



LIBRARIES
UNIVERSITY OF WISCONSIN - MADISON

The daily cardinal. Vol. XXXVI, No. 1

September 21, 1926

Madison, Wisconsin: University of Wisconsin, September 21, 1926

<https://digital.library.wisc.edu/1711.dl/YSX6ORO7MD6K38E>

<http://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

GREETINGS

From the Daily
Cardinal to all
members of the
class of 1930.

The Daily Cardinal

WEATHER

Showers Tues-
day and possibly
Wednesday.
Warmer Tuesday.
Cooler Wednesday

VOL. XXXVI. NO. 1

UNIVERSITY OF WISCONSIN, MADISON, TUESDAY, SEPTEMBER 21, 1926

FREE COPY

UNION BOARD TO PRESENT SERIES OF SIX CONCERTS

Famous Musical Attractions
Planned to Please All;
Tickets on Sale

Six world famous musical attractions are scheduled to appear at the University Stock Pavilion this season under the auspices of the Wisconsin Union in what is said to be the most ambitious program ever attempted by the Union.

The first attraction will be the Ukrainian chorus directed by Alexander Koshetz, a band of forty songsters traveling in the native dress of their "Little Russia." They have played before audiences throughout this country and Mexico.

Following the Ukrainian singers, Louis Graveure, noted baritone, will appear December 1. Harold Bauer and Pablo Casals will appear in a joint piano and violoncello recital on January 11. Both of these artists have played in Madison before.

Sergei Rachmaninoff will make his debut in Madison on February 14, St. Valentine's day, under Union Board auspices and Fritz Kreisler will play March 4. The series will be ended on March 31 (Continued on page seventeen)

GREET FROSH AT VARSITY WELCOME

Annual Affair Will be Held on
Lincoln Terrace
Friday

Although freshmen are welcomed to the university from the time they signify entering Wisconsin to the end of the first semester, the real introduction on behalf of the university and the student body comes at the Varsity Welcome.

This year's ceremony is scheduled for Friday morning, following the tradition of holding the welcome on the first Friday of the semester. A committee has been appointed to work with Prof. J. E. Olson, chairman of the committee on special functions, and plans are already under way for the event. The committee will meet with Prof. Olson at 10:30 o'clock this morning.

All classes will be dismissed at 11 o'clock Friday morning and members of the various classes will meet to march up the campus to Lincoln Terrace. There the freshmen will officially don the new green caps and be welcomed into the university family.

Pres. Glenn Frank will speak, together with Gov. J. J. Blaine, Dean C. S. Slichter, and representatives students. Special songs will be sung for the occasion, and freshmen will, for the first time, participate in singing "Varsity."

Members of the committee which is helping Prof. Olson are Lowell Frautschi '27, James Nelson '27, Clyde Kluckhohn '28, Kenneth Webster '28, Elizabeth George '27, Mary Frances Byard '27, Alice Brown '27, Lyle Roberts '28, Ruth Borchers '28, and Helen Keeler '29.

More Than 500 Frosh Now Occupying New Dormitories

Official Figures of Registration as Yet Unknown

Whether registration figures for the year 1926-27 will exceed the total of 7,470 established last fall is still unknown, as official reports from the registrar or secretary of the faculty will be unavailable until several days after the close of the registration period.

Unofficial statistics, however, as judged from the number of students registering last week, point to the heaviest enrollment in history, and with one day remaining for late registrants, the total will undoubtedly pass that of last year.

Summer session enrollment this year reached 5040, a fair increase over the 1925 session. As an increase in the summer registration is usually taken as a barometer for the regular term, it appears that if this year follows the usual course, there should be approximately 8000 students in attendance when classes open tomorrow.

Prof. Sharp Made Research Fellow in Social Science

Prof. Walter Rice Sharp of the political science department, has been given a research fellowship for 1926-27, according to an announcement of the social science research council. He will study chiefly in Paris.

Prof. Sharp will be away from the university from February until September. His project involves a study of the problems of personal service of selected European states with special reference to France.

Joseph Harris, instructor in political science at the university was given a fellowship for the past year and summer session. He devoted his research to the workings of election registration system in the United States.

BAND TRYOUTS HELD IN MUSIC HALL THIS WEEK

Tryouts for positions in the university orchestra and university band are being conducted this week in 3 Music hall by Major C. W. Morphy, director of the band. The band work is taken for military credit and its members attend all football and basketball games. One credit is given for the orchestra.

New members will be taken on the band for their ability and not according to the number of vacancies in the band at present. Anyone playing an instrument who desires to tryout for either organization may make an appointment with Major Morphy in 3 Music hall.

BUSINESS STAFF

There are several positions on the business staff of the Daily Cardinal open to all students. Applicants are asked to sign up at the business office, 772 Langdon street.

Class of '30 Makes Its Home in Latest University Buildings

The new Adams and Tripp dormitories completed this summer by the university for first year men are fully occupied, according to Don Halverson, director of dormitories and commons, who announced yesterday that the last unit would swing into action when the refectory is opened for breakfast Wednesday morning.

Cost Over Million

The total cost of the dormitories and refectory amounted to more than \$1,000,000, Mr. Halverson said. The dorms will accommodate 510 students and 16 group leaders. The latter men are selected from the upper classes and are given supervision of dormitory units housing 30 men.

Each one of these units is entirely separate from the others, Mr. Halverson explained, there being no indoor means of communication between the sections. Each section has, besides its study rooms, one large recreation parlor.

Rooms Well-Equipped

With but few exceptions the study rooms within the separate units are planned for only one student in each room. The rooms are fitted out with modern steel furniture. A dresser, a study table, book shelves, a study lamp, a chair, and a bed comprise the furnishings of (Continued on page eight)

EXPLAIN FOOTBALL TICKET SITUATION

One Application Blank Needed
for Season's Coupons;
Deadline Thursday

Each student applying for football tickets under the new football application blank system inaugurated this fall need fill out only one blank which will include his season's wants in football tickets, according to the director of ticket sales. The statement was made to clear certain uncertainty and ambiguity resulting from the distribution of the instructions and application blanks.

Groups of two or more students wishing to view the contests together must send individual applications together with the checks, but all included in the same envelope. The university ticket office has set the date of September 23 as the time when the applications will be assembled and the choicer seats assigned at random as the applications are drawn.

A student-faculty block of seats for the Chicago game at Stagg field has been reserved and will be applied for by mail order identical to the system employed last year.

Efforts have been made to stimulate the sale of the athletic coupon books which include admission tickets for all athletic events during the school year. This year's coupon book offers admission to 42 events instead of the 37 events of last year. The price of the coupon book remains the same—\$7.50.

Pres. Frank



PRES. GLENN FRANK WELCOMES STUDENTS

It is the close of a busy day. The Daily Cardinal is about to go to press. I have only a scrap of paper before me. But I want to write a hearty, if hurried, welcome to the students—old and new—who are today ready to begin with us the adventure of another year.

Friday morning I am to have the pleasure of joining with other officers of the university and of the state in welcoming the freshmen to the campus. But meanwhile, I speak for the university to say that we are happy to have you here and that we look forward to a fine and fruitful year of high-hearted work and play.

GLENN FRANK

Freshman Women to Make Campus Tour This Noon

Freshmen women will be introduced to the campus at 11 o'clock this morning when the tour of the campus will be led by Mary O'Neil '28. This means of pointing out to the newcomers the buildings, sights, and historical spots on the campus was adopted last year by the junior counselor committee.

It is expected that many of the new women will take advantage of this opportunity, according to Mary Louise Campbell '28, chairman of the committee in charge of the tour. The group will meet at Music hall at the foot of the hill.

This year more than 170 juniors are acting as counselors to the freshmen women. They will call or arrange to meet the freshmen and accompany them on the trip.

EDITORIAL NOTICE

There will be a meeting of all members of the Daily Cardinal staff in the editorial office at 3 o'clock this afternoon. Organization for the year will be planned and regular assignments will be given. Daily assignments will be given out starting this morning between 11 and 12 o'clock.

RECORDS REVEAL HIGH GRADES FOR PAST SEMESTER

Exceptional Scholarship Stand-
ings Beat Recent Records
—Goodnight

The scholarship average for the entire student body last semester was higher than that of any semester in recent years, according to Scott H. Goodnight, Dean of Men. Fraternity scholarship reflected the up-trend, as 11 groups were taken off probation, and only one of the 51, was placed on probation.

Average Higher

The average of the entire student body last semester was 1.418, that of June, 1924-25, was 1.407, and that of June, 1923-24, was 1.399.

The pledge groups of the social fraternities did not show the improvement of the active bodies, 1279 actives in 51 organizations averaging 1.327, while the 331 pledges averaged .860. The average for all men in the university was 1.309, the average of unorganized men, 1.337. The professional fraternities, containing 479 actives attained an average of 1.516, their 77 pledges scoring 1.116.

In the sorority world 718 active women in 23 social groups scored an average of 1.700, and their 189 pledges averaged .969. In the 5 professional sororities 111 actives averaged 1.789, and 22 pledges 1.292. The average of all sorority women was 1.573, all unorganized (Continued on page five)

THREE TO TAKE BADGER PHOTOS

New Contract May Destroy
Uniformity of Book, Says
Editor

As a result of contracts made during the summer, the De Longe, Carl Thomas, and Badger studios will take the photographs for the Badger. The Badger and De Longe studios will take the senior pictures, the staff photographs will go to De Longe's, and the De Longe and Carl Thomas studios will handle the group pictures.

The Badger's officers sent bids to all Madison photographers last spring, but received only one offer—from De Longe's. Scott H. Goodnight, dean of men, as well as other members of the Badger advisory committee, objected to the single contract, so specific contracts were offered to all photographers at the end of the regular session, with the result that three firms accepted. Cash bonds insure fulfillment of the contracts.

In speaking of the contracts, Harry Thoma '28, editor of this year's book said, "The Badger is practically the only year book of the Big Ten which has not a single contract. I regret the necessity of splitting the business, because it may destroy the uniformity of the book."

SUBSCRIBE NOW

This Copy of the Daily Cardinal is Given Free.
Regular Routes will be Made Tomorrow Morning.
Subscribe at the Union Building or from Solicitors.

R. O. T. C. BULLETIN LISTS NEW RULES

**Credit Grants More Liberal;
Musicians to be Rewarded
for Band Work**

Academic credit will be allowed for the advanced R. O. T. C. course when taken to meet the requirements of the sophomore year in physical education and military science, according to the newly revised rules of R. O. T. C. registration.

In previous years, freshmen coming from schools where they had had the basic R. O. T. C. course were obliged to take either physical training or the advanced military course without academic credit for two years in fulfillment of the general option. But academic credit is allowed during the freshman year.

All entering students who have had the basic R. O. T. C. course in other schools are granted the privilege of enrollment in the advanced course upon proof that their training has been equivalent to the two-year course offered at Wisconsin.

Entering freshmen who elect the military science course will be expected to follow it continuously for the prescribed two years. Freshmen and sophomores belonging to the band will receive credit in military science. Twenty-eight men in the band will be paid 10 dollars per semester for their work in practice and appearance at military exercise.

STRAND-CARDINAL MOVIES PLANNED

**Varsity Welcome Film Will be
First Feature of the
Year**

The showing on Saturday, Sept. 25, of the exclusive moving pictures of the Varsity welcome will mark the opening of this year's series of the Strand-Cardinal movies, it was announced yesterday by A. R. Desormeaux, manager of the Strand theatre.

As in past years, M. E. Diemer, of the university photographic laboratory, will make films of all notable university events, including the Varsity Welcome ceremonies, the class rush, and all the home football games. The films will be shown immediately afterwards at the Strand theatre through a permanent arrangement with the university photographic laboratory and the Daily Cardinal.

After the local run, the films will be sent out to alumni organizations and similar groups for private showing wherever desired. They are then filed as a permanent record in moving picture form of Wisconsin life. Such films, taken over the five year period since the inception of the plan are now in the possession of the university.

Before being shown, the films of the football games are censored by the athletic department, to guard against Wisconsin plays being exposed by means of slow motion stunts.

**4 Hours Sleep Daily
Is Enough For Mayor**

ALANTIC CITY, N. J.—Mayor James Walker of New York was termed an Edison and the best natured man in the world by his bodyguard, Police Lieut. John I. Howard, who is at the Ambassador hotel here. In comparing Mayor Walker to Mr. Edison, Howard said that the Mayor "was a wizard of the smile, who works 20 hours a day and sleeps only four." Howard was even more expansive about the mayor's temperament. "There never was such a good natured man as Mayer Walker," he said.

"Princess Pats" Band

This Wed. Night

CANADA'S BEST

Band of the World's Greatest
Military Organization

All Veterans of the Great War
None Have Less Than 4
Decorations for Bravery

Princess Pats Coming Next Week

By ADRIAN SCLTEN

The Princess Patricia Canadian band, of which Henry VanBruggen says "It is the finest organization of its kind," appears at Central high school next Wednesday evening. The band is touring the United States for the first time and has been greeted with sold out houses in the Twin Cities and in other Minnesota towns where it appeared last week.

This famous Canadian band opens up the Madison musical season for this year. The Madison Masonic band, Sherer's band and the University band members as well as the Windsor band are expected to attend en masse. Conductors of these bands assert that in artistic excellence the Princess Patricia

Band ranks with that of Sousa's Band, the U. S. Marine Band and other internationally known brass bands.

Before leaving Canada, Capt. James, conductor of the band, gave the organization a whole year of rehearsals. Then the Canadian government gave it permission to fill a six-weeks engagement at the British Empire exposition at Wembley, England. At this sesquicentennial exhibition the band occupied the central pavillion and added greatly to the success of the celebration.

Madison Police Team To Play Milwaukeeans

The Madison police department baseball team will meet a team representing the Milwaukee department on Sunday, Sept. 26, at Breese Stevens field.

The Milwaukee department will send a squad of twelve men to Madison. Each police precinct in Milwaukee has a team of its own, and the team which will be brought here will be the pick of all the precinct teams.

Arrested For Offense On Indian Reservation

Antone Ahanguad was arrested yesterday at Ashland by H. P.

Fuley, deputy U. S. marshal, on a serious statutory offense on the Odanah Indian reservation. He was lodged in the Ashland jail upon failure to furnish bonds.

Wengel's Marinello Shop



The only Marinello shops of distinction in Madison.

Permanent Waving
Marcelling
Facials and
Manicuring

Artistic Hair Bobbing
by

Mr. J. C. Lucksinger

225 State St.

F. 79; F. 3677

Hi, Lads ✓ ✓ Gels, Too WALLY'S WAHL PEN BACK ✓



Just saw the old kid over at the Eversharp counter. Had a great summer. Looks like a million. More new style than the Prince of Wales.

And sharp! Well, Eversharp! Whole book of lecture notes, dance dates, phone numbers—all up his little write sleeve.

Scamper on over and give him the grip!

Seniors, juniors, sophomores, freshmen—Eversharp is the pencil in your class. Always sharp, but never sharpened. No whittle, no smudge, no clog, no jam; just an even trail of high-grade marks from the point of that rifled tip.

Any size you like—from the shy little "Tux," for the weskit pocket, to the extreme "Oxford bag." Any color you like—red, mottled, or black in hard rubber barrels, silver or gold, solid or filled. Any lead you like—hard, medium, soft—regular, checking or heavy duty thickness—and also in all colors.

Any price you like—[see the new Utility Unit, \$1.50 worth of everything for \$1.00].

From 50 cents to a
month's allowance

EVERSHARP

The Name is on the Pencil



Right here, too, is your fountain pen. The popular pen on every campus, and we might say the best one in the world. Wahl Pen.

Tell you why you'll like a Wahl Pen better than any other.

It's durable. Built to last. You won't be breaking it every other day or running in to replace it every now and then. All the Wahl—barrel, cap and point—is durable.

It's capable. A good point and a steady flow. The Wahl Pen nib is made of iridium-tipped solid gold. The ink sac in a Wahl Pen holds more ink than you can get in any pen of equal size—more even than the bulky pens that carry all their bigness in their looks.

It's individual. You make your own choice of a Wahl Pen from a complete line of sizes, points and styles. You can get a super-humdinger, thick as a wrestler, or a neat little cylinder, slim as a girl. You can get a Wahl in solid gold or sterling silver, gold-filled or silver-filled, red, black, or mottled rubber. You can get exactly the point you want—stiff or flexible, fine, medium, stub, or oblique, or Wahl Standard Signature.

And any Wahl you buy is the finest writing instrument you ever used, at any price.

\$3 to \$7 for the silver or rubber
\$6 upward for the gold

WAHL PEN

Eversharp's Write Hand Pal

MARK MY WORDS

Here y'are, classmates. I've brought you all a souvenir. The Wally Bookmark. Handy. Good-looking. Free. Ask for it at the Eversharp and Wahl Pen counter.
—WALLY, the Eversharp Kid



BOOKS

NEW *and* USED

We handle no rebates, therefore our prices are low. Call us on the phone or come in and ask our prices. Why buy rebates? We can save you money.

SUPPLIES

Genuine leather note books at about the price of imitation.

Typewriter Paper, 500 sheets 60c

Fountain Pens --- best standard makes.

Wisconsin Seal Stationery 45c a package

Gatewood's Note Book Filler.

"A better filler for less money"

Brief Cases \$2.85 to \$5.90.

ENGINEERS

There are eight approved drawing sets; you should buy no other. We sell the most popular sets and all the specified supplies. No store handling a rebate has ever sold the same instruments as low as our price.

Gatewood's

Student's Book Exchange

712 STATE STREET

The Nearest Book Store to the Campus

The Daily Cardinal

Founded April 4, 1892

University of Wisconsin official daily newspaper owned and controlled by the student body. Published every morning except Monday by the Daily Cardinal company, at the Union building, 772 Langdon street, and at the Capital Times building, 106 King street, Madison, Wis. Printed by the Capital Times company, Member of the Western Conference Association.

Entered as second class matter at the postoffice at Madison Wis.

Editorial office—Union building, phone B. 250 before 5:30 P. M.; Capital Times, phone B. 1137 after 7 P. M.
Business office—Union building, phone B. 6606 before 5:30 P. M.

Subscription rates—\$3 a year by carrier; \$3.50 a year by mail; \$1.75 a semester by carrier, \$2 a semester by mail. Single copies 5 cents.

