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## Vioform-Hydrocortisone advertisement.

[s.l.]: [s.n.], 1971

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# the uncover girl...

Her young skin problems  
cleared without expensive  
"full-strength" topical steroids

With today's abbreviated styles, pediatric dermatoses are both visible and unsightly...also expensive to treat when spread over large areas. This doesn't have to be the case. Vioform-Hydrocortisone Mild (Cream or Ointment) provides the antifungal-antibacterial benefits of 3% Vioform...plus the anti-inflammatory and antipruritic actions of "half-strength" (0.5%) hydrocortisone. Costs less, too, because it contains less steroid. Small wonder so many pediatricians have come to rely on it for small patients.

**Vioform-Hydrocortisone**  
(iodochlorhydroxyquin and hydrocortisone)

**Mild**

antifungal · antibacterial · anti-inflammatory · antipruritic

**Indications:** Contact or atopic dermatitis; Impetiginized eczema; nummular eczema; infantile eczema; endogenous chronic infectious dermatitis; stasis dermatitis; pyoderma; nuchal eczema and chronic eczematoid otitis externa; acne urticata; localized or disseminated neurodermatitis; lichen simplex chronicus; anogenital pruritus (vulvae, scroti, ani); folliculitis; bacterial dermatoses; mycotic dermatoses, such as tinea (capitis, cruris, corporis, pedis), moniliasis, etc.; intertrigo; and many similar conditions. **Contraindications:** Should not be used in the eye or topically in the presence of tuberculosis, vaccinia, varicella, or other viral skin conditions. **Precautions:** May prove irritating to sensitized skin in rare cases. If this occurs, discontinue therapy. May stain. If used under occlusive dressings or for a prolonged period, watch for signs of pituitary-adrenal axis suppression. May interfere with thyroid function tests. Wait at least one month after discontinuance of therapy before performing these tests. The ferric chloride test for phenylketonuria (PKU) can yield a false positive result if Vioform is present in the diaper or urine. **Adverse Reactions:** Rare: local burning, irritation, itching. May cause striae at site of application when used for long periods in intertriginous areas. **Dosage:** Apply a small amount to affected areas 3 or 4 times daily. **Supplied:** Cream, 3% iodochlorhydroxyquin and 1% hydrocortisone in a water-washable base containing stearyl alcohol, spermaceti, petrolatum, sodium lauryl sulfate, and glycerin in water; tubes of 5 and 20 Gm. Ointment, 3% iodochlorhydroxyquin and 1% hydrocortisone in a petrolatum base; tubes of 5 and 20 Gm. **Lotion,** 3% iodochlorhydroxyquin and 1% hydrocortisone in a water-washable base containing stearic acid, cetyl alcohol, lanolin, propylene glycol, sorbitan trioleate, poly-sorbate 60, triethanolamine, methylparaben, propylparaben, and perfume Flora in water; plastic squeeze bottles of 15 ml. **Mild Cream,** 3% iodochlorhydroxyquin and 0.5% hydrocortisone in a water-washable base containing stearyl alcohol, spermaceti, petrolatum, sodium lauryl sulfate, and glycerin in water; tubes of ½ and 1 ounce. **Mild Ointment,** 3% iodochlorhydroxyquin and 0.5% hydrocortisone in a petrolatum base; tubes of ½ and 1 ounce. *Before starting therapy, consult complete product literature.*

CIBA Pharmaceutical Company  
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Summit, New Jersey 07901

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