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1905

On the Spirit of the Season.

x x x

Some folks write this Christmas verse—  
 Bran' new legends—ain't so worse;  
 Some talk lots 'bout Yule-tide cheer,  
 Presents, sleigh bells ringin' clear—  
 All that's kind o' tommy-rot—  
 Good enough, but tell you what,  
 Thing that most appeals to me  
 Is the folks I'm goin' to see.  
 Been here three long months, you know,  
 And as quick's they'll let me go,  
 I won't stop to write no "pome"—  
 First train's bound to take me home.



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Comin' thro' the Yard,  
Gin a body bow to Prexy  
Need he look sae hard?  
Ilka ither o' the Faculty  
Ha' a smile for me,  
But a' I get frae oor ain Prex  
Is the cauld and glaizie e'e.  
—Harvard Lampoon.

Kinks—"How is it Jones manages to cut so much?"  
Winks—"That Jones is a pretty sharp fellow and a little grinding prepares him for any scrape."—Widow.

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# THE SPHINX



## Do You Ever Think of Me?

Ah! 'tis you fair maid I know  
Coming down with step so slow.  
Oft I watch you from the Hill,  
Though I have no time to kill.  
Oft I see you far and near,  
Watch until you disappear.  
Oft I pass you in the hall,  
Pass you by, but that's not all,  
For my eyes will turn to you  
Looking ever for a clew  
That will tell me—can it be—  
Do you ever think of me?







## THE SPHINX.

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Future appointments to the staff will be made on a basis of contributions received.

Always remember that this is only pretence, so that you are not to believe a word of it, even if it is true. — *Kingsley.*



MOST WISCONSIN YEARS are alike. The best class always graduates, Phil King always has a championship football team, the baseball team always wins five games out of twenty, the floor of the gymnasium has its annual bath, theses are always abolished, "the best and most original" Badger comes out in March, Wisconsin always *considers* the feasibility of debating an eastern university, and so on. But the year 1902 will be different than any Wisconsin year in the past decade. It will see placed at the head of this University a new president. A change of administration in any organized body is always fraught with dangers and the constituents are nervous and fearing. So with a great university. To be placed at the head of the University of Wisconsin at this time, means the taking of a great responsibility, for our University is one of the largest and strongest in the country. That it will steadily grow no one doubts. But to make it keep pace with the other leading educational institutions of the land will be the task of the new president. Whoever this new man may be, the students are certain that the Board of Regents will choose wisely and well, and that the University of Wisconsin will in the future, as it has always in the past, be found in the front.

Besides being unique in producing a new president, the year 1902 will also produce a new coach of football. Football has grown to play such an important part in the life of every great university that any great change in its policy is sure to affect the university as well. Phil King will not be with us in 1902 as he has been since 1896 and a new man or a new system will have to take his place. Whether our marvelous record during King's stay here will be continued under the new policy, the future alone can tell.

But unusual and momentous as are these changes which the year 1902 will see, no true Wisconsinian fears the future. The University of Wisconsin has long ago burned the motto of the state on its own shield and whether the day be dark or the sun shining, that one word may be read forever.





MERRY CHRISTMAS and a HAPPY NEW YEAR to all the readers of THE SPHINX! May this Christmas be the merriest they have ever spent, and may the coming New Year surpass all others in happiness and success.

The Christmas vacation to the students is one of the most enjoyable parts of university life. Freshmen who have been for the first time in their lives separated from home, look forward to this holiday season with joy and anticipation. Like others who have gone before them, they have had a tinge of homesickness, and the weeks, the days and finally the hours are counted before the long-awaited day arrives. But it comes at last and everybody is happy, for the vacation is a time for rest and enjoyment, when books and lessons may be forgotten, and only King Play be obeyed. Of course a few conscientious professors and instructors assign lessons for the opening day, but it is hard to take the order seriously. It is too commonplace to be thinking of themes and quizzes again. It is true that we are supposed to leave all childish characteristics behind us when we enter the university, and if a lesson is assigned for the opening day, we are expected to have it prepared, but happiness like law is no respecter of persons, and we eat, drink and are merry and to-morrow—we flunk. Of course THE SPHINX desires no student to disobey the orders of the faculty, and perhaps if you are anxious to make Phi Beta Kappa, it would be better to have your theme on "How I Spent Last Fourth of July" nicely written and prepared when you return. But THE SPHINX would say confidentially, enjoy your vacation to the utmost, don't worry about your lessons and the "exams," have the best time you can and let the first day take care of itself. The professors, in all probability, as the upper classmen have learned, will give you a lecture, and your worry will have been needless. Enjoy your holiday vacation, come back rested and happy and work and work hard.



### Scrubby.

They were coming in from the evening practice and the field had been muddy and wet.

"Who is the tall fellow with the head-gear?" queried a spectator.

"O, that's Brown, the old half. He coaches the scrubs."

"Well now, its up to somebody to scrub the coach," said he, climbing on the car.

