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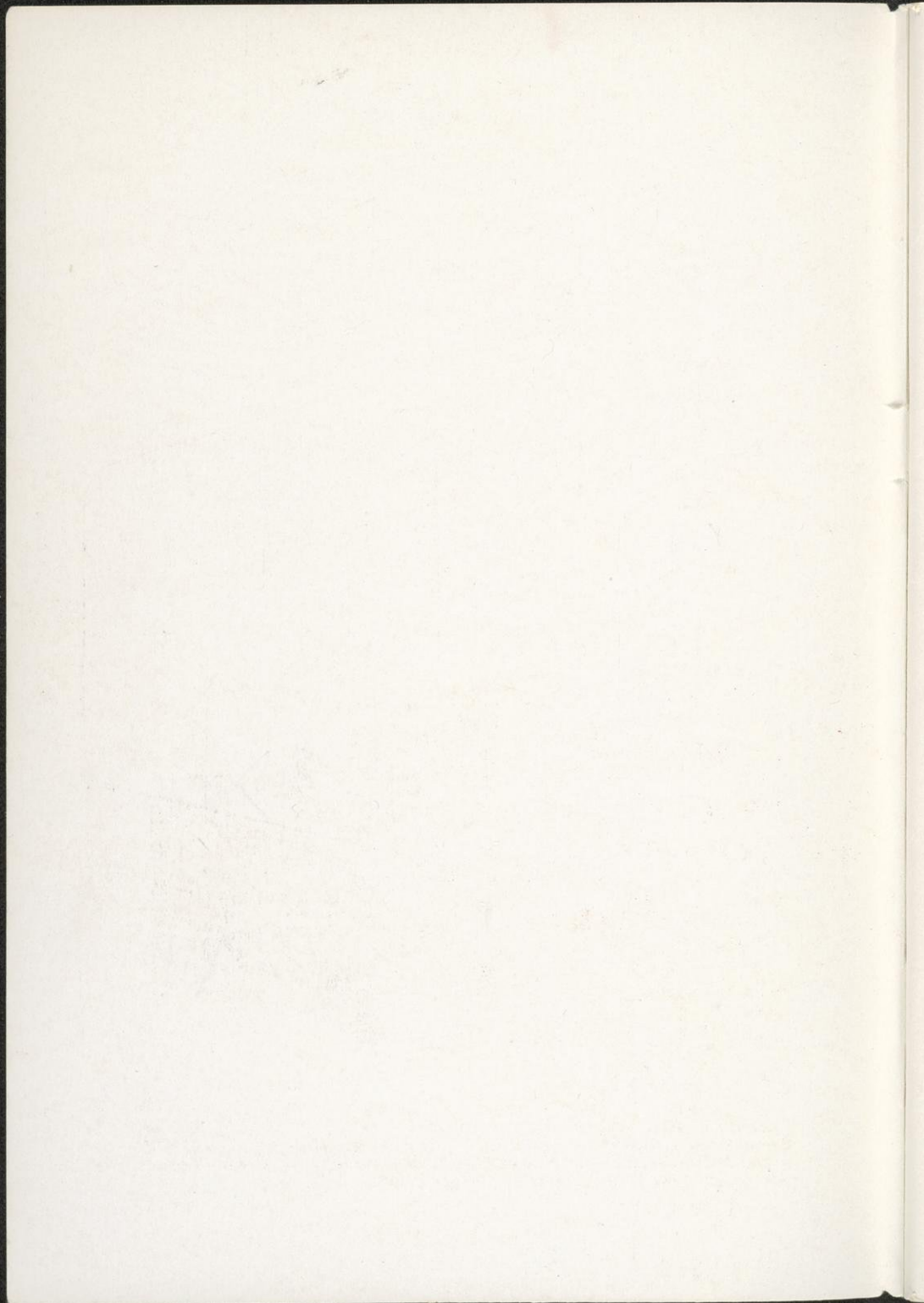
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1951

Wisconsin Partners

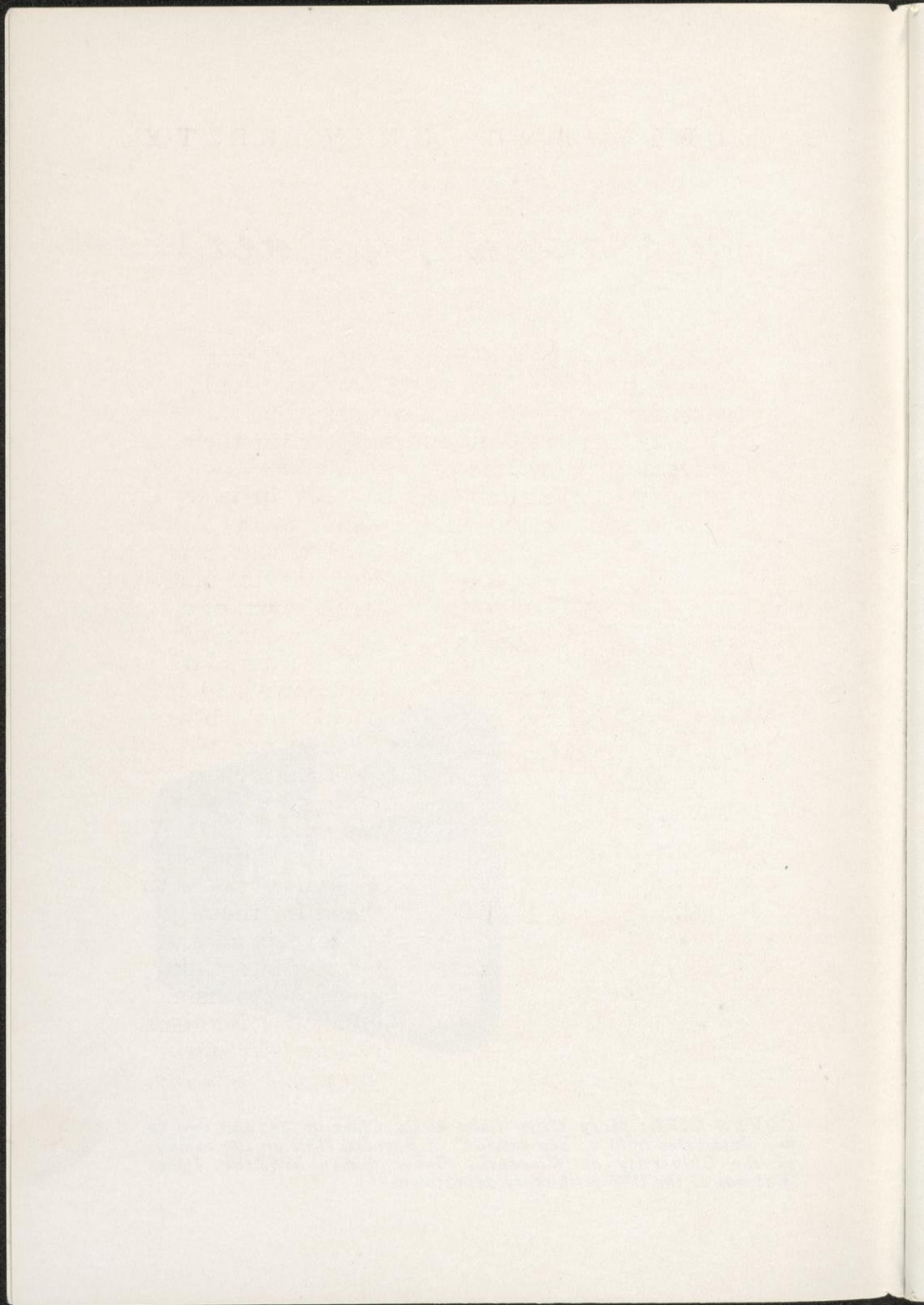


PEOPLEAND UNIVERSITY





COVER GIRL: Mary Mills, Lake Mills, Class of '51, and two of her classmates hold a "hen session" in Barnard Hall on the campus of the University of Wisconsin. Cover design by Prof. James Watrous of the UW art history department.



PEOPLE AND UNIVERSITY

Wisconsin Partners

The University of Wisconsin is an integral part of the life of the state and its people. Wisconsin's citizens, in turn, are the source of constant inspiration and support for their University. How this partnership works in day-to-day cooperation can be seen in every Wisconsin city, village, and town.

This brochure is the story of one such town, of a representative Wisconsin community and its people . . . how they live and work with and for the University of Wisconsin . . . and how the University lives and works with and for them.

Photographed and narrated at Lake Mills, Wisconsin. Published at Madison by *The Wisconsin Alumni Association*.





I guess you could call me the unofficial "greeter" of Lake Mills, Wisconsin.

My name is Ralph Seward. I'm an insurance man. Also handle real estate. Have an office right over the post office. You can't miss it.

I was born just outside of town, on a farm. Lived here all my life, except for 17 years in Michigan and the Dakotas. Been elected to all sorts of public and private offices, so I've managed to keep my hand in on just about every goings-on that's been for the good of the community for the past 40 years or more.

This is a good town—you know what I mean? Not many very famous people have ever come out of it, that I know of. But then we don't have any skeletons in the closet, either.

I suppose you'd say Lake Mills is a typical Wisconsin small town. Population, 2,550. Mostly German, English, and Scandinavian extraction, pretty well mixed now. We're a farm shopping center, with a smattering of industry, and a lively resort trade on Rock Lake in the summertime.

We're in Jefferson County—30 miles from Madison, 55 from Milwaukee, a hundred and thirty-five from Chicago. On the North Western. And the Badger Bus people serve us with six buses a day.

The earliest tombstones in the cemetery up on the hill say 1840-1850—Atwoods, and Taylors, and Joeckels, and Fargos—same names as are around here now—strong-minded people that came a long way to be independent.

