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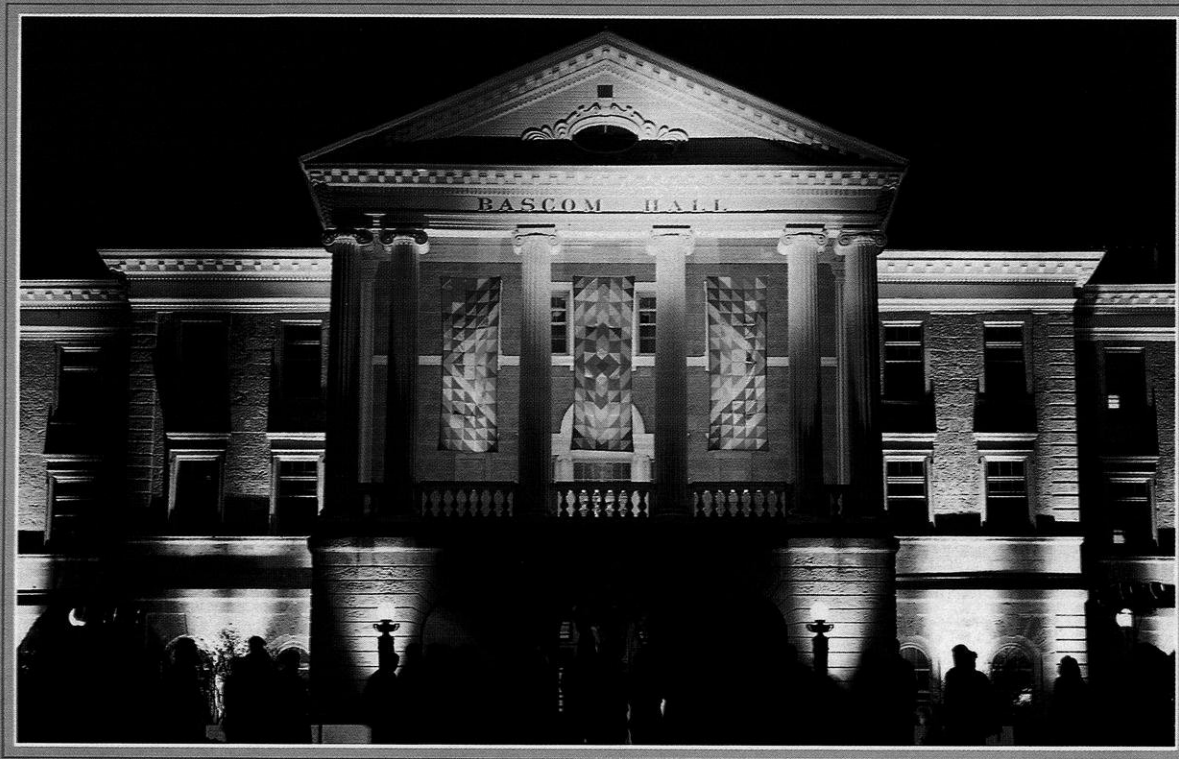
# ALUMNI



ON THE SIDELINES

WAA's Second Annual Alumni Guide to Madison

SEPTEMBER 1989 OCTOBER



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# ALUMNI

## THANKS FOR THE MEMORIES

The Wisconsin Union Theater has been educating students in the art of politics and performance for fifty years. Everyone from Nehru and Ralph Nader to Isaac Stern and Carl Sandburg has made history on our stage, and we've been forever changed by the experience.

by Thomas Murphy '49

12



The inaugural year of the Union Theater got off the ground as soon as the final roof tiles were laid. The opening performance was "The Taming of the Shrew," for which tickets were sold at the unheard-of price of five dollars each, and patrons wore formal attire.

## THE UNCOMMON DENOMINATOR



When ABC political analyst Jeff Greenfield arrived on campus in 1960, he thought he was a savvy New Yorker. But what he discovered was that he was just as dumb as everyone else—only dumb about different things. Here's a look at how Greenfield formulates his commentaries for television and print—and at how he started his career as editor of the *Daily Cardinal*.

by Susan Pigorsch

30

### COVER

## SECOND ANNUAL ALUMNI GUIDE TO MADISON

There's more to do at UW-Madison than the average alum might readily expect. Want to see how beer is made in the Barley and Malt Lab? Looking for a place to have an old-fashioned Wisconsin fish boil—afloat

on Lake Mendota? How about renting a boat or touring the fifty climatic chambers of the Biotron? Turn to page 18 and we'll show you how much fun being a Wisconsin alumnus can be.

by Jerry Minnich

18



## OF OAKS, ELMS, AND AUTUMN ASH



You can find some of the most beautiful and unusual trees in the country right here on campus—if you know where to look for them, that is. We asked a UW alumnus and arboriculturist to tell us where to find his favorites, including the former site of our most famous tree—the John Muir locust.

by R. Bruce Allison MS'82

26

## ON WISCONSIN 4

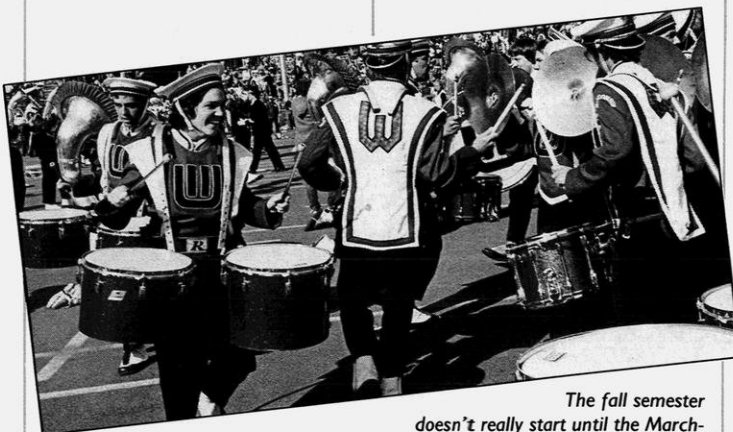
## COMPENDIUM 9

## DISPATCHES 31

### Cover Photo

We have 43,000 students back on campus and classes are in full swing. But visiting alumni can still find quiet corners for reading and reflecting—like the steps of Music Hall.

Glenn Trudel



The fall semester doesn't really start until the Marching Band plays a polka at Camp Randall stadium. See what other diversions might add energy to your campus visit this fall, beginning on page 18.

# ON WISCONSIN

JEFF OIEN/UW NEWS SERVICE



Assoc. Executive Director Gayle Langer and WAA President Charlie Phillips.

WAA's Long-Range Planning Committee produced a stimulating plan this summer for increasing member services and strengthening the many networks by which we support the university.

A top priority is the expansion of the *WISCONSIN ALUMNI* magazine. We are now able to add eight pages to each issue, and this month those new pages are devoted to a campus guide that should refresh your memory of Madison and enhance your next visit. We're adding an assistant editor this fall, and last month we named editor Susan Pigorsch Assistant Executive Director of Communications.

To polish our efficiency in serving your local alumni club, we've moved into the world of desktop publishing. This will speed up our service on such as member newsletters, announcement mailings, and club leaders' communications. We've installed a facsimile machine that will allow club officers to update their rosters on a same-day basis: FAX # (608) 262-3332. And we've had some big news from the UW Foundation, which has increased its support of our clubs' scholarship fund-raising efforts. First, the ceiling has been raised to \$3,000 (from \$2,000) on club funds the Foundation will match. Second, all the raised funds up to that \$3,000 will be matched dollar-for-dollar (instead of a variance based on means of fund-raising).

As always, our long range plans will continue to focus on students. The 40,000 on campus today are really our "alumni in residence," for if we make them feel welcome, they will later become active, involved alumni. Our Student Board, the UW Homecoming Committee (which we house and support), and the Wisconsin Singers are already a great help in connecting students to UW alumni. In fact, one of our most successful activities is the Alumni Student Career Counseling Service. Through it, alumni meet with students to advise them on career moves. This year, we want to take this program even further by adding internships and placement opportunities through the university's Council of Placement Directors. Our staff will also be working with WAA's global club network to welcome grads into the communities where they'll begin their careers. Eventually, we hope to provide information on housing, transportation, and recreation along with news of club events.

For help in moving ahead on all these fronts, again we thank our Long-Range Planning Committee.

*Gayle Langer*  
Associate Executive Director

## W I S C O N S I N ALUMNI

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Associate Executive Director  
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Advertising Coordinator  
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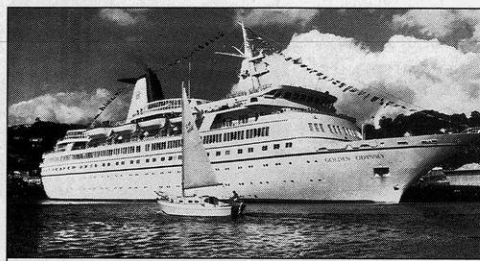
**N**ext summer, The Wisconsin Alumni Association – Madison and Royal Cruise Line invite you to cruise the glittering blue waters of the Mediterranean. Relax as the elegant, yacht-like *Golden Odyssey* takes you on an unforgettable voyage of discovery across the world's most romantic sea.

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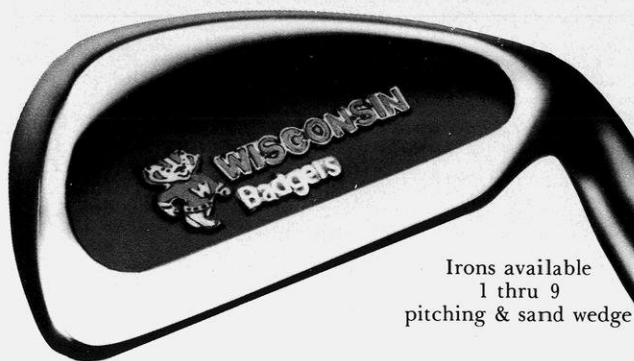
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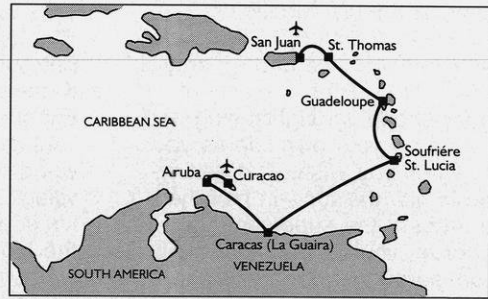
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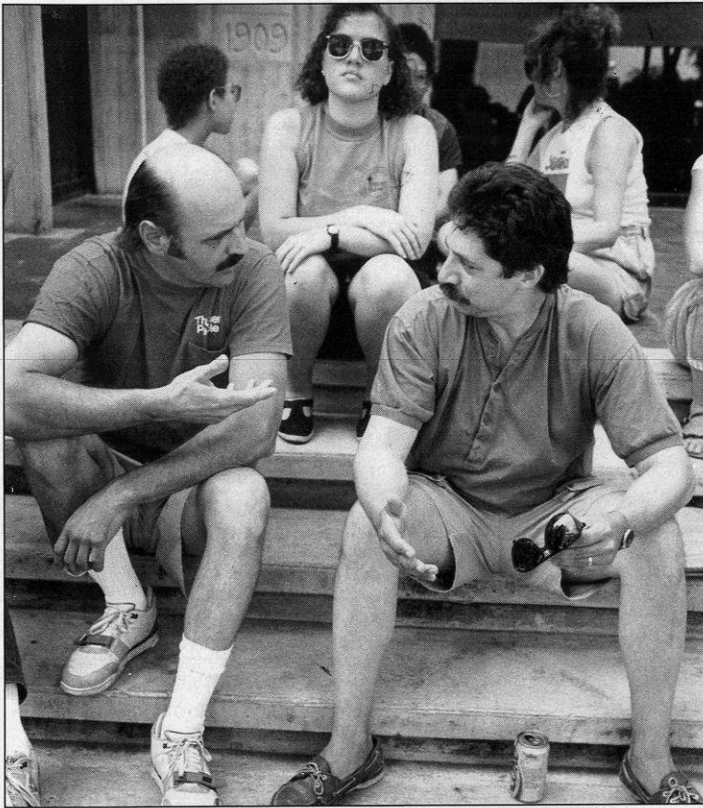
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The "rad grads" of 1969 returned to campus this summer for a reunion. The group of 400 included Karlton Armstrong, left, who made a public apology for his part in the 1970 bombing of the Army Math Research Center, and Paul Soglin, right, who has once again been elected mayor of Madison.

## Seemed Like Old Times

During the July 4th weekend, Madison hosted an unofficial class reunion. There were nametags and banners, a dinner and a dance. There were seminars and workshops and a picnic where parents brought their kids and drank fresh-squeezed lemonade. Only at this reunion the juice stand was operated by Karlton Armstrong, a member of the "New Year's Gang" that bombed the Army Math Research Center, and the returning classmates were the activist "rad grads" of 1969.

"It's simply high time to assess what we have accomplished, where we are, and most importantly, where we are going," said reunion organizer Michael Fellner '72. And by the comments of

the some 400 participants—including a public apology by Armstrong—the counterculture class of the '60s has come a long way.

Fellner, the founder of the underground paper *Take Over*, is now a private investigator in Washington, D.C. His student colleagues are lawyers and newspaper reporters, waste management engineers and social workers, and Paul Soglin '66 '72 is again mayor of Madison.

It's been twenty years since tear gas clouded the campus. But the Vietnam era alumni were able to visit their old haunts nonetheless—the Union Terrace and the Rathskeller, the 602 Club and the Plaza—and they munched Guerilla Cookies from the Mifflin Street Co-op. And instead of planning student strikes they held seminars on the PTA, AIDS, parenting, and politics.

## Anti-Racism Rules in Effect: ACLU Poses Challenge

The university's proposed rule to curb intentional racial slurs has cleared the legislative review process and is in effect with the start of fall classes. However, a spokesperson for the Wisconsin chapter of the American Civil Liberties Union said it will challenge the rule and try to file a test suit. The ACLU, which had earlier asked the legislature to intervene, sees the rule as overly broad and vague, producing "a chilling effect" on student conduct. It used this description successfully in its recent federal lawsuit against a similar regulation at the University of Michigan.

