



LIBRARIES
UNIVERSITY OF WISCONSIN - MADISON

The daily cardinal. Vol. LXXXIII, No. 82

January 22, 1973

Madison, Wisconsin: University of Wisconsin, [s.d.]

<https://digital.library.wisc.edu/1711.dl/YSX6ORO7MD6K38E>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

High Contrast Techniques

Text and Photos by Joe Pavlat
of the Cardinal Staff

Those of us who like to call ourselves photographers, to one degree or another, spend a good deal of time looking for new ways to use the photographic medium to get ideas across. For whatever reason, we often try to change our original image to suggest an alternation of reality that says something about the photographer, as well as the subject. One method that is a continual source of fascination for me is the high contrast technique.

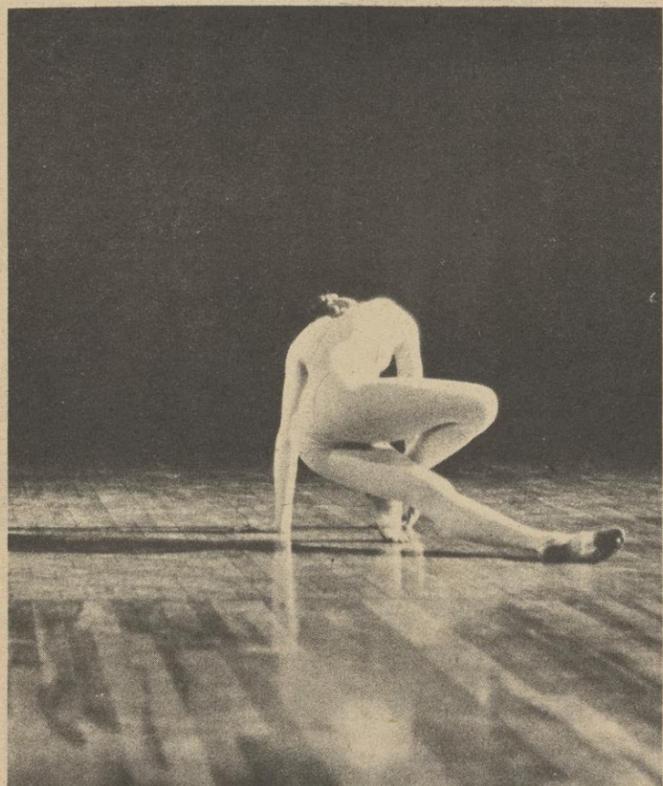
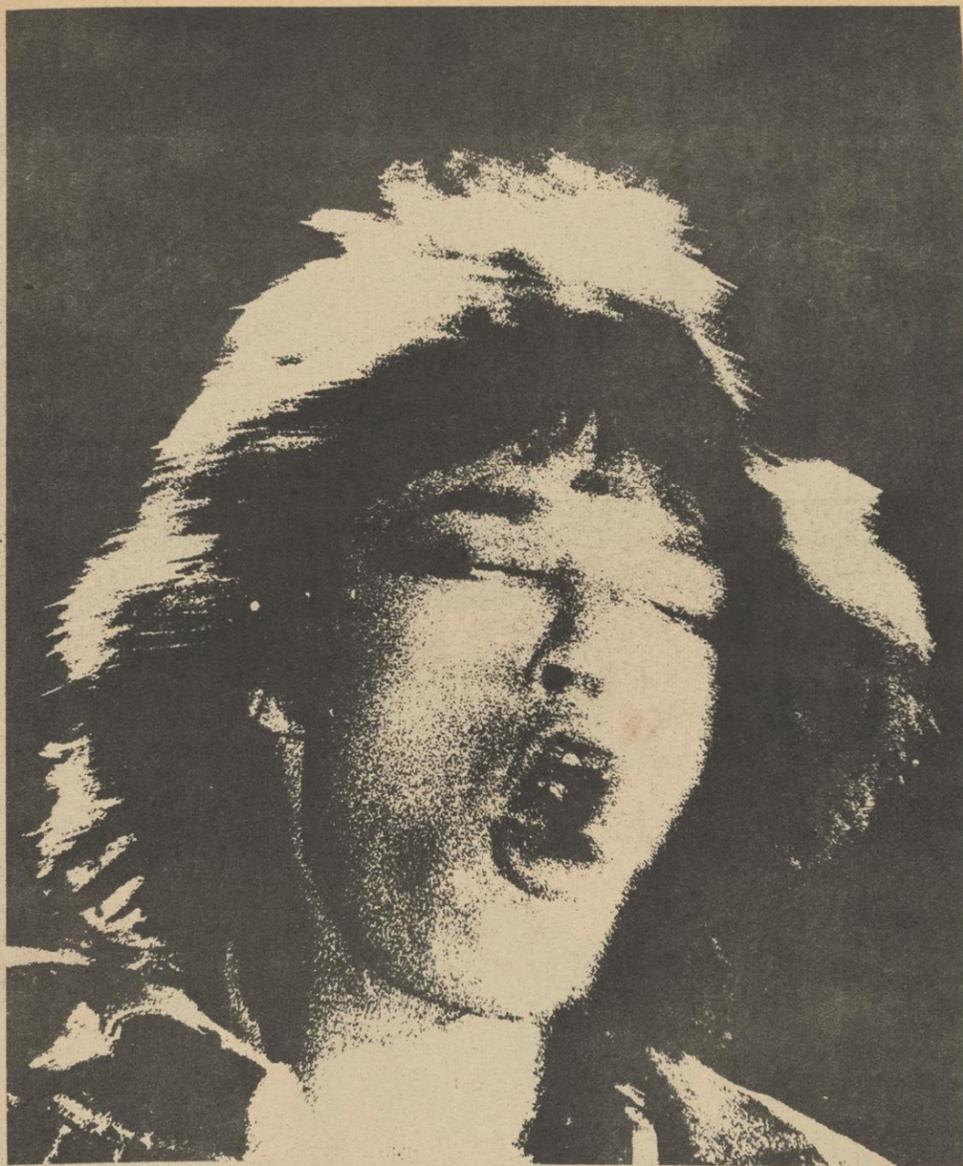
The process itself is relatively straightforward, and any photographer with good darkroom technique can use it. The basic supplies are Kodalith Ortho type 3 film (or an equivalent litho film, such as Ilford Formolith) in 4x5 or 8x10 size, and Kodalith developer.

