

The Sphinx. Vol. 6, No. 9 March 22, 1905

Madison, Wisconsin: University of Wisconsin, March 22, 1905

https://digital.library.wisc.edu/1711.dl/VLDRVFMTZUMQR8S

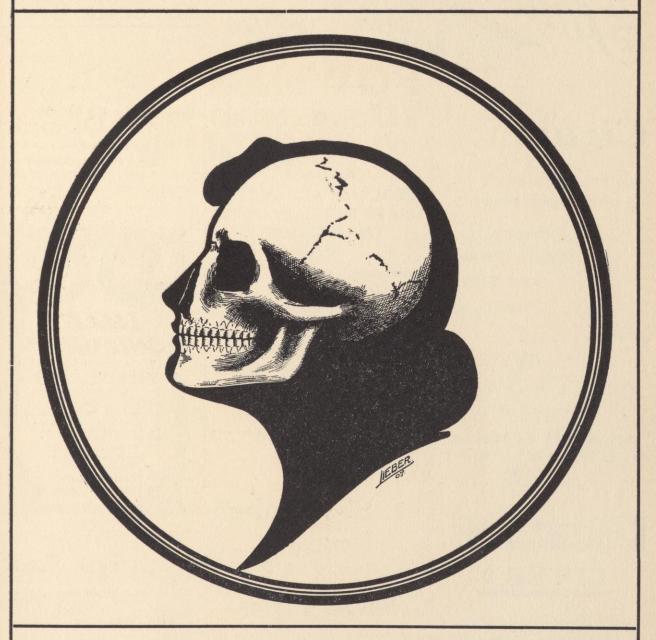
Based on date of publication, this material is presumed to be in the public domain.

For information on re-use, see http://digital.library.wisc.edu/1711.dl/Copyright

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

THE SPHINX



Vol. VI

Madison, Wis., March 22, 1905

No. 9

"VANITAS NUMBER" ==



The Students' Favorite Brew

Cigars

Students don't forget the place

Fenner's
Cigar Store
and Billard
Parlor

21 West Main Street

GEO. A. KEMMER

Wholesale and retail Dealer in

All Kinds of Meats

12 North Pinckney St.

Tel. 1709

Kentzler Bros.

Keep the "Best Equipped Livery" in the state (no exception) and meet all the requirements of Fashionable Driving, and to this fact is due their wide spread popularity. A fine stock of vehicles and well-bred horses constantly on hand for your pleasure.........

BOTH 'PHONES No. 85

Walter & Schulz

Dealers in

FRESH, SALT AND SMOKED MEATS, SAUSAGES, POUL-TRY AND LARD

Phones: Standard 1334

Bell 5311

224 STATE STREET

Madison Steam Laundry

Goods Called For and Delivered

NO. 111 KING STREET
Phones: Standard 815, Bell 5961

M. S. Klauber Company

Spring Styles

WOOLENS

Now In

Grimm's BOOK INDERY

Book Binders, Rulers and Blank
Book Manufacturers

Telephone 469, Third Floor, 119 and 121 East Washington Ave., Madison, Wis.



Vincent Zach

404 State Street

The Students' Tailor

Suits to Order

Pressing, Repairing and Cleaning done neatly and quickly. Workmanship guaranteed.

Ladies' Clothes a Special

"DO YOU EAT?"

Try Cronin's, at Main, King and Pinckney.
Call. Rest assured here. He can please you
all, for at Cronin's Restaurant you will find
Choice meals and lunch of superior kind.
Remember the name, to Cronin's a visit pay,
Old and new friends he treats in a courteous way.
Nicest roasts, steaks, chops and cutlets, too.
In fish, game and poultry, he can please you.
Night or day to Cronin's a visit pay
Surpassed by none in Madison today.

BILLARD, POOL and COMBINATION TABLES

FOR SALE

A Complete Encyclopia of Amateur Sport



Spalding's Athletic

Almanac

For 1905

Edited by J. E. SULLIVAN (Chief of Department of Physical Culture, Louisiana Purchase Exposition).

Should be read by every student, as it contains the records of athletes and all amateur events in this country and abroad.

It also contains a complete review of the Olympic Games from the official report of Director Sullivan and a resume of the two days devoted to sports in which savages we the only contestants, in which it is proved conclusively that savages are not the natural born athletes we have heretofore supposed them to be. This is the first time in which the athletic performances of savages have ever been systematically recorded.

This is the largest Athletic Almanac ever published, containing 320 pages. Numerous illustrations of prominent athletes and track teams.

