



The daily cardinal. Vol. LXXXII, No. 82 January 10, 1972

Madison, Wisconsin: University of Wisconsin, [s.d.]

<https://digital.library.wisc.edu/1711.dl/YSX6ORO7MD6K38E>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

cardinal MONDAY magazine



Norman Lenburg



Hal Stoele

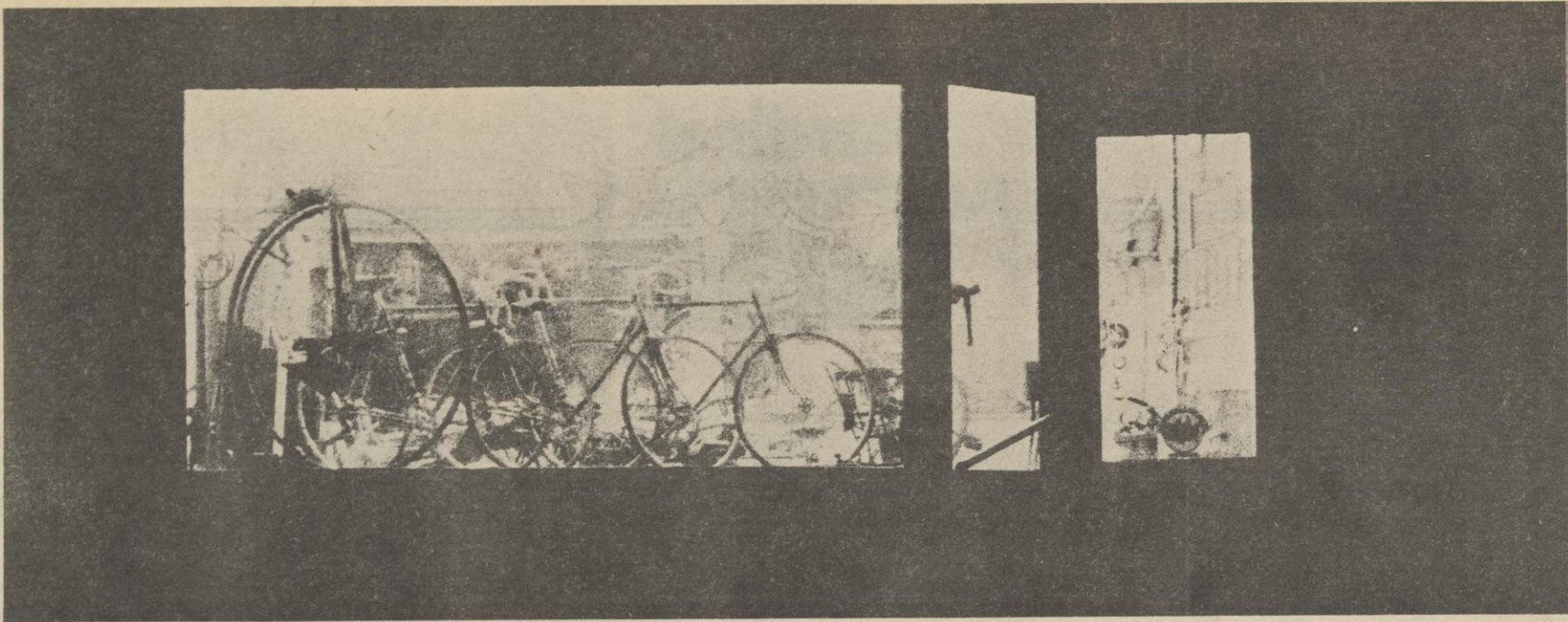


Skot Weidemann

A photography issue. By Madison photographers. Try looking into the photographs, not just at them. If they are any good at all it will be worth the effort.

The medium of photography is both simple and complex. Anyone can take a picture; it is something else to make a great photograph. Technical proficiency is not enough (though that is needed to best communicate one's intent); creating a true photograph involves a synthesis of intuition and understanding. Without these integral qualities, the photographer is merely a machine, recording images in a void. This issue is an attempt to start filling that void.

The Cardinal is grateful to all persons who submitted pictures for this issue. We regret that space limitations forced us to publish only a handful of the hundreds of photographs received.



Stuart Pettingell

STUDENTS!

HOW DOES YOUR APARTMENT COMPARE?

	OURS	YOURS
1. COMPLETELY FURNISHED & CARPETED	<u>YES</u>	_____
2. ALL UTILITIES PAID	<u>YES</u>	_____
3. MAID SERVICE	<u>YES</u>	_____
4. WALKING DISTANCE TO ALL CLASSES	<u>YES</u>	_____
5. PARKING AVAILABLE	<u>YES</u>	_____
6. AIR-CONDITIONED	<u>YES</u>	_____
7. ROOF TOP SUN DECKS	<u>YES</u>	_____
8. CONGENIAL ATMOSPHERE	<u>YES</u>	_____

MAYBE YOU SHOULD MOVE OUT OF THEIRS,
AND MOVE INTO OURS.

CALL US NOW! 257-7115

The Regent

1402 REGENT STREET
MADISON, WISCONSIN 53711

The Daily Cardinal

The Daily Cardinal is owned and controlled by the elected representatives of the student body at the University of Wisconsin—Madison. It is published Monday through Friday mornings during the academic year except during examination periods, holidays, and semester break. Publication during the summer session is Wednesday and Friday mornings, and only Friday during the end of summer session; printed at the UW Typography Laboratory and published by the New Daily Cardinal Corporation, 425 Henry Mall, Madison, WI 53706. Second class postage paid at Madison, Wis.

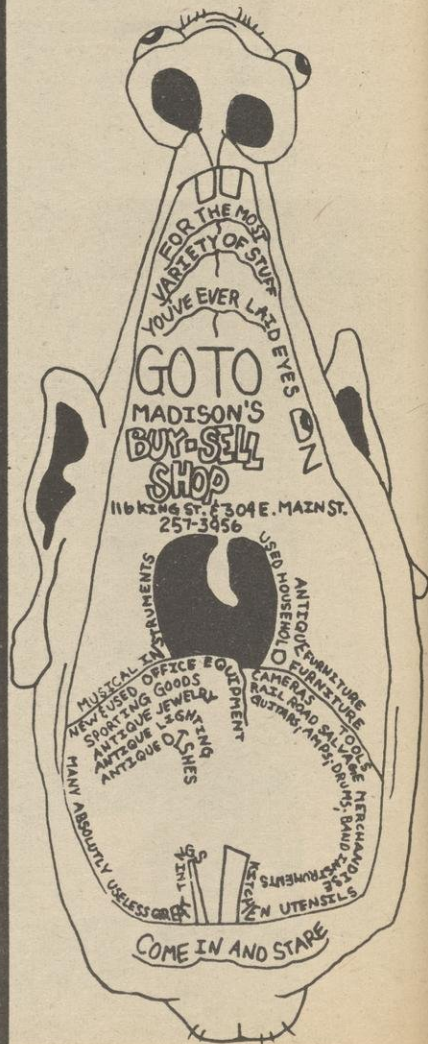
The Daily Cardinal is a non-profit organization operating completely independent of University of Wisconsin finances. Operating income is generated solely from advertising, promotion and subscription sales.

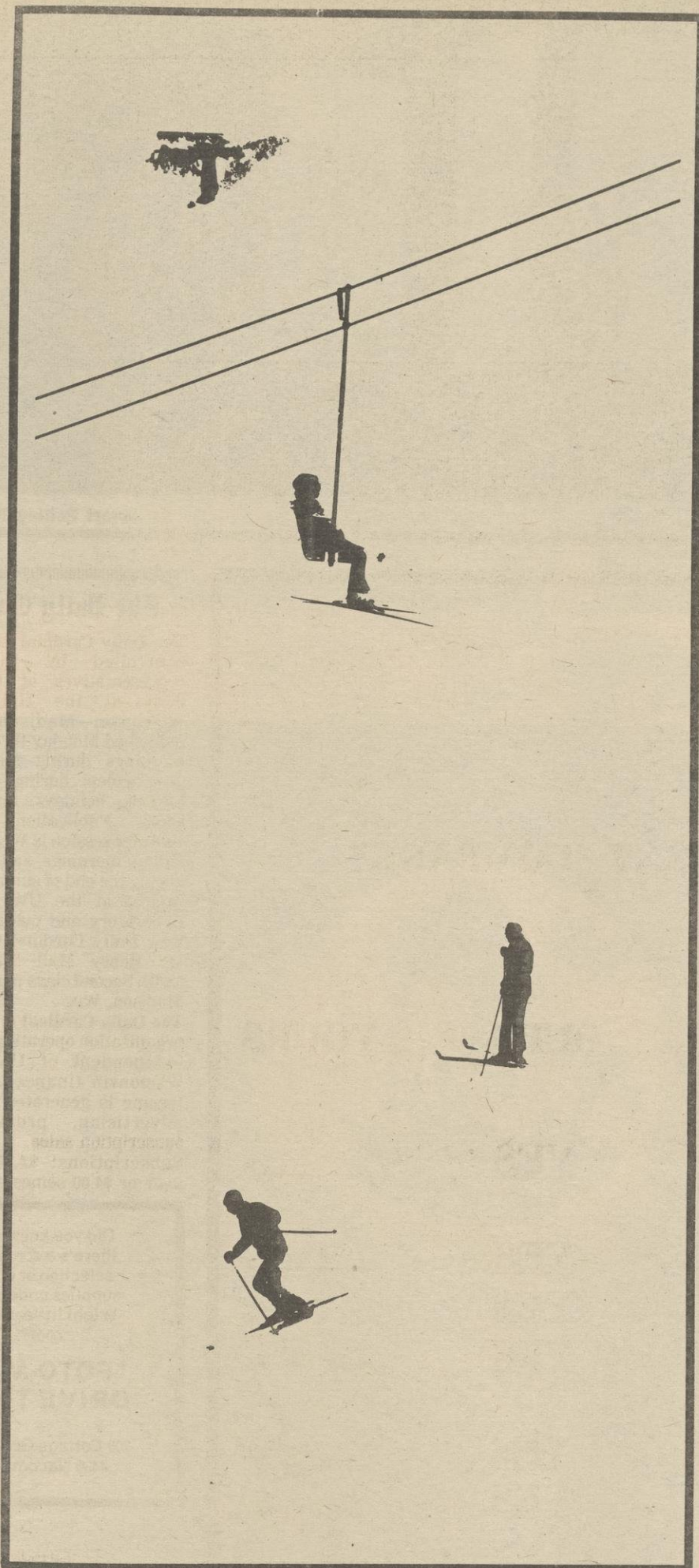
Subscriptions: \$7.50 academic year or \$4.00 semester.

Did you know that there's a complete selection of photo supplies under that bright little yellow roof?

