred Harlow.

House cards, Arthur Gosling.

Best collection of envelopes, Arthur Gosling.

Best approval sheet, Charles Crownhart.

The judges were John Bassler, Lowell Raggatz, and Forest Middleton.

CARLETON LOOSENS RULES FOR CO-ED DATES

NORTHFIELD, Minn.—Recent changes made in social regulations at Carleton college give the girls much more freedom than they have hitherto enjoyed. Senior and junior girls the second semester may receive callers or go out with men until 9:50 on week nights. Sophomores and freshmen may stay out until that hour if they register for the privilege, but must not ask for more than two permissions a week.

BADGER STOCK MEN TO MEET

Convention Here to Study Cost Cutting Problems

Badger breeders interested in cost cutting rations for pork and beef production will gather at the Experiment Station, April 2 and 3 to see the demonstrations in feed lots and experimental pens.

Recent results in beef production will be reviewed by J. G. Fuller of the College of Agriculture Saturday morning. He will prove his points with two lots of steers—one bunch fed on shelled corn, silage, cottonseed meal, and hay; the other lot fed on ground barley, corn silage, cottonseed meal, and hay. Buyers from the stockyards will then place values on the two lots.

Cracked corn as compared with ground barley for the making of prime baby beef will also prove of interest.

F. B. Morrison and G. Bohstedt will talk Saturday on reducing the cost of pork production and illustrate the talks with pigs fed on the various rations. The value of white corn as compared with yellow corn will be made a feature.

The annual meetings of the Wisconsin Live Stock Breeders' association and the Wisconsin Hereford Breeders' association will be held April 2.

Whiteface breeders, meeting at the call of Secretary Chris Schroeder, of Racine, will outline a campaign and program for popularizing the Herefords in many Wisconsin counties.

Herbert W. Mumford of Illinois, one of the greatest breeders in the United States, will speak at the banquet held Friday evening.

GET ACQUAINTED C. E. MEETING TO BE HELD APRIL 17

The following Christian Endeavor societies will gather at Oregon, Wis., for a county rally on April 17 and 18: Plymouth Congregational, First Congregational, Christ Presbyterian, Baptist and Pilgrim Congregational, all of Madison, and Presbyterian of Waunakee, Presbyterian of Oregon and Congregational of Sun Prairie. This will be a get-acquainted and pep meeting.

Rev. George P. Jecklin of Oregon, Miss Martha Harris of Madison, and Oscar M. Wikon of Madison are in charge of the program.

Similar rallies are being planned for Jefferson, Columbia, Dodge, Sauk and Marquette counties.

READ CARDINAL ADS

DISCUSSES TRIAL OF CHRIST FROM A LEGAL STATUS

That the first trial of Christ before the Sanhedrin was not a formal trial, but merely a preliminary hearing for gathering evidence, presenting the witnesses and making formal charges in the Roman court before Pontius Pilate, was the view presented by Carl D. Hill in an address on The Trial of Christ from a Legal Standpoint at Luther Memorial church Sunday evening. Recent discovery of papyri which throws new light on the procedure in Roman courts in the provinces, indicate that the position so often taken that Christ was put in jeopardy twice for the same offenses is erroneous, he said.

He traced the relation of the Roman empire to Judea and explained the court procedure. Modern authorities fix 7 o'clock Friday morning April 3, A. D. 33, as the time for the trial before Pilate. He was charged with treason under the Roman law. They hold that there were numerous irregularities in the preliminary hearing before the Sanhedrin, and that the trial before Pilate was in many respects a violation of Roman legal procedure; there was not sufficient evidence produced to convict Christ of the charge of treason as defined in the Justinian code, and no evidence of his committing blasphemy; that the trial was affected by the Jewish people, and was not an impartial hearing such as the Roman courts usually gave persons charged with crime, he said.

U. W. Grad Heads Steel Co.'s Plant

W. C. Sutherland, son of Mrs. Sarah M. Sutherland, N. Lake st., has been appointed general superintendent of the Pittsburgh Steel Products Co.'s plant at Monessen and Aliquippa, Pa. Mr. Sutherland is a graduate of the university, class of 1900.

READ CARDINAL ADS

INTRODUCING MR. DISCOUNT TICKET

\$6.00 credit for \$5.00 in advance

PANTORIUM CO. Quality Cleaners

538 State St. Madison, Wis.

READ CARDINAL ADS



Coca-Cola
DELICIOUS and REFRESHING

You can't think of "delicious" or "refreshing" without thinking of Coca-Cola.

