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W I S C O N S I N

PR

ALUMNI

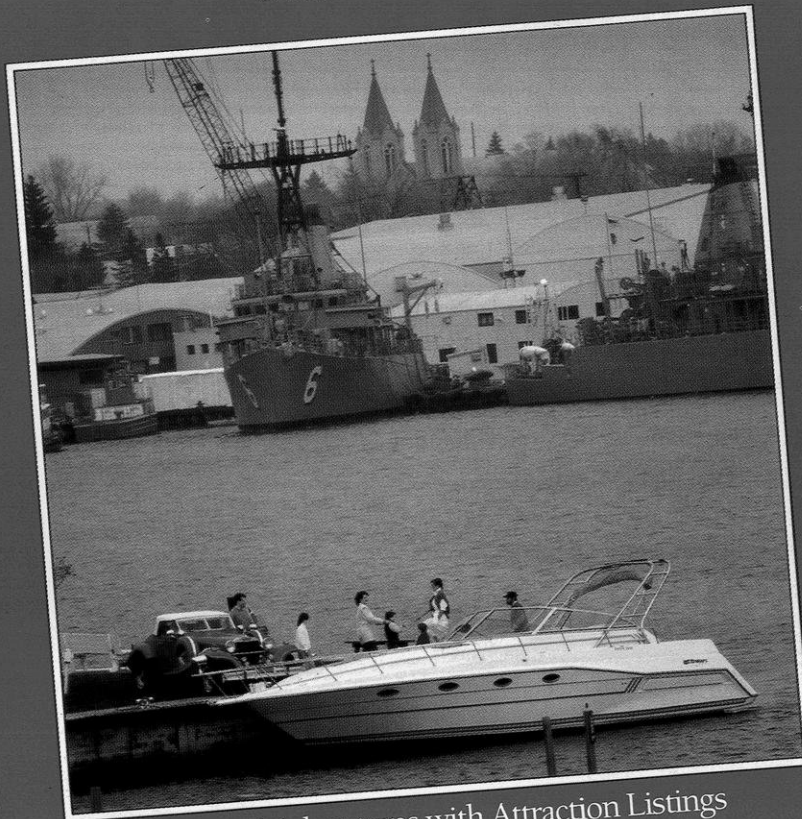


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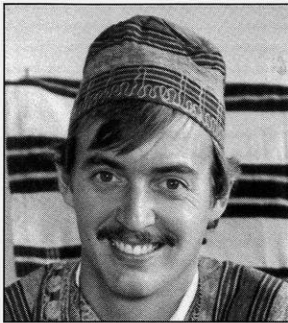
ALUMNI

COVER

A FOND FAREWELL

The pomp and ceremony is again part of commencement. And not even nasty temperatures and brisk winds could keep the Class of '90 from having a good time. Here's a portfolio of the UW's newest alumni.

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Jim Smith '87, Peace Corps Volunteer of the Year. See "Compendium," page 10.

MEET IN MADISON

Almost 1,000 grads came back to campus May 11-13 for Alumni Weekend's educational seminars and events. But the largest group came for the Class of 1940's 50th reunion.

by Niki Denison

14



The Class of 1940 came back to campus by the hundreds. See story on page 14.

A NEW SONG OF ROLAND

He was the son of former slaves, but concert artist Roland Hayes gave command performances at Europe's highest courts. His singing career spanned 50 years and he opened the door for generations of black artists. Now, thanks to a new documentary produced here at the UW, he won't be forgotten.

by James Rhem PhD '79

16

OUR KIND OF TOWN

Chicago has the oldest and most successful UW alumni club scholarship fund in the nation. Maybe its generosity has to do with the fact that 15,000 Badgers live in the vicinity. But at any rate, the club has been able to send hundreds of their city's best and brightest students to Madison. Here's a look at some of the grads who've benefited from the program, and at the current scholarship winners who are glad to be here.

by Susan Figliulo

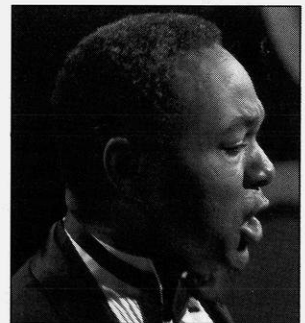
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THE POLITICS OF POLLUTION

"For decades, a myth has persisted that a healthy environment is a contradiction to a healthy economy," says lobbyist Susan Mudd. That's why she represents Citizens for a Better Environment, and is working to show lawmakers how reducing toxic waste can help employers save on liability, worker health insurance, and disposal costs.

by Jean Towell '78

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Artist-in-residence Paul Spencer Adkins has rediscovered one of the great artists in classical music. See page 16.

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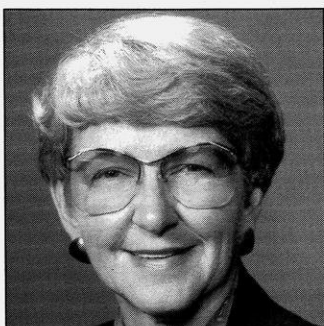
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Cover Photo

Despite chilly temperatures, Valerie Mason and 3,300 other seniors celebrated commencement in style at Camp Randall stadium.

Photo by Glenn Trudel





Last month, Chancellor Donna E. Shalala, UW Foundation President Sandy Wilcox, and I spent two weeks in Asia meeting with some 500 UW-Madison alumni. Everywhere we went, at alumni receptions, banquets, and meetings with government leaders and college presidents, we were able to reaffirm our university's reputation as a world-class institution.

This was the first such trip to the Far East for the leadership of the UW, and it included

stops in Seoul, South Korea; Taipei, Taiwan; Hong Kong, and Bangkok, Thailand. Our alumni, most of whom were born in Asia and returned to their homelands following college, are respected leaders in every country we visited. They hold high government positions, such as that of deputy secretary general of the ruling party in Taiwan. They head major businesses, including the largest media group in Thailand. They serve as the deputy prime minister of education in Korea and as chancellors, presidents, and professors at prestigious universities. Our former international students speak openly about the benefits of their Wisconsin experience, reminiscing about the brilliant faculty who drew them here and helped them shape their minds and their futures.

Many of our 1,800 Asian graduates studied at our center for development and public policy. With the exception of those living in Hong Kong, the majority pursued advanced degree studies here. (This reflects a world trend, since only 660 of the 3,800 international students enrolled here last year were undergraduates.) Several of the students came with families or met their future spouses here. Eagle Heights was home to many of them, and at the various alumni gatherings, several discovered that they'd even lived in the same apartment, but in different years.

Proof of the commitment of our Far Eastern alumni is in the number who plan to send their sons or daughters to Madison and in their eagerness to receive news about the campus. Copies of admission booklets and the *Wisconsin Alumni* magazine disappeared quickly at every stop during our visit.

The number of Asian students enrolling at the UW increases each year. Taiwan led in the number of scholars last year with 480, and Korea ranked second with 395. Now, even more Asian students will be able to attend UW-Madison. Two of our chapters—in Seoul and Bangkok—announced new student scholarship fundraising programs, which the UW Foundation will match up to \$3,000 annually per club.

Perhaps the most exciting development, however, included tentative plans for an annual symposium and reunion for Asian graduates each year. The events will be hosted by alumni club officers on a rotating basis and will bring together leaders in government, education, and business from all over the Far East.

It has been exciting to see how the Wisconsin Idea has carried on, not only to the boundaries of the state but around the world to the shores of the Pacific Rim. The world economy—and educational opportunities—will be all the better for it. □

Gayle Langer
Executive Director

WISCONSIN ALUMNI

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LETTERS

The WISCONSIN ALUMNI welcomes letters from readers. Comments and suggestions may be edited for clarity and space considerations.

"On Wisconsin" Blastoff

Thanks for your article on the Hubble Space Telescope and the Astro ultraviolet and X-ray observatory ("Starstruck" in the March/April 1990 Wisconsin Alumni). You might be interested to know that we had "On Wisconsin" playing as loud as we could right after launch!

Bob Bless
Professor of Astronomy
and Chief Scientist for the
High Speed Photometer

Big Apple Founder's Day

Just wanted to update you on the Founder's Day held by the New York alumni club, the Big Apple Badgers, in May. Richard B. Lowe '64, a New York Supreme Court justice, was named 1990 "Man of the Year" at a dinner held at Garvin's in Manhattan. The award, which honors grads who best exemplify the ideals of the university, was presented by Alair Townsend MS'54, publisher of *Crain's New York Business* and the club's choice for 1989 Woman of the Year. Judge Lowe gave an interesting talk on the criminal justice system, and Chancellor Donna Shalala was the guest speaker.

Keep up the good work on the magazine. It's looking better than ever.

Kevin McKeon '78
Astoria, New York

Will the Real Driver Please Stand Up?

Regarding the ad on the back cover of your March/April 1990 issue, which asks, "Wouldn't you like to know where all your old friends and classmates are today?": I can tell you where the driver of the convertible is—right here in Niagara, Wisconsin!

It was the spring of 1950 and I had borrowed my father's car to cart my belongings home for the summer after my freshman year. Someone from the *Daily Cardinal* saw the chartreuse convertible and asked if they could take a quick picture with a few students. The reason I look a little despondent is I was thinking that if my dad ever saw a picture of these kids with their feet on the backseat, he would skin me! He never did; I wasn't.

My wife, Karen, and I live in Niagara after my retirement from the presidency of Niagara of Wisconsin Paper Corporation in 1987. Anyway, we know where someone in that picture is!

Thomas Thomsen '53
Niagara, Wisconsin

Editor's Note: After examining the year on the car's license plate (1954), we deduced that the driver of the car might actually be John Ellegard '56, LLB'59, as suggested by another reader in "Letters," May/June 1990.

Campus Assistance Reunion

The Campus Assistance Center is planning a 20th Anniversary celebration and staff reunion for October 1990. If you worked at the Center or the Drug Information Center while you were a student, please help us bring our mailing list up to date by sending your current address to: Campus Assistance Center Reunion, UW-Madison, 420 N. Lake Street, Madison, WI 53706.

Steve Saffian PhD'80
Campus Assistance Center

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June 24-July 6
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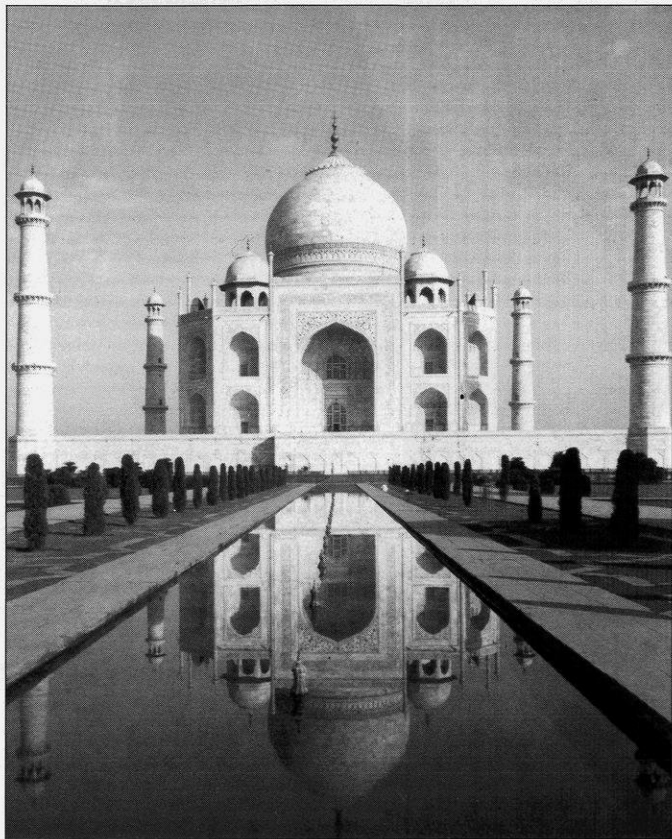
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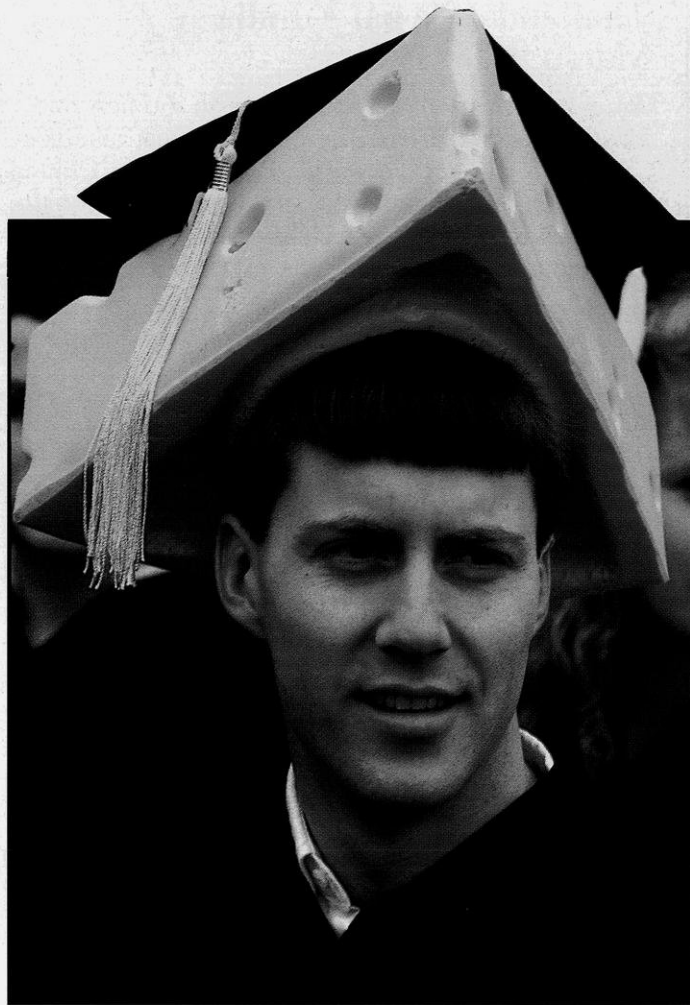
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A Fond Farewell

The temperature at Camp Randall was barely 40 degrees, but nothing could deter 3,250 seniors from enjoying their graduation.



It seemed more like a fall football Saturday than a May commencement. It was cold and breezy, and grey skies let out a light drizzle. Nevertheless, the spirit of the Class of 1990 managed to illuminate the field—supported by a full array of stadium lights.