PRICE 10 CENTS

For sale by all newsdealers and

A. G. SPALDING & BROS.

New York Philadelphia Buffalo Boston Minneapolis Syracuse

Chicago San Francisco Denver Baltimore New Orleans Montreal, Can.

St. Louls Kansas City Washington Pittsburg Cincinnati London, Eng.

Send for a copy of Spalding's Athletic Goods Catalogue. It's free.



KINGSTON'S Hack & Baggage Line

Livery in Connection

Calls for Parties a Specialty TELEPHONE 146-2

For Your Stomach's Sake



Eat Spencer's Bread

457 W. Gilman St.

Prom Visitors

Souvenirs! Souvenirs! Souvenirs!

All Kinds and Lots of Them

AT The CO-OP

The Model Creamery

Fancy Elgin Butter, Pure Cream, Sweet Milk, Buttermilk and all **Dairy Products**

> 207 State Street Phone 1150

Haswell & Co.

26 and 28 N. Carroll St.

Good Furniture

New York Store

DRY GOODS, CARPETS AND RUGS

Student Trade Solicited

5 and 7 West Main Street MADISON, WIS.

TELEPHONE 53

BROWN BROS. LIVERY

Corner State and Gilman Streets Next to Co-op.

Party Carriages a Specialty Madison, Wis.



FOR ANYTHING IN

"Jewelry...

AND

.. FINE STATIONERY...

write to

Bunde & Upmeyer Co.

Largest Assortment Lowest Prices

COR. EAST WATER AND WISCONSIN STS.
MILWAUKEE, WIS.

FOR_

Society Banquets

GO TO

CAPITAL HOUSE

B. F. BURTON, Prop.

Announcement

We are particularly fitted to supply new and exclusive ideas in Dance Orders, Menu Cards and Die Stamped Stationery, because we are now making these things for sixty-six colleges and universities, extending from Maine to California.

WE SOLICIT YOUR BUSINESS.

Brown, Eager & Hull Co.

STATIONERS AND ENGRAVERS
TOLEDO, OHIO

Carefully Prepared Courses of Study

and a

Permanent Faculty

attract a

High Grade of Students

to the

Capital City

Commercial College

Madison. Wis.

"Where business is taught as business is done"

College Catalog, "The Pathfinder," Free on Application

Exclusive Tailoring=Tailoring Exclusively

"The Best of Everything"



STYLES FIT FINISH



E. J. SOUTHWICK, Mgr.

E.H. McCARTHY

4 S. Carroll St.

Madison, Wis.



Ale

Host, have you ale that is fit to drink,
Frothing and brown and clear—
Bubbling over the goblet's brink
Smacking of mirth and cheer?
I have no taste for your Flemish wine,
Nor rum that you have for sale;
But bring me a cool and brimming stein,
A beaker of foaming ale!

Rich and brown
It gurgles down,
And plethoric peace comes o'er me,
All care and fret
I can forget
So iong as there's ale before me!

They sing of the kiss from a maiden's mouth
As nectar beyond all praise,
But is it a drink that will cure the drouth
The dust of the road doth raise?
In woman's pranks I am illy versed,
But hearken to this my tale—
There never was kiss could quench my thirst
Like beakers of foaming ale.

Mellow and brown it gurgles down,
And plethoric peace comes o'er me—
Care and fret I can forget
So long as there's ale before me.



"They sing of the kiss-"



THE SPHINX.

Published fortnightly during the College Year by Students of the University of Wisconsin.

Entered at the Postoffice of Madison, Wis,, as Second-Class Matter, September 28, 1901

SUBSCRIPTION, \$1.00 PER ANNUM.

SINGLE COPIES, TEN CENTS

(If not paid before January 1st, \$1.50 per annum will be charged.)

Single copies on sale at the news stands and book stores.

ADVERTISING RATES MADE KNOWN ON APPLICATION

Address Communications to the Business Editor All contributions, subscriptlons and remittances for same should be addressed to

EDITOR, 505 N. Carroll St.

A. B. BRALEY, '05, Editor.

C. R. FREEMAN, L, '05, Art Editor.

A. B. DEAN, '05, Manager.

W. H. LIEBER, '07. FRED MACKENZIE, '06. E. B. Rose, L, '05.

A. B. SHUSTER, '07. E. S. JORDAN, '05. R. ZUPPKE, '05. J. S. BLAINE, '05. D. C. NICHOLSON, '07.

М. С. Отто, '06. A. HATTON, '07.

