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FIGHT!

Everybody out for the open practice at Camp Randall at 4 o'clock today!

The Daily Cardinal

WEATHER

Snow and slightly colder today. Somewhat warmer tomorrow. Probably snow.

VOL. XXXVI NO. 51

UNIVERSITY OF WISCONSIN, MADISON, THURSDAY, NOVEMBER 18, 1926

PRICE 5 CENTS

BROWN, FIGHTING DIVINE, TRIED FOR HERESY YEAR AGO

Well-known Bishop Deposed From Church Because of His Pen

Bishop Brown, the fighting divine who comes here next Tuesday, was tried for heresy and deposed from his dioceses, in 1925 because of what he wrote in his book, "Communism and Christianity."

Bishop Brown's volume "My Heresy" gives his own story of what happened. His book is written in a gentle and forgiving spirit, which becomes the sharpest satire in view of the facts that he presents.

Critic's Viewpoint

One critic of the book says, "It is in the circumstances of Bishop Brown's story, in the test of supernaturalism in application and the methods of the church in action that the bankruptcy of super-naturalism and the hypocrisy of the church are exposed."

The story of the book gives the intellectual history of the bishop. He was a sincere believer until he was thirty-five years old. A Civil war orphan, he was bound out to an Ohio farmer when he was very young.

Ministry Nert

Rescued from his drudgery by poor house officials he came into a more favorable environment, and soon after came the opportunity to study for the Episcopal ministry.

Then, at the age of 55 Bishop Brown discovered Darwin, and the result of his reading he puts this way:

"The world I had lived in up to that moment just disappeared. It did not merely fall into ruins. It collapsed, without leaving any ruins. I shut my eyes and groped about me for the old familiar darkness, but the darkness was not there."

Bishop Brown's next step grew out of his attitude toward the World War. He was opposed to the war, and in groping about for an explanation of the war and why the church would not take a stand against it, he found the literature of Socialism.

OBTAIN BOOKLETS ON SCHOLARSHIPS

C. V. Hibbard Has Information in Pamphlet Form at Y. M. C. A.

Believing that many seniors were not taking advantage of the opportunities of scholarships for further education simply because they did not know about them, C. V. Hibbard, secretary of the University Y. M. C. A. has secured booklets describing all scholarships issued.

The Institutional Education, New York, has issued two booklets, the first dealing with opportunities for foreign study for American students and the second dealing with opportunities for American study for foreign students.

Briefly, the booklets tell:

The subject of study that must be pursued; the name of the fellow-ship or scholarship; the place where the studying must be done; the amount of the award and the duration of the grant; the requirements of the award and tenure; and the address to which the application for the award or a request for more detailed information must be sent.

The booklets can be read by all interested in Mr. Hibbard's office in the University Y. M. C. A.

PLAYERS TO PRESENT SECOND ONE-ACT PLAY

Presenting "Two Crooks and a Lady," the Wisconsin University Players will give their second laboratory performance at 8:15 o'clock Thursday in Lathrop concert room. The play will be preceded by a business meeting at 7:15 o'clock.

Women Don't Need Dean's O.K. to Leave

Contrary to an announcement recently published in the Daily Cardinal women students who are planning to attend the Chicago football game this weekend are not required to obtain permission from Miss F. Louise Nardin, dean of women, it was announced from the dean's office yesterday. All that is required is that women desirous of obtaining permission give evidence from home to their house mothers, who will then grant the request.

FINAL DATES SET FOR STYLE SHOW

Pan-Hellenic Review Scheduled for Thursday and Friday of Next Week

The date for the Pan-Hellenic Style Review has been definitely set for Thursday and Friday night of Thanksgiving weekend. The review, the first project of its kind ever attempted by the organization, will be presented in a musical comedy fashion working in novel song and dance features. The cast for the performance, selected by Miss Alice Conroy, of Milwaukee, who is directing the show, will consist of the 30 to 40 men and women on the campus who were considered to have the best appearance for models.

The proceeds of this review will be distributed between the organized houses on campus, approximately 10 in number, that are operating on a basis which enable students to be self-supporting, and the Memorial union fund.

If the first theatrical attempt of Pan-Hellenic proves successful, it is thought that precedent will be established for Pan-Hellenic to stage a show each alternate year in which there is no Union Vodvil performance. Since there will be no vodvil this year, it is expected that the style review will occupy as important a place in student activities as the vodvil has done.

Chairmen for committees in charge of the affair are: Mabel Butler '26, general chairman; Marcella Eierman '28, entertainment; Ellen Burkhart '27, properties; Eleanor Warren '27, business manager and ticket sales chairman, and Renee Newman '28, publicity.

PRESBYTERIANS ASKED TO LISTEN IN ON GAME

An excursion party Friday night and a radio party Saturday afternoon are on the program for Presbyterian Students at the headquarters 731 State St., this weekend. Those who wish to attend the Excursion party have been asked to sign up by Thursday night.

Trading Post of Y.W.C.A. Named "O-Kum-in-an-Buy"

As Indians in the days of long ago met at the trading post in the heart of the four-lakes district, to exchange their native handicraft for white men's products, a new trading post, called "O-Kum-in-an-buy" will be founded in the big meeting lodge at Lathrop hall.

There, on December fourth, a big pow-wow will be held under the auspices of that great and powerful organization the Young Women's Christian association, where people from the East, West, North, and South will gather for that day

Advertising Staff

All people working on the advertising staff who are not going to Chicago this weekend are asked to leave a notice with Gladys or Clay at the Cardinal business office. Important!

Badger Team Holds Open Practice This Afternoon

Mass-meeting and Send-off Eliminated; Camp Randall Open at 4:00

An open practice, with band, cheer leaders, and students present, will be substituted today for the usual team send-off before a football game on foreign territory.

For the first time in the history of Wisconsin athletics, students will attend the final practice of the team, beginning at 4 o'clock this afternoon, and will attempt by their presence to inspire their gridiron representatives with the proper degree of winning spirit.

Practice Plays

While the band to its very best version of "On Wisconsin" and the cheer-leaders gyrate to the beat of a locomotive or a skyrocket, members of the squad will step through their plays in practice for the last time this year.

Fans will not only have an opportunity to watch the Badger offensive function as it is supposed to function, but they will see how the team really looks in top-season form.

Original Idea

The idea of having students attend open practice in place of a regular send-off is original here. It is being tried as an experiment by the athletic department in the hope that a closer bond will be established between the men on the field and the men in the stands.

Successor to "Jack" to be Chosen Soon

The successor to John Dollard, ex secretary of the Memorial Union, will be announced Friday or Monday, according to word received from the Union office yesterday. Applications are being considered by the executive board of 14 alumni who live in the state and Chicago.

Joe Shoer to Play at Annual Frosh Frolic; to be Dec. 3

The Freshman Frolic of the class of 1930 will be held at 9:30 o'clock Dec. 3 in the Crystal room of the Loraine hotel, according to John Wymond '30, chairman of the affair.