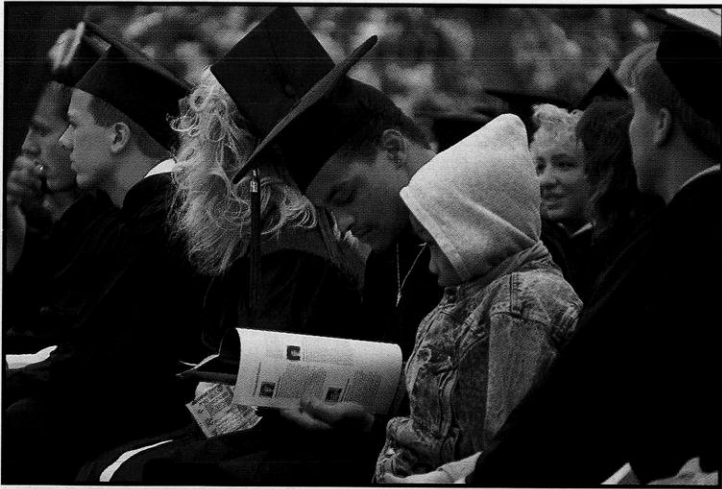
As families and friends huddled under blankets in the stands, grads kept up their sense of humor with a variety of mortar board art, including “cheeseheads,” pink flamingos, and slogans like “Out in 4.” The pharmacists displayed green “Rxs”; the nurses, big “RN’s.” A group who had majored in Japanese wore floral necklaces brought in from Hawaii.

When the wind became particularly chilly during Chancellor Donna Shalala’s address, the grads began a raucous “wave,” standing up in sequence across the field. (The chancellor responded by asking them all back to campus for the football season.) And then there was the

counterpoint of senior class president Jordan Marsh, whose commencement speech urged his peers not to abdicate responsibility for their community and their world. “Whatever we do and wherever we do it,” he said, “we’ve got to do it with an eye toward making a more peaceful and sane world.”

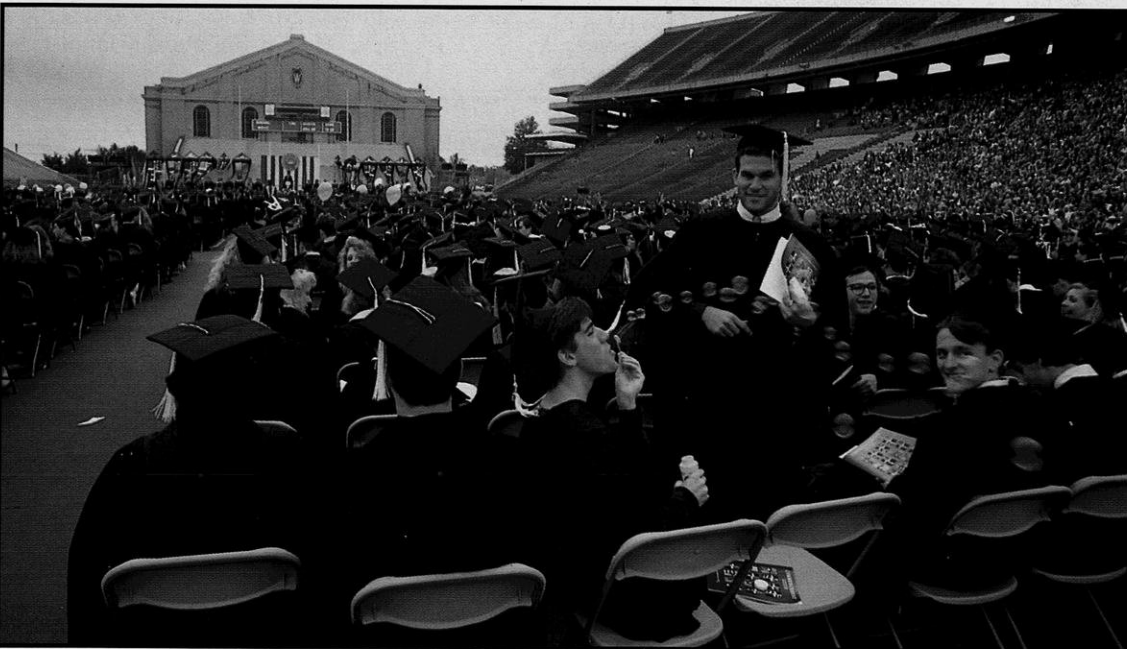
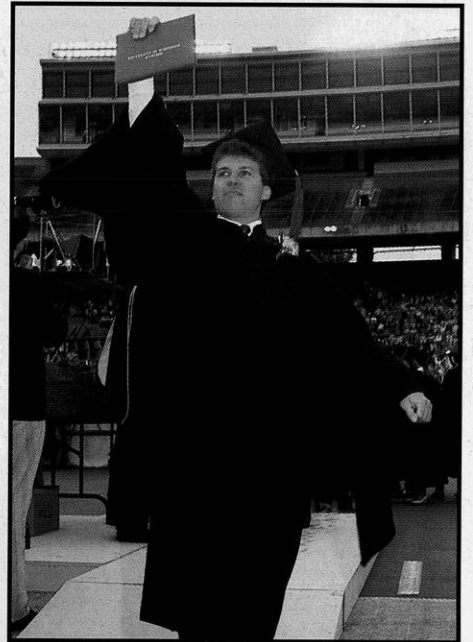
Honorary, professional, and graduate degrees were awarded at the Field House in a separate ceremony. A total of 538 master’s degree recipients participated along with 224 Ph.D.’s and 137 medical, 200 law, and 66 veterinary medicine graduates.

Honorary degrees were awarded to Barbara J. Crabb ’60, LLB’63, Chief U.S. District Judge for the western district of Wisconsin; Owen J. Gromme, renowned wildlife artist; Jack St. Clair Kilby MS’50, the inventor of the integrated circuit; and Norton D. Zinder MS’49, PhD’52, a pioneer in the field of molecular genetics. □



Introducing the Class of 1990

At this year's commencement ceremonies, students continued their non-traditional tradition of personalizing caps and gowns. They wore everything from cheeseheads and frogs to pink flamingos and rockets. School of Medicine graduates got a start on their careers by dispensing aspirin to Chancellor Shalala, telling her to call them in the morning. But all degree recipients still seemed to appreciate the pomp and circumstance that has been put back into commencement exercises. Addresses were made at Camp Randall by Chancellor Shalala, WAA President Orville Ehrhardt '54, and senior class president Jordan Marsh.



Photos by
Glenn Trudel

RESEARCH

**More Help
For the Hungry**

Alan Dong '71, MS '76, PhD '80 represents another link in Wisconsin efforts to aid developing nations. The Davis, California resident has helped devise a simple vacuum packer that can retard food spoilage, a major problem in poorer countries. Made from a modified bicycle pump and a coffee can, the packer can protect seeds and grains from insect and moisture damage.

Dong and house-mate Roger Edberg, who helped perfect the packer, have put the design in the public domain in order to donate it to the Third World. The Wisconsin grad, whose doctorate is in soil science, has devised similar low-technology tools in the past. But he says he doesn't consider profiting from innovations that could help impoverished peoples.

Meanwhile, **Richard Koegel '56, PhD '71** is working with emeritus professor **H.D. Bruhn '31, '33** on a tech-

nique for distilling protein from alfalfa juice. Koegel, who is an agricultural engineer at the Dairy Forage Research Center here, says the method has great potential for supplementing protein-deficient diets.

He found that as much as a tablespoon of the alfalfa extract, when added to the diets of children in four Mexican villages, brought their daily protein consumption up to par. Villagers add the powder to beans, tortillas, and other foods.

The extraction process, which uses equipment designed by Bruhn, consists of mashing the alfalfa, juicing it, and then heating it, causing the liquid protein to coagulate. Koegel sees a potential for large quantities of the extract wherever alfalfa can be grown, since one ton of alfalfa produces about one-half ton of juice. Although the technique was originally intended to boost protein in livestock feed, that adaptation later proved impractical. But Koegel says he's happy that Bruhn and another alum, **Bill Marsh '59**, were able to help him use the technology to directly benefit humans.

**Broiled, Broasted,
or Breaded Rat?**

You're in central Africa. You're having an important guest for dinner, and you don't want to serve just ordinary beef. So you settle on . . . rat. In Zaire and several neighboring countries, rat meat is considered a delicacy and is priced higher than beef.

That's why a UW vet school dean is working with African scientists to domesticate the native three- to four-pound giant rats typically hunted in the wild and sold as "bushmeat." Associate Dean Tom Yuill MS '62, PhD '64 says there is growing interest in developing countries in "micro-livestock"—smaller animals that are easily maintained in captivity. In addition to providing food, they also represent an important source of income requiring a minimal start-up investment. Such a venture could enable a family to survive in rural Africa, instead of having to move to crowded cities.

Yuill and his associates will study such things as the rats'

reproductive habits, how big their litters are, what kind of food they should eat, what diseases they're subject to and how to prevent them, and so on. They stress that an important aspect of the \$120,000 project, which is funded by the U.S. Agency for International Development, is that it relies on native attitudes and preferences instead of imposing foreign tastes. The researchers expect that experimental "rat herds" will be set up on Zairian farms within three years.

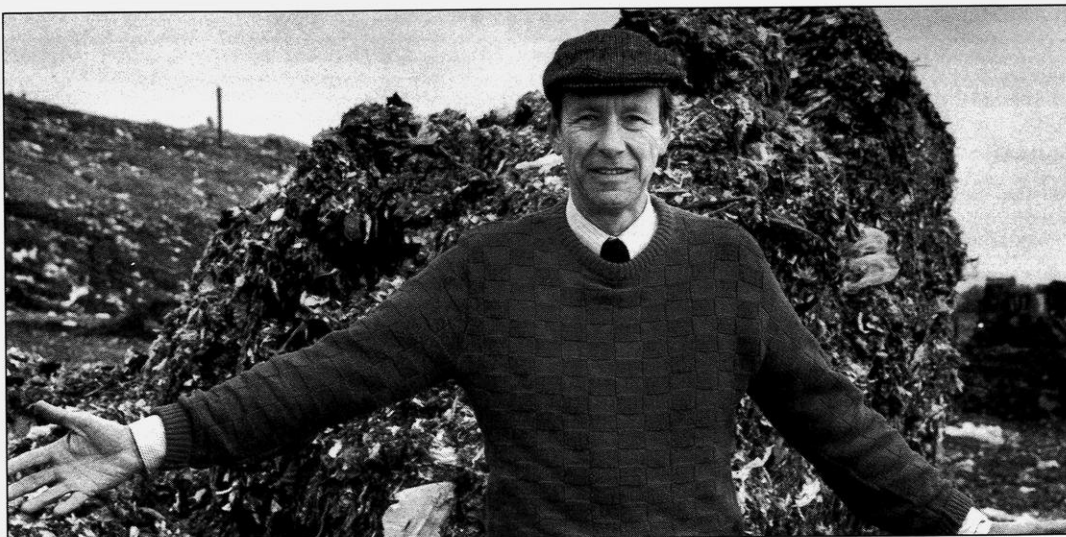
Sleep, Sleep, Sleep!

Tired of hearing about those super-executives who sleep only four hours a night so they can scurry off to work and get a jump on the rest of us?

Stephen Weber, director of the Sleep Disorders Clinic at University Hospital, has something to say to you: most people need between eight and ten hours of sleep a night to function well. But the majority of us only get seven hours a night, and many get even less than that.

Not surprisingly, Weber has found insufficient slumber causes irritability, lowered alertness, and presumably, lower productivity. He suggests turning off the alarm clock to find out how much sleep you need. And then, of course, you must move bedtime back accordingly so you can still wake up in time to make it to the office. He maintains that only one person in 1,000 can actually get by on less than five hours of sleep per night.

UW NEWS SERVICE



Professor Robert Ham, who has been studying solid waste issues since 1967, has become a nationally recognized expert. He's currently testing his hypothesis that disposable diapers take up only a minimal amount of space in landfills. Paper waste, he says, is the real culprit.

**News items edited by
Niki Denison from
campus sources.**

ON CAMPUS

Majors of the Future

A groundbreaking new major will be available this fall to dance and art students, and it is possibly the first of its kind in the nation. "Interarts and Technology" will take an interdisciplinary approach and use technology as a means of bringing artists together, allowing them to create new art forms.

Students and faculty will use high-tech tools such as computers, synthesizers, and video equipment to collaborate on projects. For instance, says assistant dance professor **Joseph Koykkar**, they might take advantage of new software that ties dancers' movements to sound. Dancers can be wired so that individual movements, such as waving an arm or taking a certain kind of step, translate into data that triggers sound on a synthesizer. Students might also focus on dances designed specifically for television, since this recent art form creates the need to look at movement in the new context of electronic time and space.

Another major debuted here this spring when the university granted its first two "video" masters degrees. Awarded in nuclear engineering, they went to Mark Klein and Steve Pullins, both of whom have completed their coursework at home with the help of their VCRs. Classroom lectures were taped and then mailed weekly to them along with handouts and assignments, and the two were free to call the professor if they had any further questions.

Pullins works at Wisconsin Electric's Point Beach nuclear plant near Two Rivers, Wisconsin. With a house and four children, he says moving



GLENN TRUDEL

Last May, WAA co-sponsored the first pre-commencement reception to honor graduates of color, including seniors and advanced degree recipients. Approximately 300 graduates and their parents attended the ceremony at Tripp Commons, where students received awards and certificates of achievement. In addition, the deans of each UW-Madison professional school and college presented honorary plaques to outstanding students.

to Madison would have been a hardship. Klein, a father of two, works at Northern States Power Company in Monticello, Minnesota. He was also happy with the convenience of the program, which involved "no commuting, no hassling with traffic, and no parking."

**New Dairy Store**

Now it's easier than ever for ice-cream lovers to indulge their taste for Babcock ice cream. Due to construction on Linden Drive in front of Babcock Hall, a temporary dairy store will operate out of Lot 60 through May 1991.

"Babcock West," housed in the old parking office, features a drive-up window as well as free parking for customers right at the door. The new store will sell only packaged cheese, ice cream, and other dairy products due to state regulations. However, those in search of cones, sundaes, and shakes can still wind their way through Babcock Hall to the original dairy store. The new store will be open from 11:30 a.m. to 7:30 p.m. Monday through Friday, while the Babcock Hall store will stay open for its regular hours, 9:30 a.m. to 5:00 p.m. Monday through Friday and 9:30 to noon on Saturday.

This Donor Means Business

Now that the business school's reputation for research and teaching is growing, the largest single contribution in the history of the university will

give it yet another boost in the rankings.

David Grainger '50 has donated \$9 million for the construction of the new School of Business building. The former electrical engineering major is the chairman of the board of WW. Grainger, Inc., a Skokie, Illinois distributor of industrial and commercial equipment and supplies. A \$1-million portion of the gift is designated for a new program in business ethics to enhance the school's curriculum.

The new structure, to be located on University Avenue just east of Brooks Street, will be named Grainger Hall of Business Administration. The expected completion date is Fall 1993.

Past gifts from Grainger have included a \$5-million donation to the business school to fund the Grainger Center for Distribution Management and a \$2.5-million contribution to the College of Engineering.