To use this technique, the original negative (or negative obtained from photographing a picture) of the photo you wish to use is enlarged onto a sheet of Ortho film. This is then developed (usually in a tray, under a red safelight) in Kodalith, fixed, and dried in the normal manner. Use of some sort of wetting agent (such as Photo-Flo) on this film is a must to ensure streak-free results. The dry positive is then contact printed onto another sheet of Ortho film to produce a negative. After processing, this negative (depending on size) is either enlarged or contact printed onto paper (almost any grade of paper will do due to the extreme contrast) for the final print.

Absolute cleanliness is essential to get good results. Even with the utmost care, the film is prone to "pinholing"—tiny clear spots on an area that should be black. These occur on both the positive and the negative, and can be carefully retouched with opaqueing solution or with a felt-tipped pen. Retouching also allows the blocking out of unwanted detail, backgrounds, etc.

Due to the extreme contrast and graininess, this technique can be used to resurrect negatives too thin to print (see picture on front page), or make an out of focus negative appear to be in focus (photo of Mick Jagger on the left) in the final print.

The possibilities of the process are endless—differences in exposure time for the positive and negative, solarization, sandwiching pieces of film together to create multiple images, burning holes in the film, etc., can be employed to create weird effects. More often than not, the final print will be much different from what was originally visualized. And that is what keeps the whole thing interesting.



DUPLICATE BRIDGE
TWO NIGHTS EVERY WEEK

SUNDAY UNION SOUTH 6:30 P.M.
 MONDAY MEMORIAL UNION 6:30 P.M.

EVERONE INVITED!
 MEMBERS 50c NON-MEMBERS 75c

Rustic Atmosphere **The Loft** Rustic Atmosphere

in fabulous Ridgewood Trace Apts.

This week—"NIGHT OWL"
 BANDS 5 NIGHTS A WEEK

Entertainment No Cover! Dancing
 Happy Hour 5-7 Happy Hour 5-7

271-3111



Watch For Grand Opening of Restaurant



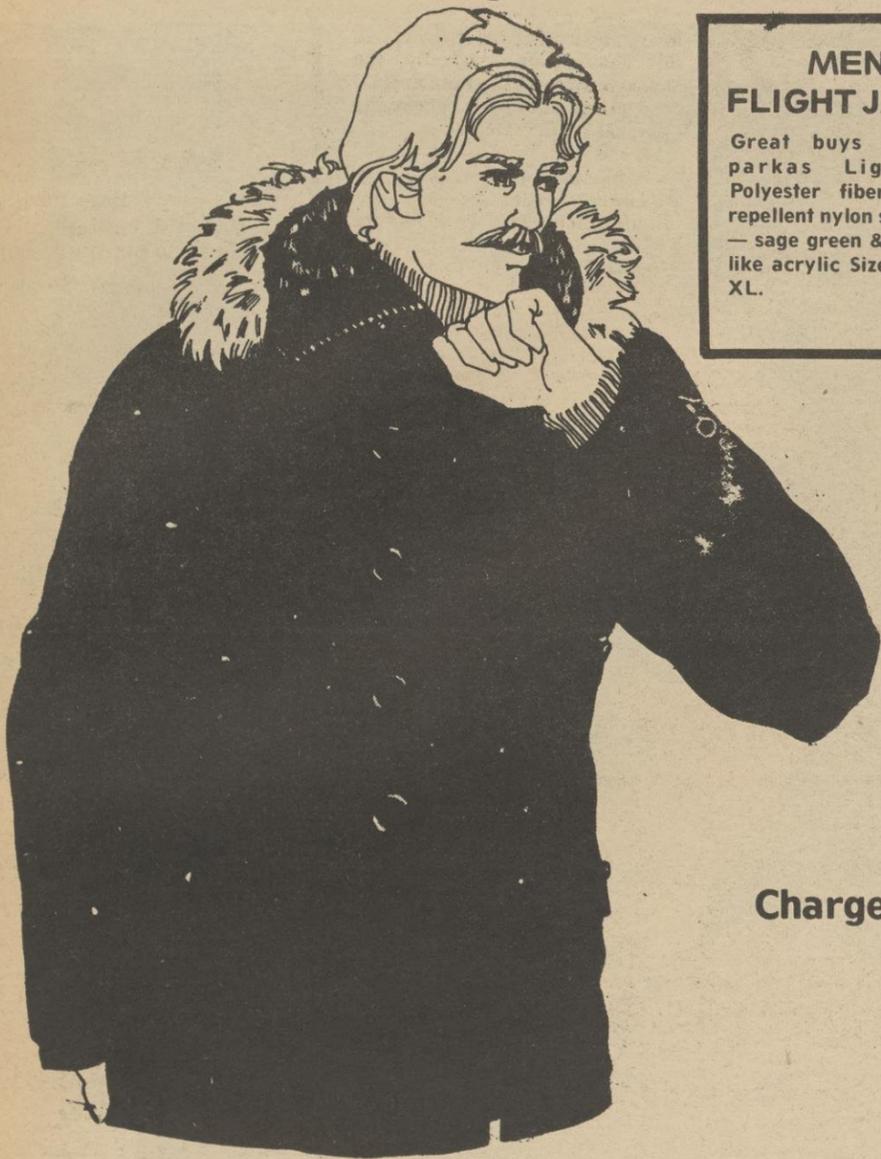
Photo by Harvey Held

3 Worlds Apart



Photo by Bill Foreyt

JCPenney DOWNTOWN



MEN'S FLIGHT JACKET

Great buys on men's parkas Lightweight Polyester fiberfill Water repellent nylon shell Colors — sage green & blue Wolf-like acrylic Sizes S, M, L, XL.

\$17.99

Charge It!

JCPenney

We know what you're looking for.

DOWNTOWN

Shop Mon. & Thurs., 9:30 to 9; Tues.,
 Wed., Fri., & Sat., 9:30 to 5:30
 Tel. 255-6727

WANTED AVON REPRESENTATIVES



Interviews on Campus
 Tuesday, January 23
 Madison Inn - 601 Langdon
 3-9 pm

Earn money in your spare time -
 Representatives needed in campus areas -
 Meet new friends -

Avon District Manager

257-5577



Photo by Otto Flores

Fear the Paths, so that They Lead Not to Ruts Milton

An Apology

An apology, or at least a few heavy sighs are in order to explain this photo issue. Basically, the apology is directed to the Cardinal readership, and yet is about the Cardinal readership.

