



# **The daily cardinal. Vol. XXXVIII, No. 3**

## **September 27, 1928**

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VOL. XXXVIII, NO. 3

UNIVERSITY OF WISCONSIN, MADISON THURSDAY, SEPT. 27, 1928

PRICE 5 CENTS

## Regents Name New Scholars and Fellows

### Instructors and Assistants Appointed in Various Colleges

Routine business conducted at a meeting of the executive committee of the University of Wisconsin's Board of Regents Wednesday afternoon includes a series of appointments as follows:

College of Letters and Science: Industrial scholars appointed in the School of Education are, Louis O. Brockman, Elizabeth Finstad, Madeline Heath, and Victor E. Thompson. R. K. Meyer was appointed research assistant in zoology.

#### Assistants Appointed

Assistants appointed include: chemistry, Mortimer Denison, David K. Foits, Wayne B. Staley; education, Clyde A. Morley, Nels O. Reppen; history, Glenn B. Hawkins; music, Asher Treat; French, Harriet Rathburn; Spanish, Agapito Rey.

College of Agriculture: Edwin B. Hauser was appointed Milwaukee county club leader. Regents scholarships were granted Clifford Nelson, Neillsville; John Hetts, Colby; Erwin Smejkal, Sturgeon Bay; Olaf Larson, Edgerton.

#### Osborne Nutrition Specialist

Myrtle Osborne was appointed nutrition specialist in home economics and general home economics extension work in Farmer's institutes.

Assistants include Judith F. Russell and Myrtle Jones, agricultural economics; half-time assistants, B. E. Horrell, dairy husbandry; Burton B. Bayles, C. B. Sumner, L. J. Alexander, plant pathology.

#### Rood Given Leave

J. T. Rood, professor of electrical engineering, was granted leave of absence for 1928-29. Two new fellows are George McGregor, Northwest Paper company, Norman H. Ceaglske, utilized (Continued on Page 5)

## Prof. Hans Nauman Added to German Staff This Year

A recent addition to the Foreign Languages faculty of the university is Prof. Hans Naumann of the University of Frankfort, Germany, who will become a member of the German staff this semester as a Carl Schurz memorial professor.

Professor Naumann is not only a distinguished Germanist, but also has made several studies in modern literature.

His lectures will be given in German and the afternoon series on the history of German civilization will be open to the public. These lectures will be given on Mondays and Wednesdays in room 73, Bascom hall.

Professor Naumann has been detained and will not arrive in Madison and will not arrive in Madison teaching about Oct. 15.

## Rural Students to Receive Aid

### Fifteen Scholarship Awarded by Board of Regents

Fifteen scholarships of \$100 each will be awarded to new students in the short course in agriculture which opens here Nov. 12 and continues to March 15.

The awards are made by the university board of regents to encourage rural boys to continue their education and prepare for responsible positions in farming vocations, according to Dean J. A. James, assistant dean of the college of agriculture.

Applications for the scholarships will be received up to Oct. 20. An essay written by the candidate on "Agriculture and My Future" will be given major consideration when awards are made.

The qualifications of the candidates will be judged by a committee composed, in addition to Dean James, of J. A. Callahan, state superintendent of public instruction, and W. A. Duffy, state commissioner of agriculture.

### Registration 137 Over Last Year's Mark, Holt Says

One hundred thirty-seven more students have enrolled in the university than were enrolled here last year, according to an official statement made last night by Frank O. Holt, registrar.

The total registration until last night is 8,839 as compared with the 8,702 students here last year. However, this figure is not final because of the inevitable large number of late applicants that usually swell the total considerably.

It has been previously predicted that the registration would fall below that of last year's because of a slump in the freshmen registration, but this was counterbalanced by the increased enrollment among the advanced standing students.

## Music School Plans to Try New Method

A new realization that the need in public school music instruction is not to produce solo singers and pianists, but rather to know elements in singing and to recognize voice qualities in other singers, is the cause of an outstanding change of method in piano and voice courses now being effected in the University school of music, according to Prof. L. A. Coon, chairman of the committee in charge of administrating the new plan.

Under the new plan, the emphasis has been completely reversed in piano and voice for public school courses, says Mr. Coon. Piano solo work, previously emphasized and seldom of value to music instructors, has been replaced by sight reading, training to accompany chorus of singers, keyboard harmony, transposition, and some technical work, which are now known to be more essential to students in public school music.

Voice courses have been similarly revolutionized, now being arranged to stress group singing, elements of breathing, phrasing and tone placement, rather than the less essential solo work. The latter may be taken after completion of the former requirements.

Individual instruction is much too narrow to achieve the results now sought, Mr. Coon believes.

"Our piano students meet once each week in groups of eight for technique, and twice a week in groups of four for other requirements, while the voice classes meet three times each week in groups of four," Mr. Coon stated. "We believe that this arrangement will greatly increase the value of our public school music work."

### Sociology Professor Talks on Treatment of Criminals

Prof. J. L. Gillin of the sociology department is to speak before two conventions in the month of October. He will address the annual meeting of the Association of Social Workers in Indianapolis on Oct. 14. His speech before the American Prison association at Kansas City on Oct. 8 will deal with investigations of treatment of criminals in the Orient.

### Goodnight to Attend Alma Mater's Trustee Meeting

Scott H. Goodnight, Dean of Men, leaves this morning for Eureka, Illinois, where he will attend a meeting of the board of trustees of Eureka college.

### Union Board Candidates Asked to Report Thursday

Sophomore candidates for the assisting staff of Union board are requested to apply at the board office on the third floor of the Union any time Thursday afternoon.

#### Advertising Staff

There will be a meeting of the advertising staff of the Daily Cardinal at 7:30 p. m. Thursday in the business office on the third floor of the Union. Applicants for staff positions are especially urged to attend.

## Olson Promises New Dignity for Varsity Welcome

### Professors Who Speak Will Wear Gowns; Mills to Lead Singing

By order of the president all classes will be dismissed at 11 a. m. Friday morning for the Varsity welcome ceremonies on Lincoln terrace.

The welcome returns to the Badger campus tomorrow with a dignity unknown in other years. The new students will be welcomed by representatives of the state, regents, faculty, student body, and university as a whole.

Dr. Glenn Frank, president of the university, Gov. Fred Zimmerman, head of the list of speakers. Zona Gale Breese, regent and poet, will represent the regents and Prof. Carl Russell Fish, and Dean George Sellery will speak for the faculty. Helen Keeler '29, and Ted Thelander '29, will represent the students.

#### Gown Hides Red Vest

The faculty members will appear in cap and gown. This means that Carl Russell Fish will probably not wear his red vest and red derby. If he does they will have to be carried to be seen.

The music will be led by Dr. Charles Mills and he will have a band of 100 pieces led by Prof. E. W. Murphy for accompaniment. Ted Frost will lead the first varsity locomotive of the season as the newcomers are grouped around the Lincoln Monument.

#### Numen Lumen Explained

The entire affair is in the hands of Prof. Julius E. Olson, and he has arranged several new features in the souvenir program. An explanation of the university motto *Numen Lumen* is offered in the booklet as well as a short history of certain points on the Badger campus.

Prof. Olson has stated that he will do all in his power to make the speeches short. He has also arranged for more adequate directing facilities for the crowds and will try to eliminate all confusion.

## Chandler Quits as Head Fellow

### Retires in Favor of John Bergstresser, Well Known Alumnus

George Chandler, head fellow of the men's dormitory for the last two years has retired in favor of John Bergstresser, fellow of La Follette house, Adams hall. Mr. Chandler will be fellow in Botkin house this year.

Bergstresser graduated from the university in 1925 after an active undergraduate career. He was not only senior class president and a member of the Phi Beta Kappa, but also had an enviable record as an athlete.

Since graduation Bergstresser has been head of the Bureau of Graduate Records and Reference, and secretary of the Cardinal Publishing company.

Gordon Derber will succeed Westly Pommerenke as head fellow in Tripp hall. Derber was fellow in Fallows house last semester and will be in the same section this year.

Following are the fellows appointed for this year:

Villas, Norman Neal; Fallows, Gordon Derber; Botkin, George Chandler; High, Robert Homewood; Spooner, Paul Henshaw; Frankenburger, Eugene Gaenslen; Gregory, George Rector; Bashford, Harry Schuck; Noyes, Delos S. Otis; Siebecker, George Scutt; La Follette, John Bergstresser; Van Hise, F. J. Steelmueller; Faville, Douglas Orr; Richardson, Paul M. Herzog; Ochsner, J. J. Garrison; Tarrant, Jack Brisoue.

### Zdanowicz Takes Leave of Absence

Prof. C. D. Zdanowicz, chairman of the romance language department, is on a leave of absence for one year. He left this summer for a tour of France and is expected to be back in time to resume his duties next fall. Mr. C. E. Smith is to substitute for the professor as chairman of the romance language committee until his return.

### Begins Work



DR. ALEXANDER MEIKLEJOHN

## Dr. Meiklejohn Greets Students of Test College

### Chairman Describes Outlook for Experimental College as Difficult

"In the name or the spirit of inquiry, I welcome you back to the college," Prof. Alexander Meiklejohn, chairman of the Experimental college, told the assembled body of freshmen and sophomores Wednesday in his opening talk.

He described the outlook for next year as "rather difficult," because the college was not only to engage in a calm study of a completed civilization, but was to delve into the complexities of modern America.

#### Wants Sophs to Help

He hoped that the sophomores would be more helpful to the freshmen than the advisers had been. In addition, he said, the class that had been in college, having associated with Socrates, now knows that it knows nothing; whereas the other class probably knows a great deal.

However, he hoped that the quest for truth and understanding, which he called the purpose of a college education would be successfully pursued in spite of the fact that the freshmen are to study the Greeks and the sophomores the 'barbarians.'

The organization of the college is more elaborate this year, to provide for the doubled enrollment. Additional instructors have been added to the staff since this is the first year of the school's operation as a complete unit. All but one section of Adams hall is this year being devoted to the group.

### Prof. Potter Talks on Kellogg Pact

The Kellogg peace plan was the subject of a discussion by Prof. Pittman B. Potter, of the political science department, before the Madison Kiwanis club at its weekly luncheon at the Park hotel Monday noon.

Prof. Potter traced the development of the plan from the time it was broached by Premier Briand of France until it was signed by 15 nations in Paris.

"The peace pact is one of the shortest on record, and yet promises to be one of the most effective," Prof. Potter declared.

### University Bands Honor Morphy at Fall Banquet

An all-alumni reunion which will celebrate a decade of service by Prof. E. W. Morphy will be a part of the annual fall banquet of the university bands which will be held Nov. 30. The banquet is to be the second annual fall event of the bands.

This will be the ninth year during which Prof. Morphy has conducted the bands.

The concert band, which played in many Wisconsin cities last spring is again scheduling dates and has already contracted for an appearance at Lancaster.

## Dean Appoints Freshman Staff

### Harry Schuck '28 Is Only Advisor Retained from Last Year

Only one of the freshman student advisers of last year has been retained on this year's staff according to an announcement by Dean H. Glicksman. He is Harry M. Schuck '28.