We have an A1 school system, a good library, plenty of churches, up-to-date businessmen, nice homes, every street curbed and paved, more parks than the average, a golf course, half a dozen lodges, and a Women's Club that keeps us on our toes as to the fine arts.



Let me show you how our town lies.

That's Rock Lake in the lower right-hand corner. In the opposite corner is the Catholic Church. In the middle, the school campus and the business district. To the right of the stores, at the head of the old mill pond, is the Shoe Factory. Off in the distance is the Creamery Package Company. Scattered through the trees are homes and more churches.

But there's one important part of Lake Mills that doesn't show on this picture at all. That part is the University of Wisconsin.

I never went to the University myself. That is, I never attended classes on the campus. But the University has been a real part of my life just the same. Just like it's a real part of the life of almost everybody in our town.

I read in the paper the other day where some professor from North Carolina said "the University of Wisconsin has taught our university world that the university of the people has the responsibility of taking the university—the professors, the books, the skills, the findings of research, the interpretations, the insights, the forums, and the publications—to the people . . . to make all the resources of the university available to the people beyond the college walls."

What I'm trying to say is all there. We Wisconsin people are proud of our University because it's a University *of* the people. We're grateful to it because it's a University *for* the people.

Let me show you what I mean.



This is one of the streets in our town—College Street. Looks like a good American small-town street, doesn't it? Does the University of Wisconsin mean anything to the people on this street? Well, let's see now.

In the first house on your left lives Leroy Lawrence, UW Class of '39. He's our Boy Scout leader. Next to him is a whole houseful of Badgers: Ashley Mills (we always call him "Sticky"), and Mrs. Mills (she was a Stetson before marriage), and their two daughters, Nancy and Mary. Across the street is Phillips Ferry, '14. And back of him just out of sight is Marv Roberts, '32. (Marv's five brothers and sisters all went to Wisconsin, but he's the only one still in Lake Mills.)

Now if you go down the street a ways, on the right you'll find Emil H. Neupert, '15. "Ty" is a banker. Like a good many other Lake Mills Badgers, he's a loyal member of the Wisconsin Alumni Association. His son, John, is a UW student and plays in the band. Back of "Ty" is the home of Ken Stetson, '23, and just down the hill in the other direction is Bob Nadler, '42, who runs a grocery store and plays with the Grays (that's our city baseball team).

You can't quite see it through the trees, but if you could walk down College Street another block you'd come to my house. My son, Lynn, and my daughter, Ethel Mae, are UW grads. Next door lives Loren Gafke, '31, regional director of the American Dairy Association, and across the street is Liese Sabuel, '49. Back of me to the north are Earle Jones, '17, Elmer Kuhlman, '19, and Melvin Fuszard, '30. Melvin's our school superintendent and a dandy. From my front porch I can see the homes of . . . well, we might as well stop right here; this could go on all day.

I think you get the idea. Stand on any street in Lake Mills and you can see where a UW Badger lives. And you don't have to have been to the University to get the feel of it, either, as I'll show you in a minute.



This is Mrs. Minnie Hunzicker. Her husband was our local contractor before he died. The Hunzickers didn't have a chance to go to the University themselves, but they sent their whole family. Yes, sir, during the past 30 years the University of Wisconsin has educated five Hunzicker boys and a girl. Three of them have advanced degrees from the UW Graduate School. Now they're all successful professional people in Wisconsin, Arizona, Illinois, and Texas. People say *teaching* is the main job of the University. Mrs. Hunzicker certainly knows what that means.

Nearly 90,000 men and women hold degrees from the University of Wisconsin. Nearly 45,000 of them live in Wisconsin.



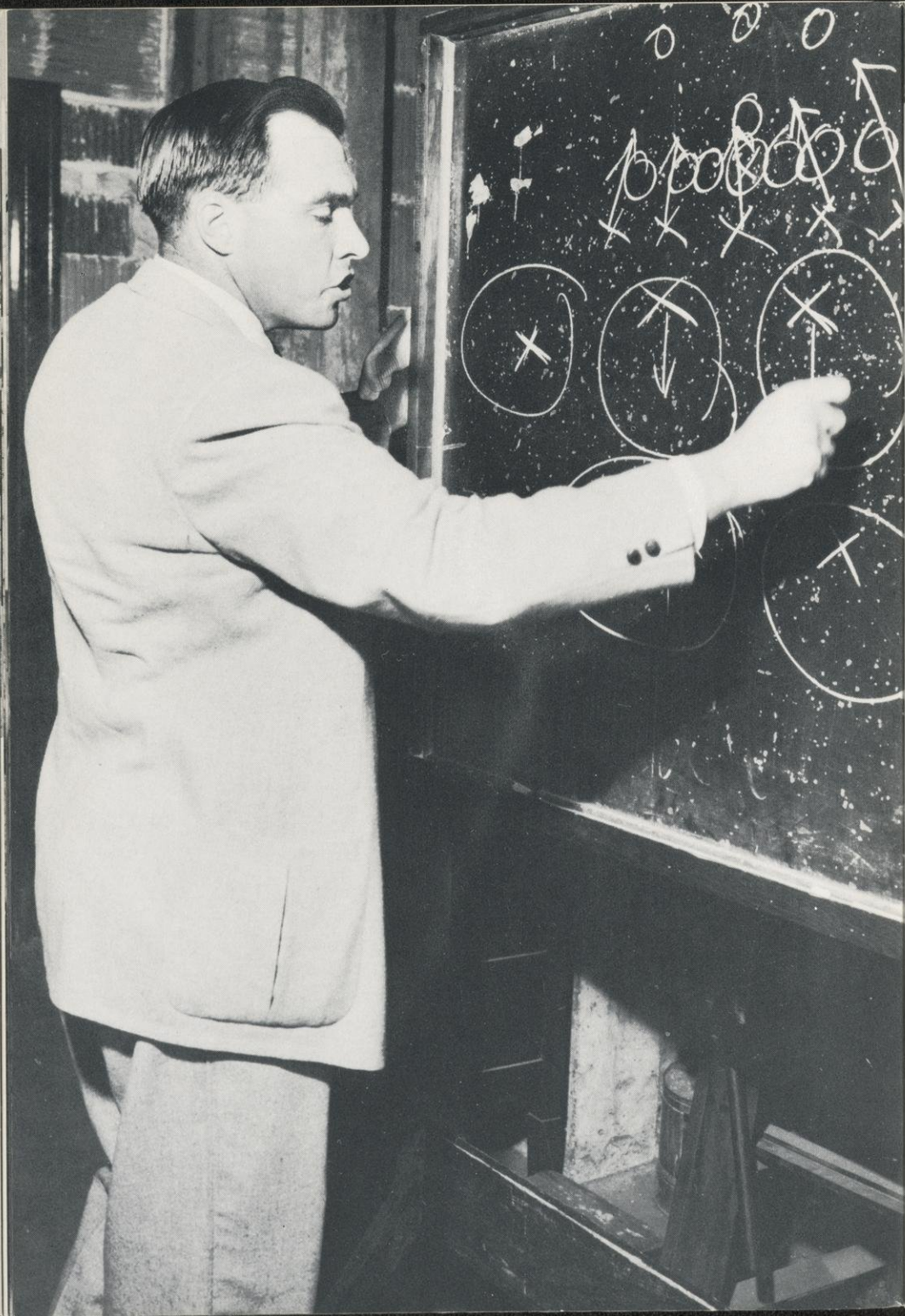
Wilbur Stiles graduated from the College of Agriculture in 1893. He's now one of the oldest living graduates of what they call the "long course." Wilbur was one of the first—and the best—Farmers' Institute lecturers. You can see our connections with the University go back a long way. Wilbur has two hobbies—gardening and spoon-carving. The Stiles celebrated their 56th wedding anniversary not so long ago. One of their sons, Hugh, did his graduate work under President Fred and is now director of research at Commercial Solvents.

Graduates of the University of Wisconsin College of Agriculture now total 22,581, including those graduating from the annual Farm Short Course (10,802), and the graduates of the Winter Dairy Course (5,292), leaving a total of 6,487 who have graduated from the regular long course in agriculture.



