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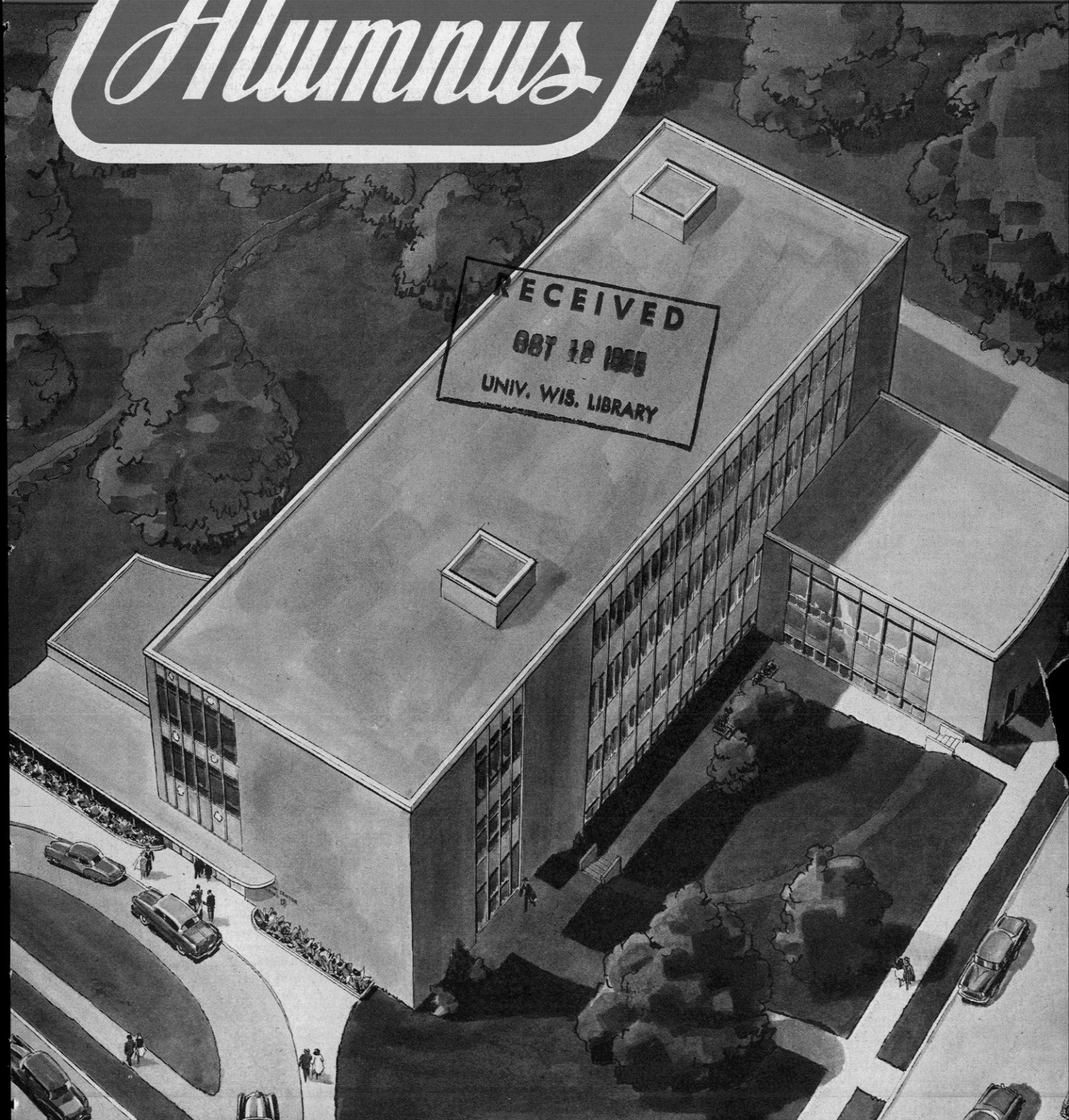
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October 1, 1955

WISCONSIN *Alumnus*

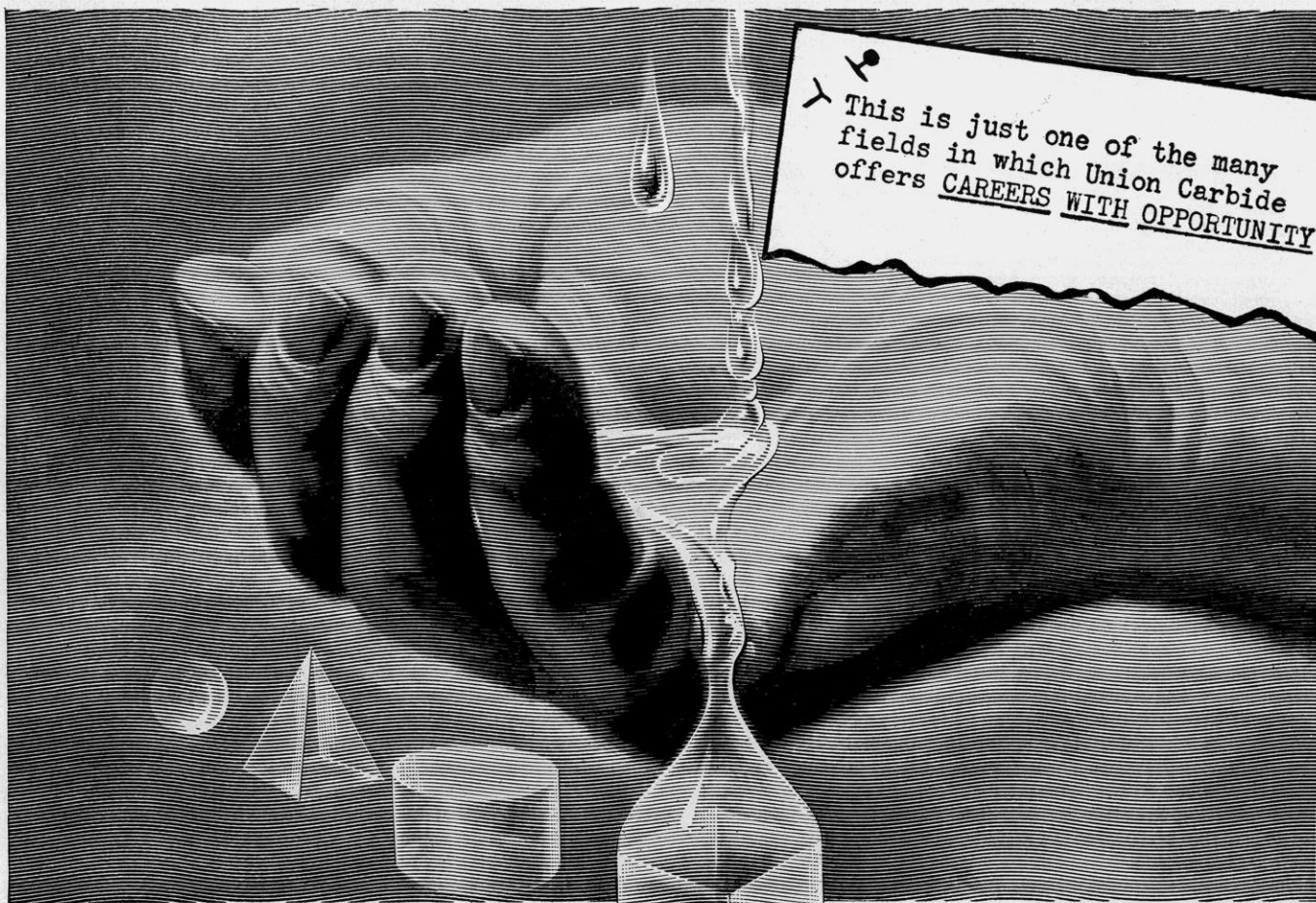
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New Plans for Wisconsin Center Building—See Page Ten

In this Issue:

Pages and Pages of Class News



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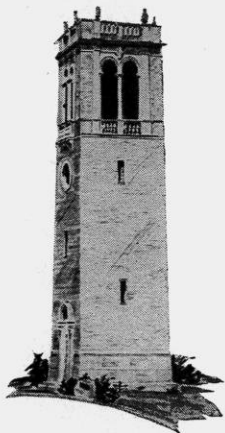
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WISCONSIN Alumnus

Official Publication of the Wisconsin Alumni Association

OCTOBER 1, 1955

VOL. 57, NO. 2

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★ Sidelines

COVER. New preliminary plans for the Wisconsin Center Building, which will be focal point for many of the University's adult education institutes and conferences, were approved by the University Regents in September. They differ markedly from the original design. The building, on the corner of Lake and Langdon streets next to the Armory, will probably be under construction early next year. For more news on the Center, see page ten, this issue. The cover is an artist's rendering from the approved plans.

*

DIPLOMACY. The University of Wisconsin and Chicago University are the only Midwestern schools among the first 14 turning out people who conduct U.S. foreign affairs. The UW rated eleventh in the field which is conspicuous for the presence of Harvard, Princeton and Yale graduates. Fourteen colleges train half of the 1,306 career foreign service officers.

*

OUR ERROR. Mrs. L. J. Walker, '30, of Berlin, Wis., in her last visit to the office, asked us: "Are you mad at me?" Why so? we inquired. "You forgot to list my name as one of the new directors of the Association in the July issue." And we had. "Are you mad at us?" we asked. (This was as nothing compared to the error of omission by a certain other organizational journal: in reporting on the results of its annual convention, it neglected to mention any of its new officers and embarrassedly completed the record in its next issue.)

*

NOW, JUST A MINUTE—A visiting lecturer from Kansas U. complained this summer that Wisconsin ice cream had not lived up to his expectations, and was even inferior to run-of-the-mill products of his own acquaintance. Oh, yeah? replied a UW dairy and food professor, William C. Winder. The trouble with some visitors, he said, is that they may never have met high quality dairy products before and hence do not recognize them. But they soon realize "that they have been getting junk at home."

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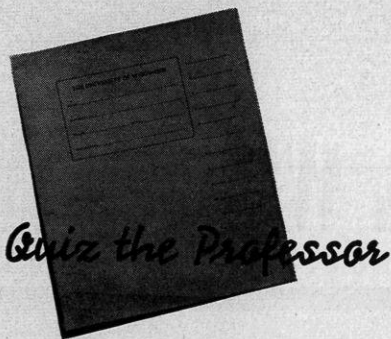
THE WISCONSIN ALUMNUS, published once monthly in December, January, February, March, April, May, June, July and September, and three times monthly in October and November. (These extra issues are Football Bulletins.) Entered as second class matter at the post office at Madison, Wis., under the act of March 3, 1879. Subscription price (included in membership dues of the Wisconsin Alumni Association) \$2.50 a year; subscription to non-members, \$5.00 a year. Editorial and business offices at 770 Langdon St., Madison 6, Wis. If any subscriber wishes his magazine discontinued at the expiration of his subscription, notice to that effect should be sent with the subscription, or at its expiration. Otherwise it is understood that a continuance is desired.

Announcing

A new Wisconsin Alumnus service

QUIZ THE PROFESSOR

Do you have a question about the University or some query relating to education that a University faculty member can answer? Send it to the Wisconsin Alumnus, Memorial Union, Madison, Wisconsin. We'll get the answer, and the best of the questions will be printed in the magazine, along with the faculty members' responses.



Why don't freshmen at the University of Wisconsin succeed better than they do in Freshman English?

*The answer to this question as
given by Professor Merritt Y.
Hughes, Chairman of the
University English Department*



FRESHMAN ENGLISH is the only universally required course in the College of Letters and Science and in several other schools. In such equally formidable freshman courses as chemistry, history, and many others, the classes are usually made up of students who have been particularly attracted to the subjects and have elected to take them.

Another point to make in reply to the question is to recall that a small percentage of entering freshmen do so well in our placement tests that they are actually excused from the course, and that a larger percentage go into an advanced, one-semester course. Yet another point to remember is that the overall performance of our freshmen as we measure it here seems to be better than that of freshmen in some of the other great state universities—the University of California, for example, where the performance has been so bad that not so very long ago the State Legislature actually authorized an investigation into the “causes of illiteracy” among high school graduates in the Bay Area.

The ultimate cause of the bad performance among the students who are unsuccessful and discouraged in our course in Freshman English seems to be economic. If the cities and towns of the State could afford to give high school teachers of English light enough programs to permit them to criticize an essay by every one of their students not less frequently than once every week or ten days, there would be little trouble for the boys and girls in Freshman English at the University. But such criticism would take time and it would need to be supplemented with several personal conferences lasting fifteen minutes or more with most students to discuss their mistakes and stimulate their personal interest in the work. A part of the criticism of their work would be aimed at their grammatical mistakes and serious misspellings. Without insisting on perfection in such matters, teachers would have to be clear and firm in checking sentences that fail to make clear statements and in correcting misspellings of common words and a good many uncommon ones—especially when the misspellings betray confusion

about the meaning or the pronunciation of any word that a pupil wishes to use.

Without service of that kind from their teachers in high school behind them, students in Freshman English at the University cannot hope to succeed without some initial, painful discouragement in the course and without plenty of hard work.

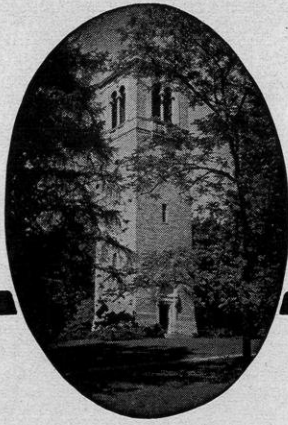
Still, the faults of students in Freshman English are not all to be blamed upon them or their teachers in high school. To great extent they are due to the fact that people generally read less and less as television and the radio more and more supplant books, magazines, and newspapers as sources of information and entertainment.

Unless the effects of this development in our culture are offset by substantial reading of well-written books in high school, we cannot expect young graduates to write effectively in the University. Perhaps the time is near when we should take seriously a recent suggestion of a professor in the University of Illinois that a percentage of all students in the public schools should not be taught to read on the ground that they will never need to do so.

Students in high school who hope to do well in Freshman English or in any courses in the University involving written examinations with essay questions must have plenty of experience of good reading above the journalistic level behind them. To protect their interest in this respect teachers of English and speech can combine with those in history, the social sciences and even the natural sciences to see to it that their textbooks are well written and that their assignments include some mature collateral reading.

The object to which all these suggestions point is the encouragement of the students to feel that writing is a normal and necessary part of life. They should do it casually in their work in as many subjects as possible, and they should be held to an honest though not a severe standard of efficiency (which means intelligibility and accuracy) in all that they write.

...



keeping in touch with **WISCONSIN**

JOHN BERGE, Executive Director
WISCONSIN ALUMNI ASSOCIATION

AUGUST 30TH is likely to go down in history as a very important date for the University of Wisconsin. On that date the University regents and the State College regents at a joint meeting in Milwaukee approved a brand new integration plan for higher integration which will be presented to the Legislature when it convenes on October 3 for its fall session.

University authorities hope this new plan will receive legislative priority over the other integration bills held over for this fall session. This includes the two versions of Bill 279,S which received so much legislative attention prior to adjournment last June.

The Senate version of 279,S calls for a 15-man superboard of regents to replace the present University and State College boards. It was passed by the Senate but defeated badly in the Assembly. The Assembly version, usually known as the Catlin amendment, calls for a continuation of the present two-board system but sets up a coordinating committee and provides for a consolidated budget request system. This substitute amendment was passed by the Assembly but rejected in the Senate. Both versions were held over for the fall session.

Like most compromise proposals, this new plan has some features which will not be approved by all alumni. On the other hand, it retains the present two-board system which is very important to the University. Our University needs the experience and know-how of our present board of regents in preparing for the deluge of students expected in the sixties.

Also important to the University is the merger of the Milwaukee Extension Center and Milwaukee State College on or before January 1, 1957. This new compromise plan instructs the 15-member coordinating committee to consolidate these Milwaukee institutions "into a single institution of higher learning, offering a four-year program of undergraduate instruction." This merged institution shall be operated as a part of the University and shall be governed by the University board of regents. It shall be supervised by a provost reporting directly to the president of the University.

If adequate funds are provided by the legislature, the University will now be able to meet the demand for increased educational facilities in the Milwaukee area. University authorities have shown a strong interest in such a program over the years but inadequate buildings and lack of

funds have made it impossible to develop this educational program.

In the final analysis, the success or failure of this compromise program will depend largely on the work and recommendations of its 15-member coordinating committee. Five of its members will be from the University board of regents and five from the State College regents. The remaining five members will include the state superintendent of public instruction and four citizen members appointed by the governor.

Critics of this compromise plan have been quick to point out the dangers in this committee setup. They are afraid that differences of opinion on educational policies will end up in long-winded arguments and wrangles; that discord will take the place of coordination.



GELATT



McINTYRE

These regent presidents spearheaded compromise.

This could happen, of course, but it is encouraging to remember that these two regent boards were able to agree on a compromise plan at their joint meeting in Milwaukee on August 30.

Governor Kohler has repeatedly made it clear that he is proud of the University of Wisconsin and will never do anything to jeopardize its leadership in education, research and public service. Furthermore, he has made a strong plea for coordination in higher education in Wisconsin. To get this coordination he will certainly appoint citizen members who will work harmoniously and effectively with the five University regents and the five State College regents serving on this coordinating committee.

*

(For more information, including a complete copy of the new plan, see pages eight and nine.)

Retirement

Is it possible to get reprints or copies of the first and second articles in your series "Preparing For Retirement"? I seem to have missed them in my copies of the *Alumnus*, and would like to pass the series along to my father who has retired this June.

Mrs. Paul W. Hagensick
(Sally Glowacki, 1951)
Urbana, Illinois

The Real Scoop

Received the *Wisconsin Alumnus* today and, as always, it brings me right up to date. One reason I'm writing is to bring you up to date on my activities, and another to express thanks for getting the *Alumnus* to me even here near the P.M.Z. in Korea. Some graduates of other schools are not so fortunate and express admiration in that they have "lost touch" with their schools that seem to have forgotten.

At present I'm a sergeant (which you might put in my address)! in charge of the classification and assignment section of the 19th Regiment. It is a personnel function.

With luck I will be back in January '56 to finish law studies. Will make a point of dropping in on your office upon my return. Want to say hello and thanks again for getting the "real scoop" from the "University of Wisconsin" with regularity and dispatch.

David B. Lund, '53
Serv. Co. 9th Inf. Regt.
APO 24
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State College and UW Regents Approve New Coordination Plan

***Milwaukee merger included;
See next page for complete plan***

WHEN the Wisconsin Legislature adjourned on June 24, the lawmakers left in the fire a knotty problem affecting the future course of higher education in the state.

This month, as the legislators return to action, they are finding that much of the smoke surrounding that long-smouldering fire has been blown away. For, at an unprecedented joint meeting in Milwaukee on August 31, the board of regents of the University and the board of regents of the state colleges agreed on a compromise plan for coordinating the direction of Wisconsin's higher education activities.

The agreement (printed in full on these pages) came after several meetings between committees of the two governing boards. Much of the success of these negotiations was attributed to the regent board presidents, Charles Gelatt of La Crosse and William McIntyre of Eau Claire, by Governor Walter Kohler in a statement terming the joint action "statesmanship of the highest order."

The backing of the governor, who had been pushing strongly for complete integration with the support of the state college regents, and the approval by University regents, who had urged caution in unification proposals, indicated that the new plan would probably meet little legislative opposition. However, a peaceful passage through the legislative halls by any education reorganization proposal would make Wisconsin history.

It was considered likely last month that the new compromise coordination plan would supplant the three higher education proposals now pending in the Legislature:

- 279S, *Senate version*, which would eliminate the present boards of regents and replace them with a 15-man superboard.

- 279S, *Assembly version*, which would keep the boards of regents separate, and provide for a coordinating committee and a consolidated University-state college budget request. (The compromise plan contains features similar to those in this bill, which was offered as a substitute amendment in the closing minutes of the earlier Legislative session by Assembly Speaker Mark Catlin.)

- 452S, which would merge Wisconsin State College in Milwaukee and the University Extension there into a single lakeshore college under University jurisdiction. This bill was passed by both houses, but vetoed by the Governor on the grounds that the Milwaukee problem should be considered as part of the over-all coordination question.

The new compromise plan answers the Governor's statement by providing for a Milwaukee merger, with the resulting four-year institution to be under a provost reporting to the University president and responsible to the University Board of Regents.

Inclusion of the latter provision was expected to cement support for the compromise from Milwaukee area legislators, who have been pressing for a lakeshore college for years.

* * *

Approval of the new plan came from nearly every quarter. Speaking for himself, UW President E. B. Fred said he thought the proposal "a move in the right direction (that) will help meet the challenge of rising enrollments."

The University faculty called it "an appropriate and acceptable solution."

Gelatt and McIntyre said that, although they did not fully approve all of the measure, they felt it was the "best possible compromise."

Some other state college and University regents did not fully accept the compromise and voted against it. Interestingly, several members of the state college board—which had previously supported complete integration—said they were afraid the proposed coordinating committee would have too much power.

University Regents voting for the proposal were Oscar Rennebohm, who later said he foresaw little major opposition to the plan in the Legislature, Wilbur N. Renk, Mrs. Helen Laird, Dr. R. G. Arveson, Charles Gelatt, C. O. Wanvig, George Watson. Voting against were John D. Jones, Jr. and A. Matt. Werner.

State College Regents voting for the plan were Harold K. Geyer, William McIntyre, Harold G. Anderson, Barney Barstow, Eugene Murphy, Robert L. Pierce. The superintendent of public instruction, George Watson, is a member of both boards and voted for the proposal. Against the plan were Elton S. Karrman, Herman T. Hegstad, Mrs. Helen Eby, Mrs. Avery Sherry and Lewis C. Magnusen.