Always remember that this is only pretence, so that you are not to believe a word of it, even if it is true. - Kingsley



ELL, fellows, it's all over. Tessie from Tipptown, Phyllis from Philville, Sally from Syene, have tackled the train for home, and now Willie backs into his corduroys and borrows the whoa, Emma! we're getting too deep into Jordan! Yes, it's over, and we paid the price and you can remark for us that it was worth it. 1906 is a gr-r-eat class, but we hope the tickets will be five dollars next year! Us to the hop!

HOEVER invented the present system of electing Badger board members created a lovely method - for the literary societies. Under the existing regime the societies are each allowed to elect two members and then - they may all adjourn to the Hill caucus and vote there. This is neither fair nor right to the other interests. The engineers elect nine members, and have no further vote; the girls elect nine members, and have no further vote; the non-literary society men have but one opportunity to vote, and they must share that caucus (which elects five members) with the literary society men who have already voted.

The literary societies, to repeat, elect eight men and then go into the Hill caucus and vote for the five members there. The result is that the literary societies usually get about three out of the five caucus nominees.

THE SPHINX is not unfriendly to these societies. They are excellent bodies and a credit to Wisconsin, but THE SPHINX has always stood for fair play - for the "square deal"-and under the present conditions the cards are stacked. The literary societies should not have double representation. They should be allowed to elect their own quota for the board and should not be allowed to participate in a subsequent caucus.

The one answer that the societies make is, "Well, let the fellows join the literary societies." That is like the cry of the railroads, "If you don't like our rates, you can walk."

Sphinx for balance of year==8 numbers 75c. All back numbers which we have, included.

HILE we're on the subject of defective representation, the matter of the conference committee comes up. The present manner of choosing the conference members is right in theory—inequitable in practice.

All the prejudice and politics inseparable from mass meetings are avoided in the present election by "interests," but through a failure to apportion the representatives

carefully, some interests are far more potent on the committee than is just.

A thorough revision of the present system and a fair and effective apportionment will do away with the present inequalities and make the committee more truly representative.

Do away with the gerrymander!



"Trying to charge up Prom expenses as

"Naw. Putting 'em down as charity. Folks said it was pure charity to take that girl."

0 0 0

The color question at Wisconsin is one of "saffron sheets" and young men with a desire to paint things vermilion.

#

One trouble with most any plan Reforming all things human, Is that there is no perfect man Nor any perfect woman. Train a boy in the way he should go and he will depart from it in the days of his manhood.

r r r

The wages of sin is debt—and the devil never refuses more credit.

I wish I didn't have a face;
I would much like to waive it,
Because, no matter where I went
I wouldn't have to shave it.

x x x

"Has Watson got the 'bubble fever?" "
"Has he! Say he soaks his cigars in gasoline and lights them with a sparking plug."

x x x

Jim—This window seat would be all right if there weren't such a deuce of a draft.

Joe—Yes, I've noticed the best place for a window seat is on the other side of the room from the window.

* * *

Prof.—What is a draft?
Foxy Student—A current of air.
Prof.—Now don't be flip, young man.
F. S—Well, it's some sort of currency anyhow.

Dead Beat—I have come to pay—Merchant—What? pay—?

D. B.—My respects to you, and ask if you have a "V" you could lend me.

The Retort Courteous

[Commencement week, U. of W., June, 1905. A Madison street car. Two attractive young women enter the car, one dressed in green, the other in brown.]

The one in green-How very crowded

the cars are to-day.

The one in brown—Yes, indeed, the town is full of visitors at commencement time.

Green—I've just come up from Chicago, myself. My sister graduates, and it's such a fine chance to see old friends. Are you a Wisconsin graduate?

Brown—Yes, my class was '01.

Green—Why, so was mine? What a coincidence! I wonder if we have any mutual friends. Did you know Alice King?

Brown—Only slightly. We were in the same Biology class my second year. Did you ever meet Sammy Sumner or Bess Arthur?

Green—No, I never did. Let me see—well, there was Alan Douglas, I was engaged

to him in college.

Brown (in amazement)—Why, so was I! Green (equally astonished)—Not really? well, what a joke! Two old sweethearts of the same min meeting after all these years! Just fancy!

Brown (laughing)—It is unusual, isn't it? Green (reminiscently)—You must have been the red-haired girl that Alan told me about, whom he had a crush on, his Freshman year. He was always assuring me that those little flirtations were long since forgotten.

Brown (stiffly) - Indeed!

Green—Yes. Dear old Alan, what a fickle youth he was! I wonder where he is now, poor fellow.