The proposed rule—applicable to all 160,000 students on campuses in the UW System—has been controversial since it was announced in the spring. That announcement, the rules committee says, came only after hearings and reworkings. Along the way there was an exhaustive evaluation of relevant federal case law including the Supreme Court's "fighting words" doctrine, which holds that certain words and actions breach the peace by their very nature. The constitutional experts involved throughout are satisfied that the final version could withstand a court challenge, the authors say. It prohibits intentional student action that would "create an intimidating, hostile or demeaning environment for education, university-related work or other university-authorized activity."

Law Professor Ted Finman said the rule places "virtually no limitation on the interchange of ideas." Discipline could not be imposed for an ethnic opinion expressed in a

classroom, for example.

UW System President Kenneth Shaw wrote a guest column in the *Wisconsin State Journal* after the paper criticized the plan as limiting First Amendment freedoms. In it he offered the criteria for disciplinary action under the new rule. "The student is subject to disciplinary action if [speech or behavior] is directed at a specific individual or individuals; and if it is intended to demean the individual on the basis of race, sex, religion, color, creed, disability, sexual orientation, national origin, ancestry or age.

"I believe such verbal conduct falls well beyond the bounds of First Amendment protection," he said.

Madison Chancellor Donna E. Shalala has called the rule "a proper balance between free speech and freedom of spirit," and an important segment of the campus's efforts to address diversity.

After proper hearings, students found guilty of violating the rule would be disciplined according to exacting procedures. Penalties could range from written reprimands to expulsion.



Bucky Badger and Dean of Students Mary Rouse gave the Class of '93 a warm welcome to the UW. WAA helped host a week's worth of fun activities, the highlight of which was a gigantic pep rally at the Field House.

## WAA Board of Directors Announces New Members

Ten new directors-at-large, elected to three-year terms, joined WAA's board effective July 1. The 100-plus member board meets at Alumni House twice yearly—on Alumni Weekend and Homecoming. On Alumni Weekend it elects nine of its members to serve as WAA's Executive Committee for the coming year, beginning in July. In addition to the at-large members, the Board of Directors is composed of a representative of each certified alumni club and of

the latest graduating class.

The new at-large board members are:

**Richard Brachman '74**, Madison, a past-president of the Madison alumni club and senior vice-president of Valley Bank;

**Carol Berge Claypool '64**, St. Louis, co-owner with her husband of an engineering firm;

**Kathy Ayers Southern '68, '72**, Washington, D.C., a deputy executive director for the American Association of Museums and a past president of the alumni association of the UW School of Business;

**Merritt J. Norvell '63, '66, '76**, Madison, a former

Badger running back and now an executive with IBM;

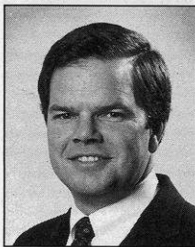
**Donald Helfrecht '44**, Madison, president and chairman of Madison Gas & Electric Company;

**Lee Raymond '60**, New York City, president of Exxon Corporation;

**Tom Pyle '63**, Madison, president and CEO of Rayovac Corporation;

**Sidney Williams '61**, Kalamazoo, former Badger quarterback, now a legal counsel for Upjohn Pharmaceuticals;

and **James Wimmer '60**, Madison, a lobbyist and consultant, and chairman of WAA's External Affairs Committee.



Richard Brachman



Carol Berge Claypool



Kathy Ayers Southern



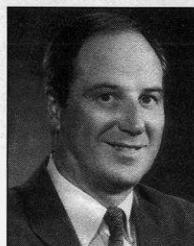
Merritt J. Norvell



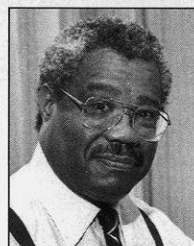
Donald Helfrecht



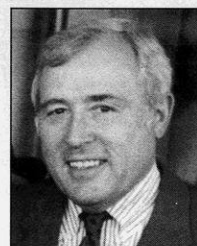
Lee Raymond



Tom Pyle



Sidney Williams



James Wimmer

## Women's Athletics Get Added Attention

Representatives of the federal Office for Civil Rights came to campus in mid-July to do a two-day study of Title IX compliance by our athletic department. They have several months to complete their report, which is expected yet this fall, and Athletic Director Ade Sponberg says he isn't worried; it looks as though we're way ahead of them.

Title IX of the Education Amendments of 1972 requires that institutions receiving federal funds provide benefits and opportunities for women athletes equivalent to—but not necessarily identical with—those provided for men. Last fall the Athletic Board established a sex equity committee just to be sure that we are in full compliance with the law. The committee made its recommendations in May, and they are already underway. "If

anything, the investigation will help," said Sponberg. "It will show us if there is anything we should be doing differently."

Among our committee recommendations are the addition of fourteen to eighteen women's athletic scholarships within the next two years; consideration of more teams in the women's sports now available or the addition of a new sport; and an increase in budget for most phases of women's athletics. Professor

Barney Webb, chairman of the Athletic Board, said "the fact that we undertook the equity study in the midst of dealing with a large budget deficit is evidence of our commitment to the women's program."

## Law Courses Offered To Undergrads

In what the faculty believes may be a first for any law school in the country, ours is offering a three-credit course for certain undergrads this semester. Juniors and seniors in journalism, business, sociology or political science were allowed to sign up for "Law in Action: Contemporary Issues in Public Law." A faculty member said it focuses on the resolution of problems in society via the law. Some of the subjects studied are U.S. tax policy, commercial advertising, employment discrimination, criminal justice and juries, constitutional structure and the separation of powers, and the Watergate affair. Each will be taught as a two-week segment by a renowned faculty specialist.

## Typographical Lab Goes, But Extension Takes Over

The Typographical Lab was once a vital part of the journalism course here; even into the 1950s students were compelled to stand at the big fonts and learn to set type by hand. The lab struggled to move with technology over the years, finally letting go of its teaching role to concentrate on the printing of various publications. There was *The Advocate* from the Law School; *Genesis*, from the Hillel Foundation; *Ceres*, for the College

News items edited by Tom Murphy from the UW News Service and campus sources.

of Agricultural and Life Sciences; *WisconsinWeek*, a tabloid for the campus community, and *The Daily Cardinal*, which, with an annual bill of about \$190,000, comprised 85 percent of the lab's business. The paper announced this summer it is going to desktop publishing, cutting about \$50,000 from its lab expenditure. That's a smart move, since the *Cardinal* is \$100,000 behind in its payments to the lab and the School of Journalism. But it caused the school to announce that it would close the lab in August.

The *Cardinal* staff got pretty sore about this, and did some picketing and editorial-writing. Still, there wasn't much anyone could do; besides the big *Cardinal* debt, the lab loses more than \$10,000 a year. And then, just at deadline, came the UW Extension! For \$40,000 it bought the equipment to add to the twelve presses it already owns. It will service most of the lab's former customers, including *The Daily Cardinal*.

### Micro Computer Lab Opens on Campus

Our Industrial Relations Research Institute opened a new Micro Computer Laboratory this summer with more than \$1 million in equipment donated by IBM. In exchange, the institute will conduct research over the next three years into how personal computers can be used in industrial relations.

Business professor Craig Olson, who directs the institute, said it will integrate personal computers in a new two-course sequence.

"Master's students will get an introduction so they can be effective consumers of industrial relations research; doctoral candidates will get background

for the more advanced work they need in order to become effective researchers."

The institute was founded in 1948 and enrolls about sixty-five advanced-degree students annually.

### Engineering College Has New Dean For Research

Professor Gregory A. Moses, on the engineering faculty since 1976, has been named associate dean for research in the College of Engineering. He replaces John D. Wiley, now heading the Graduate School.

Moses earned his PhD in nuclear engineering from the University of Michigan. His research interests include inertial confinement fusion technology, computer simulation of fission powerplant dynamics, and supercomputing applications. He directed the college's Computer Aided Engineering Center, has served on the Faculty Senate, and chaired the UW System President's Committee on Supercomputer Needs.

### Clubs' "Sparkplugs" Again Get Appropriate Honors

The association's quarter-century-old custom of giving special honors to those who spark our alumni clubs continues at the 1989 Leadership Conference at the McClain Center. Six are being honored on September 9 for their enthusiastic involvement on the club level, and a seventh is cited for long years of loyalty to club and university. The six winners of Sparkplug Awards are:

**Judy Dornfeld Danca '62**, Rockford, who has held three offices in the club in the past six years and chaired its 1987 Founders Day event;

**Jere D. Fluno '63**, Lincolnshire, Illinois, a past director of the Chicago club and a member of its outstanding Scholarship Trust committee.

**Allan Jones '48, '50**, an officer of the Sarasota club for nine consecutive years, including a term as president, and its representative on WAA's Board of Directors;

**Christine Nelson Freiberg '72**, Wausau, who has held the presidency and other offices in that club and has chaired its Scholarship and Founders Day committees;

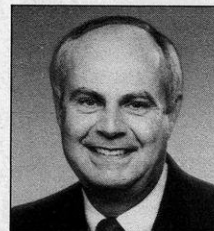
**Mark Pennow '77, '80**, of Green Bay, active in that club since graduation, a holder of

several offices including its presidency and chair of its Young Alumni committee; and **Andy Zafis '48, '50**, San Diego, a club director there for thirteen years, and a past president who served for six years on WAA's Board of Directors. That club named him its Alumnus of the Year in 1981.

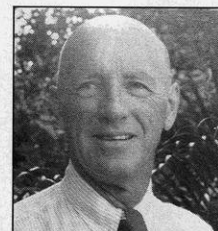
The recently established Loyalty Award goes to **Don E. Frank '47**, Louisville, twice the president of that club, involved in its efforts since 1965, and a director since '67. He has also served on WAA's board.



Judy Dornfeld Danca



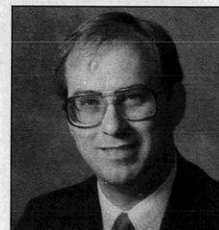
Jere D. Fluno



Allan Jones



Christine Nelson Freiberg



Mark Pennow



Andy Zafis



Don E. Frank



# THANKS FOR THE MEMORIES

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From Alfred Lunt and Lynn Fontanne to Eugene McCarthy and J.F.K.,  
the Wisconsin Union Theater has brought the world to the UW.  
It's given us some of our best moments on campus, and it celebrates  
its 50th anniversary this fall.

by Tom Murphy '49

**T**his idea is impressive. If everyone who ever performed at the Wisconsin Union Theater could come back for a reunion, they'd more than fill all 1,300 seats. And what a night it would be! We'd be host to the most celebrated of divas and maestros, the greats of stage and screen, the statesmen and politicians who have forever altered history.

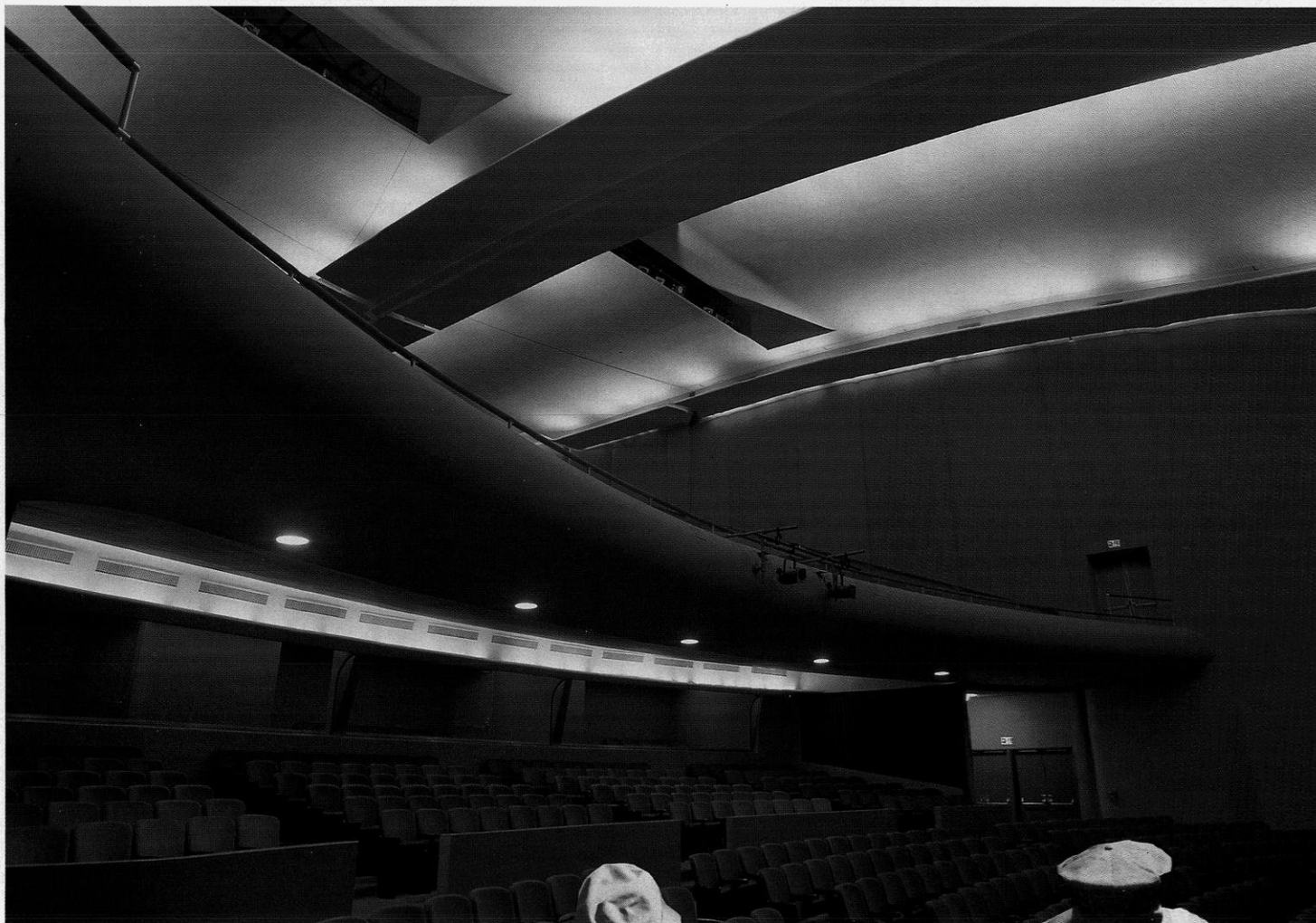
The theater wing of Memorial Union was news from the weekend it opened in October of 1939, when more than 15,000 people poured in to tour it. (University enrollment was under 12,000 at the time.) Students, faculty, and Madison residents were awed by the craftshops, the art deco meeting rooms with trendy indirect lighting and fireplaces, the Hoofers' pine-paneled quarters, the bowling alleys floating on sound-absorbing cork. There were curving brass railings on the staircases and eighty-one loudspeakers in the

ceilings. But the real attention-getters were the Union Theater and the Play Circle. The yearbook would describe them as a laboratory for the speech department, a platform for opinion, and as an acoustically perfect concert hall.