**FOTO-MAT
DRIVE THRU®**

209 Cottage Grove Rd.
4430 Nacoma Rd





Skot Weidemann

Leave your
pets in
good hands
and have
wild week-
end skiing



call
836-4211

MODERN BOARDING FACILITIES

**CAMP COUNSELOR OPENINGS
UNDERGRADUATE STUDENTS**

(Min. age 19 & completion of at least 1 year of college)

**GRADUATE STUDENTS and FACULTY MEMBERS
THE ASSOCIATION OF PRIVATE CAMPS**
... comprising 350 outstanding Boys, Girls, Brother-Sister
and Co-Ed Camps, located throughout the New England, Mid-
dle Atlantic States and Canada.

... INVITES YOUR INQUIRIES concerning summer employment as Head
Counselors, Group Leaders, Specialties, General Counselors.

Write, Phone, or Call in Person

Association of Private Camps — Dept. C

Maxwell M. Alexander, Executive Director

55 West 42nd Street, OX 5-2656, New York 36, N. Y.

**FALL SEMESTER—ISRAEL
HIATT INSTITUTE—
BRANDEIS UNIVERSITY**

Study in Jerusalem, Israel/July-December, 1972
(46 students from 27 universities enrolled in 1971)

Juniors and Seniors eligible

Four courses/Hebrew not required/Earn 16 credits
Cost: \$1850/Tuition, room, board, intra-Israel
travel. Some financial aid available.

Write today for information/application deadline
March 1st.

The Hiatt Institute, Brandeis Univ.,
Waltham, Mass. 02154

**PROFESSIONAL PORTRAITS
Done By**

DeLonge Studio

648 State. St. 255-3477

Ask for our Valentine's Special!

SAT., JAN. 22nd-8 P.M.

SLY

**AND THE
FAMILY STONE**

one performance only all seats reserved

\$4.00 W.S.A. Students \$4.50 Gen. Public \$5.50 At The Door

ORDER BY MAIL: Enclose your check or money order for pur-
chase of tickets plus 25¢ handling charge and a self-ad-
dressed envelope and mail to Sly And The Family Stone,
Ticket Center, Dane County Coliseum, Madison, Wisconsin
53713. Indicate if W.S.A. Member. Send W.S.A. Card.

Tickets available at Coliseum Ticket Center or may be ordered at:
Hilldale State Bank, Hansen's Meadowood Pharmacy, Bank of
Madison and all MANCHESTERS DEPT. STORES

DANE COUNTY **MEMORIAL COLISEUM**



Hal Stoezle

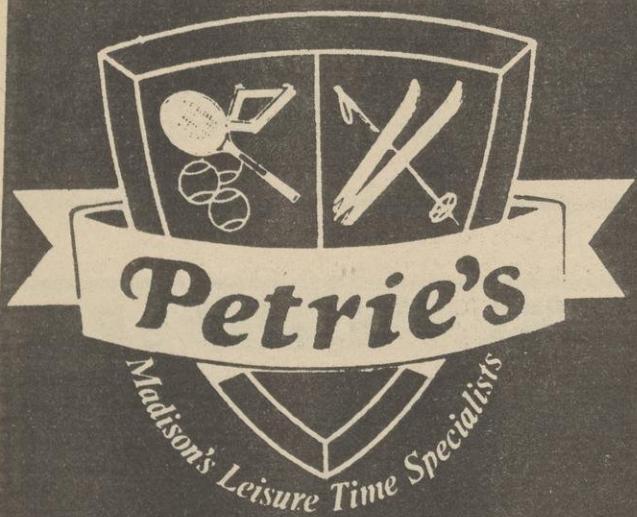
SKI SALE

One lot of famous maker
Glass and Metal Skis

20% OFF

TRADE-INS ACCEPTED

CHARGE IT with Master Charge
or Bank Americard
10 days only



AT ALL 4 LOCATIONS:

DOWNTOWN

644 State-Ph. 256-1347
Open Mon. & Thurs. 'til 9; Daily 9-5:30; Sun. 12-5

HILLDALE

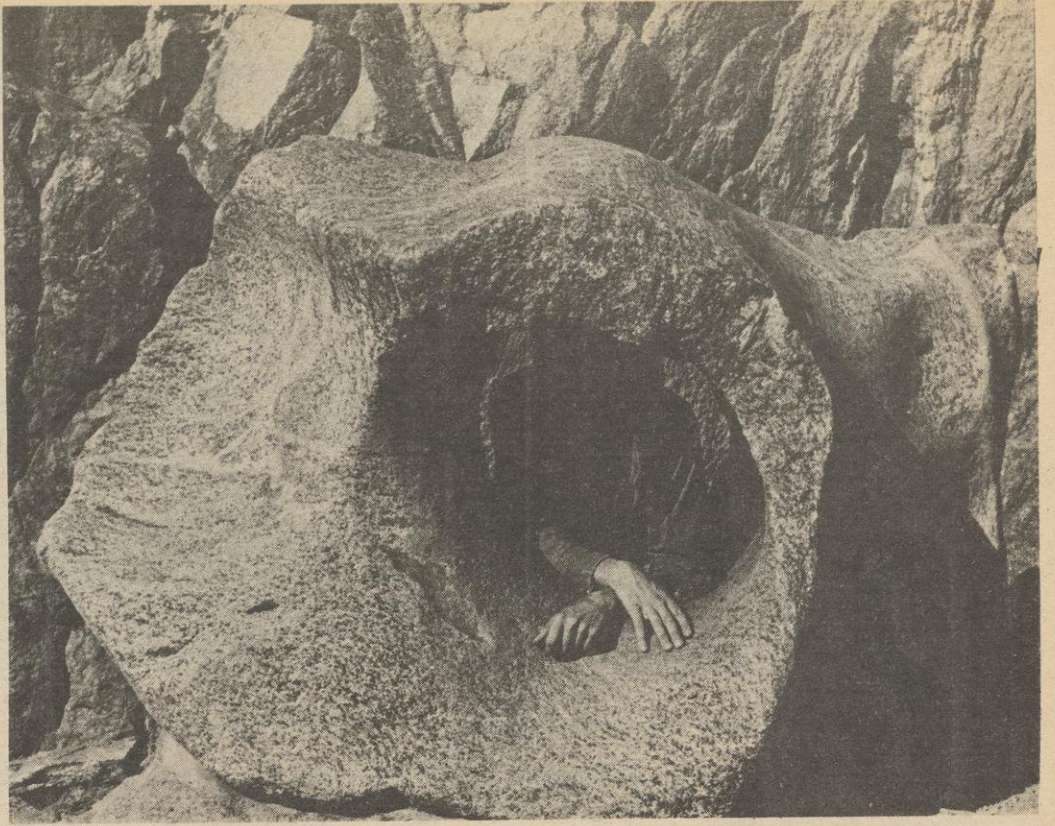
Shopping Center-Ph. 231-2447
Open Daily 9:30-9; Sat. 'til 5:30

1406 EMIL ST.

Just off Fish Hatchery Road-Close to T.I.
Open Daily 12-9-Ph. 257-7811

EAST TOWNE MALL

Phone 241-3448
Open Daily 9:30-9; Sat. 'til 5:30; Sun. 12-5



John Whitehead



Richard Jaffe



Roberta Wilkes



Stuart Pettingell



Scott T. Ingmarson



Hal Williams

We photographers deal in things which are continually vanishing, and when they have vanished, there is no contrivance on earth which can make them come back again. We cannot develop and print a memory.
—Henri Cartier-Bresson, 1952



Norman Ferguson

W.S.A. Course Evaluations

WEDNESDAY

Exclusively in

**THE
DAILY****CARDINAL**LOOKING FOR A SLIDE PROJECTOR?
THEN**WAIT!**

UNTIL MONDAY, JAN. 17

9-9

WHEN MIDWEST CAMERA DOES IT AGAIN

MIDWEST CAMERA

NEXT TO THE ORPHEUM THEATER AT

218 STATE ST. — 257-6010

TAKE A BREAK WITH AX-IN-HAND



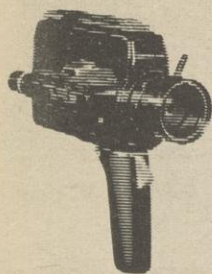
REPAIRS ACCESSORIES

AX-IN-HAND326 W. GORHAM
(Across from Lums)
251-7486**MEUER PHOTO ART HOUSE**

411 STATE ST - EAST TOWNE MALL - WESTGATE SHOPPING CENTER

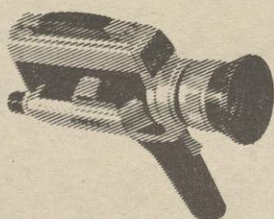
MOVIE CAMERA SALE - 3 DAYS ONLY

THURS., FRI. & SAT. — JAN. 13, 14, 15 (LIMITED QUANTITIES)



BOLEX MACROZOOM 280	\$341.50—SALE \$250.00
BELL & HOWELL FILMOSOUND 8	\$149.50—SALE \$100.00
BELL & HOWELL 431	\$75.00—SALE \$50.00
BELL & HOWELL CANNON 250	\$89.95—SALE \$50.00
ROLLEI SL 81	\$99.50—SALE \$70.00
KODAK M22	\$34.50—SALE \$25.00
EUMIG VINNETTE	\$139.95—SALE \$85.00

HONEYWELL ELMO-103	\$109.95—SALE \$75.00
HONEYWELL ELMO-104	\$159.50—SALE \$110.00
FUJI P1	\$39.95—SALE \$25.00
FUJI P300	\$129.50—SALE \$80.00
FUJI Z1	\$159.95—SALE \$99.95
FUJI Z2	\$199.95—SALE \$125.00

**MEUER PHOTOART HOUSE**
411 STATE - EAST TOWNE - WESTGATE

Sale at all 3 locations



Martha Madigan

Secret of Looking

By MINOR WHITE

Minor White is Professor of Photography at Massachusetts Institute of Technology, and editor of *Aperture* magazine.

The way photography is learned today, few would be likely to know about the creativity latent in "reading" images of consciously responding to them in groups. A few stumble on this awareness in the dark. Consequently, we propose that colleges offer courses that aim to develop creative audiences for photography.