Brown—He lives here in town, has actually risen to the rank of a "prof.," and is

married.

Green (somewhat taken back)—Married! Ah! Indeed! I wonder if it was a successful match!

Brown (smiling)—I see him quite often, and he looks well and happy.

Green (with jealous interest)—Can it be possible? You see him frequently, you say?

Brown (cheerfully)—Very. In fact, we live in the same flat, and board at the same table.

Green (spitefully)—Dear me! How very romantic! The happy, contented lover, and the lone, rejected sweetheart! Quite the opposite of the trite, conventional, novel-

ending. I'd like to see his wife. I wouldn't breathe it to another soul, but since we're both in the same boat,—I never quite recovered from that affair. We were so fond of each other. It was five years ago, and I'm single yet!

Brown (sympathetically)—Is that so?

Green—He used to say he never could care for any girl as much as he did for me. Someone has come between us! I'm sure his wife is a scheming, silly little wretch, and he doesn't care a rap for her!



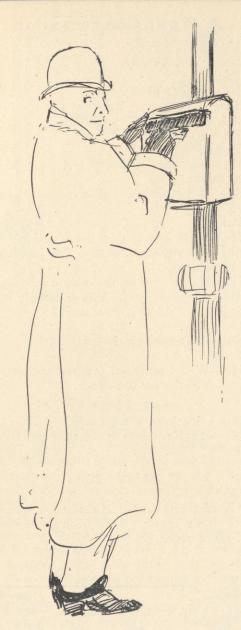
Brown (hotly)—I'm not! He does! He's as much in love with me as ever, and we're perfectly happy!

Green-You! What are you taking about?

I thought you said-

Brown (very red and confused)—Why, er, yes—ah,—you see, I do live near him, we are at the same table, and I was engaged to him in college, but (rising) he married me! Ah, good-bye, this is my corner.

D. B.



"Writin' home for a check?"
"Oh, of course not. Offering to buy out Charlie Pfister."

Willie (funny little trick), Ate a pound of arsenic; When they called the doctor in Willie gave a gleeful grin.

K K K

Reason why he didn't fall? Twasn't arsenic at all.

Relief

A good old Durham cigarette—
It's great to puff on one again.
Those tailor-mades are good, and yet
You sicken of them soon, and then—
You bring that muslin pouch to light
And roll a homely home-made "nail,"
Hnd scatter all the blues to flight—
Nor think of bills that make you pale.

SHE'S gone, and though a vague regret Still lingers in your lazy brain—
Content you puff that cigarette,
For Prom is gone with all its strain,
Your "Happy duds" are laid away,
And you are dressed "just anyhow,"



Plebeian comfort rules the day— And Durham is the fashion now.

A good old Durham cigarette—
No sickly, sweetish, Turkish thing;
We're back to sanity you bet,
We've had our high falutin fling.
We drop the butts upon the floor,
And no one looks askance, or frets;
We won't be stylish any more,
We're back to Durham cigarettes.

-Berton Braley.

x x x

"Funny, ain't it?"

"What?"

"When a girl wears a solitaire it's a sign she isn't going to be solitary very long."



Ambiguous

"I'm puzzled over my Prom Girl's Letter."

"Well?"

"She says that she had a lovely time. The fellows made her feel 'perfectly at home."

"Ain't that O. K?"

"Well, you see her father is superintendent of a bug house, and she lives there."

A Real Conversation

He-Hot, isn't it?

She—Yes, awfully.

Pause.

He—Floor's pretty rough.

She—Yes, very. I got awfully tired the first few dances.

He-So did I.

Pause.

He—Isn't that a pretty girl over there? Who is she?

She—I don't know. She is pretty, isn't she?

Pause.

He-Well, how is your work going?

She—O, I'm scared stiff. I'm just sure I'll be conned.

He-O, no, you won't-sure not.

She—O, thank you. You're awfully nice to say that. How is your work?

He-Fair.

She-Isn't that nice?

Pause.

He—Well I must get my partner for the next. Thanks for the dance.

She—Gracious, what a bore!

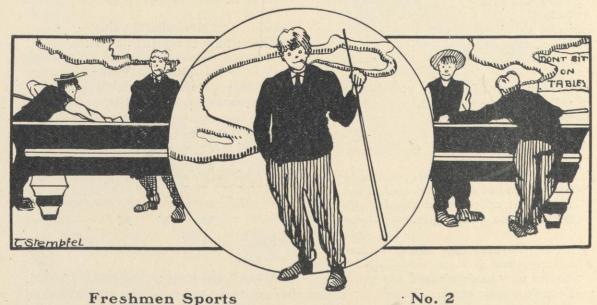
He-Regular damn stick, that girl is!

