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The Daily Cardinal

VOL. XXXVI. NO. 193

UNIVERSITY OF WISCONSIN, MADISON, TUESDAY, JULY 12, 1927

PRICE 5 CENTS

Cardinal to Sponsor All-University Water Carnival

STATE MEETINGS
TO BE HELD ON
CAMPUS TONIGHTSectional Gatherings Bring
Summer Students Together
in Clubs and Groups

State meetings, designed to bring together people from various sections of the country who are attending the Summer Session, will be held at 6:30 o'clock on the campus this evening.

These sectional gatherings have become a customary feature of the Summer Session and usually result in the formation of clubs or groups of students from the same state. The meetings were originally announced for last week but were prevented by rain.

List Places

The complete schedule of the meetings to be held tonight follows:

Students from the western states will meet on the campus between South hall and the Law building.

Southern states students will gather before Music hall.

Eastern states—Muir knoll, on the hill near the ski side.

Middle West

Illinois—Lincoln tree, before Bascom hall.

Ohio—On the campus before the Engineering building.

Indiana—campus in front of the Biology building.

Missouri—campus between Music hall and Chadbourne hall.

Minnesota and Iowa—campus between Music hall and the Law building.

It is expected that many Summer Session students from the sections and states listed will organize at the meetings tonight.

PROF. HAMMOND OPENS
ENGINEERING COURSE

Nearly 40 college professors and instructors in mechanics heard Prof. H. P. Hammond, New York, associate director of investigation of the Society for the Promotion of Engineering Education in an address which opened the three-week summer school in the College of Engineering at 1:30 o'clock yesterday. The school, which is conducted for teachers of engineering in colleges only, will last until Aug. 1. Another session is being held at Cornell university, also.

BROWN PREPARES
WISCONSIN GUIDECompiles Book for Aid of
Residents and Visiting
Sightseers

Wisconsin residents and visitors this summer will be aided in their sightseeing by a guide book just published by Prof. Charles E. Brown, secretary of the Wisconsin Archeological society, and curator of the state historical museum.

Prof. Brown has arranged by cities and villages, in alphabetic order, a list of some 1,500 features of scenic, historic, and curious interest in Wisconsin. Points of interest in and about 550 towns and villages are contained in the guidebook, which is titled, "Scenic and Historical Wisconsin."

The first edition will be available this summer. It will be sold at various points throughout the state. Prof. Brown plans to enlarge the guidebook until it becomes a "Wisconsin Baedeker's." The first edition contains the following admonition to tourists and others:

"Tourists and other visitors are requested to remember that all of the landmarks and monuments mentioned, and many others not included in this publication, are a public heritage, and under the protection of the state, and of the citizens of the localities in which they occur. Of the Indian mounds many groups are permanently preserved, and marked with descriptive tablets. The utilization and destruction of others is prohibited by state law."

SOCIOLOGIST TO TOUR
ORIENT DURING SUMMER

As chairman of the advisory committee on crime, Prof. J. L. Gillin, of the department of sociology will attend the meeting of the Social Science Research council in Hanover, N. H. Prof. Gillin has made extensive research in the field of criminology, and is a recognized authority on this aspect of sociology. Accompanied by his wife, and son, Prof. Gillin will sail for the Orient on Sept. 19. He has been granted a year's leave of absence, and will spend it in travel and study.

FRANK TO OPEN
LECTURE SERIESEngineers' Summer Course
Sponsors Program of Talks
July 11 to 29

A series of public lectures on popular subjects will be introduced into the novel three-weeks summer school for engineering teachers which will be held in the College of Engineering July 11-29. The lectures will augment the daily talks by 14 faculty members to the 40 college engineering teachers in attendance at the school.

President Glenn Frank will open the series with an address at 8 o'clock tonight in the Engineering building. The other addresses are:

July 14—"Science in the Orient" by Dean H. L. Russell, of the College of Agriculture; July 18—"Sir Isaac Newton, the Man," by Dr. C. S. Slichter, dean of the Graduate school; July 20—"Relation of Engineering Education to the Social Order," by W. E. Wickenen, director of investigation; July 21—"Historical Development of Mechanics," by H. F. Moore, research professor of engineering materials, University of Illinois; July 26—"Mineral Resources in some of their Modern Political Relations," by Prof. C. K. Leith of the geology department; July 28—"Research of Engineering Schools" by Prof. A. N. Talbot, municipal and sanitary engineering, University of Illinois.

All of these lectures will be given in the auditorium of the Engineering building, and will begin at 8 o'clock on the dates named.

When the short course opens with the first lecture at 8:30 o'clock, July 11, the full registration of 40 college teachers of engineering will occupy student chairs. The school, which is the first of its kind in the country, is sponsored by the Society for the Promotion of Engineering Education. Another session of the school is being conducted at Cornell university. The purpose of the school is "the development of improved methods of teaching the basic subjects of the engineering curriculum." This year the teaching of mechanics is the subject of discussion and study.

"It is really an experiment this year," declared Director E. R. Maurer. "If it produces the results we hope for, it is likely that a similar school will be held next year—probably in another branch of engineering."

War Vets to Get
\$30 a Month for
Student Expenses

The Educational Bonus bill which provides funds for ex-service men attending the university was renewed July 1 for a four year period. Under the provisions of the new law all ex-service men who were students prior to enlisting and who had at least 90 days of service in the world war are allowed \$30 a month and \$1 a day for fractions of a month to partially defray educational expenses at the university.

To gain advantage of this bonus university undergraduates must be in full time regular attendance and graduates must be taking at least 9 hours a week of university work. The summer session requirement is 4 credits of university work.

Summer school students who have not as yet taken advantage of the educational bonus may register at the Adjutant General's office at the state Capitol.

Calendar

Tuesday
3:30 p. m.—Lecture, "Old Testament Values" by Rabbi Emil Leipziger, of New Orleans. Lecture room, Law building.

3:30 p. m.—Round table for deans and advisers of girls and women. Topic—"Ready for College." Leader, Dean F. Louise Nardin. Lathrop parlors.

4:30 p. m.—Baseball game, Lower campus.

4:30 p. m.—Readings (in English) from German literature. "Hebbel" by Prof. B. Q. Morgan. Lecture room, Law building.

4:30 p. m.—Lecture, "The French Regime in Wisconsin," by Dr. Louise P. Kellogg, 165 Bascom hall.

6:30 p. m.—State group meetings. See story in left hand column for details and meeting places.

Wednesday
2:30 p. m.—Illustrated lecture, "The Physical Foundations of Wisconsin," by Prof. Guy Harold Smith. 217 Science hall.

3:30 p. m.—Lecture, "New Stone and Metal Ages in Europe," by Prof. Kimball Young. 165 Bascom hall.

3:30 p. m.—Lecture, "The Fairhope Idea," by Mrs. Marietta Johnson, Fairhope, Ala. Of interest to teachers and principals. Auditorium, Biology building.

3:30 p. m.—Demonstration lecture, "Liquid Air and Low Temperatures," by Prof. C. E. Mendenhall. 113 Sterling hall.

4:30 p. m.—Reading of Lulu Voilmer's "Sun Up," by Prof. Windsor P. Daggett. Bascom theater.

4:30 p. m.—Conference in the field of educational supervision for teachers, supervisors, principals, and superintendents. 165 Bascom hall.

7:00 p. m.—Movies, "The Pilgrims" and "Eve of the Revolution." Auditorium, Music hall. Fee cards must be shown.

7:30 p. m.—Deutscher Verein meeting. Lathrop parlors.

PRES. FRANK SETS
UP CHURCH IDEALAddresses Clergymen Attending
Summer Course; Russell
Grants Certificates

"The church is the place where we may spiritualize our social program and socialize our spiritual program."

This is the opinion of President Glenn Frank, as expressed in addressing the 90 clergymen attending the summer course for church workers at the college of agriculture.

