

Harris Laboratories advertisement.

[s.l.]: [s.n.], 1938

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Professional Ethics and Therapeutic Products

An Appeal for High Standards

No therapeutic product should be presented to the medical profession without a clear description of its preparation, together with chemical analyses, physiological tests and standards or with biological assays, as the case may be.

The U.S.P. provides a measurement of the value of Digitalis. The U. S. Government has developed the guinea pig unit for antitoxin. The Vitamin Committee of the U.S.P. Board has accepted various methods of assay for the best known vitamins.

No physician would prescribe an antitoxin except in "units", plainly stated on the label, in the same manner that he would prescribe quinine sulphate in weighed amounts of the crystals.

What of the Vitamins?

Since methods of assay and statements in units are now available through the U.S.P. and the U. S. Public Health Service, no vitamin preparation should be accepted unless it plainly states, on its label, the vitamin potency in a given volume or weight.

Specific Use of the Vitamins

The individual vitamins are just as specific agents in the human body as inorganic elements and should be prescribed according to the diagnosed *deficiency* and in appropriate dosage at the time.

Vitamin A—is indicated for body growth.

" B₁—" " in various forms of neuritis and
in anorexia.

" B₂—is anti-dermatitic and anti-pellagric.

" C—is anti-scorbutic.

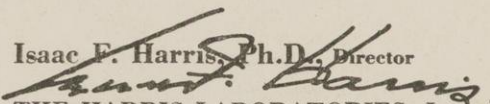
" D—is anti-rachitic.

" E deficiency is associated with sterility.

It is just as unsound and ridiculous to prescribe *all of them* to the sailor with scurvy as it is to include the fertility vitamin E for the infant with *only* rickets.

I pledge myself to offer in these pages, from time to time, products of recent biochemical research, with evidence of their high purity and with appropriate indications for their use.

Isaac F. Harris, Ph.D., Director


THE HARRIS LABORATORIES, Inc.

Tuckahoe, New York.