F. H. H.

x x x

"Is Williams taking a heavy course?"

"I don't know. He's been in several scrapes of some gravity."





"Putting up a tile roof."

Wanderlust

"Now the West during this epoch"—the West! Lord, I can hear it calling now, and I've got to wait six months more, but then I'll pack my grip and start on the "long hike." McGovern'll take me on his engine to Chi, and I guess I'll be able to work the engineers on those other lines, an' then'll come the "clickety, click, click" that tells me I'm goin' West. Goin'—West? What'll it matter? goin' somewhere, out of this, somewhere where I'll see things an' maybe do some.

An' from the Golden Gate,—well, "I'll go, go, go, away from here" an' make for Hawaii on a transport or something an' hear the old screws shakin' an' the deck hands cuss, "an' meet my mate, the wind that tramps the world." An' then, me for Philippines an' Hong Kong, an' Egppt an' Italy an' all the rest, takin' my time an' livin' someway an' bein' happy all the time. "No sir, I don't know," what'd he ask? Well never mind—an' from Italy to France an' England an' then home with my pockets empty, but my brain free of cobwebs an' my heart not quite so full of unrest. An' maybe Frankie'll go along an' we'll be brown an' tanned, an'—there's that bell!



Varsity Humorists No. 1



Mr. Smith (having just returned from an auto ride with Mrs. Jones)—How did you enjoy the ride, Mrs Jones?

Mrs. Jones—Oh, I always enjoy myself

when I'm with you.

Mr. S. (noticing his wife standing near)— Do you speak in the singular or plural?

Mrs. J. (looking uneasily at Mrs. S.)—Oh, in the plural, to be sure.

Mrs. S.—Well, it seems to me your plural is very singular.

M M M

"He says the world owes him a living."

"But I notice be collects it from his friends."

E E E

"Does Jangs follow the races?"

"He must; he's always behind on them."

xxx

A fool's natural bent is often a bender.

The Mary Jane

A NAUTICAL HITCH

A fine old brig were the Mary Jane, An' many a trip she made; Her helm was taut by a Boston man, While a Syene preacher prayed.

A fine old brig were the Nancy Ann, (Alas the Mary Jane.)

Her cargo were ten penny nails an' bran An' she scoured the wintry plain.

A fine old brig were the Ellen May, (An' Mary Jane were her name.) The cap'n were full of army rye, An' the skipper hadn't no shame.

He hadn't no shame
An' the boat went down
An' all the crew perished at sea—
In fifty fathom she sunk, she sunk,
A dreadful fate it be.

She sunk to the bottom, but I am here, An' she lies in the cold, cold sand—

I'm here (you hark), fur I didn't embark But staid here safe on land.



"If it wasn't for that confounded last banquet I gave her I could take the car home. Forty dollars in the last three days oh Lord!"

"The Rose that Once-"

Call me, mother, at half-past eight,
(Nine themes I wrote and this is ten)
And maybe it's love and perhaps it's fate,
(The dead rose never will bloom again).



Call me, ma, when the misty dew
(Nine themes I wrote and this makes ten)
Swings silent scorn the whole hour through,
(The dead rose never will bloom again).

And this is the end of the sorry plot,
(Nine themes I wrote and this makes ten)
I hope you see, for I do not,
(The dead rose never will bloom again).

x x x

Didn't know Sulla was a doctor."
"He wasn't."

"But this history says, 'Rome was suffering from the prescriptions of Sulla.'"

A Sea Tale

I would tell you a tale of the Kate McGee,
That sailed for a port in Spain—
A tale of a captain drowned at sea
While combing the Spanish main.

I would tell you of this remarkable sail, I repeat, I would tell it to you, Were it not for the fact that such a tale Would never be straight and true.

A. B. S.

Pabst Blue Ribbon The Beer of Quality By acknowledgment of experts and laymen the standard brew of America

I had a little tiger that I hung up by the tail,

Though my mother didn't like it, and it made the tiger pale;

But the tiger was good natured, and he never even cursed,

But remarked with subtle humor that his "views had been reversed."

Then he reached up in his pocket and discovered twenty cents.

"Will you take a present, Mister, do not keep me in suspense."

"Truly, I am getting weary and I presently shall frown

"Brush me off my fur is covered with a lot of upside down."