President Frank called attention to a church which had these words carved over its door, "Dedicated to the worship of God and the service of man," which he help up as an ideal toward which all churches should strive.

Another feature of the short course was the presentation of certificates by Dean H. L. Russell, of the College of Agriculture, to five pastors who had attended the two-weeks' course for three summers. O. P. Lovik, pastor of the Omro Baptist church and John Wilcox, of the Rewey Methodist Episcopal church, were the Wisconsin pastors to receive this award. Others were V. G. Lowery, of Alabama; R. V. Hinkle, Oregon, and Paul Engle, of Texas.

The ninety pastors hail from some 20 Wisconsin counties and the same number of states. Clergymen from the Baptist, Catholic, Congregational, Episcopal, Methodist Episcopal, Moravian, Presbyterian, Reformed in United States and the United Lutheran churches were in attendance.

PROF. B. H. HIBBARD AT
UTAH AGRIC COLLEGE

Prof. B. H. Hibbard, of the department of agricultural economics is teaching at Utah Agricultural college, Logan, Utah, during the summer session.

ON THE EDITORIAL
PAGE TODAY

1. College Education and Success.
2. Qwertyuiop by ZERK.
3. Book Notes.

Big Aquatic Meet Scheduled
For Latter Part of the MonthPOTTER TEACHING AT
UNIVERSITY OF TEXAS

Prof. Pittman F. Potter, of the political science department is teaching international law and organization at the University of Texas at Austin, during the summer. He will return to Wisconsin about Sept. 1.

EXPERIENCED CAST
TO PLAY "DULCY"Farce to be Given Thursday
and Friday in Bascom
Theater

The cast of "Dulcy," which is to be given in the Bascom theatre Thursday and Friday evenings of this week, contains several names of prominence in dramat circles of the campus. Mildred Engler, Jane Gaston, Richard Church, and Wilfred Roberts, all of whom have important roles in the play, are all members of National Collegiate Players, the national honorary dramatic organization.

They are also members of the Wisconsin University Play, and the men are members of the Haresfoot club. During the past season, Roberts had the comedy lead in the Haresfoot show "Meet the Prince" which toured the middle west.

Miss Engler and Miss Gaston have appeared in many university shows in the past, their latest being the Prom play and the Senior play.

The play "Dulcy" was written by Kaufman and Connally and is outstanding in the field of farce. The authors are masters of comedy situations and of wit and satire. Dulcy, played by Miss Engler, entertains as week end guests the millionaire and his family with whom her husband has a big business deal. Dulcy is beautiful and loves her husband and wants to help put the deal over—but in many ways Dulcy is dumb.

This is the only farce which will be offered this summer. The two plays which will be produced during the following weeks will be "Outward Bound," a drama, and "Captain Appleyard," an Arabian Night's adventure of dramas and pirates.

Tickets may be reserved by calling Badger 1717.

ASSASSINATION DELAYS
COLLAPSE OF PARLEY

GENEVA, Switzerland—The tragic death of the Irish statesman Kevin O'Higgins, has by some strange destiny of events served to prevent any immediate collapse of the tri-partite naval conference.

Out of respect to the memory of Mr. O'Higgins, who was present at Geneva only last week as the representative of the conference of the Irish Free state, the delegates today decided to postpone indefinitely the plenary public session which had been requested by W. C. Bridgeman, head of the British delegation.

Student Drowns
While Swimming
in Lake Mendota

Glenn Seymour, Wood Lake, Minn., a summer school student at the University of Wisconsin, was drowned in Lake Mendota late Saturday afternoon, July 2. He dived from a pier and evidently struck a rock with his head.

A companion, and two residents of Tripp hall, men's dormitory, recovered the body. An hour's efforts to resuscitate Seymour failed.

The university maintains a life guard who patrols Mendota in a speed-boat at all times, to protect canoeists and swimmers, but Seymour was beyond rescue. With hundreds of the 5,180 summer students using the lake constantly, however, the life guard is keeping such accidents down to a minimum through strict rules and vigilance.

To Announce Date Thursday
Will Offer Loving Cups
and Awards

A water carnival, such as in past years has proved to be the outstanding single event of the Summer Session, will be sponsored by the Daily Cardinal this month. The exact date for this all-university aquatic meet has not yet been set, but the editors announced yesterday that it will probably be held July 23 or 30.

The carnival has become a traditional Summer Session event, and in previous years has attracted hundreds of entries. Several novelties were introduced last summer, so that there was a wide variety of contests for both men and women.

To Offer Prizes

The Daily Cardinal will offer loving cups and other awards to those who compete. In the past, Madison merchants have also donated many prizes for the contenders.

Canoe races, inter-fraternity and inter-sorority swimming relays, plain and fancy diving contests, sail boat races, and canoe tilting contests for both men and women will be among the events on the carnival program. Tentative arrangements have also been made for an exhibition of aquaplaning by a Summer Session student.

It is planned to arrange a program which will offer opportunities to win prizes to novices as well as expert swimmers and canoeists. The Daily Cardinal will make an special effort to make the carnival a truly all-university event.

Select Chairmen

Selection of the general chairman, general chairman, and committee heads is now under way. The names of those who will organize and run the carnival under the auspices of the Daily Cardinal will be announced in a future issue. It is likely that the definite date will be published in Thursday's Cardinal.

As soon as committee heads are chosen, plans and arrangements will get under way, and students and faculty of the Summer Session will be notified of the time and place where entries for the various contests will be accepted.

250 GO ON TRIP
AROUND MENDOTA

Annual Launch Excursion Visits Historic Spots on All-Day Lake Journey

About 250 students and townpeople attended the launch excursion around Lake Mendota last Saturday. This excursion has been an annual event for the university Summer Session for the last 13 years and has always proven distinctly popular with students. C. E. Brown, curator of the state historical museum directed the party; Alfred O. Barton, Louise P. Kellogg, and Mrs. Margaret H. Abels were assistants and spoke at various points on the trip.

The party left Park street pier at 9 o'clock in the morning and returned at about 4 o'clock. The first landing was made at Bernard's park on the northeastern shore of the lake. After seeing the things of historic interest in that neighborhood, the party followed the old Indian trail to the state hospital grounds where is located a very fine and well preserved group of Indian mounds.

Members of the party then returned to Bernard's landing for lunch, after which the group proceeded by boat past Farewell point and Catfish river, and disembarked at the Y. W. C. A. camp at Morris park. At a short distance from the landing are various historic places of interest such as Indian mounds and old trading post sites.

The last stop before returning was at the university tenting colony. Historic literature issued for the Summer Session was distributed.

BROWN WRITES OF MENDOTA LEGENDS

Collects Pamphlet of Indian
Lore for Distribution to
Students

Indian legends centering about
points on the shores of Lake Mendota
have been collected into a pamphlet for
distribution to summer session students
of the university by Prof. Charles
E. Brown, curator of the state his-
torical museum, and authority on In-
dian lore and archeology.

Winnebago tales of mythical events
at Maple Bluff, Governor's Island, Rat-
tlesnake Lodge, Kennedy Pond, Fox
Duff, Merrill Spring, Eagle Height,
Jack Hawk Cave, Observatory Hill,
and the Four Lakes region generally
are included in the booklet.

Prof. Brown also has had reprinted
two booklets, one giving information
about Wisconsin Indian tribes, and one
relating briefly some of the Paul Bun-
yan tales, widely known to those fam-
iliar with the lore of north woods
 lumbermen.

Scenic Localities Selected for Mid- Summer Conventions

Members of several local fraternities
and sororities will attend national con-
ventions which are being held in July
and August in various scenic parts of
the country. Among those scheduled
for July is that of Kappa Delta on the
western coast at Asimolar, Calif., and
Kappa Sigma on the eastern coast at
Boston.