WISCONSIN

Dairy State is Fattest

Wisconsin residents are the heaviest in the nation, according to the state Division of Health. The Badger state gained this dubious distinction through a phone survey that polled people in thirty-six states. The results revealed that Wisconsin has the largest number of people who are 20 percent or more overweight, with West Virginia coming in second. Montana weighed in with the thinnest people—only 14.5 percent of Big Sky residents are obese, as compared to 28 percent of Badger natives. Other "obese" states were concentrated in the Upper Midwest, while the lean ones tended to lie in the south-central and mountain regions.

The study also had bad news for women. There are more overweight women than men in Wisconsin, and the same holds true on a national scale. Nearly one-third of Wisconsin's women are overweight, as compared to one-fourth of the men. The incidence of obesity in women was found to increase with age, peaking in the 45-54 year age group, while the risk of obesity for men appears to decrease with age.

Badger Savings Bonds

In response to soaring tuition costs, Wisconsin has instituted a new tax-free savings bond program to help parents save for their children's college educations. The first issue of Wisconsin Higher Education Bonds went on sale in late April and sold out almost immediately, with just under \$70 million in bonds sold (measured by future value).

The state is expected to authorize another bond issue this year, possibly in late summer.

Worth \$1,000 at maturity, the bonds can be bought in lengths of six years (selling for \$248) to twenty years (selling for \$685), and are expected to earn between 6.5 percent and 7.2 percent interest. Although the bonds are meant to be used for education, buyers can spend them on anything once they reach maturity. But if they're cashed in before the maturity date, they must be used for tuition or related expenses in order to remain tax-free.

A similar program at the federal level went into effect last January, but the Federal Series EE bonds impose a few more restrictions than the Wisconsin variety.

utive Educator magazine as one of the top 100 school managers in North America.

Susan Davis '68, chair and CEO of Susan Davis Companies in Washington, D.C. Last year, she was named one of the 100 most powerful women in the Capital City by *Washingtonian* magazine, and this year she received the annual distinguished alumni award from the School of Journalism.

James Huber '60, LLB'63, partner in the Milwaukee office of Foley & Lardner. Huber lives on an eighty-acre thoroughbred horse farm in Hartland, Wisconsin, and is an active member of the Milwaukee and Olympia polo clubs. He also serves on the Chancellor's Commission on the Future of Fraternities and Sororities.

Joan Lappin '64, president of Gramercy Capital Management Corporation in New York City. Since starting her firm in 1986, she's attracted national attention by doubling her asset base three times. Her firm has been profiled in *Business Week* and *Money* magazines, and she's been a featured guest on "Wall Street Week."

Russell Nelson '69, president of Braman & Nelson real estate firm in Minneapolis. A past president of the Twin Cities Alumni Club, he's active in many volunteer activities and received the 1985-86 Volunteer of the Year Award from the Junior League of Minneapolis.

Charles Thomas '57, Superintendent of Schools for the North Chicago Public Schools and member of the UW Athletic Board. He and his wife Juanita have recently agreed to head WAA's new Multicultural Advisory Committee, which seeks to involve more members in activities and to provide a variety of cultural events both on- and off-campus.

Re-elected are **Jack Florin '56**, **Joel Greenwood '57**, **Susan Lubar '64**, and **Robert Milbourne '68**.

In addition, director-at-large **Merritt Norvell Jr. '63, MS'66, PhD'76** has been elected a member of the Athletic Board, where he'll serve a four-year term. Norvell, who replaces **Tom Prosser '58**, is a marketing manager for IBM Corporation in Madison who played halfback on the Badgers 1963 Rose Bowl team.

ALUMNI

New WAA Board Members

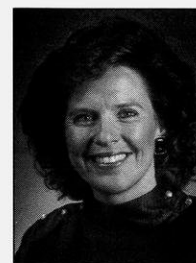
The Wisconsin Alumni Association has elected six new directors-at-large to its board. They'll serve three-year terms starting July 1, when they'll join more than 100 other board members who meet twice yearly at the Alumni House. In the spring, the board elects nine of its members to serve on WAA's Executive Committee for the coming year. The rest of the Board of Directors is composed of a member from each of our certified alumni clubs and past presidents of WAA.

The new at-large members are:

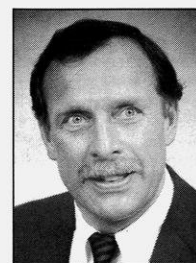
Nelvia Brady MS'73, Chancellor of City Colleges of Chicago. She received a 1990 Alumni Achievement Award from the School of Education, and she was named by *Exec-*



Nelvia Brady



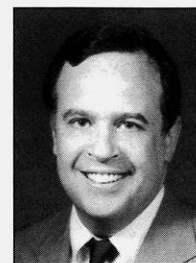
Susan Davis



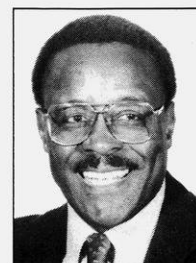
James Huber



Joan Lappin



Russell Nelson



Charles Thomas

Peace Corps Paragon

Since we supply more Peace Corps volunteers than any other university, it's only appropriate that this year's Volunteer of the Year from Africa is a Wisconsin grad. **Jim Smith '87**, who spent two years in Liberia helping villagers put in latrines and wells, was in Washington, D.C. to accept his award last April.

The Hartford, Wisconsin native is modest about why he was chosen from more than 2,600 Corps members in Africa. "My supervisor saw that I had some nice, identifiable successes," he says, adding that he was lucky to be assigned to a project that had a degree of structure to it—a clinic with a health care program. Staffers kept statistics on the number of visits made by villagers, and through the construction of nine wells in five different towns, they were able to see a reduction in water-borne diseases.

The twenty-seven-year-old says he's known he wanted to join the Corps ever since he was required to read *The*

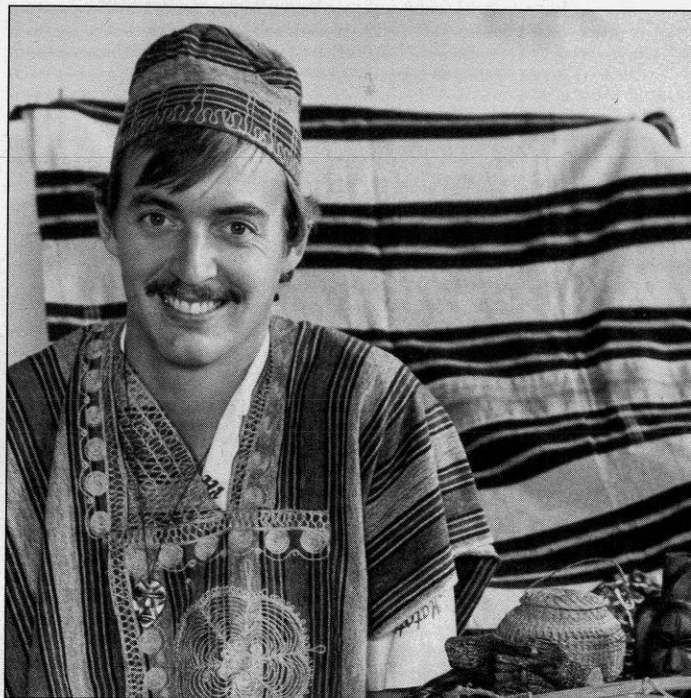
Ugly American as a junior in high school. Although Americans are well accepted in Liberia, which was founded by freed American slaves, he says that new arrivals must make sure to pay their respects to the village chief. The volunteer's welcoming ceremonies upon arriving in town were among his most memorable experiences. "They always present you with some kind of a gift, like a chicken, or rice, and all the elders, chiefs, and midwives are there. You're the honored guest." As a student fresh out of college, the former astronomy physics major never expected to merit so much attention. And, as an alumnus of the marching band, he fully appreciated the fancy drumwork featured at the dances.

The returning volunteer was honored at a reception on campus hosted by Chancellor Donna Shalala, herself a former Peace Corps member who served in Iran in the early 1960s. When asked why the UW-Madison supplies so many Peace Corps recruits, Kathryn McConnell, Peace

Corps public affairs officer, cites the UW's strong academic programs, especially those in agriculture, forestry, sciences, and education. Madison also has the highest

concentration of returned volunteers, she says, and the climate of the campus and city tends to be very aware and involved.

continued on page 37



Jim Smith '87, a 1990 Peace Corps Volunteer of the Year, was honored at a campus reception in May following his return from Liberia. The UW-Madison supplies the Peace Corps with more volunteers than any other university in the nation.

BRENT NICASTRO

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MEET IN MADISON



ALUMNI WEEKEND

Over 900 grads came back to campus for class reunions, alumni dinners, and awards. But most of all, they came for fun.

by Niki Denison

"It's important to try to bridge the gap between the past and the present wherever you are," said visiting alumnus Robert Goff '40 of Salt Lake City, Utah. And more than 900 UW grads and friends shared his sentiments as they returned to campus May 11-13 for Alumni Weekend. They came from Lake Oswego, Oregon to Horseshoe Bend, Arkansas for the reunions of the classes of 1930, 1935, 1940, and 1950. They also participated in Wisconsin Alumni Association-sponsored tours and boat rides and attended the 1990 WAA awards ceremony in the Wisconsin Union Theater. As you might expect, the septuagenarian crowd was both amazed and comforted by what they saw.

"I walked by the metallurgical building three times before I recognized it," said Robert Haubrich '50, an engineering major who now lives in Vero Beach, Florida. On the other hand, this returning alum found the Memorial Union to be much the same except for the music in the Rathskeller, which he said is "louder than ever."

The 1940 alums had an even harder time finding their way. "I get lost just walking around," Goff said. "I can recognize one building, but around it are four or five that were not there before." And along with a larger campus, he said, there's more people and more traffic. "We walked in 1940. We didn't have as many vehicles."

Former roommates Ethelyne Bahcall Wasserman '40 and Roberta Bergman Lappin '40 stayed at the Edgewater Hotel, right next door to the house they used to live in on Langdon Street. They commented on one thing that has certainly changed—prices! When they were freshmen, tuition was just \$27.50 per semester for Wisconsin residents, compared to \$1,002 today. Moreover, Wasserman recalled, you could buy two steak sandwiches and a glass of soda at the Log Cabin on State Street (now Wong's Wok) for just twenty-five cents. But another thing that's stayed the same, she said, is the student body's willingness to demonstrate. Student marches are not necessarily limited to contemporary campuses and issues



GLENN TRUDEL

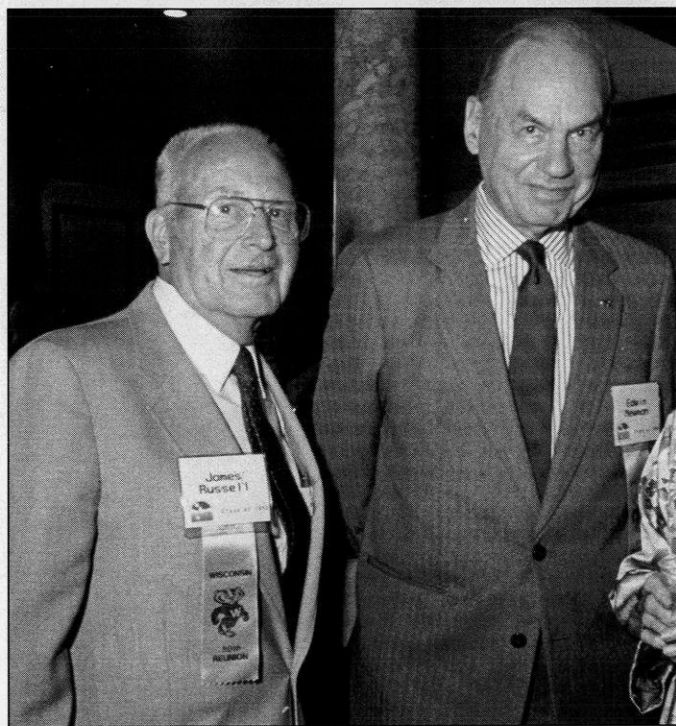


GLENN TRUDEL

ranging from the Vietnam War to ROTC. A major event of Wasserman's college years occurred in 1937, when University President Glenn Frank was fired by Governor La Follette and the Board of Regents. Frank was popular with students, she said, and they marched to the capitol in protest.

One highlight of the weekend was the Class of 1940 induction into the Half-Century Club. As the Regency Brass Quintet opened with the elegant strains of the theme from "Masterpiece Theatre" (Jean Joseph Mouret's Rondeau Movement from Suite de Symphonies No. 1), 230 graduates paraded to the front of the Union Theater to receive their pins and shake hands with Chancellor Shalala and WAA President Charlie Phillips, both clad in caps and gowns.

Clockwise from left: Analoyce (Elkington) Clapp '35 and Carlos Vega, husband of Marylois (Purdy) Vega '35, share memories of UW-Madison. Marion (Scott) Roberts '40, Chicago, and Robert Goff '40, Salt Lake City, took the campus boat tour through the locks and around Lake Mendota. James Russell '40, PhD'43, MD'46 and former NBC news correspondent Edwin Newman '40 lived in the same house when they were students here. Professor of Integrated Liberal Studies and teaching award recipient Daniel Siegel receives congratulations from Virginia (Shaver) Walker '30.



Former NBC news correspondent Edwin Newman was among those in the stately procession. No doubt he spoke for many of his classmates when he said that what made him return to campus was principally a desire to see old friends, some of whom he hadn't seen in fifty years. He stayed with Leon Epstein '40, MA'41, former dean of the College of Letters and Science and emeritus political science professor, and his wife Shirley Galewitz Epstein '44. "Leon and I were roommates fifty years ago," he said. "And Bill Lovell ('40) and Jim Russell ('40, PhD'43, MD'46)—we all lived in the same house. And Burt Zimmerman ('40)—we lived together in Adams Hall—I was hoping to see Burt and his wife Mavis. And

another couple I wanted very much to see was Jim ('40) and Janet McGlynn. We lived in Siebecker House in Adams Hall."

He said he'd caught up with these old friends and many more. "It's marvelous—I've been back a number of times since I graduated, but the number of people one sees and the number of names that come back is quite extraordinary. And it's reassuring because it shows that your memory is still functioning!"

Newman said he "couldn't help being taken again with the beauty of the lake and the surrounding area." Another thing that hasn't changed, he said, is the prominent position of the University of Wisconsin in the country and its importance in the state. The state universities have played a tremendous part in the history of the United States, he said, which has not been sufficiently appreciated.

Returning alumni were greeted at the Wisconsin Union Theater Friday evening by Governor Tommy Thompson and Chancellor Donna Shalala. WAA's 1990 Distinguished Alumni Awards were presented to James Cleary '56, president of California State University at Northridge; Lou Holland '65, founding partner of Hahn, Holland & Grossman investment firm in Chicago; Arlie M. Mucks, Jr. '47, former executive director of the Wisconsin Alumni Association; and ArthaJean Petrie Towell '53, longtime community volunteer and former WAA president. Associate Vice Chancellor and classics professor Fannie LeMoine received WAA's University Service Award. Twelve outstanding juniors and seniors received scholarships and awards valued at a total of \$10,000.

