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BULLETIN *of* THE UNIVERSITY OF WISCONSIN

Serial No. 3058 . JANUARY, 1949 General Series No. 2832



We're heading for..
FARM & HOME WEEK
at Madison

JAN.31 - FEB.3

UNIVERSITY · OF · WISCONSIN · 1949

WHAT'S AHEAD FOR THE
WISCONSIN FARM FAMILY

YOU WILL FIND . . .

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(Bring this program with you)

Foreword

WE ALL know that the world is very unsettled and what happens here and in other countries will have much to do with us and our future farming operations.

As individuals there is little we can do to change these world wide conditions—other than to do our full part in creating sound public opinion to guide our representatives in dealing with national and international affairs.

Here at home there is much that we can do for ourselves and our families. We'll likely do best if we counsel together on better methods of production, distribution and living, and on matters of public policy. We can avail ourselves of the results of the work of our scientists. With full knowledge and reasonable caution we can move forward along proven lines.

In keeping with these purposes, farmers and homemakers of Wisconsin are invited to meet at their College of Agriculture in Madison from January 31 to February 3 to counsel together, to learn at first hand the results of work done by their scientists and researchers in agriculture and home economics. Come and bring your neighbors. Let's talk over things together. In this way we will see more clearly "what's ahead for the farm family."

R. H. Frazier

Dean and Director

Monday, JANUARY 31

GENERAL PROGRAM

Memorial Union Theatre

DEAN R. K. FROKER, Chairman

- 10:00 a. m. The Campus is Statewide.....
.....President E. B. Fred
10:15 a. m. The Outlook for 1949Asher Hobson
11:00 a. m. Government and the Farmer
Don Anderson, Production Marketing Adm.,
Washington, D. C.

SECTIONAL PROGRAMS

MONDAY, JANUARY 31

FARM HOME AND FAMILY PROGRAM

Memorial Union Theatre

MRS. MAY REYNOLDS, Chairman

- 1:00 p. m. An Organ Interlude
1:15 p. m. Relation of Nutrition to Good Teeth...
.....Prof. Paul Phillips
1:55 p. m. Can Heart Disease be Prevented?.....
.....Dr. Chester Kurtz
2:35 p. m. What Must I do to Be a Normal Per-
son-Dr. Annette Washburne
3:15 p. m. Informal reception for rural women
.....President and Mrs. E. B. Fred
Great Hall, Memorial Union

MONDAY, JANUARY 31

FEED PRODUCTION PROGRAM

Temporary Building 16

Reduce Risks in Corn and Small Grain Production

JAMES G. DICKSON, Chairman

- 1:15 p. m. Use Recommended Oat Varieties
.....H. L. Shands
1:45 p. m. Practices that Pay Off in the Corn Crib
.....Norman Neal
2:15 p. m. Fertilizers that Safeguard Crops.....
.....R. J. Muckenhirn
2:45 p. m. Control Weeds
County Programs.....George Briggs
Chemicals that Do the Job.....
.....Kenneth Buchholtz
3:45 p. m. Control Destructive Insects in Field and
Bin Ellsworth Fisher

MONDAY, JANUARY 31

LIVESTOCK PROGRAM

Stock Pavilion

Livestock Management

J. J. LACEY, Chairman

- 1:15 p. m. Livestock and Dairy Outlook.....
.....I. F. Hall and Karl Shoemaker
2:30 p. m. Practical Sanitation.....K. W. Stouder
3:15 p. m. Management Practices
Dairy Cattle.....G. M. Werner
Swine.....R. H. Grummer
Poultry.....J. G. Halpin

MONDAY, JANUARY 31

LIVESTOCK DISEASE PROGRAM

Room 206, Soils Building

Livestock Diseases

B. B. MORGAN, Chairman

- 1:30 p. m. Newcastle and other diseases of poultry
C. A. Brandly, W. R. Pritchard, C. A. Herrick
- 2:15 p. m. Internal and external parasites of sheep
C. A. Herrick, A. L. Pope, R. J. Dicke
- 3:15 p. m. Baby pig diseases.....
S. H. McNutt, R. H. Grummer, B. B. Morgan

MONDAY, JANUARY 31

RURAL COMMUNITY PROGRAM

Agricultural Hall Auditorium

- 1:30 p. m. Symposium: "Changes in Rural Life that
Influence the Rural Community"
Chairman: J. H. Kolb
Speakers: Changes in Population
.....George W. Hill
Changes in Communication, B. E. Kearl
Mechanization in Farming, Walter Wilcox
Resource and DiscussionR. J. Colbeir
Mrs. Gwen Brogge Daluge, Ernest Gor-
anson, Ralph Jacobs, Emil Jorgensen,
Milo Swanton

MONDAY, JANUARY 31

AGRICULTURAL ENGINEERING PROGRAM

Room 101, Biochemistry Building

WALTER SPREITER, Chairman

- 1:30 p. m. Loose Housing and the Milking Parlor
.....S. A. Witzel
- 2:00 p. m. The Stanchion Bara.....E. G. Bruns
- 2:30 p. m. The Cow Trainer for Clean Cows.....
..... A. M. Einerson
- 3:00 p. m. Treated Timbers for Farm Use, R. W. Abbott
- 3:30 p. m. Dressing Makes Lumber from Custom
Sawed Boards.....F. B. Trenk

MONDAY, JANUARY 31

AGRICULTURAL ECONOMICS PROGRAM

Room 206, Agricultural Hall

The Place of Large Scale Cooperatives in Wisconsin Agriculture

The organization, operation, financial policies
and future programs.

MARVIN A. SCHAARS, Chairman

- 1:30 p. m. Consolidated Badger Cooperative.....
..... Niel McBeath
Equity Cooperative Livestock Sales Asso-
ciation.....C. F. Claflin
Wisconsin Cooperative Farm Plant Foods
..... Ray Pavlak

TUESDAY, FEBRUARY 1

GENERAL PROGRAM

Memorial Union Theatre

W. W. CLARK, Chairman

10:00 a. m. The Land We Cherish.....William Landess

11:00 a. m. America Promises, Russia Threatens, In
EuropeJohn Strohm

SECTIONAL PROGRAMS

TUESDAY, FEBRUARY 1

FARM HOME AND FAMILY PROGRAM

1:00-4:00 p. m. Home Economics Exhibit will be open
and movies will be shown during the en-
tire afternoon.