A number of legislators commented favorably on the plan, and State Senate Majority Leader Paul Rogan—who had successfully engineered the Governor's *very* controversial integration proposal through the upper house—said:

"I will support the plan 100 per cent."

Alumni Get Facts

The Wisconsin Alumni Association in September set up a series of regional conferences to inform alumni club officers of up-to-date developments in the integration and coordination question.

If you have any questions on this important subject, please ask your local club officers, or write directly to the Wisconsin Alumni Association, Memorial Union, Madison 6, Wisconsin.

Here is the plan for higher education coordination okayed by two regent boards

To create 39.024 of the statutes, relating to the establishment of a co-ordinating agency for institutions of higher education.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

39.024 of the statutes is created to read:

39.024 CO-ORDINATING COMMITTEE. (1) PURPOSE. The of this section is to provide for the co-ordination of the activities of the university of Wisconsin and the state colleges and institutes by providing a permanent joint committee to make a continuing study of the state-supported institutions of higher education under their jurisdiction, the relation thereto of the needs of the people of Wisconsin, to recommend necessary changes in programs and facilities, to provide for a single, consolidated, biennial budget request for all of such institutions, and to report the results of its studies and recommendations to the governor and the legislature.

(2) COMMITTEE. (a) *Composition.* To carry out the purposes of this section, there is created a co-ordinating committee of 15 members, 4 from the regents of the university of Wisconsin, 4 from the board of regents of state colleges, 4 citizens, the president of the board of regents of the university of Wisconsin, the president of the board of regents of state colleges, and the state superintendent of public instruction. The appointive regent members of the committee shall be selected by a majority vote of the board of which they are members and shall be selected each year at the annual meeting of the board. The first selection shall be made by the respective boards within 90 days after the passage and publication of this section, and notice of such appointment to the committee shall be given forthwith to the state superintendent of public instruction, who shall call the first meeting of the committee within 30 days of certification of appointment of the appointive members. The citizen members shall be appointed by the governor with the advice and consent of the senate. The governor shall first appoint one each for 2, 4, 6 and 8 years, within 90 days of the effective date of this act and thereafter for eight years.

(b) *Chairman.* The chairman of the committee for the first year of its existence shall be the president of the board of regents of the university of Wisconsin. The chairman for the second year of its existence shall be the president of the board of regents of state colleges. Thereafter the chairmanship of the committee shall be alternated annually in the same order.

(c) *Secretary; meetings of committee.* The committee shall select a secretary from its membership. The committee shall hold regular meetings at least once every 3 months at such time and place as may be determined by the chairman. Special meetings may be called at the request of a majority of the committee or on the chairman's own initiative upon 5 days notice. Members of the committee shall be compensated for their services on the committee in the manner as provided for their services under chs. 36 and 37.

(3) POWERS. Without limiting because of enumeration the committee is authorized and directed to make studies and recommendations in the following fields:

(a) *Educational planning.* The committee shall determine what over-all educational programs shall be offered in the several units of the university and the state colleges to avoid unnecessary duplication and to utilize to the best advantage the facilities and personnel available for instruction in fields of higher education. No educational program for which the legislature shall have made an appropriation existing at any institution of higher education shall be abandoned except with legislative approval.

(b) *Physical plant.* The committee shall adopt a co-ordinated plan for the integration and most efficient use of existing facilities and personnel, and an order of priority for the construction of new facilities at all institutions under its jurisdiction.

(c) *Budget requests.* The committee shall review the separate budget requests of the university and the state colleges and shall recommend a single, consolidated, biennial budget request to the governor for the support of all institutions under its jurisdiction, retaining the identity of the appropriation sections contained in ch. 20 relating to said institutions.

Editor's Note: The first agreement was reached in Milwaukee on Aug. 31. Then, in a meeting with Gov. Kohler on Sept. 21, the boards agreed to certain additions to the plan. These are indicated in bold face type.

(d) *Grants to institutions.* The committee shall establish a plan which will encourage and promote grants by private individuals and agencies to all such institutions.

(e) *Legislative recommendations.* The committee shall continuously study the needs of the people of Wisconsin for state-supported higher education and recommend any legislative proposals needed to carry out its decisions resulting from such study.

(f) *Personnel.* The committee is authorized to use the services of the administrative and technical staffs of the institutions of higher learning to aid in the studies and activities of this committee as authorized by s. 14.65, and the compensation for such services shall be paid by the respective board of institutions regularly employing such personnel.

(g) *Report.* Seminannually the committee shall issue reports of its findings and recommendations, which reports shall be delivered to the board of regents of the university of Wisconsin, the board of regents of the state colleges, the governor, to both houses of the legislature when in session, and to the secretary of the legislative council when the legislature is not in session. The first such report of findings and recommendations shall be made 6 months from the date of first convening of the committee.

(h) *Merger of Milwaukee Institutions.* On or before January 1, 1957, the committee shall merge the state facilities and programs for higher education in Milwaukee into a single institution of higher learning, offering a four-year program of undergraduate instruction. Such merged institution shall be operated as an integral part of the university and shall be under the government of its board of regents. This unit of the university shall be under the supervision of a provost reporting directly to the president, with the same degree of self-government by its own faculty as is vested in other units of the university. All degrees granted upon the completion of prescribed courses shall be issued by the board of regents in the same manner and with the same status as degrees based upon work done in other units of the university. Upon the taking effect of the merger herein provided, the state college at Milwaukee and the university extension center in Milwaukee shall cease to exist as separate institutions, and the board of regents of the university shall succeed to all rights and duties, properties and obligations of these institutions. In validation of prior agreements and understanding, all teachers who are employed in the state college of Milwaukee immediately prior to the merger shall have the same status with regard to tenure which is provided for in s. 37.31. No employe of the state college or of the university extension center in Milwaukee shall be separated from the state service or suffer any loss of salary by reason of the consolidation of these institutions. All educational programs now carried on by either of the two institutions consolidated shall be continued, enriched and strengthened on an integrated basis, subject to such changes as the board of regents of the university may deem advisable.

(i) *Duties and Functions of Existing Boards.* The boards of regents in the discharge of their duties shall observe all decisions of the co-ordinating committee made pursuant to this section. The co-ordinating committee shall have final authority in determining the single, consolidated, biennial budget requests to be presented to the governor and shall have full responsibility for such presentation. The over-all educational programs offered in the state-supported institutions of higher learning shall be those determined by the co-ordinating committee and facilities and personnel shall be utilized in accordance with the co-ordinated plan adopted by the committee. Except as expressly provided in this section, nothing herein shall be construed to deprive the board of regents of the university and the board of regents of the state colleges of any of the duties and powers conferred upon them by law in the government of the institutions under their control.

(see cover)

By Wallace Meyer, '16

the new

WISCONSIN CENTER

. . . well worth the wait . . .

IF ALL GOES WELL, the much-needed Wisconsin Center Building can be an accomplished fact, ready for dedication to the Wisconsin Idea of service, by Commencement time in 1957. It is expected that ground can be broken by early next year.

Plans for the Wisconsin Center Building have now been approved by these interested groups:

- The Faculty Building Committee
- University of Wisconsin Foundation Building Committee
- The Campus Planning Commission
- The Board of Regents

The architects—Foeller, Schober, Berners, Safford & Jahn—have been instructed to draw up the blue prints.

As soon as blue prints are ready the University will advertise for bids.

The new plans call for an entirely different architectural style than the original perspective which was published in an earlier issue of the *Wisconsin Alumnus*. As the picture on the cover of this issue shows, it is a splendid example of modern design—functional and clean of line.

The building will occupy the northwest corner of Langdon and Lake Streets, all the way from the Old Red Gym on Langdon to the Sigma Chi house on Lake. It will be across the street from the new Memorial Library.

These two buildings—the Center and the Library—complement each other and will give Langdon Street a classic gateway to the Lower Campus.

The old gym Annex will be torn down shortly to make way for the Center Building.

The old six story YMCA building will also be torn down. The land it occupies will be leveled and landscaped. It will add more thrilling lake frontage to the lower campus.

There are in the making other great improvements to the lower campus itself—the same old lower campus that has been the scene of regimental parades, class rushes, skating rinks, baseball and football games between classes, fraternities and other campus organizations, and, during World War II, the site of ugly squatting huts. Now the lower campus, flanked by the two libraries, is entering upon a new era of great beauty.

Spokesmen for the Foundation, the University and the Regents are all unanimous in praise of the new plans. They say they are worth the additional time and study and labor needed to complete them.

The building will contain conference rooms, lecture halls, exhibit space and offices of different sizes so that several different groups can meet on the same days without hunting for vacant rooms in University buildings. It will have provision for meals and communications and will afford splendid views of Lake Mendota from lounges on each floor and its terrace.

A BROCHURE prepared by the University of Wisconsin Foundation will be mailed soon to every alumnus whose address is available. It will explain the need for this building and why it should strike a sympathetic note in every loyal Badger heart. This is something that we as alumni want to give the University so that it can continue to give us the services which we have come to take for granted.

This is no ordinary University. This is a truly great University dedicated to its creed of truth to the Wisconsin Idea of Service.

The Foundation has set aside \$1,700,000 of the centennial fund for this building and \$500,000 more is needed. To date contributors have included individuals, families, estates, foundations, partnerships and corporations.

Now for the first time, the Foundation is appealing directly to every alumnus, with a request to make substantial contributions to the Wisconsin Center Building Fund during the calendar year 1955. Federal and state governments encourage educational giving by recognizing contributions as income tax deductions.

Names of contributors will be recorded in a place of honor. Whether it be five dollars, a hundred, five thousand or whatever, your gift will be deeply appreciated and your name memorialized.

Other state universities already have service buildings like our Center Building will be. Other state universities are already receiving contributions from their alumni for special services. For example, in 1954 the Ohio State Development fund received 20,586 contributions from alumni. Wisconsin alumni can beat Ohio State's alumni. We think they will, just as we think our students can beat their students at the game of football on Oct. 22.

Although the Wisconsin Center Building is only one of many projects which the Foundation supports—projects that include professorships, scholarships, fellowships and special equipment—the Foundation is now making a special effort to get the Center building built, furnished and open for business.

If you want to be sure of receiving the brochure write to Robert B. Rennebohm, Executive Director, University of Wisconsin Foundation, 905 University Avenue, Madison 5, Wisconsin or Herbert V. Kohler, chairman, Centennial Fund Headquarters, Kohler Company, Kohler, Wis.

Religious Coordination Sought

The role of religious instruction at the University came in for more discussion in recent months.

First the faculty created a committee to help the University cooperate with student religious centers and to plan a lecture series on religious movements and problems.

Then representatives of 17 campus centers requested the University to establish a new position: coordinator of student religious activities. A layman would fill the post.

The coordinator, in the religious center representatives opinion, would focus

and implement the concern of the University, students, parents and religious centers and staffs in the moral and religious growth of students on the campus.

"The separation of church and state is not violated when the University expresses such a concern," said the group.

The request pointed out that more students are involved in religious activities than in any other single extracurricular activity, and that more than 70 per cent of students enrolling in college indicate a religious affiliation.

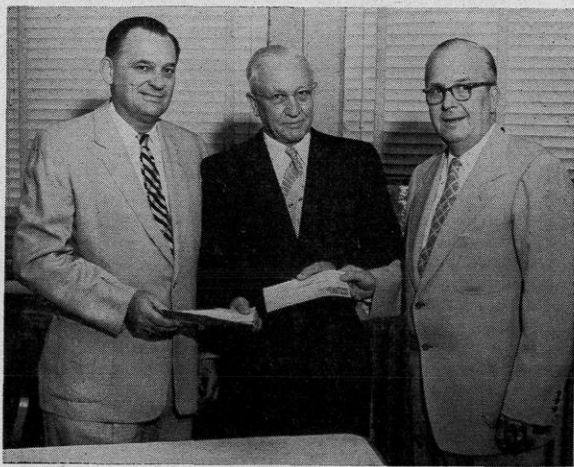
It was suggested that the coordinator could serve as liaison between campus

religious workers and housefellow and housemothers in developing an approach to the role of religion in group living. He could cooperate with the Student Life and Interest Committee in areas of religious and moral significance.

The qualifications set up for such a coordinator were somewhat awesome:

He must have an understanding and appreciation of the various religious traditions, respect dissenting minorities, be acquainted with higher education, have training and experience in educational administration, be a member of a religious group, have some inter-religious group experience and respect the autonomy of the campus religious centers.

UW Farm Lots on Sale



First farm sale: for school.

The first lots in Madison's newest real estate development—University Hill Farm on the west side—went on sale last month, with the John C. Haley and Sons firm handling all details for the University, which is selling its 600 acre experimental farm to buy new acreage north of the city.

However, the first sale of land was not to a private individual but to the city of Madison, which bought 22 of the first 100½ acre tract made available, for school purposes. The sale was appropriately marked by a ceremony (above) that included Mayor George Forster, Regent and ex-Gov. Oscar Rennebohm, and Glenn W. Stephens, president of the Madison board of education.

The balance of the 100 acres will be restricted to lots for individual homes that were expected to sell at \$30 to \$40 a front foot. All lots were listed in a multiple listing system and the public could make purchases through any licensed real estate broker in Wisconsin.

Details for disposal of the other 500 acres haven't been announced, but the plat provides for both commercial and multiple-residence structures, with the possibility of some office space being available.

Regents Welcome Gifts, Grants

Grants

National Science Foundation, Washington, D.C., \$17,800; Schenley Laboratories, Inc., Lawrenceburg, Ind., \$2,000; National Institutes of Health, \$500; City of Madison, \$2,000; General Cigar Co., Inc., Prairie du Chien, Wis., \$1,000; Viroqua Leaf Tobacco Co., Inc., \$1,000; P. Lorrillard Co., Madison, \$500; Northern Wisconsin Co-Operative Tobacco Pool, Inc., Viroqua, \$400; The Johnson Foundation, Racine, \$1,500; Research Corp., New York City, \$1,600.

Gifts

Coddington Memorial Foundation, Inc., Milwaukee, \$800; Milwaukee Society of Iron and Steel Fabricators, \$400; Anonymous, \$1,000; Mrs. Benjamin S. Reynolds, Madison, \$40.90; The Holstein-Friesian Association of America, Brattleboro, Vt., \$465; Wisconsin Alumni Research Foundation, \$727.48; Carbide and Carbon Chemicals Co., South Charleston, W. Va., \$3,300; Miss Florence J. Roberts, Duluth, Minn., \$5; Anonymous, \$5; Samuel Miller, Washington, D.C., \$10; Glenn N. Lempereur, Weston, Mass., \$20; Marvin S. Kahn, Washington, D.C., \$10; Jerry R. Siefert, \$10; George C. Davis, \$5; Dr. Philip T. Bland, Westby, Wis., \$25; Edward Wray, Chicago, \$500; Ladish Co. Foundation, Cudahy, Wis., \$500; The Johnson Foundation, Racine, \$250; The Alexander and Margaret Stewart Trust, Washington, D.C., \$45,000; Dr. William Merkow, Waukesha, \$100; National League Baseball Club of Milwaukee, Inc., Milwaukee, \$1,500; National "W" Club, \$3,000; Halbert L. Kadish, Milwaukee, \$496.41; Columbia County Home Makers and 4-H Clubs, a gift of "The Ranger Mac Cabin" at Upham Woods; Norman Bassett, Madison, a collection of first edition manuscripts, letters and other material by and about Mark Twain valued at \$10,000; University of Wisconsin Foundation, \$400.

Regents Acquire Publishing Company

The University's Regents have finally agreed to own and operate the *Daily Cardinal*.

But the fearless, and sometimes fiery, publication will remain as independent of the University's official influence as ever.

It was in August, several months after the most recent plea from newspaper representatives in the state, that the Regents decided to take the offer of the Campus Publishing Company, which wanted to liquidate and turn over its assets to the UW school of journalism.

In September, they took the final step, which authorized the installation of the printing equipment in the remodeled quarters of Journalism hall on the campus. Funds for this installation and other necessary remodeling will come from the gift money itself, so the entire moving operation is expected to cost the University nothing.

Estimated value of the Campus Publishing Co. assets was \$125,000, includ-

ing \$62,500 in existing machinery. The gift was made through the University of Wisconsin Foundation and also included \$44,500 in new machinery and \$18,000 in reserve funds for operating.

There had been growing pressure by weekly and daily newspapers in the state to establish a closer link between the University school of journalism and the *Daily Cardinal*. They have argued, with

support from the school of journalism, that the newspaper can and should serve as a production laboratory to provide a better rounded training for journalism students.

In recent years, too, the *Cardinal* has had difficulty in recruiting enough staff members. The journalism school is confident that this and other problems will be eased.

Alumni Advisory Boards?

Meeting in July, the University's regents took more than passing notice of alumni . . . and the Alumni Association.

The board, in Sheboygan for one of its infrequent outside-Madison meetings, favorably received a suggestion from WAA Executive Director John Berge that called for periodic meetings among the Regents, the WAA Executive Committee and the UW Board of Visitors.

Then Regent C. O. Wanvig pursued the alumni angle a bit further. He wondered about the formation of more

advisory groups of UW graduates who could assist the University in considering needs in various educational areas.

Wanvig noted the assistance given recently in the selection of new law and medical school deans by members of those professions. He suggested that alumni advisory groups in these and other fields, such as commerce and engineering, could be set up and perform useful services in a number of ways.

Other regents seemed to think Wanvig's idea had possibilities not hitherto explored, and proposed that further consideration be given to it.

Compendium

After a prolonged hassle, the Madison city council took the advice of the joint city-University Coordinating Committee and voted to maintain the same "dry zone" that has been in effect for 22 years. A tavern on Monroe street, near the Stadium, had applied for a liquor license and University officials objected to a shrinkage of the present zone.

The UW automobile driver-training course for teachers was described recently as the best in the country by W. E. Fanning, district representative of the Allstate Foundation.

By the time all enrollment figures were in, about 18,000 prospective alumni were going to class this fall on all state campuses of the UW. Included were 2,600 freshmen, one of the largest entering classes in history. Madison campus enrollment was over 15,000. The total was 1,000 larger than expected.

The Regents have accepted the old Madison family home of the late Charles Sumner Slichter, one-time UW graduate school dean, as a gift from the

four sons of the former dean: Sumner, Louis, Allen and Donald.

State Radio Council listeners felt the effect of budget cuts to that state arm when its FM network completely cut Sunday broadcasting and trimmed an hour off nightly service. The council budget fell short by \$25,000 a year, said Prof. H. B. McCarty, executive director.

A new law provides that agricultural land owned by the University and used for experimental research is subject to property taxes for school purposes. This is a new expense item for the UW budget, beginning next May, and one for which funds have not yet been provided by the Legislature.

UW chemists Prof. E. E. Van Tamelen and graduate student John Baran have synthesized cytosine, an extremely poisonous alkaloid, thus jumping a challenging hurdle in the synthesis of certain types of more useful compounds.

The 11th annual School of Banking had a record of 935 bankers in attendance from 35 states and Cuba. Seniors

totalled 293 in the program sponsored by the Central States Conference of banker associations in 16 states.

Summer session enrollment showed a six per cent increase this year—all accounted for by men. UW statistician L. J. Lins said the figures indicate that a number of Korean veterans are speeding up their education, since much of the 17 per cent increase of veterans was accounted for in undergraduate schools. Total summer session enrollment was about 5,800.

All summer, eight UW journalism students have taken part in a Wisconsin Press Association—School of Journalism internship program. They've been getting practical experience on Wisconsin weekly newspapers, at a uniform \$35 weekly.

The rare book holdings of the UW Memorial Library was enhanced by the gift, from Norman Bassett, '14, of a Mark Twain assortment valued at more than \$10,000. It gives the UW one of the most important Twain working collections in the country, in the words of Gilbert Doane, UW director of libraries.

Wisconsin Women

• • • with Grace Chatterton

ART IN MEDICINE

Is it possible for a woman to have a profession which combines her intense interests in art and medicine and which will also be financially rewarding and soul-satisfying? Dohna Duehr, '54, thinks so, and is presently finding her training to be a medical illustrator at Johns Hopkins university exciting as well as exacting.

According to a medical journal, "In the education of a doctor, art plays a vital role. The step by step illustration of medical techniques is an integral part of the literature through which much of medicine is taught. Upon its accuracy and clarity depend, in large part, the effectiveness of the literature and how well a medical subject is understood."

Dohna advises anyone attempting a career as a medical artist to chart the years of preparation for this work early in life. She was only a high school freshman when she began studying admission requirements for the medical schools offering training in this work. What she found would have discouraged many. Candidates were advised to get a college degree in general art, then pack in as much science as they could.

Drawing courses in skeleton and muscular structure, in particular, and classes in lettering were needed. In order to accomplish all this Dohna went to college around the clock for four years, studying art during the regular session and science in the summer. Finally graduation day came and she was among 30 applicants for admission to Johns Hopkins. Three were accepted. She was one of them.

Medical art students put in three years of post graduate work acquiring the basic knowledge they will need in their profession, and Dohna looked forward to them because she knew she must be well prepared for her final goal.

At the beginning of her second year of advance work Dohna is exceedingly enthusiastic. "We work closely with the regular medical students, observing operations and visiting patients. We must be as familiar with human anatomy as the doctor and many of our studies parallel those of a regular medical student. But wherever we go, we draw what we see. We must be proficient in photography, too, learning where to put lights in order to get the best picture. Next year, my third, I will have an opportunity to specialize."

She combines art and medicine.



She says emphatically, "I wouldn't think of doing anything else, it's so exciting and worthwhile. It's a good profession for a woman, too. There are so many opportunities for work, and it's the kind of work a woman can continue without difficulty when she marries."