You can't drink Coca-Cola without being delighted and refreshed.

The taste is the test of Coca-Cola quality—so clearly distinguishes it from imitations that you cannot be deceived.

Demand the genuine by full name—nicknames encourage substitution.

THE COCA-COLA CO.
ATLANTA, GA.

Sold Everywhere

SOCIETY

Square Club Dance

Members of Square club will entertain with a dancing party at the Park hotel Friday night. Coach T. E. Jones will chaperon and Boyd's orchestra will furnish music. Square club has engaged a box for the military ball.

Sigma Nu Formal

Invitations have been issued by members of Sigma Nu fraternity for their spring formal to be given Friday, April 9.

Theta Luncheon

Members of Kappa Alpha Theta sorority entertained with a luncheon at their lodge on Irving court Saturday noon.

Mary Woodard Tours

Mary Woodard, sophomore in the College of Letters and Science and member of Delta Gamma sorority, left yesterday for an extended tour of the United States. She expects to be gone about a year. From Madison she goes to Asheville, N. C., from there to Florida, and thence to the state of Washington and Canada.

Chi Phi Party

Members of Chi Phi fraternity will entertain with a dinner and Union Vodvil party Saturday night. The party will be chaperoned by Mr. and Mrs. C. H. Crownhart.

Prof. Cairns Sails

Prof. William B. Cairns of the English department sailed recently from New York to spend several months in England, France and Italy.

Y. W. C. A. Tea

The social service department of Y. W. C. A. will have a tea Wednesday afternoon from 4 to 5:30 in Lathrop parlors for the committee members. Dorothy Hollands is general chairman for the tea and Isobel Bacon is chairman of the department.

CAMPUS PERSONALS

Miss Margaret M. Evans, '18, attended the Southwestern Teachers' convention and visited friends in the city over the week-end. Miss Evans is teaching English in the Edgerton high school this year.

MORGAN'S
MALTLED
MILK

Velvet Ice Cream

It's All Cream

Kennedy Dairy Co.

When Up Town

after the Orph, or to top off an evening out, try the new

Garden
Grill

11 East Main

Entrance 7-9 East Main,
or same as American
Restaurant.

For reservations call F. 966

This Couple Prominent at Military Ball



MARGARET BROWN

JOSEPH BOLLENDER
—Courtesy De Longe Studio

Major Joseph Bollender, assistant to the general chairman of the military ball, and Miss Margaret Brown will be among the leaders of the grand march at the event April 9. Bollender is a junior in the Course of Commerce and a member

of Edwin Booth, Scabbard and Blade, Skull and Crescent, and Theta Delta Chi. Miss Brown is a junior in the College of Letters and Science, a member of the Badger staff, W. A. A. and the Y. W. C. A. commission, and Kappa Alpha Theta sorority.

CANADIAN TEACHER
WILL GIVE LECTURE

Norman W. De Witt, professor of classics in Victoria college, Toronto university, will lecture Friday, April 2, at 4:30 p. m., in 165 University hall, under the auspices of the department of classics. Professor De Witt is a recognized authority on Virgil and has published many articles in connection with his studies of this poet. He comes primarily for conference with the graduate students in classics who are this year working on Virgil.

While here Professor De Witt will deliver but one public lecture. His subject is "Virgil; The Romanticist." All students interested in ancient or modern literatures, technically or appreciatively, will find

pleasure in this lecture. Professor De Witt speaks in an agreeable manner and with an attractive spirit of humor and appreciation. The lecture is open to the public.

ALBION CIRCUS TALENT TUNES
UP FOR ANNUAL SHOW

ALBION, Mich.—Albion college is making extensive plans for the production of the college circus. The list of performers includes the very foremost clowns and comedians. Sir Oliver Lodge, and Mademoiselle Bevo, the world's greatest medium are offered as special attractions. As an inducement the management has announced that children below the age of one year will be admitted absolutely free of charge.

Outing and Training
for Wisconsin Guard

Sometime in July, August or early in September, troops from Milwaukee, Racine, Green Bay, Antigo, Superior, La Crosse, Grand Rapids, Merrill, Hartford, and any other cities where artillery units are formed in the Wisconsin National Guard, will go to Camp Taylor, Ky., for two weeks' training.