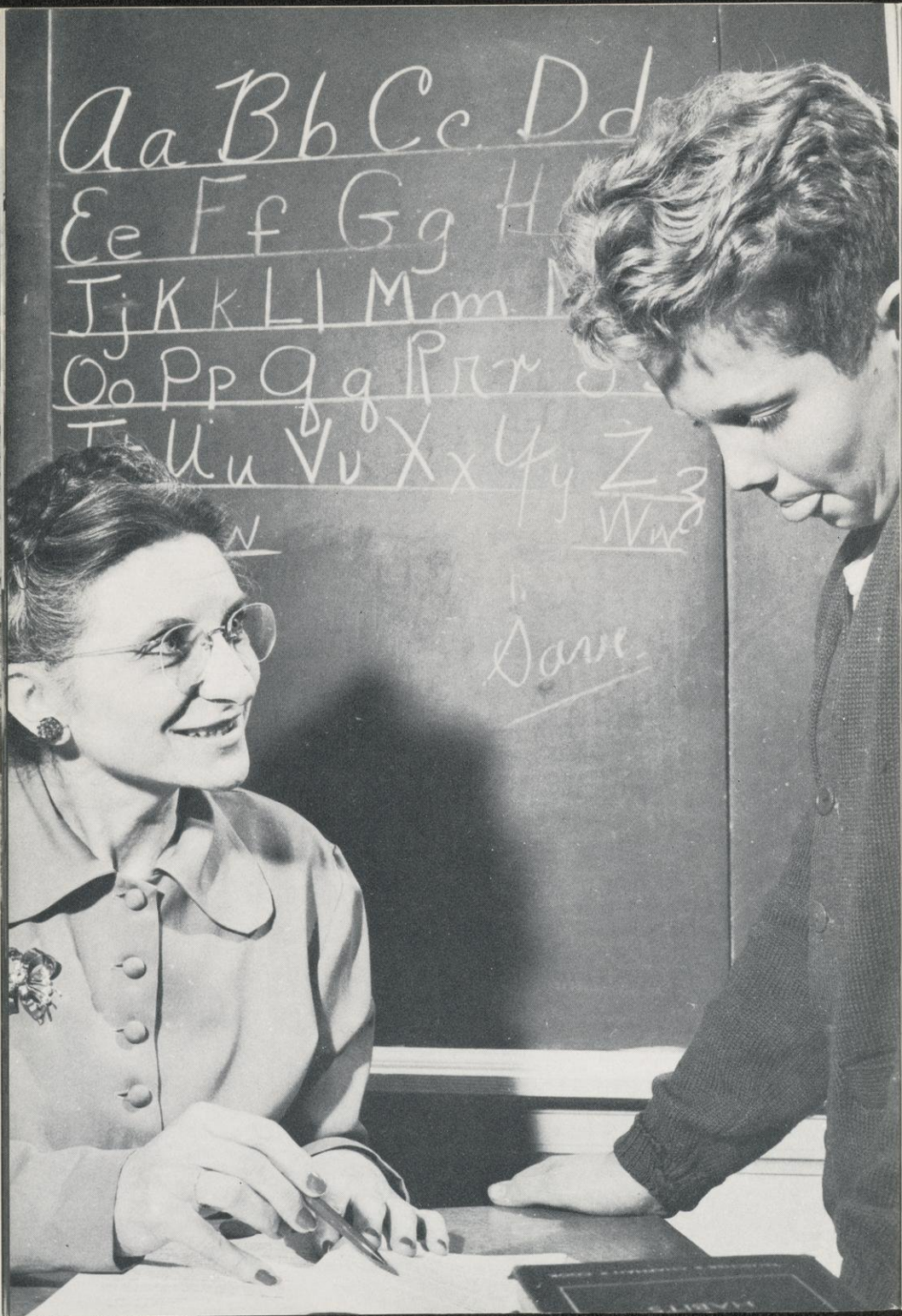
Our UW connections are closer than ever today. This is Peter Petruska. I guess I don't have to tell you what the University of Wisconsin means to him. It means the place where his boy became a star football player. That was Peter's boy, Bobby, who passed and ran and kicked his way to fame at Camp Randall in the Minnesota game of '50. By the way, the UW School of Education has furnished Lake Mills with every one of our eight high school coaches since 1929, not to mention our superintendent and most of our other high school teachers, too.

The total number of students registered in the University of Wisconsin during the 1949-50 school year and the 1950 Summer Session was 26,574.



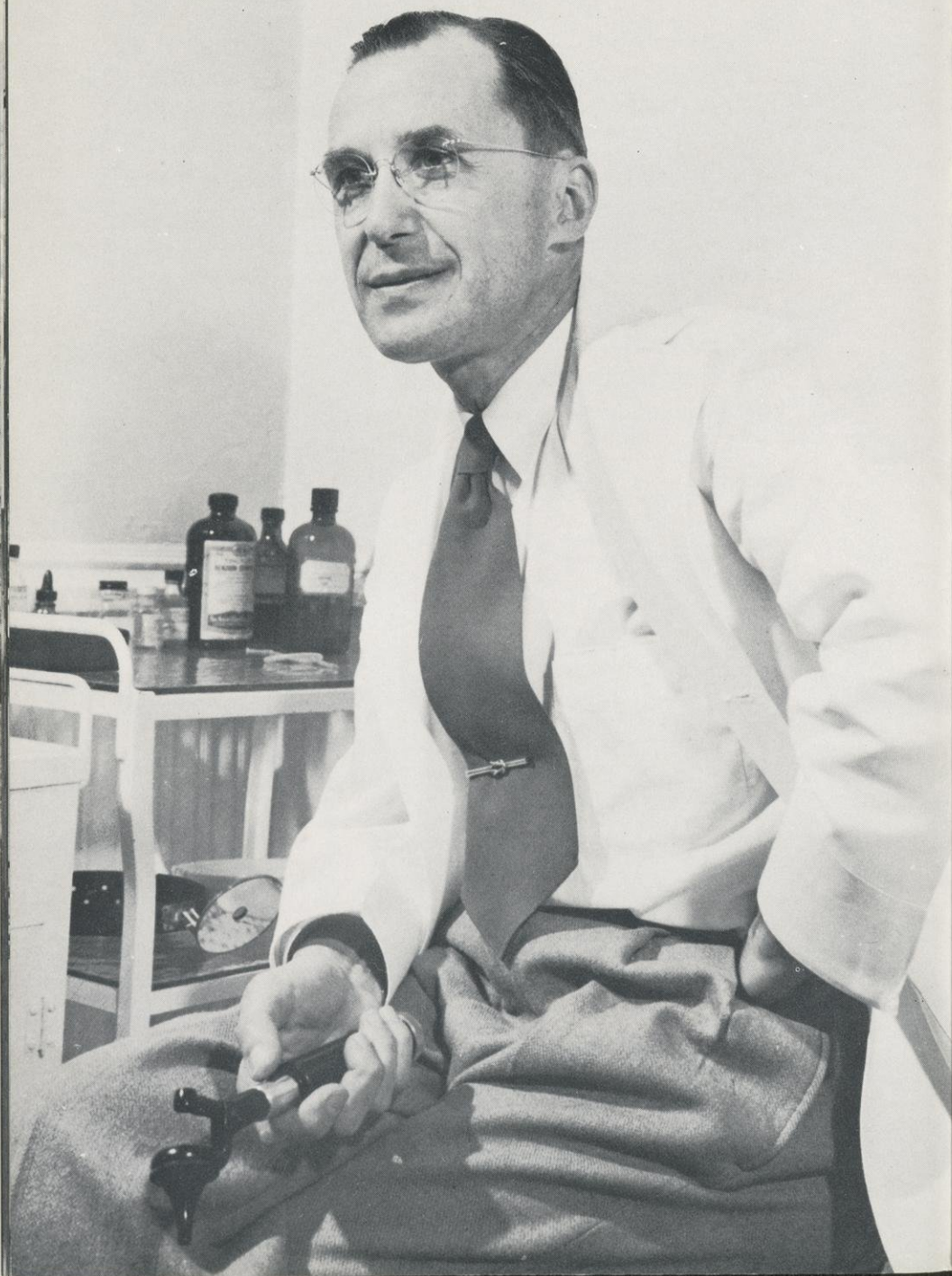
For example, Harley Graf was one of our star high school basketball players. He worked his way through the University of Wisconsin between 1934 and 1938. After a stretch in the army, he took his MA at Madison under the GI bill. Now he's back with us as a member of the high school teaching staff. He and other Lake Mills teachers use the UW's lyceum service in arranging assembly programs, they tell me, and a lot of UW films as visual aids in teaching.

A total of 5,090 young men and women have been graduated from the University School of Education to enter educational work throughout the state.



Miss Christine Folk has been teaching in our grade school for 24 years. Most of the kids in her classes this year are the children of the boys and girls she started out with. So the contribution of this one lady to our community is just about beyond estimation. Besides being a highly respected "schoolmarm," Miss Folk has been very active in our Catholic Church. Like most other Lake Mills teachers, she gets many teaching hints and training aids from the University campus, and she goes to the School of Education off and on for refresher courses.

Some 3,000 teachers and educational administrators from all parts of Wisconsin attend special conferences and institutes in education held at the University of Wisconsin each year.



This is one of our doctors—Marvin Peterson. He graduated from the University of Wisconsin in 1921, but he says he's never really left. At least once a year he goes back to Madison to a clinic where the Medical School helps him keep up with the latest and best ways to keep Lake Mills people well. His complicated cases he refers to the Wisconsin General Hospital on the campus. The Hygiene Lab does testing for him. "Doc" has a fine home, corner of Lake Shore Drive and Fremont Street. He has a new assistant now—another UW product.

The Hospitals and Medical School of the University of Wisconsin were of special direct service to nearly 250 Wisconsin doctors in 1949-50: 98 doctors and nurses attended the Polio Institute, and 140 doctors attended the Chest Symposium.