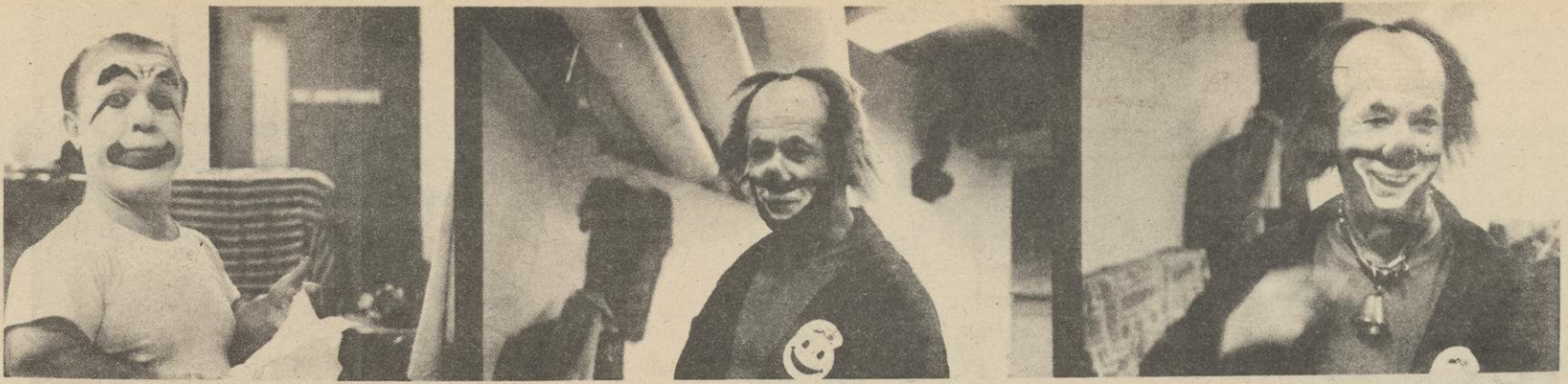
We have learned in seven years that, so far as the process of seeing is a part of creativity, the viewer can be as creative as the photographer. The same kind of creativity arises in making psychic contact with the livingness of a tree, for example, as arises in making similar contact with the livingness of the same tree seen in a photograph. Making contact with objects and spaces seen in images can be learned and furthermore developed to deeper and deeper involvements. So much for the individual.

Collectively, in small groups, people can learn to function together creatively about the interpretation of photographs, any photograph. The secret is to make contact **without judgment**. (Instant criticism wipes out any possibility of deeper involvement.) A "creative audience" arises when a group comes together to share with each other the more honest experiences they have in a journey through a photograph—or any image for that matter. The creative part comes in making efforts to communicate the experience lucidly. This is called a response. Some form of creativity is generated in merely trying to give an honest response. This effort opens the inner eye of the viewer. He sees the blockades that prevent his seeing anything either deeply or honestly.

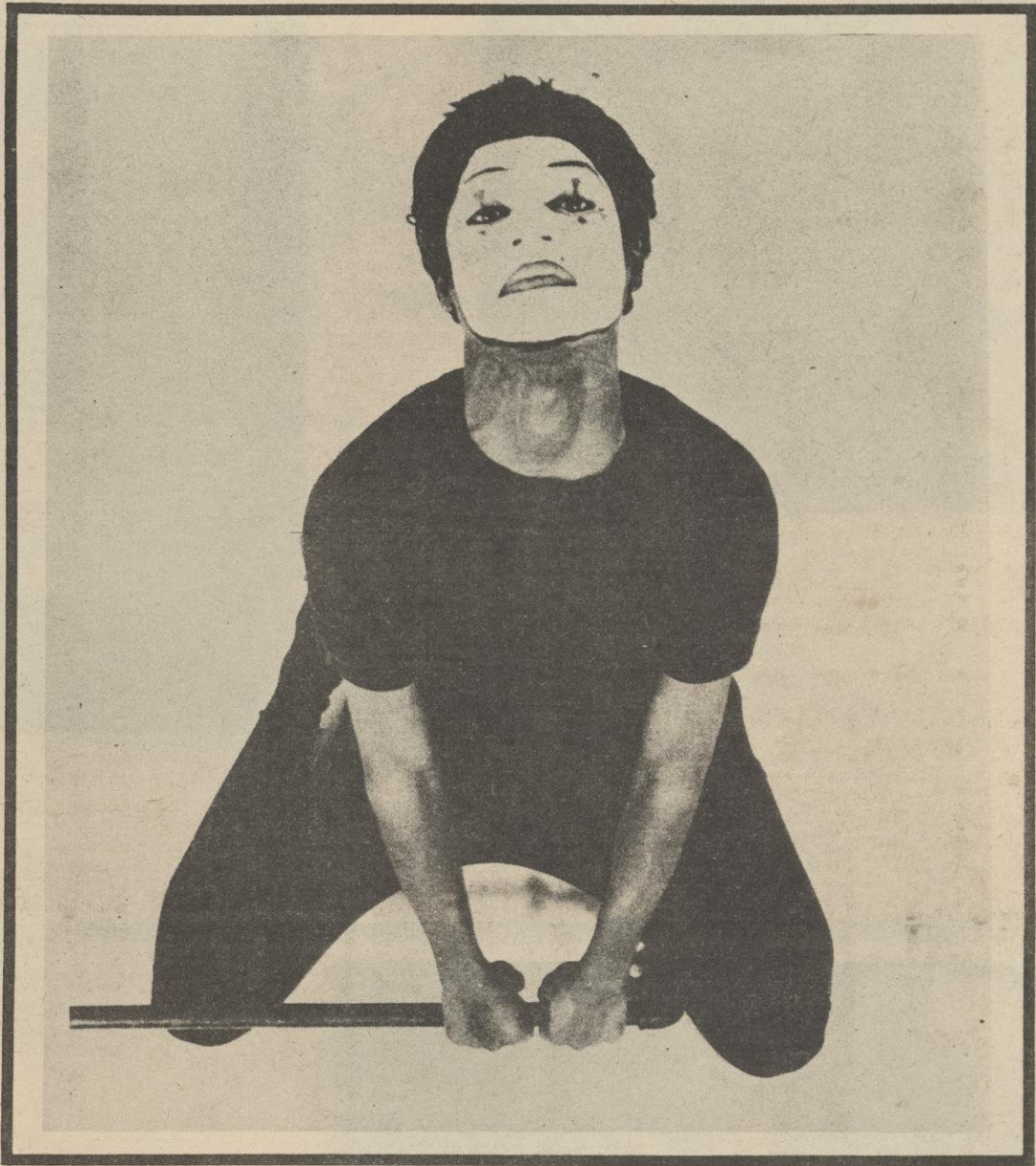
Creativity continues in the group when each person makes the attempt to go out of himself to hear and understand the responses that other give—without losing sight of his personal response. Creativity continues as all the responses are blended together, by whatever means are available to the group—conversation, sketches and drawings, dance-like movements, psychic interchange or love. When the blending is successful, most members of a group will reach an understanding of the image which by themselves they could not have reached, certainly not in such a short space of time. **Understanding is the aim.**

I suggest that through photography an increased understanding of life be taken as a serious aim in college photography.

Reprinted in part from the *N.Y. Times*.



Martha Madigan



Robert M. Dolezal



Martha Madigan



Martha Madigan



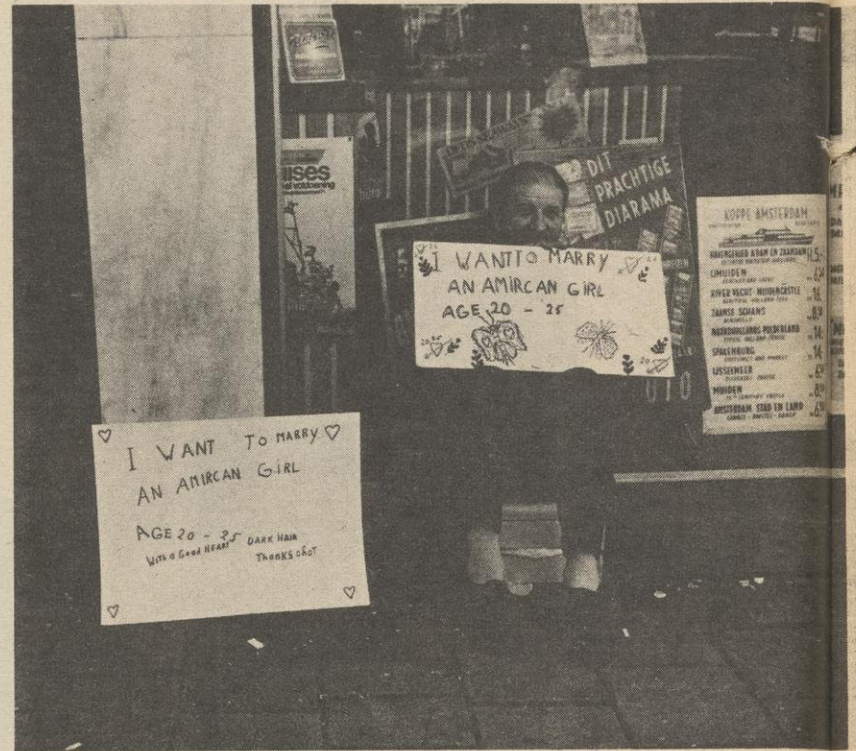
Martha Madigan



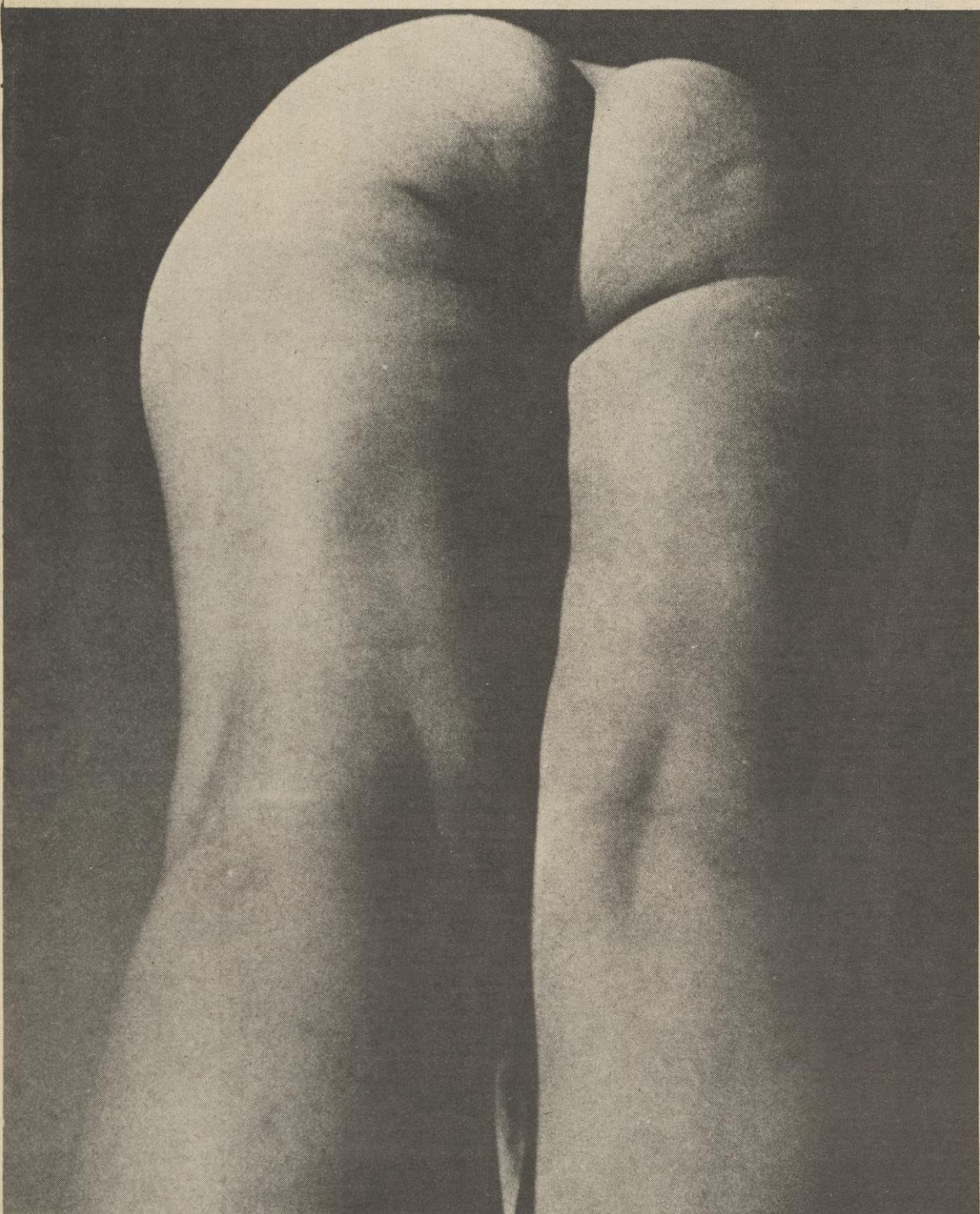
Hal Williams

"Is it art—can it be? Who knows or cares? Art is a word so abused that it is almost obsolete."