Now this ballad it is clever, it is full of funny scenes,

But I cannot, though I wrote it, tell the teacher what it means.

xxx

"Jinks' auto ran down-"

"Who got in front of it?"

"No one; it just ran down—goes by clockwork, you know."

Clipped Quips

On the Brain

Pots—What vas der matter mit Heinrich yet? I see dot he is flunked already.

Tausend—Ach! Heinrich vas ein goot student but he got Vassar on der brain.— Tiger.

Mike—I say Bridget, why d'ye go to slape for in th' av'ning?

Bridget—Faith and that's aisy me darlint, so ez I kin wake up in the mornin'.—

Punch Bowl.

Sunday-School Teacher—"Johnny, what are the chief curses of mankind?"

Johnny—"Hell, damn and—Say, yer don't want me ter blurt 'em allout, do yer?"—Widow.

Hiram (reading letter from son at college): Mary, our son John's losin' all his religion at that there Stanford's school. Here he says he's goin' to cut out the foundations o' the early church and take the life o' Christ.— Chaparral.

Ikey—"Brofessor, vos it der Dutch vot bought Manhattan Island for dventy-four dollars?"

· History Professor-"It was."

Ikey—"How vos it der Hebrews missed such a pargain?"—Widow.

Father (who has been called upon in the city and asked for his daughter's hand): Louise, do you know what a solemn thing it is to be married?

Louise—Oh, yes, pa; but it is a good deal more solemn being single.—Fudy.

I wish I had a funny face;
There is no doubt about it.
I'd sell it to a funny sheet,
And go about without it.

-Record.

Modern Pugilism

Jones—I always thought Bill was a scrapper.

Smith—Huh! The only scraps he has are scraps of conversation.—Punch Bowl.



OLSON & VEERHUSEN The "BIG" Store Reliable Clothiers

7 & 9 NORTH PINCKNEY STREET

We carry the largest stock of FINE CLOTHING, FURNISHINGS and HATS in the city. U. W. trade especially solicited

Sofa Pillows, Stamping and Fancy Goods, Hair Dressing and Shampooing MRS. L. ESSER, Hair and Fancy Goods Store, 2 S. Carroll St.

ESTABLISHED 1854.

Conklin & Sons

Coal, Wood and Mendota Lake Ice.

Salt, Cement, Stucco, White Lime. Hair and Sewer Pipe.

Coal Yards: 614 W. Main St., Ice Houses: 322-4 E. Gorham St., 548 W. Wilson St., Offices: 105 E. Washington Avenue.

MADISON, WIS.

Who is BUCKMASTER?

LEADING JEWELER

MENDOTA BLOCK

E. R. Curtiss

Photographer

Vilas Block

Madison, Wis.

Madison Steam Dye Works

ALL KINDS OF

Ladies' & Men's Garments Cleaned, Dyed & Pressed. Dry Cleaning Nicely Done. Soft & Stiff Hats Cleaned and Reblocked

112 South Pinckney St.
'PHONE 191 MADISON, WIS.

The Sphinx

v

F. F. F.

LAUNDRY

Domestic Finish a Specialty.

7 and 9 East Main Street.

'Phone 65

Always bear in mind

that when we sell it, its all right.

CAPITAL CITY FRUIT STORE

402 STATE STREET

GEO. ELLMAN, PROP.

I can satisfy the most fastidious taste in the smoking line.

CARL BOELSING.

That Boston "AR"

"Subway to Paaak — Staaat right up forward!"

"I seen Mamie the other day —you know it nearly broke her haaat."

"Reely; why, wasn't it him playin' guaaad?"

"Haaaat's sakes, no."

"Well, whoever he was, he was a staaa."

"Yes, them Haaavad boys all plays haaad."

"Say, did you see him when he daaated right between them two Daaatmouth men?"

"No, I didn't see him; it was getting daaak."

"He cert'ny is a shaaak."

"Change Caaaas!"

"Well, I must depaaat. So long."

"So long."-Lampoon.



The Most Carping of Critics

cannot find any fault with our laundry work, as we aim to please the most fastidious—and what's more, we do it. No one finds fault with our up-to-date laundry work in shirts collars and cuffs. The best work is what we strive for and attain.

ALFORD BROS.,
Phone 172.

Lewis' Family Cough Syrup

Is just the thing for you. Keeps cold from the lungs, stops hacking cough.

Try it. 50c per bottle
AT LEWIS' DRUG STORE

Phone 3313-317 W. Johnson St. Madison, Wis.