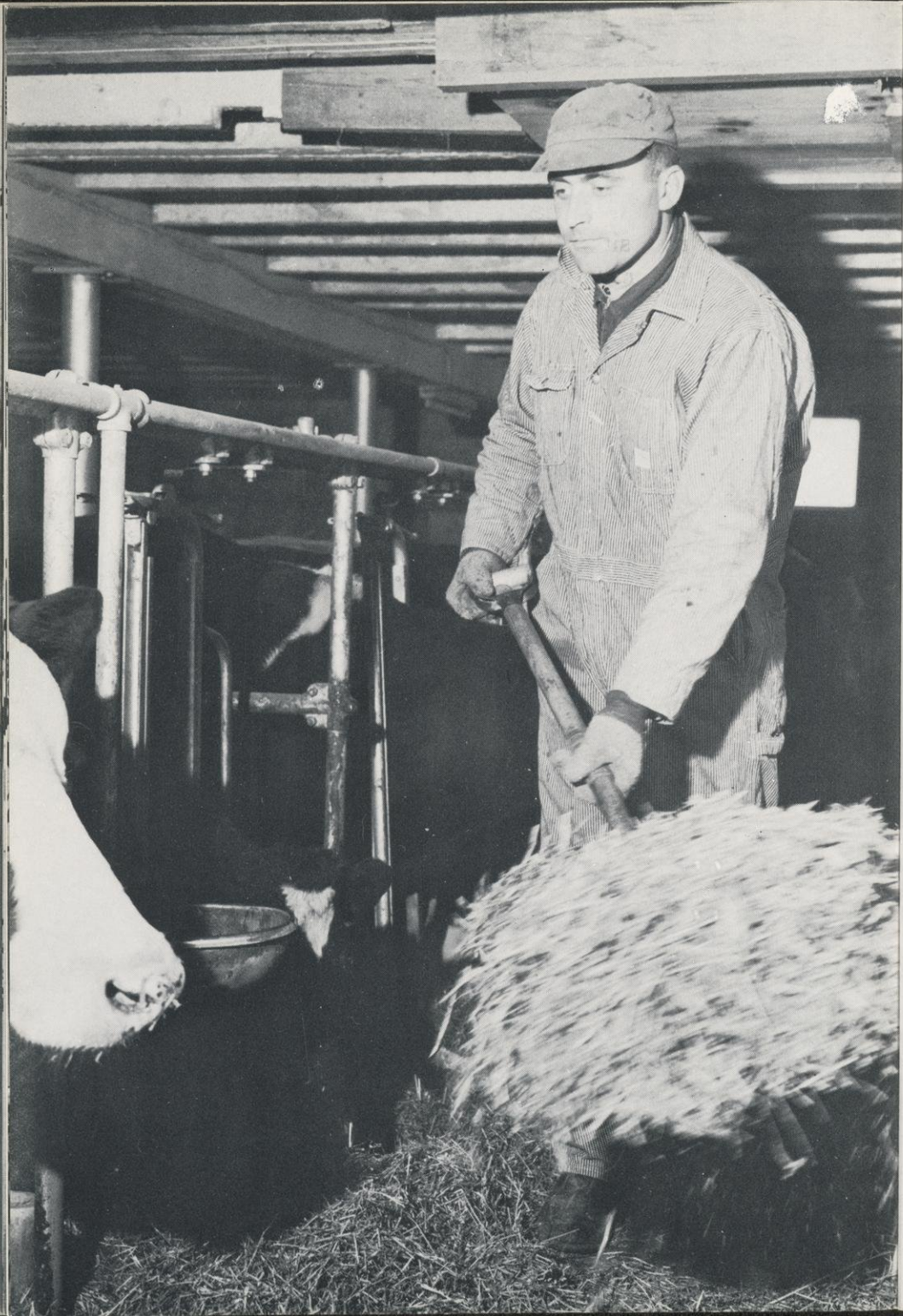
Lou Crump was hurt very badly in an automobile accident four years ago. His local doctor took him to the Wisconsin General Hospital on the campus at Madison. There he could be treated with special equipment. Now he's up and around again, almost as spry as ever. Lou used to be our canning company field man. Has no children of his own, but he's helped put three Lake boys through the University.

A total of 12,891 Wisconsin citizens were admitted to hospitals at the University of Wisconsin in 1950—11,788 admissions to the State of Wisconsin General Hospital, and 1,103 admissions to the Orthopedic Hospital.



Sid Sorensen manages our local canning factory. He knows what many people probably don't realize—that if it hadn't been for the work of University of Wisconsin scientists, Wisconsin wouldn't be leading the country today in pea-packing. Yes, sir, it was University research that saved the pea-canning industry in Wisconsin by figuring out how to can peas safely in the first place and then by developing disease-resistant varieties. More recently, the UW Bureau of Business Research has done a valuable study on the canning industry. *Research* is one of the big jobs being done at Madison, and Lake Mills feels the results every day.


A survey shows that 63 per cent of Wisconsin's pea acreage was treated for insects by University-developed methods in 1949, and almost 20 per cent of canning corn harvested was treated.



Howard Smith runs a dairy farm about five miles out of town. He would have a hard time telling you just how the University of Wisconsin *doesn't* help him farm. Ag College experts recommend what seed to plant, where to plant it, and how to harvest the crop. They help Howard keep tab on his soil, his woodlot, and his herd problems. They've even been out to build up his supply of ringneck pheasants. He uses the UW's Account Record Book every day.

During 1949, a total of 57,859 Wisconsin farmers were aided in the solution of soil and water problems by the University College of Agriculture; the seed improvement program made available nearly 1,000,000 bushels of certified seed corn and other seed; and 9,753,700 trees were distributed for planting.





Not far out of town is Milford Meadows. The University of Wisconsin owns this fine farm now—a gift from Miss Anne Blaine, Mrs. Eleanor Gooding Lawrence, and Mrs. Anita McCormick Blaine. College of Agriculture men are conducting dairy cattle breeding research out here with a herd of over 200 purebred Holsteins. We're gratified and proud to have this important UW farm laboratory right in our back yard, you might say. Agriculture is a grass-roots part of Lake Mills, and you can't talk about our farming without talking about the University. Across the field from Milford Meadows lived old Stoughton Faville, who helped introduce purebred Holsteins in Wisconsin 'way back in the 1880s. Stought's picture hangs in the "Farmer Hall of Fame" in Agriculture Hall at Madison.



Russell Taylor here is putting out some of the Wisconsin Alumni Research Foundation's new rat poison—warfarin. Russell is one of our local farmers. He's been bothered by rats for a long time, so he was glad to let his farm be used as one of the first experimental places where warfarin was tested. Now his rats are just about all gone. Mrs. Taylor used to be a nurse.

She can tell you about Dicumarol—sort of a chemical cousin of warfarin—which is used in bloodclot cases in human beings. There's no doubt about it: UW scientists are partners of the people.

The Wisconsin Alumni Research Foundation turned over to the University its largest annual grant of funds, \$633,008, for research in 1949-50, and the funds are now providing financial support for 211 basic research projects in the University.



The University of Wisconsin is as close to Mrs. Harvard Luetzow as her kitchen stove. They have a homemakers' service up there at Madison that keeps Mrs. Luetzow and our other housewives supplied with all sorts of tips on how to manage a home better for less. Recipes, patterns, canning directions, interior decorations, building plans, children's lessons, writing and painting courses—you could go on for half a page of the ways the University reaches out to Harriet. To her that saying about "the boundaries of the campus are the boundaries of the state" is no empty slogan.

About 104,000 Wisconsin families were assisted with clothing problems by the University of Wisconsin during 1949; 2,364 families were assisted in construction or remodeling of farm dwellings; 5,400 in the construction or remodeling of farm buildings; and 2,652 in the installation of sewage or water systems.



Here is the Krull family: one of our up-and-coming farm families. Marvin (he's second from the right) used to be a real leader in the 4-H movement, was the star junior farmer of seven states. That's his dad next to him. They always exhibit at the Junior Livestock Exposition at Madison. That's Forrest G. Fellows and James Frautschy they're talking to. They're staff members of the University of Wisconsin who live right here with us in Jefferson County as agricultural extension agents. One of their big assignments is supervising 4-H projects, and they're fine leaders. Other Lake Mills kids meet the University of Wisconsin in other ways—through the annual Music Clinic on the campus, through the services of the Orthopedic Hospital, or through the Child Development Referral Center.


Nearly 45,000 Wisconsin boys and girls belong to Wisconsin 4-H clubs, which have their headquarters at the University. A total of 1,103 Wisconsin children were admitted to the Orthopedic Hospital at the University in 1950 for care and treatment. More than 1,000 Wisconsin youngsters took part in the music activities of the Summer Music Clinic, the Mid-Winter Music Festival, and the Solo-Ensemble Clinic of the University School of Music in 1950.



You can't talk about Lake Mills without talking about Ora Wodke. He's a local boy who's come up the hard way. His first job at Greenwood's State Bank was sweeping the floor after school hours. Now he's the president of the bank and a real community leader. Ora is one of our business and professional men who take advantage of the institutes, and conferences, and short courses, and counseling services they're always running up at the School of Commerce at Madison. He goes in every now and then for a bankers' seminar. You see what I mean when I say the University is for the *people*?

A total of 2,100 Wisconsin citizens attended the institutes, conferences, and short courses held by the University's School of Commerce and Industrial Management Institutes during 1949-50, including the School of Banking.