See Exhibits on page 22.

The Farm Home—see Agricultural En-
gineering program page 7.

Health News of the Community

See Rural Community program page 9.

TUESDAY, FEBRUARY 1

FEED PRODUCTION PROGRAM

Temporary Building 16

Reduce Harvesting Losses in Grassland Farming

H. L. AHLGREN, Chairman

1:15 p. m. High Quality Forage—Backbone of a
Good Feeding Program....C. F. Huffman

1:45 p. m. Grass Silage....L. F. Graber, Gus Bohstedt,
Floyd Duffee, Louis Wojtkiewicz.

3:45 p. m. Crop Drying.....H. Bruhn

TUESDAY, FEBRUARY 1

LIVESTOCK PROGRAM

Stock Pavilion

Livestock for Tomorrow

J. B. HAYES, Chairman

1:15 p. m. Livestock for Tomorrow.....P. O. Wilson

2:00 p. m. Hybrids.....A. B. Chapman
PoultryW. H. McGibbon

Dairy CattleE. E. Heizer

SwineD. H. Williams

TUESDAY, FEBRUARY 1

LIVESTOCK DISEASE PROGRAM

Agricultural Hall Auditorium

Cattle Diseases

C. A. BRANDLY, Chairman

1:30 p. m. Bang's Disease (Brucellosis)—S.H. McNutt
J. B. Wilson, D. T. Berman

2:30 p. m. Bang's Disease Control Program
.....J. T. Schwab

3:15 p. m. Questions and Answers.....Staff

TUESDAY, FEBRUARY 1

RURAL COMMUNITY PROGRAM

Memorial Union Theatre

1:30-4:00 p. m. Symposium: "Organizing to Meet the
Health Needs of the Community."

Chairman, Marvin Rife

Speakers:Health—The People's Problem—

.....Dr. Warren Southworth

The People Accept the Challenge.....
 Miss Edith Bangham
 Youth Too Can Help.....
Miss Agnes Hansen
 Resource and Discussion
 Mrs. Catherine K. Campbell, Miss Gert-
 rude Clouse, Mrs. Ruth Gilfry, Mrs.
 Paul Phillips, John Strobel
 Summary:.....Dr. Carl Neupert

TUESDAY, FEBRUARY 1
AGRICULTURAL ENGINEERING PROGRAM

Room 101 Biochemistry Building

The Farm Home

S. A. WITZEL, Chairman

- 1:30 p. m. Today's Farm Housing Needs.....
Miss May L. Cowles
 2:00 p. m. What's New in Farm Housing.....
 M. J. LaRock
 2:30 p. m. Why Plans are Important.....A. J. Strang
 3:00 p. m. Selection of Materials.....F. S. Moulton
 3:30 p. m. Utilities for the Farm HouseC. H. Neitzke
 Questions

TUESDAY, FEBRUARY 1
HOME FRUIT AND LANDSCAPING PROGRAM

Room 117 Horticulture Building

Fruits For The Home

J. G. MOORE, Chairman

- 1:30 p. m. How to Modernize the Home Orchard....
C. L. Kuehner
 2:30 p. m. Pruning the Grape Vine.....J. G. Moore
 3:30 p. m. Urgent Problems in Growing Home Fruit
 (Question Hour)Kuehner and Moore

TUESDAY, FEBRUARY 1
ASSOCIATION OF FAIRS

Room 206, Agricultural Hall

- 1:15 p. m. Problems of Fair Secretaries, Directors and
 Officials will be discussed.

TUESDAY, FEBRUARY 1
FARM SAFETY AND RURAL FIRE
DEPARTMENTS

Temporary Building T 18 B

R. C. SWANSON, Chairman

- 1:30 p. m. Panel Discussion.....O. I. Berge
 Organizing and Equipping Rural Fire
 Departments. Rural Fire Chiefs.
 2:30 p. m. Movie "Protecting Our Farms Against Fire"
 This program of interest to Town Board
 members and County Agents

TUESDAY, FEBRUARY 1
HONORARY RECOGNITION CEREMONY

- 8:15 p. m. Memorial Union Theatre
 Everybody Welcome

Wednesday, FEBRUARY 2

GENERAL PROGRAM

Memorial Union Theatre

ARLIE MUCKS, Chairman

- 10:00 a. m. The Home as a Source of Strength.....
.....Dr. Elizabeth Lee Vincent
- 11:00 a. m. Some Personal Observations of Progress
in the Scandinavian Countries.....
.....Chris L. Christensen

SECTIONAL PROGRAMS

WEDNESDAY, FEBRUARY 2

FARM HOME AND FAMILY PROGRAM

Memorial Union Theatre

MISS FRANCES ZUILL, Chairman

- 1:00 p. m. An organ interlude
- 1:15 p. m. Planning Your Home to House Your
ChildrenMrs. Agnes Leindorff
- 2:15 p. m. Use and Care of Household Articles and
Materials Made of Plastics.....
.....Helen Allen and Margaret Cooper
- 3:15 p. m. Choosing Your Costume to Suit Your Per-
sonality.....Cornelia Beckwith
(Illustrated by Models)

WEDNESDAY, FEBRUARY 2

FEED PRODUCTION PROGRAM

Music Hall Auditorium

Grassland Farming—Production with Conservation

O. R. ZEASMAN, Chairman

- 1:15 p. m. Seed Situation for 1949.....F. V. Burcalow
- 1:30 p. m. Sudan Grass and Other Emergency For-
age Crops— D. C. Smith, George Briggs
- 2:00 p. m. Productive Forage Mixtures.....H. L. Ahlgren
- 2:20 p. m. Fertilizers in Grassland Farming....O. J. Attoe
- 2:40 p. m. Does Alfalfa Need Boron?.....K. C. Berger
- 3:00 p. m. Renovation on a Grassland Farm....Ben Moy
- 3:30 p. m. Effect of Conservation Practices on Crop
YieldO. E. Hays

