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## Obesity Supports advertisement.

[s.l.]: [s.n.], 1958

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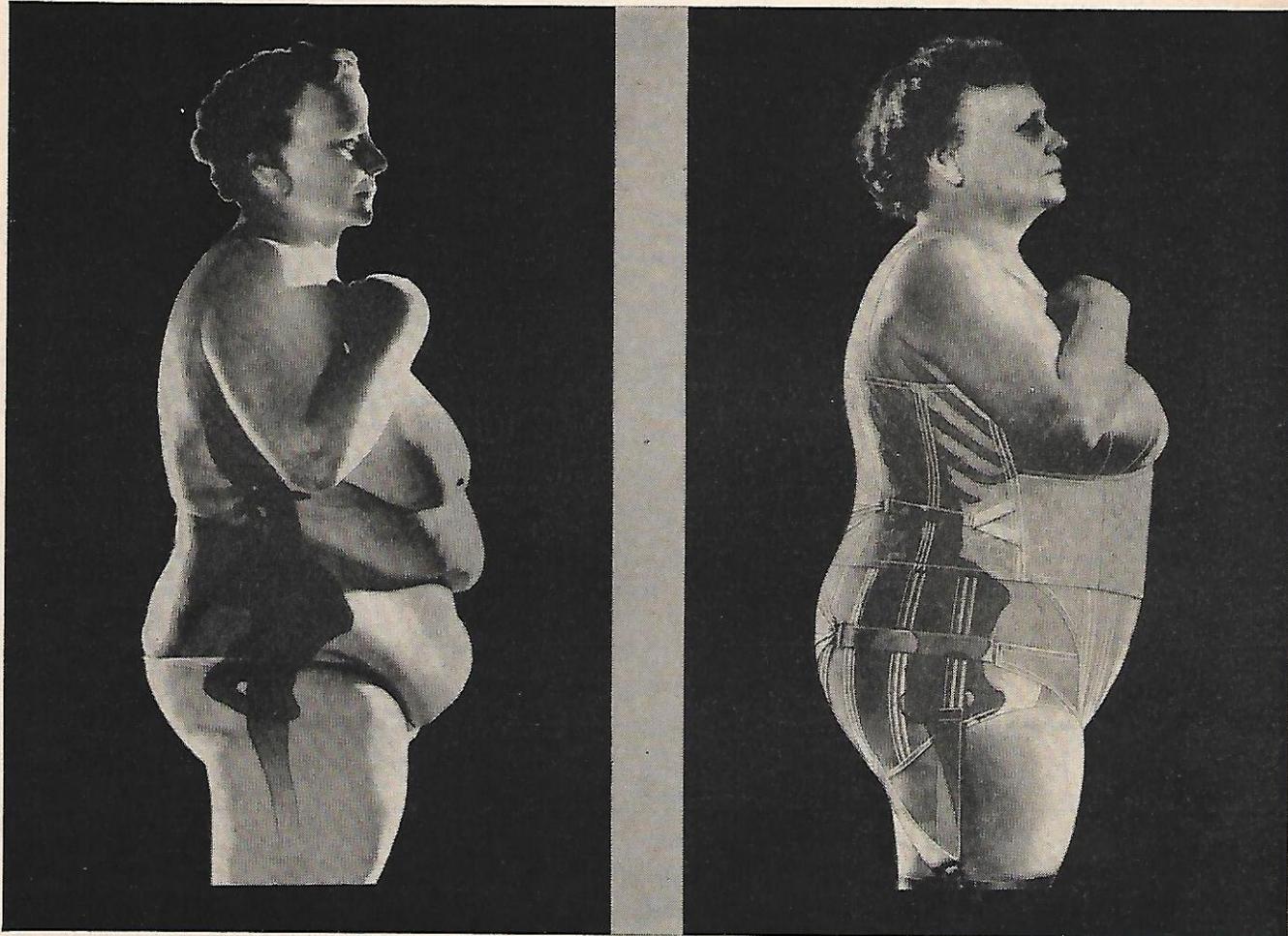
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# CAMP SUPPORTS FOR OBESITY

*help relieve back strain, venous return from the lower extremities and abdomen, improve respiration*



In obese persons with a pendulous abdomen, the forward displacement of the center of gravity results in increased lumbar lordosis and painful strain on the muscles and joints of the lower back. Later results are drooping round shoulders and increased strain on the feet and lower extremities. The pendulous abdomen also retards the return of venous blood from the abdominal viscera and lower extremities and results in diminished excursion of the diaphragm and decreased vital capacity. Camp obesity supports are specifically and scientifically designed to hold

up the pendulous abdominal wall and support the viscera in a more normal position. The center of gravity is returned toward its proper position over the supporting skeleton of the pelvis and lower extremities, diminishing lordotic back strain and improving both circulatory and respiratory efficiency. The Camp obesity support encircles the pelvis and establishes a foundation for support of the abdomen; thus the wearer benefits not only in relief from fatigue but gets a real lift with greater mobility and cosmetic improvement.



**S. H. CAMP and COMPANY**

Jackson, Michigan