The Class of 1940 presented the UW Foundation with gifts and pledges totalling \$522,148. (The gift total, \$82,758, represented the largest ever presented by a 50-year class.) Some members of the class have also included the university in their estate plans, with deferred gifts totalling \$7.4 million.

An open house brunch at Chancellor Shalala's Olin House residence concluded the weekend, attracting some 350 alumni weekend participants, deans, and administrators. □



The background of the entire page is a faded musical score for a piece titled "Lit- 'l Boy". The score is written on multiple staves, with treble and bass clefs. It includes various musical notations such as notes, rests, and triplets. The lyrics are interspersed between the staves. The title "A NEW SONG OF ROLAND" is prominently displayed in the center, with "A NEW" in a smaller font above "SONG OF", and "ROLAND" in a very large, bold, serif font. The word "SONG" is crossed out with a horizontal line.

A NEW SONG OF ROLAND

Although he opened the door for generations of black classical artists, Roland Hayes was almost left out of musical history. That is, until a one-hour documentary produced here at the UW was aired on over 200 PBS stations nationwide.

by James Rhem PhD'79

Law-yers and doc-tors stood and won-dered,As though they-had been struck by thun-der. Then



He was the son of former slaves in Georgia, but he rose to become one of the highest-paid concert artists in Europe in the 1920s. When he died in 1977 at the age of eighty-nine he was not unknown, for the many who had heard him sing considered his concerts among the most important musical experiences of their lives. But memory and history are not the same, and tenor Roland Hayes, whose achievement opened the door for generations of black classical artists, was barely a footnote in history.

Now, thanks in part to a program called "The Musical Legacy of Roland Hayes" produced by WHA television at the UW, a great black artist whose career spanned fifty years is emerging from relative obscurity.

We know a lot about the history of jazz, but the history of blacks in the classical arts is just beginning. Percussionist James Latimer, a UW professor of music, studied Roland Hayes in a black history class in segregated Booker T. Washington High School in Tulsa, Oklahoma. But a generation later, Hayes has slipped through the cracks. Coming up through newly desegregated schools, UW artist-in-residence Paul Spencer Adkins, thirty-eight, did not hear of Hayes until graduate school, and then only in passing.

"What I'm disappointed about is the fact that my music books and my music teachers and scholars never mentioned this man to me from my early upbringing," says Adkins. "I never heard the name. I didn't know the man existed until 1975."

He wasn't afraid to be honest.
He knew that the soul
of artistry—of *being*—
is in honesty and in
expressing honesty with
love and compassion.
That is what he was about.

Adkins, a happy dynamo of over-achievement with a powerful, operatic tenor voice, was the driving force behind "The Musical Legacy of Roland Hayes," bringing it from the drawing board to broadcast in only eighteen months. Adkins, who has performed with dozens of major orchestras and operas throughout the U.S. and Europe, conceived the idea for

JAMES GILL/WISCONSIN PUBLIC TELEVISION



When Paul Spencer Adkins, now in his second year as an artist-in-residence here, began to sing Hayes' music, it was as if he'd discovered a long-lost relative. He was determined to reclaim Hayes' fading legacy for himself and future generations of minority children.

the program, secured the necessary \$125,000 in funding, and gave a recital of spirituals at the end of the program just as Hayes did at the end of his concerts.

Indeed, it was the idea of a recital of spirituals that led Adkins to Hayes in the first place. In 1981, he began imagining a solo concert program that would tell the Passion of Christ entirely in spirituals. When he described his idea one afternoon to an older black couple in Delaware, they produced from their flooded basement a water-soaked copy of *My Songs*, a collection of spirituals published by Roland Hayes in 1948. The water could not dampen Adkins' enthusiasm: "I opened it and there it was—the third panel, the Passion of Christ. I just flipped out; I didn't know it had been done."

The more Adkins learned about Hayes, the more he discovered what Hayes had done. He'd given a command performance for George V in 1921. He'd been friends with the musical legends of that day, including Dame Nellie Melba, Gabriel Faure, and Fritz Kriesler. He'd received eight honorary degrees and been decorated by most of the European countries in appreciation of his performance of their music. Just about the only thing Roland Hayes had not done was perform opera, the thing Adkins is now making his career.

When Adkins stumbled upon Hayes, it was as though he had discovered a long-lost relative, a great-uncle whose life and work forecast his own. The more he studied, the more Hayes became an inspiration. And he was determined to reclaim Hayes'



The Roland Hayes documentary combined music, archival material, and interviews with those who knew the artist best. Here Paul Spencer Adkins talks with Hayes' daughter, Afrika Lambe, about her father's life and music.

musical legacy both for himself and for future generations of minority children. "Roland was the first," says Adkins. "All the others that people know about were influenced by Roland. Kids don't know this, particularly minority kids."

The more Adkins learned about Hayes, the more he discovered not only what an influential performer he was, but what a long shadow he'd left as a man.

Although Adkins' generation might not have heard of Roland Hayes, the students just before him had. Music professor James Latimer says the performing artist was also a genuine gentleman. "I visited him when I was living in Boston in the mid-1960s. He must have thought I was a little crazy because I was a percussionist, not a singer, but he was very polite. We had a little tea, and I visited him two or three times."

Latimer, then struggling to break into a major symphony orchestra himself, asked

Hayes how he had borne up under the hardships of being black in a predominantly white country. "You don't let adversity cause you problems," Hayes told him. "If you can't go one way, go another. You've got to have a sense of commitment." "Every blow against him became a stepping-stone," adds Latimer. Indeed, like an early Martin Luther King, it was Hayes' way to turn the other cheek. Before his concert in Berlin in 1924, a local newspaper called for the prevention of "a certain calamity," the appearance of "a Negro who at best could only remind us of the cotton fields of Georgia." He could not, the newspaper said, do more than defile the works of the great German composers and poets.

When Hayes stepped out on the stage at the Beethovensaal, hisses filled the room. He recounts in his autobiography, *Anglemo* (his mother's nickname) that he waited many minutes in silence with his eyes closed. Finally, the hissing died away and he quietly began singing Schubert's "Du bist die Ruh." At the end of the song, the hisses had become cheers. The audience was Hayes', won over by his courage, his artistry, and the conviction he brought to the words—"You are quietness, mild peace, longing and longing stilled."

Melding his understanding of texts with his command of musical expression, Hayes was able to move his audiences with ease from the world of art song into the world of what he called "Aframerican religious folk songs," the music of his people, spirituals. That seamless movement from one cultural heritage to another within the same art and with the same level of artistry

Hayes had given a command performance for George V in 1921. He'd been friends with the musical legends of that day, including Dame Nellie Melba, Gabriel Faure, and Fritz Kriesler. He'd received eight honorary degrees and been decorated by most of the European countries in appreciation of his performance of their music.

made a tremendous impact on those who heard Hayes sing, as Adkins discovered in his push to put Hayes' story on the air.

Eunice Meske, former chair of our music department, turned out to be one of those people. Adkins met with Meske soon after arriving in Madison. It was their first face-to-face meeting, but he quickly moved beyond talk of his classes and performing plans and began describing the program he wanted to produce on Roland Hayes.

Adkins recalls: "I mentioned his name and she said, 'Stop.' I thought, I don't know this woman; have I said something wrong? Have I offended her? All these things ran through my mind. She said, 'I want you to know that I was a college student in Iowa in the 1940s, and there were three concerts that were most influential in my musical experience. One of them was Roland Hayes'. Anything you want to do on Roland, you have my blessing.'"

Every time Adkins encountered someone who had known Hayes and had been touched by him, it was as though an affective torch had been passed.

"Those in their forties through their seventies know about Roland because of continued on page 31

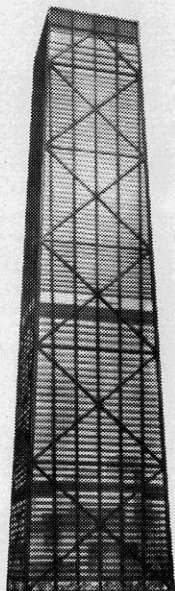


...our kind of town

**It's the home of over 15,000 Badgers and
the sponsor of our oldest and most
successful club scholarship program.**

For over 50 years, the UW Alumni Club of Chicago has helped send the area's best and brightest students to Wisconsin.

by Susan Figliulo



You won't find it on any map, but there's a route from Chicago to Madison that has started many a Wisconsin alum on a lifelong journey to success.

It begins smooth and direct from an office on La Salle Street, deep in Chicago's financial district, and it runs all the way to Madison. From there it may lead to locales as far-flung as southern California, Harvard University,

a village in the Alaskan tundra, and Tiananmen Square.

It's no yellow brick road, but many who have taken this path are firmly convinced it possesses magical properties. One such believer is Thomas Farris '42, the trailblazer who was the first Chicagoan to come to Madison on a scholarship from the Wisconsin Alumni Association club of Chicago.

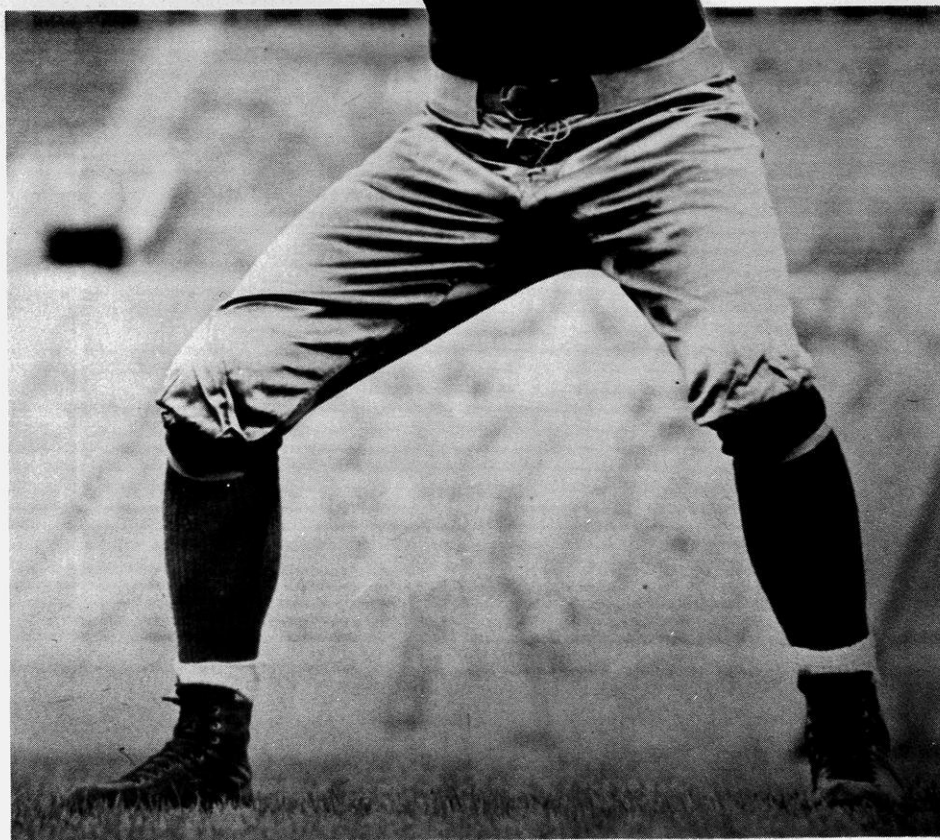
"Just about everything good that has happened to me started with my being granted that scholarship in 1938," Farris recently wrote scholarship coordinator Bill Chapman '82. "The Great Depression was still on, and the scholarship was the only way I could get to college."

The Chicago scholarship program is the oldest and largest of any of the UW's 90 alumni clubs around the world.

The ninety miles between Chicago and Madison took the seventeen-year-old city boy about as far from home as he could imagine. A product of the tough South Side's Englewood High School, Farris felt "lost, lonely, and pretty scared" at the alarmingly bucolic atmosphere of Madison.

"I couldn't even sleep when I got there,"

Tom Farris '42 was the club's first scholarship recipient. He went on to play football four years at Madison (including three as quarterback) and put in a couple of post-college professional seasons with the Chicago Bears and the Chicago Rockets. Then he joined A & P in California, and is now retired.



OUR KIND OF TOWN

he remembers. "It was too darn quiet. Back home, there was a streetcar running all night right down the block."

Farris lost touch with his benefactors when he moved to California in 1954, where he took a job with the Great Atlantic & Pacific Tea Co. (A & P). But he was delighted to learn not long ago that the UW Chicago Club is still functioning. He was even happier to hear that the scholarship program that sent him to Madison more than fifty years ago has continued to help other worthy students.

Indeed, the UWCC scholarship fund has done much more than simply stay in business. Today, it's by far the largest as well as the oldest such program of any of our ninety alumni clubs around the world, which together with matching funds from the UW Foundation have awarded over \$1.8 million in scholarships. And each program's goal remains exactly the same whether it's in New York, L.A., Sheboygan, or Chicago: to lure the finest young local students to Madison by giving them merit-based scholarships.

The Chicago club's outstanding success in this mission may be attributable to the fact that the area is thick with Badgers. "We've got maybe 15,000 UW grads in the metropolitan vicinity," Chapman says.

The club's outstanding success may be attributable to the fact that the area is thick with 15,000 Badgers.