—Edward Weston, 1930

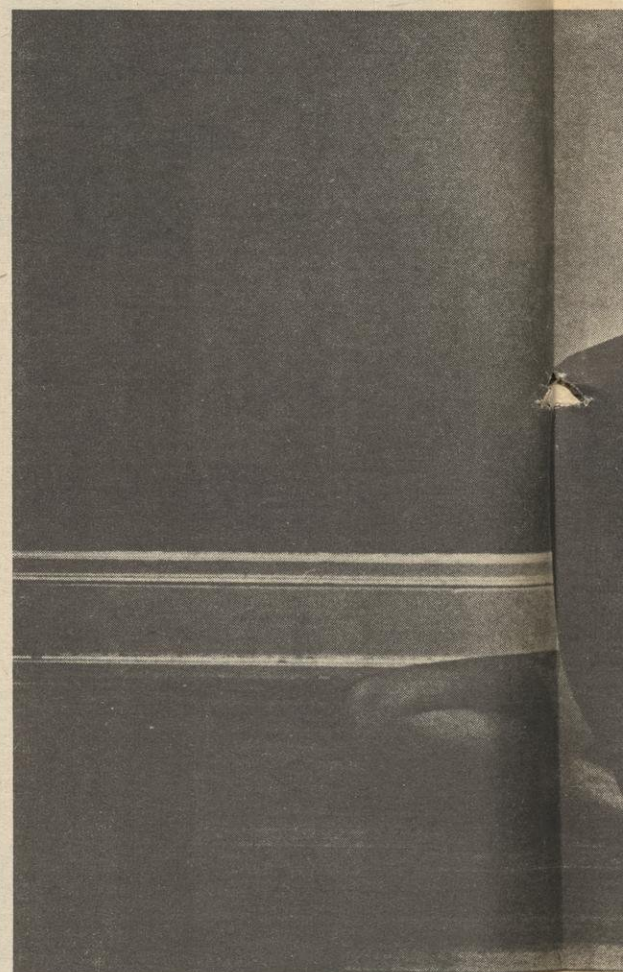


Linda Rich



Charles Hardin

I AM release the shutter
still that something realize
being breathed.