PIONEER FAMILY



Years ago Mary Reid came to her state University bent on a career in science. Now, Dr. Mary Reid, '10, a distinguished nationally known scientist, is retiring as biologist at the National Institutes of Health, Bethesda, Md.

It was natural for Mary to come to the University of Wisconsin for her education, because she was born and spent her youth on a family farm in the eastern part of the State, a farm which her pioneer ancestors had settled in 1845. She is one of a remarkable family of six children all of whom attended the University and all of whom graduated with high honors. John, '06, is an engineer, Stuart, '15 a graduate of the college of Agriculture. The four girls Alice, '06, (Mrs. Paul Jones) Mary, '10, Maude, '13 (Mrs. Weldon Tomlinson), and Dorothy, '18, were all elected to Phi Beta Kappa during their years on the Madison campus.

And now Mary, who has had many honors heaped upon her through the years as author, member of many learned scientific societies, and pioneer research scientist and authority in nutrition and vitamin C metabolism, has reached an age when people are supposed to retire. But like her pioneer mother who skilfully managed the family farm until she was 90 years of age, Mary Reid, after a short vacation, plans to spend many more years searching out the answers to questions about her major interest—nutrition.

SEARCH FOR WISCONSIN AUTHORS

We can all be "treasure hunters" in our own homes this fall. Looking in the attic, or on library shelves for valuable books can even add a thrill to those old fall house cleaning blues.

Mary Fowler Rennebohm, '20, (Mrs. Oscar) was first lady of Wisconsin when she conceived the idea of collecting and putting in one place all publications written, edited or compiled by Wisconsin persons. She called it "Wisconsin's Own" library. From small beginnings it has grown to more than 1,030 books and is now housed in the Humanities Reading Room of the University of Wisconsin Memorial Library. Many of the books in this collection have been unearthed by members of the Wisconsin Federation of Women's Clubs who have made book hunting a special project. As a result the library is growing at an annual rate of 125 books. But it is far from complete.

So put on your glasses and study the titles and authors of the books in your house as you dust them off this year. Write Mary Rennebohm, 201 Farwell Drive, Madison, 4, Wisconsin, if you think you have a possible contribution you can make to this interesting and historically valuable project.

why should YOU be interested

*To help all deserving students
more gifts are needed. If you
doubt it, then read this article!*

A CODDLED GROUP of college students, expecting everything for nothing? Too much money floating around in "scholarship funds" already? Families dodging their responsibilities in seeing their children through college?

Don't you believe it.

* * *

Let's call this recent University graduate Jim, because that's not his real name.

A half dozen years ago Jim was graduated from high school. He had never thought seriously about getting a higher education. No one in his family had *ever* considered college as a possibility. After high school you get a job, and a good pair of hands is more important than book learning.

But Jim had been an exceptional athlete, and his high school coach and some local alumni had been talking to him about the University. Jim's scholarship record had been good, although not really exceptional, and he loved sports, so he was easily persuaded to give college a try.

When Jim got to Madison, the only clothes he owned were the trousers, shirt and sweater he wore. But he got a job and kept himself presentable on the Hill.

He made himself even more presentable in his sport, and quickly won the admiration of the student body and the sports fans who watched him.

Jim soon found that the academic side of life wasn't bad either. He studied hard—and made better than good grades. He even found time to enter into other phases of student life, and as a student leader became respected for his ability, integrity and good manners.

Jim was graduated with honors, a credit to himself, his family and his University. He's now in the military service, and certainly a bright future awaits him when he is released.

The story of Jim is a heartwarming one, isn't it? And do you know what made it come to pass?

It was a scholarship—an "athletic scholarship," if you please.

* * *

The good looking eighteen year-old boy who had dropped in on me was a fine, clean-cut chap who could have been your son or mine.

He told me his name, and that "Mr. Jones had suggested he stop in to see Mrs. Chatterton at the alumni office."

Then I remembered. This was the lad that Bill Jones, an old friend, had told me about at a recent dinner party.

We talked. I learned that Don's family *had* always considered a college education for *him*. During his senior year in high school he was all set to enroll the next fall at the University. The family budget had been tapped over the years for funds that were put aside for Don's college expenses, and an adequate amount was available.

Then tragedy struck.

Don's father was suddenly paralyzed, the victim of a stroke. And the educational nest egg melted away in the midst of hospital and medical bills.

But the dreams and hopes of this family were not easily killed. And Don came to the campus anyway. He was working at part time jobs between classes during the week and hitch-hiking home weekends to work at a job that paid a little more.

He was scraping by, somehow. But things were getting tougher instead of easier. And to say that financial assistance would have been welcomed is a big understatement. Not that Don ever did come right out and say as much.

We are all still looking for some way to help him meet this problem. For Don, also a better than average student, but not quite in the "superior" class, couldn't meet the terms of any scholarships available through existing University channels. But maybe something will turn up . . .

* * *

The story of Helen is something like Don's. Except that Helen isn't on the University campus this fall.

Helen is a capable, ambitious girl willing to work hard to get a college education. She had planned to go to the University, too, with the aid of modest help from her family and a considerable amount of part-time work from herself.

It was polio that upset Helen's plans. Another member of the family was struck and the financial resources of Helen's parents were drained completely.

Helen looked at the situation and decided it couldn't work out. For sometimes it's harder for a girl to find the same opportunities for part-time work than it is for a boy. And, sadly, college seems to cost a girl more.

We heard about Helen in a letter from the president of an alumni club, who wondered if we knew of any possible help for her.

It wouldn't take much—a tuition scholarship perhaps.

But again, there was no immediate answer to the problem. And Helen didn't get to the University at all.

* * *

For Betty, it was different. She's enrolled at the University of Wisconsin this fall; a happy, ambitious student.

in scholarships?

By Grace Chatterton

Last spring an alumna telephoned from one of the lake-shore cities. Did we know any way to help a talented young neighbor who should be encouraged to come to the University? She had just finished two years at an extension center and had been totally self-supporting for several years.

She was wondering about a room and board job. Yes, we thought that could be arranged with a nice family so that she could meet her laboratory requirements at the University and at the same time satisfy her employer's needs.

But even with this arrangement, the money Betty could

earn summers wouldn't be enough to cover tuition, books, clothes, incidentals.

We had heard about a large business corporation which has set up a fund to help students. Yes, they still had \$300 available.

And that made the difference for Betty.

* * *

Some stories have happy endings. Some don't. But in this

(continued on page 37)

Although there is need for more scholarship funds for worthy young students, there is also evidence that many eligible scholars are not completely aware of aids presently available, nor how they can be considered for them. In coming months, the Wisconsin Alumnus, in cooperation with the University Committee on Loans and Undergraduate scholarships (which awards most UW scholarships) will publish brief summaries of scholarship funds available to University of Wisconsin students. The first part of the series will be limited to scholarships available to freshmen, and eventually it is hoped a comprehensive list of scholarship funds will be presented.

Freshman Scholarships

Scholarship (Donor)	Who Is Eligible	Terms	Where and When To Apply
U. W. Freshman (State of Wis.)	Wisconsin residents, based on need, leadership and scholarship. Anyone may apply	Fee remission freshman year only (\$157-\$180)	High school principal or UW Committee on Loans and Scholarships, by March 1
High School Honor (State of Wis.)	1-3 students per Wisconsin high school, dependent on size	Fee remission freshman year only (\$157-\$180)	High school principal (no deadline date)
Non-Resident Tuition (State of Wis.)	Out-of-state students. Awards competitive, based one-third on need	Remission of non-resident tuition (\$320). On annual basis	UW Committee on Loans and Scholarships, by March 1
Knapp (Knapp Legacy)	55 new freshmen from Wisconsin and Illinois secondary schools selected annually on competitive basis, based one-third on need	\$400 per year, renewable to 4 years with satisfactory record. Illinois students also get remission of non-resident fees (\$320)	UW Committee on Loans and Scholarships, by March 1
Special (Various sources, via UW Regents)	Good students with athletic ability	Average value \$331. Renewals quite common	Contact usually made through high school and UW coaching staffs
Music Clinic (State of Wis.)	Ten freshmen, based on summer music clinic participation	Fee remission (\$157) at Madison campus; renewable based on scholarship and music group activity	Recipients are selected by UW Music School at summer music clinics

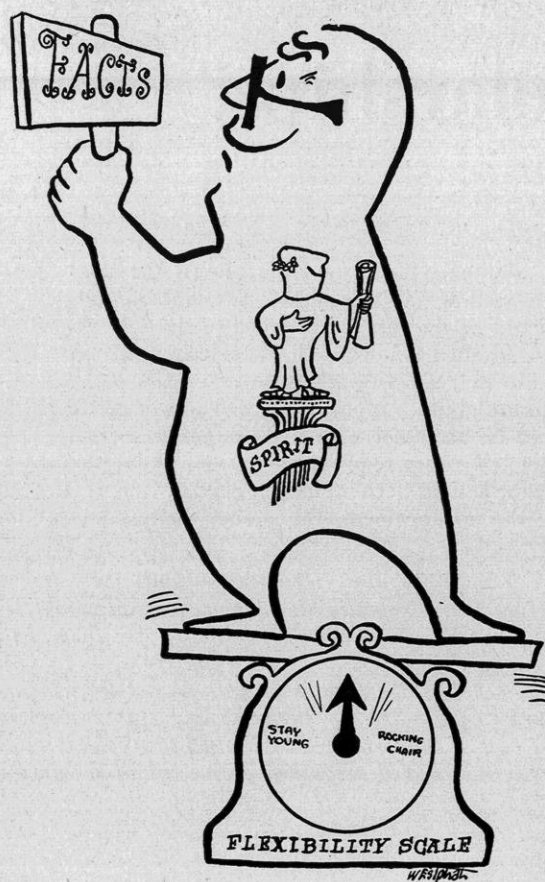
SOON AFTER the previous article in this series appeared in the *Wisconsin Alumnus*, a reader sent a letter commenting: "... real success in retirement can come only if (the person) has within himself the right spirit . . . all the mechanical arrangements will not suffice without his having an inner philosophy of life which will provide him with an ability to face the facts calmly." How true!

A series of this type must necessarily put its primary emphasis on the "mechanical arrangements" so important in preparing for retirement—although we have stressed the importance of goal-directed, meaningful activity in the later years. A philosophy of life, representing a system of values which an individual can live by, comes as a distillation of a lifetime of experience. This writer would be brash to attempt to give specific advice on as highly personal a topic, if a magazine article is the proper place to do so at all.

There are, however, two general comments which might be appropriate. The first concerns observations of sociologists and psychologists who have studied adjustment in the later years. Many of them feel that the individual's ability to make a successful adjustment to the later years is influenced considerably by his past ability to successfully adjust to the life situation of his earlier years—more so than by the circumstances of the particular retirement situation with which he is faced. They speak of "flexibility" of personality structure, referring to the individual's ability to cope with or adjust to new situations as they arise. Basic to such flexibility is a philosophy of life which provides the individual with the "inner resources" needed to meet rapidly changing life situations.

Second, we might comment on two approaches to old age which seem to characterize Americans today. Prof. Robert J. Havighurst has described these as the "Stay Young—Keep Active" and the "Grow Old Gracefully—Rocking Chair" approaches. These are really styles of life rather than philosophies of life, but they often reflect different philosophies of life as applied to the later years.

Prof. Havighurst describes the motto of the "Stay Young—Keep Active" approach as: "Keep on working, if retired from one job, get another. In any case, *do* something." Many of the public figures of our day furnish excellent illustrations—men like Winston Churchill, Konrad Adenauer, Bertrand Rus-



LIVING in the later years

By Prof. Eugene Friedmann*

Assistant Professor in Sociology, UW Extension Division

* Author of "The Meaning of Work and Retirement," University of Chicago Press, 1954. (\$3.75.)

PREPARING FOR
RETIREMENT: IV

WISCONSIN ALUMNUS

sell, Frank Lloyd Wright, and former Presidents Herbert Hoover and Harry Truman.

Dr. Lillian Martin, one of the pioneers in the study of old age in the United States offers another example of the "Stay Young—Keep Active" approach. Retired from Stanford at the age of 65 in 1916, she felt that there was nothing more left for her to do. Then after a few months she decided to travel and took a trip to Europe. The outbreak of World War I saw her return to her work and go into practice as a consulting psychologist in California.

It was at this point that she began a new life, seeking new things to do, new ways of bringing activity and satisfaction to the later years. Noticing that she was slowing down when she walked on the street, she forced herself to walk briskly. She learned to drive a car at the age of 78 and, after failing her exam for the driver's license, worked harder and passed on her second try. Finding that her handwriting was growing shaky at the age of 80, she learned to use a typewriter. And at the age of 88, she decided to make a tour of South America, traveling by plane, train, river boat, and ox-cart, even going up into the primitive regions of the Amazon river valley. At 78 she started her famous Old Age Counselling Center in San Francisco, continuing this activity until the time of her death at age 92.

The "Grow Old Gracefully" or "Rocking Chair" approach described by Professor Havighurst more nearly conforms to the popular notion of what old age ought to be like. The chair by the fire where grandpa can relax, reflect, and possibly do a little whittling, is a stereotype of the proper type of activity

Illustrated by Mary Westphal

for the oldster. We tend to think of old age as a period in which the person withdraws from most activities and spends his time relaxing, as if to recuperate from the strenuous life of his earlier years. Attitude studies tend to indicate a popular disapproval of the oldster who remains too active in work, community, or family affairs, and a popular approval of the old person who tapers off or retires "gracefully" from the duties and responsibilities of his middle years.

Which of these two approaches is best for you? There is no ready answer. In the preceding article we stated that we live in a work-oriented society, one in which work activity and even merely "keeping busy" is regarded as a virtue. We are told that "The Devil finds work for idle hands." And apparently, he also creates trouble for idle minds, minds which are unable to comprehend what life could be like without a "busy" activity. It is little wonder then that many persons dread the prospect of life without keeping busy. Among the retired we find many for whom idleness has caused both personality and physical deterioration. But we also find among the retired some who in an attempt to escape idleness have pushed themselves to the point where their schedule of activities becomes a serious threat to their physical and mental well-being. These persons find that the cost is high when they attempt to "keep active at any cost."

If we try to analyze the reasons why the decision as to the amount of activity appropriate to the later years is such a difficult one in our society, we find that we are dealing with a problem of social values as to the proper use of leisure which is faced by all adult age groups.

The past fifty years have seen a spectacular increase in the amount of leisure available to the American male both during his work life in the form of a shorter work week and vacations, and after his work life in an increased period of retirement. Yet it is often said that Americans don't know how to use their leisure. The picture of the

man who doesn't know what to do with himself away from the job on weekends and vacations, who doesn't know how to relax, who has no interests apart from the job is not an uncommon one. It's not surprising then that this same man views the leisure of retirement with dread and states that he'd rather "die with his boots on" than find a new life in retirement.

We also find a similar increase in leisure in the life of the American woman—and with similar consequences. The "job" of running the home and the family now allows the woman more leisure since technology has eased the tasks of housework and since the schools, churches, playgrounds and other institutions have taken part of the family-raising job away from the home. The woman, too, now has new leisure in the form of an increased period of retirement.

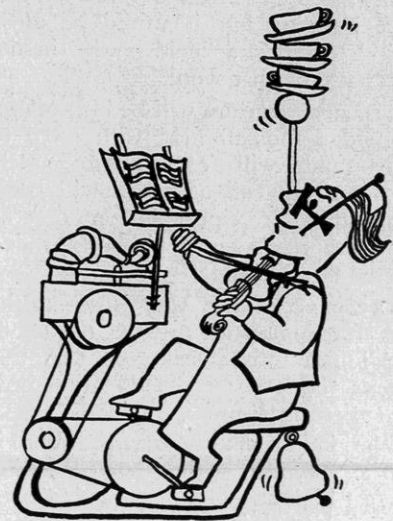
The new pattern of American family life finds the woman separated from her major family responsibilities and duties in the later years—she now is expected to "retire" from these functions when the children come of age. Yet her life is as surely bound up with the performance of this job as is the American man's tied to the performance of his work. And she experiences the same difficulty in relinquishing her job and finding a new life away from her job as does the American man.

The popularity of the "mother-in-law" joke in this country and the widespread insistence that the grandmother ought not to interfere in the raising of

(continued on page 30)



a chair by the fire



action at any cost?

OR

On **Wisconsin**
IN SPORTS By Art Lentz



Badgers Gain Halls of Fame

Most recent Hall of Fame nominations involved several Wisconsin athletic personalities.

First, Harold E. "Bud" Foster, Wisconsin varsity basketball coach since 1934, was named to the National Collegiate Basketball Hall of Fame. "Bud" who was an All-American center for Wisconsin in 1930, is the dean of Big Ten cage coaches and currently serves as president of the national basketball

coaches association. In late August, he received further recognition, journeying to Japan for a month-long period of basketball clinics sponsored by the Army Far East command.

Bud thus joins other Badger coaches such as John J. Walsh (boxing), Vern Woodward (boxing assistant), Art "Dynie" Mansfield (baseball), Ivy Williamson and Milt Bruhn (football) who participated in similar tours of Japan.

Grid Awards, Too

Football honors for Wisconsin personalities came in the selection of the late David N. Schreiner, Wisconsin's All-American end of 1941 and 1942; Dr. Clarence Spears and George E. Little, former Badger grid coaches. The trio was named to the National Football Foundation Hall of Fame.

Schreiner is the first such Badger to be honored in the football player Hall of Fame. Dave, now an immortal in Badger legends, died as a marine lieutenant on Okinawa.

Spears, who coached at Wisconsin from 1932 through 1935, was named as a football player at Dartmouth (1916-1917) while Little, who coached Wisconsin football teams in 1925 and 1926, then served as director of athletics until 1932, was named as a former coach.

Spears presently is practicing medicine in Ypsilanti, Mich., while Little became athletic director at Rutgers in 1933 and now is executive secretary of the National Football Foundation.

New Fieldhouse Covers a Lot of Ground

WHILE FOOTBALL is occupying the major attention of Wisconsin sports followers, some interest must be directed to the new Camp Randall Memorial building now nearing completion immediately east of the football stadium.

The new building, dedicated to the memory of the great Civil War encampment which gave the present area its name, has been termed an "indoor practice" building but it would be more logical to call it a "field house" in the true sense of that word.

The new structure will be big enough to hold a football field with room to spare and will cost approximately \$1,500,000.00, all of which will come from athletic receipts. Not one cent of tax appropriated funds will be expended for the new building.

December of this year is set as the date for completion of the mammoth building and, as a matter of fact, two indoor track meets already are scheduled there in February of 1956.

The indoor floor space provided is 400 x 200 feet, with a curved ceiling 60 feet high at the center. For comparison, a football field is 360 feet long including the end zones, and 160 feet in width.

A clay track will be installed on the dirt floor and that will measure 220 yards in circumference. A straightaway

allowing 70 yard dash and hurdle races also is included as part of the 8-lap to the mile track circling the indoor area.



Grid fans this fall will see the Camp Randall Memorial practice building nearing completion.

There will be many uses for this building and, from a sports view, it will afford indoor practice facilities simultaneously to two or more sports. For example, the baseball and track squads could work out at the same time. Bating cages will be installed at one end of the building and a huge net dropped from the ceiling to stop the batted balls. Infielders will have plenty of room to work out at the other end, while track squad members, of course, will have access to the track without interference.

The football team will be able to move around as freely as it would outside while a basketball floor (probably the one now installed in the present Wisconsin Fieldhouse) will be set in one end of the area.

The area will be big enough so that boxing, wrestling, gymnastic and fencing squads will be able to use it as an exercise field when other teams are working out, although the building itself will not be especially equipped for these sports.

Golf and tennis squads also are expected to use the structure while uni-

University Regents have approved the wording of an inscription for a plaque which will be affixed to the Camp Randall Memorial indoor practice building.

"Dedicated to the men of Wisconsin who fought to preserve the Union, 1861-1865. Here trained the State's volunteers to the Grand Army of the Republic. Camp Randall has borne witness for a century to the peaceful hopes and pleasures of the Commonwealth."

versity band musicians and student military groups also will have access to the facilities.

Meanwhile there are plans for some change in the present Wisconsin Fieldhouse which is located at the south end of the horseshoe-shaped football stadium. A concrete or hard-topped surface will be placed on the present dirt floor, the present basketball court moved to the practice building and a newer and more easily installed cage floor purchased. It may be that the name of Wisconsin Fieldhouse may be changed to Wisconsin Arena.

Track, probably, will be the only sport to engage in intercollegiate con-

tests in the new Memorial building. Space is available to erect bleachers for 3,000 or 4,000 spectators at track meets.



Three veteran trustees of the Northwestern Mutual Life Insurance company welcome into their midst the first woman trustee in the 98-year history of the firm, Catherine B. Cleary, '43, former assistant U. S. treasurer and vice-president of the First Wisconsin Trust Co. On the picture are, from left, Stanley C. Allyn, '14, president of the National Cash Register Co.; Ethan A. H. Shepley, chancellor of Washington university, and Henry M. Wriston, president of Brown university.

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Who's to pay the cost of education?

"**W**HATEVER the plan, there must be more support per person and per corporation. We'll all just have to dig a little deeper. In recent years, our bill for organized education in all categories has been running at less than 4% of the Gross National Product. With predicted growth in our national output, if we can increase only a little the percentage spent on education, our needs will be met.

"Under the Corporate Alumnus Program, the General Electric Educational and Charitable Fund matches up to \$1,000 donated by employees to their alma maters. This concept is based upon the belief that the individual decisions of thousands will form a sound basis for widespread support of education... The responsibility of the alumni group is, I believe, to sell the idea that in a free economy in the long run it is desirable that the real cost of education be borne by the individual who gets the education and benefits from it."*

— PHILIP D. REED,
Chairman of the Board of Directors, General Electric Company

How far can our aid to education go?