Motorized guns for the heavy artillery and horses and guns for the light artillery will be found waiting for the Badger troops on their arrival at the Louisville reservation, which consists of 2,446 acres.

To enable as many Wisconsin batteries as possible to have the benefit of this trip, an intensive recruiting campaign will be carried out in the artillery branch, for all units must be federally recognized 60 days prior to the camp.

DAILY CARDINAL
CLASSIFIED ADS

Rate, 2 cents per word each insertion, minimum charge 20 cents. All want ads must be paid in advance and brought to The Daily Cardinal office, Union building, before 5 p. m., previous to the day of issue.

WE BUY second hand clothes and shoes. B. 2742. *th*

LOST—Silver eversharp pencil; initialed A. W. H. Finder kindly notify Andrew W. Hopkins, U. 347. *26x3*

LOST—Tortoise rimmed spectacles, on or near campus Wednesday; badly needed. Please call B. 3776. *27x2*

LOST—Small round Hudson seal muff. Call Doris Delliker, B. 1453. *27x3*

FOR SALE—Almost new Conn. silver plated B flat Cornet, with case. Phone B. 984. *27x3*

LOST—A ladies brown hand bag, between 7 and 10 Friday evening, valued as gift. Reward. Phone B. 3219. *28x1*

FOUND—Black leather purse. Returned upon identification and payment for ad at Cardinal office. *28tf*

FOUND—Fountain pen, near North Mills and West Johnson. Owner may secure same at Cardinal office by paying for ad.

LOST—Patent leather belt with Shafer fountain pen attached, between Walkover shoe store and 629 North Francis street. Finder please call B. 5830. *30x1*

LOST—Leather note book. I need the notes. Please telephone B. 5784 or send notes to 29 West Dayton street. *30x1*

University Branch Postoffice
POSTAL SERVICE
One Block from
The Badger Pharmacy
Cor. University Ave and Warren
Street

IF YOU CAN WALK I CAN
TEACH YOU TO DANCE
Results absolutely guaranteed
THEATRICAL COACHING
From 10 A. M. to 10 P. M.
SARI FIELDS
Badger 1906

The Girls' Old Stand
Exclusive Gowns to Order
Quick Service and
Price Reasonable.
THE FRENCH SH
107 W. Mifflin Tel. F. 1-2000

DR. BANCROFT
DR. SCHEURELL
Dentists
Badger 3682 901 Univ. Ave

TWO OR THREE PRIVATE
DANCING LESSONS
Will help you step better at the
Military Ball
Badger 6768
Call Miss HAZEL WEST at

Sumner & Cramton

DRUGS AND
PHOTO SUPPLIES

All roll films developed free
Postal Station No. 9
670 State Street

MADISON, WISCONSIN

GRAND
LAST TIMES TODAY


Elsie Janis
SELZNICK PICTURES

ELSIE JANIS
—in—
"A REGULAR GIRL"

Mae Tinee, of Chicago Tribune, said of this picture: "If this picture doesn't hit you where you live, you ought to be ashamed of yourselves."

Tomorrow
FANNIE WARD
—in—
"THE CRY OF THE WEAK"
It's another "Common Clay"

WE FIT YOUR EYES—WE GRIND YOUR
LENSES—WE DUPLICATE YOUR
BROKEN LENS

All under the direction of our Registered Optometrist

H. H. Ratcliff Co.
JEWELERS and OPTICIANS
Cor. Main and Pinckney Sts.

Alexander Komhauser Company

Women Choosing Apparel Here Are Assured of Dress Distinction Which Accents Personal Charm

And dress distinction today is expressed in terms of "youthfulness." It is the privilege of every woman to stimulate youthfulness. Varying types of womanhood require varied models of interpretation. Our assortments of apparel are so complete and diversified that every woman's taste, of whatever age or station in life, may be gratified. Those who have still to choose the Easter wardrobe will welcome the service we are prepared to give.

Striking New Suits Simulating Youth in Line and Design

Cleverly original, these suits will appeal to women who seek that "something different" in dress. They are sport models and unusually good looking. Three styles are presented.

One, a beautiful suit with skirt of white Kumsi Kumsa and box coat of depth blue Duvetyne with collar, cuffs, piping and narrow belt of white Kumsi Kumsa to match the skirt. An unusual suit at \$130.00.