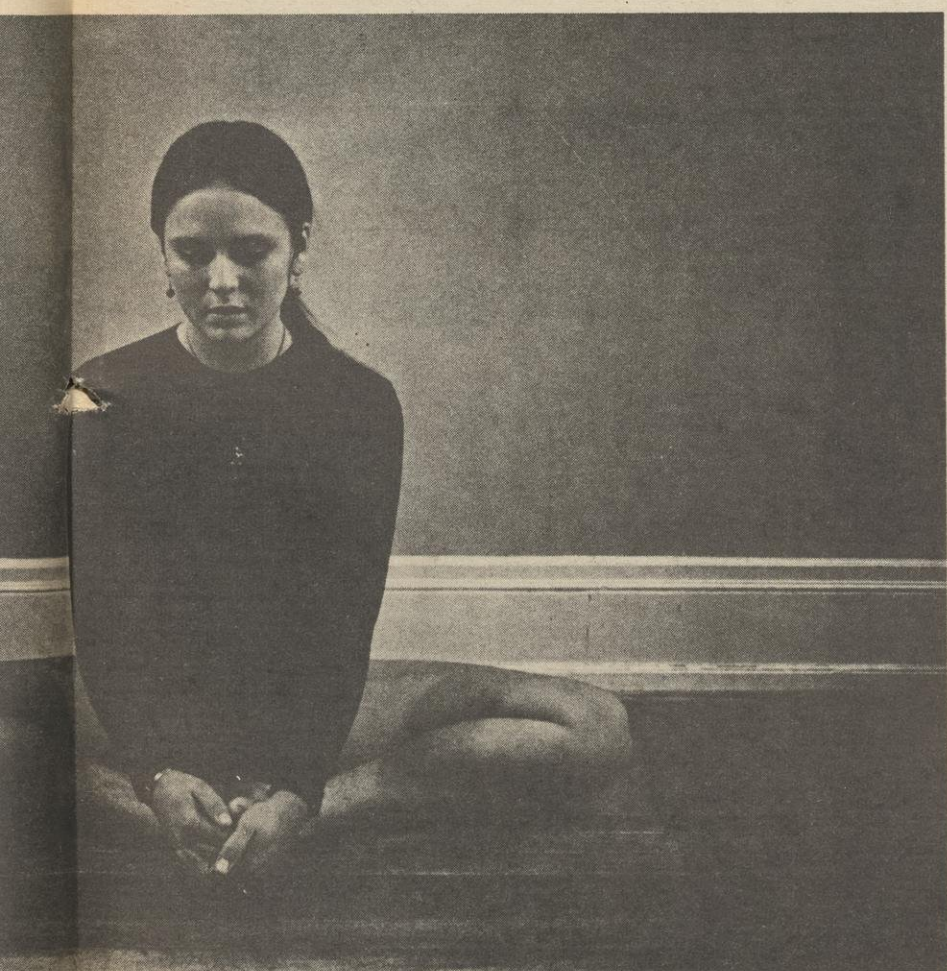




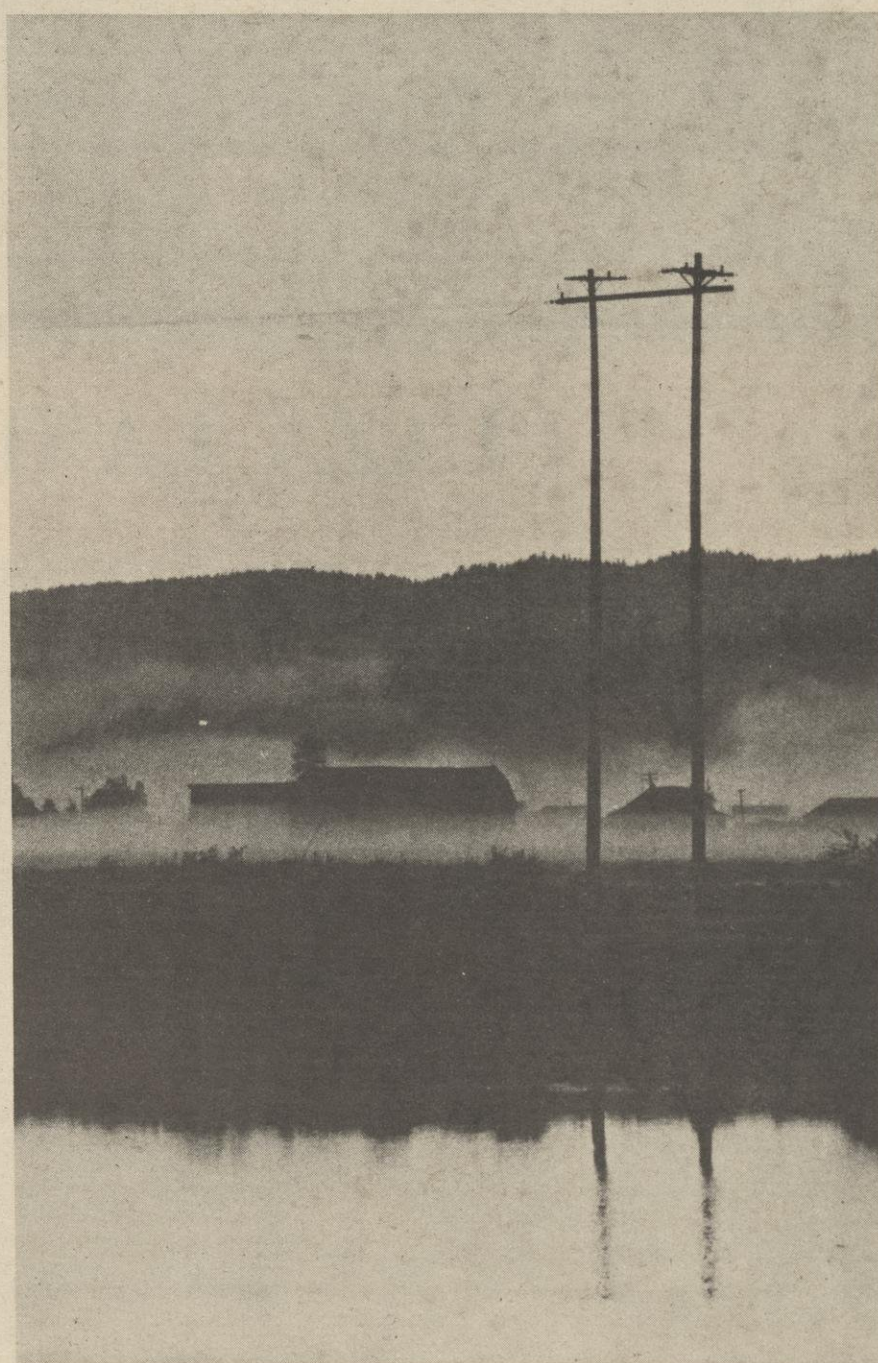
Sylvia Scappator

the shutter. It is like sitting so
hing realizes that my body is

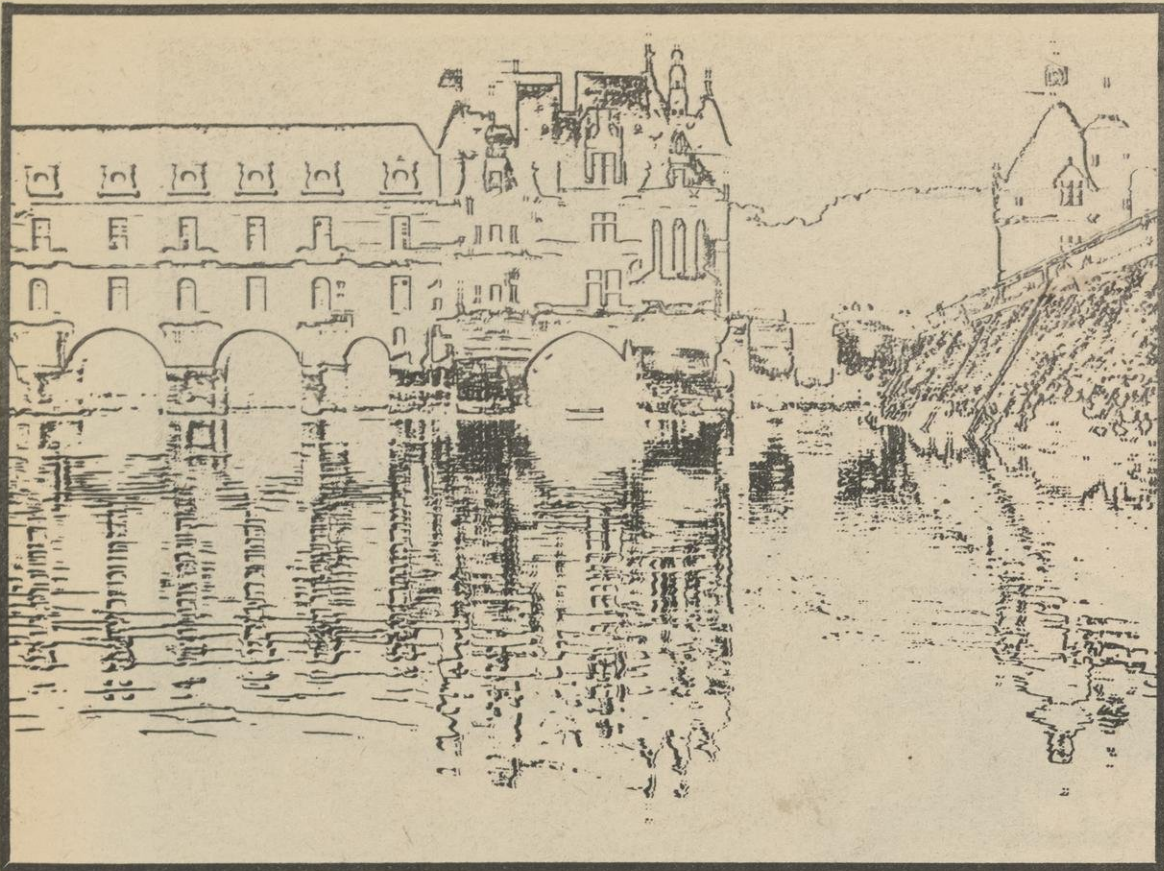
—Minor White



Hal Stoezle



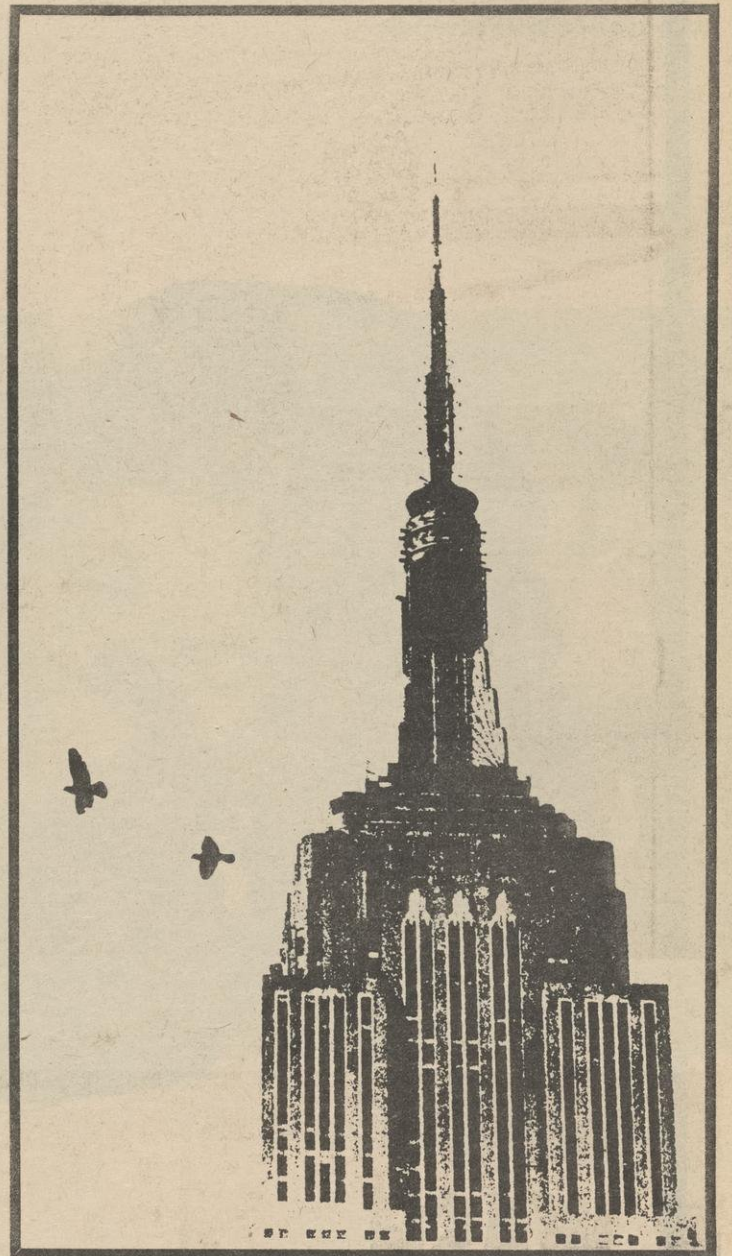
David Sparer



Lee McGlade



Paul B. Helstrom



Skot Weidemann

PLAZA LANES

MADISON'S ONLY BEER BAR AND BOWLING ALLEY

PINBALL MACHINES AND POOL TABLES

OPEN BOWLING
NITELY AFTER 9:00 p.m.
ALL DAY AND NIGHT SAT. AND SUN.
50¢ PER LINE

"Lowest Price in Town"

319 N. HENRY ST.
256-7802

**SKI,
SKATE
SALE**

**SAVE
UP TO**

50%

Open Daily 8 a.m. to 9 p.m.;
Sat. 'til 5:30; Sun. 11 to 5.