"**T**HIS approach (Corporate Alumnus Program) is only a start. But it is rooted in the recognition that you and I can't longer continue to run a progressive and productive school system on a charity basis. I will answer the question as to who should pay for a college education by offering the cold-nosed conclusion that in a free economy in the long run it both should be, and rightfully can be, the man who gets the education; and that should be made clear to him the day he *starts* to get it.

"Of course, we also favor business support, for business draws many of its ablest profit-making human resources from your institutions. We must examine such support, however, instance by instance, and never let it slide into any license to dictate policy or to restrict academic activities ably conceived by courageous and level-headed educators who are truly alert to both the challenges and the opportunities of the economy and the society in which they live."*

— HAROLD F. SMIDDY,
Vice President, Management Consultation Services, General Electric

What obligation does an alumnus have?

"**I**s it such a revolutionary idea that the real cost of education be borne by the individual who gets that education and benefits from it? Not necessarily across the barrel head, not necessarily all at once, and not necessarily even under certain sets of circumstances. But I submit that it is an unhealthy idea for an individual to expect society to pay his education bill, any more than to expect society to pay for his food, clothing, shelter, hospitalization, vacations, and ultimately for the education of his children and grandchildren, too.

"One of the first things that business babes in the education woods learned was that practically nobody pays the real cost of his education. One reason is that he is never asked to pay it. We have acknowledged that the organization of which an individual is a part shares the benefits, and we are willing to help pay the bill — but this is a joint undertaking."*

— KENNETH G. PATRICK,
Manager, Educational Relations, General Electric

*For free copies of any of the complete talks from which these remarks were taken, write to Educational Relations, Dept. 2-119, General Electric Company, Schenectady, New York.

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WISCONSIN ALUMNUS

Alumni Club Presidents

Badgers gather throughout world

- AKRON, OHIO:** John L. Tormey, '40, 162 Marvin
- ATLANTA, GA:** Mrs. Ralph Bohn, '16, 3427 Briarwood Rd., NE
- BALTIMORE, MD:** John O. Neighbors, '38, Monkton, Md.
- BEAVER DAM:** Dr. Andrew Vrabec, '47, 302 N. Spring St.
- BELOIT:** James E. Opdyke, '53, Beloit Municipal Hospital
- BERLIN:** Robert Swan, '50, 199 East Park Ave.
- BOSTON, MASS.:** Samuel B. Groom, '13, 105 State St.
- BURLINGTON:** James Frautschy, '50, Murphy Products Co.
- CEDAR RAPIDS, IOWA:** James C. Church, '49, 2216 Reynolds Ave., SW
- CHICAGO ALUMNAE:** May Peterson, '25, 1012 N. Austin Blvd., Oak Park
- CHICAGO ALUMNI:** Martin Below, '24, Electro-matic Engraving Co., 10 W. Kinzie
- CHIPPEWA FALLS:** Bert Minahan, '48, Waterman Co.
- CLEVELAND, OHIO:** Alan D. Neustadt, '42, 2636 North Moreland Blvd.
- COLORADO:** Clifford W. Mills, '05, 1360 Bellaire St., Denver
- COLUMBUS, OHIO:** Erwin J. Kiefer, '50, 62 N. Hamilton Rd.
- DALLAS, TEXAS:** John E. Anderson, '50, 6134 Tremont
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- DETROIT ALUMNAE:** Mrs. H. J. Scullen, '29, 5431 Outer Drive West
- DETROIT ALUMNAE, JUNIOR GROUP:** Mrs. James R. Orwig, '44, 9970 Hazelton Ave.
- DETROIT ALUMNI:** Warren Jollymore, '46, 609 Notre Dame
- DOOR COUNTY:** William G. Berg, Bassett's Drug Store, Sturgeon Bay
- DULUTH, MINN.:** Larry Garity, '40, 14 Bruce St.
- EAU CLAIRE:** C. David Bugher, '46, 501 S. Barstow St.
- FOND DU LAC:** Raymond R. Colwin, '50, Room 506, Empire Bldg.
- FORT ATKINSON:** Donald L. Smith, '51, 9 South Water St. W.
- FORT WAYNE, IND.:** James Langdon, '52, 170 Travers Place
- FORT WORTH, TEXAS:** Joseph J. Ballard, Jr., '31, P.O. Box 1121
- FOX RIVER VALLEY, WIS.:** Leo Duwe, '50, Marathon Corp., Menasha
- GOGEBIC RANGE:** Toivo Saari, '28, 304 Fifth Ave., Hurley, Wis.
- GRANT COUNTY, WIS.:** Warren Stanley Jacka, '21, Wis. State College, Platteville
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- GREEN COUNTY, WIS.:** Archie Myers, Jr., '42, Highway 69 N. The Swiss Cheese Shop, Monroe, Wis.
- HONOLULU, HAWAII:** Dr. Homer R. Benson, '33, 31 Alexander Young Bldg.
- HOUSTON, TEXAS:** Roy M. Lewis, '48, P. O. Box 492
- INDIANAPOLIS, IND.:** Frank A. Steldt, '38, 800 E. 84th St.
- IOWA COUNTY, WIS.:** Jack Deacon, '40, Deacon Music Co., Dodgeville
- JANESVILLE:** William G. Lathrop, Jr., '47, 213 N. Main St.
- JEFFERSON:** Jerry M. Slechta, '32, 801 Main St.
- JOLIET, ILL.:** Daniel C. Albrecht, '28, Joliet Herald News
- KALAMAZOO, MICH.:** Dr. Clarence P. Chrest, '41, 1018 Westfall Ave.
- KANSAS CITY, MO.:** Carl Kasper, '26, 210 West 10th St.
- KENOSHA:** Dr. Warren Johnson, '42, 6820-14th Ave.
- KEWAUNEE COUNTY, WIS.:** Gordon Mercer, '32, Algoma Plywood Veneer Co., Algoma, Wis.
- LA CROSSE:** Mrs. Norman W. Scott, '38, 250 West Ave., S.
- LAFAYETTE COUNTY, WIS.:** E. Bowden Curtiss, '39, 713 Ohio St., Darlington, Wis.
- LAKE COUNTY, ILL.:** Dr. Howard E. Cmejla, '50, 2441 Greenwood Ave., Waukegan, Ill.
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- LINCOLN COUNTY, WIS.:** Ralph Voigt, '40, 1019 E. Main St., Merrill
- MADISON:** Arlie Mucks, Jr., '47, Chamber of Commerce, 23 W. Main St.
- MANITOWOC:** Willard V. Erdman, Jr., '48, 850 N. 5th St.
- MARINETTE-MEMOMINEE-PESHTIGO:** George Robbins, '40, Chamber of Commerce, 1805 Riverside Ave., Marinette, Wis.
- MARSHFIELD:** Leonard C. Schweitzer, '50, Senior High School
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- MINNEAPOLIS, ALUMNI:** Robert Mueller, '42, General Mills, Inc., 400-2nd Ave. S.
- MISSISSIPPI VALLEY:** Albert T. Sands, '44, Room 264, P. O. Rock Island, Ill.
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- NEW YORK CITY:** Thomas A. Tredwell, '33, Architectural Record, 119 W. 40th
- NIAGARA FRONTIER:** Henry J. Oakes, '48, 112 Brauncroft Lane, Snyder, N. Y.
- NORTHERN CALIFORNIA:** Mrs. Gordon Murray, '31, 1475 Chestnut, San Francisco
- NORTHWEST WISCONSIN:** George K. Mills, '18, 935 North Main St., Rice Lake
- OCONTO:** Anthony Finger, '41, R. #1, Oconto
- OKLAHOMA CITY, OKLA.:** E. G. Dahlgren, '29, 715 N. W. 49th St.
- OSHKOSH:** Clifford W. Bunks, '50, Wis. National Life Insurance Co.
- OZAUKEE COUNTY, WIS.:** John W. Armbruster, 414 N. Washington Ave., Cedarburg
- PEORIA, ILL.:** Dr. Robert M. Sutton, '19, 107 Moss St.
- PHILADELPHIA, PA.:** John F. Towle, '34, Sharples Chemicals, Inc., 123 S. Broad St.
- PHILIPPINES:** Dr. Patrocino Valenzuela, '26, Dean, College of Pharmacy, University of the Philippines, Diliman, Quezon City, P.I.
- PITTSBURGH, PA.:** Howard Mather, '39, 476 Longridge Dr., Mt. Lebanon
- PORTLAND, ORE.:** William H. Mayer, '47, 3662 S. E. Lexington
- RACINE:** Willard R. Melvin, '47, 427 Lake St.
- RHINELANDER:** Jack Moore, '50, 533 Lennox St.
- ROCHESTER, N. Y.:** Dr. Charles R. Adler, '48, 2040 Monroe Ave.
- ROCKFORD, ILL.:** S. Herbert Stone, '43, 2819 Highcrest Rd.
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- ST. LOUIS, MO.:** Jerome M. Steiner, '31, 35 Hillvale Dr., Clayton 5, Mo.
- ST. PAUL, MINN.:** Charles P. Brimmer, West 1562 1st National Bank Bldg.
- SAN ANTONIO, TEXAS:** Nicholas A. Saigh, '15, Suite 531, Majestic Bldg.
- SAN FERNANDO VALLEY, CALIF.:** Dennis Murphy, '24, 11851 Otsego, North Hollywood
- SCHENECTADY, N. Y.:** R. P. Jarrard, 1 River Rd.
- SEATTLE, WASH.:** Thomas A. Holgate, '40, 2025 N. Broadway
- SHEBOYGAN:** Clayton M. Bond, '26, 1011 N. 8th St.
- SOUTHERN CALIFORNIA ALUMNAE:** Betty Porth, '35, 458 S. Catalina St., Los Angeles
- SOUTHERN CALIFORNIA ALUMNI:** Leslie P. Schultz, '40, Independence Insurance Co., 727 W. 7th St., Los Angeles
- STEVENS POINT:** John A. McComb, '42, Hardware Mutuals
- SUPERIOR:** Mrs. Paul McCabe, '46, 1022 Tower Ave.
- SYRACUSE, N. Y.:** Arthur G. Manke, '24, Electronics Park
- TERRE HAUTE, IND.:** William E. Ouwe-neel, '24, Commercial Solvents Corp.
- TOMAH:** Herbert O. Paul, '39, 2-C Tich Terrace
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- WALWORTH COUNTY, WIS.:** Lloyd W. Henry, '43, 321 N. Division St., East Troy
- WASHINGTON COUNTY, WIS.:** Deane R. Bascom, '49, 141 N. Main, West Bend
- WASHINGTON, D. C.:** Mrs. Hugh Jackson, '30, 6200 Utah Ave., NW
- WATERTOWN:** Dr. R. P. Welbourne, '38, 113 N. 3rd St.
- WAUKESHA COUNTY, WIS.:** Joseph O'Connell, '32, 210 N. Grand Ave., Waukesha
- WAUPACA COUNTY, WIS.:** Richard E. Johnson, '37, 101 South State St., Waupaca
- WAUSAU:** Donald R. Olson, '47, Employers Mutual, 115 W. Wausau Ave.

Wisconsin Alumni Club

BULLETIN BOARD

a schedule of alumni club activities

MINNEAPOLIS

Football Movies—1955 games

Normandy Hotel

Rue De Paree Room

8th St. & 4th Ave. South

Each Monday, Sept. 19 thru

Nov. 21, 12:00 noon

Lunch \$1.50

Season "Movie" fee \$4.00

Contact: Bob Mueller, General Mills, 1620 Central Ave., (ST 9-8811) or Roger Taylor

MINNEAPOLIS ALUMNAE

Mrs. M. S. Sampson on
"Christmas Decorations"

Arlin Hanson Home
(5224 Clinton)

Oct. 20, 8 p.m.

Contact: Mrs. Marshall Diebold, 4612 Lakeview Dr. (WA 6-2064)

ST. CROIX

T.V. Party—Supper

Elks Hall, Hudson

Oct. 8, 1 p.m.

Contact: Mrs. Weir Horswill, River Falls, Wis.

LA CROSSE

UW 1955 Football Films

YMCA

Each Wed. following game,

7:30 p.m. and 8:15 p.m.

MILWAUKEE

1955 Football Movies

Electric Co. Auditorium

Thursday noon following

games, 12:10 p.m.

Commentary: Geo. Lanphear

SOUTHERN CALIFORNIA

Pre-Game Dinner and Rally
Biltmore Hotel, 515 S. Olive St.,
Los Angeles, Calif.

Oct. 13, 7:15 p.m.

Guy Sundt, Pat O'Dea, Elroy
Hirsch, etc., etc.; Music

\$4.50 per person

Contact: Leslie P. Schultz, 1129
Paloma Drive, Arcadia, Calif.,
(DO 7-4664)

To provide a new kind of service for Wisconsin Alumni Association members—as well as for local alumni clubs—the Wisconsin Alumnus is instituting a new method of handling alumni club news.

In the future, emphasis will be placed on *future* alumni club doings, rather than on what has happened. Then, new arrivals in a particular community, as well as other residents not in close touch with the club, will get information more useful to them. The Alumni Association frequently gets requests from new arrivals in various cities wondering about UW alumni activities.

CLUB OFFICERS: MAKE SURE YOUR ACTIVITIES ARE POSTED!

SAN FERNANDO VALLEY

Pre-Football Rally

Los Angeles

Oct. 13, 7:00 p.m.

UW Athletic Dept. Representatives

1953 Rose Bowl Film

Contact: Dennis J. Murphy,
11851 Otsego St., North Hollywood

TWIN CITIES AREA

(sponsored by St. Paul)

"Minnesota-Wisconsin Dinner"

Prom Ballroom, St. Paul

Nov. 18, 7 p.m.

Cocktails, Dinner, Dancing
Speaker

Contact: Charles P. Brimmer,
311 6th St., White Bear Lake
10, Minn. (Note: Bus will leave
Curtis Hotel in Minneapolis for
party at 7 p.m.)

DALLAS

Big Ten Dinner Dance

(originated by Dallas Club)

Louann's

Greenville Ave., at Lovers Lane

Oct. 14, 7 p.m.

\$9.75 per couple

Contact: Mrs. T. H. Seltzer,
3904 Marquette (EM 2938)

OKLAHOMA

1954 Wisconsin Football Game
Highlights Film

Allis Chalmers Mfg. Co.
Office—50 NW 44th St.

Oklahoma City

Fall Get-Together

Voluntary contribution for
expenses

Contact: E. G. Dahlgren, 615
Liberty Bank Bldg. (Forest
5-0625)

MILWAUKEE

Fall Dance

(With USC-Wisconsin
broadcast)

Wisconsin Club

Oct. 14

Contact: Leo Goren, 312 E.
Wisconsin Ave. (BR 1-8920)

WISCONSIN ALUMNUS



The Door County UW Alumni club had a highly successful student sendoff in early September, and among other things, awarded Richard Heald a \$100 scholarship for his fine work during his freshman year at Wisconsin. From left are scholarship committee member Carl Scholz, Heald, F. W. Keller, committee chairman, Elmer Bohn, retiring club president, and William Berg, new president. The club also awarded certificates of recognition to top-ranking county students in each of the four classes.

CHICAGO

Football Banquet

Palmer House

Nov. 4, 5:45 p.m.

\$6.00

Contact: Neil B. Hayes, 1 N. La Salle (FI 6-3000)

SOUTHERN CALIFORNIA ALUMNAE

Monthly meeting; films

Baker home—650 Priscilla Lane, Burbank

Oct. 19, 7:30 p.m.

Contact: Mrs. Everett Baker (Thornwall 8-2884)

CLEVELAND

Tour through Brewery, Party, Football Film

Carlings Brewery, 9400 Quincy
8 P.M.—Friday, October 28

\$1.50

Contact: Miss Ruth Weiss, 1250 Manor Park, Cleveland, (BO 2-4581)

Too late to announce in advance:

- A football listening party of the Kalamazoo club at Arno Schorer's Summer home on Lake Michigan—we think on October 1!
- The St. Croix Valley smorgasbord dinner and meeting at Somerset on July 12, which saw big plans formulated for 1955-56.
- The annual Milwaukee "W" club picnic on the "Steinmetz campus," Okauchee Lake, with golf, sports, eating, etc., on July 15.
- The June barbecue meeting of the Southern California Alumnae club at the home of Mrs. Lucile Hendrickson. Incidentally, the gals want more members—so contact Mrs. B. J. Cruse, 7420 Oak Park Ave., Van Nuys (Dickens 3-8220).
- That big annual picnic of the Northern California club on Aug. 7 at Sequoia Lodge, featuring Pat O'Dea, Tony O'Brien, and Frank "Bow-Tie" Walsh, a San Francisco sportsman.
- The cocktail party at the University club in Cleveland by that city's UW alumni club.
- The 1955 Football Send-off Dinner of the UW Club of Chicago on August 25, honoring Chicago area UW gridders.

NIAGARA FRONTIER

Informal Social Program

Coachman's Inn, Clarence, N.Y.

Oct. 14, 8 p.m.

Movie, Discussion of activities for '55-'56

\$2.75

Contact: H. J. Oakes, 112 Brauncroft Lane, Snyder, N. Y. (Circle 0605)

NEW YORK

Fall Party

Columbia Club

Nov. 30

Ivy Williamson, Guy Sundt
Football Movies

Contact: William Osgood,
Grand Central Terminal Bldg.,
Room 2716

MILWAUKEE WOMEN

Interior Decoration

A talk by Muriel Fritsch
Cypress Room, Steinman's
Lumber Co. on Oct. 24

Contact: Mrs. Glenn Jahnke,
6920 W. Center St. (SP 4-0872)

★ *With the Classes*

Before 1900

Harry DIMOCK, '94, retired as a Lady-smith druggist in 1915 on a doctor's advice. The physician is long since gone, but Mr. DIMOCK in August observed his 94th birthday.

1900-1905

The Gold Medal of Good Citizenship was presented by the National Society of the Sons of the American Revolution to Brig. Gen. Roy Felton FARRAND, '00, the president of St. John's Military Academy, Delafield.

Mr. and Mrs. Charles D. ROSA (Grace CHAMBERLIN) celebrated their 56th wedding anniversary in Madison in August.

Voyta WRABETZ, '03, retiring chairman of the Wisconsin Industrial Commission, was honored at a dinner in the Wisconsin Union attended by 350 government, labor and industrial leaders. (WRABETZ is now acting as a consultant to Allis-Chalmers Co.) A telegram of tribute from Gov. Kohler said: "The reputation you have built is so great that it cannot be enhanced by testimony—it is a standard for all of us to follow."

A letter from Oscar E. ROESLER, '15, city sealer in Superior, reported a meeting with Harold I. SHAW, '04, a pharmacy graduate, at the Allouez drug store in Superior. Shaw in turn reported on two class-

mates: Jack PASTERNAKI, '05, runs the Model drug store in Virginia, Minn., and Benton B. BYERS, '04, is retired and lives in Duluth.

1905-1910

The Wisconsin Legislature paid tribute to the work of Charles A. HALBERT, '08, state chief engineer, as he neared retirement. A resolution described his career in state service in 1908. The *Union* of Augusta, his home town, reported "the more than 100 new state buildings designed and supervised

I used to live where I ain't no more;
I've moved where I never was before . . .
You know where I was, but not where I is
So here's the address where I'll soon is.

The above quatrain was received from Miss Agnes M. Hooley. It's one that we can and do recommend to all Association members who up and move from one place to another. So you get your *Alumnus* and other UW publications, let us know about address changes immediately.

Wisconsin Alumni Association
Memorial Union
Madison 6, Wis.

by Mr. Halbert blend gracefully into the panorama of this advanced time, standing as silent monuments to his foresight, industry, wisdom and devotion to his profession and to the state."

As part of the Engineer's Day program at the UW on May 6, Gordon FOX, '08, then president of the WAA, gave an address titled "The Foundations of Freedom," which prompted considerable favorable comment. He tells us the talk has been printed and offers a complimentary copy to any alumnus on request—write 109 North Wabash Ave., Chicago 2.

B. O. DODGE, '09, wrote a short note to Mrs. Edith Knowles, WAA office manager, re the July *Alumnus*: "According to the last number . . . you know every one of us. Well, here is one you never heard of!" But, Mr. Dodge, we know your name and that you have been a pathologist at the New York Botanical Garden, Bronx Park.

Raymond E. DIXON, '09, has retired from teaching and is at home at 206 Johnstone St., Lexington, Virginia.

Prof. Stith THOMPSON, internationally known folklore scholar at Indiana university and former dean of that university's graduate school, has retired but is deep in the process of revising and enlarging the six-volume cross-index of the world's traditional literature "The Motif Index of Folk Literature."

Prof. Selig PERLMAN, '10, represented the UW last summer at the inauguration of a new scientific institute at Ramet-Gam, Is-



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that's the total of grants made by the . . .

THE Wisconsin Alumni Research Foundation (WARF) was founded in 1925 to administer University-developed inventions in the public interest and to support University research in the natural sciences. From its original grant of \$1,200, WARF has steadily increased its contributions to the University. With its 1955-56 grant of \$950,340, the grand total is in excess of \$13,000,000.

In addition to making available to the University funds obtained by investing income from patents and other sources, WARF trustees place great emphasis on the development of new inventions. Through a sound development and investment program, the Foundation has built up a substantial fund. The income provides liberal annual research grants for the University of Wisconsin on a permanent basis.

**WISCONSIN
ALUMNI
RESEARCH
FOUNDATION**

rael, and with his wife also visited Naples, Italy, where he studied as a youth.

Dr. R. W. ADAMS, '10, a Chetek physician for 29 years was honored on "Dr. Adams recognition day" by church and civic organizations.

1910-1915

Rupert BATZ '11, recently began his 26th year as a meteorologist in Madison, with a record of never having missed a day of work because of illness—a claim no other American weatherman has challenged.