To those who'd just come off Depression breadlines, all of this seemed rather frivolous. But the philosophy behind the Union Theater and what it stands for is as old and as deliberate as the purpose of the university. In 1854, when we held our first commencement (two men graduated), a Wisconsin tradition was born. One of the events in the week-long observance was a guest speaker, a local judge who'd just fought off impeachment efforts. Significantly, he was invited by the students rather than by the administration. And for 135 years, good and bad, the students have continued to hold the privilege of selecting and inviting those who appear in Union programs. That concept has been guarded—sometimes against strong opposition—by two

remarkable figures in the history of the Union. They are Porter Butts '24, '36, internationally renowned as a pioneer in college unions, who served on the fund-raising committee for the original building in the early 1920s and as Union director from 1927 to retirement in 1968; and Fannie Turnbull Taylor '38, who served as the Theater's first publicist, then its director from 1946 to 1966. She was innovator, coordinator, diplomat, den-mother. She now adds the title historian: her book *The Wisconsin Union Theater: Fifty Golden Years*, comes off the press soon and will be available through the Theater box office.

When we think of the Union we tend to think of the building. However, our college union was first created in 1904 as a social organization that would provide "communal life for instructors and students in work, in play and in social relations." It did not have a home of its own until the building on Langdon Street was completed in 1928. But, oh, did it have



A parabolic ceiling helps produce the Theater's outstanding acoustics and its center lighting track carries the eye to the stage. The balcony curtains are gone now, but loges retain disappearing glass fronts. Right: Workmen laying tiles on deck overlooking the Terrace. During construction, laborers struck for and got a raise to sixty cents an hour.

vitality! By 1919, its reputation was so solid that it expanded its program to include not only speakers but also concert artists, symphony orchestras, operas, dance companies, Broadway dramas, and experimental plays—and it was the first in the nation to do so. Performances in the early years were held where we could fit them: on the small stage of 272 Bascom Hall, in Music Hall, where there was seating for less than 600, in the stageless Red Gym, where the great Fritz Kreisler introduced the Union concert series in 1919, or in the Stock Pavilion.

The original plans for the Memorial Union included a wing with a proper theater. The final fundraising push was to get under way right after the main building opened in 1928, but along came the



market crash of '29. It was eight years before the tenacious Butts and his disciples could scrape together enough private donations and New Deal dollars to begin construction.

Fannie Taylor tells us the Theater has housed 15,000 events and hosted 10,000,000 patrons in its half-century. Perhaps most of us overlook the educational and ceremonial uses that help bring it to those amazing figures. There

are the Honors Convocations, the gatherings in conjunction with Badger Girls State and 4-H congresses, the long-running summer School for Bankers, Farm and Home Week during the winter holiday break. The School of Nursing still holds its pre-commencement pinning ceremony there. There are also student shows such as Humorology and Tournament of Song.

But the Theater is no longer the official classroom for drama students; that depart-



ment has been housed in Vilas Communication Hall, at Park Street and University Avenue, since 1972. Nevertheless, students still present two major productions a year in the Union Theater, one of which is usually a musical in conjunction with students in the School of Music.

Perhaps the Theater is most proud of its educational accomplishments. After pioneering the artist-in-residence idea with painter John Steuart Curry in the early '30s, the university expanded the concept to the performing arts. Joining us have been Gunnar Johansen, the Pro Arte Quartet, Paul Badura-Skoda, jazz pianist Cecil Taylor, the harpsichordist Alice Ehlers. The great Shakespearean actress Margaret Webster came for a semester and directed students in Chekhov's *The Cherry Orchard*.

When Fannie Taylor left the campus in 1966 for the National Endowment for the Arts—itself inspired by our artist-in-resi-

dence program—her place in the Union Theater was taken by William Dawson '50, '57, '64. He conceived the idea of sharing our wealth a little more broadly. He set up short residencies, usually lasting a week, during which the performer would appear in concerts in the Theater and also work with students in Madison's high schools. Among the first to be invited to participate were the now-celebrated pianist brothers, Joe and Anthony Paratore. Dawson also inaugurated the Debut Concert series of new young artists; flutist Jean-Pierre Rampal was one of them.

We were the first in the country to make dance an academic major, which may be one reason why dance has always received special attention at the Theater. Every major touring ballet stopped here to packed houses again and again, from the Ballet Russe de Monte Carlo to Martha Graham, Merce Cunningham, and Alvin Ailey, as well as our own student

dance group, Orchesis. That educational focus on dance provides an important memory for Ralph Sandler MA'64, who followed Dawson as theater director from 1976 to 1980 before moving up State Street as managing director of the Madison Civic Center.

"In the fall of 1978," Sandler says, "we brought in the Nikolais Dance Theatre for a five-week residency, to my mind one of the most important that has ever occurred on a college campus. It was singular in that it crossed a number of departments and involved hundreds of students and faculty. Nikolais is also singular among dance geniuses; when he creates a piece he originates *all* of it—the music, the projected slides, the costumes and lighting, and of course, the choreography. Now, for the first time in his or our history, we had this genius using university people in all these areas! Art faculty and students, textile designers, composers, lighters; our dancers along with his company. And WHA-TV got a grant to do a documentary on the entire process which later aired on PBS. We brought in busloads of high school students to watch rehearsals, our own art students sat and sketched or took photographs. Then, the world premiere of the piece—it was called "Aviary"—played to three sellout performances in the Theater. I think that was my all-time high as manager."

In the early '30s, professors Fred Buerki and Bill Troutman of the speech department introduced commercial movies to college campuses. Room 272 Bascom was our first movie theater. But as soon as the theater wing opened, film found a permanent home in the Play Circle as the weekend Movie Time and, for foreign movies, Cinema Shop.



ZANE WILLIAMS



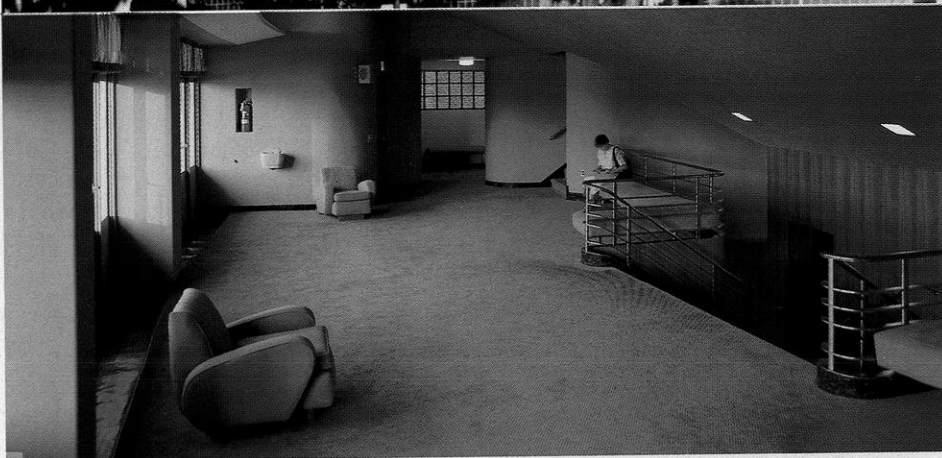
The undulating lines of the brass hand rails were a favorite device of the Theater's designer, Michael Hare, who'd used them a decade earlier in Radio City Music Hall. Ten million people have attended fifteen thousand events since the opening in 1939.



CHARLES BRADLEY/1989



ZANE WILLIAMS



Above: The stage house rises seventy feet at the Theater's south end. It holds grids and scenery devices, plus a construction shop accessible also to the Play Circle, which has three stages for "experimental theater." Left: Art Deco touches on the mezzanine. Refurbishing for the anniversary observance has adhered to original designs and materials wherever possible.

grams, the travel film series.

"For the first one or two, we brought the projectors over to Music Hall," he says. "We didn't think the movies would do that well. But they were such a smash, we moved to the Theater." They remain a popular attraction, offering low overhead and a packed house.

Of course, not all the memories are happy ones. By its very being, the Theater has reflected the tumultuous history of the past three decades. During the Vietnam era, past-director Dawson had to smuggle Secretary of State Dean Rusk out through the basement to protect him from anti-war protesters. Tear gas often seeped in during concerts. During the tedious McCarthy era, Anne Minahan, now emerita professor of social work, then faculty advisor to the Union Forum committee, said we were one of the few colleges in the country that welcomed controversial speakers. We continued to "sift and winnow," hearing Owen Latimore and Max Lerner, both good-humored in the face of McCarthy's labeling them "communist." Things got better: Minahan tells of a packed house

We were the first to offer a PhD in speech, and whether grad or undergrad, thousands were pulled to work in theater. Not everyone acted, of course; learning came in the form of set or costume design, sound, theater management. Professor Gilbert Hemsley, who died too young of cancer in 1983, was called by *Newsweek* "the Rembrandt of lighting artists." He trained young people here before taking them with him to New York to light "Aida" for the Met or "Sugar Babies" for Broadway. Mark Stanley MA'81 is lighting director for the New York City ballet, having moved there from the New York City Opera; David K.H. Elliot '71 has joined the faculty of the University of California-Berkeley after being the resident lighting designer for such as the Pennsylvania Ballet, the American Ballet Theater, and the San Francisco Ballet. Both men got experience with Hemsley in the Union Theater.

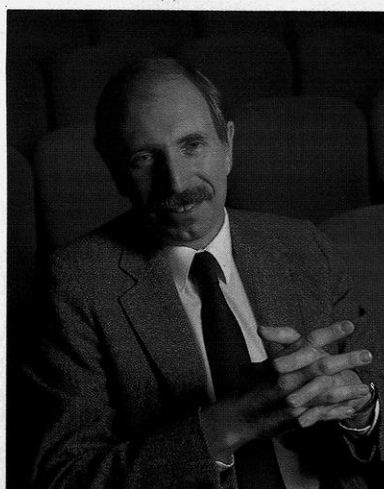
Rita Brown Peterson '49 came here from Oklahoma to study theater directing. She remembers how exciting it was to go to the airport with roses for Madison native Uta Hagen and Anthony Quinn of "Streetcar Named Desire." She remembers three days of escorting the gentle Robert Frost, then eighty-seven years old. She tells of his warmth before a packed Theater and at dinner at President and Mrs. Elvehjem's, and finally, driving him the few miles to Columbus and the train with tears in her eyes. Peterson has stayed with the Union in various capacities and today is program fiscal director.

James H. Wockenfuss graduated in music in 1953, became an assistant to Fannie Taylor a year later, and stayed until 1963. He has made his career in the field, and since 1985 has been director of cultural programs at the University of California-Davis. Wockenfuss helped develop one of our longest-running and always profitable Union Theater pro-

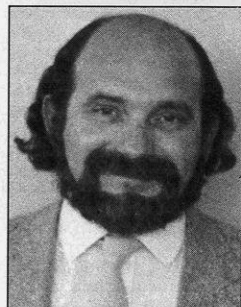




ZANE WILLIAMS



Clockwise from upper left: Frederick A. Buerki '27, '35, far left, was technical director for 30 years. Michael Goldberg '64 has been director since 1981. Fan Taylor '38 is recognized as a pace-setter in the field, as is Ralph Sandler MA '64, director from 1976-80.



for young presidential nominee John Kennedy. The staff tried to hold the curtain while Jackie—who'd had dinner at a private home—got the scenic trip to the Theater across Lake Mendota. That was on a Friday night in May; a big night for fraternity and sorority dances. Hundreds in the audience wore tuxes or formals.

Joel Skornicka '59, '65, mayor of Madison from 1979 to 1983, now lives in Davis, California. As a student he served as chairman of the Union's music committee and later as Union president. He recalls an event that *may* have convinced him he could cope with the free spirits in Madison government. One of the rare cancellations in Union Theater history was a Sunday matinee concert by the Minneapolis Symphony Orchestra, brought on by a raging March blizzard. The musicians assumed the evening show on Sunday would be called off, too. But the instrument truck made it over the drifts, and the concert was on. Skornicka and a bevy of student volunteers spent Saturday night and Sunday morning trying to track down the ninety musicians and arranging transportation to Madison for them. It worked; the Sunday night concert was presented.

The Theater's manager since 1981 has been Michael Goldberg '64. Along with his usual duties, he's been getting things refurbished for the anniversary celebra-

tion, October 6-8. The auditorium has been repainted, a half-century of tarnish has been lifted from the brass stair rails. The lounge chairs have been reupholstered, the carpeting replaced. The outer lobby will have new floor tiles—the first since opening day—and thermal windows against the lake's winter breezes.

"The designer of the Theater, Michael Hare, also did Radio City Music Hall," Goldberg said. "He used many of the same elements in each. The dark marble pillars in the lobby and lounge, the curving stair rails, even the ellipsis around the window of the checkroom. They're all his trademarks."

Audience tastes have changed a little in recent years. Certainly costs have skyrocketed, and Madison now has other

competing stages. But does this mean a cutback on the uses of the Union Theater after its first half-century? Goldberg smiles and tosses us a printed schedule for a typical month, last February. The Theater was in use every night but four; the Play Circle booked fifteen nights excluding each three-night weekend of Movie Time. Scheduled in the Theater were: a film on China, the Madison Ad Federation awards presentation (two nights), the Negro Ensemble Company, a Chinese New Year film, a lecture by Rosa Parks (the woman who refused to sit in the back of the Alabama bus), a sneak preview film, a lecture by Charles King, the Borodin Trio, a concert for Women's Studies, Kanopy Dance rehearsals and performance (five nights), Madison Capitol Chordsmen barbershop quartet concert, another travel film, African Diaspora rehearsal and performance (two nights), Richard Stotzman performance, TAP-IT dance rehearsal, Melrose Motion Dance Rehearsal.