WEDNESDAY, FEBRUARY 2

LIVESTOCK PROGRAM

Stock Pavilion

Nutrition For Tomorrow

G. BOHSTEDT, Chairman

- 1:15 p. m. Nutrition for Tomorrow.....P. H. Phillips
- 1:45 p. m. Feeding the Brood Sow.....W. M. Beeson
- 2:30 p. m. Dairy Cattle Feeding.....N. N. Allen
Sheep FeedingA. L. Pope
Poultry FeedingW. W. Cravens

WEDNESDAY, FEBRUARY 2

LIVESTOCK DISEASE PROGRAM

Room 206, Soils Building

Cattle Diseases

W. R. PRITCHARD, Chairman

- 1:30 p. m. Cattle Grubs.....W. O. Haberman
- 1:45 p. m. Mastitis ControlG. R. Spencer
- 3:00 p. m. AcetonemiaL. W. Holm, V. R. Smith

WEDNESDAY, FEBRUARY 2

RURAL COMMUNITY PROGRAM

Agricultural Hall Auditorium

1:30 p. m. Symposium: "How Rural Communities are Meeting the Needs for Better Education"
Chairman: Shirley Cooper

Speakers:

The organization of school districts as provided for under the present Wisconsin law.....LeRoy Peterson
Accomplishments under school district reorganization.....G. L. Leistikow
How schools can assist in the development of the total community

..... A. F. Wileder.
Resource and Discussion:John Barton,
Bruce L. Cartter, John Chancellor, Mrs. Grace Duffee, Eldora Keske, Elroy Rundle, Marinus Toepel, Adolph Winther

WEDNESDAY, FEBRUARY 2

AGRICULTURAL ENGINEERING PROGRAM

Room 101, Biochemistry Building

Farm Machinery and Equipment

L. H. HODGES, Chairman

- 1:30 p. m. Will You Live or Die Younger Because of Farm Machinery.....R. C. Swanson
2:00 p. m. Irrigation Distribution Systems and Water Supply H. D. Bruhn
2:30 p. m. Will Irrigation Pay?.....O. I. Berge
3:00 p. m. Farm Machinery and Soil Conservation A. J. Wojta
3:30 p. m. What's New in Farm Machinery?..... F. W. Duffee

WEDNESDAY, FEBRUARY 2

HOME FRUIT AND LANDSCAPING PROGRAM

Room 117, Horticultural Building

Better Farmsteads for More Enjoyable Living

JAMES G. MOORE, Chairman

- 1:30 p. m. Planning Farmstead Areas for Convenient UseJ. S. Elfner
2:20 p. m. The Farm Home Grounds—Using Plants which give character.....Geo. Ziegler
3:10 p. m. Practical Pointers for Landscape Construction—the outdoor fireplace and other features for utility, permanence and beauty.....G. Wm. Longenecker

WEDNESDAY, FEBRUARY 2

FORESTRY AND WILDLIFE PROGRAM

Chemistry Building Auditorium

F. B. TRENK, Chairman

- 1:15 p. m. District Foresters Assist Woodland OwnersAdrian DeVriend
1:45 p. m. A Seventy-five Year Record of Farm Woods Cropping.....Edward Klessig III
2:10 p. m. Wildlife Aspects of Pine—Plantations on Farm (Illustrated)Lyle K. Sawls
2:25 p. m. Questions and Discussion
2:40 p. m. Importance of Fence Rows to Farm Wildlife (Illustrated).....Joseph J. Hickey
3:30 p. m. Timber Market Tips.....F. B. Trenk

WEDNESDAY, FEBRUARY 2

WISCONSIN GUERNSEY BREEDERS ASSOCIATION

ANNUAL MEETING

- 1:30 p. m. Loraine Hotel
6:15 p. m. Dinner—Loraine Hotel—Recognition of 4-H Club and FFA Members

WEDNESDAY, FEBRUARY 2

DAIRY PLANT FIELDMEN'S CONFERENCE

Temporary Building 16

H. C. JACKSON, Chairman

- 1:30 p. m. The Job of the Fieldman.....R. K. Froker
1:40 p. m. The Dairy Outlook for 1949, Karl Shoemaker
2:10 p. m. The Dairy Quality Situation as the Food and Drug Administration Finds ItMalcolm R. Stephens
3:00 p. m. Fieldwork Moves Ahead in Northeastern WisconsinJ. T. Wetak
3:20 p. m. Reciprocal Sanitary Milk Control.....K. G. Weckel
3:50 p. m. Why a Program of Farm Inspection?.... E. H. Parfitt
4:30 p. m. Questions and Discussion

EVENING PROGRAM

General Theme—"Patron Meeting Programs"

- 7:30 p. m. What Can we Accomplish by Patron Meetings?Elmer C. Kleffen
7:45 p. m. Conducting Hauler Meetings.....M. P. Welsh
8:00 p. m. The Agricultural Extension System: Personnel and Other Aids Available to the Dairy Industry..... E. Wallenfeldt
8:20 p. m. Specific Visual Aids for Quality Improvement MeetingsFred Steckelberg
8:40 p. m. Questions and Discussion
9:15 p. m. Adjournment

WEDNESDAY, FEBRUARY 2
SOIL CONSERVATION DISTRICT
SUPERVISORS' PROGRAM

Chemistry Building Auditorium

F. B. TRENK, Chairman

- 1:15 p. m. District Foresters Assist Woodland
OwnersAdrain DeVriend
1:45 p. m. A Seventy-five Year Record of Farm
Woods Cropping.....Edward Klessig III
2:10 p. m. Wildlife Aspects of Pine—Plantations on
Farms (Illustrated)Lyle K. Sawis

Soil Conservation Supervisors will attend grassland farming
meeting beginning at 2:30 p. m.