Coke

is an ideal substitute for coal

Goes as far as hard coal and costs 25 per cent less

Uniform price \$6.50 per ton or \$3.25 for a half ton delivered within city limits, but smaller orders will not be delivered.

Gas Ranges

Water Heaters, Gas Grates and other Fuel Appliances at cost

Madison Gas & Electric Co..

124=126 East Main Street

PHONES: Standard 23
Bell 144

Office Open Evenings

His Last Request

Casey—Pat, if Oi die and ye come to me wake Oi want ye to promise me wan thing.

Costigan-Name ut, Moike-

Casey—Promise me thot whin th' scrapping begins ye'll belt me one or two good wans in th' jaw jist fer the sake of owld lang syne!—Puck.

If you want a cigar that is right, or want to find a nice brand that will suit you, just call and see Boelsing.

THE HUB

EXCLUSIVE AGENTS

Stein=Bloch Clothes
Stacy=Adams Shoes

Brown's in Town

WITH

Dress Suit Cases
Travelling Bags
College Trunks

BROWN'S TRUNK FACTORY
118 E.Main St.

Ester Oyster Co. FISH AND OYSTER DEALERS

No. 206 East Main Street

Gibson Mandolins and Guitars

Mr. Bach of the University School of Music uses 'em. We sell 'em.

Warner "27"



THE UNDERWOOD

is the ONLY typewriter made which presents

REAL VISIBLE WRITING

that is, all the writing VISIBLE, from start to finish of a communication. In addition to this it is the strongest and simplest typewriter made. Six years of constant us in some of the largest concerns in this country has demonstrated this.

WM. J. PARK CO., Agents

113 State Street, Madison, Wis.

KEELEY'S PALACE of SWEETS

The largest and grandest

CANDY STORE

in the northwest.

JUST WHAT YOU WANT.

Where can we have our Select Dances this winter? AT KEELEY'S

Where can we have our Parties? AT KEELEY'S

Where can we get our Lunches? AT KEELEY'S

Where can we get the Best Candies? AT KEELEY'S

Where can we get Delicious Ice Cream Soda?
AT KEELEY'S
Who can furnish the Hall, the Support States

Who can furnish the Hall, the Supper, the Punch, and everything for a Select REELEY

Who has the Palace of Sweets?

112 STATE STREET.

It is easier to jump into a well than to jump out

and it costs you nothing to investigate. Let us cater to your wants in our line. : : We're ready to give you satisfaction. : : : : :

The Menges Pharmacies

— go то —

WALTZINGER'S

for Exquisite
Ice Cream, Sherbets
and Confectionery

19 N. PINCKNEY ST.

John Sexton & Co.

IMPORTERS OF

Teas and Coffees

Wholesale... Grocers

16, 18, 20, 22 STATE ST.

CHICAGO

CHAS. BALL, Representative

Olson, The Tailor, = 215 State St.

.. M. J. GAY ...

FINE TAILORING A SPECIALTY

Business Suits Frock Suits Dress Suits and Overcoats made in very latest style

302 State Street

ANTON METZ PLUMBER

113 West Mifflin Street Telephone 164

W. J. GAMM JEWELER and OPTICIAN

Fine Watch Repairing

3 West Main St.

Telephone 685

IF IT'S

Printing Paper

THERE'S NO QUESTION

PARSONS' Printing & Stationery Co.

24 N. CARROLL STREET

PIPER BROS. GROCERS

are doing business at the old stands Your orders will be carefully looked after.

14 E. Mifflin and Market Square

DIRECTORY.

LAWYERS:

BASHFORD, AYLWARD & SPENSLEY, 423 N. Pinckney St.

SANBORN & SANBORN, Wisconsin Block.

F. K. SHUTTLEWORTH,

Pioneer Block.

PHYSICIANS AND SURGEONS:

First National Bank Block. Hours: 2-4, 7-8 p. m. Phone 260

DENTISTS;

MENG BROS.

Over German-American Bank.

Get Your

Pictures Framed

MAUTZ BROS.

TELEPHONE

RILEY & SON

- FOR -

Fine Livery

Either Phone No. 54 COR PINCKNEY & DOTY STS.

"NOT HOW CHEAP, BUT HOW GOOD"



Why not pay a reasonable price and get the best of printing? We can give you just what you want in Programs, Invitations, Cards, Menus, etc., at moderate prices.



WILLIAM OWENS PLUMBER

118 North Pinckney Street

Telephone No. 121

MADISON, WIS



\$1.00 to Chicago \$1.50 Round Trip

Passenger service every day in the year between Milwaukee and Chicago. During summer season our steamers reach over 30 principal summer resorts on Lake Michigan and Green Bay

Office and docks foot of Sycamore St. MILWAUKEE, WIS.

