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Luride advertisement.

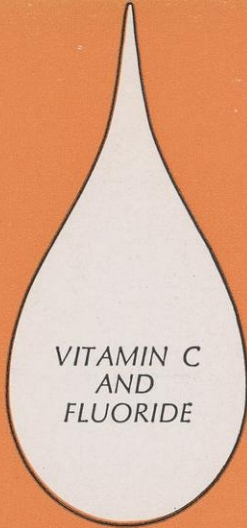
[s.l.]: [s.n.], 1965

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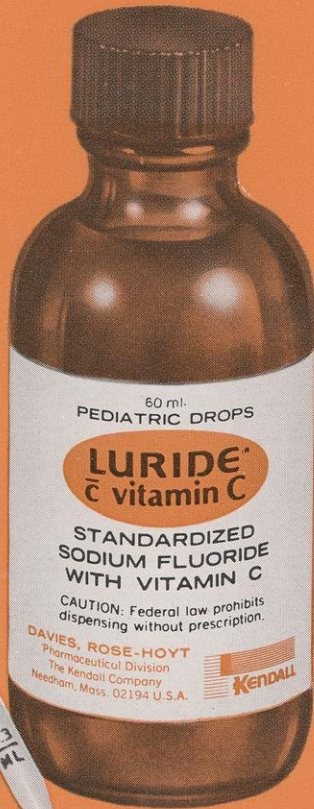
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VITAMIN C
AND
FLUORIDE



60 ml.
PEDIATRIC DROPS

LURIDE[®]
c vitamin C

STANDARDIZED
SODIUM FLUORIDE
WITH VITAMIN C

CAUTION: Federal law prohibits
dispensing without prescription.

DAVIES, ROSE-HOYT
Pharmaceutical Division
The Kendall Company
Needham, Mass. 02194 U.S.A.



*minimal
but
optimal
(economical too)*

For those pediatricians who believe
in well-rounded diets and
minimal vitamin supplementation —
LURIDE c vitamin C
is an ideal supplement
when water is not fluoridated.

Minimal because it
eliminates all other vitamins...
optimal because it combines the required
addition of vitamin C to diets
of infants and young children
with the necessary intake of Fluoride.

Vitamin C provided as a dietary supplement
... Fluoride to aid in the protection
against dental caries.

All other nutrients and vitamins
are amply provided for
in well-rounded diets
of normal healthy infants
and young children.

LURIDE[®] c vitamin C

STANDARDIZED SODIUM FLUORIDE WITH VITAMIN C

PEDIATRIC DROPS

Each 0.6 ml. provides 0.5 mg. Fluoride and 30 mg. vitamin C. Available on prescription only in 60 ml. bottles with calibrated droppers. Contraindicated when the fluoride content of drinking water exceeds 0.3 ppm F. Recommended dosage should not be exceeded, as prolonged overdosage may result in dental fluorosis.

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