GRASSLAND FARMING—PRODUCTION
WITH CONSERVATION

Music Hall Auditorium

C. R. ZEASMAN, Chairman

- 2:30 p. m. Fertilizers in Grassland Farming....O. J. Attoe
3:00 p. m. Renovation on a Grassland Farm....Ben Moy
3:30 p. m. Effects of Conservation Practices on Crop
YieldO. E. Hays

WEDNESDAY, FEBRUARY 2
AGRICULTURAL ECONOMICS PROGRAM

Room 206, Agricultural Hall

- 1:30 p. m. Leases, Partnerships, and Father-Son
Agreements.....P. E. McNall, Kenneth
H. Parsons, Jake Beuscher
2:45-4:00 p. m. Panel
What Farm Management Adjustments Will
Best Meet Increasing Cash Costs in 1949
.....I. F. Hall, W. W. Wilcox

WEDNESDAY, FEBRUARY 2
WISCONSIN LIVESTOCK BREEDERS
ASSOCIATION

Room 6, Agricultural Hall

R. E. REYNOLDS, President

ARLIE MUCKS, Secretary

- 3:00 p. m. Annual Meeting

WEDNESDAY, FEBRUARY 2—8:00 p. m.—First Con-
gregational Church—Dramatic Production entitled

WISCONSIN SHOWTIME

Admission Free

Wisconsin Showtime, a musical—dramatic entertainment
based on state history and folk lore and presented by the
Wisconsin Idea Theatre. Immediately after this Farm and
Home Week performance, *Wisconsin Showtime* will be
taken on a tour of the state.

Thursday, FEBRUARY 3

DAIRY PLANT FIELDMEN'S CONFERENCE

Temporary Building 16

H. C. JACKSON, Chairman

- 9:00 a. m. Changes in Standard Methods Procedures
..... Harold E. Calbert
- 9:30 a. m. The Milk Cooling Problem.....L. H. Hodges
- 10:00 a. m. Recent Progress in Mastitis Control.....
..... G. R. Spencer
- 10:30 a. m. Insect Control Brought Up-To-Date.....
..... E. H. Fisher
- 11:00 a. m. The Pen Type Barn and Milking System
Brought Up-To-Date.....Stanley Witzel
and John Wilkins
- 11:30 a. m. The Why and How of Cow Clipping.....
..... N. N. Allen
- 1:30 p. m. Cow Clipping Demonstration
(Arranged by N. N. Allen)
Tour of Experimental Pen Type Barns
John Wilkins and Stanley Witzel

THURSDAY, FEBRUARY 3

RURAL YOUTH PROGRAM

Home Economics Building Auditorium

W. W. CLARK, Chairman

Planned for all rural young people 18 to 30 years of age. Representatives of older youth groups, young farmer clubs, young homemaker clubs, student rural life clubs, and senior classes in high school are especially invited.

- 9:30 a. m. Group SingingEthel Hill
- 9:45 a. m. How the College Serves Youth.....
.....Dean Rudolph K. Froker
- 10:00 a. m. "Youth's Place in our Changing World"
..... Hugo Thompson
- 11:00 a. m. "Strengthening Rural Life In Wisconsin"
..... Panel Discussion
Moderator—Bruce L. Cartter
Panel Members—Louise Young, Ray Pallett, A. F. Wileden, 4 Rural Young People

THURSDAY, FEBRUARY 3

Agricultural Hall Auditorium

WAKELIN McNEEL, Chairman

- 1:30 p. m. General Assembly
- 1:45 p. m. Group Discussions
(Handled by young people with resource people to assist)
Planning Programs
Developing Leadership
Winning Public Respect
Exploring Service Opportunities
Taking Citizenship Responsibilities
Arousing Youth Interest
- 3:00 p. m. Report Panel—Reports by Secretaries

- 3:30 p. m. Exploring Resources and Skills—
 Arts and Crafts—James A. Schwalbach
 Dramatics and Writers Guild—
 Robert Gard
 Music—Ethel Hill
 Recreation—Marvin Rife
 Program Services—Robert Schacht
 Public Speaking and Discussion—
 Herman H. Brockhaus
- 3:30 p. m. Meeting of Resource People and Panel
 Members
- 6:30 p. m. Dinner—Tripp Commons
 Committee in Charge—Rupert Rasmus-
 sen, Agnes Hansen, Mrs. Grace Duf-
 fee, James Masterson, Elizabeth
 Davies
 Day's Summary—Josephine Pollock,
 John R. Barton
- 8:00 p. m. Party—Great Hall, Memorial Union
 Committee in Charge—Verne V. Varney, Elda
 Schrader, G. E. Frost, Russel Rob-
 inson, Marjorie Mayer, Arthur
 Kautza, Victor Laskowski

THURSDAY, FEBRUARY 3

10:30 p. m. Adjourn

RESOURCE PEOPLE

Ellis Dana	Mrs. Ella McCarthy
Miss Elizabeth Davies	Donald McDowell
George Dehnert	Rev. R. M. Meyer
G. E. Frost	Louis Sasman
Miss Kathryn Gill	Miss Elda Schrader
Rev. George Hausler	Mrs. Clifton Storandt
Claire E. Jackson	H. H. Thies
Mrs. LaVern Marquardt	

THURSDAY, FEBRUARY 3

WISCONSIN AGRICULTURAL EXPERIMENT ASSOCIATION

E. D. HOLDEN, Secretary
 Room 206, Soils Building

- 9:30 a. m. Business Meeting
 1:00 p. m. Educational Program
 (Members will receive detailed program
 before the meeting)