"Of course, there have been some changes," Goldberg adds. "We no longer have both Red and White concert series, although classical music remains the backbone of our schedule. And today we leave the expensive touring Broadway shows to the Civic Center, where they have 2,200 seats. [The Civic Center is the former Capitol Theater.] What is very satisfying to all of us is that we continue to expose students to fine-arts programming. People who've been out of school for years tell us they go to concerts and important lectures because they were introduced to them here."

The tradition, then, seems unbroken since the 1840s, when Wisconsin's state fathers first planned this university, one which would be "renowned . . . for the profound learning and high intellectual development of its scholars."

## 50th Anniversary Weekend Celebration October 6-8, 1989

There'll be performances in the Play Circle and the Theater, get-togethers in the Hoofers' Lounge, art exhibits and receptions.

Everyone who ever loved the Theater is welcome!

For more information, contact the Anniversary Coordinator,  
Memorial Union, 800 Langdon Street, Madison, Wisconsin 53706  
(608) 262-2202.

# MASON ADAMS

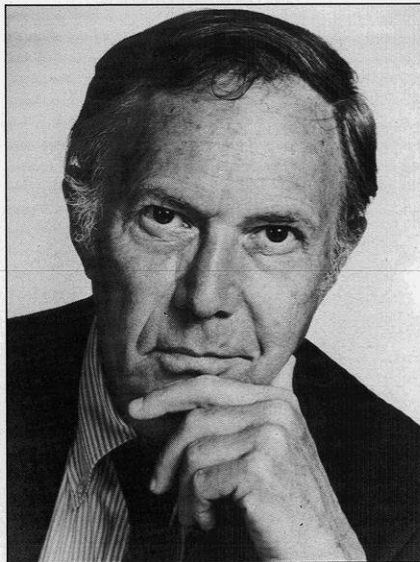
The Union Theater figured in the preparation of several well-known performers, including Gena Rowlands (WA January–February '89), Daniel J. Travanti, and Nancy Olson. But none has been seen and/or heard by so many, so often, for so many years as the dependable Mason Adams '40, '41. Ironically, he tried to dodge the stage while he was here. "I knew if I got caught up in it, I'd never do any studying," he laughs. He wanted to finish his education and get back to the professional acting career he'd already begun in New York. He did that, and has never slowed down since.

At this writing Adams is co-starring in the new half-hour sitcom "Knight and Daye," the future of which has yet to be determined. You've seen him featured in dramas and comedies such as "Murder She Wrote," "Matlock," and "Family Ties." Chances are, though, Adams will forever be most frequently identified as Lou Grant's boss, the role for which he received three Emmy nominations.

He's done Broadway: "Tall Story," "The Trial of the Catonsville Nine," and "The Sign in Sidney Brustein's Window" (by Lorraine Hansberry x'52). He played the lead in the London production of "You Know I Can't Hear You When the Water's Running."

But in the beginning there was a career in radio, as soon as he got back to New York from Madison, first as a network announcer, then in drama and—for sixteen years—in the title role in the daytime serial "Pepper Young's Family." He's never strayed far from the microphone, with a career as one of the better-recognized voices on commercials. These days you hear him heralding Smuckers jams and Cadbury chocolate Easter candies.

Despite what he says, Adams couldn't stay entirely deaf to the siren's song while he was here. He put the books aside to act in a pre-Union Theater play in 272 Bascom. It was a comedy, written by Professor J. Russell (Rusty) Lane and student Howard Teichmann '38. (Lane



MASON ADAMS '40, '41

headed the speech department and was to be the first manager of the Union Theater before moving on to Broadway and movies. Teichmann went on to write a string of successful plays including the Pulitzer Prize-winning "Solid Gold Cadillac.") Adams directed an experimental production in the Play Circle right after it opened and appeared on the Union Theater stage in one role. "It was a Shakespeare comedy, with Professor Roland Mitchell directing. I played a fop in it, and I guess I played it to the hilt, because we caused a certain amount of controversy," he says. His favorite Union Theater anecdote has to do with Alfred Lunt and Lynn Fontanne, who opened the theater with "The Taming of the Shrew."

"Professor Andrew Weaver, the head of the speech department and Alfred Lunt's former roommate at Carroll College, was proudly showing him this marvelous new facility," Adams recalls. "But as they crossed the stage, Lunt noticed there were no footlights. 'Andy!' he boomed, only partly in jest, 'I'm a *mature* performer. I have to have footlights to wash out the wrinkles!'" Needless to say, the Lunts' show went on, as have 15,000 others in the Union Theater's fifty-year history.

## ARCHITECTURAL DIGEST

For all the time the majority of us students spent in the Union theater wing, we might not have grasped its technical brilliance. At the time of its 1939 opening, *Architectural Record* declared it to be "probably the most complete community theater center to date." The 1940 World's Fair in San Francisco named it "one of the twenty-five most distinguished buildings in the world."

The main theater has a seating capacity of 1,300. Originally, it could be cosied down to 700 by drawing curtains across the balcony. The curtains are gone now, but there are still the disappearing glass fronts on the loges that permit student discussions during a performance.

The stage is seventy-five feet wide by thirty-five feet deep and it is completely "trapped." The stage is level with Park Street and directly adjacent to it, so you could drive a truck or an elephant right off the street to the footlights. The fore-stage is an elevator. Lowered, it's an orchestra pit; raised, it's a thirty-three-by-nine-foot lip. Faced with the acoustical demands of both musical and spoken performance, a consultant named Charles Potwin is credited with the parabolic ceiling, the walls which taper toward the proscenium. The result is described in such phrases as "optimum reverberation time," and "89-percent syllable articulation." A normal conversational tone from anywhere on stage can be heard in the balcony 110 feet back, yet there's a "sound lock" in the two big aisles that bring us in from the lobby; virtually any noise from them can't be heard in the auditorium.

Air-conditioning was still rare in 1939, but it went into both theaters. The seats are extra wide, and set in such a way that you can wave to someone at the other end of your row. The lighting switchboard is the same as the one in use by the Theater Guild. It cost \$8,000 (as a point of comparison, the average annual salary in the U.S. that year was \$1,230). As opening night loomed, there wasn't that much in the coffers, so the New York Alumni Club held a dinner dance to raise the funds. Glass brick was as novel as air-conditioning; its use in the outer lobby on the terrace side gently illuminates the art exhibits hung there. It also forms the outer wall of the backstage construction shop along Park Street. □



# WAA SECOND ANNUAL



# ALUMNI TO MADISON



**BY JERRY MINNICH**

**Here's your chance to meet the famous Boaz Mastodon face to face. Climb the Carillon Tower. Count the rings around Saturn. See how cheese is made. Swim in our newest indoor pool. Or saunter through the Arboretum to wonder whatever happened to Betty Sue.**

**See? There are plenty of things you alums can enjoy during a long football weekend—in addition to the tailgate parties, the restaurants and shopping, and of course, the football game itself. Over 25,000 of you, our readers, will be returning to campus. That's why we compiled this guide to remind you that sprawling UW-Madison is not only large in size (which you might remember—painfully—from your student days) but broad in opportunities as well. After you consider some of the possibilities sketched out in brief below, you might even decide to add a day or two to your weekend visit. You'll find that you can see and do more if you do some advance telephoning and extend your stay to include a Friday afternoon or a Monday morning, since some of the best sideline activities are offered only on weekdays.**

Remember the days when you'd pretend to study on the Memorial Union Terrace? Now, as an alum, you can put away the books and really enjoy the view.



## Campus Tours

Take one to refresh your memory, to awaken nostalgic thoughts, and to introduce yourself to the buildings that have sprung up during your absence. The university has made self-guided walking tours easy for you with the publication of three pocket-sized tour guides—one to Bascom Hill and the Lower Campus, one to the South Campus, and a third to the West Campus. If you want copies, just write to the **Office of Public Information**, 19 Bascom Hall, Madison, WI 53706, and ask for a campus map and a UW Facts Book, too.

Once you're here, load up on information at the **Campus Assistance Center**, 420 North Lake Street. If you want to arrange a tour, you can do so at the **Information Center** on the second floor of the Memorial Union. Walking tours are scheduled every Tuesday and Saturday at 1 p.m. Group tours (buses to be provided by your touring group) can be arranged with two weeks notice. For details, call the Information Center at 262-1331 or 262-2511 weekdays. And if you are taking a self-guided tour and want to rest your legs while getting from one area of campus to the other, just hop the campus bus. The fare is only thirty-five cents (exact change, please) and the bus operates frequently between the Memorial Union and Eagle Heights.

Now, ready for some special tours? OK, let's put on our walking shoes and go!

ZANE WILLIAMS



Sunset over Picnic Point—it's good to know that the best things on campus never change.



MICHAEL KIENZUW NEWS SERVICE

The impressive facade of Ag Hall is all the more stunning in September, when the flower beds along Henry Mall reach their full bloom.

## MUSIC, MUSIC, MUSIC



Musical performances enliven every weekend of the year at UW-Madison. In addition to the big performances at the Union Theater (see sidebar on page 36), there are smaller concerts and recitals, many taking place in the Humanities Building. For the schedule for any specific day, call the **Music School** at 263-1893.

CAMPUS ASSISTANCE CENTER 263-2400

## Wish Upon a Star

In sharp contrast to the modern computer/satellite world of the Space Science Center, Washburn Observatory seems like a quaint vestige of a scientific age long past. In fact, the Washburn telescope, when it was built in 1879, was a wonder of the modern world. It was the third largest refracting telescope in the nation and Washburn was the westernmost significant observatory in the country.

Traditionally, the Washburn telescope has been open for public viewing on the first and third Wednesdays of every month, barring cloudy skies. This fall, however, the dome will be closed for repairs.

Even if you can't do any stargazing, visit Washburn to admire its 19th-century architecture, and to see the 60-ton granite Chamberlin Rock behind it. Nearby are two Woodland Indian effigy mounds—a bird and a turtle—dating to 300-1100 A.D.

## For the Artist in You

Check out the second-floor gallery at the Memorial Union, the Susan B. Anthony Lounge in Union South, the seventh floor of the Humanities Building, and the fourth floor of Memorial Library.

## THE GRAIN THAT MADE WISCONSIN FAMOUS



We might as well begin with the **Barley and Malt Lab**—and with subject matter that has special meaning to many grads, especially during football weekends. Like many tours of UW facilities, this one requires that you get a group together in advance and then negotiate with the proper parties. Remember that faculty and staff members are in business to serve the needs of students and research—the UW isn't Universal Studios or Knott's Berry Farm. Nevertheless, there are plenty of goodhearted souls who will go out of their way to show you and your group around whenever possible. With that caveat, yes, do call 262-3355 to arrange a tour of the Barley and Malt Lab. You'll see the malting process in operation and your tour guide might even run a few beer samples for you. Who knows? Maybe you'll take up home-brewing.



When it comes to football, you can bet that the Badgers are giving it their all. And who doesn't love the band and those crazy sideline diversions?

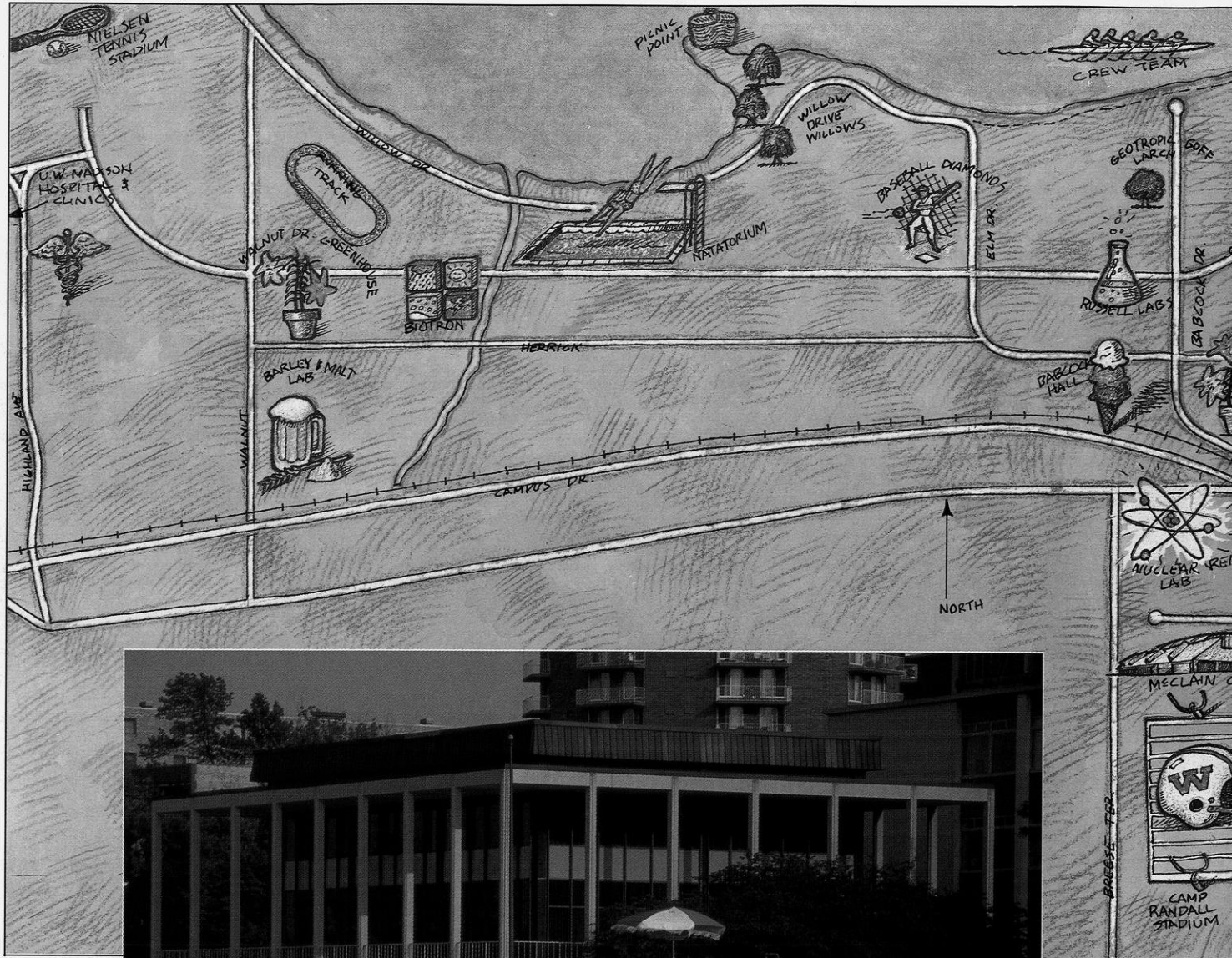


## It's a Real Gem

If you graduated before 1974, you may have never seen Weeks Hall and the **Geology Museum**. Well, do not let another weekend visit pass without reserving an hour for this very special treat! This attractive little museum displays granite from Wausau, quartzite from Baraboo, rocks and minerals of all kinds, including emeralds in their natural state, topaz, amethyst, and some beautiful geodes. You can also admire a large slab of ruby red granite, our state rock, polished and carved into the shape of the state. There are also dinosaur models and skulls, and the assembled skeleton of the huge Wisconsin mastodon, found near Boaz in Richland County.

