

## Kellogg's All-Bran advertisement.

[s.l.]: [s.n.], 1925

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# A recognized ally of the profession

PHYSICIANS know they can rely upon Kellogg's ALL-BRAN because it is 100% bran. 100% effective both in relieving constipation and in preventing it.

That is why more and more physicians are recommending ALL-BRAN in the diet. Kellogg's provides the bulk or "roughage" necessary to correct faulty elimination in a generous quantity no part-bran product can possibly equal.

Cooked and krumbled by a special process—Kellogg's has a particularly delicious flavor. There are many appetizing ways of serving it. As a ready-to-eat cereal—or in cooking. ALL-BRAN is a prescription that any child will delight in taking.

Made by Kellogg in Battle Creek, Michigan. Sold by all grocers. Served everywhere.



# Kellogg's

Look for  
this signature  
W. K. Kellogg

the original ALL-BRAN — ready-to-eat