THURSDAY, FEBRUARY 3

SOIL CONSERVATION DISTRICT SUPERVISORS PROGRAM

Agricultural Hall Auditorium
 PAUL WEIS, Chairman

- 8:30 a. m. Conservation Practices Pay Profits.....
Elsiner Berg, Presented by P. E. McNali
- 8:50 a. m. Enlarging Our Farm Business....John Shykes
 Presented by N. O. Stephenson
- 9:10 a. m. Conservation Practices Increase my Earn-
 ings and Safeguard my Investment
 Gilbert Hipke, Presented by D. W. Niendorf
- 9:30 a. m. "Where Are We Now in Wisconsin Soil
 Conservation Program".....George Ny-
 gaard, B. F. Rusy, O. R. Zeasman,
 I. O. Hembre

- 10:00 a. m. Work Load—Personnel Relationship
M. F. Schweers
- 10:15-10:30 Recess
- 10:30 a. m. The County Agent's Responsibility in
 Soil ConservationW. W. Clark
- 10:50 a. m. The County and State's Interest in Soil
 ConservationA. J. Thelen
- 11:15 a. m. The Job Ahead.....Noble Clark

THURSDAY, FEBRUARY 3

STATE HOME DEMONSTRATION COUNCIL MEETING

Room 101, Biochemistry Building

- 9:00 a. m. to 3:00 p. m.
 Mrs. Morton Geraldson, presiding
 Mrs. Milton Koegel, Secretary
 Reports of county home demonstration work
 given by district chairmen—reports of stand-
 ing committees—plans for the future

THURSDAY, FEBRUARY 3

JOINT MEETING

WISCONSIN MUCK FARMERS' ASSOCIATION and COMMERCIAL VEGETABLE GROWERS

206 Agricultural Hall

O. B. COMBS, Chairman

- 1:30 p. m. Weed Control with Chemicals, G. F. Warren
 Discussion—K. P. Buchholtz, R. H. Roberts,
 David Slinger, James D. Swan, Jr.

THURSDAY, FEBRUARY 3

- 2:30 p. m. Present Status of Potato Spraying in Wis-
 consin....H. M. Darling and C. M. Voss
- 3:30 p. m. Crop and Variety Suggestions for 1949....
 O. B. Combs
- 6:30 p. m. Annual Banquet, Wisconsin Muck Farmers'
 Association. Park Hotel
 (All vegetable growers, suppliers and others
 serving the vegetable industry are invited)
 E. A. Jorgensen, Toastmaster
 Dinner and Entertainment
 Business Meeting, Wisconsin Muck Farmers'
 Association, Henry Woodward, President
 Vegetable Markets and Marketing.....
 John I. Kross

Friday, FEBRUARY 4

WISCONSIN MUCK FARMERS' ASSOCIATION

Park Hotel

A. J. FREUDENBURG, Chairman

- 9:00 a. m. Wisconsin Muck Farmers' in Action. An In-
 formal showing of pictures taken by grow-
 ers and others.
- 9:30 a. m. Breeding Better Onions.....Dr. H. A. Jones
 Discussion
- 10:45 a. m. Onion Storage Problems. An open discussion
 by growers and others.

BANQUETS, EVENING AND SOCIAL PROGRAMS

MONDAY, JANUARY 31—3:15 p. m.

Informal reception for rural women
Great Hall—Memorial Union

MONDAY, JANUARY 31—6:30 p. m.

Wisconsin Swine Breeders Annual Banquet and
meeting—Tripp Commons—Memorial Union

AARON BOHROD'S STUDIO

Monday, January 31

Tuesday, February 1 3:00 p. m. to 5:00 p. m.

Wednesday, February 2 432 Lorch Street

Folks interested in painting and drawing are invited
to visit with Mr. Bohrod, Artist in Residence at the
University of Wisconsin, in his studio.

TUESDAY, FEBRUARY 1—8:15 p. m.

Honorary Recognition Ceremony
Chris L. Christensen Potrait Presentation
Centennial Farms Appreciation
Memorial Union Theatre
Everybody Welcome

TUESDAY, FEBRUARY 1—12 Noon

TVA Luncheon—Temporary Building 17
TVA cooperators will attend afternoon Feed Produc-
tion Program

WEDNESDAY, FEBRUARY 2—6:15 p. m.

Wisconsin Guernsey Breeders Banquet
Lorraine Hotel

WEDNESDAY, FEBRUARY 2—6:30 p. m.

Soil Conservation Supervisors Banquet
Tripp Commons—Memorial Union
Speaker—William Landess
Toastmaster—J. W. Clark

PROGRAM

Special music during the banquet

Ten Minute Talks on "My Experiences as a District Sup-
ervisor"

Albert Scherr

George Wachuta

Presented by Tim Mair Presented by Paul Wolske

George Kundinger

Presented by Ed. Hill

Special Music

Greetings from the State of Wisconsin—Governor

Oscar Rennebohm

"Putting Strength Into Our Soil".....William Landess

WEDNESDAY, FEBRUARY 2—6:30 p. m.

Beef Breeders Banquet
Park Hotel

WEDNESDAY, FEBRUARY 2—12 Noon

Wisconsin Hereford Association Luncheon
Park Hotel—Homer Graber, Secretary

THURSDAY, FEBRUARY 3—6:30 p. m.

Rural Young People's Banquet
Tripp Commons, Memorial Union

THURSDAY, FEBRUARY 3—6:30 p. m.