The newly appointed advisers are: Wells Anderson, '26; Bayrd Still, '28; Harry Thoma, '28; George F. Gerling, '28.

Each acts as adviser to about 125 freshmen men enrolled in the College of Letters and Science including freshmen carrying pre-commerce work. He assists the yearling in planning his courses and has complete charge of his scholastic record for the entire year.

Schuck will be in charge of a number of his last year's advisees in addition to his regular quota of new freshmen.

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## CARDINAL SPORTS

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the  
Collegiate World

## Fundamental Work Given Varsity

Baseball Team  
Starts Autumn  
Practice TodayCoach Lowman Hopes for  
at Least 35 Men on  
Field

Fall baseball practice will be inaugurated today on the lower campus at 3 p.m. The diamond has been put in excellent condition and Coach Lowman expects to have at least 35 men on hand for the first practice.

The coach plans on continuing the work for at least three or four weeks, weather permitting. It will be his purpose during this time to test the material which has turned out to enable him to judge those men of varsity caliber.

## To Stage Practice Games

This fall not much time will be spent on fundamentals, though, batting, fielding, and team play will be taught. After the first few days, practice games of seven innings' duration will be held to determine the ability of the men at the several positions.

Some good prospects of varsity strength are expected from the frosh squad of last year. Further practice together with eligibility restrictions however will aid in determining this to a greater extent.

## Fall Practice Vital

Coach Lowman states that he finds it necessary to conduct fall practice despite other sports which are more suited to this time of the year because of the other schools in the conference which are doing the same thing. Mr. Lowman says that, if conditions were more favorable for indoor practice, there would be no need for this fall baseball, but, as conditions are at present, he finds himself forced to carry on the work.

In order not to encroach upon the other sport activities now taking place about the campus, Mr. Lowman will not require baseball men in those sports to attend these practice sessions. All of the work will be handled by the coach and his managers unless some graduate members of last year's nine should feel disposed to give some time to the squad.

Work for the battery men will be started in the gym annex after the commencement of the second semester, although the pitchers and catchers will be given a chance to show their wares in the present workouts.

## Little Starts

Under the direction of Coach George Little, an independent league of football teams in the intramurals is being initiated. The teams in the dormitories, fraternities, and churches will continue the program of seasonal sports which George Berg managed last year.

Leonard B. "Stub" Allison takes charge of intramurals this year. He has hitherto been identified with boxing.

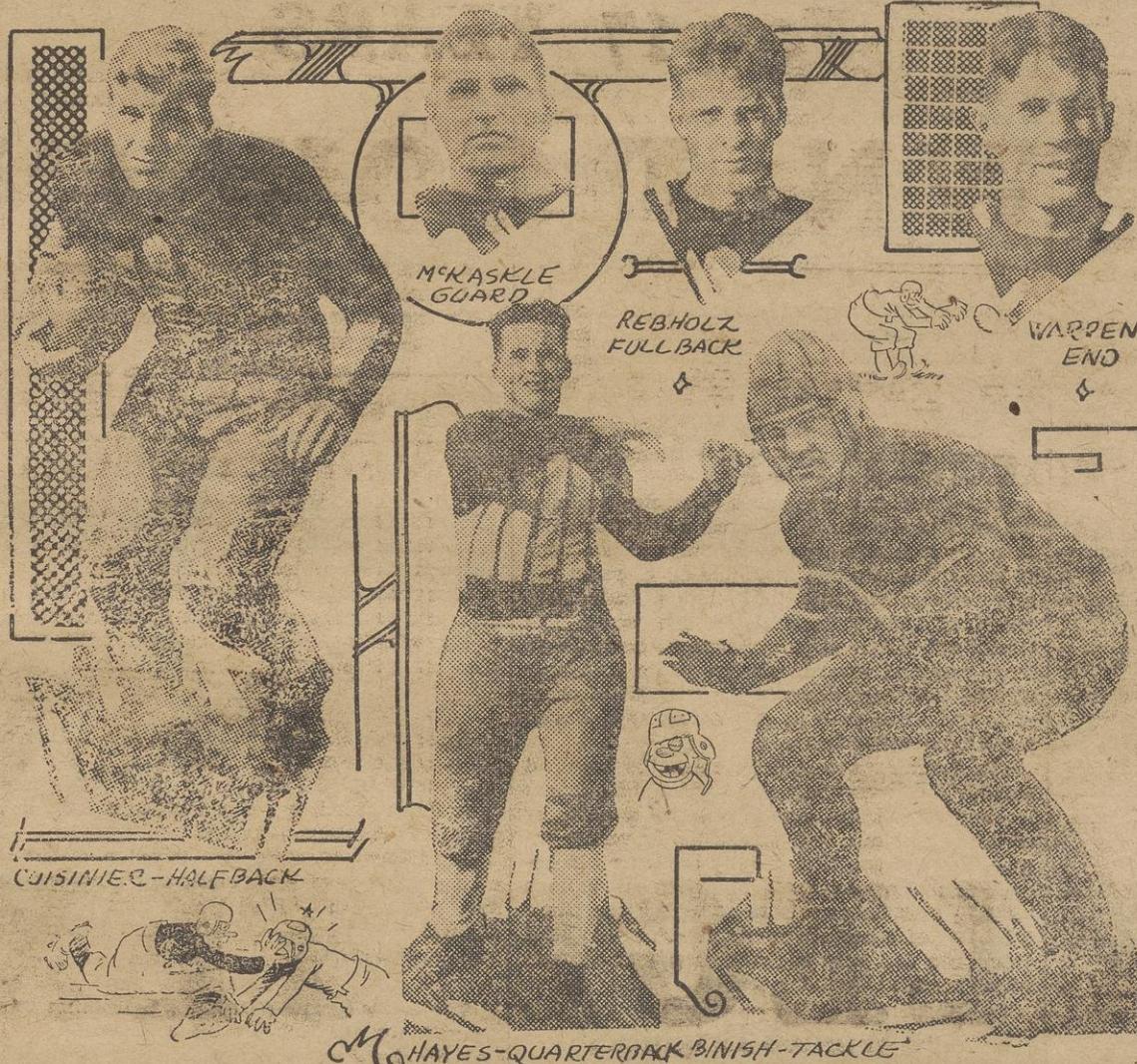
The intersectional teams at the men's dormitories are more popular than ever this year, since physical credit is given to participants.

Mr. Allison wishes to call attention to the fact that registration for physical training must be made at the armory. The addition of students outside of the dormitories, fraternities, and churches makes all of the men eligible to enter the intramural contests.

76 Attend Cornell  
Orientation Week

Seventy-six freshmen, representing 20 states, attended the Cornell University Christian Association camp at Lisle. The students assembled for the purpose of discussing problems in relation to their orientation. Dean M. R. Ogden addressed them in a discussion of the relation of the faculty to the students. Pres. Livingstone Farand talked to them about the cost of a college education to the university. In addition to the several talks given by the freshmen, discussion groups were organized in which they asked questions about their University life. These questions were readily answered by older students who were also engaged in the service.

## Here Are Six Badger Grid Threats



THE six handsome brutes pictured above comprise a group of veterans who promise to do great things on the Wisconsin football team this season. Whatever may have been mentioned about the newcomers to the squad, it must not be forgotten that the veterans of a team are extremely valuable. These men stand a pretty fair chance of being in the first line-up, and together with the sophomore recruits should make a real Badger eleven.

"Bo" Cuisinier, whose round huskiness did much to make him a regular last season, is going like a house afire. The other evening he made spectators

stand up and take notice by his brilliant play. He hails from Chicago and is the smallest man on the Badger roster. He is one of the candidates for the vacant quarterback position.

Another likely looking veteran who has his eyes on the quarter position is Neil Hayes of Moosehart, Ill. Last year Neil was just coming into his powers when he broke an ankle.

Two of the veterans pictured above are finding the going a little disturbing. They are Ebert Warren and Herman McKaskle, end and guard respectively. The sophomores are pressing both for the coveted positions but

the chances are that both these gentlemen will see action.

Stan Binish, who served last year as a tackle, is one of the reasons why Wisconsin is slated to have a good team. Pairing with Capt. Rube Wagner, Binish was one of the best tackles in the Big Ten last year.

Little need be said about Harold Reholtz. If you read the football accounts you will constantly see his name mentioned. An improvement in kicking and acquirement of greater speed qualifies him as a valuable fullback this season.

Warren, a capable end, is one of the wing men counted upon to give the Badgers strength in that position.

## HERE'S the DOPE

By Harold Dubinsky

In these busy days of football we are inclined to neglect certain other sports. For example the crew candidates are really going to their task of fall training with an unexpected enthusiasm.

Frank Orth, acting coach, gives the men a workout on the lake when the waters are calm, or else he puts them to work on the rowing machines in the little annex.

## Baseball

Today Coach Guy Lowman will send the Badger baseball candidates through their first fall practice. It is a bit cold but it is our firm conviction that the weather will get much warmer, and the baseball team will get their little practice. Baseball prospects for the coming season look good. Many veterans are back and a wonderful group of recruits from the frosh promise an excellent team.

## Cross Country

First reports were rather conclusive about the poor prospects for the Badger harrier team this season. Another off season we were told. But from the looks of the candidates who are practicing daily we are a little inclined to

(Continued on Page 8)

## A Veteran Badger



GENE ROSE

The young gentleman above who seems to be traveling in such a determined manner is none other than Gene Rose, the veteran halfback who made people stand up and take notice at Camp Randall the other day. Rose is carrying the ball much better than he ever has, and if he continues should prove to be one of the outstanding conference stars this season.

## NEW HUB

The Memorial Union is the new hub in the wheel of the "New Wisconsin."

Vance Reduces  
Leading Cards

Waterloo of Cubs Too Much  
for St. Louis Pennant  
Aspirants

Dazzy Vance, speed-ball pitching ace of the lowly Brooklyn Dodgers who recently blasted the pennant hopes of the Chicago Cubs, halted the winning ways of the league leading St. Louis Cardinals yesterday, holding them to five hits and fanning seven as his team pounded out a 6-1 victory. Harvey Hendricks, Dodger outfielder, put the game on ice in the seventh inning by knocking a homer with the bases full. The Cardinals' loss cut their lead over the idle Giants to 1-2 game, with each team having four more games to play. The New Yorkers can now pass the Cards by taking three, if the leaders do no better than split

(Continued on Page 8)

All upperclassmen who are interested in playing football, any above the freshman rank who are ineligible through grades, and men from other schools who have had football experience but are not eligible for play at Wisconsin because of conference requirements, and would like to tryout for positions upon the All-American squad are asked to report to Camp Randall any afternoon in the near future for equipment.

Ends Have Off  
Day; Rose and  
Lusby Do Well

Scrimmage for Thirty Minutes, Shoemaker Is Injured

By Aaron Gottlieb

Slowly but surely, with actions that appear to indicate the men are working under wraps, the varsity football class "A" team is rounding into a shape that will put them on battle edge for the Notre Dame game Oct. 6.