BOARD OF CONTROL

Acting president, Elmer W. Freytag; Secretary, Winifred Wise; Treasurer, Luther E. Brooks.

EDITORIAL STAFF

MANAGING EDITOR.....JAMES M. NELSON
Associate editors...Laurence Eklund, Louise Zimmermann
Woman's editor.....Esther Hawley
Sports editor.....Stanley Kalish
Desk editors.....Adelbert Bearder,
George Gallatti, George Senske, Alexander Gottlieb,
Joseph Hobbins, Marvin Lemkuhl, Clarence Schlawer,
Skyrockets editor.....Herbert Powell
News editor.....Elmer Beth
Editorial writers.....Clyde Kluckhohn, Hamilton Beatty
Society editor.....Annette Hirschfield
Theatre editor.....Florence Schauer
Conference editor.....Beatrice Aronson
Desk assistants.....
.....Richard Clement, Herbert Stuessy, James Sipfle

BUSINESS STAFF

BUSINESS MANAGER.....NORBERT W. ESCHMEYER
Associate business managers.....
.....E. E. Judkins, Calvin Koehring
Assistant business manager.....Edwin H. Ferree
Local advertising manager.....Clayton O. Braatz
Foreign advertising manager.....Paul Schultz
Circulation manager.....Jo Bacon



DESK EDITOR—ALEXANDER GOTTLIEB

Handshakes and Greetings

We cannot greet our new friends of the Class of 1930 for the first time nor greet our old friends of other years with a warm handshake and cheery greeting in person. The Daily Cardinal takes this opportunity to express its welcome to the freshmen and its "Hello, again" to the upperclassmen with as much eagerness and interest as is possible in the editorial columns of a newspaper.

To the Badgers who have returned to Wisconsin for their second, third, or fourth year at the university we extend our wishes for a splendid year of achievement and success. Your years of experience in scholastic work can only be of help to you if you counsel with them and let them be the guideposts by which you mark your future course. Those of you who have made splendid records in past years will resolve to keep your standard just as high and perhaps higher. It is our wish that your success will continue. Those of you who did not do as well as could be expected will go back to the classrooms with resolutions tucked away in the back of your heads to do better work, to pay more attention to the main task, to let the details of college life take their true place while you point on toward the goal of graduation. We sincerely hope that you will be strong enough to live up to your hopes and steer towards an improved scholastic career.

It is to the freshmen, men and women of the Class of 1930, that we should give most of our present attention, however, because they are novices in this business of attending college classes and living in the fast moving environment of a great state university such as ours. Before them lay more hopes for achievement, more pitfalls and by-paths which are capable of leading them from the goal. We have started and become more or less acclimated. They are just starting.

For the past seven days you, the freshmen, have been travelling in a maze of lines, professor's offices, rooms, streets, trying to get settled into living quarters and enter your names as members of the University of Wisconsin. All of this must bewilder you and arouses wonder as to whether or not you will like the university and its work. We admit that you are handled in a rather cold manner during all this registration, but it is no indication of the warmth and enthusiasm with which the university will welcome you when it really opens and settles down to work.

The fraternities and sororities with which the campus abounds have added to your bewilderment. The women are more fortunate than men in this respect because their system of rushing is better organized and more sparing of the energy and strength of their rushees. For more than a week freshmen men have been invited to seemingly numberless fraternity houses. There they have met another maze of faces; they have listened to hours of friendly talk; movies have been offered so often and with such insistence that some have seen the same movie anywhere up three times. Many men of the class have pledged themselves to this fraternity and that and it is our wish and hope that you pledged yourselves coolly and wisely.

But all of this gadding about from house to house

and from line to line is not the life of the university—thank goodness! It is merely a necessary part of this business of entering a great state university and trying to find one's place. Tomorrow morning you will all enter the genuine university, its classes and life. It is our frank hope that you will be able to sift the wheat from the chaff, the imitation from the genuine, the false from the true and enter the University of Wisconsin, which is entering upon the second year of the "Great Era," with a true sense of the value of things.

We are counting on your doing great things during the next four years. You have come to Madison in numbers which promise to outdistance any previous registration for freshmen classes. You have started to wear frosh caps in numbers which makes any of the older classes blush when they recall the same time of year some time back. We hope that you will turn out to be the class with the unbeatable spirit and make of your men and women active progenitors of the great University of Wisconsin.

In spite of all the long lines and in spite of the unmerciful fraternity rushing, we are enthusiastically happy to extend our handshakes and greetings to the men and women of the Class of 1930.

The Wearing of the Green

The Green Cap has come back to stay! Or so one may safely surmise if a glance across the campus is an indication. Already more green caps are in evidence than ever before at this time of year, and they look so good that even a staid senior was heard to remark yesterday that "I'd like to wear one." The Co-op reports a heavy sale and a larger supply has been ordered.

There seems to be no need, then, this year to admonish the freshman class for not wearing the green caps. There is, however, one point at the present members of the Class of 1930. That is: The Wisconsin members of the Class of 1930. That is: The Wisconsin tradition forbids the wearing of the green until the first Friday of the semester at the Varsity Welcome when all men of the class don their "lids" at a given signal. The freshmen march to the crest of the hill, there to take to "pea caps" from their pockets, place them cockily upon their heads, and thenceforth guard them with their lives.

The tradition is an old one at Wisconsin and members of the freshman class are asked to refrain from wearing the cap until this coming Friday. The enthusiasm which has marked the sale of the caps is indicative, we feel, of the spirit of the Class of 1930. We hope they will abide by the tradition and continue to "stand by Wisconsin" throughout their four years.

THE BADGER AGAIN

The 1928 Badger is already having its difficulties. The editor reports that he has signed a triple contract with photographers in Madison for pictures in this year's Badger. Finding only one response to the advertised bid, the editor was prevailed upon by the powers that be to offer a contract to other photographers. Somewhat against his will Mr. Thoma did what was asked of him and he will probably go through the year with the same grief that accompanied all Badgers before Mr. Merica's excellent move to secure a single contract.

At this time last year there was considerable comment as to the advisability of having one photographer do all the work for the Badger. The 1927 Badger came out with the best senior section of all previous Badgers, and what was believed to be one of the best in the country. The experiment had met the test and proved more than satisfactory. All the objections proved to be negligible and many of us were glad to see the decided improvement in that feature of the Badger.

No sooner had the experiment been proved successful, however, than the whole system was thrown into the ash heap and the old method readopted. It does seem too bad that the one real improvement the past editor of the Badger made should be put into the discard so soon. We are sorry "the powers" felt the step necessary. Unquestionably they had their reasons. We feel, however, that the student body was heartily in accord with the single contract system and will regret to hear that Mr. Thoma will have to struggle through with mixed up pictures, lack of uniformity, and wasted time. If the move was made merely to duck from criticism, we hope the 1929 Badger will go back to the method adopted in the 1927 Badger.

ON LIBRARIES

According to a statement issued by the committee on library extension of the American Library association, there are in the United States and Canada, 6,516 public libraries, containing a total of 67,919,081 volumes, or about six-tenths of one book for each man, woman and child of the population. Forty-five per cent of the total population, are without access to local public libraries.

Students coming to the University of Wisconsin for the first time will do well to note the marvelous facilities offered by their own school library. Not only reference books are there in plenty, but reading matter both entertaining and educational can be found on its many shelves. New students, make the library part of your college education, for it's one of the institutions which go to make up this great university.



LET US BEGIN BY ANNOUNCING THAT WE SHALL KILL OUTRIGHT THE NEXT PERSON WHO SAYS, "WELL, WELL, WELL! YOU'RE LOOKING FINE! WHAT KIND OF A SUMMER DID YOU HAVE?"

It's a wonder they don't put it on a phonograph record and sell the studes individual pocket machines for use on Langdon and State.

ANYHOW, NEVERTHELESS, NOTWITHSTANDING, AS IT WERE, SO TO SPOKE, TO WIT, AND REGARDLESS—WE ARE BACK! . . . AND BY THE WAY, WHAT KIND OF A SUMMER DID YOU HAVE?

But think how old we are getting. The class of 1930 is with us. And that means that we have two classes of students—the class of 1930, and those who sold aluminum and Real Silk Hosiery last summer.

ONE FROSH ASKED US HOW MUCH IT WOULD COST HIM TO LIVE A WEEK ROUGHLY.

WE SUPPOSE THAT IT WILL BE A MATTER OF LIVING ROUGHLY UNTIL THE RUSH IS OVER.

But pity poor Illinois. There is a ban on automobiles there, which means that the studes must confine themselves to Fords and buggies.

THE NEWSPAPERS HAVE ANNOUNCED THE OPENING OF FOOTBALL SEASON. WE WISH TO SCORE A BEAT BY ANNOUNCING THE OPENING OF CLASSES TOMORROW. NONE OF THE NEWSPAPERS SEEM TO KNOW THAT.

ADVICE TO THE FROSH
Our advice is simply—Don't take the sophomore's advice.

PROPHECY
That pack of freshmen in the dorms
(A gang five-hundred strong)
Shall put the sophomores on the blink
Before the bag rush gong.

After a glance at the time table, we have decided that Music Appreciation is a rank outsider as a pipe course. We have found two philo courses marked—"Lectures only, without recitations or examinations."

THE WISCONSIN OCTOPUS, KNOWN AS THE "CLEANEST COLLEGE HUMOR MAGAZINE," WILL BE OUT TOMORROW. LAET YEAR IT WAS ALMOST SUPPRESSED THE FIRST DAY.

Financially speaking, we may now again refer to father as the kin we love to touch.

ONE FELLOW WROTE ON HIS REGISTRATION CARD, "MY

FATHER IS A PRESBYTERIAN, MY MOTHER A BAPTIST, AND I'M A UNIVERSITY STUDENT."

But there are others who are so dumb they think the "azure vault" is where the angels keep their money.

ROCKETEERS' NOTICE

There shall be a meeting of the squad in the Daily Cardinal office at 4:30 Wednesday afternoon. Macbeth, Lochinvar, Zopelka, and Georgee are asked to be on hand with tomato cans. All others interested may also apply provided they are clean behind the ears.

Those interested in contributing to the colyum will find a box in the editorial room which shall act as a receptacle. The mail men shall, no doubt, provide suitable route for erudite crevices.

THE EPIGRAM ABOUT THE "STRAW THAT BROKE THE CAMEL'S BACK," TAKES ON A NEW MEANING NOW THAT WE HAVE CIGARETTES BY THAT NAME.

Now that the newspaper talk has subsided a little, we are beginning to wonder whether Valentino was a greater man than Washington or Lincoln after all.

WE ALSO WONDER JUST HOW MANY OF THE NEW GIRLS CAME FOR THE SOUL PURPOSE OF SEEING JEFFERSON X. BURRUS. (YEAH, WE KNOW THE CORRECT SPELLING IS "SOLE.")

We have noticed at Lawrence's in the morning that a few he-men have entered school besides those who order prunes.

AS WE REMARKED LAST YEAR, FOOTBALL SHALL BE ACCORDING TO DOYLE RATHER THAN "ACCORDING TO HOYLE."

SHADES OF BILL DOUDNA (Nebuchadnezzar)

The big thing to look forward to is the Second Annual Skyrocket Promenade. Zopelka has already agreed to finance the whole thing out of his own pocket.

OUR PROGRAM IS IN A MIX-UP. WE FEEL AS HAPPY AS A FROSH IN HIS INDIAN BLANKET WAITING FOR HIS PHYSICAL EXAM.

SAY 99
And wasn't it nice? "Sit her! Have you ever had Meezles, hooping coff. Spirogyrum, constipation, growing pains, tonsil twitching, paralysis of the left hind leg, anthropomorphism, dandruff, or ingrowing halitosi (unpleasant breath)?"

—ACON

Frosh Headgear Will Flood the Campus This Year

New green caps resembling baseball caps are to be worn by freshmen this year in place of the old sailor type worn the last three years. The Student Senate, representative and legislative body of Wisconsin, recently decided that a reversion to the old type hat would help revive an institution among freshmen which was rapidly dwindling the past year.

The "pea cap" was replaced by the unpopular model at the time when sophomores were forbidden to compel the wearing of hats by hazing. Since the cap-wearing was made optional, the green headgear became an honor instead of a stigma.

At present, more than five hundred-fifty caps have been sold this year at the Co-op, and many more are ordered to supply the increased demand.

Donald Barr '28 president of the Student Senate, advises all freshmen to get their caps as soon as possible if they are desirous of keeping up the tradition of wearing them at Freshman welcome.

Pitch Burns Man About Head

Harold Manion, 24 years old, 515 N. Frances st., was badly burned about the head early this morning by hot pitch which was being used to repair parts of the roof of the First Central building.

The young man was taken to St. Mary's hospital where he was being cared for by Dr. Harry E. Purcell. Manion is an employe of the General Paper and Supply Co.

Medical Frat Alumni Plan Local Chapter

Alumni members of Phi Rho Sigma, national professional medical fraternity, organized Friday with Dr. I. G. Ellis of the Wisconsin General hospital as president; Dr. C. K. Schubert, Jackson clinic, secretary, and Dr. R. L. McIntosh, treasurer. A local chapter of the fraternity is being planned by the group.

SCHOLARSHIP FOR LAST SEMESTER VERY HIGH

(Continued from page one)
women 1,605, and all women 1,591.
The detailed figures follow:

SOCIAL FRATERNITIES
Active Members

Rank	Aver.
1. Beta Phi Theta	1.797
2. Alpha Kappa Lambda	1.781
3. Sigma Phi	1.630
4. Delta Chi	1.599
5. Delta Upsilon	1.582
6. Chi Phi	1.552
7. Triangle	1.551
8. Zeta Beta Tau	1.533
9. Phi Beta Delta	1.521
10. Phi Gamma Delta	1.481
11. Phi Epsilon Pi	1.470
12. Alpha Chi Rho	1.452
13. Sigma Chi	1.451
14. Delta Tau Delta	1.447
15. Phi Kappa Sigma	1.438
16. Delta Sigma Phi	1.430
17. Kappa Beta Lambda	1.419
18. Alpha Delta Phi	1.397
19. Sigma Nu	1.392
20. Phi Delta Theta	1.372
21. Sigma Phi Epsilon	1.366
22. Phi Kappa Psi	1.361
23. Psi Upsilon	1.353
24. Tau Sigma Omicron	1.347
25. Theta Delta Chi	1.338
26. Sigma Alpha Epsilon	1.328
27. Phi Kappa Tau	1.320
28. Alpha Tau Omega	1.294
29. Phi Sigma Delta	1.289
30. Alpha Gamma Rho	1.288
31. Beta Kappa	1.277
32. Beta Theta Pi	1.259
33. Delta Pi Epsilon	1.231
34. Pi Kappa Alpha	1.229
35. Acacia	1.217
36. Delta Kappa Epsilon	1.206
37. Alpha Sigma Phi	1.204
38. Phi Sigma Kappa	1.203
39. Kappa Sigma	1.191
40. Sigma Phi Sigma	1.186
41. Phi Mu Delta	1.178
42. Phi Pi Phi	1.178
43. Lambda Chi Alpha	1.165
44. Sigma Pi	1.126
45. Zeta Psi	1.109
46. Chi Psi	1.105
47. Tau Kappa Epsilon	1.094
48. Theta Chi	1.089
49. Phi Kappa	1.065
50. Theta Xi	1.049
51. Pi Lambda Phi	.943
All actives	1.327

Pledges

1. Beta Phi Theta	2.133
2. Alpha Kappa Lambda	1.616
3. Triangle	1.561
4. Sigma Chi	1.484
5. Sigma Phi	1.313
6. Delta Upsilon	1.263
7. Sigma Phi Sigma	1.252
8. Kappa Beta Lambda	1.243
9. Chi Phi	1.208
10. Pi Lambda Phi	1.200
11. Phi Pi Phi	1.174
12. Psi Upsilon	1.123
13. Pi Kappa Alpha	1.119
14. Alpha Gamma Rho	1.097
15. Beta Kappa	1.061
16. Tau Kappa Epsilon	1.056
17. Theta Chi	1.052
18. Sigma Alpha Epsilon	1.018
19. Phi Delta Theta	.968
20. Sigma Phi Epsilon	.952
21. Beta Theta Pi	.944
22. Phi Beta Delta	.920
23. Kappa Sigma	.905
24. Chi Psi	.886
25. Delta Sigma Phi	.886
26. Phi Kappa Tau	.841
27. Theta Xi	.838
28. Lambda Chi Alpha	.836
29. Sigma Pi	.811
30. Tau Sigma Omicron	.806
31. Acacia	.800
32. Alpha Chi Rho	.794
33. Zeta Beta Tau	.750
34. Phi Kappa	.717
35. Phi Kappa Sigma	.710
36. Alpha Sigma Phi	.698
37. Delta Pi Epsilon	.600
38. Delta Tau Delta	.568
39. Phi Sigma Kappa	.533
40. Phi Epsilon Pi	.500
41. Phi Sigma Delta	.484
42. Delta Chi	.469
43. Delta Kappa Epsilon	.358
44. Theta Delta Chi	.348
45. Phi Gamma Delta	.317
46. Zeta Psi	.305
47. Phi Kappa Psi	.241
48. Alpha Tau Omega	.188
49. Alpha Delta Phi	.150
50. Phi Mu Delta	.125
51. Sigma Nu	.118
All pledges	.860

SOCIAL SORORITIES

Active Members

Rank	Aver.
1. Beta Sigma Omicron	1.938
2. Kappa Delta	1.937
3. Pi Beta Phi	1.858
4. Alpha Epsilon Phi	1.796
5. Phi Mu	1.784
6. Theta Phi Alpha	1.766
7. Alpha Omicron Pi	1.747
8. Delta Delta Delta	1.718
9. Sigma	1.713
10. Beta Phi Alpha	1.701
11. Sigma Kappa	1.694
12. Alpha Phi	1.688
13. Delta Zeta	1.681
14. Gamma Phi Beta	1.678
15. Delta Gamma	1.665
16. Kappa Kappa Gamma	1.653

17. Phi Omega Pi	1.653
18. Alpha Delta Pi	1.634
19. Alpha Chi Omega	1.629
20. Alpha Xi Delta	1.587
21. Chi Omega	1.564
22. Kappa Alpha Theta	1.556
23. Alpha Gamma Delta	1.486
All actives	1.700