No one seems to have wanted their photos published, and thus we had to shrink the issue to this minute version. Hearty thanks are expressed to those few who dropped in to display their work; but all you other camera carriers — just what are you taking pictures of?



Photo by Otto Flores

CL EA RA NC E!

SAVE \$\$
Tremendous reductions
on fall & winter
life style clothing
for men & women.

rupert cornelius co.
state and frances sts.
256-1664

So says the VA... POPEYE by Bud Sagendorf

THE V.A. HAS SPECIAL THINGS TO HELP YOU HIGH SCHOOL DROPOUTS!

© King Features Syndicate, Inc., 1970

For information, contact the nearest VA office (check your phone book) or write: Veterans Administration, 232X, 810 Vermont Ave., NW, Washington, D.C. 20420

Jeffrey's

JEFFREY'S
HAS MOVED TO
122 STATE

SKIERS
Ski Clubs Attention

SAVE! Get a group together, call us and we will give you \$100 towards bus transportation (20 or more people).

SAVE 20% TO 50% ON BIG BRAND NAME EQUIPMENT

- HEAD • FISCHER • YAMAHA
- HART • LANGE • ROSSIGNOL
- K2 • KNEISSL • LOOK/NEVADA

AT THE WORLD'S LARGEST WE RENT SKIS • TAKE TRADES
620 N. LA SALLE • DOWNTOWN CHICAGO
All Phones (312) 337-6206 Open Eves. 'Til 9—Sun. 10-5

**5,000 PAIRS OF SKIS
7,000 PAIRS OF BOOTS**

INDIVIDUAL CARS!
We will give you up to \$5 for gas with the purchase of \$100 or more. Bring this ad!

MORRIE MAGES SPORTS
ALL MAJOR CHARGE CARDS ACCEPTED

The Daily Cardinal
Founded April 4, 1892

THE DAILY CARDINAL is owned and controlled by elected representatives of the student body at the University of Wisconsin-Madison. It is published Monday through Friday mornings through the regular academic year.

Registration Issues are one week prior to each semester.

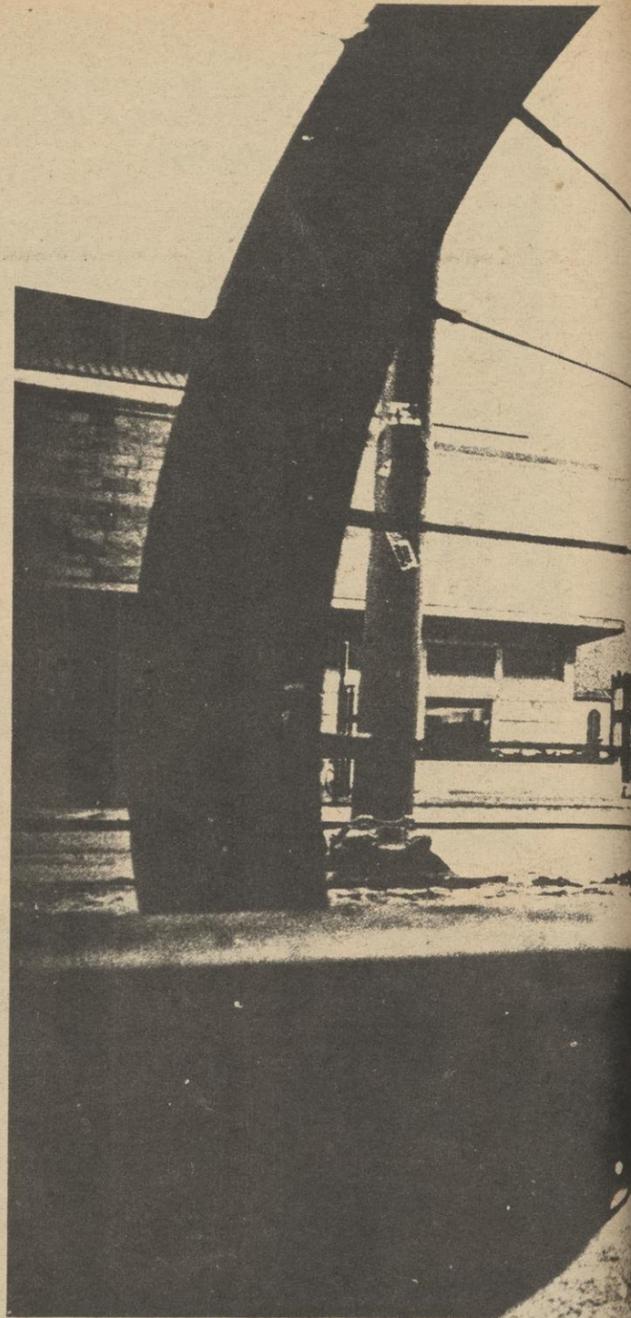
THE DAILY CARDINAL publishes Tuesdays and Fridays during the Summer Session on the Madison campus, including the Fall

Orientation Issue. The Daily Cardinal is printed in the University Typography Lab, and published by the New Daily Cardinal Corporation, 821 University Ave., Madison, Wis. 53706.

THE DAILY CARDINAL is a non-profit organization completely independent of University finances. Operating revenue is generated solely from advertising and subscription sales. Second class postage paid at Madison, Wisconsin. Business and Editorial phones at (608) 262-5854.



Photo by Bill Foreyt



Photography is a mirror of life, of reality, of nature, of people, of the work of man, from art to war.