Margaret K. DUMPHY, '11, is a teacher at Walnut Hills high school in Cincinnati, we recently learned.

Dr. Frank B. MORRISON, '11, world-famous authority on livestock nutrition and an outstanding member of the department of animal husbandry at Cornell university, has retired. He is the author of a book on feeding farm animals titled "Feeds and Feeding," which is often called "the farmer's Bible." He was once administrative assistant to the dean of the UW College of Agriculture as well as a teacher in agricultural chemistry. When he left Wisconsin in 1927 he had been full professor for eight years and assistant director of the Experiment Station for 12 years, as well as acting dean for a year. He has received many honors in his field, and during the quarter of a century he was head of Cornell's animal husbandry department it grew from one of the smaller departments in this country to one of the largest in the world. He was relieved as head of the department in 1945 at his request so he could devote his time to writing and guiding graduate students. He has written much for both technical and popular publications.

Another '11 class member has proved a hardy soul. Indiana U. history Prof. John C. ANDRESSOHN once was prevented—by two feet of snow and the doctor's orders—from teaching a single class. Otherwise the professor would have had a perfect 33-year attendance record when he retired in June. Recipient of three degrees from Wisconsin, Prof. Andressohn, together with his wife, planned to leave Aug. 20 for Europe to spend a year in Germany, Italy and France, and he may lecture again in Heidelberg, where he was sent in 1949 by the U.S. Army.

Prof. Henry W. SCHNECK, '13, has been named vegetable seed specialist at the college of agriculture of the National Taiwan university in Taipei, Formosa. He will also be a government adviser.

Stanley C. ALLYN, '18, former WAA president and head of the National Cash Register Co. has been named a vice-president of the United Community Campaigns of America.

Prof. E. L. KRAUSE, '13, head of the Marietta (O.) college chemistry department is retiring.

Retired UW Prof. Paul KNAPLUND, '14, and Mrs. Knaplund (Dorothy A. KING, '25) are living in Aurora, N. Y., where he has been named a John Hay Whitney professor at Wells college for the 1955-56 academic year.

Arthur J. ALTMAYER, '14, former U.S. social security administrator who has been living in Madison, is developing social security plans for the Turkish and Iranian governments and plans a visit to Asia in the near future.

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John K. LESTER, '14, has retired as district sales manager for the Ford Motor Co. at Louisville, Ky., and is living in that city.

Will A. FOSTER, '15, Borden Cheese Co. vice-president, is new president of the Sales Executives club of New York.

E. Stanley HOLLEN, '15, of Nice, France, where he is with the International Telephone and Telegraph Co., visited Madison in June.

Harry E. ROETHE, '15, was UW delegate at the inauguration of Harold Rodes as 5th president of Bradley U. Roethe is assistant to the chief of the northern utilization research branch, U.S.D.A., in Peoria.

1916

Milo K. SWANTON is new president of the Wisconsin State Historical Society.

Mary F. ELWELL has retired as assistant professor at the state teachers college in Willimantic, Conn., to her home in McGregor, Iowa.

Mr. and Mrs. Harry E. BENEDICT (Frances Holmburg, '21) have changed residence from New York to Portugese Bend, Calif.

Lemuel R. BOULWARE, General Electric vice-president of employee and plant community relations, was presented the "Award

Honors for a Plant Healer



A plaque for Dr. Walker (center) from John Mathys, as T. T. Hopkins and Merritt Clark look on.

DR. JOHN CHARLES WALKER, a University of Wisconsin plant pathologist since 1919, has had honors heaped upon him this year from two different ends of the agricultural chain.

In February, Dr. Walker, who is famous for his contributions in the field of plant disease control through

disease resistance, received the second annual 49er Service Award . . . and his contributions to the canning industry were well noted.

Then, in June, the American Seed Trade association, at its Minneapolis convention paid the internationally-known UW scientist tribute for his

practical scientific knowledge applied to breeding disease-resistant vegetables.

Emphasis in both cases was laid on his contributions to growers and canners of cabbage, peas, beans and pickles, in particular.

The Minneapolis presentation was one of special interest to Wisconsin alumni, since Dr. Walker—an alumnus himself—was surrounded by Badgers when the award was presented. There was T. T. Hopkins, '24, vice-president of the Rogers Bros. Seed Company, Idaho Falls, Idaho, a student who worked under Dr. Walker and who spoke of the professor's influence in education.

And there was John W. Mathys, '14, a classmate of Dr. Walker's. Mathys is president of the American Seed Trade Association and vice-president in charge of garden and packet seeds of Northrup King and Co. in Minneapolis. He recalled his student days with Dr. Walker, then presented an honor plaque. Also on the program was a Yale man, Merritt Clark of Associated Seed Growers, who spoke of Dr. Walker's contributions to vegetable breeding.

Said one speaker: "His contributions . . . have been broader and more varied than just breeding for disease resistance. He has been a great teacher and has guided some 50 students to the Ph.D. in plant pathology, many of whom are in responsible positions of research and administration. Few people have contributed as much to our storehouse of fundamental biological knowledge as J. C. Walker. . . ."

of Merit" by the New York Personnel Management Association during its annual meeting for his "outstanding achievement in the field of personnel relations."

Bertha Gladys HANSON reports she is teaching mathematics at Osage High school in Iowa.

Dr. and Mrs. Arnold JACKSON of Madison spent six weeks in Europe last summer, during and following a meeting of the International College of Surgeons in Geneva.

Alfred J. JOHNSON, a research chemist at du Pont's Jackson Laboratory at Deepwater Point, N. J., was a contributor to a recent book "The Chemistry of Synthetic Dyes and Pigments."

1917

Edward J. LAW retired as senior partner of the architectural firm of Law, Law, Potter & Nystrom in Madison and Mr. and Mrs. Law (Helen PIPER, '17) plan to reside in Tucson, Ariz.

W. Arthur HEIMERL, chief examiner of civil service of Milwaukee county, retired July 1.

Alfred G. HOPPE, mechanical engineer for the Milwaukee Road until his retirement last summer, was named Engineer of

the Month by the Engineers' Society of Milwaukee in May.

Douglas E. HUNT of Wautoma was re-named treasurer of the Wisconsin Pharmaceutical Assn.

Apple grower R. D. MASSEE of Tiger, Ga., was selected one of the state's master farmers of 1954-55.

Dr. Barry J. ANSON, professor of anatomy at Northwestern U. Medical School, was elected to honorary membership in the Society for the History of Medical Science, Los Angeles, during a California lecture tour.

1918

Frank V. BIRCH has advanced to chairman of the board of Klau-Van-Pietersom-Dunlap, Milwaukee advertising agency.

Ralph H. BONGEY retired in June as principal of Menomonie, Wis., High school, where he had served since 1918.

1919-1920

Theodore BOEBEL, '19, Kaukauna superintendent of schools, was presented with the high school alumni award for service to education.

Philip F. LAFOLLETTE, '19, former Wisconsin governor, formally opened his private papers which he had presented to the State Historical Society, in a June ceremony.

William GREDE, '19, and his brother Arthur, Milwaukee industrialists, are new owners of the Wauwatosa *News-Times* and *Elm Leaves*.

Kenneth P. GRUBB, '20, a Milwaukee lawyer, was named by Pres. Eisenhower as judge of the new federal district court for eastern Wisconsin and will serve in Milwaukee.

1921-1922

Dr. Earl M. PALLET, '21, holds the important Oregon educational post of secretary to the state board of higher education.

William HENRY, '21, Beloit high school teacher for 34 years, has retired.

A. J. RIKER, '22, was a U.S. delegate to the International Conference on Peaceful Uses of Atomic Energy at Geneva in August. The UW plant pathology professor is noted for his work with radioactive isotopes.

Jesse W. TAPP, '22, Los Angeles, is chairman of the board of the Bank of America.

William D. O'CONNOR, '22, consulting patent attorney of the Chain Belt Co. in Milwaukee, was a recent selection as Engineer of the Month of the Engineering Society of Milwaukee.

1923

Beatrice Garnet SYLVESTER, '26, and Gordon A. HUSEBY, director of the Wisconsin Department of Veterans' Affairs, were married in Madison Aug. 20.

Dr. and Mrs. A. J. STAMM (Erdine TIMBERLAKE, '30) are in Melbourne, where he is at the university on a Fulbright. He is information specialist for the Forest Products laboratory in Madison.

Harold C. SMITH recently completed 25 years as Fort Atkinson's city attorney, and plans to continue in this capacity, along with his private practice.

Conrad A. ELVEHJEM, UW graduate school dean, was appointed chairman of the food and nutrition board of the National Research Council.

L. L. DARLING of Watertown recently rounded out a quarter of a century as county judge of Jefferson county.

1924

Stephen D. MACOMBER, New Lisbon, is Juneau county school superintendent.

Col. August W. SPITTLER is new commander of the Tokyo Army hospital.

Edmund FITCHETT is now chief chemist of the Ray-O-Vac company's Madison plant.

C. Otto SCHMIDT, general engineering manager of the Aluminum Goods Mfg. Co., Manitowoc, has retired.

Durwood C. DUBOIS (his wife is Lida E. HOLLINGSWORTH, '26) vice-president of The Ohio Citizens Trust Co., Toledo, was elected to the board of governors of the American National Red Cross.

UW Prof. Arthur WILEDEN was elected vice-president of the American Country Life Association in July.

Harold P. TAYLOR, Green Bay, president of the Wisconsin Public Service Corp., was recently named to the board of directors of the Charmin Paper Mills, Inc.

Jerome A. STRAKA, president of the Chesebrough Mfg. Co., who lives in Bernardsville, N.J., recently gave his daughter Jane in marriage to Robert F. Koester.

Col. Louis B. RUTTE was awarded the Third Army Certificate of Achievement on the eve of his retirement after 30 years of Army service. He is now commandant of cadets at St. John's Military Academy, Delaware, Wis.

Samuel LENHER, recently elected director and vice-president of E. I. duPont de Nemours, is a member of the executive committee which runs the vast operations of that giant firm. His father, Prof. Victor Lenher, taught chemistry at Wisconsin from 1900 until 1927.

Another '24 class member, Dr. Warren F. BUSSE, was appointed a senior research associate with duPont at Wilmington, Delaware.

1925

A report from her places Mrs. Irene WHITEHEAD Hoglund in Tokyo, where her husband is with an export firm.

Harlan H. ZODTNER is at the Radiation Laboratory of the University of California at Livermore, Calif.

Arthur E. TIMM has established a manufacturers agency in Sarasota, Fla.

Margaret I. COON was married in June to Max Reinberg, who teaches music in San Carlos, Calif., public schools. They live in Menlo Park.

Arno M. WIESE is new manager of research staff services in General Foods research and development department in White Plains, N.Y.

Edwin C. BUSBAUM, duPont research chemist at Deepwater Point, N.J., is a contributor to the book "The Chemistry of Synthetic Dyes and Pigments."

1926

Walter H. PAGENKOPF, Glen Ellyn, Ill., was recently promoted to the post of vice-president of the Teletype Corp., a Western Electric subsidiary.

Mr. and Mrs. Milton E. NICHOLS (Dorothy SCHIRK, '28) recently celebrated 25 years in the drug business in Reedsburg.

1927

A report from Clyde H. TARNEY places him as owner of the Tarney Printing Co., in San Antonio, Tex.

Dr. Jane Gaston MAHLER, Barnard college and Columbia U. fine arts professor, will travel in 1955-56 to Iran, Afghanistan, India, Ceylon, Thailand and Burma, thanks to three fellowships to study ancient Oriental art and thought.

Elmer BRAY is now Fond du Lac city engineer.

Dr. Arnold E. HANSON is now dean of academic administration at the University of Toledo.

1928

Prof. Bayard STILL is head of the history department in New York U.'s college and graduate schools of arts and sciences.

Edward N. DOAN, former UW journalism teacher, will teach English and Journalism in Centerville Consolidated High school near Miamisburg, O.

George FORSTER has resigned as mayor of Madison to become city manager of Janesville.

Kathryn DITTER is a new Beloit college librarian.

Wallace B. GRANGE, Babcock, Wis., was awarded the John Burroughs medal for

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nature writing for his book, "Those of the Forest."

Mrs. Mary Catherine Williamson Hooker in June became the bride of Harold HOLLAND, Milwaukee.

1929

Mrs. Tirzah PRICE Thomas was married to Ralph C. Parkin, Madison, in August.

Dr. John A. SCHINDLER, whose book "How to Live 365 Days a Year" will sell 500,000 copies, it's predicted, was awarded the medal of the Christophers, a society dedicated to raise the standards of government, education, literature, entertainment and labor relations.

Col. Gerald C. WARD, retired from the military service in January, is now editor of *Better Roads* magazine, Chicago, and he and Mrs. Ward (Sarah HARDY, '28) are living in Wilmette, Ill.

Lester M. MEANS heads up a joint effort of the U.S. and Paraguay to improve the educational program of the South American country. He is on the staff of Wisconsin State college at Eau Claire.

DuPont research chemist Donald P. GRAMHAM, Deepwater Point, N.J., was a contributor to "The Chemistry of Synthetic Dyés and Pigments."

1930

L. G. WARTZOK of Madison was ordained to the ministry of the Seventh-day Adventist Church. He is secretary-treasurer of the Wisconsin Conference of that church.

New president and treasurer of Conveyor Systems, Inc., Chicago, is Marvin H. COLEMAN.

Harold E. FOSTER, UW cage coach, helped put on clinics in Japan for American servicemen in August and September.

Marcus FORD continues in the hotel business as director of sales for The Shelbourne, Atlantic City, N.J., and inserts an invitation to Badgers in his letter advising of his move from the Morrison in Chicago.

H. B. McCARTY, director of WHA and the state broadcasting service, received a 25th anniversary award at the Institute for Education by Radio-Television. It follows an award from the National Association of Educational Broadcasters for long and distinguished service.

Ralph J. KRAUT, president of Giddings and Lewis Machine Tool Co., Fond du Lac, announced recently his company planned to acquire two other companies in Cincinnati and Kaukauna.

Dr. Albert J. BONER left Madison at the end of August to practice psychiatry at Los Angeles, Calif.

E. O. EVANS, Monroe, retired as superintendent of schools there but was immediately appointed to the post of business administrator of the school system.

Dr. Emanuel R. PIRE received the Navy's high Distinguished Civilian Service Award for his work in the Office of Naval Research.

Sylvester K. GUTH, in charge of lighting research at Nela Park, General Electric's lamp division, was a representative at the International Commission on Illumination meeting at Zurich, Switzerland, in June.

Fred G. MORTON has been appointed to the Wisconsin State Investment Commission.

Stephan J. SCHLOSSMACHER was elected to full professorship in the department of German at Dartmouth.

1940

Col. and Mrs. R. A. KNOBLOCH (Rosemary RICE, '42) will leave next May for Rome, where he has been assigned as an air attache. They are living in Arlington, Va.

NECROLOGY

This memorial resolution, quoted in part, was passed on August 10:

"It is with deepest regret that the executive committee of the Wisconsin Alumni Association notes the passing of Mrs. Walter L. Haight, an Association director at the time of her death on July 27, 1955, and one of the University of Wisconsin's most loyal friends . . . Her father was a Wisconsin alumnus, as were five of her brothers and sisters, and as is a son. She was a leader in the Racine University of Wisconsin Alumni Club and was a strong member of the Alumna Activities Advisory Committee of the Alumni Association . . . Her unselfish and devoted service to her Alma Mater and to her community made Mrs. Haight a highly respected Badger alumnus." Mrs. Haight, '07, lived in Racine.

Julia M. BRIGHT, '08, Black River Falls, Wis.

Stanley L. KRZYSKI, '08, of Milwaukee, Wis.

Mrs. Lawrence JOHNSON, '08, White-water, Wis.

John H. KNESER, '08, Shorewood, Wis.

John H. BROECKER, '09, of Racine.

Mrs. Margaret VILAS Lyle, '09, Seattle, Wash.

Walter W. RECTOR, '09, Cleveland, O.

Mrs. Molly WRIGHT Abel, San Diego, Calif.

Martin J. WEIRICH, '10, Baraboo, Wis.

Homer A. COBB, '10, Lake Mills.

Mrs. Merceda EDGE Gratiot, '11, at Oakland, Calif.

Elizabeth ROSSBERG, long-time member of Milwaukee-Downer college faculty, in a Manitowoc traffic accident.

Clarence H. JACOBSON, '11, Waterford, Wis.

Philip J. ARNOLD, '11, Green Bay, Wis.

Herbert E. SCHMIDT, '11, Duluth, some time ago.

Josephine HEUER, '11, at Rye, N.Y.

Loyal WILLEY, '12, Cuba City, Wis.

Herbert F. KUEHN, '12, Spring Valley, Wis.

Charles H. LOVETT, '12, Hudson, Wis.

James N. KAVANAUGH, '12, Green Bay, Brown county agricultural agent with longest service as county agent in Wisconsin.

Louis D. DOUSMAN, '12, Billings, Mont.

Benjamin W. WEENINK, '13, Plymouth, Wis.

Arthur SCHMIDT, '13, De Pere, Wis.

Arthur H. ACCOLA, '13, Spring Green, Wis.

Harold L. COOPER, '13, Milwaukee, member of the Kroening Engineering Corp.

Arch S. ALEXANDER, '13, manager of the UW Arboretum in Madison.

George DeGUIRE, '13, Green Bay, Wis.

Faustine ALSTON, '14, Hamilton, O.

Robert C. WAHL, '14, Milwaukee.

Gertrude TAYLOR, '14, former Delavan teacher.

Lewis P. HANSON, '14, Baraboo, farm loan director.

George F. KORF, '15, Freeport, Ill.

Walter J. PESTER, '15, Whitewater, Wis., farmer and auctioneer.

Gustave W. KUHLMAN, '15, at Portland, Ore., in 1952.

Margaret D. BARLAND, '15, at Eau Claire, Wis., some years ago.

Mrs. Vera MITCHELL Wise, '16, at Hayward, Wis., some time ago.

Former UW mechanical engineering Prof. James M. DORRANS, in Long Beach.

Charles McLeod LEWIS, '16,

Mrs. Mary GREEN Baker, '16, at Chicago, Ill.

Watson WHEELER, '16, manager of the Wisconsin State Employment Service office in Beaver Dam, in an auto accident.

William O. LOCKHART, '16, Dallas, Tex.

Arthur R. SCHUSTER, '17, Shawano, Wis.

Mary P. MORSELL, '17, Milwaukee, Wis.

Earl E. SKALISKEY, '17, West Bend, agricultural county agent.

Stuart A. BISHOP, '17, Indianapolis, for 32 years agent and executive of Travelers Insurance Co.

Vivian FULLER, '17, in La Crosse, Wis.

William H. LILLICH, '47, Portage, some years ago.

Mrs. Charlotte RATH Procknow, '18, Almond, Wis., some years ago.

Victor E. FORSETH, '18, Spring Valley, Wis.

Janet E. REID, '18, Hurley, Wis.

A. L. KIEFFER, '18, Lena, Wis.

Duncan H. REID, '19, first head of Texas A&M's poultry science department and nationally-known poultry expert, at Paris, Tex.

Walter C. VELTEN, '20, Bloomer, Wis.

Arno V. DIX, '21, Port Washington banker.

Mrs. Beatrice KOEHN Swanson, '21, Sheboygan, Wis.

Margaret I. SHELP, '21, Rhinelander.

Mrs. Louise STRANG Schiller, '21, New York, N.Y.

Albert E. CUMMINGS, '21, director of research and director of Raymond Concrete Pile Company, N.Y.

Herbert W. PIES, '22, Lena, Wis.

Simon F. ELLOS, '22, Hurley, Wis.

Noel C. THORPE, '22, Auburndale, Wis.

William A. DENZER, '22, Kaukauna, Wis.

Irving WOODHOUSE, '22, Milwaukee, president of the First Credit Corp.

Wisconsin State college Prof. Herbert R. STEINER, '22.

James E. MANION, '23, Milwaukee, some years ago.

Dr. Edwin B. GUTE, '23, Whitefish Bay, Wis., physician and health commissioner of Fox Point and Bayside.

Joseph SILVERNESS, '23, Mondovi, Wis.

Oliver Wendell REWEY, '23, farm management and real estate appraisal expert, in Madison.

Mrs. Ruth P. KINKEAD, '24, Evanston, Ill.

Pearle Ethel KNIGHT, '24, Beloit, Wis.

Mrs. Dorothy COON Pongratz, '25, Eau Claire, Wis.

Mrs. Dorotha McClary Gustafson, '26, Muscoda, Wis., former high school teacher.

Charles D. HIGHLEYMAN, '27, South Bend, Ind.

Walter A. LEYPOLDT, '27, Milwaukee manufacturer and realtor.

Herman R. KOPS, '29, at Marshfield, Wis.

Sister M. Leona RIEGLING, '30, Milwaukee, Wis.

Lawrence H. CLARK, '23, Milwaukee landscape gardener.

Archibald JENSEN, '27, Milwaukee.

Clarence Karl NAUJOKS, '28, New York Central Railroad chemist, in Cleveland.

Claryce MORELAND, '31, who practiced law in Superior and Hayward, in the latter city.

Glenn SACTHJEN, '31, Madison building contractor.

Clarence J. BURTON, '31, Cumberland, Wis.

Charles B. KRUEGER, '31, DePere, Wis.

Murray H. BINGHAM, '31, Sturgeon Bay, Wis.

Carl A. OLSON, '33, Superior, Wis.

Charles F. SCHMIED, '33, Sun Prairie, Wis.

John GERMANN, '33, tax manager for the G. C. Murphy Co., Pittsburgh.

Lawrence F. GOETHKE, '36, at Baraboo.

John E. KAUL, '36, Menomonee Falls, Wis.