And if you like antique wood, the Geology Museum has a deal for you! You can buy a 200-million-year-old slab of petrified wood for only 50 cents! Hey, you can't get much older than that.

If your group would like to have a guided tour of the museum (minimum six people), call 262-1412 and tell the recording machine how large your group is, and which day it would like to come. A real museum staff member will then call you back to make arrangements.



MICHAEL KENITZ/UW NEWS SERVICE

## THE ALUMNI HOUSE—YOUR CAMPUS RESOURCE

There's nothing we'd like better than to make your UW visit a great one. Stop by our offices at 650 North Lake Street for a cup of coffee and a campus map. Take in the magnificent view. And let us help you find what you're looking for. As members of the Wisconsin

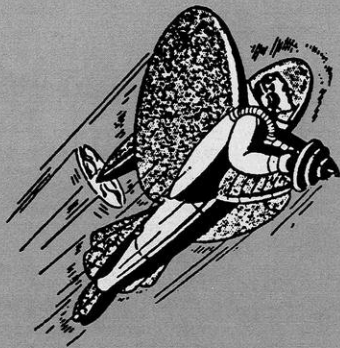
Alumni Association, you can enjoy even more of what the UW has to offer. Would you like to sip a beer at the Union Terrace, rent a boat, or dine at the University Club? Would you like to swim at the Nat or play tennis in the Nielsen Tennis Stadium? Come in and ask us about our visitor pass programs.

And if you'd rather take up scholarly pursuits, ask us about alumni library privileges. Our office hours are 7:45 a.m.–4:30 p.m., Monday–Friday. Call us at 608-262-2551 for more information, or use our FAX: 608-262-3332.





## BEAM ME UP, BUCKY!



Your dreams of outer space will become high-tech reality when you visit the **Space Science and Engineering Center**, which is right next to Weeks Hall in the **Meteorology and Space Science Building**. Here, UW scientists unravel the mysteries of satellite meteorology, atmospheric diagnostics, cloud physics, and climatic and weather patterns. A tour can be arranged for your group (fifteen to twenty is ideal) with about two weeks' advance notice. You will see the latest instruments for space exploration being developed here and your tour will also include a visit to the fifteen-story roof of the building, which holds antennas that receive satellite data around the clock. It's one of the best views of the city this side of a hot air balloon. Contact Terri Gregory at 263-3373.

## The Wisconsin Union

Rent a canoe or sailboat. Play a game of pool. Get your passport picture taken. Have a bowl of chili. Bowl a few games. See a photo exhibit. Get a haircut. Lounge on the terrace with beer and popcorn. You can do it all, and more, at the **Memorial Union** and at **Union South**, UW-Madison's twin centers of fun, service, and relaxation.

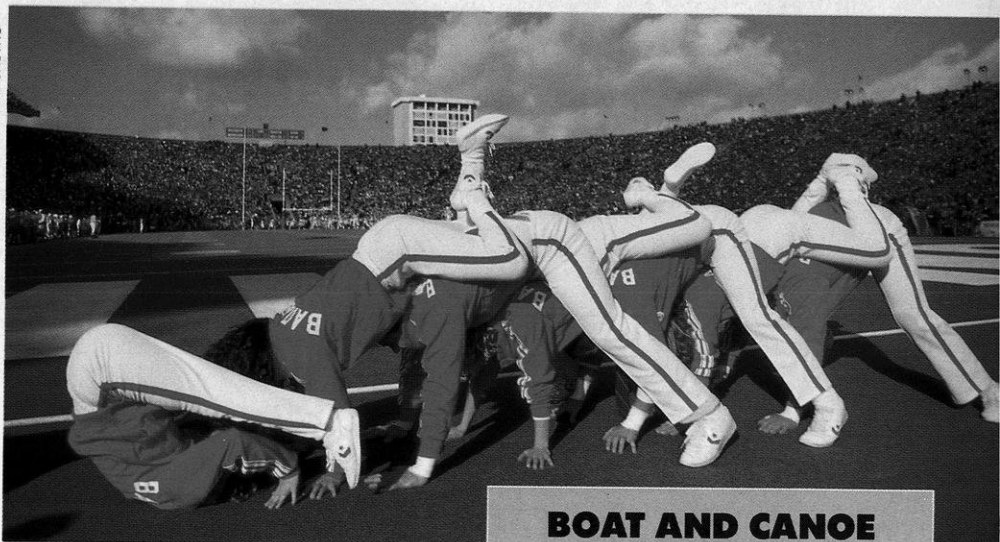
The Memorial Union has been called "the living room of the campus." For more than sixty years it has been a social and cultural hub, offering eating areas, meeting rooms, a craft shop and photo darkroom, game rooms, lounges, and many other services. Union South was completed in 1971 to serve the growing south and west end of campus. It comprises several dining areas, bowling lanes, conference rooms, a banquet and lecture hall, guest rooms, games area, lounges, and a gift and supply store. It also plays a vital role in football Saturdays, serving as the site of WAA's pregame Badger Huddles with the Badger band and the cheerleading and pom pon squads. Post-fifth quarter, Union South

grooves again with the sounds of entertainers such as Doc DeHaven's (Class of '58) jazz band. And always there is the smell of charcoal and grilling bratwurst.

The theater in Memorial Union, which seats 1,300, offers a full program of plays, concerts, opera, dance, films, and other performances during the fall and winter seasons. This year, the theater is celebrating its Golden Anniversary (see story, page 12). It was October 9, 1939 when Alfred Lunt and Lynn Fontanne opened with the rendition of Shakespeare's *The Taming of the Shrew*. On October 6-8, 1989 there will be another grand celebration including performances, a "Union Family" dinner, exhibitions, and tours. For more information, call 262-2202.

Visiting alumni who are not Union members may obtain a guest pass for the day in the membership office, Rathskeller, or Outdoor Rentals at Memorial Union, or in the Red Oak Grill at Union South. You may also obtain a guest pass for the Union (and passes to other university facilities) at the Alumni House. Find out how you can become a Union member by stopping by the Memorial Union Membership Office, Room 410. Or call 608-262-2263.

BRENT NICASTRO



## The Wide UW World

These are only a few of the opportunities available to you on your fall weekend visit. Depending on your particular interests, you may also want to consider a tour of the **UW Greenhouses** (30 to 120 minutes, weekdays only, maximum 15 people), the **Nuclear Reactor Laboratory** (45 minutes, weekdays only, maximum 20 people), or the **Zoological Museum** (cost \$50, maximum 30 people). You may also see the physics exhibit in the foyer of **Sterling Hall**, just to the right of the Charter Street entrance, or examine historical printing equipment at the **Silver Buckle Press**, located in the college library in Helen

C. White Hall. You may even inspect the extensive **Entomology Insect Research Collection** of more than a million insects, located in the Russell Laboratories.

One of my favorite activities, however, is simply to take a long morning walk, starting on the lakeshore path behind the Memorial Union and going all the way to Picnic Point and back. On a football weekend filled with excitement and partying, a stroll along the campus shoreline is a wonderful way to relax, recharge the old batteries, and bring back some fond memories of days and years past.

Say, I wonder whatever did happen to Betty Sue?

## BOAT AND CANOE RENTALS



**Memorial Union Boat House, 262-7351. Stop by the Alumni House for your required guest pass.**  
Canoes, with paddles and jackets, \$3/hr., \$10/day.  
Rowboats, with paddles and jackets, \$4/hr., \$15/day.  
Sailboards, \$10/hr., \$30/4 hrs.

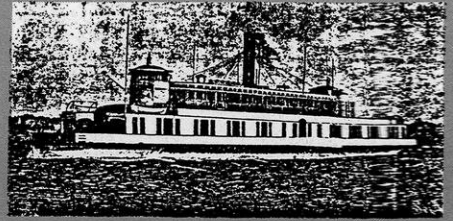
## Strolling Through the Arboretum

A great way to get away from it all, for half a day or just an hour or so, is to walk or bike through the 1,280-acre **Arboretum**. Trails in this preserve will lead you through prairie, open wetlands, southern deciduous forest, northern mesic and pine forest, as well as horticultural and landscaped areas. While

strolling along a woodland trail with little more than birds, chipmunks, and an occasional deer to keep you company, you almost forget that you're right in the middle of the city, minutes away from the downtown.

The McKay Center will give you all the information you need to take full advantage of the Arboretum. It's open from 9:00 a.m. (12:30 p.m. on weekends) to 4:00 p.m., except holidays, and can be reached by car only from the western entrance, off Seminole Highway.

## SPIRIT OF MADISON



For a spectacular view of the entire Lake Mendota shoreline—in style—book passage on the *Spirit of Madison*. This trim craft offers twilight dinner cruises, cocktail cruises, a Friday evening fish boil, and even Sunday brunch cruises, leaving from the Edgewater Hotel pier or from the Yahara River dock at 1800 E. Washington Avenue. Beer and wine coolers are served on board, but one may also take aboard a cocktail purchased at the Edgewater pier bar. For a complete schedule, call 249-0050 or write **Madison Boat Tours, Box 3433, Madison, WI 53704.**



Count on the cheerleaders to get the game rolling—then head back to Union South for a brat and a beer and some Dixieland jazz. Below: the golden days of autumn linger on at the entry of Music Hall.



B. WOLFGANG HOFFMANN



OF OAKS, ELMS  
&  
AUTUMN ASH

*A tour of the UW's Historic Trees*

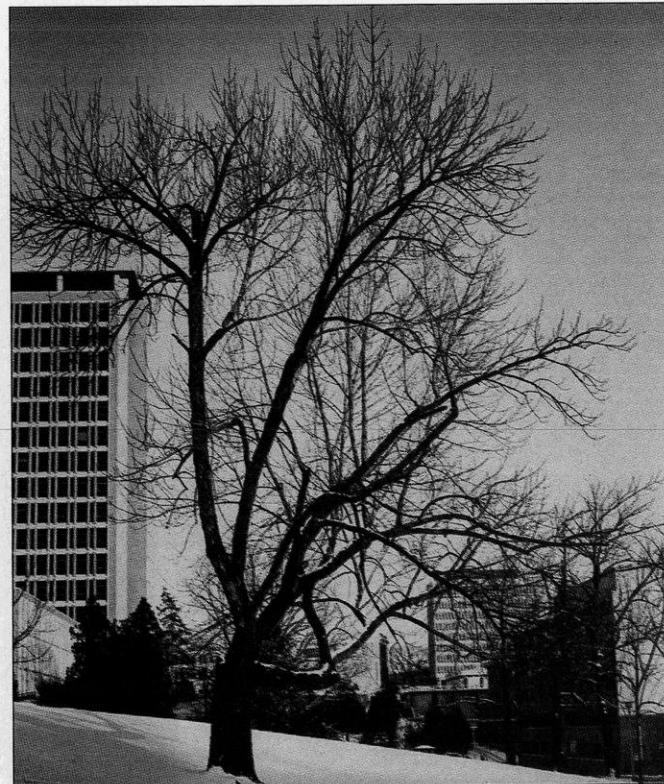
by R. Bruce Allison MS'82

*An autumn day at the Arboretum.*

Trees have been part of the educational experience since the beginning. Adam and Eve were forever changed when they plucked fruit from the tree of knowledge. Socrates, in selecting a place to discourse, favored "that tallest plane tree where there is shade and gentle breezes and grass on which to sit." Hippocrates lectured his first medical students under the broad canopy of a sycamore tree on the Dodecanese Island of Kos.

Wisconsin's first natural scientist, Increase Lapham, also understood the special connection between trees and education. In 1853 he suggested that the university should secure a "peculiarly appropriate" collection of "at least one good specimen of each tree and shrub that grows naturally in Wisconsin." Happily, our campus has succeeded at Lapham's prescription. The diversity of the tree population here enriches the landscape, provides a living horticultural library, and most important, inspires students. In fact, the father of our national park system, John Muir, discovered the interconnectedness of nature under the boughs of a locust tree on Bascom Hill in 1863. (See companion article.)

As one who makes his living caring for trees, I pay special attention to what grows on campus. There are hundreds of beautiful species—from Willow Drive to the Arboretum—but the following are my favorites.



B. WOLFGANG HOFFMANN

## AUTUMN PURPLE WHITE ASH

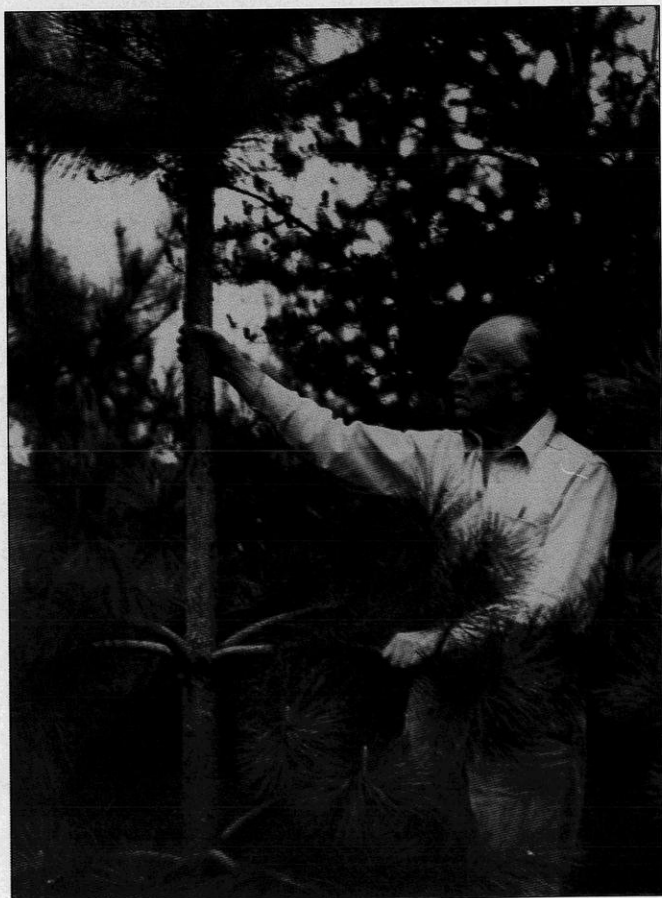
The parent of all Autumn Purple Ash, a registered trademark of a nationally distributed tree, is located to the southwest of the Home Economics Building. Former professor of horticulture G. William Longenecker '59 recognized the good form and spectacular purple autumn color of this staminate tree and cloned it for distribution by nurseries. But there is no record of how this tree came to grow on campus.