A conference yesterday with Scott H. Goodnight, dean of men, resulted in the settling of the date. This is the first time in the history of this function that it has been held during the first semester of the school year.

Joe Shoer's ten-piece Parkway theater orchestra will furnish the music for the affair, which is to be a one o'clock party. The tickets this year will be \$1.50, according to Wymond, and the date of the opening of ticket sales will be announced later.

National President of Sigma Delta Chi



Roy L. French '23

BURLEIGH CHARMS MUSICAL AUDIENCE

Famed Composer Plays Violin; Accompanied by Prof. Iltis

Music lovers were given an hour of rare enjoyment in Lathrop parlors yesterday afternoon when Professor Cecil Burleigh and L. L. Iltis presented the third of the series of Wednesday programs.

To watch Professor Burleigh stand quiet and unpretentiously before his audience one would hardly recognize that he is the most outstanding living original composer for the violin; but the rich, soulful, clear tones of his playing made every one feel the power of his musical personality. Professor Iltis, who accompanied him at the piano, showed the character and power in accompaniment for which he is distinguished.

The program consisted of two sonatas. The Cesar Franck Sonata, which is one of the great masterpieces of violin-piano literature, was played with perfect urbanity and delicacy. As Mr. Iltis explained in his discussion of the program, this is essentially a musical poem with no program. The sweetly meditative strain of the sonata above a background that rose to turbulence, showed the power of the piano to change the character of the strain. The high tones of Mr. Burleigh were exquisitely clear and rich.

The second sonata, The Ascension, was composed by Mr. Burleigh. It was published in 1914 and is the first work of Mr. Burleigh in larger form. It is programmatic and was inspired by certain incidents in the life of Jesus culminating in the ascension. It is divided into three distinct sections: the teaching of Jesus, the rebellion of the people against His teachings which ended in His crucifixion; and the ascension. This composition was marvelous in tonal combination and strong in symbolism; it began with a simple strain which was glorified and dignified by sublimity by these artists.

PLANT FROM PALESTINE NOW IN BIOLOGY EXHIBIT

Crown of Thorns, a well-armed native plant of Palestine, has been placed in the main hall of the Biology building for inspection.

ON THE EDITORIAL PAGE TODAY

1. Stagger Chicago!
2. The National Election.
3. Rockets "Actual Case."
4. Congratulations—and other-wise—Readers—Say-So.

FRENCH ELECTED NATIONAL HEAD OF SIGMA DELTA CHI

Wisconsin Graduate Named President of Organization at Last Meeting

Roy L. French, head of the journalism department of the University of North Dakota was elected national president of Sigma Delta Chi at their meeting here yesterday afternoon.

Mr. French was graduated from the University of Wisconsin in 1923, receiving his B. A. in journalism. While here, he was president of the local chapter of the National Collegiate Players and first president of the Wisconsin Players. He was also president of Sigma Delta Chi. He is a member of Theta Delta Chi.

Other Officers

Other officers elected were: James A. Stewart, of the Indianapolis Star, first vice president; Lawrence L. Murphy, acting head of the journalism department of the University of Illinois, second vice president; Robert Tarr, of the Pontiac Press, Pontiac, Michigan, secretary; Clifford De Puy, Detroit, Mich., treasurer; Frank Reck, Detroit, Mich., alumni secretary; Kent Cooper, head of the Associated Press, National Honorary president.

The following were elected to the national executive council:

Bristow Adams, head of the department of journalism of Cornell University; Edwin O'Neil, correspondent for the Indianapolis Star; Maurice Ryan, editor of the Devil's Lake World, Devils Lake, N. D.; and Walter Humphrey, reporter for the Ft. Worth Press, Ft. Worth, Texas.

Murphy A. Wisconsin Grad Lawrence L. Murphy, who was elected second vice president, was graduated from the university in 1921. While here, Mr. Murphy was very active. He was a member of several societies and of Iron Cross. He was a member of Chi Phi fraternity.

The Chester Wells Memorial Key was awarded to Mr. French, the new president, for the most outstanding work in journalism during the year.

The national convention next year is to be held at Lawrence, Kansas, it was voted yesterday.

BARR '28 CHOSEN SENATE DELEGATE

State Organization Elects Representative for Federation Meeting

A petition requesting the recognition of the Student forum was laid on the table for want of sufficient information at the first regular meeting of the student senate yesterday.

Election of officers for the senate was deferred until the next meeting.

Donald Barr '28, was chosen to represent the university at the annual convention of the National Federation of University men to be held at Ann Arbor, Mich., Dec. 1-4. Organization of the body was discussed at the meeting, and plans were put in motion to carry out the constructive policy adopted by the senate last year.

The present members of this organization are Daniel Kerth '27, Donald Barr '27, Herbert Stuessy '27, Lloyd Larson '27, Charles Nelson '27, Harry Thoma '28, Walter Wilke '27, Elmer Freytag '27, Jerome Sperling '30, Jack Kyle '27, Robert Engelke '29, and Bryant Gale '29.

The withdrawal from the university of several other members leaves five vacancies in the student senate body, and all men who wish to submit their own names for consideration for membership have been asked to notify Stuessy, tentative secretary of the organization.

ESTABLISH SPEECH IMPEDIMENT CLINIC

**Prof. West Brings About New
Service to be Rendered
Here**

To diagnose speech impediments, and to prescribe methods for their improvement are the ultimate purposes of the speech clinic. This comparatively new movement of the university is under the direction of Prof. Robert West of the speech department.

In summer school the department holds a free clinic for people troubled with impediments of speech.

Members of the staff study the cases for demonstration purposes and not practice cases. All cases are treated as though the patients were in private clinics.

The groups of patients are from all parts of the country, particularly the Middlewest. At the 1926 summer session there were cases from Michigan, Indiana, Illinois, Iowa, and Wisconsin.

The clinic is limited to about 100 patients, studying on the average of three cases a day for the six weeks. Not all patients are accepted because the staff tries to get types of cases, rather than so many with the same trouble. Stuttering cases are turned down frequently because of the great number of applicants.

One of the most beautiful chairs in the world is the Chair of Dagobert, king of the Franks, who died in the year 638. It is the cast and chiseled bronze, of very fine workmanship.

Second Annual Women's Debate Being Planned

The second annual women's triangular debate between Wisconsin, Iowa, and Minnesota universities, will be held April 21 as a part of the forensic program of the university. Inter-class and inter-society debates, oratorical contests, and men's intercollegiate debates will also be held throughout the year.

The class competition will be opened by the freshman declamatory contest Nov. 30. The freshman-sophomore debate will be held Jan. 13, and the junior-senior extemporaneous debate on Feb. 24 will close interclass competition.

Society debates will be held on Dec. 15, when Athenae will meet Hesperia and Castilia will meet Pythia.

Inter-collegiate contests will start with two men's debates in March. The Women's debate will be in April, and the inter-college oratorical contest will be held at the

SENIOR PRINTS DUE AT STUDIO BY NOV. 20

"De Longe and Badger studios have requested that all proofs of senior pictures be returned to them before Nov. 20, as cuts of the picture proofs must be prepared. Proofs received at the studios after this date, will not be printed in the 1928 Badger," announces Harry Thoma '28, managing editor. Senior summaries are also due Nov. 20. All data sheets and seating lists for future group pictures are due at the Badger office in the Union building Nov. 25.