Wes

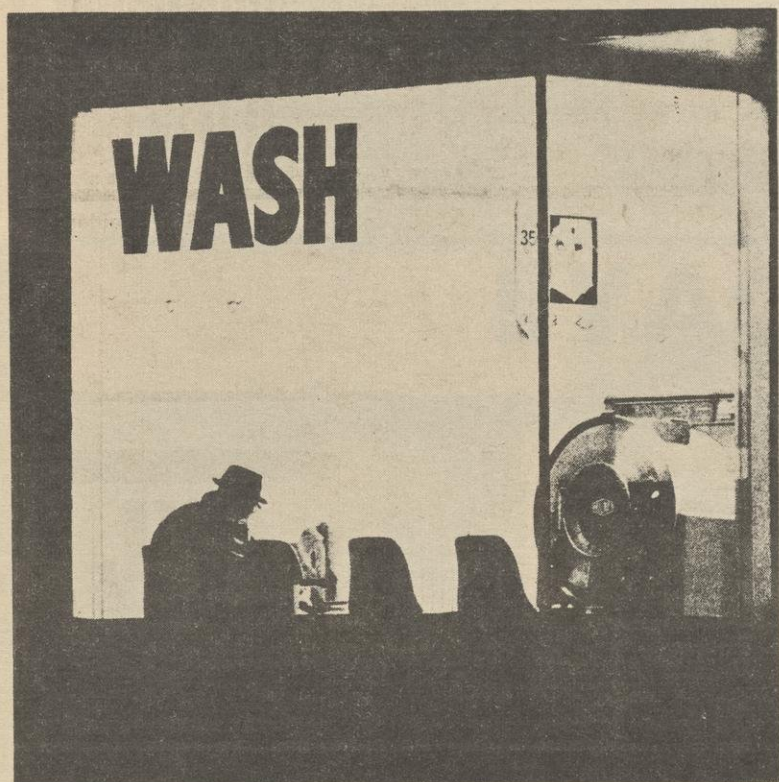
Zulty

Sports

1440 East Washington Ave.
Phone 249-6466



Hal Stoezle



Stuart Pettingell



Hal Stoezle



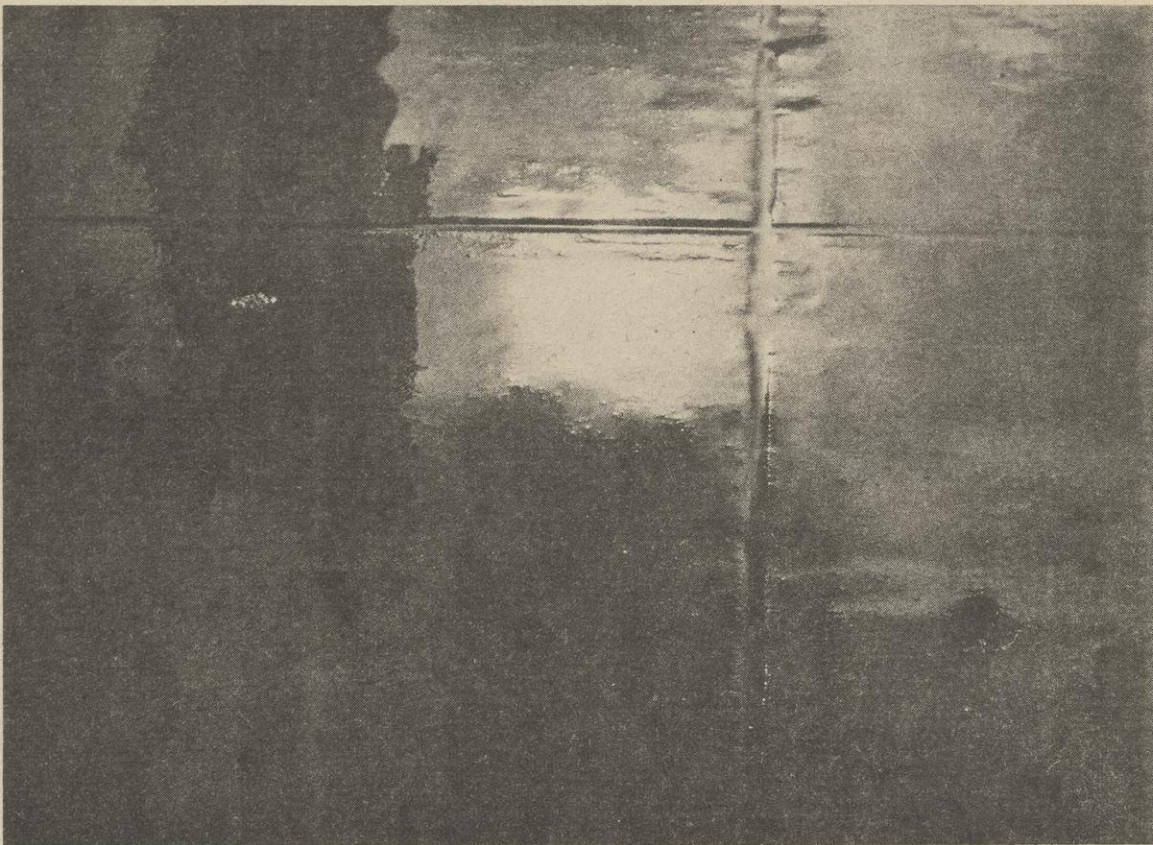
Kathy Desmond



Scott Arbit



David Sparer



Hal Williams

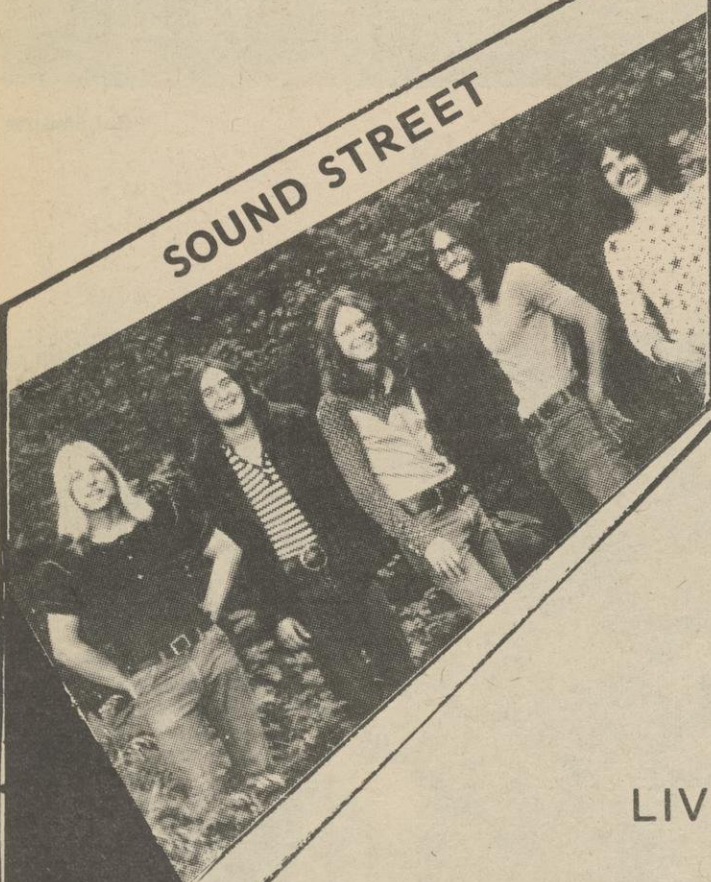
... innocence of eye has a quality of its own. It means to see as a child sees, with freshness and acknowledgement of wonder; it also means to see as an adult sees who has gone full circle and once again sees as a child—with freshness and an even deeper sense of wonder.

—Minor White

Super MONDAY!!

LOOK OUT YOU MOTHERS— THE GODFATHER IS HERE

SOUND STREET



5

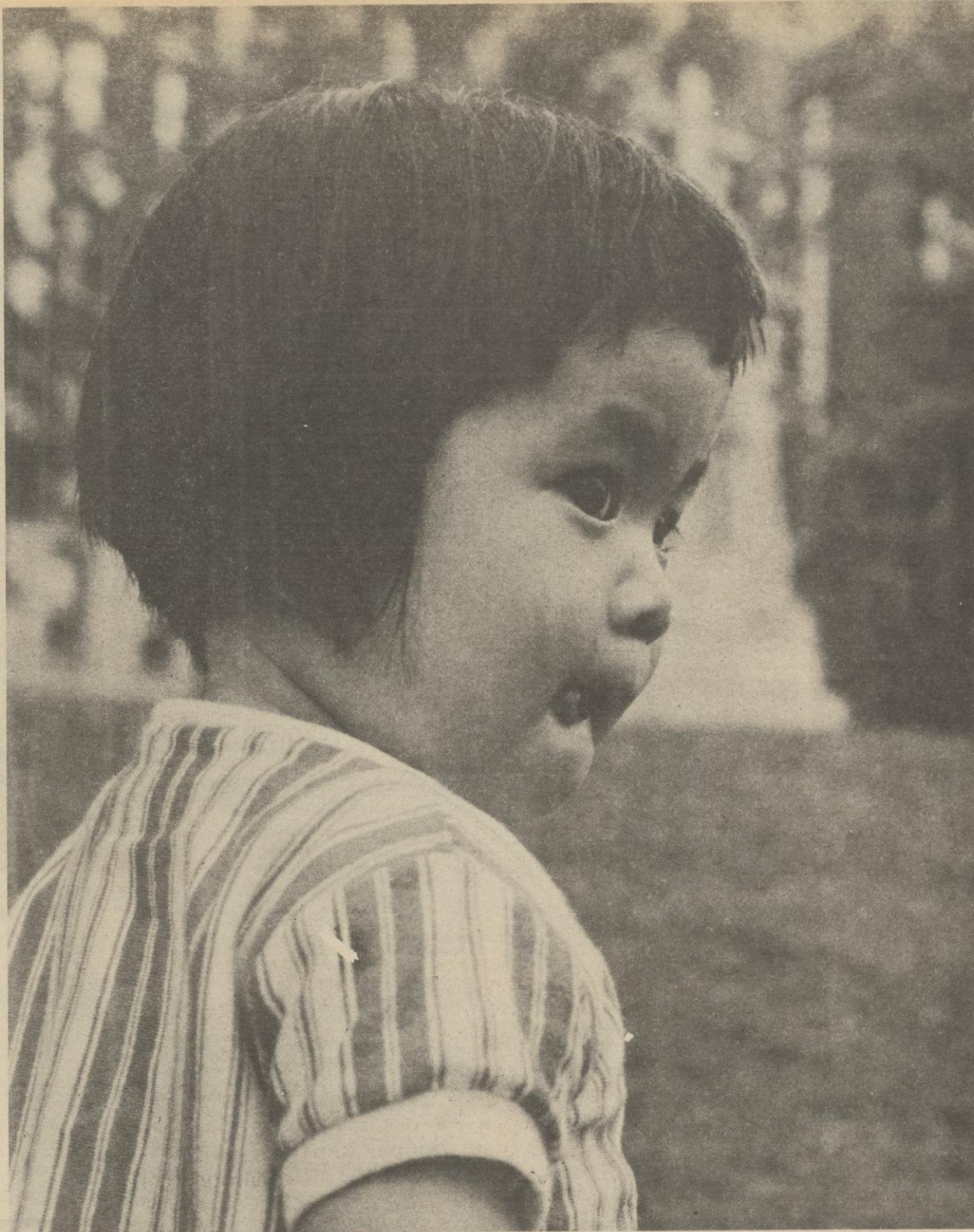
UNIV. BLUES BAND



SOLID
HOURS
OF MUSIC

SANDWICHES
LIVE MUSIC 7 DAYS A WEEK
STUDENT PRICES

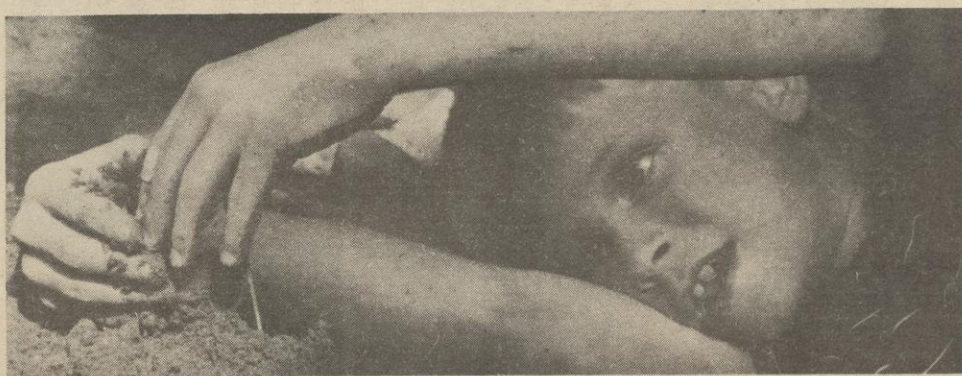




Scott Arbit



Scott Arbit



Randy Croce

What is there more fugitive and transitory
than the expression on a human face?
—Henri Cartier-Bresson



Randy Croce

The totality of
Foto-Mat's service—
convenience
discount prices
quality photo-finishing

**FOTO-MAT®
DRIVE THRU**

1301 S. PARK
1150 N. SHERMAN AVE.

**Quality College
Research**

Term papers written
by professionals.

905 Univ. Ave.
Rm. 414 255-3832

Hrs. 11 a.m. - 7 p.m.

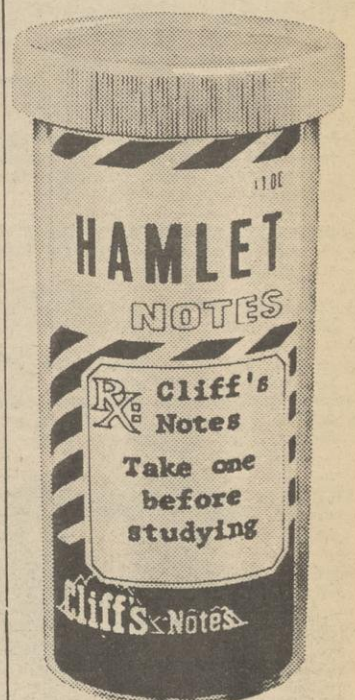
**QUALITY COLLEGE
RESEARCH**

We need a local
Salesman

**FOTO-MAT®
DRIVE THRU**

Drive thru convenience
quality products
discount prices

2375 Univ. Ave.
2933 E. Wash. Ave.



Cliff's Notes...always the right
prescription when you need
help in understanding litera-
ture. Prepared by educators.
Easy to use. Titles available now
cover nearly 200 frequently
assigned plays
and novels.



Look
for the
Cliff's Notes "First Aid"
Station wherever
books are sold. Only \$1 each.