—Andreas Feninger



Photo by Geoff Simon



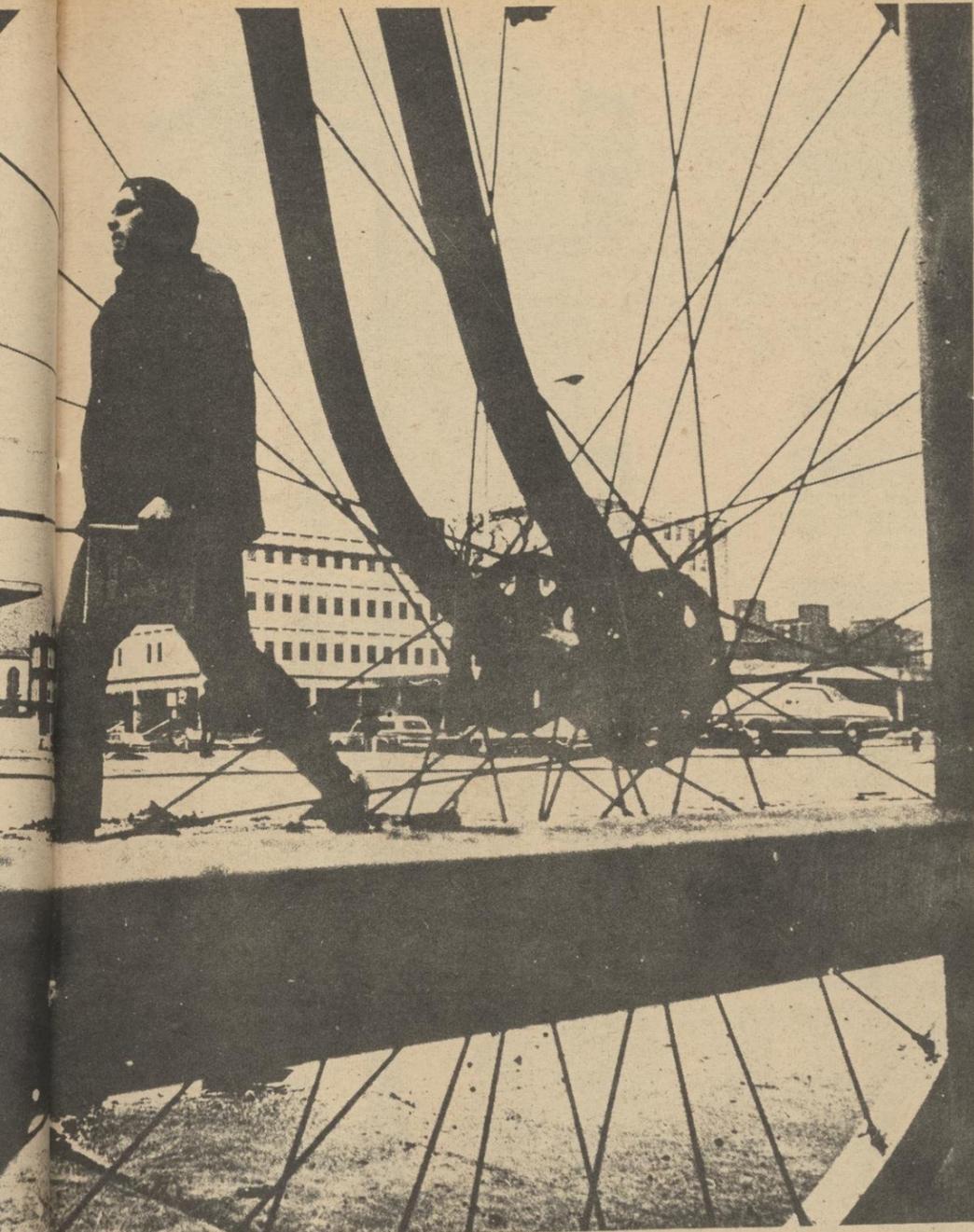


Photo by Mike Wirtz



Photo by Mark Mattner



Photo by Bill Foreyt

GRADUATING SENIORS

Parker-Hannifin Corporation, the world's leader in the fluid power industry, will be on campus Thursday, February 8, 1973. We will be looking for the leaders of tomorrow to join our Management or Sales Trainee Programs. If you are looking for a career after graduation, be sure to look over the Company information packets and sign up at the Placement Office.

Auto insurance Discounts

For students age 21 and over

Can You Qualify?

- Accident Free Discount** 15%
- B Ave. (last semester)** 25%
- Two Car Discount** 15%
- Special Married Rates**

Our program has saved many students countless \$\$\$'s.

Can we do the same for you?

FOR THE TELEPHONE QUOTES CALL:

BOB GREENE

836-5583

(Our product is a Non-Pollutant)



**A New Year
A New Store
Buy & Sell Shop's**

MUSIC CITY

has moved to 311 State St.
with larger and better
facilities to serve your
musical needs!

**WE HAVE IN STOCK
LARGE SELECTIONS OF**

- DRUMS**—electric and acoustical
- GUITARS**—little to super duper
- POWERFUL AMPLIFIERS**
- BAND INSTRUMENTS**
- ACCESSORIES**—and much much more

COME IN—LOOK AROUND

*try guitars from the largest
in stock selection in the area.*

**BUY & SELL SHOP'S
MUSIC CITY**

**311 STATE ST.
256-6388**

The Daily Cardinal Action Ads

PAD ADS

COED HOUSE kitchen, laundry, lounge, convenient, reasonable. 255-8216, 222-2724. — 20x26

LARGE 1 bdrm pad for 2 people. Full bath, eating area in kitchen. Large carpeted livingroom, air/cond. 6 min. from Bascom. 1309 Spring St. \$170 per mo or school yr leases. 271-9516, 256-2226 Mgr. Apt. 106. — xxx

TRANSIENT ROOMS AVAILABLE

Convenient, reasonable & comfortable

MEN & WOMEN

Reserve your 2nd semester room
U. YMCA—306 N. Brooks St.
257-2534

xxx

UNIVERSITY COURTS, 2302 University Ave. 1 or 2 bdrm. luxuriously furnished apt. complete with dishwasher and indoor heated pool. FREE UTILITIES. 238-8966; 257-5174. — xxx

SUBLET UNTIL May 31. Furnished apt. 240 W. Gorham 255-3074.—20x24

SUBLET: 251-5671 furnished-campus. 10xJ22

LAKESHORE APTS.—Lake front living. 1 bdrm. pier, parking, capitol, campus, 3 blocks. 255-5678, 257-3511.—xxx

ROOMS FOR RENT: Singles, Doubles, meal plans optional. Must be a student. 124 Langdon St. 256-9857.—7x22

GASLITE SQUARE—Spacious 1 and 3 bdrm. 1 1/2 baths, dishwasher, 10 min. to Campus. 251-1334, 257-3511.—xxx

CHALET GARDEN Apts. Picturesque studio, 1 & 2 bdrms. \$120 and up 271-8601, 257-3511.—xxx

LANGDON HALL—Furnished efficiencies, on Lake and Langdon Streets. All utilities, shag carpeting, security locked building. 257-1010, 257-3511.—xxx

ONE WOMAN to live with three others. Spacious second floor apt. close to campus. Price \$70 (negotiable) Call 255-7377.