INDOOR GOLF COURSE WILL BE OPEN SOON

Madison's student golfers will be able to keep up with their hobby during the winter months. George K. Vitense, assistant professional at

Maple Bluff golf club, is opening an 18 hole indoor course at 532 State street. It will take the space of Morgan Brothers' pool and billiard hall. All equipment is being purchased in Chicago. The

The course will be complete with bunkers, sand traps and other hazards.

Mrs. T. R. Deppe is in the Wisconsin General hospital in Madison where she will undergo an operation.



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STATE at LAKE

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The Night Before Thanksgiving

It's A One O'clock Party!

TICKETS \$2.00 PER COUPLE

On Sale Now at

Morgan's—University Pharmacy—Gelvins—Pete Burns

Haresfoot Office in Union Building

Daily Reports of Badger Teams

CARDINAL SPORTS Athletics in the Collegiate World

WINTRY WEATHER DRIVES TEAM TO COVER FOR DRILL

Nine Badgers End Grid Career in Chicago Conflict Saturday

Bleak winter again greeted Wisconsin's football men last night and they were forced to retire to the stock pavilion for practice.

Because they have about attained peak form for this season, the Badgers are not being worked too hard this week and will go into action against Chicago with practically the same strength that they demonstrated for Iowa's benefit last week.

In spite of the poor record Chicago has made this season, Head Coach George Little is combating any possible feeling of overconfidence which may creep into the Badger attitude.

Past years have seen strange sights in that final game on Stagg field, and Coach Little wants to take no chances that Wisconsin will be upset by a set of unexpectedly vicious Maroons fighting with their backs to the wall to retain some slight vestige of a once-great reputation.

The Badgers devoted a good share of their time to offensive work, for they have learned from hard experience that no matter how good a defense may be, touchdowns invariably win.

From the appearance of the team in practice, Wisconsin will again make use of a varied attack emphasizing open work. Since Gene Rose at last has fulfilled all the nice predictions made for him, he may become one of the king-pins of the Stagg-staggering campaign.

On the other hand, there are several capable backs on the squad who scarcely smelled the action last week and who, if only for sentiment's sake, may play a major part of the Chicago game.

Nine men, Capt. Doyle Harmon, "Rollie" Barnum, Austin Straubel, "Red" Kreuz, "Butch" Leitl, Earl Wilke, Stan McGiveran, Jeff Burrus, and Bob Kasiska will be closing their college football careers at Chicago.

Badger-Chi. Tilts Fought Since 1894

Thirteen victories, a dozen defeats and a quartette of tie games constitute the record hung up by Wisconsin's football team in their thirty-two years of grid relations with the University of Chicago. It remains to be proven at Stagg field Saturday whether or not the thirteen jinx will be a stumbling block to George Little's boys.

Although the Cardinal has but a single game advantage in victories over their ancient Maroon rivals, Wisconsin has amassed 353 points in the 29 games, as against 210 by Chicago. The first meeting of these foes dates back to 1894, and since that time an annual game has been held with the exception of the years 1906, 1907, and 1918.

Three of the four contests that were played to a draw, were scoreless affairs. It is interesting to note that in the recent Chicago-Badger battles there has been a glaring lack of touchdowns. In the last seven games but eight scores have been counted by both teams. The 1925 victory by Little's eleven, 20 to 7, was the most top-heavy score register in years.

FARMHOUSE MEN WIN X-COUNTRY RUN IN BLIZZARD

The inter-fraternity cross country meet held Wednesday afternoon at 4:30 o'clock was run off in a huge blizzard. The results of the meet were:

First—Farmhouse, second—Sigma Pi, third—Phi Kappa Sigma, fourth—Phi Gamma Delta. Farmhouse won first, second, and fifth places in the meet. Fink of Farmhouse ran it in the time of 10:52.

PHI SIGMA KAPPA IN WIN OVER BETA KAPPA

Phi Sigma Kappa fraternity won from Beta Kappa fraternity 10-9 in the first round of inter-fraternity wrestling matches Tuesday night at the gymnasium. Members of the winning team were Oscar Winne, Lewis Mainusen, Stanley Kjellgren, Harland Counsel and Rolland Kuck-

BIG 10 FANS GAPE AS YOST'S TEAM NEARS TOP AGAIN

But Gophers Reserve Place for "Little Brown Jug"

A week or two more and it'll be all over but picking the All-Americans and making out the list of prospects for 1928.

We are just a bit curious whether Fielding H. Yost, the gent whom fans blame usually for Michigan's football championships, wouldn't like to trade final games with Northwestern. In the interest of fair play, of course, Coach Yost would undoubtedly be anxious to see the Wildcats try wildcatting about a bunch of really uncongenial footballers such as the Northwestern. And still in the interest of fair play, it would be so much nicer if Michigan played Iowa instead of going through another game with a team that she has already beaten once.

It's a little late now, however, to regret a schedule that was made last spring. The whole middle west will be waiting with its mouth open this Saturday for the flash over the wires that tells whether or not Michigan is again Big Ten champion.

At Michigan, they still think the Wolverines are too clever ever to be defeated by a slow-witted eleven,

Iowa Shifts Attention to Cage Crown

IOWA CITY, Ia.—The waning football season ebbs out this week and with its demise, attention shifts to the University of Iowa basketball team, defenders of one quarter of the Western Conference championship. St. Louis university provides first opposition Dec. 4.

Since early October, the Hawkeye players have been quietly drilling and with each reverse suffered by the football team has come determination to make Iowa a serious contender for a clear Big Ten title.

"Watch the basketball team," has been the cry of Hawkeye fans who have been cast down each week as the gridmen lose. On the Iowa campus, there are many words of a championship to be won by the quintet but not one of those words has been uttered by Coach Sam Barry.

and slow-witted is certainly one term that describes Minnesota. According to our fellow humorist in the Michigan Daily, the Minnesota scout who took in the Ohio State-Michigan contest last week, said of the winners, "They are not a great team, but they're just too smart."

At Minneapolis, they have cleared out a nice wide space in the Minnesota Union trophy case so that they may park the Little Brown Jug there after the game.

HUGE CROWDS TO SEE CONFERENCE CURTAIN UNRAVEL

Closing Chapter of Great Season Will Come Next Saturday

CHICAGO—The Western conference football season is just about over except for the shouting, but Big Ten schools dusted off their extra stadium seats Wednesday in preparation for a record-breaking volume of that at Saturday's finale.

Every available inch in Minnesota's big stands already has been claimed by fans looking for a battle royal in the second clash of the year between the Gophers and Michigan, one of the two undefeated elevens in the conference fight.

Michigan-Minnesota
Fans stood in line through the night when the final block of 4,500 went on sale and advices from Minneapolis say that the pasteboards can't be had for love or money.