**Available
At:**

UNIVERSITY BOOKSTORE
702 STATE ST.
MADISON

The Daily Cardinal Action Ads

PAD ADS

SAXONY APARTMENTS

305 N. Frances Street

Limited number of negotiable sub-lets available immediately. Also limited number of singles and 1 bedrooms for second sem.

indoor swimming pool

Act now for choice floor locations
Call 257-4283

NEEDED GIRL to sublet own room 3 bedroom apartment \$67.50/mo. including utilities/furnished Jill 255-5580, 255-2564. — 6x26

GREENBUSH APTS. furnished one bdrm. \$170 on monthly leases 256-5010. — xxx

GIRL to share, own bedroom, Johnson Street, \$65/mo. call 257-7623. — 5x13

ONE GIRL own room \$65.00 mo. 212 So. Henry call Suzi 255-3780. — 6x26

ONE PERSON NEEDED to share large 2 bedroom apt. E. Gorham with male 257-7696. — 6x26

MALE to share house, modern, own room, \$50/mo. 271-4972 before noon, 257-4820 after six. Mark. — 5x13

DESPERATE MUST SUBLET 2nd semester Henry Gilman Apartments studio \$125.00 not including utilities. 256-5862. — 5x13

LARGE APT., 6 persons, 1/2 block to library. 257-2832. — 5x13

APT. TO SUBLET excellent location Towers/male or female 257-6346. — 10x4

APARTMENT SUBLET one or two girls. Excellent location 1/2 block from library and union at 626 Langdon Call Sue 257-9302. — 3x11

SUBLET one bedroom apt. for 1-3 2nd semester and summer 255-7930. — 6x26

SUBLET LARGE bedroom in two bedroom apt/1 or 2 girls 255-6014. — 6x26

SUBLEASE now 1-2 bdrm utilities main Bassett \$150 nice 257-0163. — 6x26

MEN SINGLE 1805 Univ. furnished, all utilities kitchen \$75. 238-9750. — 5x13

SUBLET females, own rooms, kitchen, bath. Towers. Available anytime. 257-6848. — 6x26

GIRL to share 1 bedroom Gilman area \$77.50 utilities now 255-6444. — 5x13

MUST SUBLET room private bath refrigerator Kent Hall 616 N. Carroll rm. 503 No. phone. — 6x26

APARTMENT sublet 2nd semester furnished utilities air cond., disposal dishwasher. Near campus. Nice roommate Sue 238-9991. — 6x26

ROOM AND BOARD Alpha Delta Phi Fraternity 640 N. Henry. call Mrs. Sampalis 256-9561. — 10x4

APTS. 2nd semester, 1 or 2 persons. 257-2832. — 5x13

SUBLET \$70 girl with three 2302 University 251-2955 after 5. — 6x12

SUBLET 3 or 4 people-furnished apt., immediate occupancy; 111 W. Gilman. 255-5863. — 7x13

SUBLET: girl, good location w/3 others, \$62.50/mo. call 255-3693. — 7x13

NEED 1, 2 girls to share room, apt. 150 W. Gorham apt. 2. 255-4791. — 6x12

SUBLEASE one bedroom apart. Feb. 1 st. \$130 with heat stove refrigerator call 255-3834 near square. — 6x12

APARTMENT to sublet woman on Langdon—one block from library price neg. call Nancy 256-2550. — 6x12

PARTIALLY FURN. 1 bedroom apt. 2nd sem. occupancy. Share with 1 girl West end of campus. Rent negotiable 233-6896 evenings. — 6x12

NEEDED 1 girl to share 1/2 modern 2 bdrm. lakeside apt. 1 block from Mem. Library 256-2509 or 257-5802. — 6x12

GIRL SHARE room. Kitchenette suite. Dinner plan. \$450/yr Towers 257-6463. — 6x12

TWO TO SHARE Mifflin St. apartment with three girls 257-5752. — 6x12

SINGLE ROOM second semester \$250 kitchen privilege women 211 West Gilman St. call Connie 256-9614. — 6x12

SINGLE APT. for sublet after 5 p.m. 257-6145. — 6x12

NEEDED male to share furnished apartment second semester \$50 utilities included—free parking right on campus 933 W. Dayton. Call Dave 255-2173 — 6x12

FURNISHED EFFICIENCIES 2 blocks from campus carpeted air conditioning available now or Feb. 1st call 221-0758 after 5 p.m. — 10x12

PAD ADS

SUBLET APT. 2 women Feb. 1 \$60/mo air-cond. 1301 Spring 257-7963. — 3x17

WOMEN SINGLES doubles parking kitchen privileges. 505 Conklin Place 255-8216, 222-2724. — 10-2

SUBLET. Flat 4 persons 146 W. Gorham 256-7293. — 4x7

LARGE apt. need 1-4 reasonable 251-0309. — 6x11

TWO PEOPLE needed share large apartment on East Gorham 251-2560. — 6x11

TWO or three bedrooms of large three bedroom apartment at State and Gorham 256-0594. — 6x11

ROOM FOR SUBLET male 256-6489. — 6x11

WANT to share apt. man or woman. Bus route 2 bedrooms 255-6981 after 5. Good deal. — 8x13

SUBLET second semester 1 male, The Frances, air cond., 10th floor, 3 bks to campus 256-7326 any time. — 6x11

ROOM SUBLET 18 South Bassett \$50.00 month includes everything 256-0727. — 6x11

SUBLET 2nd semester own room 104 S. Brooks 251-8844 after 5. — 3x13

111 N. ORCHARD 2nd semester doubles \$237 kitchen privileges 251-6747 John. — 6x11

WANTED 1 guy to live with 2 others in 2-bdrm apt. 2nd sem. 274-0234. — 6x11

GRAD MALE roommate wanted \$46/mo. free parking near campus. 251-7217. — 6x11

HELP: Girl needed to share pleasant double \$65.00 month private bath, kitchen call 255-9143. — 6x11

FOR RENT furnished apartment, corner N. Henry & W. Gorham, campus location/2 large bedrooms, living room, kitchen & bath for 3 or 4. Heat & hot water included, available Feb. 1 to June 1. \$210.00 month. 255-4197. — xxx

526 W. MIFFLIN, two-4 bedroom apts. or entire house. Visit anytime. — 6x13

GIRLS, own room in large house. Vilas area, \$65/mo. Anne 257-7416. — 3x10

DESPERATELY needed: girl roommate, second semester, on campus, double bedroom. Call 255-0935. — 5x12

SUBLET BRAND new one bedroom apt. for two. Excellently furnished, campus area-West Wilson St.; security locked, soundproofed, A.C. electric disposal, washer & drier, wall to wall carpet, all utilities except electricity. \$170. 251-7162. — 3x10

SUBLEASE: Spend spring semester on Lake Monona with two grad women. Call Marn at 251-3751. — 6x13

OWN ROOM, share apartment with two males; \$50-negotiable. 255-0479. — 3x10

THE CARROLLON, 620 North Carroll. Furnished 1 bedroom apartments for 2 or 3 persons. All utilities included. Short walking distance to campus. Each person responsible only for his share of the rent. 257-3736; 257-5174. — 10x13

UNIVERSITY COURTS, 2302 University Ave. 1 & 2 bedroom furnished apartments. All utilities included. Some without lease. 238-8966; 257-5174. — 10x13

LARGE efficiency; 501 N. Henry; furnished, \$140 including utilities, available now. Call eves. 251-0970. — 5x12

MUST RENT by Feb. 1; own bedroom in apt. Cheap, great location. Call 256-2975 after 5:00. — 6x13

BIG DOUBLE ROOM walk-in closet in house by lake available end of January \$58/person heat included call 257-7488. — 5x26

NEED GIRL to share furnished apartment with 2 others on E. Johnson. Own room \$55 month. 255-6057. — 4x13

APARTMENT for sublet one bedroom call after 5 p.m. — 4x13

SINGLE bedroom in Miffland available for second semester call 257-3560. — 4x13

SUBLET MEN great location! 621 North Lake. Share room, Kitchen, living room. Color TV \$50.00! person/month Warren, Ken. 255-1102. — 5x26

COACHHOUSE apt. need one make own room, frn. \$58 mo. 136 E. Gorham 257-5270. — 4x13

NEEDED single apartment or efficiency call Jan 256-4069. — 4x13

APT. for rent 2 or 3 people, \$150/mo. furnished 140 W. Gorham #104 251-7071. — 4x13

PAD ADS

ARE YOU a crazy enough girl to try a triple? \$50 256-8202. — 3x12

SUBLET beautiful efficiency for 1 or 2 near campus. Air cond. \$145 includes utilities. 3x12

FURNISHED EFFICIENCY Spring Street, carpeted air conditioned, available January 22, Second semester Kathy 256-3776 evenings. — 4x13

NEEDED girl to share room or two to sublet \$42 257-4917. — 4x13

ROOM FOR RENT Kent Hall 256-3952. — 4x13

1-2 GIRLS needed to share house. Own room, excellent condition call 251-9137. — 4x13

SUBLET 1 bdrm. apt. \$75/mo. util. included 16 N. Bassett available immed. apt. in back of house at home before noon or 3-6. — 4x13

SUBLET girl to share with two; Monroe St.; \$75. 231-2807. — 3x12

SUBLET woman single room kitchen privileges. Price negotiable 1317 Spring 251-7036 or 257-1880. — 4x13

MALE, FEMALE to sublet own room in coed house 424 S. Brooks near zoo, arboretum \$75 dogs allowed call Dan 256-0788. — 4x13

ONE BEDROOM 509 State Street call 255-2745 excellent location.

FOR SALE

RELAX, take a break try Action Billiards. — xxx

SPEAKERS homemade high efficiency excellent sound reproduction. \$75 pair. 257-4640. — 5x13

GERMAN SHEPHERD PUPPIES. Beautifully marked. Excellent temperament. Healthy, happy, affectionate. AKC pedigree. \$50.00. 838-8424. — 5x13

SONY 360-D tape deck 2 mikes, all patch cords; \$360 new. \$225; 274-0649. — 5x13

MUST SELL Elmo C200 movie camera \$150.00. Scott LK 60 120 W. Amp. \$150.00 or best offer. Call 255-3780. Jens 312 N. Henry. — 5x13

DYNACO SCA-35 \$80; Sansui amp \$85; Concord tape deck \$75; Elco Cortina-2 amp \$70. 231-2069. — 6x11

BASSMAN AMP 2-15" JBL's, Hagstrom Bass both \$225 or best offer 255-7239 ask for Lube. — 3x13

KEYBOARD equip. Farfish pro. organ \$650, Leslie 147, \$450 R.M.I. piano/harp. \$650, Trayner top and bottom \$200. 222-4367. — 6x11

ALTEC LANSING P.A. system 18 months old was \$3000 new now \$1700. 222-4367. — 6x11

CANON FX three lenses 135 mm, 50 mm 35 mm, \$175 best offer 255-6245 ask for Jeff. — 7x13

CHEAP waterbed, blacklite, car; Call 257-7881 anytime. — 5x12

MINALTA Camera, SRT101, excellent condition-best offer. 255-8875. — 5x12

FLUTE, 1 yr. old, \$200 new, will sell for \$100. 257-3059. — 5x12

FOR SALE Gibson guitar c & w model jumbo body \$200.00 call Ray 255-5873. — 3x12

ACOUSTIC GUITAR \$60 skis \$40 boots \$25 poles \$ 249-5263. — 3x12

AM/FM radio AC adapter orig. \$35 asking \$25 Peggy 257-3469. — 2x11

WHEELS FOR SALE

MGB. '70 only 14,000 miles, wires, 2 tops, excellent; 238-5327 evenings. — 6x11

1969 VW Campmobile 28,000 miles best offer. 837-3996. — 6x26

1969 FORD Van, 251-7524. — 5x12

1963 VW, recently overhauled; good condition; \$350 or best offer. 257-3059. — 5x12

1965 VAN, GMC, good heater, paneled, carpeted & in good condition. Call Keith after 6-233-8051 or 233-6067. — 5x12

1962 VAN, GMC, runs well winterized \$332/offer Dan 256-0788. — 4x13

ETC. & ETC.