The delegates of the local chapter
to the convention of Kappa Delta
which was held July 5-10, will return
this week. Those who went to Asimolar
were Carmen Ammann, '28, who is
the official delegate; Almeda Olmsted,
'28; Capitola Olmsted, '27; Charlotte
Hussa, '28; Laura Gaterman, '27; Helen
Harris, '27 and Eleanor Cox, '29.

The convention of Alpha Gamma
Delta will be held at the Grand hotel,
Mackinac Island, Mich., this weekend
July 16 to 22. Gwendolyn Morgan, '28,
who is president of the local chapter
is delegate, and Helen Brown, '27, and

Elizabeth Ashcraft, '28, will accompany
her.

Kappa Sigma convention will be held
July 20 to 22 at the Statler hotel, Bos-
ton, Mass. Trips have been planned
for the entertainment of the guests, one
of which will be an afternoon excursion
to Nantasket Beach. Joseph Hobbins
'28, and Porter Farwell, '28, will repre-
sent the local chapter.

A later convention will be that of
Lambda Chi Alpha which is to be held
at Estes Park, Col., August 30 to Sep-
tember 1. The meetings will be held
at the Hotel Stanley. Burr J. Van
Doren, '28, is the delegate of the local
chapter.

Several national conventions will be
held in the early fall, among them
Theta Chi, Delta Tau Delta, Acacia,
Alpha Sigma Phi.

Mr. and Mrs. Frank Weston, their
son, "Scout," and the Misses Hazel
Hvam and Louise Kloetzli, will leave
during the latter part of the week for
a touring trip of Wisconsin, Michigan,
Iowa, and the west.

Juvenile Revue and Picture Best on Orpheum Bill

By AL

There's Ziegfeld material for the fu-
ture in the Revue Deluxe, leading act
in the Orpheum bill this week. Four-
teen clever juveniles do some dancing
and acrobatics that would shame
professionals.

Then there is:

Pauline Saxon and Company in "Just
Kidding"

A singing and imitation act, with
songs clever enough to cover any de-
ficiencies in the voices.

Janet Kippen and Band

A feminine orchestra with talent and
a couple of good dancers.

McCarthy and Moore in "Anything at
All."

Some smooth slap-stick and a bit of
shifty dancing.

Louis Hart and Company in "Jack the

Giant Killer-Up-to-Date
A Strongfort act with a freak from
Ringlings.

The accompanying picture, "The Re-
juvenation of Aunt Mary," with May
Robson as the surprising old spinster,
is full of laughs. Harrison Ford is the

thrill-loving young man who prefers
auto racing to being a doctor as his
aunt wants him to be, and who finally
wins both Aunt Mary and an interest-
ing young nurse to his cause. Phyllis
Haver and Robert Edeson are also
among the cast.

"Come in and Browse"

Buy a Book for a Penny

Buy one book for 5c, 10c, 25c, or 50c, and
get another of equal value for 1c.

Hundreds of good titles to choose from;
books in every field of knowledge.

Brown Book Shop

Established 1917 623 State Street
"COME IN AND BROWSE"

P. S. Many other good bargains now, too.
"Come in and browse" today

STORE OF FRIENDLY SERVICE

There Is A Great Big SALE

On Men's

Clothing Furnishings

Shoes

Come In This
Week

KARSTENS

On the Square, Carroll near State, Badger 453

Canoes For Rent

First class canoes and furniture, 25c per hour;
after 10 P. M., 60c

F. 5253 OR B. 2236

Reservations for Venetian Night

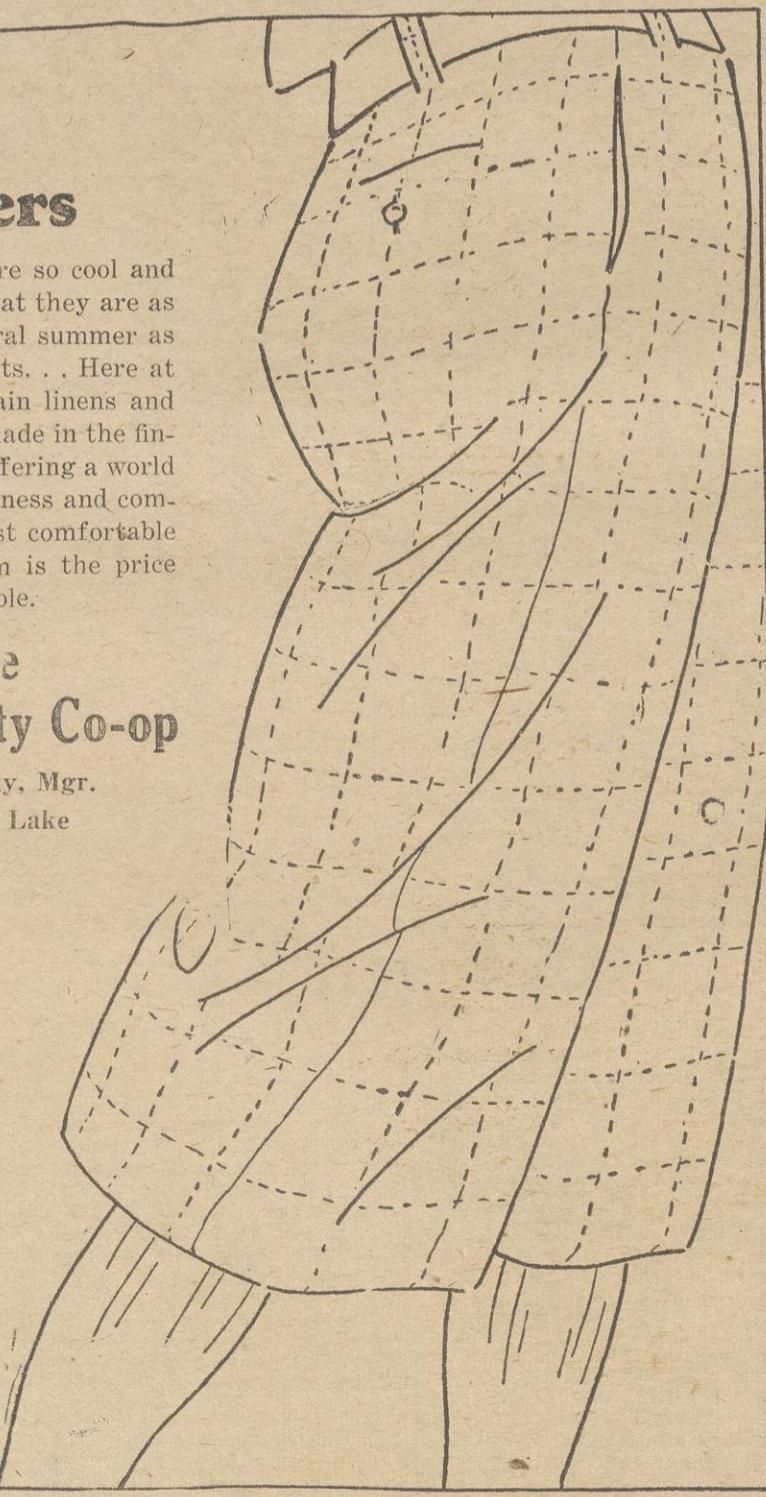
N. Franklin Street Boat House
Lake Mendota

Linen Knickers

Linen knickers are so cool and
so comfortable that they are as
popular for general summer as
they are for sports. . . . Here at
the Co-op are plain linens and
patterns . . . all made in the fin-
est fashion and offering a world
of summer smartness and com-
fort. . . . The most comfortable
thing about them is the price
most reasonable.

The
University Co-op

E. J. Grady, Mgr.
State at Lake



Daily Reports
of
Badger Teams

NINETEEN SIGN FOR UNIVERSITY TENNIS MATCHES

Brackets to be Arranged Thursday Afternoon; Play Begins Friday

Reports from the tennis registration office show that nineteen men have already signed up for the All University tennis tournament which is to start play Friday, July 15.