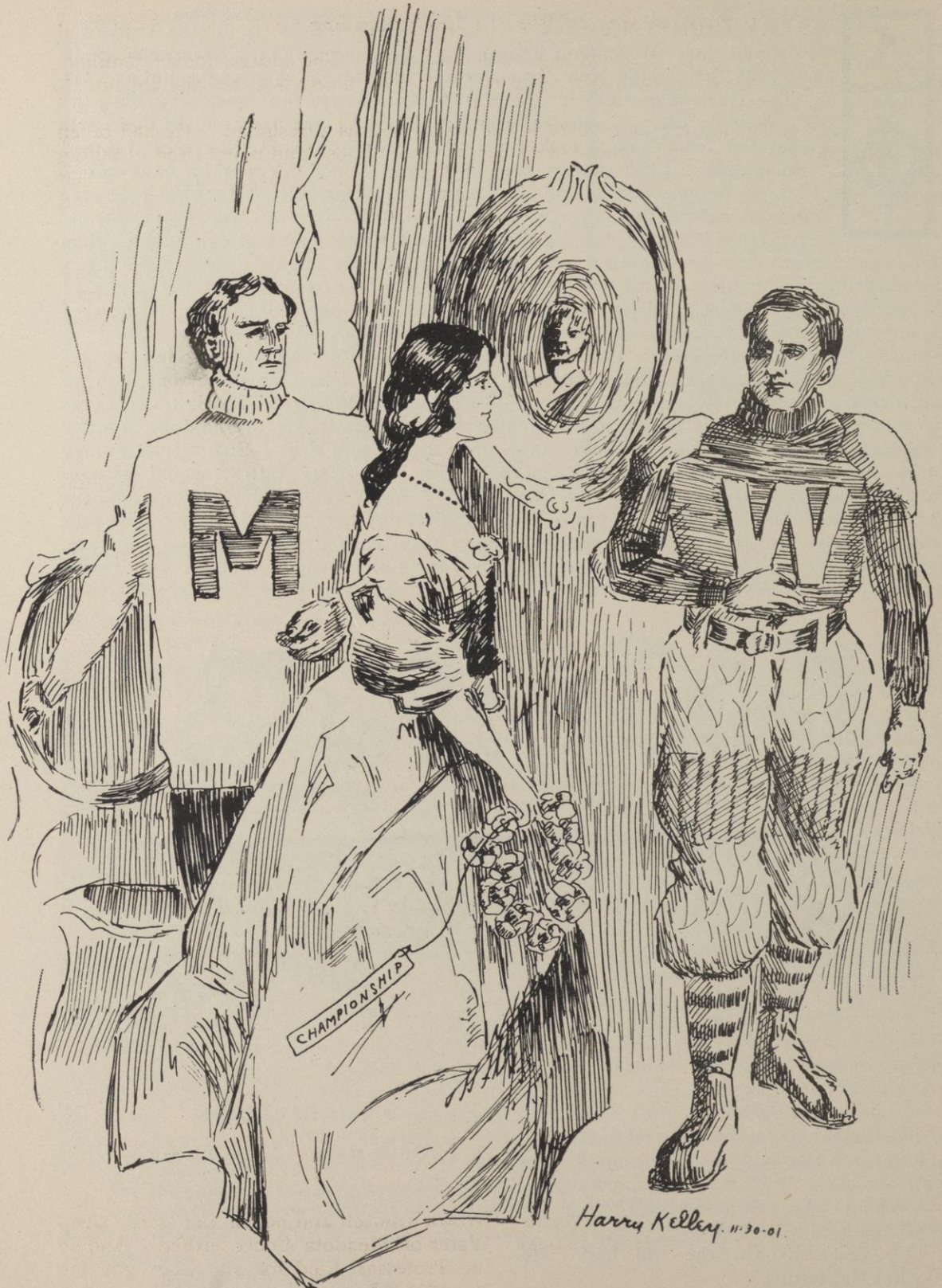
### MEDITATION

#### On a Happy Consummation.

Am I anxious for vacation?  
In my present desperation  
I can form no estimation  
What it is.

Can there be in all creation  
Life of such supreme elation  
Without constant expectation  
Of a quiz?





**"So you have come to try again, Wisconsin?"**

—With apologies to Christy and Churchill.



## A Woman's Way of Understanding.

Christmas morning the postman handed her a letter. The address looked familiar. She tore open the envelope and began to read. Her eyes blurred—'twas the announcement of his marriage.

She had known him for four years—ever since she was a freshman. He had taken her driving and boating, had danced with her at the "hops" and never tired of telling her how stnning she looked at the "prom." His face was freckled, but what did that matter. Had not their long walks had something to do with that? Besides freckles and frivolity hate each other.

He had left the Varsity in his Sophomore year and had gone into business, but she often needed books and as he had such good taste about binding etc., she always very naturally consulted him before purchasing, then she always bought her books one at a time, and seldom did it happen that she forgot the exact shade of binding which he recommended.

True he had not called of late, but then they understood each other. Did he not know that she was spending every spare minute on her thesis, and was it not out of consideration for her that he did not call?

And now his announcement. She went up stairs, locked the door and drew the curtains. She would burn his letters and send back his books and sofa pillows C. O. D. She would put his photo into the eave trough above her window, where the rain might dissolve it and wash it bit by bit into the cistern. She would give his presents to the first rag man she saw pass. She would grind his paper knife and murder him. As for HER, why, if she met HER, she would scratch her face until it looked like cut cabbage. "Oh, Oh, if she only ——!!"

Her bell rang. "Miss Allie, a gentleman is waiting in the parlor to see you." "My opportunity has come," she said to herself. She hastened down stairs and entered the parlor. "Why—why—father how did you get here? Why didn't you let me know that your were here—I mean that you were coming? Why, I'm so excited I can hardly breathe." And so she rattled on of her surprise and joy at seeing "dear, old dad."

After dinner they went for a drive. 'Twas a glorious day and every one was making the most of it. They passed one team after another. Near the bridge they met a couple driving more slowly than the rest. Allie looked up at the man. Their eyes met—'twas He.