CAMPUS-CAPITAL. New studios at \$137.50 Near James Madison Park. Corner of E. Mifflin & N. Franklin. Courtyard Apts. 102 N. Franklin. Call 257-9110 or 257-0744.—xxx

425 W. JOHNSON—spacious rooms with refrigerators, carpeted and furnished. Also 1 efficiency with its own bath and kitchen. Res. Mgr. 255-5863 if no answer call 257-6437 or 256-4181—13x1

\$50 RENT CREDIT (if rented by Feb.) All New Bldg.

Large Studio Apartments
Short-Term Leases
Intercom; Double Security
locks; Laundry; Master-TV
5 Blocks East of Sq.
THE COURTYARD
102 N. Franklin
(Cor. E. Mifflin/Franklin)
257-0744 257-9110

THE ASCOT, 112 N. Mills, furnished singles, kitchen & laundry facilities. Refrigerators in rooms. 222-0317 or 271-7422. — 8x31

3 BDRM. APT. 500 blk. of W. Dayton 2 bdrm. apt. 1010 E. Gorham. 255-6595.—xxx

2 BDRM. apt. large. 204 N. Pinckney St. 256-0005.—5x22

FEMALE to sublet. Own room. Close to campus. \$80/mo. 257-9304. Hollie after 5. 215 N. Frances St.—4x22

MALE SHARE room with 1 in house with 3 others. Three blks. to Engineering. 231-1714.—5x23

WANTED FEMALE for own room in apt. \$70. 256-6598. — 3x22

MUST SUBLET immediately. Own room—523 W. Washington. 251-1467. — 3x22

MALE—own room. Share apt. with 2 others. \$50/mo. 249-0337 eves. — 5x24

FOR RENT—single apt. in shadow of Nitty Gritty. 255-5025. — 5x24

FOR RENT—2 bdrm. apt. families only. Near campus. \$42/mo. utilities incl. Feb. 1. 255-0876. — 5x24

1 BDRM. APT. Langdon St. area. Quiet. Furnished. Available immediately. Gary 257-6685. — 4x23

WANTED 1 TO SHARE apt. with 3. Close to campus. Reasonable rent, very spacious. 255-3963. — 4x24

McFARLAND—Deluxe new 2 bdrm. Frost-free refrigerator, self cleaning range, dishwasher, garbage disposal, air, carpeted, laundry facilities, security locked. Walking distance to schools. 838-3589 eves or weekends. — 7x26

GIRL WANTED: Own room in large apt. \$60/mo. incl utilities. Langdon St. 255-4038. — 3x22

PAD ADS

SUBLET nicely furnished 1 bdrm. apt. \$160. 256-4762, 262-6377 after 7 p.m.—10x31

SINGLE ROOM—five minutes from Bascom. Call Jim Beese, 256-9351.—5x24

ROOMS FOR RENT female. 1/2 double lovely old house. 256-6476—5x25

SUBLET-FEMALE. 1315 Randall Ct. 257-0373 after 5p.m.—3x23

TO SUBLET: 1 bdrm. apt. Near campus. Reasonable. 251-0920.—3x23

SUBLET FURNISHED apt. for 2-3. All utilities paid. 8 blks. from Union. 255-4749.—2x22

NEED 2 GIRLS to share room in furnished apt. Langdon. \$70/mo. 256-6748. Rent negotiable.—2x22

WINTERIZED LAKESIDE cabin near Wisconsin Skiing. Available all year. References. Write 714 Highridge Ave., Greencastle, Ind. 46135.—2x22

LOW-COST UNFURNISHED housing, northeast side. Near to shopping center, branch library, and two bus lines. Families only; sorry no singles. Application required. 1 bdrm: \$86-97; 2 bdrms: \$101-\$115. (no utilities incl.) 1 yr. lease, no pets. 1925 Northport Dr. #5B. 249-9281.—xxx

REDUCED SUBLET rate-single furnished with refrigerator & heat. 251-6139, 238-9301.—xxx

GIRL TO share large apt. Own room. W. Gilman St. 256-6312.—3x24

PRIVATE ROOM & bath in exchange for work outside & inside house. 233-2300.—4x25

2 bdrm. apt. Very near campus. Princeton Ave. \$166. 231-1828 after 5pm.—4x25

1 BDRM. APT. Sunny livingroom - large kitchen. Good location. 257-8788.—3x24

DESPERATE FOR WOMAN TO share house. Incredibly low rent due to urgency of subletting Feb. 1. Your own room furnished. \$46/mo. Jan. rent free. Contact Denise 257-7531, 255-6356.—#X@\$

SERVICES

ABORTION Contraception, Sterilization, VD treatment referral. ZPG 262-5500, 233-4562. — xxx

DRIVING instruction. 244-5455. — 136xMay 7th

WOMEN'S COUNSELING Services. Counseling & referral for birth control, abortion & voluntary sterilization. 255-9149. 10 a.m.-10 p.m.—xxx

EXPERT TYPING, will correct spelling. FAST. 244-3831.—xxx

EXC. TYPING 231-2072 (\$40 a page.—xxx

AUTOMOBILE ROAD Service-Cold Weather Starting. Consumers Co-operative Garage, 2050 E. Johnson. 241-1402.—7x23

RUSH PASSPORT Photos. Taken by noon, ready at 3 p.m. four for \$5.00. Studio quality, not a mug shot. Great for publicity, I.D. application, swaps. 9 to 5 Monday through Saturday. No appointment needed. 1517 Monroe St. (opposite Fieldhouse) free parking. 238-1381.—xxx

NEW YORK TIMES home delivery. Call 251-4782 or 233-5645.—13x31

"JOBS IN Alaska" available now. This handbook covers all fields, summer and career opportunities. Plan YOUR adventure! \$3.00 JIA, Box 1565, Anchorage, AK 99510—5x22

REASONABLE MOVING. Call 238-8781 after 4 pm.—5x22

FAST AND accurate typing by former executive secretary. Call 244-5210 between 8:00 a.m. & 8:00 p.m.—5x23