David J. McDOWELL, '38, at Minneapolis, some time ago.

Murray S. MAYER, '43, Kenosha, some time ago.

Betty RYAN, '44, Darlington, some time ago.

Dr. Noel GILLESPIE, '45, associate in anesthesiology at UW medical school.

Bernard E. SAMP, '46, La Crosse, Wis.

The Rev. Arthur Dann WILLET, '46, Albany, Wis., prominent Wisconsin Methodist churchman.

Anthony WEGHORN, '48, Ellsworth, Wis.

Frederic C. LINDEMANN, '48, Milwaukee engineering consultant, of polio.

Mrs. Muriel HAYWARD Lund, '50, Madison, of polio.

Delbert OENES, '50, Sturgeon Bay, Wis.

Theodore J. MACGREGOR, '51, Park Falls, Wis., in an auto accident.

James SINGLETON, '51, Camp Douglas, Wis.

Edward A. KOHLSCHMIDT, '52, West Bend, Wis.

Ronald G. ROSENKRANZ, '42, at Big Spring, Tex.

Rita HOLZER, '52, in St. Louis, where she was employed by an engineering firm.

John Damon BROWN, '54, at Great Lakes, Ill.

Dr. Lucy L. FINNER, '20.

Charles A. CHIDSEY, '20, Detroit.

Jessie WILSON, '21, Burlington.

Alfred L. BOERNER, '22, Milwaukee county park manager.

Frank C. DOPP, '24, in Barnesville, Minn., in 1944.

Mrs. Edith FLINN Kennedy, '23, Baraboo.

Herman F. NYE, '25, McHenry, Ill.

Carl Robert HANSEN, '25, real estate president and salesman, Chicago.

Mildred KROHN Trefz, '25.

William J. REESE, '25, Madison insurance man.

Peter A. RUETH, '25, retired Sun Prairie merchant.

George W. FINLEY, '24, Sandwich, Ill.

Agnes SWOBODA, '26, in Detroit in 1947.

Mrs. Gertrude TESCH Winter, '26, Antigo.

Helen McLELLAN, '30, Seattle, Wash.

Hilma SEVERSON, '33, at Minneapolis.

Robert D. DAVIDSON, '35, Washington, D. C.

LeMoyné PERRY, '34, district manufacturer's representative, of Binghamton, N. Y.

Roy R. VAN DUZEE, '34, West Allis vocational school director.

Louise HAGERTY, '35, Evanston, Ill.

Dr. Thomas H. LORENZ, '41, Madison physician and UW medical professor, while on National Guard maneuvers at Camp McCoy.

Nannette VRIESMAN Whittet, '50, of Milwaukee, near Rice Lake, Wis.

Shirley SOKOL, '53, Oconomowoc teacher.

I KNOW
SOME KINDS
OF LIFE INSURANCE
COST MORE THAN OTHERS.
HOW CAN I GET THE
BEST FOR MY MONEY?

WHAT'S
THE BEST WAY TO
COMPLETE MY
LIFE INSURANCE PAYMENTS
WHILE I'M EARNING
GOOD MONEY?

You can get these answers to these and other life insurance questions from the UNIVERSITY OF WISCONSIN men listed below. They are all New England Mutual agents—trained to help you plan your future. If none of these men live near you, very likely one of the 1300 other New England Mutual agents does, and will be glad to help you with your life insurance.

HENRY E. SHIELS, '04, Chicago
 GEORGE E. F. MAYER, '12, Milwaukee
 HILDING F. NELSON, '19, Chicago
 ALFRED C. GOESSLING, '23, Milwaukee
 HUGO C. BACHHUBER, '26, Milwaukee
 GODFREY L. MORTON, '29, Milwaukee
 THAYER C. SNAVELY, '30, Milwaukee
 MARTIN B. LEHMAN, CLU, '35, Kansas City
 JOHN C. ZIMDARS, '39, Madison
 EDWARD M. LEVINE, '47, Milwaukee
 CALBERT L. DINGS, '48, Charlotte
 ROY M. LEWIS, '48, Houston
 CLIFFORD H. CHAFFEE, '49, Milwaukee

NEW ENGLAND
Mutual **LIFE** INSURANCE COMPANY
 BOSTON, MASS.

Harold KASTEN in vocational agriculture instructor at Sheboygan Falls.

Walter J. MEHL has taken a position with the Educational Testing Service in Princeton, N.J.

1942

Mr. and Mrs. Dave NELSON, '43 (Elaine MUEHL) have a newcomer to the family in the person of Susan Kay; she supplements brother Mark and sister Carol Ann. This "happy and noisy household" is in Racine.

Jack SEGAL is the fellow who wrote words and music for the popular hit song "Hard to Get."

Hugh C. FAVILLE has left Manitowoc to become senior city planner at Tacoma, Wash.

Lt. Col. Robert J. GIESEN has been appointed new chief of construction and engineering for the armed forces at Keflavik, Iceland.

Richard E. GROSS is an associate professor of education at Stanford U.

Maj. Fred J. MEYER, who is attached to the historical division of the Army, Hq. USAREUR, with his home station in Karlsruhe, would like to see any alumni passing through that city during the next three years.

Rollin TAECKER is on the staff of the School of Nuclear Science and Engineering at the Argonne National Laboratory, Lemont, Ill.

1945

Dr. James F. McINTOSH is a specialist in urology in Madison. He and his wife have four children.

Dr. and Mrs. Lester WHITMORE, '54, (Janet JACOBSON, '45, an internal medicine specialist) are living in Appleton where he is on the research staff of the Sulphite Pulp Manufacturers' Research League as assistant director and where she plans to practice her specialty. They have a four-month-old son.

Mr. and Mrs. J. Wallace Conklin (Frances PHILLIPS) have a new son, Jonathan Richard, and a new home in Philadelphia.

Eric KITZMAN is now a member of the Oshkosh State college staff.

Eileen MARTINSON, who had been living and writing in Paris for a year and a half is now back in New York doing public relations at the Welfare and Health Council of New York City. She edits the council's weekly *Better Times*. She issues an invitation

Preparing for Retirement

(continued from page 17)

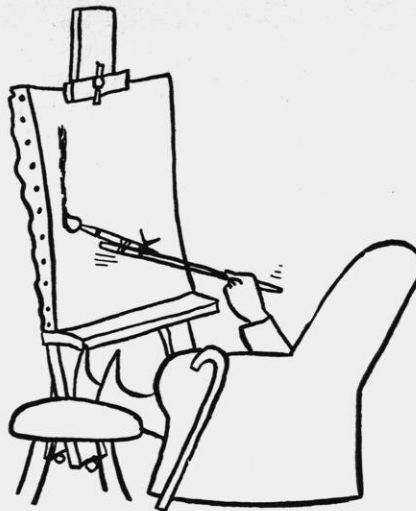
the grandchildren is evidence not only of the fact that the woman is expected to "retire" from her job of raising the family but also indicates that she is often reluctant or unable to do so.

Why then are Americans unable to use leisure constructively, to build a life apart from their jobs? Is it an intellectual poverty which forces them to cling to their jobs *so desperately*; which leads them to regard leisure only as a form of escape to be spent in the tavern, in listening to or watching soap operas, or in going to the movies;

which prevents them from finding satisfaction in pursuits more relaxing than the "busy activity" of work? Can they slow their pace in retirement without deteriorating, and find pleasure in the world of books, of education, the arts, of nature, or in just plain "enjoying life"?

Again we return to the observation made in the preceding article that there are at present few well-defined, approved roles for the older person to play in our society—leisure roles which will replace the satisfactions, the sense of purpose, the recognition and the prestige formerly obtained from the job and in the family.

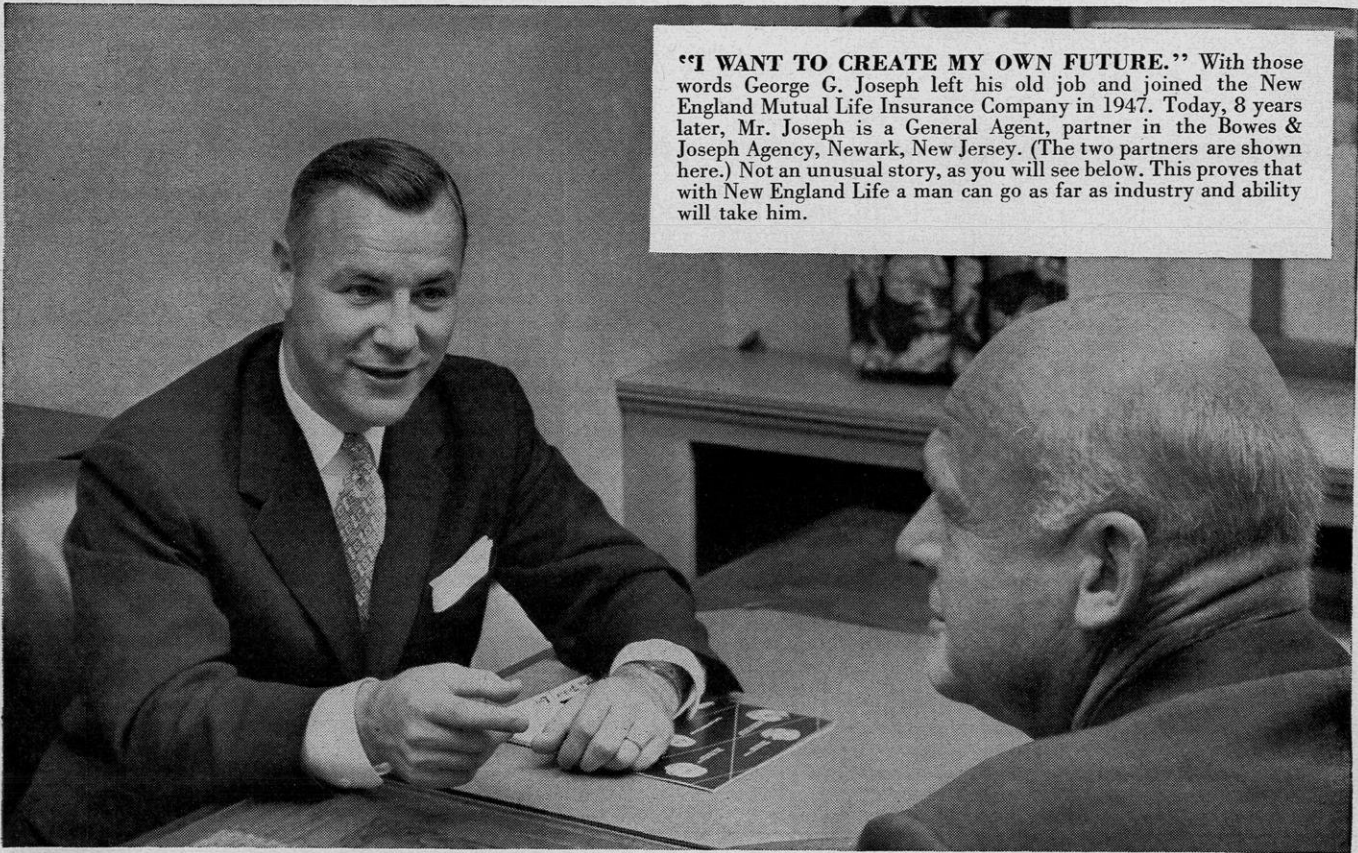
And since society does not define the part the old person is to play, it is then up to him to carve out a satisfactory place for himself. His problem then becomes that of maintaining his sense of personal worth and dignity in the developing of new pursuits and new interests. This requires, however, an individual value system—a philosophy of life—which is capable of giving purpose and direction to a life which no longer is primarily centered around the job, home, and family. The task is a difficult one but the alternatives may be less attractive: those of clinging desperately to activities of the earlier years which no longer are related to the present pattern of life, or of withdrawing completely from the main-streams of life activity.



... find enjoyment in the world
of the arts ...

How I got into sales management after two years selling

(Some questions answered by a New England Mutual Life General Agent)



"I WANT TO CREATE MY OWN FUTURE." With those words George G. Joseph left his old job and joined the New England Mutual Life Insurance Company in 1947. Today, 8 years later, Mr. Joseph is a General Agent, partner in the Bowes & Joseph Agency, Newark, New Jersey. (The two partners are shown here.) Not an unusual story, as you will see below. This proves that with New England Life a man can go as far as industry and ability will take him.

Had you any experience in life insurance before you joined the New England Life?

"None whatsoever. I joined the New England in 1947, after a short stretch as a sales representative for a large company. I wanted to prove how much I was worth by my own initiative. Two years later I was promoted to sales management, and in 1952 I became a General Agent."

What was the chief factor in your success?

"The attitude of my General Agent. His policy was to help young men progress, delegate responsibility, and give everyone a chance to prove his management capabilities. And my success is no exception. In my own agency alone, there are eight other men who got into management after less than three years of selling."

How about earnings?

"Those eight men I mentioned, and I, earned an average of more than \$11,000 our first year in Sales Management. Our present average yearly income is well over \$18,000, and most of us are only in our middle thirties. You can see there are 'no strings attached' to a man in life insurance. A career with the New England Life is bound to mean *a better life for you.*"

How can I tell what my chances are for success in life insurance?

"The Company has a proved selection process for determining your aptitude, and will tell you frankly what the results indicate. Write Vice President L. M. Huppeler, 501 Boylston Street, Boston, Mass., for further information. No obligation will be implied either way."

A BETTER LIFE FOR YOU

NEW ENGLAND
Mutual **LIFE** INSURANCE COMPANY
BOSTON, MASS.

THE COMPANY THAT FOUNDED MUTUAL LIFE INSURANCE IN AMERICA—1855

MISSILE SYSTEMS

Physicists and Engineers

New developments at Lockheed Missile Systems Division have created positions for physicists and engineers of outstanding ability in:

COMPUTERS
ANTENNA DESIGN
SYSTEMS ENGINEERING
COMMUNICATIONS
TELEMETERING
ELECTROMECHANICAL DESIGN
TEST EQUIPMENT DESIGN
INSTRUMENTATION
RADAR
AERONAUTICAL ENGINEERING
STRUCTURES ENGINEERING
STRESS ENGINEERING
NUCLEAR PHYSICS
MECHANICAL ENGINEERING
OPERATIONS RESEARCH

Lockheed

MISSILE SYSTEMS DIVISION

research and engineering staff

LOCKHEED AIRCRAFT CORPORATION

VAN NUYS • CALIFORNIA

to old acquaintances to visit her in the big city (182 Waverly Pl.)

Dr. John F. MEYER is a pediatrician at Covina, Calif., is married, and has two children.

Mr. and Mrs. Kensal R. CHANDLER (Barbara D. GATES, '47) report the arrival of son, John Robert, in May; another son, Ricky, is three. The Chandlers are now living in Wauwatosa.

1946

Ben PARK is director of public affairs of the National Broadcasting Co.

1947

Lee HOIBY may be found in a combination printing shop-art studio-music workshop at Rowe, Mass.

Dr. Marvin W. NELSON, orthopedic surgeon, has opened an office in Racine.

Ralph L. BEHRENS is a zone manager for Hotpoint Co. in the Detroit offices.

Edwin F. FISCHER Jr. is a research engineer with Nekoosa-Edwards Paper Co. at Port Edwards, Wis.

Albert J. RUDICK is deputy commissioner of maritime affairs of The Republic of Liberia with offices on Madison Ave. in N. Y.

Arne Urbane ARNESON received a masters degree in physical education at Springfield college (Mass.) His home is Lexington, Mass.

1948

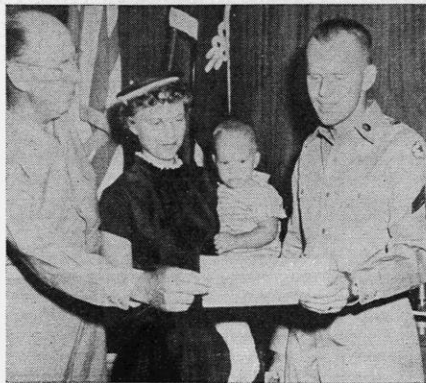
Patricia EWEN is a children's librarian at Finney branch in Milwaukee and was subject of a recent Milwaukee Journal article.

Jerome J. KLOS is now a partner in the La Crosse law firm of Steele, Mau, Toepel and Klos.

Everett HOVE is new secretary-treasurer of the Elkhorn Production Credit association. He's married, has five children.

Donald N. BENTZ is now assistant professor of library science at Ball State Teachers college in Muncie, Ind.

Dr. and Mrs. Keith YOUNG (Ann SMEDAL, '47) have a second son, Steven



Selected Soldier of the Month for the Medical Field Service School at Fort Sam Houston, Tex., Cpl. Donald P. Reiter, '52, (right) of Joliet, Ill., received a certificate from Brig. Gen. James M. Epperly, director of dental activities at Brooke Army Medical Center. His wife, Audrey, and son look on. A medical supply specialist at the school, Corporal Reiter was selected for his soldierly appearance, knowledge of duties and military courtesy.

—U. S. Army Photo.

Elgin. Keith is now an associate professor of geology at the University of Texas.

Myron CURRY is in charge of radio and TV courses at the University of North Dakota as assistant professor of speech and program director of KFJM.

Elmer JUNKER has nice words about the *Alumnus* writing from Paoli, Penn., where he has a new position with the Burroughs Corp.

Dale BRUHN is new information supervisor of the state department of agriculture in Wisconsin. He's married, has three children.

Robert J. JENSEN is now manager of the Insurance Department of the Twin City Federal Savings and Loan Association in Minneapolis.

John C. BUZZELL recently joined the staff of the duPont Photo Products research laboratory in Parlin, N.J.

It's another "little Shaver." James Douglas by name, and the parents are Mr. and Mrs. James Shaver (Mary Alice BRACKETT) of Athens, Tenn.

The Rev. Norman Jack STANHOPE was winner of a Saadeh Scholarship tour to the Bible Lands given by the Bible Land Tours Assn. He and his wife, nee Frances BENE-DICT, '47, also visited Europe during July and August. He is assistant pastor at the Jefferson Avenue Presbyterian church in Detroit.

1949

Ronald W. MAY, a co-author of "McCarthy—the Man, the Senator, and the Ism," is now on the staff of the Virginian Pilot in Norfolk, Va.

Cecil Jackson BENNETT and his family of four, including a daughter born in July, is back in Madison where he will work on his Ph.D. in genetics.

Yoshito TANAKA, county attorney for the county of Hawaii at Hilo, visited the Alumni Association office in August.

Mr. and Mrs. H. Richard DOKE have a new daughter, Heather, and a new address—5626 Lannoo, Detroit.

George CHYNOWETH has been appointed field sales representative by the Hooker Electrochemical Co., Niagara Falls, N. Y.

T. R. FULLER is now sales manager of the Ft. Atkinson firm of Moe Light and Star Light divisions of Thomas Industries, Inc.

The Rev. Robert L. PIERSON is now pastor of St. Paul's Episcopal church in the Bronx, New York City. He was recently married to Ann Clark Rockefeller.

Rolland DRAVES is vice-president in charge of sales of the Quality Milk Service, Inc. throughout a 15-state middlewest area. He lives with his wife and daughter in Burlington.

Born, in June, to Mr. and Mrs. Guenther HOLTZ (Dorothy ANDERSON) at Cedarburg, Wis.: Karen Marie.

Born, in May, to Mr. and Mrs. Gordon CRAIG of Beaumont, Tex.: Carolyn Lyle.

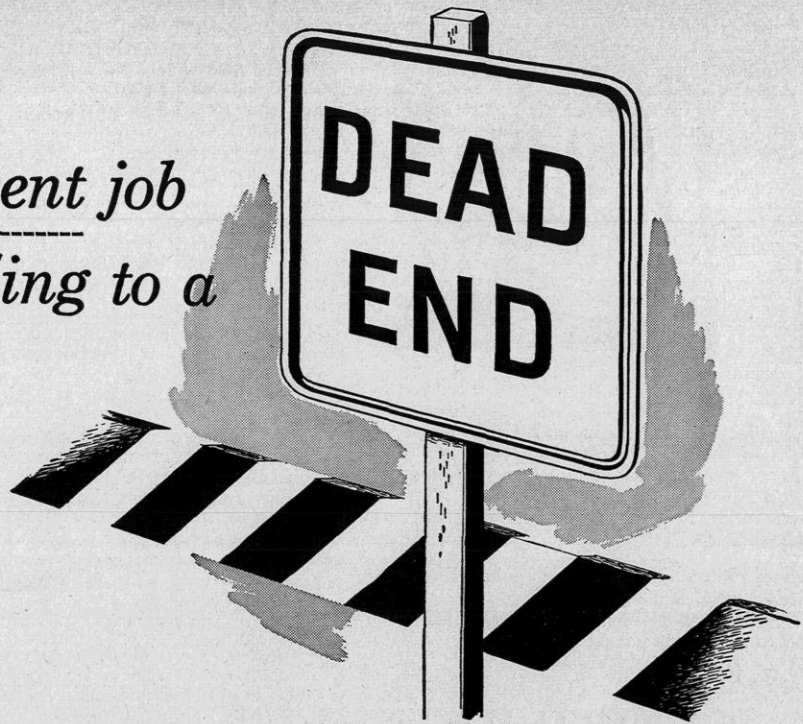
Lt. John E. ROSS has been cited for "outstanding performance" as assistant public information officer of a giant Army logistical maneuver in May. He is stationed at Fort Sam Houston, Tex.

1950

It's a girl, Diana Marie, for Russell ('52) and Phyllis SCHELLPFEFFER PETT, who live at Lafayette, Ind.

WISCONSIN ALUMNUS

*If your present job
is leading to a*



HERE'S A CAREER THAT CAN OFFER YOU A FUTURE!

Where will *you* be five, ten, twenty years from now? Working at a job you're not really satisfied with? Or well established in a career where there are no limits except your own initiative and ability!