A smart Bolero Suit is fashioned of black velvet and a combination stripe of white Baronette Satin and black and white Tricolette. The skirt is of satin and tricolette, the bolero coat of rich black velvet is trimmed with large white pearl buttons and has collar and cuffs to match the skirt. Price \$112.00.

A very stunning suit is developed from small blue and black checked velour for the skirt, and fine quality goblin blue duvetyne for the straight line coat. The coat is embellished with black cord tucks ending in a silk embroidered arrow head, and has the fashionable narrow belt. A very high type suit reasonably priced at \$135.00.

Women who prefer more tailored models will find the suits of navy tricotine and poiret twill much to their liking. Prices \$50.00 to \$125.00.

It Is Time Now to Give Thought To the Importance of the Coat

When Easter Sunday comes late in April, one may forget the coat; but on April 4th the day may be cold and however smart the Easter frock may be, a handsome coat must be worn over it.

Never were Spring Coats more alluringly designed to enhance the appearance of the Easter outfit. Some are as dressy as a fancy suit jacket; others, though more severe, are smart and refined, and give the desired effect of elegance and style.

The dressiest coats are of tricotine, velours and polo cloth. They come in long and short models, some are developed with the fashionable cape effect, others are more severely tailored, some even simulating the military style. Styles are sufficiently diverse to satisfy every whim or fancy. Prices are attractive, \$50 to \$120.00.



Originality and Elegance in These Beautiful Silk Frocks

Most alluring in their colorful designs in materials and trimmings, these frocks are uneniably charming and youthful.

Tricolette, Pussy Willow Taffeta, Foulard and Georgette in combination effectively fashions these frocks for afternoon or street wear. Contrasting colors appear as embroidery and pipings or as facing on ruffles, drapes, cuffs and belts. Metallic thread embroidery and metal beads add brillance to many models. Knife pleating is a favored method of trimming and appears on collars, cuffs, drapes and ruffles. Excellent values at \$39.00 to \$115.00

VODVIL TICKETS SELLING FAST

Psychic Sketch by Drama
Clubs to be Strong Feature of Show

Have you ever been "psyched"? Do you know anything about your complex or the suppressed desires that you may be harboring?

There will be a chance to get an insight into the mysteries of psycho-analyses at Union Vode when the clever little playlet, "Suppressed Desires" is presented in joint production by the three dramatic societies, Red Domino, Edwin Booth and Twelfth Night.

The plot revolves about Mrs. Henrietta Stephen's abscission that all her household and everyone about her is the victim of some "suppressed desire" which they are unable to control and which guides their destiny. The ridiculous situations that arise when she finds that some of these suppressed desires run counter to her own matrimonial schemes and domestic plans are the source of no end of amusement.

The part of Mrs. Stephen is played by Elaine Ellis, Twelfth Night; John Warren, Edwin Booth, takes the role of the much "psyched" husband, and Rachel Commons, Red Domino, plays the part of sister Mabel, whose hidden desires precipitate all the trouble.

The Fuller theater management announces that the house is practically sold out for the Saturday night performance. A few good seats still are left for the Saturday matinee. Those who have not

ANNOUNCE CAST OF FRENCH PLAY FOR APRIL 28

Augier's "Ceinture Doree" to Give Student Stars Chance for Character Work

The cast of Augier's "Ceinture Doree," the French play which will be presented April 28, has been announced as follows:

Roussel Luther Pflueger
De Trelan Brady Jordan
Balardier Halee Acton
Landara Lee McCandless
Baptiste Edwin Guyer
Javard Albert Orshal
Cariste Louise Smith
Amelie Esther Guerini
Madam de Larcy Miriam Doan
Madam de Layache Hazel Brashaer

The play is a modern French drama of the latter 19th century, and was first presented at the Comedie Fransaise in Paris. It affords opportunity for clever character acting, and contains many humorous situations.

made reservations may yet secure good seats for Friday night if they act quickly. Open seat sale will be on all week at the Fuller box office, beginning at 10 a. m. and continuing all day.

SPIRITUALISM TALK BY JASTROW TODAY

The history of modern spiritualism, and the nature of the physical phenomena on which the evidence for the belief in spirits has been based, will be discussed in Prof. Joseph Jastrow's sixth lecture on "Psychical Cults and Systems, Past and Present," today at 4:30 p. m., in the Chemistry building auditorium.