TYPING THESIS term papers, letters, anything. Call Linda 238-0347.—20xF6

FOR SALE

FENDER SOLID State Bassman Amplifier. Call 257-2986—5x19

SHO-BUD steel guitar. 10 strings, 3 pedals. Excellent condition \$350 or best offer. 257-9006.—3x23

EMERSON TELEVISION. 19" B & W. 251-9608—2x22

SUPER REVERB (Fender) Amp. Call Mike 257-6032, 256-0048 —2x22

SNOW TIRES 8:55-15. Cheap \$8. Good deal. 262-4719.—2x23

ELECTRODILE DYNAMIC Stage Microphone, \$30. Reiker Ski Boots, \$15. 251-3531.—3x24

WANTED

WANTED TAPE recorder to rent or borrow for semester. Lisa 256-9446.—3x24

LOST

LOST EYEGLASSES. Black plastic teardrop shaped. Strong right lens. 257-8751.—6x19

LOST: black/white striped kitty. Sunday—W. Dayton St. 251-2746. REWARD — 3x22

LOST GLASSES between Lathrop St. & Bardeen Medical Labs. If found call Cliff at 238-9090.—3x24

SILVER MEDALLIAN with Turquoise eyes. Broom St. area. Reward. 255-4470.—5x26

ETC. & ETC.

THE COMMUNITY RAP CENTER INC. If you have a problem and want to talk about it you can call 257-3522 or come to 923 Spring St. 8 p.m. to midnite. — xxx

TRAVEL

EUROPEAN JOBS, Study programs, guaranteed. Young World, Mitchell Bldg. Milw. 53202, 414/271-3355. — xxx

EUROPE: Leave any day, return any day via 747. International Student ID Cards. Hostel info. Youthfare cards & Eurail passes. TRAVEL CENTER, 544 State St. 256-6000 afternoons. — xxx

PARKING

CAMPUS PARKING—reasonable. 257-0193, eves. — 4x23

PARKING—call 251-5877. — 16x28

FOUND

SUNDAY AT Hartmeyer Stable. Male German Shepherd. Call immediately. 241-2606.—2x23

5 MO. OLD female Calico cat with burned nose. 500 W. Main. 256-4767.—2x23

FOUND COLLIE—Shepherd mix, near Park & Regent, male. 255-8578.—2x22

SUCRET BOX containing odds & ends. 255-9893.—2x22

FOUND KEYS on lawn of Saxony Apts. Call 255-9893 eves.—2x22

WHEELS FOR SALE

'71 VW SQ. back. 17,000 mi. Exe. condition. SNOW TIRES, AM/FM rad. 255-6937 — 262-8902.—xxx

1972 TRIUMPH. Receiving Compay Car so must sell. Excellent condition. 271-4579 (eves.) — xxx

1970 VOLVO, 144S, 20,000 miles. Excellent condition. 238-9793 eves.—4x24

FIAT 1971. 124 Sedan. Decent price-decent condition. 257-9105.—3x24

MAVERICK '70. 2 door, blue hardtop. Standard transmission, snow tires, good condition. \$1300 or best offer. 256-4680 after 6:30 p.m.—5x23

HELP WANTED

TRUCK DRIVER for shirt route. 6 day week, split shift 9:00 - 10:30 am & 3:30 - 5:00 p.m. Apply in person, One Hour Martinizing, 2501 University Avenue.—5x23

PHOTO MODEL female figure model over 18 needed by professional photographer. 241-3770 between 12-6 pm—10x30

MODELS — FEMALE, over 18, for figure photography. Good pay. 249-3680 eves. & weekends. 10x26.

OVERSEAS JOBS for students—Australia, Europe, S. America Africa. Most professions, summer or full time, expenses paid, sightseeing. Free information, write, TWR Co. Dept. N; 2550 Telegraph Ave., Berkeley, California, 94704. — 10x31

SUMMER CAMP administrators wanted. Missouri YMCA Camp. Must be 21. Resident camping experience required. \$500/10 weeks. Call 5-6 p.m. Vic 255-8660, 256-6035.—3x24

PERSONALS

ROSES ARE red, blue jeans are blue, if you need a new pair we've got em for you. G.P.O. 515 N. Lake Street.—1x22

AND THE WINNERS ARE!

2715219974
3455054241
3875682449
5267845914
3926263918
1414499127
3875838397
3975868526
5006209810
0233839067

the Daily Cardinal



DAILY CONTEST

Watch for the Daily Contest in this column starting Sept. 15, 1972

— Rules and Information —

I. Eligibility
A. All students registered at the University of Wisconsin-Madison by September 8 are eligible to win.

B. Labels identifying students by I.D. number will be obtained from the University and placed in a contest bin for selection.

II. Selection of Winners
A. Labels are randomly selected on a daily basis and the I.D. number will be printed in The Daily Cardinal's classified section. After three days, the labels will be returned to the contest bin for future selection.

III. Winners
A. If you recognize your I.D. number, you have three days (not counting weekends and holidays) to properly identify yourself in one of two ways:

1. You may come to the Daily Cardinal office at 821 University Avenue, between 8 a.m. and 4 p.m. M-F and show your I.D. card or registration form, or;

2. You may call the Daily Cardinal's contest office (Tel. 262-5877) between 8 a.m. and 4 p.m. M-F and give us your name and address.

B. Upon proper identification, you're a WINNER!
IV. Prizes are offered by participating merchants in accordance with the following:

- Value of the prize should be at least \$1.00.
- Prize offers must be submitted on contest forms or facsimiles provided by The Daily Cardinal and returned to The Daily Cardinal office in sealed envelopes, 1 prize offer per envelope.
- All promotions for this contest will be handled exclusively by the Daily Cardinal.
- No purchase may be required of winners to receive prize.

- Claiming your prize.
1. Winners will receive the "prize offer" (Para. IV, 3) by selection from the "Prizes" bin. For those who come to the office, selection will be performed by the winner, and for those who call in, the selection will be by a member of the Cardinal business staff and mailed (envelope will not be opened.)
- Upon receipt of the prize offer, winners may present their prize form to the merchant for the prize within 30 days.
- General—Cardinal business staff members are ineligible to win. Contest begins September 15, 1972 and ends when we run out of prize offers.

KALSØ

EARTH SHOE

438 N. Frances

waterbed frames

turned corner posts
carved headboard
assemble-dismantle easily

built to order 256-3267

CAMPUS

GRAND OPENING \$100/MO.