At Illinois Zupke's men seem sure to draw a capacity crowd to watch their attempt to climb in Big Ten standing at the expense of Ohio, which dropped from the top by a one-point victory for Michigan.

The Wisconsin-Chicago game is an annual classic for their two home towns and even with the elevens fighting to keep above the cellar this fall, Chicago looks for one of the biggest crowds of the year.

ON TO CHICAGO

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- 2nd and 3rd Special—Buffet Car, Parlor Cars, Observation Car.
- 4th Special—Coaches.
- 5th Special—Coaches, Diner, Parlor Cars and Observation Car.
- 6th Special—Coaches, Sleeping Cars, Diner.
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Returning to Madison such special trains as may be necessary, with appropriate equipment, will be operated as sections of regular trains on Sunday and Monday.

For reservations and detailed information apply to

A. W. BOWER, District Freight and Passenger Agent, or
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Stagger Chicago

It is announced that there will not be the usual send-off when the team leaves for Chicago this week. It has seemed best to substitute an open practice which will be held for a brief time this afternoon. Since this is the last time that many students will have an opportunity to see the team play, and since every student is anxious to have the team retain the fine morale they demonstrated so well against Iowa, there should be a tremendous crowd at Camp Randall this afternoon.

Wisconsin has often won previous games against Chicago through spirit alone, and a factor at least in this fighting spirit has certainly been the splendid send-offs which the student body has given before the Chicago game. Wisconsin supporters believe that Wisconsin has an even break or better this year, but any over-confidence or even confidence about the outcome of a game in which Mr. Alonzo A. Stagg is concerned is very badly justified indeed. Stagg seems to be reorganizing his backfield for this game, and we may rest assured that he will have plenty of surprises for Wisconsin. The team needs every demonstration of our support that we can give them and every extra bit of fight that can be instilled in them by assurance of student loyalty. Camp Randall this afternoon!

The National Elections

The recent national election was featured by substantial Democratic gains in both Senate and House; although they will be unable to control the Senate effectively, the Democrats will certainly be able to block all legislation and, with the co-operation of a few of

the insurgent Republicans, they may even be able to function as the party in power; the Democratic gains in the House of Representatives are considerably less significant, for their net gain of twelve seats leaves them far from having a controlling minority.

The Republican National Committee and the President of the United States have been very careful to show or to intimate that the elections did not mean anything anyway, so far as a repudiation of Republican policies are concerned. The contests were certainly in general marked by an absence of great national issues and a focus upon state politics and personalities. The election of Robert F. Wagner in New York state to succeed the popular incumbent, James Wadsworth, was a surprise and is generally regarded as another reason for giving the Democratic nomination in 1928 to Al Smith. The only election result which might conceivably be regarded as a direct repudiation of the Coolidge administration was the defeat of the president's personal friend, Senator Butler, in the face of public endorsement by the president. The White House is quite philosophic about this reverse, and suggests that it was due to local rather than national causes.

In spite of the attitude of "the World's Greatest Newspaper," Frank Smith was elected Senator from Illinois, and we may now anticipate a determined fight in the Senate to unseat him and Senator Vare of Pennsylvania whose name has also been mentioned in connection with slush funds.

In addition to the seven seats which the Republicans actually lost in the Senatorial elections, significance must also be attached to the small pluralities of Republican candidates in such states as Indiana, Pennsylvania, Washington and Oregon where majorities of 100,000 or more are customary. It is, however, difficult indeed to read any meaning which could be generally accepted into the national aspects of the election results. This is true with individuals; it is also true with the only outstanding national issue: Prohibition. Here again the proponents of various attitudes of wetness and dryness will not agree that there was a perceptible victory for either side.

Other Editors Say

COURSES AND BOOKS

In the more advanced courses in Columbia College, text-books are unheard of and the individual lectures are supplemented with reading lists containing special assignments from a wealth of books. These excerpts plus an excellent outline take the place of the standard book written for the elementary courses. Through this method a variety of valuable opinions is gained and the expense of buying books which are appearing in new editions almost every year is saved. However, these advantages are lost because of the inconvenience met in obtaining the required references.

Apparently these are due to the lack of proper co-operation between the Faculty, the publishers and the librarians. In the first place, it seems that in many instances the reading lists are compiled on rather short notice, at least too soon to get word to the librarians or those in charge of ordering the desired books from the publishers so that they may be on hand in the library when the said reading list goes into effect. Another reason for the difficulties encountered is the fact that sufficient books are not purchased to supply the demand.

The result is that there are to be found in the College Study anywhere from one to three copies of a reference in which a class of from thirty to fifty must read from fifty to one hundred pages each week. If the students prepared their assignments sufficiently far in advance, this number of books might barely suffice. Needless to say, such is not the case, so some thirty students call at the library for the book on the day before a conference or examination on that assignment is due.

These discouraging incidents can be avoided if those authorities, through whom all arrangements for the procuring of reference books are made, practice a little more co-operation. If the reading lists are compiled sufficiently far in advance, the notice for an ample number of books given on schedule to those who do the ordering, and the librarians see that the references are in their hands at the time when students will begin to use the reading lists, the inconveniences of insufficient books will be easily avoided. A little more attention to this matter would sweeten the disposition of many a student and many a professor.—Columbia Spectator.

come novelty to two co-eds who have seen the paper which is "supposed" to be representative of the highest form of Wisconsin intelligence dragged through beer and tobacco smoke for the last month or more.

One half of the team, "Joy Elaine," was the victim of the sleuthing activities of one of the courageous members of your editorial staff, on dangerous Lake Drive, and the deductions he made from her meagre statements and our letter are a credit to his

imagination—if not to his common sense.

Drop the flattering idea that our innocent little letter was inspired by "one of our daily papers."

Artificial means are not necessary to make a "goat" of a paper whose responsible staff members perform that little duty.

You don't suppose if that daily paper wished to "get something" on the Cardinal, it would have one of its staff members sign her name, which is exactly what she did. And why should that paper wish to



ACTUAL CASE

There's nothing like starting off your column with a charming little personal touch. Last summer we were at a rather popular beach resort (at Kenosha). In the evening we met a couple of—well, unusual girls. We thought we knew what they were, and we—we—yes, we figured them out right. Anyhow, they said that they were Co-eds from Northwestern. We let them rave on, and finally walked to the end of the pier with them, in order better to observe the play of the diffused moonlight on the lambent waters. Ah, glorious! At length the intriguing moonshine (actually meaning moonlight) got the upper hand within me (Garibaldi! Ah, yes, even I). So, very tactfully I slipped my one active arm about her waist. Whereupon she turned upon me in a most regal manner, and said, in the most frigid tones possibly imaginable: "Say, dere's only certain guys whad kin doo dat wid me." Then we retorted, "Aw, youse ain't collitch girrls." To which their naive comeback was: "Say, how did youse boys know we wusn't collitch girrls?"

Do you ever read Arthur Brisbane's column?
Not any more. However, he is a Hearstwhile friend of mine.