Wisconsin Muck Farmers' Association banquet
Park Hotel

YOUR FARM AND HOME WEEK SPEAKERS

- Abbott, R. W.—Instructor of Agricultural Engineering
Ahlgren, H. L.—Professor of Agronomy
Allen, Helen—Associate Professor of Home Economics,
Related Arts
Allen, N. N.—Professor of Dairy Husbandry
Anderson, Don—Production Marketing Adm., Washington,
D. C.
Attoe, O. J.—Associate Professor of Soils
Bangham, Miss Edith—Assistant State Leader, Home Eco-
nomics Extension
Barton, John—Associate Professor of Rural Sociology
Beeson, W. M.—Professor of Animal Husbandry, Purdue
University
Beckwith, Cornelia—Assistant Professor of Home Eco-
nomics, Related Arts
Berg, Elsiner—Dodge County Farmer
Berger, K. C.—Associate Professor of Soils
Berge, O. I.—Assistant Professor of Agricultural Engi-
neering
Berman, D. T.—Instructor of Veterinary Science
Beuscher, Jake—Professor of Law
Bohrod, Aaron—Artist in Residence, University of Wis-
consin
Bohstedt, Gustav—Professor of Animal Husbandry
Brandly, C. A.—Professor of Veterinary Science
Briggs, George—Professor of Agronomy
Brockhaus, Herman H.—Lecturer in Speech and Dra-
matics
Bruhn, H. D.—Professor of Agricultural Engineering
Bruns, E. G.—Assistant Professor of Agricultural Engi-
neering
Buchholtz, Kenneth P.—Assistant Professor of Agronomy
Burcalow, F. V.—Associate Professor of Agronomy
Calbert, Harold E.—Instructor in Dairy Industry
Campbell, Mrs. Catherine K.—Health Educator, Wis.
State Board of Health
Cartter, Bruce L.—Coordinator of Older Youth Extension
Work
Chancellor, John—Mt. Horeb, Wisconsin
Chapman, A. B.—Professor of Genetics
Christensen, Chris L.—President, Celotex Corporation,
Chicago, Illinois
Clafin, C. F.—Equity Cooperative Livestock Sales Asso-
ciation
Clark, Noble—Associate Director, Agricultural Experi-
ment Station
Clark, W. W.—Associate Director, Agricultural Extension
Service
Clark, J. W.—Associate County Agent, Dane County
Clouse, Miss Gertrude—Executive Secretary, Wisconsin
Public Health Council
Colbert, R. J.—Extension Division, University of Wis-
consin
Combs, O. B.—Associate Professor of Horticulture

- Cooper, Margaret—Associate Professor of Home Economics, Clothing
- Cooper, Shirley—Associate Professor of Agricultural Education
- Cowles, May L.—Professor of Home Economics
- Cravens, W. W.—Associate Professor of Poultry Husbandry
- Darling, H. M.—Associate Professor of Plant Pathology
- Daluge, Mrs. Gwen—Homemaker, Janesville, Wis.
- Dana, Ellis—Wisconsin Council of Churches
- Davies, Elizabeth—Home Demonstration Agent, Sauk County
- Dehnert, George—County Agricultural Agent, Grant County
- DeVriend, Adrian—Wisconsin Conservation Department, Campbellsport
- Dicke, R. J.—Assistant Professor of Economic Entomology
- Dickson, James—Professor of Plant Pathology
- Duffee, Floyd—Professor of Agricultural Engineering
- Duffee, Mrs. Grace—Assistant State Leader, Home Economics Extension
- Einerson, A. M.—Instructor of Agricultural Engineering
- Elfner, J. S.—Assistant Professor of Horticulture
- Fisher, E. H.—Associate Professor of Economic Entomology
- Fred, E. B.—President, University of Wisconsin
- Freudenburg, A. J.—Vice-President, Wisconsin Muck Farmers' Association
- Froker, R. K.—Dean, College of Agriculture
- Frost, G. E.—Director Youth Department, Wisconsin Farm Bureau
- Gard, Robert—Assistant Professor of Rural Sociology and Speech
- Geraldson, Mrs. Morton—President, State Home Demonstration Council
- Gilfry, Mrs. Ruth—Portage County Public Health Nurse
- Gill, Kathryn—Supervisor of Home Economics, St. Bd. of Vocational & Adult Education
- Goranson, Ernest—Youth Services Division, State Dept. of Public Welfare
- Graber, Homer—Secretary, Wisconsin Hereford Association
- Graber, L. F.—Professor of Agronomy
- Grummer, R. H.—Assistant Professor of Animal Husbandry
- Haberman, W. O.—Veterinary Science Department
- Hall, I. F.—Professor of Agricultural Economics
- Halpin, J. G.—Professor of Poultry Husbandry
- Hansen, Agnes—Assistant State 4-H Club Leader
- Hausler, Rev. George—Catholic Priest, Sun Prairie
- Hayes, J. B.—Professor of Poultry Husbandry
- Hays, O. E.—Superintendent, LaCrosse Experiment Station Farm
- Heizer, E. E.—Professor of Dairy Husbandry
- Hembre, I. O.—Soil Conservation Education Leader
- Herrick, C. A.—Professor of Zoology

Hickey, J. J.—Assistant Professor of Wildlife Management

Hill, Ethel—Assistant State 4-H Club Leader

Hill, Ed—District Conservationist, Soil Conservation Service

Hill, George W.—Professor of Rural Sociology

Hipke, Gilbert—President State Horticulture Society

Hobson, Asher—Professor of Agricultural Economics

Hodges, L. H.—Instructor of Agricultural Engineering

Holden, E. D.—Associate Professor of Agronomy

Holm, L. W.—Assistant Professor of Veterinary Science

Huffman, G. F.—Professor of Dairy Husbandry, Michigan State College

Jackson, Claire E.—Ass't Executive Secretary, Wis. Council of Agriculture

Jackson, H. C.—Professor of Dairy Industry

Jacobs, Ralph—Verona, Wisconsin

Jones, Dr. H. A.—U. S. Department of Agriculture

Jorgensen, Emil—District Extension Leader

Kautza, Arthur—Student, College of Agriculture

Kearl, B. E.—Assistant Professor of Agricultural Journalism

Keske, Eldora—Rural School Teacher and Milwaukee County 4-H Council

Kipke, George—Calumet County Farmer

Kleffen, E. C.—Luick Dairy Company

Klessig, Edward, III—Manitowoc County Farmer

Koegel, Mrs. Milton—Secretary, State Home Demonstration Council

Kolb, J. H.—Professor of Rural Sociology

Kross, John I.—Assistant Professor of Agricultural Economics

Kuehner, C. L.—Associate Professor of Horticulture

Kundinger, George—Wood County Farmer

Kurtz, Dr. Chester—Wisconsin General Hospital

Lacey, J. J.—Professor of Animal Husbandry

Landess, W. M.—Head, Division of Agricultural Relations, T.V.A. Knoxville, Tenn.