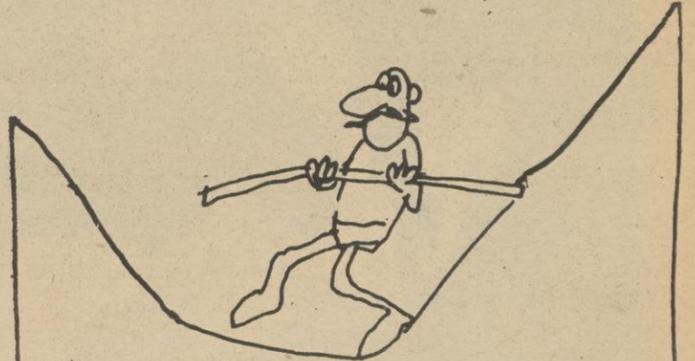
- Brand new deluxe furnished efficiency and 1 bedroom apartment.
- Double security locked laundry, storage, shag carpeting and master TV.
- Conveniently located at 512 and 526 West W Wilson St.
- LIMITED TIME OFFER with construction rent credit. 1 bedrooms from \$155
- 255-9433 Eves 251-9120, 271-4512



Photo by Harvey Held

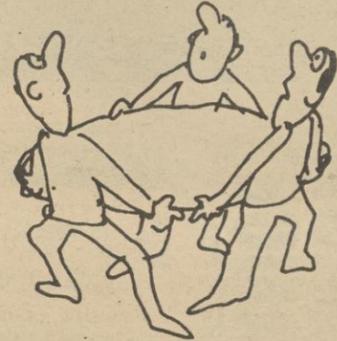


Photo by John A. Nonymous



Spreading yourself too thin can lead to serious financial problems. Reckless use of your credit card or charge accounts can have you walking a financial tightrope at the end of each month. Your Credit Union is prepared to assist you if your monthly outgo is greater than your monthly income. Your credit union makes loans for any good purpose at reasonable rates of interest.

It can be a risky business!



UNIVERSITY



1433 Monroe Street
Madison, Wisconsin 53711

&
25A A.W. Peterson Building
750 University Avenue
Madison, Wisconsin 53706

Phone: 262-2228

It's where you belong



INGMAR BERGMAN'S
THE SEVENTH SEAL

Tuesday, Jan. 23 6, 8 & 10
1127 University Ave.

THE LIVE GRATEFUL DEAD

In Concert
Thurs., Feb. 15
7:30 p.m.
All seats general admission
\$4⁰⁰ In Advance
\$5⁰⁰ At The Door

TICKET AVAILABLE AT TICKET CENTER AND W.S.A. STORE OR MAY BE ORDERED AT: Manchester's Dept. Stores, Hilldale State Bank, Bank of Madison, or Hansons' Meadowood Pharmacy. TO ORDER BY MAIL: Enclose your check or money order plus a self-addressed stamped envelope and mail to Grateful Dead, Ticket Center, Dane County Coliseum, Madison, Wis. 53713. Be sure to include a 25¢ handling charge.

DANE COUNTY **COLISEUM**

Subscribe Now For Second Semester

We'll Pay the Postage

Monday, Tuesday, Wednesday, Thursday, Friday

SPRING SEMESTER — \$3.50

LESS THAN 5¢ AN ISSUE!

NAME

ADDRESS

CITY STATE ZIP

Mail your subscription order to
The Daily Cardinal, 821 University Ave., Madison, Wis. 53706
Or Bring to Room 2142, Vilas Communication Hall