John Payne '28, in charge of the registrations for the tournament, judged that from the way in which players were responding that he would have at least fifty signed up before the deadline for registrations is reached on Thursday noon, July 14.

Match Brackets

The matches will be arranged on Thursday afternoon when all those that desire to enter the tournament will have signed up. The competition for which trophies and medals will be given is open to any enrolled student in the summer session.

Play will start on Friday afternoon on the varsity courts and will continue on those courts during the entire tournament. The size of the trophies and other prizes will determine on the number signing up for the play.

Payne is in Geo. Berg's office in the Trophy room all day long until five in the afternoon and will take care of all entrants there.

Held to 1 Hit, Burgers Bow to Police Nine, 3-0

Holding the previously undefeated Burger hardware nine to a lone hit, Reque, Madison Police team hurler, paved the way for a 3-0 victory for the cops yesterday afternoon at Breee Stevens field.

While Reque was retiring the opposing batsmen with great rapidity, the police themselves showed no great ability to get runs across the pan until the seventh when Hudson hit a homer with one man on base. In the eighth another run was scored to give the police their 3-0 margin. Score by innings:

Burgers 000 000 000-0

Police 000 000 21x-3

Rev. G. G. Krostu Preaches Goodby Sermons July 31

The Rev. G. G. Krostu, who for 42 years has filled the pulpits of the churches of East and West Koshkonong and Liberty Prairie, will preach his last sermons on Sunday, July 31. He will speak first at the West Koshkonong, then at the East Koshkonong, and finally at the Liberty Prairie church.

Through nearly half a century of service, the Rev. Krostu has become widely known throughout the state, in Lutheran church circles. He gives failing health as a reason for leaving his three pastorates.

Until July 31, the Rev. Krostu will make his home at the parsonage of the West Koshkonong church, eight miles northeast of Stoughton.

Cupid Limps in Even Years but Gallops in Odd

County Clerk Selma I. Fjelstad is wondering whether year numbers have anything to do with marriages.

In checking over her records for June for the past four years, she found June of the odd numbered years greatly outnumbered June of even numbered years in number of license issued.

June of this year, an odd numbered year, sawed 107 licenses issued in Dane county and during the same month in 1925, the last odd numbered year, 103 licenses were issued. However, in June, 1926, 83 licenses and in June of 1924, but 80 license were granted.

Soft Drink License Good in Transfer

Premises licensed to sell non-intoxicating liquors cannot be searched without a search warrant during the life of the license if the license has conveyed the title to another party who is not licensed. Atty. Gen. John W. Reynolds ruled today in an opinion to Herman R. Salen, district attorney at Waukesha.

CARDINAL SPORTS

Athletics in
the
Collegiate World

MAJOR LEAGUE STANDINGS

AMERICAN ASSOCIATION

	W.	L.	Pct.
Toledo	49	29	.628
Milwaukee	46	34	.575
Kansas City	45	35	.563
Minneapolis	43	40	.518
St. Paul	41	41	.500
Indianapolis	36	46	.439
Columbus	33	40	.402
Louisville	34	53	.391

AMERICAN LEAGUE

	W.	L.	Pct.
New York	56	24	.700
Washington	45	32	.584
Detroit	42	35	.545
Chicago	44	37	.548
Philadelphia	42	37	.532
Cleveland	34	45	.430
St. Louis	31	45	.408
Boston	19	8	.247

NATIONAL LEAGUE

	W.	L.	Pct.
Chicago	48	28	.632
Pittsburgh	45	27	.625
St. Louis	43	33	.566
New York	42	32	.525
Brooklyn	37	41	.474
Philadelphia	31	44	.413
Boston	29	43	.403
Cincinnati	28	49	.364

YESTERDAY'S RESULTS

AMERICAN ASSOCIATION

Milwaukee	18-4	Toledo	1-1
St. Paul	10-9	Louisville	2-4
Minneapolis	8-3	Indianapolis	7-5
Columbus	9-1	Kansas City	2-5

AMERICAN LEAGUE

Chicago	2	Boston	1
Detroit	6	New York	3
Washington	10	Cleveland	9
Washington	10	Cleveland	9
Philadelphia	14	St. Louis	11

NATIONAL LEAGUE

Chicago	1	Brooklyn	0
New York	5-3	St. Louis	0-7
Others	not	scheduled	
TODAY'S SCHEDULE			

AMERICAN ASSOCIATION

Toledo	at	Milwaukee	-Fair
Columbus	at	Kansas City	-Fair
Indianapolis	at	Minneapolis	-Fair
Louisville	at	St. Paul	-Fair

AMERICAN LEAGUE

Washington	at	Cleveland	-Generally fair
Boston	at	Chicago	-Fair
New York	at	Detroit	-Partly cloudy
Philadelphia	at	St. Louis	-Fair

NATIONAL LEAGUE

Chicago	at	Boston	-Cloudy, probably showers
St. Louis	at	Philadelphia	-Partly cloudy, probably thunder showers
Only game	scheduled		

No Special A. C. Bid to Maitland

Lieut. Lester J. Maitland, Milwaukee youth, who recently flew from California to Hawaii, can come to Madison "if he wants to," but he will not receive a special invitation from the Madison Association of Commerce, the secretary, Don E. Wowry, told The Capital Times.

"We have a very nice landing field and should be glad to have Lieut. Maitland come here," Mr. Wowry said, "but it would be useless to send him an invitation, as he will come if he wants to. The governor has invited him."

Lieut. Maitland is scheduled to land on the Pacific coast Tuesday and after a welcome there will go to North Platte Neb., and thence to Milwaukee, where plans are being made to give him a tremendous welcome.

Cleaners, Dyers Attend Convention

Four Madison men, interested in the cleaning and dyeing business, will attend the convention of the Central States Association of Cleaners and Dyers in Milwaukee, starting today.

The Madison Steam Dye works will be represented by H. Strelow, president. William L. Rideout, president, and Joseph Pearson, Jr., secretary and treasurer of the Pantorium Co., will attend, the Savidusky's will probably be represented by the president, Philip Savidusky.

Bury Victims of Crossing Crash

Funeral services for Vernon Vroman, 18, of Fitchburg, who with Roscoe Denton, of Storytown, was killed Saturday morning at the Purcell crossing near Fitchburg, will be held Tuesday afternoon at 2 o'clock from the home, the Rev. Horch officiating. Interment will be in Forest Hill cemetery, Madison.

Funeral rites for Roscoe Denton, a carpenter, were held this afternoon at 2 o'clock from the home. Burial was made in the Oregon cemetery.

One reason perhaps, why there are so many more divorces in Hollywood is that they marry oftener out there.

BASEBALL TEAMS PUT ON SERIES ON LOWER CAMPUS

Four Ball Teams Organized to Play Tournament for Recreation

Four teams have been organized and started play in the summer session baseball league which plays every Tuesday and Thursday afternoons on the lower campus at 4:30. Coach Guy Lowman, in charge of the coaching classes this summer at the university, has organized the teams for recreational reasons.

The teams have been designated as the Coaching Class, in charge of Coach Lowman; the Langdon Street team under the charge of Ambourne; Tripp Hall team with Pat McAndrews as its captain; and the All-Stars directed by Davy Jones.

Coaching Class Wins

The first game of the series was played last Thursday evening, the Coaching Class taking on the All-Stars and beating them to the score 7-3. Tuesday afternoon the Langdon Street team and Tripp Hall nine will play out on the lower campus.

The Coaching Class team is composed of men who are enrolled in the coaching school and are taking the work for credit. The members of the other teams are students enrolled in the summer session and are playing for recreation.

Games Popular

According to Coach Lowman about fifty men take advantage of the opportunity to play ball. The organization of the players into teams made playing more interesting and formed competition for the Coaching Class team who are putting into practice the points they are getting from Lowman's lectures.