The lady with him then must be SHE. Was he to marry that doll-faced creature. How shallow he must be after all. The girl wondered how she ever could have even endured the man. At least now she understood him.

Did she?

## At the Art Exhibit.

I don't like pictures in black and white.  
Did you say you were going out to-night?  
I hate that man with the bulging eyes,  
And that fat, old lady selling pies.

Who was Paul Potter, any how?  
Did Rembrandt etch that muley cow?  
Look at the woman with flowing hair,  
An artist's wife, I do declare.

Those beggars talking aren't half bad!  
If Haskins "cōns" me, I'll be mad!  
See all those angels in the sky.  
Let's go,—I think art's awful dry.

## Too True.

CHARLIE—"They tell me the minstrel parade didn't get into the student's quarter to-day."

GEORGE—"No, they take that in to-night."

## "Ice."

There was once a Professor in a Large University who had a Large Class to which he administered Physics in Large Doses. In one of these Daily Doses he affirmed most Solemnly that Ice was ever Crystalline. In this Same Class was a Man or rather a Boy who had a Steady, and he Certainly was It. One evening he made his Daily Report to his Herzliebsten but she Loved him not in the Same Old Way. Then He who was It, departed with a Face like Last Year's Vinegar and He swore he would Drown Himself and not in the Dark, Deep Water off Mendota Court either. And so the Professor Lied for the Man got Ice enough to Have a Skate on and It was not Crystalline.



### The Town of Timbuctoo.

Far away across the ocean,  
Where the tiger seeks his prey,  
Stands a fair and beauteous city  
Where I would I were to-day.  
It is situated nicely,  
In the middle of a zoo;  
And the reptiles play about it;  
Lovely town of Timbuctoo!

When its citizens go bounding  
Over hills and dales and rocks,  
They care not how tired it makes them  
For they have no eight o'clocks.  
No alarm goes off to wake them;  
They can dream their night-mares through.  
Oh, it must be pleasant, mornings,  
In the town of Timbuctoo.

When our winter winds are blowing,  
And the air is cold and chill,  
You won't see the natives making  
For some far off ice clad "hill";  
They'll be sitting under palm trees  
With a dainty ice cold brew,  
For one never meets with winter  
In the town of Timbuctoo.

Should a tiger chase a native  
To the native's strawbuilt hut;  
If the native has his dagger  
He can either "stab" or "cut".  
And I know if "stabs" and "cutting"  
Are the studies they pursue,  
I should find it very homelike  
In the town of Timbuctoo.

When a Timbuctooan's scalpels,  
Wielded by some hardy cuss  
Cut through half a dozen "systems  
Of the hippopotamus,  
No biology professor  
Says that, "this will never do!"  
For the reason that professors  
Are not found in Timbuctoo.

Oh, I'm tired of old Wisconsin,  
And I wish that I could go  
Where the lions and the tigers  
And the spotted leopards grow;  
Where one does just what one pleases;  
Where one's bills are never due;  
Where one spends his days in comfort  
Out in dear old Timbuctoo!



### The Way to Win a Woman's Heart.

Tim is a friend of mine and one of the older girls. She was out a year and came back to finish, so of course feels a little older and more dignified than the other girls at the house. The way she takes of showing superiority is by occasionally ignoring the 9:30 rule and strolling in after a walk at about 10:10 or so. Of course as a friend, I suppose I've been responsible more than once for these little infractions of authority. Well, one evening we were both "boning" in the library, and along toward 9:00 o'clock I had begun to think of asking Tim if she wanted an escort. I got up to speak to her, when I beheld another friend of hers bearing down on her, and, as I surmised, for the very same purpose, of settling the escort question.

Well, it happened to have rained early in the evening and as the other fellow had an umbrella, I gracefully sat down again where I was. I saw them disappear and tried to compose myself for study but was only indifferently successful. Next day I heard the sequel of my little romance. It seems Tim and the umbrella man walked so as to take in the Pal on the way. They bought a lovely box of the real lovely kind, you know, and then about 10:00 they strolled back to the house. They sat on the side porch for at least ten minutes while saying good-bye, eating candy and dodging rain drops. The girls meantime adding much to the pathos of the affair by playing taps, home sweet home, etc., on the piano within.

Evidently they had been watching, and were aware of what was happening. Any way, the umbrella man finally tore off, and Tim was ushered in between two long rows of defiant damsels who stood ready to fling a merry jest. Tim, with presence of mind worthy of her, merely held out her box of candy and quietly and effectively beat a retreat. Girls are such flexible creatures! Instead of joshing Tim, they all called her a dear, and when I asked for sympathy of one of them, next day, I was told to buy candy.

Prof. S. (to Bb, in an algebra class, who is explaining a problem on the board)—Where do you get that 2b you have there?

Bb.—Why from Shakespeare, to be sure!  
"To be or not to be, that is the question."





What Santa Claus Brings.

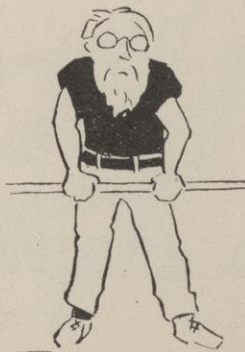




November 19th. Dairy maids here galore. THE SPHINX warns them against staring and grinning at girls on the hill without an introduction.



November 23. Military Hop; erste. Yards of torn ruffling testify to a numerically numerous attendance.