## BASCOM HILL ELM S

Remember the magnificent elms of Bascom Hill? They were planted in the earliest days of the University. Carrying on a New England tradition, they were selected because of their vasselike branching and high arching canopy. They were the ideal choice to match the grandeur and scale of the campus buildings and still retain a sense of spaciousness within the green. These early elms grew tall and massive, forming a living stoa through which many students passed on their way to knowledge and maturity.

Remember Dutch Elm Disease, the microscopic fungus carried by bark beetles? It entered America on imported Dutch logs in the 1930s and reached Wisconsin in the '50s, devastating the elm population by the mid-'70s. Through both enlightened care and good luck, some of our elms have been saved. And through the efforts of forestry professors Gene Smalley and Ray Guries, new resistant varieties of elm are being developed so that the campus will always benefit from their stately profiles.



Prof. Aldo Leopold, who envisioned the Arboretum as we see it today.

B. WOLFGANG HOFFMANN



## GEOTROPIC GOFF LARCH

Ten Babcock Drive was the traditional home of the deans of the College of Agriculture. It is still the home of an old European larch that strangely bends its branches down rather than up. This is an odd characteristic called positive geotropism. The larch was brought from Door County when it was only two feet tall and dedicated to horticulture professor Emmett S. Goff. Current horticulture professor Edward Hasselkus '54, '58, '62 reports that efforts are underway to clone this tree and duplicate its eccentric behavior.



## MEMORIAL UNION OAKS

Over the years, hundreds of thousands of students have sat in the dappled shade of the Union Terrace's white oaks. According to former director Porter Butts '24, '36, the Union was literally built around them, and they have become an integral part of student life. One of my greatest professional challenges and, happily, successes, came when I was called in to save them. These oaks, which are growing in confined and compacted spaces, had been declining gradually, becoming thinner and more yellow. Consideration was being given to removing them. I went to work conducting soil and tissue tests and concluded that the problem was a mineral deficiency related to soil pH. We replaced the gravel with shredded cypress bark mulch, added sulfur to acidify the soil, injected iron in the trunks, and pruned deadwood. The trees made an outstanding comeback, quickly returning to a lush green. We expect that they will be shading students for decades to come.

## JACKSON OAK

Standing in Curtis Prairie like the crown jewel of the UW Arboretum is a great spreading oak. It was a seedling in the mid-1800s when Madison was chosen as the state capital and when there were still Native Americans camping around the four lakes. President E.B. Fred wrote in *A University Remembers* that the oak "resembles in character the man it is named after, Colonel Joseph W. Jackson, an Arboretum founder and dedicated and untiring crusader for Arboretum fund-raising and land acquisition."

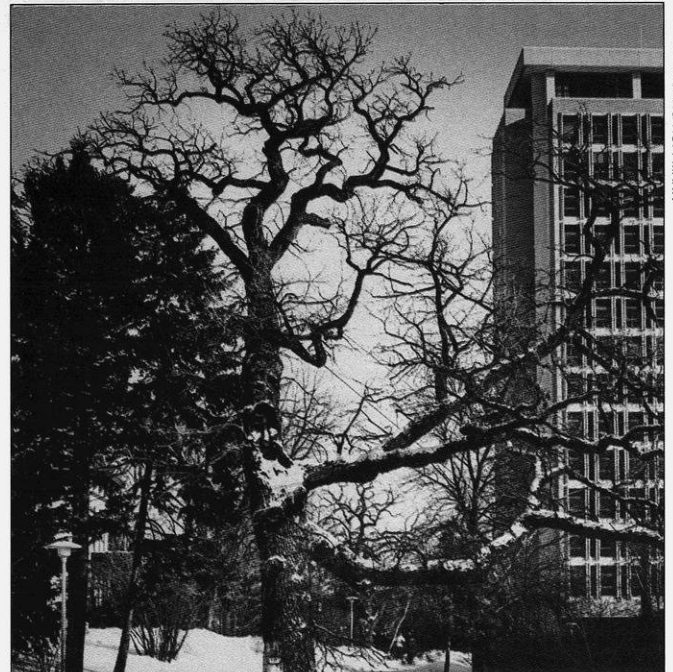
Another Arboretum crusader, Aldo Leopold, no doubt used this oak in his lessons on conservation and ecological restoration just as he used the good oak parable in his *Sand County Almanac*. He, like all the other planters and preservers of our campus trees, understood the connection between a good education and good trees.



## THE PRESIDENT'S TREE

A large burr oak near the old astronomer's residence on Observatory Hill is known as the President's Tree. It stands prominently on the hill overlooking the campus and lake, and it has existed longer than the University itself, dating back well over two hundred years. It shaded the house and the lawn of a succession of UW presidents.

During the Civil War, soldiers stationed at Camp Randall used the tree for gunnery practice, causing considerable damage. The tree has overcome its "war wounds," though it no doubt still carries shrapnel in its trunk and limbs. To protect this beloved tree, President E.B. Fred had it cabled and bolted for additional structural support. It stands today as a living witness to the entirety of campus history, both good and bad, and should do so for hundreds of years to come.



B. WOLFGANG HOFFMANN

# IN SEARCH OF THE MUIR LOCUST

*One of the UW-Madison's most famous students never graduated.*

*Yet an experience he had while living here propelled him into his life's work.*

John Muir, world famous naturalist and father of the national park system, was a Scottish lad raised on a farm near Portage. He came to Madison at nineteen to seek an education in mechanical engineering. All that changed one day in 1863 under the canopy of a black locust growing just outside North Hall.

"I received my first lesson in botany from a student by the name of Griswold, who is now County Judge of the County of Waukesha, Wisconsin," Muir wrote in his autobiography, *The Story of My Boyhood and Youth*. "In the University he was often laughed at on account of his anxiety to instruct others, and his frequently saying with a fine emphasis, 'Imparting instruction is my greatest enjoyment.' One memorable day in June, when I was standing on the stone steps of the north dormitory [North Hall], Mr. Griswold joined me and at once began to teach. He reached up, plucked a flower from an overspreading branch of a locust tree, and, handing it to me, said 'Muir, do you know what family this tree belongs to?'

'No,' I said, 'I don't know anything about botany.'

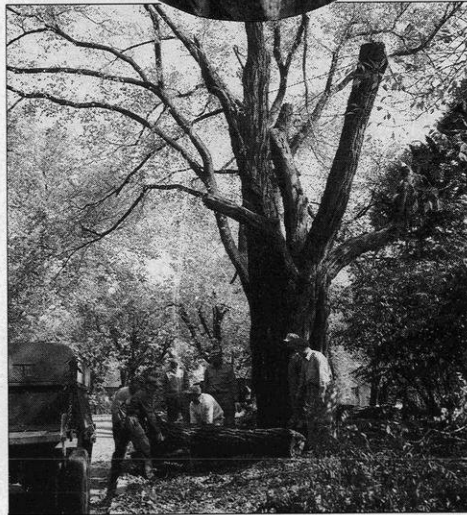
'Well, no matter,' said he, 'what is it like?' 'It's like a pea flower,' I replied.

'That's right. You're right,' he said, 'it belongs to the pea family.'"

Griswold went on to introduce Muir to taxonomy, the science of the interconnectedness of all plants. Muir was deeply moved by this revelation, saying later, "This fine lesson charmed me and sent me flying to the woods and meadows in wild enthusiasm." He left the university after four years, without a degree. He later wrote:

"From the top of a hill on the north side of Lake Mendota I gained a last wistful, lingering view of the beautiful University grounds and buildings where I had spent so many hungry and happy and hopeful days. There with streaming eyes I bade my blessed alma mater farewell. But I was only leaving one University for another—the University of the Wilderness."

The man who would later help establish Yosemite and Yellowstone national parks never forgot the lesson he had learned under the locust on Bascom Hill, nor the tree itself, which came to be called the



*The removal of the Muir Locust in 1953.*

Muir Locust. After his death in 1914, the Board of Regents named the site of the tree Muir Knoll. Charles H. Vilas delivered the dedication address, and Judge Griswold and Muir's roommate, Charles F. Vroman, were there too. In 1964 several acres were added to the Muir Knoll site and named Muir Park. Muir's granddaughter attended the dedication and remarked that she now understood why her grandfather had planted a black locust tree at each of his homesites in California.

Sadly, at the time of the dedication of Muir Park, the Muir Locust was no longer

there. It had been deemed decrepit and a hazard, so it was cut down in 1953—but not without some controversy as befitting a tree of this stature. It occurred during the tenure of President E.B. Fred, a man who clearly respected the campus trees and their lore. He asked Walter Rowlands, a professor who was noted for his wood-cutting skills, to take the wood of the downed locust and make it into gavels, letter openers, and other mementos.

In researching the story of this famous tree I came across a letter from an early environmentalist, Wakeland McNeel, known throughout the state to public radio listeners at this time as "Ranger Mac." He wrote:

"I do not know what we are going to do now that the tree is gone. It stood there as a tangible, effective, though silent spokesman of a turning point in a man's life; of a time of decision that made the outdoors his University and gave the world John Muir.

"A gavel shouts for order. This tree, in the grand, silent manner of its waning strength, secured order like prayer. To stand beside the distorted tree-body, to pat its wrinkled skin, to throw your arms about its scarred body, and then to tell the story, was a rememberable way to impress young folks gathered about that there lived a man like John Muir, and that trees can do divine things."

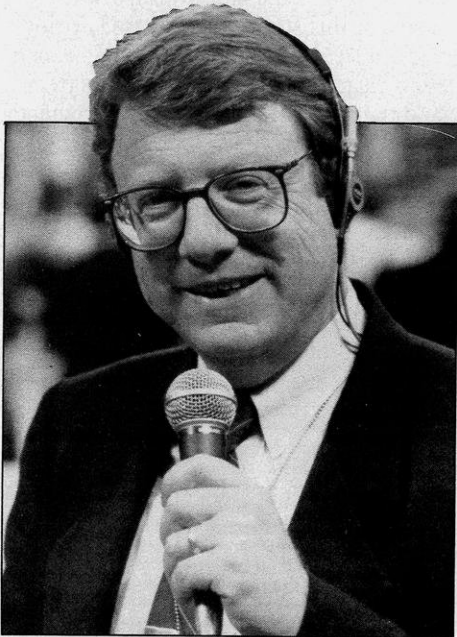
I had been unable to locate a photo of the Muir Locust, but after reading McNeel's letter I redoubled my efforts and returned to the University Photo Media Lab. Following up a lead on a cross-reference, the staff found an old and untouched envelope marked "removal of Muir Locust 1953." The negatives were half dust, but the lab worked hard to restore what they could and produced the photo at left. Like gavels and books, it remains "to impress young folks," thousands of whom pass daily in the footsteps of one of the greatest environmentalists. □

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*R. Bruce Allison MS'82 is completing his dissertation in environmental studies and owns Allison Tree Care and Consulting Service in Madison. He is author of Wisconsin's Champion Trees, A Tree Hunter's Guide, and Tree Walks of Dane County.*

# THE UNCOMMON DENOMINATOR

ABC's prime political analyst is paid to be irreverent, humorous, and offbeat. And that's just the way he likes it.



Jeff Greenfield

**J**eff Greenfield '64 has been sharing his vaguely cockeyed view of the political process on "Nightline," "Good Morning America," and on the ABC evening news since 1983. He was the network's key correspondent during the presidential elections and he continues to write a syndicated column twice a week for eighty national newspapers. He has authored some nine books, been a media critic for CBS, and has written articles for magazines like *The New Yorker* and *Harper's*. Throughout his career, Greenfield has kept in touch with the UW—"The place where I grew up, if you ever concede that I ever did grow up." He'll return to campus again October 21 for the 25th Reunion of the Class of 1964, at which he'll be a featured speaker. (Call WAA at 608-262-2551 for more information.)

**WISCONSIN ALUMNI** / As one who was born and raised in New York City, what did you discover about yourself when you moved to Madison in 1960?

"One thing I learned right away is that we're all dumb, only we're dumb about different things. I didn't know how to drive or how to fix a car and I didn't know

how crops grew, but I'd heard Robert Frost and Carl Sandburg read poetry. While other kids had been going to football games on Friday nights in high school, I'd been going to political debates. What was so terrific about Madison was the creative fusion of so many different kinds of people.

"Also, being editor of the *Daily Cardinal* was really the most important experience in my life up until then because I learned that you have to work on a bad day. You can't have a note from your mother. You can cut class but I couldn't cut the *Cardinal*."

**WA** / How are you able to produce two newspaper columns every week as well as your commentaries for ABC?

"I read about seven papers a day and I'm very lucky in what I do at ABC. That is, I'm not on the air every day and they give me a lot of breathing room. I was on only one time in the last two weeks—but I was on all the time during the election. Consequently I'll often spend five hours a day in my office, reading and calling people.

"A lot of times when I'm out speaking I'll see something that will trigger a column. I was at some campus in rural North Carolina near the Tennessee border and there I saw a huge windmill. It turned out to be an abandoned Department of Energy project that cost millions and millions and I thought—what a wonderful symbol of why people don't trust the federal government. It became a column.

"The thing about 'Nightline' that's so pleasant, apart from the fact that you have Koppel there and a sense that you don't have to pander or write down to the audience, is that you have time. I mean I can take six or seven minutes on a story that would be a minute forty-five on 'World News Tonight.' That gives me a chance for subtlety and a chance for context, which is often lost in television.