Pledges

1. Kappa Delta	1.530
2. Sigma	1.323
3. Alpha Phi	1.252
5. Phi Omega Pi	1.231
5. Phi Omega Pi	1.231
6. Beta Phi Alpha	1.130
7. Gamma Phi Beta	1.100
8. Pi Beta Phi	1.069
9. Chi Omega	.951
10. Sigma Kappa	.932
11. Kappa Kappa Gamma	.926
12. Beta Sigma Omicron	.870
13. Phi Mu	.852
14. Alpha Gamma Delta	.821
15. Delta Gamma	.816
16. Delta Delta Delta	.806
17. Alpha Epsilon Phi	.778
18. Alpha Omicron Pi	.740
19. Alpha Delta Pi	.727
20. Alpha Chi Omega	.692
22. Kappa Alpha Theta	.644
21. Theta Phi Alpha	.681
23. Alpha Xi Delta	.560
All pledges	.969

PROFESSIONAL SORORITIES

Active Members

Rank	Aver.
1. Phi Upsilon Omicron	1.888
2. Coronto	1.802
3. Sigma Lambda	1.769
4. Sigma Alpha Iota	1.737
5. Phi Chi Theta	1.675

Pledges

All actives	1.789
1. Sigma Alpha Iota	1.367
2. Coront	1.340
3. Sigma Lambda	1.333
4. Phi Chi Theta	.781
All pledges	1.292

DORMITORIES

Chadbourne	125 members	1.636
Barnard	149 members	1.614
Y. M. C. A.	104 members	1.490

PROFESSIONAL FRATERNITIES

Active Members

1. Alpha Kappa Psi	1.932
2. Farm House Fraternity	1.889
3. Phi Chi	1.759
4. Alpha Chi Sigma	1.729
5. Phi Delta Epsilon	1.677
6. Phi Beta Pi	1.641
7. Beta Phi Sigma	1.638
8. Delta Sigma Pi	1.612
9. Nu Sigma Nu	1.605
10. Theta Tau	1.574
11. Alpha Kappa Kappa	1.528
12. Kappa Eta Kappa	1.525

13. Square and Compass	1.472
14. Kappa Psi	1.189
15. Phi Delta Phi	1.030
16. Gamma Eta Gamma	1.025
17. Phi Alpha Delta	.988
All actives	1.516

Pledges

1. Alpha Chi Sigma	2.009
2. Square and Compass	1.727
3. Alpha Kappa Psi	1.717
4. Phi Alpha Delta	1.441
5. Kappa Eta Kappa	1.290
6. Phi Delta Epsilon	1.275
7. Phi Beta Pi	1.068
8. Theta Tau	1.000
9. Alpha Kappa Kappa	.938
10. Gamma Eta Gamma	.885
11. Delta Sigma Pi	.867
12. Kappa Psi	.867
13. Phi Delta Phi	.109
All pledges	1.116

Four In Court For Reckless Driving

Baird Wallace was fined \$10 and costs and Eric Wilton \$5 and costs today in superior court after they had pleaded guilty to charges of reckless driving. Joe Piazza and Glen Morrich were dismissed from similar charges.

Gets Hair Bobbed, Boss Fires Her

NEW LONDON, Conn.—For bobbing her hair in violation of an alleged ruling of the Connecticut Power Co. Miss Margaret E. McNamara has been discharged by General Manager Viggo E. Bird, after Miss McNamara had served in the employ of the company for nearly five years. Mr. Bird says there has been a ruling against bobbed hair for employes of the company for several years and that Miss McNamara was guilty of insubordination. Miss McNamara said she had permission from an official of the company to bob her hair.

Six Face Judge Today On Speeding Charges

Six men faced Acting Judge Schein in superior court today to answer to charges of speeding. Three men, C. R. Oldenberg, Ben Wren, and A. Post, were fined \$10 and costs. Magnus Hollup was ordered to pay \$5 and costs, while Ralph Mackin was dismissed on the payment of costs. A similar charge against W. A. John was dismissed.

You'll find fair prices and friendly service at Brown's
BROWN BOOK SHOP

Established in 1911

Offers 300 New Standard Loose Leaf Note Books at Radically Reduced Prices.

These are all fresh, clean stock, sent us by our Branch Store—the largest text-book house on the coast—at the University of California. You will find these bargains amazing, and with these limited quantities we would strongly advise you to make your selections immediately.

GROUP 1

100 notebooks in all sizes, with a special portfolio pocket and pen and pencil loop, leather and fabri-koid—

REDUCED 25% TO 40%
A filler with each book

GROUP 2

100 9 1/2 x 6 Fabri-koid notebooks, with large rings and pocket. Standard make. Originally \$3.00.

REDUCED TO \$2.45
A filler with each book

GROUP 3

A filler with each book
100 8 1/2 x 5 1/2 Fabri-koid notebooks, with large rings and pocket. Standard make. Originally \$2.35.

REDUCED TO \$1.95
A filler with each book

Sales Checks With Every Purchase
Worth 10% In Trade NOW!

BROWN BOOK SHOP

ESTABLISHED 1911

621-623 State - Opposite Lawrence's

"COME IN AND BROWSE"

Daily Reports
of
Badger Teams

CARDINAL SPORTS Athletics in the Collegiate World

WISCONSIN FOOTBALL ELEVEN PREPARES FOR HEAVY SEASON, FOURTEEN VETERANS BACK

Four Must Pass Condition Examinations; Eight Games Scheduled

BY STAN KALISH

When Coach George Little called the first practice of his 1926 Badger football last Wednesday morning 76 of the 77 men invited to return responded to the call, which is the first example of Cardinal loyalty—a nearly 100 per cent turnout.

Now for a week Coach Little has been sending his men through preliminary paces for the opening game which is only 10 days away, when Cornell college comes to Madison, Saturday, September 2, Little hopes to put a seasoned eleven on the field, and Wisconsin partisans will see what promises to be the eleven of one of Wisconsin's greatest football seasons.

Fourteen men, who won letters over two of them. "Rollie" Barnum, who so far has won six letters in last year came back, but just now the shadow of ineligibility hovers two years, and promises to be the first nine letter Badger since "Rollie" Williams must pass a condition examination to play. "Bob" Kasiska, a two-year tackle veteran, also faces such a predicament. If these two men come through things will look goo. Gene Rose, star frosh quarter, and Kurth, a Madison boy who looked good in spring practice, also face the professional gavel Saturday afternoon when they also follow the signals from mimeograph papers, the results to be inscribed in blue books.

Captain Doyle Harmon has been the only Badger in a red jersey, but when Coach Little starts scrimmage during the next few days the number of colored jerseys will increase.

Coach Little announced that it will be several days before the annual series of secret practices will be started, and until then the student body is invited to attend the practices which have been at 10:00 o'clock each morning and 3 o'clock each afternoon. Today, however, is the last one for long sessions since tomorrow is September 22, and according to the new conference rule, teams may have only two hours of regular team practice each day.

It has been announced that a Boy Scout day will be held October 2 when the Badgers engage Cornell, and that a high school athletic day will be October 9 when Kansas comes to Madison. Boy Scouts and athletes throughout the state are asked to be guests at the university on the respective days.

The complete list of the Badger squad as called by Coach Little is: Anderson, Bachuber, Barr, Bartlett, Barnum, Burbridge, Burrus, Bushnell Rimish, Breckenfeld, Connor, Cole, Cameron, Carney, Clement, Crofoot, Enggelke, Eves Fortney, Forman, Green, Gotstein, Harmon, Hawley, Hagemeister, Hall, Horwitz, Hansen, Kasiska, Kreuz, Kresky, Kelly, Kurth, Kurg Larson, Leitle, McGiveran, Mullen, Mansfield, Orcutt, Powers, Riviers, Rose, Stupecky, Scheweers, Shaw, Schutte Splees, Strauble, Taylor, Vasalle, Van Horne, Von Bremer, Welch, Wagner, Wilke, Wilson.

The complete Wisconsin football card is: Oct. 2, Cornell at Madison; Oct. 9, Kansas at Madison; Oct. 16, Purdue at Lafayette; Oct. 23, Indiana at Madison; Oct. 30, Minnesota at Madison; Nov. 6, Michigan at Ann Arbor; Nov. 13, Iowa at Madison; Nov. 20, Chicago at Chicago.

SIX SOPHOMORE AGS AWARDED HIGH HONORS

High honors for last year in the School of Agriculture have been awarded to six sophomores. They are Dale Aebisher, Gerald Burgardy, Harold Cook, Basil Howell, Lawrence Weyker, and Edwin J. Rasmussen. All six are residents of Wisconsin.

READ CARDINAL ADS

Football Leader



Doyle Harmon

All-Western halfback, who will lead the 1926 football eleven on a jaunt through one of the hardest schedules in the country this fall.

The Knights of Columbus will hold their annual Kittenball banquet tonight at the clubhouse on W. Wilson st. At this meeting the 60 members of the various teams,

COACH LITTLE MAKES STATEMENT CONCERNING COMING ATHLETIC YEAR



Coach George Little, director of athletics and head football coach, in his annual statement to the Daily Cardinal, yesterday declared:

"With the spirit shown by the squad, the interest taken by the student body, and the support given by Wisconsin rooters, we hope, through this, to place a resolute and fighting team on the field this fall. We are going out to better the mark made by the Badgers last year when they finished in a tie for second place with Northwestern. The men are responding excellently and we hope to do things with a 'wallop.'

"Last year Wisconsin made an enviable record in the Western conference this year we shall try to outdo ourselves. With the proper student spirit I am certain the Cardinal prestige will be raised even more."

Seventeen Games Listed on Badger Basketball Card

SEVENTEEN GAMES

December 17 — Franklin at Madison (tentative)
December 22 — Marquette at Milwaukee (tentative)
December 30 — Wabash at Madison (tentative)
January 3 — Syracuse at Cleveland.
January 8 — Indiana at Madison.
January 10 — Ohio State at Madison.
January 15 — Northwestern at Evanston.
January 17 — Chicago at Chicago.
January 22 — Northwestern at Madison.
February 5 — Notre Dame at Madison.
February 12 — Chicago at Madison.
February 19 — Ohio State at Columbus.
February 22 — Iowa at Madison.
February 26 — Indiana at Bloomington.
February 28 — Illinois at Urbana.
March 5 — Illinois at Madison.
March 11 — Iowa at Iowa City.

Ducats for Chicago Game for Alumni Gone September 1

More than half the University of Wisconsin alumni who desire seats for the football game with the University of Chicago at Stagg Field on November 20 will be disappointed. Tickets for home games, however, are still available.

George W. Levis, manager of athletics, has announced that only 75 per cent of applications filed before September 1 for tickets to the Maroon-Badger game can be filled from the allotment made to Wisconsin. No applications filed after September 1 can be filled.

On September 1 all Chicago game applications were opened and the available seats assigned by lottery until the supply was exhausted. It was necessary to refund more than 6,000.

There are still plenty of tickets for spectators at the home games on the Badger schedule. Mail orders are coming in, however, at the rate of 500 a day and some 10,000 were received before Septmbr 1, when assignment of seats was begun.

three umpires and the officials of the league will be present.

JONES MUST REBUILD CROSS COUNTRY TEAM DUE TO LOSS OF LAST YEAR'S STAR MEN

Captains Harriers



George Schutt

Members of the 1925 cross country team, and star miler on the track. The Badgers, champions of the Big Ten in 1924 and 1925, will attempt to repeat this year at Minneapolis, November 20, under his leadership.

Sports Trophy Race Narrows to Six Pairs

Nakoma Committee Anxious To Complete Play For Cup

With the exception of six sets of pairings, the completion of the play for the Sports Committee Trophy at Nakoma is at an end. The West End officials are very anxious to get these matches underway and complete the summer and early fall schedule of play.

The members have been very lax in playing these matches which have been on the club schedule for nearly a month. Walliam Carroll, a member of the committee, announced that the following matches would complete the play for the cup and that he was more than anxious to have the members take up the task and scurry over the course. The pairings still to be played are:
J. F. Miller vs W. Conway.
Emanuel vs T. R. Truax.
F. Lucas vs M. B. Rooney.
T. C. Bowden vs. Clyde Fisher.
A. T. Rogers vs S. H. Chase.
Max Fisher vs Fred Parr.

Squad Reports to Jones, Who Must Find Men for Elleson, Kubly

With two of last year's star cross country men not in school this fall, Coach T. E. Jones faces a stupendous task in building the harrier squad.

Workouts along the lake drive course and on the turf at the stock pavilion have been in store for the men every night for several days. Last night was the first highly organized work, but the number of men reporting was somewhat disappointing. Coach Jones, feels with several varsity places to fill due to graduation and ineligibility he must have a large squad to develop and has announced that any man interested in the cross country work to report to the manager or to himself at 3:30 o'clock any afternoon this week at the varsity track room in the men's gymnasium.

Managers

All sophomores and freshmen desiring to work as cross country managers are asked to report to the varsity manager at 3:30 o'clock any afternoon this week.

The first meet in store for the Cardinal harriers is a three mile run with Chicago at the Midway on October 23. It is also probable that the run will be a triangular affair with Notre Dame being the third team.

The next week Minnesota will meet the Badgers in a four mile meet here. The Gophers are reputed to have the nucleus of a powerful squad, and should give the Wisconsin runners a battle. The Badgers then rest, November 6 being an open date, but the following week a three and a half mile dual meet with Iowa is on. Iowa, according to preseason dope should have about the conference's strongest cross country team.

Conference at Minnesota

The final meet of the year will be at Minneapolis on November 20 when the annual Big Ten five mile run is held. The Cardinals have flashed in winner the last two years, but with Kubly and Elleson, two of last year's stars Coach Jones must build a good part of a team.

There are really no outstanding freshmen coming up to fill these places, so Coach Jones hopes to find men who are new at the hill and dale sport to take their places.

Only light workouts will be indulged in this week, the squad going out in two sections, one at 3:30 o'clock and the other at 4:30 o'clock according to the classes of the men. There will be four regular teams this year, the varsity, second varsity, freshmen, and the ineligible, known as the "all-Americans." All the work will start from the men's gymnasium, one day a week will be time trials held at Camp Randall, the rest of the time work will be along the lake drive and the turf.

GAGE ANNOUNCES FROSH BASKETBALL MEETING

L. R. Gage, who will coach the Badger freshman basketball team this year, announced yesterday that a meeting will be held Thursday afternoon at 4:30 o'clock on the basketball floor of the men's gymnasium. Gage has asked all freshmen interested to report. Another meeting will be held at the same place Friday night at 7:30 o'clock. Practice sessions will begin early next week.

Gertrude Ederle hasn't lost her nerve. Since braving the channel she has been to several banquets.

READ CARDINAL ADS

Additional Sports
on Page 10

Cooperation Will Solve Labor-Capital Trouble, Johns Tells Kiwanians

THE failure of men to adapt themselves to the new civilization which has been born out of the conflicts of the twentieth century is the basis for the great problems that today confront the nation, John L. Johns, Appleton, lieutenant governor of Kiwanis International, declared in an address before the local Kiwanis club at the Lorraine hotel this noon.

Mr. Johns spoke on "We Build Through Service," and emphasized that unselfishness and service to others is the pass key to happiness. His address follows:

"The infinite wisdom of the almighty God has made a plane of intelligence, and a horizon of happiness for every being in the universe, from the butterfly to the archangel, and every place has its horizon, narrowest and darkest on the lowest levels, but broad as the universe on the highest. Man stands on that wondrous plane where mortality and immortality meet. Below him is animal life, lighted only by the dim light of instinct; above him is spiritual life, illuminated by the light of reason and the glory of God. Below him is this old material world of rock and hill and vale and mountain; above him is the mysterious world of the imagination, whose rivers are dreams, whose continents are visions of beauty, and upon whose shadowy shores the surfs of phantom seas forever break.

"Since the beginning of the twentieth century, and especially since the World war, the people of the earth, surrounded with the plane of intelligence God has created for each of them, have been struggling to readjust themselves to the new conditions that have been brought about, principally through the war.

"We live today upon a different economic basis than that which sustained us during and prior to the war. The majority of people today enjoy comforts that were denied to even the rich in Abraham Lincoln's time. Hours of labor are shortened for those who work. The attitude of master and servant has been revolutionized. Brotherhood is beginning to be abroad in the lands.

Need Enlightenment

"We hear great discussions these days with reference to the relation between the rich and poor. I believe if we give the subject careful study and close observation, we will recognize that it is a struggle in every man's heart between the unselfish and selfish instincts of his nature for supremacy. Democracy is struggling today for the rights of man against the rights of property. The rich man is often democratic; the poor man sometimes intensely selfish. It is not a struggle of classes in America; it is a contest in the hearts of the common people. We are trying to do justice under new conditions arising from the stupendous changes wrought to humanity by our wonderful progress.

"The world must become educated to the new conditions which have come upon us so suddenly that we are utterly unprepared to receive and cope with them. This can only be accomplished by careful study on the part of every human being, and then only after we have given the great problem careful thought.

"The period through which we have gone has developed a new civilization for a greater part of the world, and this new civilization makes a new government. I believe that the failure of the people throughout the world today to adapt themselves to this new environment is the basis for the great problems that today confront the nation. To have an ideal existence, a thing must be in harmony with its environment, and this rule holds good as well with men as institutions.

New Civic Orchestra Holds Rehearsal Tonight

The first rehearsal of the long-expected Madison Civic Symphony orchestra will be held in the auditorium of the Central high school at 7:30 tonight under the direction of Dr. Sigfrid Prager. Anyone who plays a musical instrument will be welcomed at the rehearsal. No try-outs for adult orchestra members will be asked.

The members present tonight will set the dates for regular meetings in the future.

Iron County Boy Dies Of Infantile Paralysis

HURLEY, Wis.—George Zon!, 12 year old boy of Pence five miles west of here died of infantile paralysis. He was the first to die in Iron County of that disease since it appeared several weeks ago on the Gogebic range.

READ CARDINAL ADS

SET DEADLINE FOR RHODES SCHOLARS

To Select Five Wisconsin Representatives in December

The annual selection of five candidates for the Wisconsin Rhodes scholarship from the university will take place early in December this year. The men selected here will compete with other candidates from Wisconsin colleges and universities for the scholarship which grants the holder two years at Oxford.