After much experience, we have found that the best way to turn out Skyrockets copy is to have a short-hand expert taking notes at a Bull-Session.

NONSENSE POEM

Oh, a cat and a mouse and a louse
and a souse
Once crept into the same bed,
The cat chased the mouse all over
the house,
And the louse stayed in bed with
the souse.
Aye, there's the rub.

"get" something on the Cardinal when that paper's columns have been filled daily with sensational "copy" taken directly out of the columns of the Cardinal?

Both of Joy Elaine's mothers were working under the stimulus of resentment aroused by the unpleasant publicity given Madison co-eds by the views of a certain "Antoinette."

If the policy of editorial dignity had begun in time to properly censor the "serious" views of the boy on the Cardinal staff who wrote the letter responsible for the wave of unpleasant publicity concerning the maternal desire of co-eds to raise cattle instead of babies, the gesture would have been far more effective.

We're putting our cards on the table.

We, two women students of the university, and not subsidized "spies" of the "press," were Joy Elaine, as dumb a little freshman who ever lived in anyone's brain.

Now, editors of the Daily Cardinal who do not make your columns the "depository for the inane ogings of alleged campus wit," who was the serious minded young woman who admits she is lanky and raw boned and wears a size seven shoe, who began all this smoking publicity?

She was no campus wit—but try to prove it.

Yours truly,

GLADYS ELAINE LYONS '30
ETHEL MILDRED MAX '27.

OPINION ON ATHLETICS

Editor, the Daily Cardinal:
Character? One of the effective arguments of those promoting college athletics on a large scale has long been "Athletics develop character"—a battle cry to conjure with. And I can see splendid possibilities for character development in sports coached by men of sterling character. But it seems to me that several of our coaches are not going "the second mile"—that is, teaching proficiency in sport plus the character element.

I have friends out for some of the competitive sports here at the university, and regularly I get straight dope on the situation—they tell me of the stream of filth, the invectives, the bitterness which are hurled at them constantly by the football coaches; of a minor sport coach tell-

What's dirtier than a dirty Greek?

"Two dirty Greeks."
"Nope, one clean Turk."

FAMILY LIFE—1896

Wife: "Dear, come up and help me with my corset."
Husband: "Well, can yuh tie that?"

Pat had recently acquired a fortune as a sewer contractor. So he hiked down to an automobile salesman. "I want a car for my wife," says he. "Yes, sir," replies the salesman. "Long body?" She's short and round as a barrel," replied Pat, "but nevermind. I didn't come here to discuss her shape wid ye."

The sweet young thing saw the grid hero throw the ball with his left hand. "Oh," says she to the pale escort, "is he ambidextrous?" "Naw," says the P. E., "he's just plain left-handed."

There was one scene in "The Great Gatsby," in which shirts figured prominently. "However," adds Benite, "it was not a shirttail." Nevertheless, I must say it was a very touching scene. As such, it was shirt-ainly good.

"Quick, quick," said the Grad at the Grid last Saturday, "is that clock going backwards, or am I seeing things?"

And may we add that the lucky guy next week will be the one who has no Friday or Saturday classes. We know such an one. Grr-rr-r.

Well, we're off to the movie-house for Variety.

Yours till the day of the big eats,

GARIBALDI and BENITO

ing his class over and over again "whatever is legitimate is sportsmanlike"—and then proceeding to show his classes how to gouge a fellow with one's knuckle while holding him down; how to "accidentally" jump on a fellow's ankle so as to weaken his foot; how to mash the other fellow's nose with your shoulder as you roll over him; how to rough up a man's head with your forearms so as to bathe the mat in a pool of blood; how to butt your opponent's chin with your head; how to twist the opponent's foot so that the referee can't see it; how to administer variations of a forbidden hold—legal but questionable, but certainly not sportsmanlike.

Not a condemnation—merely a question as to coaching methods. Many coaches know their sport, but they don't know how to handle boys. Fortunately the "win at any cost" spirit is dying a slow death, and when these coaches of the "old school" come round and toe the mark, athletics everywhere will be in a more healthful condition.

B-con '29

DISAGREES WITH CAMPBELL

Editor, the Daily Cardinal:
Mr. George E. M. Campbell is mistaken when he makes his statement that fewer and better babies are now being born. The children of today are neither fewer nor better.

While it is true that the birth rate among the more educated class of people is less and their children may be better, at the same time the birth rate among the so-called lower class and even the feeble-minded is very much on the increase. Think that over!

In this day and age preventive medicine and public hygiene is saving the lives of the weaker members of the race who in past years would have been unable to survive. The future will determine what will be the result. It seems hardly possible that the weak ones will contribute much to the betterment of the race.

A MEDIC.

To make your white sauce richer, use part cream. Use one and one-half teaspoonsful of flour to one cup of cream.

RUBBER APRON

A rubber apron is an excellent protector of the clothes when washing clothes or dishes.

Readers' Say-So

WE ARE NOT CONGRATULATED

Editor, the Daily Cardinal:

Permit us to thank you for the quaint epithets applied to both our intelligence and our status as gentlewomen in your editorial spanking of yesterday.

This sudden dignity in the editorial policy in regard to contributions to the "Readers' Say So" is a wel-

Bulletin Board

This column is for the use of all organizations and university staff members who wish to reach large groups readily. No charge is made for notices. Notices may be brought to the editorial office at 772 Langdon street, or phoned to Badger 250, before 5 o'clock of the day preceding publication.

WOMEN'S HIKE

Miss Hastie of the physical education department is leading a hike around Lake Wingra Sunday afternoon under auspices of the Outing club. All women are asked to sign up immediately on the bulletin board in Lathrop hall.

SADDLE AND SIRLOIN

There will be a meeting of Saddle and Sirloin club at 7:30 o'clock tonight. State Veterinarian V. O. Larson will address the club. A club picture at Ag hall at 1 o'clock Friday.

CHRISTIAN SCIENCE

There will be a meeting of the Christian Science society at 7:30 o'clock tonight in room 35, Music hall. All members of the faculty and student body are invited to attend.

FRENCH PLAY TRYOUTS

There will be tryouts for the annual French club play from 2:30 to 5:30 o'clock in room 360 Bascom hall.

HOCKEY CANDIDATES

At 12:45 o'clock Tuesday noon, there will be a meeting in the trophy room at the men's gym for all men interested in hockey.

BADGER SOLICITORS

All subscription books must be turned in at the Badger office, second floor of the Union building, between 1 and 5:30 o'clock today.

GRADUATE DANCE

A Thanksgiving dance for graduate students of the university will be held in Lathrop gymnasium, on Wednesday night, Nov. 24. Because of the dance, the regular Monday evening supper of the graduates will not be held next week.

CIVIL ENGINEERS

A short business meeting of the A. S. C. E. will be held at 7:15 o'clock Thursday in room 229, Engineering building, to discuss the Badger picture. All members have been requested to be present.

SENIORS!

Senior summaries, data sheets and seating lists of group pictures are due at the Badger offices in the Union building not later than

Nov. 20. All proofs of senior pictures are due at the Badger and De Longe studios before Nov. 25.