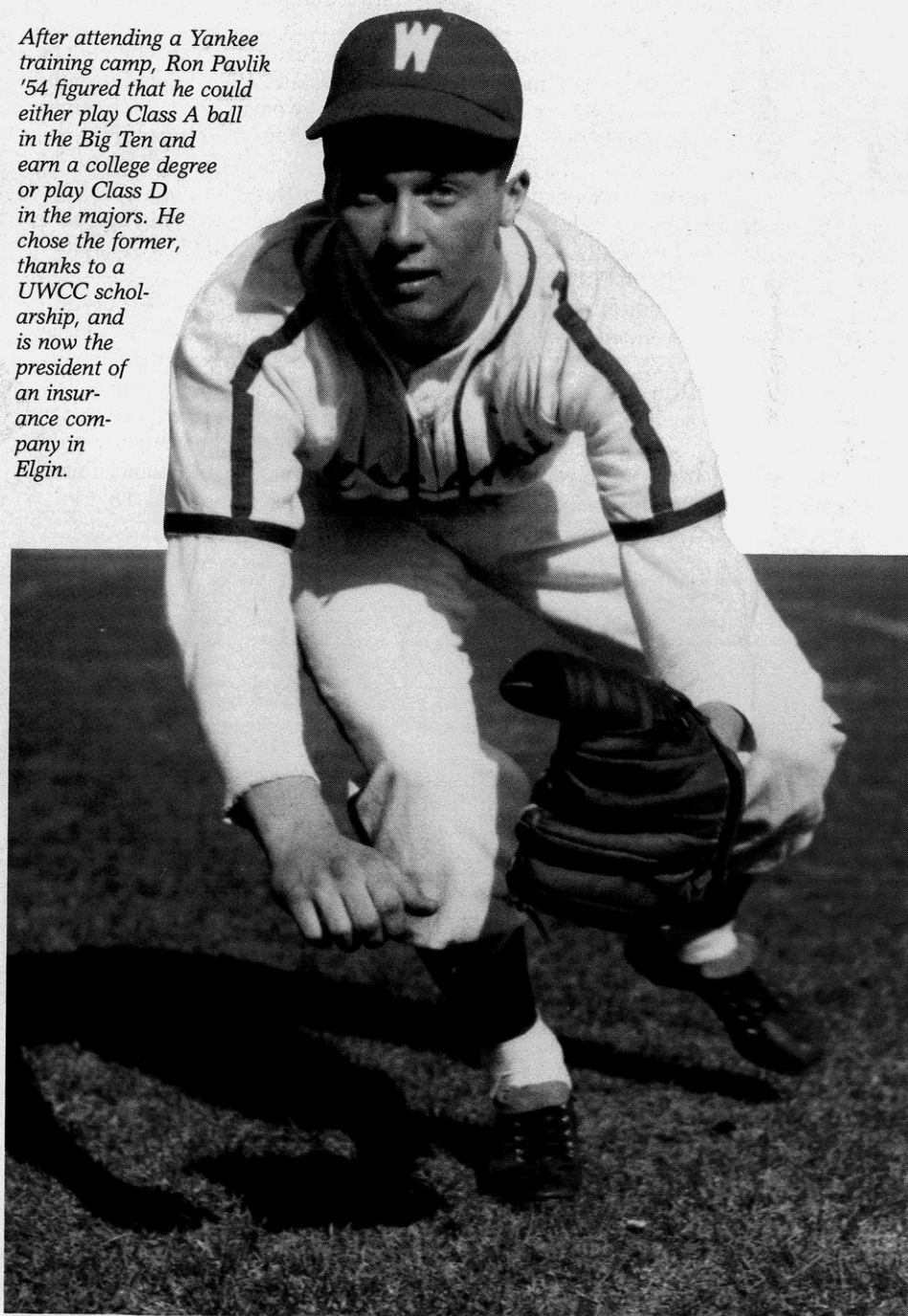
Translating those numbers into an impressive scholarship program is a matter of simple comparison, says Student Awards committee co-chair Steve Sills '66. "Where a typical club might offer five scholarships a year for \$500 or more, we've generally had twenty-five a year for \$1,500 each, plus one each year for \$2,000," he says. "Our total assets are in the \$300,000 range, but we don't deplete the principal in the fund by using it to award annual scholarships."

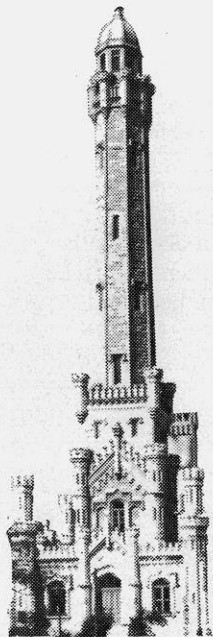
That's one reason the group has launched a serious fundraising drive. An even more pressing incentive is the challenge of an anonymous Chicago donor who has promised \$100,000 if the club can match that amount by the end of 1990.

Sills says the goal is "do-able," and the time to do it is now. "Because of increasing costs, we're down from twenty-five scholarships annually to twenty. And unless we meet our fundraising goal, we can't continue to offer that number without spending the principal." One sentimental donation already has come from Tom

Farris, who sent a check for \$2,000—the entire amount of his four-year scholarship that began in 1938. In an accompanying note, he wrote: "No amount of money was ever more needed or more appreciated." Which is pretty much how the scholarship committee members feel about every donation to their fund.

After attending a Yankee training camp, Ron Pavlik '54 figured that he could either play Class A ball in the Big Ten and earn a college degree or play Class D in the majors. He chose the former, thanks to a UWCC scholarship, and is now the president of an insurance company in Elgin.





Donors provide a much needed opportunity for students whose promise is comparable to that of the young Tom Farris or of his fellow South-sider, Ronald S. "Duke" Pavlik '54, who set out for Madison in 1950 on a UWCC scholarship.

"My dad worked down at Union Station, so he took me down and got me a pass to ride the train to Madison," Pavlik recalls. "He handed me my grip—in those days we called it a grip, not a suitcase—and he said 'Duke, where you goin' again?' I said, 'The University of Wisconsin at Madison, Dad.' He said, 'Well, write your mother,' and kissed me and that was it."

Pavlik and Farris, both dedicated athletes who also excelled in academics, exemplified the type of students the Chicago club wanted to support. Farris, who played football all four years at Madison (including

three as quarterback), put in a couple of post-college professional seasons with the Chicago Bears and the Chicago Rockets.

As for Pavlik, he's the farsighted guy who turned down a contract with the New York Yankees to attend Madison. "I went to the Yankee's training camp for two weeks before going to college," he explains. "After my two weeks, I figured, I could go Class A or B in Big 10 baseball, or go to Class D in the majors." Today, Pavlik is president of R.C. Hanchette Insurance Company in Elgin, Illinois.

An even higher standard was set by the scholarship's earliest female contenders. At the late date of 1973, when the club chose its first woman scholarship winner, she was just a few years away from making Olympic history. Dianne Holum '76, a speed skater from the Chicago suburb of Northbrook, soon won gold medals in Innsbruck and coached U.S. Olympic teams in '80 and '84.

Although sports stars are part of the scholarship program's history at Chicago, applicants need not have athletic ability today. Rather, sports are just one element of an equation that also includes students' academic promise, extracurricular activities, and, to some extent, financial need. Transfer student Jenny Sabal '88, for

example, didn't receive any scholarship monies until her last two years, "but it helped tremendously," she says. "I wouldn't have quit school without it, but I would have had to take out even more loans."

A larger debt might have forced Sabal, a registered nurse, to reconsider her decision to spend her first post-college year as a volunteer health worker caring for pregnant teenagers in the Yukon village of Bethel. "I had volunteered in the Dominican Republic during my senior year, and I liked that," she recalls. "Actually, I was looking for someplace to use my Spanish after graduation. Nothing turned up that interested me, but Alaska did!"

Now back in the Chicago area, Sabal says her taste for volunteering is undiminished—"much to my parents' dismay," she laughs. "I'm working at Evanston Hospital as a labor-and-delivery nurse, and looking into soup kitchens or shelters for my volunteer work." In order to draw an even greater variety of students to the UW, Sabal has suggested that the Chicago club award some scholarships based on financial need rather than academic achievement.

"Right now, our thrust is to attract young scholars, the brightest and best," explains Sills, the scholarship co-chair.



With a minimum of student loans to repay, scholarship winner Jenny Sabal '88 was able to spend her first post-college year as a volunteer nurse and health care worker in the Yukon village of Bethel, Alaska. Today she works in a Chicago-area hospital as a labor-and-delivery nurse and continues to volunteer her time at community soup kitchens.

OUR KIND OF TOWN

"But we'd also like to complement Chancellor Shalala's Madison Plan and increase the number of minority students at the UW. We've enrolled some minorities from the Chicago-area high schools with good GPA's, but because of fierce competition from other schools we'd really like to endow a separate scholarship." The club would then be able to reach out to a broader base of students. But it will still need to show urban teenagers that Madison is not "out in the boonies"—a common misconception—and that the UW's twenty-five varsity teams are some of the best in the country—"despite the football team's recent record," Sills says.

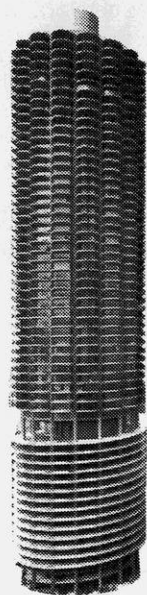
On the other hand, some scholarship winners think Madison is plenty urban. "I was planning on going to Madison whether or not I got the scholarship," says Benetta Park, a freshman from the suburb of Naperville. "It's so different from my little suburb back home. I thought in a state capital, I'd see a lot more, experience a lot more, and I have." Park, who started as a biology major but is contemplating a switch to business, also was lured to Madison by family traditions. "My father [Chang Man Park PhD'67] came here from Seoul, Korea, and got his post-doctorate; he's now at Amoco as a chemical engineer," she says. "My uncle went here, too [Young Soo Lee PhD'86], and my brother Jim is a pre-med here now. So Madison is like a second home for me!"

paid off when she spent the 1988-89 academic year studying at the University of Beijing—and wound up working as a translator for CBS News during the university-based political upheaval. "During April and May, my classes were pretty much cancelled because of boycotts, so I was able

to travel in the countryside with producer Bruce Morton and his crews," Honderich said. "I stayed until just before the massacre, then got a summer internship at CBS News in Washington, D.C. I had really the most incredible experience!"



BRENT NICAISTRO



Madison also looked awfully big to Chelsea Honderich, an Oak Park resident who initially wanted to continue her study of Chinese at a smaller school. "I chose Madison because of the great program here," she says. "My sister Judy had gone here, too, so that helped; and when I visited here and talked to some of the professors, I realized I should choose Madison."

Honderich's choice

Freshman Benetta Park was lured to Madison by her UWCC scholarship—and by family traditions. Her father came here from Seoul, South Korea, as did her uncle. Now her brother attends the UW as well, and is majoring in pre-medicine.



Chelsea Honderich knew she wanted to study Chinese with the best scholars in the country. And her scholarship from UWCC gave her the financial backing she needed to attend UW-Madison. Her first-class education helped her attend the University of Beijing last year, where she wound up working as a translator and coordinator for CBS News.

Comparing her fluency in Chinese with that of other American students in Beijing, most of whom attended Ivy League or California schools, Honderich discovered the superiority of her UW-Madison back-

ground. "It's because the teaching here is so exceptional," she says, "I would have gone to China no matter what, but it was neat coming from the Midwest and from a program that's so good and well-known."

And her UWCC scholarship has helped. "So far I haven't had to take out any bank loans, but I've borrowed from my parents and my grandmother," says Honderich, who also works two jobs. "Being an out-of-state student, the scholarship was a factor. Especially when you've been away for a year, tuition looks higher all the time."

An anonymous Chicagoan has promised to donate \$100,000 to the scholarship fund if the club can match that amount by the end of 1990.

Happily, so does the promise of the Chicago scholarship winners. The club has dozens of other success stories—like that of Eugene Holderness '60, who went on to graduate summa cum laude from Harvard Business School; or attorney William Hearle '63, who is director of state government relations for the American Electronics Association in San Mateo, California, or Corey Kneur Everson '80, a star on the women's track team who became a championship bodybuilder.

All of them, and the hundreds of others whose journey from Chicago to Madison has led to a universe of possibilities, took their first step with help from the Badger network of Chicago. More than 2,000 others made their trips to Madison along similar paths, created by the Wisconsin Alumni Association's club network. Raising the money to re-pave their well-worn path is an investment in the future that all alumni, no matter where they live, can profit from. □

For information on how you can contribute to the club scholarship fund closest to your community, contact Jeff Wendorf '82, the Wisconsin Alumni Association's Director of Clubs, at 650 N. Lake Street, Madison, WI 53706, (608) 262-2551. For information on donations to the UWCC's scholarship fund, contact Bill Chapman (708-982-9000 or 312-664-8954) or Julie Feilen (708-729-3404). Donations, which are tax-deductible and may qualify for corporate matching funds as well as the club's challenge grant, may be made out to the Scholarship Trust of Chicago and sent to UWCC Scholarship Trust, 135 S. La Salle Street, Suite B-37, Chicago, IL 60603.

The Boone of the Inner City

Doing good while doing well" just might become America's post-yuppie slogan. From socially responsible stock-brokers to political and social organizations, there's a new awareness about benefiting others through actions that only yesterday were motivated strictly by self-interest.

Some people, of course, always took this perspective. One is Robert Boone Ph.D.'63, who taught high school before starting the Glencoe Study Center, a test-preparation service for the college-bound children of Chicago's prosperous North Shore. But it wasn't long before Boone hit on a way to combine his educational expertise with a longtime fondness for high-school athletics, creating a new opportunity for some inner-city kids to make it to college.

"I guess you could best describe me as a freelance teacher who has all kinds of clients," says Boone, who holds master's and Ph.D. degrees in English education. "The North Shore people support my business, and since 1977 I've also been working in the city with athletes."

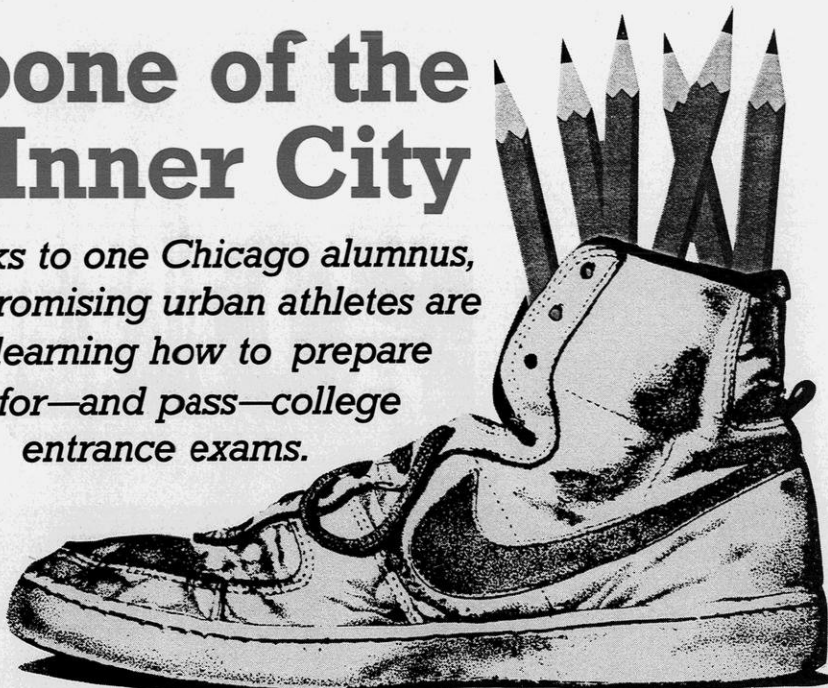
Boone's first involvement with city kids came at a summer camp where young basketball players took classes in the morning and played basketball in the afternoons and evenings. Boone liked working with these kids. He continued in year-round programs to help youngsters learn how to take tests—especially the kind that would help them gain college admittance—and with summer classes for "general remedial work in reading and writing."

With the NCAA's Proposition 48, student athletes had to achieve a certain ACT or SAT score to play college sports.