All applications must be in by Monday, October 4, preferably by Monday, September 27. They may be presented to Dean Scott Goodblanks may be received from Dean night in South hall. Application Goodnight also.

To be eligible for the scholarship a candidate must be a male, unmarried citizen of the United States with at least five years residence. He must have passed his

nineteenth birthday and not have exceeded his twenty-fifth by October 1 of the year for which he is elected. By October 1 of the year for which he is elected he must have at least completed his sophomore year at some recognized degree-granting university of college of the United States.

The basis of selection used by both the state committee and institutions is literary and scholastic attainment as shown by the university record, qualities of manhood, force of character and leadership as shown by his college life, and physical vigor as shown by his participation in sports.

The selection of university candidates rest with a faculty committee. This committee selects five tee which will interview all applicants then go before the state committee.

Wisconsin students who have attained the honor in past years are Leroy Burlingame, Clyde Emery, and Gamber F. Tegtmeier. The Wisconsin Rhodes scholar of last year was a resident of the state who attended Princeton.

READ CARDINAL ADS

Hurt Going to Kin's Sick Bed

Mrs. William J. Anderson, wife of Col. Anderson, is in a serious condition at the Methodist hospital here, following a fall in Chicago Saturday in which she fractured her right hip.

Mrs. Anderson fell in the Wrigley building while she was on her way to luncheon between trains. She was enroute to New York City where her son-in-law, Mr. Posten, is ill.

Mrs. Anderson was taken to the University hospital in Chicago and brought to Madison early Sunday morning.

Stanley Cross Held For Grand Larceny

Stanley Cross pleaded not guilty to a charge of grand larceny in superior court and was held for hearing Oct. 2 under \$250 bonds.

You'll find fair prices and friendly service at Brown's

BROWN BOOK SHOP

Established in 1911

SAVES YOU 25% to 50% On Used College Texts

THOUSANDS OF USED BOOKS FOR EVERY COURSE—THE FINEST STOCK WE HAVE EVER HAD

Lots of new books, too, if you want them

Our Sales Checks are Worth 10% In Trade Now--Save Them

STUDENT SUPPLIES

Everything you'll need and fairly priced, too

ENGINEER'S EQUIPMENT

Keuffle & Esser Sets, Equipment and Slide Rules

BROWN BOOK SHOP

ESTABLISHED 1911

621-623 State - Opposite Lawrence's

"COME IN AND BROWSE"

WORLD OF SOCIETY

Lillian Soldan and Palmer Narveson Married Saturday

The marriage of Lillian Soldan '26, daughter of Rev. A. J. Soldan, to Palmer Narveson '26, Albert Lea, Minn., took place in Lutheran Memorial church here at 6 o'clock last Saturday evening.

Miss Feodora Soldan was maid of honor. The Misses Amelia Soldan, Viola Anderson, and Myrtle Narveson, Albert Lea, Minn., acted as bridesmaids.

Kenneth Cook acted as best man, while Lloyd Gladfelter, Russell Nelson, and Russell Herring, Cross Plains, Wis., were ushers.

The ceremony was administered by the Rev. A. J. Soldan, father of the bride.

Mrs. Narveson is a member of Sigma Alpha Iota sorority and belonged to the Clef Club, in which she was very active. Mr. Narveson is a member of the Alpha Sigma Phi and of Delta Sigma Chi, professional journalistic fraternity.

Bargara Thompson Engaged to Marry Madison Physician

The engagement of Miss Barbara Thompson of Oshkosh to Dr. Everett Campbell of Madison was announced during the summer. Miss Thompson is a member of Delta Gamma.

Dr. Campbell was graduated from the university in 1922. While in school he is a member of Delta Tau Delta and Nu Sigma Nu, professional medical fraternity.

PREXY AND FACULTY MEMBERS TOUR EUROPE

Among the faculty members who spent the summer in Europe are President and Mrs. Glenn Frank, Prof. and Mrs. Louis E. Reber, Miss Mary Catherine Reely, Dr. N. K. Lobeck, Prof. and Mrs. E. Marion Johnson.

President and Mrs. Glenn Frank spent six weeks on the continent, returning to this country August 21.

Prof. and Mrs. Louis Reber embarked August 11 for France to spend several months.

Miss Reely, who is a member of the library school faculty, went as a delegate to the convention of the Women's International League for Peace and Freedom which was held at Dublin.

Prof. and Mrs. E. Marion Johnson were in charge of the European journalism tour which sailed on July 1 from Quebec. They embarked from home on August 7.

Prof. and Mrs. L. R. Jones spent the summer in Hawaii. Prof. Jones, who is a member of the faculty of the plant pathology department, went to consider disease problems in connection with the production of sugar cane and pineapple.

Grace Burroughs Becomes Bride of Advertising Man

During the summer the marriage of Grace Stuart Burroughs ex-'27, Wilmette, Ill., to Robert Robertson Jr., Chicago, was announced. The wedding took place in Chicago in June. Mrs. Robertson is a member of Coronto. Mr. Robertson is connected with the advertising department of the Chicago Herald-Examiner.

TORPE, TALLEY NUPTIALS HELD.

The marriage of Vesta Torpe '26 and Robert Talley '25 took place July 20 in St. Paul's church, Chicago. The bride is a member of Pi Beta Phi and the bridegroom was affiliated with Phi Kappa Phi while in school.

ELEANOR PORTER, GORDYCE TUTTLE WED

The marriage of Eleanor Porter '27 and Gordyce Tuttle '24 was solemnized on August 3 at the summer home of the bride's parents on Lake Kegonsa. Alice Colony '26 was maid of honor. The bride is a member of Kappa Alpha Theta and the groom of Theta Delta Chi. Mr. and Mrs. Tuttle are making their home in Madison.

ELLIS FULTON MARRIES IN EAST

Ellis Fulton '25 was married on July 20 to Grace G. Barton of Titusville, Pa. Mr. and Mrs. Fulton are making their home in Madison where Mr. Fulton is connected with the extension division of the university.

While an undergraduate of the university, Mr. Fulton distinguished himself as editor-in-chief of the 1925 Badger, colonel of the cadet corps, and member of the Iron Cross, White Spades, Scabbard and Blade, and Phi Kappa Phi.

Mrs. Fulton received her education at Geneseo Normal school, Geneseo, N. Y., and at Columbia University.

KANSAS GRADS ARE MARRIED

Marian Axtell '26, of Newton Kansas, was married during the summer to George Hanna '26, of Clay Center, Kansas.

Mrs. Hanna is a member of Chi Omega and Mr. Hanna is affiliated with Beta Theta Pi. Mr. Hanna is a member of Alpha Kappa Psi, professional commerce fraternity, and of Phi Kappa Phi. He was awarded the Kenneth Sterling Day medal in 1926.

REID-GILES NUPTIALS CELEBRATED

The marriage of Miss Katherine Reid '26 to Mr. William Giles was solemnized June 22 at the Alpha Xi Delta house.

Miss Reid was prominent in musical circles while in the university. She is a member of Mu Phi Ep-

silon, honorary musical sorority, and of Alpha Xi Delta.

Mr. Giles is a member of Theta Chi. Mr. and Mrs. Giles will make their home in Marinette, Wis.

GRADS WED AT CHICAGO

The marriage of Margaret Campbell '25 to Daniel Gilman, Taylor '26, son of the late Professor and Mrs. William Dana Taylor, of Madison, took place on September 15 at the South Shore View hotel, Chicago. The bride is a member of Gamma Phi Beta sorority and the groom of Theta Xi.

RUTH HEWITT WEDS LAWYER

Ruth Hewitt '26, Des Moines, Iowa, recently married Maxwell Herroitt, Des Moines, Iowa. Mrs. Herroitt is a member of Sigma Kappa and Mr. Herroitt is a Phi Alpha Delta. They are now living in Madison.

HELEN GIBSON WEDS EARL CAMERON

The wedding of Helen Gibson '27, Sioux City, Iowa, to Earl Cameron '26, Delevan, took place this summer at the bride's home. Mrs. Cameron is a member of Sigma Kappa sorority and Mr. Cameron of Phi Delta. They have made their home in Madison.

BARBARA WARREN MARRIES

The wedding of Barbara Warren '26, Cedar Rapids, Iowa, and Jess Stannard Baker, Amherst, Mass., took place September 14. Mrs. Baker is a Sigma Kappa and Mr. Baker a Phi Delta Theta. They have made their home in Chicago.

HAZEL WEINGANDT NOW MRS. JAX

Hazel Weingandt, Milwaukee, and Gerald Jax, Johnson Creek, were married August 4. Mrs. Jax is a member of Sigma Kappa sorority and Mr. Jax of Chi Phi. They are living presently in Wichita, Kansas.

GERALDINE THOMPSON ENGAGED

Among the engagements of university students announced this summer is that of Geraldine Livingston Thompson.

Miss Thompson is the daughter of Colonel and Mrs. Louis S. Thompson, New York City. Miss Thompson, who is a member of Delta Gamma, is prominent in New York society. The wedding will occur in the fall.

PRESBYTERIAN GROUP WILL GET ACQUAINTED

There will be a Get-Acquainted party for Presbyterian freshmen, Friday evening, September 24, at 8 o'clock at the Presbyterian student headquarters. It will be a real Wisconsin party—Wisconsin songs and everything. A similar party will be held for all transfer students on Saturday, September 25 at the same hour. Come and get acquainted.

Admit Driving Car Without Permission

Ray Meyers and William Porter were held for deferred sentence today in superior court after they had pleaded guilty to taking a car without the owner's consent.

FROSH BANQUET WELCOMES CLASS

Annual Y. M. C. A. Affair Will be Held Tomorrow Night

The first welcome to the freshman class will take place at 6 o'clock tomorrow night, when the annual frosh banquet will be held at the Y. W. C. A. This annual affair is the first event of the school year planned solely for the freshman class.

A program has been devised by Walter Rogers '29, president of the sophomore commission, who has charge of the affair. "We have been fortunate enough to secure Prof. Carl Ruesell Fish, traditional speaker at so many freshman banquets, as the principal speaker of the evening," Rogers said. "He will wear his well-known green vest and will give the freshmen some excellent advice concerning their next four years at the university."

Jeff Burrus '27 will speak for the upperclassmen and welcome the newcomers with practical advice. John Gillin '27, president of the Y. M. C. A. will speak in behalf of that organization. Music will be provided by David MacPherson '27.

MORE THAN 500 NOW OCCUPYING NEW DORMS

(Continued from page one) each room. A mattress and two heavy blankets are supplied in the way of bedding, linen, with the exception of towels, is also furnished.

Contrary to rumors afloat on the campus, there are no rules declaring when the men living in the dorms have to be in on week nights, according to a statement issued from the dormitories and commons office yesterday. Unless, like the women living in the university dorms, the men decide to impose some code themselves, there will be no restrictions on dormitory residents.

Chicago Woman Dies At Hospital Here

Mrs. John Baca, 29, of Chicago, died at a Madison hospital today.

READ CARDINAL ADS

The banquet will be held in the Fellowship room of the Y. M. C. A. and fellowship will be the keynote of the entire affair. In order that the freshmen may meet each other, an upperclassman will sit at each table with them. Tickets are on sale at the Y. M. C. A., for 50 cents.

College Beauty Shop

414 W. Gilman St. B. 5306

For prompt, dependable service. We are here to serve you.

Experienced in all lines of Beauty Culture

We specialize in Marcel Waving and Permanent Waving.

Call for Appointments



Radiant--

A visit to our shop truly makes your beauty radiant. Skillful operators combined with the most modern methods that is marvelous in its accomplishment. Charges are reasonable.

The Maiden Beauty Shop

Over The Hub Phone B. 4944

"Madison's Best"

That's What Everyone Says About

The Square Beauty Shop

It is up-to-date, modern and cozy, and best of all, it is the home of Madison's Best Beauty Operators.

- MISS LEONE YAPP
- MISS EVELYN HODSON
- MISS MABEL OHRE
- MRS. EVELYN OLSON

Rain water Shampoos, Beautiful Marcells, Finger Waving, Water Waving Eye Brow Arching, Wonderful Facials, Scalp Treatments, and Manicuring.

Reliable Permanent Waving and Re-Waving

Watch this space announcing a Special Feature of Our Shop Every Thursday

The Square Beauty Shop

"The Shop of Real Contentment"

7 W. Main St.

Phone F. 3890

At Wisconsin there is every opportunity to enjoy beautiful things.

At Wisconsin everyone takes advantage of his opportunities. It is not only the thing to do; it is the thing you'll WANT to do.

At Wisconsin a complete and satisfying list of artists is presented every year by the Wisconsin Union of which every male student is automatically a member after matriculation. Hence the prices for these concerts are as low as can possibly be priced.

Therefore—at Wisconsin—enjoy the spiritual refreshment of good music to the fullest by making sure right now of good seats to all of the concerts listed at the right.

The Thing You'll Want to Do--

- Ukranian Chorus Nov. 16
- Graveure Dec. 1
- Bauer & Casals Jan. 11
- Rachmaninoff Feb. 14
- Kreisler Mar. 4
- Onegin Mar. 31

The Wisconsin Union Concert Series

Seat Reservations Can Now Be Made in the Booth at the Foot of the Hill

The College
Girl's Own
Specialty
Shop

Simpson's

Store
Hours
9 A. M.
6 P. M.

At Fashionable Gatherings--At Smart Resorts--On the Gay
White Way--You will See Apparel Such as Simpson's
Have Assembled for the College Girl

Red Dominates at Meadowbrook Polo Meet

At the brilliant occasion of the meeting of the Meadowbrook army team and the Princemeres, red was the indisputable favorite elected by the smart spectators. A deep claret tone and antique ruby were included as well as the Channel shade.

Caplet Themes in Popular Plays

Lillian Shresbury in "What's the Use?" wears a charming interpretation of the Medici styling in a dress of ruby red georgette, the sleeves fitting tightly to the elbow, then flowing loose in short cape in the back.

No less than six costumes featuring the caplet effects were used in "No Trespassing," the delightful comedy of Long Island life at the Harris. Gowns like these at Simpson's

\$27.50 up



Felt Hats Lead in Davis Matches

The American and French teams were greeted in Philadelphia by modish women wearing fall's leading headgear—the felt. Tall crowns were tucked in, creased, pleated and dented, in every possible way,

Felts Favorite at Biarritz

Society is most cosmopolitan at Biarritz, but the choice of the felt is international. Soft brims which vary in width, ripple gently, while the crowns are high. Hats like these at Simpson's are priced at

\$8.50 up



Chic Alice Brady Displays Striking Gowns in "Sour Grapes"

Alice Brady, whose genius for chic is second only to her histrionic ability, wears a jaunty little daytime costume, consisting of a black velveteen jacket and black and white checked skirt, and for evening wear endorses the vogue for pink in one of the most unusual gowns, combining two tones of pink.

Style Tendencies Sponsored by Miss Brady

A trace of a raised waistline is apparent, and the tendency to drop the skirt length for evening wear is noted. Circular cut, pleats, and fringe give the skirt the effect of fullness, but the straight silhouette is absent.



- Furs
- Cloth Coats
- Sport Coats
- Hats
- Accessories

- Formal Frocks
- Afternoon Gowns
- Sport Dresses
- Girdles

For the College Girl at Simpson's

The college girl who shops at Simpson's shop of New York and Paris specialties, 23 North Pinckney street on the square, will see the same lovely things which modish women everywhere elect as smart. She will find them most adorable for college affairs, and so reasonably priced, too!

Sport Frocks at the Belmont Races

The closing day of the races at Belmont Park showed modishly clad women in smart sport attire. The jumper style of frock accorded precedence, and were interpreted in kasha, jersey, and wool crepe. Boy collars and flat necklines were equally well represented, and the bloused types competed with the straight lined two-piece versions. Simpson's show frocks like these, very moderately priced at

\$16.50 up



Correct Accessories to Complete the Costume

Dainty lingerie, lace trimmed or in tailored style, exquisite French kid gloves, gay scarfs, hand blocked, and countless other little things that give the costume the right air of chic, you'll find here at Simpson's, very reasonably priced.

BIG TEN FOOTBALL ELEVENS START WORK FOR YEAR

Every Team But Chicago
Looms More Powerful
Than in 1925

From advance indications broadcast from the various seats of Big Ten universities every team with the exception of Chicago looms as a stronger eleven than the one of 1925. Chicago, weakened by the loss of 18 letter men, is faced with a stupendous task, but Coach A. A. Stagg, "the grand old man," will no doubt assert his wily ability and produce a contender.

On paper, it appears that Michigan, the 1925 champions, should have the strongest team. Other elevens which appear good in the pre-season dope, are Wisconsin, Minnesota, Illinois and Ohio State.

Illinois

Coach Robert Zuppke, although faced with a prodigious task, that of revamping a football team from a one-man eleven to an eleven man one, has a great nucleus. With a backfield composed of Lanum, Peters, and Timm, of the frosh team, and the veteran Daugherty, the Suckers should be formidable. Gallivan, Leonard, and Green are vet backs, but predictions have it that the sophomores will be the regulars. The Illini have a veteran line.

Michigan

An abundance of stars are returning to the Wolverine school giving the institution the brightest football outlook in the conference. Coach Yost has only to find ready successors to the gaps left open by Hawkins and Edwards, his great pair of tackles, and a center to fill the shoes of "Bob" Brown, the last year's captain. Captain Benny Friedman and Oesterbaan, the two Michigan all-Americans, provide a great start, assisted by a number of other veterans.

Ohio State

Ohio boasts 22 veterans to make a start for a great team. Outstanding are Captain Marty Karow, the fullback, and Elmer Marek, the scintillating half from Cedar Rapids, Iowa. Coach Jack Wilce also has a veteran line.

Iowa

Although the early outlook was gloomy, Hawkeye stock has taken a decided jump upward with the announcement that their great backfield star, Nick Kutsch, will be eligible. There are seven "I" back, and Coach Burt Ingwersen has four minor letter men also in the fold. Olson, a guard of two years ago, also has returned.

Chicago

One must always count the Midway eleven in the running, and though 18 men were lost, Stagg has announced that he is pleased in a way, since he can mould a new team. Rumors have it that there are also a capable number of sophomores who will fill the places.