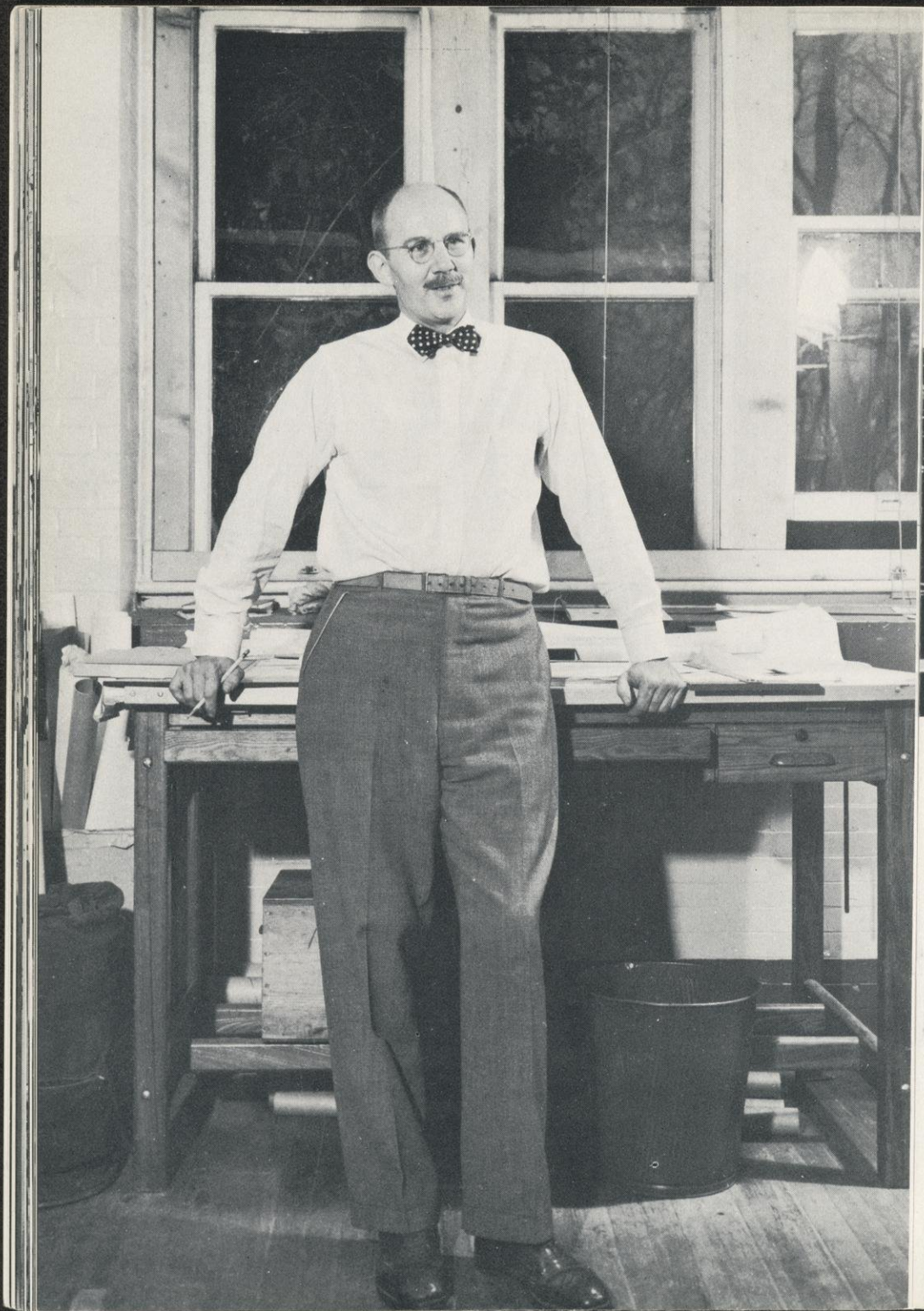
This is the Lake Mills business district. Yes, we have a solid and pretty little city. Most everybody in town manages to look into these stores once a day. Just down the street to the left is where the original mill-by-the-lake was built in 1837. The mill pond is still there. The Keyes family were our first settlers. Elisha W. Keyes went on over to Madison and became a big man . . . postmaster and president of the Board of Regents of the University. Another name that stands out in the history of our town is W. D. Hoard. He lived here once, before he moved to Fort Atkinson. He got to be a Regent and Governor, you know. A sign in the park says Abraham Lincoln chased Black Hawk across this spot, but the history professors up at the University say that isn't accurate. We left the plaque up, anyway.



Bernie Engsberg is our public utility expert in Lake Mills. He's been with us a long time.

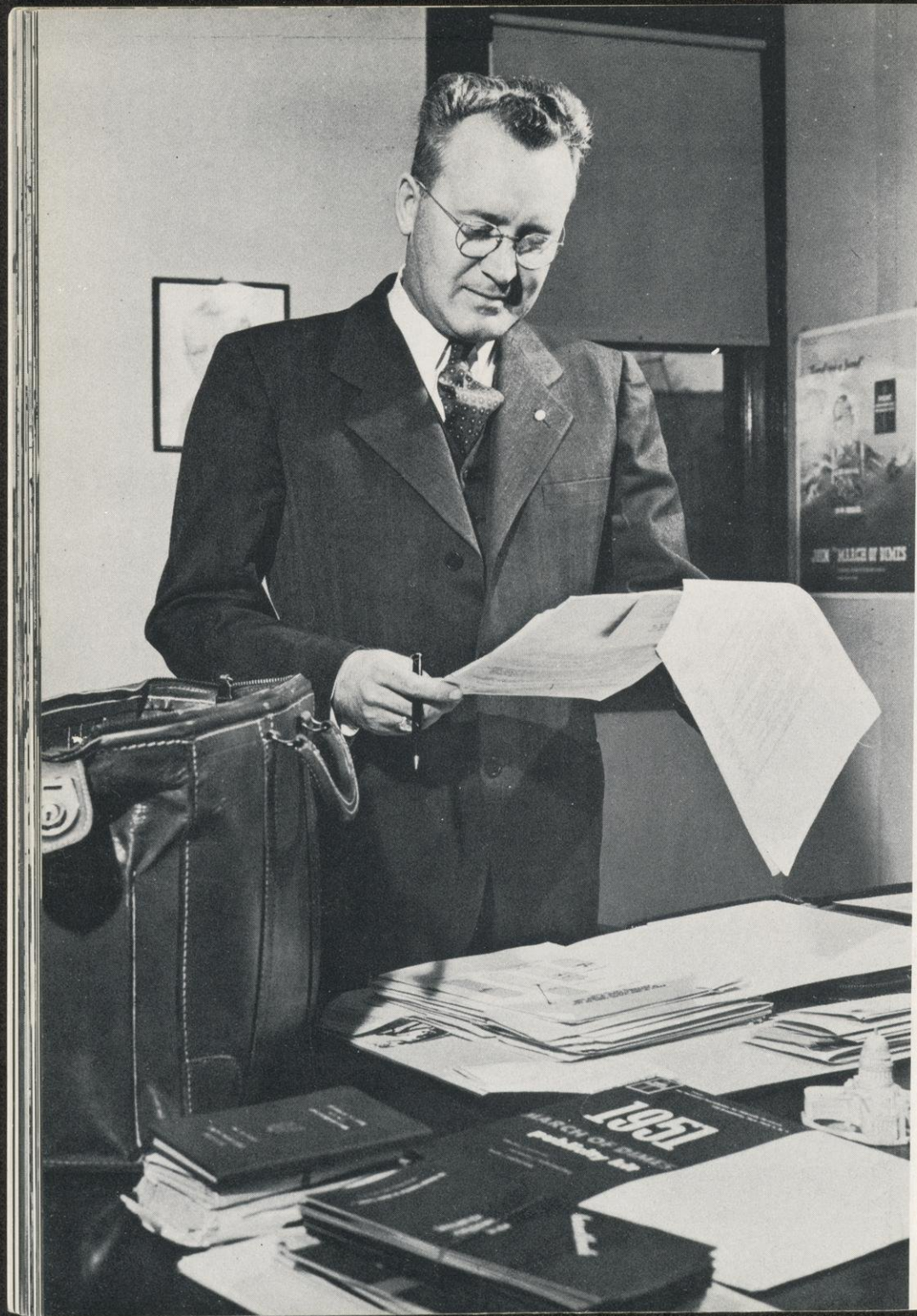
Knows the ropes, but he still leans on the UW College of Engineering for a good deal of advice and help. They have an Electrical Standards Laboratory which he calls on for testing services. They run short courses for waterworks operators, institutes for sewage plant operators, roundtables on solid fuels and domestic stokers, and classes for tree-trimmers. Bernie takes in many of them, and our citizens benefit from the know-how he picks up.

Some 250 water and sewage utility and heating engineers attend the University's engineering short courses each year, and the Electrical Standards Laboratory tests the watt-hour meters of Wisconsin electric utilities which in turn are used for testing the hundreds of thousands of power meters in Wisconsin homes and industry.



George Woollard isn't a Lake Mills resident, but for a couple of months recently he was a valuable part of the town. He's a University of Wisconsin geologist who came out here regularly to advise us about our drinking water problems, in cooperation with Ernie Bean, the State Geologist.

The State Geologist's office at the University examined 6,289 well samples for Wisconsin citizens in 1949 and tested ground water levels in all parts of the state. The State Laboratory of Hygiene at the University tested 19,306 samples of well water among the 168,458 specimens received from all parts of the state during 1949.



This is Palmer Daus. As southern Wisconsin representative of the National Foundation for Infantile Paralysis, Palmer is liaison between chapters of polio volunteer workers and the University units vitally interested in this disease. He works with the Wisconsin General Hospital, which takes serious polio cases from Lake Mills and the entire state . . . he works with the Medical School to provide special courses on polio for doctors and nurses . . . and the University's laboratories share in National Foundation research grants. These programs are supported by March of Dimes funds which Palmer helps county chapters to raise. Lake Mills always goes over the top in its fund drives and we're happy to see some of this money go to work on the campus of our University. Palmer Daus sort of represents the financial support we've given our University through the years. Right now, some of us are working with the University of Wisconsin Foundation to raise more gifts and bequests for the University.

The University of Wisconsin Foundation is raising a minimum of \$5,000,000 with which to finance an adult education center, special professorships, scholarships, key items of equipment, and other needful UW projects.

Mr. and Mrs. Willis Erlandson are our editorial team in Lake Mills. They run the Lake Mills *Leader*. They're both graduates of the University of Wisconsin. Today the University is practically an "extra man" in their shop. It sends them news about Lake Mills people on the campus. It sponsors newspaper typography clinics for weekly editors. And it invites them to Madison each fall and winter for editorial roundtables. The man who used to run the *Leader*—old Charley Hubbs—was a great friend of the University, too.

Typography and editorial clinics for newspapers in all parts of the state were sponsored by the University School of Journalism during 1949. Editors of practically all weekly and daily newspapers and trade publications in the state attended editorial roundtables; and 329 high school students and their teachers, representing 68 high schools in 50 Wisconsin cities, attended the 23rd Wisconsin High School Editors' Conference, held at the University during 1950.