W. A. A. PARTY

The W. A. A. annual fall party will be held in Lathrop gym at 5:30 o'clock today. The party is open to all women on teams and to those who wish to join W. A. A. Miss Trilling is to speak, class and varsity teams are to be announced and class stunts will be presented. Numerals and emblems will be awarded. The party is to cost 35 cents.

OCTOPUS CONTRIBUTIONS

All copy for the Christmas number of the Octopus must be in the Octopus office by Monday, Nov. 22. All art contributions must be in by Nov. 20.

SPANISH CLUB

Spanish club will hold a meeting at 7:15 o'clock Thursday evening at the Spanish house, 224 N. Murray street.

READ CARDINAL ADS

Dr. F. A. Niles
Dentist

301 South Pinckney St.
Phone Badger 2725

SHERWOOD ANDERSON TO LECTURE MARCH 25

Sherwood Anderson, internationally known American writer and the author of "Dark Laughter," a

recently published novel which caused considerable interest in literary circles, will speak here March 29 under the auspices of Theta Sigma Phi, a national honorary journalism sorority.

Edward Rechlin

America's Foremost Bach Interpreter
In Organ Recital

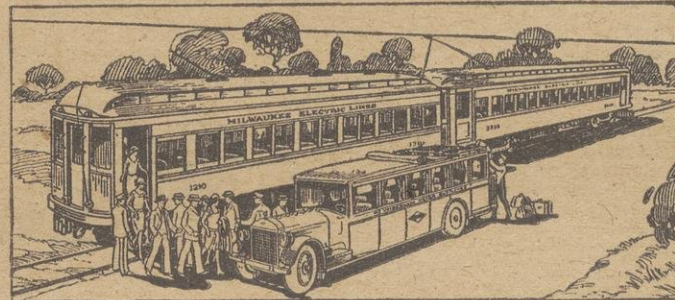
TOMORROW NIGHT

8:15 P. M.

TICKETS 75c

Calvary Lutheran University Church

State Street at Fitch Court



Convenient

Fast Through Service
To Milwaukee

Now only three hours. Parlor Motor Coach to Watertown. Direct "door to door" connection with the supremely comfortable and most modern "Rapid Transit" train of the Milwaukee Electric Lines.

LEAVING MADISON

8:20 A. M. *11:00 A. M. 3:20 P. M. 6:20 P. M.
*Stops 22 minutes for lunch at Watertown and does not operate on Sundays

No delay—no confusion. Your hand baggage is transferred—it goes right with you.

You arrive in the very heart of Milwaukee's downtown hotel and shopping district.

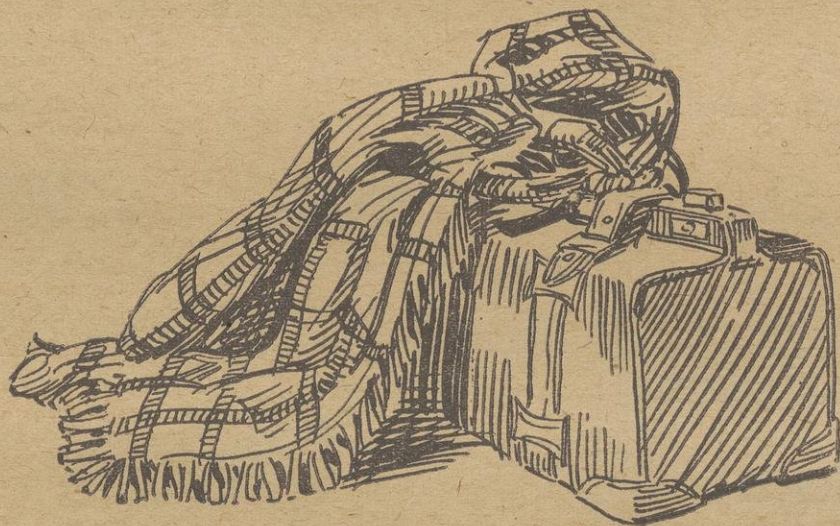
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Trip Returning to Madison

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Carry Co-op Luggage to Chicago!

Luggage of distinction . . . of quality . . . is as important to a successful trip as good looking clothes. Here at the Co-op we have a great display to show you . . . from which you can select and have the purchase credited on your Co-op number.

Cowhide English Kit
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(As illustrated)

\$65

Men's Gladstone's

(Black or brown)

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\$33 TO \$55

Smart New Handbags

\$5 TO \$45

Women's Hat Bags

\$5 TO \$15

The UNIVERSITY CO-OP

E. J. GRADY, Manager
STATE at LAKE

And More New Ones--

3308—Petrushka

She's Still My Baby
Ben Bernie's Orchestra

770—Blues

Tiger Rag
Ted Lewis and His Band

3316—St. Louis Blues

Twelfth Street Rag
Abe Lyman's Orchestra

3340—Irving Berlin's "That's a Good Girl"

Pretty Cinderella
Ben Selvin's Orchestra

Bunny Lyons' Music
Shop

511 State St.

WORLD OF SOCIETY

W. Leon May Ex-'22 is Married; Other Events Take Place

The marriage of Blanche M. Reed, Spirit Lake, Ia., to W. Leon May ex-'22, Milford, Ia., was solemnized at 4 o'clock on Oct. 26, in Sioux City, Ia.

The bride attended the University of Iowa and is a member of Kappa Kappa Gamma sorority.

Mr. May is affiliated with the local chapter of Phi Kappa Psi fraternity.

Mr. and Mrs. Carroll at Home

Mr. and Mrs. Arthur F. Carroll (Marjorie Schultz '26) who were married last summer are at home at 123 E. Mifflin street. Mr. Carroll graduated from the College of Engineering in 1925.

Callin-Block

Announcement is made of the engagement of Lillian Shirley Callin '29, to Herman Block ex-'28, both of Oshkosh. Mr. Block is a member of Phi Sigma Delta fraternity.

The wedding will take place in early summer.

Bethel Lutheran Party

An event of this evening will be a box social which is to be held at 8 o'clock at the Bethel Lutheran church, corner N. Butler and N. Hamilton streets. Clarence Nyhus '27, is chairman of the affair and the Bethel male quartet will sing. All students are invited to attend.

F. Daniel Seeber '26 Engaged to Marry Miss Douglas

Announcement has been made of the engagement of Catherine Douglas, daughter of Mr. and Mrs. William Corbin Douglass, to Frederick Daniel Seeber '26, son of Mr. and Mrs. Claude V. Seeber, both of

Loretta Krohn '25 and Roy Korflage Engaged to Marry

The engagement of Loretta Margaret Krohn '25, Oconomowac, to Roy F. Korflage, St. Paul, Minn., is announced.

Miss Krohn attended Milwaukee Normal school for two years. Mr. Korflage is a graduate student in chemistry here and is affiliated with Square and Compass fraternity. He graduated from the University of Minnesota in 1920.

Houghton, Mich.

Mr. Seeber is a member of the local chapter of Sigma Phi-fraternity.