— CUT ALONG THIS LINE AND PASTE ON ENVELOPE

FIRST CLASS
PERMIT
NO. 2630

Madison,
Wisconsin

BUSINESS REPLY MAIL

NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

POSTAGE WILL BE PAID BY

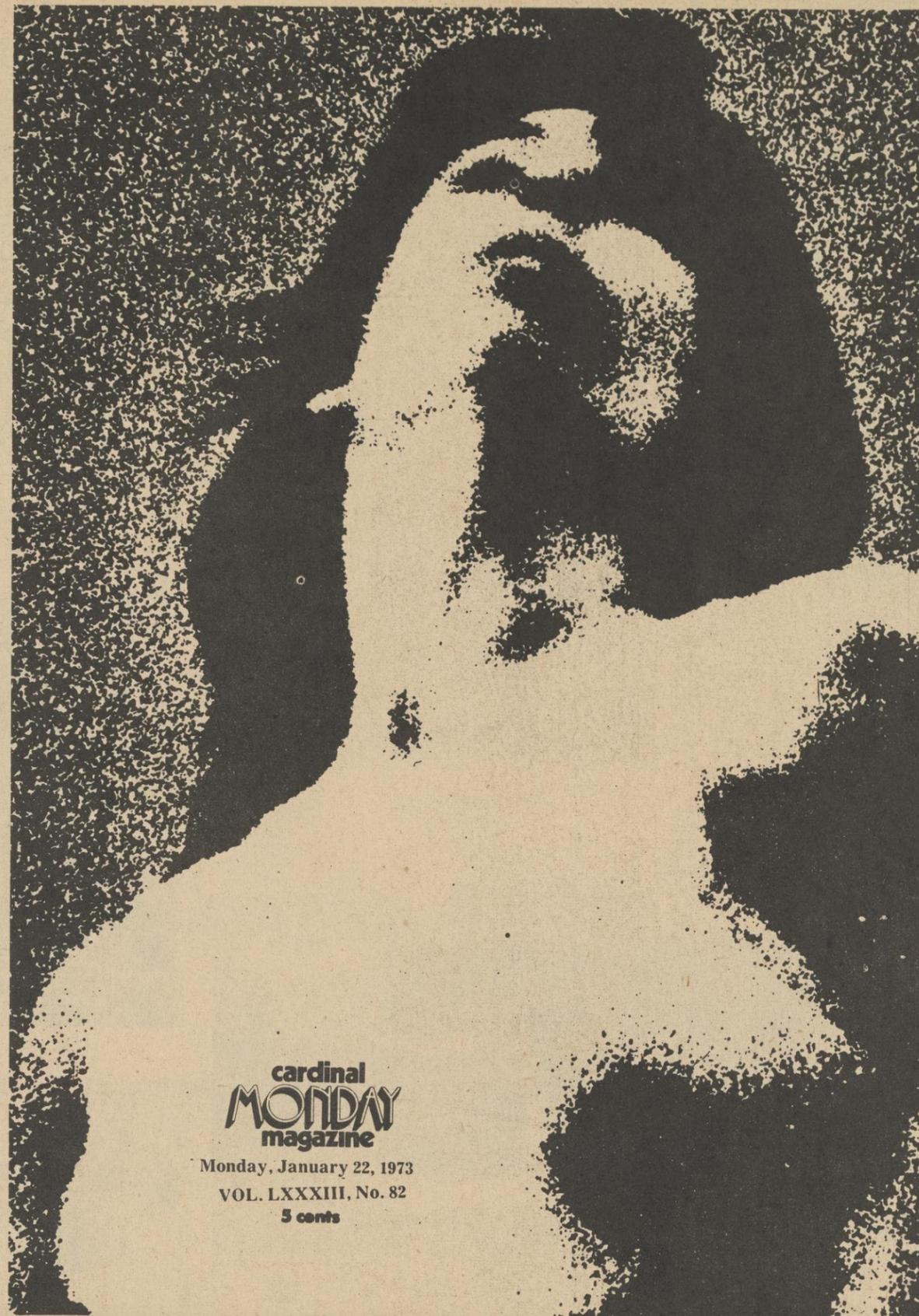
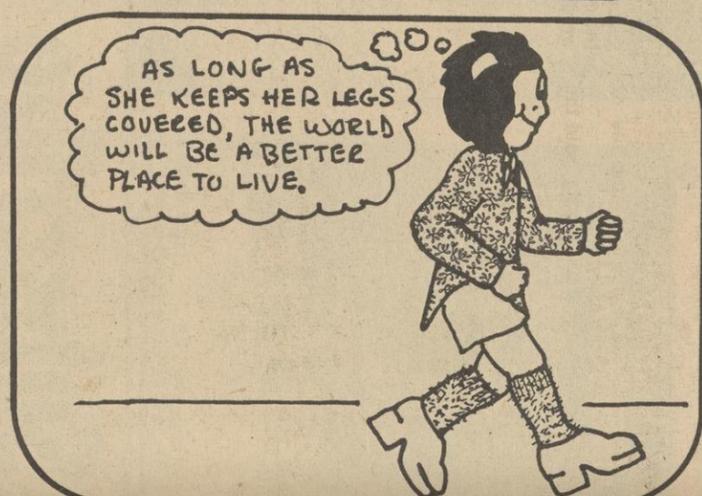
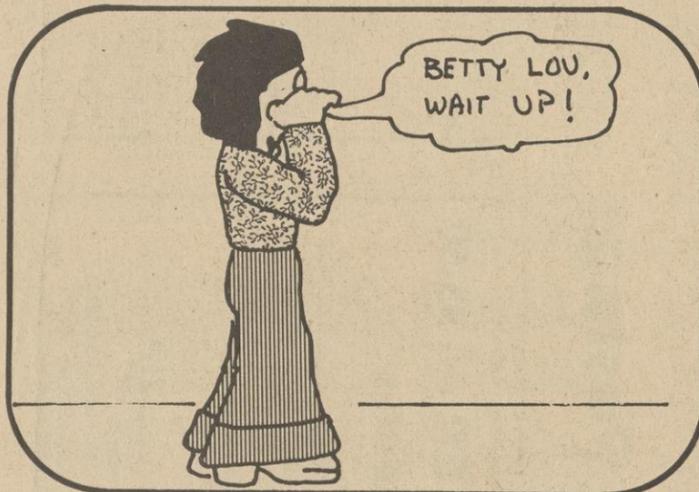
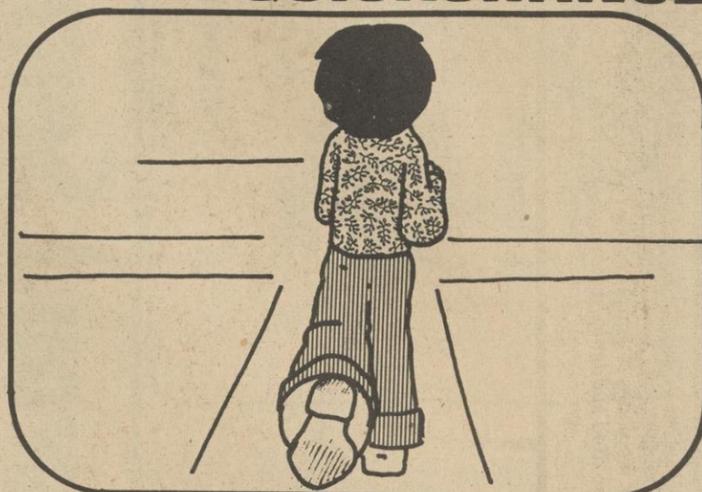
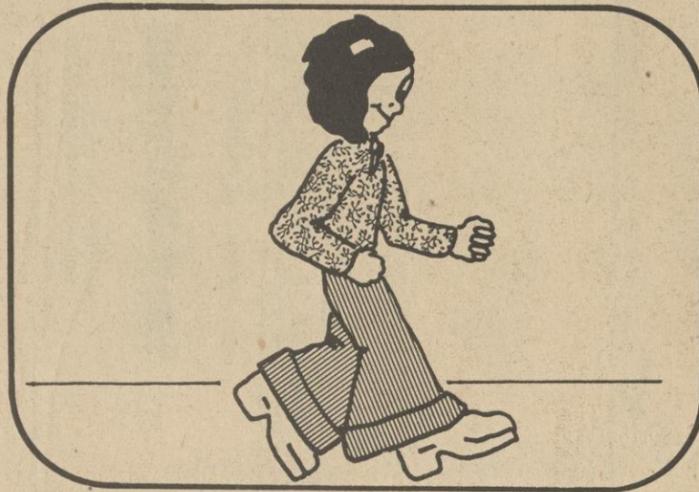
The Daily Cardinal

821 University Ave.
Madison, Wisconsin 53706

MARTIN'S

427 State
Your LEVI'S
Headquarters

PRESENTS: CALVIN QUICKCHANGE



cardinal
MONDAY
magazine

Monday, January 22, 1973

VOL. LXXXIII, No. 82

5 cents