In last night's practice, two hours were devoted to fundamentals, while thirty minutes of scrimmage concluded the day's program. As Coach Thistlethwaite and end coach "Stub" Allison were working with the backfield and end men, line coach Tom Lieb gave his charges instructions in blocking, and later dummy tackling.

For over an hour, with Rose, Oman, and Lusby doing the passing, end candidates Casey, Gantenbein, Mansfield L. Smith, Warren and Davies, took turns at snagging passes against opposition from an opposing backfield, with little luck.

## An Off Day

It seemed to be an off day for the wingmen, with Gantenbein and Casey displaying "butter fingers" on the majority of their opportunities. Mansfield and Warren occasionally slipping up, and L. Smith and Davies making a few good catches to lend a slightly brighter touch to this part of the game.

Rose and Lusby were easily the class of the heavies, and both should see conference duty. Almost on a par, these two men shot their throws forward with the snap of a bullet and with remarkable accuracy.

Line Coach Tom Lieb gave his husky charges a chance to vent any spite they might have for him by pairing off the men and letting them block against him where he stood in a fullback position, and so spent a hectic afternoon earning his pay.

## Linemen Progressing

All of the linemen are rapidly acquiring the art of blocking, all important in the conference, and are beginning to show speed in coming out of the line to lend interference. Ketelaar, Parks, Rottman and Frisch looked especially good.

After a short blackboard talk, Coach Thistlethwaite placed his men into two teams, and after some preliminary line plowing, called the scrimmage into action. On the first team, Mansfield and Cooksey were at ends, Wagner and Ketelaar at tackles, Kresky and Frisch at guards, Conry at center, and a backfield composed of Cuisinier at quarter, Lusby and Price at the halves, and Harold Smith at full.

On the opposing team, Davies and L. Smith handled the wings, Binish and Lubratovich the tackles, Connor and Parks, guards, Miller center, Rose and Hayes at halves, Reholtz at full, and Obendorfer at quarterback.

## Cripples Healing

Few of the cripples on the squad saw action. Lubratovich, with a nose guard as protection for the broken member, gave a good account, nevertheless, at tackle. Sam Behr appeared for the first time with his arm out of a sling, while McKaskle still nurses a damaged hand. Casey got in for a few minutes despite his bad finger. Shoemaker, giant center, injured his ankle today and was immediately sent to the dressing room.

During the short scrimmage period, Reholtz, after two failures, blossomed out as a pass-catcher, while Price managed to snag one for a neat gain. Gene Rose did some running and also caught one heave to complete his day's work, while Bobby Obendorfer made a clever runback of a received punt to draw praise from those present.

For the first team, Lusby got away some excellent punts, while Reholtz did the kicking assignment for the other with some credit. Rose and Lusby did the passing for their respective teams. Harold Smith continued to bore his way through the line from his fullback position.

## Wagner Leads

In the line, Wagner still displays his usual excellent work, while Warren, after a slow start, found him-

(Continued on Page 8)

# The Daily Cardinal

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DESK EDITOR EUGENE DUFFIELD

## Varsity Welcome

The Fine Work of the Interfraternity Council Is Pleasing to Note

THOUGH equipped for the first time in history with a sound knowledge of university life through their experiences of Freshman Week, members of the class of 1932 still await the most important occurrence of their early college careers, Varsity Welcome. The last eight days have seen the freshmen through a period of acclimation to university life and through the difficult process of getting started in classes. But they have not yet received Wisconsin's annual greeting, that traditional event which brings them permanently into the family of classes and which makes them officially Wisconsin students.

Whatever benefits the orientation program of last week may have brought in simplifying the freshman's problems, it could not displace Varsity Welcome as the one and only real university greeting to its new students. For Varsity Welcome symbolizes the glory and splendor of Wisconsin tradition, while Freshman Week was a technical process of orientation, clearly defined, and carefully planned in logical and tangible manner.

Friday morning, for the first time, first year students will assemble in a body as the class of 1932. And following the talks to be given by seven outstanding representatives of the university, they will actually begin their careers as an integral group.

Along with Varsity Welcome, there will be the usual university skyrockets and cheers. These have always been a part of the program, and deserve their place for the color which they add to the occasion. But the cheers preceding and following the seven short speeches are not given in a glorious "rah-rah" or "whoop-it-up" spirit, and students interpreting them in that way have a misconception of the real meaning of the welcome. Friday's ceremony should be looked upon by freshmen seriously and sanely, as the embodiment of the fundamental ideals of the University of Wisconsin, and as the symbol of their acceptance of Wisconsin tradition and entrance into our institution.

President Glenn Frank, Chairman Julius Olson, and the other faculty men who decided to retain the welcome this year deserve commendation for their foresightedness. The spirit of the event is too deeply imbedded in Wisconsin life to allow any of us ever to forget it.

The length of the Austrian federal railways at the close of 1927 totaled 4,863 kilometers, of which 1,479 kilometers were double track.

## Steel and Stone

The Union Stands Today a Challenge to Wisconsin Students

THE entering freshman and the returning student this year for the first time come into contact with the realization of a dream visualized by Wisconsin and her friends for years—the actual completion and opening of a Union to house the diversified activities of the campus and to provide a home for the students of the university.

Those who are entering for the first time have little conception of the effort and sacrifice, the years of relentless and unceasing labor, that have been necessary to bring about this realization. Today the building stands completed and ready for service of an ever changing student body, largely because of the constant effort of leaders whose names shall forever remain in Wisconsin's hall of fame.

Much attention has been paid the physical benefits offered by the magnificent new structure, with its great lounges, beautiful commons and stately banquet halls. Great importance has been attached to the good to be derived from the enjoyment which these facilities will bring.

And yet, the Union will bring to Wisconsin men and women an even greater benefit than that of halls and lounges. On the face of the beautiful stairways rising to the entrance appear these words:

"Erected and Dedicated to the Men and Women of the University of Wisconsin Who Served Our Country's Wars."

The Union is a permanent expression, in marble, brick and steel, of the great pride Wisconsin feels in these men and women who, in an hour of national emergency, were willing to make the supreme sacrifice that their nation, their state and their institutions might be preserved. The Union will stand as a permanent memorial to these men and women, who proved in that hour of need that they possessed the strength of character and ideals such as this university strives to instill in every student.

To the incoming student, then, the beautiful Union will serve not only as home and a common meeting ground, but also as a constant reminder of the type of men and women the university expects them to be. This mighty structure will become a challenge in marble and steel, calling upon all who pass its portals to remember the single obligation of Wisconsin men and women—to build themselves that they might be worthy of those in whose honor the building stands.

## Are Women Brighter?

Look at These Figures and Think the Question Over

IS the Wisconsin woman more intellectual than the Wisconsin man?

Figures from the dean's office show that the brilliancy of the female mind at the University of Wisconsin during the semester of February to June, 1928, measured by the grade point system, is greater than that of the male mind.

Glance over these tell-tale facts:

All women average	1.580
All men average	1.280
All sorority average	1.628
All fraternity average	1.259
All non-sorority average	1.540
All non-fraternity average	1.307

Frankly, we are not certain why this situation should maintain. We have thought of several reasons:

1. Is it because women students apply themselves to routine work with more diligence than men students, doing daily lessons with slavish exactitude? Because men, inherently virile, are afraid to be pointed out as grinds?

2. Is it because more men take professional and harder courses than women, paying more attention to subjects fitting them for careers rather than for culture?

3. Must the average Wisconsin man accept the fact, distasteful as it may be, that he is intellectually inferior to the average Wisconsin woman?

4. Is it because women students use sex appeal on male professors?

We realize that we have barely touched upon the problem, and that there must be more reasons for this situation. We would like to see the male students rally 'round the flag and come to the defense of their sex. We would enjoy hearing from the women just why they get better marks. —W.

## Encouraging Success

Freshmen Will Become Officially Wisconsin Students Friday

WHATEVER doubt or hazy conception fraternities men on the campus may have had regarding the exact meaning of the deferred freshman rushing rules has been cleared up through the interpretation given by the Interfraternity council at its meeting Tuesday night. This interpretation specifically states that successive entertainment of a freshman by single members of the same fraternity constitutes a violation of the code, and further clarifies the misunderstanding existing regarding the date on which the deferred period ends.

In straightening up these questions, the Inter-

fraternity council has shown itself capable of handling the problems arising under the deferred rushing system. The council has shown that it can meet situations demanding judicial procedure, and has taken a step that encourages success to the 30-day period.

This fine work and co-operation among council members is pleasing to note, for in addition to denoting success in the deferred program, it promises speedy justice with the infliction of just penalty in any case of violation.

## Coming to the Point

By W. P. S.

Sat in on the Interfraternity council meeting Tuesday. The debaters are the true sons of the chapter wrangles they represent.

Idle hands, a professor reminds us, make Jack a dull boy. May we also add that idle hands leave many dull boys without Jack.

"Faculty Members," informs an erudite society headline, "to Lecture Soon." 'Till June do them stop!

A man has predicted a population of 100,000 for Madison in 1934. Must be the insomnia-troubled census taker who counts sheep jumping over the fence every night.

## From Cardinal Files

SEPTEMBER 27

One Year Ago

Beverly Murphy, general chairman for the 1927 Homecoming, named four assistant general chairmen and 22 committee heads to aid him.

Haresfoot chose "Feature That" by William Rahr and Jack Mason for their annual play.

The athletic department designates the Iowa-Wisconsin game on Nov. 12 as Homecoming game.

Five Years Ago

Coroner J. H. Stephenson gave the verdict of death by suicide over the body of Mrs. W. H. Peterson, wife of W. H. Peterson, associate professor of agricultural chemistry. She was found dead in a gas filled room some days ago.

Dean Scott H. Goodnight issued a statement asking the help and cooperation of all fraternity men to make this school year's work the finest, cleanest and strongest that fraternities have ever done on this campus.

Ten Years Ago

The football game with Beloit college has been cancelled by the Beloit athletic department, for fear the development of Spanish influenza in Beloit would prevent their gridiron making a trip to Madison.

Registration for the Students' Army Training Corps was expected to exceed 5,000. Academic work started, thus marking the first term of the university as an army training school.

## Faculty Personalities

THE most interviewed man on the campus is Prof. Julius E. Olson. This is because he has his able finger in everything. He is on the committee on loans and scholarships. He is on the committee on public functions. He is a great authority on Henrik Ibsen.

"It never rains on Olson."

The above slogan was invented some years ago. It is more or less true although rain has fallen at the last two commencements, but Prof. Olson says both rainfalls were caused by outside interference.

Two years ago, at Varsity Welcome, the rain let up for a single hour and the event was conducted under a blazing sun. As the music hall clock struck 12, it started to rain again but that was not Prof. Olson's fault. His charm works only for the scheduled length of the program.

Prof. Olson is 70 years young. He works early in the morning and late at night. He invented the Varsity Welcome. He is all for Wisconsin. He likes students, especially girls, because they are sometimes more reliable than boys.