Right now, the New York Life Insurance Company can offer you an unusual opportunity to start in business for yourself—as a career life insurance representative. Once you've qualified, New York Life will train you well and pay you a salary and training allowance at the same time. And after you're on your own, you *continue* to receive the

backing of one of the world's strongest legal reserve life insurance companies.

Through the years, you'll be building a secure future for yourself by helping others plan for theirs. Many New York Life agents consistently earn five-figure incomes. And the Company has a special plan whereby you may qualify for a life income after only 20 years.

If you're interested in a career that can open up new avenues of opportunity, mail the coupon and we'll send you full information. There's no obligation, of course.

MAIL THIS COUPON TODAY!

New York Life Insurance Company, Dept. A-3
51 Madison Avenue, New York 10, N. Y.

Please send me your free booklet, "A Good Man To Be,"
with full information about sales career opportunities with
New York Life.

Name _____ Age _____

Address _____

City _____ Zone _____ State _____

Present Occupation _____

NEW YORK LIFE INSURANCE COMPANY



The New York Life Agent in Your Community
is a Good Man to Be!



1940

Bernice Joan Caldron and Capt. Russell William RAMSEY, Columbus, Ohio.
Mary Veronica KENNEDY and Alphonse Philip Faber, Madison.

1943

Joan Mary TYLER and John Rodney Cole, Seattle, Wash.
Dr. Dova Beryl MACK and Dr. Milton SAVAN, '49, Madison.

1945

Dorothy A. WOODSON and R. Burt MAXCY, '47, Park Ridge, Ill.

1946

Gilda Mazzei and Peter TURCO, Kenosha.
Jeanne KRAUSE and George Masters, Seattle, Wash.

1947

Mary Kay CUSICK and Elmer W. Follin, Des Plaines, Ill.
Caroline Laura ERDMANN and August Wallgren, Orlando, Fla.
Patricia Tobin and Robert George DAVIES, Burlington.
Leona LIGHTNER and Harold L. Robinson, San Francisco.
Helen R. SHEPARD and B. N. Sharkey, Whitehall.
Jeanne Marion HERRLING, '51, and Raymond Henry LANG, Jr., Madison.
Genevieve Marie Berkwitz and Capt. Robert Clarence STENDER, West Point, N. Y.
Edith M. SCHWENN and Leo Fisher, Albuquerque, N. M.

1948

Helga VOIGT and William Epstein, San Francisco, Calif.
Dr. Nancy C. Arnold and Dr. Roger W. ROESKE, Indianapolis, Ind.
Catherine Jane CRAIG and Henry Bruce Stahl, Birmingham, Mich.
Rosemary Schultz and Erwin KISSLING, Jr., Oregon, Wis.
Ursula SANHUBER, '50, and Arthur JACOBSON, Taos and Laguna Beach, Calif.
Lu Hippe and James M. BURGOYNE, Carbondale, Ill.

1949

Chloe Millin and Willard Denton CALKINS, Racine.
Ruth Juneau and Atty. Jack HUBERTY, Manitowoc.
Lois Rae Foss and William F. CALDWELL, Waterloo.
Constance A. CROSBY and William E. Miller, Bend, Ore.

Arlyss Ann Klein and Kenneth Elmer BOCK, Calumetville.
Mildred A. Hansen and Robert Frederick SELL, River Forest, Ill.
Eleanor DYKSTRA, '52, and Dr. Walter L. GOJMERAC, Fargo, N. D.
Elizabeth Byam and Peter J. MURPHY, Philadelphia, Penn.
Elizabeth Mary Becker and Dr. David George HICKEY, Milwaukee.
Grace Helen THEISEN and John Paul Murphy, Jr., Miami, Fla.
Mrs. Mary Liebmann and Frederick Fleming KOEHN, Jr., Sheboygan.
Phyllis A. PETERSON, '50, and Prof Marlowe Emery NELSON, Middleton.

1950

Eleanore Ann Hulko and Robert Dean HESSELBROCK, Milwaukee.
Joanne Frances Klobuchar and Paul Hoyt RICHARDS, Kenosha.
Jean HARPER and Robert L. NAUMANN, Lancaster.
Janet Hetts and Fred ZIMMERMAN, Fort Atkinson.
Celia Ann Powledge and 1st Lt. V. Beckley ROBERTS, MacDill Air Force Base, Fla.
Dora Frantz Sherman and Richard WILLOUGHBY, Livingston, Calif.
Joan Helen FAGAN, '54, and Jerome Harold KUYPERS, Madison.
Carolyn J. Schauf and Andrew N. BARTTEL, Chilton.
Elsie SCHMIT and Earl Krainik, Milwaukee.
Nancy Lee SMITH, '55, and Clayton Rost HAHN, Milwaukee.
Virginia Mary Zeier and George Edward GIBERT, Madison.
Irene BREZINSKY, '54, and Daniel L. McDONALD, Stoughton.
Nan Powell JONES, '55, and Nelson Plank EDMONDSON, Madison.
Elizabeth Anne Sheldon and Dr. James Edwin HALPIN, Chile.
Carol Elaine Horn and Elmer H. KRUEGER, Beloit.
Ruth Helen VILBERG and Robert Francis Bartholomew, St. Louis, Mo.
Patricia Louise KENYON, '52, and Robert J. SHIELS, Chicago.

Elizabeth Beach Preble and Richard H. LASKER, Eau Claire.
Barbara J. DEES and Richard W. Kelley, Columbia, Mo.
Charmion J. BOLLES and S. Robert Infelise, Hayward.
Nancy Carol KOSLOSKE, '53, and John Reilly SULLIVAN, Milwaukee.
Jane Lee ALEXANDER and Lt. Richard Preston Richardson, Coronado, Calif.
Frances Rose and Bruce LUETSCHER, Madison.
Eloise Emily SCHENK, '55, and William John POLLARD, Janesville.
Helen NEUMANN and Edwin Glenn Remaly, Bloomington.

1951

Ruth Haines and Donald KENEFICK, East Lansing.
Priscilla Mae KOHLI and Leland Oscar Nyman, Beloit.
Marilyn Ann Miller and Clarence A. DEVINE, Wisconsin Rapids.
Corrine HELMKE and Morris J. Niedenthal, Maywood.
Nancy Jean Jerabeck and Richard Durand MILLER, Racine.
Lois May Stephens and William C. JOHNSON, Madison.

Alice Rose Schroeder and Jerrald Wayne KINDSCHI, Prairie du Sac.
Lois Marion Crowley and David Dean WALCZYK, Milwaukee.
Rosemary SCHNEIDERS, '52, and Dr. Richard David FRITZ, Washington, D.C.
Marilyn Sandberg and Gordon C. OLSON, Rockford, Ill.
Betty L. KUEHN, '53, and James B. GROVE, Milwaukee.
Caroline NELSON, '55, and John RE-NEAU, Madison.
Barbara Jean Ohm and Glenn E. WALKER, Wauwatosa.
Shirley Margaret WINTERMANTEL and Kendall A. Finger, Madison.
Dorothy Kate Williams and James Coy HOOD, Jr., Baltimore, Md.
Betty Lorraine YLVISAKER and Loren K. Rheineck, Ft. Atkinson.
Verna KEENE and George M. Baker, Shullsburg, Wis.
Martha Jane Bucy and Robert Neal SMITH, Madison.
Carol Jean Schroeder and Gordon H. MANTEUFEL, Minneapolis, Minn.
Barbara Jean MITCHKA, '54, and Pierce Theodore PURCELL, Madison.
Phyllis Nelson and Edward CARLSON, Jr., Minneapolis, Minn.
Margery Ann ROBINSON and William Robert BAILEY, Menominee, Wis.
Yvonne Marie Meyers and Richard W. DEBRUIN, Oak Park, Ill.
Irmgarde Alber and Robert E. WHITE, Hillsboro, Wis.
Carol J. HIPPLE and Joseph A. ONTKO, '54, Madison.
Carol SCHOMMER, '53, and Gale McKy, Madison.
Jessie May KEYSER and Paul Kermith LEWIS, '54, Madison.
Charlotte Gorjes and Earl GALBRAITH, Sheboygan.
Sallie Silliman HOLLAND and Donald Ephraim Bancroft, Flint, Mich.
Josephine Raimond and 1st Lt. Glenn R. WEEKS, Havre-de-Grace, Md.
Eve Joan PEAL, '53, and James H. ZUCKER, Milwaukee.
Carol Richards and Marvin NEUMANN, Wauwatosa, Wis.

1952

Mildred Waack and Howard K. LEMKE, Two Rivers.
Carolyn Mary ZABROCKI and Justin Chris Theusch, West Bend.
Bette May HORN and Melvin Charles WADE, Shorewood.
Mary Joan FORSTER and Albert J. Reid, Jr., San Francisco, Calif.
Marilyn Ann JOHNSON, '54, and John Henning NELSON, Cedar Rapids, Ia.
Ruth Marie Melbauer and Ben B. GRAVES, Neenah.
Elayne Magnus and Charles ROGERS, Chicago.
Shirley Mae WOLF and Darrell Gene Smith, Madison.
Nancy Margaret Gallagher and William Donald EHMANN, Pittsburgh, Pa.
Janet Bernadine SANDMIRE and Kenneth Merle FROST, '56, Withee.
Rosemarie MUTCH and Robert Ralph Carthew, Lewiston, Pa.
Jane Aschenbrener and Patrick F. O'CONNOR, Milwaukee.
Gloria Konop and Wallace BARRETTE, South Bend, Ind.
Elva A. SMITH and Don L. WERNER, Marshfield.

Marie SAMSEL, and Gary Evans, Fort Huachuca, Ariz.

Patricia Slattery and John E. FLYNN, Appleton.

Wanda Mary KROPP and Dr. Raymond SKUPNIEWICZ, South Milwaukee.

Marilyn GRIFFY, '53, and Andrew William HEFFERNON, Madison.

Carol Marie BERGMANN, '54, and Lt. William A. LAMM, Charleston, S. C.

Joan Marie Freeck and Dr. Richard Paul SABIN, Portland, Ore.

Delores Ann Wegert and George Albert RADL, Madison.

Mary Beth JONES, '53, and Laurence H. TASKER, Jr., Madison.

1953

Wanda Louise BEARDER and Eugene James SAWYER, '57, Madison.

Virginia Martha JOHNSON, '56, and Eugene Robert REINHOLD, West Allis.

Joan Chandler Green and John George WENDT, Marshfield, Wis.

Patricia Ann CUNNINGHAM and Arthur Howard STROUD, '54, Decatur, Ala.

Margaret Ann Volpano and Robert James RASMUSSEN, Madison.

Marion Bernadine GRILLHOESL and Dale Hoyt Levander, Hermosa Beach, Calif.

JoAnn Mary HORNUNG and Gaylord Adair JENTZ, Madison.

Ruth RAHR, '55, and Robert Louis VINTON, Manitowoc.

Eva Nauenberg and Hugo R. FAILLACE, New York City.

Peggy Ann O'NEILL, '55, and William Francis REILLY, Milwaukee.

Kathleen GRIFFIN and Lawrence D. Gilling, Kansas City, Mo.

Paula Ann CORNISH and Dr. William W. Chandler, Appleton.

Jill Diana Marshall and Dominick Frank MEO, Kenosha.

Patricia Ann NEUBAUER and Lt. Philip Edgar CRUMP, '54, Lake Mills, Wis.

Janet Delaine SHULTZ, '55 and Lt. Robert J. WEIMAR, Indio, Calif.

Joyce Ann Coulter and Vernon J. WULFF, West Bend.

Madonna Jean Williams and Richard WALLRICH, Madison.

Beverly LAUSON, '54 and Lt. Donald A. HOFFMANN, College Station, Texas.

Marlene Frances DUNN and Lt. Richard Allen HOLLERN, '55, Madison.

Virginia Rose McCoy and Matthew Peter KRZYNARICH, Milwaukee.

1954

Jeanne Ann ROWLEY, '56, and Lt. James Robert BURULL, Olympia, Wash.

Barbara Joyce DINKEL and Jack Eugene RAY, '55, Madison.

Mary Ann MCKINNEY and Gordon Stephen Stanley, Elmhurst, Ill.

Helen Bridget Kane and 2nd Lt. James E. BURKART, Arlington, Va.

Rosemary R. GRANDINE and Lt. Edwin Dale Thompson, Springfield, Mass.

Jeanne Anne PELOQUIN and Charles SCHULTZ, Racine.

June Arlene HARTELL, '56, and Walter Bingham WATSON, Madison.

Joyce Allard and James J. LAMPEREUR, Dyckesville.

Ilone Anita KANANEN and John R. PARMETER, Jr., Verona.

Susan Barbara Schreiner and Lt. Michael Charles DALY, Greenville, Miss.

Mary Ann Brunner and Jerome H. STIEBER, Wausau.

Sally Virginia WAKE, '55, and Lt. Carl Reynolds MARTIN, Stuttgart, Germany.

Shirley Jean REED and Quentin Colbert Case, St. Louis, Mo.

Margaret Ann Cowen and Lt. Lyman L. CONGER, Dover, Del.

Doris Ruth ZECHEL and Gary Henry KLING, '55, Peoria, Ill.

Mary BURNHAM and Donald E. GEHRIG, '55, Madison.

Rosamund Ann ROSS and Eben Asire Knowlton, New Haven, Conn.

Peggy KRAL and Norris LINDQUIST, Madison.

Lesley Jean RILEY, '55, and 2nd Lt. Harland CARL, Greenwood.

Mary Jo MEYER and Lt. Lew WARTMAN, Detroit, Mich.

Gretchen Elizabeth HARDT and 1st Lt. John Hollis Oakley, Appleton.

Bonnie Jean TUTTLE, '56, and David Ross DOWNS, Madison.

Marjorie Elaine BURCALOW, '56, and John Stewart BALIS, West Lafayette, Ind.

Kathleen Mae KNUTH and Bernard A. MURRAY, '55, Madison.

Patricia Anne RYAN and John Burnell O'Day, Merrill.

Joan Sue MECHANIC, '56, and 2nd Lt. Lewis Henry SAPIRO, Milwaukee.

Marilyn Joanne LANZ and J. Edward McARDLE, '58, Madison.

Helen Ruth KEYS and Allen LeRoy Moser, Richland Center.

Sheilla Mary RYAN and Francis Joseph EBERHARDT, Madison.

Beth Alene MORRISON and Lester Herbert AFFELDT, Madison.

Helen Jeannette STARR and Harry L. Saloutos, Richland Center.

Joanne Mary MORASH and Ronald Ray FIEDLER, '55, Gary, Ind.

Lois Diane GLENN, '55, and 2nd Lt. Donald Clair BRUCH, Kenosha.

Barbara Cadwallader MORLEY and Byron Lee BARRINGTON, Logansport, Ind.

Betty NEWTON, '57, and Gordon ORANS, Madison.

Barbara Kundert and Lt. Ralph Lee VAN DIXHORN, Tucson, Ariz.

Phyllis Winifred NOLTE and Ens. Thomas Brian Grootemaat, Norfolk, Va.

Kay Arlene Ossman and Donald Allen DOMROSE, Hartford, Conn.

Shirley Ann CHAPNITSKY, '56, and Richard David KARFUNKLE, Ithaca, N. Y.

Mary Ellen Kenny and Darrel Joseph HARTUNG, Arkansasaw, Wis.

Nancy Ann FAY, '55, and Virgil William RABE, Madison.

Diane Lenore KAERCHER and Lt. Charles Brinton STUMPF, Watertown.

Sally Anne Roberty and Dennis D. CRABTREE, Beaver Dam.

Penelope Elizabeth GILL and Graham Underhill JOHNSON, Madison.

Jane Louise EARLE and Jack Pelton WARD, Milwaukee.

Shiela Hieb and H. Douglas JAMESON, Madison.

Carol Louise MACK and Charles Allen NEUHAUSER, '55, Madison.

Beverly Ann Remington and Frank A. ROSSI, Kenosha.

Alice Ann SCHROEDER and Glenn Abel, Big Bend.

Corrinne R. MILES and Marshall Malina, Chicago.

Carolyn Christine PIPER and Walter Clifford Whitlock, New York City.

Joan BRANKS, '55, and Lt. Robert J. EVANS, '54, Waukesha.

Jean Barbara OLDIGS and Wayne K. KUHR, Waukegan, Ill.

Janet Stroh and Daniel HARTWIG, West Allis.

Evelyn WALD and David L. Fisher, Chicago.

Joy F. FORSTER, '55, and Charles Duane PATTERSON, Red Bank, N. J.

Rosemary SARLES and James M. Rheingans, '55, Madison.

1955

Diana Jean WILSON and Durward Allen BAKER, Wauwatosa.

Carol Schneider and Ralph MIRSBERGER, Sheboygan.

Barbara Dee HARRIS and Rolf Paul MEYER, Madison.

Patricia SPEAS and Richard INDERMUEHLE, Manitowish Waters.

Dorothy Lucille SEYBARTH and Harold Edwin MAHLER, Jr., Columbus, Ohio.

Helen Joan BLITZ, '57, and Jack SORGE, State College, Pa.

Donna Jean SCHULTZ and John M. SALMELA, Richmond Calif.

Phyllis Elaine Fitzsimmons and David Owen COCKFIELD, Seattle, Wash.

Phyllis Bohren and Royal FRAEDRICH, St. Louis, Mo.

Joanne Louise Raschka and Richard J. HASS, Oak Park, Ill.

Mary Lou Kirchner and George Robert KLACAN, Whitewater.

Geraldine Vetsch and Donald J. BEEBE, Midland, Mich.

Marguerite Ann Erich and Norman Leigh-ton JOHNSON, Madison.

Berndetta Ann Schneider and Richard James CARMAN, Appleton.

Sara Jane LABARRO and John P. Ingrassia, Rockford, Ill.

Mary Carolyn McALEER, '56, and Roy William HALLER, Kenosha.

Ann PETERSON, '56, and Richard LANE, Milwaukee.

Shirley Ann Johnson and Carroll C. RANDS, Burbank, Calif.

Barbara Jean Davis and Darrell Arden POPE, Madison.

Charlotte Jean ALME and Franklin Alfred Wittwer, Madison.

Nancy Rita Weiss and William A. DUTTON, Appleton.

Helen Ann SUETTINGER and Donald R. Bleser, Two Rivers.

Nancy Lee Putterman and Robert MALBIN, Mt. Clemens, Mich.

Nancy Ringham and Robert GEHRIG, Pompton Lakes, N. J.

Susan Jean LARSEN and 2nd Lt. Edmund A. KURTZ, Wauwatosa.

Nancie Lee Stearn and James E. PETERMAN, Shorewood.

Carol GUETSCHOW and 2nd Lt. Jack D. BARTINGALE, Eau Claire.

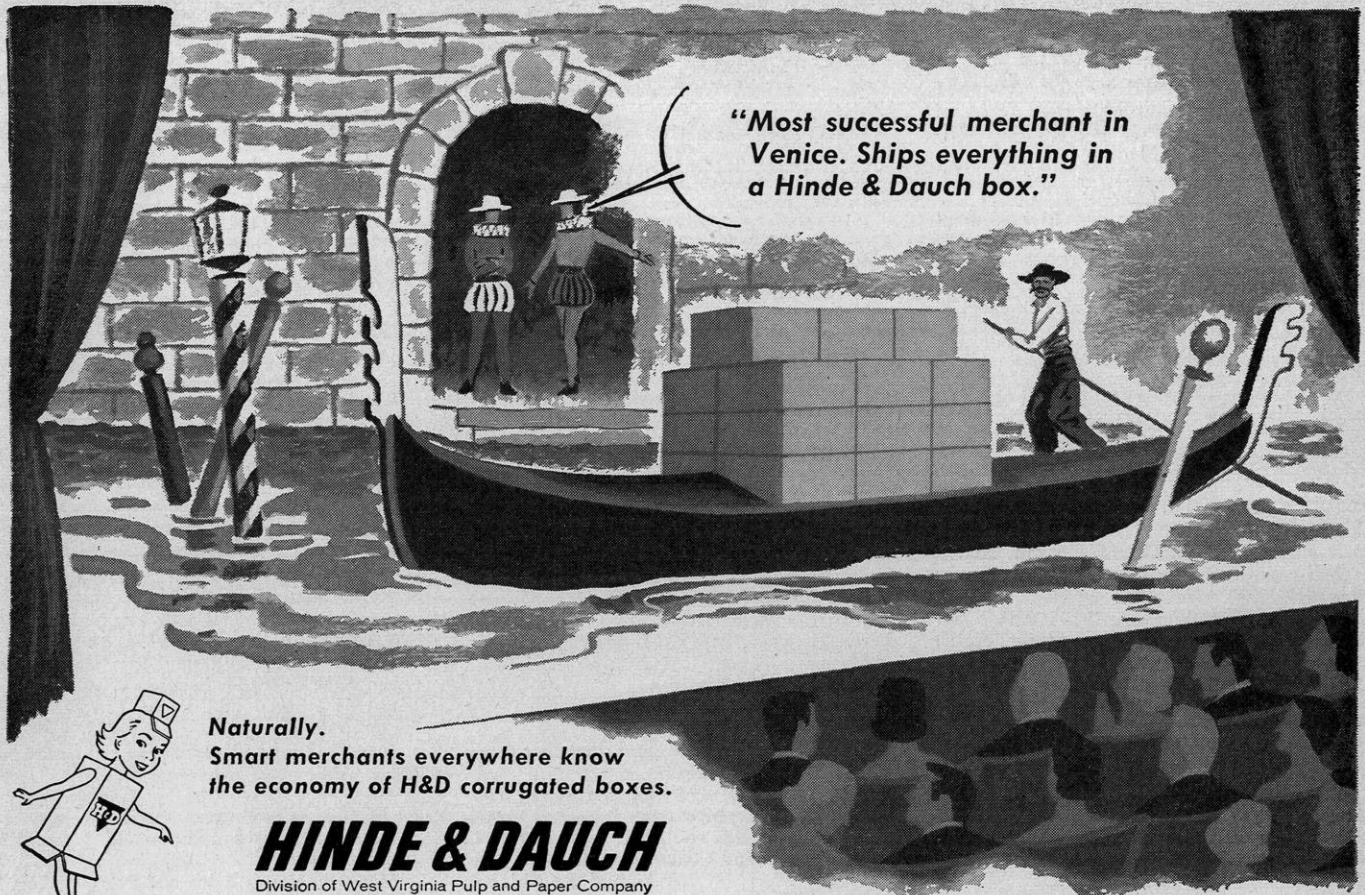
Joan Teague and James Adair SWEITZER, Madison.