As he became known to high-school coaches, Boone's efforts prospered. "Then," he says, "came Proposition 48, the NCAA requirement that said a student must have a C average and must achieve certain minimum ACT or SAT scores or the student could not play college sports for a year."

At once, the prospects of many hopefuls changed dramatically. Kids who couldn't

Thanks to one Chicago alumnus, promising urban athletes are learning how to prepare for—and pass—college entrance exams.



keep up in school or couldn't make the upper two-thirds of test scores might never get to college, never be seen by scouts from professional teams, never even have a chance at their dream of stardom.

Enter Bob Boone, who could teach these youngsters just what they needed to know. "A lot of it is attitude," he says. "You have to show them this test isn't quite as mysterious as they thought. The material is so clear-cut, you don't have to tailor it to a student's background, so I treat the city kids pretty much like the others."

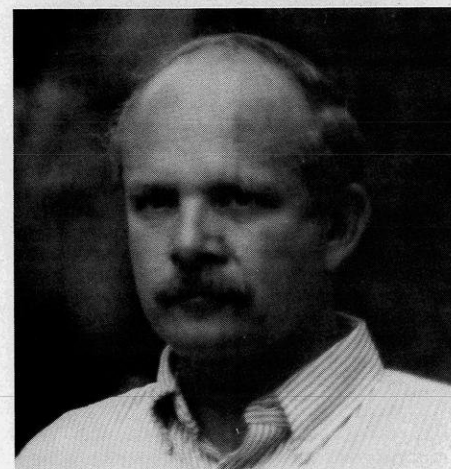
He does this in many locations, not only for athletes, but for any kids who show up and want to try. This year he even set up class in the heart of Cabrini Green, the inner city housing project known for its gang activity. Another program is a set of summer basketball tournaments, which Boone organizes with partner Forrest Harris at Chicago Park District locations. Along with games, the kids get a chance to do a little writing and take test-prep work.

"Sometimes, I just get a call from a coach looking for help," Boone says. "At other places—Dunbar High School, Whitney Young Magnet School—I offer test-prep classes for everyone. Around Christmas, we come to the Proviso West Christmas tournament. A lot of classes form on the fly."

How—and more important, why—does the ever-busy Boone do it? "Well, in the first place, I do get paid for some of my time," he says. "And these kinds of free-wheeling projects appeal to my personal taste for a less stratified way of working.

I'm able to do a lot of things at one time and I really enjoy it."

There's also what might be called the Alex Robertson factor. "Alex was at Marshall High School, and he took the test a couple of times," Boone recalls. "He didn't quite pass, but he didn't quite quit, either. Finally, he passed and now is on a full scholarship at the University of Dayton. It meant a lot when he came back to thank me."



Bob Boone Ph.D.'63

Talk with Boone long enough and the question isn't why he does what he does, but rather why others don't do it, too. "The longer I work in the city," he says, "the more I think these kids deserve a chance. I have such a good time, and I get such good results!"—SF

The Politics of

Pollution

BRENT NICAstro



As long as lobbyist Susan Mudd is at the capitol, Wisconsinites will see better environmental legislation.

by Jean Towell '78

Earth Day has come and gone, but the concern for preserving our environment remains a top priority on the public agenda. And it's people like Susan Mudd ('79, MA '83, JD'83) who help keep it there.

As state director of Citizens For a Better Environment (CBE), she is both an advocate and a lobbyist whose goal is to educate citizens, industry, and legislators about the magnitude of our pollution problem. "Wisconsin has a reputation for being an environmental leader," she says, "but it has slipped over the last ten years and needs to catch up."

Air toxins, for example, are an immediate concern with global ramifications. "Smokestack particles can be anywhere in the world within eighteen days," she adds, "and we don't even have a handle on the extent of the actual contamination." As for water pollution, Mudd says the Great Lakes hold residues that come from all over the country. "We need to set limits for every state in the U.S." Solid waste is yet another concern. "Wisconsin has more operating municipal landfills than any other state in the country." And since many don't meet federal standards, they will inevitably be closed, forcing citizens to adopt mandatory recycling.

Although the picture can look grim, Mudd maintains her perspective as an environmentalist without going to extremes. Her job is to motivate others to work within the political system.

"The general public is ready and willing to make changes in their lives but the officials are way behind setting up the necessary programs," she explains. There was lots of controversy surrounding recent recycling legislation, but surveys indicate that over 86 percent of Wisconsin residents would agree to separate newspapers, glass, cans, and plastics from their weekly trash.

"The public is more ready for change than politicians give them credit for," Mudd says. "Citizens need to mobilize and tell legislators that things are *not* OK, and be persistent about their concerns."

Voicing concerns means people talking to neighbors, friends, and family. And that's just what Mudd does, on a much larger scale. As head of CBE since 1985,

Over 50% of the toxins in Lake Michigan are now believed to be from atmospheric deposition. Yet most of these emissions of toxic air contaminants are not directly regulated by any level of government.

she does a considerable amount of public speaking, appears on panel discussions, and addresses numerous conferences. This, of course, is in addition to her long, often frustrating hours lobbying at the state capitol. And even after months of effort on a certain piece of legislation, lawmakers might introduce last-minute changes that compromise the overall effectiveness of a bill.

For example, CBE spent eight years working with the Department of Natural Resources and the industrial sector to put limits on toxic air emissions. A deadline was finally established for new control regulations. However, several days before this law was to take effect, a group of industries sued the DNR to block passage on the grounds that the DNR legally had no authority to create such controls. This, says Mudd, is just one of the many stumbling blocks CBE has had to overcome.

"For decades a myth has persisted that a healthy environment is a contradiction to a healthy economy. In fact, proper controls can actually maximize economic benefits if well thought out," she says. Reducing toxics can often reduce the use of materials, improve worker safety, and save on liability, disposal costs, and worker health insurance.

In Wisconsin, 45-52 million pounds of toxins are dumped into the air each year. Compared with other states, it ranks in the top half as far as severity and volume of pollution is concerned—not exactly something to boast about. Nevertheless, CBE has had a number of successes, including two recent recycling and pollution prevention bills. The former prohibits certain materials from being landfilled or incinerated. The latter helps industries make the transition to the use of fewer toxics.

Much of Mudd's success is due to her understanding of the political process and how it works. And she credits much of her knowledge to the University of Wisconsin. "The UW gave me the tools to impact environmental policy," she says. These tools were achieved through a specific course of studies that started with a BA in botany and ended with degrees in public administration and law. Mudd, thirty-four, knew from the start that she wanted to pursue environmentally related work, and the mix of science and law seemed the logical route to take, even from childhood. In the Washington, D.C. suburb where she grew up, her father was a biochemist at the National Institutes of Health and her mother was active in the Women's National Democratic Club.

After two years at Wesleyan University in Middletown, Connecticut, Mudd attended the Center for Human Ecology in Maine. After that, she decided to go back to college and chose Madison for its location and reputation.

It was at the UW in a public administration class that she met her husband, John Norquist '71, MA '88, now mayor of Milwaukee. Norquist was a state senator at the time and co-chair of the legislature's joint finance committee.

During law school, Mudd worked for Wisconsin Environmental Decade and the public intervenor's office in the justice department. She served as an aide to Senator Joseph Strohl from 1981-84, then moved to Milwaukee and worked for Legal Action of Wisconsin handling domestic abuse and custody cases. "Then I decided I really wanted to deal with environmental issues," she recalls. So she took the position she now holds with CBE, working out of the Milwaukee headquarters and traveling regularly to branch offices in Madison and Green Bay.

For every 500 tons of materials recycled, one \$10,000-a-year job is created.

In addition, she wears a second hat as the wife of the mayor of Milwaukee. Mudd is not the kind to follow in her husband's shadow wearing a perpetual smile, however, and it's clear that she's an individual with her own interests and concerns. And she doesn't claim to be an environmentalist who will save the world, despite the fact that she can rattle off important statistics, answer meaty questions,

WHY RECYCLE?

- To help keep property taxes from rising.
- To create new jobs in our community.
- To prevent air pollution and groundwater contamination.
- To save natural resources, energy and raw materials.
- To prolong the life of our landfills.
- For every 500 tons of materials recycled, one \$10,000-a-year job is created.
- In Wisconsin, over 6.5 million tons of waste are buried each year.
- Over 50% of the toxins in Lake Michigan are now believed to be from atmospheric deposition. Yet most of these emissions of toxic air contaminants are not directly regulated by any level of government.

HOUSEHOLD HAZARDS

Hazardous waste isn't exclusive to big industries. Common household products are dumped into our environment daily. Consider these substances and their safer alternatives:

Oven Cleaners Use baking soda for scouring. For baked on grease use 1/4 cup ammonia in oven overnight then scrub with baking powder.

Drain Cleaners Pour boiling water down drain or use a plunger.

Furniture Polish Make a non-toxic paste with 1 Tbl. carnauba wax and 2 cups mineral oil. Or dissolve 1 tsp. lemon oil into 1 pint mineral oil.

Shaving Cream Use a brush and shaving soaps.

Glass Cleaner Make your own solution with 2 tsp. vinegar in 1 quart water.

and offer practical solutions. Her strongest suit is the example she sets for others.

For instance, in her spare time Mudd enjoys organic gardening. One day, when an elderly neighbor came over and tried to help her weed—with herbicides—she explained to him that she doesn't use chemicals and invited him back to monitor her progress. He did come back, and was completely won over when he sampled the fruits of her labor.

Chalk up another victory for Susan Mudd's grassroots approach. □

"We'll put a team on the field to be proud of. But it's a total effort. We need the support of the fans."



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1990 SCHEDULE

Sept. 8	California-Berkeley
Sept. 15	Ball State (Band Day)
Sept. 22	Temple
Oct. 6	Michigan (Badger Blast XI)
Oct. 13	at Iowa
Oct. 20	at Northwestern
Oct. 27	Illinois (Homecoming)
Nov. 3	Minnesota (Parent's Day)
Nov. 10	at Indiana
Nov. 17	Ohio State ("W" Club Day)
Nov. 24	at Michigan State



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Song of Roland

continued from page 19

all the concerts he did," says Adkins. "But the rest of us need to know who this great human being—who was also a singer—was. What I learned as I went along was that he was a great human being first, and that's what made him such a great singer."

After years of success touring Europe and the United States, Hayes bought the farm where his mother had been a slave and named it "Anglemo" in her honor. For a time, he and his wife and daughter enjoyed country living. But then in 1942, his wife went into a shoe store and proceeded to take the most comfortable seat—under a ceiling fan. Because she was black, the store owner objected, and because Hayes was black, when he objected to the store owner's rudeness, he was arrested for sedition. Although Hayes was released a few hours later, he immediately sold the farm and lived out the rest of his life near Boston, singing and teaching well into his eighties, serving as a mentor to such well-known black artists as Marian

Anderson, William Warfield, George Shirley, Leontyne Price, and Simon Estes.

In the documentary George Shirley sums up Hayes' impact by saying: "He wasn't afraid to be honest. He knew that the soul of artistry—of *being*—is in honesty and in expressing honesty with love and compassion. That is what he was about."

Melding his understanding of texts with his command of musical expression, Hayes was able to move his audiences with ease from the world of art song into the world of what he called "African American religious folk songs," the music of his people, spirituals.

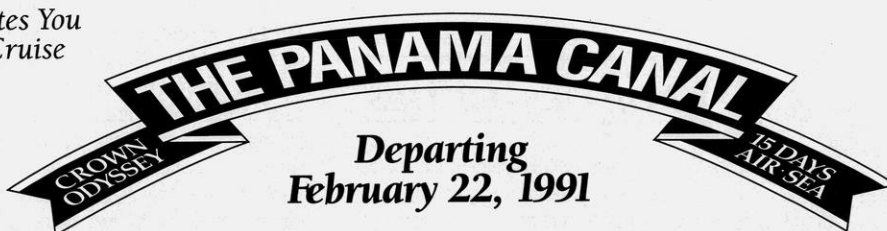
When you hear the admiration and conviction in Shirley's voice, you can begin

to imagine Roland Hayes' importance as a teacher and example. When you hear it—and, as Hayes knew so well, some truths can only be conveyed in the tones of the voice—you begin to understand why it's important to preserve Hayes' legacy.

The focus of Adkins' documentary was to inspire future generations, but the television broadcast also generated some unexpected echoes from the past. Soon after it was aired on 204 stations around the country, producer Debra Mims received a letter from a Beloit, Wisconsin man who had seen it while visiting the U.S. Virgin Islands. He was the grandson of William Stone, the Chattanooga newspaper editor who first introduced Hayes to concert music through phonograph recordings of Enrico Caruso, and he wrote that "it was a surprise and delight to see my grandfather's image on the screen." The letter brought a smile to Mims' face, she says, reminding her how interconnected we all are, even when we aren't aware of it. □

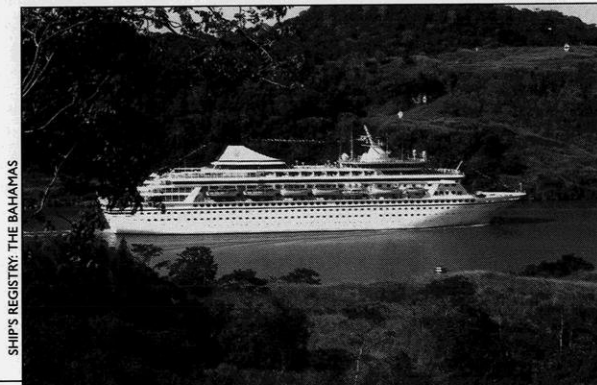
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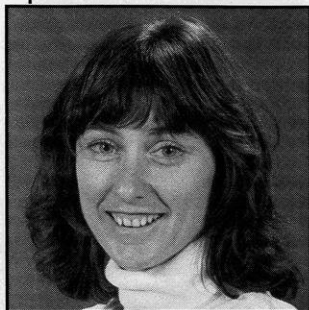
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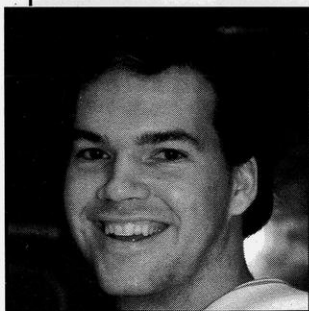
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Wisconsin Alumni Association
650 North Lake Street
Madison, WI 53706
(608) 262-9521

SIDELINES



Mary Sweeney '78, Los Angeles, was assistant film editor for "Wild at Heart," a David Lynch film that won best picture honors at the Cannes Film Festival. She's also worked with Lynch on the film "Blue Velvet."



After helping lead the Badgers to victory in the NCAA hockey tournament April 1, **John Byce x'90** signed on with the Boston Bruins. He scored a goal ninety seconds into his second game, helping the Bruins advance in the Stanley Cup finals.