November 25. Faculty gym class organized. Hoped that activity will be encouraged in other lines than springing quizzes.





November 28. Turkey day game at Chicago. Wisconsin, 35; Staggers, 0. Team breaks training and everything.

December 3d. Prexy leaves for California. Bon voyage!

December 6th. Juneau elected captain of the varsity. Phil King leaves for the east amid ovations from former subjects.

December 7th. Engineers do the heavy polite at the first of their series of social evenings.



#### Then and Now.

A freshman fair,  
With auburn hair,  
Gazed on a freckled face;  
That face's dots,  
Were beauty spots.  
She thought they added grace.

A senior fair,  
With auburn hair,  
Still sees that freckled face;  
The dots are there,  
What does she care,  
He's wed another Grace.

#### Embarassing.

A girl asked a fellow up to meet a friend of hers who was visiting her for a day or two. The fellow brought up a friend of his to meet the girl and her friend. When they arrived they were ushered into the presence of the visiting friend, whom neither knew, in the absence of the girl whom both knew. Then as neither had let on that he had never met the friend, each waited about to have the other introduce him. Just as they had given up in despair, having trampled each other's shines and blacked each other's shins trying to hint that introductions would help the situation some, the girl they both knew came in and introduced the one they didn't know, who admitted afterwards that she understood the situation perfectly, and enjoyed it. Such things have happened.



I wish I were that fountain  
For see how much it plays,  
It plays all day on Monday  
And all the Saturdays.



## A Snowbound Christmas.

"It's mighty bad, Miss," said the ticket man through his little window," but the other train couldn't wait any longer for yours and had to pull out. The snow-drifts have made you two hours late."

Edith Anderson's lip trembled. The ticket man added still more kindly: "You can pull out at 4:40 this afternoon. Maybe it won't be so bad after all."

Not so bad after all! To wait until 4:40 in the afternoon and it was then nine o'clock on Christmas morning. Edith's vacation had begun one day late as it was, and home was only sixty miles away. Home with the father and mother, the boys and the Christmas love. Home, separated from her by sixty miles of drifted snow. The ticket man went back to his table and muttered something which meant, "poor child," to the sympathetic telegraph. Edith leaned her head against the window and cried. She could not help it.

Her tears lasted only a minute. She gave a telegraph message to the man at the other little window and heard it click as it told the home ones she was snowbound. Then she felt better and took a look at her companions. They were all in sympathy. There was a little mother and three children—perhaps they too, were separated from Christmas day. On the other side of the room was a white bearded man with a Grand Army button who smiled at Edith as she caught his eye. Near him was a boy a little younger than herself with a strap full of books at his side. Perhaps he was a home-going student like herself. Edith went to the window.

Beyond the track, the little town lay buried in snow to its doorsills. As if to keep its surface fresh, the snowflakes were falling. They were pretty to Edith in spite of her inner gloominess. Through them she saw the hamlet church at the top of a hilly street where boys and girls were coasting. They, at any rate, were having their fun at home.

With another mad desire to cry, she turned from the window to the dingy little waiting room.

The fire shone warmly through the many faces of the unblackened heater. The pale faced boy had unstrapped his books. The soldier apparently slept. The little mother was taking from her oldest boy, an immense basket of holly he had dragged to her.

"Let him take some," urged Edith. "I had forgotten I brought it with me." Pulling out a crisp bunch she rattled it in the face of the smallest baby till it crowed its efforts to catch it.

The baby laugh changed the old station. The soldier must have heard its echo in Dreamland, for he roused himself to watch them; the young man forgot to turn his page; the ticketman walked to his little window and looked out, and into Edith's heart there came a sudden warmth of the kind that obliterates even snowdrifts. She picked up the child and held it in her lap while she upturned her holly basket on the whole laughing family. The children's eyes grew larger as the supply continued to come down; little John, to satisfy himself at last of its thorough emptiness, put the basket on his head for a bonnet and walked toward the old soldier whose smile met him half way.

"So you've spilled out your Christmas" asked the veteran as he swung the boy to his knee, "well, that a mighty good thing to do in a God-forsaken place like this. Do you suppose your Lady Santa Claus over there will let us help her pick it up again?"

He joined the group who were throwing holly at each other and laughing as though Christmas were not sixty or a thousand miles away. Edith had just put a pretty sprig in the little mother's hair. "We must make it our Christmas," she said gaily as she put another into the old man's buttonhole—"and we'll all have to help each other do it."

Edith glanced at the white-faced young man. He had put his book aside and she caught a look on his face which made her smile at him and that brought him into the midst of the holly and the laughter and the Christmas spirit.

No trains came all day. Few people passed in and out of the station at the little town's best. Now and then a passing section man came in to warm his hands at the cheerful stove and exchange a word with the ticket man. A new room met the astonished eyes of these occasional visitors. The holly workers had transformed the dull dinginess



of the little waiting place. The ticket man smiled out through a frame of holly. There were green leaves and round red berries about the picture of Lincoln which had hung on the north wall ever since the village could remember. The station agent had endangered his head and his telegraph board to get it there, because Edith ordered it. Holly peered from the edges of the old railroad map that had told for ages which train to take—provided there were no snowdrifts to prevent. There was a swinging bit of red and green inside each little eight-paned window. As the ticket man remarked, it was the first time the old place ever seemed “glad to be a-living.”

When the Christmas was scattered about, Edith and the young man who by this time had lost his paleness, went to the one little store and bought candies of the kind that go with dingy stations and three-streeted villages. They snowballed just a little on the way and when all had eaten lunch together and had heard the old soldier's Christmas stories, it was nearly 4:40.