He thinks girls should be allowed to smoke as much as they want on the grounds that they will soon get tired of such foolishness. He believes in the younger generation. God bless him.

We could call him a gallant old gentleman if he were not so youthful in action. He has an infinite capacity for work and sells himself to everyone with whom he comes in contact.

Julius Olson is of medium size but seems very tall. The hair on top of his head is somewhat sparse. What there is, is white. He is nervously quick in every movement.

Students should all make themselves known to the Norwegian professor for he lends and gives away almost \$70,000 a year. "But you have to see Dean Goodnight first!" Ye Wekkum.

The dragon fly is able to fly backwards at the same speed as forward.

The oldest assembly in the world is thought to be the Welsh bardic congress, the eisteddfod.

Nettles sting because on their leaves there are fine brittle hairs containing poison which enters the skin when the hair—tubes, really—are broken.

Upper leather exports from the United States during the first half of 1927 were valued at \$16,482,605 and increased to \$19,046,822 in the same period of 1928.

## Sky Rackets

Aimed at the Higher Things of Life

Once again we set out with the sterling resolve to fill this Hell's Half Acre before a deadline which has been steadily moving counter-clockwise for the last year.

Time was when the hardy Rocketscribe could daily over his mill, murmuring sweet nothings to the gods of laughter, and woo his muse until nearly the last form was closed. Alas and alih, times change and now we rise before dawn and pound out so many inches before noon.

Paul dusted off one the other day when he remarked quite casually that the reason some people get hard boiled is because they have been too long in hot water.

Scout Kearney of the Line will be on hand for the Smith fracas in M-waukee this Saturday. Fashionable rungs on the ladder of Democracy will add materially to their vocabulary after this bing. "Hunnerd", "Foist", "Consteetoon" and numerous other witty localisms will add to the fun.

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GOSSIP

## Frosh Working on Basic Play

### Holmes Drills Yearlings in Hard Grind on Fundamentals

Another day of fundamentals was in store for the aspirants to the freshman football squad last night as they went through their daily practice, with tackling and blocking the main course of the three hour workout.

Dividing up the candidates into backfield and linemen, Coach Holmes, assisted by Bieberstein, Waun, and Sykes, kept the men hitting the dummy both from a tackling position, and leaving their feet for blocking work. In another week, Holmes expects to be able to send his protégés into scrimmage against each other, and later still when a somewhat more definite first string lineup is chosen, oppose the varsity.

#### Another Rebholz

Here and there, the work of a few huskies is already attracting notice by savage and correct defense. One of these youngsters is Russell Rebholz, a brother of Harry Rebholz of varsity fame and at present an outstanding candidate for varsity fullback.

Young Rebholz, while lighter than his brother, appears to be faster, and carries with him a deadly ability at blocking and tackling. He should see some work upon the yearling squad.

Another boy that looks promising is Walter Gnabah, a husky fullback from Waller high of Chicago. While at Waller, Gnabah made the all-city team in his junior year as an end and shifted to fullback in his last year at which position he also made the all-city team.

#### A Protégé

Harry Griswold, said to be a protégé of Capt. Rube Wagner, is out for a backfield position. While it is well-known that Griswold is a basketball player with varsity possibilities, little is known concerning his prowess on the gridiron.

Claude Maurer and Walter Graebner, the two fast halves from Wausau, are both living up to advance expectations, while Madison Central's representatives, Kenneth Kreuger and "Pip" Nelson are being closely watched as good material.

Some 150 men have been practicing daily and sometime during the next week, Coach Holmes, expects to start pruning his squad. Another batch of yearling candidates, those who have had no football experience, will meet for the first time Friday afternoon in the Stock Pavilion, and the most likely looking of these will be transferred to the squad practicing at Camp Randall.

## Expert Wanted for Trust Fund

### Accountant Board to be Requested in Next Legislature

A bill providing for the centralized administration of all state trust funds under the direction of a financial expert probably will be asked of the next legislature, as a result of hearings of the legislature interim committee on trust funds.

The first Madison hearing on the bill is scheduled for Oct. 9 in the senate chambers of the capitol. The committee announced it has reached the point in its work where it is desirous of obtaining complaints, information or suggestions with reference to the handling of teachers' retirement funds, state insurance funds and all other state trust funds.

There appears to be little doubt, according to committee members, that the state will obtain the services of a financial expert who will safeguard the investment of trust funds. It is also expected that the committee will also recommend one central board which will have jurisdiction over all funds.

#### TO HOLD DISCUSSIONS

As an endeavor to solve the problems arising on a freshman's entrance to the university, the Y. M. C. A. at Illinois is providing a program of discussion group sessions. Nine leaders were picked for the groups and each will be assisted by sophomore women in order to draw the freshmen out in discussing their problems. More than 100 freshman women have signed for this activity.

#### THE "WHY" OF THE UNION

"Nothing that the professor or laboratory can do for the student can take the place of daily close companionship, with hundreds of his fellows."—President Van Hise, Inaugural Address, 1904.

## 300 Ushers Needed for Grid Season; Ask for Applicants

Men wishing to act as ushers during the present football season are requested to put in their applications at the ticket office, 711 Langdon street, as early as possible. Blanks are provided and should be filled in completely. Ushers will be used only at the four major games on the schedule; and men may sign up for one or all as they choose.

The duties of an usher are very simple and require no previous experience. They work under a trained corps of usher captains and supervisors who give them the necessary instructions. They are admitted to the games and are expected to take the positions assigned to them in their respective sections.

Three hundred men are needed for the Notre Dame game, the first on the schedule.

The usher captains of last year are requested to get in touch with the head usher, William T. Aspinwall, by leaving their address at 711 Langdon street or calling F.1725.

## Medium Sized Men from Farms Make Best Conductors

Men from agricultural regions, neither fat or lean, and 5 feet 8 inches in height, make the best employees on street car systems, according to a report submitted to the convention of the American Electric Railway Association in Cleveland, Ohio, this week.

"Men who are extremely slender or who are extremely fat do not make good employees," the report declares. "Men from the farming regions make the best street railway employees."

The report did not state what particular attributes were found among men described in the qualifications enumerated, but added that it represented the consensus of railway companies throughout the United States.

#### UNIQUELY LIGHTED

The Union ballroom is equipped with 20 independent light circuits, all operated from a central switchboard. All the colored light effects of a theater stage are possible with the arrangement.

## Regents Confer New Scholarships

(Continued from Page 1)  
ties fellow; John Bardeen, research assistant in electrical engineering.

Arnold Zander was appointed assistant in highway engineering, and Reginald R. Benedict, part-time instructor in electrical engineering.

#### Medic Instructors Chosen

Instructors appointed are A. S. Doner, clinical medicine, Leila E. Wolverton, clinical chemistry. Gunna Smeda was appointed assistant technician in medicine.

Research assistants appointed are Karl R. Wendt, Henry Eyring, chemistry; Wilhelm Reitz, education.

Assistants, Joseph Schneider, Robert B. Schwenger, Edna H. Brinkley.

Fellows and Scholars: Appointments as fellows and scholars include Maurice Pages, South American scholarship; Lola E. Payne, Lawrence

college scholar; John W. Lawlah, graduate legislative scholarship; Shou Chin Wang, National Research fellow in physics; Doris Larsh, research fellow, half-time, vocational guidance and education; Mary E. Byard, research fellow, half-time, educational and vocational guidance.

## Illinois Plans \$250,000

### Student Skating Rink

URBANA, Ill.—A \$250,000 skating rink for the use of University of Illinois students is soon to be constructed at Urbana. The rink is to be within a building, and artificial ice made by an ammonia plant installed in the shelter will be used.

#### THERE ARE REASONS

Clicking billiard balls, barber shop harmony before a crackling fire, good food and the company of good fellows—these are some of the reasons for the Memorial Union.

## OFFICIAL

# Gym Suits

for Men and Women

The University has adopted new official GYM SUITS for both men and women and has placed them for sale at PETRIE'S.

## - PETRIE'S -

SPORTING GOODS

616 State Street



## Wisconsin Union

Presents

## WISCONSIN UNION CONCERTS

### 1928-29 Series

TITO SCHIPA . . . . . November 6

Greatest of lyric tenors.

PAUL KOCHANSKI . . . . . November 20

Brilliant violinist—a sensation in Europe—coming to Madison on his first American tour.

SIGRID ONEGIN . . . . . March 19

Splendid Onegin—bright star of the 1926-27 series—now greater than ever.

CHICAGO LITTLE SYMPHONY . . . April 23

Thirty-two accomplished artists—George Dasch, conducting.

Season Tickets Now on Sale at the Union Building  
EXCEEDING LOW PRICES

\$4

\$5

\$6

Your brain can do its best work only when it is free and undisturbed.

With RIDER'S MASTERPEN in your hand, you seem only to think and then to find your thought neatly recorded. RIDER'S MASTERPEN writes at touch. No coaxing! Just think and write. Insist on doing your best work. Insist on a RIDER MASTERPEN today at

RIDER'S PEN SHOP  
650 State St.

## WORLD of SOCIETY

French House Holds  
Opening Tuesday Nite;  
Mlle. Mercier Receives

The opening of the French House took place on Tuesday evening, Sept. 25, at 1105 University avenue, when some forty guests and members filled the dining room with singing and chatter.

Mlle. Germain Mercier, the new chaperon of the French house, greeted those old and new in the house. She stressed the point that all persons connected with the university desirous of continuing work in French conversation are welcome in the house and should get in touch with her. Prerequisite to admission to the table is only one year of French or some speaking knowledge of the language.

At the first meeting of the house, held after dinner, Emily Igelhart '29, was elected house president. Pearl Malsin '28, secretary and treasurer, and Katherine McGuire '29, social chairman.

Announce Engagement  
of Bessie Berkley '24  
to James Cunningham

At a luncheon at one o'clock Saturday, Sept. 22, Mr. and Mrs. E. E. Berkley of Baraboo, announced the engagement of their daughter, Bessie, to James A. Cunningham of Chicago. The wedding is planned for sometime in the late fall.

Miss Berkley graduated with the class of 1924 and was very active on the campus having served on the Badger staff and Junior Prom committees. She was woman's editor of the Commerce Magazine during her senior year.

Haight, Alumni  
Resident, Lauds  
Israel ShrimskiWas One of University's  
Most Loyal and Valu-  
able Graduates

Tribute to Israel Shrimski, known as the "university's greatest friend and benefactor" is paid by George I. Haight '99, former president of the Alumni association, in a communication to the Daily Cardinal Wednesday.

Haight's tribute follows:

Israel Shrimski was one of the rarest souls that the University of Wisconsin held among her own. In him sentiment and judgment were in perfect balance. To this sound combination he brought for use the best in intelligence and in courage.

We shall write here of him not to extol. Of this there is no need. Not to regret. Regrets are vain. But rather to suggest how high service may be rendered in the toil of the day when the bands are silent and flags are furled.

## Born in 1869

He was born at Hudson, Wisconsin in 1869. He died at Chicago, Ill., Sept. 24, 1928. His father was a merchant. In store and in the public schools of Hudson Israel learned those habits of well directed industry that remained with him always.