TWENTIES
THIRTIES

Elmer Kaiser '34, MS'34, a former professor of mechanical engineering at New York University, now lives in Winter Haven, Florida, where he indulges his love for woodworking. He recently spent 1,200 hours and 14 months carving a mammoth 500-pound cross for his church, Hope Presbyterian.

James Fuller '34 writes that his varied career activities have ranged from potato farming on a northern Wisconsin farm to serving as a reporter for the *Chicago Tribune*. Most recently, he made his living as a medical writer, and he's now enjoying retirement in Hastings-On-Hudson, New York.

Fannie Turnbull Taylor '38, professor emerita here and former Union Theater Director, has written *The Wisconsin Union Theater—Fifty Golden Years*. The coffee-table book chronicles the history of the theater with photos, anecdotes, and a backstage view of the performers.

FORTIES—FIFTIES

Since his 1975 retirement as director of physical education at Catholic University in Washington, D.C., **Arthur Endres '41** has continued to make his mark in sports. The 77-year-old resident of Greenbelt, Maryland, recently won a Senior Olympics national gold medal in badminton. He also won six medals in the Maryland Senior Olympics—for shotput, basketball, badminton, discus, javelin and billiards, and golf and horseshoes.

Pharmacy Professor **Joseph Swintosky '42, PhD'48** has received the Volwiler Research Award from the American Association of Colleges of Pharmacy. He teaches at the University of Kentucky in Lexington, where he was formerly dean of the College of Pharmacy. He's also served on the UW School of Pharmacy faculty.

Neil Gazel '46 has written *Beatrice, From Buildup through Breakup* (University of Illinois Press). The book details the rise of the multinational conglomerate and its subse-

quent dismantling in one of the largest leveraged buyouts in history. Gazel, a former sports editor for the *Daily Cardinal* and *The Badger*, informs us he was also a sportswriter for the *Chicago Daily News* and had a public relations career that spanned forty years.

The first business school Dean's award, which recognizes service to the school, went to **W. Robert Koch '48**. The former CEO of American Family Insurance in Madison, Koch retired earlier this year. He also received WAA's Distinguished Alumni Award in 1989.

Receiving a higher listing than Billy Graham, **Lyle Schaller '48, MS'49, MS'52, MS'56** was named the most influential leader in contemporary American Protestantism in a poll conducted by the Hartford Seminary Foundation. The parish consultant in Naperville, Illinois, is awaiting publication of his thirty-sixth book, *Shape Your Own Future*, in early 1991.

The new director of the University Press at Wright State University in Dayton, Ohio is **Carl Becker MA'50**. He was previously chair of the history department there.

Frances "Sunni" Lober Boland MS'52, a physical education professor at the University of California at Berkeley, has been awarded a distinguished teaching award. An expert in Romanian and Balkan folk dance, she was described by a colleague in *California Monthly* as making everyone she works with "feel as though they were the greatest dancers in the world."

Stanley Krippner '54 writes that he represented the United States in the first U.S.S.R./U.S.A. hypnosis workshop held in Milan, Italy, last April. He's a psychology professor at Saybrook Institute in San Francisco, California.

As a psychology lecturer for the University of Maryland's European Division, **Jane Miller Chapman '56** has taught in Germany, Turkey, and Italy, and Greece. She now lives in Athens, Greece.

After thirty-four years, **William Child Jr. PhD'56** has retired from Carleton College in Northfield, Minnesota. A professor of chemistry, he was named associate dean of the college in 1985.

Bruce Markgraf '56, MS'57, PhD'60 has retired from his job as professor of speech communications

at Denison University in Granville, Ohio. He's looking forward to moving to California to become a full-time writer and director at the Coronado Playhouse in San Diego County.

SIXTIES
SEVENTIES

Donald Stone '60, LLB'63 has been named a partner at McKenna, Conner & Cuneo in Washington, D.C. Stone, who specializes in medical, drug, and food law, informs us that since graduating he's converted his LLB degree to a JD.

Wisconsin Supreme Court Justice **Shirley Schlanger Abrahamson JD'62** was awarded the "Torch of Learning Award" by the Hebrew University of Jerusalem in recognition of outstanding legal service and support of higher education. Appointed a justice in 1976, she's the first and only woman to serve on the state Supreme Court. She and her husband Seymour, a zoology professor here, live in Madison.

Although she didn't plan to stay in Alaska when she moved north in 1965, **Judy Radloff Shuler '63** fell in love with the place and has lived there ever since. As the owner of Alaska Up Close, she's been providing tours of the forty-ninth state since 1985.

Madeleine Wing Adler MA'64, PhD'69 was a finalist in the search for a new president of Rhode Island College. She's vice president for academic affairs and politics professor at Framingham State College in Framingham, Massachusetts.

He learned his profession the hard way—through a law reader's program—and now **Frank Allen x'64** has opened his own law office in Sterling, Virginia. Allen studied under the guidance of a community attorney for twenty hours a week for three years, supporting himself by working full-time as a night clerk at a supermarket.

In Milwaukee, **Wallace Zdun '65, JD'68** (now Zeddun) has been promoted to vice president of customer services and operations for Wisconsin Gas Company. He lives in Brookfield, Wisconsin.

After nearly sixteen years, **Daniel Goelzer '69, JD'73** has left his posi-

tion as General Counsel with the Securities and Exchange Commission in Washington, D.C. He'll move across town to Baker & McKenzie, a law firm billing itself as the world's largest with forty-eight offices in thirty countries.

A. Edward Fyffe '67, JD'72 has left his home in Honolulu, Hawaii, to help with the renovation of the Beta Theta Pi fraternity house in Madison. He's leading the fund-raising to restore the mansion overlooking Lake Mendota, which is on the National Register of Historic Places.

The *Los Angeles Daily News* (Valley Edition) describes her as one of a group of food gurus who have helped put Phoenix, Arizona, on the culinary map. **Barbara Pool Fenzl '67** started Les Gourmettes cooking school in Phoenix in 1983 after being inspired by French cuisine while on vacation. She's also on the board of the International Association of Cooking Professionals and writes a monthly column in *Phoenix Home and Garden* magazine.

Samuel Cohen '67, MD'72, PhD'72 has received the Outstanding Research and Creative Activity award from the University of Nebraska for his research on cancer of the bladder. He's a professor of pathology/microbiology at the University Medical Center in Omaha.

In Chicago, **Fredric Entin '68** has joined the American Hospital Association as senior vice president and general counsel. It's one of a string of legal appointments he's held since graduating from DePaul University's law school in 1972. He lives in Highland Park, Illinois.

At the Florida State University School of Nursing in Tallahassee, **Sally Petersen Karioth '69** won two teaching awards this year. A former talk-show hostess, she's in demand nationally as a speaker and has written a book titled *If You Want To Know If You're Dying, Ask The Cleaning Lady*.

Allen Alfred '70 writes that he's been appointed to the Board of Governors of Cardinal Glennon Children's Hospital in St. Louis, Missouri. He's an attorney with Thompson & Mitchell in that city.

At the University of California at Oakland, **Nancy Gusack '71** is Senior Editor-Library Automation for the Office of the President. She lives in Berkeley, California.

Evelyn Roeloffs MA'76, MS'78, PhD'82, a geophysicist with the

U.S. Geological Survey, has been appointed chief scientist in charge of the Parkfield earthquake prediction experiment in California. The USGS has predicted a magnitude 6.0 earthquake will occur near the town of Parkfield within the next two years.

Assistant sociology professor **John Stewart MS'71, PhD'79** has published *Drifting Continents and Colliding Paradigms: Perspectives on the Geoscience Revolution*. He teaches at the University of Hartford in Connecticut.

Glenn Silber '72, director of the 1979 documentary "The War At Home," visited Madison in April to moderate a series of discussions with students, faculty, and the public. He now lives in Los Angeles, California, where he heads his own production company, Catalyst Media.

John Van Domelan MS'72, PhD'74 is the new president of Wentworth Institute of Technology in Boston, Massachusetts. He was formerly vice president for academic affairs and dean of faculty at Norwich University in Vermont.

At California State University in Fullerton, **Robbin Luckie Nayman PhD'73** is the new vice president for student services. She was previously dean of student services at Skidmore College in Saratoga Springs, New York.

If you graduated in the thirties, perhaps you remember seeing a whimsical litho entitled "The Hill-University of Wisconsin," by **Marian Newberry Sheldon '37**. The art-deco-style piece, which depicts cartoon characters engaged in university activities, is on loan to the University Archives through the generosity of **Steven Breitman '74**.

David Bennington '74 has been promoted to national creative director for Mervyn's Department Store in Hayward, California. He lives in San Francisco.

The March issue of *Madison magazine* included a feature on **Patricia Bowl Lipton '74**, praising her performance as executive director of the \$21-billion State Investment Board. The Board invests the assets of the Wisconsin Retirement System as well as handling other government investments.

At St. Olaf College in Northfield, Minnesota, **David Shodt MA'74, MA'77, PhD'80** has been promoted to full professor of economics. He's writing a textbook on the Latin American economies, and is particularly

interested in how an emphasis on exports can aid developing nations.

EIGHTIES

In Troy, Michigan, **Phillip Neuman '80, JD'83** has joined Jacob & Weingarten law firm. He specializes in commercial litigation and real estate property law and lives in Novi, Michigan.

Kathleen Heim PhD'81, former dean of the library school at Louisiana State University in Baton Rouge, has been named dean of the university's graduate school. She's a nationally recognized expert on library and information science issues, including accessibility of government information, censorship, and employment of women and minorities.

At Macalester College in St. Paul, Minnesota, **Frank Jossi '81** has been appointed program director of the World Press Institute, an organization that brings ten international journalists a year to the United States to study. Jossi has also worked at the U.S. Media Resource Center in Peshawar, Pakistan, and he taught journalism at Punjab University in Lahore, Pakistan, on a Fulbright Award.

At Washington University in St. Louis, **Nancy Fahey '81**, head coach of the women's basketball team, was selected NCAA Division III District VII coach of the year. During her four-year tenure, she's led her team to an 81-19 record.

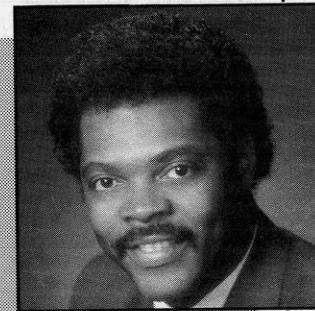
Gretchen Huelster Nuckles '83 has been promoted to editor in the communications services unit at the Wausau Insurance Companies. She lives in Wausau and is working on a master's degree in communications at UW-Stevens Point.

Joan Heitkemper Petersen '83 and her husband, **Greggar Petersen '84**, have left the U.S. for engineering assignments in Botswana, Africa with the Peace Corps. Both previously worked for the Wisconsin Department of Transportation in Madison.

In Boston, Massachusetts, **Mike McGinnis MS'84** has been named vice president of Meredith & Grew, a real estate and development firm. He's been with the firm since 1984 and lives in Boston.

Karen Hinckley '84 is the author of *American Bestsellers: A Reader's*

SIDELINES



Kwame Salter MS'70

has been promoted to director of employment and p.r. at Oscar Mayer Foods in Madison, the position previously held by UW Athletic Director **Pat Richter**. He's also president of the UW Afro-American Alumni Association.



The new managing editor of *Highlights* magazine, a children's periodical based in Honesdale, Pennsylvania, is **Jennifer Stevenson MS'72, PhD'80**.

BOOKMARK



The Mexican Muralists in the United States

Laurance Hurlburt
MA'67, PhD'76

University of
New Mexico Press

Until now, art historians have largely ignored the work done in the United States by three Mexican muralists in the 1930s known as *los tres grandes*. Hurlburt examines the work of Diego Rivera, Jose Orozco, and David Alfaro Siqueiros, tracing the artists' fall from critical favor after World War II and the events in the 1960s and '70s that led to a renewed interest in their work.

Guide to Popular Fiction (Indiana University Press). The book reviews and analyzes 468 bestsellers from 1965 through 1987. Hinckley lives in McFarland, Wisconsin.

A software analyst for NCR Comten in St. Paul, Minnesota, **Steve Burkhardt '85** is taking a summer leave from his job to work as a freshwater fisheries advisor in Gabon, Africa.

Tomislav Kuzmanovic '85, JD'88 was in the Yugoslavian Republic of Croatia last April to serve as an election observer on behalf of Lawyers for Democratic Reforms. He writes that he had discussions with every major political party leader and numerous other officials while there. Kuzmanovic is an attorney with the Milwaukee firm Kluwin, Dunphy, Hinshaw, & Culbertson.

Tamsie Ringler '86 is a graduate art student at the University of Texas at Austin. She is a sculptor who has exhibited in shows in Austin, Colorado, Wisconsin, and Illinois.

Amy Pellegrin '89 has been named an assistant media planner at Saatchi & Saatchi Advertising in New York City. She's a journalism graduate and a former member of the Wisconsin Alumni Student Board.

FACULTY & FRIENDS

This year's honorary degree recipients included: federal judge **Barbara Brandriff Crabb '60, LLB'63**; Wisconsin wildlife artist **Owen Gromme**; integrated circuit inventor **Jack St. Clair Kilby MS '50**; and pioneer genetic researcher **Norton Zinder MS'49, PhD'52**.

Suresh Chandra and Frank Myers, ophthalmology professors at the medical school, have been awarded a \$2.3 million research grant to study two age-related eye diseases that cause blindness. They're the only Wisconsin physicians to have received the grant from the National Eye Institute.

The winner of the Wisconsin Law Association's 1990 Distinguished Service Award is **Robert Froehle JD'49**, president of IDS Mutual Funds in Minneapolis. He's also national chairman of the UW Foundation's capital campaign, and he received WAA's Distinguished Alumni Award in 1989. Froehle served as U.S. assistant secretary of

defense from 1969 to 1971 and secretary of the Army from 1971 to 1973.

Linda Greene, a law professor here, has been appointed to the UW Athletic Board. Greene has a long-time interest in sports and was a nationally ranked middle-distance runner in college. She's also a member of the U.S. Olympic Committee's Legislation Committee.

Our director of the Office of Affirmative Action and Compliance, **Donna Jones '72, JD'78**, was recently elected to serve on the Board of Governors of the State Bar of Wisconsin. Jones has held her present position since November 1989.

After twenty-five years, **Ralph Hanson**, director of the university Department of Police and Security, is retiring. His career spanned challenges such as the turmoil of student demonstrations during the Vietnam War years and the rowdy behavior of student fans during the 1985 football season.

Emeritus Professor **J. Willard Hurst** was the recent subject of a *New York Times* article that credited

him for legitimizing the study of legal history. Hurst said he turned down the deanship of Harvard Law School three times, as well as a chair at Harvard, because he was having "too good a time in Wisconsin."