"I also have terrific assistants. They can find anything. I was doing a story on AIDS and I wanted to see what public policy

was like during the 1913 influenza epidemic, to see how civil liberties were restricted in the name of public health. In three hours I had everything. Television is a tremendous collegial effort—which is why I still like book writing. After depending on all kinds of pieces falling into place, just sitting in front of a computer is a real pleasure. It's just you, the thoughts, and the words."

**WA** / You have lectured at the UW several times over the last two decades. What do you tell students about your era here, from 1960–1964?

"That it was the end of the age of innocence. If you go back to 1963, it almost sounds like 'Leave It To Beaver.' There was no OPEC, terrorism was a concept that was simply unknown. We had just gone through the Cuban missile crisis where our superior might forced Khrushchev to back out and we had just negotiated the nuclear test ban treaty. The sense of peace in the air was palpable and we had a tremendous sense of optimism. What happened on campus when the Peace Corps came for the first time was unbelievable!

"There was no violence on campus in terms of politics. It was a politically active campus but that meant rallies and speeches and debates, sort of the classic model. Not occupation and the National Guard and the smashing of windows on State Street. It was a time when most of the verities we had lived by were still in place.

"People will argue maybe forever whether the Kennedy assassination coincidentally came just on the eve of the cutting loose from all these morals or whether in some sense it triggered it. It seems like the latter to me. There may be a romantic illusion about that, but I associate the death of John Kennedy as the end of that innocent, self-confident era. Certainly the campus at Wisconsin was never quite the same." □—Susan Pigorsch

## TWENTIES THIRTIES

Army Intelligence is looking for descendants and relatives of the late **Joe R. Sherr '21**, who was killed in World War II, and who has been posthumously inducted into the Army Hall of Fame. The Army wishes to complete his records and to present family members with a certificate recognizing Sherr's honors. If you have any information, send it to: Commander, U.S. Army Intelligence Center and School, ATTN: ATSI-MI, Fort Huachuca, Arizona 85613-7000.

**Stefan H. Robock '38**, emeritus business professor at Columbia University, writes that he got out of Beijing on June 6. He'd been teaching at its University of International Business and Economics.

## FORTIES-FIFTIES

When Kenosha's Bradford High School gave out its first annual Distinguished Alumni Awards this summer, one of the winners was former WAA president **Alfred De Simone '41**. He was honored for his achievements in business.

Rhode Island chose as its 1989 Woman Physician of the Year **Frances Philips Conklin '45**, of Providence. She has held posts in state and county medical societies there and was a founding member of both the Rhode Island Radiological Society and the state's Medical Women's Society.

**Sherman M. Holvey '47, MD'49** of Los Angeles is the new president of the American Diabetes Association. He is medical director of the diabetes program at Century City Hospital.

The current edition of *Who's Who in California* includes **Virginia M. Schelar '47, '53, '69**, of La Mesa, a retired chemistry professor at Rosemont College.

Emeritus Professor **Glenn A. Sonnedecker MS'50, PhD'53** of our School of Pharmacy received an honorary degree from the Philadelphia College of Pharmacy and Science.

**Carroll "Buzz" Besadny '51, '56**, secretary of Wisconsin's Department of Natural Resources, accepted

the Centennial Award of our College of Letters & Science. It signifies a century of cooperation between the university and the state in protecting and managing natural resources.

The American Society of Agricultural Engineers gave a fellowship to **Gail E. Janssen '51, '60, '62**. He's president and chairman of the board for F&M Bancorp, Kaukauna. His career, says the award, has been "dedicated to the design, development, testing, marketing and financing of agricultural equipment and production systems."

In Milwaukee, dentist **James A. Englander '52** was named the 1989 distinguished alumnus by the Marquette University Dental Alumni Association. He is in practice with his father, who earned that same award eleven years ago.

**Lester Chafetz MS'53, PhD'55**, now a professor of pharmacy at the University of Missouri-Kansas City, would rather be playing the violin, and to prove it he has authored a book, *The Ill Tempered String Quartet: A Vademecum for the Amateur Musician*. The publisher is McFarland.

The daughter of the late **Carola Kisber x'53**, who was only ten years old when her mother died, is anxious to learn about Carola's friends and experiences in her two years here on campus. Carola lived at Tower View, was active with Hillel, and frequently dated a member of Phi Epsilon Pi fraternity. If you have memories of her, please write to her daughter: Ms. Ann E. Hackerman, 2387 Hickory Crest Dr., Memphis, TN 38119-6853.

They came from California and Colorado, Minnesota, Illinois, South Carolina, and Wisconsin, the **med tech class of 1954**, for their thirty-fifth anniversary lunch at Gasthaus in Waukesha, Wisconsin. There were fifteen of them, plus two faculty, with another six checking in by phone or mail.

## SIXTIES SEVENTIES

The *New York Times* calls "an original and important work of environmental history" the new book by **Roderick Nash MA'61, PhD'65**. It's called *The Rights of Nature: A History of Environmental Ethics*. Nash is on the faculty of the Univer-

sity of California-Santa Barbara; the book is published by our UW Press.

Worcester (Massachusetts) Polytechnic Institute awarded a full professorship in chemistry to **Herbert Beall '61**.

The first woman vice-president of Stanford University is **Susan M. Schaffer '62**, who took office in June. It's a return to academics, she says; she taught high school before going into the business world to become the first woman vice-president of United Airlines.

Phi Delta Theta fraternity gave its top award to **Robert W. Hoysgaard '63**. The Fort Lauderdale realtor is only the twenty-eighth to receive it from over 100,000 living Phi Deltas, the fraternity says.

Texas A&M University, College Station, gave its 1989 Distinguished Teaching Award to **Arnold Krammer '63, '65, '70**. He's been professor of history there since 1979 and is the author of several books on Nazi Germany.

**Alan G. Merten '63, PhD'70** is the new dean of the Johnson Graduate School of Management at Cornell University, Ithaca, New York. He's been on the faculty of the University of Florida, Gainesville.

**Donald R. Paul MS'63, PhD'65**, professor and director of the Center of Polymer Research at the University of Texas, Austin, holds the 1989 award for outstanding achievement from the Society of Plastics Engineers. He's honored for his educational and research efforts in polymer engineering and science.

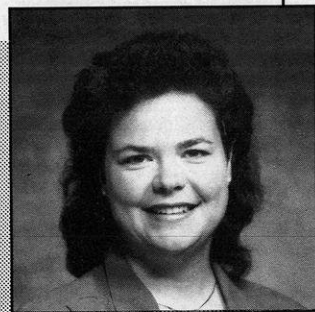
Navy Commander **Ronald F. Ochsher '64, '67**, New London, Connecticut, has retired from active duty after twenty-one years. He takes with him a Meritorious Service Medal for his work as military judge.

The American Occupational Therapy Association named to its roster of fellows **Toni Schuster Walski '66**. She's program director of OT at Madison Area Technical College.

**Jeff Meyer '67** of Sydney, Ohio, director of his county regional planning commission, has been elected president of the National Community Development Association.

Two alumni have been announced as recipients of the prestigious John and Catherine T. MacArthur Foundation fellowships. **Margaret W. Rossiter MS'67**, Ithaca, New York, and **Errol Morris '69** of New York City were among twenty-five who

## SIDELINES



The first woman to chair the board of governors of the Wisconsin Bar Association in its 111-year history is **Linda S. Balisle '73, '79**. She's a partner in Stolper, Koritzinsky, Brewster & Neider in Madison.



The new president of Radcliffe College, Cambridge, Massachusetts, is **Linda S. Whatley Wilson PhD'62**. A chemist, she takes the post after a research vice-presidency at the University of Michigan.



have been given what is dubbed the "genius awards" for 1989. Each receives a minimum of \$30,000 annually until 1994 to pursue some useful creativity. Rossiter is a visiting professor at Cornell University studying the role of women in science, particularly in academic institutions. Morris is producer of the acclaimed film documentary *The Thin Blue Line*, which resulted recently in the freeing of a man erroneously convicted of murder. He has also earned critical attention for a documentary about a pet cemetery, *Gates of Heaven*. No one can seek the McArthur fellowships or be nominated for them.

**Jess S. Levin '68**, president of Racine's Bank of Elmwood, is the new chairman of the Wisconsin Bankers Association.

**J. Bernard Yankey '68** modestly fails to explain the organization or his title, but his letterhead is that of the Organization of Eastern Caribbean States and he is the High Commissioner. The office is Ottawa, Ontario.

**Judith M. Sweet '69**, athletic director at the University of California-San Diego and one of the first women to hold that title over both men's and women's athletics, is now the first woman secretary-treasurer of the National Collegiate Athletic Association. She's been a member of the NCAA's executive committee since 1983.

**George C. Edwards III MA'70, PhD'73**, of Bryan, Texas, a political science professor at Texas A&M University, has a new book published by Yale University Press: *At the Margins: Presidential Leadership of Congress*. Publicity says it "explores how and under what conditions presidents lead Congress."

**Richard Garczynski '70** is writing a history of the South African Kaffrarian Rifle Corps involvement in Bardia, Libya, during World War II. He's been a contributor to several other war histories on North Africa of late and he tells us that he is still managing his farm full-time near Beaver Dam, Wisconsin.

Through the Chicago Zoological Society and the Brookfield Zoo, **Tim W. Clark PhD'73** worked last winter in Victoria, Australia, in efforts to save a nearly extinct mammal, the bandicoot. Clark lives and works in Jackson, Wyoming.

**Howard B. Eisenberg '71**, a law professor at Southern Illinois Univer-

sity-Carbondale, was honored by the Illinois Department of Aging for his advocacy of older people. He recently obtained a grant to start a volunteer guardian program for disabled or mentally impaired elderly residents of two counties.

**John Quyen H. Nguyen MS'72, PhD'73**, who has been with the USAID in California, has moved to Naimy, Niger, West Africa, as training director for the International Crops Research Institute for the Semi-Arid Tropics.

**Judith W. Wegner '72**, an associate dean and law professor at the University of North Carolina at Chapel Hill, has been named its new law dean. She joined the faculty in 1981.

**Albert L. Wiley PhD'72, MD**, moves to Greenville, North Carolina, as interim director of the East Carolina University Cancer Center. He has been on our medical faculty in radiology since 1970.

**William A. Schultz '73**, Milwaukee, since 1982 director of alumni relations for the Milwaukee School of Engineering, is now crusade director for the Wisconsin division of the American Cancer Society. He is also the newly elected president of the Milwaukee alumni club. From 1976 to 1982 Bill was here at the Alumni House as a member of our staff.

The Wisconsin chapter of Women in Communications gave its 1989 Headliner Award to **Lisa Berman-Fox '74**, for "her outstanding contributions to the field of communications." She is supervisor of public information at Wisconsin Electric Power Company, Milwaukee.

**Carol E. McAvoy '76** of Point Loma has joined a San Diego law firm there, Gray, Cary, Ames & Frye as its marketing director.

**Cheryl Zimmerman Rimmel '76**, on the pharmacy faculty at the University of Minnesota since 1983, received its alumni association's award for outstanding contributions to undergraduate education.

**S.M. Cooper '78** is president of the Liberia Chamber of Commerce and a managing partner in a law firm in Monrovia.

**Leslie Ann Howard '79**, Madison, is the new president and CPO of the United Way of Dane County. She's been on its staff since 1981.

Navy Lieutenant **John S. Wood '79**, now a holder of the Navy Commendation Medal for performance

as a tactical action officer, has been reassigned. He's aboard the guided missile cruiser *Monterey*, based at Norfolk, Virginia.

## EIGHTIES

**Marcus S. Loden '82** has moved back to Madison from New Berlin, Wisconsin, to join the law firm of Murphy & Desmond.

Navy Petty Officer 1st Class **Daniel P. Hartman '84** was selected Sailor of the Year for Naval Reserve Readiness Command at Great Lakes.

**Robert L. Porter '84** and his wife Martha have moved from Atlanta to Wilmette, where he is now a landscape architect with the Brickman Group in Long Grove, Illinois.

**Warren P. Gooch PhD'88**, professor of music theory and composition at Northeast Missouri State University, Kirksville, had an original work performed at the Minnesota Composers Forum in Minneapolis.

## CLUB EVENTS

### PICNICS & PARTIES

**Atlanta—October 14;** Brat picnic. Contact: Mike Chimberoff, H (404) 977-3063.

**Akron/Cleveland—September 9;** Brat picnic. 5 p.m. Kaminski residence, 120 Twin Oaks Road, Akron. Contact: Howard Hohl, H (216) 666-0934.

**Big Apple Badgers—September 9.** Football watch, Wisconsin-Miami, Sports Bar, 78th at Broadway, 3:30 p.m. **September 21;** Brat-and-beer party, early evening, Carl Schurz Park boathouse. Contact: Michael Liebow W (914) 397-1700.

**Boston—October 20 and 22.** Casual dinner welcoming Badger Rowers, Friday evening, October 20. Head of the Charles Regatta, Sunday, October 22. Brat cookout at finish line. Contact: Paul Gilbert, W (617) 566-1772.

**Minneapolis/St. Paul—September 15.** Fifth annual Twin Town Fest picnic, Highland Park Pavilion, St. Paul, 4:30 p.m. Contact: Scott Clements H (612) 827-2939.

**Washington, D.C.—September 24.** Annual scholarship fund-raiser, brat picnic, Summit Hill Farm Park, Rt. 355, Gaithersburg, MD, 2-6 p.m.

## FACULTY & FRIENDS

**Eunice Meske**, director of the School of Music since 1980, has taken a one-year leave to head the music grad school program at the University of Illinois. **David J. Nelson**, director of our Music Institute and Summer Music Clinic, replaces her. She was the first woman in the post in the Big Ten.

**Professor Gary Sandefur**, of sociology and social work, is the new director of our American Indian Studies Program.

**John Jardine**, football coach at the UW from 1970 to 1977, was released from the UW Hospital and Clinics in July, a month after receiving a heart transplant June 15. He suffered from cardiomyopathy, a disease that weakens the heart muscles and enlarges it two to three times its normal size.

Contact: Roland Finken H (703) 448-0344 or Vonnie Bennett H (310) 977-4236.

### BADGER HUDDLES

*At out-of-Madison football games, find a sea of friendly faces and a cash bar.*

**Michigan—October 7.** Ann Arbor Pioneer High School grounds. 11 a.m. Contact: Ed Adams, H (313) 855-1863; W (313) 322-5755.