In 1884, when a lad of 16 years, he entered the University of Wisconsin. He was an excellent student in the College of Liberal Arts. Ambitious to study law he left Madison before completing his course and entered the Union College of Law at Chicago, now Northwestern University Law School. Upon graduating he was admitted to the bar. In a practice extending over a third of a century he won high distinction through his clear thinking, his reasoned scholarship, his unassailable character, and his even judgment.

## Headed Firm

Six years ago he withdrew from his well established firm and assumed the duties of vice-president of Bauer and Black. In this position and as treasurer of the Consolidated Millinery company he remained until his death.

Busy as he was in his profession and later in business, like most really busy men, he made the opportunity to serve outside of his immediate interests. At one time he was president of the Young Men's Hebrew Charity Association of Chicago. He belonged to the Standard club and

Announce Wedding  
of Alice Munro '21  
to Dr. Haagensen

The marriage of Miss Alice Beecher Munro '21, to Dr. C. D. Haagensen, son of Dr. and Mrs. E. C. Haagensen of Grand Forks, N. D., has recently been announced. The ceremony took place Tuesday morning, Sept. 11, at the home of the bride's parents, Prof. and Mrs. Dana C. Munro formerly of Madison and now of Princeton, N. J. Rev. Dr. Smyth read the service.

Mrs. Haagensen spent the earlier years of her girlhood in this city. During her freshmen and sophomore years she attended Wellesley College, and then came to the University of Wisconsin, graduating with the class of 1921. She is affiliated with Pi Beta Phi sorority, Phi Kappa Phi, and Theta Sigma Phi. Dr. Haagensen was graduated from the University of North Dakota and received his Master's Degree at Harvard in 1923.

## Eatonne-Krueger

The wedding of Miss Zenith Eatonne, daughter of Mr. and Mrs. Delbert Eatonne, and William Krueger '20, Milwaukee, son of Mr. and Mrs. W. F. Krueger, Athens, Wis., will take place this evening.

The bride, a former student at the university, has been in Paris during the past two years, studying art and French. The groom is a senior law student at the university, and is a member of Phi Alpha Delta, fraternity.

The Rev. R. W. Barstow will perform the ceremony in the Congregational parsonage. Attendants will be Miss Reba Eatonne, sister of the bride, and Ernest Pett, fraternity brother of the groom.

## Deibler-Kroehnke

An event of the summer of interest to university circles is the marriage of Elizabeth Deibler '28, of McAlester, Okla., and John W. Kroehnke '26, formerly of Chilton, Wis. The wedding was performed in McAlester on Aug. 21.

The bride is a member of Alpha Gamma Delta sorority, and Mr. Kroehnke is a member of Delta Sigma Pi fraternity. They are now at home at 1751 East 69th Street, Chicago.

heartily believed in its principle that one without record for worthy charitable gifts cannot afford to take membership nor can the club afford to grant it.

## In Many Clubs

He earned the right to hold memberships in several other clubs, like the Ravello club, Illinois Athletic club, Northmoor country club, and the Chicago Fishing club at Lac Court O'Reilles, Wisconsin.

He possessed in his philosophy of living the principle that the higher his professional and business success the higher and wider his duties in life became.

It is no wonder that his prime argument for giving to the Memorial Union Building fund, or to any other undertaking in behalf of the University, was that every alumnus being indebted to his Alma Mater and to the state should meet the obligation in accordance with his powers.

## President of U. W. Club

In the spirit of loyalty and service several years ago he gave of his energy as president of the U. W. Club of Chicago. While president of the General Alumni Association he was never, with all his manifold interests, too busy or too tired to be active in its support and direction as an agency through which the alumni could serve and be served.

For several years and until he died he was upon the University Board of Visitors. The men's dormitories for which he labored so well were built under an ingenious plan of financing that was rightly known as "the Shrimski plan."

## Loved University

We who know him intimately understood the depth of his affection for the University—not simply as a campus where nature's cunning and man's artifice have wrought all into beauty, not only as a place for training through faculty and equipment, not merely as a place for pleasant recollections—but as a pulsing, powerful institution, spurning superstition, intolerance, and intellectual smugness or arrogance and driving and leading forward in the life of America.

Never was he more moved than when President Frank at Commencement this year conferred an honorary degree upon him. The President, among other things, said to him: "You have given your Alma Mater critical and intelligent loyalty. \*\*\* Every development of the University

life to which you were in position to contribute aid and advice bears the mark of your loyalty."

What a sound tribute! Let us ask was not Israel Shrimski right (though his modesty deprecated its application to himself) in believing it to be a tribute that every alumnus should endeavor to deserve?

## Never Married

He never married. His surviving kin are his mother, Mrs. R. Shrimski, his sister, Mrs. J. Jacobson, both of St. Louis, Missouri, and his brother,

Sidney Shrimski, of Los Angeles, California.

Unselfish, loyal, charitable, and fearless—these and many other expressions could be summoned to describe him. Incident could be piled upon incident to reveal the man in his work on in his quiet philosophizing when casting for bass among the lily pads. Story after story could be told of his helpfulness to worthy young men, of his unwavering faith in his friends, of his courtesy, and his wholesomeness.

In all of it his qualities gave him

the stuff for worthy service. The tools of his use were intelligence and courage. He was a rare soul. He is one of the rarest souls Wisconsin holds among her own.

—George I. Haight, '99.

## Famous Cornetist at Illinois

Ralph Ostrom, solo cornetist with Sousa's band, will probably enroll at the university of Illinois next semester, according to Prof. A. A. Harding, director of the university bands. Ostrom is a graduate of Culver Military academy.

## Chicken Dinner

Thursday

at . . .

## Miss Brown's Cafeteria

552-554 STATE STREET



## Out of the Jungle

The holders of Waterman's fountain pens are made of rubber. Years of experience and experiment have demonstrated that there is nothing like rubber for fountain pen holders; nothing that is as light, as resilient, as pleasant to hold, and that has the advantage of being stainless.

Color effects in hard rubber have always defied the rubber chemist until our research engineers finally solved the problem. This notable achievement has resulted in a beautiful line of two-tone stainless ripple-rubber holders in Ripple-Blu-green, Ripple-Rose and Ripple-Olive.

The new two-tone Waterman's pen has a real collegiate look. It is a pen you will be proud to own. It will be a constant companion throughout your college and business career and a valued memento of your college days. Dependable, speedy pen performance saves valuable time for thought—a decided advantage during exams.

Two-tone pencils are made to match two-tone pens.

They are sold where you buy your books and stationery.



Use  
Waterman's Ink  
in  
Waterman's Pens

# Waterman's

## Louise Rood, Evelyn Feldman Receive Juilliard Scholarships

Cover Tuition Expenses for a Year in School of Music

Louise M. Rood, '29, and Evelyn A. Feldman, '29, have been awarded Juilliard scholarships for the ensuing year.

The awards, known as Extension scholarships, are to cover the tuition expenses for a year in the School of Music. They are made purely on a basis of merit, the fitness of these candidates having been determined by a test, conducted last spring by Dr. Philip Clapp, Director of the Extension department of the Juilliard School of Music, with offices in New York city.

Miss Rood, who is president this year of Sigma Alpha Iota, national professional musical fraternity, is a member of Kappa Delta sorority, Crucible, Mortor Board, Phi Beta Kappa, and Castalia Literary society. For three years she has been a member of the University orchestra, and last year she was concert master.

Miss Feldman is a member of Mu Phi Epsilon national honorary musical fraternity, Sigma sorority, Wisconsin Players, and Sastalia. She has been a member of the university orchestra for two years, and she has acted as accompanist for the Girls' Glee club.

### Beg Your Pardon, Anderson House

Through an error, the new address of the Anderson house was given in Wednesday's paper as 313 N. Mills, whereas it is in reality 228 N. Charter. There are 22 women in the house, 10 of whom are freshmen. The former home of the Anderson house was located on Langdon and Frances streets.

The address 313 N. Mills is that of the newly-organized co-operative house. It was the home of the Charter house before it moved to the new home on Murray street last year.

### Orator Who Spoke Here Assails Economic Order

Reinhold Neibuhr, distinguished public speaker who appeared on the Wisconsin campus two years ago in connection with an all-university religious convocation, has just come into national prominence with an outspoken article appearing in the current issue of "The World Tomorrow." Mr. Neibuhr, who titles his essay, "Why We Need a New Economic Order," discusses in an analytical manner the forces now at work in modern social structure, and points out clearly the need for a new order.

### HAUSMANN BAR REINCARNATED

The old Hausmann bar, famous as a resting place for Wisconsin elbows way back in the '80s, has been re-created to serve as the tap room or Ratskeller of the Union.



LOUISE ROOD



EVELYN FELDMAN

### Great Hall Meant Mainly for Women

Because of postponement of the opening of the men's lounge on the first floor of the new Union, Great hall on the second floor is being used temporarily as lounging headquarters for both men and women.

When the men's lounge, or council room, as it is to be called, is open, Great hall will be used primarily by women.

Men may use Great hall on the invitation of women. Common meeting places for both will be the Assembly and Writing rooms on the first floor.

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Better Cars - - Better Service  
New Peerless', Pontiacs and Model-T-Fords  
Phone Us and a Car Will be Delivered  
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We specialize in High Class Cars  
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MARMON - NASH - OAKLAND

### Fall's First Octopus, With Many Features, is Out Wednesday

"Ninety-nine and forty-four one-hundredths per cent pure" will continue to be the policy of the Octopus, averred John Ash, editor of Wisconsin's humor magazine, as he scanned the proofs of the Orientation number which will greet the student body Wednesday.

Editorial and technical innovations are contained in tomorrow's issue, "Waxworks," a review of recent victrola records, is a new department conducted by Todd Williston. Prof. Paul Fulcher, in addition to his customary review of "Recent Books," presents a resume of the summer's novels.

Glenn Frank, Dean Harry Glicksman, Alexander Meiklejohn, Carl Russell Fish, Dean Scott Goodnight, and Glenn Thistlethwaite of the faculty are introduced in character and caricature by Irving Tressler, John Ash and Richard Abert.

Among the cartoons and sketches is a full page futuristic drawing by Molnar Gyula and one by Sam Swerdlow of King Solomon telling a bed-time story.

"Scandals," Octy's muck-raking section, contains some caustic cracks

directed particularly against several fraternities and sororities.

The burlesque patent-medicine ad, designed to induce readers to subscribe to the magazine, will occupy page 46. It was composed by Irving Tressler. The illustration was taken from an old book entitled "Popular Amusements," and its original caption was "Exercise to Quicken the Circulation and to Expand the Chest."

Technical improvements of the magazine include a larger page size, better grade of paper, new body type and departmental heads.

Octopus will be on sale Wednesday for 25 cents at hill stands and cigar and drug stores.