Psychology professor **Janet Hyde** has been named an associate vice chancellor for academic affairs. In the newly created position, she'll act as ombudsperson for women on campus with problems and grievances. Hyde is nationally known for her research on gender differences and family leave.

Phyllis Krutsch '72, MA'75, former women's sports information director here, was named to the Board of Regents by Governor Tommy Thompson. Krutsch, a homemaker from Washburn, Wisconsin, will replace former Governor Tony Earl's appointee Camilla Hanson.

Harry Peterson PhD'77, executive assistant to Chancellor Shalala, has been named Vice President for University Relations and Development at the University of Idaho in Moscow. Peterson has been a top administrative aide here since 1978.

CLUB EVENTS

August 4 Detroit. Peter, Paul and Mary outdoor concert at Meadowbrook. Contact: Mary Conway, (313) 649-2397.

August 16 Fremont, California. Bay Area Big Ten Alumni Club (BABTAC) Get-together. Contact: Rob David, H (415) 651-9223, W (415) 490-6938.

September 5 Milwaukee. 1990 Badger Football Kick-off and Basketball Tip-off bash. Contact: Bill Schultz, UW-Madison Alumni Club of Milwaukee, (414) 257-4212.

September 8 Wisconsin Alumni Association Leadership Conference and Cal/Berkeley football game. Contact: Alumni Club Coordinator Joni Weaver, (608) 262-7427.

September 30 Washington, D.C. Annual brat picnic at Summit Hall Farm Park. Contact: Roland Finken, (703) 448-0344.

October 21 Boston. Head of the Charles Regatta. Contact: Paul Gilbert, (617) 566-1772.

November 17 Philadelphia.

Dinner/dance in honor of the inclusion of Penn State into the Big Ten. Germantown Cricket Club. Contact: David Leith, (212) 642-6185.

Badger Huddles

October 13 Wisconsin vs. Iowa. Huddle at Iron Men Inn, 1200 First Avenue, Iowa City. Contact: Jeff Wendorf, Director of Alumni Clubs, (608) 262-9645.

October 20 Wisconsin vs. Northwestern. Contact: Jeff Arnol, UW-Madison Alumni Club of Chicago, (708) 647-6600.

November 10 Wisconsin vs. Indiana. Huddle at Howard Johnsons, 2601 N. Walnut, Bloomington. Contact: Jeff Wendorf, Director of Alumni Clubs, (608) 262-9645.

November 24 Wisconsin vs. Michigan State. Contact: Ed Adams, UW-Madison Alumni Club of Detroit, (313) 855-1863.

Following the appointment of Linda Weimer MS'72 as director of university relations, Susan Trebach has been promoted from assistant director to director of the University News and Information Service. Steve Schumacher '72 was named associate director and managing editor.

Duad Walker, an emeritus professor of medical microbiology, was elected to the National Academy of Sciences in April, bringing to forty-two the number of UW-Madison faculty in the academy. Walker is known for his work on the JC virus, one which can attack the brain when the immune system is depleted.

Since March, twelve UW professors have been awarded named professorships. Honored were: John Markley, biochemistry; Frank Tuerkheimer, law; David Bordwell, film studies; Linda Gordon, history and women's studies; David Larbalestier, materials science and engineering; William McClain, bacteriology and molecular biology; M. Thomas Record, Jr., chemistry and biochemistry; Erik Olin Wright, sociology; Sau Lan Wu,

physics; Phillip Farrell, pediatrics; Thomas Lipo PhD'68, electrical engineering; and Donald Novotny PhD'62, electrical engineering.

OBITUARIES

John Antes '49, MS'61, PhD'64, in Madison in May. An associate professor here for twenty-four years, he taught social studies education in the Department of Curriculum and Instruction and had a special interest in Wisconsin's Native Americans.

Norman Azpell '36, MS'42, in Shorewood, Wisconsin, in March. He joined the UW Extension in 1939 as an assistant professor of Spanish. He also spent more than twenty years as head student counselor at the UW-Racine Center, retiring from his last position as a counselor at Racine Technical Institute in 1975.

Rita Brown Peterson '49, in Madison in March. Peterson began a lifelong

career with the Memorial Union in 1950, serving as program director from 1972 to 1976. Most recently, she was fiscal coordinator for the Union's program activities.

Joseph Hirschfelder, in Madison in March. He joined our chemistry faculty in 1937 and spent his entire career here with the exception of a leave of absence during World War II. A founder of modern theoretical chemistry who studied under Albert Einstein at Princeton University, he was a key participant in the Manhattan Project, the U.S. effort to build the atomic bomb during World War II. He was also the first to predict the existence of radioactive fallout.

Mary Ruth Babcock Koch '22, in Indianapolis, Indiana, in February. An English professor, she received her master's degree from Columbia University in New York City and taught here from 1930 to 1950, when she retired.

Robert Muckenhirn '32, MS'33, PhD'36, in Madison, last July. Muckenhirn joined our faculty as

an assistant soil science professor in 1936 and served as assistant and associate director of the Wisconsin Agricultural Experiment Station from 1949 to 1968. He was also on the faculty of the Institute for Environmental Studies from 1971 to 1975.

Lewis "Bus" Topp, Memorial Union barber for sixty-two years, in Sun Prairie in April. Topp opened his barbershop in 1928, soon after the Union was built, and closed it last winter after suffering a stroke. Renowned for his barbershop banter and old-fashioned shaves, Topp clipped and lathered countless clients, including actor Alfred Lunt and CBS Chairman William Paley.

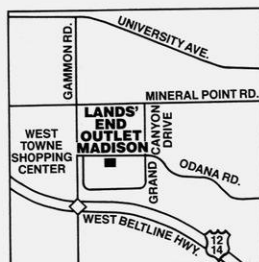
Bruce Westley, in April in Lexington, Kentucky. Westley was a journalism professor here from 1946 until 1968, when he became chairman of the journalism department at the University of Kentucky in Lexington. His career also included jobs on the staffs of several newspapers, including the *Wisconsin State Journal*.

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Compendium

continued from page 13

WAA Career Network

Feel like it's time for a career change? That means it's also time to take advantage of the Wisconsin Alumni Association's new computer network. The program matches alumni who are established in their careers with other alumni and students who are exploring career possibilities or job changes. Its purpose is not to provide a laundry list of potential employers but to help job-hunters establish a sense of direction. Alumni can request a match with a student needing help or with a fellow alum who can help them explore career options. The success of the network depends on your participation, so please call Ann Lloyd at (608) 262-2551 for more information.

In addition, WAA will sponsor its first Career Planning Workshop this fall. Experts from some of the UW's fifteen advising and placement offices will be on hand to help association members evaluate their job satisfaction and options for career change. The date has been set for Friday, September 1, the day before the UW-Temple University football game at Camp Randall. Contact WAA at the number above for reservations.

Pakistani Exchange

The UW-Madison will join seven other Big 10 schools in a project to link researchers and faculty at eight American universities with their counterparts in Pakistan. The ten-year, \$80-million effort is geared toward strengthening science and technology research at

Pakistani universities.

The Pakistani Institutional Excellence Project will include such things as faculty exchanges, graduate student exchanges, scholarships for Pakistani students to study in the U.S., joint research, and equipment purchases. The project, which will begin this school year, is funded by the U.S. Agency for International Development.

Kicking the Habit

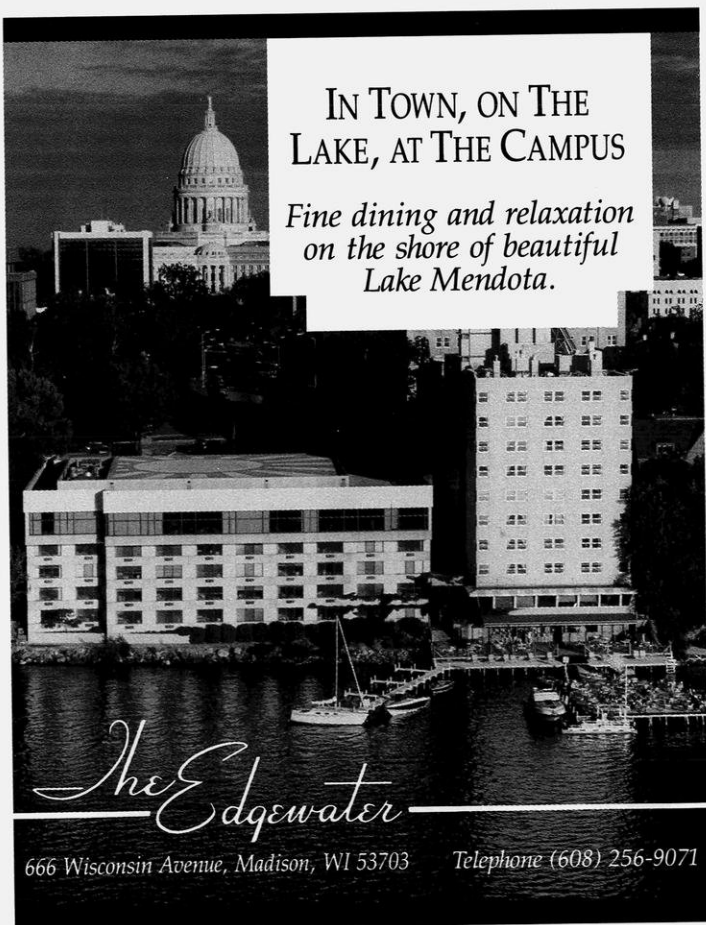
If you want to stop smoking, forget about nicotine gum and smoking clinics designed to gradually wean you away from cigarettes. Your best bet is to go cold turkey.

So says Michael Fiore, an associate professor of medicine here who led a study on smoking cessation. He found

that nine out of ten smokers who quit did so on their own, as opposed to enrolling in stop-smoking programs. And the quitters did it by stopping abruptly, rather than by trying to cut back.

Fiore says there's a reason for the higher success rate of solo quitters. Those in cessation programs, he says, are the heavier smokers who weren't able to quit on their own. He concluded that although the programs only help a quarter of those enrolled, they do serve a purpose by aiding those who need it most.

Fiore also found that 70 percent of those who quit had been urged by their doctors to do so, and recommends that doctors play an even greater role in encouraging their patients to put an end to puffing.



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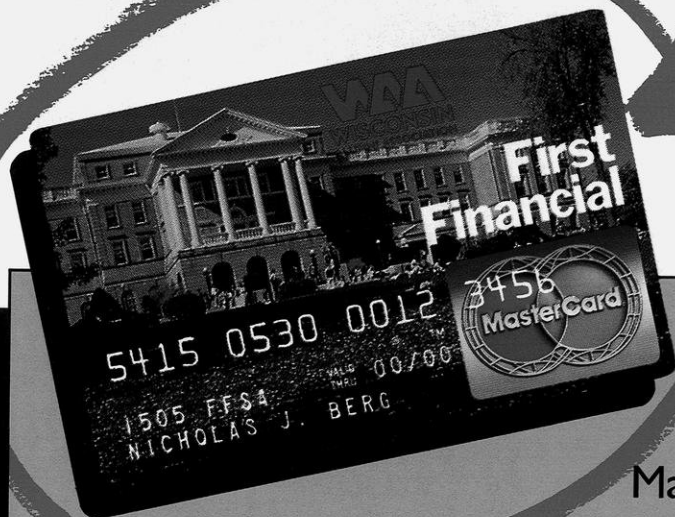
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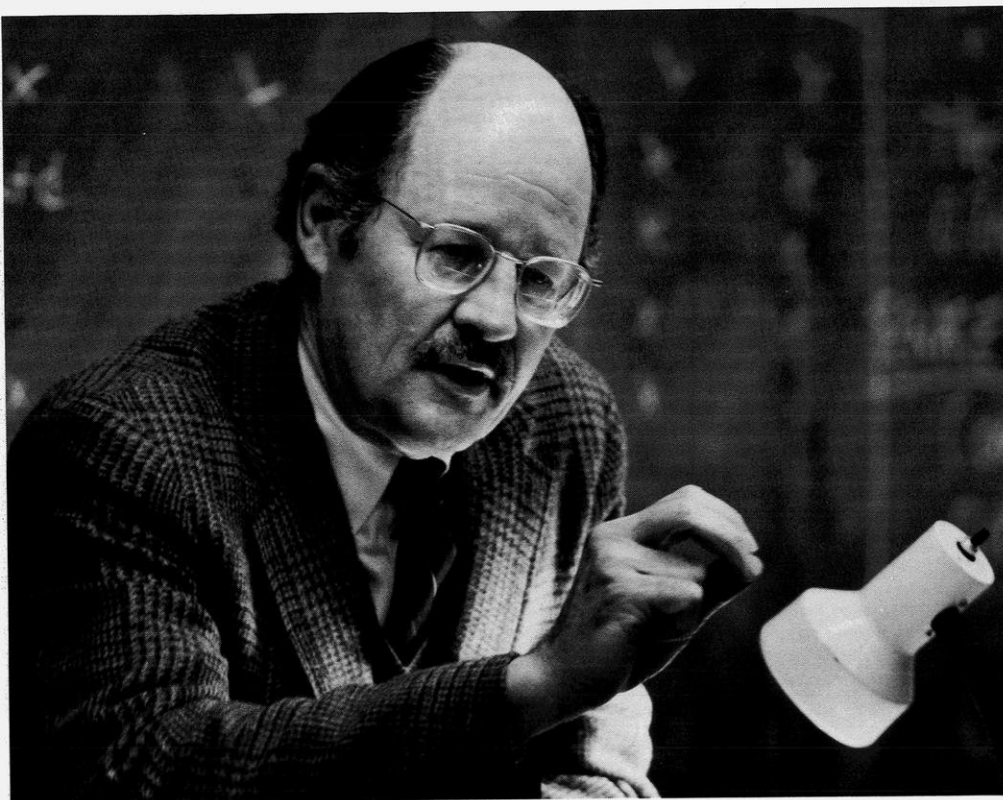
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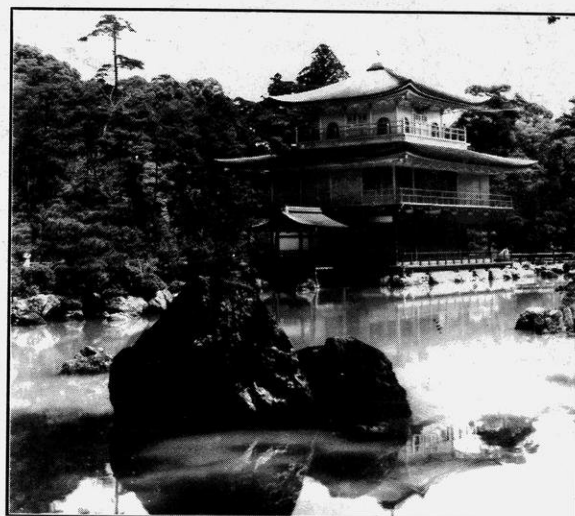
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