Minnesota

Dr. Clarence Spears, whose on and off team last year startled and exasperated the conference, will send a veteran aggregation on the field. The Gophers loom as a great team, and perhaps in their two meetings with Michigan can wrest a victory or two from them.

Indiana

Indiana will have a revival or a comeback this year, and the first step toward it was the acquisition of the fiery Pat Paige as athletic director and football coach. The Crimson have been far down the list in past years, but with Paige and a new spirit hope to become a threat, although the most isn't expected the first year.

Purdue

Coach Phelan last year developed a team which was to be consistently feared, but lacked a winning punch. This year the winning punch may be found, and the Boilermakers may be more than just a victory for most opponents. Chester Wilcox, who captains the team as a junior, is one of the best triple threat men in the Big Ten, and a team built around him may result in victories.

Northwestern

The Purple, who a few years back were considered sort of a football plaything, have become one of the best teams. Last year the Northwestern eleven tied with Wisconsin for second place, and this year have prospects for another good team. Captain "Moon" Baker is their leader, and in him Coach Glenn Thistlewaite has a spectacular and versatile player.

Big Ten Football Schedules

WISCONSIN
October 2—Cornell at Madison.
October 9—Kansas at Madison.
October 16—Purdue at LaFayette.
October 23—Indiana at Madison.
November 6—Michigan at Ann Arbor.
November 13—Iowa at Madison.
November 20—Chicago at Chicago.

MINNESOTA
October 2—North Dakota at Minneapolis.
October 9—Notre Dame at Minneapolis.
October 16—Michigan at Ann Arbor.
October 23—Wabash at Minneapolis.
October 30—Wisconsin at Madison.
November 6—Iowa at Iowa City.

MICHIGAN
October 2—Oklahoma A. and M.

at Ann Arbor.
October 9—Michigan State at Ann Arbor.
October 16—Minnesota at Ann Arbor.
October 23—Illinois at Ann Arbor.
October 30—Navy at Baltimore.
November 6—Wisconsin at Ann Arbor.
November 13—Ohio at Columbus.
November 20—Minnesota at Minneapolis.

IOWA
October 2—Colorado State Teachers at Iowa City.
October 9—North Dakota at Iowa City.
October 16—Illinois at Urbana.
October 23—Ohio at Columbus.
October 30—Carroll at Iowa City.
November 13—Wisconsin at Madison.
November 20—Northwestern at Iowa City.

OHIO
October 2—Wittenberg at Columbus.

October 9—Ohio Wesleyan at Columbus.
October 16—Columbia at New York.

October 23—Iowa at Columbus.
October 30—Chicago at Chicago.
November 6—Open.
November 13—Michigan at Columbus.
November 20—Illinois at Urbana.

ILLINOIS
October 2—Coe at Urbana.
October 9—Butler at Urbana.
October 16—Iowa at Urbana.
October 23—Michigan at Ann Arbor.
October 30—Pennsylvania at Urbana.

CHICAGO
October 2—Florida at Chicago.
October 9—Maryland at Chicago.
October 16—Pennsylvania at Philadelphia.
October 23—Purdue at Chicago.
October 30—Ohio at Chicago.
November 6—Illinois at Chicago.
November 13—Northwestern at

Evanston.
November 20—Wisconsin at Chicago.

NORTHWESTERN
October 2—South Dakota at Evanston.
October 9—Carleton at Evanston.
October 16—Indiana at Evanston.
October 23—Notre Dame at Evanston.
October 30—Indiana at Bloomington.

November 6—Purdue at Evanston.
November 13—Chicago at Evanston.
November 20—Iowa at Iowa City.

PURDUE
October 2—Navy at Annapolis.
October 9—Wabash at Lafayette.
October 16—Wisconsin at Lafayette.

October 23—Chicago at Chicago.
October 30—Indiana State Normal at Lafayette.
November 6—Northwestern at Evanston.
November 13—Franklin at Lafayette.
November 20—Indiana at Lafayette.

You'll find fair prices and friendly service at Brown's

BROWN BOOK SHOP

Established in 1911

WITH DOUBLE THE STOCK AND DOUBLE THE SPACE OF LAST YEAR IS WELL EQUIPPED TO FILL YOUR EVERY REQUIREMENT FOR STUDENT SUPPLIES WITH STANDARD, APPROVED MATERIAL—PRICED TO PLEASE YOU.

LOOSE-LEAF NOTEBOOKS

Trussell solid one-piece leather notebooks — all with pocket and large rings—
\$2.40 to \$5.45, with filler
I-P Fabrikoid notebooks, with pocket—
\$1.75 to \$3.00, with filler
B-W adjustable-ring notebooks—
Flexible cover, 85c to \$1.00
Stiff cover, 60c to 75c.
Special 8x10½ notebook—
50c with 3 fillers
Notebook fillers—10c to 50c
All sizes—ruled and plain

ENGINEERS' EQUIPMENT

A K. & E. "Pharos" set will give the utmost of satisfaction. Well made, accurate, durable, this set offers a value that cannot be duplicated. Ask to see one—
\$15.00
K. & E. and Dietzgen equipment—everything that you will need, and all approved by the University. Come in and look over our stock. We'll be glad to give you all the dope.
K. & E. slide-rules—the only slide-rule on the market that is used by every engineer. We have the model to fit your requirements.
\$1.00 to \$10.85

WAHL PENS AND EVERSHARPS

Pens in red, mottled, black, and green \$3.00 to \$7.00.
See the new Eversharp with the Cardinal red barrel and White "W"—only 50c.
Eversharps from 50c to \$2.50.
Black and colored leads, and erasers

PAPER

Ask to see our "ATLANTIC BOND"—a fine 20-pound, 8½x11, watermarked bond. Good enough for any use.
500 sheets for \$1.00
125 sheets for 29c
Other typing papers at all prices, as well as pads, index cards, folders, etc.

STATIONERY

UNIVERSITY SEAL PAPER
Pound boxes—95c and \$1.25
Envelopes—30c pack
Papeteries—75c to \$1.25

PLAIN PAPER
Pound boxes—35c to \$1.00
Envelopes, 20c to 45c
Papeteries—30c to 60c

SAVE OUR SALES CHECKS—THEY ARE WORTH 10% IN TRADE NOW!

BROWN BOOK SHOP

ESTABLISHED 1911

621-623 State - Opposite Lawrence's

"COME IN AND BROWSE"



YEAR'S PROGRAM IS NOW PLANNED

Dean's Office Issues List of University Functions and Doings

A calendar of events throughout each semester is compiled by the office of Dean of Men. Events for an entire semester in advance are kept posted to prevent clashes of various functions. The program for the first semester from the first registration days to the last examination is here given:

SEPTEMBER

- 16-18 (Thurs., Sat.) Early registration days.
- 16-17 (Thurs., Fri.) Examination for admission.
- 20-21 (Mon., Tues) Registration
- 21 (Tues.) Picnic hike for all new women—Y. W. C. A.
- 22 (Wed.) Instruction begins.
- 22 (Wed.) Y. M. C. A. Freshman banquet.
- 24 (Fri) Varsity Welcome.

OCTOBER

- 1 (Fri.) Reception at all university churches.
- 2 (Sat.) Football—Cornell college at Madison.
- 7 (Thurs.) W. A. A. Party for freshmen.
- 7 (Thurs.) Lecture by Bishop of London.
- 7 (Thurs.) All Freshmen Women Convocation.

DECEMBER

- 4 (Sat.) Y. W. C. A. Bazaar.
- 1 (Wed.) Union Board Concert, Louis Greveure, baritone, Stock Pavillion.
- 4 (Sat.) Y. W. C. A. Bazaar.
- 9 (Thurs.) Orchestra concert.
- 14 (Tues.) French Club play.
- 22 (Wed. noon) Christmas recess vacation—Wisconsin Players second annual tour.

JANUARY

- 6 (Thurs.) Classes resumed.
- 7-8 (Fri., Sat.) last week—end for social affairs.
- 11 (Tues.) Union Board Concert. Harold Bauer, pianist, Pablo Casals, cellist, Stock Pavillion.
- 15 (Sat.) Examinations for removal of conditions.
- 18 (Tues.) President's reception.
- 18 (Tues.) Mme. Landowska in piano and harpischord recital (Auspices School of Music.)
- 24 (Mon.) Minal Examinations begin.

FEBRUARY

- 2 (Wed.) Final examinations end.
- 4 (Fri.) Junior Prom.

Y. W. HOLDS HIKE AND SUPPER FOR FROSH

A hike and supper for freshmen women will be given by the Y. W. C. A. tomorrow night. The supper is without charge and is to be given for all the freshmen women in the university. The group will meet at 5 o'clock in Lathrop hall and walk out along the university drive. This first function of the year is under the direction of Augusta-Jane Bull '29. Those intending to go on the hike are asked to sign at the Y. W. office.

Stores Unveil Fall Styles Tuesday

Autumn begins on Wednesday, but Madison merchants will begin tomorrow to observe the advent of the fall season by displaying the latest in wearing apparel. There will be no elaborate decorations this year; neither will there be band music or live models performing in the store windows.

A number of the merchants, however, are planning to veil their store windows, redecorate them, and unveil them Tuesday night at 7:30.

The Harry S. Manchester Inc., is observing the opening of the fall season with a fashion promenade at the Strand theater, Wednesday, Thursday and Friday. Ten models will display the latest styles in afternoon wear, sport costumes, top coats, evening gowns and other apparel.

A Seattle boy who thought he could rob a home, couldn't.

Police Dog Theft Is Reported To Police

The theft of a police dog from the car of F. A. Beurki, 321 N. Hamilton st., was reported to police yesterday. The dog is wolf grey in color and is about two years old.

READ CARDINAL ADS

Says Football Team Needs Morale

"You can't build up morale on a football team if there are any buck-passers on it," declared George Little, university football coach, in a talk to the American

Business club at the Park hotel this noon.

The coach told in detail of requirements other than brains that help make successful teams, namely morale, nerve and the ability to fight. He old of a great many interesting incidents relative to the game.

He expressed pleasure at the pleasant relations between Michigan and Wisconsin, but declared that no one wanted to beat the old man (Yost) more than he did.

Exceptionally Desirable Furnished Rooms for Women

No. 311 N. Brooks St.—Tel Badger No. 2183

On quiet street—within half block of Campus, Barnard and Lathrop Halls and University Cafeteria.

Heated by Noiseless Automatic Oil Burner—uniform temperature, warm hallways and rooms assured.

Reasonable rates—Single \$3 weekly; suite of two connecting rooms only \$7 weekly, \$3.50 per student.

STORE • OF • FRIENDLY • SERVICE

WE'RE GLAD YOU'RE HERE! Good-bye peace and quiet . . . two-bit flivvers three deep in our favorite parking space . . . we're through going home via Langdon street. But this town has been plenty dead since you left! Do your worst! We crave to feel natural again . . . noise and color and action . . . life!

Which is just our way of saying "You're welcome," doggone it!

Great News for You!

While you've been gone, we brought the Learbury line of suits to Madison. Refreshingly different, they've gone great in other Universities. They're going great here!

Short, loose coats, three buttons widely spaced—rounded notch, rolled lapel—soft cutaway front and straight back—trousers full, straight to the bottom.

Hand tailored, too—of finest woolens, in new, keen patterns. You'll expect to pay \$65, but you can't. Of course we can show others at \$65, if you insist on wrecking the bankroll.

Another Surprise!

Ed Swain is now with us—mostly over in the Learbury corner—lately one of the busiest men in Madison.

Come in! Ed will be glad to meet you again—and to show you something really new and fine, before The Hill has you fighting for minutes!



Learbury
Two-Trouser
Suits
\$45



Learbury
Two-Trouser
Suits
\$50

K A R S T E N S

On the Square • Carroll near State • Badger 453

Dean Goodnight Has Welcome for Incoming Freshman Men

Greets Class of 1930; Explains Meaning of "New Wisconsin"

**BY S. H. GOODNIGHT
Dean of Men**

It is with pleasure that I respond to the invitation of the Editor of the Cardinal to send a word of greeting through the columns of our student daily to the many hundreds of young men who will compose the male element of the class of 1930 at Wisconsin. I am glad to have the opportunity of welcoming you here, and, especially at this time, in the early part of an area in which people are speaking of "The New Wisconsin." New? Well, Wisconsin is not new. It is grand old school, with a grand old tradition of good scholastic work, freedom of thought and expression, of fighting spirit in athletics and of domestic opportunity for all. These factors have not changed and we hope they never will.

But there is something new and invigorating in the atmosphere at Wisconsin today. A youthful and inspiring president has come to us who is broadcasting vigorously the doctrines of clear thinking, of a fearless following of the truth, regardless of where it may lead, and of experimentations in the endeavor to find more adequate methods of instruction and of study, the better to accomplish the work of education among large numbers of students. Next year an experimental college will be founded, to try out the merits of a tutorial system and of a course of study freed from the requirements which have hitherto obtained. It will give opportunity for independent intellectual work, and the boy who comes to college with the right conception of the educational process as one in which he is to take the initiative and develop himself in his chosen direction will have every encouragement to do so.

Another man, too, has come to the campus who is exercising a fine influence on the young men. George Little is standing squarely for manly sport, for clean living, for physical as well as mental development, and for high ideals of sportsmanship. Our athletic teams are responding splendidly to his strong, invigorating influence, and are making "Wisconsin spirit" more dreaded than ever among our rivals. But that is not all. Our men students throughout are likewise reacting in most wholesome fashion to his superb example of straightforwardness, clean living, hard work and virility.

In the matter of accommodations for men, too, Wisconsin has at last been aroused, and your four years here will see greater strides forward in that direction than Wisconsin has ever taken before. For

hitherto, our women have had two good dormitories and a fine woman's building for their communal life, while the men have had little. This fall, however, sees the completion of two splendid dormitories, Tripp and Adams Hall, and a refectory, which house and feed 500 men in units of about 30 each. With ten acres of playground just at hand, Lake Mendota before the doors, and every opportunity for both organized and spontaneous recreation and sport, these 500 men will have by far the most desirable residence available on the campus.

The foundation is now laid, too, of the new Memorial Union Building, which will be the center of communal life for the men of the University. It should be completed in two years' time, and we hope to make it a true "home for Wisconsin spirit."

These, then, are some of the recent developments which justify the term "the new Wisconsin." I rejoice at being able to welcome you to it, and to express the hope that you, in your four years of residence here, will never fail in your loyalty to it and to ourselves. And that is, after all, one and the same thing.

If you are loyal to yourselves in working hard for your self-development, for increased intellectual, physical and moral power, if you will do with your might what your hands (and your heads) find to do, and thereby make of yourselves real men among men, you will by so doing be manifesting the greatest loyalty to your college of which you are capable. May this ever be your aim and may success crown your efforts.

**SCOTT H. GOODNIGHT,
Dean of Men.**

SHEBOYGAN.—Michael Razel, 59, intending to commit suicide, slashed his throat with a razor, cutting a gash four inches long and within an inch of the jugular vein, but did not succeed in that attempt to end his life. He then fastened a clothes line around a rafter in his woodshed, tied it about his neck and jumped off a stepladder. This attempt succeeded.

Christmas Greeting Cards

For discriminating people who would avoid busy stores; soiled, handled, and ordinary cards, Clover Studios publish an unique assortment of 12 steel engraved and hand colored Christmas greeting cards beautiful and different; with fancy lined envelopes. Values \$1.20 up. Complete assortment \$1.00. Post-paid — money back guarantee. Agents wanted. Wonderful seller.

Clover Studios

Gen. P. O. Box 582 New York

CLOTHES

Ready-made
And Cut to Order

ESTABLISHED ENGLISH UNIVERSITY STYLES, TAILORED OVER YOUTHFUL CHARTS SOLELY FOR DISTINGUISHED SERVICE IN THE UNITED STATES.



Charter House

Suits and Overcoats
\$40, \$45, \$50



READ CARDINAL ADS

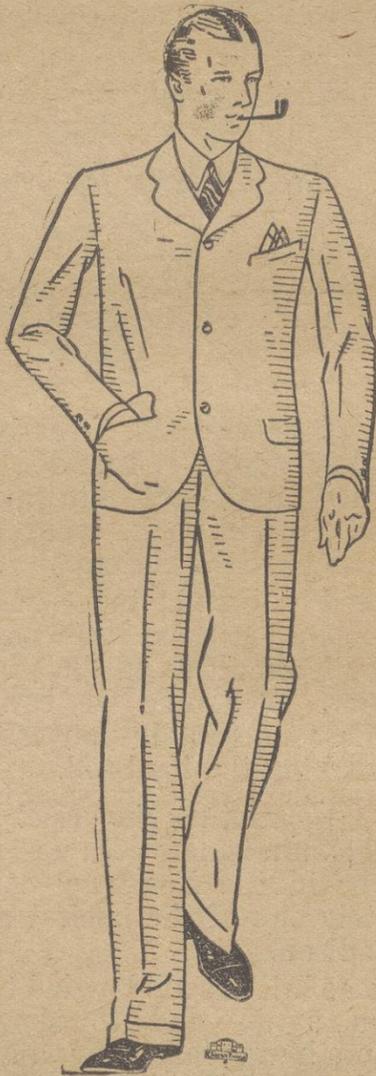
READ CARDINAL ADS

A Hearty Welcome to Freshmen

And a Wish Expressed That You
Will Soon Visit

CHARTER HOUSE

At Baillie, O'Connell, & Meyer's



How important it is to know the correct university cut—and know where to get it—you will soon find out. Visit Baillie, O'Connell & Meyer's and review the clothes tailored by Charter House. They adhere precisely to the accepted college style. They are correct in every particular. Cut by Charter House over established English university charts.

Suits and Topcoats

*Ready-Made and
Cut-to-Measure*

\$40 \$45 \$50

*The Superb Charter House University Styles Are Available in
Madison Exclusively Here*

BAILLIE O'CONNELL & MEYER

INCORPORATED
QUALITY SERVICE

"Princess Pats" Band

This Wed. Night

CANADA'S BEST

Band of the World's Greatest
Military Organization

All Veterans of the Great War
None Have Less Than 4
Decorations for Bravery

**Student Representative
Wanted for Wisconsin**

We wish to secure the services of a student who is well known to his fellow students—to handle the sale of "COLLEGIATE STATIONERY." He must be a hustler and interested in earning at least \$300.00 during the 1926-27 college year. It can be done.