**Illinois—October 28.** Champaign Holiday Inn (Holidome). 11 a.m. Contact: WAA Alumni Relations Department, (608) 262-7427.

**Minnesota—November 4.** Tenth "Pohle Badger Blast." Mark VII Sales Warehouse, 475 N. Prior Avenue, St. Paul, 9:30 a.m. Advance tickets, \$10; at door, \$15. No one under 21 admitted. UW Marching Band will perform. Contact: Julie Neal, H (612) 929-3514.

**Ohio State—November 18.** Columbus Holiday Inn, 328 W. Lane Avenue. 11:30 a.m. (On the previous evening, November 17, and in the same place, the Wisconsin Alumni Club of Columbus is hosting a party at 7 p.m.) Contact: Tom Mucks, H (614) 761-3293.

## Parents Weekend Starts November 10

The parents of freshmen will have a great opportunity to see their kids and the campus the weekend of November 10-12.

Any freshmen parents who have not received complete information by mid-September may write or call the Center for New Student Development, 905 University Avenue, Madison, WI 53706 (608) 263-0367.

## Badger Blast X Big Game, Big Party

The Iowa football game on October 14 is going to be Camp Randall's hot-ticket item this fall. And another big attraction of the day will be the Badger Blast X, the once-a-year pregame tailgate rally that begins at 10 a.m. in the Field House.

Traditionally, it's an all-you-can-eat affair of brats and sausages, beer and soda. There are enthusiastic performances by the cheerleaders, the pompon squad and the Marching Band, with Bucky Badger on hand to thrill the kids.

General admission tickets are \$10 for adults, \$5 for children under twelve. They're available at the door or via the mail (before October 6) by sending a check and a self-addressed stamped envelope to Badger Blast X, 1440 Monroe Street, Madison, WI 53711. Raffle tickets are an additional \$5 per person, but must be purchased at the event. Call (608) 262-1440 for more information.

# MEET IN MADISON

## HOMECOMING 1989

### OCTOBER 20-21

## WISCONSIN vs. NORTHWESTERN

### 25th REUNION—CLASS OF 1964

SATURDAY, OCTOBER 21: Wisconsin tailgate luncheon at Union South. Game seating block. Class Dinner in Alumni Lounge.

### 15-YEAR + REUNION—CLASSES OF 1973, 1974 & 1975

FRIDAY, OCTOBER 20: Reception (Toga Party) in 7th floor lounge of Madison Inn. SATURDAY, OCTOBER 21: Wisconsin tailgate luncheon at Union South. Game seating block. Contact WAA for more information: (608) 262-2551.

### GROUP EVENTS

**School of Business** FRIDAY, OCTOBER 20: Fall Banquet at Edgewater Hotel. SATURDAY, OCTOBER 21: All-You-Can Eat Tailgate from 10:00 a.m.—12:30 p.m. at Union South featuring the Dixieland Jazz Band. Contact: Pam Benjamin, School of Business, 1155 Observatory Dr., Madison, WI 53706 (608) 262-7426.

**Cheerleaders** Game seating block, half-time participation. Contact: Kathy Peterson Holt, 1524 Fargo Ct., Middleton, WI 53562 (608) 831-4319.

**School of Education** SATURDAY, OCTOBER 21: Homecoming Tailgate Celebration in Tripp Commons, Memorial Union from 10:00 a.m.—12:00 (reservations required). Contact: Kathy Boebel, 111 Education, Madison, WI 53706 (608) 262-0054.

**School of Journalism & Mass Communication** SATURDAY, OCTOBER 21: Reception on 5th floor in Vilas Hall from 9:00 a.m.—12:00. Contact: Prof. James Hoyt, 5115 Vilas Hall, 821 University Avenue, Madison, WI 53706 (608) 262-3690/3691.

**School of Medicine** Annual fall meeting and brunch on SATURDAY, OCTOBER 21. Game seating block. Contact: Medical Alumni Association, 1300 University Ave., Madison, WI 53706 (608) 263-4914.

**School of Nursing** 65th Anniversary Celebration, OCTOBER 18-21. Contact: Karen Peterson, Assistant to the Dean (608) 263-1079. Nurses Alumni Organization (NAO) Annual Homecoming Brunch on SATURDAY, OCTOBER 21 at Union South (10:30 a.m. cash bar, 11:00 a.m. brunch, 1:00 p.m. football). Block football seating reserved for School of Nursing alumni. Contact: Ruth Mueller, Alumni Activities Director (608) 271-4357.

# THE MADISON INN

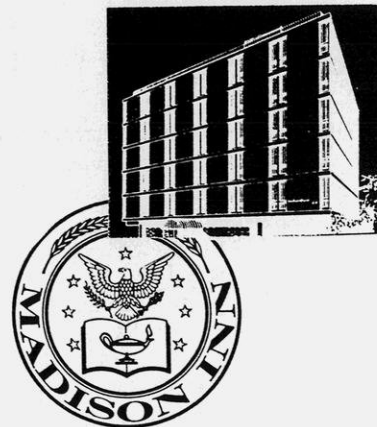
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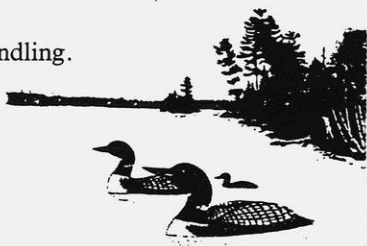
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Alumni Guide  
Continued from page 25

## Sound Mind, Sound Body

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## WISCONSIN UNION THEATER FALL EVENTS

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Sept. 26 Milwaukee Symphony  
8:30 p.m. Orchestra

Oct. 2-4 Travel film  
8:00 p.m. *Around the World*

Oct. 6-8 50th Anniversary  
Weekend Celebration

Oct. 7, Bolcom & Morris:  
8:00 p.m. *An Evening of Song*

Oct. 20, Art Ensemble of  
8:00 p.m. Chicago—jazz

Oct. 26, Pinchas Zukerman,  
8:00 p.m. violin

Oct. 30—Travel film, *London on*  
Nov. 1, *the Thames*

8:00 p.m.

Nov. 3, Pilobolus Dance Theatre  
8:00 p.m.

Nov. 17, Vermeer String Quartet  
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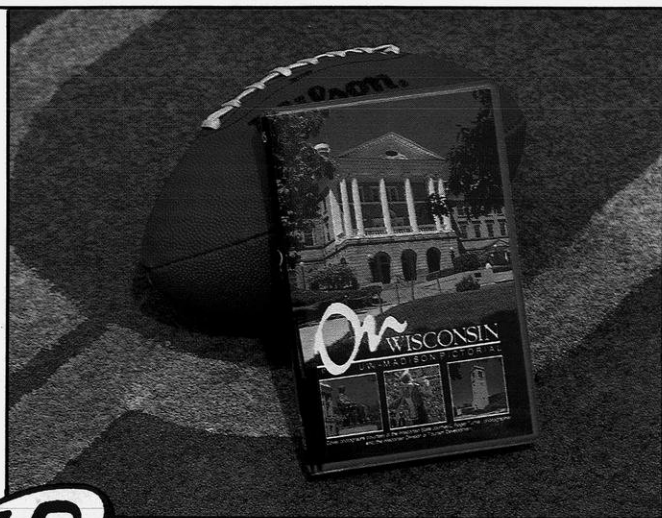


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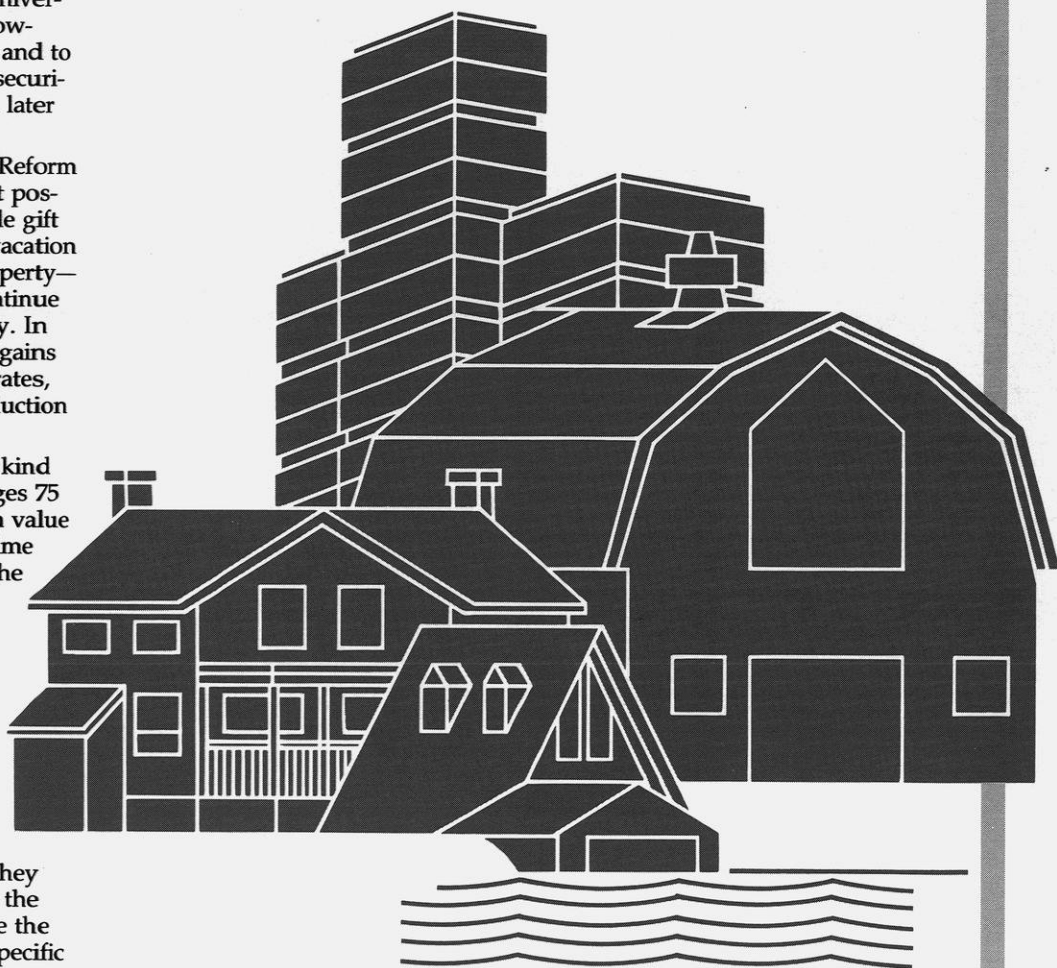
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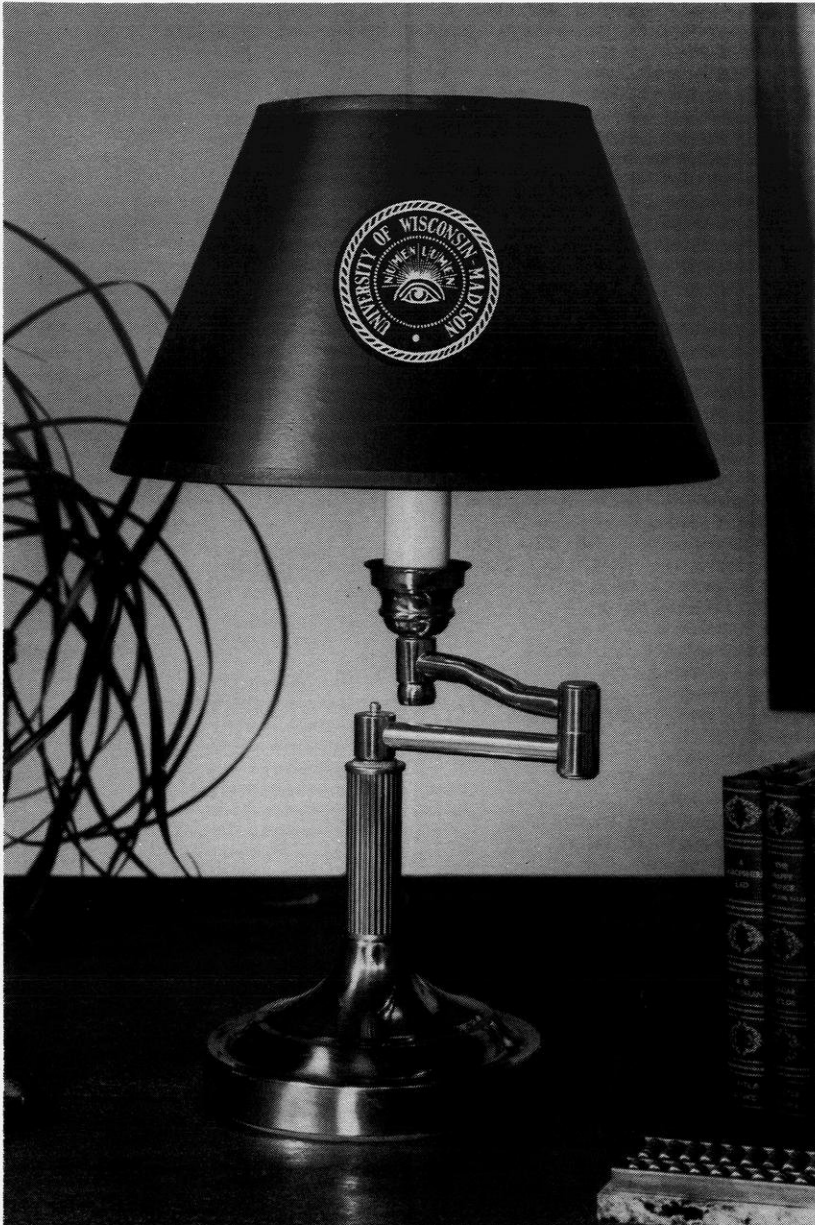
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If you wish to have any items shipped to an address **other** than your own, please specify on separate sheet of paper.

Key Letter	Qty.	Description	Color	Size	Price Each	Total

Packing and Shipping: Add \$2.50 for first item  
25¢ for each additional item.

Wisconsin residents only, add 5% sales tax

Please allow 2 weeks for delivery. **TOTAL**

Check enclosed  MasterCard  Visa  American Express

Charge Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Interbank # MC only \_\_\_\_\_

**Wisconsin Alumni Association**

650 North Lake Street  
Madison, Wisconsin 53706

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