LaRock, M. J.—Professor of Agricultural Engineering

Laskowski, Victor—Short Course Student, College of Agriculture

Leindorff, Mrs. Agnes—Assistant Professor of Home Economics—Related Art

Leistikow, G. L.—Superintendent of Winneconne Unified District

Longenecker, G. Wm.—Professor of Horticulture

Main, T. C.—County Agricultural Agent, Trempealeau County, Whitehall

Marquardt, Mrs. LaVern—Chairman, Youth Committee, Wis. State Grange, Knowles

Masterson, James—Waukesha County Club Agent

Mayer, Marjorie—Student, College of Agriculture

McBeath, Niel—Consolidated Badger Cooperative, Shawano

McCarthy, Mrs. Ella—State 4-H Advisory Council, Cottage Grove

McDowell, Donald—State Department of Agriculture
 McGibbon, W. H.—Associate Professor of Poultry Husbandry
 McNall, P. E.—Professor of Agricultural Economics
 McNeel, Wakelin—State 4-H Club Leader
 McNutt, S. H.—Professor of Veterinary Science
 Meyer, Rev. R. M.—Lutheran Pastor, Wilton, Wis.
 Moore, J. G.—Professor of Horticulture
 Morgan, B. B.—Associate Professor of Veterinary Science
 Moulton, F. L.—Lecturer of Agricultural Engineering
 Moy, Ben—Farmer, Mondovi, Wis.
 Muckenhirn, R. J.—Professor of Soils
 Mucks, Arlie—Assistant Director, Agricultural Extension Service
 Neal, Norman—Professor of Agronomy and Genetics
 Neindorf, Donald W.—Erosion Control Agent, Manitowoc
 Neitzke, C. H.—Assistant Professor of Agricultural Engineering
 Neupert, Dr. Carl—Wisconsin State Department of Health
 Nygaard, George—Chairman, State Soil Conservation Committee
 Pallett, Ray—District Extension Leader
 Parfitt, E. H.—Evaporated Milk Association
 Pavlak, Ray L.—General Manager, Plant Foods Division, Wis. Farm Bureau
 Peterson, LeRoy—School of Education, U. of Wisconsin
 Phillips, Paul—Professor of Biochemistry
 Phillips, Mrs. Paul—Chairman, Dane County Public Health Committee
 Pollock, Josephine—Assistant State Leader, Home Economics Extension
 Pope, A. L.—Assistant Professor of Animal Husbandry
 Pritchard, W. R.—Assistant Professor of Veterinary Science
 Rasmussen, Rupert—Assistant State 4-H Club Leader
 Rennebohm, Oscar—Governor of the State of Wisconsin
 Reynolds, R. E.—President, Wisconsin Livestock Breeders Association
 Reynolds, Mrs. May—Professor of Home Economics
 Rife, Marvin—Director, Curriculum for Community Leadership in Recreation
 Roberts, R. H.—Professor of Horticulture
 Robinson, Russell—Student, College of Agriculture
 Rundle, Elroy—Lincoln County Superintendent of Schools
 Rusy, B. F.—District Extension Leader
 Sasman, Louis—Supervisor of Agriculture, St. Bd. of Vocational & Adult Education
 Sawls, Lyle K.—Graduate Assistant of Wildlife Management
 Schaars, Marvin A.—Professor of Agricultural Economics
 Schacht, Robert—Bureau of Information and Program Services
 Scherr, Albert—Trempealeu County Farmer

- Schroeder, Elda—Youth Director, Wis. Farmers Union, Chippewa Falls
- Schwab, J. T.—State Veterinarian, State Department of Agriculture
- Schwalbach, Jas. A.—Extension Specialist in Art and Design
- Schweers, M. F.—State Conservationist, Soils Conservation Service
- Shands, H. L.—Professor of Agronomy
- Shoemaker, Karl—Associate Professor of Agricultural Economics
- Shykes, John—Bayfield County Farmer
- Slinger, David—Commercial Vegetable Grower, Randolph
- Smith, D. C.—Professor of Agronomy
- Smith, V. R.—Associate Professor of Dairy Husbandry
- Southworth, Dr. Warren—Associate Professor of Education
- Spencer, G. R.—Instructor of Veterinary Science
- Spreiter, Walter—Extension Specialist in Farm Buildings
- Steckelberg, Fred—Extension Specialist, Dairy Industry Department
- Stephens, Malcolm R.—Chief of Chicago Office of Food and Drug Administration
- Stephenson, N. O.—Erosion Control Agent, Washburn
- Storandt, Mrs. Clifton—State Home Demonstration Council, West Bend
- Stouder, K. W.—Extension Veterinarian, Iowa State College
- Strang, A. J.—Lecturer of Agricultural Engineering
- Strobel, John—President, Wisconsin Recreation Council
- Strohm, John—Associate Editor, Country Gentleman
- Swan, James D. Jr.—Commercial Vegetable Grower, Delavan
- Swanson, R. C.—Extension Specialist in Farm Safety
- Swanton, Milo—Executive Secretary, Wisconsin Council of Agriculture
- Thies, H. H.—Chairman, Wis. Student Rural Life Conference Committee
- Thelen, A. J.—Executive Secretary, Wisconsin County Boards Association
- Thompson, Hugo—McAllister College, St. Paul, Minnesota
- Toepel, Marinus—Executive Secretary, Wisconsin Education Council
- Trenk, F. B.—Professor of Agricultural Engineering
- Varney, Vern V.—Assistant State Leader, 4-H Clubs
- Vincent, Dr. Elizabeth Lee—Dean of College of Home Economics, Cornell University
- Voss, C. M.—Resident Assistant in Economic Entomology
- Wachuta, George—Crawford County Farmer
- Wallenfeldt, Evert—Professor of Dairy Industry
- Warren, G. F.—Associate Professor of Horticulture, Purdue University