"COLLEGIATE STATIONERY" is personal name and address stationery, printed also with college seal or fraternity crest—100 large sheets and 50 envelopes—or 200 note size sheets and 100 envelopes. Stock is heavy 24 lb. Collegiate Bond. The selling price is \$1.25 per box of either size.

Write at once for information.

Collegiate Stationery Company
304 S. Dearborn St., Chicago, Illinois

The "U of W" Girl Assembles A Smart College Wardrobe

Ready to mingle with the smartest dressed upper class co-eds on the campus is the girl who chooses her college clothes at the Fred W. Kruse Co. Juniors and Seniors, too, will come here for the new Autumn clothes at Kruse's leave nothing to be desired in being collegiate, appealingly young and ever so smart. Prices, too, are surprisingly moderate.



Classroom Frocks

The tailored frocks that help to make school days the "happiest days"—one and two-piece types of fine twill, jersey, flannel, beloved by school girls, satin, silk crepe and frisca, which is very new.

Afternoon Frocks

The lovely afternoon frocks that are part of the joy of Saturdays and "off" afternoons—satin frocks with new inverted tuckings, the new Vionnet sleeve and blouse backs, and very different silk crepe frocks.

Dance Frocks

The adorable frocks that take their places in the memories of school affairs—fluttering frocks of chiffon, with garlands of flowers, charming frocks of satin, sheer crepe, and georgette.

Correct School Coats

Coats for active school and college life on or off the campus—in the swagger fabrics or the softer, more dressy fabrics, trimmed with all the new and lovely furs.

Gorgeous Furs

The smart fur coats you see on the campus invariably come from Kruse's. For here are the smart models of French origin made up by America's finest furriers. Every Kruse fur coat is unconditionally guaranteed.

FRED W. KRUSE CO.

The Fred W. Kruse Co. takes pleasure in announcing its removal to the new store about October 1st.

Vocational School Pupils Mail Community Union Fund Appeals to 14,000

A thousand fingers flying! swiftly passing sheets softly rustling papers, the staccato chorus of a score of typewriters! Intent faces; rapid, trained gestures; complete absorption!

The commercial management of the Vocational school, under Miss Regina Groves' efficient management were making a community contribution of a morning's work to the Community Union.

"We explained to the students, the purposes of the work; the folders which we are addressing, folding, stamping and getting ready to mail to each of the 14,000 subscribers of the Community Union," said Miss Groves. "They know that they are helping in this way, and they are glad to do it. They realize, too, that it is all excellent training

in their work.

"Each one of them keeps track of his or her, output, and knows just how many names she can check over in a half hour and how much faster she can do it as she grows accustomed to the routine and works at it steadily."

In an incredibly short time the baskets were filled, and new sheets, envelopes and stamps were distributed.

"We shall finish the task of addressing, folding and stamping 14,000 statements this morning," Miss Groves said. "When we considered the magnitude of the job it looked as if we might not manage it in the time we set. But the students are interested in the task as a piece of community work, and that has 'speeded them up.'"

Will Substitute Produce Bill

A new bill for the bonding and licensing of wholesale produce dealers probably will be introduced in the next legislature, Edward Nordman, state commissioner of markets, said today, as a result of the 1925 law having been declared void.

The law enacted in the last session of the legislature was declared invalid and unconstitutional by the state supreme court because the definition of wholesale produce dealers was held to be uncertain. The court indicated that local cooperative marketing organizations should have been included in the act.

Commissioner Nordman said that the cooperative organizations probably would be included in the proposed new draft, instead of being exempted as they were in the other measure. The law was aimed at improper practices and fraud on the

part of wholesale dealers, he said, and he saw no reason why cooperatives would object to regulation under such terms.

Keeps Threat to Fire Deputies if Defeated

IRON RIVER, Mich. — The day following his defeat for renomination to the office of sheriff, James A. Dickie carried out a pre-election threat by dismissing eight deputies. Two of them opposed Dickie for the nomination. The remainder are known to have supported Dickie actively in the primary.

Conduct Bad, Judge Fines Him \$5, Costs

James Curtain pleaded guilty to a charge of disorderly conduct and was fined \$5 and costs today in superior court by Acting Judge S. B. Schein.

ONE-TONED EFFECT

A smart coat for fall is made of natural colored kasha banded with natural lynx.



Get your Raynster
before it rains!

These gay-colored
Rubber Coats
are worn by the
Smartest!

WHEREVER fashion rules—colored things are smartest. On dark days, too. For smartness counts—even when it rains.

And today, on the college campus, through the mist on fashionable avenues—everywhere on showery days you see the gay colors of these trim Raynsters.

Made in many colors and models to give a wide choice to the most fastidious, only Raynsters are so expertly cut, so sturdily made, so lastingly waterproof. And only Raynsters have that brilliant, permanent lustre—obtained by an exclusive United States Rubber Company process.

United States Rubber Company

"U.S." Raynsters

Reg. U.S. Pat. Off.

For Sale at All Good Stores in Madison

GELVIN'S OF MADISON

Welcomes all Wisconsin Men (old and new) back
to the Campus

IN GELVIN'S the atmosphere is frankly masculine and altogether friendly. Technically, of course, it is a STORE FOR MEN, but in a more intimate way, it is a Man's Store. Big enough to accommodate all, but not so big to lose sight of the individual.

Apparel for Wisconsin Men

644 State Street

Emery Goes Back Teaching; Finds Boys, Girls No Worse

FORT ATKINSON, Wis.—Boys and girls of this day and age are no worse than they were 40 years ago, in the opinion of J. Q. Emery, who recently retired as state dairy and food commissioner, to become principal of the Fort Atkinson junior high school.

At the age of 82, after an absence of 37 years, Mr. Emery has just finished his first two weeks as head of a school in the city where he spent 16 years as superintendent of schools.

"The children are no different now than they were in those old days," he said. He discounted the wild tales of the "rising generation."

"I can't say they are any better—but they certainly are just as splendid boys and girls as they were

in 1889."

Mr. Emery declared that, despite his many years in public office, it is as an educator that he hopes to be remembered. He paid high tribute to Fort Atkinson and to the modern school system.

"It takes faith in human nature to start over an old task at my age," he said. "But enthusiasm for any job will make up for other things."

When he first returned to take over classes here, he said, he was not sure whether to address the students as 'children' or as 'boys and girls.'

"But," he added, "by the end of the week I was sure of one thing—that the proper address for the students of this age is young men and women."

NEW COLORS

There is a fascinating new color known as rouge de chine, which is

really a vivid Chinese red, which combines quite surprisingly with yellow.



**Use the
Old Bean
of course
— but use the
Remington
Portable
too!**

YOU can't get through college without using your head, but you can lighten the drudgery of writing long reports and theses by using a Remington Portable. This handy typewriter is "made to order" for students. It is the lightest, most compact, simplest to operate, and most dependable of portables. Has four-row standard

keyboard. Weighs only 8½ pounds, net.

You can tuck it away in a drawer when not needed—the carrying case is only 4 inches high. Can be bought for \$10 down and \$5 monthly. We'll be glad to tell you more about it if you'll let us.

*The Recognized Leader in
Sales and Popularity*



Fawthorne Book Shop

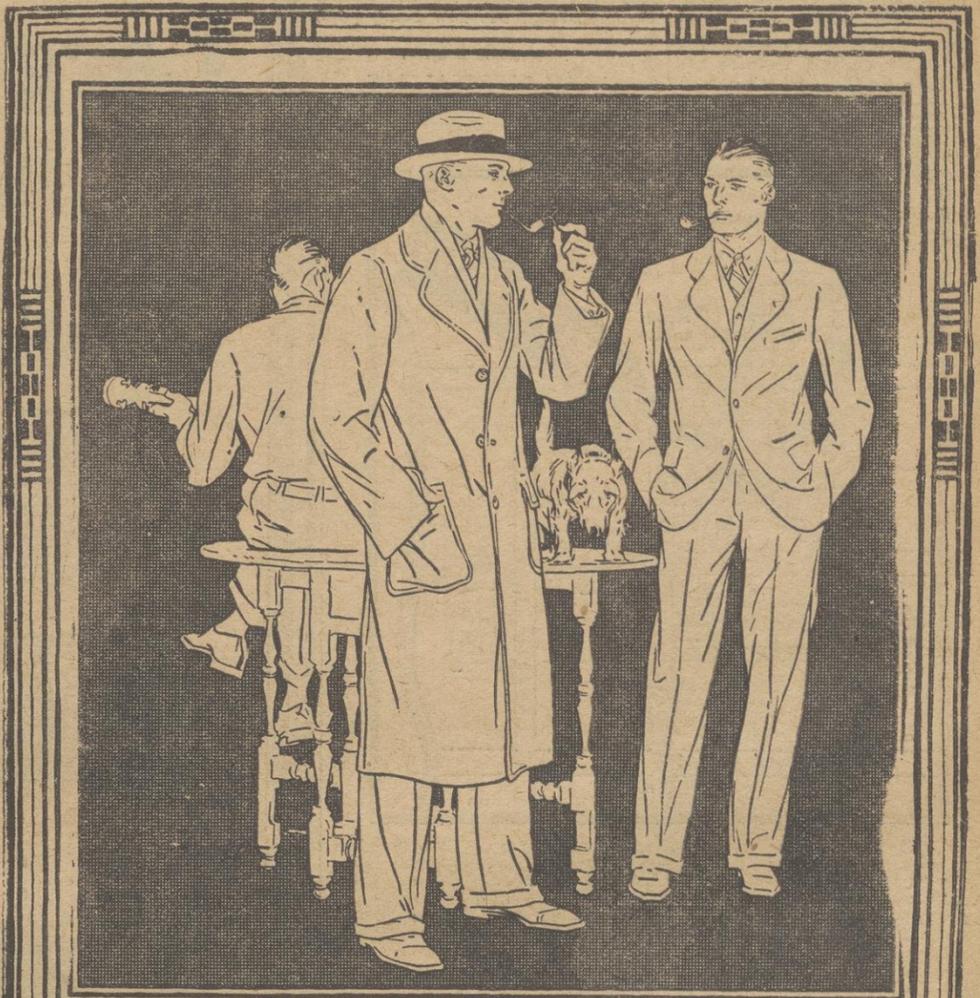
118 North Fairchild St. (Near State)



The largest and best
selected stock in the
city.

All the Important New Books
Best Editions of the Classics

Fairchild 2750



Copyright 1926 Hart Schaffner & Marx

"Get Acquainted" with our University model

College men have looked to us for the newest in college wearing apparel for nearly fifty years and we're holding our reputation higher than ever this season.

You'll enjoy seeing our 3-button suit with its easy drape, narrow at the hips and easy trousers with a French flap inside at the waist line.

Our fall Stetson has just the right curl to the brim. The new J. & M. oxfords are here, too.

Come In And See Them

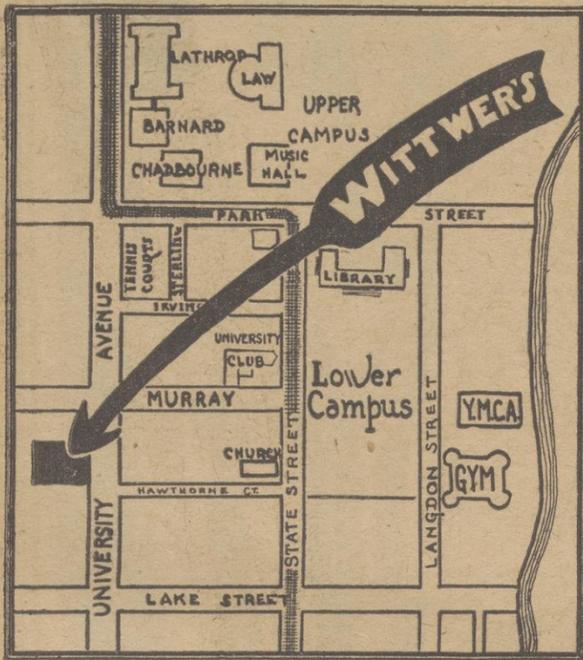
Copyright 1926 Hart Schaffner & Marx

Olson & Veerhusen Co
7-9 N. PINCKNEY ST.

**K. C. Luncheon Club
Will Meet Wednesday**
The first noon meeting of the Knights of Columbus luncheon club Wednesday noon at the Loraine hotel will be a business meeting. The

first speaker to address the club this season has not yet been decided upon, but programs for the weekly noon meetings are now being planned.

READ CARDINAL ADS



Follow this Trail--

It's the route that leads to the best food in Madison—really home cooked—nicely served—in pleasant surroundings. This noon—and tonight—come down the avenue to Wittwer's.

Wittwer's Tea Room

University Exchange
On University Avenue Between Murray and Lake

“---and the best place to eat is
LAWRENCE'S”

Lawrence's — State Street lunchroom and cafeteria and University Avenue restaurant—have won that reputation through serving good food to many college generations.

Notice the old-timers—sophomores, juniors and seniors—they head toward Lawrence's at meal times because they KNOW that here they are going to be served quickly and well.

Newcomers to Wisconsin may profit by the experience of past classes—and make Lawrence's their eating place, for breakfast, lunch or dinner.

While there is the finest of food here for you—these are economical eating places.

Lawrence's Syncopators — the best musicians on the campus—play every evening in the cafeteria during dinner hours.

LAWRENCE'S

Restaurants—Cafeteria
University Avenue and State Street

**Largest Rent-A-Car
in Madison!**

Licensed to Use

WHY?



1. Prompt delivery service. "Phone B. 1200 for a car. We'll deliver it"
2. Free road service to our renters.
3. Insurance protecting every renter.
4. No hour or mileage guarantee.
5. Rates as low as 10c a mile.
6. New Fords of all models.
7. Large six-cylinder gear-shift cars.
8. "Free local identification card" that can be used in securing a car at any "Licensed Hertz Station" "without deposit."
9. "Free National Identification Card" that can be used in securing a car at any "Licensed Hertz Station" "without deposit."
10. Two stations in this city for your convenience.

Schedule of Rates

These Rates Include Gasoline and Oil

Fords---All Models

Roadster	Per Mile 10c
Touring	Per Mile 10c
Coupe	Per Mile 12c
Sedan	Per Mile 13c

LARGE GEAR-SHIFT CARS

Touring (large 6 cyl.)	Per Mile 16c
Sedan (large 6 cyl.)	Per Mile 18c

No hour charge on week days from 6:00 A. M. to 6:00 P. M. After 6:00 P. M. week days, 12:00 noon Sundays and holidays, only 25c per hour in addition to the mileage rate.

"Also Special Day, Week, Month and Trip Rates"

KOCH RENT-A-CAR CO.

"Prompt Service at Either Station"

"SUB-STATION"
Corner of State and Lake Sts.
Phone B. 1200

"MAIN STATION"
313 W. Johnson St.
Phone B. 1200

Y. W. C. A. ADVISOR STARTS NEW WORK

Miss Corilla Brodnax Takes
Charge of University Work
Next Week

Miss Corilla Brodnax, new Y. W. C. A. advisor, who takes the place of Miss Mary Anderson, arrived last week to become acquainted with her new duties. Prior to her position here Miss Brodnax worked with the National Y. W. C. A., with her office in New York. She has traveled about various states inspecting and working with the different Y. W. C. A. offices, but this is her first experience as an advisor for one single chapter.

"I have made no definite plans as to my work," said Miss Brodnax, "as the cabinet has not yet met, the first meeting will be called at 4:30 o'clock Tuesday, Sept. 23. However, several things have been scheduled, such as hikes, mass meetings, and banquets, and I am eager to make the acquaintance of the Wisconsin women."

All women wanting to partake in Y. W. work may sign up at the Y. W. C. A. office in Lathrop hall. The various departments and the person in charge of each is as follows:

Student industrial, Lucille Dudgeon; dramatics, Marcella Eirman; social, Marcella Steel; girl reserve, Ellen Burkhardt; Bible study, Rosella Franseen; world fellowship, Francis Gore; social service, Edith Hope Smith; membership, Dorothea Stolte; educational, Florence Allen; vespers, June Deadman; and finance, Beth Hirsig.

SIX CONCERTS PLANNED SOON BY UNION BOARD

(Continued from page one)
by the world famous contralto, Sigrid Onegin.

Season tickets have been reserved at the booth at the foot of the upper campus according to Union Board officers. Season tickets for the above concerts are selling for \$9.75, \$8.75, and \$7.00.

Emphasis is being placed this year, the Union Board members have declared, upon the fact that the series for this year was arranged with the idea of pleasing all the students in the university, everyone of whom is himself a member of the Wisconsin Union.

"It is the effort of the Union Board to bring the finest musicians in the world to Madison, and I am sure that all the students will appreciate and support us in that attempt," declared Clyde Kluckhohn '28, concert manager, last night.

Lowell Frautschi '26, president of the Union, stated that at Wisconsin everyone is interested in the finest things, and that therefore the Union felt it its duty to provide those things at as reasonable a price as possible without absolutely incurring loss.

200 Catholics Nabbed

After Mexico Meeting

MEXICO CITY—(AP)—About 200 Catholics, men and women, were under arrest today, from a meeting Sunday night under the auspices of the League for defense of religious freedom, they were taken to police headquarters. The charge is that they were holding a meeting for seditious purposes.

St. Paul Boys Play 'Cowboy'; One Killed

ST. PAUL.—(AP)—Shot by his brother while playing the role of a cattle rustler in a "cowboy and Indian" game, Jesse Smith, 14, died here. Stanley, 10, was imitating a cowboy when he seized the gun and pointed it at his brother. A bullet found by Jesse recently and added to his supply of "cowboy goods" had been placed in the gun during play.

Eberhardt's Cardinal Beauty Shop

For

*The Coed
who cares*

We specialize in all lines
of Beauty Culture.

Skill and Technique shown
in latest styles of Haircutting.

625 State

F. 3966

Open Wed. Fri. Sat. Evenings



A Kodak is as Important as a Text Book

You will want to start a photo album record of your school days—right from the start, in order that you will have a complete story in picture form when you get thru school.