National Society Confers Honor on Prof. W. E. Leonard

Prof. William Ellery Leonard, of the English department of the university has been elected a member of the national institute of Arts and Letters.

The institute, organized in 1889, corresponds to the French academy in that its aim is to advance the interests in art, music, and letters, and to bring together widely scattered groups in arts. Membership has been granted to a few writers and artists.

Professor Leonard has been a member of the university faculty for 20 years. He has written a number of books of poetry, criticism, and plays. His latest work, "Two Lives," is internationally popular.

APPRECIATION HOUR TO BE HELD BY Y. W. C. A.

An appreciation hour will be held under the auspices of the Y. W. C. A. for all university women this

afternoon at 4:30 o'clock. It is being held for recreation and for anyone who wishes to spend a restful hour. Music will be furnished by Virginia Gordon '30, and Martha Rollin will sing. Miss Corilla Brodnax, secretary, will also present several readings. These hours will be held throughout the year.

Women Required to Enroll in Winter Sports This Week

All women taking sports of gymnasium work in the women's physical education department must enroll in a winter sport from 9 to 12 o'clock and from 2 to 5 o'clock o'clock Thursday and Friday of this week at Lathrop gymnasium.

Since there is no demand for gymnasium work only sports will

be available for winter work.

Inasmuch as all of the popular sports are to have a limited enrollment, those having preferences should register early.

Permanent Rewave

\$5

Rosemary Beauty Shop
521 State B. 6211

Learn to Dance

LEO KEHL
SCHOOL OF DANCING

Phone F. 561 Cameo Room
"As Easy as Walking"

Every Day

New Customers Come to

THE SQUARE BEAUTY SHOP

and after their first appointment, they invariably become regular clients. That's why our shop is so fast becoming "MADISON'S MOST POPULAR BEAUTY SHOP." It's the home of the Best Beauty Operators that money can employ.

Sooner or later you'll find yourself coming regularly to the Square Beauty Shop. Why not now?

Experts in all lines of Beauty Culture.

We are giving permanent waves regularly for the Fall and Winter season.

The Square Beauty Shop

Madison's Popular Beauty Shop

7 W. Main St.

On the Capitol Square

F. 3890

Oily Hair No Longer Necessary

How many times have you heard people say that "they can't help having oily hair because they can't do a thing for it."

Formerly, this was the case, but now, with this new method of dry shampooing, there is no longer an excuse for oily hair. This method is entirely different from the ordinary "orris root dry shampoo treatments," which at the best, remove the oil but leave the hair drab and dull.

This shampoo includes first, a tonic, a stimulating hand rub, then followed by a light powder which is sc thoroughly and vigorously brushed out that it not only stimulates the circulation of the scalp, but imparts a delightful healthy lustre to the hair.

A wonderful relief to people who have to rely on too frequent wet shampoos. And you will see the results of a single treatment. Come in today and let us assure you.

Hester's Beauty Shop

F. 4254 668 State St.
Open Thursday Evenings

This Saturday Night is Wisconsin Night at Chicago

Chicago's center of collegiate activities, THE NEW PERSHING PALACE, is the fitting place to celebrate victory—or forget defeat—for both Wisconsinites and Chicagoans.

We're close to Stagg Field and we're offering you top-notch makings for a good party—excellent food, a perfect dance floor, a beautiful room, mean entertainers—and LOUIS PANICO'S celebrated orchestra.

We've named the night Wisconsin Night in your honor—let's all be here. The cover charge is only one dollar.

The New Pershing Palace Cafe

Cottage Grove at 64th

Chicago, Illinois

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DORCHESTER 2255-6688

Harry S. Manchester,

They are of SUEDE

for that's the last word
in Shoes

Sketched below



A slender strip pump of black suede with high French heels. \$8.50.



Black patent trims this chic black suede shoe with the single strap. \$10.50.



The fashionable shade of brown, in a new and smart laced suede oxford trimmed in kid. \$8.50.



Cloud—Fashion's Choice In Gordon V-Line

To wear with shoes of black or brown, the very last Paris edict says "cloud." Certainly, a happy inspiration, for the new cloud shade is a taupe with just a hint of woodland rose that is most flattering. The Gordon V-Line adds compliment to compliment in its slender, graceful lines.

\$2.50

—Hosiery Dept., Main Floor

LITTLE THEATER TO HOUSE DRAMA

New Auditorium in Bascom to be Finished Early in Spring

"Dramatic production will be made possible under the right conditions, for the first time in the history of the University of Wisconsin," said Professor J. M. O'Neill, of the Department of Rhetoric and Oratory, in speaking of the new "little theater."

On the new addition the top floor of the center wing is to the little theatre, which will seat about 600 people.

During the day, this space will be used for any large classes in the regular class hours. Courses in dramatic production will also be held there.

"All the university organizations will make use of the theater except the Haresfoot show which requires a larger space," Professor O'Neill said, in part. "It will be available for the Wisconsin players, for the Curtain clubs, for all foreign language plays, and for various departmental plays."

Completion is looked forward to sometime during the second semester, most probably in the spring. Use will be made of it as soon as possible.

A complete modern lighting system and equipment will be an important phase of the project, as well as attractive decorations and furnishings. This department has never before had adequate equipment and great hopes are held out for the new "little theater."

Electric steaming irons, with a water reservoir and tiny holes in the ironing surface for the emergence of steam are now being produced. It is said this device obviates the need of dampening clothes before ironing.

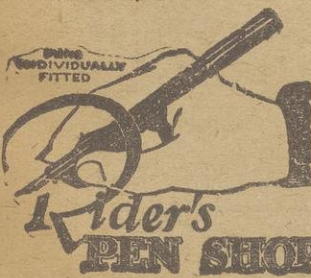
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You, too, can make at least \$2.00 an hour during your spare time. The Kamera Kraft Shop at 606 State Street will tell you how.



Rider's Masterpen

is the ultimate in writing efficiency! It holds eight times as much ink as the ordinary pen, writes at touch and has a smooth, Compare it with any ordinary pen. It's value is convincing.



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Reaches Every Student

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LOST—Rider's Master Pen, J. Donald Reeke engraved. Call F. 3447. Reward. 3x17

FOR RENT—Beautifully furnished second flat. Steam Heat, 6 rooms. Piano, sewing machine, electric washer. Phone F. 6122. 3x18

LOST—Brown purse between Co-op and Barnard. Call B. 2922. 1x18

LOST—Lady's gold watch engraved closed case, Sunday. Reward. Badger 7084. 2x18

LOST—Will person who took black coat from Ford at Hollywood return it to Cardinal office. No question asked.

Make Your Thanksgiving
Happy! Hear—
Galli Curci's Successor in
Chicago Civic Opera

FLORENCE MacBETH

"One of the greatest of all coloraturas"—Herald Examiner Chicago.

Christ Church, 8 p. m.
Get your tickets now at
Hook's Piano Store.

STRAND

Continuous 1 to 11 P. M.