Those on the Coaching Class team are, Curtis, Melvin, Kakuske, Ellerman, Thelander, Erskine, Fellern, Sterk, and Wilbur and Barr.

Pro Scores Six Birdies Yesterday

Sets Season's Mark with Brilliant Golf Round

John Hackbarth, Black Hawk professional, took it upon himself to shoot a little golf yesterday and when he had completed the eighteen holes his card totaled 68 for the lowest round turned in at Black Hawk this season, and four under par for the course.

Hackbarth had birdies on the 2, 5, 6, 10, 12, and 14 holes, and his score would have been even more sensational save for a bad six on the seventh hole and two 5's, one on the ninth, one on the thirteenth holes.

The cards for the eighteen holes:

434 423 645 35

The Daily Cardinal

Founded April 4, 1892

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College Education and Success in Life

We have just digested an article on "College Records and Success in Life," feature of the May issue of "Education," in which Hugh A. Smith, a member of the university's department of romance languages, sets forth a most damning array of evidence supporting the idea of intellectual predestination. True, Mr. Smith does not intentionally offer his intelligence to that cause; throughout his discussion is a fairness to the less-intelligent, to those who never have, nor never shall possess a Phi Beta Kappa key, that one so rarely sees in a college instructor. Yes, Mr. Smith has been absolutely fair, but the results of his intensive investigations, his abundant stock of information, and his brilliantly logical processes of ratiocination seem to have built up an impenetrable case in favor of the graduate "cum laude."

Since Mr. Smith's investigations furnish the strongest points for his case, we shall first devote our attention to them. He set out, with scholarly thoroughness, to find some definite answer to that popular query, "What benefit does a college student derive from high marks, and what do high marks attest to the quality of, or possibilities of success for, that particular college student?" He first compared the scholastic records of the members of a number of graduating classes to the success they had attained in later life, as that success was estimated by their classmates, then compared the scholastic records of Wisconsin graduates who had made "Who's Who" to those of those who had not been listed in America's Brodibiganian hall of fame. We quote some of the more striking of his statements:

"The striking accord between the list made by averaging the grades and that obtained by compiling information (received from classmates of the subjects) concerning success so impressed the committee that it restricted its authority largely to certification of this agreement. If a man was high in one list—he was almost invariably high in the other; and if low in one, low in the other. This situation was repeated with such monotony, in the 1800 names, that the temptation became strong, when one factor was known, to accept it as a certain indication of the other. If, for example, the college record on number 500 happened to be misplaced, but the information showed clearly that he had won no distinction in life, it hardly seemed necessary to search for the missing record. Experience with hundreds of others made it sure that he could be classed, with ninety-nine per cent of certainty, in the group with low marks."

"In the case of one such man, of whom it was known only that he was selling chicken-fence wire in a small town, a wager, by a sporting member of the committee, of one hundred to one, that his college grade, if found, would be below 87, went untaken; the mark proved to be below 83."

"A few representative figures will show the reason for these convictions. For the first two classes of 54 graduates, a number of persons were asked opinions concerning the career and success of the members, and eight of these alumni were quite generally agreed upon, and one other was suggested by at least two correspondents, as the most worthy. The college marks showed that the eight universally approved had the highest averages in the two classes, six being over 91 and two being over 89. The other one, who won partial approval, had a mark of 85, which was no higher than four or five not suggested as eminent."

"From a later class, of 75 members, a final list

was submitted to a number of people: eleven won general approval, as to their eminence in life, and five others received two or more votes. Ten of the eleven were the first ten in the class in grades, all averaging above 90."

That is Mr. Smith's—and Mr. Smith's committee's—damning evidence against the possibilities for success in the cases of these poor students who rarely, if ever, succeed in earning a grade above 85. Those successful in college have, as a rule attained fame, fortune, and respect in the outside world; those whose scholastic records show only fair work achieve only fair success—or resort to "selling chicken-wire fence in a small town." What better proof can be offered to strengthen the idea of intellectual predestination, an idea of predestination which cannot but be unsavory to the great majority of the country's 800,000 students of higher education!

Is there no hope for the fair student? Is there absolutely no justification for the many slighting insinuations and satiric remarks continually made on the value of high college grades? Will the Phi Beta Kappa's, the Tau Beta Pi's, and Phi Kappa Phi's of this generation be the only fortunate individuals for whom the caretaker at the golden door of Success will lift the latch?

Examining Mr. Smith's procedure of investigation, one may see some loopholes, but they are extremely few, and all of them seem stopped very effectually by his strong clay of logic. The committee's investigation was naturally confined to men and women who had been in the world of business for a sufficient time to determine their measures of success; consequently, the subjects treated were university students of some twenty or thirty years ago. Since the beginning of the twentieth century, our scholastic system has greatly changed; the desire for education has risen to an unprecedented level. Certain qualifications, however, must be made. While much of the demand for education is genuine and spontaneous, much of it is spurious, irrelevant, inconsequential. The increased attendance at our schools and universities does not mean that much more education is going on—besides being a community in which culture may be attained and an education, the college or university is also a youthful, unsophisticated edition of the French Montmartre, in other words, a place where one and all can enjoy themselves as much as they please.

But Mr. Smith, in his fairness, sees this weakness in his case, and promotes an intricate line of reasoning, backed by a wealth of historical data, to prove that, though the modern educational system may be at variance with the modern business world than the old system was with its contemporary business world. Ergo, what is true in one case shall prove true in the second instance.

Whether or not this is true would be exceedingly difficult to determine, and indeed cannot be determined past the conjectural state.

Also, even though we are impressed with Mr. Smith's fairness and disinterestedness throughout, the fact cannot be overlooked that this investigation was carried out by a group of men who could hardly help be prejudiced, and that recipients of the questionnaires made aware of their purpose, might have fashioned their answers to fit the committee's presumed standards.

It is significant to note, however, that the criterion of a man's success was his wealth, his preeminence—in other words, his wealth alone, for preeminence almost never comes without the dollar sign. In this respect, then, the value of a man's education, of his college record, was made on a utilitarian basis. But even as Mr. Smith indicates, it would have been practically impossible to make judgments on any other basis. Indeed, he has been unable to paint the successful student as any other than a man who performs all efficiently, one who continually appears in the good graces of the instructor, one who gets out of college that which he had paid to get—an education that enables him to make money. He steps into the business world continuing his deeply-instilled—or inherited—passions for efficiency, and naturally succeeds.

But is this hard-headed advantage is the art of pursuing the almighty dollar the primary thing derived from a college education? Of course, it is not. It may be part, but not all, of the motivation which fills the classrooms. The rest of that motivation must come from a genuine desire for culture; it should come from Arnold's idea of education: "to make all men live in an atmosphere of sweetness and light, where they may use ideas, as it uses them itself, freely—nourished and not bound by them." Or that motivation may come from the love of pursuit of knowledge; Everett Dean Martin, director of the People's Institute in New York, concluding his treatise of "The Meaning of a Higher Education," says "All, or nearly all, who have pursued knowledge will say that such a pursuit is a great adventure. It is an adventure which never grows stale, nor loses its lure, nor grows old, and there are indirect results of such an adventure which cannot be measured. Just as he who has travelled in many lands returns and views his home with new eyes never really having seen it before, so he who follows knowledge in time sees the things about him in a new light."

: Qwertyuiop : Book Notes

PULL DOWN THE BLINDS

A friend at the Bachelors' Apartments states that there is no such thing as a "blind date." No—we don't suppose there could be if we lived right next door to two sorority houses and had a 7:30 class to get up for each morning.

Right in this connection, we recall that Pershing said a woman is as old as she looks and a man is never old until he stops looking.

Then, too, some loon said years ago that love is blind but the neighbors are not.