Edith's train came first. The rest gathered her things together—all but the holly. The ticketman looked again to her trunk, the little mother and the babies kissed her goodbye and little John said: “I love 'oo.” The young man and the soldier helped her on the car.

The old train creaked and settled its joints for a few moments, then slowly picked itself together and steamed away. Back in the dimly lighted station, the ticket man waved to her through his holly framed window. The little mother threw a kiss from under the swinging Christmas bunch. The soldier waving his cap as he stood ready to go in, said something to his young companion. It may have been:

“Bless her dear heart, she carries Christmas right with her.”

## Holiday Gifts

are on display everywhere.  
Our stock is more complete  
than ever, and you cannot  
afford to overlook this store  
in scouting around for val-  
ues in DRY GOODS, CAR-  
PETS, CURTAINS, etc. Be-  
sides, your gifts will be all  
the more appreciated if  
they come from here, be-  
cause then you know that  
quality and style is correct,  
and price absolutely the  
lowest. : : : : :



**Keeley, Neckerman & Kessenich**  
Madison, Wisconsin



## Christmas Vacation

Begins early this year. You will all want to take home some little souvenirs and presents. With examinations coming on, you haven't much time to look around. We have a large assortment of “just the thing” to give to your friends. Sofa pillows 50, 60, 75c; U. W. pins 25, 35, 50, 75c, up to \$2.00; pennants 25c up to \$1.50. U. W. views and U. W. calendars. Besides these we have all the most popular new books, pictures, bric-a-brac, etc. etc.

**College Book Store**

**F. A. AVERBECK**  
LEADING JEWELER AND OPTICIAN



## Xmas Gifts

The puzzling  
question of...

### What to Give ?

easily answered  
after looking *at*  
over our stock

### Wiconsin Pharmacy

102 State St. Cor. Carroll  
Madison, Wisconsin

Telephone 571

## Julius Zehnter Company



### Holiday Handkerchiefs

For Ladies, Gentlemen and Children,  
from 2 cents to \$3.00

### Special Sale.....

of Men's Silk Initial Handkerchiefs at  
10 cents each, or \$1.00 per dozen



JULIUS ZEHNTER CO.

Electric and Gas  
Portables  
and  
Student Lamps  
McCreary  
Aluminum and  
Green Shades  
Electrical  
Supplies

Harloff  
301 State

Phone 560



## To Get Something Neat.

IT is necessary in order to get something neat in the line of a college poster or program to go to a printing office where they make a specialty of such work and have pretty and natty type to do it. There is one such office in town which has the reputation of getting out very handsome posters, dance programs, invitation cards, engraved calling cards, etc., such as please college men. The office in question is the State Journal office located on Market Square. If you haven't seen their work ask your friend—most everybody knows the STATE JOURNAL.





## THE SPHINX

# KEELEY'S PALACE of SWEETS

The largest and grandest

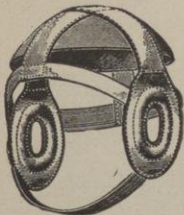
## CANDY STORE

in the northwest.

## JUST WHAT YOU WANT.

Where can we have our Select Dances this winter? AT KEELEY'S  
Where can we have our Parties? AT KEELEY'S  
Where can we get our Lunches? AT KEELEY'S  
Where can we get the Best Candies? AT KEELEY'S  
Where can we get Delicious Ice Cream Soda? AT KEELEY'S  
Who can furnish the Hall, the Supper, the Punch, and everything for a Select Party? KEELEY  
Who has the Palace of Sweets? KEELEY  
112 STATE STREET.

### Spalding's Foot Ball Goods.



#### HEAD HARNESS

Designed by H. B. Conibear, trainer, of the University of Chicago. The crown piece is made of oak tan'd leather molded to shape. The ear pieces are well padded, and the harness complete gives ample protection to all parts. A very light harness, yet amply strong. Foot Ball Shoes, Murphy Ankle Brace, Wrist Supporters, Shin guards.

A. G. SPALDING & BROS., (Incorporated)  
New York Chicago Denver

TELEPHONE

# RILEY & SON

— FOR —

## Fine Livery

Either Phone No. 54

COR. PINCKNEY & DOTY STS.

What's home without a SPHINX?

The Gophers were scoured, wiped out. We have been just as energetic in getting the best selection of Furniture ever shown in Madison.

HASWELL & SCHOLL.

### For The Engineers.

Willie's in the cold, cold ground,  
Two foot sod above him;  
With a ten-ton tombstone downed,  
What's the pressure on him?  
—Widow.

### Your Room-mate

smokes and would enjoy nothing more than a good box of cigars for a Christmas present. Most students have brothers, and a box of cigars would be a suitable gift for them. Our line of Meerschaum's Pipes are the best in the city. Boelsing at 126 State street wishes all readers of THE SPHINX a Merry Christmas and a Happy New Year.

Women's veils cover a multitude of skins.

A complete line of iron and brass beds from \$3.00 up. All styles. Haswell & Scholl, 26 and 28 North Carroll.

We want to show you the largest stock of the best styles at the lowest prices you have ever seen in Handkerchiefs.

THE BURDICK, PECHER, MURRAY CO.

Half-Back (to Full-Back)—You remind me of the band, Bill.

Full-back—No. Why?

Half-back—You both play between the halves, don't you?—Lampoon.