READ CARDINAL ADS

GIRLS' DEBATE TO BE PUBLIC

Precedent is Abandoned in
Pythia-Castalia Joint
Contest

Contrary to precedent, the public will be admitted to the annual Pythia-Castalia joint debate Thursday night at 8 o'clock in University hall. Up to this time the debate has been open only to members of the two societies. It is expected that there will be a large audience at the first open meeting.

The outcome of the contest will be of great interest, because for the last two years Pythia has been the victor. A silver cup will be given to the winning team, and members of the team will receive C. P. pins.

The question for debate is: "Resolved, that the industries of the United States be organized on the plan of the Whitley report." Pythia will take the affirmative and Castalia the negative.

Members of the teams are: Pythia, Alice I. Outhouse, Rorotha E. Levi, and Kathryn C. Mykel, closer; Castalia, Benita D. Berg, Frances M. Sawyer, and Mabel J. Gregg, closer. Dean F. L. Nardin will preside.

CASTALIA ELECTS NINE NEW MEMBERS

Castalia Literary society has elected to membership Josephine Halsor, Edna Groth, Cleo Parsley, Helen Mainland, Vinnie Sanborn, Nellie M. Scobie, Rowena Brown, Katherine Leitzell, and Alice Frick.

DR. C. H. BEALE TO BE BANQUET SPEAKER TONIGHT

Second Semester Dinner of Congregational Students Will be Held at Church

Dr. Charles H. Beale, pastor of the Grand Avenue Congregational church, Milwaukee, who was to have given his address on "The Place of the Church in the Modern World" at the second semester banquet of the Congregational Students' association tonight, will speak at 7 p. m. in the lecture room of the First Congregational church instead of at the banquet, in order to give a larger number opportunity to hear him.

The banquet attendance necessarily had to be limited to 150. So great was the demand for tickets that the entire number was disposed of by Saturday noon.

The banquet will commence at 6 p. m., as originally scheduled, but Dr. Beale's address has been set forward to 7 p. m. The arrangements committee invites others than those attending the banquet to hear the address.

READ CARDINAL ADS

THE University Pharmacy

Cor. State and Lake Sts.

MADISON, WIS.

Tel. Badger 40

PRESCRIPTIONS

The nearest drug store

to

The University Clinic

Names and Trade Marks You Should Know

Make yourself familiar with the names and Trade-marks on this page. They are of firms of recognized worth and responsibility and cater to student trade

SAVE

\$10.00 to \$15.00

on your new Spring Suit at

THE SQUARE CLOTHES SHOP

435 State St.

Come and convince yourself.

The "DAHL" Hat

318 State Street

Watch Repairing

A Specialty

Done by the late adjuster and jobber of the Elgin National Watch Factory.
THE RELIABLE JEWELRY CO.
422 State St.

ELECTRICAL SUPPLIES

of standard and best qualities

Once a Customer
Always a Customer

A telephone call and we are at
your service.

SCHAUB BROS.

306 State

C. E. Johnson, D. D. S.

DENTIST

Phone B. 977 642 State St.

GRIMM'S

For

NOTE BOOKS AND PAPER

326 W. Gorham St.

Merchant Tailors and Dress Makers

J. BERGER & CO.

808 University Ave. B. 5660

TOGGERY SHOP

Complete Line of

MEN'S FURNISHINGS AND
SHOES

1347 University Avenue

Phone B. 1027

"VARSITY"

KODAK TIME IS HERE

NEW QUARTERS
Plus
NEW SUPPLY OF
MATERIAL

DAILY SERVICE

and
SATISFACTORY RESULTS

UNIVERSITY PHOTO SHOP

810 University Ave.

Badger 6216

RUDD & IRION

Madison's Premier Photographers
521 State St.

FRED MAUTZ

Cigars and Billiards
Candies and Sodas

823 University Ave. B. 3160

TONY PIAZZA

—for—
Shoe Repairing

Prompt Service

1343 University Avenue

HAIR CUTTING

—at—
UNIVERSITY CLUB
BARBER SHOP
FIRST CLASS SERVICE

After Library Visits
Visit

FINCH'S

For

CORN CONES PEANUTS

KOPPER KETTLE

TEA SHOP

417 State St.

MADISON STEAM

LAUNDRY

429 State St.

MINTZ BROS MAKE SUITS

Cleaning, Pressing, Repairing,

and a fine lot of

CLOTHING

We call and deliver B. 1056