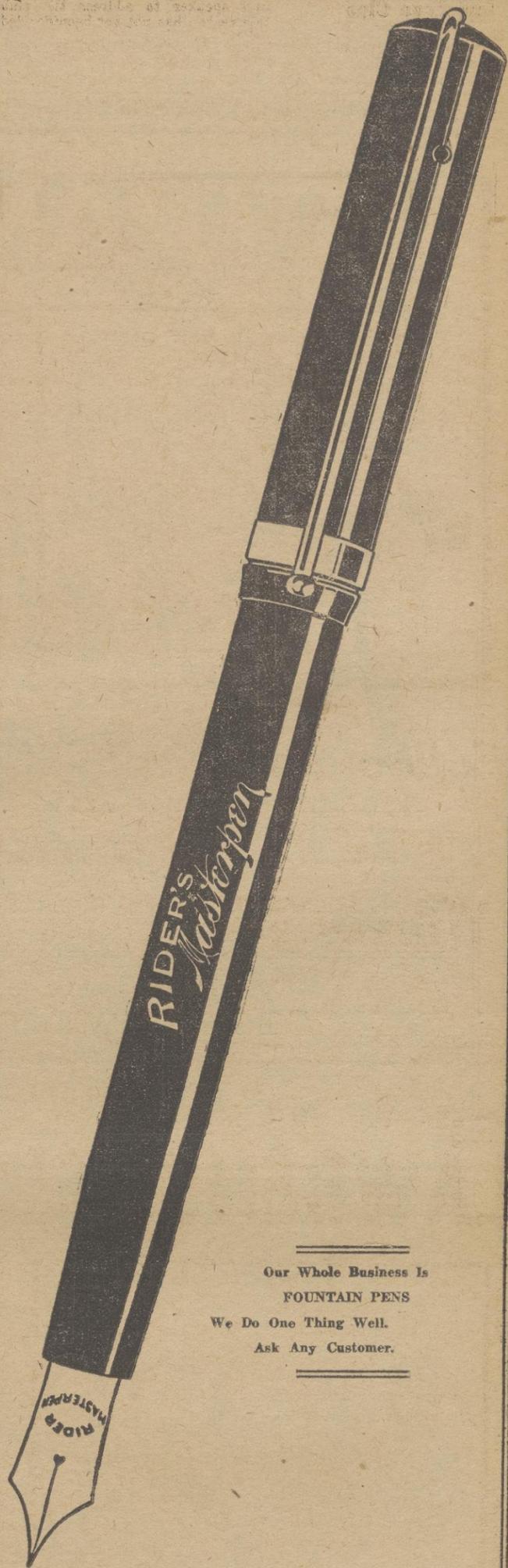
So take pictures now, of your new made friends, campus scenes, hikes, outings, etc. You'll value these beyond estimation in later years.

If you have no Kodak, let us supply you with one at once. In any event—take pictures now.

The PHOTOART HOUSE

Upper State Street—Exclusively Photographic

Developing and Printing Like Your Films Deserve



Our Whole Business Is

FOUNTAIN PENS

We Do One Thing Well.

Ask Any Customer.

Good Pens and Skilled Service

Every pen in our stock is either manufactured in our own factory or by some other reliable manufacturer. Every pen is rigidly inspected and found mechanically perfect before it is put into our showcases. But this is not enough.

Your handwriting is unique, different from that of any other person in the world. It requires the services of an experienced pen man to detect these individual peculiarities, find a holder of the proper balance, a point of the proper fineness and flexibility, and then smoothe the point especially for your writing position. Only when you have availed yourself of this skilled service, will you know the ease of unhampered writing and complete satisfaction.

We carry the following pens: Rider Masterpen, Wahl, Conklin, Sheaffer, Parker, Waterman, Moore, and many others. You'll get a good pen, skilled service, and complete satisfaction at

Rider's Pen Shop

Sales

650 State St.

Repairing

Six Events On City's Calendar This Week

Six events are scheduled for Madison during the next week, according to the weekly bulletin of the Association of Commerce. Registration at the University of

Wisconsin will be officially started Monday and continue through Tuesday.

The Republican, Democratic, Socialist, and Prohibition platform conventions will be held Tuesday at the capitol.

Madison merchants will officially

open the autumn season with a fall opening. The event will start Tuesday night and continue through Wednesday.

The university will officially open its doors for the year Tuesday morning. The evening of the same day the Princess Pat's band will

give a concert at the Central high school auditorium.

The city's welcome to students attending the university will be held Friday morning at 11 a. m.

ASHLAND, Wis.—Leonard Larson, 19 Northland college student,

alleged to have been responsible for the death of Mrs. Christine Anderson in a motorcycle accident last February was bound over to circuit court on a manslaughter charge at the preliminary hearing held in municipal court.

STRAND

MADISON'S LARGEST THEATER

This Week Wednesday to Friday
3 SENSATIONAL FEATURES

On the Stage Flinch's STRAND THEATRE ORCHESTRA

MANCHESTER'S FALL STYLE PROMENADE

Featuring "Miss Madison" wearing a \$5,000.00 fur evening wrap and posing in her flaming red bathing suit she wore in the National Beauty Contest held in Atlantic City last week.

With 10 Beautiful Models Displaying the Latest Creations in Milady's Linger Evening and Sport Wear.

ON THE SCREEN
DOROTHY MACKAILL
AND JACK MULHALL
in "SUBWAY SADIE"

Last Times Today



ON THE STAGE—FLIND'S STRAND ORCHESTRA

Coming
Saturday

DOUGLAS FAIRBANKS in "The Black Pirate"

When bigger and better pictures are made, you will see them at the Strand, the best ventilated theater in Madison.

1,500 seats—all on one floor.

The Home of WIBA
The Capital-Times-Strand Theater Radio
Broadcasting Station

Wait Till Thursday!

FISCHER'S MADISON

Then Try to Get In!



The Galloping Ghost

Red is Coming! Grange

In His First Movie

"One Minute to Play"

HE'S AS GREAT ON THE
SCREEN AS HE IS
ON THE FIELD

G. C. Morris Wins Flower Show Trophy

Others Win Awards; 90 Displays Were Entered

George C. Morris, seed analyst in the department of agriculture of the University of Wisconsin, won the A. J. Buckmaster silver cup with the best display of dahlias at the garden show of the Madison Garden club and Dane County Horticulture society, Saturday.

John T. Fitchett, Janesville, champion dahlia grower, judged the exhibit.

The successful entries among the 90 displays of dahlias, asters, peonies, petunias, and other fall flowers were:

Vase of red gladiolas—W. H. Milward, first; Mrs. J. H. Reed, second.

General display of dahlias—G. M. Johnson, 544 W. Main st. Cactus dahlias—G. M. Johnson. Hybrid cactus—N. M. Oscar, 917 Drake st. Decorating dahlias—G. M. Johnson. Show dahlias—G. C. Morris. Pompons—First, G. M. Johnson; second, G. C. Morris.

Best bloom—First G. M. Johnson; second, N. M. Oscar; third, M. G. Troxell, 308 Prospect ave. Best bloom hybrid—G. M. Johnson. Best bloom decorating—First G. C. Morris; second D. E. Morgan, 455 N. Few st. Best bloom show—First M. G. Troxell; second, G. C. Morris. Best bloom peony dahlia—G. M. Johnson.

Largest blooming dahlias—First, G. C. Morris; second, N. M. Oscar. Smallest bloom—G. C. Morris. Best vase of dahlias—Charles Ovenden, 1026 Drake st. Best vase of red dahlias—First, G. M. Johnson; second, M. G. Troxell; third, G. C. Morris.

White dahlias—First, G. C. Morris; second, M. G. Troxell. Yellow—First, G. C. Morris; second, G. M. Johnson. Pink—G. C. Morris. Variegated—First, G. C. Morris; second, G. M. Johnson. Orange—First, G. M. Johnson; second, N. M. Oscar; third, G. C. Morris. Collarette—G. C. Morris.

Vases of single dahlias—Miss Sarah Stiehl, 107 W. Doty st. Vase of decorative—M. G. Troxell. Vase of shows—First, G. C. Morris; second, M. G. Troxell. Vase of hybrid cactus—J. L. Kind, 1711 Van Hise ave. Vase of peonies—G. C. Morris. Vase of pompons—First, G. C. Morris; second, M. G. Troxell.

Seedling dahlias—G. C. Morris. Vase of three pink gladioli—Mrs. J. A. Reed, 2136 Keyes ave. Vase of three dahlias—W. H. Milward, Route 7.

Binnias—First, G. C. Morris; second, W. H. Milward; third, J. L. Kind. Asters—W. H. Milward. Bouquet of asters—First, W. H. Milward; second, Miss Minnie C. Hoch. Cosmos—First, W. H. Milward; second, M. G. Troxell.

Stocks, salvia, scabiosa, and verbena—W. H. Milward. French marigolds—First, Miss M. V. Brown, 612 Stockton court; second, Mrs. Fred Harrison, 1908 Adams st.; third, Mrs. Gustav Medrow, 2336 East Dayton st.

Chinese wool flower, boltonia, Michaelmas daisy, Shirley poppy, and rudbeckia—Mrs. Fred Harrison. African marigold—First, Miss M. V. Brown; second, N. M. Oscar. Amaranthus—Mrs. R. N. Qualley, 1040 Jenifer st. Pinks and snapdragons—Mrs. Gustav Medrow. Hydrangias—J. L. Kind. Single petunias—W. H. Milward.

hour during the day, the four men in this department checking in 15 minutes apart while on duty, each one checking in at a different time.

Instead of going about more or less at random, as formerly, each man has a designated section of the city to cover. Detective Jesse Smith keeps watch on the square and on State st., checking in at the station by phone on the half hour.

Detective Robert Putnam will cover the section of the city east of Pinckney st., visiting the railway stations. He will check in at headquarters at a quarter of the hour.

Detective Romaine York is assigned to the West side, including "Little Sicily." He will check in on the hour mark.

Detective William McCormick, a sort of free lance, having no definite district to cover. He will check in a quarter after the hour.

Ford Co. Loses \$2,000,000 Patent Violation Suit

ST. LOUIS, Mo. —(P)—A decision involving about \$2,000,000 was handed down today when Federal Judge Davis ruled that the

Ford Motor Co. of Detroit, had infringed patents for transmission bands owned by Parks and Borne, Inc., St. Louis. Judge Davis enjoined Ford from further infringement and ordered an accounting.

British War Vet Quits In Channel Attempt

DOVER, England—(P)—Col. Bernard C. Freyberg, British war veteran, who started on an attempt to swim the English channel from Cape Gris Nez, France, at 5:30 o'clock this morning, abandoned

170 Drowned As Ship Is Sunk Near India

CALCUTTA, India —(P)—Reports from Bengal say 170 men, women and children were drowned when a native craft with about 200 passengers on board capsized in a storm off Sunderbane. A rescuing vessel was able to save only 26 persons.

Greenland with an area of 827,300 square miles, is the largest island in the world.

READ CARDINAL ADS

Buy All of Your Books on Your CO-OP Number

The Co-Op Carries All the Approved Texts and References; Your Co-Op Rebate Will Reduce Their Cost.

BUY all of your texts at your own store --- the Co-op. Have the purchases recorded on your Co-op number to fatten your rebate slip next spring.

By co-operating with the faculty, the Co-op is able to offer you every text which will be demanded of you. Through a very efficient checkup, we have made impossible the possibility of your going into a classroom with a wrong edition or out of date book.

Here's How You Save at the Co-op!

Suppose a book is regularly marked \$2—last year members received a 15% rebate. The book really costs them but \$1.70.

REFERENCE BOOKS are here in great quantities, too. Practically every commonly used reference book is to be found in the Co-op display.

Engineering Supplies, bearing the names of Eugene Dietzgen, Kueffel & Esser and Richter, all first quality, can be purchased on your Co-op number.

Incidental supplies, note books, paper, pens, fountain Pens, pencils, book-ends, etc.---buy them at your own store.

Used and Second Hand Books at Great Savings

From 33 1-3 to 50 Percent Is Saved When You Buy A Co-Op Used Book

The Co-op's used and second hand book shelves offer great bargains in both text and references. All the books are in good condition, most of them having been used but a single semester. Come in and look them over!

One Visit to the Co-op Will Completely Outfit You for All Classes

The Co-op

STATE & LAKE

E.J. GRADY MGR.

BUY EVERYTHING YOU NEED ON YOUR CO-OP NUMBER

3 Detectives Get Definite Patrol Areas

Will Call Station Every Hour; Trostle Makes Change

A new system for the plain clothes men of the police department is being inaugurated today in accordance with plans announced late Saturday by Chief of Police Frank Trostle.

With the new plan in effect, the police headquarters is in touch with a detective every quarter of an



Says Freddie Frosh

DAD told me
 THAT when he was
 GOING to school
 THE most important
 THING
 HE learned was to
 TAKE care of his
 MONEY.
 AND he said he
 WANTED me to learn
 THE same thing
 AND that the best
 WAY
 FOR me to do it
 WAS to open up a
 CHECKING account at a
 BANK that specialized
 IN STUDENT accounts.
 AND so I went over
 TO the
 BRANCH Bank of
 WISCONSIN
 AND opened up an
 ACCOUNT.
 NOW I'm going to
 PAY my room rent, and
 BUY my meal ticket, and
 BOOKS, and
 DID pay my fees by
 CHECK, and I'll
 KNOW, positively
 AT the end of the
 YEAR
 JUST where my money
 WENT.
 AND it's easy to do
 BUSINESS with
 THE branch
 BECAUSE they're
 RIGHT here and you
 DON'T have to write a
 LETTER every time
 YOU want to make a
 DEPOSIT.
 I thank you, too.

Take Advantage of the best college banking System in America!

The Students Banking Headquarters
 Branch Bank of Wisconsin
 State at Gilman

To Wisconsin Students:

Welcome! We're busy these days greeting old-timers and becoming acquainted with newcomers, as well as keeping in touch with things about school generally, but here's a message we want to give you.

The Branch Bank of Wisconsin is primarily a students' bank. For years we have made a study of the financial problems connected with a university career, and we feel that the system we have evolved justifies our research work.

We have taken the best features from college banks all over the country and combined them into what we consider the best student bank. That Wisconsin people think so is evidenced by the fact that fully ninety per cent of the student body bank at the Branch.

You are offered our cooperation in regard to every financial problem—and the service of our student checking account system. The service is here—we invite you to use it.

Very truly yours,

The Branch Bank of Wisconsin
 B. R. L'Hommedieu

A successful year must commence successfully. We can think of no better way of assuring yourself of a successful college career from the financial standpoint than by opening a Branch Bank checking account. Drop in today—get acquainted—and join the ninety per cent of the student population who do business at this bank.

90% of the student body bank
 at the Branch--open your
 checking account today

The Students Banking Headquarters
 Branch Bank of Wisconsin
 State at Gilman



Says Senior Sam

WHEN I was young
 AND but a frosh,
 THEY didn't make
 THEM a bit
 SAPIER or greener
 THAN I was.
 BUT I always take
 CREDIT for one
 SMART thing I
 MANAGED to do, and
 THAT was to open
 MY checking account
 AT the Branch.
 IN those days it
 TOOK most of the
 BOYS and girls
 ABOUT three or four
 MONTHS
 TO get smart to
 THE advantages and
 CONVENIENCES of an
 ACCOUNT at the Branch
 NOT to mention
 THE mixups which
 RESULTED from a
 HOME town account.
 BUT I want to
 TELL you
 HERE and now, that
 THERE'S as much
 DIFFERENCE between
 BANKING at the
 BRANCH and at a
 BANK back home
 AS there is
 BETWEEN the
 VARSITY and high
 SCHOOL and I'm
 ADVISING you, young
 FELLOW, my lad, to
 OPEN your account
 TODAY at the
 BRANCH.
 I thank you.

Vaudeville at Orpheum Wins Packed House

Enthusiastically Welcome Return To Local Theater

BY K. F. S.

Vaudeville returned to the Orpheum theater yesterday, enthusiastically welcomed by packed houses. The Jack Goldie revue, featuring songs and dances, takes first honors in a good opening bill. A black-face member of the troupe does some fine singing, and a male quartet succeeds in obtaining some splendid harmony. Joan Paige and Phylis Haverly dance and Miss Paige sings.

The other headlining act rates first place, too, through its splendid exhibition of dancing and the songs of Dudley Douglas, who could have sung all evening as far as the audience was concerned. Elsie Pilcer and Boots McKenna do the danc-

ing. We would give Sam Tucci, accordionist, next place on the bill. Bronson and Gordon, in "Bullets," brought many laughs in their skit, which was both amusing and ridiculous.

Van De Velde and company open the bill with a novelty act, mostly acrobatic stunts, and too little of the violin solos.

Dudley and Merrill complete the bill with a group of oldtime gags, some nonsense, and coarse love-making.

Fringed Flag Starts Legion-Klan Rumpus

ELLSWORTH, Wis.—Threats of members of the Ku Klux Klan that they would take down the gold-fringed American flag that hung in the Legion booth at the Pierce county fair led to a telephone call to Adj. Gen. Ralph M. Immel, Madison, as to the propriety of a gold fringe on the flag. The Legion members were informed by the adjutant general that all regimental flags have gold fringe on them and that their flag was proper.

We wouldn't mind dodging autos so much if the drivers would quit giving us such dirty looks.

PARKWAY Saturday

Matinee and Night

GEORGE McMANUS' LATEST CREATION

"Jiggs, Maggie and Dinty"

A COMPANION PIECE TO "BRINGING UP FATHER" FULL OF STARTLING SURPRISES AND PRETTY GIRLS

Seats on Sale at Box Office
Prices—Mat. 50c; Night 50c, 75c, \$1.10

COMING SUNDAY

Beauty! Thrill! Drama!

GILDA GRAY

in "Aloma of the South Seas"



Gilda the Golden Girl. Radiant Star of the Follies. Alluring Empress of the Dance. Now she comes in Her First Starring Motion Picture Doing the Dance That Made Her World Famous.

Also Big Special Stage Presentation

Comedy—Latest News Events—Novelties.

NOTE—THE PARKWAY MANAGEMENT AND EMPLOYEES ARE ALWAYS AT YOUR SERVICE! DON'T HESITATE TO CALL ON US!