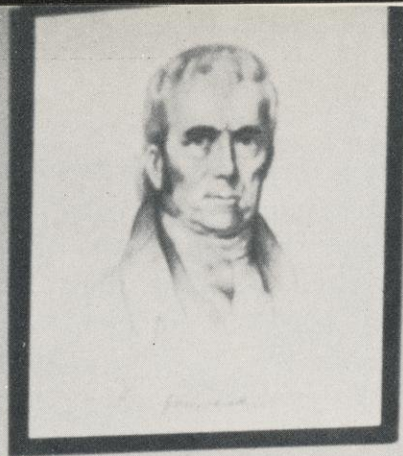
Franklin Else is our city music leader. I can tell you he puts on some great band concerts in the city park every summer. Here he's teaching music appreciation to some of our grade school boys and girls. To help him, he has "Journeys in Musicland" broadcasts and workbooks from Station WHA on the campus at Madison. When these boys and girls grow up the UW will continue to serve them through the Rural Art program, and the Wisconsin Idea Theater, and the Rural Writers' Association.

During 1949, a total of 144,326 children in 3,434 schools were registered in Wisconsin School of the Air radio courses from Station WHA at the University; 82,000 children were registered in the University's rural art course, "Let's Draw," also over WHA; and 3,916 adults participated in the community theater work and writing of the Wisconsin Idea Theater and Wisconsin Rural Writers' Association.



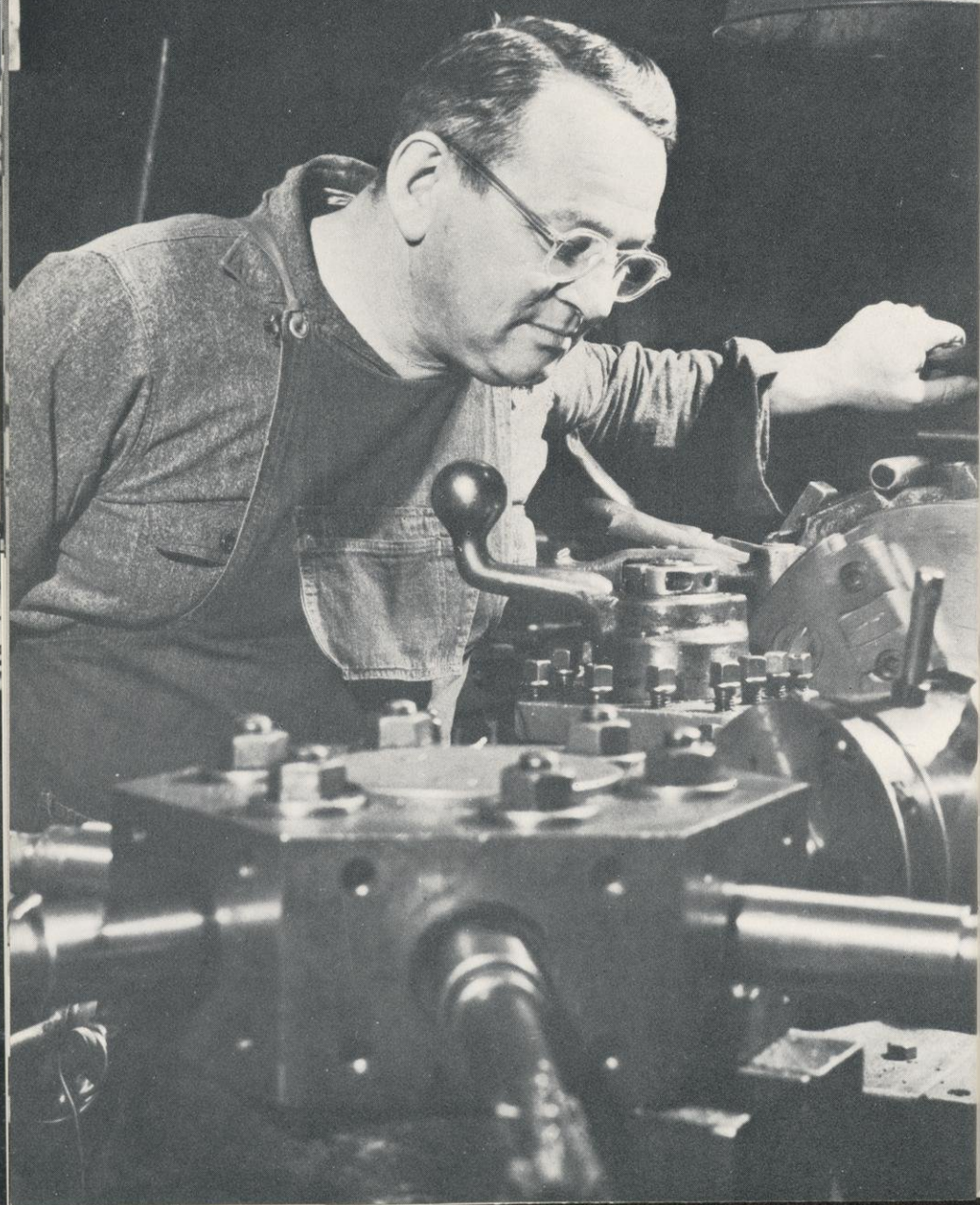
This is Marilyn Holzworth of Lake Mills High, studying away at her correspondence course from the University of Wisconsin Extension Division. Our high school doesn't offer instruction in Spanish, but, thanks to the University, Marilyn is learning Spanish by mail.

A total of 4,630 new registrations were received in correspondence studies in the University Extension Division in 1949-50, continuing the total number of such registrations above the 30,000 mark.



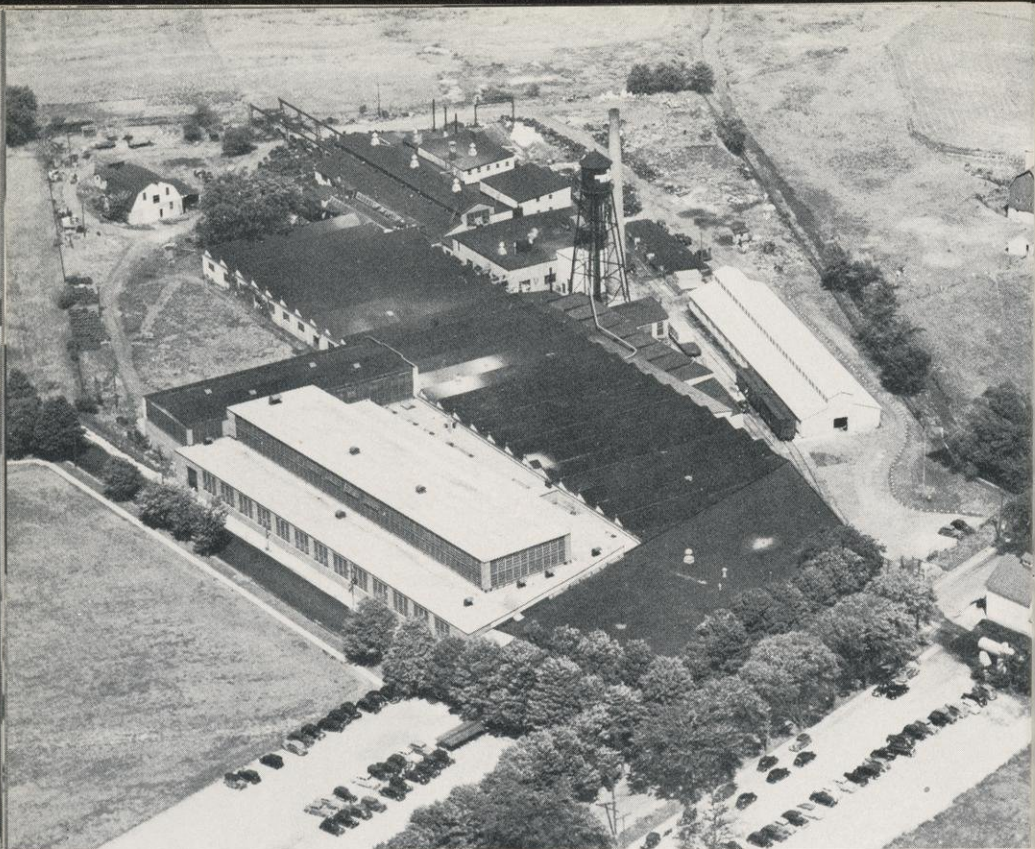
Robert Ferry, one of our lawyers, is a member of an old Lake Mills family and a loyal Badger. He's a charter member of the Wisconsin Union and he's always willing to take up the cudgel on behalf of the UW Law School and the work it is doing.

More than 3,000 lawyers of Wisconsin, graduates of the University Law School, receive their copies of the Law Review from the School, whose faculty meets regularly with Wisconsin lawyers at their County Bar Association meetings.