Superior to all others in Construction, Material and Finish.

"UNION" PIVOT JOINT,

Strongest and most Durable Joint made Warranted to last a Lifetime.

SOLE AGENTS FOR

RICHTER'S INSTRUMENTS OF PRECISION.

Drawing # Materials

In the West.

EUGENE DIETZEN CO.

181 Monroe St., Chicago, Ill.

THE

DARANTELLA

Imported Havana-filled Cigars

FRANK LARISH, Agent

Beer Is Good for You

The malt is a food; the hops a tonic. The alcohol—only $3\frac{1}{2}$ per cent—is an aid to digestion; a healthful stimulant.

Schlitz Beer is brewed with the extreme of cleanliness—cooled in filtered air—and every bottle is sterilized.

It is one of the best things in the world for you.

It does not ferment on the stomach, because it is aged—aged for months in refrigerating rooms before it is marketed.



It gives you beer without biliousness. Ask your doctor what he thinks about drinking Schlitz beer. Ask for the brewery bottling.

The Beer That Made Milwaukee Famous

Caution

Do not delay taking advantage of the extraordinary sale we are having now in copyright books at 50 cents. The Right of Way — Parker, Graustark — McCutcheon, Hearts Courageous—Rives, Hound of the Baskervilles — Doyle The Crisis—Churchill, The Virginian—Wister, Etc., Etc.

COLLEGE BOOK STORE

412 STATE STREET



₩ HARK!!

Listen to...

FORD'S

Message to all

STUDENTS

汉

Barber Shop

...and..

Bath Rooms

HENRY PECHER, 414 State St.





Java Blend.

A deliciously mild, smooth coffee.

The presence of genuine Arabian Mocha in it, has much to do with

its satisfying qualities.

And it's absolutely Dry-Roast.

3 lbs. for \$1.00.

N. B. Have you a copy of Findlay's Price List?

Carl Thomas Photographer

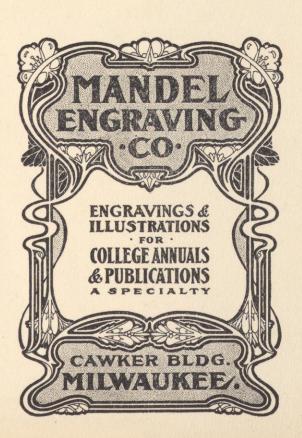
26 West Mifflin Street Madison, Wis.

WISCONSIN CENTRAL R'Y

BETW'EEN

CHICAGO
MILWAUKEE
ST. PAUL
MINNEAPOLIS
ASHLAND
DULUTH
AND THE NORTHWEST

JAS. C. POND, G. P. A. Milwaukee



The New Short Line

.... OF THE

Chicago, Milwaukee & St. Paul Ry.

Between Madison, Janesville... and Chicago

The Best of Equipment

Buffet Parlor Cars on All Trains

DON'T FAIL TO TRY THE NEW SHORT LINE

F. A. MILLER, Gen. Pass. Agt. Chicago

J. M. Dunn, Frt. & Pass. Agt. Madison

Daily Excursions to

CALIFORNIA

Via



Through First-class and Tourist Sleeping Cars to points in California and Oregon every day in the year from Chicago

PERSONALLY CONDUCTED EXCURSIONS

every Tuesday and Thursday from Chicago. Lowest Rates, Finest Scenery, Shortest Time on the Road. A most comfortable and inexpensive means of making the trip overland.

The only route by which you can leave home any day in the week and travel in Tourist Cars on fast trains all the way. For descriptive pamphlets and full information inquire of nearest ticket agent, or address W. B. KNISKERN, General Passenger and Ticket Agent, Chicago & North-Western Ry., Chicago.

Send 2-cent stamp to W. B. Kniskern, 22 Fifth Avenue, Chicago. for booklet, "California Illustrated."

461 Breadway New York 601 Chestnut St. Philadelphia

368 Washington St. Boston 301 Main St. Buffalo 212 Clark St, Chicago 435 Vine St. 507 Smithfield St. 234 Superior St. Cincinnati Pittsburg Cleveland

Buffalo 17 Campus-Martius. Detroit
Chicago 2 East King St. Toronto, Ont
99 Wisconsin St. Milwaukee.

IT'S A FOWNES

THAT'S ALL YOU NEED TO KNOW ABOUT A GLOVE.