...Add to this fact that a number of college Deans have gone on record as opposing window-shade dates, and we arrive at the conclusion that since love is blind we should have nothing to do with it; and since neighbors are not blind, it is absolutely all right to date them (providing, of course, that they do not have blinds on the windows). Q. E. D.

What a lucky bunch of clowns are next to sorority houses this summer.

Oh, well, there are still a few blind alleys in town!

EVADING THE BOUNCERS

Pursuing of late various excursions into "receptions," ZERK has been educated in the fine art of changing the dancing pace to suit conditions, consuming all manner of punch concoctions, and listening to Heinz' 57 varieties of sour pickle notes on saxophones. In the course of his jamboree, what should he see but—

The girls at the THETA CHI house in their Sunday-Go-Meeting clothes last Friday night. The music was Oxonian, which is to say good on the foot notes; the girls were Aztec, which is merely another way of saying of distinct architecture without much pain; and the punch was reminiscent of Beowulf or a Saturday night in Herlin (Ill.). But then—there was the blonde from Michigan who has taught school ONLY one year!

CRASHING THE GATE

CHI OMEGA of the well-kept lawns and four varieties of auburns and henras put on a party that was noted for its resemblance to the annual open house of the International Correspondence School (Scranton, Penn. U. S. A.) One would need lessons by mail to step out with the blonde from Illinois! In fact, as ZERK mused, she would make a co-respondent for most any sort of a case.

LOCAL CLEANINGS

A stag cook book has just been published by the Phi Pi Phi boys, offering the favorite recipes of various men. It looks to us like a lot of bologna.

Last night I overheard Papa Acon say—"Chi Psi? Oh you mean the Grand Rapids fraternity?" To which we add—Yes, and with a heart of oak.

The CHICAGO TRIBUNE, running true to form, contained the following yesterday morning:

FINE WOMEN

IN EVANSTON

FOR BOOTLEGGING

To which we add: Judging by the heavy-set lady at the Kappa Gammis, we agree perfectly.

An example of the marvels of modern science is found in the TRIB of last Friday:

TRAIN SEVERS 9 YEAR OLD GIRL'S HAND; WALKS HOME

Then too, our own STATE JOURNAL contains implications which cause us to smile:

BIRTH RATE MUST FALL,

ROSS TELLS STUDENTS

The Humane Societies of these United States have censured Calvin Coolidge for attending rodeos in the west. Just think how the men of the summer session would be raked over the coals if the Humane Society knew that they attended the open house rodeo.

Copying friend ASTERISK, we ask—And who is ZERK? Well, he owns a Corona and is bald-headed. Aside from that, ask my Pennsylvanian who it was that cashed in on the Philadelphia Sesqui! Answer: ZERK! ZERK, ZERK. (He didn't attend)

—ZERK X.

Students Don't Have to Pay Fee at Stout

A person who was a resident of the state at the time of his first admission as a student in the Stout Institute cannot be required to pay tuition thereafter, Atty. Gen. John W. Reynolds ruled today in an opinion to George P. Hambrecht, director of vocational education.

Book Notes

ONE WAY DIPLOMACY

There are as many ways of exacting an agreement as there are diplomats, but John Hay's method of negotiating the open door treaty regarding China has its points. Dr. John Latane of Johns Hopkins University tells about it in his new book, "The History of American Foreign Policy" (Doubleday, Page & Company). After the war with Spain the United States was much concerned at the rapid encroachments of the European powers in China, so he sent to the principal powers of Europe and Japan his famous note requesting each of the powers to make a declaration of the following effect: (1) that it would not interfere with any treaty port or vested interests in its so-called sphere of influence; (2) that it would permit the Chinese tariff to continue in force and to be collected by Chinese officials; and (3) that it would not discriminate against other foreigners in the matter of port dues or railroad rates. Great Britain alone expressed her willingness to sign such a declaration. The other powers, while professing general accord with Mr. Hay's proposals, were somewhat evasive in their replies. The Russian reply was the least satisfactory, and in fact contained serious reservations. Mr. Hay made a skillful move, however, by informing each of the powers addressed that in view of the favorable replies received from the others, its acceptance of the proposals of the United States was regarded "as final and definitive."

HELL AS HALFWAY STATION

Don Marquis proposes that we all go to hell in his new book, "The Almost Perfect State" (Doubleday, Page & Company), for we never appreciate heaven unless we have been to hell... "A man who has gone to heaven by way of hell is more likely to stick there," he argues. "Let him go straight to heaven without a taste of hell" and his curiosity about hell is aroused; he gets to wanting a change; he wishes to experiment and fuss around. We often used to think, when we were younger, that if we were running things in General, we should abolish hell. But we are beginning to perceive the reason for its existence. ... "Let us all try and be more cheerful about going to hell, and life will be easier for us. Too many philosophers have made it seem like the end of everything. And that has depressed many of us who felt sure that we were bound there. If we can only get the slant that hell is a halfway station on the road to heaven, we can face it better."

BELLows AS ILLUSTRATOR OF DONN BYRNE NOVEL

Some of the finest and least known work of the late American artist, George Bellows, is in the series of black and white drawings which he contributed as illustrations to Donn Byrne's novel THE WIND BLOWETH, published by The Century Co. The originals of these drawings are much sought after by Bellows collectors today. Each one portrays some scene in the story of Sane Campbell and his adventures in the strange distant places of the world. Of the eight drawings in the volume the plate most admired by Bellows enthusiasts is "The Wrestler of Aleppo" which portrays Shane's encounter with Ahmet Ali, the great muscular brute who lords over the Beirut marketplace. It is typical of Bellows' love for scenes of intense physical activity.

THE WIND BLOWETH is one of Donn Byrne's most popular novels and went into its eighth large printing recently.

—W. F. P.

Public Service School

Plans Not Prepared

In a letter received by The Capital Times today from Charles L. Byron, of Chicago, president of the Wisconsin Alumni Association, he states that no definite plans have yet been made for establishment of a school of public service at the university, as was proposed in a resolution passed by the alumni association in June.

Mr. Byron declared he was waiting for further material from Miss Irma Hochstein, alumnus of Milwaukee, who was author of the resolution, before appointing a committee to work out details.

More Blue Books to Hand Out at Capitol

The second consignment of 1927 blue books arrived at the state capitol today. About 20,000 copies were printed in the first consignment, which came out a month ago. A total of between 40,000 and 50,000 copies will be disposed of.

Apparently Clinton G. Ballard, state superintendent of public property, is no longer concerned about how he is going to dispose of the blue books, as he has withdrawn his request for an opinion from Atty. Gen. John W. Reynolds as to who should get the books.



Madison, Wisconsin
July 10, 1927

Dear Dad and Mother —

Readin', writin' - arithmetic - same old story - except for canoeing, sailing, horse-back riding, swimming, diving, dancing, petting, tennis, picnics, gingerale and malted milks - Oh yes! and mother, I do wish I could send you one of the dee-licious malteds they make at the University Cafeteria Fountain at Lathrop Hall - I got Ted to try them too - along with some wonderful chocolate marsh-mallow cake - My dear - he took half the Pi Phis to the fountain between classes yesterday!!

Ted says to send along his plus-fours he had at Dartmouth -

Love and kisses —
Sue



The UNIVERSITY CAFETERIA
AT LATHROP HALL



WORLD OF SOCIETY

Ludden-Tubbs,
Cummings-Brehm
Weddings Announced

Two weddings of interest in university circles have been recently announced.

One is the marriage of Leila Ludden, '25, and Monroe Tubbs, Bloomington, which took place on Saturday, July 2, at the home of the bride's sister, Mrs. Wesley Martin Florence Ludden ex '28 Oregon, Ill.

The bride is a member of Alpha Kappa Delta, honorary sociology sorority, and has been engaged in social service work in Milwaukee since her graduation from the university.