Children's Handkerchiefs by the box at 15 and 25 cents. Ladies fine Sheer Shamrock Linen \$1.50 box.

THE BURDICK, PECHER, MURRAY CO.

Table Linens, Napkins and Lunch cloths, a nice line at reasonable prices at HINRICHS DRY GOODS CO.

Just because a girl rings her hands is no sign that she is a belle.—Widow.

A splendid stock of Woolen Blankets at HINRICHS DRY GOODS CO.

Try a "MacHurdle" full dress shirt with patent attachment, sold at THE HUB and you will have no other.

EARL & WILSON'S.  
MEN'S LINEN COLLARS AND CUFFS  
"ARE THE BEST"  
FOR SALE EVERYWHERE.

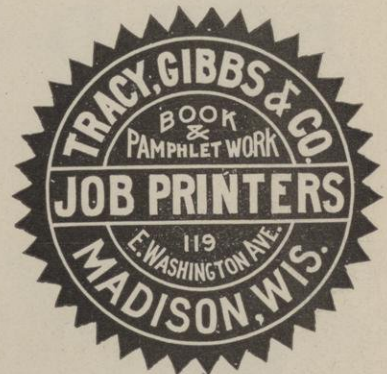
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Send for Illustrations

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## ...Jewelry

## Simons Bro. & Co.

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PHILADELPHIA

Silverware, Cut Glass, Art Objects, College Pins, Rings, Prizes and Trophies and Canes.



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<b>Q.</b>	<b>D.</b>	<b>M.</b>
TAILORS CLOTHIERS AND MEN'S FURNISHERS 23 S. PINCKNEY ST.		

*A Particular  
Photograph  
for Particular  
People*

**FORD**



**The Most Carping of Critics**

cannot find any fault with our laundry work, as we aim to please the most fastidious—and what's more, we do it. No one finds fault with our up-to-date laundry work in shirts, collars and cuffs. The best work is what we strive for and attain.

**ALFORD BROS.**  
PHONE 172.

**Ups and Downs.**

Jack's awfully down.  
What's up?—*Wrinkle.*

A nice line of furs at HINRICHS DRY GOODS CO.

Tinker: Bobby got a ball sent into his stomach, to-day.

Blinker: Heavens! Rifle or pistol?

Tinker: Codfish — *Chaparral.*

**A Xmas Present.**

A College Pillow is always a presentable gift. Remember your best friend with one. Stamping, Designing. Mrs. L. Esser, Hair and Fancy Goods Store, 2 S. Carroll street.

"Say, Professor, is the Spanish 'cigarro' the same as our 'cigar'?"

"Oh, no, much worse." — *Chaparral.*

Kid Gloves, golf gloves, wool and kid mittens, a complete stock at right prices.

THE BURDICK, PECHER, MURRAY Co.

THE  
**VICTORIA HOTEL**

Cor. Van Buren and Michigan Ave.  
CHICAGO, ILL.

A high-class American Plan Hotel.  
Rates, \$3.00 per Day.

As heretofore, headquarters for  
U. of W.

FRANK UPMAN.  
C. F. MILLIGAN.

We never load a canon to kill a fly. We are shouting because we have something to shout about, *o o o*

**The Menges  
Pharmacies**

28 W. Mifflin Street.  
829 University Ave.



To keep the clothes and closets neat  
The Goodform Sets cannot be excelled.

**CALL AT CO-OP**

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**DRY GOODS  
and....  
CARPETS**

**Student Trade Solicited**

5 and 7  
West Main Street

**College Students!**

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# SHOES

...AT...

**Jos. Dunkel's**

604 University Ave.

Men's Fine Shoes and Patent Leathers a Specialty. Prices lowest consistent with good quality. Repairing done neatly and quickly.

**In Our  
New Store**

**TAYLOR BROS.**

402 STATE ST.

# Madison Steam Laundry

111 King Street  
Telephone 815

**Goods Called for and  
Delivered**

Glee Club Man: You ought to see a sunrise on the Pacific Ocean. It is simply grand.

His Partner: Why, I didn't know the sun ever rose in the west. — *Yale Record.*

Quo Vadis

to buy your Christmas presents. You all love music, and as music lovers you ought to buy something musical. Our pianos need no further introduction, but how cheaply and how easily they can be bought is known only to those who have bought. Call at Groves-Barnes Music House and be convinced of our exceptional offers. The best at the most reasonable prices and terms. Mandolins, Guitars, Banjos, Violins and a complete line of sheet music arranged in Christmas array. Welcome to all.

Special values in black Dress Silks at HINRICHS DRY GOODS CO.

Ethel (coyly): "What a pretty mouth you have. It ought to be on a girl's face."

Jack: "I seldom miss an opportunity." — *The Tiger.*

Those "Bostonian" and "Stacy Adams" shoes at THE HUB are making many friends.

There is an old woman who lived in a shoe,  
Whom we had two years ago and her children 102.  
Since then she has found a full hundred more  
And brought them again to our very fine store.

So now the good dressmaker is working all day  
To get them all dressed before Christmas day,  
When our customers can come and take their choice  
As there will be plenty of nice girls and boys.

U. W. SHOE STORE,  
708 University Ave.

Smith—Ever see a house fly?  
Ha! ha! good joke!

Brown—Oh, yes I used to live out west. — *Wrinkle.*

Small figures on white ground are the new things in colored shirts. Large assortment at "The Hub."

**E. R. Curtiss  
Photographer**

Vilas Block

Madison, Wis.