### Thirty Tuber Growers Organize in Price County

Thirty Price county farmers who make a specialty of producing high quality potatoes have organized a certified potato growers' association, says County Agent A. M. Jacobson in a recent report. When a sufficient volume of high class stock is grown in

the county the association plans to market potatoes cooperatively. Improvement of the quality of the tubers is another of the aims of the county group.

### FRIENDLY CONDITIONS

The new Memorial Union is a place to meet, to eat, to talk, to work and to play—under friendly conditions.

## BELMONT



## TAVERN

In the New Belmont Hotel  
"New Students! Welcome."

**FAIR PRICES . . . FRIENDLY SERVICE**  
at the largest and oldest independent student  
store . . . established 1911

# Engineers!

We will meet any price made  
you on approved brands —  
FOR COMPLETE OUTFIT

including "K & E" Pharos set or "Dietzgen"  
Champion set.

Our price covers *everything* on your list except Phillips & Orth Mechanical Drawing book. We have used and new copies of this at substantial discounts.

Our outfits contain ONLY "K & E" and "Dietzgen" FIRST-GRADE equipment as specified by the faculty.

**It will cost you no more**  
to buy an outfit made by two of the largest  
and best manufacturers . . . why take  
chances of spoiling your work with inferior  
instruments and supplies?

**Don't be deceived!**

Your instructor will verify  
our statements. Ask HIM!

**10% Rebate Check**

With each purchase—Good ANYTIME

"The store where your dollar goes farthest"

**BROWN BOOK SHOP**

621-623 State Street

**Opposite Lawrence's Cafe**

# U. W. Men 1928 Additions To "Who's Who"



OCKAR F. L. HAGEN  
Professor of  
Art



ANDREW W. HOPKINS  
Professor of  
Agricultural Journalism



FRANK L. CLAPP  
Professor of  
Education



C. E. BROWN  
Curator,  
Wisconsin Historical Museum



GLENN THISTLETHWAITE  
Head Football  
Coach

—Courtesy Wisconsin State Journal.

## HERE'S THE DOPE

(Continued from Page 3)  
rate the team better than is expected.

One thing is definite; the Wisconsin team will have no outstanding stars, but rather a well balanced team which will probably finish in close succession in all of the races. After all that is what counts toward the winning score.

### Now Football

The only surprising bit of news we have to offer of late is the startling improvement in many of the veterans on the football squad. They seem to realize that it will be a tough job to make the varsity eleven this year with all those sophomores on hand.

Gene Rose has been flashing around Camp Randall in a more and more impressive manner, and if he continues his excellent play should prove to be a consistent ground gainer for the Badgers. Cuisinier, a veteran halfback, is said to be loaded dynamite this year. He is snorting around the field just looking for little sophomores to eat.

### More About Eckersall

Poor Mr. Eckersall gets so mistreated by this column. But he must forgive us. The other day we noticed a clipping in the "Wake of the News" column in the Chicago Tribune. There happened to be a quotation from Walter himself concerning the complexity of refereeing a football game.

Walter, it seemed, just simply loyed to referee football games until these terrible rule makers came into the picture with their confusing rules. Those rules always did bother Walter.

### "B" Team

After Coach Thistlethwaite handpicked the best men from the football squad and designated the remainder as the "B" team, he delegated Irving Uteritz as the coach of this new team.

But Coach Uteritz is perplexed and rightly so concerning a lack of backfield men and centers. Where are all these former high school football stars who dropped by the wayside after entering Wisconsin. This "B" team is just the thing for these men. It will give them a chance to renew

their glory. Up on your toes, men!

### All-Americans

As usual there will be an all-American squad to scrimmage with the varsity. Coach Lowman is all ready to round up a sturdy squad. The new all-American awards will make the squad more enticing.

## Vance Reduces Leading Cards

(Continued from Page 3)  
even in their final series of the season.

No games were scheduled in the American League yesterday, so the Yankees maintained their 2-game advantage. While the National League contenders have kept pace with each other by winning regularly, both the Yankees and the Athletics have been taking the count with surprising frequency for teams battling for the pennant. Time after time on the last Western invasion the A's have had opportunities to narrow the 2-game Yankee lead, but whenever the scoreboard showed a New York loss, the Mackmen obligingly followed suit.

In order to beat the Yankees, the Mackmen will have to take four in a row from the White Sox, while the Detroit Tigers are trimming the Yankees three games out of five. The standing would then be Athletics: won 99; lost 54; Yankees: won 99; lost 55.

### COUNCIL ROOM

The council room of the new Memorial Union is in a quiet and dignified atmosphere for reading, casual meetings and lounging.

### CHEERLEADERS

Announcers who wish to try out for positions on the cheering staff are requested to report to Bascom theatre at 4:30 Friday afternoon.

TED FROST, Cheerleader.

## Ends Have Off Day; Rose, Lusby Do Well

(Continued from Page 3)  
self and began breaking up plays of the opposing team, as Parks, Binish, and Lubratovich, aided by Connor, succeeded in stopping the first team offensive several times.

## Fire Prevention Week Proclaimed

The week of Oct. 7 to 13 has been proclaimed Fire Prevention week by Gov. Fred R. Zimmerman in a proclamation issued Wednesday.

The governor urges in his proclamation that the campaign be more complete and energetic than ever before to cut increased fire losses of the first half of the year.

Civic bodies and organizations, as well as individuals interested in public welfare, will be asked to assist in plans for the week.

### READ CARDINAL ADS

#### SPORTS WRITERS

There will be an important meeting of all Daily Cardinal sports writers, and all men interested in writing sports, at 4:30 p. m. in the Daily Cardinal office at the Union.

## Ballroom Dancing Classes . . .

Every Monday—8-10 P. M.  
Private Lessons by Appointment  
Cameo Room, Beaver Bldg.

## KEHL'S School of Dancing

Fairchild 561

## Mrs. E. M. Smart Is New Theta House Chaperon

Mrs. E. M. Smart, of Milwaukee, is the new hostess at the Kappa Alpha

Theta sorority house for the present school year. Mrs. Smart and the late Mr. Smart formerly made their home at Merrill. Mrs. Smart's son, Kenneth, will complete his law course here this year.

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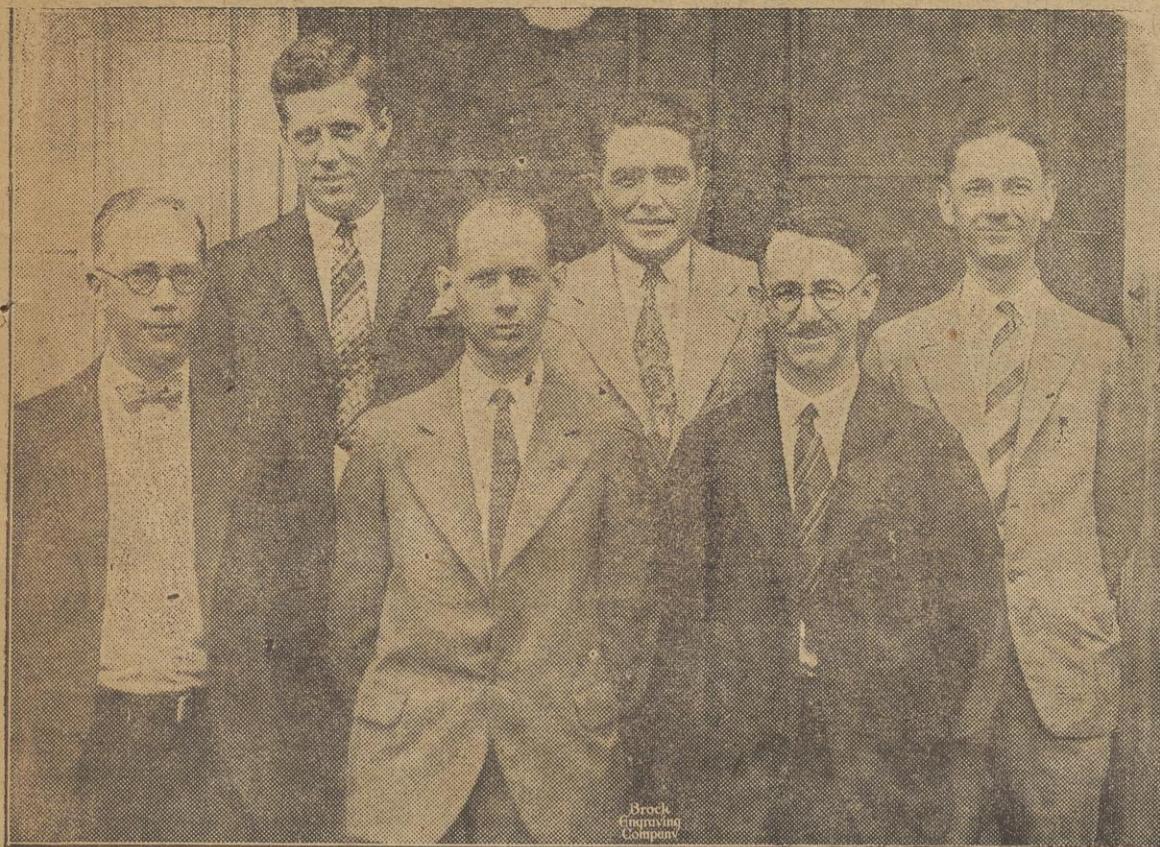
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—STARTING SATURDAY  
JOHN GILBERT in "Four Walls"

## U. W. Forest Products Men Make Newsprint From Hard Wood Pulp



Brook Engraving Company

—Courtesy Wisconsin State Journal

These scientists at the Forest Products laboratory participated in experiments which led to discovery of a process of making newsprint paper by using hardwoods, substituting them for soft woods which are regularly used in the manufacture of newsprint paper.

They are, left to right, front row: G. H. Chidester, E. R. Schafer, and Dr. C. E. Curra; rear row, left to right: W. H. Monsson, C. C. Heritage, and P. K. Baird.

### Use Newspapers to Profit From Radio Campaign

"For extracting the greatest possible results from a radio broadcasting campaign, there is no method equal to generous use of co-ordinated newspaper space," says Burton Bigelow, of the Buffalo Advertising agency of Burton Bigelow, Inc.

"Many business men use radio broadcast advertising without realizing how to get the last bit of benefit from their campaign. Radio should not be

used as a substitute for newspapers; they have different functions. The inherent strength of newspapers lies in the fact that you can list the names and addresses of dealers so that the public will know where to buy.

This is important, for people must not only be made to want your product; they must also be told where they can get it. Unless your product is one sold in every corner store, you had better tell people in newspaper space, where to get it.

"Another advantage of newspaper use in a broadcasting campaign is to give a real sales message. When good will is passive, you can sell the people

with action copy in the newspapers. You can blast them from indifference into buying action at the same time you are telling them where to buy your product.

"These two uses of newspaper advertising are extremely important to the fullest success of a broadcasting campaign."