Make the Parkway Your Amusement Headquarters

Coming Parkway Valencia Contest

Welcome!



Back to Madison

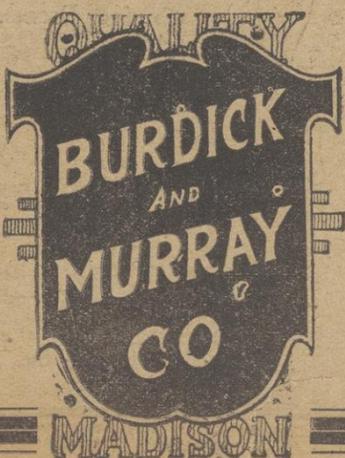
How Do Your Windows Smile?

Did you ever enter a home where the windows were so tastefully decorated that you felt immediately at home?

There is---

Probably no greater difficulty in decorating than the treatment of windows. The choosing of Curtains is the terror of the amateur and the test of the professional. Let us help you with your drapery problems—now—make your home cheerful.

Curtains to match any color scheme.



On Square 17-19 E. Main St.

Phone B. 1435 And we will call.



Identify the aristocrats of pens by this white dot.

It's the "wise bird" that uses only the best pen

Pride of ownership is not the only thing that has made the Lifetime* the outstanding student's pen. Real economy has been another factor. When the student buys this *unfailing* writing instrument, made of enduring Radite of lustrous green, his expense ends with its first cost. There are no charges for repairs, no matter what happens. It is *unreservedly guaranteed*. Spot it by the dot—at better dealers everywhere.

Price, in green or black, \$8.75. Student's special, \$7.50. Pencil, \$4.25
Blue Label Leads—fifteen cents
Skrif is the best ink for all fountain pens

SHEAFFER'S

PENS · PENCILS · SKRIF
W.A. SHEAFFER PEN COMPANY
FORT MADISON, IOWA
*Reg. U.S. Pat. Off.

Classified Advertising
IN THE CARDINAL
Reaches Every Student

FOR RENT

ROOM—407 North. Suite of two nicely furnished rooms. Between University and Capitol. F. 4308 W.

FOR RENT—Room for young man who desires a quiet room. Near lower campus. Call F. 9.

Women students can get a very desirable single room at \$3 per week and a suite of two rooms at \$7 per week, \$3.50 per student at 311 N. Brooks, within half block of campus. Barnard and Lathrop Halls and Uni. Cafe. Street comparatively quiet. Heated by automatic noiseless oil burner, uniform temperature warm. Hallways and rooms assured. Badger 2183.

FOR RENT—Single room for man, quiet locality near street car line. Call B. 3237. 2x21

FOR RENT—Double rooms from \$5 to \$8, one block from campus. 101 W. Johnson. 3x21

WANTED

WANTED—Student barber, 70 per cent pay. University Club Barber Shop. 3x21

WANTED—Three students for spare time work immediate, earn-

ings if you qualify. Write Box 72 for appointment, The Daily Cardinal. 1x21

SERVICES

WASHING and ironing done. Washing done in soft water. We call for and deliver. F. 1351. 2x21

WASHING and ironing neatly done called for and delivered. Mrs. L. Barry, B. 509. 6x21

FOR SALE

FURNITURE FOR SALE—Book racks \$3.75, student tables \$4.50 and dressers \$17.00. All the above are especially priced. 610 Uni. Ave or F. 4830. 1x21

FOR SALE—Ford Roadster, excellent mechanical condition, new

5 Aged Madison Vets At Des Moines Reunion

Five Madison veterans are among the hundreds of Grand Army of the Republic men who are holding their annual reunion at Des Moines, Ia. The reunion opened yesterday and will close tomorrow. The auxiliary organizations which are also meeting include Ladies of the G. A. R., Daughters of Veterans, Sons of Union Veterans, Sons of Union Veterans Auxiliary Army Nurses of the Civil War and the W. R. C.

The Madison veterans who left yesterday are J. S. Meyers, commander of the post, Charles H. Lang, Joseph Dean, Nat Cramton, and R. C. Luther.

paint job, tires good. 1815 Keyes Ave, B. 3228. 3x21

H. C. Larson Addresses Gays Mills Butter Men

H. C. Larson, secretary of the Wisconsin Buttermarkers' association, was one of the two speakers at

the picnic of the Inter-county buttermakers', creamery and dairymen's picnic at Gays Mills, yesterday. R. W. Schilling, Viroqua, county agents, also addressed the picnickers.

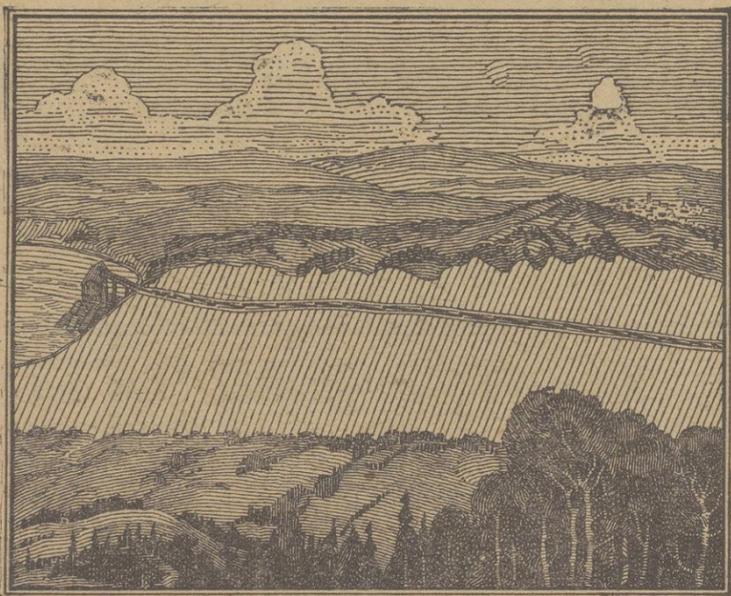


Clever Fall Frocks

Just a little different at Adas

\$16.75 and up

219 State St.



Four-mile belt conveyor—the longest in the world—installed in a Pennsylvania mine for transporting coal from mines to river barges. Electric motors operate this conveyor.

90,000 Wheelbarrows in one hand

A button is pressed. An electric motor goes to work, followed by another and still others until twenty sections of a belt conveyor, four miles long are in operation!

Through an abandoned mine runs this giant wheelbarrow carrying nine thousand tons of coal per day in a steady stream from the miners to the coal barges on the Monongahela River. One man controls it with no more effort or concern than pressing a switch button. Electricity pushes it.

Not only conveyor belts of all sizes, shapes and kinds, but also hoists, tractors, cranes, elevators, stackers, locomotives, and other material-handling equipment have gained flexibility, dependability, and ease of control through electric motorization.

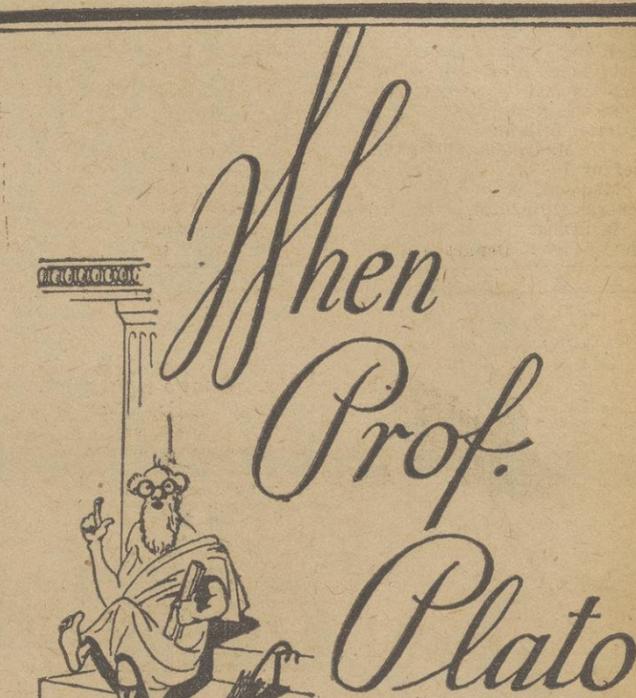
Moving things in one way or another is the educated man's work in life. And electricity, ever at his command, is moving more and still more of the things which move this new world of ours.



The General Electric Company has devoted years of study to material-handling and transportation problems. In its own vast plants the handling and moving of materials and products have been simplified to the highest degree, thus providing a daily demonstration of the value of electricity.

A series of G-E advertisements showing what electricity is doing in many fields will be sent on request. Ask for booklet GEK-1.

GENERAL ELECTRIC
GENERAL ELECTRIC COMPANY, SCHENECTADY, NEW YORK



was teaching his famous philosophy course back in the halcyon days of Hellas, with Aristotle for a bright Sophomore, the chances are the students wore their classic draperies in a distinctly college style.

And from then on, probably, to the days of trunk hose and the time trousers came in, and ever since, college men have worn clothes that differed from those of the mere laity.

As much as ever nowadays! There's an air about today's college style that's unmistakable. But it has to be exactly right or it's all wrong.

It takes a college man (or a clever clothier) to detect the important differences. And Zeus defend the clothier who tries to purvey to his collegiate patrons any but the right thing!

We've been very fortunate that way ourselves. We have the right clothes and college men recognize them as precisely the sort they want to wear. Clothes made strictly for college by Society Brand. Drop in and see them when you're picking out your new draperies.



Some new neckwear just arrived—and is it the stuff! New novelty patterns and colors—and priced at \$1.50.

F.J. SCHMITZ & SONS CO.
Madison ~ Beloit

Spain Seeking Valued, Stolen Pictures Here

Paintings By Old Masters Are Taken In Madrid

A letter from Madrid, Spain, asking the aid of Madison police in a search for three paintings stolen from the home of a resident of the Spanish capital was received by Chief Trostle yesterday.

The letter follows:

Madrid, Aug. 29, 1926.
Chief of Police,
Madison, Wisconsin.
"General Directorship of Insurance,
"Identification Department

"Central Office.

"From the home of Mr. Isidoro Uraiz Salazar, situated at No. 29 Villaneuva st., in this city, some one has taken three paintings, as follows: one by Tiziano, 60x80 centimetres, representing Christ, valued at \$110,000; another by Van Dyck, picturing a dark Spanish woman, 40x40 centimetres, worth \$5,000; and a third by Velazquez, a painting of Christ on the Cross, against a dark background, 40x60 centimetres, worth \$35,000. We do not know precisely what day the robbery took place, but we believe it took place between the 18th of last July and the 10th of the present month, August.

"I would very much appreciate your timely search or intervention in the matter. The pictures mentioned above were all taken from their frames when they were stolen.

"In order to facilitate your

investigations, I am sending photographic reproductions of two of the paintings, the first two mentioned above, but not of the third, of which I have no copy.

"With thanks for any aid you may give me, I salute you.

"The Director General,
"PEDRO BAZAN."

Volunteers Hold Special Services This Weekend

About fifteen Volunteers of America workers were expected here to-

day to attend the first conference of that organization ever held in this state, tomorrow and Monday.

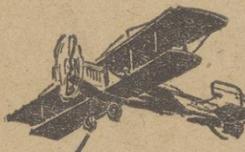
An open air service, with special music, at E. Washington ave. and the square, will open the conference tonight, at 7:30. Tomorrow, there will be group meetings of different committees, but the conference proper will open Monday morning at 10 o'clock.

Rev. H. H. Lumpkin, of Grace Episcopal church, will give the welcome address at that time, and he will be answered by John Ham-

brecht, a member of the advisory board of the Volunteers of America. Col. Hulda Smith, commander of the Great Lakes area will preside at all meetings Monday. The conference will close with a dinner at the Park hotel at 6:30 o'clock Monday.

ABANDONS CHANNEL SWIM DOVER, England—(P)—Miss Mona MacLellan abandoned her channel attempt this afternoon.

To err is human, even though it may seem divine.



The Pilot's Letter

Forest Park, Ill.
June 16, 1926

The Parker Pen Company,
Gentlemen:

At 4:10 P. M. yesterday I took off in my Yackey plane from Checkerboard field. When I reached an altitude of 3000 feet I leaned over the side and dropped a Parker Over-size Duofold Pen. A few minutes later I made a landing near my starting point, and a crowd was examining the same Parker Duofold pen, which had landed on hard ground. To my great surprise, the pen had not been damaged in the slightest by its 3000 feet drop.

Walter Addema

Signed with the Parker that dropped 3000 feet.

Start School with a Pen that won't break—Dropped 3000 feet!

YES, the Parker Duofold Pen was tossed from an aeroplane at dizzy altitude to test our new Non-Breakable material "Permanite," and landed 3000 feet below—unharmd.

Tests such as this are the best guarantees that a pen will last practically forever.

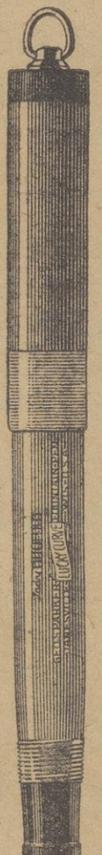
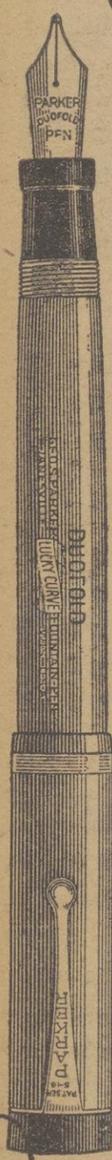
For a year we kept secret the fact that Parker Duofold Pens and Pencils have barrels of this new lustrous, beautiful, light-weight Permanite until a whole series of heroic demonstrations proved that it does not break.

This black-tipped lacquer-red beauty is not only the smartest, shapeliest pen, but the greatest writing instrument the world has ever seen. Its yielding, super-smooth point is guaranteed 25 years not only for mechanical perfection but for wear.

Choose your point and color at any good pen counter. But look with care for the name "Geo. S. Parker" on the barrel—the mark of highest excellence.

Parker Duofold Pencils to match the Pens:
Lady Duofold, \$3; Over-size Jr., \$3.50;
"Big Brother" Over-size, \$4

THE PARKER PEN COMPANY, JANESVILLE, WISCONSIN
OFFICES AND SUBSIDIARIES:
NEW YORK • CHICAGO • ATLANTA • DALLAS
SAN FRANCISCO • TORONTO, CANADA
LONDON, ENGLAND



His **Parker** Hers
Duofold ^{OVER-SIZE} **\$7**
Lucky Curve Feed and 25 Year Point
Duofold Jr. \$5 Lady Duofold \$5

A Welcome And Advice to New Men at Wisconsin

JUST a handshake—a Welcome Back to our many old friends.

And to new men at Wisconsin a word of advice. Look for the level headed, well dressed man on the campus and you'll find he gets his clothes at Speth's.

You may shop around a bit at first, but it won't be long before you'll discover that Speth's is the place to find style and values that are right. Come in as soon as you're settled and look over the new Fall things.

Kuppenheimer—Braeburn—Silverstripe Clothes
Mallory Hats and Other New Models

SPETH'S
222 STATE ST.

WELCOME STUDENTS

We Are Happy to See You Back

Give Us A Call and We'll Deliver A

Capital City Rent-A-Car

F. 334



F. 334

531 State St.

434 W. Gilman St.

Insurance—Protection

New Cars

All Models

No Mileage or Hour Guarantee



*Asks the
Freshman
of the Senior--*

1. Q. What is the Co-Op?

A. A co-operative student store, selling books, school supplies, clothing, sporting goods and hundreds of other necessities.

2. Q. Who owns the Co-Op?

A. 31,000 members, each one of them a student, alumnus or faculty member.

3. Q. What does the Co-Op save for its members?

A. By doing a tremendous amount of business, and by operating as economically as possible, the Co-Op is able to distribute to its members rebates amounting to usually fifteen per cent of the year's retail business.

4. Q. How is this rebate apportioned and how is it paid?

A. Every member is given a rebate slip which is his share of the profits as determined by the amount he has purchased in the store during the year. This rebate slip is redeemed in merchandise from any department of the store.

5. Q. How do Co-Op prices compare with those of other stores?

A. Co-Op prices are as low or lower than those usually charged for the same articles, though in many cases the original prices are lower. The real savings come when the rebate slips are issued.

6. Q. Who runs the Co-Op?

A. The Co-Op is managed by a board of directors, consisting of faculty, alumni and student members.

7. Q. Is the Co-Op university-approved?

A. Professors, instructors, deans all unite in praising this organization for reducing the cost of education.

8. Q. How do I join the Co-Op?

A. By the payment of a \$2.50 life membership fee. This entitles you to a Conklin, Waterman or Parker \$2.50 fountain pen free, and gives you a Co-Op number on which all your purchases are credited towards your rebate.

Join the Co-op today—
It offers you great
savings!

Before you register . . .

. . . before you buy your books

JOIN THE CO-OP

For 30 years students have been economizing by buying at this student owned store. Become a part owner and profit-sharer by joining

YOU will not become a fully enrolled student until you have become a member of the Co-Op, for, while there is nothing compulsory about joining, ninety per cent of the student body and faculty have seen the profit and wisdom of joining this great organization.

Thirty years ago a group of students and faculty members of the university started the University Co-Operative Association, now known as the Co-Op. Its purpose was to sell student supplies, such as books, furnishings and clothes at a material saving. It was to be a non profit, or profit-sharing institution.

So great was the success of the plan that the Co-Op has outgrown four stores, each larger than its predecessor, until today the Co-Op store, the finest in the country, features in its stocks every student necessity.

Every Co-Op member is entitled to "buy on his Co-Op ticket." In March, when the profits of the year are figured up, each member's purchases are totaled, and the profits distributed in proportion to the amount he has spent in the store. Distribution of profits is in the form of rebate slips, redeemable from any merchandise in the Co-Op's vast stocks.

For many years, Co Op rebates have never been less than fifteen per cent on the amount spent. This means that if you have spent \$300 for books, clothing and supplies, your rebate will amount to \$45. It is too great a saving to be passed by!

Join today—the life membership fee is \$2.50, payment of which entitles you to a \$2.50 fountain pen, so membership really costs you nothing. Sign up at the membership window at the Co-Op.

THE CO-OP

Buy on Your Co Op Number
E. J. Grady, Manager

STATE AT LAKE