NOW SHOWING THE GAY DIECEIVIEIR



Sparkle! Action! Fun! Pep!
Spice! Thrills!

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S. FLINDT'S
STRAND ORCHESTRA
KINGS OF SYNCOPATION

COMING SATURDAY

Mary Pickford

in

"SPARROWS"

MADISON'S ONLY VAUDEVILLE
PH. TRE — SEATS RESERVED

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THE BEST IN VAUDEVILLE

EVENINGS & SUN. MAT. 25, 26, & 27
MATINEES WEDNESDAY & SAT. 26

STARTING TONIGHT

DOUBLE FEATURE

ROYAL HUNGARIAN ORCHESTRA

ASSISTED BY
FELLEGI SISTERS
IN NATIVE SONGS,
DANCES AND MELODIES

INIMITABLE
ARTHUR COREY

AND COMPANY
FOREMOST AMERICAN DANCER
IN "THE BRONZE MAN"

JEROME & GRAY
JOHNNY MURPHY

BETTY AND JERRY BROWNE

THE FLORENIS

SATURDAY MATINEE
Play by Play Returns of
Chicago Game
DOORS OPEN 2 P. M.

LOST—Gentleman's Swiss wrist watch Saturday a. m. Initials F. C. M. Finder kindly call F. 2424. Reward. 3x16

WANTED

WANTED — Students or family washing done very reasonably, 127 N. Lake St., Phone B. 3672.

JOIN banjo club—play for dances

in 3 months. \$5 starts you. Instrument included. Fairchild 2708 W. t-2w

WANTED—Boy's washings. Two-day service. We call for and deliver. B. 5054. 25x2

FOR SALE

FOR SALE—New Superior tenor banjo. For cash or will exchange for typewriter. Morron F. 2500. 3x17

SERVICE — Expert Typing, 915 Univ. avenue. F. 4282. 2wk.x2

The only way to keep your garbage pail hygienic is to scrub it once a day with soda and boiling water, and if possible dry in the sunshine.

LOST

In Universty district, a medium size, dark brown hand bag in which was a small, dark gray suede bag, containing keepsakes of no value to anyone but owner. Liberal reward. No questions asked. M. V. Yates, 213 N. Brooks Street.



A Shoe Built for Championship FEET

The Ralph Jones
Professional

(1) Perfect Fit; (2) Foot Protection; (3) Foot Control—these are the three essentials of a good basketball shoe. In addition it must be made of the right sort of stuff, to stand the gaff of championship play.

To these needs was the Ralph Jones Professional built. Its special features make it athletically perfect. (1) Moulded suction sole; (2) real vacuum cups; (3) extra heavy scuffer toe; (4) narrow well-cushioned heel; (5) non-heat insole; (6) full double foxing reinforcement; (7) scientific last for extra support to instep—made to keep foot from slipping forward.

For every game and sport that requires ease, quickness and accuracy of footwork, the Ralph Jones Professional wins the approval of athletes and sportsmen. Try it on at your nearest Servus dealer. Prices: Men's (6-12) \$4.00; Women's (2½-8) \$3.50; Boys' (2½-6) \$3.50. The Servus Rubber Co., Rock Island, Ill.

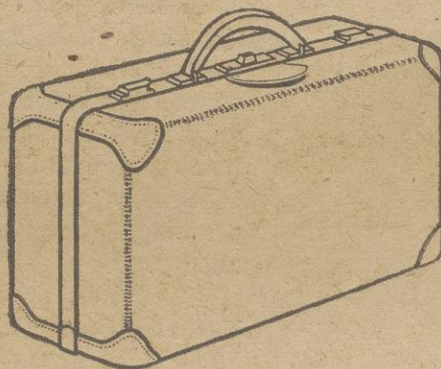
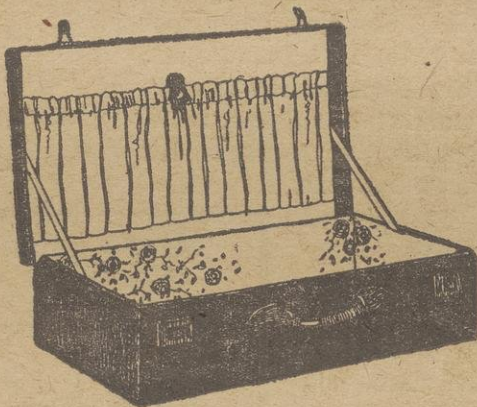
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Wehrmann's

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For Your Chicago Trip-- Wehrmann Luggage

Here are two pieces of luggage just designed for such weekend trips as the one to Chicago.

A sturdy Gladstone for men—one that will stand up under the hardest use—always be handsome—and comfortably carry every necessary piece of clothing and toilet articles.

And for the co-ed—a blouse case of genuine cobra grain cowhide—exquisitely silk lined—with plenty of box space and a

Prices Are Moderate

Because our luggage is of such fine quality does not mean that it is expensive. In buying for our two stores, which transact an immense volume, we are able to command most favorable prices.

pocket in the lid for sundry small articles.

Come over to our store this morning—in the former Co-op location.



The Savidusky Plant

Again Savidusky Slashes Prices!

*Madison's Leading Exclusive Cleaners, Pressers,
Dyers, Announces a Sensational Reduction
In Prices In New Schedule*

It was just about a year ago that Savidusky announced a reduction of prices. Cleaning and pressing was brought down from \$2 to \$1.25, because our cost sheets showed that with a large volume of work we could afford to do the work at this figure, without sacrificing Savidusky quality. Of course added business resulted. All through the year Savidusky cleaning and dyeing and pressing has continued to grow in popularity.

The result—another cut in price. We know, just as we knew last year, that increased volume meant decreasing cost per unit. We are now at a point where we can do, for 90c, what we used to do for \$2.

We want it understood that nothing of quality is sacrificed by Savidusky's in this price reduction. The same high grade work you have always expected and received will be continued. This we guarantee.

Men's Suits
Cleaned
and Pressed

90c

(Cash and Carry)

As a special feature all garments taken by Savidusky are insured against fire, theft and burglary for 20 times the cleaning charge. This protection is afforded without any cost. Call any of the Savidusky service numbers—Badger 6088; Badger 5087; Fairchild 4998.

Here Is the New Savidusky Schedule

Women's Garments Dry Cleaned			Men's Garments Cleaned and Pressed		
	Cash and Carry	Call and Deliver			
Dresses (Wool)	1.13	1.25	Suits	.90	1.00
Dresses (Silk)	1.35	1.50	Dress Suits	1.13	1.25
Coats (Cloth)	1.13	1.25	Trousers	.45	.50
Coats (Bolivia or Plush)	1.35	1.50	Overcoats (light)	.90	1.00
Coats (Fur)	2.70	3.00	Overcoats (heavy)	1.13	1.25
Suits	1.13	1.25	Caps	.23	.25
Party Gowns	2.25	2.50	Sweaters	.58	.75
Sweaters	.58	.75			

Savidusky's

Plant at 836 East Washington Avenue—301 State Street
Badger 6088 — Badger 5087 — Fairchild 4998