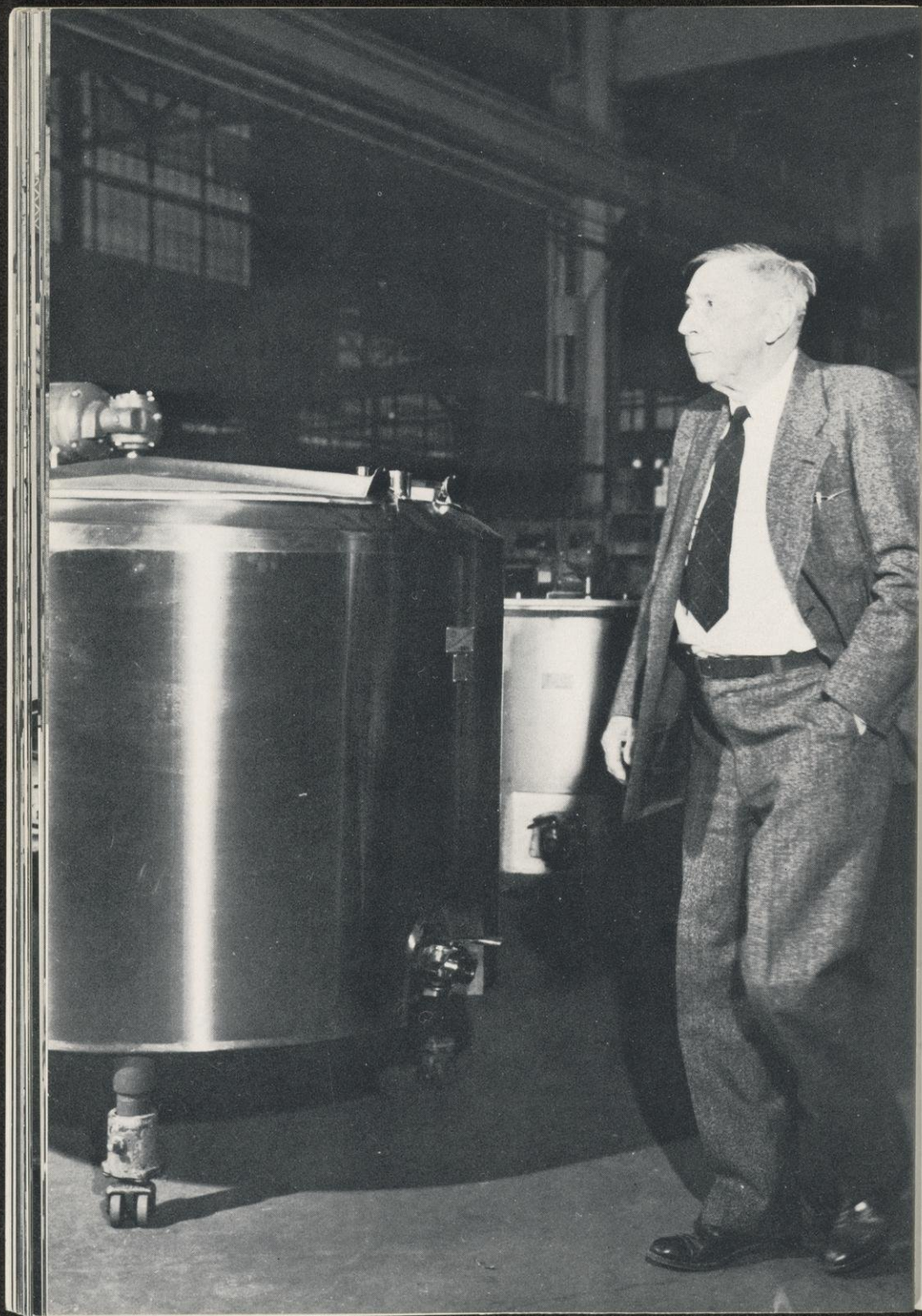


George Yahn is the head of the union at the Creamery Package Company. The University of Wisconsin has done much to help him. The UW department of economics did a lot of pioneering in drafting constructive labor legislation. Today the School for Workers and the Industrial Relations Center at Madison help the Wisconsin working man in every way they can. That's what they call the "Wisconsin Idea" of *public service*.

During 1949-50, a total of 1,136 Wisconsin citizens were enrolled in the courses of study and the conferences of the University's School for Workers; and 600 representatives of Wisconsin labor, management, and Wisconsin communities attended three state-wide conferences of the University Industrial Relations Center.



This is the Creamery Package Company where Mr. Yahn works. The Creamery Package got its start as the L. D. Fargo Company when it began to manufacture Babcock butter-fat testers. That was the machine invented back in 1890 by a University professor. So you can say our Lake Mills industry is based directly on the work of a University of Wisconsin man.



The University today pays close attention to our key enterprise. Irving Hippenmeyer graduated from the College of Engineering in 1902. He's the resident manager of the "CP." His daughter, his son, and his son-in-law went to Wisconsin. The University helps him and his staff in many direct and indirect ways, I understand, through the extension services of Agriculture, Commerce, and Engineering, You might say the University is a "silent partner" in our industry.

A total of 119 practical research projects are now being tackled by some 40 faculty members and 134 other researchers in the UW College of Engineering.



This is Rev. James G. Weingarh, our Moravian minister. For him the UW runs a Wisconsin Pastors' Conference on the campus. He knows that when Lake Mills young people leave home to go to Madison, they'll be well taken care of spiritually by one of the 16 or 17 church centers on the campus. For him and other county welfare workers the University is a strong right arm of counsel and know-how.

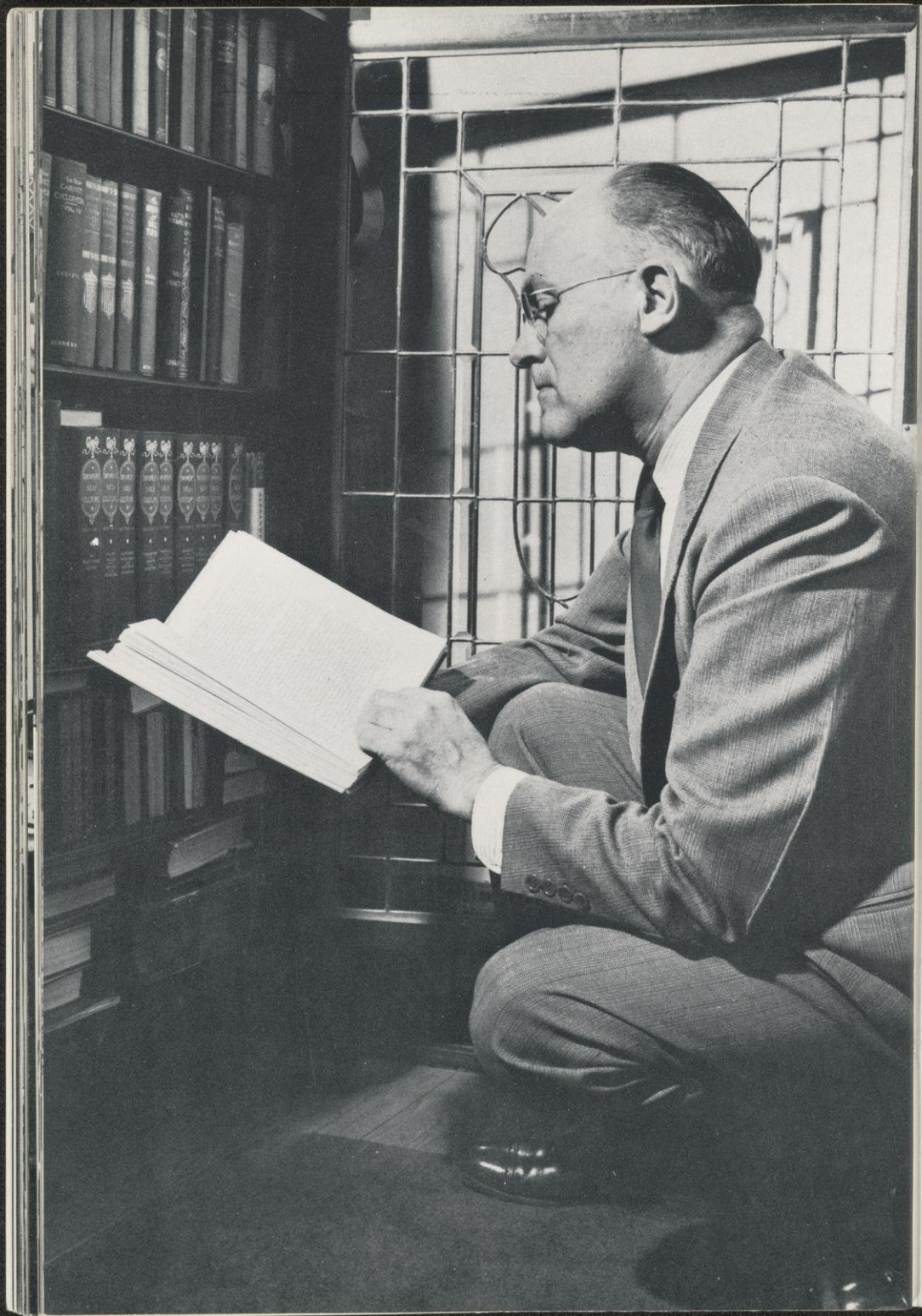
A total of 545 Wisconsin citizens attended five special institutes and conferences sponsored by the Bureau of Sociology and Social Work of the University Extension Division during 1949-50.



Mrs. Leo Barfknecht used to be the history teacher in our high school until she got married.

Now she's a leader in our civic and women's groups. Very, very active. Mrs. Barfknecht gets a good deal of inspiration and guidance from the University campus. Loan package library services, drama services, club program planning services, traveling art exhibits, United Nations materials, films, visiting speakers—she's used them all at one time or another, because she's lecturing all the time—some weeks as often as five speeches. When we talk about culture in Lake Mills we look to the University.

In 1949-50, the University Extension Division's Bureau of Information and Program Services distributed 9,394 library loan packages, its Bureau of Lectures and Lyceum filled 2,535 engagements, and 4,749 citizens attended its forums and conferences.



To Max Raifsnider, the University of Wisconsin has a very personal relationship. It's where his son went to college, for one thing. But more than that, the University is where he goes when he wants to hear fine music, see excellent drama, or listen to a stimulating lecture.

He goes in regularly, too, to the art exhibits in the Memorial Union. And he's a WHA-FM fan; says the educational programs which the state station broadcasts help make Wisconsin a really better state in which to live.

The doors of the Wisconsin Memorial Union Building swing open 11,964 time daily. Nearly 7,700 organized group events were held there in 1949.