#### PROF. ROE

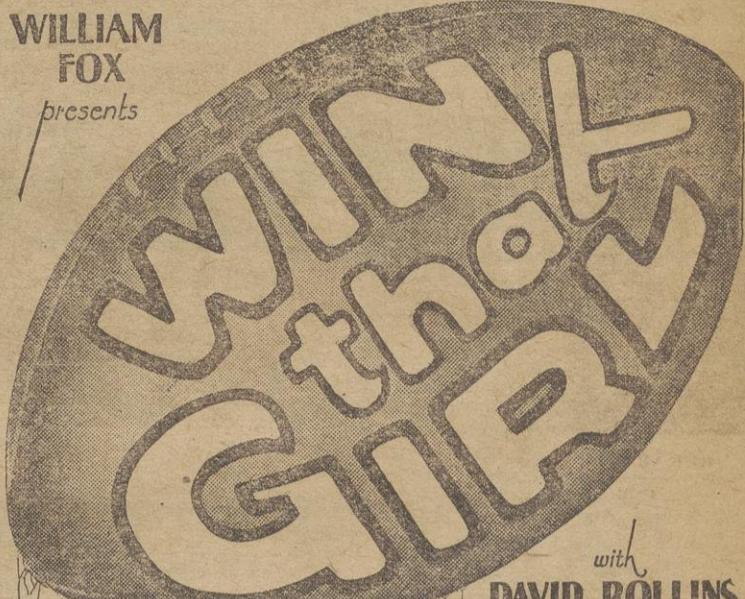
Carlyle's "Sartor Resartus," designed for use in college and university courses by Prof. F. W. Roe of the University of Wisconsin English department, is being published as a title in the Modern Readers' series.

## FOOTBALL SEASON IS ON!

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E. J. GRADY, Manager

STATE AND LAKE STREETS

## Sociology Field Work Continues

### Professional Courses for Seniors Offered for 8th Consecutive Year

Professional courses in social work offered by the sociology department this fall begin their eighth year supplemented by vocational courses which provide senior students with field work in connection with local agencies.

Approximately 150 students who have taken the professional courses are now engaged in social work, according to records maintained by Helen L. Clark of the sociology department.

Distribution of the class of 1928 includes:

Margaret Dale, Madison, social agency at Rockford, Ill.; Helen Hahn, Dodgeville, now at Racine; Genevieve Hughes, Beloit, at Lancaster, Pa.; Charlotte Levenson, Milwaukee, at Madison Settlement house; Nesbit Manson, Milwaukee, at Milwaukee; Florence Pharo, Madison, secretary, Wisconsin Children's Code committee; Helen Cox, Omaha, and Florence Pierce, Rhinelander, in Madison social agencies; Katherine Sherman, Chicago, in Brooklyn, N. Y.; Hannah Rosenthal, Porte, Ind., in training school, New York City.

Graduates are entering directly such activities as family case work, Red Cross, Jewish social work, medical social work, industrial and personnel work, playgrounds, and settlements. Records show that most of the graduates have gone to Milwaukee, although graduates are also employed in six other Wisconsin cities.

### Texas Professor Will Study Here

T. S. Painter, prominent geneticist, is to make a study of the cytology of hybrid pigeons at the University of Wisconsin, as a result of a grant made to the state institution by the National Research council.

The pigeons to be used in the experiment were bred in the genetics department of the College of Agriculture. Painter is now on the staff of the University of Texas, but will be granted a leave of absence to conduct the inquiry in Madison.

He was graduated from Roanoke university in 1908, and received a doctorate degree from Yale in 1913. He was also a member of the Yale staff for a period.

### Wenzel J. Wirka Observes 80th Birthday Today

Wenzel J. Wirka, early resident and prominent business man of Madison and father of Herman W. Wirka, 76, is observing his 80th birthday with a quiet celebration at his home today. Mr. Wirka will spend the day quietly, taking his usual walk downtown. In the evening he will be guest of honor at a dinner to be served at his residence with relatives and friends as guests.

#### STRENGTHEN WOOD

Treating with caustic soda certain species of wood which frequently produce weak or inferior joints when glued into doors, furniture, airplane propellers, and similar articles, experiments made by the Forest Products laboratory, U. S. forest service at Madison, Wis., show.

Graduates are entering directly such activities as family case work, Red Cross, Jewish social work, medical social work, industrial and personnel work, playgrounds, and settlements. Records show that most of the graduates have gone to Milwaukee, although graduates are also employed in six other Wisconsin cities.

### Prof. Ross Delves into Problems of Society in Latest Publication

E. A. Ross, eminent U. W. sociologist, predicts better conditions on earth, in his new book "World Drift" just off the press of the Century company.

Startling statements concerning population and sex problems, however, keep the volume from being an optimist's dream. Prof. Ross visualizes the stupid people of the world vastly outbreeding the bright ones, and he pictures a slow fadeaway of the native American stock.

The prohibition question, too, falls under his pen. Although he admits that the consumption of drink has diminished under prohibition, Prof. Ross declares that it was a great mistake to nationalize prohibition instead of winning state after state to the policy.

"For years before the eighteenth amendment was adopted," he writes, "I was wont to point out to my classes that the attempt to dry up the union as a whole while there were still many commonwealths in which the public had not been educated to see liquor for what it really is, could only result in a new sectionalism and a needless strain on the national bond."

"My prophecy has been abundantly fulfilled. Reformers whose zeal outran their judgment have gotten us into a mess from which no one sees a convenient exit."

In his chapter devoted to "The Military Mind," Prof. Ross classifies it as a small bore mind rather than the result of warped specialization.

"What are the militarists driving at?" he demands. "For what do they want to drag us along the very path which lately led most of Europe into

the gulf? Probably, so far as they have a design, it is in order to get our sovereignty extended southward to the lands about the Caribbean and the Gulf of Mexico. I can offer no proof; but there are a lot of 'straws' pointing in this direction. The building of a great American empire to the south of us would be no very formidable job from a military point of view, but eventually it would involve us with European powers and therefore call for a large show of force."

Prof. Ross assails the over-bearing attitude of the Britishers in their treatment of India, and he predicts in time a United States of India.

A rational division of the industrial field between private capitalism and public capitalism is suggested by the sociologist as the only means of avoiding the "sinister outcome" of a capitalistic feudalism.

### Giant Telescope at Kansas University Nearly Finished

Lawrence, Kansas.—With the building to house it nearing completion and some of the heavy castings already in place, work on the new giant telescope for the University of Kansas is going forward rapidly. The instrument should be ready for exhibition by next spring and will be ready for research next fall. The telescope was made available to the university through William Pitt, Kansas City capitalist, and amateur astronomer, who himself ground the lens in the swimming pool of his home.

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3 x 5 cards—100 for 10c.  
4 x 6 cards—100 for 20c.  
Envelopes for cards—10c to 25c.  
Pencils—5c and 10c.  
Fountain Pen Ink—10c, 15c, 25c.  
Higgins Drawing Ink—25c.  
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**Men's Dormitory  
Paper Out Monday**

With the opening of school this week, the Triad Dormitory News, publication of the Men's Dormitory Ass'n., began the third year of its existence Monday, Sept. 25.

The paper consists of eight pages, of tabloid size, edited entirely by the residents and fellows of Adams and Tripp halls. It is distributed every Monday morning, in lieu of The Daily Cardinal.

Gordon Derber, fellow, is supervising the formation of a staff, which will cover all activities of the two men's dormitories. Among the features are complete reports of the social and athletic activities of the students and fellows residing there, in addition to editorial and personal departments.

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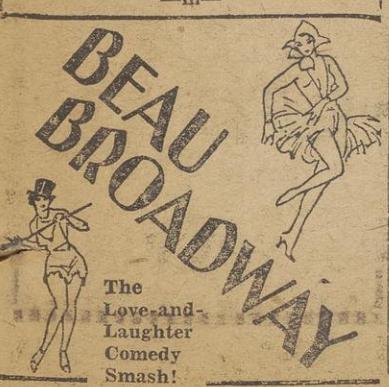
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## Honors Reward Studious Work

### Phi Eta Sigma, Phi Beta Kappa Are Scholastic Societies

Numerous rewards are in store for the Wisconsin student who does consistently good work throughout his college career. Besides scholarships, which are generally awarded on a dual basis of need and merit, there are various prizes and honors to be won by the above-average student during his four years.

One of the first recognitions of high scholastic achievement is election to Phi Eta Sigma, honorary freshman fraternity. At the end of the first semester every freshman with half "A's" and half "B's" or better is eligible for membership in this group. Exactly 59 first year men were honored with this election last spring.

At the close of the sophomore year comes the selection of students who have earned sophomore honors and high honors. The basis for this selection is the number of grade points earned as explained in the university catalogue.

Election to Phi Beta Kappa or similar honorary groups in special schools, is the highest scholastic attainment to be gained at the university. Members are elected in both the junior and senior years.

Phi Kappa Phi, another honorary fraternity, bases its elections on scholarship plus outstanding service in some extra-curricular activity. For the athlete who is also a noteworthy student there is the conference athletic medal.

A prize of \$100 for efficiency is given to the senior who is outstanding in scholarship, character, leadership and other qualities. It is offered by a Madison businessman.

Two out of each three years a Wisconsin Rhodes scholar is selected to study at Oxford university, England. The selection is made from applicants who combine scholarship with activities of leadership and character.

#### DEDICATED TO 10,000

The New Union is dedicated to the 10,000 men and women who represented the University of Wisconsin in the Civil, Spanish, and World wars.

### Jackman, "Dalton Plan" Leader, Plans Education Research as U. W. Fellow

Ernest Jackman, who in connection with Miss Helen Parkhurst of New York City, introduced the "Dalton plan" of education in the secondary school at Dalton, Mass., has been appointed a fellow at the University of Wisconsin for the purpose of studying in the field of vocational guidance.

The plan introduced by Miss Parkhurst and Mr. Jackman has met with widespread discussion in educational circles in the United States and Europe.

The plan aims to foster individual freedom and individual instruction as opposed to the factory idea of group instruction.

"Each room is turned into a workshop for a particular subject," explains Mr. Jackman "with the teacher taking the role of the master workman. The student agrees or contracts to do his best under the inspirational guidance of the instructor."

"The plan does not carry with it any ideas of standardization of students. The idea of uniformity is dis-

carded and each student is given the opportunity to grow, his growth being determined by his own speed and ability.

"The plan adopted at Dalton puts into practice the idea that education is growth, and that growth must be unhampered."

It was introduced in England by Miss Belle Renny, in London.

One of the indirect results of the plan in Dalton, according to Mr. Jackman, is the establishment of several foundations for the purpose of aiding students to receive degrees from higher educational institutions.

"Last year \$20,000 was loaned or given to graduates of the Dalton high school to aid them to go to colleges and universities."

Another feature introduced in the Dalton high school by Mr. Jackman is a system of vocational guidance for students. The system is designed to assist the students in determining what vocation they propose to enter. This project begins with students in the eighth grade and attempts to help

them throughout their high school course.

Mr. Jackman has been principal of the Dalton high school for fourteen years. During the summers of 1925, 1926, and 1927 he conducted a demonstration school at the University of West Virginia, and introduced the Dalton plan.