THINK POOL is for men only? Women free, couples 1/2 price Mon. & Thur. Action Billiards. — xxx

TWO CUTE little black puppies need a home. The last of eleven puppies born to a fat yellow Lab. Call during daylight hours. 256-1912. — 2x10

BLUE BUS Psychiatric Counseling TU/TH. 7-10 Fri. 4-7 Free! 262-5889. — xxx

ETC. & ETC.

THE COMMUNITY RAP CENTER, INC. If you have a problem and want to talk about it you can call 257-3522 or come to 923 Spring St. 8 p.m. to midnight. — xxx

TRADE 1 Sat nite student Hockey ticket for same Fri. nite. Dial 1-767-3675 or 256-3465. — 6x12

POETRY WANTED for anthology. Include stmpd. evn. Idlewild Press, 1807 E. Olympic, Los Angeles, Ca. 90021. — 25x2

HAND-MADE LEATHER, Silver, Candles, etc. custom orders taken at the Clover Leaf, 1722 Monroe. One block West of the stadium. — 4x17

TRAVEL

DISCOUNT TRAVEL. To and within Europe. Leave anytime. 263-3131. Box 70 Union South. — 8x13

HELP WANTED

EXCELLENT SUMMER JOB staff members needed at YMCA camp. 256-2964. — 3x11

"MARIJUANA legalization referendum needs petition circulators and signers. Please contact Anti-Prohibition Coalition, P.O. Box 2592, Madison or call 256-8697. — 6x1

PART-TIME student live-in housekeeper for family. Large home minimum 25 hours per week. 251-8497 evenings. — 6x1

SERVICES

THESIS typing and papers typed in my home. Experienced. 244-1049. — xxx

RUSH PASSPORT Photos. Taken by noon, ready at 3 p.m. four for \$5.00. Studio quality not a mug shot. Great for publicity, I.D. application, swaps. 9 to 5 Monday through Saturday. No appointment needed. 1517 Monroe St. (opposite Fieldhouse) Free Parking. — xxx

DRIVING INSTRUCTIONS 244-5455. — 85xFeb. 16

EXPERT TYPING, will correct spelling, fast service. 244-3831. — xxx

ABORTION, CONTRACEPTION REFERRAL. ZPG, 262-5500 or 262-5502. — xxx

DO YOU PLAY LOUSY POOL? Free instruction from 10-1 Mon., Thur. nite-guar. results. Action Billiards. — xxx

EXC. TYPING 231-2072. — xxx

BEECHER'S STEREO & TV SERVICE. Components and tape recorders our specialty. Diamond needles \$3.95 for most phono's 649 Univ. Ave. 251-4771. — xxx

WOMEN'S COUNSELING Services. Counseling & referral for birth control, abortion & voluntary sterilization. 255-9149. 10 a.m.-10 p.m. — xxx

PROFESSIONAL MOVING 256-3839. — 8x13

EXPERIENCED TUTOR will tutor mathematics, statistics or logic. 257-1639, 5:15-7 p.m. — 6x11

MATH tutoring Dick 255-0739. — 3x13

REGISTRATION: take a long semester break. We will register you for next semester. Call 233-8846. — 2x7

TYPING: Thesis and term papers. 256-3738. — 6x11

WEDDING PHOTOGRAPHY John Bohlman 256-2469. — 6x26

INTERNATIONAL JOBS Europe, South America, Asia, Australia, U.S.A. Openings in all fields—Social Sciences, Business, Sciences, Engineering, Education, etc. Alaska construction and pipeline work. Earnings to \$500 weekly. Summer or permanent. Paid expenses, bonuses, travel. Complete current information—only \$3.00 Money back guarantee. Apply early for best opportunities—write now!!! International Employment, Box 421-W834, Peabody, Massachusetts 01960 (Not an employment agency).

FOUND

FOUND PUPPY 3-4 months old male found on State St. Tan. 262-5630. — 3x11

PARAPHERNALIA

FREE PUPS 10 Langdon 257-0414. — 3x11

FRISKY black kitten badly needs a home. Trained. Call Larry 255-9260. — 3x10

EXCELLENT condition records for sale \$1.00—\$2.00 recent & oldies Marcy 251-7731 evenings best. — 3x12

RIDE NEEDED

CALIFORNIA ride wanted. Can leave anytime 257-9890. — 3x12

DESPERATE! Los Angeles Jan. 25-30 will share expenses. 255-6057. — 3x12

MEXICO CITY for 2 share expenses around 1/23 251-9532. — 3x12

Screen Gems

By JOHN MONTGOMERY

January 10—Hell is for Heroes (1962)—Action director Don Seigal, whose current product, Dirty Harry, is causing a lot of critical fuss has created here what may be Steve McQueen's best role. As a surly and unpredictable G.I. McQueen takes charge of his platoon, when the others (a real collection of misfits) fail him. He is made of the stuff that traditional war heroes are made of—but Seigal doesn't then have him stand up and wave a flag. The story just moves on. This is one director who remembers how Hollywood used to make movies. A free Stiftskeller film. 8 only.

ADVERTISE IN THE CARDINAL

RIDE NEEDED

RIDE WANTED: Boston 12th, 13th & 14th. 257-3369. Jan. — 3x11

RIDE WANTED to Minneapolis Jan. 12-17. Share expenses. Call 257-1287. — 3x10

RIDE NEEDED: Chicago Jan. 7th. Will share expenses; Donna, 262-7459. — 3x10

NYC for 2 or 3, leave Jan. 17-21. Call 256-2975. — 3x10



Scott T. Ingmarson



John "Cocoanuts" Weaver

In the Dark

A survey of Madison darkrooms

By JAMES KORGER

For students showing a bit of initiative, there are currently at least seven dark rooms available on or near campus and by the start of next semester there may be as many as ten.

Because of large scale rip-offs, the university YMCA dark room was closed down for a breathing period while officials determine its future. The main features of the YMCA dark room are a Bessler 23-C enlarger and a drymount press. For information on its possible opening in January, contact Avram Friedman, room 416 in the YMCA building on North Brooks street.

The Union South dark room is still in the planning stage, but it should be opening sometime in March. Further information may be obtained from Rendy Christensen, 263-2544.

Residents of Ogg Hall reportedly will be getting a new dark room by the end of January. It will be open only to Ogg Hall residents for a probable registration fee of one dollar. Contact Tim Ryder, 262-9218 or Jim Korger, 262-9436.

The largest and most available dark room in the area is in the Memorial Union. It is open to all students, and the fee is one dollar for each semester and five cents per hour. For more information contact Elliot Starks, 262-0330.

The Madison Community Center dark room is open only to Madison residents, and one of the requirements of lab privileges is continuous attendance of the Community Center Photographic Club's meetings. Call Madison Community Center, 16

Photographers as Polluters

... this bit of information from the Canadian National Park Service—"As many as 400 moose, elk, and deer died in national recreation areas from eating the highly toxic scraps from cameras with self developing films; fish can also be affected in lakes and streams."

Next time you're out trying to capture the beauty of the environment on film watch out you don't help destroy it.



East Doty, 255-5193, for more information.

The Badger Photographic Society Darkroom, 621 North Lake Street, is only open for color work to members who have taken the society's color course. Membership in the club costs one dollar. Benefits include a twenty per cent discount off most photo items at Midwest Camera, a lecture series, contests, tours, courses and advice from experienced photographers. For further information about the dark room or the club, contact Larry Kneeland at 255-1102.

The Lakeshore Halls Association has a dark room in the basement of Sullivan Hall. Wane Wiese, 262-4253, or Richard Bowman, 262-6086 can provide further information.

The journalism school's dark room is open only to students in that department for their journalism projects. For more information, see Prof. Hawkes.

Sellery Hall has a dark room on the first floor that is open only to residents. Contact James Schneidewind at 262-8555.

The Witte Hall dark room is open only to Witte residents. For information call the Witte desk at 262-7850.

THOUGH THE UNION dark room is easy to get at, it's usually busy. The equipment at the Union is generally in poor condition, the enlargers are dusty and the print dryers have a tendency to destroy prints. If the YMCA opens up again it will probably be as crowded as ever. The other dark rooms have pretty good upkeep.

**IT'S COLD OUTSIDE!
PICK UP A HITCH-HIKER
AND MAKE A FRIEND!**

**EASTER VACATION IN BAHAMAS
EASTER FLIGHTS TO CALIFORNIA
SUMMER IN EUROPE**

Flights leave weekly from NY/Chicago, Sabena and B.O.A.C.
Eurail Passes, International Student ID Cards
Car Rental, Purchase, Lease
Inter Europe Flights to Athens, Tel Aviv, etc.

FLIGHT CENTER 302 Union South
263-3131

**CHINESE CULTURAL REVOLUTION
AND
MAOISM TODAY**

a talk by J. Barzman, Harvard graduate (magna cum laude) and former member of Jeunesse Communiste Revolutionnaire in France

**WED. JAN 12 8:00 p.m.
ASSEMBLY HALL OF UNION SOUTH**

presented by the
Union South Forum Committee

**THE WHOLE TOWN'S TALKING
ABOUT OUR SERVICE ON—**

**DEVELOPING, PRINTING
& ENLARGEMENTS**

Bring us your holiday color and black-and-white exposed film for prompt, careful workmanship. Also, why don't you bring in your favorite black-and-white or color negative or slide to be made into a nice enlargement? Many people for miles around tell us we're the "Best in town" on enlargements.

**YOUR COLOR FILM DESERVES THE BEST
—KODAK**

BERGMAN PHOTO CENTER

511 S. MIDVALE
LAKE EDGE 4106 MONONA DR.
OPEN 7 DAYS A WEEK



ALL NEW DENIM SECTION AT
BIGSBY & KRUTHERS
 DENIM SPECIAL
BLUE JEANS

ALL NAME BRANDS — ALL FIRST QUALITY

REG. 14 oz.

\$8.00

~~B&K
PRICE \$6.50~~

NOW
\$3⁹⁸

REG.

\$7.00

~~B&K
PRICE \$5.49~~

HEAVY WEIGHT
DENIM SHIRTS

REG.

\$9.00

~~B&K
PRICE \$7.50~~

NOW
\$4⁹⁵

25% Off-ALL COATS-25% Off

1972 STYLES AT 1950 PRICES

BIGSBY & KRUTHERS

502 STATE ST. 36 NAME BRANDS FOR LESS
 OPEN 10 to 10 MON.-FRI., 10-7 SAT., 12-7 SUN.

cardinal
MONDAY
 magazine

Vol. LXXXII, No. 82

Monday, Jan. 10, 1972 5¢



Photography
 Issue

Skot Weidemann