Some highly interesting prehistoric Indian relics have been found two miles out of town, in Albert Kracht's cow pasture. (You can see some of them at the museum in Madison and in our own Aztalan Museum.) Albert Kracht has been a moving force behind getting our Aztalan Indian mounds recognized as a state park area. For years he collected arrowheads and potsherds on his farm. Now he's the custodian of our new museum. Our Lake Mills-Aztalan Historical Society is tied closely to the State Historical Society on the campus at Madison, and UW anthropology students come out here regularly to excavate the ruins of the Aztalan Indian Village. We're always interested in what they find.


Some 200,000 Wisconsin citizens annually make use of the Wisconsin Historical Society library and museum facilities at the University campus each year. About 50,000 citizens use the library and its facilities, about 75,000 visit the museum, about 10,000 use the Society's extension services, some 15,000 Wisconsin youngsters belong to the Society's junior historian chapters throughout the state, and about 50,000 citizens annually use special projects of the Society.



Claude Wilson may be our mayor, but he'd rather be known as an expert hunter and fisherman—which he is. If anybody takes any bass out of Rock Lake, or shoots any mallards, Claude does. So the University of Wisconsin serves him in two ways. It helps him as a mayor through its seminars for municipality officials. And it helps him as a sportsman through its world-famous lakes and streams research. (The dog's name is Toby.)

Political science and commerce departments of the University Extension Division were of direct service to 1,966 citizens during 1949-50.





We Lake Mills folks live near the water. Rock Lake is our pride and joy. That's why we take a deep interest in the great work the University of Wisconsin has done and is doing along the line of conservation of natural resources. We know that the future of Rock Lake and our resort economy is very much in the hands of professors at Madison. Yes, we're close to the out-of-doors out here. We like the sun setting over the lake in the evening, and we all notice a good deal about the birds. We pay a lot of attention to them, and to trees and plants. Just about everybody has a garden. And we watch the change of the seasons. Charley Kleist is our weather man. As a matter of fact, he exchanges official information with the Weather Bureau on top of North Hall on the campus.



Ted Jones used to roar around town on a motorcycle, so nobody in Lake Mills was surprised when he turned into one of those devil-may-care Marine heroes on Guadalcanal. Ted lost three limbs but none of his spirit. Today he's back with us as active as ever. In Lake Mills, where the veterans' organizations play a big role, Ted is a leader in our local American Legion post. He's also representing Jefferson County now as our Assemblyman in the State Legislature. I can tell you he considers the needs of our State University very carefully.

More than 24,000 veterans of World War II were enrolled in the University of Wisconsin under the GI bill during the first five years following the war.



Master Sergeant Henry Michel, Jr., is a Lake Mills boy who is on the staff of the Air Reserve Officers Training Corps at the University.

Through the years a good many Lake Mills boys have earned reserve commissions at Madison or have gone into uniform direct from University halls—from Civil War times right down to the present. Some of our finest names are on the University's roster of "Gold Star Badgers." Yes, when it comes to national defense, Lake Mills and the University look to each other for front-line collaboration.

The number of UW graduates and former students known to have served in the country's wars is 25,780. Eight hundred and forty-five of these Badgers made the supreme sacrifice of service.

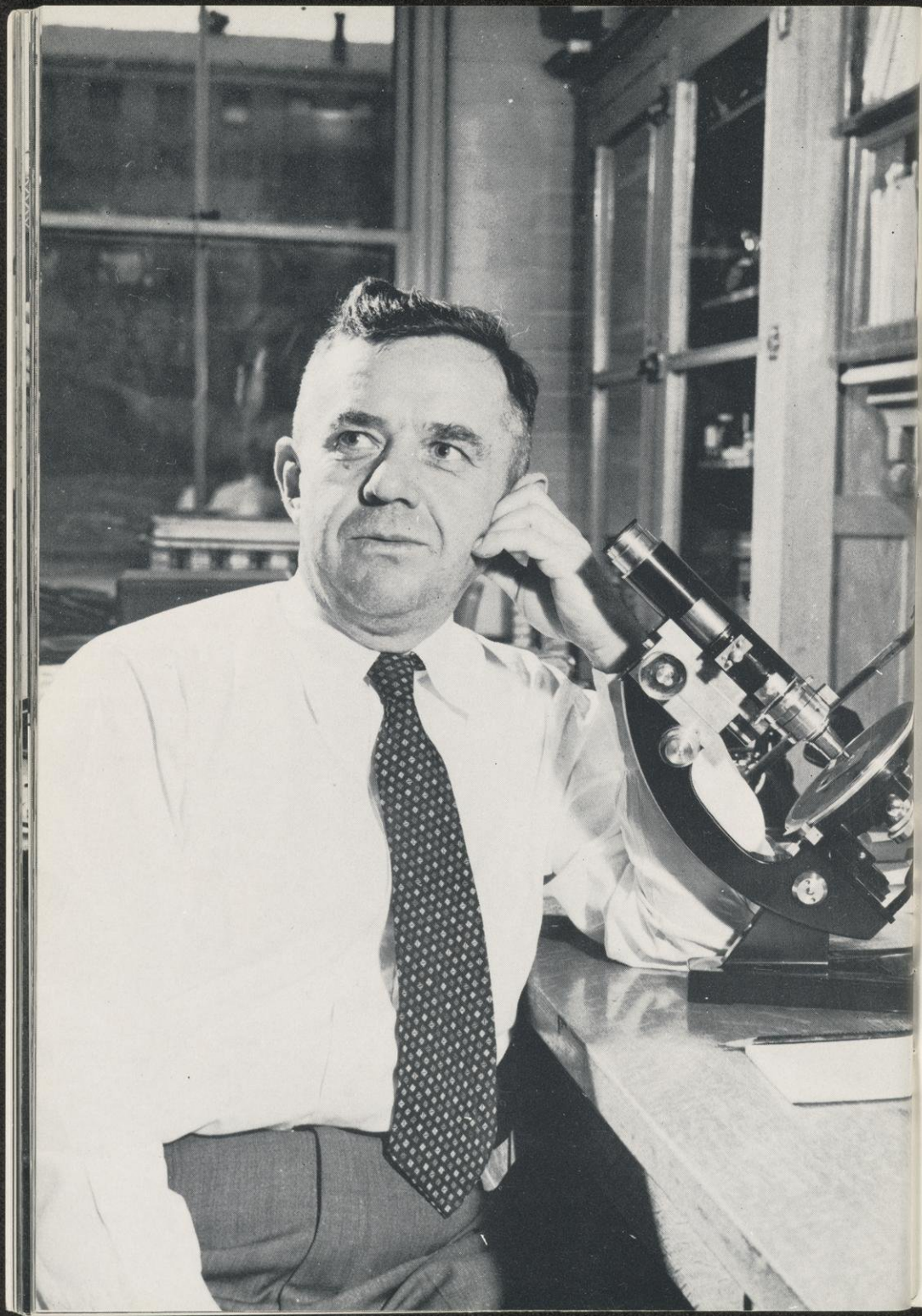
W. J. Petersen is the secretary and general manager of the Wisconsin State Chamber of Commerce. He and his organization work hand-in-hand with the University, building a better Wisconsin through cooperation between industry and education.

Nearly 800 Wisconsin communities were served by one or more of the University of Wisconsin's 400 categories of public services in 1950.



Fred Dierksmeier is a Lake Mills boy who does work for the University. (He took the pictures for this book.) His wife works on the campus, too. Through the years a number of Lake Mills folks have commuted back and forth to Madison and worked on the Civil Service staff at the U. This gives us a very direct share of University stock.

The 3,036 Wisconsin citizens who serve on the Civil Service staff of the University of Wisconsin make up a big branch of the University family.



This is Stanley A. Tyler. He doesn't live in Lake Mills any more, although he was born just east of here, and he still calls Lake Mills his home. He lives in Madison, because he's professor of geology at the University there.

As a matter of fact, he's chairman of his department. Professor Tyler stands for what I meant when I said the University of Wisconsin is *of* the people. Most of its staff is Wisconsin born, bred, or trained. We're proud of Stanley Tyler because he represents all the talent and the inspiration we've given to the University.

Almost half of the University of Wisconsin's teaching staff comes from Wisconsin homes. In 1949-50, of the total of 1,471 members of the teaching staff, 624 were natives of Wisconsin.

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This is Philip H. Falk, a native of the city. He doesn't live in Lake Mills any more, either, although it will always be "home" to him, too. Phil is superintendent of schools at Madison. He's one of the best in the business, directing one of the best school systems in the country. I put him in this book because he stands for the way a country town like Lake Mills is serving the state and the nation today by producing many of the men and women who go out to make our big cities "tick." Phil holds three degrees from the UW School of Education, so the University is in this chapter, also.

A total of 19,073 men and women have taken and completed their advanced studies and specialized training at the University of Wisconsin.



I could go on and show you a picture of just about every person in Lake Mills and tell you the story of what the University of Wisconsin means to him or her. But I believe you get the idea from the examples we've talked about. From the drive-in stand on Madison Street to the depot at the south end of town, the University of Wisconsin is a part of Lake Mills.

Agriculture, business and industry, the churches, recreation, fine arts, clubs, natural resources, schools, human talent—these are the things that make Lake Mills “tick.” In each one you can find the helping hand of our University. With every school and college on the campus we have a first-hand acquaintance.

I think it was Lincoln Steffens who wrote once that “the University of Wisconsin is a highly conscious lobe of the common community mind . . . of the people of Wisconsin.” Yes, The University of Wisconsin is the *partner* of the people—the people in Lake Mills and the people in all the other communities in Wisconsin. I've tried to tell you how this is so.



Let me show you one more picture. These are our Lake Mills children. I don't need to tell you how important they are to us. They're the future of our town. For that matter, they're part of the future of America. They have a lot of native ability, and faith, and ambition. But it will take education—good teaching, deep research, wide public service—to help make their promise come true. We're counting on our University to work with them, as it has with us, for a better Wisconsin.