Cummings-Brehm
The marriage of Alice E. Cummings, '25 and Carl H. Brehm took place recently in Milwaukee. The bride is affiliated with Delta Delta Delta. Mr. Brehm is a graduate of the university of Nebraska.

Where to Picnic

OLIN PARK

Olin Park, known to many as "Monona Park," is situated on Lake Monona a short distance from South Madison. It is an ideal picnic place for there are tables, a confectionery stand, and plenty of fresh well water. From the sandy shore a fine view is afforded of the city across Lake Monona.

To reach the park take a South Madison car to its terminus in South Madison. Walk one-quarter mile east along the same road to Olin Park. Turville Woods adjoins the park on the south.

DOROTHY HARDY EX'28
WEDS FRANK RAFF EX'28

Announcement has been received at the Alpha Omega Pi house of the marriage of Dorothy Hardy, ex '28, daughter of Mr. and Mrs. Robert Hardy, Chicago, to Frank J. Raff, ex '28, on Thursday, July 7.

Mrs. Raff is a member of Alpha Omega Pi. Mr. Raff was a pledge of Phi Kappa.

Check
Up on
Your
Pen
Does it

- () Need smoothing?
- () Refuse to flow?
- () Blot?
- () Soil the fingers?
- () Refuse to fill?
- () Make too broad a line?
- () Make too fine a line?
- () Need a new sack?
- () Need a new barrel?
- () Need a new cap?
- () Need a new clip?
- () Need a new point?
- () Need cleaning?
- () Need point straightened?
- () Need just a good over-hauling?

Whatever its ailment, the Pen Hospital will cure it in 24 hours or less.

Bring your pen in for a diagnosis

Rider's Pen
Shop

Located with McKillop
Art Co.

650 State St.

Personals

Phi Sigma Kappa

Rowena Smith went to Kilbourn for over the weekend. Gertrude Erickson, and Wilma Ott visited in Chicago.

Delta Delta Delta

Beatrice Devore, Grace Hamlin, and Marjorie Ames were weekend visitors in Chicago. Mildred Price and Margaret Lancaster made a trip to the Wisconsin Dells recently.

Sigma Alpha Epsilon

Ruth Weil went to her home in Chicago this past weekend.

Chadbourne Hall

Ruth Soumy and Leila Biemer were guests of Ruth Ezra at Chadbourne over the weekend.

Ivah Hale visited at Racine, and Leola Williams visited at Delavan this past weekend.

Esther Mehl, Freda Bisehapp, Eva Carvey, Helen Farhes, and Eunice Hutchens went to Chicago.

Delta Zeta

Ruth Stibze went to her home in Pestigal to spend the weekend.

Beta Theta Pi

Louise Keryerdale, Rochester, Minn., visited May Estes at the Beta Theta Pi house recently.

Nancy Wright, who has been the guest of Margery Peterson for the past week, returned to her home in Chicago.

Delta Gamma

Janet Barklam visited in Chicago over the weekend.

Alpha Omega Pi

Charlotte Tegtmeyer of the Alpha Omega Pi house spent Sunday in Milwaukee.

Gwen Dowling has returned home after a week's visit at the Alpha Omega Pi house.

Strand Picture is
Comic Portrait of
Typical Irish Life

By AL

If you care for a picture of true Irish life, with family feud, fist fighting and genuine royalty and love, you will enjoy "The Callahans and the Murphys" at the Strand this week. Marie Dressler and Polly Moran as two husky Irish housewives put on a very realistic "beer party" at a St. Patrick's picnic, while Lawrence Gray and Sally O'Neil furnish the love interest.

The story, laid in the slums of a large city, deals with the adventures of the members of two typical Irish families, the Callahans and the Murphys. The son of the family wants the daughter of the other, but difficulties present themselves to keep the two apart until the climax of the story.

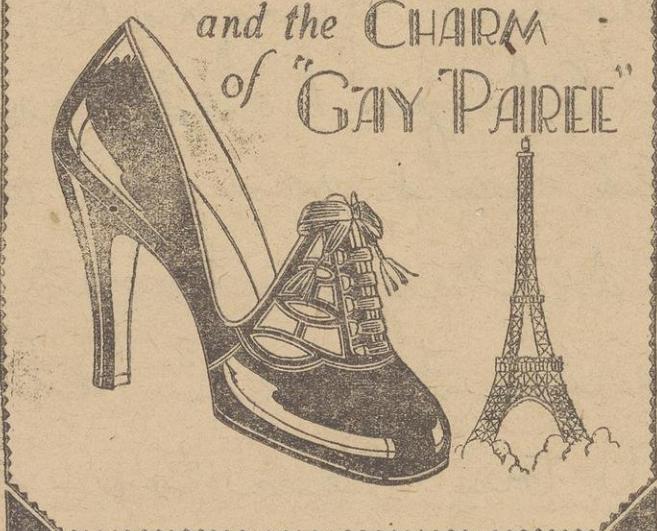
There is an abundance of ludicrous situations and frank humor which only these portrayers of Irish living could make real.

The usual accompanying news and comic reel is relieved by two exceptionally good numbers on the organ.

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THE SPIRIT OF ST. LOUIS
and the CHARM
of "GAY PAIREE"



\$7.85

Patent Kid High Spike and Military Heels

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goes
there for
lunch."

That's what the Wisconsin co-ed of the regular session will tell you about the Chocolate Shop.

She and her sisters . . . hundreds and hundreds of them . . . have discovered that the Chocolate Shop excels in sandwiches and salads as well as fountain service.

You . . . if you're here for the summer session . . . mustn't fail to get acquainted with the Chocolate Shop.

The
Chocolate Shop

Home of the Hot Fudge



SWEET!!
AD-V-LINE

Will y-ew be mine? (Ad Absurdum) Now they're singing it to her ankles, when she wears V-line Hosiery! And why? Well, have you seen them? They're worthy of a serenade because the ingenious heel makes the feminine ankle look, oh, so slender!

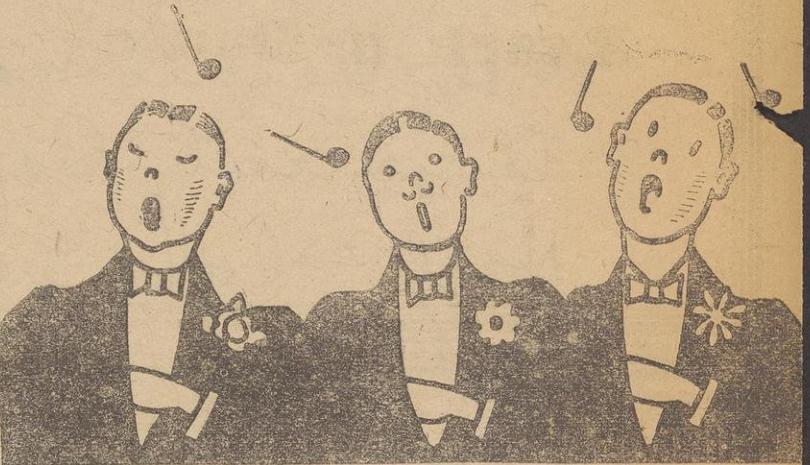
New colors: Biskra, Sandust, Moonlight, Lilac-nude, Grain, Greylings, Pearl-blush.

\$2.50

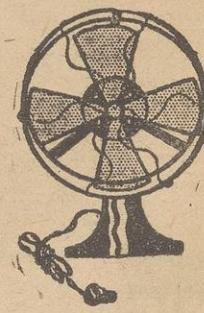
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An Electric Fan Will
Help Keep You
Cool



\$5 up

Have You Called on Us at Our New Location?

Harloff-Loprich Electric Co.

504 State St.

NOW—PERMANENT SHAVE; BUT MEN DON'T USE IT

MADISON is being sold on the "beauty parlor" idea. More women than ever are patronizing local beauty specialists, and even some of the men are overcoming a traditional reticence to having their appearance remodeled.