He holds a master of arts degree from Columbia university and a bachelor of arts degree from Colby college. He will continue his studies here under Professors A. H. Edgerton and M. V. O'Shea.

Geologists say that a tunnel under the British Channel from Dover to Calais is a practical project.

### Women's Club Will Hear Program by Foreigner

Six foreign students, representing half a dozen nationalities, will render the musical program for Woman's club at the musical tea to be given Thursday afternoon at 2:30.

Those listed on the program are:

Felix Quirino '29, Philippines; Isaac Sarfatty '30, Jugo Slatia; Hoon K. Lee, grad, Korea; Ivan Dobrovsky '29, Bulgaria; Hung M. Chang '31, China; and Dr. Carl Beumann, LS fellow, Switzerland.

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STATE & LAKE STREETS

## HELEN ANN HUGHES MAKES EARLY DEBUT ON BROADWAY



Courtesy of Wisconsin State Journal

These stories about young authors, actors, and musicians who go to seek their fame and fortune beneath the bright lights of Broadway and end in finding only rebuffs and starvation are a "whole lot of hooey."

That is, they're a lot of "hooey" when the ambitious beginner in the *box* has red hair and a figure of stately height to go with the ambition.

Helen Ann Hughes '28, comely star of several Wisconsin Players' productions for the past two years, proved that to the world this summer, when, after spending only 10 days in New York, she landed a job as one of the three leading ladies in the cast of the stage play "Elmer Gantry."

**Plays Stenographer's Role**  
In this piece, which is an adaptation by Patrick Kearney of Sinclair Lewis' novel, Miss Hughes played the role of the stenographer. The play ran for five weeks in the Playhouse on Broadway before closing about 10 days ago.

During this first appearance, Miss Hughes was discovered by David Belasco, one of New York's most famous playwrights and producers.

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**Christmas Greeting Cards in Box Assortments—21**  
Superb Cards and Folders in Box Sells for \$1.00

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**WALTHAM ART PUBLISHERS**  
7 Water Street Dept. 214 Boston, Mass.

ered Miss Hughes when she was a student in one of his speech classes in her junior year. Under his coaching she later appeared in the star roles in "The First Year," "Captain Applejack," "He Who Gets Slapped," and "Romance."

In "Elmer Gantry," Miss Hughes was co-starred with Ed Pawle. Joseph Shea and William A. Brady were the producers.

### Magazine Stresses Test School Spirit

In a resume of the first year's work of the Experimental college at the University of Wisconsin, by the "Time" magazine, special emphasis was stressed on the attitude of the students.

"It breathed enthusiasm," say the magazine's comment, and it says further, "The students seem to be steeped in a strange, imitative seriousness—unlike the majority of United States collegians who abhor seriousness, and also unlike Britshers who study civilization with casual assiduity."

### Bulletin Board

This column is for the use of all organizations and university staff members who wish to reach large numbers readily. No charge is made for notices. Notices may be brought to the editorial offices at 740 Langdon street, or phoned to B. 1137, before 5 o'clock of the day preceding publication.

#### Lutheran Mixer

Calvary Lutheran church will have a general mixer for all Lutheran students and their friends, Friday night at 7:30 o'clock. Come, get acquainted, and have a good time.

**Sigrid Onegin Back Again**

By urgent request of Wisconsin Union concert patrons, Sigrid Onegin, the "Swedish nightingale," has been booked for a return engagement in December.

#### FIRST APPEARANCE

Paul Kochanski, famous Russian violinist, has been secured for a Madi-

son concert on the Wisconsin Union series this winter, as one of his first American appearances after two triumphant seasons in Europe.

There will be a reception for new students and a real get-together of old members at Luther Memorial, Friday evening, Sept. 28. The reception will be held in the church parlors at 7:45 p.m. Refreshments will be served and there will be entertainment and fun for all.

#### CONCERT SEASONS OPENS

Three internationally famous artists and a symphony orchestra of wide renown may be heard in Madison this season at the low prices of \$4, \$5, and \$6 on the Wisconsin Union concert series.

**Tickets for Sale at Union**  
Season tickets for the Wisconsin Union concert series of 1928-29 may be secured in the lobby of the new Memorial Union at \$4, \$5 and \$6. Wisconsin Union concert series—"Aristocrats of the Concert World."

*Know us as the home of*

### HART SCHAFFNER & MARX CLOTHES JOHNSTON & MURPHY SHOES STETSON HATS

*Smart Style and Good Quality*



## Who Knows Best What A University Man Wants

The university man knows best, of course. He decides what he wants.

Hart Schaffner & Marx have style experts who live with the university man week in and week out. They interpret the university man's ideas. That's why the new styles are here first.

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Hats**

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**Three U. W. Faculty Members Are  
Authors of Journalism Textbooks**

Textbooks for newspaper students are being published by three faculty members of the school of journalism. All of the books will be published by D. Appleton and company.

"The Reporting of Public Affairs" by Prof. Chilton R. Bush comes off the press about Nov. 15. This textbook is designed for the use of college students taking the course of advanced reporting. It will also be used as a reference book for working newspapermen.

Another book by Prof. Bush, "Editorial Writing and Thinking," is now in preparation. The book is expected to be published during the fall of 1929, and will deal with the applications of social and individual psychology to editorial policy and the preparation of editorials.

**Hyde Revises Textbook**

A complete revision of his high school textbook, "A Course in Journalistic Writing," has been made during the summer by Prof. Grant M. Hyde. The book will be ready about January, 1929, and will appear under the title of "Journalistic Writing."

This book is fundamentally a course in advanced English composition for high school students. In five years the sales have reached 30,000 copies—the largest in the journalistic field, either high school or college textbook.

Since the publication of the first edition in 1922, certain changes have taken place in the modern school of journalism which have necessitated the revision. The only marked departure in the contents involves the material concerning the magazines and newspapers in high schools.

**Journalism Authority**

Prof. Hyde is the author of several textbooks on journalism, among which are "Newspaper Reporting and Correspondence," "Newspaper Editing," and "Handbook for Newspaper Workers."

Prof. Kenneth E. Olson's textbook will deal with newspaper and advertising typography. The book is expected to be ready for use by February 1929.

There has been a long felt need among students taking the course in

typography for a textbook to suit their demands. Formerly, they had to rely on texts for printing apprentices—entirely too technical. Prof. Olson's book will be primarily for editors and advertisers who desire to know about type, its composition, possibilities and limitations, so as to turn out effective and attractive advertisements and newspaper pages.

The Wisconsin school of journalism was the first to install a course in newspaper typography in connection with the course in editing.

**Set Short Course  
Date on Forestry**

Paul Bunyan, the renowned logger, would surely feel out of place in the short course for woodsmen, announced this week by the University of Wisconsin, and to be held at the College of Agriculture Nov. 12-21.

While the inimitable Paul was concerned primarily with the cutting of the most trees in the shortest possible time, woodsmen of today show just as keen an interest in timber production from the time the seedling is planted until the tree is ready to be cut.

Practical information on timberland management, nursery practices, forest planting, and selective logging are features of the program of the short course, according to F. G. Wilson, extension forester in charge of the school.

After a week at the college, where instruction will be given by experts from the Lake States forest experiment station, U. S. Forest Products laboratory, and the state conservation commission, the foresters will spend several days visiting nurseries, large scale planting operations, and prominent paper companies in the state. Hardwood tracts which were logged 20 years ago will be inspected by the school and computations made of the growth taking place since cutting.

The course is planned for experienced woodsmen, says Wilson. At the first school held last year, lumber companies in many sections of the middle west were represented by their foremen.



**A DARK OUTLOOK  
FOR FALL**

We're referring of course to the colour of fall clothing for young men.

Dark colours in oxford mixtures...silver blacks and silver blues.

\$40 \$45 \$50  
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We call twice daily at all fraternities and sororities.

See your house representative. If you are not now represented CALL B-6088.

## Dean Nardin's New Assistant



MISS ZOE BAYLESS

Miss Zoe Bayless of Minneapolis is the new assistant dean of women who was recently appointed to fill the va-

Courtesy Wisconsin State Journal

### Cloth Coats Season is Forecast Made for Coming Winter

If the popularity of the cloth coat depends upon the models seen in various shops it is quite safe to predict that this is to be a cloth coat season. Really, the models which are being featured are among the loveliest which have ever appeared.

There seems to be a new attention given to the minutest detail and the various models are all unquestionably individual in design. There is also an elegant feeling of refined elaboration, nothing is gaudy, but there is a richness created by a quiet use of tucks, inverted pleats and modified flares.

Fur trimmings are used lavishly and form in the main the sole elaboration of the coat. Collars are luxurious in size and cuffs do some surprising things.

There are several new coating materials which surely will be very popular. Heavy llama cloth in a rough surface resembling camel's hair in its depth and softness is being shown, combined with northern beaver. A gera coating fabric, both light and warm, is developed in smart black and

white mixture in a broken check and is very suitable for sport wear. Sand and brown mixtures seem to be very popular, but the classical black is always in the lead.

A new material for winter which heretofore has been limited to the summer season, is an extra heavy and lustrous black satin. This is being developed into some of the smartest models and is always extravagantly trimmed with fur.

The popular furs which are being shown for cloth coat trimmings are badger, martin and skunk. Natural and silver fitch are also seen and there are some superior coats trimmed with beaver. Sable and moose kolinsky are seen in the higher grade models.

Cuffs are very unusual and a great deal of attention is centered here. Diagonal treatments are being used, bell shapes and elbow lengths.

Collars in the majority are exceptionally large and continue to the waistline. As a rule, they follow the contour of the neck closely and then continue gracefully, sometimes ending in an attractive flare at the hem of the coat.

The United States, Sweden, Norway, and Japan are among the largest producers of mink.

### OFFICIAL NOTICE!

#### The University of Wisconsin Traffic and Parking Rules

1. Motor vehicles driven by students are not allowed on campus roads between Agricultural Hall and Park Street, from 7 a. m. to 6 p. m.
2. Motor vehicles, driven by students, are prohibited from parking on the campus at any time except at the Intramural fields and Men's Dormitories.
3. Motor vehicles driven by members of the Faculty or employees of the University shall be parked only in the parking sections assigned to them.
4. Unoccupied places in Parking Areas Nos. 1 and 11 are reserved for visitors.
5. The University of Wisconsin assumes no responsibility for the care or protection of any motor vehicle or its contents while on the University grounds.
6. The University Campus, for the purposes of these regulations, does not include the farm lands west of the Stock Pavilion.
7. Should extraordinary circumstances make an exception to the above regulations desirable, the Superintendent of Buildings and Grounds has authority to deal with such instances.
8. Do not drive on grass or walks under any circumstances.
9. Speed limit 15 miles per hour at all times. Being within the speed limit does not excuse accidents.
10. Use of cut-outs forbidden.
11. Persons must not ride on running boards of cars.
12. One way traffic (north only) in front of Bascom Hall.
13. IN CASE OF FIRE DO NOT DRIVE ON CAMPUS.

A. F. GALLISTEL,  
Supt. Buildings and Grounds.

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