Washburne, Dr. Annette—Wisconsin General Hospital
 Weckel, K. G.—Professor of Dairy Industry
 Weis, Paul—Member of State Soil Conservation Committee
 Welsh, M. P.—Pet Milk Company
 Werner, G. M.—Associate Professor of Dairy Husbandry
 Wetak, J. T.—Supervising Dairy Inspector, Wis. State
 Dept. of Agriculture
 Wilcox, Walter—Professor of Agricultural Economics
 Wileden, A. F.—Extension Specialist of Rural Sociology
 Wilkins, John—Fellow of Agricultural Engineering
 Williams, D. H.—Associate Professor of Animal Husbandry
 Wilson, J. B.—Assistant Professor of Agricultural Bacteriology
 Wilson, P. O.—National Livestock Producers, Chicago, Ill.
 Winther, Adolph—Whitewater State Teachers College
 Witzel, Stanley—Professor of Agricultural Engineering
 Wojta, A. J.—Assistant Professor of Agricultural Engineering
 Wojtkiewicz, Louis—Clark County Farmer
 Wolske, Paul—County Agricultural Agent, Crawford County
 Woodward, Henry—President, Wisconsin Muck Farmers' Association
 Young, Louise—Extension Specialist of Home Management
 Zeasman, O. R.—Professor of Agricultural Engineering
 Ziegler, George—Instructor of Horticulture
 Zuill, Miss Frances—Director of Home Economics

EXHIBITS—MOVIES
HOME ECONOMICS

Monday evening, 7:00-9:30

Tuesday afternoon, 1:30-4:00

Exhibits only, Wednesday morning, 8:00-9:45

EXHIBITS

- Home Economics Building (Take the elevator to the third floor and walk down)
- Room 112 Be "Mechanic-Wise" in Clothing
- Room 113 New Textiles and Methods of Evaluation
- Room 114 Nutrition and Good Teeth
So You Are Older
Quick Methods for Yeast Breads and Rolls
- Room 218 This is the Way We Test the Lard
Are Your Dishes Really Clean?
- Room 317 Ways of Framing and Hanging Pictures
Designs for Home Crafts
- Room 318 Table Decorations for Large Group Dinners
- Room 319 Serving Meals to Large Groups
- Nursery School, Linden Drive
Equipment and Materials for Children to Use in Quiet Play
- Home Economics Extension House—438 Farm Place
Home Electrical Equipment for Kitchen and Laundry

MOVIES

Home Economics Building—Room 18

MONDAY

- 7:00 p. m. Harnessing the Rainbow
- 7:30 p. m. It's All in the Finish
- 8:10 p. m. Understanding Children's Play
- 8:30 p. m. Play is Our Business
- 9:00 p. m. Designing Women

TUESDAY

- 1:30 p. m. Understanding Children's Play
- 1:50 p. m. Play is Our Business
- 2:20 p. m. Harnessing the Rainbow
- 3:00 p. m. It's All in the Finish
- 3:40 p. m. Designing Women

SPECIAL EXHIBITS ON RURAL ART AND
THE RURAL COMMUNITY

Stock Pavilion

January 31, February 1 and February 2

Special exhibits of Wisconsin Rural Art pictures and of changes that are taking place in the rural community will be on display throughout the entire week.

DISPLAY

Stock Pavilion

January 31, February 1 and February 2

A Century of Progress in Meats—by Animal Husbandry Department.

EXHIBIT
Farm Labor Placement Activity
of the
Wisconsin State Employment Service

Display of the
Bureau of Information and Program Services
University of Wisconsin Extension Division

Stock Pavilion

JANUARY 31, FEBRUARY 1 and 2

The Bureau of Information and Program Services, a part of the general extension program of the University, is just what its name implies. It is a source of information for any individual or group in the state on any problem—personal, professional, or study group. It annually helps scores of local organizations plan their programs for the entire season and for individual meetings. Through a monthly newsletter, PROGRAM NOTES, it brings to the attention of those responsible for program planning many services and publications of a large variety of university and state agencies. The Bureau includes a large loan package library, a play library of thousands of titles for all occasions, a growing collection of traveling art exhibits, and a sheet music library. The Bureau offers guided reading courses for both groups and individuals.

Sample loan packages and publications of this Bureau will be on display during Farm and Home Week and a staff member will be available to discuss the service of this Bureau with anyone interested.

Information

GENERAL SESSIONS—All Farm and Home Week general sessions will be held in the Memorial Union Theatre each morning starting promptly at 10:00 a. m. Last year's visitors were well pleased with the facilities the theatre affords and it is because of popular request, and the fact that a large number of people can be accomodated that we have again obtained it for all general sessions.

LODGING—Farm and Home visitors are urged to make room reservations at any one of the Madison hotels as soon as possible. The dates chosen for this year's Farm and Home Week sessions do not conflict with any other University activities or with semester examinations. Many students will be at their respective homes and their sleeping quarters will thus be temporarily available. Visitors who are relatives or friends of students are urged to consider making arrangements for the use of student rooms which may be available.

An information service will be maintained for Farm and Home Week visitors at the registration desk in Agricultural Hall. If your own efforts to obtain sleeping rooms fail, make your wants known at this desk. Effort will be made by the General Committee to have a list of rooms available. Other registration desks will be maintained at the Memorial Union and the Home Economics Building, but the room service applications can be made only at the desk in Agricultural Hall.

PARKING—Farm and Home Week visitors are invited to make use of the regular University parking areas. Campus, city and state traffic officers will direct traffic to parking areas. Guests are cautioned not to park cars at fire plugs, at driveways or in fire zones, which areas are plainly indicated. The City of Madison welcomes its visitors. Visitors receiving parking tickets for parking infractions may turn same in at any one of the registration desks. Do not park overnight at parking meters.

Reserve Tuesday evening, February 1, for the Farm and Home Honorary Recognition ceremony and program which will be held in the Memorial Union Theatre at 8:15 p. m. on that day. Everyone is welcome.