Men have always had their nails manicured, but it was only recently that they took to having their hair permanently waved. Some of the men from the university, with an eye toward enhancing their physical attraction, have become steady customers of the beauty parlors.

The permanent shave is a new feature that is not yet generally used by the specialists. It is a process which utilizes the electric needle to remove hair by killing the roots. It is not

used on men because of the stiffness and thickness of men's beards, but with women it is becoming popular.

Thirty-one beauty parlors cater to Madison's yearning for pulchritude. In fact, Madison has become a beauty center for southern Wisconsin. The Cardinal Beauty shop, at 625 State st., is attracting business from as far as Milwaukee and Chicago.

Since bobbed hair became stylish, Madison women have taken readily to beauty parlors. Many women aren't yet able to make themselves at home in men's barber shops. They prefer the privacy of beauty parlors booths. Then, too, they usually want something more than just the plain haircuts. They like special treatment of the hair and face, and only the well equipped beauty parlor can provide that.

Club in Tribute to Victor Lenher

The Madison Kiwanis club, in a resolution framed by Justice Walter C. Owen, of the state supreme court, the Rev. P. B. Knox, and G. L. Gilbert, university bursar, pays tribute to Dr. Victor Lenher, noted professor of chemistry at the University of Wisconsin, who died several weeks ago.

Preparing for Labor Picnic at Bernard's

Plans are being prepared for the annual Madison Federation of Labor picnic on Labor day at Bernard's park. Features of the picnic will include an address in the afternoon, the annual ball in the evening, and awarding of an automobile.

London Hotels Have Transocean Phones

LONDON—Every room in the Savoy Hotel, London, now is equipped so that occupants may telephone to America. New York, Pennsylvania, Maine and Connecticut telephone directories have been placed in all rooms.

READ CARDINAL ADS

BURLEIGH SINGS SOLO AT MUSICAL EVENING

Several hundred Summer Session students and faculty members took part in the third informal musical evening in Music hall last night. A program of classical solos was presented by Prof. Cecil Burleigh. The series of musical evenings is under the direction of Prof. E. B. Gordon.

Rosemary Beauty Shop

521 State St.

* * *

MRS. WM. HICKS, Expert
Permanent Waver and Hair Dyer

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MR. HICKS
Registered Chiropodist

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Soft Rain Water Shampooing

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Expert Finger Wavers

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Evenings

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CLASSIFIED ADVERTISING

IN THE CARDINAL
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LOST: Gold ring with aquamarine set, near Barnard. Reward offered. Miss Cushing, B. 5052.

LOST—Black pocketbook, containing glasses. A. Johnson, B. 1510. Reward. 2x7

FOR RENT: Single and double apartments available at the Bachelor at 145 Iota ct. Call B. 7665.

EXPERIENCED DRESSMAKING. Call B. 2577, Miss Adams, 1115 Uni. ave.

DRESSMAKING: Experienced in Gowns and wraps. Also remodeling. F. 4491 J, 615 State St.

SERVICE: Accurate, prompt typing backed by four years of experience. College Typing company, Corner Lake and Langdon. B. 3747.

TUTORING—in Latin, Physics and chemistry. Call F4485 evenings. 3x7

WASHING and ironing neatly done. Called for and delivered. Mrs. Bar-

ry, B. 509.

4x7

FOR SALE: 1921 Ford Touring 1927 license. Good condition. Cheap. F. 2878 after 4:30.

FOR SALE: Canoe and locker. Fully Equipped, paddles, two life belts, pillows, \$25. Call Mr. For- man at University Y. M. C. A.

FOR SALE: 18 foot canoe excellent condition. Second tier locker, uni-

CALVARY CHURCH OUTING
Calvary Lutheran University Church cordially invites all Lutheran students and friends to a boat ride on Lakes Monona and Waubesa Tuesday evening. Meet at Calvary church, on State st., at 6:30 o'clock to go to Wirk's landing in a body. The boat leaves at 7 o'clock sharp, and the price is 50 cents. Call the parsonage, Badger 6670, by Tuesday noon for reservations.

versity Boat House. Call B. 7177.

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Cool and Fashion Right Summer Underwear at Reasonable Prices



You will profit well by purchasing your undergarments for the hot summer weather from Baron Brothers. Our stock is large, well selected and prices are very low, quality consid-

Crepe de Chine Teddies

\$2.45

Attractively trimmed with lace and of fine quality crepe de chine. In flesh, peach, nile and orchid.

2 Piece Step-ins Sets

Special! \$3.50

Very new. Decidedly appropriate. Step-in with brassiere to match. Crepe de chine, lace trimmed, with the new fitted top. In white, flesh, peach, and nile.

Hand-made Philippine Pongee Pajamas and Nightgowns

You'll like these new pajama sets and nightgowns in fine quality silk pongee. Daintily embroidered or appliqued. These are exceptional values at these prices.

Gowns

\$4.95

Pajamas

\$5.95

Learn to Dance

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Today,
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Mat. 25c
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STRAND Continuous 1 to 11

The CALLAHANS AND THE MURPHYS

with
MARIE DRESSLER
POLLY MORAN
LAWRENCE GRAY
SALLY O'NEIL



A Bombshell of Joy!

Funnier Than the Funniest
Picture We Have Ever Shown

Aesop's Fables—News

Pathe Review

Organ Solos on the Mighty
Wurlitzer

The whole country's
roaring at Marie
Dressler and Polly
Moran in this merry,
mile-a-minute film
comedy sensation!

A Metro-Goldwyn-Mayer

It Isn't Necessary to Own a Car to

Enjoy Beautiful Madison

You may see its lakes, its parks, its spots of beauty any afternoon in one of our cars. You pay by the mile. It's surprising how low the rates are.

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For Reservations Day or Night

Capital City Rent-A-Car

Every Driver Insured

Walk-Over Quits State St.!

Sale Starts Thursday, July 14th

4000

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Men's and Women's Shoes Known World Over
for Style, Quality and Workmanship—all to go

At Less Than
Factory Cost!



Women's Low Shoes

High or Cuban Heel

Pumps and Strap Effects

Patent or Colored Leathers

\$3.85 \$4.85
\$5.85 \$7.85

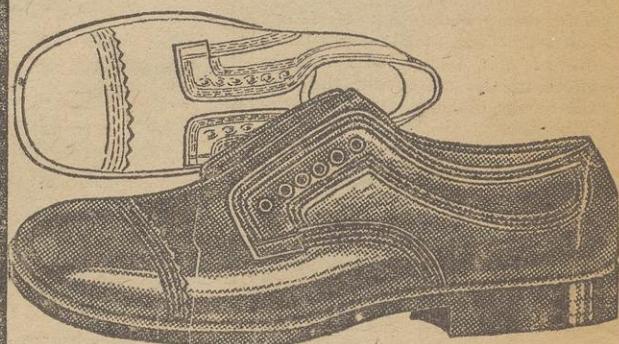
Our Lease Expired

We're Forced Out

We must sell out in no time at all regardless
of the loss we must stand.

Fortunately our stock is fresh and clean and
the public knows that WALK-OVER
SHOES are the best money can buy and
especially at prices we're forced to sell them
at.

Come Early



Men's Sturdy Oxfords

In Black or Brown Calfskin

with

New Broad Toes

\$4.85 \$5.85

\$6.85

You Own Choice

Real Bargains Women's Hosiery

BURSON'S SHEER-ON

69c

Three
Pair
for

\$1.75

PHOENIX OR CADET FULL-FASHIONED

Silk and Chiffon

\$1.49

Three
Pair
for

\$4.00

HELP
WANTED

Experienced
Shoe Salespeople
for part or full
time work

Balaban's *Walk-Over Boot Shops*

611 STATE STREET
THE COLLEGE SHOP NEAR UNIVERSITY

HELP
WANTED

We need 4 or 5
Extra Salespeople
at Once