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BARBER SHOP**

AND BATH ROOMS  
414 State Street

**Buckmaster's  
New Jewelry Store**

Nice New Goods

Up-to-Date

Mendota Blk. 12 W. Mifflin St.

**Bon Ton Store,**

WALTZINGER, Prop.

Confectionery, Bakery, Ice Cream,  
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BINDERY**

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**Book Binders, Rulers and Blank  
Book Manufacturers**

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(INDEPENDENT.)

Over 1300 Telephones in city of Madison.  
Reaches 100 Toll Stations in Wisconsin,  
including Janesville, Beloit, Elkhorn,  
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Everything Rubber and Up-to-Style.  
The Most Complete Stable in the City.  
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**Go to the Finest**  
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 Open alike to those who desire to take  
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 No fee except for musical tuition.  
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 for coal

Goes as far as Hard Coal  
 and costs 25 per cent less

Uniform price \$6.50 per ton or \$3.25  
 for a half ton delivered within city  
 limits, but smaller orders will not be  
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**Gas Ranges**

instantaneous Water Heaters,  
 Gas Grates and other Fuel ap-  
 pliances at cost.

**Madison**  
**Gas & Electric Co.,**  
 124-126  
 East Main Street

PHONE 23

Office Open Evenings

She: "You don't know what it  
 is to love."

He: "I don't eh? Haven't I been  
 to every play, read every popu-  
 lar novel in the last six months,  
 got into debt hopelessly, had my  
 appendix removed, and all for  
 your sake. —*Life*."

What's college life without humor?

It is almost impossible to see any differ-  
 ence between "Stein Block" and "K. N.  
 F." overcoats sold at "The Hub" from \$15  
 to \$25 and the kind made to order by tail-  
 ors at \$35 to \$50.

Old Grad—Is Bill Uphard a  
 banker or a broker now?

Young Grad—Must be a bank-  
 er; couldn't be any broker. —*Lam-  
 poon*.

**OBSERVATION CAFE CARS.**

The Wabash Road has placed in ser-  
 vice on its fast day trains between Chi-  
 cago and St. Louis very handsome new  
 observation library cars. Meals are  
 served a la carte. Trains leave Chicago  
 at 11:20 A. M., daily and arrive at St.  
 Louis, 6:42 P. M. Ticket Office, 97  
 Adams St., Chicago.

Ford is merry and he sincerely hopes  
 all students will enjoy a Merry Christ-  
 mas.

Jack: How long has she been  
 a grass widow?

Bess: Long enough to get  
 seedy. —*The Tiger*.

STACY ADAMS \$5.00 and \$6.00 shoes at  
 THE HUB.

**The Regal Shoe**

One Price One Quality All Styles

**\$3.50**

A stock of our Shoes on sale at the CO-OP  
 ...SEE THE LATEST...

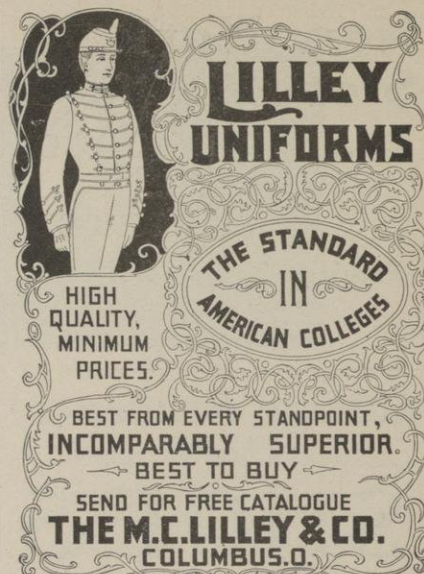
**The Henley Button Shoe**

**Lewis' Family Cough Syrup**

Is just the thing for you. Keeps cold from  
 the lungs, stops hacking cough.

Try It. 50c per Bottle

AT LEWIS' DRUG STORE.



**LILLEY**  
**UNIFORMS**  
 THE STANDARD  
 IN  
 AMERICAN COLLEGES  
 HIGH  
 QUALITY,  
 MINIMUM  
 PRICES.  
 BEST FROM EVERY STANDPOINT,  
 INCOMPARABLY SUPERIOR.  
 BEST TO BUY  
 SEND FOR FREE CATALOGUE  
**THE M.C. LILLEY & CO.**  
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Billiard and Pool Parlor. Pool and Billiard  
 tables for sale; repairs made and all  
 kinds of supplies furnished.

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Spectacles Fitted INFIRMARY  
 Room 2, Brown Block  
 Office Hours: 9 to 12, 2 to 6.  
 Sundays, 12 to 1, MADISON, WIS.



**A Paradox.**

Dan Cupid is a marksman poor  
Despite his loves and kisses,  
For while he always hits the mark,  
He's always making Mrs.

—Widow.

•••  
Ties, collars, neck ruffs, feather boas,  
ice wool fascinators, belts, fancy elastics,  
all desirable Xmas gifts.

THE BURDICK, PECHER, MURRAY CO.

•••  
Mr. Gooph—I tell you, Blithersby's wife is a jewel.

Mr. Whoop—Is that so?

Mr. Gooph—I should so. Why, he went fishing yesterday, and came home with an empty jug, a can of salmon, and two salt mackerel, and she complimented him on his luck.—*Baltimore American.*

•••  
Nothing more presentable than one's photograph for the loved ones at home. Ford will surely make them presentable.