Tashia Louise FRANKFURTH and John Philip MORGRIDGE, Palo Alto, Calif.

Charlene Worth and Carl A. SCHAEFER, III, Milwaukee.

Nancy Beverly SALMI and Charles Bailer Moen, Seattle, Wash.

—yes, these are all weddings!



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1950

Mr. and Mrs. Tony BREWSTER (Joan HELLER) and daughters Sara and Julie are living in Wilmington, Del., where he is associated with the Scott Paper Co., Chester, Pa., as associate counsel in the legal department.

It's a boy, Kevin, for Joseph ('49) and Mary O'CONNOR SHELLEY, who recently moved to Milwaukee where he is a chemist at Froedtert Malting Co.

Leonard L. LOEB is practicing law in Milwaukee.

The Rev. James A. FROEDE is assistant pastor at Beverly Hills Community Presbyterian church, Calif.

Roger E. PLANTICO is new principal of Kewaunee High school.

Lloyd MAKOOOL is teaching social sciences in the new Janesville high school.

Paul A. L. SMITH is a political science instructor at Dickinson college, Carlisle, Pa.

The baby: Barabara Gene. The parents: Mr. and Mrs. Herb RICHTER (Jean STUCKERT, '51).

Raymond E. MILLER, newly married to Maryily Fay Lueck, is studying at the University of Illinois for a Ph.D. in electrical engineering.

A daughter, Lou Ann, was born to Mr. and Mrs. Edward G. GIBSON on May 27 in Milwaukee . . . their first child.

Roland RICHARDS is president of the Madison alumni chapter of Alpha Gamma Rho.

Lyle Keith JOHNSON received a masters degree in group work and community organization from Springfield College, Mass.

Robert J. ROGNE is a member of the technical staff of the Microwave laboratory, Hughes Research and Development, Culver City, Calif.

1951

Lt. Glenn R. WEEKS is in command of the 23rd Military Police company at Aberdeen Proving Ground, Md.

Arthur K. JENSEN is with the agriculture education department of the UW.

Esther FIOLAT is supervisor of field services for the Wisconsin state division of children and youth.

Robert SHIER heads a law office at Colby, Wis. He's married, has three children.

James SCHIPPER has opened a law office in Viroqua. Married, one daughter.

UW Fuel

The Golden Jubilee Certificate is at hand;—another evidence to make me regretful that I could not be of the 1905 group and part of the occasion. It is interesting that we have joined the ranks of half-centuryites who have stood the gaff, found life challenging, and are grateful for all fuel Wisconsin gave us to help in playing the game. Our cheering may be less loud, but our feelings are quite as deep, as 50 years ago. Thank you for this diploma.

Ellis J. Walker, '05

L. Glenn KRATOCHVIL is assistant U.S. District Attorney in Houston, Tex. He's married, has one son.

Lt. LeRoy R. WARREN was graduated from basic infantry officer school at Fort Benning, Ga. His wife had been living on Columbus, Ga.

Robert E. RUST is assistant professor and extension specialist in animal husbandry at Michigan State U.

1952

After release from service, Raymond V. SMITH is living in Milwaukee.

Robert PETRUSKA is head grid coach and physical education teacher at Kaukauna High school.

William LEOSCHKE is doing research on mink feeding in the UW biochemistry department.

Herbert M. SALGADO is employed by the Atlantic Refining Co. of Brazil as assistant in industrial relations and lives in Rio de Janeiro.

Mr. and Mrs. John E. RYALL (Patricia YOBS) are living in Denver, where he is a geologist for the California Co. They have a young son, David.

A boy, Paul Sigmund, for Mr. and Mrs. Bernhard BAKKE, '51, (Ruth PETERSON).

B. William KIPPENHAM is an associate engineer, project high development, with the International Business Machines Corp. He, his wife and a daughter live in Poughkeepsie.

Lawrence and Robert REZASH were ordained to the Christian ministry at the

Memorial Evangelical and Reformed church in Madison. Robert is at the pastorate of the East Berlin Charge, East Berlin, Pa., and Lawrence at the pastorate of Trinity church, Tonawanda, N.Y.

Wayne HOFFMAN is pharmacist and store manager at the Decorah Pharmacy, West Bend.

Mr. and Mrs. Ralph H. KRUEGER (Glee F. SCHLAEGER, '53) are living in La-Grange, Ill. He is assistant to the advertising manager of Bauer and Black in Chicago.

Richard E. SWATEK has opened a new law office in Beloit.

Born, to Mr. and Mrs. Stuart W. LAR-RATT (Sue Ann MILLER): a daughter, Jill Lisa, who joins a sister Kari Sue. They've moved to 14521 W. Lincoln, Milwaukee.

PFC Frederick J. FALCK was graduated with honors from the Army's Engineer school at Fort Belvoir, Va.

Gerald ZATLIN is serving his internship in San Francisco at Mt. Zion hospital.

1953

Rollie STREHLOW is football coach at Waupun High school.

Paul RABENHORST is a science and mathematics teacher at Sparta.

Lt. John S. SCHLOM is a platoon leader in a mortar company in Berlin.

Milton E. FOELSKE is teaching at Sheboygan Falls High school.

Gus HARMS and Richard F. HOLY, '54, have started a law firm in Glendale, Wis.

Leon RABE is a member of a Sparta firm operating under the name of Oliver Motors, Inc.

Lt. Abraham MANN was graduated from the Army basic infantry officers course at Ft. Benning, Ga.

Harold STRASSBURG is agriculture instructor at Elkhorn High school.

Mr. and Mrs. Thomas TOWELL (Asta Jean PETRIE) are living in Madison, where he is associated with his father in an advertising agency.

Lt. John R. PIKE has been located at headquarters with the seventh division as a transportation officer in Korea.

Jerome S. PICK has been completing his tour of military service as an administrative assistant at the Command Management school at Ft. Belvoir, Va.

Bernard Paul MIANECKI received his masters degree in social work from Saint Louis U.

1954

Lt. William J. SMITH was graduated from the Army basic infantry school at Ft. Benning, Ga., as were Robert C. WAIKOE, Thomas L. JOHNSON and Frank GATYAS.

Edward LIBRA Jr. is at Davis branch of the U. of California working for an advanced degree in agriculture education and farm management.

George EDGES is new editor of the Vernon County Broadcaster, Viroqua.

Nancy Ann FISCHER is a dietitian at Wadsworth General hospital, Los Angeles.

Pvt. Charles K. ECKELS Jr. was an honor graduate from the Medical Field Service school at Fort Sam Houston, Tex.

Lt. Harold S. REBHOLZ was graduated from the Army's basic infantry school at Fort Benning, Ga.

Lt. Edward R. QUANDT is with the 7278th Transportation Terminal Command at Pepperel Air Force Base, St. John's, Newfoundland.

Marilyn Louise ALLEN is based in Miami, Fla., as a Delta C and S air lines stewardess.

Janet HELMS is assistant director and home economist of the Dairy Council of Milwaukee—promoting dairy products, of course.

Frank A. ROSSI is assistant merchandising manager at Barden's, Kenosha, where he lives with his wife, the former Beverly REMINGTON.

H. Douglas JAMESON is a resident fellow in the anatomy department at the UW medical school. He recently married Sheila Hieb.

Gordon ORIAN, Fulbright scholar at Oxford, has been writing a series of articles for the Madison *Capital Times*.

Lawrence W. HOLMES is directing public relations for the Canadian Medical Assn.

SCHOLARSHIPS

(continued from page 15)

field of higher education, it's surprising how much difference a scholarship grant makes in determining what kind of an ending any particular story will have.

It is true, the University of Wisconsin reports the awarding of some 1,200 scholarships averaging \$250. But these figures tell a far less significant story than do the numbers of young people, really worthy young men and women, who are turned away.

In a recent report to the University Regents, the director of admissions, Paul Trump, noted that only four percent of the total amount of University-administered awards are general cash scholarships.

"The competition for these awards is very keen," he said, "and many deserving students apply unsuccessfully. The amount we are able to award successful applicants is in most cases inadequate."

Is \$250 "inadequate?" Appraisal of this question requires recognition that the figure is only an average—most grants are less. And nowadays it costs a man at least \$1,000 a year to attend the University, and women nearer \$1,100.

Some may ask why more students should be encouraged to go on to college. Greatly expanded enrollments are coming, some educators feel that the 30 per cent of college age population now enrolled in four-year programs is excessive. Yet Carnegie Corporation President John W. Gardner recently estimated that *only two-thirds of the top two percent in intelligence now get into college.*

America needs these top people in top positions!

Obviously, many people do see the value of scholarships. A U.S. Office of Education report in 1950 reported 141,554 scholarships in the United States valued at \$31,056,754—and both numbers have undoubtedly jumped since then, with an increased emphasis on corporate giving to higher educa-

tion. Donors of this money—which include a number of individual alumni and some alumni groups—certainly believe in the value of scholarship funds.

The University of Wisconsin itself has been becoming increasingly concerned with the encouragement and administration of scholarships. In the past the University has been handicapped because donors usually don't provide for aid to the University or college in administering the fund—and some donors have stipulated conditions for awarding their scholarships that result in much detailed work.

"Our University budget has not been able to give the administrative support the program deserves," Trump reported to the regents. "The Committee on Loans and Undergraduate Scholarships has recognized this problem and made recommendations for added staff."

One recommendation has been acted upon, and recently an executive secretary to the scholarship committee was hired by the University. His full time duties will include personal interviews with scholarship applicants both on campus and in their home towns.

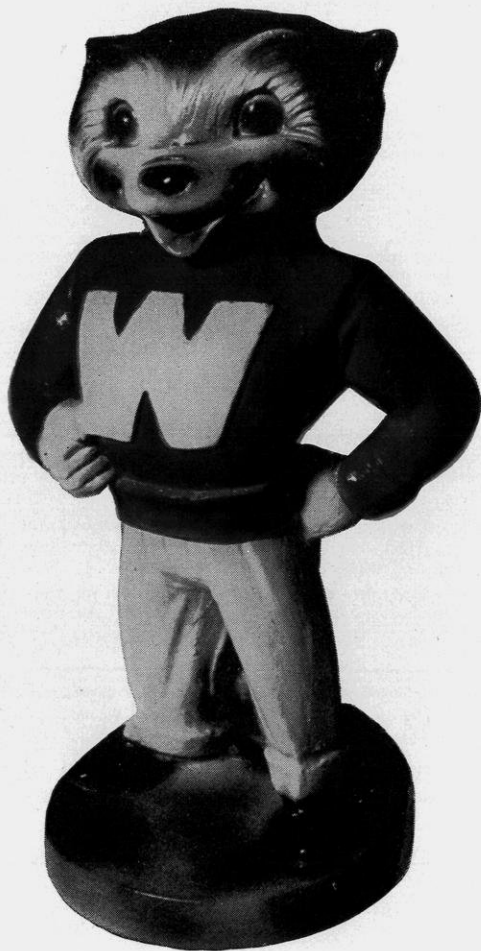
The man in this position is J. Frederic Andrews, who has a sound background in college and industrial personnel relations.

* * *

In coming months, the *Wisconsin Alumnus* will undertake to tell something about the specific things which have been done in the area of scholarships.

The magazine will tell the stories behind such awards as the Gnagi scholarship, the Joseph E. Davies awards, Wisconsin Alumni Club awards, Wisconsin Alumni Association awards, and others. All of them can't be covered, of course, but the real point we'll be wanting to make is this: All of them *are* appreciated!

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Lt. Robert F. GORE has been at Whiting Field U.S. Naval Auxiliary Air Station, Milton, Fla., for primary flight training.

Robert C. ANDERSON reported July 4 at Fort Slocum, N.Y., site of the U.S. Army Chaplains school.

Other Ft. Benning infantry officer course graduates were Lt. Paul J. CARTER, Lt. Donald L. FOELKER, Lt. Robert RELLIN, Lt. James ENDICOTT and Lt. Theodore PEARLMAN.

Roy S. YAMAHIRO was awarded a master of arts degree by Drake U.

Lt. and Mrs. John L. Platner (Mary Lois SINGER) are parents of a girl, Teresa Ann, and living in Houston, Tex. Mary had been working as a medical technician until shortly before the new arrival in April.

Lt. Irwin R. JAHNS is executive officer in Company C of the 314th Signal Construction Battalion at Fort Leonard Wood, Mo.

Lt. William P. PALEEN is a member of the 2nd Armored Division in Germany.

Lt. James W. SCHORR is chief of planning branch in Inchon Port, Korea.

Nancy A. RACE is now field director for the Sacramento Council of Camp Fire Girls in California.

Maret SMALL is now assistant social director of the Wisconsin Union.

R. T. GUSTAVSON is employed by the Goodyear Atomic Corporation, Portsmouth, Ohio.

1955

Gail Anne TURNER is training for industrial nutrition at Eastman Kodak Co., Rochester, N.Y.

Ted KITZE has a research assistantship in chemistry at the UW.

Marilyn JONES is taking part of her occupational therapy internship at the Boston Psychopathic hospital.

Renee Marie L'HOMMEDIEU is now an Atlanta C and S Air Lines stewardess, based in Atlanta, Ga.

C. C. BACH is employed by the Goodyear Atomic Corp., Portsmouth, Ohio, as is Charles JOSVANGER.

John F. LANGKAU is a junior analytical chemist with the Metals Research Laboratories, Niagara Falls, N.Y.

Guilford WILER, Jr. is a securities analyst for the American Appraisal Co., Milwaukee. Carl E. MEROW is with the Columbia Carbon Co., Fostoria, Ohio.

Richard W. MARTIN is with the Carbide and Carbon Chemical Corp., Charleston, Va. Arlene SUEHS is assistant Columbia county nurse based in Portage.

Eileen ELLIOT is teaching in the Marquette High school.

Richard J. KRUEGER has joined his father's Oconto law firm.

Patricia ALLBEE is librarian at the Jefferson (Wis.) library.

Herbert H. ROZOFF is on the editorial staff of Daniel J. Edelman and Associates, Chicago and New York public relations firm, in the Chicago office.

Orville GRASSL, his wife and two children, continue to reside in Madison, where he is interning at Wisconsin General hospital.

Lt. Jack D. BARTINGALE and Lt. Gene A. YAHR have been graduated from the infantry school officers course at Fort Benning, Ga.

Wendell O. GULSETH completed his officers basic course at Ft. Belvoir, Va.



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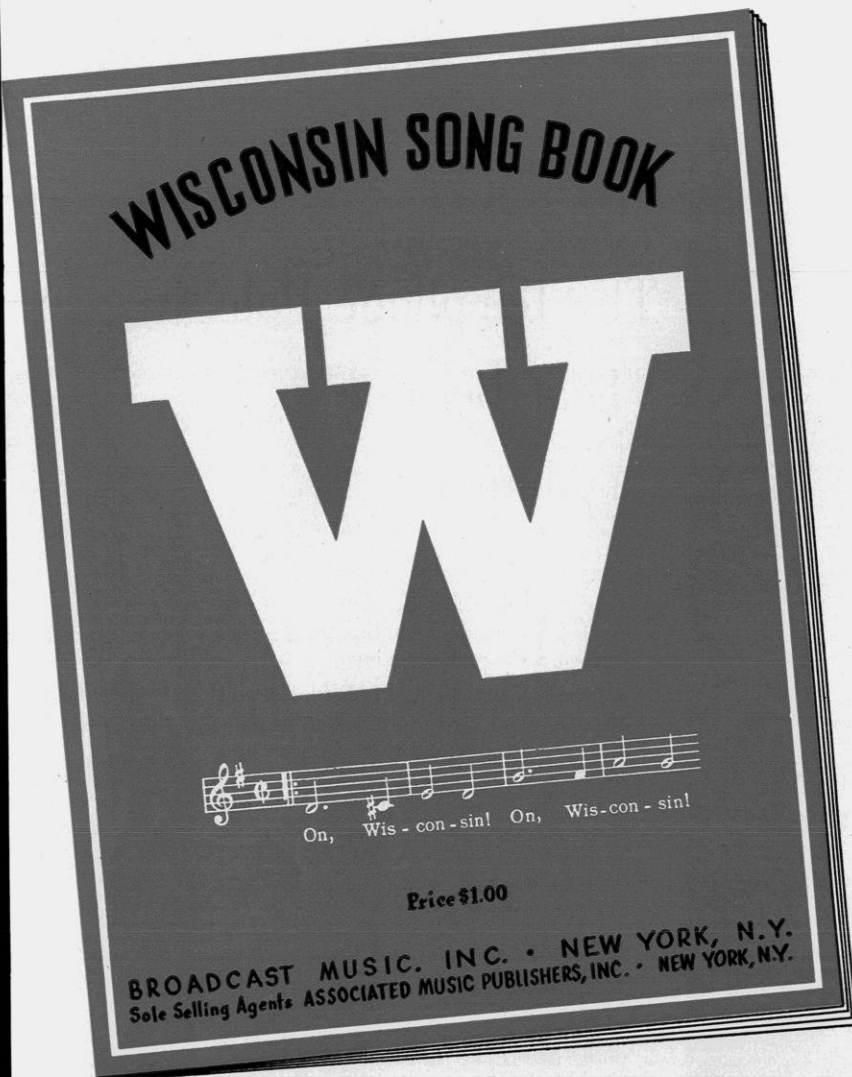
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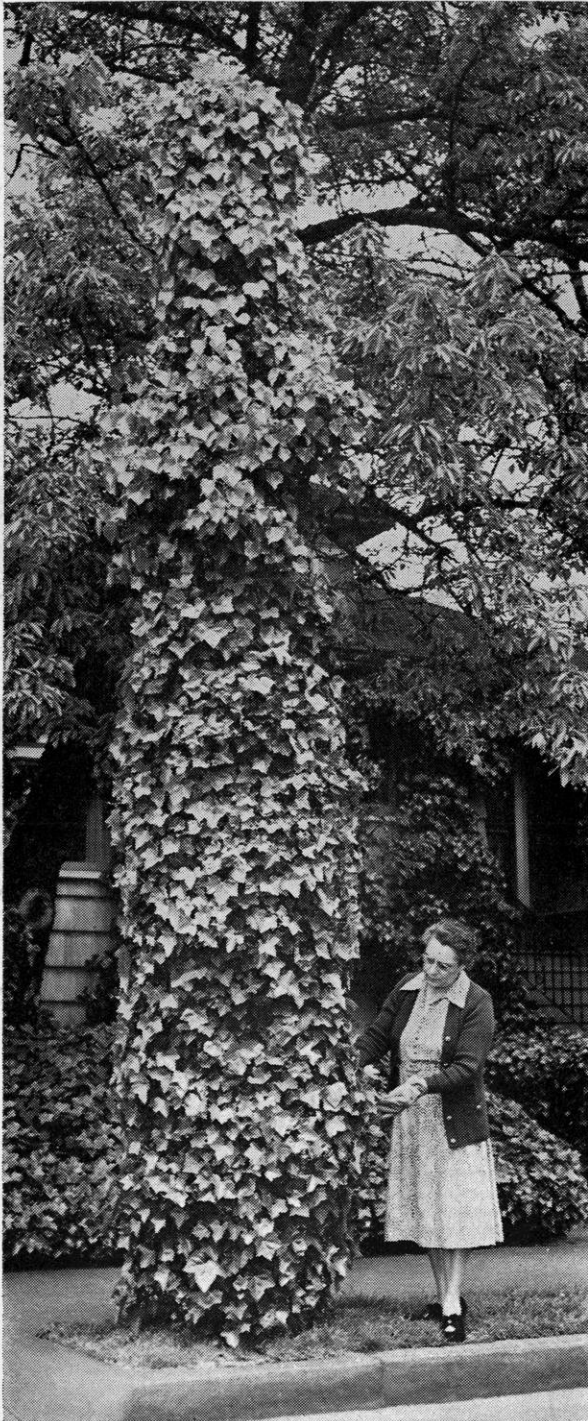
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The Telephone Pole That Became a Memorial

The cottage on Lincoln Street in Portland, Oregon, is shaded by graceful trees and covered with ivy.

Many years ago A. H. Feldman and his wife remodeled the house to fit their dreams . . . and set out slips of ivy around it. And when their son, Danny, came along, he, too, liked to watch things grow. One day, when he was only nine, he took a handful of ivy slips and planted them at the base of the telephone pole in front of the house.

Time passed . . . and the ivy grew, climbing to the top of the pole. Like the ivy, Danny grew too. He finished high school, went to college. The war came along before he finished—and Danny joined the Army and went overseas. There he gave his life for his country.

Not very long ago the overhead telephone lines were being removed from the poles on Lincoln Street. The ivy-covered telephone pole in front of the Feldman home was about to be taken down.

But, when the telephone crew arrived, Mrs. Feldman came out to meet them. "Couldn't it be left standing?" she asked. And then she told them about her son.

So the pole wasn't touched at all. And there it is today, mantled in ivy, a living memorial to Sergeant Danny Feldman.

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