•••  
Query—Were the "honeyed words" of Homer the same as the candid truths of to-day?—*Exchange.*

•••  
You can do your holiday shopping to good advantage at the New Store of HENRICH'S DRY GOODS COMPANY. An entire new stock of goods at the most reasonable prices, No. 3 South Pinckney street.

•••  
**21 HOURS TO HOT SPRINGS.**

**Through Sleeper from Chicago.**

Commencing Nov. 17, the Wabash Road will run a daily sleeper from Chicago to Hot Springs, Ark., without change leaving Chicago on the fast day express at 11:30 A. M., and reaching Hot Springs next morning at 8:00 o'clock. Write for illustrated booklet, giving full particulars. Ticket Office, 97 Adams St., Chicago.

•••  
Printer: "How many copies of that book do you want me to print?"

Publisher: "Let's see. We are advertising advance orders for one hundred thousand, aren't we?"

"Yes."

"Well, print six hundred. Let's see how it goes.—*Life.*

*Everts, Krause and Rugee Co.*

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**American and European Plans**

American Rate \$2.50 to \$5.00 per day.

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**Drink**

**Schlitz**

**The Beer that Made  
Milwaukee Famous**



The main difference between good beer and bad beer is in the after-effect. You notice that pure beer, Schlitz beer, does not make you bilious. Pure beer is good for you; bad beer is unhealthful. You may be absolutely certain of its healthfulness **WHEN YOU DRINK SCHLITZ BEER.**

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Sewing Machines**

**Supplies for All Makes**

**Picture Framing a Specialty. Latest style of  
Moulding. Student Trade Solicited.**

**Prices Very Reasonable.**



There were once some co-eds they say,  
Who wore caps and gowns every day,  
For as every one knows,  
It's a saving in clothes,  
When their place is supplied in this way.  
—Widow.

Thanksgiving, 'tis almost here. We  
have good cause for thanks. Item—18  
to nothing good. Meditate on that  
score in one of Haswell & Scholl's easy  
chairs.

Ford photographs to-day, to-morrow  
and as long as he is busy.

# SPEND THANKSGIVING IN ST. LOUIS.

**Fare, \$5.00 for the Round Trip.**  
The Wabash will sell Thanksgiving  
excursion tickets from Chicago to St.  
Louis and return at \$5 for the round  
trip, good going on all trains of Novem-  
ber 27. Three handsome daily trains.  
A postal card will secure particulars,  
Ticket Office, 97 Adams St., Chicago.

Stranger—And who paid for  
this fine boathouse of yours?

“Oh, that was on the Charles  
River Bank!”—*Lampoon.*

Fancy silks, Persian French flannels,  
silk stripe flannels, challies striped,  
figured and plain, suitable for waists.

THE BURDICK, PECHER, MURRAY CO.

Beefsteak?

Heaven's sakel

Never through!

Chew, chew, chew.—*Widow.*

You are all expected to carry home some  
little Christmas gift, and you have the ad-  
vantage of a larger and more varied stock  
to select from at L. J. Pickarts & Co., 15  
E. Main St., than any place in the country.

Englishman — They tell me  
your track athletes finish under  
the wire.

American—It's only a yarn.—  
*Columbia Fester.*

We know what you are thinking about.  
You want to buy a few Christmas gifts and  
cannot decide what to get. We can help  
you if you will come in and look around.

L. J. PICKARTS & Co.  
15 E. Main St.

**E. E. EVERETT, M.D.**  
**EYE, EAR, NOSE, THROAT.**

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Fine Old and New

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Strings...



Sole Agents for the

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Highest Grades of Strings and Sup-  
plies for Artists.

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For HOME FOLKS, CHUMS,  
LADY FRIENDS

Nothing could be more appropriate than a

## *Waterman Ideal Fountain Pen*

For sale by all dealers or

L. E. Waterman Co. LARGEST FOUNTAIN PEN  
MANUFACTURERS in the WORLD

155 and 157 Broadway, New York, N. Y.



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BETWEEN  
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MINNEAPOLIS  
ASHLAND  
DULUTH  
AND THE NORTHWEST

JAS. C. POND, G. P. A. Milwaukee

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Turkish and Russian

## BATHS

CONNECTED WITH

## HOTELPFISTER

The Finest in the Country

MILWAUKEE, WIS.

## Horlick's Malted Milk

*in powder form,  
for dissolving in water*

Makes a superior table drink  
in place of tea, coffee, etc. X  
Benefits digestion and nerves.  
When taken hot, upon retir-  
ing, it induces refreshing  
sleep. At all druggists. Samples  
free upon application to X X

**Horlick's Food Company**

Foreign Depot,  
34 Farringdon Road,  
London

Racine, Wis., U. S. A.

## Daily Excursions to CALIFORNIA

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Through First-class and Tourist Sleeping Cars to points in California and Oregon every day in the year from Chicago.....

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every Tuesday and Thursday from Chicago. Lowest Rates, Finest Scenery, Shortest Time on the Road. A most comfortable and inexpensive means of making the trip overland.

The only route by which you can leave home any day in the week and travel in Tourist Cars on fast trains all the way. For descriptive pamphlets and full information inquire of nearest ticket agent, or address W. B. KNISKERN, General Passenger & Ticket Agent, Chicago & North-Western Ry., Chicago.

Send 2-cent stamp to W. B. Kniskern, 22 Fifth Avenue, Chicago, for booklet "California Illustrated."

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**The Allis-Chalmers Co.,**

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**The Largest Machine Shop in the World**

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**Blue Ribbon  
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**Ask for Pabst**

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